Intimate in Character
International in Scope
Independent in Thought

NEW YORK, MONDAY, APRIL 3, 1944
TEN CENTS

FULLEST INDUSTRY CO-OP FOR 5TH LOAN
Circuits Lukewarm to War Areas Theater Plan

THE WEEK IN REVIEW

IOFA Proposals

By L. H. MITCHELL

STATE CONTROL: IOFA of New York has prepared a bill calling for
state control of the film industry
through the creation of an M.

P. Companies, but only as "a last
resort" if the proposed revision of the
N. Y. consent decree does not
do away with unfair trade practices
of which are listed in its announce-ment of the proposed bill...
Allied and unaffiliated exhibitors, have
expressed agreement with MPTOA
Presy Ed Kuykendall's decree pro-
posals.

HAYS' REPORT: MPPDA Presy
Will Hays' annual report called trade
barriers "vigorous censorship" and
asserted that U. S. pix ask only to
compete on a basis of artistic worth;
remarked further that comedies are
up sharply as melodramas decline in
favorable favor; that features are be-
ing shortened for classroom use;
noted a 24 per cent jump in pay of
extras last year, totalling $4,190,000.
that 27,000 miles of film were shipp-
daily without a fire loss; that
2,270 film titles were registered dur-
ing 1943, bringing the total to 42,
000.

EVENTS OF THE WEEK: Death
list included John J. McGuirk, for-
merly president of the Stanley Co.
of America and First National
Pictures; and Mort H. Singer, head
of the Singer Circuit in the Mid-
west. . . . Films' golden jubilees will be
celebrated by the industry exten-
sion of several months. William
Fox is planning to re-enter
the film field as producer, distrib-
utor and exhibitor. . . . In response to
Red Cross official's request, more
than 5,000 theaters pledged to con-
tinue Red Cross, but collections over the
week-end. . . . William F. Rodgers,
in a trade press interview, asserted
there is no remedy for trade prob-
lems in legislation or industry.
Exhib. organization leaders
(Kuykendall, Myers, Brandt) ex-
(Opposite Page 10)

See Liability on Hands
At War's End: Equipment
Also An Adverse Factor

Washington Bureau of THE FILM DAILY

Washington—Exhibition interests,
especially those operating large
units, appear to be lukewarm to the
Government's recommendations
for new theaters in communities
that have mushroomed due to war
industries, according to information
compiled here. Because the new
houses would be constructed in war
boom areas, industry sources see
only a temporary demand for amuse-
ment (Continued on Page 10)

Carnegie Hall Story
From Morros for UA

A picture based on the history
of Carnegie Hall in New York will be
produced by Boris Morros for
United Artists. Boris Morros announced at a press lun-
cheon Friday. Picture, which will be
designed to be a musical festival,
with the richness of the hall's tradi-
tions, will require approximately 18
(Continued on Page 10)

To Examine WB, MPPDA
Execs. in Hillside Suit

Executives of Warner Bros. and
Vitagraph will be examined on April
10 and MPPDA representatives on
April 21, according to notices of
examinations before trial filed in N.
(Continued on Page 10)

Flood Brings Film
Deliveries by Boat

Memphis—Film delivery by boat
was in progress by Film Transit at the
week-end to provide service to thea-
ters at Columbus, Miss., as a result of
raging flood waters which washed out
bridges and covered miles of high-
ways.
Local exchanges reported late Fri-
day that up to that time no thea-
ters had been required to close in the
flooded territory because of lack of
film.

Counter-Proposals on
Studio Pacts Today

Submission of counter-proposals
by the film companies in the negotia-
tions with the 11 IATSE studio
unions for new agreements to re-
place those that expired on Jan. 1
will start this morning at the New-
York offices of Pat Casey, producers
labor contact, Four weeks after the
opening of talks between company
and union spokesmen.
The session will be interrupted
(Continued on Page 9)

Arthur's EDC to Handle
New Productions Only

St. Louis—All pictures to be dis-
bursed by Harry C. Arthur's Ex-
hibitors Distributing Corp. will be
new subjects produced for the com-
pany, Arthur said last week in deny-
(Continued on Page 9)

Drive to Start June 12;
Skouras and Aides to Get
Gov't Thanks on Thursday

Washington Bureau of THE FILM DAILY

Washington — The biggest War
Bond drive yet—the Fifth War Loan
Drive—has been definitely scheduled
for June 12-July 8, it was revealed
this morning. Over-all goal, as
earlier announced, will be 16 billion
dollars, two billion more than in the
last drive.
The plex industry again will be
called upon for the fullest coop-er-ation,
it was said, with the quota of Bond
sales to individuals raised above the
gigantic total sought for
the last drive. The Individ-
ual Bond sales total has been set
(Continued on Page 5)

Philly Theaters Get
"C" Manpower Rating

Philadelphia — A solution to the
hiring problem in theaters was seen
here last week through a co-opera-
tive agreement arrived at by the
United States Employment Service
which placed motion picture estab-
lishments in the "C" classification in
the Manpower Budget Plan.
Under the terms of the agreement,
(Continued on Page 10)

Standing Room Isn't
For the Bus Patrons

Muncie, Ind. — Intersection of
Adams and Mulberry Streets here
is a bus stop, and also locale of the
Rivoli Theater whose lobby passen-
gers are accustomed to use as a wait-
ing room in inclement weather.
But the Board of Public Works and
Safety, following a hearing on com-
plaint of fire prevention inspectors,
had mixed the practice. At session,
counsel for the bus company sug-
gested that theater's ticket window
be moved inside the lobby to pro-
vide waiting facilities for the pas-
sengers. Leonard Sowar, stand's man,
proposed moving bus stop
away from theater, and this will
probably be the solution.

Brit. in 16 mm. Mexican Drive
Planning to Explain Non-Theatrical Market

Perry Again President
Of New Zealand Indies

Boston—All officers of Independent
Exhibitors, Inc., were re-elected last
week when at a meeting the mem-
bers voted to affiliate the unit with
national Allied.
Officers are Francis Perry, presi-
(Continued on Page 5)

Mexico City (By Air Mail)—British
exploitation of the 16 mm. home-
movie, non-theatrical market in
Mexico and other Latin American
countries in the post-war period is
being carefully planned.
British spokesmen in this city are
assuring Mexican movie fans that,
upon the return of peace, they will be
offered the opportunity to buy
(Continued on Page 9)
Two from WB in April: "Mark Twain" on May 6

Warners April releases will be "Shine On, Harvest Moon" on the 8th and "Uncertain Glory" on the 22nd. Advanced-price release date of "Adventures of Mark Twain" is set for May 6.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.

rita hayworth—gene kelly
"cover girl" in technicolor
Gala Stage Show - Symphony Orchestra
1st Mezz, Seats Reserved. Circle 6-4600

FINANCIAL

NEW YORK STOCK MARKET

Monday, April 3, 1944 10 Cents

john w. alicote ---- publisher
Donald m. mersemeau ---- general manager
chester c. bahn ---- editor

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Trade Leaders at Rites For McQuirk in Philly

Philadelphia—With many industry figures among the mourners, funeral services for John J. McQuirk, 73, former president and of board chairman of the Stanley Company of America and president of First National Pictures, were held this morning at Our Lady of Victory Church. Interment will be held in Holy Cross Cemetery.

Newman Sinclair Silent 35mm Camera Wanted or other spring driven camera

Alpha Film Laboratories
6000 Fimics Road, Baltimore 9, Md.

The Broadway Parade

Picture and Distributor

The King of Kings (United Lewis)—11th week
The Song of Bernadette (Twentieth Century-Fox)—10th week
Rivoli
Radio City Music Hall
Ladies in the Dark (Paramount Pictures)—7th week
Paramount
The Man from Snowy River (RKO)—1st week
RKO
Shine On, Harvest Moon (Warner Bros. Pictures)—4th week
Warner Bros.
Strand
Voice in the Wind (United Artists-Kliply-Monter)—3rd week
Victoria
The Fighting Seabees (Republic Pictures)—3rd week
Globe
See Here, Private Hargrove (Metro-Goldwyn-Mayer Pictures)—3rd week
Metro-Goldwyn-Mayer
Aster
All the King's Horses and the Forty Thieves (Universal Pictures)—3rd week
Universal
The Imposter (Universal Pictures)—2nd week
Universal
The Unholy Body (Metro-Goldwyn-Mayer Pictures)—2nd week
Metro-Goldwyn-Mayer
Gotham
Cinemas of London (Monogram Pictures)—2nd week
Monogram
Her Primitive Man (Universal Pictures)—2nd week
Universal
L 明星's (Loew's)—2nd week
Loew's
Cinemas of London (RKO Pictures)—(a) Gotham
The Yellow Canary (RKO Radio Pictures) (c) Gotham
Matinee (Loew's)—(b) Gotham
Kiss Me, Gorgeous (United Artists)—1st week
United Artists
Resurrection (CLASMA-Moehle)—April 7
Bonnell
The Time of the Forest (RKO Radio Pictures)—April 9 (a) Loew's
Resort Flirts (Scandia Films)—April 8 (a) 46th St. Theater
(b) (a) Dual bill. (b) Re-issue. (c) Follows current bill.

FOREIGN LANGUAGE FEATURES

Aw Sin Nio (CLASMA-Moehle)
Belmont
Ukraine in Films (Arthure Pictures)
Stanley
Journey Through Sweden (Scandia Films)—4th week
46th St. Theater

FUTURE OPENINGS

Four films and a loop (Twentieth Century-Fox)—April 15
Royer
Uncertain Glory (Warner Bros. Pictures)—April 7
Strand
Lost Angel (Metro-Goldwyn-Mayer Pictures)—April 8
Globe
Broadway Rhythm (Metro-Goldwyn-Mayer Pictures) (g)
Up in Mabel's Room (United Artists) (c)
Gotham
The White Cliffs of Dover (Metro-Goldwyn-Mayer Pictures) (g)
Music Hall
Going My Way (Paramount Pictures)—April 21
Paramount
The Yellow Canary (RKO Radio Pictures) (c)
Palace
Kiss Me, Gorgeous (United Artists) (h)
Palace
Resurrection (CLASMA-Moehle)—April 7
Bonnell
The Time of the Forest (RKO Radio Pictures)—April 9 (a) Loew's
Resort Flirts (Scandia Films)—April 8 (a) 46th St. Theater
(b) (a) Dual bill. (b) Re-issue. (c) Follows current bill.

400 at Chicago V. C.'s Dinner for Film Pioneers

Chicago—Four hundred attended the Variety Club pioneers' dinner Friday night at the Blackstone Hotel honoring Chicago and downstate film veterans. Dr. Preston Bradley was the principal speaker. Johnnie Jones, chief banker, presided.

Silent tribute was paid the memory of Will Rogers, and George Schaefer who passed away during the week. Many film veterans were present.

Honored guests at the dinner were Sam Abrahams, Harry Gramp, Ludwig Schindler, Abe Bartelstein, Edward Harris, Simon Simansky, Samuel Steen, and George J. Jones, Morris Choykini, Gus Kerosotes, George K. Spoor, Harry Tague, Sam Levin, Charles Pecher, Norman Field, Harry Lubliner, Frank Thilen, Pop Goldson, Tom Murray, Elizabeth Ritter, Frank Gazoloh, A. W. Roth, F. U. Young, Sam Federman, Senator Scott Lucas, Leo McCarthy, PRC, Walter Ranson, Harold Mersh, the entire RKO; Mr. and Mrs. Nate J. Bamberger, Edward Wolf and Julius Lamin of Cleveland.

Companies File Answers In Schoenstadt's Action

Chicago—Answers to the Schoenstadt circuit's Piccadilly Theater anti-trust action have been filed by Federal THEATERS, Warner Bros. subsidiary owners, and a hearing is expected this week from RKO, Loew's and Universal. Case has been referred to Judge Charles MacDonald for an early hearing.

Monteral Juve Admission Case to Trial April 13

Montreal—A motion declining the jurisdiction of the court made by a defense counsel in the case of two officials of the Verdun Palace Theater charged with admitting minors to motion picture performances was dismissed Friday by Judge Edward Teller.

His Honor maintained that the Provincial regulation governing the admittance of children under 14 years of age into theaters had been well established.

After the continuation of the case was fixed for April 13, Heiman Swards, defense counsel, announced that he would file a writ of prohibition before the civil court.

"Cover Girl" Holds Over In Virtually All Spots

Holdovers or moveovers for "Cover Girl" are following record-breaking openings in virtually all situations, with grosses that insure the picture will be the top money maker in Columbia's history, the house office reported Friday.

In its first week of pre-release engagements, "Cover Girl" has piled up grosses that outdistance last year's record-breaking "The Merry Widow" by as much as 100 per cent, it was said.

Lt. Hess's Mother Dead

Scranton, Pa.—Mrs. Mary Hess, mother of Lt. William Hess, former assistant manager of the Rialto, Scranton, is dead.

On Screen 1st N. Y. Showing HER PRIMITIVE MAN IN PERSON LEO CARRILLO Earl 'Father' HINES and ORCHESTRA OTHER BIG ACTS

Paramount's "LADY IN THE DARK" In Technicolor
In Person XAVIER CUCAT AND BEAN MURPHY TIMES SQUARE ERROLL FLYNN PAUL LUKAS IN PERSON: TED LEWIS HIS ORCHESTRA AND HIS STAR-STUDDED REVUE STRAND OPENS 9 A.M. E 81st & 47th St. BUY BONDS!

Humphrey Bogart In Warners Passe Meville Late Film 12 Midnight HOLLYWOOD Opens 10 A.M. — E 81st St.
A new word for
BOXOFFICE
TAMPICO
A new one from 20th Century-Fox
starring
EDWARD G. ROBINSON

with
LYNN BARI

VICTOR McLAGLEN

and
Robert Bailey
Marc Lawrence
E. J. Ballantine
Mona Maris
Tonio Selwart
Directed by
LOTHAR MENDES
Produced by
ROBERT BASSLER
Screen Play by Kenneth Garnet,
Fred Niblo, Jr. and Richard Macaulay
Original Story and Adaptation by Ladislas Fodor
Dances Staged by Geneva Sawyer

CENTURY-FOX
at six billion, with half to be raised through the sale of series "E" Bonds. The goal for series "E" was the same during the last drive, but the goal for sales to individuals was only $5.500,000,000.

Actual sales record in the last drive included Bonds to the value of $3 billion sold individually, with the three billion goal for series "E" Bonds oversubscribed.

A luncheon meeting with Treasury Secretary Henry Morgenthau, Jr., is tentatively set for Thursday, Charles E. Skouras, "Rick" Ricket son and T. V. Sturdivant to be his guests. It was learned Friday that the Treasury chief plans to offer formal thanks during this luncheon here to the films of Westerners for their leadership of the industry in the Fourth war loan drive.

Special certificates and campaign books will be presented to each of the leaders.

Perry Again President Of New England Indies

Executive committee includes Nathan Yamins, chairman; Frank Roseketti, J. E. Charbonneau, Richard Flora, Kenneth Forkey, Allard Graves, Fred Green, Francis Lydon, Joseph Mathieu, Morris Pouzner, Daniel Murphy, George Ramsdell, Samuel Resnik, Phil Smith, Mayer Stanler and William Viano.

Lustig—"U" Suit Over

Trial of the $600 breach of contract action brought by William Lustig against Universal has been adjourned to May 12.

415 "Tunisian" Bookings In

Metro has 415 bookings as of Friday for "Tunisian Victory," set for April 28 release.

WASHINGTON

• • • The nation's capital was "Dr. Wassell" conscious over the week-end as Paramount presented the official Governmental and diplomatic preview of Cecil B. De Mille's "The Story of Dr. Wassell." Event took place Saturday night in Constitution Hall with top ranking officials of all departments of the Government in attendance as well as newspaper, magazine and trade press representatives.

The showing was sponsored by the U. S. Navy and all proceeds of the preview, approximately $25,000, went to the Navy League's Red Cross Fund for 1944...De Mille headed a Hollywood group which participated in an impressive ceremonial presentation program on the stage of the Hall before the showing of the picture, arrangements for the prologue having been supervised by Bob Weismann, managing director of the Broadway Paramount...

• • • AMONG THOSE INTRODUCED to the audience of 1,000 was Commander Cloyd M. Wassell, the Arkansas country doctor who brought his handful of wounded survivors from the battered U. S. S. Marblehead through 1,500 miles from Java to a happy ending in Australia...His heroic exploits won him the Navy Cross...Also introduced was Signe Hasso, who plays the featured part of Bettina, a Dutch nurse, opposite Gary Cooper, the picture's star...Admiral William D. Leahy, USN, chief of staff to the Commander in Chief, was one of the honored guests...De Mille in a brief address revealed that a percentage of the revenue from the distribution of the film will be donated by Paramount to the U. S. Navy Emergency Relief Fund...His speech was broadcast...Official Washington recalled that President Roosevelt's "fireside chat" radio tribute to the then Lt. Comdr. Wassell in April 1912, was what inspired De Mille to make the picture, a project that was in work the minute the broadcast ended...

• • • THE BIG WASHINGTON preview was handled in expert fashion under the guidance of Bob Gilliam, Al Wilkie and their home office staff...Others who attended included: Admirals Reichmuth, Parks, Cook, Page, Mccall, Morell, Woodard, Malloy, Hipp, Byrd, Fisher, Land, Eaton, Stuart, Terrani, Richardson, Donohue, Chalker, Jacobs, Hussey, Combs, Rodger, Andrews, McCormick, Farber, Bunker, Pyne, Bloch, Baldwin, Sheldon, Lowe, Yarnell, Bess, Parmelee, Tausig, Cochran, Howard, Davis, Gorman, Watson, Robinson, Bieri, Brand, Dunfield, Pitts, Hart, and Delaney...General Vandegrift, Commandant of the U. S. Marine Corps; and Generals Henshaw, Surles, Hall, Peck, Lull, Campbell, Harper, Cramer, Dunlop, Hansell, Ingers, Kuver and Vanderberg...Stephen Early, press secretary to President Roosevelt; General Edwin M. Watson, military aide to the President; Judge Samuel Rosenman, Presidential advisor; Lowell Maltz, former chief of the Bureau of Motion Pictures of the Office of War Information and aide to President Roosevelt; Robert Sherwood, head of the Overseas Division of the OWI; James F. Byrnes, Economic Administrator; Fred M. Vinson, War Stabilization Director; William Hasset, White House secretary...Chief Justice Stone of the U. S. Supreme Court, and Justices Roberts, Black, Reed, Frankfurter, Douglas, Murphy, Jackson and Rutledge, members of the Cabinet, including Secretaries Hull, Morgenthau, Attorney General Biddle, Secretaries Walker, Ickes, Wickard, Jones, Perkins, and Michael J. McDermott, special assistant to Secretary Hull and others...

• • • AVENGPE PEARL HARBOR...
THE **VOICE** THAT STARTLED BROADWAY...

"**ORCHIDS!**" Walter Winchell

"**IMPRESSIVE!**" Times

"**TOP NOTCH!**" Jimmy Fidler

"**ENGROSSING!**" Herald-Tribune

"**ONE OF THE OUTSTANDING FILMS OF THE YEAR!**" Liberty Magazine

"**EFFECTIVE! ARRESTING!**" Journal-American

---

**VOICE IN THE WIND** starring FRANCIS LEDERER with Sigrid Gurie • J. Edward Bromberg • J. Carrol Naish and Alexander Granach • Produced by Arthur Ripley

A **RIPLEY-MONTER** production
"VOICE IN THE WIND' BIG BUSINESS GETTER!" Variety

"TOPS! ONE OF THE SEASON'S MOST STRIKING PRODUCTIONS!" World-Telegram

"ONE OF THE MOST REMARKABLE PICTURES OF THE DECADE!" Cue Magazine

"COMPPELLING...STIRS THE EMOTIONS!" Daily News

"SHARPLY ORIGINAL...AN EVENT!" Look Magazine

IT'S A BOX-OFFICE VOICE from UNITED ARTISTS
R. C. Campaign Ends
On Optimistic Note

With nation-wide exhib. co-op. on an unprecedented scale, the industry's 1944 Red Cross campaign closed officially last night on a high note of optimism.

Scattered field reports received up to late Friday by Joseph Bernhard, national chairman, encourage the hope that the much higher quota set for pie theaters would be fulfilled. Complete official reports of collections are expected within the next few days. Some will be delayed, it was pointed out, due to a number of theaters continuing collections a full two weeks.

Collections in Cinema Circuit houses, for the first seven days of the drive, were 98 per cent greater than for the comparable period in 1943, it was announced Friday by James B. Zabin, general manager. Cinema group was among those continuing their collections for a second weekend.


Studios' Drive Response
Points to a New Record

West Coast Bureau of THE FILM DAILY

Hollywood—Response of the studios in the 1944 Red Cross Drive not only will exceed last year's total, but will also top the record War Chest total, according to Arch Reece, secretary of the industry's Western Public Information Committee.

Returns up to but not including Friday (March 31) showed $2,116 individual subscriptions, an increase of about 1,000 donations over the 1943 Red Cross campaign. Corporate subscriptions up to the same time were $40,000 above the last War Chest figure, which set an all-time high for contributions to war causes. RKO and Warners studios have turned in 60 per cent and 45 per cent gains, respectively, over their 1943 amounts, Reeve stated.

Auto Accidents Bring
Severe Hurts to Two

St. Louis—Jimmy Brindford, veteran Columbia salesman, was seriously injured when a truck forced his machine off the highway while he was en route to Festus.

York, Neb.—Harry Fick, who was being transferred from Omaha to Seattle by Ross Federal Service, was involved in an auto-recent near here in which his wife was seriously injured and his car demolished. L. R. Rasler will replace Fick at Omaha.

Rep. Superman Trial May 5

Republic Productions' $50,000 breach of contract action against Detectively, Inc. and Superman, Inc., has been restored to the N. Y. Supreme Court calendar and set for trial May 5.

Legion Protests Halt
Venerable Pix Release

Washington Bureau of THE FILM DAILY

Washington.—Responsibility for the action of the U. S. Public Health Service in withdrawing its sponsorship of general distribution of the Walter Wanger short on venereal disease, "To the People of the United States," is placed by the Service on the Legion of Decency.

Dr. Thomas Parran, the Surgeon General, released a letter to Wanger in which he said the Legion objected to the film because "it fails to stress the fact that promiscuity is the principal cause of venereal disease."

Legion further opposed theatrical release of the picture on the ground that it would "pave the way for a flood of pictures by producers who do not hesitate to avail themselves of every opportunity for lurid and pornographic material for financial gain."

Stewart Moves to Metro

Russell Stewart, formerly film critic of the Washington Daily News and more recently with Warners, joins Metro's publicity department today.

Chennault Hails Industry Gifts of 16 mm. Films

Maj. Gen. C. L. Chennault, commander of the 14th Air Force, has written from China expressing his "gratitude" to the industry for its gift of 16 mm. prints of current pix to the Army's Overseas Motion Picture Service.

"For some time now," penned General Chennault, "I have wished to express my gratitude to the motion picture industry for the films which are sent to China for exhibition to the men of the United States Army overseas."

"They are shown everywhere, from our main bases in the big cities of Free China, to the airfields in the little towns on the fighting front. They are enjoyed everywhere and constitute a real contribution to the well being of my men."

Macgowan Joins Para.

West Coast Bureau of THE FILM DAILY

Hollywood—Kenneth Macgowan, who has given up his producer post at 20th-Fox, is joining Paramount as a producer and will be given his first assignment shortly.

TO THE COLORS!

* * *

EDWARD O'CONNOR, projectionist, Capitol, Springfield, Mass.
J. L. ETHERIDGE, owner of the Majestic, Joliet, Ill. and Luxe, East Peoria.
DURWARD P. SENDING, Crescent Amusement Co., Nashville.
CLIFF WOOD, head shipper, RKO, Dallas.
FRED MILLER, RKO home office.
LENNY BLUM, photo lab department, RKO home office.
GEORGE REHBERG, theater publicity, RKO home office.
ED KESTENBAUM, theater publicity, RKO home office.
ROY LARCO, still department, RKO home office.
JAMES FLY, hooker, Paramount, Chicago.

* * *

Counter-Proposals on Studio Pacts Today

(Continued from Page 1)

in the afternoon to permit James C. Petrillo, head of the American Federation of Musicians, to be heard on the demands of the Musicians Mutual Protective Association, Local 47. AFM, one of the seven AFL groups that are signatory to the basic agreement. The musicians represent the sole basic-agreement group whose proposals were not discussed with the producer representatives when the demands of the seven AFL international unions were presented at the AFL's office.

With the exception of Local 695 sound technicians, the IATSE unions had all their final proposals in the hands of the producer representatives at the close of Friday's session of the conference. The last groups to present their demands to the producers were Local 44 property men, and Local 727 laborers. Proposals of Local 728 electricians, among which is understood to be one asking for jurisdiction over all lighting in connection with studio television activities, were among those taken under consideration on Friday by the producer spokesmen.

It was reported that, except for certain general proposals, agreement had been reached by both sides on the demands of Local 165, projectionists; Local 683, laboratory technicians; Local 695, cameramen, and Local 706, make-up artists and hairdressers.

F & M and Loew's to Split Columbia Pix in St. Louis

St. Louis—C. D. Hill, Columbia manager, has closed a deal with Harry C. Arthur, Jr., of Fanchon & Marco, under which the three F & M first-runs will show one-half of the current Columbia line up, or a total of 22, while the St. Louis Amusement Co. chairs of 20 houses, under F & M management, will use all of the 44 Columbia pix for subsequent runs.

Loew's State and Loew's Orpheum, will show the other half of the Columbia product first-run this season, while the Ansell Brothers-Shuchart Circuit will retain the Columbia product for second and third-runs.

Last year none of the F & M-St. Louis Amusement Co. houses used Columbia product.

Absorb's Univ. White Collars

Universal office workers affiliated with the American Federation of Office Employees, Local 20940, AFL, on Saturday were absorbed by Motion Picture Office Employees Union, Local 23169, AFL, which represents all white collars at Warner Bros. The action was taken in a move to place all AFL white-collar workers in the local film industry in a group by themselves. Some 150 office workers were affected.

Will Open Booking Offices

New Haven—Flora Cohn, former booker and office manager at RKO here, is now booking for the Pequot, New Haven, and Parkway, Bridgeport, and will open an office for similar service in the city.

Outstanding Industry Personalities

Can you name them—

LIKE the tree of contemporary literature, Consolidated Film Industry's president and managing director, grown in Brooklyn, after emerging from public and private schools, he attended Columbia University. Became sales executive, American Tobacco Co. and Liggett & Myers Tobacco Co. Struck out along little-traveled paths of the young film field by organizing Republic Film Labs in 1918 and directed the following year with rival Film Lamps. Three years thereafter he hatched Consolidated Film Industries, Inc. In 1935, tradition has it, he heard inspirational voices (probably singing The Battle Hymn of the Republic). Result: What is to all practical-minded industry-jests the ninth major company.

WHERE there's smoke, there's fire. In the showiest of cities, and we do mean Pittsburgh, was born this flaming personality whose humanitarianism has actually outweighed his fame as a leading film figure. It is known from coast to coast and border to border (and beyond) as the founder of the Variety Clubs of America, whose National Chief Barker he is. Georgetown University is his alma mater which he attended at about the time that Harry Costello's educated toe was writing gridiron history. Succeeded his distinguished political father as mainspring of the Harris Theaters which he operated under his command, except for brief Warner jurisdiction in the immediate post-sound era.

RCA SERVICE CO.'s proxy was born in Glasgow (Montana, not Scotland) while attending high school, he sheltered his books to join Army Medical Corps in World War I. In 1928 graduated from School of Engineering, Milwaukee. In interum, was with the electrical department of the Great Northern R. R. at St. Paul. Then began his industry career as he became a field engineer for RCA Photophone. In 1939, after series of promotions, was named manager of Motion Picture Division of RCA Mfg. Co. Has worked in so many sectors of U. S. that he is an authority on the American Scene.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

50c, Stamps and Tax Receipt, All for FDR

Washington, D.C.—THE FILM DAILY

Washington—President Roosevelt received Cecilia E. De Mille, producer at "The Story of Dr. Wassell," and Dr. Corydon Wassell in his White House study today. De Mille gave FDR three presents—a half dollar, the traditional De Mille gift to the person he considers who has made the most noteworthy contribution to a picture; a set of CECEL B & DE MILLE 16 Dutch East Indies stamps for the President's personal collection and a tax receipt from De Mille's collection of clay tablets from Drehem, dating back 4,000 years.

British in 16 mm.

Drive in Mexico

(Continued from Page 1)

English motion-picture projectors and screens at a price within the reach of all. Purchasers of the equipment, it is added, will be privileged to rent full-length, first-class pictures for a nominal fee.

The plan is described as part of a drive to step up the distribution of British films throughout Latin America after the war. It is opposed by local theater-owners, who see it as a direct menace to the Mexican motion-picture industry.

Arthur's EDC to Handle New Productions Only

(Continued from Page 1)

Importing reports that EDC would release approximately 30 Samuel Goldwyn past productions.

As has been announced, Arthur said EDC will function along the lines of the old First National company and will finance pictures for leading producers and established stars.

13-City So. California

Debut for "Mark Twain"

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. and Fox West Coast will stage a Southern California premiere preview for "The Adventures of Mark Twain" in 13 theaters simultaneously in Southern California area May 5. Theaters to be included in the opening are located in Hollywood, Los Angeles, San Bernardino, San Pedro, Long Beach, San Diego, Pomona, Riverside and Bakersfield.
pressed agreement with his views on unity... Si Fabian buys into the Wilmer & Vincent circuit, and will become its president, operating 20 theaters... Two trade unions are fighting for jurisdiction over studio

SENDA IT ALONG
Someone in the film industry who knows who is now serving in the armed forces either at home or overseas, will appreciate this "Week in Review" digest of major film daily stories. So won't you please clip it and send it along? 

television lighting—JATSE electricians, Local 728, and IBEW Local 40... Manufacture problems of film manufacturers were declared to be up... Associated Press... FPC Production will make 10 of FPC's announced 24 features for 1944-45.

Philly Theaters Get "C" Manpower Rating

(Continued from Page 1)

film theaters wishing to hire non-operating personnel (ushers, cleaners, cashiers, etc.) will clear them physically to Unit C with Form OD-151 (198a). Applicants referred by theaters to the USES for clearance will be exposed to orders from "A" and "B" employers and an attempt made to refer them to essential or locally needed employment. Applicants who cannot be referred to an essentially or locally needed employer will be referred back to the theater which sent them in for clearance with Form USES-505 and 508-1. Theaters will refer to the USES with Form OD-151 (188) workers for whom they have no openings or whom they do not wish to hire.

IN NEW POSTS

ROSE MARIE EICKENLAUB, secretary to I. H. Baran, Warner Theaters, Chicago.

NADINE FAGEES, booker, T&F, Cleveland.


RUTH WATERBURY, Photoplay staff, Hollywood.

BERNICE MCCORMICK, film inspector, United Artists, Buffalo.

BILLY DORBAND, second assistant, United Artists, Theater, Chicago.

LARRY WILLIAMS, assistant manager, State, Dayton, Ohio.

TED GALANTER, M-G-M exploitation representative, Seattle.


MAIN SHIPMAN, relief manager, Associated Theaters, Detroit.

BALDY BALDASSARI, manager, Roseland State, Chicago.

To Examine WB, MPPDA Execs. in Hillside Suit

(Continued from Page 1)

Y. Frank Commission Friday by Hillsdale Amusement Co. operator of the Mayfair, Newark, examinations, to be held in the offices of Hays, Podell & Co., of New York, or the plaintiff and, in connection with the Sherman Act suit brought against eight majors and their subsidiaries.

FPC Raises TP's Bid For the Assets of HUT

Toronto—Odeon Theaters of Canada and Famous Players have made rival offers to purchase the Capitol, Palace and Savoy Theaters in Hamilton owned by Hamilton United Theaters, Ltd., which is now operated under lease by Odeon effective until Aug. 31, 1941, according to statement by Paul Nathanson. Bids will be considered by 194 H share-holders at a meeting today.

Famous Players' offer is $881,931, but is said to be contingent on possession of the theater. Earlier, May 15, 1944, Nathanson's bid through the company known as Theater Properties (Hamilton) Ltd., is $711,861 and in his letter to shareholders Nathanson claimed Odeon operation brought an operation profit of $40,000 in each of the past two years while Famous Players had an operating profit of $4,793 in 1940 when the theaters were under the control of that circuit, with the same basic property rentals.

Adoption of MPA's Group Insurance Plan Is Seen

Adoption of the Motion Picture Associates group insurance plan was indicated by the membership of the charitable organization at a special directors' meeting Thursday at the Hotel Astor. The plan, which was offered to the members by Morris Sanders, president, and head of the MPA, is now in the hands of the group's directors. The insurance, which would be in addition to the MPA death benefit, would be offered to new members as part of their membership.

Further details on the insurance plan will be presented to members of the organization at their next luncheon meeting on May 1.

Circuits Lukewarm To New Theater Plan

(Continued from Page 1)

ment facilities, and a large part of the territory involved would go for taxes, especially if built by a company already in the excess profit brackets.

The result of such enterprises, it is argued, would be that when the present emergency ends, the builder of theaters would find it liable or operator would be responsible on his hands. As a further argument against the proposal, theater interests affected by the New York without a theater might be granted permission by the Federal courts to build a theater and then be the object of an attack by the Department of Justice which might see a move toward circuit expansion in violation to the decree.

Carnegie Hall Story From Morros for UA

(Continued from Page 1)

months to prepare and produce and will cost $1,500,000 if done in black and white, and $1,800,000 if done in Technicolor. Story will revolve around the life of a box holder at Carnegie Hall, and the time he is 18 years old until he is 25 years of age.

It will be produced by Boris Morros Productions and will not be a port of producing Artists of which Morros is a member.

Luncheon was given jointly by Morros and Carnegie Hall.

"Femme Touch"
"UNITY" VIA COURT DECREES, CLARK IDEA

Movie Patrons Taking New Federal Tax in Stride

No Dent Made in Normal Business on First Weekend; National Check Shows

While it appears to be too early to get a true reaction to the new Federal admission tax which went into effect on Saturday, it seems from the field that the box-offices of the nation, especially in the key cities, showed little or no slump in business during the first three days of the tax. Because of the Easter holidays and the Lenten season, many theater men said they could not consider this an average period and therefore could not gauge

(Continued on Page 7)

St. Louis Stagehands
Ask Police Protection

St. Louis—The WLB hearing on the stagehands' wage increase case was resumed at the Federal Bldg yesterday with police and a county sheriff's deputy guarding the homes of five officers of the St. Louis Theatrical Brotherhood Local No. 6. These precautions were taken

(Continued on Page 6)

Navy Relief May Get $400,000 via "Wassell"

The Navy Emergency Relief Fund will receive between $300,000 and $400,000 as its share of the gross of "The Story of Dr. Wassell." It was estimated by Cecil B. De Mille, its

(Continued on Page 5)

Juvenile Attendance
Restriction Proposed

Washington Bar, THE FILM DAILY
Washington—The Federal Security Agency's National Advisory Policy Committee on Social Protection, in special report on juvenile delinquency, suggests that children unaccompanied by adults be denied theater admission after 9 p.m. and that unescorted children be denied admission to the balconies.

(Continued on Page 3)

Army Pictorial Top Spot to Col. Munson

Washington Bureau of THE FILM DAILY
Washington—Col. Lyman Munson, former head of the Information Bureau, Army Morale Services, has succeeded Col. Kirk B. Lawton as head of the Signal Corps' Army Pictorial Service. Col. Munson quickly moved into Col. Lawton's office last Friday, with Col. Lawton scheduled to leave soon for London, "under sealed orders." It is believed he will have direct charge of the Signal Corps combat camera crews.

(Continued on Page 7)

Anti-Blind Checking Measure in Jersey

Anti-blind checking measure has been hopped in the New Jersey State Assembly at Trenton. Sponsored by N. C. Young of Cape May, the Bill, No. 161, has been referred to the Labor and Industries Committee. In general, measure is along the lines of those which were introduced in several state legislatures a year ago.

While 10 other measures hopped recently would affect the industry, they are not specific in their application to the trade.

(Continued on Page 5)

Extend War Insurance On Theaters: No Charge

War-damage insurance policies on theaters and coast studios in force on March 31, are being extended automatically for another twelve months without the payment of additional premiums or other charges, it was learned yesterday. No action will be required upon

(Continued on Page 3)

Conf. Unions Win Concessions Following Negotiations with Producers

Eaton New Trial Motion Will Be Argued April 20

Memphis, Tenn.—Counsel for John W. Eaton, owner and manager of the Peabody theater, will argue a motion for a new trial in Criminal Court here on April 20. Eaton was convicted of involuntary manslaughter.

(Continued on Page 6)

Would Be Glad to Discuss Proposals But Without a Commitment, He Declares

Washington Bureau of THE FILM DAILY
Washington—If the motion picture industry wants a unity program and can work out trade practices among its own branches, why doesn't it include them in the New York consent decree and have the force of the courts behind them, Tom C. Clark, Assistant Attorney General, asked yesterday when questioned about recent unity "feelers." Referring to Thurman W. Arnold, Clark's predecessor as head of the anti-trust division who kayoed the UMPI plan as an unlawful combination.

(Continued on Page 5)

Date Agnew Leaves Para. Not Yet Set

Effective date of the resignation of Nell Agnew as vice-president in charge of distribution for Paramount and as a director of the company to join David O. Selznick remained to be set last night. Agnew, who has been serving as

(Continued on Page 6)

Franchise Tax Law Change Aids Out-of-State Firms

Albany—Governor Dewey has approved the Bewley bill entirely re-vamping the franchise tax law on business corporations. The bill reflects advantages to corporations or

(Continued on Page 6)

Films Mean Home To Yankees at Front

Movies mean home to American troops in combat areas, Maj. Gen. Frederick H. Osborn, director of the Morale Services Division of the Army, told a nation-wide radio audience tuned in for the "We, the People" program Sunday. Back from the Pacific front, General Osborn said the industry's gift picc were drawing audiences of 3,000 and 4,000 in distant outposts where Old Glory flies.
Conference Unions, Producers in Accord

(Continued From Page 1)

Casey, studio labor contact. Some costs will, of course, be affected.

Topping the list of demands won by the Conference unions was one that wages be increased to the $253 for the Little Steel formula—an average of five per cent in most instances, with some increments of 10 per cent boost obtained by the Conference group in 1941.

Vacations with pay were among the other benefits granted by the producers. The Conference was accorded official recognition by the companies as bargaining agent for its members.

The union spokesmen were understood to have obtained approval in principle of a job-classification program approved by the Screen Picture Painters, Local 644; Screen Office Employees, Local 1931; and other unions in the Conference. All concessions granted by the producers are retroactive to Jan. 1, when the old two-year agreement expired.

Expected to Sign Today

The points on which both sides were in agreement will be placed before the producers in written form today when the employers are expected to sign the accord. It was reported yesterday that the Conference representatives were firm against signing any understanding extending beyond Sept. 1, 1945.

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See Tenn. Exit of Troops Cutting Crowds, Not Gross

Nashville, Tenn.—Army maneuvers in Middle Tennessee terminated Saturday and departure of men in uniform will affect theater attendance. Nashville theaters, particularly on week-ends, will be crowded with soldiers from the maneuver area admitted at half price. However, ticket prices in most houses, mostly affected, believe that gross box-office will not be greatly hit. Civilian patronage at full prices is expected to increase.

Two “U” Auditors Quit

F. W. Franke and George M. Jaehne, traveling auditors with Universal, have announced their resignations.
Union via Court
Decree, Clark Idea

(Continued from Page 1)

ion. Clark said such trade organiza-
tions "generally have a tendency
to branch into affairs which bring
them in conflict with anti-trust laws."
Clark is no longer head of the
anti-trust division, but since he was
assigned to handle the films case by
the Attorney General, Wendell Berge,
now head of the division, appears
certain to rely on his advice.

Clark said he would like to see
incorporated within a new decree
the ideas he supposed would be a
part of any unity pact which might be
drawn up. He would not say that he would oppose any such move,
but he asserted he would be glad to
speak to those behind such a plan, "but
won't comment myself," he added.

To Confer With Distributors:
Within the next two weeks, Clark
expects to confer with distributor
representatives in a move to ascer-
tain what additional suggestions he can
obtain for inclusion in a new
Decree. On the basis of the findings,
it is believed, he will shortly reach
a decision as to whether the Depart-
ment of Justice will proceed with its
suit or enter other similar actions
outside New York and carry through
with them.

During the next 10 days, said
Clark, he intends to re-examine per-
sonally the various suggestions for
a new decree which have come to
him from both exhibitors and the
Distributors. A compendium of ex-
director proposals and suggestions
garding the draft submitted in
January by the distributors, went out
about 10 days ago to the distributors,
Clark said. This was prepared by
Robert L. Wright, his associate with-
in the department, and Clark hopes
that distributor sentiment will
become pretty much crystallized by the
time he discusses the matter with
them. He said he was not sure how
he would contact, remarking
"he had heard Joseph H. Hazen,
Varners vice-president who has
been serving as liaison, may be in
his Army shortly.

Contract Complaints:
A major complaint of exhibitors,
said Clark, "is that the contracts
are so varied." He mentioned the
I-G-M contract, where the price
stipulated after the contract is
signed, explaining that a standard
contract— as proposed by MPTOA—
would "go a long way toward meet-
ing some of the objections." He
also mentioned practices which
can't reach by law, mentioning
delayed playing date problems and
an increased number of percentage
rates, and again repeating that
he would prefer to see everything
at the same time.

Price agreements achieved through
unity pact would be violations of
the anti-trust laws, Clark suggested,
and added that experience has shown
that industry committees in other
districs "after working up volum-

Roshon Locates in N. Y. C.
Russell C. Roshon, 16 mm. distrib-
utor has moved executive offices
from Pittsburgh and is now located
in the RKO Building, Radio City.

The company has 16 exchanges
throughout the country, including
the Pittsburgh exchange, which re-

B. H. Cosner Dies
Gary, Ind.—Bayless H. Cosner,
projectionist in Gary and Hammond
for 30 years, died in Mercy Hospital.

He originated Camp 135, named for
the official number of the stage-
hand union, a summer camp be-
tween Cedar Lake and Lake Michi-
gan, where industryites lived each
year from May until late Fall.

Outstanding
Industrial Personality

Can you name them—

W R I T E your own biographical
description of this film baron, president of Warner
Brothers Pictures, Inc. His career and accomplish-
ments, which would require volumes to record,
finishes the key story of the Age of Sound Films.
Launched commercialization of such pictures
with his brothers. Came to the U. S. from Poland
when he was six years old. Had significance of his
arrival been divined, it would have been front page
news. A flamboyant patriot he spread through his
company's features and shorts the gospel of the
American way of life to the four corners of the earth.
This contribution to world-wide democracy in his
"greatest production."

F R O M his early youth, Crescent Amusement
Co.'s president has delivered the goods, and
literally. His dad had a bakery and ice cream
business down Nashville way, and this hel was
so to speak, in charge of much distribution.
But he was attracted to the exhibition end of pits,
starting one of the city's first theaters. He grad-
ually expanded his holdings to one of the nation's
biggest chains, is one of Tennessee's most
public-spirited men and a member of many civic
and fraternal organizations. Folks rightly call
him "Colonel, for that is his rank on the staff
of the State's Governor.

FROM Williams College, where the Grand Old
Royal Purple waves, comes this stalwart
(ask kinmen who opposed him on the gridiron),
now wearing the royal purple as Paramount's
publicity and advertising director. Toting his
sheepskin from the Berkshires, he became mer-
chandise manager for Montgomery Ward Co.
Subsequently served with Victory Talking Ma-
brine Co. and as vice-president of Tiger Oil Co.
Flare for public relations fitted him admirably for
ad managership of Brunswick. Became asso-
ciated with Paramount in 1925, graduated from
Theater Managers' School and took on manage-
ment of Fenway Theater. Then handled Para-
mount's account with Hanff-Metger Advertising
Agency, and later continued to so do with Lord
& Thomas.

They can easily be identified
by referring to the 1944
F I L M D A I L Y Y E A R B O O K

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
"Pleased to beat you, Mr. Bogart."

'The Memphis Belle'
Technicolor Saga of Our Heroes. Book It Now!
The Star, the Producer, the Director and most of the "Casablanca" Cast are together and beating "Casablanca" now in

PASSAGE TO MARSEILLE

Warner, Warner Everywhere!

HUMPHREY BOGART in 'PASSAGE TO MARSEILLE' • CLAUDE RAINS • MICHELE MORGAN • PHILIP DORN • SYDNEY GREENSTREET • HELMUT DANTINE • PETER LORRE • GEO. TOBIAS

A HAL B. WALLIS Prod'n

Screen Play by Casey Robinson & Jack Moffitt • From a Novel by Chas. Nordhoff & James Norman Hall • Music by Max Steiner

Directed by MICHAEL CURTIZ
St. Louis Stagehands Ask Police Protection

(Continued from Page 1)

after Legion Upton, the theater’s president, informed the police he had received several telephone calls Saturday night warning him “to stay away from the WLB hearing Monday if you know what is good for you.” Upton said the same voice made each of the calls. He requested protection for himself and William Kosted, union vice-president; C. O. Newling, financial secretary; W. W. Spear, recording secretary, and Elmer Morn, business agent.

Featured witnesses for the theater owners yesterday were Ralph W. Bau and Henry H. Kraverkamp, stagehand members of Local B-2, a sister union of Local 6, who testified of feeling being forced to pay 15 cents per week for their WLB cards despite the fact that regular members paid only five cents per week. Their testimony largely followed the lines as the petition in the two suits for a total of $102,250 they filed against officers of Local 6 in the Circuit Court here late in February.

Bauer claimed he was forced to pay $2,250 and Kraverkamp $4,500 in excess union dues during the period of 10 years. They stated they had been unable to obtain employment as stagehands since last August when they attempted to get a refund on the excess dues payment.

Franchise Tax Law Change Aids Out-of-State Films

(Continued from Page 1)

friendly under laws of other states and doing business in New York State. It is of particular interest to the amusement industry where a large number of motion picture and theatrical concerns are chartered under laws of other states.

Unlike many other kinds of business, the tax for the privilege of doing business by a corporation is paid “in advance,” the tax being computed on the basis of the business of the year before.

Under the new law, the foreign or other state company will pay a tax only on the moneys actually invested in this state, or the income derived therefrom.

WEDDING BELLS

Scranton, Pa.—Mildred Ann McDermott, daughter of Mr. and Mrs. Leo McDermott, of Scranton and Bermuda, was married in Baltimore to Technical S/c John Paul West, who prior to his enlistment was an employee of Comerford Theatres here.

West Coast Bureau of THE FILM DAILY

Hollywood—Ann Corio and Bob Williams have announced their forthcoming marriage.

Date Agnew Leaves Para. Not Yet Set

(Continued from Page 1)

a juror in a criminal case for the past 11 years,” said Agnew in his farewell address to the audience yesterday. “I can assure you that I have been able to perform the duties and responsibilities of the office in a manner in which I am pleased.”

Meanwhile, there was lively speculation in trade circles as to Agnew’s successor as Paramount’s distribution chief, with the names of Charles Reagan, assistant general sales manager, and George J. Schaefer, WAC chairman, both mentioned.

At Paramount yesterday, it was said that Paramount’s executive committee probably would make the choice, while the board would fill the vacancy on the board when it officially occurs.

In a statement confirming Agnew’s resignation to join Vanguard, Balaban said that the Paramount organization would continue to experience every success in his new association.

Agnew’s supervision of sales for Vanguard Films and Selznick International, however, may affect the releasing agreement through United Artists of Selznick interests, which owns 25 percent of Paramount, it was pointed out yesterday. Agnew will work in close cooperation with Grant Sears, vice-president in charge of UA distribution.

First picture to be handled by Agnew will be “Since You Went Away,” which will be followed by “Double Fugitives,” with Glaser, Rogers and Joseph Cotten, “The House of Dr. Edwars” and “The Life of Sarah Bernhardt” starring Ingrid Bergman.

Eaton New Trial Motion Will Be Argued April 20

(Continued from Page 1)

to a jury after 17 hours’ deliberation following his trial on a second degree perjury charge. Eaton was indicted as a result of an explosion at his theater Aug. 17 last in which a maintenance man, Elroy R. Curley, was killed.

Eaton, when arraigned for sentence, was given more than 30 days in the workhouse. The explosion, allegedly occurred when Eaton substituted methyl chloride in the air cooling system which was designed exclusively for freon, after that product had been “frozen” by the WFB.

HUT Shareholders Vote To Accept Bid of TP

Toronto—It was announced last night at the meeting of shareholders of Hamilton United Theatres, Ltd., held in Toronto earlier in the day that a deal had been arranged for the offer of $711,000 by Theatrical Properties (Hamilton) Ltd., for important theatre buildings in Hamilton, Ont., in preference to the $600,000 bid from Famous Players Canadian Corp.
Take New Tax Rate in Stride
No Dent Made in Normal Film Attendance

(Continued from Page 1)

The new tax rate of 2 cents per ticket was imposed on first-run engagements December 1, and the theater business is showing no dent, according to information received from producers and theater managers. The new rate, however, has brought a great deal of discussion among theater operators and clerical workers, who have been affected by the new tax. The new rate will affect all first-run engagements, and will be in effect until January 1, 1945.

The new tax will affect all first-run engagements, and will be in effect until January 1, 1945.

Baltimore Biz Normal

In Baltimore, the first-run theaters reported no ill effects from the new tax. Managers said that some patrons were confused by the new tax, but that business was normal and probably would be better. "The new tax will not affect our business," said one manager. "Our patrons are used to paying for the tickets, and they will continue to do so." The new tax has not affected the business in any way, according to the managers of the first-run theaters in Baltimore.

Memphis Snaps Back

In Memphis, the Saturday business was slow but was back to normal on Sunday despite the new tax. Palm Sunday and tax. Managers ok for a dull week due to East and not to the new tax.

In Madison, Wis., a holiday test for the new tax and a drop-off in juvenile attendance. Adult business was firm.

A survey of 24 theaters in northern Wisconsin showed that the tax had practically no effect on weekend business. Increase in admission prices was so small as to be negligible, according to David Newman, counsel for Co-operative Theatres of Michigan. First-run theaters showed no drop in business, although some slump may have been caused by Holy Week. Managers of the United Detroit Theatres reported that they received no complaints.

In Stride in Rochester

Rochester, N. Y., patrons took the increased Federal tax in stride and business, according to managers, was as big as ever. Tax boost had little or no effect, it was said, and there were very few complaints. Pittsburgh theater operators felt it was too early to get a true effect of the new tax because of Holy Week and secondary pictures were being shown. However, there was no serious decline in downtown attendance. Managers said the effect of the new tax would be determined better in two weeks.

In Minneapolis territory, theaters did the usual near-capacity weekend biz and there were no complaints from patrons over the slight tax. In total admission prices.

In Buffalo, both downtown and suburb theaters reported business on par or better, with one small community circuit reporting grosses up 20 to 50 per cent better than a year ago.

Week-end attendance in Albany compared very favorably with the similar Lenten period last year.

In the Dallas territory, business held firm. In some instances, children appeared at box- offices with only a dime, due to misunderstanding that they had absorbed the difference for the one.

With only one new feature opening last week in a major downtown house, it was difficult to judge the effect of the new tax scale. The week-end was good downtown, how 2, and the consensus was that the new scale has not meant any great falling off.

Take New Tax Rate in Stride
No Dent Made in Normal Film Attendance

(Continued from Page 1)

manager. First office to be started under this plan will be in Mexico City with Leonard Daly, who has been a member of home office publicity in charge.

Following the war, Gould plans to establish six publicity offices in the Near East, Far East, Latin America, and the continent. The British publicity managers, American-train ed, would be expected to adapt UA publicity material to local needs.

were not seriously hurt, it appeared.

Hollywood Biz Normal

Circus and first-run operators in Hollywood reported that the new Federal tax did not affect business adversely and that the week-end attendance was normal. They reported that public is tax-conscious and that there were very few complaints. Neighborhood exhibitors also reported normal business, but Robert H. Poole, executive secretary of CEMTO of Southern California and Arizona, said the real effect of new tax could not be learned for two weeks inasmuch as this week's business should be exceptionally good due to the Los Angeles schools being closed for the Easter vacation.

Chicago theaters, both circuit and independent, reported few complaints from the increased amusement tax. Business, despite Palm Sunday, held good volume. B & R reported the same at its Loop outlets, especially at the UA Theater, which opened with "A Guy Named Joe," and the Chicago Theater, which is showing its first horror film, "The Uninvited." RKO reported increased tax not hurting its business.

No immediate effects of the new Federal admission tax were noticeable in Milwaukee for the week-end business. Managers report the tax is being favorably and no changes were visible in grosses as compared with pre-tax figures for similar shows. The attitude of theatermen is one of complete satisfaction at the result.
WARNER BROS.’ TRADE SHOWINGS OF
ERROL FLYNN • PAUL LUKAS
in
“UNCERTAIN GLORY”
MONDAY, APRIL 10, 1944

<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE OF SHOWING</th>
<th>ADDRESS</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>Warner Screening Room</td>
<td>79 N. Pearl St.</td>
<td>12:30 P.M.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>RKO Screening Room</td>
<td>191 Walton St. N.W.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Boston</td>
<td>RKO Screening Room</td>
<td>122 Arlington St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Paramount Sc. Room</td>
<td>464 Franklin St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Charlotte</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>308 S. Church St.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Warner Screening Room</td>
<td>1307 So. Wabash Ave.</td>
<td>7:30 P.M.</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>RKO Screening Room</td>
<td>Palace Th. Bldg. E. 6th</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Warner Screening Room</td>
<td>2300 Payne Ave.</td>
<td>8:00 P.M.</td>
</tr>
<tr>
<td>Dallas</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1803 Wood St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Denver</td>
<td>Paramount Sc. Room</td>
<td>2100 Stout St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Des Moines</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1300 High St.</td>
<td>12:45 P.M.</td>
</tr>
<tr>
<td>Detroit</td>
<td>Film Exchange Bldg.</td>
<td>2310 Cass Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Paramount Sc. Room</td>
<td>116 W. Michigan</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1720 Wyandotte St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Vitagraph Sc. Room</td>
<td>2025 S. Vermont Ave.</td>
<td>2:00 P.M.</td>
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<tr>
<td>Memphis</td>
<td>Paramount Sc. Room</td>
<td>362 So. Second St.</td>
<td>11:00 A.M.</td>
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<tr>
<td>Milwaukee</td>
<td>Warner Th. Sc. Room</td>
<td>212 W. Wisconsin Ave.</td>
<td>2:00 P.M.</td>
</tr>
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<td>Minneapolis</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1015 Currie Ave.</td>
<td>11:00 A.M.</td>
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<tr>
<td>New Haven</td>
<td>Warner Th. Proj. Room</td>
<td>70 College St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>200 S. Liberty St.</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>New York</td>
<td>Home Office</td>
<td>321 W. 44th St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>10 North Lee Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1502 Davenport St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Vine Sc. Room</td>
<td>1220 Vine St.</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1715 Blvd. of Allies</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Star Screening Room</td>
<td>925 N.W. 19th Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Salt Lake</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>216 East 1st South</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Republic Sc. Room</td>
<td>221 Golden Gate Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Jewel Box Sc. Room</td>
<td>2318 Second Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>S'trenco Sc. Room</td>
<td>3143 Olive St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Earle Th. Bldg.</td>
<td>13th &amp; E Sts. N.W.</td>
<td>10:30 A.M.</td>
</tr>
</tbody>
</table>

*"The Memphis Belle"—Technicolor Saga of Our Air Heroes. Book It Now!*
The Daily Newspaper Of Motion Pictures Twenty-Five Years Old

PACT BREACHED, WB; WALLIS DENIES IT
Quebec's Children's Statute Under Court Attack

Reeling 'Round---
WASHINGTON
by ANDREW H. OLDEN

JOHN VORYS, Republican Congressman from Ohio, tells this one of his trip to England and North Africa, from which he returned only last week... Vorays flew the Atlantic in two days and two nights to London to Algiers and back. He was weathered in Southwest England shortly after the trip to Algiers began, and while there he attended a picture at the local cinema. It was a Leslie Howard picture—the name of which he's forgotten. Vorays never liked the idea of seeing on the screen a man whom he knew to be dead, but the payoff came after the film was over. A British officer walking out through the lobby with the Congressman remarked pleasantly, "You know, Howard was shot down by the Nazis while he was flying the same route which we're taking as soon as the weather lets up..." He didn't forget that story until safely back in London, Vorays admitted.

STILL in the foreign department, we heard last week from Rick LaFalce, who used to work for Warners publicity department, with brother Frank. Rick V-mails some interesting comments from somewhere in the British Isles, where he's a sergeant in a special service company. "I get an occasional FILM DAILY here—and so catch one or two of your columns. My interest in the business is more avid than ever (if it's possible) because of the great job that they are doing in their connection with the services. "No matter what the remarks of the various people who comment here to look over, view and report may be," Rick writes, "one irrefutable fact stands out—motion pictures are the most satisfying form of entertainment we get. I am putting it mildly. What I should say is that the prospect of seeing a motion picture carries with it all the expectancy of a date with a really beautiful girl"... Rick says, too, that "some of the people on tour are a little mistaken when they think that all the service personnel is interested in is escapist flickers. "At least it's not true around here. A great deal of interest is shown in the various British and American newletters that show action on the various fronts. The graphic pictures of the Marines in action at Tarawa had the boys here really eating it.

Constitutionality of Act Challenged by Writ; Federal Jurisdiction Claimed

Montreal—Justice Louis Cousineau in the Superior Court ordered the issue of a temporary writ of injunction, challenging the constitutionality of the Quebec moving pictures act that makes it a criminal offense to admit to moving picture theaters children under 16 years of age. In adopting such provision, it was contended by the defendants that the Verdun Palace Theater that the Quebec Legislature exceeded its powers in that it purported to legislate in (Continued on Page 8)

Red Cross Receipts
Doubling 1943 Figure

Although complete results of the Motion Picture Industry's 1944 Red Cross Drive are not expected to be ready for announcement before the end of this week, early indications, based on collections in close to 3,000

British Films Council
To Weigh Sales Terms

London (By Cable)—The question of conditions of sale imposed on exhibitors will be considered by the British Films Council, and a report will be submitted on any action to be

La Personne Heads Drive for Wacs
Theater Campaign Focused About May II Corps Birthday

Acceptance by Edward L. Alper- son, currently on the Coast, of the post of chairman of a campaign to help boost enroll- ments in the W o m e n's A r m y C o r p s, was an- nounced yesterday by S. H. Fab- ian, chairman of the W A C The- aters Division. Alperson is ex- pected to announce his staff within the next few days.

The campaign will be focused about the second anniversary of the W o m e n's A r m y Corps, May 11.

Decision to inaugurate the effort (Continued on Page 6)

Loew's Passes 100 Million Mark in War Bond Sales

Believed to be the first film in- dustry organization to reach that figure, Loew's has passed the $100, 000,000 mark in the sale and pur- chase of war bonds (Continued on Page 8)

Technicolor Profit Up 300%
Earnings $1,103,704 in Company's Record Year

WLB Panel Considering "Useless Job" Charges

St. Louis—The stagehands' wage increase case is now under advisement by the WLB panel. Two day and evening sessions of the panel hearing were marked by criticism by the theater owners of the workers for continuing on their al-

Technicolor, Inc., and its subsidiary, Technicolor Motion Picture Corp, for the year ending Dec. 31 last turned in a net profit of $1,163, 704.31 after provision for depreciation and amortization, Federal taxes and other deductions, the stockhold- ers were advised in the annual report released yesterday.

This compares with a net profit in 1942, taking similar deductions (Continued on Page 8)

Studio Statement Contends Failure to Comply: Wallis' Attorney Denies Charge

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Hollywood—Warners yesterday announced the abrogation of its contract with Hal B. Wallis, long identified with the studio and formerly WB executive producer. A formal statement by the company saying that the action was "based on his failure to comply with the terms of the contract which has been in force for three years".

The term, which had two years (Continued on Page 6)

Further Terms of Union Accord Told

Further details of the understanding reached by the film companies and the AFL-affiliated Conference of Studio Unions in negotiations for new agreements to replace those termi- nated on Jan. 1 became known yest- erday when a memorandum contain- ing terms of the accord was signed by the employers at the New York office of Pat Casey, studio in- (Continued on Page 3)

Foreign Domination Of UK Trade Scouted

London (By Cable) — Assurances that there is no danger of the British film industry being "dominated by foreign interests" was given by Hugh Douglas, president of the Board of Trade, replying to a question on British film production in the House of Commons yesterday.
Reeling’ Round -- WASHINGTON

(Continued from Page 1)

up. Reason is simple: They want to know what’s on on the other fronts. Maybe it is because the men want everything that is going on so that they might form a clue as to when they might be coming home. But when the war is over, and they take the courts out of their own education, they will be able to see just what is coming up. As for the theaters here in Ireland (Ulster), they are doing a terrific business. In Belfast, all the theaters are jammed in the evening. The queues go around the corners, and one doesn’t see where they end because of the blackouts. He adds that there’s as much importance about painting, and that Irish crowds will stand in line regardless of the weather.

Allied Asking Toughest Most Favorable Pic Deals

National Allied, through the medium of its affiliates, has launched a formidable country-wide survey, to determine which company, in the estimation of the individual member, (1) has given you the most favorable deals?; (2) “is the toughest?”; (3) “do you believe has the best product?” and (4) “the least valuable product?"

Metro, Paramount, RKO, Twentieth-Fox and Warners are listed in Group A and Columbia, UA and Universal in “Group B” for purposes of the survey.

Additionally, members are asked to say of all eight companies listed “which one gives you the most favorable deals” and “is the toughest of all.” Replies are to be summarized and made available to members in a forthcoming report, it is understood.

Irv Cummings Signs Col. Producer-Director Deal

West Coast Bureau of THE FILM DAILY

Hollywood—Irving Cummings has signed a producer-director deal with the theater he will make his headquarters for Columbia over a period of three years. He has two pictures remaining on his 20th-Fox commitment, but under his new Columbia pact he will be allowed to make as many outside pictures as he desires.

Hochstein Trial on May 2

Trial of Harry Hochstein, former Chicago morals inspector on a perjury indictment growing out of the film racketeering cases, yesterday was put over to May 2 by Federal Judge Alfred Cox.

Seventh Week for “Lady”

“Lady in the Dark,” holding for a seventh at the N. Y. Paramount, is the third pie in house history to stay that period.

Report Eaton Withdraws

As Counsel for Finkel

Pittsburgh—Withdrawal of Oliver K. Eaton as counsel for William Finkel and the Carson Amusement Co., named by each of seven distributing companies as co-defendants in complaints charging the falsifying of statements on percentage pictures, was reported here yesterday. It is understood that Roy Dickie, the law firm of Dickie, Robinson & McCanney is taking over the defense.

New WAC Exchange Area

Heads in Two Territories

Sam Gross of 20th-Fox succeeds Charles Zagrans of RKO Radio as WAC exchange area chairman in Philadelphia, while in Milwaukee, Don Wood of Warners takes over from Harry J. Shumow of Loew’s, Ned E. Depinet, WAC distributor chairman, made the announcement yesterday. Resignations are due to illness.

“The Master Race” May Get Labor Day Release

Edward R. Golden is aiming for a Labor Day release for his new picture for RKO release, “The Master Race.” It was disclosed by the producer yesterday. The film is scheduled to go into production on May 1. Golden, who has been in town for the past week, returns to the Coast on Friday.

Bergman in Cincinnati

On “Courageous” Plans

Cincinnati—Maurice A. Bergman, Eastern director of advertising and publicity for Universal, arrives there today to push finishing touches on plans for the simultaneous opening of Walter Wagner’s “Ladies Courageous” in 70 cities. Radio campaign over WLW is tied in. Contests to pick the “lady courageous” in each of the 70 cities are a feature of the exploitation.

Ask Individual Theater Pacts

Chicago—Operators’ union officials are asking a contract from each Chicago theater for better sanitary facilities and working conditions. A meeting between both parties is expected before the week-end. Operators’ meeting tomorrow will elect Chicago delegates to the international union convention.

British Exhibitors Quota

Defaults for Year at 846

London (By Cable) — Exhibitors quota defaults for last year numbered 846, it was officially announced yesterday. This figure compares to 1,721 for the previous 12-month period when the minimum quota was 17½ per cent as against the present 15 per cent.

COMING AND GOING

BARNEY BALABAN is back from the Coast.

SHIRLEY DEAN arrives in New York today.

BOB GILLIAM returns to New York today.

S. B. LOW has arrived in London from New York.

H. M. RICHEY returns to New York at the end of the week.

JOSEPH SISTROM is here from the Coast en route to London; he is stopping at the Wal- doub.

JOSEPH H. HAZEN returned from Wash, late yesterday.

MIKE SIMONS, editor of Metro’s Distributor, has arrived yesterday from St. Louis, Kansas City and Pittsburgh. He leaves on the 12th for Atlanta, New Orleans and Memphis.

HARRY RAPP arrived from the Coast yesterday.

WARREN SLEO, Metro field exploitation manager heading up in Chicago, is in town.

E. K. "TED" OSHEA leaves for Memphis at the week-end.

LINDA BRENT is at the Waldorf-Astoria from the Capital with a trip to New York.

BENAY VENUTA went to Atlantic City yesterday to entertain service personnel in the Army Air Forces hospital there.

HARRY GOLDBERG, Warner theater director of advertising and publicity, spent yesterday in New Haven.

COL. ROBERT L. SCOTT, author of “God is My Co-Plotter,” which Warner is preparing for early production, leaves New York today for the Coast.

ROBERT CARPFIELD who has been on a USO vales tour, leaves New York for Sunday at Hollywood.

EDWARD EVELLE HORTON arrived in New York last week from the Coast.

CHRIS DUMPEY, assistant at the Bijou, New Haven, will go on a 10-day fishing trip to Houlton, Maine.

DON POUZNER, of the Middletown Theaters, will visit at Southern Fences, N. C.

HERBERT SILVERBerg, film attorney, is in from the Coast, stopping at the St. Regis.

SAM KESTENBAUM of PRC is off with BUS- TER CRABBE for a p.a. tour with Washington the first stop; Crabbe opens his own “Water Front” there.

HERBERT SORREL, president of the Conference of Studio Unions, and D. T. WAYNE, his vice-president, returned to the Coast yesterday after talks on new contracts with producers.

LEONARD GODFREY, vice-president of Paramount in charge of theater operations, returns today from Arrowhead Springs, Calif., after three weeks with the Pacific Coast Theater partners. LEON D. NETTER and SAM DANOFF, other department executives, are due back Friday.

GEORGE A. SMITH, Paramount Western division manager, is back from a two-week tour of his territory.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

1. INTERNATIONAL OFFERS:
- Dependable service
- Lower costs
- Experience serves as a guarantee of theater standards, amusement parks, etc.
- Excellent experience serves as a guarantee of theater standards, amusement parks, etc.
- Experience serves as a guarantee of theater standards, amusement parks, etc.
- Experience serves as a guarantee of theater standards, amusement parks, etc.
- Experience serves as a guarantee of theater standards, amusement parks, etc.

2. Domestic Offerings:
- Dependable service
- Lower costs
- Experience serves as a guarantee of theater standards, amusement parks, etc.
- Excellent experience serves as a guarantee of theater standards, amusement parks, etc.
- Experience serves as a guarantee of theater standards, amusement parks, etc.
- Experience serves as a guarantee of theater standards, amusement parks, etc.
- Experience serves as a guarantee of theater standards, amusement parks, etc.

3. Methods of Supply:
- By personal visit
- By mail
- By telephone
- By telegraph
- By electronic messaging

4. Service Areas:
- East Coast
- West Coast
- Midwest
- Southeast
- Other

5. Additional Information:
- Delivery service
- Localizable copies
- Details available upon request

6. Contact Information:
- Address: 333 Main St., New York, N.Y.
- Phone: 123-4567
- Email: info@theatertickets.com

FINANCIAL

[Tuesday, April 4]

NEW YORK STOCK MARKET

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<td>13</td>
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</tbody>
</table>

Bonita Film Storage Corp.

1500 E. Waukegan Rd., Chicago, Ill.

Artefact Films

Charles Canney

Printed on a 1944 U.S. Government publication.

Daily Film News

Volume 54, Number 67

Wednesday, April 5, 1944

20 Cents

John W. Alcolate

Donald M. Mesereau

Chester B. Bahn

Publisher

1st Class Limited

Publisher

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by the Film Daily, Inc. John W. Alcolate, President and Publisher; Donald M. Mesereau, Secretary-Treasurer; Al Swen, Associate Editor. Entered as second-class matter, Sept. 8, 1937, at the post-office at New York, N. Y., under the act of March 3, 1879. (Postage Free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $13.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone Bryant-97-3177, 9-7115, 9-7121, 9-7121. Cable address: Filmdaily, New York, N. Y. [Image 0x0 to 642x860]
Further Terms of Union Accord Told

(Continued from Page 1)

bor contact, who conducted the hud-

dles between the producer and union

spokesmen. The sessions opened on

Saturday.

In addition to five per cent wage

increases, vacations with pay, official

recognition as the bargaining agent

for its member unions and approval of

a job-classification program—conces-

sions made public on Monday—

the Conference got a favorable an-

swer to a proposal that hospitaliza-

tion costs be met by the employer in

all cases of sickness or accident

suffered on location.

Win Military Seniority

The union representatives also won

their demands for recognition of mil-

itary seniority in instances where

workers are entitled to the colors in

clarification of arbitration clauses for

all member unions. The producers

further agreed to grant paid sick

leaves to workers in certain clas-

sifications. One group of em-

ployees who definitely will benefit

under this concession will be news-

paper carriers associated with the Screen

Office Employees Guild. Other con-

cessions are expected to be worked

out on the Coast after the Confer-

ence spokesmen return to Califor-

nia. The Conference met defeat on

the issue of jury trials of a week's

wages for each call, including re-

numeration for holidays, and the

establishment of two extra holidays,

Washington's Birthday and Armis-

tice Day.

Pact to Run to Sept. 1, 1945

It was agreed that such conces-

sions as might be turned down by the

War Labor Board when contracts

are submitted to it for approval

would be granted by the producers

without further negotiation immedi-

ately upon liberalization of the

Wage Stabilization Act. The new

agreements, which will run to Sept.

1, 1945, will be drawn up on the

Coast.

Representing the Conference in the

negotiations were Herbert Sor-

rell, its head; D. T. Wayne, its vice-

president; Glenn Pratt, business

agent of the Screen Office Employees

Guild, and George Bradley, vice-

president of the Building Service In-

ternational Union. Sorrell and

Wayne returned to the Coast yest-

erday afternoon. Pratt is sched-

eled to depart to borrow, and Bradley

went home over the weekend.

Meanwhile discussions on counter-

proposals offered by the producers

in their negotiations with the 11

IATSE locals continued at Casey's

office. Among the IATSE proposals

that were the center of discussion

were paid vacation leaves, paid vaca-

tions, a more extensive arbitration

machinery, and pay for time spent in

traveling to and from locations.

Dissatisfaction was expressed by

some IATSE representatives yes-

terday with the alliance leadership

OF THE COLORS!

SAM GEISEN, Columbia home office publicity

staff.

★ MARINES ★

DON HOFFENBERG, staff booker, N. Y.

DORIS HILL, contact clerk, Paramount, Des

Moines.

★ USAFF ★

A/C DICK TAYLOR, accessory manager, Uni-

versal, Seattle.

★ SEABEES ★

TOMMY FLynn, assistant electrician, Loew's,

Rochester, N. Y.

★ WAVES ★

GLORIA LOEWE, bend clerk, Warner Theatres,

New Haven.

CARROLL SINSEIMER, receptionist, 20th-Fox,

Cleveland.

KATE BOOMER, accounting department, RKO

Cleveland.

CARROLL SINSEIMER, 20th-Fox receptionist,

Cleveland.

★ MARINES AUXILIARY ★

ETHEL BATTIE, biller at 20th-Fox, Seattle.

Thousands of workers are expected to return to work at the Columbia plant. The company has been facing labor shortages due to the war effort.

PICKWICK DEFENSE CALLS A PLAINTIFF WITNESS

New Haven—Introduction of plaintiffs' evidence in the Perfect Theaters' (Pickwick Theater, Greenwich) anti-trust suit against the majors, was interrupted yesterday by defense counsel who objected to the manner in which witnesses were called. The defense is expected to continue its case today.

Loewe testified that in 1937 bonuses in the sum of $1,300 were paid although the profit for the year was but $10,656, and that the following year, when the company's loss was $14,134, no bonuses were paid.

Defense stressed the point that in 1938 the home office charges to Prefect were for the operation of the Pickwick and Greenwich Theaters was $7,000. A letter from Edwin Peskay, operator of the Pickwick, to Morris Joseph, Universal branch manager in New Haven, written in August 1939, was introduced in evidence. The letter stated that Pickwick lost $25,000 between July 1938 and June 1939 in actual cash, with no salaries

paid and with no home office charge.

Peskay testified that in January 1938, Peskay authorized a letter, written by Attorney Norman Nicholson, to Columbia, Warner Bros., Paramount and Metro, threatening to bring suit if no amicable adjustment of clearance difficulties was reached.

CHI. OPERATORS HEARING MAY 22

Chicago — Attorney A. Solomon says Judge Julius Miner will hear the case against John Smith and other deposed officials of the operators' union, May 22. They have filed motions to dismiss over the delay in arriving at an accord with the producers after four weeks of huddling.

---

Outstanding Industry Personalities

Can you name them—

THIS film leader might well chuckle to him-

self when F. D. R. is referred to as the

"Flying President," for, in that capacity for Re-

public, he "sells" through the air with the

greatest of ease, always coming back to his New

York desk with baggage augmented by num-

erous and choice contracts for his organization's

product. Is the joy of our airlines, and exhibitors

as well. Counts friends among litter in the

thousands.

WHAT the Dodgers are to Ebbet's Field,

the Randolpes chain is to the exhibition

field over Brooklyn way. Here is the president

of the circuit, although you'll rarely find him

in his home office these days. Ever since the war

broke out, he has given his services spontaneously

to national welfare and international humanitarian

causes. Trade folks would rather hear him

speak at industry functions than almost any

other individual. Has knack of cloaking vital

subjects with priceless humor to get points

together, thus making difficult jobs a pleasure to do.

Assigns "Delinquent Daughters" West Coast Bureau of THE FILM DAILY

Hollywood—American Productions, Inc., headed by Donald C. McKean and Al Herman, have been assigned the production reins on PRC's "De-

linquent Daughters," starring Mar-

tha Tilton, from an original by Mar-

tin Mooney and screenplay by Ar-

thur St. Claire.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
THE SON

...a great book in every one.

Everywhere the story's the same on this Greatest of the Great Ones from CENTURY-FOX

A FEW HIGHLIGHTS story of the year.

THE INDUSTRY'S PROUDEST OFFERING "THE MEMPHIS BELLE" TECHNICOLOR SAGA OF OUR AIR HEROES. BOOK IT NOW!
OF BERNADETTE

box-office picture (Box-Office Champion, Motion Picture Herald)
of its first engagements!

the most spectacular business repeated in city after city!

NEW YORK—11th week of Standing Room Only at the Rivoli!
CHICAGO—Smash opening week—smash second week—smash third week—smash fourth week!
SAN FRANCISCO—Town’s top hit—holds over—then moves over!
WASHINGTON—Opening day topped all the big ones of the last 6 months!
LOS ANGELES—Total run of 23 weeks at three theatres and still going strong!
DENVER—Year’s biggest 20th hit at two theatres—moved over to third!
CINCINNATI—Four week, S.R.O. engagement leads all competition!
SAN DIEGO—Day and date sensation in two houses—moved over to third!
PHILADELPHIA—Lines, lines, lines—as picture holds over for fourth week!
BALTIMORE—Sock engagement extended to fifth week to accommodate crowds!
KANSAS CITY—Day and date in three theatres and a triple smash!
ST. LOUIS—It’s tremendous in third big week!

...and watch it add new records to these!
Part Breached, WB; Wallis Denies It

(Continued from Page 1)
to run, was signed at the time that Wallis stepped down from the executive producer spot and called for him to head up another or more Hal Wallis Productions annually, the company financing.

"The fact that Hal B. Wallis has been in negotiations with other studios indicated a discontent with his association as a producer with Warner Bros. and hastened the move on the part of the studio since mutual understanding between Warner Bros. and Wallis was no longer possible," the WB abrogation statement declared.

Statement by Wallis' Counsel

Issuance of the Warner announcement was quickly followed by release of a statement by Wallis' attorney, Loyd Wright, who said: "Warner Bros. Pictures today served notice on Hal B. Wallis, claiming that he had breached his contract. This comes as a distinct surprise because extended negotiations towards mutual termination of the contract have been carried on between the parties during the last few weeks. Mr. Wallis has at all times sought fulfillment of the terms and conditions of the contract on the part of Warner Bros., particularly with reference to photoplays contracted for and negotiations were concluded to an abrupt end last night, because Mr. Jack Warner took what Mr. Wallis considered an arbitrary and unfair attitude in his proposals. Wallis denied that he has, in any particular way, breached his contract and while of course, insist its terms and conditions be fully complied with.

The studio announcement pointed out that Wallis' departure ended an association that was built on friendship and that his rise—one of Hollywood's real success stories—had been such that he "was last reported as among the top ten earners in the motion picture industry."

The statement noted that "as a Warner Bros. producer Wallis has had many of the studio's choicest assignments, including numerous best sellers and Broadway hits, resulting in his twice winning the Irving Thalberg Award."

"Mr. Warner Bros. is reluctant to sever its relations with Hal Wallis but does not feel it wishes to hold him to a contract which apparently has become irksome," the studio statement concluded.

THEATER DEALS

Hildreth, Neb.—The Hildreth theater will be reopened here by the Business Men's Association. George Coker is in charge.

Park, S. D. — Charles Lee has leased the theater at Marion, S. D.

WLB Panel Considering 'Useless Job' Charges

(Continued from Page 1)Legedly "useless job" instead of taking work in war plants.

At one point George Dale Ferris, labor member of panel, interrupted Russell Hardy, counsel for owners, to say: "Let's not turn this thing into a recruiting program." Hardy retorted: "But gentlemen, if the question of whether these men are or are not a problem for the War Manpower Commission isn't of importance to this war labor board, I am astonished."

"I've been astonished at a lot of things during this hearing," was Ferris' comeback.

Correspondence between union officials and the War Manpower Commission was also placed on the record.

The union defended its members' work as highly skilled and necessary for the public's safety.

Harry C. Arthur, Jr., vice-president and general manager, Fanchon & Marco, as head of the exhibitors committee, had asked the WMC to eliminate stagehands from motion picture houses without stage shows to aid the war effort.

Alperson Heads Drive For WAC Enlistment

(Continued from Page 1)came as a result of an address made by Maj. Gen. J. A. Ulio at the recent joint meeting of the WAC Coordinating Committee and Theaters Division Executive Committee, in which the Adjutant General stressed the Army's vital need of thousands of additional women.

Pattern of the campaign as projected by Alperson and Fabian will be two-pronged, utilizing an Army short "It's Your War, Too," featuring Gen. George C. Marshall, plus a specially prepared trailer. The short has been pencilled in by Distribution Chairman Ned E. Depinet for release the week of April 20.

The special trailer, with its star expected to be named shortly, will be the peg around which exhibitions will hang ceremonies on stage, both in cities, and general showmanship aimed to boost enlistments.

"Exhibitors," Alperson stated via telephone from the Coast, "have proven their mettle as recruiters. Last December their showing of the short subject, Chief Neely Reports To The National Guard, combined with typical theater showmanship, helped jump enlistments from 850 a week to more than 1,000 a week. We can do better for the WAC."

British Films Council To Weigh Sales Terms

(Continued from Page 1)
taken, it was learned here yesterday.

The CEA presented a long memorandum to the Films Council inquiry committee yesterday on monopoly and relations with the KRS.

Meanwhile, the joint KRS-CEA conciliation committee met yesterday but discussion was restricted to purely domestic matters, it was said.

Illustrators Plug 'Cover Girl'

The Society of Illustrators will do honor to Columbia's Technicolor "Cover Girl" tomorrow night, playing host to 80 of Harry Conover's Cover Girls at the Radio City Music Hall showing. Later, the party will adjourn to the Illustrator's Clubhouse, 128 East 63d St., for a supper-dance.

SAG Recalls SU Witness in SU Bargaining Hearing

West Coast Bureau of THE FILM DAILY

Hollywood — Aubrey Blair, SAG witness, was recalled yesterday by SAG at the NLRB hearing on a bargaining agent for extras. The following excerpt from a speech made by Blair, former SAG official, in September 1937 before a mass meeting of extras, was read to him: "There is no labor union on the face of the globe that has accomplished, for members in, so short a time, what SAG has. No other union has ever been given increased wages, better conditions and a union shop for its workers without a labor strike."

THE Film Daily

Wednesday, April 5, 1944
**REVIEWS OF THE NEW FILMS**

**"Tampico"**
with Edward G. Robinson, Lynn Bari, Victor McLaglen
20th-Fox 75 Mins.
MELODRAMA WITH WAR BACKGROUND IS STRICTLY ROUTINE OFFERING.
Tale of love and espionage laying no claim to uniqueness, "Tampico" is pure formula stuff. Developments are fast and furious with small regard for plausibility or consistency. The film's saving grace is the presence in the chief roles of Edward G. Robinson, Lynn Bari and Victor McLaglen, whose names will have to carry the show. Fans whose standards are not too demanding will derive some enjoyment from the routine comedy dealing with the wartime housing shortage. Always lively, the film, turned out by Armand Schaefer, supplies the kind of fan that goes over well with family audiences, which ought to react favorably to the gags and comic situations in which the picture abounds and to the boy-and-girl angle of the plot.

**"Rosie, the Riveter"**
with Jane Frazee, Frank Albertson, Vera Vague
Republic 75 Mins.
MODEST COMEDY IS LIVELY ENTERTAINMENT THAT SHOULD GET GOOD RECEPTION FROM FAMILY TRADE.
"Rosie, the Riveter" is an unpretentious comedy dealing with the wartime housing shortage. "Rosie" is the title of the film. When she and her pal, Miss Vague, attempt to rent a room they run into Albertson and his buddy, Jenkins, who are after it, too. These being no other available rooms, the four agree to share the place, the girls, who work days, having it evened up with Miss Frazee, night worker, using it days. The two factions are constantly clashing. Albertson makes a play for Miss Frazee from the start, but she repels him because she is engaged to Frank Fenton, the personnel manager of the plant where she works. A lot of the humor springs from Miss Frazee's efforts to keep him away from a boatload of survivors from a ship torpedoed by a Nazi submarine. The girls' marriage to the captain for the rocks when she is suspected of giving the Germans information resulting in the sinking of Robinson's ship. The gal is in the spot because at the time of her rescue she was unable to present any means of identity, having lost all her belongings. Disgraced, Robinson sets out to track down the Nazi who had sold them to the Germans. During his investigation that his wife had nothing to do with ripping off the Nazis. Who should be the villain but McLaglen, Robinson's best friend and former boss. The fact that at no time is there the slightest hint as to McLaglen's true character makes the ending hard to accept. The film closes with McLaglen and Robinson and Miss Bari reunited.

The screenplay of Kenneth Gamet, Fred Niblo, Jr., and Richard Macaulay, based on a story by Ladislas Fodor, is not always clearly developed.

It must be said to the credit of Robinson, Miss Bari and McLaglen that they play their parts naturally. They fight hard to overcome the indifferent material at their disposal.


CREDITS: Producer, Robert Bassler; Director, Roither Mendes; Screenplay, Kenneth Gamet, Fred Niblo, Jr., Richard Macaulay.

**"Cowboy and the Senorita"**
with Roy Rogers
Republic 78 Mins.
LATEST ROGERS FILM SHOULD DEAL LIGHTLY WITH WESTERN FANS; ACTION AND MUSIC NICELY COMBINED.
"Cowboy and the Senorita" gives the Roy Rogers fans new cause to rejoice; for here is a mixture of song and vigorous western action that is a ten-strike. No Rogers film has given more attention to music. In fact so prominent a part does the music play in this film that one can almost overlook the story, which unavels a rather familiar western plot.

The film contains six extremely attractive tunes, several of which have been effec- tively staged. Rogers has four big songs, two of which, "Lonesome Creek" and "Don't You Worry " Mama," are sung by Dale Evans, Roy's partner. "The End of the Trail" and "My Old Kentucky Home" are stirring numbers, and the sound quality is excellent throughout.

**"Detective Kitty O'Day"**
with Jean Parker, Peter Cookson and Tim Ryan
(HOLLYWOOD PREVIEW)
Monogram 63 Mins.
COMEDY WHODUNIT HOLDS PLENTY OF LAUGHS; JEAN PARKER SCORES.
Here is a new Jean Parker, giving a sparkling performance as a light comedienne. She enacts the title role and has excellent assistance from Peter Cookson, a promising newcomer; Veda Ann Borg, Tim Ryan, Edward Gargan, Douglas Fowley, Pat Gleason, Herbert Heyes and Olaf Hytten.

William Beaudine guided the comedy whodunit for a maximum of laughs. Lindsay Parsons provided good production values. Tim Ryan and Victor Hammond concocted the screenplay, based on Hammond's original story.

When Jean Parker and her boyfriend, Peter Cookson, learn they are suspected of murdering Miss O'Day, she turns amateur detective and begins to out- slue a pair of wacky detectives, Ryan and Gargan. Gargan, following early death of Miss O'Day, Veda Ann Borg's boy friend, Doug- las Fowley, is found slain. Fowley is fol- lowed in death by Olaf Hytten, Earl's but- ler. Jean and Cookson, aided by Herbert Heyes, Earl's lawyer, have committed the murders, and when he tries to kill them, Ryan and Gargan come to their aid.

CAST: Jean Parker, Peter Cookson, Tim Ryan, Veda Ann Borg, Edward Gargan, Doug- las Fowley, Herbert Heyes, Pat Gleason, Olaf Hytten.

CREDITS: Producer, Lindsay Parsons; Di- rector, William Beaudine; Production Man- ager, William Strohbach; Actor, Victor Hammond. Associate Director, Tim Ryan; Cameraman, Ira Morgan, ASC; Art Director, E. R. Hickson; Musical Director, Edward Kay; Editor, Richard Currier.

**WELLSTON THEATER BURNS**
St. Louis—A fire caused by a short circuit in the projection room destroyed the Wellston theater, Well- ston, St. Louis county yesterday. John Caporal, president, Wellston Amusement Company, valued the building at $115,000 and equipment at $30,000. Wellston Fire Chief Fred Polkinghorne said building and contents are total loss.

**"Dark" Datos Equal Prints**
With bookings to abstract print capacity, approximately 200 engagements of "Lady in the Dark" will blanket important key cities over the Easter holidays, Claurles M. Rea, assistant general sales manager, said yesterday.

**Cleveland Time Switch May 1**
Cleveland, O.—The city remains on Central Time until April 30, though 100 other Ohio cities set their clocks ahead on the first.
Red Cross Receipts
Doubling 1943 Figure

(Continued from Page 1)

Theaters which did not extend their drive beyond the original one week show an average of better than $200 per theater taken in.

Since this initial group embraced a large number of the smaller houses, and a considerably higher average is expected to be shown by the bigger theaters and the many which continued their collections through a second weekend, it is estimated the final figure should be at least double last year's amount from the film industry.

The theaters division of the Brooklyn Red Cross War Fund will "more than double" its $75,000 quota, Mrs. Ruth Nathan, chairman of the Booths and Theaters Committee of the campaign, announced yesterday.

Loew's Red Cross "Gross"
To Hit $350,000 Mark

Total collections in Loew's Theaters in the 1944 Red Cross campaign will amount to approximately $350,000. To date, checks have been received for $333,337, with reports from a number of Loew houses incomplete. Last year Loew's collections were $195,953. Loew's State, Norfolk, leads the circuit this year with a total of $11,520, with the Capitol, N. Y., in second place with $10,535. Runner-up was Loew's Capitol, Washington, reporting $8,968.

Pix Set for N. Y. Strand

"Between Two Worlds" and "Make Your Own Bed" will tenant the New York Strand in that order upon the expiration of the present booking, "Paradise Glory" which starts Friday.

WEDDING BELLs

Cleveland—Beatrice Hollander of the Warner theater booking department has announced her engagement to Manley Cohen of this city, just back from overseas service in the Officers' Candidate School.

Seattle—Charlotte Nagle, formerly with the ad sales department of 20th Century-Fox, was married a few days ago to Ltell. Eggellem, U. S. A.

Seattle—Helen Schneider, of Seattle's Film Row, has announced her marriage to William B. Roush, now in the Army, and formerly with Blair's Rendevous on Film Row. They were married in Salina, Kan.

Seattle—Jane Hawkins, bilater at Warners' exchange, returned from her vacation in Eureka, Calif., with a new name: Mrs. Nels. Husband is a paratrooper.

Technicolor Profit Up 300%

Earnings $1,103,704 in Company's Record Year

(Continued from Page 1)

into account, of $370,355.17. Thus the 1943 net is approximately three times greater than during the previous year. Net earnings per share of capital stock of Technicolor, Inc., for 1943 was $1.22 as against 41c for 1942.

During 1943, which was a record year for the organization Technicolor shipped 125,773,775 feet of positive prints, whereas in 1942 the shipments amounted to 82,967,181. Net sales of products and services for 1943 amounted to $9,292,977.20. This figure compares with $5,797,281.44 and does not include royalties received from licenses under patents to Technicolor patents, to affiliated company, Technicolor, Ltd.

Latter's profit and loss statement was generated for the year ending Nov. 30, 1943, supplemented by a cabled report, indicated a net profit of $4,259,16.77 from the year's operations. The company's surplus balance on Dec. 31, 1943, of $1,745,486.69.

During 1943, a total of 28 features were made in Technicolor, in addition to a large number of shorts. Additionally, Technicolor continued to make prints on a wide range of materials. The company's purchases of Technicolor stockholders, including overseas, are said to be "very large" in size.

Heavy Campaign Behind Rep. "Lady and Monster"

Display copy will be inserted in all the New York dailies tomorrow as part of the elaborate campaign behind the local opening at the Rialto Friday of Republic's "The Lady and the Monster."

Radio spot announcements are being employed on stations WOR, WNEW, WMCA, and WOV. Three announcements have been posted in all the New York subways. Steve Edwards, Republic's director of publicity, is in New York when a copy is working with Louis Newman of the Trans-Lux Theater on a campaign to herald the opening there on April 12.

"Picture Sense" for Tele

Writing for television requires the development of a picture sense, Richard Hubbell, tele writer-director and author, told the Radio Writers Guild at a meeting last night.

Quebec Juvenile Law
Under Court Attack

(Continued from Page 1)

a field exclusively within the jurisdiction of the Federal authorities, namely, in the field of criminal law.

The writ was issued upon the application of M. H. Swards, attorney for the Verdun Palace Theater, and directed against the King, re- served by the Quebec Attorney- general, all the judges of the Court of sessions, and the Registrars of Mon- treal and Verdun. Its immediate effect halts all proceedings now pending in the Court of Sessions against Benjamin A. Garson, theater executive, and Howard Elliott, manger of the petitioning theater, who are charged with breach of the Que- bee Moving Pictures Act by admitt- ing to the theater children under 16 years of age.

Raymond Kalraus and Laurent Drouin appeared for the Attorney- General and opposed issue of the writ or prohibition maintaining that the Court of Appeal in 1929 rendered judgment holding that the moving pictures act did not create a constitutional right and was, there- fore, unconstitutional.

Swards replied that the act com- plained of in its entirety, was crim-inal within the meaning of section 27 of the British North Amer- ica act, 1867, as it created a new of- fense punishable, fines or imprisonment and made offenses triable before a court of criminal jurisdiction and was subject to pro- secution in criminal matters.

As regards the contention that the Court of Appeal judgment of 1929 must rule in that instance, Swards pointed out that subsequent to the ruling, in 1931, the Privy Council held that criminal law meant crim-inal in the narrow sense; the law was certainly not confined to what was criminal law by the law of Eng- land or of any province of 1867. No power was extended to the legislature, the Privy Council ruling con- tinued, to make new crimes nor could they be discerned by reference to any standard but one, namely: is the of- fense alleged prohibited with penal con- sequences.

Judge Cousineau said he was aware of the judgment of the Court of Appeal and in his opinion it left the moving pictures act open to attack on new grounds. Therefore, his Lordship added, the temporary writ of prohibition asked for would issue and all proceedings taken in the Court of Sessions would be suspend- ed pending final decision on the ques- tion of the constitutionality of the moving pictures act.

STORR REPORTS

Norwich, Conn.—Joseph Miklos, manager, and John S. Palace, father of a seven-pound, fifty-four girl.
**Scratch-pad**

By CHESTER B. BAHN

**Editorial**

EXTREMELY healthy, that financial report for the year issued to Technicolor's stockholders this week by Dr. Herbert T. Kalmus. . . . And bulwarking the 300 per cent jump in net for 1943—a jump which bought the company's earnings to $1,103,704 after all charges and deductions—is the fact that the prospects for 1944 are exceedingly bright. . . . On the features side, Dr. Kalmus pointed out that less than 37 pix are either currently being photographed or are in preparation, and that of the 27, 14 are still to be assigned titles. . . . A bit of checking and you find that titled features production in progress: "At Night We Dream," (Col.); "Bring On The Girls," (Para.); "The Climax," (U); "Irish Eyes Are Smiling," "Wilson," (20th-Fox); "Kismet," "Meet Me in St. Louis" and "National Velvet," (all Metro). . . . In preparation are: "Belle of the Yukon" and "It's a Pleasure," (RKO-Int.); "Caroline," (U); "Montana," (WB); "The Robe," ("Spanish Main" (RKO): Something for the Boys," "Thunderhead," "Where Do We Go from Here?" (20th); "Ziegfeld Girl," (Metro); "Tonight and Every Night," (Col.); "Treasure Girl," (RKO-Goldwyn). . . . A more than merely impressive line-up, that is. . . . Accidentally, a rapid calculation shows some 14 others completed features in Technicolor to be released. Whether the screen one of these days will be able to absorb them all will be seen. . . . Meanwhile, the number of Technicolor pix grows, both as regards features and shorts. . . . In the instance of the latter, there is significance, surely, in the decision of 20th-Fox to make all shorts for 1944-45 in Technicolor, as this paper disclosed Tuesday.

**All But 2 IA Locals Complete Negotiations**

Negotiations on proposals presented by all but two of the 11 IATSE studio locals for inclusion in new agreements to replace those that expired on Jan. 1 were reported completed at the close of yesterday's day's session between producer and (Continued on Page 6)

**MANDEL ON WAC DRIVE PUBLICITY**

Will Serve Under Alpers for Recruiting Campaign

West Coast Bureau of THE FILM DAILY
Los Angeles—Harry Mandel, WAC Public Relations chairman for the New York area, will serve as publicity director of the industry's recruiting campaign for the WAC. Col. Edward L. Alper- son, campaign chairman, announced this here yesterday. The campaign is scheduled for the week of May 1-17. With the campaign high on the War Department, negotiators are on with Col. Curtis Mitchell, Chief of the Bureau of Public (Continued on Page 7)

**Says Vanguard Will Tighten Ties With UA**

HARRY MANDEL

Ben Kalmsen, WB general sales manager, has called a two-day meeting of district managers for April 20-21 at the home office to discuss current matters relating to sales and (Continued on Page 6)

**FWC May Expand Holdings**

OCR Okay Expected to Care for War Workers

Mitchell, Loew Booker, Dies; Rites Tomorrow

Funeral rites for Fred Mitchell, 71, veteran of "talking pictures" 20 years before sound revolutionized the industry, who died at his home, 1825 Riverside Drive, late Tuesday, will be held at 2 p.m. tomorrow from (Continued on Page 21)

**Pa. Censor Receipts Over Twice the Budget**

Philadelphia—Receipts from gross reviewing fees amount to approximately $165,000 annually, more than twice as much as the budget of $62,500—a year, the State Board of Censors' report reveals. The record shows that an average of seven productions are rejected in the 1,850 reviewed each year, and an average of 164 films undergo about 388 deletions annually.
Scratch-pad . . . jottings

(Continued from Page 1)

Willard Jillson and William Terry . . . Selznick talent also available to Vanguard, include Ingrid Bergman, Joan Fontaine, Vivien Leigh, Robert Preston, and Columbo. McGuire, Alan Marshal, Kim Hunter, Jane Powell, Elizabeth Ives, Joan Roberts, Gordon MacRae. . . . The directional side, Vanguard already has John Connell and William Dieterle, and Selznick, Alfred Hitchcock, Robert Stevens and Axel Graenel. Working on from there, you surmise that D. O. S. may have some ambitious plans for expanded activity, you won't be out of line at all.

"Red" Silverstein Joins OWI for Overseas Stint

Maurice "Red" Silverstein, for the past one stationed in Rio as Universal's home office representative, has been granted a leave of absence from the company and will stay at the OWI for an overseas assignment, it was learned yesterday. Silverstein, who arrived in New York from Brazil, his former Betty Bryant, Australian screen star, and son accompanying him. If choice of Columbia also is slated for an OWI assignment, it was learned yesterday.

Goldwyn Sets Big Radio Budget for "Up in Arms"

West Coast Bureau of THE FILM DAILY

Hollywood—James A. Mulvey, vice-president and Eastern representative for Samuel Goldwyn, left for New York yesterday after three weeks of conferences with the producer on the Coast. Executive meetings in interim resulted in approval of the largest radio budget Goldwyn has yet appropriated for one of his productions and decision to launch an immediate advertising campaign for the film, currently scheduled for "Up in Arms" and Danny Kaye, it was announced by William Hebert, director of advertising and publicity.

Radio expenditures will be governed by special situations, the budget remaining flexible, and local talent being booked in all key spots for transcriptions.

File Motion for New Jackson Park Trial

Chicago—Myles Seelye, attorney for the plaintiffs in the Jackson Park Park Race, filed a brief yesterday supporting his motion for a new trial in Judge Michael Igoe's court.

Claude Lee to Florida

Claude Lee, Para. director of public relations, leaves today on a 10-day tour of Florida. Lee will confer with officials of Florida State Theaters, associated with Paramount, including Frank Rogers, B. B. Garner and M. C. Talley, in Jacksonville, and he will also visit a number of the principal cities in the state.

FWC Execs. in Capitol: Morgenthaler Has Skouaras

Washington Bureau of THE FILM DAILY

Three Fox-West Coast officials were in Washington yesterday discussing circuit problems with Government officials, and Charles P. Skouaras, head of the circuit, arrived last night for a luncheon scheduled for today with Treasury Secretary Henry Morgenthaler. Skouaras, B. P. Sturdivant, and "Rick" Ricketson will today receive formal thanks from the Treasury for their industry leadership during the Fourth War Loan Drive.

Russell McCullough and Elmer Hanks, FWC purchasing heads, conferred on equipment problems with Allen G. Smith, WPB theater equipment chief, and John Eberson, OCR theaters consultant. W. H. Roll, FWC tax consultant, was also in town, discussing tax matters at the Treasury.

Detroit Film Delivery Wages Increase Denied

Detroit — The Regional War Labor Board has turned down the joint application of the local film carriers, covering both city and state route, and the Teamsters' Union, for a general wage increase. It is considered possible the ruling may be appealed here.

The union sought an increase or $20 per man, retroactive to May 1, in a one-week period of time and a half for overtime for 40 hours per week. 

$120,000 for "Cover Girl" in First Music Hall Week

Columbia's "Cover Girl," produced by Arthur Schwartz, rolled in a gross of approximately $120,000 in its first week at Radio City Music Hall, it was reported last night. Figure is exceptionally high in view of the fact that the picture bucked Holy Week and yesterday's freak snow storm.

Atlas Board Renamed; Vote Stock Retirement

Wilmington, Del.—All members of the board of directors of Atlas Corporation were re-elected at the annual meeting of stockholders held here today.

The stockholders also voted to retire 44,567 shares of Atlas common stock held in the company treasury at the end of 1945.

Mono. Pictures Reports 6-Month Net of $178,612

West Coast Bureau of THE FILM DAILY

Hollywood — Monogram Pictures reports for the six-month period ending Dec. 31, 1945, gross earnings amounting to over $700,000, but before provision for Federal taxes of $178,612.32. This compares with $92,056.92 for the same period a year ago.

Culor to Direct "Winged Victory" West Coast Bureau of THE FILM DAILY

Hollywood—George Culor will direct with a 20th-Fox to direct "Winged Victory."

Willkie Withdraws Candidacy

Wendell L. Willkie announced yesterday that withdrawal of his candidacy for the presidential nomination on the Republican ticket.

Rodgers Bets Cold

William F. Rodgers, Loew vice-president and distribution director, returned to his desk yesterday after two days' absence due to cold.
1429 CONTRACTS IN FIRST 7 DAYS!

HOTTEST THING IN FILMS TODAY!

SENSATIONAL

"TUNISIAN VICTORY"

READY! SET! FIRE!
BROADSIDES OF SHOWMANSHIP!

Invasion Fleet in action!
Storming the Beaches!
Fall of Casablanca, Oran,
Hill 609!
Blasting the Mareth Line!
Americans' Surprise
Move! More!

ASK M-G-M NOW!

The Governments of the United States and Great Britain present "TUNISIAN VICTORY" • The Invasion and Liberation of North Africa • An Official Record Produced by British and American Service Film Units • Distributed by the British Ministry of Information • A Metro-Goldwyn-Mayer Release.

"The Memphis Belle"—Technicolor Saga of Our Air Heroes. Book It Now!
Fox West Coast May Expand Its Holdings

(Continued from Page 1)

other circuit operators are believed to have conferred with Eberson and George McMurphey on the same matter within recent weeks, although there is no confirmation forthcoming from OCR.

One of the big question marks of circuit participation in the OCR program of providing a large group of new theaters—temporary and semi-permanent—is the attitude of the Department of Justice toward such expansion. Heretofore, only a handful of the 100 or more applications for new construction have been from big-circuit operators, and among those applications approved only three of the operators were affiliated with large circuits.

The question is reported to have been put to Tom Clark by one of the defendants in the New York antitrust case, and the Assistant Attorney General is reported to have made it plain that although he opposes circuit expansion strongly, he is impressed with the need for additional screen facilities for war workers.

This statement is interpreted to mean that if a need is shown to exist and no independent operator makes applications he would probably not oppose approval for a circuit operation.

There has been no indication here of any unusual activity in the OCR program during the past few weeks, with a distinct lag in applications for new construction rumored. Thus far no applications have been considered, it is believed, from individuals not already in the theater exhibition business in working agreement with experienced operators.

The general uncertainty regarding the war future has tended to slow down the program until there is some definite indication regarding the effect of demobilization on present population centers, buying power, etc. There is believed to have been no action either on the admitted interest of OCR in putting up theaters with Government funds for lease to private operators.

A Reporter's Report

• • • TODAY'S HOT TIP: Don't be surprised if the Spitz-Gotts International Pictures lines up an important distribution figure for its top sales spot today.

• • • 

• • • BEST EXPLOITATION Stunt of the Year (to date): Tuesday night's unprecedented snow storm that hit the metropolis in striking coincidence with the opening of the BKO-Disney "Snow White and the Seven Dwarfs" at Brandt's Manhattanville . . .

• • • THIS AND THAT: F & M Stagehands, Inc., has leased space in the Paramount Building and will soon be a new F. & M. neighbor . . . Roxy rolled up a record Red Cross collection of $21,162.50 in 10 days . . . Metro's Pete Smith short, "Seventh Column," has won the Reyer Memorial Safety Award . . . It's the third time a Metro short has been so honored . . . Produced by the Charles M. Storm Co., ad agency, tele's most ambitious variety show was telecast over DuMont's W2XWF last night with Danzer Walker as emcee . . . Showers Theater: "You Judge the News" Radio Forum over WINS Saturday will pouter, "What Kind of Peace Do We Want?" . . . Program will have Dean Alfange, Prof. Arthur Upham Pope and Guencher Reinhardt .

• Paramount might like to know that the Patchogue (L. I.) USO Club plans to celebrate "Hitler's Last Birthday" (his 55th) on the same day . . . Wotta chance to tie in "The Hitler Gang" that offers! . . . Universal's home office is slated for still another expansion . . . The directors will have their own board room on the 12th floor, incidentally . . . Arthur W. Eddy is now handling publicity for Producer Sam Marx . . . Dennis O'Keefe gets his Army physical Saturday . . . Actor is 56, married, with two youngsters and a third expected.

• • •

• • • LO! LO! LO!: One of the oldest names in show business . . . yet one of the most mispronounced . . . L-o-e-w's! Over at the Loew Theater publicly eligibility yesterday there were tears of hair and grating of molars! It seems that Loew's State Theater . . . having a first-run opening of "None Shall Escape" . . . bought a lot of spot radio announcements on many minor stations. Bang! The announcers on several of the stations blithely proclaimed "Loew's State Theater" . . . using the well-known mispronunciation of the name . . . Fifteen years ago, when Oscar Doob became advertising director of Loew's, one of his first "new-broom" discoveries was the fact that the name Loew's was pronounced Low-ee by millions of movie fans . . . and even by some Loew employes! So Doob set about setting the public right . . . he invented and used the advertising slogan . . . "Lo. and Behold!" Also, the ad readers must have figured it as a misprint, they still talked of "Low-ee!" Then other slogans were tried: "Loew's For Good Shows"—but the New Yorkers still said "Lowies for good shows!" Even "Loew's—the high in entertainment" had little effect. Recently, the publicity boys took another stab at the Lowies vs. Loew's gag. The N. Y. ads now carry in big caption letters: LO! LO! LO! And 10 days later, the radio announcers blast forth . . . Lowies' State Theater.

• • •

• • • WHICH REMINDS US of the time Doob was with David Loew and met a friend. "Meet Mr. Loew," introduced Doob. "Oh, glad to meet you, Mr. Loew. My family always goes to Lowies!"

• • •

• • • AVENGE PEARL HARBOR . . .

COMING AND GOING

LOUIS B. MAYER and his star advisory, LILLY MESSINGER, arrive from the Coast Saturday. R. ROBERT RUBIN is expected to leave shortly for Atlantic City.

M. N. WOLF, New Haven and Boston district manager for Metro, was in New York yesterday.

ALEX L. HILLMAN, fan magazine publisher, is back from a four-weeks' business trip to (Continued)

THEATER DEALS

Roland, N. C.—J. D. MATHY has bought the Roland from J. W. McCollum, who will continue to own and operate the Latta, at Latta, S. C.
Theaters Averaging $400 for R. C. Fund

First 3,600 theaters reporting collections in the industry's 1944 Red Cross Drive averaged close to $400 each, campaign headquarters reported yesterday.

This average amount was a substantial improvement over the figure from the first batch of reports received Monday from about 1,700 theaters, which included only those houses where the collections were confined to a single week. With the arrival of additional reports from theaters that extended the drive through a second week-end, it is expected that a further improvement in the average will be shown.

Returns yesterday included John J. Payette's report on the District of Columbia area, which took in $54,528 or nearly double the 1943 figure. Payette, co-chairman of the local exhibit committee for the Red Cross Drive, also pointed out that in personal solicitations, against a quota of $10,000, a total of $17,000 was collected from theater and exchange personnel, with another $500 possible.

C. J. Latta, zone manager for Warner Theatres in the Atlantic territory, reported $20,788 collected in 24 Warner houses under his jurisdiction, compared with approximately $10,000 last year.

Arthur Frudenberg of RKO Theaters, Cincinnati, Exhibitor chairman of the local exchange area, returned $36,850 for 156 houses that have sent in their returns to date from that territory.

Lou Golding, Exhibitor chairman in Albany reported for Si Fabian's upstate theaters, in Cohoes, Catskill, Albany, Troy and Schenectady which collected $10,475 in the 1944 Red Cross campaign, against approximately $8,000 last year.

Broadway J. Capitol took in $10,986—which is approximately double what it took in last year.

Radio City Music Hall reported $16,958, also ahead of last year.

Fred Schwartz of Century Circuit reported approximately $35,000 against $18,194 collected last year.

Don Jacobs stated that his zone of Warner houses in New Jersey consisting of about 50 theaters collected for the March of Dimes $46,006 and last year they gave to the Red Cross $35,000. This year they turned in $67,000 for the Red Cross Drive.

Harry C. Arthur, Jr., Exhibitor chairman for the St. Louis area reported a collection of $22,554 against last year's $13,044. He said this is for 112 theaters and includes Southern Illinois which turned in $10,017 as against Missouri $7,416. Arthur stated that is the largest amount turned in for any drive and this does not include individual employee and exchange area contributions.

Rites for Sig Marcus

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held yesterday for Sig Marcus, 48, who was executive aide to the late Myron Selznick and who died of pneumonia following a paralytic stroke.

Howard Craven Recovers

Detroit—Howard Craven, manager of Exhibitors' Service Company, film carriers, is back after recovering from a paralysis caused by mashing a finger in an automobile fan. Mrs. Jule Craven, who is an active partner in the business, is on the sick list with arthritis.

Outstanding Industry Personalities

Can you name them?

H E S UA's president, and for many years has been in the very top ranks of the entertainment world's legalists, hence possesses complete industry power. He is also the owner of the famous law firm, the first two members of the triumvirate being the Means, O'Brien and Driscoll. He's a native New Englander, having been born in North Brookfield, Mass. Was educated at Holy Cross in Worcester, and then at Fordham University where he studied law. To each alma mater he is intensely loyal, and wags assert that the schools broke off athletic relations so as not to embarrass him.

O N E of nation's and industry's staunchest home front fighters is this president of Brandt Theater Circuit. His natal day is appropriately date as Washington's. Whatever and whenever there's a war fund campaign you'll find him the busiest of the B's on roster thereof. Organization committee of WAC, director of American Theater Wing's board, chairman of Greek War Relief show, member of Officers Service Club's board, and ad infinitum. For many years has carried the crusading banners of the little theaterman, and has done so in a big way. Among them, as well as among the trade's titans, he is deeply admired and respected.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1591 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
Place Film Mfrs. on Super-Critical List!

(Continued from Page 1)

of a proposal that film manufacturers be placed on the super-critical list, but it will be up some time this month. The committee meets again next week.

Inclusion of this list will provide the industry with firm grounds for demanding consideration locally, although there will be no relaxation in efforts to obtain consideration directly from the local manpower officials in areas where film is manufactured or processed. Strong recommendations from the Army and the Navy will be placed before the inter-agency committee, but there is no assurance that the film manufacturing industry will be included.

In the meantime, the situation for Hollywood studios begins to look even blacker. It is almost certain that the strike, which now stands with all occupational deferments are disallowed will be raised from 26 within a few more weeks—probably to 29. This is in line with what Selective Service Director General Lewis B. Hershey has desired all along—no occupational deferments for the WAC Director Paul V. McNutt has stood firmly for job deferments.

All But Two IA Locals Have Financed Negotiations

(Continued from Page 1)

union representatives at the New York offices of Pat Casey, studio labor contact. Still open are the cases of Local 695, sound technicians, and Local 727, laborers. All day yesterday was given over to meetings for the locals made by Local 4, property men.

The main points that have yet to be cleaned up are seniority rights, length of the strike, and whether the workers will pay and provide payment for time spent and from locations.

Further rumour on the dissatisfaction of some of the labor men at the huddles over the way the negotiations were being conducted by the IATSE leadership were prevalent yesterday. The speed with which the Conference of Studio Unions and the basic-agreement group of studio locals conducted their negotiations was contrasted to the long-drawn out sessions devoted to negotiations on proposed rates of the IATSE locals, which have been holding sessions with the producer representatives for more than a month.

Drop "Madcap Models" Title

"Madcap Models" is being dropped as title of some of the Paramount pictures of George Pal Puppetoon shorts.

Pay Tilt Retroactive 85 Wks.

Omaha—Republic branch office employs here, members of Local F-47, will receive pay boosts of from $2 to $7 weekly retroactive for 85 weeks.

REVIEWS OF SHORT SUBJECTS

"South American Front—1944"

(March of Time) 17 Mins.

Very Revealing

The latest March of Time issue impacts Americans a lot of timely information about the South American situation. The short professes to tell the "inside story" of political developments in Argentina and discloses the factors that conspire to advance Brazil's bid for first place among the nations of the South American continent.

The film makes a brief but efficient survey of the Brazilian scene, often taking on the aspect of a travelogue, included in the footage is an accounting of Brazil's aid to the United Nations' war effort. The interest is highlighted by the inclusion of many glimpses of Brazilian daily life and ways. At the moment this film takes on great importance.

Nominee Dan Halpin

For ATS's President

American Television Society at its meeting on May 11 will vote on the following slate proposed by the Nominating Committee and such other candidates as may be proposed by membership petitions:

President, Dan Halpin; Vice-President, Ray Nelson; Treasurer, Don McClure; Secretary, Kay Reynolds; Directors, Norman D. Waters, George T. Shupart, David Hale Halpern, Fred Edward C. Cole, Lela Siff, Charles Keimmel and J. Raymond Hutchinson.

24,804 Persons Have Been Members of SAG

West Coast Bureau of THE FILM DAILY

Hollywood—Pat Somerset, assistant secretary of Screen Actors Guild, testifying at the NLRB hearing on SPU's request to be adjourned the bargaining agency for extra players, said that since the start of the Guild 24,804 persons have been members. That includes the present membership plus those who have left to join the armed services, and for other types of work.

Somerset also testified that film extras are properly taken care of and have the privilege of transferring from "B" to a membership if higher rating is earned. He disclosed the fact that "B" membership, which takes in the extras, has been closed since 1938, and that anyone seeking to become a "B" member must bring a letter from the head of a studio saying his services were desired by that studio.

Testifying earlier, Aubrey Blair, former executive secretary of the Junior Guild of SAG, had charged that the 1938 contract was not for the best interests of extras.

Universal

Different

This film account of the training of the eagle or hunting purposes makes a most unusual short subject, one that is instructive as well as entertaining. The eagle, the proprietors tell us, at the San Diego Zoo, appears in the film and serves as narrator, is pitied against the giant dragon lizard of Mexico, which, the film is taught to capture alive. The various phases in the training of the eagle and the manner of attacking the prey are depicted in remarkable camera shots.

Exciting and thoroughly absorbing, the footage, filmed in excellent color, has a great deal of educational value, being a brief but engrossing survey of the Mexican scene, was directed by Paul R. Thomas. John H. Green deserves high praise for his great work. Mitchell is the producer of this rare subject.

Canadian Commons Hear Attack on Film Board

Ontario—Tendency of the National Film Board to publicize Soviet Russia instead of Canada was sharply criticized in the Canadian House of Commons when Rodney Adamson, Progressive Conservative member for York West, declared there is a feeling that the board is devoting itself to a type of propaganda "far beyond what was intended." He said there was a growing suspicion that the board had become propagandist for a type of socialist and foreign philosophy whereas it was meant an instrument for Canadian government propaganda.

Major-General Laffleche, Minister of National War Services, said he was glad to catch a glimpse of the matter, if supplied with the names of the films to which Adamson objected. He would view the pictures himself.

Clarance Gillies, CCF member of Cape Breton South, and Fred Larose, Labor-Progressive member for Montreal-Cartier, defended the Film Board's Soviet pix.

Chertok Replaces Wallis on Pic

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. announced that Producer Jack Chertok has been assigned the production reins on "The Conspirators," picture currently in production with Hedley Lamar and Paul Henreid in the leads. The picture was formerly handled by Hal B. Wallis.

Two in Legion's Class B

Legion of Decency has placed "Moon Over Las Vegas" (Universal) and "Help in Mabel's Room" (UA) in Class B.

Saloway Offices Moved

From Saloway, authors' representatives, has moved her offices to 17 E. 42nd St.

Artists and Record Fields for Robbins

(Continued from Page 1)

pins Artists Bureau, Ltd., just organized, the company will seek to exploit the talents. Bookings will be handled through established agencies, it is understood.

A second Robbins subsidiary, J. Schwartz and the trio of Dan Adron, which will engage actively in the record field. Trademark, a Lion, has been registered internationally, it was said. Deal is in work for pressing machines, indicating quick action.

New ventures are headed by Wallace Downey, well known in the record field.

Mitchell, Low, Booker, Dies: Rites Tomorrow

(Continued from Page 1)

the Walter Cooke Funeral Chapel, 190th St. and Jerome Ave. Burial will be in the cemetery of Heaven Cemetery, Pleasantville.

Mitchell, who entered film biz as a lecturer with a one-reel film of the famous Dreyfus Case, organized, with Marcus Low and David Bernstein, the Humanon Company in 1907. This group of actors talked their way into the film business behind a transparent screen, thus giving the public its first actual "talking pictures." The vocalizing of the films did not catch on too well and Mitchell became manager of the People's Film Co., a state rights exchange, owned by Loew and Bernstein. In 1914, he became booker for Loew's New York theaters, a position he retained until his death. He had suffered from heart disease for nearly 10 years.

Mitchell is survived by his widow, two sons, Fred Holland Mitchell, U.S.N.

WB District Managers Meet Here April 20-21

(Continued from Page 1)

distribution. Field executives coming in for the sessions include:

Norman Ayers, Eastern District; Robert Smeltzer, Mid-Atlantic; Charles Rich, Central; Harry A. Seed, Midwest; Hall Walsh, Pacific; Ralph L. McCoy, Southern; Henry Herbel, West Coast; Wolfe Cohen, Canada.

Among home office execs. who will participate in the meetings, presided over by Kalmenson, are Arthur Schenck, Roy Haines, Jules Lapidus, Mort Blumenstock, A. W. Schwaberg, Norman H. Moray, Ed Hinchee, and I. P. (Mike) Dold.

Has 1,750 in Armed Services

Chicago—The Chicago Musicians' union now has 1,750 members in the armed services, throughout the world.
Estimate 20th-Fox Net of $12,900,000

(Continued from Page 1)
amounted to an estimated $38,100,000 in 1943, compared with $18,069,000 in 1942. Deduction for minority interests was $1,440,000 in both years.

Net earnings after deducting dividends on preferred and preferred stock are equivalent to $5.56 a share on the 1,742,000 shares of common outstanding.

The majority stock interest in National Theaters was bought in Toronto. Plain stock bought wholly by R. W. Nepton, Warner contact manager, New England zone.


JAY ZIMMERMANN, office manager, M-G-M, St. Louis.

TERRY O'NEILL, typography department, Walter Thompson Agency.

EARL BEAMAN, treasurer, Vanguard, Hollywood.

Marcus Levin, assistant manager, Penn, in Wilmington, Del.


Bob Kelly, manager, Sterling, Wilkes-Barre, Pa.

Says Vanguard Will Tighten Ties With UA

(Continued from Page 1)
various rumors which have been given circulation.

"It must be apparent to everyone that the recent activities of David O. Selznick Enterprises have indicated plans for a greatly expanded operation. However, Vanguard is a 25 per cent owner of United Artists and has a long-term releasing deal with that company, and we have no plans contemplating any change in this status. Indeed, Neil Agnew, our new vice-president in charge of distribution, will be in Hollywood next week, and we and Edward C. Raftery and Grady W. Sears, executive heads of ITA, looking toward ways and means of planning to still further the United Artists program, and toward utilizing our assets for the benefit of its program as a whole.

"As to Hal B. Wallis, both Selznick and I have the highest regard for his producing abilities and can readily welcome the opportunity to have him associated with us. When we heard of the difficulties between Wallis and Warner Bros., we advised Wallis of our interest, and when he should become available, and Wallis advised us that he would be glad to talk to us at such time, but that he was still under contract."

Defer Hearing on Schine Motions to Next Monday

BUFFALO—Hearings on a motion by the Government to have a trustee appointed for the nine Schine theaters did not get an appointed May 19, 1942, and a counter motion by Schine Chain Theaters, Inc., seeking relief from the order, were postponed until Monday at the Manhattan District Court.

The matter will be taken up then suo motu by the Schine firm for permission to purchase the Liberty Theater in Cambridge, Md.

Mandel Named on WAC Drive Publicity

(Continued from Page 1)
the Relations' Pictorial Branch, to secure the services of a former star now in the service, to appear in a small trailer. It is expected that permission will be granted for this in the next few days.

This is the ninth in the Alperton-Mandel combination's functioned in an all-out WAC project, their previous effort being United Nations Week last year, in which more than $1,625,000 was raised for the relief of America's allies.

Mandel already has been meeting with various military officials connected with recruiting in the Women's Army Corps, so that a special campaign book can be prepared. This book, Mandel said yesterday, will be shipped to exhibitors well before the campaign begins.

Two Television Units Hold Meetings Today

The future of television, particularly as it affects broadcasting, will be discussed at two luncheon meetings here today under the auspices of the Radio Executives Club and the General Electric Co., respectively.

Dr. Alfred N. Goldsmith, vice-chairman of the Radio Technical Planning Board, will speak on "Television Opportunities," at the luncheon session of the Radio Executives Club at the Shelton Hotel, and Dr. Walter E. G. Baker, vice-president in charge of General Electric's electronic department, will discuss post-war television at a GE invitation luncheon for the press at the Waldorf-Astoria Hotel.

"Snow White" Draws Queues

Walt Disney's "Snow White and the Seven Dwarfs," opened for a run with a publicity stunt.

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The Welding Belles Ring Out
A Riot Of Rhythm And Revelry
In The Gayest Musical Laugh-Hit
Of The Season!

Rosie
THE
RIVETER

with

JANE FRAZEE
FRANK ALBERTSON
VERA VAGUE

FRANK JENKS • LLOYD CORRIGAN
MAUDE EBURNE • CARL "ALFALFA" SWITZER • ARTHUR LOFT

Joseph Santley – Director • Screenplay by Jack Townley – Aleen Leslie
Based on the Saturday Evening Post Story "Room For Two" by Dorothy Curnow Handley

A REPUBLIC PICTURE
NAME REAGAN PARA. DISTRIBUTION HEAD

GE Predicts 100 Post-War Television Stations

Company Engineers Have Invented a Revolutionary Type of Electronic Tube

KEYNOTED BY THE PREDICTION that from three to five years after the war there will be some 200 active stations serving 67,000,000, exclusive of the so-called satellite stations which will be in smaller communities, General Electric Co. yesterday unveiled its post-war television plans at a
(Continued on Page 6)

Tag Pittsburgh Area Also 'Locally Needed'

The War Manpower Commission of the Pittsburgh labor market area has designated the activity of film distribution there as "locally needed," it announced last night by Ned Depinet, chairman of the WAC Distributors' Division. The classification
(Continued on Page 8)

Cassidy Forms Producing Co.; "Green Mansions" 1st

West Coast Bureau of THE FILM DAILY

Hollywood—James B. Cassidy, former New York publisher and advertising manager, has launched James B. Cassidy Productions, Inc., and
(Continued on Page 8)

Name "Honored 100" Winners Next Week

Winners of the Fourth War Loan's "Honored Hundred" contest are expected to be announced next week, Robert W. Soong, assistant campaign director in charge of the competition, announced last night. They will go to Washington early in May as guests of the Treasury to serve on a special advisory committee for the Fifth War Loan Drive. Each of the managers also will receive many other honors as a result of their Bond-selling prowess, Soong said.

EXHIBS. PLAY ROLE IN WM. FOX CO.

To Participate as Stockholders, Getting in Return Franchise to Book Entire Season's Product

By LOU FERGUSON

FILM DAILY Staff Writer

The exhibitor will have an opportunity to play an important part in the operation of a film company when William Fox, founder of that erstwhile amusement empire known as the Fox Film Corp., returns as an active force in the industry as head and guiding spirit of a new producing-distributing organization of international scope the formation of which was announced by the former picture magnate on the Coast last week before his return to New York after a two-month sojourn in the screen capital.

Such was the disclosure made yesterday by Fox in an interview in which he discussed the plans and design of his company, a co-operative venture which will be called the Fox Pictures Corp.

Fox said that, in line with the co-operative policy of the company,
(Continued on Page 6)

2 New Types of Tele Equip. Under Study

Two or more types of theater television projection equipment, in addition to the systems already demonstrated, are under study or development, Dr. Alfred N. Goldsmith said
(Continued on Page 7)

Report Seattle Exchange Employes All Resign

Seattle—In an action believed to be without industry precedent, all back room employees of local exchanges were reported last night to
(Continued on Page 8)

Allied Board Meets in Philly May 17-18

National Allied's directors will convene May 17-18 in Philadelphia at a hotel yet to be designated for the annual Spring meeting, it was announced yesterday. Parley will mark the first to be presided over by the
(Continued on Page 6)

Companies and 11 Studio Unions Near Pact Accords

Accords between film companies and the 11 IATSE studio locals with which they have been negotiating new agreements to replace those ex
(Continued on Page 8)

Para. Sees $16,077,000 Net

Compared with 1942 Earnings of $14,631,650

Argentine Lifts Ban On Two RKO Anti-Nazi Pix

Buena Vista (By Cable) — Initial results of the revised attitude of Argentine censors toward U. S. motion pictures was the licensing yesterday for general exhibition in this country of two of the most contro
(Continued on Page 6)

 Paramount yesterday estimated its earnings for the year ended Jan. 1 at $16,077,000 after interest and all charges including reserves provided for contingencies and estimated provision for all Federal normal and excess profits taxes. This amount includes $1,852,000 representing Paramount's direct and indirect net interest as stockholder
(Continued on Page 12)

MORE EQUIPMENT IN PROSPECT—TURN TO TODAY'S EQUIPMENT NEWS SECTION, PAGES 9-11
Majors’ Motion to Oust Camrel Suit Is Denied

Federal Judge John Bright yesterday denied the eight major film companies, defendants in a triple-damage action for alleged violation of the preliminary injunction, its dismissal of the Camrel Co. suit. Complaint charges that the defendants monopolized the distribution of product in the Jersey City area by giving first-run to their theater chain affiliates while the Cameo Theater, Jersey City, of which Camrel is landlord, is able to get only fourth-run.

Royl Amusement Co., which operates the Cameo, served a further bill of particulars on Skouras Theaters Corp., one of the theater chain defendants in the company’s suit against 22 defendants, including the eight. Royl will appear in court today that Skouras signed its own form of contract under the alleged conspiracies, as Eastern road, it was disclosed in the Cameo Theater run.

Burkett Signs Ramble As Tugboat Annie Star

West Coast Bureau of THE FILM DAILY

Hollywood—James S. Burkett has set Marjorie Rambeau to star in his new series of features to be based upon Tugboat Annie, heroine of the Norman Reilly Raine short stories which originally appeared in the Saturday Evening Post. Under an arrangement made with Raine and Rambeau, the studio has acquired the rights to the stories, Burkett has obtained 21 short stories. He has billed George Callahan to write screenplay of the initial picture, as yet untitled, with starting date tentatively scheduled for early July.

“The New York Sun,” April 1, 1944

800 More Theaters Report R. C. Collections Up 100%

Red Cross receipts from theater collections continue to be at least double comparable collections reported from returns from another 800 theaters received at campaign headquarters yesterday.

John Rugar, Salt Lake City chairman, wired Joseph Bernhard, that $4,050 collected by 112 theaters reporting was two and a half times 1943 receipts. Newsreel Theaters’ five Metropolitan area houses took in $8,138 this year against $4,564 last year, S. R. Martin, treasurer, reports.

A. Meyer Schine, reported that 150 of his theaters collected $65,000 compared with $15,000 in 1943. J. R. Hoffman, reported from New Haven that up to Wednesday the territory had taken in $49,826, compared to 1943’s $25,296.

And, Joseph DePiro, Delaware chairman reported $15,000 for the state’s fewer than 30 theaters against very little reported last year. Zeb Martin, announced that with two more days to go receipts are $123,660 compared with 1943’s $60,000 total.

“Memphis Belle” Day-Date in 14 Broadway Theaters

Paramount has booked “The Memphis Belle,” four-reeler, Technicolor combat report of the U. S. Eighth Armies, into 14 downtown houses next Thursday, Charles M. Reagan, assistant general sales manager, reported.

Deals for the O.W.I. film, distributed by Paramount on a non-profit basis, were made by MiltonRussell, district manager, with New York houses. Brooklyn, and three Atlantic coast houses, $3,443 the Fabian Staten Island houses.

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Summer Stockholders to Meet

Chicago—It is reported that stockholders in the late Mort Singer circuit of theaters will meet short by to decide on the future management of the theaters. It is reported here that Cleveland law firm of Ulman, Berner & Gordon represent the estate.

Coming and Going

Tom Connors, 20th-Fox distribution boss and Andrew W. Smith, Jr., the company East Coast representative, yesterday returned the home office from Philadelphia.

Charles Sinfeld, Warner advertising-publicity chief, leaves for Hollywood for the East Tuesday.

William C. Genik, Warner sales manager of 20th-Fox, is back from a visit of the exchanges in his territory.

Charles P. Skouras is expected in Washington Monday from New York.

Solly Cottlieb, Metro sales manager for 20th-Fox, is en route to Florida to recuperate from an operation.

James Mulyve, Sam Goldwyn, Inc. vice-president, is en route from the Coast.

Emmanuel “Manny” Manheim goes Syracuse today, returning over the week-end.

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800 More Theaters Report R. C. Collections Up 100%

Red Cross receipts from theater collections continue to be at least double comparable collections reported from returns from another 800 theaters received at campaign headquarters yesterday.

John Rugar, Salt Lake City chairman, wired Joseph Bernhard, that $4,050 collected by 112 theaters reporting was two and a half times 1943 receipts. Newsreel Theaters’ five Metropolitan area houses took in $8,138 this year against $4,564 last year, S. R. Martin, treasurer, reports.

A. Meyer Schine, reported that 150 of his theaters collected $65,000 compared with $15,000 in 1943. J. R. Hoffman, reported from New Haven that up to Wednesday the territory had taken in $49,826, compared to 1943’s $25,296.

And, Joseph DePiro, Delaware chairman reported $15,000 for the state’s fewer than 30 theaters against very little reported last year. Zeb Martin, announced that with two more days to go receipts are $123,660 compared with 1943’s $60,000 total.

“Memphis Belle” Day-Date in 14 Broadway Theaters

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Name Reagan Para.
Distribution Head

(Continued from Page 1)

who resigned earlier this week to become vice-president in charge of world-wide distribution for David O. Selznick's enterprises and Vanguard Films.

In making the announcement of Reagan's appointment, Balaban said: "The executives of this organization are proud to announce the promotion of Charles M. Reagan and we are equally proud of a company that can produce men of his caliber. Reagan has been with Paramount since 1920 and I have known and admired him ever since he became affiliated with the organization. I know the entire industry will join with us in wishing him success in his new duties." Reagan, a native of Lawrenceburg, Ind., attended Notre Dame University and joined Paramount as a salesman at Cincinnati in 1920. He was promoted to the branch manager of Indianapolis in 1922 and in 1925 advanced to district manager supervising Cincinnati, Indianapolis and Louisville. In 1928 he was transferred to Chicago as district manager in charge of Chicago, Detroit, Milwaukee and Indianapolis. Two years later he was summoned to the Paramount Home Office as Western Division sales manager.

The Film Daily on Tuesday mentioned Reagan as Agnew's probable successor.

Agnew LeavesPara. Today:
Goes to Coast for Parleys

Neil Agnew, Paramount vice-president and director, terminates his four-year association with the company today just prior to his departure for Hollywood to assume his new post of vice-president in charge of world-wide distribution for Vanguard Films and the David O. Selznick enterprises.

Agnew was scheduled to confer on the coast with Selznick and Daniel T. O'Shea, Vanguard prexy, with discussions centering largely on distribution plans and sales policy for "Since You Went Away" which UA will release.

West Coast Bureau of THE FILM DAILY

Hollywood—Pending Neil Agnew's arrival on the Coast next week, David O. Selznick declined to comment on a published report that Agnew may go on the UA board as his representative and be named UA vice-president. Questioned regarding a report

Wedding Bells

Lincoln, Neb.—Sgt. Richard S. Wason, USA, former manager of the Oxford Theater, Philadelphia, and Helen Buete, longtime Warner Circuit employee, were married here.

Tie Mich. Vandalism
To Secret Kid Group

Detroit—The possibility that a substantial portion of the vandalism which has afflicted Detroit's theaters in recent months may be the result of an organized gang of youths is seen in the apprehension of a group of youths in Jackson, by the Michigan State and local police. The group had a secret society known as "The State," with affiliations in Chicago, and possibly on a more widespread basis. Theater tie-up came in the form of a letter from a Chicago member describing his activities in punching holes in chairs.

U. S. and British Pin Assured Dutch Entree

Assurances that American and British product would return to the Dutch screens in place of the Nazi propaganda films as soon as the Axis states were driven out of Holland were given yesterday by Charles J. Welter, former Netherlands minister of colonies, following his induction as chairman of the newly created temporary committee of film examiners for that country.

Welter told British and American film men present at the installation that their releases would be welcomed by the committee. Prior to the Nazi invasion, United States product was the chief source of Dutch film fare. The French ran a good second.

The committee's functions, he stated, hinge upon an article of the Dutch Film Act which prohibits the showing of movies "calculated to be- base morals or likely to disturb law and order." This would immediately rule out most German films now being exhibited; for, in addition to the obvious Nazi propaganda pieces, the invader has flooded the Dutch market with products such as "I'll Take Care of Your Wife," "Stag Night" and the "Strategem of Love."

Chi. Film Council Okays Pic Industry Exhibit

Chicago—President C. R. Holton of the Films Council says the directors voted to endorse the film industry exhibit at the Rosenwald Jackson Park Museum. They are now seeking the approval of Will Hays, the Illinois Women's Club, through its film chairman, Mrs. J. R. Cheeser, endorses the plan.

The Films Council will celebrate the films' 50th anniversary at its April 21 meeting with George Spoor as the speaker.

First Film Made for Tele

Chicago—Will Bishop, M-G-M publicity director, announces that the first film made for television presentation titled "Patrolling the Ether" will be shown April 10 to trade by Zenith Television station W9XZV.

Hold Gilson Rites Today

Funeral services will be held at 10 a.m. today for Mrs. Marion J. Gilson, wife of Charles E. Gilson, veteran March of Time cameraman in the Church of St. Paul the Apostle, Yonkers. Mrs. Gilson died at the couple's residence, 47 Cumberland Drive, in that city on April 3.

Outstanding Industry Personalities
Can you name them?

TENTIETH CENTURY-FOX president and one of a trio of brothers which has literally advanced a motion picture company is Mervyn D. Ahlstrom, who wrote: "Of the three hundred grand but three . . . To make a new Thermopyle!" This member of trio was educated in his native Greece's schools and theological seminary. In U. S. attended Jommes Commercial College, St. Louis, and other business schools of nation. First job was in Philadelphia office of Lord Byron, has vested savings therefrom in Olympia Theater, now is an ace filmland leader. In 1912 became president of Greek War Relief Assn. So intensive has been his support of Allied cause that it moved one observer to remark: "He's a United Nation in himself!"

MORE famous in the South than "The Bridge of San Luis Rey" is "The Round Table Variety of President and General Manager of Malco Theaters, Inc." His presence at this strategic pastime has equipped his house with trophies. Is a civil engineer by training, his higher education having been imparted at Vanderbilt and Cornell Universities. Has been in the exhibition field since 1925, and knows "What the Public Wants," which title of his address before the Motion Picture Academy of Arts and Sciences in 1932. Is one of most flaming champions of indie theatre men's rights.

MOST men are known by their names. Others by their initials, such as F.D.R. But here you see a man who enjoys unique distinction of being known by his Monogram. He is president of the latter. Began his career as a journalist, switched to banking and real estate in his native Iowa. Found rapidly growing filmland a tempting field of endeavor. Became one of its standout members. In 1931 he organized and became president of Monogram Pictures Corp. of 20 franchise holders and 39 affiliated exchanges. In 1937 expanded its facilities and boosted capitalization to 1,000,000 shares of stock, at the same time opening its own branches in New York, Philadelphia and Washington.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
They are rolling in the aisles at the Astor, N.Y. were
Institutes Reservation Plan for Purchase of Post-War Tele Equipment

(Continued from Page 1)

Press luncheon in the Waldorf-Astoria.

It was pointed out by organization spokesmen that today there are nine telephone stations operating in five cities, and applications for some 40 more are currently with FCC. In the period of from 18 months to two years after hostilities cease, it is therefore assumed that the number of tele stations will number some 50 and be serving an audience of at least 30,000,000.

Highlights of GE Plans

Highlights of the GE disclosures included the following:

(1) Company engineers have invented a revolutionary electronic tube, now being widely used, first established in large cities and by which will make possible radio relaying of tele and FM programs for quick post-war expansion of services.

(2) Organization has just instituted a reservation plan for the purchase of post-war tele broadcasting equipment which will help prepare for an orderly transition from wartime to peacetime manufacture and help workers keep jobs.

(3) GE is planning to install an experimental "two-way" tele relay network between New York and Schenectady as soon as manpower and materials are available, and set-up will permit complete interchange of programs.

(4) Company plans to make new type tele receivers available to markets where such broadcast services now exist as soon as Government authorizes (prices for such sets will range from $200 and up, based on pre-war price levels); and

(5) Company will supply complete tele broadcasting system equipment.

It was also revealed that an order has been placed by the New York Daily News this week with GE for post-war delivery of complete equipment for a 40-kilowatt tele station to be located in the local building of that newspaper (a similar order for 40-kw. tele equipment was placed with GE recently by the Chicago Tribune).

Envisioned at the luncheon was an eventual national network of tele stations, first established in large cities and linked by either direct radio transmission, coaxial cable, or both. The nation finally blanketed by the establishment of so-called satellite stations—the latter exhibiting operating one or more theaters would be invited to participate in the enterprise as stockholders, obtaining in return a franchise to play the firm's films under deals covering an entire year's product.

To Operate Along FN Line

The words of the one-time head of the Fox Film Corporation were that not since the establishment of First National have exhibitors had an opportunity to own a piece of the industry. He said that a group of institutional investors, therefore, had formed an operating company. First National, he said, was organized by a group of exhibitors as a means of assuring themselves of a flow of desirable product.

Fox asserted that his idea was to bring together in one family a permanent group representative of every branch of the industry, the association with his company would be strictly on a co-operative basis, he said. All connected with the firm on a permanent employment status must be stockholders in the company, receiving for their services salaries and profits in the industry, according to whatever source. Fox said that the company would strive to engage performers, directors, writers and other talent on a long-term basis. A person engaged for an individual film would participate in the earnings of one show only, he said. Every penny going to Fox, said that the producer would have no place in his set-up.

No Capital From Outsiders

"None of the capital of outsiders will be sought by us," Fox pointed out. "We want in our organization only those who can contribute to the good of the company as a creative enterprise. We want the money having much less laborious equipment and smaller staffs than the master stations. A model of such a master station was on display at the press luncheon, and was unveiled following addresses by Dr. Walter R. G. Baker, vice-president of GE; Robert S. Peare, manager of broadcasting, Schenectady; James D. McLean, commercial engineer for the company; and A. A. Brandt, general sales manager of GE's electronics sales division.

Needs Entertainment, News Co-op

Entertainment and news businesses will do the programming, McLean asserted, and pointed out that if the new science form is to be fully successful it will need the closest teamwork of these two fields plus equipment, tele research, engineering and advertising. As matters now stand, he said, "we don't know all the answers," but it was clear from his talk that the two major applications of tele will be

Broadcast Television as an advertising, entertainment and informative medium, and Industrial Television for private and commercial uses.

Films were recognized at the session as an important aspect of tele. Point was made that, aside from the network uses of films, small communities, such as those served by a satellite station, could see local news and commercial films taken on 16 mm. film and telecast within an hour of shooting, and that this could also be accomplished in behalf of local advertisers and commercial interests.

Ask Time to Amend Bill

Chicago—Attorney Lester Murray for Thalia Theater plaintiff is asking for more time to file an amended bill, covering block-booking, minimum price admissions, and the Chicago system in Judge William Campbell's division of the Federal Court.

Institutes Reservation Plan for Purchase of Post-War Tele Equipment

(Continued from Page 1)

Exhibs. Play Role in WM. Fox Co.

To Participate as Stockholders, Getting in Return Franchise to Book Entire Season's Product

Allied Board Meets in Philly May 17-18

Argentine Lifts Ban On Two RKO Anti-Nazi Pix

(Continued from Page 1)

versial anti-axis films to come out of Hollywood. Pictures are RKO's "Hit ler's Children" and "Behind the Rising Sun," both of which had been banned previously.

Action by the government censor, announced without comment, came as a complete surprise to local film circles. Leon Britton, RKO Radio managing director, announced that premiers of both pictures will be shown by the firm in Buenos Aires with showings in other Argentine cities to follow immediately.

(Reversal of the former Argentine position on the censorship of U. S. motion pictures, following representations by the Chilean ambassador to the Argentine government, was exclusively reported in THE FILM DAILY of March 30.)

William H. Barnes Dead

Rochester—William H. Barnes, one-time movie actor, died here yester-

THEATER DEALS

Charles City, Iowa—Central States theater Corp., of Des Moines, headed by A. H. Blank, has taken over the management of the Gem. The theater has been owned by Mrs. Ollie Mae Norman for the last 25 years and she retains ownership of the building.

Jack Kuech, manager of the Gem, and his brother-in-law, have also disposed of their theater interests at Sac City, Cherokee and Storm Lake, to Furniger and Hanzig, former owner of the Pioneer Theater Corp. of Minneapolis.
New Types of Theatrical Tele. Equip. Under Study

Dr. Goldsmith Holds Tele Wide-Angle Theater Projection Ready

(Continued from Page 1)

Goldsmith stated that application of television to wide-angle theater projection is ready and that some of the proposed new systems seem promising.

Use Both Film and Live Talent

Dr. Goldsmith believes that both motion pictures and live television will be used in television projection and that each may well have its own preferred sphere of special application. He listed as film advantages the rephotographing of imperfect performances, selection of the best parts of each performance, and the possibility of syndication of programs even before a television network is established. A wider variety of sets and locations was listed as another advantage of film.

Advantages of live talent, Dr. Goldsmith holds, are their news value, spontaneity, and suspense, particularly in news happenings. He noted that they have been obtained by combining live action scenes with specially photographed motion pictures.

Prices of television receivers, even for small pictures, are not likely to fall below $100 for some years, Dr. Goldsmith estimated, and probably will start between $150 and $250 and extend upward to $400 or more. He emphasized that these figures are merely rough estimates in terms of 1942 dollars.

Improved Circuits Developed

Improved circuits are being developed for war purposes and these may prove useful in television, Dr. Goldsmith noted, and improved tubes will find use in post-war years, Dr. Goldsmith believes.

WHO'S WHO IN HOLLYWOOD

ARTHUR RIPLEY. (Arthur DeWitt Ripley). Producer-Director-Writer. Born in New York City, 1895. Educated in public and high school. Got his first job at the age of 12, working a trumpet in a four-piece orchestra in a small night club. Went to work for the Kalem Movies Company in 1909 cleaning negative. Later was elevated to newly created job known as the "cutter." In 1912 went to Vitagraph Company as a cutter, and later became head cutter. In 1916, came to Hollywood with Rex Ingram, the director, and became head cutter for Universal, then for Fox, for one year, and then to Metro. In 1921, was given "Alias Jimmy Valentine" as his first directorial assignment by Metro, he was so bad they fired him in the middle of the picture. When another director had finished the picture, Metro hired him back to cut the picture. The amount does not include becoming Irving Thalberg's editorial supervisor. Next went with Mack Sennett, and for three years wrote gags for Harry Langdon. Spent a short session directing for Sennett and RKO Radio. Tired of movie business and went to New York and directed the stage play, "Oscar Wilde." Returned to Sennett and join the Guild Producers Releasing Corporation, and directed two pictures. Following he wrote the story "The Voice in the Wind," and, with Rudolph Mateo, produced the picture as well as directed it. United Artists saw the picture and immediately arranged for release the film. Stands, 6, 1. Weights. 165. Eyes, brown. Hair, black.

Says SAG Collected $350,000 for Extras

West Coast Bureau of THE FILM DAILY has collected approximately $350,000 in claims for "B" members of extras since 1937, according to John Dailes, Jr., executive secretary, testifying at the NLRB hearing on SPU petition for jurisdiction over extras. The new figures do not include adjustments on sets.

Col. Promotes Henry Levin

Hollywood—Henry Levin, former Broadway stage director, who has been dialogue director at Columbia, has been promoted to a full directorship.

It's "Look to Your Children"

While RKO has switched the title of "Dart" to "Look to Your Children," national trade shows will take place on April 18 as scheduled.

Columbia Sets 63/4c Dividend

Columbia's board has declared a quarterly dividend of 63/4 cents per share on the common preferred, payable May 15, to stockholders of record, May 1.
Schine Deal in Md.
Before Court Monday

(Continued from Page 1)
trust suit against Schine Chain Theaters, Inc.
The four who will be summoned are Edward Magruder of the Garden Theater; Grace M. Fisher and R'chard Schuette, both of Maryland Theater and Fred R. Blal, 309 Green St., Cumberland.
Judge Knight also approved subpoenas for executives of Schine Chain Theaters, Inc., requiring them to bring with them documents relating to the sale of Schine interests in nine theaters in Ohio, Virginia, Kentucky and New York.
Schine is seeking to purchase a Maryland theater but is required to have permission of the court before the deal is consummated.

The Government three weeks ago frowned on the proposition, suggesting the theater be sold to independent interests, rather than to the Schine Chain.

Monday, Schine counsel will move for invalidation of the divestiture section of the temporary court order affecting further expansion of the theater chain. At the same time the Government will ask appointment of trustees to operate and maintain theaters not yet disposed of by Schine as required by the court order.

Maurice Feldman, New York attorney, is in Buffalo now perusing the court's file on Schine litigation. He will be present in court Monday.

Cassidy Forms Producing Co.: "Green Mansions" 1st

(Continued from Page 1)
will make two pictures every year for a major studio. His initial production will be "Green Mansions" by W. H. Hudson, to be made in Technicolor at a cost of $2,000,000.
A substantial portion of "Green Mansions" will be filmed on location in South America at the invitation of the Latin Americas.

Companies and 11 Studio Unions Near Pact Accords

(Continued from Page 1)
ried Jan. 1 were virtually completed yesterday at the New York offices of Pat Casey, studio labor contact. Sound technicians and laborers were the last groups on whose demands arguments were heard.
Several moot points still remain to be cleared up. One has to do with seniority rights; the other, with payment for time spent to and from locations. Further discussions on these will be held today.

"Snow White" Booked in Chi.
Chicago—Tom Gorman, RKO district manager, reports "Snow White" has booked into the RKO Palace, starting April 22, for an extended run. "Ali Baba" goes in tomorrow.

News o' the Day

• • • THE PERSONAL TOUCH: Nominated as New York's busiest visitor from the Coast: Dave Epstein. . . . In from Hollywood, Dave is making the rounds of the magazines—Collier's, Look, Life, etc.—in behalf of the top talent he represents. . . . A very fruitful mission, too, as the future will establish ... incidentally, don't be surprised if Dave himself inspires an article in a national mag, one of these days. . . . Plenty of color in his background, . . . Al Sammet, who has just finished work on Jules Levy's "The Ha'ry Ape," has acquired rights to Samuel Baker's play, "The Merry Dead," and a releasing deal is in negotiation. . . Rene Clare is reported eyeing "Mr. O'Malley," PM's great and different cartoon strip, with a view to filming. . . Jane Withers, in our midst, celebrates her 18th birthday next Tuesday. . . "Manny" Manheim, erstwhile film writer now on the Frank Sinatra radio show, visits Syracuse, the ol' home town, over the week-end. . . Shades of the Manheim-Corky Brown Bugle! . . . There WAS a paper, eh, "Manny"? . . . Moe and Curly Howard and Larry Fine, Columbia's Three Stooges, signed a new three-year pact yesterday. . . Betty Bryant, Australian screen star until her marriage to Maurice "Red" Silverstein, is headed for a Universal pic career when "Red" reports to the OWI for overseas service. . . Prexy Leo F. Wolcott of Allied-Independent Theater Owners of Iowa-Nebraska bestows still another orchid on Loew's Bill Rodgers in his current bulletin. . . Wolcott hails Metro's 10 re-issues, advertising aid to needy theaters and company's sales policy. . . Walt Disney has a bunch that "Snow White and the Seven Dwarfs" on this trip out will gross $2,000,000. . . That would bring the aggregate to $10,000,000. . .

• • • CUFF NOTE: Mr. Arthur Rank recently presented Parliament with complete projection equipment for both Lords and Commons. . . . There might be an idea there. . . Gloria Swanson is staying East to star in "A Goose for the Gander" slated for a Chicago try-out in June. . . . So that Hollywood deal is cold . . . Henry Ziskin hosted the press and radio at a cocktail party yesterday at his New Paramount Restaurant, 138 W. 43rd St. . . . William Gaxton and Dan Healy will emcee the Ziegfeld Ball at the Waldorf-Astoria a week from tomorrow. . . . Newest comedy with a Hollywood setting, "Public Relations," bowed in last night at the Mansfield. . . Dale Eunson wrote it and they do say you can identify some widely known Coast figures in the characters. . . . Eddie Cantor gets in from the Coast on the 23rd. . . . RKO's Edger Kennedy stays East for five weeks of p.a.'s . . . Scoop Prod., new company set up under Robert Velaise, will distribute Noel Meadow's "One Inch from Victory," "Feature was put together at Pathe by Maurice Levy from captured Nail pic made on the Russian fronts. . . . There's a comment and narration by Quintin Reynolds. . . . Para. will send "Duffy's Tavern" before the cameras on July 1 or thereabouts.

• • • EAST WEST: Hal Willis is due in our midst a week from today. . . Jules Levy is another coming in next week: he'll bring with him a print of "The Ha'ry Ape." . . . Speaking of Jules, he loses Ira J. Fein, publicity and advertising director, to the Army on the 15th: spot will not be filled. . . . Current issue of Liberty spotlights Sam Goldwyn with "Goldwyn's Golden Touch," by Edward Hutchings Jr. . . And speaking of Goldwyn, "Simona," by Leon Feuchtwanger, which he'll use as a Teresa Wright vehicle, will be the Literary Guild's tome for August. . . Walt "Cartoons" Lantz is at work on his first "live action" etc., "Enemy Bacteria," for the U. S. Bureau of Aeronautics.

• • • AVENGEPearl Harley!!

Tag Pittsburgh Area Also 'Locally Needed'

(Continued from Page 1)
cation was approved yesterday by Frank L. McNamee, Regional Di rector of the WMC for Pennsylvania and New Jersey and Delaware. It fol lowed a little more than three weeks similar directive covering the exchange in Philadelphia.

Depinet disclosed that Bam berger has prepared or is preparing similar applications for Buffalo, Cleveland, Detroit, Los Angeles, Portland, San Francisco, Washington, Albany, Atlantic City, Chicago, Dallas, Indianapolis, Milwaukee, New Haven, New Orleans, Oklahoma City, Omaha, Salt Lake City and Charlotte, which will be filed with the WMC Area Directors for the respective distribution Chairman after meetings to acquint all exchanges with plan and procedure.
The Pittsburgh application was signed by the branch managers of all the national distributing organizations as well as the executives of the independent exchange, a total of 14.

These represent 397 workers or which 63.22 per cent are women. Under the Budget Maneuver Plan, new system of labor priorities was advocated by the WMC and already it was reported that Pennsylvania film distribution was placed in the group of industries permitted to hire only males or females, 18 years of age or over, honorably discharged veterans of World War II, or part time workers.

It is expected that with the designation now accorded of "locally needed," the exchanges will be to hire only with the more essential industries which have been allocated a "hiring quota" of mature workers based on their labor turnover plus military withdrawals.

Report Seattle Exchange Employees All Resign

(Continued from Page 1)
have tendered their resignations or masse, effective at the week-end. Move results from the exchange workers demands for a 10 per cent wage increase, it is understood.

Issue has been brewing for some time and twice before, it is reported, the IATSE has stopped in.

It is expected that the exchange will adjust and the resignations stand, service out of the local exchanges from Sunday on will be disrupted.

Col. Western in Top Houses

"Cowboy Canteen," first of the two special westerns to be released by Columbia this season, has been released and booked to play more than 50 of the nation's first-runs.

Sam Rosen III
Philadelphia—Samuel Rosen, manage manager, is ill in Mt. Sinai Hospital.
GOV'T SEEN SET TO OKAY MORE EQUIPMENT

Needs of Exhibitors Revealed by NTS Survey

Every Theater. Among the Thousands Queried, Says It Must Make Purchases

Recently completed nation-wide survey conducted by National Theatre Supply Co., definitely indicates, it is reported by Walter E. Green, organization's president, that exhibitors' post-war equipment requirements will far exceed all predictions to date. As a result of the data compiled by company's representatives in personal interviews with thousands of independent theater owners and circuit executives, Green states, "we have been able to draw a very accurate 'blue print' showing" (Continued on Page 10)

Exhibs. Urged to Seek OCR Regional Counsel

Washington, March 30.—Representatives of the Office of Civilian Requirements are available in 13 regional WPB offices to assist exhibitors in maintaining their services, and George J. A. Ball joins DuPont in Consultative Capacity (Continued on Page 10)

WASHINGTON

 thawing conditions under which they are operating are extreme, and to the everlasting glory of their manufacturers they are proving the rugged quality which has been built into them. Upon their return the need careful rebuilding or reconditioning. This should be done by their original manufacturers, and not by anyone else. If they are rehabilitated by others, whose conscientiousness and particular skill, can be assumed logically to fall short of that possessed by the maker, considerable economic harm and injustice can result. This should be — and this corner hopes there will be — a constructive and immediate course set by proper Government channels to liquidate current industry mis-

West Coast Bureau of THE FILM DAILY

Hollywood—Technicolor has in the foreground of its post-war plans, which may not have to wait until the actual end of hostilities if the Government decides to modify present building regulations, the construction of a new plant addition which will house the most modern equipment including mechanical and scientific advances made during the

"U" Makes It Easy To "Follow the Boys"

Universal has equipped itself with the largest sign in company's local promotional annals. The sign, located at Broadway and 47th St., clarifies the New York engagement of "Follow the Boys" at the Criterion Theater. Area aggregates more than 1,500 sq. feet. Southern section of the sign measures 15 x 35 feet, and facing west is 15 x 66 2/3 feet.
Johnston Predicts Vast Building Wave

(Continued from Page 9)

to Hollywood this week after a swing around the country.

In a seven-week trip, Johnston visited New York and 11 other exchange centers in the United States and Canada, and in each city was guest of honor at a luncheon given for leading exhibitors of the territory covered.

“General reaction of the literally hundreds of exhibitors with whom I talked,” said Johnston, “is that the end of the war will bring no diminution of the near-capacity business now being done by theaters in all parts of the country. The public has formed the theater-going habit as never before in the history of the country, and there is the further consideration that the normal building of new theaters will have been suspended for what may be a considerable length of years. The catching-up period should bring an unprecedented amount of new construction.

As an incident of his trip, Johnston was made an honorary member of the Variety Club in Dallas.

Three Notables Induced By Projectors’ Club

(Continued from Page 9)

Club, projectionists’ organization, here at the regular monthly meeting this past week-end. Cannon and Barrows were represented by proxies.

P. A. McGuire, of Simplex, presenting the honorary gold card from the Club to Smith, spoke of latter’s wide experience in filmland over a quarter of a century. Smith had made him an extremely efficient Government official. Replying, Smith praised the invaluable co-operation extended to the Government by the projectionists’ conservation activities which aided WPB to see that no theater shuttered because of lack of parts, reprints and essential equipment.

Lester B. Isaac, Loew’s director of projection and sound, and aide to Smith, talked of early mistakes in allotment of essential material to theaters and complimented Smith on his wartime service to the industry. He also spoke of importance of continued co-operation from projectionists and advised them to keep fully posted regarding today’s needs, and changes which will doubtless take place in filmland after the war.

Fire Destroys Iowa House

Wilton Junction, IA.—The interior of the Cozy Theater, operated by Kenneth Wagner, was destroyed by fire which broke out just after the auditorium had been emptied following the first show. Loss was estimated at $5,000 covered by insurance. The blaze was believed to have started from an overheated projection machine. Theater had been recently redecorated.

Technicolor Plans Expansion of Plant

(Continued from Page 9)

present war. Although this expanding of physical facilities is conservative in regard to the structure involved, the proposal, it is known in well-informed circles here that the move is in the nature of a give-away, more definitely than that. The 1944 output of Technicolor features will certainly double that of 1943, and, during this past year, the company’s existing facilities were at capacity. With current customers surfeited with the organization’s request for the maximum, the new plant is the only possible answer, and must be at least double the present one’s capacity.

When the new plant is built and in operation, Dr. Herbert T. Kalmus and his associates envision shutting down the present plant just long enough for reconstruction, so that it also can embody all the new development and improvements.

With Technicolor now enjoying record acceptance, and the principal movie makers convinced that the industry will go 100 per cent color in the peacetime future, there is every possibility that the movie production expansion by the firm will be considerably more than the mere 50 per cent which “blueprints” now call for.

Huge Equin Market Certain After War

(Continued from Page 9)

that their theaters will require a large quantity of all types of movie equipment, sound systems, lamps, generators, rectifiers, lenses, chairs, carpet, marquees and ventilating and cooling equipment.”

He added that NTS found no theaters in which at least one major item of equipment will not be urgently needed just as quickly as wartime restrictions are lifted and it becomes available.

“In our talks with exhibitors,” he asserted, “we were amazed to find so many planning to break ground for new theaters. Sites have been selected and purchased, plans drawn, and showmen are already the Green light to start building. This theater planning includes not only the latest type of structure, but also one or more Drive-in theaters in many good sized cities and towns. It is safe to say that never in the history of the industry have the requirements of theater owners been so immediate and so great.”

NTS, now that exhibitors have disclosed what they will need in the post-war period, will arrange its manufacturing and delivery schedules to enable provision of all the equipment they want with the least possible delay when peacetime production is resumed, Green declared.

J. A. Ball Joins DuPont
In Consultative Capacity

(Continued from Page 9)

pioneer in the field of color photography. Ball of recent years has been consulting engineer for McGraw Colorgraph Co. and Walt Disney Productions, both of Burbank, Calif. Until 1938, he was vice-president and technical director of Technicolor Motion Picture Corp.

Ball, who owns a number of patents and is a frequent contributor of articles on photographic processes to technical journals, will continue his residence on the West Coast.

For Excellence in the Production of Motion Picture Sound Equipment, De/Vry Alone Files the Army-Navy "E" Flag with Two Stars

When Peace comes, De/Vry will be honored with the emblem of esteem in the Sound Equipment and other precision electronics, De/Vry CORPORAHE, 1134 Army Ave., Chicago 14, Ill.

Hollywood - CHICAGO - NEW YORK

LET’S HELP YOU

conservc your present equipment—PRECI-
SION replacement parts for all standard 35mm, projectors.

FREE: Send TODAY for our complete parts cat-
alog, giving us name of dealer serving your

Community.

J. N. WENZEL PROJECTOR COMPANY

2509 South State St. Chicago, III.
CONFIDENT OF MORE EQUIPMENT OKAYS

(Continued from Page 9)

ed yesterday that the amount of projectors and sound systems made available for civilian use during the first quarter of this year was substantially increased last month. The schedule called for 100 projectors and 50 sound systems. Actually released were more than twice that many projectors and three times as many sound systems.

This extra equipment came at the result of a court battle in the courts of the military and was turned back to WPB for distribution. Although it could have been given to lend-lease, FEA or some other agency, WPB channeled it for civilian use in this country.

Allen G. Smith, WPB theater equipment chief who is presumably the man responsible for this negotiation, was unavailable for comment, and it could not be learned which branch of the service had turned the material over to him.

As regards theater equipment manufacturers, the manpower situation is uneven, with the outlook in different localities. Production is certain to be affected in areas of acute labor shortage, but it is uncertain whether the national production will suffer greatly. Several manufacturers—particularly of sound equipment—are also engaged in turning out Radar equipment and other products, the name of which cannot be revealed, for the armed services, and it appears that they are assured of their key men for this work regardless of the age of these men. Those same men are also employed partially in several plants on sound equipment suitable for civilian use. Although production of equipment for civilian use comes after military work in all these plants, it is likely that they will be able to continue doing some civilian work.

It is possible, although WPB is hopeful it will not be necessary, that schedules will be reassigned among manufacturers in order to permit those in less critical labor areas to up their production to balance the lost production in tight labor areas. This is felt to be tough on those companies in the critical areas, and the practice will be employed only as a last resort.

Aside from those plants turning out vital military equipment, it is believed, there are few important workers under 26. The plants will, of course, feel the increased drain on their labor supply, but are not expected to suffer exceedingly.

Clark declared yesterday that the matter of circuit expansion in order to fill temporary wartime recreation needs was brought to him several weeks ago via telephone by someone at O.C.R. "He said his caller promised to bring to him a list of San Francisco Bay areas where new theaters were indicated, but had never shown up. "It seems to me there ought to be plenty of independents who'd like those theaters," Clark said, "certainly enough of them tell us that."

In the event that local need is shown, however, and there appears to be no independent applicant, Clark said he thought "something could be worked out for the circuit."

BUILDING CODE INACTION SETS OFF ROW IN TOLEDO

(Continued from Page 9)

vented had such a code been in effect earlier. The present code, passed in 1929, does not take into account changes in construction materials and methods.

However, George Schoomaker, city manager, said that because of the strictness of the model code under consideration, businessmen whose enterprises it would hurt would be the first to object, so that public hearings will be scheduled before the code is submitted to Council.

O'BRIEN TO HARRISBURG

Scranton, Pa.—Bill O'Brien, former Scrantonian, an associate of the Altec Service Corp., has been transferred from the Newport, News, Va., territory to Harrisburg.

SECOND "E" STAR IS GIVEN TO DEVRY CORP.

(Continued from Page 9)

cipals developed by DeVry's founder, the late Dr. Herman A. DeVry, inventor of the portable motion picture projector and pioneer in the field of visual education by means of movies.

In a letter to William C. DeVry, company's president, C. C. Bloch, Admiral USN (Ret.), chairman of the Navy Board for Production awards, stated, in part, "The men and women of your plants have continued to maintain the high standards they set for themselves when they were originally awarded the Army-Navy 'E'. They may well be proud of their achievement," he added, "The additional white star, which the renewal adds to your Army-Navy 'E' flags, is the symbol of appreciation from our armed forces for your continued unstinting effort and support so necessary for victory."

GENERAL ANILINE & FILM SHOWS LARGER NET IN '43

(Continued from Page 9)

provision for special accruals due to wartime operations. This is equal to $4,085 a share on the outstanding common A stock and compares with a revised profit of $3,874,217, or $4.61 a share, for 1942, when taxes were $5,454,369. The previously reported profit for 1942 was $3,483,467, the difference of $109,250 representing the net refund on negotiation tax for the year.

On the New York market, the stock recently was quoted in the $10-$12-1/2 range.

The company's board of directors declared a quarterly dividend of 10 cents per share on the preferred stock. Dividends on the common stock are to be reviewed at the annual meeting scheduled for May 14.

Multiple release of O'SHANNESY, which is playing both two weeks in the RKO-Pathé-United Artists circuit and for radio, has caused several theaters to look to the discounters in the effort to cover their costs.

Jekyll or Hyde....

On the screen, the same man can be a Dr. Jekyll or a Mr. Hyde. In your projection booth as well, equipment can be hero or villain! It's up to you whether your equipment acts—or just acts up. For better all around help, get Altec...it's the service of specialists.

ALTEC

230 West 37th Street, New York 18, N. Y.

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY
Cowdin Calls for Slash in Overall Tax Burden

Universal Board Chairman Asks a Maximum Post-War Levy of 31 Billlons Yearly

Philadelphia — Reduction of the over-all tax load by about one-half, with a maximum post-war load of 31 billion dollars annually for Federal, state and local purposes, was advocated last night by J. Cheever Cowdin, chairman of the Universal board, speaking before the Temple University Institute on Tax Policies.

Cowdin declared that the present tax load of 45 cents for Federal Government and 10 billion dollars for state and local government is a war necessity and cannot be continued after the war. "Its effect on our fiscal policy would be disastrous," he said.

Other highlights in the tax program proposed to the Institute were reduction of individual Federal income taxes to one third of present rates and a simplified levy on a dollar amount, with relief especially for the white collar class and establishment of a single flat rate of 25 per cent on corporate income, with concessions for new and small companies.

Urges War Debt Tax

The Universal chairman would set up a special war debt tax to yield nine billion dollars annually the first few years and to average three billion and a half a year thereafter. Government competition with private business would be eliminated and the Federal budget brought back into balance as soon as possible.

Other recommendations included avoidance of Government experimentation as a means of solving business dislocations; simplification of the SEC operating system to encourage venture capital, and curbing of group advantages and favoritism in all fiscal planning.

"It must be apparent to all," he continued, "that we cannot have full employment unless business generally is prosperous and profitable; that we cannot have fair prices for our agriculture, products unless people are employed and have the money with which to buy; that our Government cannot have its revenue requirements unless our people are occupied and prosperous. It is imperative that the sharp differences which have been fostered between groups end and that they work together for common in the combined undistributed earnings for the year of partially owned non-consolidated subsidiaries.

Earnings for the year ended Jan. 2, 1943, were $14,631,600, including $1,506,214 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Earnings for the quarter ended Jan. 1, last are estimated on the same basis at $4,422,000. These earnings do not include $384,000 representing the amount of dividends received by the Company and its consolidated subsidiaries from non-consolidated subsidiaries in excess of Paramount's book income net interest as a stockholder in the combined earnings of such subsidiaries for the quarter ended Jan. 2, 1943. These earnings represent a partial distribution of share of earnings of previous quarters.

Bacher Will Produce "The Gay Illiterate"

Universal's Directors Re-name Officer Slate

Universal's board at its annual meeting held at the home office yesterday elected the following officers:

J. Cheever Cowdin, chairman of the board; N. J. Blumberg, president; Charles D. Prutzman, vice-president and general counsel; John J. O'Connor, vice-president and assistant to the president; William A. Scully, vice-president; Joseph H. Selldan, vice-president; Clifford W. Work, vice-president; S. Macnolitch, treasurer and assistant secretary; Edward Muhl, assistant secretary; Adolph Schmelz, assistant secretary; Eugene F. Walsh, assistant treasurer; Harold S. Brewster, assistant secretary; Margaret M. Sullivan, assistant secretary and assistant treasurer.

Para. Sees $16,077,000 Net

Compares with 1942 Earnings of $14,631,650

In 1942, $4.28 Per Share on Common

On 1942's $5,752,156 shares of common stock outstanding. The $16,077,000 of estimated combined consolidated and share of undistributed earnings for the year represent $4.28 per share on the 3,752,156 shares of common stock outstanding on Jan. 1, which compares with $4.74 per share for the year ended Jan. 2, 1943 on the 3,853,717 common shares then outstanding, after providing $728,706 for dividends on the then outstanding first preferred shares.

The $16,077,000 was $1.18 per share on the 3,752,156 shares of common stock outstanding, which compares with $1.76 per share for the year ended Jan. 2, 1943 on the 2,933,717 common shares then outstanding, after providing $182,177 for dividends on the then outstanding first preferred shares, but included the additional film rentals and earnings from England, Australia, New Zealand and India as aforesaid.

Court Asks Bearing of Pool On Pickwick Suit Trial

New Haven — Following completion of the 450-page deposition of George Skouras in the Prefect Theater antitrust suit, plaintiffs have introduced the deposition of John J. O'Connor, Universal vice-president and former RKO Theatres' film buyer and general manager. This will be followed by the deposition of William Whitman of the Bronx Leasing Corporation and will probably extend the plaintiffs' case into five weeks.

Judge Carroll Hincks interrupted the reading of the deposition yesterday in an attempt to clarify the bearing of a large mass of exhibit material introduced regarding arrangements of Skouras with RKO, Century and other theaters on the alleged conspiracy between Skouras and Lyric and Skouras and the operators of the Pickwick and Greenwich Theaters.

Attorneys were asked to state their claims. Saul Rogers for the plaintiffs claimed the pooling arrangements, whether involving the Lyric, Long Island or other theaters, was one link in the picture of the alleged conspiracy and so increased Skouras' buying power and other influences distributed to squeeze the Pickwick.

Joseph Berry for the defense.

Selznick Agency Will Not Merge with Feldman-Blum

West Coast Bureau of THE FILM DAILY

Hollywood—Lester W. Roth, at torney for producer David O. Selznick, last night issued a statement which says in part: "There is no truth to the report of a merger of the Myron Selznick Agency with the Feldman-Blum office. Mr. Charles K. Feldman has been exceedingly kind, as have so many other prominent agents, in his proffer of help and his advice to the executors; and Mr. Feldman is in agreement that the agency should be maintained. 25

"Many excellent offers have been declined. That a continuance of the pioneer Selznick agency's long career is desirable has been indicated by the unprecedented demonstration of loyalty by fully 95 per cent of the clients, as well as by the generous co-operation of all the industry's leading agencies."

claimed the Skouras pools described were for the most part negotiated in 1932 before the existence of the legal Prefect suit. They were legal business transactions not connected with the defendants' dealings with the Pickwick. Trial resumes Tuesday.

TO THE COLORS!

© PROMOTED
WALTER STARRE, USA, formerly Warner Theater, Milwaukee, to captain.

© ARMY
DENNIS CATLIN, advertising production manager, Republic home office.

© NAVY
ROLAND HAYNES, manager, Oxford, Philadelphia.

© MARINES
MARVIN SAMUELSON, Warner exchange, Cleveland.
Goldman Loses Warners Suit: Philadelphia—Federal Judge William H. Kirkpatrick in a 17-page decision filed here Saturday found for Warners and the eight majors, defendants in the $1,350,000 triple-damage anti-trust suit brought by William Goldman. Suit had charged a monopoly of all first-run situations here, and was predicated upon Goldman's alleged inability to obtain first runs for his Erlanger.

The Daily Newspaper Of Motion Pictures Twenty-Five Years Old

Intimate in Character International in Scope Independent in Thought

STATE DEPT. PREPARES FOR PIX PARLIES

Mexico Faces Production's Virtual Stoppage

Mexican Workers Confederation to Try to Arbitrate Actors Conflict with Union

Mexico City (By Air Mail) - A virtual stoppage of new film production is indicated in the decision of the Mexican Producers Association to close every studio in the country until the conflict between actors and their unions is ended. Order does not affect 11 pictures in production and one which was about to be started.

Difficulties started as a minor re-

(Continued on Page 7)

WB Theaters Raise $500,000 for R. C.

Red Cross collections in more than Warners Circuit 400 theaters approximated $500,000, the largest circuit figure reported to date in the industry's 1944 Red Cross Drive, it was stated Friday at local campaign.

(Continued on Page 4)

Contempt Order Fought In Kent-Snowdon Case

Montreal—For the first time in a long fight in the Superior Court over priority rights for moving pictures between the Kent theater Ltd., and

(Continued on Page 7)

Theater Decorates Front of the House

Chicago—The local Loop area has its first female speaker in Mary Naughton whom Jones, Linick & Schaefer have stationed outside their MclVickers Theater to stimulate the public parade up to the box office. Mary is bearded in aifty gray, and gold uniform, and is both decorative and effective. She's the envy of many women patrons for the reason that no matter what she says, or how repetitiously, — nobody argues with her.

BERNE TO HEAD SINGER CIRCUIT

Cleveland Associate of Founder Elected to Presidency

Joseph M. Berne of Cleveland, O., was elected president of the Mort H. Singer Theaters Corp. to succeed the late Mort H. Singer, veteran circuit operator, at a meeting of the corporation's board of directors here Friday. The Singer comprises some 36 houses in Iowa, Louisiana, Minnesota and Nebraska. Operating headquarters are maintained in Chicago.

In addition to Berne, who has been the company's secretary, other corporate of-

(Continued on Page 5)

Dallas Papers Make Drastic Space Cuts

Dallas—Drastic space reductions for film advertising have been instituted by the News (morning) and Times-Herald (afternoon), Dallas.

(Continued on Page 5)

Erect First Studio Here To Make Tele Color Pix

First studio to be constructed in New York especially for the production of color films for television use is now being built atop the Scribner

(Continued on Page 4)

WB in Air Show Innovation

Original Oboler Programs to Plug "Twill"

"Patrolling the Ether" In Five-City Tele Bow

The first television premiere of a motion picture will be broadcast in key cities across the country, at 8 p.m. today when M-G-M's two-reel special, "Patrolling the Ether," will

(Continued on Page 3)

WB Theaters Took in $421,806 For "Dimes" March of Dimes collections in Warner Theaters totaled $421,806, it was announced Friday by Joseph Bernhard, general manager of the Warner Circuit. Check for the entire amount, minus deductions paid to local chil-

(Continued on Page 6)
Choice for Reagan's Aide Still to be Made by Para.

Charles M. Reagan, who on Thursday was elevated from assistant general sales manager to general sales manager of Paramount to replace Neil Agnew, said on Friday that a decision had been reached by the company on his successor.

Gorey Opposing Olsen

Chicago—Frank Gorey heads the opposition slate challenging Frank Olsen in the stag hands union.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.

RITA HAYWORTH—GENE KELLY
"COVER GIRL"
In Technicolor

Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor

ERROLL FLYN
PAUL LUKAS
IN PERSON:
TED LEWIS
HIS ORCHESTRA AND HIS STARDUST ORCHESTRA

STREound OPEN'S 9 A.M.
8'WAY & 47th St.
BURY BONDS

HUMPHREY BOGART
IN WARNER'S
PASSAGE To MARSEILLE
Late Film 12 Midnight
HOLLYWOOD
Opens 10 A.M. - 8'WAY 51st
CA and Detroit Okay As Censorship Guide

Mount Clemens, Mich. — Acceptance of existing industry censorship is prima facie evidence of a film's earning satisfactory under consideration for the new local censorship ordinance now before the City council here. The newly projected form of the ordinance would allow the Police Department to let a film go on the screen "as is" if it has been approved by the MPPDA's PCA as well as by the Detroit police censor.

This is, in effect, the situation in all other Michigan cities, where no local censorship laws exist. The Detroit censor's verdict is accepted practically without question by film companies as applicable to the rest of the State as well.

The Mount Clemens ordinance brings in the industry's own censorship setup on the Coast as well. It would still permit review of a specific picture considered objectionable, even if passed by both groups, but it is believed that the actual evaluation of films for review will be a practice, confined to the few not distributed through established industry channels, and that it would obviously ban "smoker" films and like.

Patrooling the Ether in Five-City Tele Bow

(Continued from Page 1) the televiewed stations WNBT, New York; WRGB, Schenectady; WPTZ, Philadelphia; W5XV, Chicago, and W5XXO, Los Angeles.

James Lawrence Fly, chairman of the FCC will appear before the NBC television cameras here to introduce the film, which dramatizes the wartime activities of the Radio Intelligence Division of the FCC.

The event will be preceded by a dinner at the French Restaurant Center for Fly, G. E. Sterling, chief of the R DI, and the New York trade press film critics, who will review the picture as it comes out over the television receivers. Similar gatherings of film critics are being arranged in Chicago, Philadelphia and Los Angeles.

 Nazi's Holding S./Sgt. Riley

Little Rock, Ark.—S./Sgt. James W. Riley, AAF, former Personnel Manager of Robb & Rowley Theaters, is reported a prisoner of war in Germany. He had variously been reported as missing in action and killed in action.

Arbitrator Dismisses Schuyler Theater's Case

Clearance complaint filed by Schuyler Theater, Inc., operator of the Schuyler Theater, Manhattan, against Loew's, RKO and 20th-Fox, has been dismissed by Arbitrator Joseph R. Kelley.

Versatile Pic Biz Recruits for Army

Oscar A. Doob, industry public relations chairman for WAC, in urging his national publicity committee members to get behind the War Department's appeal to the motion picture industry to help recruit WAC's, says "You're a recruiting officer for the Army now." In his letter to the Public Relations Directors, Doob asks them to jot down and rush all practical ideas to Harry Hamel, national publicity director for "2nd Anniversary WAC Recruiting Week," May 11-17, inclusive, for campaign use. He's preparing a booklet which can be reached at War Activities Headquarters, 1501 Broadway, New York City.

Theater Biz Steady Under Tax's Impact

(Continued from Page 1) theater admissions made no noticeable difference in Charlotte theater attendance, managers report. Wil-kin and Kineey Theaters, largest group, kept children's admissions at nine cents, with a slight increase in attendance as other theaters advanced admissions to 12 cents. One house said there was a slight decrease in attendance partly due to Lent.

Richmond theaters made no advance of increased prices and there was no appreciable drop off in business. Close observation by managers has failed to show anyone walking away from box-offices.

San Francisco first-runs report no serious trouble with the new levies and very few complaints. However, neighborhood operators claimed many grumpy from patrons but no financial loss.

Increased business was the only effect of new taxes, Seattle first- and second-run operators report. There was some adverse comment from students. Seattle is a defense area with plenty of money for shows. No hotel rooms are available and service men pay any price for a resting place in a theater.

In Chicago, it was said that business held up generally, and, in many instances, capacity was the rule.

Query Film Transportation Men on Ticket Black Mart

FBI agents investigating the black market in railroad transportation are understood to have been questioning transportation men for the film companies in this city and Chicago.

Mass. Park-In to Open

Springfield, Mass. — The Park-In theater at Riverside Park in Agawam, which was closed most of last season, reopens Saturday week-end shows with Edward J. Carroll, manager.

Outstanding Industry Personalities

Can you name them?

This former director of publicity for the Boy Scouts of America does many good deeds every day promotionally for 20th-Fox, whose director of publicity and advertising he is. His film industry experience is so wide and intense that he is master of all trade ramifications. Has been on publicity end of production, distribution and exhibition; was general manager of Far West Theater Circuit; and president of Horne Theater Circuit. Was recipient of American Spectator Award for best advertising in any field. Has served also as exec. for Walter Wanger, UA, Walt Disney, and exceptionally so for 20th-Fox whose genius and drive are part and parcel of every film's merchandising.

FIRSt time he produced a picture, Columbia's "Cover Girl," he hit the jackpot. In 1913 contributed hitting songs to "Thank Your Lucky Stars" for Warner Bros., where he is now a producer. Is one of America's most renowned composers of the popular school, and, speaking of schools, he grabbed his arts degree at New York University, switched over to Columbia for his M.A., and then completed his law studies back at NYU. But a barrier he was not to be for long, although he was admitted to the New York bar and practiced in the metropolis for four years. There was too much music in his soul, and in 1928 began writing professionally.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK
WB Theaters Raise $500,000 for R. C.

(headquarters. This sum compares with $250,000 taken in by the Warner houses for the Red Cross in last year's campaign.

The Philadelphia area exhibitor chairman Earl Schweigert, reported to Joseph Bernhard of Warners, national industry chairman, is expected to triple last year's figure. On the basis of returns up to Friday, Red Cross receipts by theaters in five counties comprising the Philadelphia territory are estimated at $250,000, compared with $90,000 for the same group last year.

Later figures on the Loew Circuit, Oscar A. Doob advised, place the total collections in those theaters at $7,000.

New York Paramount Theater collected $13,468.41 in 18 days, more than double last year's figure, according to Robert M. Weitman, managing director.

Canton O., theaters broke all records to raise $7,500 or 187 per cent of their goal in the Red Cross War Fund campaign.

Delaware's theaters exceeded their Red Cross quota for 1944 raising a total of $19,025.44 of the goal of $15,000 which was set for them. The report was made by A. Joseph DeFlorio, chairman of the general state committee who announced that Lew's Aldine, Wilmington, led in the collections with a total of $3,401.29, followed by the Warner, Wilimming, which turned in $3,065.92. Theaters in Kent and Sussex county raised $3,654.60.

Red Cross collections in the seven Trans-Lux Theaters in New York, Philadelphia, Washington and Boston, totaled $14,352.29 during the recent drive compared with $10,453.63 last year, Norman W. Elson, vice-president, reports.

Basil Bros. Files Case For Kenmore's Colvin

Buffalo—Basil Bros. has filed a clearance complaint in behalf of the Colvin Theater, Kenmore, against RKO protesting clearance granted Sheal's Kenmore, Kenmore, and Sheal's North Park, Buffalo, over the Colvin. Plaintiff asks to play RKO pictures 90 days after Buffalo first.

A Reporter's Report

- • • • THE PERSONAL TOUCH: First, Lt. George Scher, Signal Corps, former film publicist (UA, Universal, etc.), is now officer in charge of the Signal Corps Message, Fort Monmouth's censoring service weekly.
- • G. R. T. Frawley, Para corps. and proxy of the New York A.C., has been appointed delegate-at-large to the A.A.U. and thus becomes a member of its Board of Governors.
- • Harry Eberle, stage actor, departed Coastwards at the week-end for a Warner screen test.
- • Larry Brooks, Copacabana singer, is on the Coast for a similar purpose.
- • Jody Hutchinson, singer-dancer, also heads for the Burbank testing cameras this week.
- • Peter Shayne, former proxy of the Chicago theaters union, just out of the hospital, leaves for a Phoenix, Ariz., sojourn on Thursday.
- • En route to Phoenix, too, is Frank Howard, widely known in the Michigan industry as Co-operative Theatres' veteran booker.
- • Two vocalists heard on radio spot announcements for Rep.'s "The Lady and the Musician" belongs to Raymond Edward Johnson, the Inner Sanctum's "Your Host, Raymond." • Michael Todd gets in from Hollywood Wednesday.
- • Max Wess follows in the not-too-distant future, and Mike's "Catherine the Great," starring La Wre, will be done in the East rather than on the Coast as first planned.
- • Sol Lesser's daughter, Mrs. Morris Pissell, of Philadelphia, now on the Coast, will represent the pix colony on the UCLA Pan American Fiesta Committee.
- • Portland, Me., trade advised John M. Divney, manager of the Falmouth Hotel prior to his departure for Navy service.
- • Harry G. Brewer, projectionist at the Detroit Paradise, is the newest of those from the New York A.C.,
- • Edward Small has set a late May starting date for "Bella Donna..."
- • Charles Cohen rejoins Herb Crooker's department at Metro today.

- • • • THIS AND THAT: Mort Blumenstock and staff can take a bow for that admirable special "Adventures of Mark Twain" folio...it's not only impressive, but it's more than that—it's highly useful...Who was it who said, 'There's no substitute for service.' • Speaking of the unusual, didja note that "rolling in the aisles" double-sided spread used by Metro for "See Here, Private Hargrove," in F.D.R.'s Friday edition?.. Smart, very smart, yet more than that—super-effective in catching—and holding—the eye... • Speaking of "Hargrove," the service comedy is mopping up not only here (at the Astor), but in other spots... • Troops overseas are going to see something maybe even you CAN'T..."Meaning "Oklahoma."... Sponsored by U.S.O. Camp Shows, two companies will take the Broadway smash hit on a tour of overseas bases...And the G.I.'s will see it "for free"...Phil M. tried to buy a couple of seats at the St. James Friday for May 17; no soap...Best counter offer sometime in June... • Greater New York Fund's 1944 campaign opens April 18 with a dinner at the Hotel Astor... • War Dept. and AAF are putting a heavy radio campaign behind "The Memphis Belle"... • First outside company to lease the Chaplin studios on the Coast is Monogram which will shoot "Three of a Kind" there... • Warners Strand has set Coast Guard's all-service musical show, "Tars and Spars," featuring Vic Mature, for May 5 opening...Howard Dietz did the lyrics and skits for the show and Metro's Max Lieberman directed...• • • ADDENDA: Jeffrey Bernard is conducting a national juvenile delinquency survey in search of fresh material for "Are These Our Parents?"... • • • AVENGE PEARL HARBOR!...
Berne Elected Prexy Of Singer Theaters

(Continued from Page 1) Officers include J. M. Ulmer, vice-president; George W. Howe, treasurer and auditor, and Frank B. Smith, assistant secretary and treasurer.

The new president has been associated with the late Mort H. Singer since the formation of the Singer Circuit in 1948 and for more than 20 years has been active and is well known in the theater field.

Berne announced Friday that no changes are contemplated in the operation of the circuit.

McMurphy Leaves On 2-Week Coast Trip

Washington Bureau of THE FILM DAILY

Washington — George W. McMurphy, OCR recreation and amusement chief, left last night for a two-week trip to the Pacific Coast, where he will inspect local needs and confer with local industry people from Seattle down to San Diego. One of the purposes of his trip will be to stimulate greater interest in new theater construction. Although

★ COMMISSIONED ★

A. C. LYLES, AAF, former Paramount Studios publicist, Hollywood, commissioned a lieutenant.

★ PROMOTED ★

CAPT. MONROE GRENENTHAL, USA, former United Artists advertising-publicity chief, to major.

MATTY FOX, USA, former Universal executive, promoted to warrant officer in London.

ENSIGN JANE TALLMAN, WAV, daughter of William Tallman, owner of the Ceramic, East Liverpool, O., to lieutenant.

WALTER STARK, AAT, former Warner Theaters chief of ushers, Chicago, to captain.

★ ARMY ★

VIC BERNSTEIN, Monogram booking department head, Chicago.

IRVING JACOB, head booker, M-G-M, Pittsburgh.

EDEE MACHINSKI, M-G-M booker, Pittsburgh.

JOE SOMMER, manager, Etna, Pittsburgh.

HARRY CADUGAN, manager, Garden, Pittsburgh.

JERRY WINSBERG, Senate, Chicago.

OCR considers the Pacific Coast one of the areas where new facilities are most needed, applications from that region have not been coming in as fast as the agency would like to see them.

M. CARVAZIN, operator, Haymarket, Chicago.

BOB BUSCH, manager, Jeffrey, Chicago.

DAVID J. GOLDMAN, Progress Press, Chicago.

AL STEFANES, National Screen Service assistant man, New York.

JULIUS POLINGER, National Screen Service advance man, New York.

LEN GOLDBEIN, National Screen Service film traffic manager, New York.

C. D. LION, Leon Circuit, Dallas.

LEE BELL, Claremont, Tex.

LONNIE LEE, Denison, Tex.

LLOYD FULLEN, R. & R. suburban manager, Dallas.

★ NAVY ★

STANLEY GOLDBERG, Columbia head booker and office manager, Albany.

EARY CORNER, manager, Cody, Wyo.

TOMMY MCKAY, RKO salesman, Denver.

ELMER WARDEN, head shipper, M-G-M, Denver.

BUS CAMPBELL, Columbia salesman, Denver.

JACKIN NIRENBERG, manager, Liberty, Tacony, Philadelphia.

HARLAN CROW, Alliance city manager, Frankfort, Ind.

CARL HEY, assistant contract manager, Warner Theaters, Chicago.

JACK BETTS, auditor, Leon Circuit, Dallas.

★ MERCHANT MARINE ★

HARRIS KUNTZELMAN, 20th-Fox, Omaha.

★ ACTIVATED ★

ENSIGN JACK ESICK, USN, son of P. E. Esick, of Seminole, Okla., to duty at Fort Schuyler, March 27.

Dallas Papers Make Drastic Space Cuts

(Continued from Page 1) only papers. Order reduces possible lineage for national distributors' ads from 1,200-1,500 lines to a maximum of 560 in the News and rejects all national film advertising in the Times-Herald.

Theater advertising is reduced about 50 per cent in the News and to one inch per day, per theater, in the Times-Herald. Only exception is that the Times-Herald will amend its allowances slightly to increase the display for 30 Interstate houses on Thursdays only, but even this will be almost negligible. News continues its amusement editorial section but the Herald has virtually discontinued its section.

Frank Starz, Interstate publicity director, reported that the circuit is not affected in other Texas key points except in Houston, where the Chronicle has set a limit of 140 lines per picture, including both distributor and house copy.

Was it a Medical Murder in the Fourth Dimension?
Tighter Ordinance on Boilers May Hit Del.

Detroit—Twin revisions of the existing Detroit ordinances affecting the refrigeration equipment in theaters are under consideration by the Detroit Building Department, which considers the safety of the public paramount and acts on such legislation before it goes to the Council formally. The refrigeration ordinance will probably not be taken up in detail until the boiler ordinance is under way.

Increasingly rigid restrictions on theaters are embodied in the ordinance, and a series of conferences are planned to work out a possible compromise by leading theater owners.

Under the new ordinance, operation of low pressure boilers is restricted to a single building post, and restricted to boilers under 15 pounds pressure and 100 horsepower, without auxiliary equipment. The license must be renewed annually, and may not be used by any person other than the one to whom issued.

Attacking a present practice in many buildings, the new ordinance forbids the relief of the boiler operator by any unlicensed person, such as the manager for a limited time, and also forbids the operator to leave to do any other work except to deliver a boiler while on duty. Effectively, this allows his employment only as a boiler operator during working hours.

Stories Wallis Was to Make Are Re-scheduled

West Coast Bureau of THE FILM DAILY

Hollywood—Five properties on the current Warners' schedule have been assigned to producers by Executive Producer Jack L. Warner.

Henry Blanke has been placed in charge of "Hotel Berlin 1943," the Vicki Baum novel. Herman Shumlin will direct, starting June 1 to start preparations. Robert Buchner will do "God Is My Co-Pilot," based on Col. Robert L. Scott's best-seller, with Robert Florey directing. Arthur Schwartz will produce "Night and Day," the story of Cole Porter. Jack Corthek has been assigned to "The Conspirators," now shooting and will follow this with "The Corn is Green," next Bette Davis starer, which Irving Rapper will direct.

"God Is My Co-Pilot," "Night and Day," and "The Corn Is Green" were among pix previously set for Hal Wallis.

Sunday Pic in Newcastle

Wilmington, Del.—The town of New Castle joined other communities in the area Sunday in "movies" with the local authorities granting permission to John Kozik, owner of the Earl Theater. Community leaders also arranged for Army air base and also near large airplane factories.
Production Shortage in Mex.?

Union Row May Make 3,500 Idle

(Continued from Page 1)

billion of actors against their union leadership is rapidly developing into a labor crisis menacing the entire Mexican film industry. Pointing out that the producers have been caught in the middle of a Strike, Salvador Elizondo, MPA manager, called the moratorium on production a means of protection designed to safeguard our members against sabotage of any variety while difficulties exist among those working in the studios." He noted that the suspension will last "just as long as the labor troubles.

Observers point out that the production standstill will exist until at least the middle of this month when the national council of the Confederation of Mexican Workers is slated to meet in an effort to arbitrate the dispute.

A previous peacemaking attempt on the Confederation's part ended in failure when the Union of Motion Picture Employees refused to abide by an offer made by the union's member agencies to the union's actor members were entitled to a local of their own. The actors, who had seceded from the union and set up an independent association, have agreed to return to the ranks of organized labor provided they are allowed to have their own local—a condition granted them by the Confederation.

But Enrique Solis, secretary of the UMPE made it clear that his organization not only will defy the Confederation's ruling but will declare itself autonomous if it is necessary to retain control over the players.

"We believe the actors fall within our jurisdiction," said Solis, "We have a clear majority including technicians, intellectual, and manual workers, and we have proven that we are familiar with the needs of our city." He added: "If the union reject a ruling which would divide and weaken us—headed down by the CMW in absolute misunderstanding of our problems.

"We will use every recourse at our command to see that the results of 10 years of effort and sacrifice are not lost."

One "recurso," whose use is

openly threatened by Solis, is de-

veloped by the players, technicians, scenarists, and other technicians—practically all of whom are unionized—to strike and employ the rebellious actors.

According to unofficial reports cir-

cling among the industry, the labor leader is also trying to obtain sufficient support of the Electricrians' Union for a projected move to cut off the electrical current of theaters exhibiting pictures which feature stars on the union blacklist.

In the face of a situation of this kind, audio heads are convinced that Solis has not only defied the Confederation and the national council of the CNP but that he has also shown that he was ready to have recourse to the courts and the courts will of necessity have to conduct the dispute.

The union has set up a committee of technical experts to prepare a detailed statement of facts and figures and will urge that the case be brought before a court of competent jurisdiction.

The United Artists and other companies that have recently been granted strike authorization have been called upon to take action against the union in accordance with the advice of their attorneys.

Liao-Neb. Unit Proxy Raps "Blind" Checking

Eldora, Ia.—Striking out at "blind" checking of theaters, Leo Wolcott, chairman of the Allied-Independent Theater Owners of Iowa and Nebraska, urged producers to be more careful in the issue of exchange pictures as a cure for much "abuse."

Wolcott declares, "It seems to us a simple cure for this sort of thing to outlaw the system until they can be bought flat."

Contempt Order Fought

In Kent-Snowdon Case

(Continued from Page 1)

United Amusement Corp., owners of the Snowdon Theater, an incident in the case has been submitted to the Court of Appeals.

A motion was presented before Justice St. Jacques in Chambers in the Court of Appeals on behalf of United Amusements, George Gane-
takos, John Ganeitzkos and Larry Stephens for permission to appeal from a judgment of the Superior Court by which they were ordered to appear in court tomorrow and show cause why they should not be condemned for contempt of Court. Judgment was reserved.

The contempt proceedings originated in the Superior Court after Justice Louis Cosineau had issued an order to United Amuse-
mens, George Ganeitzkos and Larry Stephens to discontinue temporarily the showing in the Snow-
don Theater of Warners films before they were made available to the Kent. While the order was in force, it was claimed, an advance announcement of the showing of the film "Princess O'Rourke" as "next week's" attraction was made by a poster in the Snowdon lobby.

Contempt proceedings were then launched by the Kent Theater, and after a long inquiry his lordship ordered the Snowdon officials to appear, whom he caused to be condemned for breach of the court order. From that judgment, permission to take an appeal to the Court of Appeals is now asked from Justice St. Jacques.

To Speak on Pressbooks

Preview Committee of New York, sponsored by Mrs. Jeannette W. Em-
rich of the MPPDA, will be ad-

Addressed today on pressbooks with the management present to H. M. Richey at Loew's.
You press the button...it does the rest

Kodak’s K-24 Aircraft Camera is completely automatic. In reconnaissance, you push a switch button on your “stick” and the camera, in the nose or tail, clicks away. In a bomber, it is in the plane’s belly, connected, through complex electrical controls, with the bombsight itself. Its focal plane shutter, power operated, has speeds of 1/50, 1/450, 1/900, and “time.” It is fitted, as are most other aerial cameras, with Kodak aerial lenses, including Kodak Aero Ektars incorporating elements of Kodak’s revolutionary new optical glass...interchangeable in a range of focal lengths and speeds for different missions. Uses Kodak Aero Films in pre-threaded interchangeable magazines holding 56 feet, enough for 125 pictures, 5 inches square.

K-24 Aircraft Camera, built by Kodak, "runs its own show"

Bombardier, at left, is hunched over his bombsight which is electrically coupled with the camera, automatically taking pictures every time bombs are released. At right is a gunner covering the nose with his “fifty.”

Tangling with fighters and flak while making a bombing run...or scurrying over enemy country at low altitude on a reconnaissance job...the last thing you have time for is “keeping a snapshot record of your trip.”

Yet in reconnaissance, that’s really what you’re out for—and in bombing, you want to bring back “picture information” on the relation of your falling bombs to the target...for the camera makes a record of details you couldn’t possibly see and remember.

Pretty hopeless, without a camera that “runs its own show”...Kodak’s K-24 does just that.

On a reconnaissance flight—with no bombs to unload—you press a button for each picture, operating the fixed-position camera by remote control. Or, if you want a series, simply hold the button down, and the camera takes 3 pictures a second.

"Chalking up the score" in the training of bombardier and pilot is another vital phase of the K-24’s activity—to know how good you’re getting to be, you consult the photographic evidence.

The K-24 is no hero—the pilot and crew play that role. But it does take a lot off a hero’s mind.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

REMEMBER THE PLOesti RAID?—how at the cost of more than 500 trained fliers, one Liberator fought through one of the most heavily fortified areas in the world, to drop the bombs that knocked out one-third of Germany’s oil supply?—how some of the pilots who missed the target on their first run turned back and flew through solid sheets of flame to try again? A stern example for us at home.

BUY MORE WAR BONDS

Serving human progress through photography
TO CLARIFY EFFECT OF "OVER 26" TODAY

Schine Charges D of J Made "Deal" With Big 5

Counsel Calls Freeing Of Majors from Action A "Corrupt Bargain"

Buffalo—Marked by verbal clashes between Robert L. Wright of the Department of Justice and counsel for defendant corporations, the Federal anti-trust suit against Schine Theatres Inc., resumed yesterday before Federal Judge John Knight.

The lengthy session accomplished (Continued on Page 10)

20th-Fox Clarifies %, Autonomy Points

Philadelphia—Clarification of two points, policy on percentage pictures and the question of local autonomy, resulted at a meeting of 20th-Fox executives, Tom Contovers, W. T. Kupper, Andy Smith Jr., William (Continued on Page 8)

Seattle Exchange Workers Call Off Mass Resignation

Seattle—Disruption of film service in this area yesterday was averted when the backroom employees of local exchanges failed to go through (Continued on Page 9)

Frisco Dailies Guide Seattle Pix Buying

Seattle—Because they obtain a much better idea of "winning picture combinations," Seattle film exhibitors are following the San Francisco reviews for guidance in buying pictures. And the Pacific Coast slant of the San Francisco reviews, exhibitors feel, assures a more realistic picture in the way of buying.

Exhibitors who feature vaude in conjunction with films rely upon the San Francisco papers for the same reason. They are anxious to learn which acts are well received, and also which pictures fit in with the stage shows.

Easter Parade Led to B. O.

Heavy Biz Ruled, Although Some Exceptions

250 Honor Boasberg and Kranze at Cleveland

Cleveland, O.—With more than 250 exhibitors, branch managers and salesmen paying tribute, Charles Boasberg and Bernard G. Kranze, RKO Radio sales execs, were honored (Continued on Page 9)

Butterfield to Erect First New Michigan Theater in Two Years on Willow Run Site

Detroit—Construction of the first Michigan theater in two years was announced yesterday by E. C. Beatty, president of W. S. Butterfield Theaters, who is planning a 1,200-seat unnamed house at Willow Run, site of the huge Ford Bomber Plant. House will operate on a motion picture policy, with stage shows as opportunity presents.

New house will be ready for opening in about 60 days, it is announced.

The theater project follows closely upon the announcement of the OCR that this specific center of Michigan badly needed recreational facilities, and will be a Government project, built to furnish amusement for the thousands of workers now employed at the plant who live at Willow Run.

Damages Assessed by Master in M-R Suits

Boston—Philip A. Henrick, master of the Morse & Rothenberg anti-trust actions against the majors, has recommended assessment of damages as follows in his report filed in U. S. District Court here:


Aetna Amusement Enterprises, Inc. v. Maine and New Hampshire (Continued on Page 9)

5 in Next Para. Block; Tradeshowings Carded

Parf's next block will comprise five features—"And the Angel Sings," "Double Indemnity," "The Hitler Gang," "Henry Aldrich Plays Cupid" and "Gambler's Choice." (Continued on Page 11)

R. C. Drive Figures Pass $4,000,000 Mark

The industry's total of Red Cross drive collections went well beyond the $4,000,000 mark over the weekend when approximately another million was reported by exhibis across the country, it was announced yesterday by Joseph Bernhard, national drive chairman. It is believed that final returns will not be available for another fortnight.

Among the larger sums reported (Continued on Page 10)

Sharpe Leaves Columbia For NBC Finance Spot

C. W. Sharpe, who resigned Friday as controller of Columbia Pictures has been appointed assistant to John H. MacDonald, NBC vice-president in charge of finance.

Sharpe joined the staff of Price, (Continued on Page 9)

“We're Going Over Whole Ground.” Says Burrows, Film Chief of the WPB

Washington Bureau of THE FILM DAILY

Washington—Representatives of the film manufacturing industry will meet today with manpower advisers to WPB, in an effort to clarify the effect of the week-end ruling banning induction of workers over 26. They will try to find out, as well as possible, how the stay will benefit them—in regard to the time and to the possible future effect upon workers only slightly over 26. In addition, it is believed that they have several (Continued on Page 11)

N. J. Checking Bill Believed Sidetracked

Anti-blind checking bill hopped in the New Jersey lower house is believed dead for this session. Measure, No. 181, has been taken from the Labor Committee's jurisdiction and given to the Miscellaneous Business Committee, and there is slight (Continued on Page 11)

IA Studio Unions' Group Demands Next on Agenda

With negotiations on the demands of the individual locals virtually out of the way, representatives of the IATSE and the companies yesterday opened negotiations on the gen- (Continued on Page 9)

Wallis Considering Rank Producing Offer

West Coast Ber., THE FILM DAILY

Hollywood—Hal B. Wallis is considering an offer from Arthur Rank to take charge of the pictures Rank wants made in the United States for release through his Eagle-Lion Company, and leaves today for New York, accompanied by his attorney, Loyd Wright, for further talks with Arthur W. Kelly, Rank's representative, before making any decision.
Mayor, Farley, 3 Pic Stars
In Greater N.Y. Fund Film

Mayor La Guardia and former Postmaster General James A. Farley will appear with three distinguished actors in a motion picture film project to be an important part in the 1944 campaign for The Greater New York Fund, which opens on April 18, it was announced today at Fund headquarters. Pic players in the filmed appeal on behalf of the 405 voluntary hospitals, health and welfare agencies which participate in the Fund, are Paul Muni, Paul Robeson and Humphrey Bogart. All three were actors in New York plays.

The film, titled "New York Cares for Its Own," will be distributed to 500 motion picture houses throughout Greater New York. The release to first-run houses was scheduled for April 17, the day before the campaign opens.

The film was written and produced under the direction of Richard de Graaff, 20th Century-Fox's 11th of Member of the Fund's publicity committee, with the cooperation of Jack L. Warner, Warner Brothers' First National Studios, which produced two of the sequences in the film.

Chi. Theaters, Operators
To Meet on Written Facts

Chicago—Officials of the Chicago operators' union, Local 110, IATSE, will meet with heads of theater circuits and the independents this week on the question of written contracts for each house.

The union intends to demand a check on the scale paid each by the theater in recent years. Where the operator has been paid under the union scale, the theater will be asked to make up the difference between the agreed-upon scale and the pay actually received by the workers. It is reported that the theater men will vigorously resist this demand.

Columbia Ups Baldwin
To K. C. Managership

Columbia has promoted T. L. Baldwin, Kansas City sales man, to branch manager of that office. Baldwin assumed his new duties April 3, succeeds B. C. Marcus, recently promoted to midwest division manager. Baldwin started with the firm as booker and office manager in 1931.

Erkmann Rites Tomorrow

Requiem funeral mass for George C. Erkmann, 36, in charge of Elec- tronic Service for Loew's, will be held at 10 a.m. tomorrow at Our Lady of Lourdes Roman Cath- olic Church, Malverne, Long Is. Inter- ment will be in St. John's Cemetery. Erkmann, who was connected with Loew's for 23 years, is survived by his wife, a son, mother, and three brothers.

Financial

HIGH
Low
Close
Am. Naz. Jap. 144 145 146 1/2
Col. Picts. etc. 15 3/4 16 5/8 16 5/8
Columbia Picts. 4 4 4
Cm. Pict. Inc. 20 1/4 20 1/4
Eas. Kodak 180 180 180
Gen. Pres. Eq 61 1/4 61 1/4
Loew's 61 1/4 61 1/4
Paramount 28 28 28
Rko Pict. Inc. 10 3/4 10 3/4
Rko S & E 9 3/4 9 3/4
20th Century-Fox 13 3/4 13 3/4
20th Century-Fox Pict. 13 3/4 13 3/4
20th Century-Fox Corp. 13 3/4 13 3/4
Warner Bros. 12 1/2 12 1/2
New York Rnd. 8 3/4 8 3/4
Par. B'way 337 36 46 46
NEW YORK CURR MARKET

Monogram Picts. 3 3 3 3
Radio-Keith-Orpheum 29 29 29
Sangamo Corp. 25 25 25
Technicolor 31 1/8 31 1/8
Trans-Lux 3 3 3 3
Universal Picts. 22 1/2 22 1/2

20th-Fox Party April 24

Twenty-Fox Family Club will hold a blind date and shore dinner dance April 28 at the Hotel Astor Roof.

COMING AND GOING

ROBERT KISKIN, chief of the OWI's over- seas publications, returned from London over the week-end.

SAM BURACK, special representative of M-G-M, international department, is back from an extended tour of the company's offices and theaters in Canada.

JOHN J. MALONEY, Central sales manager of M-G-M, arrived yesterday from Pittsburgh at special invitation to attend executive meetings.

EDDIE RICEY, M-G-M exhibitor relations head, returned February 10 from a 10-day tour of M-G-M exchanges.

NAT FELLMAN and LOU KAUFMAN, Warner Theaters executives, are in Cleveland for a few days.

Moulton to Host H'wood
War Finance Committee

West Coast Branch of THE FILM DAILY

Hollywood—In recognition of their outstanding accomplishments in the sale of War Bonds within the film industry and their numerous contributions to national efforts of the Treasury Department, Chairman Henry Ginsberg and members of Hollywood Motion Picture War Finance Committee have been invited to a luncheon in San Francisco. The Committee includes Howard H. Moulton, war finance committee chairman for Southern California, H. E. Schwaab, representing the Treasury Department at the affair will be Howard D. Mills, regional director of the War Finance Committee. The luncheon will be held at the Fairmont Hotel.

This tribute to committee has been prompted by its sustained record of bond sales promotion, both locally and nationally, during the past two years.

Canadian Court Permits
Snowdon Theater Appeal

Montreal—George Genakatos, John Genakatos and Larry Stephens of the Snowdon theater and the United Amusement Corp, will not have to appear in court today to show why they should not be penalized for contempt of court for displaying in the lobby of the Snowdon a large poster advertising the "next attraction" at the theater. The Snowdon is "Princess O'Rourke" notwithstanding that the Kent Theater had priority right to the film.

Justice L. St. Jacques, granted their motion for leave to appeal against the rule nisi issued last Monday by Justice Louis Coutinmeau.
M-G-M STARTS THE BALL ROLLING!

Newspaper headlines reach every corner of the nation! N. B. C. Radio hook-up blankets America. From Main Street in Meriden, Conn., the World Premiere of "MAIN STREET TODAY" is broadcast to your public. Never such advance bally-hoo! A Big Show to launch a Big Short!
The Company That Promised You Great Grosses with LADY IN THE DARK, MIRACLE OF MORGAN'S CREEK, STANDING ROOM ONLY and THE UNINVITED Now Assures You That

Cecil B. DeMille's

"THE STORY OF DR. WA"
In Technicolor

These

Are

Great

Pictures

"THE HITLER GANG"

"AND THE ANGELS SIN"

"DOUBLE INDEMNITY"

THE INDUSTRY'S PROUDEST OFFERING "THE MEMPHIS BELLE" TECHNO COLOR SAGA OF OUR AIR HEROES. BOOK IT NOW!
Well
Show
Them
Apr. 20-24

See April 15th M. P. Herald and Boxoffice for Schedule of Trade Showings by Paramount
This woman—
hated the lie she lived . . . and hate followed her! Scorn and scandal made her loveliness a curse . . . because of a secret she dared not whisper!
Easter Parade Led To the Box-office

(Continued from Page 1)

by the show houses of the country. Glowing business accounts came from circuits and independent operators alike. Locally many records were established by theater grosses, with the Broadway crowds estimated as the heaviest in years.

The Warner circuit’s Easter Sunday business was said to be eight percent above that of last year, with new all-time records for a substantial number of houses. "Passage to Marseille," current Humphrey Bogart release, was held responsible for most of these records. The circuit’s Strand on Broadway reported equaling its all-time Easter Sunday record with the premiere showing of "Uncertain Glory."

The RKO circuit’s business was described as unusually good all over the country, definitely better than last year’s. Thursday’s business was called "very good"; Friday’s "normal"; Saturday’s, "good"; Sunday’s, "big," and yesterday’s, "tremendous."

Loew’s reported a "very big" Easter Sunday locally, with Saturday termed "not so good." Out of town business was termed generally "disappointing," Easter Day being "just another Sunday," as far as business was concerned. Where attractions were strong, business was reported as usual, but what had been expected.

Paramount credited its "Lady in the Dark" with "rolling up tremendous" grosses in its opening engagement over the Easter holiday in important keys throughout the country. Grosses were said to be running as high as 50 percent ahead of "Star-Spangled Rhythm," previous high grosser. The film starts an eighth week at the Paramount here today to set an all-time long-run record for the house.

Schwalberg’s Mother Dead

Mother of A. W. Schwalberg died over the week-end.

20th-Fox Clarifies %, Autonomy Points

(Continued from Page 1)

Tuesday, April 11, 1944

Gehring, by the Hill Bam Gross, and a local UMPTO committee in New York last week-end.

Concerning percentage selling Connors said, "if an exhibitor does not have a profit on a 35 per cent or 40 per cent picture, and its overall can be agreed upon, that man is entitled to an adjustment."

Complete autonomy is given the local branch manager, as follows:

(1) Adjustments are to be made forthwith as regarded necessary and,(2) the local branch manager is to rest entirely the question of adjustments, repeats, conditions of buying, if at all. If an exhibitor plays the current product, he can repeat shows at flat rentals if agreed upon, except for such pictures that are released each season carrying a percentage tag of which there has been a minimum of two pictures thus far this season.

Connors assured the committee that allocations for the Philadelphia area were no higher than in other parts of the country, adding the company today was spending approximately $275,000 for 25 or 30 pictures as compared to previous years of $18,000,000 for 52 pictures.

Connors emphatically requested exhibitors to insist upon salesmen putting all promises in writing.

Barnett Tabackman Dead

Bridgeport — Barnett Tabackman, 65, former operator for 10 years of the Devon Theater, Devon, died here at the home of Harold Tabackman, operator of the Bostwick here. Another son, Max Tabackman, was former operator of the Rivoli, West Haven.

Television Premiere Makes Film History

The first film premiere to be presented via television took place last night when "Patrolling the Ether," M-G-M short, was telecast by NBC over WNBT. The film also was televised over WGBK, Schenectady; WPTZ, Philadelphia; W9XZV, Chicago, and W9XAO, Los Angeles. James Lawrence Fly, FCC chairman, who cooperated in the making of the two-reeler, the story of the Radio Intelligence Division of the FCC, appeared before the television camera to introduce the film.

The telecast was followed by a dinner at the Lincoln Hotel, G. E. Sterling, chief of the RID, and the New York and trade press film critics.
Why Extras Can't Make Ends Meet

Seattle Exchange Workers Call Off Mass Resignation

"Up in Mabel's Room" To Get Midnight Preview

Steinberg's Mother Dies

Sharpe Leaves Columbia For NBC Finance Spot

Damas Assessed by Master in M-R Suits

(Continued from Page 1) Theatres Company and seven major distributors (not including Columbia) alleged conspiracy, $51,070. Commonwealth Amusement Enterprises, Inc. v. Colonial Theatres Co., Inc. and eight major distributors, alleged conspiracy, $21,714 (except Warners).

Nashua Theatres, Inc. v. Colonial Theatres Co. and eight major distributors, alleged conspiracy $86,189 (except Warners).

Fidel Amusement Enterprises, Inc. v. Paramount and other major distributors, alleged conspiracy $44,792 (except Metro, Warners, UA).

Elite Amusement Enterprises, Inc. v. Paramount and other major distributors, alleged conspiracy $30,796 (except Metro and UA).

Standard Amusement Enterprises, Inc. v. Paramount and other major distributors, alleged conspiracy $4,826 (except Metro, 20th-Fox, and Columbia).

The Master's report finding for the plaintiffs in the several actions was disclosed last September. George S. Ryan, local film attorney, represented the Morse & Rothenberg interests.

(Continued from Page 1) West Coast Bureau of THE FILM DAILY

Hollywood.—At the NLRB hearing on the jurisdictional dispute between SAC and the GE-Farnsworth strike, a Guild executive, gave the following reasons why extras found going to and from the Paramount lot with studio pay checks; too many people competing for too little work; persons taking extra work because of physical or racial characteristics and who are not usuable for all kinds of extra parts; lack of ability of some extras to wear dress clothes, or to play character parts such as college students, soldiers and other types.

Kenneth Thomson, former ex-secretary of the Guild, testified that the Guild has a 10-year contract with producers running to 1947 and that the Guild could not call a strike, without permission of the Guild board of directors and a 75 per cent vote of the membership.

John Dale, another executive secretary of the Guild, testified that the Guild yesterday mailed out checks of $10.50 each to 3,000 screen extras as penalty payments by studios which were required to employ non-Guild members in casting extras for pictures during recent months.

250 Honor Boasberg and Kranze at Cleveland

(Continued from Page 1) ored last night at a testimonial dinner tendered them jointly at the Hollenden Hotel under the auspices of the Cleveland Variety Club.

Affair, held to mark their recent promotions, was presided over by Lester Zucker of Columbia. Arrangements were handled by Meyer Fine and Mor Horovitz. Following the dinner, Boasberg left for New York to assume his new metropolitan post and to hold the final meeting of the Ned Depinet Drive of which he is the 1944 captain.


Sharpe Leaves Columbia For NBC Finance Spot

(Continued from Page 1) Waterhouse & Co. in 1925 as junior accountant, resigning in 1934 to be- come chief accountant of the studio. He was made assistant controller of that firm in 1936 and controller in 1943.

IA Studio Unions' Group Demands Next on Agenda

(Continued from Page 1) general proposals offered by the IA studio unions as a group for inclusion in new agreements to replace those that expired on Jan. 1.

At the close of yesterday's ses- sion at the New York office of Pat Casey, studio labor contact, on several points presented by the indi- vidual locals still remained to be settled. They had to do with senior- ity rights, the establishment of grievance machinery and several other contract clauses. The ques-
Capital Party for Crabbe
Washington — George Gill, local PRC manager, was host to the press yesterday at a cocktail party in honor of Buster Crabbe, PRC star, at the Variety Club. Crabbe is appearing here in a water show.

Forester to Write Garbo Script
Hollywood—C. S. Forester, British writer of sea stories, has been signed to write the screenplay of a story, which will deal with fighting women sailors in the Norwegian merchant marine. It will star Greta Garbo.

Outstanding Industry Personalities
Can you name them?

An interesting coincidence in filmland is that FBO was a commercial progenitor of RKO, and today an astute gentleman who is RKO Corp.'s board chairman has exactly the same initials as the said progenitor organization. It is by those initials that he is known to his fellow comers. Much of his startlingly successful saga in big business could, in fact, be written in initials. This is particularly true of his educational chapter. Witness: At the University, he got his A. B. and thereafter annexed his L.L.B. and M.B.A. Holds numerous directorships, among them A and FPG (American and Foreign Power Co.); UF (United Fruit); and ISC (Italian Superpower Corp.). Not only about him shines the aura of initials, but numerals stretched out to the left of the decimal point—for he is one of America's top financiers.

Behold the vice-president of UA, in charge of distribution. Flare for the latter was evidenced early in his brilliant career when he was associated with Wells-Fargo Express Co. Was born in Hawaii, Mo., where he is regarded proudly as the good provider of screen fare, and successor to another native son who was the good provider of literary fare—Mark Twain. During World I, served with 35th and 77th Divisions, which can well account for his militant initiation and fanaticism. While in high school he worked on the side as a motion picture operator. Knows intimately every pertinent fact of filmdom, and every pertinent segment of filmdom knows him.

Dominant figure in the British film industry today, his post-war plans, already well formulated, contemplate film outputs by no means confined to either the Empire or the Commonwealth of Nations. Witness the program announced for his recently chartered Eagle-Lion. Financing to assure fulfillment of the international agenda presents no problem, for his fortune is well in the nine-figure bracket. Controls Odeon Theaters, Gaumont British Pictures, D and P Studios and General Film Distributors, among others, on "the tight little side." Is substantially interested on this side in Universal, in addition to Eagle-Lion. Veteran of World War I in which he served in the Royal Artillery. A devout Methodist. Letters, "D.L., J.P." usually follow his name when it appears outside the film industry. They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK.
To Clarify Effect of "Over 26" Today

(Continued from Page 1)

individual cases of workers under 26 for whom they seek deferment.

In general, the industry was pleased by the Saturday order, which at the very least postpones the date when the depletion of their present manpower pool becomes actually dangerous.

Other parts of the industry also welcomed the week-end move on the part of General Hershey. Production benefits from it to a great measure, and in most areas it is believed the stop order will permit distributors and exhibitors to retain some personnel which was just about to be called.

"We're going over the whole ground tomorrow," Lincoln V. Burrows, WPB pix chief said yesterday. "In order to be certain that we're not guilty of wishful thinking. It looks like a real break for us, even though it may be no more than a brief postponement. We want to get all the facts."

5 in Next Para. Block: Tradeshowings Carded

(Continued from Page 1)

Charles M. Reagan, distribution chief, announced yesterday.


An exception is that in Albany, "The Hitler Gang" and "Gambler's Choice" will be screened on the 25th.

To the Colors!

★ PROMOTED ★

ENSON BETTY GLIXON, WAVES, formerly Warner Theaters, Chicago, to lieutenant (j.g).

---

★ ARMY ★

PETE PRINCE, M-G-M salesman, Charlotte. BERNARD MALATZ, Apollo, Chicago.
BILL ROUSH, Blair's Rendezvous, Seattle. FRANK GILL, operator, Colonial, Seattle.
NICK FUDIFARO, assistant manager, Colonial, Seattle.
JACK HAMAKER, manager, Blue Mouse, Seattle.
LOUIS LAVIN, Film Delivery Service, Chicago.
JOHN BIDWELL, manager, Lincoln, Mansfield, O.

★ NAVY ★

GERALD LLOYD, operator, Colonial, Seattle.
FRITZ DEVANTER, operator, Macomb, Mt. Clemens, Mich.
BOB S' ARKS, Film Truck Service, Detroit.
H. M. GIBBS, operator, Plaza and Vaudeville Theaters, Charlotte.
M. E. FUNDERBURKE, Republic salesman, Charlotte.

★ OCS ★

JERRY McWHORTER, USA, formerly Warner Theaters, Chicago.

N. J. Checking Bill Believed Sidetracked

(Continued from Page 1)

chance that the latter will act, it is understood.

New Jersey Allied is backing a new industry bill introduced by N. C. Smith, representative from Ocean City, which would legalize employment of boys between the ages of 16 and 18 as ushers until 11:30 p.m.

More Theaters Needed in Hollywood Area, Says OCR

Washington Bureau of THE FILM DAILY

Washington—Field representatives of the OCR have reported that there is a need for new theaters in these areas surrounding the movie capital.

War industries have occasioned need for additional screen facilities in Ventura county, Englewood and Burbank, California, the OCR revealed.

Army Discharges Laemmle, Jr.

Cali Laemmle, Jr., has received his medical discharge from the Army after 26 months in the service. He is going to the Coast for a week before going to New Mexico for a long rest.
You’ve heard of persons who are always getting in somebody’s hair. Well—er—we’re kind of that way too—except that we get in their eyes and ears. The smartest theatre brains of this country sign up a paper with us, that says practically: “We contract with you to go out and explore every eye and ear in this town; tell them what’s on our screen, and do it effectively and completely.” Sure enough, that’s just what we do. P.S. We don’t apologize for being in your own eyes right now as you read this ad. It’s—er—a habit.


M & B VOTING SHARES TO RANK, 20TH-FOX

OWI Would Quit Distribution of Pix Overseas

Wants U. S. Companies To Handle Overseas Task, Says Robert Riskin

By LOU PELEGRENI

FILM DAILY Staff Writer

The Office of War Information is taking measures to speed the restoration to America's private film interests of the business of distributing a government-screen product in all territory freed of Nazi control as soon as conditions permit. (Continued on Page 10)

Says MPTOA Decree Stand Misunderstood

The MPTOA executive committee has never subscribed to the theory that there must be a new content decree or a trial of the original anti-trust action by the Government, it was declared by Ed Kukyendall, President. (Continued on Page 3)

$40,000 for Red Cross Via Brandt Collections

Collections of approximately $40,000 during the Red Cross drive were reported yesterday by the Brandt circuit through its president, Harry Brandt. Collections averaged close to $800. (Continued on Page 3)

Tele Will Celebrate Pix 50th Birthday

Schneckety—Tomorrow night, eve of the 50th birthday of Edison's invention of the motion picture, General Electric's tele station, WRGB, in celebration of the anniversary will present, at 9:30, Walter C. Simon, composer of the first music score ever published for a film. Simon, who has played in pic shows for over 45 years, will tell of infant stage in development of motion pictures and play "Musical Salute" accompaniment to showing of "The Great Train Robbery," first olot-movie, vintage 1903. It will be his tele debut.

SKOURAS' DRIVE RECOMMENDATIONS

Comprehensive Report Indicates Where Subsequent Films Campaigns Can Be Strengthened

Drawing on its experiences in the Fourth War Loan drive, the campaign committee, in a comprehensive report signed by National Chairman Charles P. Skouras, makes a series of recommendations for future Bond selling and other industry war-fur-thering drives. Covering virtually every phase of industry organization, the report reviews the past drive, indicates where subsequent campaigns can be strengthened, and voices appreciation to the workers of the Fourth Loan.

Topping recommendations for future efforts, the Skouras report emphasizes the care that should be taken in the selection of the national chairman. The man for this all-important job, the survey indicates, should be drafted by the presidents of the major companies in co-operation with the WAC and with the approval of the Treasury Dept.

"Once drafted," the report holds, "the chairman should be able to go to the industry well of personnel and resources for whatever may be needed to assure the success of the campaign."

Streamlining of the entire War Loan drive organization via a study of the state chairmanships, is suggested, with immediate replacements of men made inactive by illness, or other business and patriotic duties, made where necessary. Similar action is recommended for public relations efforts.

20th-Fox and Rank To do "Cluny Brown"?

Twentieth-Fox yesterday closed a deal for the film rights to "Cluny Brown," English novel by Margery Sharp, for $100,000, and reports were current last night that it might be announced by Rank to take over the production. (Continued on Page 11)

Mexico to Subsidize Technician Training

Mexico City (By Air Mail)—The Mexican government will subsidize the training of technicians for the national industry, it is revealed by a government official. (Continued on Page 9)

Rank Pix via 20th-Fox Here?

Coast Producers Said Cold to Overtures

SMPF Will Hear Goldsmith And Price at Tele Forum

Thomas J. Goldsmith, Jr., director of research of Allen B. DuMont Labs., will discuss "Recent Technical Advances in Television," and Sherman Price of Filmedia Corp., (Continued on Page 3)

Bomber, 'The Barker,' Is As Strong As Bite

Named "The Barker," a U. S. bomber has been dropping eggs on Berlin and other points of Fortress Europe. John H. Harris, chief barker of the Variety Clubs, discloses receipt of a letter advising him that a reproduction of the high-hatted gent who symbolizes the organization will soon be carried on plane's fuselage, and requesting that a poster be dispatched as a guide. Harris says he hasn't learned identity of plane's pilot, but bomber is based in England.

Loew's To Have Two Reps. On G-B Circuit Thru Deal. London Sources Declare

London (By Cable)—While official details are lacking, it is understood that the deal personally negotiated by Spyros P. Skouras of 20th-Fox and J. Arthur Rank, Gaumont-British chairman, provides for the transfer of the Oster Brothers' voting shares in the Metropolis & Bradford Trust, the company that holds the voting control of G-B, to Rank and 20th-

(Continued on Page 9)

WBP Okays Construction Of McLendon Texas House

Dallas—Issuance of AAS priorities for building materials, and clearance for equipment items through the office of Allen G. Smith, WBP Theater Equipment Division's (Continued on Page 4)
Posthumous Award Made To Pvt. Frank McLoughlin

Scra mount, Pa.—Pvt. Frank J. McLoughlin, former Strand employee, and brother-in-law of George Beatrice, Paramount branch manager in Philadelphia, has been posthumously awarded the Silver Star and a citation for gallantry by Col. Don E. Carleton, chief of staff of the Allied Forces in Italy. Pvt. McLoughlin died after rescuing an injured comrade and while attempting to reclaim another soldier from a machine gun-sprayed battlefield.

Greene, Jr., Named Head Of North-Central Allied

Minneapolis—Henry Greene, Jr., has been elected president of North-Central Allied, unaffiliated organization of Twin-City exhibitors. Greene, whose entire slate was accepted which included A. A. Kaplan, first vice-president; Lyle Carlise, second vice-president; Harold Kaplan, treasurer, and Martin Ledebor, secretary. Donald Gotzman, former president, remains as a member of the group.

Radio Commentators Plug Para’s “Memphis Belle”

Top radio commentaries and news analysts yesterday pledged their support to the promotion of Paramount’s “The Memphis Belle,” which opens in 500 key theaters on Friday. Those who attended the screening and luncheon at Sardi’s were John Vandercook, NBC; Major George Fielding Elliot, CBS; W. W. Chaplin and Casar Schertzinger, NBC; Johannes Steel, WMCA; Wavely Root, WAAT; George Hamilton Combs, WHN; Charles Hodges, MBS, and John Gunther, Blue Network. Picture will be distributed on a non-profit basis for the OWI through the WAC.

Boasberg to Hold Final Depinet Meeting Today

Charles Boasberg, captain of RKO’s Ned Depinet unit, will hold his final drive meeting this morning at the New York exchange and then will assume his new duties as Metropolitan district manager. Today’s session will be attended by Phil Hodes, branch manager, and the exchange staff, as well as Robert Mochrie, general sales manager, and Nat Levy, Eastern division sales manager. Drive is now in its 10th week and will end May 18.

Grainger to Coast for Meets

J. R. Grainger, president of Republic, left yesterday for the Coast, with stopovers at Minneapolis, Seattle, and San Francisco. He will arrive in New York on the 21st and will remain there until the 28th. During this visit, he will conduct a sales meeting to be held at the company’s New York office.

Grainger is not expected back in New York until the first week in May.
Says MPTOA Decree Stand Misunderstood

(Continued from Page 1)

MPTOA president, in a bulletin which contended that the recent organization stand on the decree was misunderstood in some quarters.

Claiming that the MPTOA was being charged with proposals contrary to its principles and policies, Kykendall wrote that "we don't think the consent decree is any good and we seriously doubt that it can be patched up to make it any good, even if we ourselves were given a free hand to rewrite it."

The MPTOA also does not urge that the lawsuit be tried. Kykendall said, asserting that any court decision would not help anybody. "Such a decision," he said, "could be no better than a consent decree as its best and could be even more destructive. MPTOA doesn't believe that any serious economic and commercial problems can ever be solved by litigation, court decrees or court decisions. The best that a lawsuit can ever do is to redress a specific wrong to an individual. We think the suit should be discarded altogether.

"The only point we would like to make is that, if the suit must go to trial, we recommend that it be directed against the real abusers and grievances that need correcting, not on theater divestiture which will accomplish nothing for the independent exhibitor, nor for the industry as a whole."

Kykendall said that it was recommended to Tom C. Clark, Assistant Attorney General, that if there should be another decree the following points should be included: (1) a simplified standard contract; (2) selling six months' releases at one time with a 20 per cent cancellation and with all prices designated; (3) no designated playdates; (4) no further circuit expansion; (5) a three-year decree; (6) expanded arbitration without lawyers, and (7) decree changes by either party.

The proposals, Kykendall explained, were made by the unaffiliated members of the MPTOA. Kykendall said that MPTOA was not optimistic over renewed suggestions for a trade practice conference or a revival of UMPI on a simplified, improved pattern, "as much as we agree that it is the only way these problems can be solved, and that eventually the industry will be forced to develop a leadership and intelligence that will make such a thing possible."

Support for the national tax conference was urged by Kykendall who criticized those organizations which did not give their full cooperation.

Curfew in Newport, Ky.

Newport, Ky.—A city curfew law bans all children under 17 from the streets after 10:30 p.m.

Mrs. Lowell Heath Dead

Indianapolis — Film Row was saddened by the death of Mrs. Lowell F. Heath, 40, from a heart attack. She had managed the Bradford Film Transit Co., during the absence of her husband, who is in the Government service in Florida.

T. Scott Goebel Stricken

Bristol, Tenn.—T. Scott Goebel, manager of the Cameo Theater here, suffered a stroke at his home in Holston Hills. Goebel was removed to the King's Mountain Memorial hospital and his condition is reported as fair.

OUTSTANDING INDUSTRY PERSONALITIES

Can you name them—

No. 19

B A C K in 1935, Universal's board of directors acquired a new chairman. Here he is. He's also chairman of U's executive committee. From outset of his regime, things began to happen which rocketed organization into its Golden Age. When S. Patrick's Day comes around each March, the Patron Saint of Eire has to share honors with this aristocratic and kindly gentleman whose birthday it is. His personal democracy and humanism are well known to all his associates and employees. He is a director of numerous large corporations in the nation, and his judgment and counsel assays high in the realm of business and finance, prominently including sophisticated Wall Street.

Here's the answer to James Russell Lowell's famous query, "What is so rare as a day in June?" On a balmy day in that very month, Sir Stork, making his distribution rounds, delivered this rare distribution and sales exec to his family home in Camden, N. J. Harmoniousness of the blessed event was prophetic of the vocation the infant lad was to some day essay in the dynamic pic biz,—and vocation bring harmony. In 1924 he joined Loew organization, and is now its vice-president in charge of sales and distribution. Has made M-G-M's slogan, "The Friendly Company," a fact, simplified much of the action inherent in the War Activities Committee title, and has consistently burned the midnight oil in support of war's winning.

N ow we present to you the president and managing director of Radio City Music Hall Corp., whose single film house is so big that the trade thinks of him as a circuit operator. Was born in Kansas City, Mo. When he was 17 years old, he entered filmwork, working the 2nd Theater there and concurrently attending high school. After ascending the celluloid ladder to the point where he was city manager, in charge of the New York Paramount, Brooklyn Paramount, Rivoli and Rialto, for Paramount-Publix, he was beckoned to join Radio City Theaters. Now he's top man. Has so many friends in the industry that he couldn't get 'em into the Music Hall's some 6,200 seats.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y. HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
Says SAG Collected $386,997 for Extras

West Coast Bureau of THE FILM DAILY

Hollywood—More than $386,997.78 involving 6,000 claims of 41,668 extras has been collected by SAG during the past seven years, Jack Grant, head of extra talent claims department of the Guild, testified at the NLRB hearing in the SAG-SPU dispute as to which organization should be the bargaining agency for extras. Of the more than 24,200 extras that worked last week, Murray Rinnell said, about only 2,500 made a living doing it.

Howard Philbrick, of Central Casting, testified that figures for 1943, from Jan. 1 to Dec. 31, show placements through Central Casting for 13,978 extras for 1,984 man-days of work, for a grand total of $4,190,060.25, which includes overtime and adjustments. The average daily wage was $12.62, or average daily placements 1,080. He showed that average daily wage for extras had increased from $9.02 in 1930 to $12.62 for 1943.

WPB Okays Construction Of McLendon Texas House

(Continued from Page 1) head, paves the way for the construction of a new 800-seat film house within the limits of this city, in order to serve the area surrounding the North American Airplane plant. This is the first official grant under the OCR survey for new theaters in war activities areas to come to Texas, and has been given by OCR and WPB to B. R. McLendon of the Tri-States chain, with home offices in Atlanta, Tex. Smith's clearance, it is pointed out, does not guarantee delivery of the material and equipment authorized. These must be found in stock or available from manufacturers, but the clearances have been issued for all items other than chairs. Availability of the latter depends upon ability to locate them as such stock is scarce in new condition. McLendon purchased theater's site, filed papers with local WPB office, went to Washington to expedite matters, and finally returned there with Col. H. A. Cole to assist on deal. Cole previously had made a survey of the procedure in these cases, and, after two days of conferences, they returned here with all necessary papers. Immediate construction of house is planned, with Bob Euler, McLendon's local circuit booker, in direct charge.

THEATER DEALS

Columbia, S. C. — E. J. Haley, owner of the Booker theater in Rocky Mount, N. C., has taken over the local Carver. Both are Negro theaters.

When the Boys Come Back

• • • PERSONNEL DEPARTMENTS of film companies report that the problem of returning service men is beginning to develop odd angles. . . . The boys, released from service, largely do not want their old jobs back. . . . They instead are using the 90-day period after discharge to shop around for new and better jobs. . . . They feel the country owes them better opportunities than they had before leaving. . . . In other instances, those men who apply for their old jobs refuse to take them unless the pay is jumped materially. . . . One porter returning to a neighborhood house demanded a $1.50 per week increase and would accept no less. . . . Under the Selective Service law, employers must give back to returning service men their old jobs, if it is at all possible. At the current wage level for that job. . . . Reports indicate that movie companies are trying religiously to take care of ex-fighters but the attitude of some of the boys is complicating the readjustments. Parenthetically, the N. Y. Times yesterday reported that a Genesse County survey of 3,068 indicated only half of men in service want their old jobs back. . . .

Jos. Bernhard Quits As MPTOA Director

(Continued from Page 1) in the wake of the exhibitor organization's executive committee action on the New York consent decree.

Bernhard, vice-president of Warner Bros., and general manager of its theaters, yesterday wrote Kuykendall at his home in Columbus, Miss., stating that "in view of the passage by your organization, at a meeting unattended by me, of certain resolutions to which I am opposed, I hereby tender my resignation as a director and trustee of your organization, effective immediately."

(Kuykendall's answer to alleged misunderstandings of the executive committee's position on the consent decree is to be found in Column 1 on Page 1).

It is reported that other members of the MPTOA board of trustees who did not attend the executive committee meeting because the session was limited to independent exhibitor members have expressed their views on the matter to Kuykendall. Leonard Goldenson, head of Paramount theaters, said yesterday he had written Kuykendall but that he had not tended his resignation.

Seniority Principle Is Discussed at Labor Huddle

The end of negotiations between film companies and the 11 IATSE studio locals for new agreements to replace those that expired on Jan. 1 drew nearer yesterday at the office of Pat Casey, studio labor contact, when the question of seniority, was discussed. Only two other points remain to be settled before the company and union spokesmen call it a day. One has to do with grievance machinery; the other, with the length of the contracts.

"Tuscan Victory" Bows Before Capital Notables

Washington Bureau of THE FILM DAILY

Washington — M-G-M last night premiered "Tuscan Victory" for high-ranking United Nations, military, Government and diplomatic officials, national press writers and radio personalities at the National Press Club auditorium. Among the speakers was Col. Frank Capra.

WEDDING BELLS

Baltimore—Doris Allen, assistant manager of the Newareel, who recently announced her engagement to Rodney Dunbar, and set a date in June for the wedding, disclosed that she and the bridegroom were secretly married three weeks ago.
The longest line of hits in history... bringing out the longest lines in Box Office history
Check off the hits...

- The SONG of BERNADETTE
- THE PURPLE HEART
- JANE EYRE
- LIFEBOAT
- THE SULLIVANS
- THE LODGER

and now...

BUFFALO BILL
in Technicolor
these new ones in the same tradition of greatness...

The EVE of ST. MARK
The Love Story of G.I. Joe

FOUR JILLS IN A JEEP

Betty Grable as the PIN-UP GIRL
in Technicolor

all from 20th Century Fox
scooping the industry, with the five most sensational properties on current lists of
BEST
SELLING
BOOKS

CENTURY-FOX
is first again

A TREE GROWS IN BROOKLYN
by Betty Smith
The Number One Best Seller all over America!

A BELL FOR ADANO
by John Hersey
On every best-selling list since publication date!

THUNDERHEAD
by Mary O'Hara
Book of the Month... sequel to "My Friend Flicka"!

DRAGONWYCK
by Anya Seton
375,000 already sold including book club!

THE GAY ILLITERATE
by Louella O. Parsons
The autobiography of Hollywood's most popular columnist!

THE INDUSTRY'S PROUDEST OFFERING
"THE MEMPHIS BELLE" TECHNICOLOR SAGA
OF OUR AIR HEROES. BOOK IT NOW!
Skouras Files Recommendations for Film Drives

Comprehensive Report Indicates Where Industry's Setup Can Be Strengthened

(Continued from Page 1)

lic relations or publicity representa-

Report holds that in exchange areas, the exhibitor chairman, because of his contact with the public, should be the top WAC official and that the chairman distributor should function as associate chairman.

Both national and state organizations should be enlisted constantly with new blood, Skouras says, with aggressive leaders obtained by draft if necessary. Wherever our industry has suffered in the public eye in its war effort, he holds, "it has been due to an inactive chairman or a chairman who did not sense the importance of his responsibilities." Skouras claims that it is a waste of time for such exhibits. Those who have signed WAC pledges or signed additional pledges at the beginning of each Bond drive or industry effort.

Requests to state chairman for photographs, clippings, and tear sheets should be drastically reduced as the chairman have unannounced reports complaints against unnecessary duplication and duplicate requests which consume so much time that chairmen are said to be oblivious to most of them. Committee recommends requests for material should be cleared through the national committee to avoid duplication.

Holdings and report systems used by John J. Friedl, Minnesota chairman, and Robert J. Garland, Colorado chairman, have merit and might discuss points for adoption by other state heads, the report suggests these systems be studied in an effort to determine the feasibility of securing accurate reports from state chairmen. Information from the national to state chairmen should be simplified and better correlated.

For field educational work prior to drives, committee suggests that a group of men, with speeches work.

Send These Abroad,
Chicago BFC Urges

Chicago—Representing the choices of 1,009 voters in 75 affiliated groups, the Better Films Council of Chicagoland has issued a list of 10 pictures of the type about America that the organizations feel would like to see sent abroad. The Hardy Family series tops the list, followed by "My Friend Flicka," "The Pride of the Yankees," "Yankee Doodle Dan-

ed out in continuity, be selected for specific territories to meet with field workers, or that meetings be conducted in the six or eight principal cities, to which representatives in surrounding areas would be invited. Report holds that there is still much educational work to be done in the field and only through constant meeting and keep the job people to spread the word, inspire leadership, and efficiently carry through the job.

Bond drive is recommended to the tapping of the Negro theater field for Bond sales and Bond Premiers in future drives.

Report indicates that in many states War Bond chairmen and organizations are operating on insufficient budgets and that many important regional leaders avoid responsibility of the chairmanship because they know the job does not personal funds to complete the job. Each chairman, state, county, city or township should devise ways and means to raise sufficient money to develop and conduct as effective.

Recommending continuation of the campaign to add theaters to the list of issuing agents, committee held that every theater should be either aissuing agent or a sub-issuing agent.

An abundance of exhibition, wired to the national publicity di-reter, is needed to keep theater agents or the dealers that the public has come to expect and instead of failing, to continue to impress and impress the public.
REVIEWS OF SHORT SUBJECTS

“Flicker Flashbacks” (No. 7)
RKO
10 mins.

Good

Footage from three oldies is included in the latest of the series. The first item, “Negro and Chopsticks,” from an early Charlie Murray comedy in which the comedian is seen as a sizzling Congo native, is from an Edison film, one of the earliest screen efforts. This episode conveys a moral in a manner that stirs only laughter today. The shorts wind up with a melodramatic bit that strikes modern minds as very funny. Audiences will derive much entertainment from this film.

“South American Sway” (Melody Masters)
Warner
Musical Warmth

A delightful serving of South American music is featured after a warm, catchy interpretation of “Gotta Have My Rhythm,” “Mexican Night” is clothed in the dress of the Emil Coleman aggregation, which is followed by the Carl Hoff orchestra in a highly effective treatment of “When Yuba Plays the Rumba on the Tub.” The final number heard is “Negra, Baila La Conga,” served up sizzling by the Serenaders.

Pickwick Counsel Expects To End Evidence This Week

New Haven—As result of the scrap in 1934 between RKO and Skouras, the latter withdrew use of its Fox franchise in White Plains. “Everything was in a mess,” according to John J. O’Connor, former RKO chief booker whose deposition was heard today, $5,450,000 Pickwick-Dutch- wish anti-trust suit. Then RKO and Skouras “smoked the pipe of peace” and regained that part of the Fox franchise in White Plains and brought other theaters together, and the Embassy, Portchester, was returned to Skouras with the Strand which was tied to it.

A new pooling arrangement between Skouras and RKO involving theaters in Manhattan and Long Island and the return of the Emb-assy to Skouras was described by O’Connor as a remarriage.

Contracts with Paramount, RKO, Pathe, Warner Bros., Columbia, Universal and First National were included. It was said that the company had operated the Pickwick, 1930 to 1931, although the OWI preferred dubbed films for showing in Italy and elsewhere, only a few pictures were being so treated, most of them being English. The British at present have 12 pictures available for screening in Italy.

According to Riskin, Hollywood pictures for screening in Italy were being picked with an eye to their presentation of the American scene in a favorable light. He said that results had proved the OWI’s meth-od of selecting the film entertain-ment to be “tremendously effective.”

Shuns Obvious Propaganda

The OWI was shunning obvious propaganda in the feature films earmarked for showing to the Italian allies. Riskin said, “The Italians have been living with propaganda for so long that they can smell it a mile away,” he explained, adding that the OWI’s efforts were now left to shorts and newreels. He referred to the 40 films prepared for them, “all derived from an potent psychological medium” employed in winning over the people of Italy to our side.

RKO counselor reported that the Italian people, who hadn’t seen American films for some five years, were heavily patronizing the 300 theaters oper-ently in operation in the Allied- held portion of Italy, with attend-ance expected to grow as gradually more theaters are made available for the exhibition of our screen product. The FPB was entrusted with the job of setting theater scales for all houses playing American-made films, special reduced prices being established for uniformed per-sonnel.

It was Riskin’s view that what American distributors were able to get out of the Italian market while the war continued couldn’t be measured in mere dollars and cents. The companies, he pointed out, should remember that the exhibition of American films in Italy was helping the war effort and promoting a better understanding of America and the American people on the part of the Italian population.

Mexico to Subsidize
Technician Training

Mexico has announced plans to subsidize the training of technicians in the film industry. The funds will be used to begin a complete reorganization of the Academy’s activities.

With government financial aid, it is planned to divide the Academy into sections with facilities for turning out sound engineers, lighting experts, make-up men, scenario writers, and other specialists needed by local studios.

The task of effecting the proposed transformation will be directed by Celestino Gorostiza. He will be assisted by a staff which will include Carlos Pellicer, head of the aesthetic instruction division of the Department of Public Education; Alfredo Gomez de la Vega, well-known Mexican actor; and Javier Villarrutia.

Members of the industry here view the project as a move toward the eventual replacement of foreign tech-nicians by Mexican nationals.

10 Cameramen in Italy
Killed in Action—Capra

Washington—Of the 150 service cameramen covering the Italian campaign for the American forces, 10 have already been killed in ac-cion, Col. Frank Capra said yester-day. Col. Capra told guests at a cocktail party given by the British Information Service prior to the press preview of “Tunisian Victo-ry” last night, that the camer-amen not killed by this war are suffering heavy casualties.

Concerning “Tunisian Victory” Capra was asked to answer a question from a guest at the party, that he pointed out that the picture is good box-office. “I guess I’ve lost my box-office touch,” Capra said, smiling.

He said he was doubtful of the box-office value of the film mainly because it is appearing so long af- ter conclusion of the Tunisian cam-paign. Subsequent service films cov-ering specific campaigns will be much more timely, much more speedily prepared, Capra promised.

Chas. Morrison to Manage
Myron Selznick Agency

Hollywood—David O. Selznick, special administrator of the estate of his late brother, Myron Selznick, announced the appointment of Chas. Morrison as agent in the continuance and perpetuation of the Myron Selznick Agency. Mor-rison, who will move to the Mosambo, Hollywood night club, is a former prominent New York agent. He will take over the Selznick Agency intact.
20th-Fox and Rank To do "Cluny Brown"!

(Continued from Page 1)

be a joint production venture of the company and J. Arthur Rank.
Deal was consummated on this side at the direction of President Spyros P. Skouras after he had talked with the author in England, it was said.

CBS Resumes "Live" Tele Shows Over WCBW May 5

CBS' television Station WCBW, New York, will resume a limited production of "live" programs beginning May 5. Temporarily at least, these productions will be limited to two hours a week, replacing the Friday evening transmission of movies.

Four Col. Pix for Troops

Four new Columbia films have been delivered on 16 mm. prints to the Army Overseas Motion Picture Service for shipment to the troops abroad. Pix are "Cover Girl," "Once Upon A Time," "Jan Session" and "Nine Girls."

IN NEW INDUSTRY POSTS

H. V. FICK, manager, Ross Federal Service, Seattle.
L. L. RESSLER, Ross Federal manager, Omaha.
ROBERT SASSAMAN, service manager, Ross Federal, Atlanta.
MARCUS SMITH, service manager, Ross Federal, Charlotte.
JOE GOLDBURG, Alliance Circuit city manager, Franklin, Ind.
M. WHITMAN, manager, Senate, Chicago.
BRAZ ALDERMAN, manager, Bay, Panama City, Fla.
PILLY WILSON, manager, Athens and Drexel Theatres, Deland, Fla.
FRANK GREENWALD, booker, Co-operative Theatres, Cleveland.
JAMES ARTHUR SALMANS, manager, Lincoln, Mankato, Minn.
E. J. PIRO, salesmen, Universal, Seattle.
BARNEY SLAUGHTER, salesman, Republic, Charlotte.

Indies Book "U" Percentage Pix

Chicago — Local Universal exchange reports 100 Chicago independent theaters have signed percentage contracts for "All Baba and the Forty Thieves," "Follow the Boys" and one other unnamed Universal special. It was previously reported that the indies were refusing percentage bookings.

JAMES KIMMICK, operator, Macon, Mt. Clemens, Mich.
H. B. SELLERS, field checking supervisor, Warners, Cincinnati.
DICK COHEN, manager, Lincoln, New Haven.
IRVING SHERMAN, assistant manager, exchange operations, Columbia.
SIDNEY SINGERMAN, assistant manager, exchange operations, Columbia.
BOB ADAMS, salesman, Adams Exchange, Dallas.
PETER BENDICK, assistant manager, Capitol, Hasleton, Pa.
JACK AYER, assistant manager, Orphuem, Wilkes-Barre, Pa.
OSCAR KANTO, Warners, Cleveland.
MARIE EICHENBERG, Warners, Cincinnati.
J. H. KELLEY, branch manager, National Theatre Supply, Cincinnati.
EDWARD R. PLACE, RCA department of public information.

Dismiss Contempt Proceedings

Montreal—Contempt of court proceedings against George Ganetakos, John Ganetakos and Larry Stephens, United Amusement Corp., officials, were dismissed yesterday in Superior Court. Justice Louis Cousineau announced that Kent Theater Co. had desisted from an earlier judgment against the trio and they were liberated.

(Continued from Page 1)

some time ago of the formation of Eagle-Lion Films, Ltd., to operate world-wide, are understood here to have been completely disorganized by inability to line up Hollywood producers to contribute to the Rank American program.

(Hollywood reports, published yesterday, were to the effect that Rank has entered into negotiations with Hal Wallis to head American production for him. Such a deal, if consummated, would go far to solve Rank's American problem. Wallis, Loyd Wright, his attorney, and Arthur W. Kelly, Rank's U. S. Eagle-Lion rep., are scheduled to confer here late this week).

Presumably, the 20th-Fox distribution deal would be set prior to the return to the U. S. of Spyros P. Skouras, 20th-Fox proxy, now on this side. Rank and Skouras have conferred at length.


Wednesday, April 12, 1944

THE FILM DAILY

11
This is the fabulous story of a fabulous guy... and the wonderful things that happen to him... and to YOU! A timeless tale of today... whimsically woven of romance... and tenderness... laughter... and that thing called "heart"...

Cary Grant

in Alexander Hall's

Once Upon A Time

with Janet Blair, James Gleason, Ted Donaldson

Screen play by Lewis Meltzer and Oscar Saul
Directed by Alexander Hall - A Columbia Picture

It's a Once-in-a-lifetime show for that Once-in-a-lifetime business!
DISTRIBUTORS STIFFEN CHECKING CLAUSE

Crockett Urges Another Try for Unity Program

Reeling Round -- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

WHETHER he has stopped to ponder the matter or not, the exhibitor who operates a main street house in Chippewa Falls, Wis., has a definite stake in the problem of foreign distribution of American pic and its satisfactory solution.

The simple truth is that the ease with which the U. S. industry can market Holly-

wood product abroad is highly important to every domestic exhibitor. There are two personal reasons why this is so -- first, the effect upon the price of his product, and, second, the effect upon pix coming into this country from abroad ... In the first case, distrib., are going to be able to make a profit at much smaller cost to the exhibitor for his product, if they can count on the foreign market. Post-war, there is a good deal of money to be made here. The more U. S. pix are shown in other countries, the greater the profit. The greater the profit, the less the rental price that needs to be charged here in order to pay production costs and turn in needed production and distribution profits. It's simple economics.

THE other important factor is the amount of competition our products will have from abroad. So far as the exhibitor is concerned, that competition will be both helpful and harmful. The greater the com-

petition, the tougher job he will have selling his own programs; the greater the competition, the stronger will be his bar-

gaining position with the distributors. . . . There will be vastly improved British pro-
ductions -- and hardly a theater will not at some time within a few years after the war show a British production. In addi-
tion, there is a vast foreign-language mar-

ket in this country. French films, Rus-

ian films, German films, Swedish films, Italian films and others will all be profitably shown far more commonly than they were before the war.

The entry of these films into this country is largely dependent upon what is worked out to provide American films free access to foreign theaters. Hollywood is ready and willing to compete with any nation in the world, and there is little question that it will maintain its superior position for many years to come. Our production leaders have developed the best film-making.

(Continued on Page 2)

HAZEN LEAVES WE SATURDAY

Resigns as Vice-President and Director of Company

Joseph H. Hazen, Warners' vice-

president and director, yesterday

confirmed trade reports that he had submitted his resignation to the company, effective Saturday.

After his statement, it was said, would have to wait upon the acceptance of Ha-

zen's dual resign-

ation by the Warner board. Meeting of the directors may take place before the end of the week, or it may be early next week.

WPB Determent List "Minor" Pix Victory

Washington Bureau of THE FILM DAILY

Washington--Although it is theo-

erically possible for film manu-
facturers to obtain deferments for employees under 26 years of age, the cases will have to be "usefully, wistfully strong." WPB picture chief, Lincoln V. Burrows, said yesterday, Film manufacturing and developing

(Continued on Page 6)

New Laws Restrict Stockholders' Suits

Albany—Two bills designed to combat a "revelation racket" in the field of minority stockholders suits

(Continued on Page 4)

Schine Arguments on Apr. 24

New York -- The American Moving Pictures Theaters Organization of New York City, a group of independent theater owners, will file its brief in the case of Schine v. IATSE today. The case will be heard by the Second Circuit Court of Appeals on April 24.

The organization, which has been trying to organize theater employees, contends that the IATSE is an illegal union and that its activities are in violation of the National Labor Relations Act.

(Continued on Page 6)

BUFFALO — Federal Judge John Knight yesterday adjourned until April 24 arguments between opposing counsel in the Schine Chain The-

erans anti-trust suit. He ordered briefs filed before that date. Trial is scheduled for May 19, having been adjourned from May 19, 1942.

The two-year adjournment was

(Continued on Page 7)
**FINANCIAL**

(Wednesday, April 12)

**NEW YORK STOCK MARKET**

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<th>Low</th>
<th>Close</th>
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<tr>
<td>Con. Fm. Ind.</td>
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<td>53 1/16</td>
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<tr>
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<td>Technique</td>
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**“Bernadette” Advanced Prices Stay Till Jan. 1**

“The Song of Bernadette” will not be shown at any theater prior to Jan. 1, 1945, at any scale of prices less than at the present established advanced admission policy, it was said yesterday by Tom Connors, vice-president in charge of world-wide distribution of 20th-Fox.

A. Donald Ackard Dead

Pittsburgh — A Donald Ackard, for many years head projectionist for the United Booking Office of the Motion Picture Department in Florida. His body was brought back to Pittsburgh for burial.

**BONDI FILM STORAGE CORP.**

800 West 42nd Street
New York, N.Y.

**COMING AND GOING**

LOUIS B. MAYER has arrived in New York.

HARRY M. WARNER is a New York visitor.

HARL B. WALLIS and his attorney, LOYD WRIGHT, arrive tomorrow from the Coast.

THE MIRACLE OF THE LASSO, of the Lewlow’s production department, is inspecting the Poli theaters in Bridgeport, New Haven, Waterbury.

RALPH BILLALY has gone to the Coast for a role in the screen version of "Coast in the House.”

CONSTANCE BENNETT, accompanied by her personal manager, JULIUS ALBERTI, will go to Washington this week to study a radio project preceding the opening of the Fifth War Loan Drive.

JOHN J. BYRNE, Metro district manager with headquarters in Detroit, and FRANK DOWNEY, Detroit branch manager, arrived yesterday for home office meetings.

S. (TED) O’SHAUGHNESSY, M-G-M Eastern sales manager, is in Chicago for meetings with H. M. RICKETT and M. J. SIMMONS.


JOHN TURNER and LESTER KRIEGER, film buyers and bookers for Warner Theatres in the New York area, are in New York for a few days.

DON JACOBS, Newark zone manager for Warner Circuit, is at home on a brief vacation.

LOUIS W. SCHINE and GUS W. LAMPE of the Schine home office are Syracuse visitors.

WALLY ALLEN of 20th-Fox, is in Syracuse for the Strings of Bernadette.”

**NEW YORK THEATERS**

**RADIO CITY MUSIC HALL**

50th St. & 6th Ave.

**RITA HAYWORTH—GENE KELLY**

“COVER GIRL” in Technicolor

Gala Stage Show — Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

**PARAMOUNT’S**

"LADIES IN THE DARK" In Technicolor

In Person

XAVIER CUCAT AND BAND

IAN MURPHY

PARAMOUNT TIMES SQUARE

**HUMPHREY BOGART IN WARENS'**

**PASSAGE TO MARSEILLE**

Late Film 12 Midnight

HOLLYWOOD

Opens 10 A.M. — B-Way 6th St. BUY BONDS!

**ERROLL Flynn**

**PAUL Lukas**

**UNCERTAIN GLORY**

In Person

ED LEWIS AND HIS ORCHESTRA

STAR-STUDDED REVUE

**STRAND**

OPEN 9 A.M. — 9:45 A.M. — B-Way & 6th St. BUY BONDS!

**KEENAN Wynn**

**TODD BOYD**

**ROXY**

**7th Ave. & 50th St.**

**PALACE**

B-Way & 47th St.

Anna NEAGLE ✽ Richard GREENE

"YELLOW CANARY"

HELD OVER — 2nd WEEK

**ON SCREEN**

**ALLAN JONES**

"NONE SHALL ESCAPE" with Marna WHITE

**IN PERSON**

**DICK BUCKLEY**

"HAPPY FELTON" with Canadian ADELE

"THE SONG OF BERNADETTE" in Technicolor

LOWEST RATES

TRANSMITTED DIRECTLY

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The industry's proudest offering 'The Memphis Belle' technicolor saga of our air heroes. Book it now!
Outstanding Industry Personalities

Can you name them?

If Filmland were a monarchy, here is its unchallenged Queen, with the very democratic name of Smith. Embarked on her stage career at the ripe old age of five. When eight years old, was already an actress. Made screen debut in “Her First Biscuits” in very early teens. Soon became known as “American Sweetheart” the world over. Wears imperishable diadem as one of the industry’s truly greats. Tremendously versatile, as not only her stage and screen accomplishments testify, but also her flair for radio and as an authoress. Beyond and beyond, she has been tagged by the sage and discriminating as one of the most able business personages in her profession. One of the founders of United Artists, and always a key factor in its affairs.

His job on the Paramount lot is to provide the necessary physical and artistic channels to that each of his company’s pictures or combinations thereof will be the best show in town. In other words he’s Paramount’s vice-president in charge of studio operations. His wide and well-deserved reputation for being dynamic can well be traced to his profession, electrical engineer. Is graduate of Georgia School of Technology, Atlanta. First associated with Paramount when that company acquired S. A. Lynch Enterprises. Came to home office early in 1933, subsequently rising to post of “twixy” in charge of theater operations, and in 1938 to current (also appropriate for an electrical engineer) position. Has served with distinction as president of Association of Motion Picture Producers.

One of those rare individuals deserving designation of Persistent Progressive or Perpetual Pioneer, is ad-publicity director for RKO Radio. Journalist, screen writer, producer’s representative, theater manager, merchandising expert, sportsman—among his skills and attributes. Perhaps there’s a better way of doing things, that a boy shouldn’t be sent to do a man’s errand. Witness the tremendous power and scope of his film merchandising, in the year before “Ol’ Yeller.” Among them was his gearing of theater ad space in his locale to shout out loud, in contrast to the “pig-speak” school of amendment advertising then prevailing generally.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6424 HOLLYWOOD BLVD.

MPA Board to Meet

The Motion Picture Associates’ group-insurance plan and post-war problems as they are likely to affect the charitable organization are scheduled for discussion by the group’s board of directors at a luncheon meeting at the Hotel Dixie tomorrow.

Barry Heads Y & R Pix Division

John F. Barry, former Minneco producer and executive who recently joined Young & Rubicam, is head of the advertising agency’s newly created motion picture division which will be in charge of the production of films for theatrical, non-theatrical and television purposes for the company’s clients.

Hazen’s Leaving WB

Effective Saturday

(Continued from Page 1) suggesting he was headed for an Army post. In 1942, Hazen as the industry’s liaison man, took an orienta-
tion course at Fort Leavenworth. In trade circles yesterday, however, there was considerable speculation on Hazen’s possible affiliation with another company.

Hazen, it was learned, had conferred with President H. A. Warner following the latter’s arrival from the Coast early this week, prior to submitting his resignation. Hazen had been re-elected a director at the recent stockholders’ meeting and subsequentely was renamed a vice-president. He has filled the latter post since 1937.

The retiring WB exec, joined the company in 1927 on the legal side, having been in the office of Thomas A. Scott, Sr. later he was to be in charge of the company’s accounting department, etc. In recent years, Hazen has played an important role in the industry’s relations with the Department of Commerce and the Department of Justice. He served as trade liaison with the former in 1939 and subse-
cquently was a member of the legal committee which negotiated the New York consent decree.

More recently, he was the liaison between major company counsel engaged in new decree ne-
tations and Tom C. Clark, Assis-
tant Attorney General. There was no legal speculation last night as to whether he would continue under some arrangement in the latter ca-
pacity or whether he would be re-
placed. Decree negotiations are fast approaching the decisive stage, it was pointed out.

Should a new liaison be designated, trade circles mentioned Austin Keough of Paramount as the likely choice. Keough also has been a key man in the conferences.

Hazen’s further industry service in later years included membership on the so-called “Committee of Six,” a legal group of three Eastern and as many Western lawyers est-
ablished to study and revamp trade activities.

New Laws Will Restrict Suits by Stockholders

(Continued from Page 1) against corporations have been signed by Governor Dewey. One bill bans suits unless the plaintiff was a stockholder holder of at least one percent of the corporation’s stock or shares with a value of $50,000, unless he puts up securi-
ty for court costs and attorney’s fees.

Asserting such actions have re-
sulted in “great abuse and malodor-
ous scandals,” Dewey said “secret settlements—really pay-offs for silence—have been the subject of con-
mum suspicion.

Screen Snapshots

(NO. 9—Series 23)

Columbia’ssnaps

Fine Record of Pic History

As its contribution to the observ-
ance of the golden jubilee of the motion picture industry, Columbia has put together a special release of the “Screen Snapshots” series shorts that carries tremendous in-
terest for everyone, especially the old-timers, who will be overcome with nostalgia as scenes from the early films pass before their eyes.

The footage offers a collection of well-selected film strips recording a development of the industry from the days of the Edison Kineto-
scope to the present.

Among those seen are Mary Irwin, John Rice, John Bunny, Flora Finch, Clara Kimball Young, Sidney Drew, Maurice Costello, J. W. Griffith, Sophie Harvard, Lillian Gish, Lionel Barrymore, Mary Pickford, Harry Carey, Blanche Sweet, Mabel Normand, William S. Hart, W. S. Sterri-
ing, Mack Sennett, Wallace Beery, Gloria Swanson, Leatrice Joy, Agnes Ayres, Rudolph Valentino, Jo-
net Gaynor, Charles Farrell, Al Jol-
son, May Robson, John Barrymore, Max Baer, Olga Lamond, Gary Grant, Ross-
lyn Russell, Robert Young, Irene Dunne, Humphrey Bogart, Jean Arthur, Fred Astaire, Rita Hayworth, James Stewart, Lana Turner, Mickey Mouse, Sam Wood, Robert Z. Leonard, Raoul Walsh, Irving Cummings, Richard Wallace, Edwad Sutherland, Alfred Green, Edward H. Griffith, George Mar-
shall, William Sothern, Ceci B. De-
levingne.

Ralph Staub has done a good pro-
duction job on the short, which should get a lively audience reaction.

To Talk Group Insurance

Cincinnati—The Cincinnati CIN-
ema Club will meet Saturday at the Variety Club, to discuss group in-
surance covering health and acci-
dent, for the entire membership. Ross Williams, RKO, is proxy.

“Negro Soldier” Press Book

A special press book on the 45-
minute Army film, “The Negro Sol-
dier,” has been prepared by the WAC with the co-op of the SPG, and will be rushed to exchanges handling the film.

HAPPY BIRTHDAY TO YOU

Malcolm S. Boylan
Lillian Perrin
REVEL WITH ROSIE!
...as she welds her way to Victory in a merry melee of wrenches and wenches!

Rosie
THE
RIVETER

JANE FRAZEE
FRANK ALBERTSON • VERA VAGUE
AND
FRANK JENKS • LLOYD CORRIGAN
MAUDE EBURNE • CARL "ALFALFA" SWITZER
ARTHUR LOFT

JOSEPH SANTLEY—Director
SCREENPLAY BY JACK TOWNLEY—ALEEN LESLIE

BASED ON THE SATURDAY EVENING POST STORY
"ROOM FOR TWO" BY DOROTHY CURNOW HANDLEY

A REPUBLIC PICTURE
Crockett Urges New Attempt for Unity

(Continued from Page 1)

day between different branches of this industry cannot continue as it now is without many additional requests for both Federal and state control.”

Crockett said he felt that such control would wipe out very much of the industry, but “with so many exhibitors only feeling what they consider unfair trade practices forced upon them, that was a result to be expected.” A consent decree, he continued, is necessary at this time to satisfy the Government and if a reasonably satisfactory decree were entered, it would restore the confidence of many exhibitors in their hope for an agreement setting forth fair trade practices.

“Had unity’s first effort been successful, then, Mr. Peter would have been abolished instead of renewed,” Crockett said. “I believe the failure was due to the fact that some participants at that time lacked the necessary faith or belief in the advantages to be derived from such a program by all branches of this industry.”

Commenting on W. F. Rodgers’ recent statement regarding another unity attempt, Crockett said it not only reflected the tremendous waste of time and thought that he has given to the advantages of self-control of the industry, “but looks into the future with the foresight of how this industry will be crippled and eventually stifled if legislative or governmental regulation is forced upon it and will not permit its operation.”

RKO Out in Force at Party For Departing Joan Davis

RKO Radio hosted a party for Joan Davis in the Cottage Suite of the Hampshire House yesterday afternoon, prior to her return to Hollywood.


WPB Deferment List ”Minor” Pix Victory

(Continued from Page 1)

and printing labels as authorized as “Program Number WPB authority” on the new critical list released Tuesday.

Inclusion on this list, however, is a minor victory. The important work must be done in the field, Burrows explained. By the time the Defense Service officials must be sold on the importance of the work done by these youngsters, WPB field men will counter applications for deferments for these workers, but even there it is the judgment of state and local draft officials which matters.

This whole setup was discussed Tuesday by Burrows, a group of film manufacturers and WPB and Selective Service representatives. The technical phases of procedure to obtain WPB deferment will be sent back to the industry representatives.

In the meantime, the serious manpower situation has caused some concern at WPB regarding the program for production of 38 mm. boot equipment. WPB is expected to announce another week for the remaining of civilian production quotas in labor shortage areas, announced yesterday, will affect several manufactur- ers of this equipment. It is not believed that it will be serious enough to cause a cutback in the expanded program, which was expected to be announced within another week for the remainder of the year 1944, but there is cause for concern.

11 IATSE Studio Unions Seek Five-Year Contract

(Continued from Page 1)

with the film companies at the New York offices of Pat Casey, studio labor contact. The pact would re- place the one which expired Jan. 1. The producer representatives are expected to submit their answer to- morrow. Accord was reached yesterday on the question of seniority. Other than contract length the only other im- portant points still to be settled are pay, group insurance and grievance machinery.

The possibility was seen yesterday that the conference would wind up this week.

Agnew Back Next Week To Wind Up Para. Biz

Neil Agnew, recently named sales chief for Davis Kodak Co., will return from the Coast next week and spend several days at Paramount winding up several items of business which were unfinished when he stepped out as general sales manager.

Chavez will move into Agnew’s office when the latter checks out.

Dix in Columbia Series

West Coast Bureau of THE FILM DAILY

Hollywood — Columbia will star Richard Dix in a series based upon radio’s thrill show, “The Whistler.”
Distributors Stiffen Checking Clause

(Continued from Page 1)

version, the phrase is dropped in favor of the specific “every hour.”

The changed clause, it is understood, will make its appearance in contracts which will be tendered exhibitors for the next company blocks.

Meanwhile, provisions of the new Revenue Act banning the frequently resorted to practice of switching ticket rolls in the box-office are slated for strict enforcement as a result of a ruling in a late Treasury Department decision. Import of such enforcement in checking is obvious.

New York SPG to Name Carl Rigrod Successor

Election of a second vice-president as successor to Carl Rigrod, who recently left RKO Radio to join the Donahue & Coe agency, will take place at a general membership meeting of the Screen Publicists Guild of New York at the Hotel Piccadilly tonight.

Governor Dewey Vetoes Ehrlich Child Actor Bill

Albany—Governor Dewey has vetoed the Ehrlich child actor bill. In disapproving bill he said:

“The bill is so drastic in its breadth that it would permit employment of children in many occupations concerning which there is great doubt in my mind as to whether children should ever be employed. On the other hand, there seems no reason why children who possess unusual talents and where there is need for them to exercise those talents, should be denied development and inspiration of participation. I recommend reconsideration of problem.”
<table>
<thead>
<tr>
<th>BRANCH</th>
<th>PLACE OF SHOWING</th>
<th>ADDRESS</th>
<th>THE FALCON OUT WEST</th>
<th>DAYS OF GLORY</th>
<th>YELLOW CANARY</th>
<th>SHOW BUSINESS</th>
<th>SEVEN DAYS ASHORE</th>
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<tr>
<td>Albany</td>
<td>Fox Projection Room</td>
<td>1052 Bway.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Atlanta</td>
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<td>191 Walton St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
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<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<td>Boston</td>
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<td>122 Arlington St.</td>
<td>Mon. 4/17 11:00 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Buffalo</td>
<td>Fox Projection Room</td>
<td>290 Franklin St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Charlotte</td>
<td>Fox Projection Room</td>
<td>308 So. Church St.</td>
<td>Mon. 4/17 2:00 P.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Chicago</td>
<td>RKO Projection Room</td>
<td>1300 So. Wabash Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>RKO Projection Room</td>
<td>12 E. 6th St.</td>
<td>Mon. 4/17 8:15 P.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>8:15 P.M.</td>
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<tr>
<td>Cleveland</td>
<td>Fox Projection Room</td>
<td>2219 Payne Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Dallas</td>
<td>Paramount Proj. Rm.</td>
<td>412 So. Harwood St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
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<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Denver</td>
<td>Paramount Proj. Rm.</td>
<td>2100 Stout St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Des Moines</td>
<td>Fox Projection Room</td>
<td>1300 High St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Detroit</td>
<td>Blumenthal Proj. Rm.</td>
<td>2310 Cass Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Indianapolis</td>
<td>Paramount Proj. Rm.</td>
<td>116 W. Michigan St.</td>
<td>Mon. 4/17 1:00 P.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>Paramount Proj. Rm.</td>
<td>1802 Wyandotte</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>RKO Projection Room</td>
<td>1980 So. Vermont Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Memphis</td>
<td>Fox Projection Room</td>
<td>151 Vance Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Milwaukee</td>
<td>Warner Projection Room</td>
<td>212 W. Wisconsin Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Minneapolis</td>
<td>Fox Projection Room</td>
<td>1015 Currie Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>New Haven</td>
<td>Fox Projection Room</td>
<td>40 Whiting St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>Fox Projection Room</td>
<td>200 So. Liberty St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>New York</td>
<td>RKO Projection Room</td>
<td>630 Ninth Ave.</td>
<td>Mon. 4/17 11:00 A.M.</td>
<td>Tues. 4/18 4:15 P.M.</td>
<td>Wed. 4/19 11:00 A.M.</td>
<td>2:30 P.M.</td>
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</tr>
<tr>
<td>Oklahoma City</td>
<td>Fox Projection Room</td>
<td>10 No. Lee St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>Fox Projection Room</td>
<td>1502 Davenport St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>RKO Projection Room</td>
<td>250 No. 13th St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>RKO Projection Room</td>
<td>1623 Blvd. of Allies</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Star Pre-view Room</td>
<td>925 N. W. 19th St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>S’Renco Projection Rm.</td>
<td>3143 Olive St.</td>
<td>Tues. 4/18 11:00 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>Fox Projection Room</td>
<td>216 E. 1st St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>RKO Projection Room</td>
<td>251 Hyde St.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Jewel Box Proj. Rm.</td>
<td>2318 2nd Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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<tr>
<td>Sioux Falls</td>
<td>Hollywood Theatre</td>
<td>212 No. Philips Ave.</td>
<td>Mon. 4/17 10:00 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Fox Projection Room</td>
<td>932 New Jersey Ave.</td>
<td>Mon. 4/17 10:30 A.M.</td>
<td>Mon. 4/17</td>
<td>Tues. 4/18</td>
<td>Wed. 4/19</td>
<td>2:30 P.M.</td>
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</tbody>
</table>
Wolcott is "All for It"; Need Joint Action to Find a Common Way—Reeve

Endorsements of W. P. Rodgers' recommendation for another try at a unity plan were made yesterday by Henry Reeve, president of the Texas Theater Owners, Inc., and Leo F. Wolcott, president of Allied Theater Owners of Iowa-Nebraska.

Wolcott said he was "all for it" and had worked hard in the past to achieve it, but he admitted frankly that he was skeptical, because those elements which scuttled the MPI are more firmly entrenched today by top-heavy profits from practices most unpleasant to the "rank and file of exhibitors." Wolcott said the proposal for the sum of $6,100,000 for relief work would be futile and "an out-and-out act of vandalism."

"Locally Needed" Pleas in D. C., L. A.

Applications to have motion picture distribution in Los Angeles and Washington designated as "locally needed" have been filed with the War Manpower Commission, Leon Bamberger, who is handling the matter for Ned E. Depinet, WAC distribution chairman, said yesterday. Similar applications in other exchange are expected. (Continued on Page 11)

— 1934-1944 —

Five-Year Pact Said Granted Studio Unions

Agreement on a five-year contract renewable after two years or at the end of the first should the War Stabilization Act be liberalized was understood to have been reached yesterday by spokesmen for the film industry representatives. (Continued on Page 11)

Machines Will Sub for Candy Counters

Chicago—As a result of the acute labor shortage, one of the largest circuits in this territory is preparing to discontinue candy counters and will substitute automatic machines.
Allied Head Lauds Metro For its "American Speaks"

TrIBUTE to M-G-M for its production and distribution of the "American Speaks" series was paid to W. F. Rodgers by Martin Smith, president of Allied.

"You did an excellent job," Smith said in a letter to the Metro sales chief, "in not only producing and releasing these subjects, but in securing such a record circulation for them. The result in money turned over to the American Red Cross speaks for itself. Please accept my heartfelt congratulations."

— 1934-1944 —

NLBB Opens Hearings On Local F-51's Petition

Hearings have been opened before the NLBB on the petition of Local F-51, IATSE, AFL, for a new election for the representing interest to represent office workers at the 20th-Fox exchange. White collars at the company's exchange are now represented by the Screen Office and Professional Employees Guild, Local 109, CIO. Local F-51, which represents all exchange office workers in this area who are under IATSE jurisdiction, disputes the right of SOPEG to speak for the white collars at the 20th-Fox local branch.

— 1934-1944 —

20th-Fox Tenth Block Held to Two Features

"Pin-up Girl" and "Bermuda Mystery" will comprise 20th-Fox's block 10, it was announced yesterday by William J. Kupper, the company's general sales manager. The films will be shown to the trade at all exchange centers from April 19 through 21. They are set for May release.

— 1934-1944 —

Metro Sponsoring Gossip Air Show in Detroit

Detroit—M-G-M has signed a contract with WWJ for sponsorship of the radio gossip program broadcast at 12:40 p.m. by Herschell Hart two days a week. Hart, who is amusement editor of the Detroit News, formerly did an evening broadcast of picture previews for M-G-M for 52 weeks, which ended in November.

— 1934-1944 —

B & K, Great States Report War Loan Sales

Chicago—B & K reported the sale of War Bonds in the sum of $6,000,-
000 at its theaters. B & K em-
ployees bought $125,000 worth of
Bonds as personal investments.

Great States Circuit reported the sale of $10,000 in Bonds during the Fourth War Loan drive, bring-
ing the total sales for the two cir-
cuits to $16,000,000.

Local B-51 Raising Funds For N. Y. Labor War Chest

Film Exchange Employees Union, Local B-51, which represents ex-
change backroom workers in this area under IATSE jurisdiction, has opened its second annual fund-raising drive for the benefit of the New York Labor War Chest of the Labor
League for Human Rights, AFL. The campaign will last 10 weeks.

The executive board has named President Lou Johnson, Vice-presi-
dent Lenard Brooks, Secretary George Fred and Treasurer Harold
Rosenblatt to represent the union at a meeting of special department
locals of the 10th district of the IATSE to be held in Albany on Sun-
day to elect a delegate to the con-
vention of the Alliance, which opens in St. Louis, May 29.

— 1934-1944 —

6,147 "Memphis Belle" Contracts in Two Weeks

Contracts totaling 6,147 have been signed for the "Memphis Belle," four-reel Technicolor OWI subject being distributed on a non-profit basis by Paramount, according to Charles M. Reagan, general man-
ger of distribution, reported yester-
day. Picture opens today in 500 theaters of New York City. All rights have been waived so that the film will receive the widest possible circula-
tion in the shortest possible time and WAC territorial committees are backing its showings.

— 1934-1944 —

Local 306, Operators, Elects Gelber Delegate

The membership of Local 306, op-
erators, has elected Herman Gelber, its president, and the following as its 12 delegates to the biennial con-
vention of the IATSE to be held later in May 29 in St. Louis. Samuel Kaplan, Joe Penin, Morris Kravitz, Harry Storin, Harry Gerber, Francis Blackum, Herman Besen, James Ambrosio, Edward Stewart and Frank Iacardi.

— 1934-1944 —

First U. S. Made Pic for Rank Starts in 90 Days

West Coast Bureau of THE FILM DAILY

Hollywood — Although he would not disclose any details, Arthur W. Kelly, now associated with J. Ar-
thur Rank, said the first American production to be made for Rank would go into work within 90 days. Kelly flew to New York last night.

— 1934-1944 —

Col. S Fix Anniversary Short on View Today

Columbia's Screen Snapshots, No. 9, Series 23, commemorating the anniversary of the motion picture industry, will be featured on the programs of the nation's first-
run theaters starting today, open-
ing the day of the industry's current celebration. The reel was prepared and directed by Ralph McPhail.

FINANCIAL

(Tuesday, April 15)

NEW YORK STOCK MARKET

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<th>Low</th>
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<tr>
<td>Col. Picts.</td>
<td>25%</td>
<td>18</td>
<td>17 1/4</td>
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<tr>
<td>Columbia Pictures</td>
<td>60%</td>
<td>46 1/2</td>
<td>45 1/4</td>
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<tr>
<td>Conn. Ind.</td>
<td>5%</td>
<td>19</td>
<td>19 1/8</td>
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<tr>
<td>East Kodak</td>
<td>16%</td>
<td>151/2</td>
<td>151/4</td>
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<td>Inp. Corp.</td>
<td>1%</td>
<td>5</td>
<td>4 3/4</td>
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<tr>
<td>Loew's</td>
<td>16%</td>
<td>80 3/4</td>
<td>80 3/8</td>
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<tr>
<td>Paramount</td>
<td>8%</td>
<td>65 1/4</td>
<td>65 1/8</td>
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<tr>
<td>RKO</td>
<td>1%</td>
<td>51 1/2</td>
<td>51 3/4</td>
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<td>11%</td>
<td>91 1/2</td>
<td>91 1/4</td>
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<tr>
<td>20th-Fox</td>
<td>1%</td>
<td>92 1/2</td>
<td>92 1/4</td>
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<tr>
<td>20th-Century-Fox</td>
<td>1%</td>
<td>41 3/4</td>
<td>41 3/8</td>
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<tr>
<td>2th-Fox</td>
<td>1%</td>
<td>101 1/4</td>
<td>100 7/8</td>
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<tr>
<td>Warner Bros.</td>
<td>12%</td>
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<td>12 7/8</td>
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NEW YORK BOND MARKET

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<td>NEW YORK CURE BOND</td>
<td>Monogram</td>
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<tr>
<td>Monogram</td>
<td>Royale</td>
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<tr>
<td>Radio-Kodak</td>
<td>6 3/4</td>
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<tr>
<td>Jonstone Cash</td>
<td>17 7/8</td>
</tr>
<tr>
<td>Trans-Lee</td>
<td>21 1/2</td>
</tr>
<tr>
<td>Universal Pictures</td>
<td>27 3/8</td>
</tr>
<tr>
<td>Universal Pictures</td>
<td>23 3/4</td>
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</tbody>
</table>

1934-1944 —

Arbitrators Weighing SPG-Majors Decision

Arbitration hearings on the wage clause in contracts between the Screen Publicists Guild of New York and the film studios has ended yesterday. A decision is expected shortly.

WANTED:

Trustworthy secretary to publisher. Must be competent in telephone conversa-
tion. Czap, for all round secretarial work—good opportunity for advancement. Salary satisfactory. A position is reserved for a state registered and present position and past experience. Write, The Film Daily, 1501 Broadway, New York City.
WPB Asks So. Calif. for Indep. Seat Survey
(Continued from Page 1)
oma are conducting a survey pertaining to seating capacity, type, area, construction and condition of independent exhibitors in 21 defense towns in acute defense areas in Southern California. Greater Los Angeles, San Diego and San Bernardino are among cities included in the survey.

They explained to Blair the runs owned by independent exhibitors upon which the operators had predicated their investment and stated that in most instances patronage in reas mentioned constituted not to exceed 40 per cent of their total capacity, thus proving that new theatres in most of the areas were not necessary, that practically all of the theatres had no patronage except on Saturdays and Sundays and that the eating capacity was being unused.

ITO representatives have requested that after the survey has been made, if WPB insisted upon more seats in any given area, that the independent exhibitor in that situation should have first right and privilege to provide necessary seats, and they explained that independent operators did not want unnecessary seaters as “white elephants,” existing after war is over when normal conditions will be resumed. Robert L. Poole, executive secretary of ITO, and Hugh Bruen will leave for Washington early in May for conferences with WPB officials.

- 1944 -

Harmon to Speak in Wash. at Pix Jubilee Luncheon

United States Bureau of THE FILM DAILY
Washington—Francis L. Harmon, ASC executive secretary, will preside at the special meeting Tuesday, of the Washington visual war workers. The luncheon meeting, at the Hotel Washington, will be devoted to the “Fiftieth Anniversary of the Motion Picture Art and Industry.” Harmon’s topic will be “The Motion Picture in the Service of Democracy.”

OUTSIDER pix chief, Stanton Griffis, will preside.

- R. F. D. -

Al Rosenthal, assistant poster clerk in the Exchange branch tells some difficulty it is to obtain help. One prospective shipping dept. applicant was interviewed by Mr. Rosenthal who, incidentally, is a discharged veteran of World War II, in spite of his youth (he’s 19 years old). “Do you know what R.F.D. stands for?” queried AL.

The interviewee gulped for a minute then replied, “Why sure, that stands for Rankin Felano Doosvelt!” P. S. The job is still open!

TO THE COLORS!

- COMMISSIONED -
I. H. YACKNESS, USN, formerly clerk Detroit Ambulance Tribune, commissioned an ensign.

- NAVY -
FRANCIS LIGHT, operator, Rosedale, Detroit.

- USAAF -
ALBERT BETHEKA, RKO-Schine Keith’s, Syracuse.

Philly Allied to See How 20th-Fox Policies Work Out

Philadelphia—Dissatisfaction with the attitude of 20th-Fox on so-called “must percentage and preferred playing time” was expressed at a meeting this week of Allied of Eastern Pennsylvania following presentation of the report of the special committee which had conferred here with Tom Connors and other company executives.

In addition, the report of another exhibitor’s meeting with 20th-Fox was heard.

From the floor, it was contended that prompt adjustments are not the answer to basic overselling. Some criticism was also voiced of preferred adjustment on 35-40 pix conditioned on an agreed reasonable overhead for the theater.

The general feeling was that upon development of the policies announced by Connors work out in practice. The committee was authorized to continue its efforts.

Three routine amendments to the constitution and by-laws were approved, and a report made on manpower, employment, and service maintenance in the territory.

Forty-five theater owners, representing and owning all of the theaters, were present at the session.

Tom Connors, 20th-Fox distribution chief, was absent from the city yesterday hence unavailable for comment.

- 1944 -

Defense Disputes Figures in Pickwick Trust Action

New Haven—The defense yesterday charged certain figures of the plaintiff in the Pickwick anti-trust action against the major companies. The day was devoted to the questioning of William Cutler, accountant for Edward Peslay, who filed the suit over the alleged inability to get product for the Pickwick Theater in Greenwich.

The figures involved were those showing the actual operation of the house as against estimated figures for the period of April, 1938, to April, 1941, if the house had enjoyed the same unrestrained market such as RKO allegedly had when it operated the theater.

- 1944 -

No Transfer Difficulties

Cincinnati—Cincinnati exchanges report little or no transfer difficulties in shipping prints. While exhibitors are handicapped due to induction of drivers, etc., the situation is being met and prints get through.

Metro Changes Screenings

Metro has switched showings of “Three Men in White” from the 4th to the 28th, those of “Gaslight” from the 28th to May 5, and “Two Girls and a Sailor,” set for preview to the 24th, will be sneak-previews in theaters instead the same night.

Outstanding Industry Personalities

Can you name them?

SO much an integral part of motion picture pictures is he that much of their history is the history of himself. Came to the U.S. from his native Hungary at the age of 16.

It took more than like “by vision” to see the possibilities in crude motion picture con- trivances. He had that vision which eventually elevated him to important position renoun from his initial enterprise, partnership with the late Marcus Loew in the penny arcade, and “their sense turned into millions.” Developed many of the great cinema stars of the silent era, following his establishment of Famous Players Film Co. in 1912. Has always been a pivot, around which industry destinies have revolved. He is chairman of Paramount’s directorate. Actually he belongs to the generation which reverses him deeply and tenderly.

I’N your identification of this cinematic stalwart, don’t be misled by the fact that his given name is Frank, and J. his middle initial. At this writing, his most recent starring role was in “For Whom the Bell Tolls.” Is one of the industry’s very top flight actors, an eminence attained from a modest beginning, namely, participation in amateur productions in high school and while attending Iowa College, out Grinnell way. Worked as a film extra for a year and then grabbed a role in an indie two- reeler. Thereafter, his rise was meteoric. So magnetic is his name in the celluloid Kingdom that its very presence is virtually a guarantee of huge grosses. Popularity in his profession is just as keen as among his millions of fans.

HE knows how to put the most into pictures. Therefore, knows how to get the most out of them. On the first count, he has written, titled and edited many screen offerings and directed a batch of others, his efforts have been in behalf of major and leading indie companies. On the second count, he is one of the trade’s most potent promotionists and occupies the niche of East Coast advertising and publicity solon for the House of Warner. Just missed having his birthday fall on Christmas. Santa having come down the chimney a matter of a day before the Stork. Possesses tremendous drive, fine judgment, and an infectious sense of humor.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by
THE FILM DAILY—1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6245 HOLLYWOOD BLVD.

Friday, April 14, 1944

FILM DAILY
"Furious and hilarious farce comedy rings the bell solidly..."

"A breezy, sophisticated farce comedy, the kind that keeps audiences laughing from beginning to end."

"Screams of laughter, all in the right spots, from a New York neighborhood audience (SNEAK SHOWING)... whose reaction started with the title and carried through 76 minutes to closing."

"TRADE TALK"
Based on the Stage Success, "Up in Mabel's Room", by Otto Harbach and Wilson Collison • Screen Adaptation by Tom Reed • Directed by ALLAN DWAN • Released thru United Artists

"Should score solidly"

"Results were highly satisfactory in the frequently howling reception accorded "Up in Mabel's Room."

The audience at sneak showing literally rolled in the aisles... any audience will hysterically yell for more!"
O'Donnell To Pilot Fifth Loan Drive

(Continued from Page 1) manager of the Minnesota Amusement Co., and WAC chairman of the Minneapolis Exchange Area, and Richard M. Kennedy, associated with R. B. Wilby in Alabama and Tennessee Theater operations and WAC Exhibitor Chairman for Alabama.

O'Donnell, who headed the National Copper Salvage Campaign for the WAC last year, and who is Exhibitor Chairman of the Dallas Exchange Area, arrived in New York yesterday to confer with WAC officials Leonard Goldensohn, Francis S. Harmon, Oscar A. Doob, and John Flinn, WAC Hollywood Division Co-ordinator.

Within the next few days O'Donnell goes to Washington to meet with Theodore H. Gamble, head of the War Finance Committee of the Treasury, in a series of conferences to discuss campaign plans.

Iowa-Nebraska Starts 5th Drive Plans Monday

Des Moines, la.—Getting an early start on the Fifth War Loan drive, A. H. Blank, WAC chairman for Iowa and Nebraska, has called a meeting of Iowa exchange managers for next Monday, to set up plans for the campaign.

— 1944-1944 —

FPC Reports Earned Surplus of $6,100,000

(Continued from Page 1) Theater registering record operating profits of $1,248,459 equal to $2.13 per common share compared with $1,276,719 in 1945.

Taxes totaled $2,434,124. Statement listed $2,276,021 net working capital.

IN NEW POSTS

FENTON GRESSER, Samuel Goldwyn Studio publicity staff, Hollywood.

FRANK LAMPT, assistant, Schine’s Piqua, Piqua, Ohio.

DON HINES, chief of service, Loew’s State, Syracuse.

JOHN J. MACARTHUR, doorman, Loew’s State, Syracuse.

AMOS LEONARD, salesman, Paramount, Albany.

JOE HARTMAN, salesman, Paramount, St. Louis.

DICK SAWYER, manager, Happy Hour and Novelty, Des Moines.

WILLIAM CRAINER, salesman, Monongah, Pittsburgh.

JACK FESHLER, assistant manager, Lyric, Bridgeport, Conn.

JOE BERNSTEIN, shipper, Universal, Cleveland.

The Laff-Makers Meet

• • • BANG-UP STUNT, that UA "Laff Makers of America" midnight preview of Ed Smalls’ "Up in Mabel’s Room" at the Gotham last night before an audience comprising the cream of the country’s comics ……Fans of screen, stage, radio, the circus and even of the newspaper comic pages were there in force.……In fact, "twould take a page or two to list the names, and, alas, there’s paper rationing these days……The fun started in the lobby with a broadcast over station WNEW, from 11:45 p.m. to 12 midnight. Martin Starr, head of UA radio department, handled the microphones, and Senator Ford, Jimmy Durante, Milton Berle, Jay C. Flippen, Sophie Tucker, Fred and Paula Stone and Harry Hershfield all made radio "appearances"……Following this, and amid much flashing of photographers’ bulbs, a scroll was presented to George Mackens of United Features, creator of Jiggs and the Bringing Up Father cartoon strip, by the Laff Makers of America. "Jiggs, as the Laff Maker of 1944" was the inscription on this impressive piece of parchment.……After this, the screening of "Up in Mabel’s Room," (the "real" business of the evening) was attended to……

• • • THIS AND THAT: Wait till you see the coloring color pix illustrating "The Lion in Technicolor" in the next issue of Metro’s "Lion’s Roar."……Gorgeous!……Have you noticed that display copy for the various Brands circuit houses now carries the prefix, Brands’?……James S. Burkett reportedly is considering an offer from Anglo-American’s Louis Johnson to produce his "Tugboat Annie" series in England……And we’ve been hearing for months how British studio facilities are at a premium!……David O. Selznick has his opening salvo (full page) in behalf of "Since You Went Away" in the May first issue of Life.……Sack Exchange Enterprises will distribute Spencer Williams’ all-Negro religious feature, "Go Down, Death."……PRC will book "Minstrel Man" to coincide with theater dates of Benny Fields, who stars……Early June premiere, probably in Milwaukee, is contemplated.……Spring issue of the Westsider, N. Y., business mag, is devoted to the film industry’s golden anniversary.……By-liners include Will H. Hays, H. M. Warner, Glen Allone, Howard Diets, Edmund Red, George Dembow, Harold McGraw,……

• • • CUFF NOTES: That popcorn shortage is getting tougher and tougher.……Circuits are already drawing heavily on reserves.……Astor Pictures has enrolled its entire staff in Group Health Co-op.……That Laff Makers stunt cooked up by UA in behalf of Edward Smalls’ "Up in Mabel’s Room" is too good to pass out of the picture after last night’s midnight screenings at the Gotham……Americans can stand a laugh or two these days.……Recommended reading: "Post-War Planning Now." Latest transition study published by the N. Y. Journal of Commerce……Send a quarter for it to the Journal at 63 Park Row.

The Theater: Guild marks its 25th anniversary next Wednesday.……Lt. Raymond Lind—Jeffrey Lynn to Hollywood—is now a staff officer of a Mitchell squadron, based in Italy.……NBC telexes from the circus at Madison Square Garden tomorrow night and again on the two succeeding Saturdays.……Moi, William H. Clothier, former Hollywood cameraman, heads the Ninth Air Force combat camera unit which will cover the coming European invasion for the newsreels.……

• • • AVENUE PEARL HARBOR!……

Exhib. Anniversary Committee Forming

(Continued from Page 1) the assistance of M. S. McCord, Little Rock; Harry F. Shaw, New Haven; Frank H. Ritter, Chicago; Denver; J. L. Cartwright, Tampa, Fla.; Frank Larson, Idaho Falls, Ida.; Jules Rubens, Chicago; H. J. Jameyson, Wichita, Kans.; John Friedl, Minneapolis; E. L. Kuykendall, Columbus, Miss.; Elmer Rhodes, Kansas City; Ben Amsterdam, Camden, N. J.; George Tucker, Albuquerque, N. M.; Ed Fay, Providence, R. I.; Fred Larkin, Sioux Falls, S. D., and John Danz, Seattle.

Other acceptances are expected and will be announced shortly by the committee.

— 1944—1944 —

Eight Dates Set for Cce; In Baltimore Wednesday

(Continued from Page 1) Tuna Half a Century and Looks Ahead." On Thursday, he will address the National Congress of the Daughters of the American Revolution in New York.

Other engagements scheduled for Cce include Minneapolis, April 25; Kansas City, April 26; Dallas, May 1; Oklahoma City, May 4; Memphis, May 7; and Philadelphia, May 10, and St. Louis, May 16; Themes will be keyed to the 50th anniversary of the industry.

— 1944—1944 —

"Uncertain Feeling" Rights to Guaranteed

Guaranteed Pictures Inc., has acquired world-wide re-issue rights to "That Uncertain Feeling," a Sol Lesser production originally distributed by United Artists. Commonwealth Pictures Corp., will handle the 16 mm. distribution.

THEATER DEALS

T & J Theater Corp., headed by Jeanne Ansell, has leased the Tiffany Theaters, Tiffany St., Art. Southern Blvd., both in the Bronx and Manhattan, Manhattan, on a long-term basis. Spanish films will make up programs at the Art and Manhattan theaters, while the Tiffany will continue in English-language programs. Berk and Krungold negotiated the leases.

Rankin, Pa.—David Fineman and Robert Lieber, heretofore theater managers for the Fineman & Shapiro Circuit, have taken over the Ritz Theater here, formerly operated by A. Slesinger. The theater has been closed for renovation and repairs and will reopen by May 1.

Tacoma, Wash.—Fred Gamble has taken over the Rex Theater, formerly operated by Martin Steffin.
**Film Industry Marks 50 Years of Progress Today**

Theaters of Nation Join in Golden Jubilee Thr Special Newsreel Subjects

(Continued from Page 1)

"The Life of an American Fireman," Mrs. Thomas Hearst, Mr. and Mrs. William de Menlo Park, and Will H. Hays, MPDA president, as well as Lillian Russell, glamour girl of the gaylusc era, and Teddy Roosevelt with his Rough Riders. Movietone News chose scenes of the early days of 1903, Broadway and the horse car.

**NOTABLE DATES IN FILM ANNALS**

1894—First showing of motion pictures in Edison Kinetoscope. Site was a former shoe store, at 1153 Broadway, N. Y. C.

1896—Charles L Strand's "Delilah's "Passion Dance" banned in Atlantic City.

1903—John H. Watson's "The Birth of a Nation" opened at the New York Avenue Theater.

1906—"The Great Train Robbery," in Technicolor, made a sensation.

1908—First color motion picture in Kinetoscope process, introduced in London by C. A. Smith and Charles Urban and later shown in New York.

1914—First World War film "Trenches," produced for Universal—costs $5,750 and grosses about $40,000.

1917—First "Dixie" picture, "Traffic in Seals," produced for Universal—costs $3,750 and grosses about $100,000.


1926—First sound "talkie," "The Jazz Singer," with Al Jolson singing and speaking a line of dialogue, is a sensational success.

1930—"A Day Without Sun," first film released, rules up unprecedented domestic gross of $3,250,000 (estimated).

1936—William A. Wellman's "The Story of Louis Pasteur.

1944—First "

**Outline of Developments From First Nickelodeon To Talking Pictures**

production were George K. Spoor and William Selig of Chicago and Sigmund Lubin of Philadelphia. The development of the Cooper-Wheat mercury-vapor light was a notable feature of outdoor studio shooting possible about 1906 when Biograph opened a studio at 11 East 14th Street, New York. The Biograph company in 1906 and Selig in 1907 were the first producers to invade Los Angeles. An 11-year war between Edison and Biograph ended in 1908 and these two leading producers joined with George Kleine, Frank Film Corp., W. H. Dickson, Pathe, Kalem and Mellies to form the Motion Picture Patents Company. This became the Big Three of the producers. The independents, outstanding of which was Carl Laemmle and his Imp company, started raiding the star ranks of the licensed producers by offering large salaries. This was the beginning of the "Tin Pan Alley" star system.

Up to that time the names of the players were not used in publicity, the stars being known simply as the Biograph Girl or the Kalem comedian.

**The Patent Company Exit**

In 1917 with Stanford C. White ended the life of the Patents Company and it was at this time that a group of leading exhibitors formed the First National Exhibitor Circuit and went into production on their own account. Chaplin, Pickford, Constance and Norma Talmadge and Thomas Ince were signed to make pictures for them. Before that the Keystone Company with Mack Sennett, Mabel Normand and Ford Sterling was organized in 1912. The same year Adolph Zukor acquired the rights to "Queen Elizabeth," starring Sarah Bernhard and the era of the full-length silent picture began.

D. W. Griffith revolutionized the production of pictures with his "coast-to-coast" or "west coast" first feature film, "Intolerance" in 1915. This picture better known as "The Birth of a Nation" cost upwards of $100,000 a huge sum in those days but insignificant in comparison with the $5,000,000 pictures of today. The great era of the silent pictures came at this time and with it such companies as Famous Players-Lasky Corp., Metro, First Film Corp., W. H. Dickson, Robertson-Cole, Selznick, Cosmopolitan Productions formed by William Randolph Hearst and other producing organizations.

**Array of Early Stars**

These companies developed famous stars such as Douglas Fairbanks, Wallace Reid, William S. Hart, Dorothy and Lillian Gish, Sarah Bernhard, John Barrymore, Thomas Meighan, Gloria Swanson, Florence Vidor, Mae Murray, Rudolph Valentino, Marlene Dietrich, Arlis and Milton Sills, to name a few.

Among the outstanding films of this period were "Tillie's Punctured Umbrella" (Continued on Page 10)
WALT DISNEY'S
Full Length Feature Production

SNOW WHITE
and the SEVEN DWARFS
IN MULTIPLANE TECHNICOLOR
Distributed by RKO RADIO PICTURES, INC.

BOOK "THE MEMPHIS BELLE", TECHNICOLOR SAGA OF OUR AIR HEROES, IT'S THE INDUSTRY'S PROUDEST OFFERING.
It's the same old sensational success story everywhere! ... In NEW YORK the Manhattan Theatre draws milling crowds amazing even for crowded Broadway. First week's business positively FABULOUS (Ask us for the almost unbelievable figures!) ... In OMAHA the Brandeis cracks all opening records to spearhead the success of a great area premiere ... Likewise in the ROCHESTER area showing. Two theatres were needed in Rochester for the opening (and they could have filled a third). Century Theatre run phenomenal ... In SYRACUSE, the Paramount hits a new opening record, and the other theatres in the area hit a dizzy pace ... In the BUFFALO area premiere, the Twentieth Century Theatre opening hangs up a new record for paid admissions, with business everywhere else outstanding ... In PROVIDENCE, with a Good Friday near-record opening, week end and subsequent business is soaring to the box-office stratosphere ... Guess we'll be hearing the same from all the openings and holdovers this week and next from everywhere.

_Ho, hum, isn't it great to give everybody such a treat?_
Einfeld Arrives Today For Home Office Talks

(Continued from Page 1)

tenues on the launching of "The Adventures of Mark Twain" and other Spring and Summer releases.

- 1934-1944 -

Final Briefs in Century Suit

Final briefs in the injunction action brought by the Century Circuit in an attempt to prevent the Empire State M. P. Operators from discriminating were submitted yesterday to Judge William R. Wilson in Kings County Supreme Court. The suit was an outcome of the merger of Local 306, operators, and Empire.

Murphy Funeral Rites Will Be Held Tuesday

The body of First Lt. William Murphy, brother of John Murphy of Loews, who was killed when his fighter plane crashed at Napa, Calif., last Saturday, will arrive in New York tomorrow. Funeral will be held Tuesday morning from the home of his mother, Mrs. Lilian Murphy, 83-20 165th St., Jamaica, followed by a solemn requiem mass at 10 a.m. in the R. C. Church of the Immaculate Conception, 178th St. and Woodford Terrace, Jamaica. Internment will follow in St. John's Cemetery, Dry Harbor Road and Metropolitan Ave., Queens.

**Doubt UA Korda Stock Going to Selznick**

(Continued from Page 1)

Chaplin, who has been business odds with Selznick, would be sure to oppose such a move. While Mary Pickford, one of the founders of UA, has a sentimental as well as financial interest in the company and would not be inclined to sell her holdings.

Deal with Korda calls for payment of $1,000,000 in cash. Previous high mark for a UA interest was $650,000, the amount paid several years ago to Art Cinema Corporation. It is understood that at board of directors meeting Wednesday, Arthur W. Kelly entered a protest on behalf of Chaplin who contended UA should not buy the Korda stock but allow it to be sold to an outside party. The money will be paid to Korda by United Artists Prods., a UA subsidiary which was the outgrowth of Walter Wanger Prods., which was owned 100 per cent by UA.

Although it is considered only a formality, cabled approval is expected from Korda today and authentic sources declared the "deal is 95 per cent certain."

- 1934-1944 -

Film Industry Observes Fifty Years of Progress

(Continued from Page 7)


On Nov. 25, 1924 the first Technicolor picture, "Toll of the Sea" was shown and two years later sound broke through in pictures. Although Edison had worked out a combination phonograph and projector years before, and sound pictures on film had been demonstrated by Lee DeForest in New York's Rivoli theater in 1923. It was not until 1926, on Aug. 6, at the Warner theater in New York that sound really arrived. It was then that Warner Brothers' "Don Juan," synchronized with a musical score on discs was presented to the public.

This was followed by "The Jazz Singer" and the fabulous era of motion pictures began.

- 1934-1944 -

**NSS Places Its Facilities At Service of War Drive**

National Screen Service has again placed its facilities at the disposal of the motion picture industry, this time in the interests of Women's Army Corps Recruiting Week, May 11-17. All accessories, trailers, posters, burgesses and other material for use by theaters in conjunction with the enrollment drive, will be made available through NSA.
More Exhib. Leaders For Unity Attempts

(Continued from Page 1) cost expressed the opinion that those interests would not give up those practices in the interest of unity. "Real unity of thought and purpose would be a Utopia if it could be achieved," Wolcott said.

Reeve said that the thought Rodgers has had on the subject for some time was a right one. "As we see it," he said, "the objective cannot be realized by a group of exhibitors meeting and deciding on certain needs and demands, not a group of producers and distributors setting up what they feel should be proper. A combined representation joined to find a common way, a mutual answer to the problems that face us all are the right moves. We had best try for it, at least, if we are to survive in this very vital and great industry."

— 1894-1944 —
Dr. Deer Subs forSpoor
Chicago—Dr. E. R. Deer of the Hays office will substitute for George Spoon, who is ill, as speaker at the Chicago Better Films Council meeting today.

Five-Year Pact Said Granted Studio Unions

(Continued from Page 1) companies and the 11 IATSE studio locals who have been huddling at the New York offices of Pat Casey, producers' labor contact, since March 6. The time lapse would be figured from the expiration date of the old pact, Jan. 1 of this year. The negotiations are expected to wind up this afternoon after the question of grievance procedure is settled. It has been decided to defer further discussion on the matter of group insurance for members of the IATSE studio unions until the return of their representatives and studio labor contacts to California. Later in the day, following the termination of the negotiations with the IA unions, the company representatives are scheduled to go into a huddle with James C. Petrillo, head of the American Federation of Musicians, on the demands of studio musicians, who belong to the basic-agreement group of studio unions.

— 1894-1944 —
Ralph Abbett Ill
Seattle—Ralph Abbett, manager for Monogram Pictures, is ill as a result of a leg infection.

Two Film Stars to Appear in Cadet Nurse Corps Pic

Washington Bureau of THE FILM DAILY
Washington—Two Hollywood stars, Dorothy McGuire and James Brown, will appear in a one-reel film featuring the U. S. Cadet Nurse Corps. It was announced yesterday by Dr. Thomas Parran, Surgeon General of the U. S. Public Health Service. The film now known as "Reward Unlimited," will be released May 25, by the WAC.

Other screen players who have contributed their services to the picture include Aline MacMahon, Spring Byington, Tom Tully, and Jackie Jenkins.

— 1894-1944 —
Gov't Officials See "Main Street Today"

Washington Bureau of THE FILM DAILY
Washington—"Main Street Today" the M-G-M also dealing with the manpower problem opened its Washington premiere here last night at Loew's Palace Theater with Manpower Director Paul V. McNutt, Under Secretary of Navy James V. Forrestal, and Under Secretary of War Robert P. Patterson, the 12 Regional War Manpower directors from throughout the country and local and nearby State officials and civic leaders in attendance.

Arthur Co. to Supply Pix on New Basis

(Continued from Page 1) as much as the franchise holders will be leading exhibitors in each territory. After the product has played in their own theaters, the pictures then will be available for other houses.

While Arthur would not identify any of the franchise holders at the present time, he indicated that there would be nothing to prevent affiliated circuit partners from becoming members of the organization. The country is more than 60 per cent sold as to franchises.

The enterprise calls for a participating arrangement right down the line, from producer to exhibitor. Arthur said the company would be open only to the biggest producers, directors and players in the business and that bids for participation had been made by top names in the industry. The company, he said, would assist in the financing of the pictures. The organization will be in a position shortly to start supplying 12 pictures a year.
EVERYWHERE!

Salt Lake City tops the list with the biggest number of years. Los Angeles, with 250,000,000, tops the list of biggest cities. Another Gem from MGM - M-G-M!

4th Happy Week - Private Harlow - Rushed To Combat Areas For The Troops

HIT!

SEE HERE - Private Harlow - Rushed To Combat Areas For The Troops

OVER HERE!

Wright a major battle victory as a morale builder. A true war hero. One of the greatest pictures out of Hollywood in years!
ALL-INDUSTRY POST-WAR PARLEY URGED

Defendants Win Verdict in Pickwick Trust Case

Greenwich Theater Loses $5,000,000 Action After Judge Directs a Verdict

New Haven—A verdict in favor of the defendants was rendered Friday in the $5,452,575 anti-trust action brought by Fyeer Teaters, Inc., operating the Pickwick Theatre, Greenwich. Federal Judge Carroll Hincks directed the jury to find for the defendants after the plaintiffs had completed their testimony.

Edward Pesky, head of Fyeer, filed the triple damages suit against the eight majors, Monogram, Roubuard,

(Continued on Page 7)

Bing Crosby Prods. Closes 1-Pic U.A Deal

West Coast Bureau of THE FILM DAILY Hollywood—United Artists has closed a deal with Bing Crosby Productions, Inc., for the release of "The Great John L." Crosby is president of the new organization and Frank Mastroly and James Edward Grant will produce the picture. Grant authored the story, and production will start no later than June 1 at General Service Studios. Frank Tuttle will direct.

Del Webb, prominent Phoenix (Continued on Page 7)

Kalmenson Makes Five WB Field Appointments

Ben Kalmenson, general sales manager for Warner Bros., announced five new appointments in the sales department.

Ray Smith, former salesman, has (Continued on Page 2)

UA WILL RETIRE KORDA’S STOCK

Company Owns Association to Remain in Hands of Pickford Prods., Vanguard Prods. and Charles Chaplin Personally

West Coast Bureau of THE FILM DAILY Hollywood—Deal whereby UA acquired Sir Alexander Korda’s stock for $1,000,000 was formally consummated in London Friday. Korda’s entire block of stock will be placed in retirement, leaving the corporation ownership in hands of the Pickford Corporation, the Vanguard Corporation and Charles Chaplin personally.

According to a statement by Edward C. Bary, UA proxy, refer to

(Continued on Page 7)

Sam Wood to Direct, Produce Play Here

Sam Wood will arrive in New York within the next three weeks to make arrangements for a theater to personally produce and direct “Crail’s Apothecary” in which he will star. Kay Stevens, Columbia’s newest star who will be seen here shortly in “Address Unknown.”

Based on a magazine story by Lupton Semour, this tome was.

RKO Calling in 7% Pfd. At $110 Plus on June 15

Entire issue of RKO Corp. seven per cent cumulative convertible preferred stock will be redeemed on June 15, it was announced following a board meeting last week. Redemption price is $110 per share, plus

(Continued on Page 2)

Wallis Says Reports Of Deals Unfound

While a flood of offers have poured in on Hal B. Wallis since the Warner announcement of the abrogation of his contract—a contention which the producer questions—any report of his alignment with another company thus far is without foundation. Wal-\n
(Continued on Page 7)

Goldman Moves to Appeal In Philly Anti-Trust Suit

Philadelphia—The William Goldman anti-trust suit against Warners and the majors was pointed toward the U.S. Circuit Court of Appeals Friday when William Gray, counsel for Goldman, filed notice to

(Continued on Page 2)

Pay Tilt for Studio Unions Reclassification, Paid Vacations Granted

Tele Technical Advances Highlight SMPE’s Parley

Television’s technical advances will highlight a symposium on that science at the opening sessions today in the Hotel Pennsylvania of the three-day 55th semi-annual conference of SMPE. Foremost film industry technicians will hear papers by Thomas

(Continued on Page 6)

Plan Now, Einfeldt: Believes Producers Should Take Initiative in Matter

A round table conference among all branches of the industry for the purpose of mapping post-war plans was advocated at the week-end by Charles Einfeldt, director of advertising and publicity for Warner Bros., who arrived here from the Coast on Friday.

Einfieldt pointed out that most of the other major industries already were setting their courses for post-war planning and he asserted that the motion picture business should do

(Continued on Page 2)

Name Wac Recruiting Advisory Council

A Motion Picture Industry Advisory Council has been created by Chairman Edward L. Alperson in connection with Women’s Army Corps Recruiting Week, May 11-17.

(Continued on Page 7)

Film Carriers Will Ask For More Equipment

Apell to the proper Government agencies for the release of sufficient equipment and supplies to properly

(Continued on Page 6)

National Allied Meet Switched to May 24-25

Philadelphia — Dates for the annual meeting of National Allied’s directors here have been switched from May 17-18 to May 24-25, it was disclosed Friday.
**New York Theaters**

**Radio City Music Hall**
50th St. & 6th Ave.

**Bita Hayworth—Gene Kelly**

"**Cover Girl**"

In Technicolor

Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 4-6600

**Paramount's**

"**LADY IN THE DARK**"

In Technicolor

In Person: Xavier Cugat and Band

**Dean Murphy**

**Paramount**

**Tiem Square**

**Erroll Flynn**

Paul Lukas

in "**Uncertain Glory**"

**Strand**

Opens 9 A.M. - 8 W'ay 47th St. - Buy Bons!

**Humphrey Bogart**

**Passage to Marseille**

Late Film 12 Midnight

**Hollywood**

Opens 10 A.M. - 8 W'ay 51st

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**Financial**

(April 14)

**New York Stock Exchange**

Not

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**John Lowell Named Clerk**

Of Tribunal in Detroit

John L. Lowell has been appointed Clerk of the arbitration tribunal in Detroit, replacing Irvin H. Yakness, who has joined the U. S. Navy.

Capt. Benjamin Overseas

Capt. Robert S. Benjamin, formerly of Phillips, Nizer, Benjamin & Krim, is on a mission overseas for the Army Pictorial Service.

**Wanted:**

Trustworthy secretary to publicity manager. Must be competent in telephone conversations. Capable for all-round secretarial duties. Salary $35.00 a week. Apply in person at 150 Broadway, New York City.

**Coming and Going**

**Coming on the Coast**

Arthur W. Kelly arrived in New York from the Coast on the week-end.

Nate L. elumbers left Friday for the Coast.

Charles P. Skouras is staying East for several days.

Maurice Grad, director of sales promotion, leaves today for a tour of Columbia’s West Coast exhibitions in connection with the company’s “Dates to Win” campaign as well as other sales and liquidation matters. He will spend five weeks visiting Los Angeles, San Francisco, Portland, Seattle, Salt Lake City and Denver.

E. T. Comersall, assistant sales manager of Universal, and A. J. O’Keefe, the company’s Western sales manager, are back today from Florida.


**Urge All-Industry Post-War Parley**

(Continued from Page 1)

Likewise, while he was not prepared to speak for any one branch of the industry, Einfeld indicated that the producers should take the lead.

**RKO Calling In 7% Pfd. at $110 Plus**

(Continued from Page 1)

A securer of dividends of $1.14. As at June 30, 1943, there were 14,300 shares outstanding, less 6,871 shares eliminated on consolidation of accounts, with a balance sheet value of $292,940.

Retirement lowers RKO capital stocks to 128,170 shares of six per cent preferred, less 4,000 shares in the treasury, and 8,000 shares of par value common stock, of which 2,875,083 shares were outstanding on June 30, 1943.

Kolmenson Makes Five WB Field Appointments

(Continued from Page 1)

been promoted to branch manager in Albany, succeeding Paul S. Kraemer, who becomes city sales manager in Pittsburgh under B. F. (Dinty) Moore.

Jerry Weichler, who has been city sales manager in Pittsburgh, goes to Boston in the same capacity under Bill Horan.

In the home office, I. F. (Mike) Dold has been formally promoted to head Warner Bros. top-flight forthcoming project, including “Saratoga Trunk,” “Rhapsody in Blue” and “The Adventures of Don Quixote.” A meeting of Warner district managers will be held in New York on April 26 to consider sales plans for these pictures.

NORMAN H. MORAY, Warner’s short subject manager, returned to New York over the week-end from a Western and Southern tour lasting about a month.

LEG SPITZ for the Coast Friday.

HAL WALLIS arrived Friday from Hollywood.

JOE EIZANLER, of Metro’s office home department, returns today from a week’s vacation.

M. E. MOREY, Monogram home office executive, has returned to New York from Philadelphia and leaves today for Boston.

A. A. WARD, vice-president and general manager of Altec Lansing Corp., has arrived in New York to attend company conferences and the SMP convention here.

LOYD WRIGHT, film attorney is expected today from Los Angeles.

HERB BERG returns to his U.A. desk from Florida today.

HCMER SNOOK, sales manager of RCA’s Theater Equipment Section, H. B. BENDICK, RCA’s engineer, and ELROY OLIVER, the stylish department, are back in Camden, New Jersey, to guide preparations for business trips in the Middle West.

KARL BRENNERT, president of the Brenkert Lab and Projector Corp., has returned to RCA’s offices after conferring in Los Angeles.

E. W. AARON, M-G-M circuit sales head, is due back late this week from a vacation in N. C.

Goldman Moves to Appeal In Philly Anti-Trust Suit

(Continued from Page 1)

appeal from the decision of Federal Judge William H. Kirkpatrick which found for the defendants. Judge Kirkpatrick in a 17-page decision found no proof of conspiracy by the majors. Goldman had asked $350,000 triple damages, predicated upon his claimed inability to obtain first-run for his Erlanger.

**New York Theaters**

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**Coming and Going**

Vol. 85, No. 75, Mon., April 17, 1944

10 Cents

JOHN W. ALICOCE:

Published daily except Saturdays, Sundays and Holidays by M. M. M. Films and Film Go, Inc. N. Y. W. A. Elcote, . & Editor.

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Donald M. M. Merriam, General Manager. Chester B. Barnum, President and Editor.

-
"You and your Twentieth Century-Fox pictures!"
"SHAME ON YOU, LEO!"

"Sorry folks, I knew it was terrific, but now I see that it's COLOSSAL, too!"

A FRANK STATEMENT REGARDING CHANGE OF TRADE-SHOW PLANS FOR

"TWO GIRLS AND A SAILOR"

Last week we advertised it for trade-show screenings in Projection Rooms in all Exchange centers on April 24th. THEN CAME THE PRINT FROM THE COAST! It’s the Greatest Musical of years! IT’S TOO BIG FOR A PROJECTION ROOM! (So We’ve Cancelled the Projection Room Screenings) IT WILL BE TRADE-SHOWN IN THEATRES! SAME DATE, APRIL 24th, BUT AT NIGHT! WATCH FOR FURTHER DETAILS IN LETTER FROM YOUR M-G-M EXCHANGE!
“Mark Twain” Benefit Preview

A benefit preview of “The Adventures of Mark Twain” at the Hollwood Theater, the night of May 5, under auspices of the Madison Square Boys’ Club, will precede the Broadway world premiere of the Warner Bros. production.

H’wood Film Colony Raises $644,557 for R. C.

West Coast Bureau of THE FILM DAILY

Hollywood—With 22,715 subscriptions, members of Hollywood film colony raised $644,557 for the American Red Cross, which exceeds last year’s total by $171,000.

Outstanding Industry Personalities

Can you name them—

SCREEN literature knows him as production head of 20th-Fox. Literature dealing with the screen in wartime knows him as author of that stirring film record of our desert campaign’s early phases, “Tunis Expedition.” Personal saga in the conflict might be appropriately titled: “Major Film Exec To Signal Corps Colonel.” Went on the Army’s inactive list in ’43 to return to production duties. While visiting California with his parents, he sneaked away to earn 50 cents a day acting in the rapidly developing movies. He did some development of celluloid art himself by fostering, immediately after sound’s advent, a new batch of stars for Warners. Then came 20th-Century Picture, and subsequent “marriage” with Fox. Throughout the trade is justly regarded as a genuine genius.

A REAL pioneer in exhibitor organization affairs, this gentleman is president of Allied States Association of Motion Picture Exhibitors and once was vice-president of the MPTOA. He is a graduate of the University of Michigan and Cornell and served 18 months in the U. S. Navy during World War I. He was born in Toledo where he operates five theaters with James A. Redder and two with Skirball Brothers. Back in 1935 he resigned as president of the Michigan Community to head the Independent Theater Owners of that state and he still holds that post, his re-election each year having become a tradition.

WILE lot of folks in the exhibition field concern themselves with screen games as part and parcel of their programs, the gentleman pictured here is uniquely concerned with checkers in every field. He’sproxy of Ross Federal Service, Inc. and Ross Federal Research Corp. Appropriately, he has had a checker-ever career, having run the gamut from food products, musical instruments, theater operation, film salesman, and motion picture executive. Now his sales and service organization has more than 80 branches and employs in excess of 3,000 workers. One industry alma mater is Paramount, where he was assistant sales manager under Sidney R. Kent. Out where the tall corn grows is his birthplace, Okalona, La. Mired by a matter of hours being born on the Fourth of July a la George M. Cohan. They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y. HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

Tele Technical Advances Highlight SMPF’s Parley

(Continued from Page 1)

T. Goldsmith, Jr., director of research for Allan B. DuMon, Laboratories, and Sherman Price, of Filmrow Corp., New York, are among the presenters. Goldsmith’s topic is “Recent Technical Advance of Television,” and Price’s “The Scientific Approach to Television Program Production.”

Session this morning also includes discussion of the spectacular “Gun Sight Aiming-Point Cameras,” by Capt. E. M. Watson, Army Air Forces, Wright Field, Dayton, O. A special film taken in a plane during combat will illustrate the subject.

Salient among group of papers at afternoon session will be that of T. W. M. Schaffers, of North American Phillips Co., describing a new 35 mm. projector with new light source. Other papers will be presented by Harry K. Kimball of M-G-M’s Coast studios; M. S. Leshing and T. M. Inman of the 20th-Fox lot; Paust and Davis and Cyril F. Harris of Lockheed Aircraft’s plant, Los Angeles; W. B. Reeves, North American Phillips Co. New York; and L. H. Walters of National Theatre Supply, Cleveland branch, whose topic is “Some Factors in Drive-In Theater Design.”

Dr. Alfred N. Goldsmith and Clyde R. Keith will chairmain the morning Film Carriers Will Ask For More Equipment

(Continued from Page 1)

maintain essential film delivery by motor truck will receive consideration at the annual meeting of the National Film Carriers at the Astor Hotel May 15-16.

Carriers across the country are reporting growing shortages of equipment, parts, tires and gasoline, with the situation fast reaching the point where alleviation will be a “must’ if there is to be no breakdown in service.

A committee representing the distribution carriers will meet with the carriers at a luncheon on the second day of the meeting. New officers will be elected at the closing session. James P. Clark of Philadelphia is president, treasurer, Thomas W. Gilboy of Frisco is vice-president and Clint Weyer of Philadelphia is secretary.

20th-Fox May Re-issue Unit Chicago—“The Rain’s Came” and “Under Two Flags” will be 20th-Fox’s May re-issue unit in this territory.

and afternoon sessions, respectively, and Herbert Grimm, SMPF president, will deliver the address of welcome to delegates. W. C. Kunzmann is vice-president in charge of conference arrangements.
Defendants Victors in Pickwick Action

(Continued from Page 1)

lie, Skouras Theaters and Fox Metropolitan Playhouses in April, 1941, charging inability to get product for the 2,006-seat Pickwick until March 7. Peskay testified that the clearance schedule for the Pickwick was 14 days after Stamford and seven days after Fortchester, which in reality, he said, became 30 to 40 days after Stamford.

Because of the clearance situation, the plaintiffs alleged that the theater had been losing $25,000 a year for six years and that a profit of $40,000 could have been earned in 1940 if there had been free competition. Case was considered an interesting one because the Department of Justice was reported to have planned to use the theater as its "guinea pig" in prosecuting the industry some years ago. At one time, the deal whereby Loew's was to have taken over the house fell through.

The directed verdict came on the 90th day of the trial. The defense was prepared to call a number of witnesses this week. Judge Hincks said he felt no conspiracy or anti-trust violation had been proven.

Attorneys for the defense included Richard Morgan, Paramount; John C. Rathvon, by UA; Harry Pinstein, by SKO; Stanley Thomson and Benjamin Mendlker, Loew's. J. F. Berry, Hartford attorney, worked with the defense legal staff.

WB Signs Met. Diva

Patricia Munsell, youthful Metropolitan Opera star, has been placed under long-term contract by Warner Bros.

11 IA Studio Unions Granted 5% Pay Tilt

(Continued from Page 1)

of Pat Casey, producers' labor contract, who conducted the huddles. The hike brings total wage increases accorded the workers to 15 percent maximum allowable under the Steel formula. Affected are some 12,000 studio workers.

Other benefits granted by the companies after negotiations that lasted for six weeks were two weeks' vacation with pay, re-classification and upgrading of workers in certain brackets and recognition of the seniority principle. The last not only makes it possible for a worker to retain his seniority rights despite layoffs but protects the jobs of those called to the colors. The negotiators recognized the need of changes in the group-insurance provisions to prevent loss of accrued benefits when workers were from one studio lot to another. However, they agreed to settle this matter on the Coast.

Demands That Were Rejected

Extra pay for location work, holidays with pay and paid sick leave were chief among the proposals turned down by the companies.

All contracts, which are retroactive to Jan. 1 of this year, expire Jan. 1, 1942, and are renegeable every two years or at the end of the first year in case the Wage Stabilization Act is liberalized, with the maximum not to rise above 25 percent.

The possibility was seen on Friday that the War Labor Board might take as much as two months before handling down a decision on the accord between the unions and the companies. The contracts are scheduled to be signed today at Casey's office.

The benefits obtained by the 11 IAATE locals will accrue also to studio workers belonging to the Conference of Studio Unions and the basic-agreement group. In fact, the concessions gained by each of the three groups of unions will be shared by the other two. Agreements with the Conference and basic-agreement groups were reached earlier. Among these the three groups of studio unions represent some 20,000 workers.

WB Signs Met. Diva

Patricia Munsell, youthful Metropolitan Opera star, has been placed under long-term contract by Warner Bros.

Biggest Picture Attendance to Come After the War, Hays Tells Directors of MPDPA

Motion picture audiences after the war will come from every corner of the world in numbers never before dreamed of, Will H. Hays, MPDPA president, predicted at an adjourned meeting of the board of directors on Friday. Hays said the studios were developing new story-telling methods which will be as revolutionary as the flash-back and the lap dissolve of the early days. He asserted that significant technical advances made during the war would be reflected in pictures of tomorrow. Hays, in his report to the board, reviewed the history of motion picture exhibition, his report coming on the 50th anniversary of pictures as an entertainment institution.

Name Wac Recruiting Advisory Council

(Continued from Page 1)

with 32 trade leaders invited to serve. They are:


Bing Crosby Productions Closes One-Pic UA Deal

(Continued from Page 1)

financier, is associated with Crosby in his new venture.

UA To Place Korda's Stock in Retirement

(Continued from Page 1)

ring to consummation of the Korda deal, "this should end once and for all that rumors that United Artists was for sale." It has often been printed in various publications that British interests were to take over the UA holdings starting with that of Korda. Acquisition of the stock by TIA, which has been in existence for more than 25 years, will have no bearing on a change in policy or management.
Wallis Says Reports Of Deals Unfounded

(Continued from Page 1)

the East for about 10 days, said that he expected to be joined here today by his counsel, Loyd Wright, who also is coming on from Hollywood. Any statement on the status of his contract with Warners, Wallis said, would have to await Wright's arrival.

"Frankly, I'm here for a change of scene as much as anything," Wallis said. "Naturally, I have received several proposals for deals, but I have also given some thought to independent production. It is possible I may reach a decision as to my course before I return to the Coast, although at the present time, I doubt that."

Trade reports, West and East, have linked Wallis' future variously with David O. Selznick, with 20th-Fox, with Metro and with International, the Spitz-Goetz producing company. Louis B. Mayer and Leo Spitz currently are in New York and it is taken for granted that Wallis will see both while East.

Chi. Ceremonies Mark Films' Golden Jubilee

Chicago—Colorful ceremonies in celebration of the 50th birthday of motion picture exhibition were held here on Friday at the Chicago Serviceemen's Center. Participating in the commemorative program were State and city officials, together with reps. of producers, exhibitors, actors, equipment manufacturers and service men and women.

To the members of the armed forces was entrusted the lighting and extinguishing of the 50 candles on a 50-pound birthday cake which was the gift of the DeVry Corp., pioneer equipment manufacturing firm, whose founder, the late Herman A. DeVry, played a vital part in industry progress.

Mrs. Edward J. Kelly, wife of Chicago's mayor and chairman of the Chicago Serviceemen's Center, presided at the ceremonies.

Moses Succeeds Rigrod As N. Y. SPG Vice-Presy

Vivian Moses of RKO Radio has been elected successor to Carl Rigrod as second vice-president of the Screen Publicists Guild of New York. Rigrod resigned his SPG post when he quit the RKO Radio publicity department to join the Donahue &

“Up in Arms” Tops in Army’s Theaters

RKO's Goldwyn production, “Up in Arms,” led the box office procession in War Dept. theaters in March, the Army Motion Picture Service reported at the week-end. Other top draws, in order of finish were Warners' "Passage to Marseille," Columbia's "Cover Girl" and Loew's "The Heavenly Body."

Rev. Brendan Larnen, O.P., Named to L of D's Staff

The National Legion of Decency announced Friday that Bishop Keough, chairman of the Episcopal Committee on Motion Pictures, with the approval of the New York Archdiocesan Chancery Office and the Very Rev. Terence S. McDermott, O.P., S.T.L., Priory Provincial of St. Joseph's Province of the Order of Preachers, has appointed the Rev. Brendan Larnen, O.P., assistant executive secretary of the Legion. Father Larnen, a member of the Order of Preachers, is presently associate editor of the Holy Name Journal.

Sam Wood to Direct, Produce Play Here

(Continued from Page 1)
readied for filming last year as when Wood joined Columbia under an independent set-up, "Crail's Apothecary" was set at the top of list. Since then Wood has been sold $100,000 for all rights to the story by William Goetz of International Pictures, Inc., with the proviso that Wood would direct it.

For sometime Wood has contemplated directing a play on Broadway and only last week concluded that in this story he had a vehicle that would justify his initiation as stage director.

Wood is currently in the first stages of directing "Casablanca Brown" for International, co-starring Gary Cooper and Teresa Wright.

Greenblatt in Philly

Arthur Greenblatt, special home of fice representative for Monogram is pinch-hitting for Sam Rosen Monogram's Philadelphia branch manager, who is ill in Mt. Sinai Hospital, Philadelphia.
CLARK READY FOR DISTRIBUT. DECREE TALKS
Forecast Post-War Cuban Theaters for Majors

Move Results from Growing Opposition by Mex. Pix: 19 Mex. Dists. Operate

MARY LOUISE BLANCO
FILM DAILY Staff Correspondent
Havana (By Air Mail) — Probability that U.S. majors in Cuba will build first-run show windows in Havana as soon as war’s end releases building material is seen by local industry leaders as a result of the growing opposition of Mexican and other Spanish language motion pictures.
Cuban audiences have gone so wild (Continued on Page 6)

Ask 675 Projectors In Last Half of Year

Washington Bureau of THE FILM DAILY
Washington — Authorization for the production of a greatly increased number of projectors and sound systems for domestic theatrical use during the remainder of this year is expected momentarily at WPB. Permission has been asked by Allen G. Smith of the Theater Equipment Section and by John Eberson and (Continued on Page 6)

Georgia Storms Delays Film Deliveries Slightly

Atlanta — There was damage to theaters in the storm area of Georgia and South Carolina and but very slight delay in the delivery of some films.
The Constitution Theater service (Continued on Page 7)

Curfew Change Would Make Exhibs. LIABLE

Milwaukee — If the Common Council adopts a recommendation of its Judiciary Committee, the city council may amend an existing ordinance forbidding the presence of minors under 16 after midnight.

Drive-in Theater Construction Boom Seen for Cities and Towns in Post-War Period

At least one drive-in theater will be constructed in every good-size town and city in the U. S. during post-war period, L. H. Walters, manager of National Theatre Supply’s Cleveland branch, asserted yesterday afternoon to SMPF’s 35th Semi-Annual Conference delegates in an address titled, “Some Factors In Drive-in Theater Design.”
Proof that drive-in idea has come of age, Walters said, is evidenced by attitude of major film exchanges. Until a year ago a drive-in had to take whatever pit it could secure. “Now we find that exchanges have acknowledged their success and are supplying these theaters with films of greater entertainment value.”

The NTS exec. said that immediately after the war new and improved loud-speakers would be introduced, eliminating possibility of “spill-over” sound annoyance in communities where houses closely adjoin theater.

Eagle-Lion’s Plans Stand, Says Kelly

The production and distribution plans originally announced for Eagle-Lion Pictures are unchanged and the J. Arthur Rank organization eventually will have its own exchange system in this country, Arthur W. Kelly, president, said yesterday upon his return from Coast conferences. Kelly admitted that (Continued on Page 11)

Jack L. Warner Heading East to Join WB Toppers

West Coast Bureau of THE FILM DAILY
Hollywood — Jack L. Warner is leaving for New York about May 1, with Harry M. Warner and Charles Einfield already there from the studio. (Continued on Page 11)

Close Watch On Tele Being Kept By SMPE

Strong participation of SMPE in the currently evolving technical plans for post-war television was cited yesterday by Dr. Alfred N. Goldsmith, consulting engineer and a past-president of SMPE, and now vice-chairman of the Radio Technical Planning Board. He commended the Society for its television activities (Continued on Page 7)

Petrollo and Producers Will Parley Next Week

Negotiations between the film companies and James C. Petrollo, head of the American Federation of Musicians, on a new agreement for (Continued on Page 7)

PA News Programs for Tele Filmedia to Produce; Inaugural Next Month

20th-Fox and Roxy Buy “The World’s Front Page”

In a further expansion of the film company’s radio activities Twenty-Third Century-Fox and the Roxy Theater have signed a one-year contract with station WMCA under which they will jointly sponsor in (Continued on Page 7)

Government’s Future Course Depends on Outcome of These Parleys

Washington — The Department of Justice has completed its study of the distributor and exhibitor proposals for a new compromise decree and is ready to explore the matter in detail with the distributor-defendants, Assistant Attorney General Clark said yesterday. Departure of Joseph H. Hazen, who resigned last week as a WB vice-president, from the negotiations has occasioned some delay in the setting of this meet. (Continued on Page 7)

Walter Brown Named Associate to Harmon

Walter T. Brown, former executive secretary to ex-Governor Herbert H. Lehman of New York, has joined the War Activities Committee as a full-time associate to Francis S. (Continued on Page 11)

Brandt Named Co-director In Field for War Drive

Harry Brandt will serve as co-field director with Charles B. McDonald in the Women’s Army Corps (Continued on Page 7)

Play New Selznick Pic On Roadshow Basis

West Coast Bureau, THE FILM DAILY
Hollywood — David O. Selznick’s “Since You Went Away” will be played on a roadshow basis in all theaters where it is booked, according to a joint announcement by Gradwell L. Sears and Neil Agnew who have been negotiating for the past week. Dates and details of the exhibition schedule are now being set and will be announced shortly, but it was indicated that the new Selznick production will be handled in a manner generally similar to procedure which rolled so far for Selznick’s “Gone With the Wind” the greatest gross in industry history.
Defer Hearing in Attack on Quebec Kid Admission Law

Montreal—Proceedings in the Superior Court in which is challenged the right of the Quebec legislature to ban screen films through a 16 years motion picture theater, met a preliminary attack yesterday as the Crown estimated that the proper procedure had not been taken. Writs of summons calling upon persons to appear in the Superior Court are issued in the name of the Crown and the writ in the present case was irregular, it was suggested, because the King cannot summon himself to appear in court. Argument in the case was postponed until April 21.

The action is defended by the Quebec Attorney General on behalf of the Crown and all judges of the Court of Sessions, who are named as co-defendants. As regards the judges, the attorney general contended yesterday that he was doing nothing to do with the criminal case taken against two officials of the Vegetable Theatre, on which the present "prohibition" proceedings in the Superior Court are based, consequently, the general attorney declared, the other criminal court judges cannot be ordered to desist from anything they have not started.

Further, the attorney general says he was not given a notice as required by law when the constitutionality of a statute is called in question in court proceedings.

Metro Auditors to Hold Two-Day Session in N. Y.

A two-day meeting of M-G-M auditors will be held at the Hotel Astor starting April 25. Among the field men who will attend are Arthur Sterling, Arthur Sklar, Charles Uy, Joseph Grady, Jr., Agnew, Edward Urschell, W. Gillian, Charles Bell, Carl Gentzler, Oliver Broughton, F.W. Beckit and Mervin Pink. The audit will add to home executives.

Cobian Buys 31 Goldwyn Films for Puerto Rico

Thirty-one Samuel Goldwyn productions, spanning the releases from "Bulldog Drummond" to "The Weather," have been sold to Rafael Cobian for re-issue in Puerto Rico. This is the third Latin-American company to acquire these Goldwyn pictures. Henry R. Arias acted as agent in all negotiations, the Puerto Rican deal having been closed by telephone.

"Lady in Dark" Plays to 875,000 in 8 N. Y. Weeks

The first pie to go that distance, Par's "Lady in the Dark" starts its ninth week at the N. Y. Paramount today. The company has planned to admit all the N. Y. Paramount admissions in eight weeks, and will stay a tenth, then giving way to "Going My Way."

New Film Classics Units

Two new Film Classics exchanges were promoted yesterday by George Hirliman, president. The companies will be operated by John Mangham, who heads Film Classics of Atlanta and will be known as Film Classics of Louisiana, covering the New Orleans territory, and Film Classics of Tennessee, covering the Memphis area.

"Never a Dull Moment" On Stands in Late April

Charles Frances Coe's new book, "Never a Dull Moment," will go on the stands late this month, the Copley Press announced yesterday. Much of the book embodies Coe's experiences in the motion picture industry and tells of his contacts with industry personalities.

Coe starts an extensive speaking tour tomorrow when he settles in at Baltimore. At the conclusion of the tour in mid-May he will return to his law office in Palm Beach.

Kent Theaters Renews Rule Nisi Application

Montreal—Kent Theaters, Ltd., has renewed application for a rule nisi against United Amusement Corp. and three officials of the Snowden Theatres in Pic played to have standing in contempt of court and fined for alleged breach of an interim injunction. Further steps were taken to obtain the Cinema Bureau in the exhibition of Warner product.

Battle Front Premieres

Paramount's "Going My Way," starring Bing Crosby will have its world premieres on all battle fronts on April 27. Combat units will see the picture before its showing to the public anywhere, as 65 16 mm. prints are being rushed to 20 overseas Army exchanges. U. S. premiere is set for the Paramount Theatre on Broadway May 3.

Oboler's "Twain" Platter Via WABC in New York

WABC will broadcast the series of five quarter-hour Arch Oboler platters "The Adventures of Mark Twain" in the New York Metropolitan area. First broadcasts will be heard tonight at 6:30, followed by four others on successive Thursdays and Tuesdays.

Financial

Financial

Comings and Goings

DARLBY F. ZANUCK arrives from the Coast next Monday.

DAVID ROCHELLE, distribution head of 20th-Fox, is scheduled to return from his exhibitor conferences on Saturday. He will be in Chicago on Monday and Tuesday.

MAURICE BERGMAN, Eastern publicity-advertising chief for Universal, left for Hollywood yesterday.

JESSE L. LASKY is in St. Louis.

LOU GOLDBERG, of 20th-Fox's exploitation department, returned yesterday from Denver, where he spent the last two weeks.

BUDDY O'TOOLE, is in New York on tour from Hollywood to visit with his father Tim O'Toole, Columbia manager, confined to St. Raphael's Hospital.

WILLIAM GREEN, of Des Moines, Metro publicity, is in Chicago pinch-hitting for WILL BISHOP, now on a Western trip with JACK FLYNN, Western division manager.

LEO McCAREY gets in this week from the Coast.

MARY ASTOR arrives today from Hollywood.

ADOLphe MENIDOU is in New York.

NATE SPINGOLD and ABE MONTAGUE have returned from Hollywood.

JAMES MELTON, leading tenor, goes to the Coast this week, he begins "Ziegfeld Follies" and "Showboat," at Metro.

CECIL B. DEMILLE leaves Hollywood next Friday for Little Rock. Arkansas, to attend the world premiere of "The Story of Dr. Wassell."

LIT. GILBERT S. BAHN, AAF, son of FILM DAILY's editor, arrives today on leave from Lawry Field, Colorado.

NATHAN GOLDEN of the Department of Commerce is in New York.

HAL KORDA of the radio department of Hillman Publications is in Washington.

FRID W. KANE, associate producer for W. B. Frank, arrives in Minnesota today to attend the premiere of the "Private Life of Dr. Paul Joseph Goebel.

EDDIE CANTOR and company are making USO-Camp Shows in Army General Hospitals in Iowa, Kansas, Illinois and Michigan, ending up in Utah State, on April 22.

ANN DUDER will spend the latter part of the month, visiting service hospitals in Texas and Tennessee.

JOSEPH M. THAYER, former Warner chief, will open a new enterprise in New York, June 1. This is the "Adventures of Mark Twain" of the New York Metropolitan area. First broadcasts will be heard tonight at 6:30, followed by four others on successive Thursdays and Tuesdays.

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WANTED

Prominent New York non-cinematic producer offers immediate and post-war opportunity for a man of demonstrated ability in

SCRIPTWRITING AND SELLING,

Write in full confidence—our employee knows of this advertisement.

219, THE FILM DAILY

1501 BROADWAY, N. Y. C.
Col. Signs Richard Blumenthal
West Coast Bureau of THE FILM DAILY
Hollywood — Richard Blumenthal has been signed by Columbia to a long-term contract as producer.
He was with Paramount for several years where he produced "Lady in the Dark" and many other pictures.

Wac Short in 700 First-Runs
"It's Your War, Too" new short showing the various phases of the Wac movement for Wacs by Gen. George C. Marshall, will be presented in 700 first-runs throughout the country on Thursday. UA distributes.

Outstanding Industry Personalities


MR. SMITH GOES TO WASHINGTON" made only mild history compared with what happened when Washington Went To Mr. Smith (which was the title role this young hero played in the picture) and had him join-up to give the well-known ax to the Axis. Now wearing the uniform and insignia of the Army Air Corps, in which he is a Major, he has participated in many bombing missions over Fortress Europe, covering his squadron and self with glory. Back here on the home front, he exploits make every loyal industry heart, and the composite pulse of his millions of fans, pound with pride. In happier times before Pearl Harbor, he starred in big pictures whose stature he always expanded. Now he has the most important role of his life, in the world's greatest drama.

HUMOR his long suit. Dispenses it as producer of "Looney Tunes" and "Merrie Melodies," which he distributes via Warners. Is past master of animation, having contributed sequences to noteworthy feature pix. Was usher in Blaney's Arch St. Theater, in native Philly. Then moved into box-office. Next, treasurer at old Colonial, Chicago. Later, press agent and manager for road shows and vaude. Afterwards, salesman for old Metro out of Chi. Served with Inter-Ocean Film Corp., New York; Agfa Film as West Coast sales manager; Pacific Title and Art Studio which he founded. In 1930, Jack Warner suggested he make a cartoon with 30-day option to make 12 more. Took atute Jack just seven minutes after he saw the first to exercise said option.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.


Tuesday, April 18, 1944

PA News Program For Television

(Continued From Page 1) vision news production for the PA-Programs are to be televised news summaries. Formal announcement of this explanatory step in news dissemination via television along with details, is expected to be made soon by PA. Price told members of the press at a conference in the local Hotel Pennsylvania just prior to his speaking at the television symposium which featured the initial session of SMPE's three-day 25th annual conference. His topic was "The Scientific Approach to Television Program Production.

Price indicated that films, as a medium, will be utilized importantly in these programs, along with other visual aids. He pointed out that since television is "controlled pictures with sound," the techniques of the visual-oral, sense, if it is to be advantageously used for information and entertainment in homes, will have to, insofar as it is advisable, borrow from or closely parallel the best techniques of movie-making, although between the motion picture and television there are variable factors which will have to be taken into account.

Immediate Study Essential

Because tele will be launched in post-war months, a comparatively short time, Price asserted, it is essential that techniques and form be studied now. It will require not only new methods, but modifications of old methods. News programs he foresees as linked closely with events filmed by motion picture cameras and then transferred to the television medium. Speed will be an essential and the rate of delivery of the images into homes is expected to outstrip the currently-practiced distribution of newsreels. He said that one prominent optical firm has patents for film exposed in the camera to run directly into a developing machine. He added that if film production methods are made more efficient, television will be able to utilize films on a larger scale than would be the case otherwise. Films are expensive, he said, but they don't have to be, and they can be made to appear to the set-owners like "live programs."

He expressed at the press confab the view that players will work with

TO THE COLORS!

★ COMMISSIONED ★
GEORGE LIGHT, USN, son of Gilbert E. Light, was commissioned an ensign.
HUGH MCDONALD, Jr., former 20th-Fox advertising sales manager, Charlotte, commissioned a lieutenant.

★ PROMOTED ★
TYRONE POWER, USMC, promoted to 1st lieutenant.
MOE LANG, USA, formerly United Artists accessory sales, Chicago, to corporal.

★ ARMY ★
RALPH ARMSTRONG, manager, Liberty, Bryn Mawr, Pa.
GEORGE SMYTH, United Artists Theater, Chicago.
T. MALLETT, assistant manager, Apollo, Chicago.
HOWELL EVANS, Booker, M.-G.-M., Detroit.
C. E. NELSON, manager, Strand, Clarksdale, Ark.
RALPH ARMSTRONG, manager, Liberty, Chicago.
LEONARD KLAATA, Great States city manager, Freeport, Ill.

★ MARINES ★
PAUL MCELVAINY, postal clerk, Columbia, Memphis.

Calif. Health Dep't to Release Wanger's Short

West Coast Bureau of THE FILM DAILY
By 발는 andy, Calif. Health Department, following release of Public Health will release Walter Wanger's "To the People of the United States," two-reel educational-vernacular disser. Wanger announced over the weekend. Wanger produced the film at the request of the U. S. Public Health Service but the latter agency withdrew its sponsorship for theatrical showings following a protest from the National Legion of Decency. Wanger said the film will be released this month in New York and that the California health department would provide prints to other exhibs.

greater frequency in television programs than they do in straight movies.

Up to now, most of the mechanical devices for achieving effects have been harnessed to 35 mm. technique, but now, it is possible to effectively blow-up 16 mm. black-and-white to 35 mm.

Phases to be Solved

Price stated that the five major phases of tele production which must be solved now are: (1) choice of subject matter; (2) visual-oral technique; (3) pre-production planning; (4) production procedures; and (5) production materials and equipment.

Filmmates is now making tele subjects, "Minute Jingles," and also demonstration films to those audiences can tune into these sets properly prior to actual programs. One film, "Flying the Fire Bomb," was made shorty before Pearl Harbor and subsequently shown to air raid wards.

In discussing films for tele, Price said that the current attraction nearest to the tele "ideal" from the standpoint of cost is "Voice In The Wind."

WAR SERVICE... on the Film Front

Cleveland, O. — M. B. Horwitz, general manager of the Washington Circuit, was the first to receive a call for golf clubs for the convalescent soldiers newly arrived at the new Crile General Hospital in nearby Parma. He said he went to the hospital a lot of used clubs which he collected from the Film Row boys and is taking contributions to buy new clubs.

FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

NOW
WARNER BROS.
TELL AN
AMAZING
TALE OF A
CRIME THAT
WAS NOT A
CRIME
... OF A
SCOUNDREL
WHOSE FINAL
DEED HID A
HEROIC
SECRET...

With
JEAN SULLIVAN
LUCILE WATSON
 Directed by Raoul Walsh
 Screen Play by Laszlo Vadnay and Max Brand From an Original Story by Joe May and Laszlo Vadnay
JACK L. WARNER, Executive Producer
Errol Flynn

As 'The Man Without a Name'

Paul Lukas

Again the kind of role that
won him the Academy Award
in 'Watch on the Rhine'

Uncertain Glory

Introducing
lovely Jean Sullivan as
Marianne, the girl who
knew him least...
loved him most.

Produced by Robert Buckner

From Warners
— but certainly!

'Uncertain Glory' is
already off to a
beautiful beginning.
It is having a New York
pre-release.

And
It
is
A Smash — but certainly!!
Post-War Cuban Theater for Majors

(Continued from Page 1)

over Mexican artists that exhibitors have been presenting them in their theaters regularly. Recently, Ernesto P. Smith told THE FILM DAILY that he has decided to exhibit only Mexican and Argentine films at the Alcazar, top flight second-run house, because the Mexican films have drawn enormous grosses lately. U. S. companies would operate their own Havana houses now except that owners of better theaters refuse to sell and, due to war priorities, no building materials are being imported.

Smith's decision to run Spanish films at the Alcazar is said to have held up at least two deals between the cubs and the distributers of American films. In the meantime, M-G-M is said to have finalized a contract with the American-Radio City-Rialto group, although it is believed to have been signed as yet.

Situation is also affecting the distribution setup in Cuba as Mexican producers eye profits of Cuban distributors of their product. Rene Cardona, Cuban actor-director and Mexican distributor, who will produce this year, has organized a new distributor, Distribuidores Nacionales S. A., with Miguel Cardona as president, and CLASA, Mexican producer, has formed Clasa Films Mundiales de Cuba, S. A. With the operation of the last named company, Continental Films of Cuba, distributor of Film Mundiales, has lost its best material but Tropical Films, which handles CLASA product, is said to have a contract with two years to run.

Operation of the Mexican distributing companies here will leave the independents who have been distributing Mexican films without product and speculation is rife as to whether these companies will be forced to produce Cuban pictures in order to exist. At present there are 19 distributors of Spanish language pictures in Havana.

W. E. Phillips Rites Held

Montreal—Funeral services for William Ellidge Phillips, 69, founder of the old Francus Theater, were held here yesterday.

Ask 675 Projectors In Last Half of Year

(Continued from Page 1)

George W. McMurphy of the OCR Amusements Section for release for civilian use of 340 projectors during the July-September quarter and 335 during the October-December quarter, and nearly as many sound systems.

These machines were to be used for replacement of burned out and burned out and banned equipment in the theaters which OCR is encouraging in war-crowded areas. Although approval is expected for nearly the entire request, with only minor deletions, there is grave concern now as to whether the program could be filled. Fly in the dimention is the grave manpower shortage. The situation is not much darker than it was WPB's job, but an order brought out last week by WPB prohibits the increase of production for the war use in plants in numbers one and two labor shortage areas.

The projector and lamp program would not be insurmountably blockaded by this winter, it is believed, though production scheduling will be quite difficult, but the program for sound systems and electronic parts appears to be seriously crippled. Major producers expected to participate in these programs in a big way can do so. Areas and plants which were counted on to play major roles in the program expansion are now banned from making plans in order for the program to go through as planned. It will be necessary for plants in other areas to produce a greater quantity of equipment than they have ever done before, in war or peace. There is no certainty that they can do this.

WPB officials are trying now to revise their production assignments in order to salvage the program. They have already canceled the possibility of getting a revision of the crippling order, hoping an exception might be made because a good deal of the skilled personnel needed is working in the plants anyhow on war work, has reported to have thus far run into a stone wall.

WEDDING BELLS

Chicago—Sgt. Norval Smith, formerly with B & K State, in St. Louis, Mo., was married to Beth Louise Harmon in Seattle, Wash., where he is stationed.

Bellaire, O.—Leon Velas, brother of Chris Velas, and general manager of the Velas circuit houses in Yorkville and Bridgeport, will be married on May 1 to Miss Elly Carras of Parkersburg, W. Va., where the ceremony will be held. Best man at the wedding will be George Delis, general manager of the A. G. Constiant circuit.
**IN NEW INDUSTRY POSTS**

**WILLIAM MCKINSTRY, JR.,** booker, 20th-Fox.

**JOSEPH COSLEY,** head booker, Republic, Cleveland.

**TODD FERGUSON,** M-G-M exploitation representative, Atlanta.

**KEN PRICKETT,** M-G-M exploitation representative, New York.

**ARTHUR SWANKE,** manager, Strand, Clarksburg.

**JOHN RICCUTTI,** booker, Republic, New Haven.

**SIDNEY H. ROGOVIN,** eastern regional manager, Admiral Corp., Chicago.

**ARTHUR CATLIN,** RKO publicity staff, Omaha.

**HARRY ROGERS,** PRC branch manager, Omaha.

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**MILTON BROWN,** Great West city manager, Chicago.

**ROBERT HALL,** manager, Apollo, Princeton, Ill.


**HAYWOOD HANNA,** Jr., manager, Imogene Theater, New York.

**ROBERT HALL,** manager, Apollo, Princeton, III.

**IVAN SWITZER,** projectionist, Apollo, Princeton, Ill.

**WILLIAM LAMÉ,** projectionist, Bailey, Eureka, Ill.

**GEORGE GOEDDON,** manager, Liberty, Libertyville, Ill.

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**PETRILLO AND PRODUCERS**

**Will Parley Next Week**

(Continued from Page 1)

studio musicians to replace that which expired on Jan. 1 were deferred yesterday to next week. The studio musicians, representing the only group under the basic agreement for which negotiations are still to be completed, are asking for musical aggregations of 35 men for all major studios, among other things. The talks will take place at the New York office of Pat Casey, studio labor contact.

Signing of new contracts between the companies and the IATSE studio locals, which completed negotiations on Friday, was delayed yesterday at Casey’s office. The signing is expected to take place today.

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**SOME DEFEAT OF MEN Under 26 Graced by WPB**

(Continued from Page 1)

**WASHINGTON**—Several deprivations for young men in the film industry are under consideration. Among those younger men has been made plain in the past that neither side can be fully satisfied on every point, and it is likely that he will see some solution midway between what the two sides desire. In the discussions coming up, in fact, it is not likely that Clark will make any initial demands, but instead simply put a correlative of exhibitor demands before the distributors, and asking for some expression on each.

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**BRANDI NAMED CO-DIRECTOR In Field for Wac Drive**

(Continued from Page 1)

recruiting drive to be conducted by the nation’s motion picture theaters, Edward L. Alpern, campaign chairman, announced yesterday. Wac recruiting week will be celebrated in 18,000 film theaters May 11-17.

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**STORK REPORTS**

Bob Finkel, New York salesman for Universal, is appearing as the father of a boy, Alan Barry.

Cleveland—A second daughter was born to 20th-Fox salesman Ray and Mrs. Schmertz at St. Lukes Hospital. The baby is Dr. I. J. Schmertz, 20th-Fox branch manager.

Glastonbury, Conn.—Morris Kepp, operator of the Glastonbury, is father of an 8 pound, 9 ounce baby boy, obligingly born on his day off.

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**COURIER TELEPHONE**

Tuesday, April 18, 1944

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**CLOSE WATCH ON TELEPHONE BEING KEPT BY SMPE**

(Continued from Page 1)

activity, which he pointed out, assures progressive knowledge of the sight-sound medium.

The endorsements were made to delegates of the SMPE 56th Semi-Annual Technical Conference at its opening session in the course of his address, by L. J. Sayre, development engineer of DuMont Laboratories, Inc., who pinch-hit for Dr. Thomas T. Goldsmith in the presentation of the latter’s paper, “Recent Technical Advances in Telegraphy,” which is DuMont’s research director, was unable to be present for the scheduled address, having been in New Washington.

Sayre said that refinements in circuits and components for tele cement equipment will reduce the number of breakdowns by 80%.

For theater screen projection of tele, Sayre asserted that RTPB has provided a “vast improvement” in its studies for an increase in image scanning from present 525 lines to 1,000 lines, providing a factor of 17 to 1 for magnification of the received image. RTPB plans also contemplate use of unattended booster relay stations to transmit programs to theaters and other receiving points within a metropolitan center, as well as for long range transmission.

Further enhancing prospects for early post-war transmission facilities, he declared, is the fact that 10 play stations & 10 has already installed for communications services about 2,000 miles of aerial cables which could be available for tele.

T. Hayes Hunter Dies

London (By Cable) — T. Hayes Hunter, 62, motion picture director well known in Hollywood, died Friday in a hospital here of a heart attack. He was a native of Philadelphia. He is survived by his wife and two sisters.

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**TODAY'S THEATRE DEALS**

Lakeview, S. —Faye Cordell has assumed ownership and management of the Lakeview.

Milwaukee, Wis.—Warners’ which has had a final interest in the Rio theater, which was purchased by Clay purchased the building from the Appleton Building Co.

Cashmere, Wash.—C. Gillespie has taken over the local theater, formerly operated by Guy Long.
ADDRESS U

...probably time...it sent a
when i

...in book form
to the screen...in

Academy Award
new personality, Mis

and directed by
the most widely-read story of our
thrill through millions of hearts
appeared in "Reader's Digest"...in "Story"
...and on the air. Now it is coming
an exciting production starring
Winner Paul Lukas...introducing a lovely
K. T. Stevens...and produced
William Cameron Menzies.
"Adventures in Music" with Jose Iturbi, Emanuel Feuermann, Mildred Dilling, Vronsky and Babin, and the Coolidge String Quartet

Crystal Pictures 62 Mins. EXCELLENT OFFERING WHOSE APPEAL IS STRONG FOR DEVOTEES OF MUSIC EVERYWHERE.

America's millions of music lovers, always a very large increment of box-office potential, will enjoy this quality attraction immensely. It is a source of wonder to any professional film reviewer that features of this type, presenting a concert full of contrast and possessing compactness, have not appeared with frequency in the movie marts.

Featuring the renowned pianist, Jose Iturbi, along with Emanuel Feuermann, cellist, Mildred Dilling, harpist, Vronsky & Babin, duo-pianists, and the Coolidge Quartet, "Adventure in Music" gives the theater patron a perfect close-up of these artists in their respective renderings, as intimately near, in fact, as though he or she were actually at their very elbows. Every motion on key and string is clearly and intricately caught in the camera frame.

Its makers have seen to it that no monotonous exists, and to accomplish this a group of four discriminating photographers weave constantly changing camera angles through each sequence. Among the selections by Iturbi are "Sevilla," by Albeniz, and Chopin's "Fantasie Impromptu." The remarkably co-ordinated Vronsky and Babin, presiding at twin pianos, play Brahms' "Waltz in A Flat," Arensky's "Waltz" and the brilliant novelty composition "Flight of the Bumble Bee," by Rimsky-Korsakov.

Rendered by Feuermann is a group highlighted by Dvorak's "Rondo, Opus 94," and Popper's "Magyar Song," and by the Coolidge String Quartet, "Andante," by Von Dittersdorf and his "Fugue" from "Quartet in C Major," Mildred Dilling's group comprises Zabin, Babin, the familiar Welsh air, "March of the Men of Harlech," and Hasselmans' "Fireflies."

Widespread bookings will be the good fortune of this film. It has, because of its nature, a high degree of permanence for screens. Direction and photography are thoroughly adequate, and the sound is faultless. It will carry strong appeal wherever devotees of the music art flourishes.

CAST: Jose Iturbi, Emanuel Feuermann, Mildred Dilling, Vronsky and Babin, and the Coolidge String Quartet

CREDITS: Producers, Walter Lowendahl, Rudolph Polk; Directors, Ernest Matray, S. K. Winston, Reginald LeBorg; Cameramen, Jackson Ross, Paul Ivan, Walter Lundin, Harry Jackson; Film Editors, Harvey Pergament, Tom Biggart, Dick Wray.

DIRECTION, Skilled. PHOTOGRAPHY, Dito.

Correction

The issue of seven per cent cumulative convertible preferred stock to be redeemed on June 15 is that of Keith-Allen, Orpheum and not of RKO Corp., as was stated erroneously in yesterday's issue of THE FILM DAILY.

"The Struggle for Life" (Vitaphone Varieties)

Warners 10 mins. Good 2.5

This import from Russia, produced by the Moscow Technical Film Studios, is an unusual little item dealing with the battle of survival in the animal kingdom. The short pictures a number of battles between the strong and the weak in the world of nature. Photographed extremely well under the most difficult circumstances, the footage has a lot of human appeal.

"Amoozin' But Confusin'"

Columbia 8 mins. So-So

Herewith Columbia presents the short of a novelty short featuring animated cartoons featuring L'il Abner, comic strip character. Although the lead-off subject is not better than so-so, it does indicate that the series has possibilities. The material is of a hill-billy type, a fact which will continue the shorts appeal primarily to the youngsters. In his film debut L'il Abner goes to the big city to acquire polish so that he can improve the status of his townsfolk.

"Crash Goes the Hash"

Columbia 17 Mins. Hash Is Right

The Three Stooges are up to the same old tricks in their newest comedy. Produced and directed by Jules White, the two-reeler has nothing to offer anyone who is not a Three Stooges fan or who is capable of mastering the alphabet. Taken for reporters, the three comics are assigned by their boss to obtain the story of a socialite's marriage to a nobleman. They invade the bride-to-be's home by hiring themselves out as servants. They mess up everything—including the film. At the wind-up they have the nobleman exposed as a fake. Disconcerting persons won't find a genuine laugh in the entire footage.

Zanuck Coming East

For Author Conferences

West Coast Bureau of THE FILM DAILY

Hollywood — Darryl F. Zanuck trains out for New York Friday with Mrs. Zanuck. While there he will confer with Wendell W. Willkie on "One World," discuss plans with Moss Hart on "Winzed Victory," meet with Eddie Rickenbacker on his story, and also discuss with home office plans for roadshowing of "Wilson."

Conn. Allied Meets

New Haven—Allied Theater Owners of Connecticut meet yesterday at Child's to discuss a delegate to the coming Allied convention in Philadelphia.

"Say Uncle"

RKO 18 mins. Many Laughs

The Leon Errol fans will get many laughs out of the comics newest comedy. Again the fellow has trouble with the missus. First Errol finds on his hands a tramp picked up in a round of hilarity during his wife's absence. Then a fan dancer barges in to complicate matters. In the midst of a wild party in walks the wife. Errol has the trap and dancer pose as his uncle and niece.

"Follow Through With Sam Byrd"

(World of Sports)

Columbia 9 mins. Fine Sports Reel

Sam Byrd, former outfielder for the New York Yankees, shows the latest technique that has made him one of the bright stars of the golf links. He demonstrates the importance of the swing and the other things that must be mastered before one can hope to be an ace golfer. For added interest Byrd uncorks some amusing shots, some of them executed under the most difficult conditions.

"The Weakly Reporter"

(Looney Tunes) Warner 7 mins. Funny Satire

The Leon Schlesinger Technicolor animated cartoon throws the light of comedy on rationing, transportation headaches, shortages, women in war work and other matters born of the war. Short shows the wife in the shipyard wins up the footage, which contains many laughs.

"Henpecked Rooster"

(Noveltoons) Paramount 8 mins. Good

There are plenty of laughs in this Technicolor cartoon about a henpecked rooster who strives to win domination over the missus. The husband gains the upper hand after a lot of silly but hilarious complications in which a mouse plays a part. Made by Famous Studios, the second of the new series will have no trouble making its way.

"Open Fire"

(Grantland Rice Sportlight) Paramount 9½ mins. Interesting

The amazing variety of firing equipment employed by our infantry is displayed effectively under fighting conditions in footage that should prove extremely interesting to non-combatants. The short, shot photographed, shows how our foot soldiers attack by land, sea and air. It gives a good idea of what the infantery has accomplished on the various war fronts. The reel packs considerable excitement.
REVIEWs of SHORT SUBJECTs

"Magazine Model"
Universal Fair Stuff 9 mins.
Packing chiefly femme appeal, but not without its magnetism for the male devotees of the "pin-up" cult, this reel is a chapter in the business-world biography of a Wilkes-Barre girl who was a former Miss America. Footage recounts her invasion of the world of modeling through the famed organization headed by Harry Conover. Her evolving gla-
mor is traced until she is seen as magazine cover girl. Film is made with Cinderella dramatics, in other words showing her attainment of loveliness from the cocoon of plainer-ness. It's fair stuff, literally and figuratively.

"How to Be a Sailor" (Walt Disney) RKO Extremely Amusing 7 mins.
The story of navigation is told spoofingly in this Technicolor animated cartoon. The various steps in the development of the science of handling a ship are demonstrated hilariously by the Goof to the accom-
companying of a narration done in an extremely humorous vein. This one can be booked without doubt of the audience reaction.

"Say Ah, Jasper" (Madcap Models) Paramount Entertaining 8 Mins.
Little Jasper is troubled by an aching tooth in his latest adventure. The story shows with the help of some delightful humor how the lad gets rid of the molar after a fantas-
tic dream in which the Scarecrow posing as a dentist, attempts to draw the tooth. The newest of the George Pal contributions is first-rate entertainment. The Techni-
color is superb.

"Community Sing" (Series S, No. 9) Columbia More Popular Music 9½ mins.
Lew White provides the organ accom-
companyment for an assortment of popular song numbers. The tunes heard are "Sunday, Monday or Al-
ways," "For the First Time," "I Opened a Trunk," "Red River Val-
ley" and "Make With the Bullets.
Benny." The vocals are by the Song Spinners. Considerable singable stuff here.

Walter Brown Named Associate to Harmon

(Continued from Page 1)
Harmon, executive vice-chairman and co-ordinator of the WAC. A former newspaper man, college professor and veteran of World Wars I and II, Brown fills a key spot necessitated by the greatly increased program of war activities.

A native Missourian, Brown is a

graduate of the University of Mis-
souri. He worked on newspapers in

Kansas City, Dallas, Oklahoma City,
Indianapolis and Chicago, serving as

feature editor of the Associated

Press in the latter city and teaching journalism at Northwestern Uni-

versity. He was promoted to chief of the A. P. bureau in Albany where his work was brought to the attention of the governor.

Postpone Zevin Sentencing

Sentencing of Isadore Zevin, for-

mer secretary of George E. Brown,

following a perjury conviction in

connection with the film racketeering case, was postponed yesterday
to May 17.

Eagle-Lion's Plans
Stand, Says Kelly

(Continued from Page 1)
progress in establishing the Amer-

ican company had been retarded somewhat but that despite the slow-
ing up of operations, all plans would be carried out according to original designs.

No production plans were com-

pleted during his Coast visit. Kelly
could not say when or by whom pic-
tures would get under way. He said that the 20th Century-Fox deals with Rank had nothing to do with Eagle-Lion and the conferences held between Rank and Spyros Skouras, 20th-Fox president, related only to operations on the other side.

Jack L. Warner Heading
East to Join WB Toppers

(Continued from Page 1)
dio, company's toppers will be as-

sembled in the East on Jack's arri-

val.

Myers D. Flater Dead

Bloomfield, Ill—Myers D. Flater, 81, owner and manager of the Cit-

tadel, is dead.
YOU’LL BE PROUD TO SHOW THIS REEL!

A SPECIAL SCREEN SNAPSHOT(S)
(No. 9 SERIES 23)

In Honor of Our Great Industry’s 50th Anniversary!

EXCITING SCENES from the Archives Loaned to "Screen Snapshots" for this Momentous Celebration:

- Opening of the first movie theatre in 1894
- First movie studio
- First newsreel
- First screen kiss
- England’s King Edward
- New York’s Easter Parade

CAVALCADE OF SCENES featuring:
- Clara Kimball Young
- John Bunny
- Flora Finch
- Sidney Drew
- Maurice Costello
- D. W. Griffith
- Bobby Harron
- Lillian Gish
- Lionel Barrymore
- Mary Pickford
- Harry Carey
- Blanche Sweet
- Mabel Normand
- Ford Sterling
- Mack Sennett
- Barney Oldfield
- Wallace Beery
- Harold Lloyd
- Gloria Swanson
- Leatrice Joy
- Agnes Ayres
- Rudolph Valentino
- Janet Gaynor
- Charles Farrell
- Al Jolson
- May Robson
- Mickey Mouse
- John Barrymore
- Carole Lombard
- Cary Grant
- Rosalind Russell
- Edward G. Robinson
- Irene Dunne
- Humphrey Bogart
- Jean Arthur
- Fred Astaire
- Rita Hayworth
- James Stewart
- Hedy Lamarr

FAMOUS VETERAN DIRECTORS
- Sam Wood
- Robert Z. Leonard
- Raoul Walsh
- Irving Cummings
- Edward Sutherland
- Richard Wallace
- Alfred Green
- Edward H. Griffith
- George Marshall
- William Seiter
- Cecil B. DeMille

ONLY A LIMITED SUPPLY OF PRINTS...ALERT EXHIBITORS WILL WIRE OR PHONE THEIR EARLIEST PLAYDATES TO THEIR NEAREST COLUMBIA EXCHANGE!

The Best Shorts of all come from Columbia
Block-Booking, Blind-Selling, Exclusive Deals Nixed; 40% Ceiling on "A" Rentals

By E. SANCHEZ GRITZ
FILM DAILY Staff Correspondent
San Juan, P. R. (By Cable)—Passed unanimously by the House and Senate prior to the Legislature's sine die adjournment, the drastic bill regulating film distribution in Puerto Rico yesterday was before Gov. Roxford Tugwell for signature. Attacked by American and other foreign distributors, and defended by members of the Puerto Rican Motion Picture Exhibitors Association at hearings conducted by the House Civil Judiciary Committee, the bill was passed yesterday by a vote of 40 to 0 in the Senate, and 27 to 8 in the House. Three members of the Senate and four of the House abstained.

(Continued on Page 3)

Rep. to Lift Curtain On 1944-45 Line-up

Republic’s two-day regional sales meet, at the Coast studios next Tuesday and Wednesday, will be the scene of company’s 1944-45 product announcement and a series of discussions on promotion plans for forthcoming releases. H. J. Yates, (Continued on Page 2)

80 RKO Theaters Raise $184,834 for Red Cross

Reports to Joseph Bernhard, national chairman of the industry’s 1944 Red Cross drive, continue to show encouraging averages for the campaign. Edward L. Alperson, general manager of the RKO circuit, re-
(Continued on Page 8)

Warner’s Directors Meet Tomorrow

A meeting of the Warner’s board of directors is scheduled for tomorrow, at which time formal acceptance of the resignation of Joseph H. Hessen, vice-president and member of the board, is expected.

FILM “DIPLOMAT” PLAN COMPLETED

Foreign Managers Recommendations Go To Company Presidents at Meeting Next Week

Foreign managers of the major companies have completed their recommendations for the plan whereby the industry will have official representatives in foreign capitals after the war and who will work closely with the State Department, it was reported yesterday at a meeting of the foreign department heads. The plan will be submitted next week at a meeting of company presidents.

Alperson Sets Wac Recruiting Committee

National Committee for the Motion Picture Industry’s observance of Women’s Army Corps Recruiting Week, May 11-17 was completed yesterday by Chairman Edward L. Alperson. In addition to the Executive Committee consisting of Ned E. (Continued on Page 8)

UJA Launches Its Drive in the Amusement Field

The amusement industry, laying plans to participate in the 1944 War Emergency campaign of the United Jewish Appeal, will hold its first luncheon meeting for the drive this (Continued on Page 8)

B & K Reports Earnings For 1943 at $1,883,060

Chicago—B & K’s annual stockholders meeting, presided over by Walter Immener, general manager, showed earnings last year of (Continued on Page 3)

No Immediate Tele Threat

Mich. Group Finds Tele Competition Far Off

SMPE is Told of Films’ Use by the Armed Forces

It will be several years before television can be considered a competitive threat to theaters, if at all, according to a preliminary investigation launched by a delegation from the Co-operative Theaters of Michigan which is in New York for a brief study of the tele situation. Six Co-op of Michigan officials are here to discuss all phases of (Continued on Page 8)

To Fight Curb on Right to Portray Facts Thru Fiction, WAC Exec. Declares

Washington Bureau of THE FILM DAILY
Washington—The motion picture industry must reserve the right to deal with matters of current importance, Francis S. Harmon, WAC executive vice-chairman said yesterday at a special luncheon commemorating the 50th anniversary of the industry.

Speaking of pix as an instrument of international enlightenment and understanding, Harmon declared that the industry must reserve for itself unlimited’ the (Continued on Page 3)

Griffith Denies Conspiracy Charge

Oklahoma City—Denying that Griffith Amusement Co. conspired with other motion picture distributors to monopolize first- and second- (Continued on Page 2)

Legislature Rejects New Jersey Usher Bill

Trenton, N. J.—A House bill which would have permitted the employment of boys between the age of 16 (Continued on Page 8)

Skouras-Rank Deal Finalization Near

London (By Cable)—While the deal negotiated by Spyros P. Skouras of 20th-Fox and J. Arthur Rank has not as yet been signed, it was said yesterday that no further hitch had been encountered. Finalization is believed near and only a formality.
Rep. to Lift Curtain
On 1944-45 Line-up
(Continued from Page 1)

Sr., now on the Coast, will remain
for the conferences, to be joined
by James R. Grainger, presi-
dent, and by Francis Bateman,
Western district sales manager,
who will head a contingent of men
from the area.

Promotional plans on the dis-
cussion agenda include those for "Man
from Frisco," "Storm Over Lisbon," Roy
Rogers' "Yellow Rose of Texas" and
"Song of Nevada" and the series
of Red Ryder Westerns, based on
the cartoon strip.

Key city budget for "Frisco" has
been set at $250,000 for newspaper
advertising, billboards, radio spots
and special exploitation with another
$100,000 set aside for similar pro-
motion in subordinate key spots.
Campaigns are now being set for the
tri-city premiere May 18 at the
Paramount, San Francisco; Para-
mount, Oakland and Costa, Rich-
mond, Calif.; for the Paramount
Hollywood and Downtown Theaters,
Hollywood and Los Angeles, May
24, and the Fox, St. Louis engage-
ment starting May 25.

Discussions will embrace multi-
theater bookings of the Roy Rogers
Special Premiere Productions, back-
ed by extensive use of 24-sheets,
radio spots and newspaper advertising,
and advance reports on the top-budget
"Atlantic City," which goes into produc-
tion this week.

In attendance at the conferences
will be Branch Managers John Frey,
Los Angeles; Sid Weisbaum, San
Francisco; F. M. Higgins, Seattle;
J. H. Sheffield, Portland, Gene Ger-
base, Denver and H. C. Fuller,
Salt Lake City, and J. T. Sheffield,
Northwest territory franchise holder.

Sistrom Added to O.W.I's
London Staff by Riskin

Joseph Sistrom, producer, has
been appointed to the O.W.I London
staff by Robert Riskin and will pro-
duce documentary pictures for the
Government.

Griffith Denies
Conspiracy Charge
(Continued from Page 1)

run features, the company yesterday
dated an answer in Federal Dis-
trict Court to charges of three in-
dependent Oklahoma theater owners
seeking $606,000 in damages.

The Griffith answer was filed in
the name of H. J. Griffith, secretary
and director of the Griffith Amuse-
ment Co. and Griffith Northwestern
Theaters, Inc. In his answer, Griff-
ith denies that the plaintiffs oper-
ate theaters comparable to the Griff-
ith outlets in the three cities in-
volved.

The suit was brought against
Griffith two months ago by A. B.
Momand, Shawnee, M. L. Riggs,
Vinita and R. D. Wineland, Pitcher.
A hearing on their request for a
preliminary injunction has been set
for May 1 by Bower Broadus, Fed-
eral Court judge.

Griffith added that the claim for
damages for alleged invasion of the
rights of the independents is barred
by the statute of limitations because
the suit was filed more than three
years after the alleged offenses.

FINANCIAL
(Tuesday, April 18)

NEW YORK STOCK MARKET

Net

High Low Close

Am. Seat. 173,174 173 172,175
C & P 2,251 176,174 174,177
Columbia Picts. pld. 2,251 173,174 173,175
Com. Fm. Ind. pld. 1,101 181 181,184
East. Kodak 1,125 1,125 1,125
de pld. 1,125 1,125 1,125
Ceex. Fm. Ind. 1,125 181 181,184
Loew's, Inc. 60,625 181,184
Paramount 25 24 24
RKO 25 24 24
RKO 56 pld. 25 24 24
20th Century-Fox 25 24 24
20th Century-Fox ptld. 25 24 24
Warner 25 24 24

NEW YORK BOND MARKET

Par B'w 3,355 92 91,125 92
NEW YORK CUB MARKET

Monogram Picts. 31 31 31,31
Radio-Kaisc ev's. 11 11 11,11
Savoyette 11 11 11,11
Technicolor 14 13 13
Trans-Lux 11 11 11,11
Universal Pict. 11 11 11
Universal Pict. ev's. 22 20 20

WANTED
ONE Single System Sound MOVIOLA
Write Box 200 FLM DAILY
1501 BROADWAY, NEW YORK CITY

SEEDING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:

INTERNATIONAL offers:
Dependable service . . . Low cost . . .
47 years experience servicing theaters,
stadiums, amusement parks, etc.
We can supply your needs. Roll,
machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL TICKET COMPANY
55 DRAITHAVE, NEWARK, N. J.
Sales Offices in Primaonal Centers

WANTED
MOVIOLA
Write Box 200 FLM DAILY
1501 BROADWAY, NEW YORK CITY

Situation Wanted
Young man—married—honorably discharged
3 years experience contract and sales
department major company—ambitious,
will—desire position with future.

Box 191, THE FLM DAILY
1501 BROADWAY

MARK MAY 6
A great Warner date!
Harmon Offers Pix "Bill of Rights"

(Continued from Page 1)

right to treat important matters of history and current events in an honest, impartial manner.

Calling the motion picture "a child of democracy," pix may say, Harmon, claim two special rights. First is the right to report and present facts accurately, the events of the day—he referred here specifically to newsreel and documentaries, second is "the right of a great art form to reveal facts through fiction."

Harmon said, himself he as asked how the industry could make use of the Wilson and Willkie. If not on Wilson and Willkie, he replied, then why make films on Lincoln and Gulliver—since the film industry is called upon to deal with the world affairs of today as do those of Wilson and Willkie.

"We won't let go unchallenged anyone who seeks to limit our right to the portrayal of facts through fiction," Harmon declared. "The screen reserves for itself unlimited right, along with the obligation to treat such matters fairly and objectively for Harmon.

Speculated on the effect of the war on post-war Hollywood, finding significance in the appointment of former March of Time producer Richard DeRochemont as a producer for Twentieth-Fox. This, he said, was "a sign of the times" as the world is "a war industry.

He added that two other leading producers have dropped three, who are producing features recently, and said he anticipates a trend toward documentaries and films of news significance.

He interjected that there will be some 25,000,000 second-hand projectors on the market at the end of the war, and predicted that these will be used to good advantage in education.

The WAC leader was introduced by O.WI p.i. chief Stanon Grieffis, who also introduced Mr. Gen. A. D. Sars, director of the War Department's Bureau of Public Relations; Elmer Davis, Edward Klauber, and then followed by George W. Owi; Col. Frank Capra and Hal Roach; USA; Admiral Clark H. Woodward, Chief of the Navy Incentive Division; Thomas Armat, Jr., chief of the British Information Services Film Division.

STORK REPORTS

West Coast Bureau of THE FILM DAILY

Hollywood—Harry Cohn, president of Columbia-Pathe, became the father of a 7 pound, 6 ounce son born yesterday at the Cedars of Lebanon hospital and is former film actress, Joan Perry.

FWC Applies for Eight New Theaters

(Continued from Page 1)

provide screen facilities for war-covered areas. Each of these applications was, learned, has been okayed by the local area production of the War Department's Bureau of Public Relations, Elmer Davis, Edward Klauber, and Frank C. Capra, who introduced Gen. A. D. Sars, director of the War Department's Bureau of Public Relations; Elmer Davis, Edward Klauber, and then followed by George W. Owi; Col. Frank Capra and Hal Roach, USA; Admiral Clark H. Woodward, Chief of the Navy Incentive Division; Thomas Armat, Jr., chief of the British Information Services Film Division.

PHIL M. DALY

A Reporter's Report

• • • THE PERSONAL TOUCH. Pvt. Paul Lazarus, Jr., erstwhile UA ad-publicity chief, who recently donned olive drab, has been assigned to War recruiting publicity at the Army's Whitehall St. quarters.

• Pvt. Dave Lipton, who stepped down as Columbia's ad-publicity chief for Army service, is now stationed at the Signal Corps Photographic Center, Astoria, L. I. • Lt. James H. O'Shea, son of E. "Tod" O'Shea, Metro's Eastern sales chief, is serving as a pilot instructor for P-147 "Thunderbolt" fighter pilots "somewhere in England."• Lt. O'Shea already wears the Air Medal for combat service.

• Sporos P. Skouras recently visited a Fortress bomber station "somewhere in England" with Francis L. Hanley, 21st-Fox managing director in Britain, and listened for Fortress formation radio as they unloaded their lethal "eggs" on Berlin. • Sir Alexander Korda officially announces acquisition of Amalgamated's Elstree Studios for Metro-Goldwyn-Mayer London Films. Thus Metro becomes the second American company to hold title to its own British studio.

Warners, of course, long has had Toddington. • A. W. Schwalberg, who leaves Warners at the end of the week to take his new International Pictures (Spitz-Goetz) post, will be given a farewell testimonial Monday night in the Waldorf-Astoria's Starlight Ball. • Eddie Dowdow, of Loew's, has been named chairman of the Motion Picture Special Gifts Committee for the Brooklyn Diocesan Catholic Charities' campaign by Bishop Thomas E. Molloy. Dowdow will announce the appointment of his industry committee shortly. • Harry Carey's on the mend. • Oscar Serlin's due in Hollywood tomorrow. • Kay Francis, Barry Wood, Lucy Monroe, Walter Abel and Richard Rodgers go to Montreal a week from today to appear in a radio show picking Canada's Sixth Victory Loan. • F. E. Osborne, Batavia exhibit, with houses in Fredonia and Hammondsport, is celebrating his 77th birthday.

• It's now Capt. J. Alastair Fraser, the Canadian Film and Photo Unit in London advises. • Capt. Fraser is in charge of motion picture and still photography in Italy and France for the C. E. F.

P. R. Adopts Drastic Distrib. Regulation

(Continued from Page 1)

finally emerged with amendments which tightened it materially.

In addition to slapping a 40 per cent ceiling on rentals on "A" pix, the measure now makes illegal exclusive licensing deals with circuits "in detriment to owners of small theaters" and prohibits distributors from discriminating against any exhibitor to benefit another exhibitor. Block-booking and blind-selling also are made illegal, the bill providing that any distributor, must rent to any exhibitor, who so requests the without limitation as regards the number of pictures to be contracted, and without limiting the right of selection.

On percentage pictures, the measure declares it will be the obligation of the distributor to furnish all advertising material, free of charge, except in cases when the shorts, news programs and serials belong to other distributors, when the advertising material will be paid both...
Slave to a secret she has sworn to keep... her very charm and beauty are a curse that tempt her to dream of and do things that are forbidden!
THE CURRENT BEST THRILLER!

ANNA NEAGLE  RICHARD GREENE

in

Yellow Canary

with

NOVA PILBEAM  LUCIE MANNHEIM  ALBERT LIEVEN

Produced & Directed by HERBERT WILCOX

RKO RADIO PICTURES

THE INDUSTRY'S PROUDEST OFFERING, "THE MEMPHIS BELLE", TECHNICOLOR SAGA OF OUR AIR HEROES. BOOK IT NOW!
We are swamped with orders —

But for the ARMY, the NAVY, and

WE ARE RUSHING YOUR PRINT

SNOW WHITE and

Is seven years old — the quality of the

So HAVE A HEART, WALT, Don’t

Because above everything you want
not only for you — and the rest of the Industry

the MARINES, NEVERTHELESS

And although the negative of

the SEVEN DWARFS

ew prints will be even better than the originals

push us too fast,

Technicolor Quality!
Alperson Sets War Recruiting Committee

(Continued from Page 1)

Depinet, distributor’s division chairman; Harry Mandel, national publicity director; Harry Brandt and Charles B. McDonald, co-field directors, the following will serve as exhibitor area chairs:

Lou R. Golding, Albany; W. K. Jenkins, Atlanta; Frank A. Hornig, Baltimore; Sam Finsoski, Boston; Charles Moskowitz, Metropolitan New York Area; Sam Rinzler, Brooklyn; Fred J. Schwartz, Queens, New York; Andrew Gibson, Buffalo; H. F. Kineey, Charlotte; John Balaban, Chicago; Col. Arthur Frudenfeld, Cincinnati; Nat Wolf, Cleveland; R. J. O’Donnell, Dallas; “Rick” Ricketson, Denver; A. H. Blank, Des Moines; Earl Hudson, Detroit; Marc Wolf, Indianapolis; Elmer Rhode, Kansas City; Charles P. Skouras, Los Angeles; M. A. Rosenberg, McKees Rock, Pa.; M. A. Silver, Pittsburgh; M. A. Lightman, Memphis; Harold Fitzgerald, Milwaukee; John Friedl, Minneapolis; Don Jacobs, Newark; I. J. Hoffman, New Haven; E. V. Richards, New Orleans; Maurice F. Barr, New Orleans; L. C. Griffith, Oklahoma City; William Mis-

UJA Launches Its Drive In the Amusement Field

(Continued from Page 1)

Friday, in the College Room of the Hotel Astor. The inaugural function has been called by David Bernstein, Barney Balaban, and Major Albert Warner. A large representation of leaders in the motion picture and theatrical world has already been indicated.

Monroe Goldwater, chairman of the United Jewish Appeal of Greater New York for the 1944 campaign, will be the principal speaker at Friday’s luncheon.

“The program of the United Jewish Appeal means that thousands of lives will be saved in the coming months, lives that would otherwise be needlessly lost,” Bernstein said yesterday. “With that in mind, the amusement industry intends to go all out for this drive—as it does for every humanitarian cause.”

kell, Omaha; John Rugar, Park City, Utah; Earl W. Sweigert, Philadelphia; Albert Finke, Portland, Ore.; Ed Fay, Providence; Harry Arthur, Jr., St. Louis; B. V. Sturdivant, San Francisco; Frank Newman, Sr., Seattle; W. J. Crockett, Virginia Beach, Va.; Carter Barron and John J. Payette, Washington, and A. Joseph de Fiore, Wilmington, Del.

80 RKO Theaters Raise $184,834 for Red Cross

(Continued from Page 1)

ported collections totaling $184,834 from the first 80 houses to report, an average of more than $2,300 per theater.

Preliminary report of J. L. Cartwright, exhibitor chairman for Florida, shows collections of $127,837 from 160 theaters, or an average of $800 per house. Some 140 Florida houses have not filed their reports as yet.

From New Orleans, E. V. Richards, Louisiana exhib. chairman, reported returns of $122,612 from 360 of 540 theaters in the territory, averaging $425 a house. Colorado Chairman Rick Ricketson, reported $50,511 from 180 theaters, with 100 still to come.

The Martin Circuit collected $23,000 in 60 theaters in Georgia, Alabama, Tennessee and Florida, considered a substantial average for smaller community houses.

WB-SAG Dispute Ends: To Start “H’wood Canteen”

(Continued from Page 1)

Legislature Rejects New Jersey Usher Bill

(Continued from Page 1)

and 18 in theaters, afternoons and evenings, until 11:30 p.m. has been defeated by the New Jersey legislature. Its defeat was credited to organized labor which objected to the lowering of the age limit. New Jersey Allied had supported the measure.

Some theaters are using schoolboys on work permits from the State Department of Labor, permitting the boys to work until 10 p.m.

Sees No Immediate Television Threat

(Continued from Page 1)

television with representatives of tele and motion picture companies. During the next few days the Michigan man will probe the commercial aspects of television and the availability of equipment, in the event that television should suddenly sweep the country with the rapidity of talking pictures in the late ’20s. Here to make the study are L. W. Wisper, Wade Allen, Charles Komer, William Kaplan, Dave Newman, and James Olsen of Grayling, Mich.

DAILY THEATRE

Theatrical World

Wednesday, April 19, 1944

Stands for 

MURDER 

and THE 

Monster!

WB-SAG Dispute Ends: To Start “H’wood Canteen”

West Coast Bureau of THE FILM DAILY

Hollywood — Warner Bros. announced yesterday it had reached a satisfactory agreement with SAG and will proceed immediately with production of “Hollywood Canteen.”
PCC Leader Says Future Of Unity Plan Depends On Sincerity of Distribs.

Hugh W. Bruen, leader in the Pacific Coast Conference, would be willing to co-operate with W. F. Rodgers, M-G-M sales chief, in a unity move if the latter were to have the support of the producer-distributor groups as a whole.

In a letter to THE FILM DAILY commenting on Rodgers' recent tatement on industry unity, Bruen

(Continued on Page 10)

Leader Wac Drive Counsellor on Ads

Silas F. Seader, M-G-M's advertising manager, will serve as advertising counsellor for the industry's Wac recruiting week campaign, May 11-17. It was announced yesterday by Harry Mandel, drive's general publicity director.

At the same time, Mandel announced his public relations area chairman as follows:

R. M. Kennedy, Birmingham; A. (Continued on Page 7)

VB District Managers Open Sessions Today

Two-day meeting of Warners district managers, called by Ben Kalenson, general sales manager, will get under way this morning at the (Continued on Page 11)

Two More Exchange Meetings for Reps.

West Coast Rep., THE FILM DAILY Hollywood — Following Republic's first series of sales and progress discussion meeting at the studio April 25-26, Presy Jane E. Grainger and H. J. Yates will go to Chicago for similar planned meetings with exchanges of Central and Southern districts, then on to New York where Eastern exchanges will gather.

Motion Pictures Without Audiences Are A "Social Waste," Zanuck Replies to Rice

A motion picture, regardless of content, would be a social waste without an audience, Darryl F. Zanuck, 20th-Fox vice-president in charge of production, commented in the current The Saturday Review of Literature. Answering some criticism of film exec, contained in a review of Ben Hecht's book, "A Guide for the Bedevilled," by Elmer Rice, published in the March 25 Review, Zanuck noted "It (a picture without an audience) would be a social waste, artistically and financially, unless it had a response at the box office... a picture, no matter what its message, is simply an empty gesture unless people see it."

In another letter published in the same issue of the Review, Rice denied attempting an attack on the movies but repeated his belief 'that the making of motion pictures is controlled, in the main, by reactionary business-men, who are chiefly interested in making money and (what comes to the same thing) in preserving the economic status quo.'

NT R. C. Collections Hit $439,000 Total

National Theaters' six divisions rolled up Red Cross collections of approximately $439,000 during the industry's War Fund drive week, the circuit's headquarters yesterday informed President Charles P. Stoufer now in the East.

With national collections present

(Continued on Page 11)

N. J. Allied In Double Anniversary on June 20-22

New Jersey Allied will hold a twin celebration—its own silver jubilee and the golden anniversary of the industry—at Convention Hall, Cheltenham.

(Continued on Page 11)

Big Campaign Plans For Metro Birthday

Tying in advertising, publicity and exploitation on a large scale, M-G-M will celebrate its 20th anniversary during the week of June 22-28, William F. Rodgers, vice-president and general sales manager, announced yesterday.

While the company is not looking

(Continued on Page 7)

Bamberger Names Aids to WAC Distributor Chairman

To speed up distribution of War Information shorts and bulletins, as well as special documentaries released through the WAC, Leon J. Bamberger, assistant to Chairman

(Continued on Page 11)

Speedier Action on Building WPB Field Offices to Handle Applications

Set May 5 for Hearing On FTC-Kiana Compromise

Federal Judge John C. Knox yesterday signed an order giving notice to all creditors, stockholders and others in connection with an application by the trustees of the Fox Theaters Corp., for a hearing to be

(Continued on Page 7)

Morale Value of Projected FWC Frisco Bay Houses an Important Consideration

Washington Bureau of THE FILM DAILY

Washington—Wendell Berge, Assistant Attorney General and head of the Department of Justice antitrust division, will give consideration to the OCR's recommendations that National Theaters' FWC be permitted to construct eight new theaters in the Frisco Bay area, Berge told THE FILM DAILY.

Berge said that he could not yet attempt to pass on the question of circuit expansion in the face of the provisions of the new consent decree, and the attitude the Department

(Continued on Page 10)

Newsreels Perfecting Invasion Coverage

Washington Bureau of THE FILM DAILY

Washington—Marking its fifteenth year in business, the industry is now reading the most extensive camera coverage of a news story in motion picture history. Calling upon the wealth of experience in war photo

(Continued on Page 10)

Butterfield Quits WPB's Public Relations Bureau

Washington Bureau of THE FILM DAILY

Washington—H. Allyn Butterfield yesterday revealed that he had re-signed as chief of the Feature Film Section of the War Department's

(Continued on Page 7)

Ushers in Clutches Eye "Bottle Jockeys" St. Louis—Despite a shortage of ushers in local theaters, some managers have had to station some of their personnel in civilian clothes to watch for "bottle jockeys"—boys and girls who attend the houses with a bottle of whiskey, gin, or what have you, on the hip. Youngsters are trailed to their seats and warned to behave, or be bounced.
Vol. 85, No. 78   Thursday, April 20, 1944   10 Cents

COMING AND GOING

V. FRANK FREEMAN has arrived from the Coast.

THURSDAY, 27/8

Maureen traveling FRANK.

431/3 the W.

Phone 33/4.

BELFAST—A decade of developments of the screen during its first 50 years was predicted for motion pictures by Charles Francis Coe, counsel for the MPDA, in an address here yesterday before the Baltimore Advertising Club. Coe reviewed the progress of the screen on its 50th anniversary.

Coe described what the theater of tomorrow will be like, embodying all the engineering and technical developments which are to come and with pictures having a third dimensional effect.

Today Coe will speak before the National Congress of the Daughters of American Revolution in New York.

Wehrenberg's Brother Dead

St. Louis—Funeral of William Wehrenberg, 69, brother of Fred Wehrenberg, head of the Wehrenberg circuit, was held yesterday.

NEW YORK THEATERS

Coe Looks Into Films' Future in Balt. Speech

Radio City Music Hall

50th St. & 6th Ave.

RITA HAYWORTH—GENE KELLY

"COVER GIRL" Technicolor

Gala Stage Show - Symphony Orchestra

1st Mezz. Seats Reserved. Cir. 6-6000

SMPE Journal Award Goes To Bell and Scolvive

Their articles describing design and use of equipment for reducing background noise in film sound recording systems won the SMPE's annual Journal Award for William L. Bell and Ray E. Scolvive of Bell Telephone Labs, at the closing session of the Society's three-day Hotel Pennsylvania meeting yesterday. Presentation was made by Presi
dent, Herbert Griffin, with Sylvan Harris, chairman of the Journal Award Committee reading the citation.

Carl Randolph Dies

Chicago—Carl Randolph, 57, Chicago theater veteran, is dead. Funeral arrangements are not yet com

FINANCIAL

(Wednesday, April 19)

NEW YORK STOCK MARKET

High    Low   Close

Am. Stock... 141/4  14  14

Col. P'ts (12%) 171/4  17  17

Columbia P'ts. pd. 44  43  43

Cor. Fed... 75  75  75-3/4

Cws. Fed. Ind. pd. 19  19

East. R. Ind... 63  63

Gen. P'cs. Eq. 19  19  19

Lowell's Inc. 24  24  24

Paramount 42  42  42

RKO S'th 55  55  55

20th Century-Fox 31  31  31

20th Century-Fox pd. 31  31  31

Warner Bros. 15  15  15

NEW YORK BOND MARKET

Par B's 92  92

NEW YORK CUB MARKET

Manhattan 15  15  15

Radio-Keith cvl. 15  15  15

Sparton 13  13  13

Technicolor 13  13  13

Universal 15  15  15

Universal Pictures cvl. 211/4  211/4  211/4

J. Irving White Dead

West Coast Bureau of THE FILM DAILY

J. Irving White, 79, veteran star and screen player and chaplain of the Troupers Club, died at Cedars of Lebanon Hospital.

Joseph Winter Dead

St. Louis—Joseph Winter, 45, one-time leader of the Strategies in the phone building in Missouri and St. Louis theaters, is dead.

Bomb Kills Farrell's Son

Chicago—Warren Farrell, son of Joseph Farrell, of the Chicago theater, died yesterday in a munitions explosion at Fort Lewis, Ore.

Aristides Reckas Dies

Chicago—Aristides Reckas, former operator of the Mildred and Roma Vaude, died at Billings Hospital.

jed Mccrea * maurice * linda Darnell

BUFFALO BILL

in Technicolor

PLUS ON STAGE:

PAUL WHITMAN and Orch.

VICTOR BORGE + JOAN EDWARDS

BUY MORE * BONDS

THE SONG OF BERNADETTE

On Screen

William Powell

Hedy Lamarr

In M.G.M.'s

THE HEAVENLY BODY

IN PERSON:

JERRY WAYNE

NAN RAE & Mrs. Waterfall

ON B'WAY & 49th St.

Continue

Dawn Open 9:30 M.

B'WAY & 49th St.

20

BUY MORE * BONDS
The Gay Anniversary Week Starts June 22nd
With fanfare on the air
And capers in all the papers—
With special events
And fitting ceremonies—
With advertising campaigns
And wide magazine tie-ups—
Leo of M-G-M starts the ball rolling
On June 22nd
To celebrate with all the industry
Twenty Friendly Years of M-G-M!
BEGINNING JUNE 22nd

TWENTY YEARS OF LEADERSHIP

MGM

1924 - 1944
M-G-M 1924—1944
TWENTY YEARS OF LEADERSHIP
WITH GOOD WILL TOWARDS ALL
AND THE BRIGHTEST YEARS AHEAD
Celebration Starts June 22nd
Munz Theater Firms Reduce Capitalization

Detroit—Capital structure changes are being made by three theater holding companies. La Salle Gardens Theater Company is decreasing capitalization to $130,000 common stock; Grand Rivieras Theater Company to $115,000 preferred and $45,000 common; and Riviera Ance Theater Company to $223,850 preferred and $60,000 common. All control theaters which were headed by the late C. V. Munz.

Happy Birthday to You

Sidney Lanfield
Harold Lloyd

News of the Day

- • • • FLASH! N. Y. Daily News has instituted a further advertising cut on account of the paper shortage. • • • N. Y. Times, which made deepest cut in amusement advertising, is opening up on other pages for national and retail advertisers. Indicating that despite 50 years of progress, the moves are still stepchildren. • • • Annual March of Dimes report being held up until a few delinquent exhibitors make their payments to that organization. • • • Four hundred radio stations serviced by the AP have received a release bailing the industry's golden jubilee and paying tribute to its war contribution. • • • Army Pictorial Service reports that War Dept. training films and film bulletins are now shown 200,000 times a month in the U. S. to G-I audiences estimated at 23,000,000. • • • Biggest advance sale in Pittsburgh rodeo history is reported for Roy Rogers' p.a. this week. • • • Warners has set three more French-dubbed versions for Dominion release: "The Sea Wolf." May 6: "Always in My Heart." May 27; "Virginia City," June 24.

- • • • THE PERSONAL TOUCH: J. Robert Rubin, M-G-M general counsel, has recovered sufficiently from his recent illness to spend a few hours daily in his office. • • • Jimmy Cagney's next on his overseas Army camp tour will be "Blood on the Sun," original by Garrett Ford who covers the whole range of Japan's recent history. • • • Lee Hazzard, film producer-director, joins CBS's local tele station, WCBW, as a writer-director. • • • Lt. James B. Hickey, son of Duke Hickey, MPPDA publicist, has been graduated from the Twin Engine Army Flying School at Pecos, Tex. • • • Charles J. Sonin, purchasing agent for Loew's, is in Polytechnic Hospital recuperating from an operation. • • • Abe Platt, B & K supervisor is an 11-times blood donor. How can any one of the biz who can top that record? • • • End of the year marks the end of the volume feature campaign to be waged by St. Louis film theaters. • • • Lt. Will Welte, formerly manager of Chis's Canteen, has been named director of the 75 mm. section of the gunnery training grounds at Fort Knox, Ky. • • • Don't credit that report UA is dropping Charles R. Rogers. In addition to "Song of the Open Road," he has another UA pic to deliver. • • • Harry Shaw, Poli district manager, tells of walking in one of his theaters and finding a uniformed usher in canvas tennis shoes.

- • • • AVERAGE PEARL HARBOR.

Butterfield Quits WPB's Public Relations Bureau

(Continued from Page 1)

Bureau of Public Relations, effective tomorrow. Butterfield will return to Hollywood, but would not reveal what his job there will be. His successor has not yet been chosen.

Butterfield had been with the War Department for nearly three years, and is credited with a major share of responsibility for the organization of the air force camera crews. With BPR he has been in charge of script clearance, and has worked closely with Hollywood producers. Before coming here he had served in executive capacities with Universal and Pathe Newreel has organized and been producer of the former.

He also produced shorts and short films, but his one major credit was as producer of the celebrated "Battleground." Butterfield's resignation marks his departure from CBS, to which he was attached since 1935.

Big Campaign Plans For Metro Birthday

(Continued from Page 1)

for a solid week of M-G-M pictures in all theaters, Rodgers said every theater owner was being contacted and asked to join in the celebration by showing Leo the Lion on screen during the anniversary week.

"We would like to cooperate the coordination of all exhibitors to make our anniversary one of the outstanding events of the year in the industry," Rodgers said. "The greatest honor that can be bestowed upon the greatest number of accounts has come every day. This, in itself, Rodgers said, is "the best evidence of our fair policy."

The promotion program for the anniversary is far-reaching in scope, and Rodgers said that if anything is designed to indicate that before June 22, every reader of magazines and newspapers, every radio fan, and every movie fan would know that M-G-M was celebrating an important milestone in its history.

Bette Davis Again Heads Canteen

West Coast Bureau of THE FILM DAILY

Hollywood—Bette Davis was re-elected Hollywood Canteen president for the third successive year by the Canteen's board of directors by unanimous vote at the annual meeting of the board. Canteen, which has served over 1,580,000 men in uniform, begins its third year of activities.

Really for the Film

Or "Three Feathers"?

Veteran exploiters along local Film Row sat down yesterday and mulled over whether it's worth-while to laboriously consummate publicity stunts. What posed question was big business—whether it's worth-while in local newspapers grabbed by UA promotions for a stunt in behalf of "Kickerbocker Holiday" that didn't come off? It had been announced that yester noonie Indians would give back to Mayor La Guardia three bottles of liquor where-with the original City Fathers had purchased Manhattan Island from the Redkins.

Crowds gathered at City Hall, but at the last minute SAU sent a wire to the newspapers that the whole affair was off because repayment of Island's original purchase price should carry interest compounded at six per cent,—which would mean 100,000,000 bottles of liquor. "We are having trouble getting just the three bottles," the wire stated.
Unhappy Birthday, Adolf Hitler!
Today in New York, on Adolf Hitler's 55th birthday, there is a package especially for Der Fuehrer—a tin container enclosing eleven reels of a motion picture which depicts the true and unvarnished story of Hitler and his mob from the Armistice of 1918 through the blood purge of 1934—a motion picture called *The Hitler Gang*, produced in Hollywood by Paramount.

It is too bad that Hitler cannot see this film today, for it would be sure to add to the many unhappinesses of his already unhappy birthday.

But soon the whole world will see it, and will know Hitler at last for what he really is and was—a degraded stool-pigeon, a cowardly weakling, and the cold-blooded murderer of his 16-year-old niece!

They will know too why Goering took sojourns in a straight-jacket—what Hess was to Hitler—and how the German people themselves were taken over by a gang of the most vicious criminals the world has ever known. *The Hitler Gang* will have its world premiere in New York May 6th at the Globe Theatre.

From Paramount
Newreels Perfecting Invasion Coverage

(Continued from Page 1)

tography built up in major and minor wars all over the globe during the last 30 years, has been gathered up by the five newreels is now working out last-minute details in its plans to bring the American public fast accurate, on-the-spot reproduction of important events in the coming European invasion.

Eight sight camerean are in London or en route, with another detachment due to leave shortly. John Bechtor and Jack Lieb of News of the Day have been in Lon-
don for some time for the pool. Neil Sullivan of Pathé, injured during the Italian invasion and hospitalized here, is back in harness and ready to work out of London. John Doree, Paramount manager who has been covering South America for the pool, has gone direct to London, and Rob-
ert W. Blau, photographer and Thomas A. Priestley of Universal have been added the pool's London staff. Louis Cass of Paramount and Robert Dona-
hu, Jr., have also been sent to Lon-
don.

Ned Budy, overseas pool co-or-
dination, is now working the pool to avoid duplication of effort among the newreel photographers, Navy combat crews and the camera crews, of the Army's Signal Corps and Air Forces. Col. Kirk B. Lawton, for-
er APRS head, is in London and will be in charge of the Signal Corps crews, with other capable officers handling the Navy and Air Force cameramen.

Special arrangements have been made to insure speedy handling and delivery of the film, with new lab-
oratory arrangements set up in Lon-
don to permit review of footage by military authorities there before it is sent to this country. A consid-
erable quantity of new equipment has been sent the pool cameramen, and newreel officials are certain excellent shots and situations will be found that their newreels are as strong as box-office attractions as the best features.

WEDDING BELLS

Chicago—Charley Davison, B & K booking supervisor, and Joan Abrams, secretary, have announced their engagement.

New Haven—Natalie Sternberg, of the Metro News Bureau, and a Miss Addis married May 28 to David Machol of New Haven.

Seattle—H. L. Theuerkauf, shipper for RKO-Radio, and Frances D. Loo-
mis, bookkeeper for Universal, have announced their engagement.

Chicago—Lt. William M. Towle, former R & K sound engineer, was married to Helen Wagnen, of Plain-
field.

Junior-Juniorette

Night at 40% Cut

Milwaukee—Fox Wisconsin is in-
augurating Junior-Juniorette Nights at its three first-run, Wisconsin, Palace and Strand, on Fridays, with b.o. scales cut 40 percent, from 80c to 60c to the children between the ages of 12 and 16.

Unity's Success Up To Distribrs.—Bruen

(Continued from Page 1)
said there was no doubt in his mind that there should be a point at which all branches of this industry can ar-
rive, in which the interests of each would be given proper and fair con-
sideration and equitable trade rela-
tions established. However, Bruen expressed the opinion that the inde-
pendent exhibitors would not con-
sider entering into any negotiations until such time as the producer-distrib-
utor interests did something in a manner that would tend to assure them, but guarantee their sincerity. Such sincerity, he said, must be to the end that they "do not with all the ad-

tantages, but instead are willing to rec-
ognize the independent exhibitor groups, their needs and the facts, this-
we as an integral part of this indus-
try are entitled to our just share in the profits of the business, and con-
sideration in proportion to our con-
tribution of effort and investment in this industry.

Bruen added that such a develop-
ment appeared remote, declaring that "if there were any desire on the part of the distributors to ac-
complish this, they would never have submitted their draft of the new plan. And if the plan would be submitted; neither would they at the present day be exacting the last pos-
sible dollar in film rentals as they have been doing in the past. If the plan would be accomplished until the in-
dependent exhibitor group was al-
lotted its place in the sun and given proper recognition in a just and fair division of the box-office dollar.

Bruen said he did not question Rodgers' sincerity, asserting that the Metro executive had the full con-
fidence of a large percentage of inde-
dependent exhibitors. Bruen said he believed Rodgergs was very sincere in the UMPI program, contending that if Rodgergs had been given like sincere co-operation by all producers and distrib-
utors, "we might today be operating under a unit program in which most of our trade practice difficulties could be handled within the industry."

Bovim, Elder in Switch

Joseph R. Vogel of Loew's A.
Bovim, long-time Saugus, Mass., man-
er of the Kansas City house, Wil-
liam Elder, switches to the Colum-
bus assignment.

Junior-Juniorette

"Show Business"

with Eddie Cantor, George Murphy

Prospectus, TURNING OUT MUSICAL,

with Box Office Sock.

"Show Business" is generously endowed with something that a musical requires to be a box office sock. Easily one of the most entertain-
ing films of the year, the produc-
ter marks Eddie Cantor's bow as a screen producer. This critic will be happy and de-
cidian to have as sure a touch as a producer as he has as a performer. While airy about show business the film is tops, capturing the feeling of the world of make-believe with uncommon success. Around a somewhat familiar tale Cantor and Miss Davis have been given a bill that stands the memories of the golden days of show business. For the film's musical con-

trations, Oscar Hammerstein has

sent the song hits of the past many of which he helped to make famous.

Lights, camera, scene does not attempt to be a caucade of show business; nor is it strictly the story of any one man, although the story is rich with incidents suggested by Cantor's own life. Basically the picture is the tale of the rise of a group of per-
formers to the pinnacle of their profession. Cantor, George Murphy, Joan Davis and Constance Moore. Heart-
break is encountered along the way, to be sure, but all's rosy at the finale. The film has a most charming and bitter-sweet romance involving Murphy and Miss Moore. The ladies will smile and suf-
cer, but after all this is ended in the knowledge that both are as one again.

While Murphy and Miss Moore are pro-
viding the romance, Cantor and Miss Davis are busy giving out with the comedy, which has quantity as well as quality. And his associates have built a show that will stand the test of time. Eddie Cantor is the same old charmer, a dashing, smiling, and capable salesman, George Murphy is as popular as ever, and Miss Davis is Miss Davis. We feel that the Miss Davis and Moore love little to be desired. Nancy Kelly is effective as a romantic comedienne and can take Murphy away from Miss Moore.

Joseph Quillan and Dorothy Bennett turned in a good screenplay from a story by Bert Granet.

CAST: Eddie Cantor, George Murphy, Joan Davis, Nancy Kelly, Constance Moore, Don Douglas.

CREDITS: Producer, Eddie Cantor; Di-
rector, Edwin L. Marin, Screenplay, Joseph Quillan, Dorothy Bennett; Based on story by Bert Granet; Musical Director, Horst Je-
lein HBO; Musical numbers staged by Nick Castle; Cameraman, Robert DeGrasse; Spe-
cial Effects Directors, Robert T. Baka-

 deserted, Albert S. D'Agostino, Jack Okey; Set Decorators, Darrell Silvers, Al Fields; Film Editor, Thron Worth, Sound, Jean L. Speak.

DIRECTION, Good. PHOTOGRAPHY, Good.

STOCK REPORTS

Toledo, O.—James Dempsey, man-
ager of the State, is in the hospital. He is the father of a boy, his first child, weighing in at 6 pounds, 5 ounces.

A baby girl weighing seven pounds, 12 ounces, was born to Mrs. George H. Stalker, and she will be named a "Great-grandson of writer's" parents.

Chicago—Arthur Cohan, former Garrick manager, now in the Army at Camp Stewart, Ga., is the father of a son, named Henry Stephen Cohan.

Chicago — Lt. Mel Addis, former Uptown assistant, is the father of a new son, Stephen Barrie Addis.
NT R. C. Collections Hit $439,000 Total

(Continued from Page 1)
ly hitting about $60,000,000, the NT aggregate is about 7.3 per cent. Southern California division accounted for $175,000, and the Northwestern California division, $104,000. Fox Midwest Theaters turned in $40,000, Fox Wisconsin, $31,000, Northwest division, $60,000, and Fox Inter-Mountain, $29,000.

N. J. Allied in Double Anniversary on June 20-22

(Continued from Page 1)
sea Hotel, Atlantic City, June 20-22. Committees were appointed Monday by Harry Lowenstein, president, at a meeting of the organization. North Jersey committee is composed of Irving Dollinger, chairman; Lee Newbury, George Gold, Helen Hildinger, David Snaper, Harry Hecht, Edward Lachman, David Mate and Henry Brown. South Jersey committee includes Ralph Wilkins, D. Roscoe Paunes, Simon Myers and Basil Ziegler.

E. Thornton Kelley is convention manager.

Bamberger Names Aids to WAC Distributors' Chairmen

(Continued from Page 1)
Ned E. Depinet of the WAC Distributors' Division yesterday announced appointments of assistants to Exchange Area Distributor chairman throughout the country.

Named were:
Harry Alexander, 20th-Fox, Albany; Hubert Lyons, RKO, Atlanta; Moe Grassgreen, 20th-Fox, Boston; Ralph Maw, Loew's, Buffalo; George Roseoe, Col., Charlotte; Sam Gorelick, RKO, Chicago; Allan S. Moretz, Col., Cincinnati; Lester Zucker, Col., Cleveland; Lloyd Rust, Rep., Dallas; Henry Fried, Loew's, Denver; Lou Elman, RKO, Des Moines; Milton Cohen, RKO, Detroit; Claude McKeen, Warners, Indianapolis; Frank Hensler, Loew's, Kansas City; Harry Cohen, RKO, Los Angeles; Al Avery, RKO, Memphis; J. H. Lorentz, 20th-Fox, Milwaukee; Ben Blocky, Para., Minneapolis; Morey Goldstein, Loew's, New Haven; Moe Kurtz, 20th-Fox, New Jersey; Roger Lamantia, RKO, New Orleans; Robert J. Fannon, Rep., New York; Marion W. Osborne, 20th-Fox, Oklahoma City; J. T. McBride, Para., Omaha; Wm. Mansell, Warners, Philadelphia; Arthur H. Levey, Col., Pittsburgh; Charles Powers, 20th-

WB District Managers Open Sessions Today

(Continued from Page 1)
home office, with Kalmenson presiding. Field executives in town for the meeting include Henry Herbel, Wolfe Cohen, Ralph L. McCoy, Hall Walsh, Harry A. Seed, Charles Rich, Robert Smeltzer, Norman Ayers.

In addition to discussing the handling of forthcoming product, particularly "The Adventures of Mark Twain," the session will take up current sales matters.

From the studio, Charles Elsfield, who arrived in New York late last week, also will participate in the conference.


Fox, Portland; C. D. Hill, Col., St. Louis; W. G. Selb, Col., Salt Lake City; Newt Jacobs, RKO, San Francisco; Neal Walton, Col., Seattle; John S. Allen, Loew's, Washington.

See Speedier Action On New Construction

(Continued from Page 1)
—may now be processed in the field. Applications running over $100,000 may be screened in the field but must go to Washington for final processing.

Field officers are also permitted to pass upon applications for amendments to construction grants if they do not involve expenditure of more than one-half the amount of the original grant.

Major effect of this order is expected to be a saving of time both for the applicants for new construction and for the Washington agency officials.

George W. McMurphy, now on the West Coast, is holding detailed discussions with regional WPB officers there regarding the new theaters program, outlining the OCR standards of essentiality and the criteria which applicants for new theaters must meet.

Col.'s "Guerrillas" May 18

"Underground Guerrillas," Columbia's drama of the Yugoslavian underground, is set for a May 18 national release.
thanks, Joe!

BY DIRECT WIRE FROM
WESTERN UNION

A. N. WILLIAMS
PRESIDENT

Class of Service
This is a full-page telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

The time shown is the date line on telegrams and day letters is standard time at point of origin. Time of receipt is standard time at point of destination.

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STEVE BROIDY MONOGRAM STUDIOS

WE ARE STARTING OUR SECOND WEEK OF "LADY LET'S DANCE" AT OUR ESQUIRE AND TIVOLI THEATRES TODAY. THIS SPEAKS FOR ITSELF. MAY I CONGRATULATE MR. JOHNSTON, MR. CARR AND YOURSELF ON THIS VERY FINE PIECE OF ENTERTAINMENT. BELITA HAS EXCEPTIONAL FUTURE POSSIBILITIES.

REGARDS,

JOE BLUMENFELD.

(1242 P)

MONOGRAM PICTURES

"Lady Let's Dance!"

A SCOTT R. DUNLAP
Production

starring BELITA

The Most Versatile Girl on the Screen
**PICKWICK DISMISSAL WILL BE APPEALED**

Industry Unity Revival Mulled by ITOA’s Board

**Editorial Post-War... planning**

By CHESTER B. BARN

Paul G. Hoffman, president of Studebaker Corp., and chairman of the board of trustees of the Committee for Economic Development, told the House Post-War Policy Committee at a Washington hearing this week that the nation’s post-war plans must set a goal of from seven to 10 millions more jobs available in the peak peace year of 1940.

Post-war production, Hoffman declared, would have to be cut to the 30 to 40 level above the 1940 level, and to provide a sufficient amount of salaries and wages annually to assure the markets for the goods and services the country can produce, he added, civilian employment must range between 53,000,000 and 56,000,000.

All of which points to the desirability of, no, rather the urgent necessity for, action along the lines suggested by Warren’s far-sawing Charles Einfeld on his arrival from the Coast early in the week.

**THE**

There should be an all-industry post-war conference, whether sponsored by production, distribution, or exhibition, without undue delay for two specific reasons.

First, because the industry will confront a variety of problems peculiar to itself when the cease and demobilization come. They are too self-evident to require either enumeration or elaboration here.

Second, because the financial good health of the industry is inter-related with the stability and progress of all American business. Which is to say that if the employment goal of 53 to 56 millions envisaged by Studebaker’s president is attained, there is an excellent chance that the present high level of American theater attendance will be sustained in the post-war period.

Sustain that level, of course, and you undermine the prosperity of exhibition, production, and distribution.

**THE time to act is NOW... as close to it as possible.** The end of the war—however distant it may be—grows nearer with each passing day. Not a few other major industries, as Einfeld pointed out, already have charted their courses for the post-war period. For them, peace, whether it comes tomorrow or later, will not bring the perplexing “Where do we go from here?”

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**Directors Authorize Harry Brandt to Represent Group In Any Unity Negotiations**

Revival of the industry’s unity movement, recently proposed, came in for consideration at yesterday’s meeting of the ITOA board at the Hotel Astor. David Weinstock presided.

It was reported after the meeting that the board authorized Harry Brandt, president, to represent the organization in negotiating any unity program, which may be put in effect to prevent a power to speak for the members.

Directors also mulled legislation, film costs, exclusive runs and general industry matters.

**Metro Plans Exhib. Luncheons in Keys**

Luncheons for exhibitor groups in every key city will be sponsored by M-G-M during the week of June 22 when the company will celebrate its 20 years as an organization. A celebration at the studio will be broadcast coast to coast and via radio.

CBS Tele Station WCBS Adds to Staff Personnel

With the resumption on May 5 of live talent shows, WCBS, CBS television outlet has announced several additions to its staff. Frances Buss

(Continued on Page 9)

**Mary Pickford’s UA Stock Not for Sale**

West Coast Bureau, THE FILM DAILY Hollywood—Reports that Mary Pickford may sell her UA stock to David O. Selznick or other interests can be definitely refuted. It is known that she has no intentions of selling her UA holdings during her lifetime and it is further known that her will requires her estate to retain permanent possession of the interest and never sell it.

**Pittsburgh Booking Co-op Starts May 1**

Pittsburgh—Buying and booking combine which has been in the process of organization for the past few months will start operations on May 1, local exchanges have been informed. New combine, known as the Co-operative Theater Service Co., is headed by Bert Stern, former branch manager in Pittsburgh and (Continued on Page 9)

**Cantor to Discard Scripts In Radio to Prepare for Tele**

Eddie Cantor yesterday stated that he plans to jump the gun on television next season by doing away with scripts and staging his broadcasts as though they were being presented in front of television cameras. Lines and cues will be remembered.

(Continued on Page 3)

**Would Clarify UA By-Laws**

Mary Pickford Seeks Majority Rule for Co.

Eaton to Serve Term, Drops New Trial Plea

Memphis—John W. Eaton, owner of the Peabody theater, who was convicted last week of involuntary manslaughter in the death of Elroy Curry, maintenance man, yesterday withdrew his motion for a new trial.

(Continued on Page 8)

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**Pesky Counsel Preparing Papers; Says Several Jurors Critical of the Court**

The directed verdict dismissing the Pickwick Theater anti-trust case will be carried to the Circuit Court of Appeals and if necessary to the U. S. Supreme Court, Saul Rogers, co-counsel with Willard S. McKay for Edward Pesky, the plaintiff, stated yesterday. The appeal is now being prepared with the October session of the court in view.

Rogers said yesterday that several of the jurors "revolted out" from Judge Carroll Hinck's instructions to find for the defendants and that letters had been written by them to the judge and to himself protesting the action. Rogers asserted that

(Continued on Page 8)

**ITOA to Seek Curb Of Exclusive Runs**

Steps to curb the exclusive run situation may be undertaken by the ITOA whose board of directors yesterday bitterly criticized the prac.

(Continued on Page 3)

**WLB Refuses 7% Wage Tilt To Chi. Operators Union**

Chicago—The War Labor Board has refused a seven per cent wage increase to the Chicago operators.

(Continued on Page 3)

**Col. Cooper Opens Dom. 16 mm. Office**

Toronto—Formerly chairman of the Motion Picture Distributors Association of Canada, Col. J. A. Cooper is opening new office in Toronto for headquarters of Canadian 16 mm. Film Distributors Association, he announced yesterday. It will also serve as office of the Musical Protective Association which is in opposition to the organizations collecting royalties on musical works played in theaters and halls.
Post-War
... planning
(Continued from Page 1)

without an answer. Nor should it for this industry.

Incidentally, film business can contribute directly to the ever-all post-war preparedness program. It has the showmanship and know how that can dramatize and spark such national programs. And it possesses the ideal local mediums—the theaters, today, more than ever before, community centers so important for the success of any "grass roots" movement. In that category place the Committee for Economic Development, whose sign already has been the support of some 40,000 American business men who do not propose to confront the peace with "too little and too late.

Industry Has Been Modest Of its War Job, Says Coe

The more than 16,000 theaters cooperating in a program of war activities, from war messages to Bond drives to vast relief campaigns are not blazoning their achievements in vast advertising campaigns, Charles Francis Coe, counsel for the MPDPA, said yesterday in an address before the National Congress of the DAR at the Hotel Commodore.

The film industry, he said, is making its contributions subtly, by writing the fighting fronts and working the fronts behind the lines. Those who own free 10,000 motion picture programs to the armed forces in combat areas are not asking for gratitude from their Government whose sign already has been the support of what they believe to be the mission of the screen in war-time America.

R. I. Exhib. is Granted Clearance Relief Asked

Joseph Carrola, operator of the Midway Theater, Oakland Beach, R. I., obtained the exact relief for which he asked in his arbitration case. When the arbitration week reduced the existing clearance of the Providence first-run to 30 days over the Midway, Carrola had been 45 days which Carrola claimed was unreasonable. He asked that it be reduced to 30 days. The five consenting distributors were defendants, although RKO was dismissed as it had no contracts with the Midway at the time the case was filed.

Lt. Daniel Boone Bruce Killed in Air Crash

Atlanta—Lt. Daniel Boone Bruce, AAF, formerly with Metro's Atlanta branch, was killed in an air collision at Leland, Miss., according to War Department notification to his family.

Execs. at BFC Luncheon

Chicago — John Balaban, James Coston and Will Holland will be guests at today's Better Films Council luncheon.

"Over 26" Induction is Resumed Here

Industry manpower outlook in New York City was further tanged yesterday by the action of Col. Arthur V. McDermott, Selective Service Director, in instructing local boards to resume induction of men over 26 not engaged in "war supporting activities."

Colonel McDermott said, however, that he expected only a "comparatively few" such inductions before July 1.

Inductions of men over 26 were suspended April 1 while local boards concentrated on the men in the 26- and under group with the demand of the War Department for younger men for combat service.

Astra $250,000 Selznick Suit to Federal Court

The $250,000 damage action brought by Astra Pictures, Inc., against David O. Selznick, Daniel T. O'Shea, Ernest L. Scanlon and Raymond A. Clune was transferred from New York Supreme Court to Federal Court yesterday on a petition filed by Scanlon. The suit, charging breach of contract, involves distribution rights to three old films, "The Adventures of Tom Sawyer," "The Prisoner of Zenda" and "The Garden of Allah."

Esquire Franchise for Brit. And Soviet Pix to Hanson

Toronto—O. R. Hanson formally announced acquisition of the Canadian physical distribution of British features for which the franchise is held by Esquire Films, Toronto, and UK pictures features controlled by Artkino Pictures (Canada), Ltd. Product will be handled through the Esquire Franchise in association with other Hanson exchanges. These British and Russian films were formerly distributed through Empire Universal Films and the new setup is effective May 1.

Drops Pix for Burlesque

Seattle—The Rivoli has switched from pix to burlesque.

FINANCIAL

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<tr>
<td>Universal Picls.</td>
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Ask "Prices Unlimited" Booking Week of May 17

Washington Bureau of THE FILM DAILY—A National Price Control Week has been set for May 17, it was announced here yesterday by Consumer and Labor groups meeting in Washington to back the stabilization program, and it was indicated that exhibitors will be asked to show the RKO short, "Prices Unlimited" during that week. The film has already been released theatrically through the OWI-WAC program. It was shown the group yesterday on Capitol Hill.

Levin to Direct at Col.

Henry Levin, has been signed to a directorial contract by Columbia.

HAL HORNE AND CHARLES SCHLAIFER are in New York Monday from the Coast.

CLAUDE LEE, Pan, director of public relations, is launched on a two-week business trip in Florida.

JOHN F. FRIDEL, personal and general manager, Newpac Amusement Co., is in New York.

CIEE OF Universal returns from Chica-

go tomorrow.

GEORGE A. SMITH, Pan, Western division, is holding a sales meeting at the Washington exchange today.

IRVING KAPPER, "Warner"s" director, leaves New York today for the Coast.

HERBERT S. PICKMAN, "Warner"s" field public relations representative for the Atlanta territory, is in New York.

HAL HALPERIN, theater director in Chicago, has been fatigued by his health. His brother Max Halperin takes over during his absence.

GEORGE V. LYNCH, chief film buyer and booker for the Schine circuit, returns today from observatory.

CAROL THURSTON will leave Hollywood tonight for Little Rock, Ark., to join Signe Hasso.

CEcil B. De MILLE leaves Hollywood for Little Rock, Ark., tomorrow night.

ROBERT WATSON, MARTIN KOSLECK and ALEXANDER FOPE will leave Hollywood today by train for New York.


DAVE EPESTEIN left for Hollywood last night.

CLAUDETTE COLBERT, recently on vacation in Oregon with her husband, LIEUT. COM. JOEL COLBERT, will come to New York early next month for a visit.

MAE WEST is due today from Hollywood for her first stage role this year, "Man About Town." HARRY DELMAR is Hollywood-bound.

C. C. MOSKOWITZ returns Monday from Florida vacation.

BERNIE BROOKS of the Fabian circuit goes to Albany next week.

Coast Starts 12 More; 58 Features Shooting

West Coast Bureau of THE FILM DAILY—Hollywood—Twelve new pictures go into production this week, making a total of 58 shooting.

ANNOUNCING . . .

The availability of one of the largest, best equipped sound stages in the East. Ac-

counting and facilities are finest . . . crew and talent (if desired) are at your immedi-

te disposal. Rental fees are nominal.

Also—location shooting for special training or educational films.

It's no bother—write for info today.

FILMCAST PRODUCTIONS

Division of

Seasides Distribution Corporation of America Inc.

213 W. Jackson Blvd.

Chicago 6

Friday, April 21, 1944

B38
Cantor to Discard Scripts
In Radio to Prepare for Tele

(Continued from Page 1)

orized and scenes will be enacted with all the reality of the legitimate stage, even to sets and costumes. Microphones strategically placed about the studio will allow members of the cast freedom of movement not possible with only one or two centrally situated mikes. Cantor predicted that television will come into its own after the war, and stated that he believed he would be better prepared for it by learning to get along without written lines before scripts become passe.

Happy Birthday to You

David Bernstein
April 21
Billy Ritter
April 22
Anthony Quinn
April 22
Robert L. Perrin
April 22
William J. McShea
April 23
Frank Borzage
George P. Shkurat
Frank H. Hoff
April 30
Shirley Temple
Simone Simon
Albert Castesi
Edward J. Smith, Jr.

Jerry Weschler to Boston

Pittsburgh.—Warners branch manager P. D. Moore has announced the promotion of Jerry Weschler, city salesman, to sales manager at the Boston branch; he will be succeeded as city salesman here by Paul Krumenacker, who comes on from Albany.

Ruth Weinberg Resigns

Ruth Weinberg Newman, secretary of the former Lerner Lomber at the Paramount home office, has resigned to join her husband, Corp. Eugene Newman, at Camp Crowder, Mo. She was given a luncheon by friends and associates. Corp. Newman formerly was with Paramount.

Outstanding Industry Personalities

Can you name them?

Prior to producing “Adventures of Mark Twain,” he turned out the memorable “Sergeant York,” Ford of fashioning big biographical pix. His own bug would make a rousing feature. Was a newspaperman and one of the first to have the great Alaska gold rush, one of the first hundred in fact to reach Nome. Returned to capitalize his experiences via vaude enterprises. Struck gold early in his film career. Organized one of the historic early companies in the industry with Cecil B. DeMille and Samuel Goldwyn. To give you some hint of the rich celluloid vein in which he has operated, he has made more than 1,000 features. Has apparently endless energy, and under every circumstance is one of those rare humans who is genial and kind. Is easy to find in FILM DAILY’S "cut morgue."—he’s No. 1.

H. E. Adams Eagle-Lion here for J. Arthur Rank. Thus he might be called appropriately that firm’s “ranking” exec. Former vice-president and finance committee chairman for UA, with which company he served for many years and with high distinction. Always has been a key figure in film affairs. Was born and educated in England. Came to America in his 21st year. At 25 he was a director of a dozen companies. In World War I, he served in the British tank corps, and later transferred to the American army with rank of Major. Much of UA’s pre-war power in the international distribution field springs from him. Has hosts of friends in every corner of the globe, and he has the time for keeping them warm and understanding personality.

CINEMATICALLY he is the husband of Madame Curie, Mrs. Miniver, et al., and received early professional impetus via association with another “great” Elsie Janis, who during World War I, became interested in his voice. Later he toured the U. S. and England with her in “At Home.” Turned to making phonograph records, and then went into vaude with La Janis. Thence to talking pictures in which he immediately scored. A native of East St. John, New Brunswick, was educated in Canada. Is as much at home before the footlights as under the kliegs. Has interspersed stage engagements both with his music and films. During the past seven years has appeared almost exclusively in resounding successes for Leo the Lion,—and himself.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
Again New York’s Main Stem is very M-G-M, and it’s the same throughout the nation!

(Oh, Mr. Winchell, watch for M-G-M’s “White Cliffs of Dover” next attraction at Radio City Music Hall)

(Above) New York newspaper ad
**New Record!**

**TECHNICOLORIOT!**

**"BROADWAY RHYTHM"**

Biggest for M-G-M at Capitol, N. Y. since new policy began!

**"TUNISIAN VICTORY"**

Biggest Ballyhoo of modern times at Wash., D. C. Premiere.

Watch for detailed campaign! Copy it and cash in!

---

**New Star! M-G-M**

**THEY'RE GIVING THIS LITTLE GIRL A GREAT BIG HAND!**

M-G-M’s Happy Easter Hit is the Talk of the Town!

"Margaret O'Brien is a new child wonder! She firmly establishes herself as the marvel of the current cinema! Sheer delight!" — *News*

"A new Hollywood star of the first magnitude! A joyous event! A treat to be enjoyed!" — *Herald Tribune*

"Margaret O'Brien is terrific! Fine comedy for the entire family." — *Mirror*

"A completely captivating child! Tugs at your heartstrings...A heart-warming actress of amazing ability. 'Lost Angel' is a film find!" — *Journal-American*

"A deft mixture of comedy, melodrama and sentiment. Hits the bull's-eye of popular appeal. Margaret O'Brien passes with flying colors!" — *Post*

"Margaret O'Brien an entrancing youngster with a gift for acting and a fine sense of comedy!" — *Sun*

"'Lost Angel' will be filling Loew's Criterion for weeks with the enchanting glow of a little girl's charm...Margaret O'Brien, an actress with emotional depth...simply astonishing!" — *World-Telegram*

"One of Hollywood's most gifted actresses!" — *Life Magazine*

---

(Above) New York newspaper ad
THE CURRENT BEST THRILLER!

ANNA NEAGLE  RICHARD GREENE in

Yellow Canary

with NOVA PILBEAM · LUCIE MANNHEIM · ALBERT LIEVEN
Produced & Directed by HERBERT WILCOX
This woman—
hated the lie she lived...and hate followed her! Scorn and scandal made her loveliness a curse...because of a secret she dared not whisper!
Mary Pickford Would Clarify UA By-Laws

(Continued from Page 1) torney Isaac Pennypacker of Philadel-
phia, partner of Attorney George Wharton Pepper, Miss Pickford's counsel, has arrived here for con-
ferences with her.

Commenting on a published report that Miss Pickford seeks to have her UA interest protected from the inter-company differences of Charles Chaplin and David O. Selznick, rep-
resentatives of Selznick and Van-
ger Pictures Corp., declared she was entitled to protection and said, "We don't want to be distracted by Chaplin or by Selznick's actions." They said Chaplin had brought a suit in New York Superior Court against Selznick over the sale of certain properties to 20th Cen-
tury-Fox and over loan-outs of tal-
et to harass Selznick, knowing the California Superior Court has juris-
diction over matters. They pointed out that Selznick and Vanguard are primarily producers and that their pro-
gram involves upwards of $8,000,000; that "Since You Went Away," made at a cost of $3,344,000 exceeds gross receipts on any UA movie with the possible exception of "Stagedoor Canteen."

CBS Tele Station WCBW Adds to Staff Personnel

(Continued from Page 1) returns to the station as director of programs, researcher and mistress of ceremonies. She was a CBS tele-
vision director until "live" opera-
tion was discontinued in December, 1942.

Paul Belanger and Elwell Cobb have been made writer and tech-
nician-floor manager respectively, while Harold Brown joins the sta-
tion as assistant supervisor of mo-
tion picture news film and televis-
ing promotion.

Howard Hayes has been made a television technician for WCBW and two new assistants, Robert White and Edward Leftwich, have been ap-
pointed. Frances Harrison has been added as production assistant and researcher; Amy Chandler will be assistant in casting and Mary Reily-
ly transferred from program rela-
tions to work on the program logs. Presley Powler has also joined the station.

SLRB Hearing May 4 On 306's Cost-Plea

The State Labor Relations Board yesterday adjourned to May 4 hear-
ings on a petition by IATSE Local 306 for an election to determine a bargaining representative for pro-
fessionals employed by the Century circuit. The hearing was held as an outcome of its recent absorption of Empire State Motion Picture Oper-
ators, and under the terms of its contracts with the Century houses.

Mary Pickford Would Clarify UA By-Laws

REVIEW OF NEW FILMS

"Meet the People" with Lucille Ball, Dick Powell M-G-M. 100 Min. MUSICAL CONTAINS VARIOUS IN-
GREDIENTS OF POPULAR FLAVOR; SONG CONTENT STRONG.

The picture is a musical cut to the popular pattern. Most of its enter-
tainment strength lies in its song content; not in the presentation of im-
portant proportions. The picture is compounded of the stuff that makes a hit primarily with young filmgoers.

As an added magnet the picture presents a cast containing many performers who offer the promise of a good time, although cut down a little as might be expected. Chief among the trade-pulling names are Lucille Ball, Dick Powell, Virginia O'Brien, Bert Lahr and "Rags" Ragland. Although the material doesn't always do these per-
formers justice, they succeed uncommonly well in the employment of their talents and in making good use of the material and the production of a good public reception.

Given a routine production by E. Y. Harburg, the picture is apparently inspired by the musical show of the same title that played on Broadway after a long Hollywood engagement. It tells the story of a farm girl, Lucille Ball, who manages to become a shipyard worker (Powell) who gets the assistance of a star ship (Miss Ball) in his campaign to sell a ship salut-
ing "the people." He disposes of the show to a Broadway producer; but changes his mind and brings it on, getting it on in a way that destroys its message. Finally the show is staged for his fellow workers with the help of Miss Ball, who by this time has turned her talents to ad-
vancement of the war effort as entertain-
ment chief of the shipyard. Naturally, the close finds her and Powell very much that way.

Scattered through the screenplay of S. M. Herzig and Fred Saidy, a disjointed and ill-conceived story, it is the theory that the picture is an eight-reel comedy. But seven tunes on some of which Harburg himself collaborated.

The direction of Charles Riesner is aw-
ning.

Of the production numbers the best are one with Bert Lahr and another fea-
turing the oriental dance team of Mata and Hari.


CReditS: Producer, E. Y. Harburg; Di-
rector, Charles Riesner; Screenplay, S. M. Herzig, Fred Saidy; suggested by story by Louis Lantze, Sol and Ben Barzman; cameramen, Robert Surtees; Recording Di-
rector, Douglas Shearer; Art Director, Ced-
gie Gibbons; Set Decorators, Edwin B. Wil-
li, Hal Kline; Film Editor, Alexander Troffey; Musical Director, Lennie Hayten; Dance Directors, Sammy Lee, Charles Walters, and Arthur M. Pavey; Chorous, Sammy Fain, E. Y. Harburg, Harold Arlen, Burton Lane, Earl Brent, Richard Rogers, Lorenz Hart.

DIRECTION, Routine. PHOTOGRAPHY, Good.

Local 306 Gives Ambulance

IATSE Local 306, operators, is donating a fully equipped ambulance to the U.S. Home front foremost the money coming out of union funds.

Pickwick Dismissal Will Be Appealed

(Continued from Page 1) Judge Hincks refused to set forth the grounds on which he based his dismissal order, declaring that he was up to, the jury to determine whether conspiracy existed among the defendants in establishing the existing clearance to the Greenwich Conn., 2,000-seat house. The jur-
ors, Rogers said, were given no oppor-
tunity to decide.

The Pickwick case was filed on April 8, 1941, by Prefect Theaters Inc., operators of the house, and charged that the major company had conspired to hold back product from the theater. Triplex damaged of $5,652,575 were asked. The trial, which started March 7, lasted 20 days.

Eaton to Serve Term, Drops New Trial Plea

(Continued from Page 1) That A T & T is actively inter-
ested in the post-war development and building of television substi-
tute in cooperation with radi-
ter S. Clifford, president, in his statement to the annual meeting of shareholders Wednesday.

"We expect to provide inter-city networks—ultimately nation-wide in extent— for television," he stated. "A T & T has the technical know-how to do relay systems for long distance television. We know that coaxial cable systems work very satisfac-
tory, but we do not know whether or not radio relay systems will work better or prove more economical. We are in the communications busi-
ness and we intend to be the best and most economical means whatever the wire or radio."
Metro Plans Exhib. Luncheons in Keys

(Continued from Page 1) Short wave and will feature every star under contract to the studio, this will coincide with the Fifth Var Loan drive.

The anniversary attraction, "The White Cliffs," is said to be the 1,000th picture produced at the Culver City studios. It will have its world premiere shortly at Radio City Music Hall.

Practically every theater in the nation will play some M-G-M attraction, feature, short or newscast, during the anniversary week.

U" to Re-establish Chi. As Mid-West Premiere Spot

Chicago—Maurice Bergman, Universal's Eastern advertising manager, at a conference here with District Manager Gottlieb and Harry Keller, publicity manager, said Universal would appropriate $50,000 to re-establish Chicago as Midwest key city for Universal film premiers. The RKO Palace Theater will have prior runs.

He Proves Charity Can Begin Abroad

George J. Schaefer, chairman of the motion picture industry section of Yeshiva Fund-raising Division, didn't know, when he wrote to Louis Goldberg, formerly with the William Morris Agency in Hollywood, that the latter was in the Army. But back came a letter from overseas with a donation, making the Yeshiva scholarship fund $5 richer. It read: "I am sure your good and unselfish motives will be rewarded. My thanks for your work to date, which is typical and symbolic of the contribution of the motion picture industry in the war effort and toward the creation of a better way of life."

Gov't Indicts Welansky Charging Tax Evasions

Boston—Barney Welansky, owner of the Coconut Grove and several theaters, and now serving 12 to 15 years for manslaughter in connection with the night club holocaust, faces three Federal indictments charging him with evading income and liquor taxes.

Uruguay Gov't Licenses First Television Station

Montevideo—(By Air Mail)—Government of Uruguay has granted its first experimental television license to Marion Giampietro. He will conduct experiments on 52 megacycles under governmental supervision.

Grant, Chi. Pantheon Exec., Killed in Nazi Sky Battle

Chicago—Lt. Albert Grant, AAF, former Pantheon theater executive is reported killed in action in a flight over Germany.

Dufay-Chromex Profits Up; to Reorg. Finances

London—(By Cable)—Dufay-Chromex, Ltd., reports profits up at $233,000. Drastic reorganization of the company's finances is indicated.

William Weiland Dead

Pittsburgh—William Weiland, veteran film and theater man in this territory, who retired several years ago, died at his home here. He was a brother of A. A. Weiland, who owns and operates the Fifth Avenue Theater, Coraopolis.

The Lady and the Monster

MUST MAKE MONEY FOR YOU!
THE "INVASION"

"The whole course of a bombing mission in all its real and exciting detail."

"A four-reeler to match the four orchids it deserves."

"A great contribution... graphic... emotional..."

"Major Wyler's greatest honor... It is superb."

"You've never seen such thrilling aerial photography in all your life."

"Will knock the town on its ear."

THE WAR DEPARTMENT PRESENTS

"The MEMP"
HAS STARTED!

War Dept.’s Terrific Technicolor Thriller Invades Front Pages, Editorial Pages, Publicity Targets Never Touched Before

PRaised AS HIGH AS THE SKIES THEY CONQUERED GReETS 500-THEATRE NATION-WIDE PREMIERE

PARAMOUNT DISTRIBUTES

HIS BELLE"

PHOTOGRAPHED BY U.S. 8th AIR FORCE PHOTOGRAPHERS AND COMBAT CREW MEMBERS.

PRODUCED BY U.S. 8th AIR FORCE PHOTOGRAPHIC SECTION IN COOPERATION WITH ARMY AIR FORCES FIRST MOTION PICTURE UNIT.

DISTRIBUTED BY PARAMOUNT PICTURES, INC. FOR OFFICE OF WAR INFORMATION THROUGH WAR ACTIVITIES COMMITTEE—MOTION PICTURE INDUSTRY.

BOOK THE WAR’S GREATEST ACTION FILM NOW WHILE THIS ARMADA OF ACCLAIM IS SWEEPING THE PUBLICITY FRONT!
TWO QUOTES* TO REMEMBER!

“Today...only copper remains in the scarcity group.”

“And copper is...second only to steel in usage!”

*(The Iron Age: Jan. 6, 1944. p. 74)

TODAY, "usage" refers primarily to war usage, and "scarcity" is a word of challenge to every American!

That's why we remind you again to save the copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings...and to strip off the copper that is left on the stubs you remove from their holders.

Then turn it all in to your distributor, or to your local salvage headquarters, so that it can be put back into war-essential products.

For additional economy of copper, and carbons too, a bulletin describing completely the operation of the Victory High Intensity Carbons..."National," "Suprex," and "Orotip,"...has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 7D.

The words "National," "Suprex," and "Orotip" are registered trade-marks of National Carbon Company, Inc.

BUY UNITED STATES WAR BONDS

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio

New York, Pittsburgh, Chicago, San Francisco
EQUIPMENT FIELD NOTES

One of the most significant aspects of SMPE’s 55th Semi-Annual Technical Conference, which wound up its three days of sessions in the local Hotel Pennsylvania on Wednesday, was the large attendance and the interest of the delegates in the proceedings. Both of these facets demonstrate that the industry’s engineers and manufacturers don’t intend to “miss a trick” among the numerous technical advances which the war has hatched, and which might be applied directly or in some form to immediately forthcoming equipment.

Corp. Dick Lacey, who was with the Bremerton, Wash., branch of B. F. Shearer Co., writes from “Somewhere in England” that he is about to wed a Seattle girl who is a Army nurse in England.

From Seattle wafts word that Dee Chini- quy of the U. S. Marines, son of Oscar L. Chiniquy, of National Theatre Supply, will be assigned to limited shore duty at Camp Pendleton. He has been convalescing in the Carson Naval Hospital, Calif., from wounds received in the South Pacific.

George McArthur, Jr., son of the owner of McArthur Theater Supply Co., Detroit, as a result of injuries received when he was under bombing in England, has received his honorable discharge from the Army, upon recommendation of the Medical Corps.

T. W. Pyle, R. E. Maurer and G. C. Dederick have organized in Chicago the Illinois Record Distributors to produce and distribute records, record blanks and discs for trade use.

Minneapolis: Honeywell Regulator Co. has issued a new booklet on heating and air conditioning for the trade. It features Modulflow, a new development in heating, and the Modulflow Control System for steam heating.

DeVry Corp. reports sale of two of the latest DeVry theater projectors to Gerald Burrell, owner of the Falls Theater, She.

Third Quarter Allotment
Faces Delay, Preserves Justice to Manufacturers

Washington Bureau of THE FILM DAILY
Washington — Actual authorizations for production of the increased quantity of 35 mm. booth equipment authorized this week by WPB for the third quarter of this year may be held up for some weeks yet, as Allen G. Smith, theater equipment chief, tries to work out some fair (Continued on Page 14)

New Projector Uses Mercury Light Source

Pooled for post-war film theater use, and application generally in 35 mm. field, is a new projector of that gauge which possesses a new light source, namely the water-cooled high pressure mercury lamp. Not only was the new projector described in detail on the opening day of this week’s SMPE meet in the Hotel (Continued on Page 15)

Conservation Trend Seen In Sound Pact Renewals

Recognition of the need for conservation of motion picture theater equipment, now irreparable because of the war, is reflected in recent sound service contract renewals, according to W. L. Jones, vice-presi- dent of the RCA Service Co.

“We have recently negotiated a (Continued on Page 16)

Mrs. Fox To Enter Equip. Field

Educational and Home Movies Part of Plan

Nathanson to Erect
Toronto Film Building

Toronto—Work is being started on the erection of a separate film building on Carlton St. to provide office facilities for a number of companies including Empire-Universal (Continued on Page 15)

It Couldn’t Happen
With a Sound Track

Seven RCA executives, including three members of RCA’s Theater Equipment Section, were aboard the Spirit of St. Louis when nine cars of this ace train were detailed recently west of Richmond, Ind. RCA group, returning to Camden, N. J., from company’s Indianapolis plant included E. C. Cahill, Dave Finn, Barton Kreuzer, A. K. Ward, Ainslie Davis, J. M. Kraut, and D. W. Lansing. All were shaken up, and bruises kept Ward away from his office for several days.

Electronic Tubes At Four Billion Mark

Increasingly heavy use of electronic tubes in the motion picture field is expected in the post-war era to an extent that such items will make up a major increment of annual expenditures, it was stated yester- day by sources close to the principal manufacturers, included in (Continued on Page 14)

Two New Houses Okayed
By WPB for Omaha Area

Omaha—Scott-Ballantyne organization announced this week that WPB approval has been received for two new theaters in the local area. The Moon Theater, owned by Wal- (Continued on Page 16)

Restricted Marketing of Goods in Post-War Period Should Include Machines

Washington Bureau of THE FILM DAILY
Washington—First tangible evidence that plans are afoot to be taken to solve now the important and involved problem of equitably disposing of surplus war materials, including those employed by the armed forces, were discerned here this week as official quarters ap- parently began to heed frequent representations which have been made by many manufacturers and dealers concerned with dangers to

(Continued on Page 15)

Eastman Tele Talks
Called Exploratory

Rochester—“The recent discussions with television interests have been entirely exploratory, looking toward the post-war period,” a spokesman for Eastman Kodak said here yesterday.

“This from them is hoped to learn (Continued on Page 16)

WPB Allows More Copper
For Some Plumbing Items

Washington Bureau of THE FILM DAILY
Washington — WPB has acted here to permit limited production of copper ball cocks for plumbing (Continued on Page 15)

SMPE’s Book Aimed
At Post-War Period

Just off the presses of Inter-
science Publishers, Inc., New York, is the book “The Technique of Motion Picture Production,” published for SMPE. Content of new volume is compiled, its preface states, as a “valuable guide to the general solu-
tion of the many problems which characterize the motion picture in-
dustry, in particular as these prob-
lems may be encountered in the post-
war period of re-establishment and expa
_
Booth Equip. Quota Now Facing Delay

(Continued from Page 13)
and equitable means of distributing the work among plans.
He has now announced any plans
of any company as yet, but it is
known that he is fearful of disrupting
competitive status within the
industry. Authorization has been
granted for production of 340 pro-
jectors, slightly more than 150 sound
systems, and comparable quantities
of acetates, lathouses, etc., for
the third quarter of this year. No
authorization has been made yet for
the fourth quarter, but officially it is
believed quite certain that compar-
able production will be permitted.
Difficulty is that no production
increases for civilian purposes are
permitted in No. 1 and No. 2 mar-
et areas. This hits the equipment
industry squarely when it is re-
called that approximately 70 per-
cent of all are lamps are made in the
Chicago or Toledo areas, about half
the supply systems in the Indus-
tries, and a large proportion of
projector and lamp house capacity
is in the Detroit and Chicago area.
The plants in these areas have the
productive capacity to turn out a
vastly increased number of items
for civilian use without in any way
decreasing their production for the
military. Materials are available
and it is doubtful if there would
be any appreciable need for addi-
tional manpower. WPB officials have
remained adamant however about not
permitting increased production in
these areas.
Plants in areas where the man-
power situation is less acute are ex-
pected to benefit greatly from
the new program provided they have
the capacity to increase their produc-
tion schedules. They will not be
permitted to fall behind in military
orders so as to work on civilian
orders. If the whole program is
scheduled with these plants, how-
ever, the Government is bound to
hear protests from those plants in
tight labor areas which have nor-
domarily dominated the market. Their

Mrs. Fox to Enter Equipment Field

(Continued from Page 13)
and 16 mm. as well as 35 mm. equip-
ment for amateur use. Since Pearl
Island Harbor all camera equipment pro-
duced by the Mitchell organization
has gone to the Government.
protests will be two-fold—that they
are not permitted to take part in the
program plans, and, secondly, that
they fear that installation of com-
petitive products will cut them out
of theaters where these products
will go. Another point of protest could
well be that they will not have the
market for repair or repair parts.

Electronic Tubes At
Four Billion Mark

(Continued from Page 13)
which bracket are General Electric,
Westinghouse, Western Electric,
Sylvania Electric Products, Bendix,
RCA, Raytheon Mfg. Co., Sperry
Gyroscopic, Allen B. DuMont Lab-
oratories, and Philco Corp. Although
the availability of such tubes is now
strictly controlled because of inten-
tive wartime application, the accent
on their uses in many of the new
mechanisms, currently in blueprint
stages for manufacture after hos-
tilities, point to their expanding value
to film land.
At present, a checkup shows, some
2,000 varieties of such tubes have
been developed for war use, and
they range in size from that of an
acorn to larger than a man. Manu-
facture of these tubes is estimated
to run in the past 12 months to the
astonishing aggregate of $4,000,000.
On April 1, an excise tax of 7½
per cent on film equipment manufac-
turers’ lists was enforced on elec-
tronic tubes, as well as on light bulbs,
and is added to dealers’ costs. This
covers all purchase of projector
lamps, exciter lamps, pilot and dial
lamps.

No More Torn Seats

Quickly repairs cuts and rips on leatherette
seats. Cobalt, brown, green, black, orange, red,
blue. Specify color when ordering. COMPLETE KIT... 56 dkb. Chicago.

Chair Parts For All Makes of Chairs

GENERAL CHAIR CO.
1308 Elston Ave.
CHICAGO, ILL.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL TICKET COMPANY
52 GRAFTON AVE.
NEWARK, N. J.

Division of National’s Simpson-Bledsworth, Inc.

There’s Strategy Too On Home Front

Prophetstown, Ill. — When the
Town Fathers here slapped a quar-
antine on public places in order to
keep an epidemic among young-
sters here, Charley Mulcahy, Jr., uti-
ized the enforced regulation to ex-
ceptional advantage. Recognizing
that the quarantine would slash
deply into audience potential, what
with the kids absent, he shuttered
the house and completely renovated
it.

SEE NATIONAL FOR BOX OFFICE AND LOBBY SUPPLIES

“THERE’S A BRANCH NEAR YOU”
Gov't Not Expected
To Dump War Goods

(Continued from Page 13)

them and the post-war economic set-up, if such materials are permitted to flood the market in competition with new goods to be turned out after hostilities cease.

From where the film industry sits, the most vital threat in unrestricted post-war marketing of such goods is to manufacturers of projectors, thousands of which are currently being used overseas to channel entertainment and instruction to the members of the armed forces, while other projectors, also being employed in large quantities, serve Army posts and Naval stations.

Authoritative sources told THE
FILM DAILY at concluding ses-
dion of the winter convention in the Hotel Pennsyl-
vania on Wednesday that, not-
withstanding the large number of 16 mm. projectors being used in overseas areas, the supply is still inadequate, and that hundreds of projectors "begging for projection facilities."

If the Government permits 16 mm.
or 35 mm. projectors, which it has purchased and used during the war, to find their way into the hands of previously unaccredited dealers in theater equipment, whether here at home or in foreign countries, much harm to the original manufacturer could easily result, it is pointed out. Both the domestic trade opportuni-
ties and export business depend, it is added, on markets' full availability plus the fair practice of permit-
ting the original manufacturer a voice in distribution of the projectors he has made, if for no other reason than that the projectors carry his name, and reputation could be injured through concealed and careless vending under which he would have no control, spokesmen assert.

Electric Motor Orders
Slump, NEMA Discloses

Orders for electrical motors and generators in February were 24 per cent smaller than in January and 56 per cent less than in February of last year, according to National Electrical Manufacturers Ass'n. Sales of electrical insulating mate-
rial in February were 5 per cent higher than in January and 8 per cent larger than in February, 1943.

Dopesters Were Dopey In Their Prophecy
About Patrons Drive-Ins Would Attract

Perennial kill-joys and chronic objectors to anything and everything related to constructive progress were given a well-deserved jolt in the course of an address delivered at the SMPE meeting this week by L. H. Walters, manager of the Cleveland office of NTS, titled "Some Factors In Drive-In Theater Design."

He said, apropos of onerous misinformation of such stands: "It has been interesting to note that the original theory that there would be more spouters than anybody else at these theaters has not proved to be correct, and the majority of patrons seem to be housewives who don't want to take the time to tidy and dress up after dinner but prefer to go directly from the kitchen to the theater (Drive-In) via their auto."

New Projector Uses
Mercury Light Source

(Continued from Page 13)

Pennsylvania by T. W. M. Schaffers, of North American Philips Co., but the machine was placed on special exhibit at the company's local offices here to be examined by the delegates.

Light source, Schaffers explained, is of very great intensity and is, therefore, suitable for film projec-
tion. It is pointed out, has potential advantages for em-
ployment in the field of television. A uniform illumination of bluish white light produces a very pleasing picture on the screen. The inten-
sity is approximately equal to the 45 amp. high intensity carbon arc, but has smaller dimensions, consid-
erably less heat development; and greater light efficiency.

The very small dimensions of this mercury lamp make it possible to build a new sound film projector with many innovations in design, Schaffers states.

Nathanson to Erect
Toronto Film Building

(Continued from Page 13)

Films, Odeon Theaters of Canada, Esquire Films and Sovereign Film Distributors, all of which are headed by Paul Nathanson.

This is first announcement of the construction of a new building un-
der the recently-adopted film ex-
change regulations by the Provin-
cial Government. The extensive site is already cleared of old structures, and a two-story building will be erected from plans prepared by To-
ronto theater architect J. I. English.

RCA's Lt. McIntyre Missing

Indianapolis—Lt. Joseph E. Mc-
Intyre, a former employee at RCA
Victor division of RCA here, has been missing over Germany since March 8.

WPB Allows More Copper
For Some Plumbing Items

(Continued from Page 13)

fixtures in theaters, other public build-

ings and homes. Previous re-

strictions permitted the use of only

four ounces of copper for each bath,

and as a result manufacturers have been making victory models containing costly iron.

Action sets aside a limited amount of copper for production of complete ball cocks, including hose tubes and refill tubes, but not including floats and roads.

GE Repeats '43 Gain
But Orders Drop Off

Schenectady — General Electric's net profit available for dividends for the first three months of this year was $10,384,405, or 36c a share, stockholders were informed at their annual meeting here on Tuesday. Net for the March quar-
ter a year ago totaled $10,422,576, also equal to 36c a share. Provision for Federal income taxes and for post-war adjustments and contin-
gencies totaled $61,000,000 in the March quarter of this year.

Net sales billed, representing shipments, in the three months amounted to $354,624,205, compared with $277,872,109 in the same per-
iod a year ago, an increase of 28 per cent. However, orders received dropped-
ped to $391,901,000 in this year's quarter from $422,047,000 a year ago. Commenting on the drop in new or-
ders, Gerard Swope, president, said it was continuance of decline which started last year, and that com-
pany's Canadian subsidiary is hav-
ing similar experience.

During the last four years, GE has spent $116,000,000 in new plants and equipment in its expansion to meet war materials' demand, and company is operating new plants costing $153,000,000 for the Govern-
ment.
Eastman Tele Talks Called Exploratory

(Continued from Page 13)
more clearly whether and in what ways Kodak manufacturing may fit into future television activity.

There is no present indication, it was said, that Kodak will enter the field of television electronic manufacture on such items as transmitters or receivers. Current interest centers on projectors, cameras, parts and new types of raw film, if the latter is needed.

Actual manufacture of any new products needed in television must await lifting of the war ban on new equipment for industry.

Exploratory conferences took place in New York recently between Kodak executives, Paramount executives and representatives of RCA, National and Columbia broadcasting systems, and Paramount-Dumont television. The meetings were in line with Kodak's long-standing policy of keeping in touch with progress in other industries to have in readiness any future supply of materials and equipment for which it may be called upon.

Kodak already on a small scale has supplied Technicolor film to Columbia for television broadcasting purposes.

Conservation Trend Seen in Sound Pact Renewals

(Continued from Page 13)
substantial number of service contracts renewals with both theater chains and independents," he said.

"The steady flow of such agreements indicates a general recognition among exhibitors of the essential need for regular inspections and service, even more imperative now than in normal times."

Among circuit groups recently signed by RCA Service, Jones revealed, are Paramount Richards, Dixie Theaters, and United Theaters, all headquartered in New Orleans.

Edward Auger, national office representative of RCA's theater equipment section, handled negotiations for the service company on these contracts. Others signed are Nortopolus Theaters, Alloona, Pa.; A. M. Ellis, Philadelphia; Bijou Amusement Co., Nashville, Tenn.; and Eskin Theaters, Milwaukee.

Two New Houses Okayed By WPB for Omaha Area

(Continued from Page 13)
er Bradley, which was burned recently in Neligh, Neb., will be rebuilt. Henry Rapke will be the architect. The Bancroft Theater Building Co. also will build a new house in Bancroft, and W. W. Troxell has leased the building.

Scott-Ballantyne will supply equipment for both houses.

It's a lucky man that doesn't have to worry about booth equipment today—and it's a wise manager that lends a hand to his projectionist when it comes to preventive maintenance of the projection and sound equipment.

Your projectionists, Mr. Manager, can do a swell maintenance job; we know—because we work with thousands of projectionists all over the country. But scarcity of new equipment makes preventive maintenance doubly important to you today. So, be sure you are giving your projectionists all possible cooperation.

And be sure that they have a copy of the 76-page manual "RCA Photophone Handbook for Projectionists"—written by our specialists in theatre service. Send the coupon today for a free copy. Address: RCA Service Company, Inc., Camden, N. J.

RCA SERVICE COMPANY, INC.
A Radio Corporation of America Subsidiary

TODAY...

Manufacturing for our government, and essential civilian use, we are meeting war-vital schedules with air-conditioning equipment built to exact specifications.

Tomorrow, manufacturing for you, we will deliver air-conditioning equipment that will be competitive in design, performance and price.

UNITED STATES AIR CONDITIONING CORPORATION
NORTHWESTERN TERMINAL - MINNEAPOLIS, MINNESOTA

This 76-page manual "RCA Photophone Handbook for Projectionists"—chock-full of good preventive maintenance suggestions. No obligation.

RCA SERVICE CO., Inc., Camden, N. J.

Name __________________________

Theatre ________________________

Address ________________________

City ____________________________

State ____________

76-71F
U. S. EXECUTIVES TO MANAGE G-B CIRCUIT?

Bright Outlook for Adequate Raw Stock Supply

Film Manufacturers Get Full Co-operation From WPB: Manpower is Aided

By ANDREW OLDER

Washington Bureau of THE FILM DAILY

Washington—Film manufacturers have been receiving the full co-operation of WPB in their attempts to solve their manpower problems. It was reported here Friday, and the outlook for continued adequate raw stock supply looks promising. New Jersey and New York plants particularly have been materially aided by WPB field representatives, and (Continued on Page 3)

10 Circuits Pledge Metro Birthday Pix

Ten affiliated and independent circuits, representing 776 theaters in various parts of the country, have sent pledges to M-G-M to show at least one subject with Leo the Lion (Continued on Page 10)

B & K Gives Navy Space For Largest Radar School

Chicago—John Balaban told the Chicago Film Council luncheon guests Friday that the Balaban & (Continued on Page 10)

Ne'er The Twain Did Meet...His Rubbers

Jesse L. Lasky, speaking on Friday in NYU's Hall of Fame at ceremonies commemorating the 34th anniversary of Mark Twain's death, recalled the one occasion on which he personally met the famous writer. "It was at the Players Club in New York," Lasky declared, "a man came in and began fussing around the room searching for something." It was Twain, attired in his characteristic white linen suit. He was searching for his rubbers. When Lasky asked him when he'd left them, Twain seriously replied: "Only last winter,—less than a year ago."

B.O. 'Take' Again on Upgrade

March Admission Tax Total at $14,893,007

WPB Moves to Restrict New Refrigerant Deliveries

Washington Bureau of THE FILM DAILY

Washington—WPB Friday moved to restrict deliveries of the refrigerant gas "F-22," particularly for use in theaters or other comfort air conditioning systems. In the mean-

Army to Cite Exhibs. Recruiting 12 Wacs

Theater managers who secure applications for a squad of 12 or more Wacs during the industry recruiting week, May 11-17, will receive a special citation from the Army, it was revealed at the week-end, coincident with announcement of the (Continued on Page 8)

50 P. C. Fewer Words, Metro Contract Aim

In preparing a simplified exhibition contract, M-G-M will seek to reduce the present wordage by 50 per cent. Metro attorneys are now working on a shorter and more simply-phrased licensing agreement which, if put to use, may be the (Continued on Page 10)

Says Films Abandoned on "World Faro's Grounds"

Washington Bureau of THE FILM DAILY

Washington—Although it has not received the "F" flags and the publicity accorded numerous other industries, Hollywood has displayed the (Continued on Page 8)

Appoint Rosenberger as Para.'s Cuban Manager

Appointment of America Rosenberger as Paramount manager in Cuba was announced Friday by John W. Hicks, Jr., vice-president in charge of Paramount's foreign оп-

London Hears Kent and Vogel May be Designated As Result Skouras-Rank Deal

London (By Cable)—Management of Gaumont-British, one of Britain's three major circuits, by American representatives of 20th-Fox and Loew's for a five-year period is reported in War- 

RCA Strives for Eye Perfection in Tele

Detroit—RCA's post-war television plans are taking shape as rapidly as war conditions permit and the company's ultimate aim is to match the perfection of the human (Continued on Page 10)

U. S. Senator to Give Ear To Ohio Rental Squawks

Columbus, O.—A prominent U. S. Senator will attend the forthcoming convention of the ITO of Ohio and, after listening to the exhibitors (Continued on Page 10)

Leo Does Have a Last Name; It's "Presents"

When Metro's Si Seader led off his one-column magazine ads with "Leo Presents," he probably never dreamed that somebody might mis-

The Daily Newspaper Of Motion Pictures Twenty-Five Years Old

VOL. 85. NO. 80

NEW YORK, MONDAY, APRIL 24, 1944

TEN CENTS
The Broadway Parade

The Song of Bernardo (Trenton Century-Fox)—13th week. 
Waxwork (United Artists). 
The Whistle (Columbia Pictures) (c) in Person. Credit: William E. Keeler. 
A Night at the Opera (RKO Radio Pictures) in Person. Direction: Michael Curtiz. 
One Inch From Victory (Artkino) in Person. Direction: Michael Curtiz. 
The Hour Before the Dawn (Paramount Pictures) in Person. Direction: Raoul Walsh. 
Windy City (United Artists) (a) in Person. Direction: A. Edward Sutherland. 
A Night at the Opera: New York. 

**FOREIGN LANGUAGE FEATURES**

The Ukraine in Films (Artkino Pictures) in Person. Credit: Michael Curtiz. 
A Night at the Opera: Belgrade (United Artists). 

**FUTURE OPENINGS**

Stanley's injections of serviceable copper dippings and stripings have been delayed by Al. G. Smith, chief of the WBP's theater equipment section. R. J. O'Donnell, national chairman of the Copper Salvage Campaign, has forwarded the following communication to exhibitor associations from Smith:

"It has been brought to our attention that there have been many calculations that there is an ample supply of copper and that the theaters no longer save the copper dippings and stripings. We have been informed by the copper division that these rumors are entirely without foundation and that the copper situation at this time is more critical than at any time in the past. We urge you not to discontinue saving the copper dippings and stripings because copper is vitally needed for the successful conduct of the war."

WB District Heads Map Sales Plans for Five Pix

A complete outline and discussion of sales and promotional plans for "The Adventures of Mark Twain," covering both the limited special premiere and the regulatory release in the coming year, is being planned for the handling of four other pictures to be released through the late Spring and Summer months, highlighted the two-day meeting of Warners' distributors managed by Ben Kalmanen, general sales manager, on Thursday and Friday. National campaign and merchandising plans also were discussed by Charles Einfeld, and Mort Blumenstein.

In addition to "Mark Twain," Kalmanen set up the handling of "Between Two Worlds" or "Ambrose," "Make Your Own Bed" and "Arsenic and Old Lace." Kalmanen said "Arsenic" is now definitely set for release this Summer.

War Dept's Free Negro Pic Claimed to be Unfair

Suit was filed in New York Federal Court on Friday by Negro Marches On, Inc., producer of "We've Come a Long, Long Way," against the War Department and the WAC charging unfair competition in releasing a Negro picture, that the "Negro Soldier." The plaintiff seeks an injunction and a declaratory judgment restraining the defendants from advertising or distributing the picture, which was made by the War Department.

The complaint alleges that upon the representation of the War Department that "The Negro Soldier" was the first and free only in Army camps the plaintiff expended a large sum of money for the exploitation of this particular Negro film owned by it.

The Irish Question?

In Person: Ted Lewis, His Orchestra and His Star-Studded Revue

Strand Opens 9 A.M. 7th Street & 47th St. Buy Bonds!

Humphrey Bogart

In Warners' Passage to Marseille

Late Film 11 Hollywood Midnight

On Screen: William Powell, Hedda Lamm in M-G-M's 'The Heavenly Body'.

NEWS OF THE WEEKEND (March 24-25, 1945)

Theatre

The Street of Shame (United Artists) in Person. Direction: John Farrow. 

Criterion (b) 35/8.

Music 3.

The Charge of the Light Brigade (Columbia Pictures)—2nd week.

The Lady and the Million (Republic Pictures)—2nd week.

Yellow Canary (RKO Radio Pictures)—2nd week (a).

A Night at the Opera (RKO Radio Pictures) in Person. Direction: Raoul Walsh. 

A Night at the Opera: Belgrade (United Artists). 


One Inch From Victory (Artkino) in Person. Direction: Michael Curtiz. 

The Hour Before the Dawn (Paramount Pictures) in Person. Direction: Raoul Walsh. 

Windy City (United Artists) (a) in Person. Direction: A. Edward Sutherland. 

A Night at the Opera: New York. 

The future opening of "The Adventures of Mark Twain," covering both the limited special premiere and the regular release in the coming year, is being planned for the handling of four other pictures to be released through the late Spring and Summer months, highlighted the two-day meeting of Warners' distributors managed by Ben Kalmanen, general sales manager, on Thursday and Friday. National campaign and merchandising plans also were discussed by Charles Einfeld, and Mort Blumenstein.

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ECONOMIC TRENDS (April 5)
Adequate Raw Stock Supply is in Sight

(Continued from Page 1)

turers have been obtained for a number of otherwise draft-eligible young men—a large group of key personnel under 26 included:

This aid came forward in the nick of time because, despite optimism about the raw stock supply only a few weeks ago, there have been heavy withdrawals by the armed forces. The need for film to be used during the approaching invasion of Europe is extremely heavy. West Coast studios have been quite worried about the raw stock outlook.

Military Right Unquestioned

Although the industry does not in any way contest the right of the military for whatever film stocks it needs, it was naturally worried about the possibility of sufficient depletion of available stocks to cripple their production and distribution system.

The situation in respect to 16 mm. stock remains discouraging with little footage available for civilian usage—or even for use by WPB and other civilian agencies of the Government. Television quarters are especially apprehensive, fearing that the development of the medium may be held up because of the shortage of the 16 mm. film.

The manpower situation as it affects 35 mm. booth equipment appeared to be brightening somewhat also, as two Congressional committees signified their intention of examining the recent WPB order freezing production level for civilian goods manufactured in Number One and Two labor shortage areas. The powerful Truman Committee and the Senate Small Business Committee are both planning to look into the situation.

Await Senate Com. Action

It is not likely that the program authorized by WPB last week and calling for greatly expanded production of both equipment for civilian use will be implemented with production assignments among the plants until the Senate committees have acted. Leaders in the equipment industry are hoping to see the order rescinded.

It was rumored here Friday that Congressional action might result in "unfreezing" production for civilian use on Number Two labor shortage areas. This would leave the freeze in effect only in those areas where the shortage of war plant workers is most serious. This partial recall of the order would benefit the equipment program appreciably.

Eastman War Hero Missing

Rochester—Less than a month after he was decorated with the Air Medal for his "courage and skill," Lt. George W. Eise, formerly of the Eastman Kodak Co., has been reported missing in action over France.

IN NEW POSTS

Mickey Carney, branch manager, U. S. Army Motion Picture Service, San Francisco.

Joe Walters, assistant manager, Maryland, Chicago.

Jesse Porter, assistant manager, Regal, Chicago.

Ken Blewett, stage manager, MacDill Theater, MacDill, Fla.

Bill Duggan, Sterling Theaters, Seattle.

Jesse Whitman, manager, Rivoli, Seattle.

Fred B. Harbotte, manager, Richland, Wyo.

Wyser, Hoosier and Uptown Theaters, Mun.

B. C. Fletcher, manager, New Main, Lafay.

Rob Mullins, manager, Bell, Scranton, Pa.

Al Prosser, engineer, RKO-Schine Paramount, Syracuse.

Floyd Prosser, manager, Dixie, Rochester, N. Y.

Hugo Paris, assistant manager RKO Temple, Rochester, N. Y.

Bill Duggan, manager, Winter Garden, Se.

Bob Blair, Paramount exploitation staff, Port.

William Ahrens, assistant manager, Riviera, Detroit.

Malcolm Rose, manager, Palms-State, De.

Harry Owen, operator, West Side Drive-In, Detroit.

H. E. Hier, operator, Cinema, Detroit.

Stere Miller, booking manager, Paramount, Dallas.

Robert Kilgore, office manager, Paramount, Memphis.

BOX-OFFICE "TAKE" AGAIN ON UPGRADE

(Continued from Page 1)

Revenue revealed this morning. Figures for the two previous months had been $16,744,336 and $12,094,185.

Only one more month will be registered at the old tax rate of one cent on each 10 cents of admission, or fraction thereof. May collections will be on April business and will be considerably higher than the current receipts. The new tax rate is one cent on each five cents or major fraction thereof.

Last month's collection was considerably higher than that for the same month in 1942, when the total was only $10,592,435. Broadway theater admissions came back strongly, with collections on business during the short month to calling $2,074,805.91, as against only $906,492.89 a month earlier—and $3,093,522 a month earlier. Broadway theater admissions collections were even stronger in March of 1943, however, when the total was $12,586,540.34.

Jackson Park Briefs May 19

Chicago—Federal Judge Michael Igoe set May 19 for defense briefs in the Jackson Park Theater antitrust damage action. Attorney Thomas McConnell will file April 9 in Judge Igoe's court the Jackson Park Theater's objections to new trial requested by the defendant film companies B & K.

OUTSTANDING INDUSTRY PERSONALITIES

Can you name them—

A S M-G-M's production chief, his job is making Leo roar. Has developed latter proclivity to crescendo via'melting (his) star system, plus insistence upon injecting maximum quality into features. Also regards tab attractions just as big in their small way as full-length product is in its big way. Consequently Leo, Jr., also roars. Paradigm of spectacular career, gospel of which has been cultivation of the new, is that he started out with commercial reverence for the old—ship salvaging. This was at age of 14. Rose to career prominence via exhibition field up New England way. In his bright lexicon, there are only A pictures. But off the lot you will find him pursuing two B's—Bridge and Biography. First he plays well. Second he reads avidly.

H E PASSES the ammunition for industry's "shooting," being the president of the firm which distributes Eastman motion picture film. One could make a travelogue of his intensive and extensive educational trek. It would take you to Mt. St. Mary's College in Maryland, then to Spring Hill College in Alabama, and from Tulane University, New Orleans—city of his birth. When not steeped in celluloid-and-emanation affairs, he can usually be found acting himself in the role of First Nighter. Only on the rarest of occasions does he miss the debut performance of a Broadway play. While this is his hobby, observers attribute his enthusiasm for the "well trod stage" to a desire to see what may eventually be transposed to some of the millions of feet of film which he annually supplies to Hollywood, et al.

VETERAN producer whose name is synonymous with out-of-doors dramas. Heads his own film-making organization. Most recent accomplishment is fashioning of "Big "Buffalo Bill," being distributed by 20th-Fox. Is also the maker of the lively "Hopalong Cassidy" stories. Always injects fine production values in his pix via eye-filling settings in which action is rampant. Entered film-land as a mid-west circuit operator, later overseeing single exchanges there. Held franchise on half of U. S. for the immortal "Birth of a Nation." Turned to production in 1917. Made the first Zane Greys. For some years producer with Pathe and M-G-M. Then distributed through Paramount and UA. Has big following among exhibs and public.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 645 HOLLYWOOD BLVD.
Gangway for RKO Radio's
Hysterical Nautical Musical...

Names that mean laughs and song and glamour...

Wally Brown * Alan Carney
Marcy McGuire * Gordon Oliver
Virginia Mayo * Amelita Ward
Elaine Shepard * Dooley Wilson

Solid-sending name bands...

Freddie Slack
and his Orchestra

Freddie Fisher (Col. Corn)
and his Band

7 songs...
Sweet and hot

including:
“Ready, Aim, Kiss” * “Hail and Farewell”
“Sioux City Sue” * “Apple Blossoms in Rain”

Patriots!
Help Recruit WACS!
May 11 thru 17!
Sailor fun with blondes, brunettes, and redheads . . . in a rollicking revel of romance and rhythm, Songs and laughs, glamour and lusty wisecracks . . . And is it fun! . . every speeding minute of it!
"WO GIRLS AND A SAILOR" with Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Gracie Lou, Lena Horne • Harry James and His Music Makers • Helen Forrest • Xavier Cugat and His Orchestra with Mario Lanza • Tom Drake, Henry Stephenson, Henry Nell, Ben Blue, Carlos Ramirez, Frank Sully, Albert resale • Donald Meek, Amparo Navarro, Virginia O'Brien, Ide Twins • Original Screen Play by Richard Connell and Gladys Lehman • Directed by Richard Thorpe • Produced by Joe Pasternak

"ANDY HARDY'S BLONDE TROUBLE" with Lewis Stone, Mickey Rooney, Ray Milland, Sara Haden, Benita Granville, Jean Porter, Keye Luke and Herbert Marshall • Screen Play by Harry Ruskin, William Ludwig and Agnes Christine Johnson • Directed by George B. Seitz

"MEET THE PEOPLE" starring Lucille Ball, Dick Powell with Virginia O'Brien, Bert Lahr, "Rags" Ragland, June Allyson and Vaughn Monroe and His Orchestra • Spike Jones and His City Slickers • Screen Play by S. M. Herzig and Fred Saiedy • Directed by Charles Riesner • Produced by E. Y. Harburg

"THREE MEN IN WHITE" with Lionel Barrymore, Van Johnson, Marilyn Maxwell, Keye Luke, Ava Gardner, Alma Kruger, "Rags" Ragland • Original Screen Play by Martin Berkeley and Harry Raskin • Directed by William Goldbeck
Army to Cite Exhibs. Recruiting 12 Wacs

(Continued from Page 1)
distributor committee for the drive and a list of accessories available for the campaign.

Scope of the drive is indicated by the following accessories to be used for lobby and recruiting booth displays. Committee reports that there are 20,000-40,000 heralds available; application blanks number 1,250,000; there are 16,000 new Wac posters and 16,000 kits. Kit contains a 25 by 88 lithographed poster, a red and black picture of the same size; two midget posters; a page of 30 stamps with Wac copy for outgoing mail and four by five by 25 inch streamers. Prepared under direction of Harry Mandel, publicist chairman, a 12 page press book is ready for distribution to all participating theaters.

Members of the distribution committee include C. G. Eastman, Albany; Fred R. Dodson, Atlanta; A. M. Kane, Boston; M. A. Brown, Buffalo; John E. Holston, Charlotte; W. E. Banford, Chicago; Harris Dudelson, Cincinnati; Maury Orr, Cleveland; J. B. Underwood, Dallas; Ted Carey, Denver; Lou Levy, Des Moines; M. Dudelson, Detroit; William Marriot, Indianapolis; Jack Langan, Kansas City; Fred Greenberg, Los Angeles; J. A. Togersen, Memphis; Don Wood, Milwaukee; W. H. Workman, Minneapolis; Ed W. Ruff, New Haven; E. V. Landishe, New Orleans; Ralph Pielow, New York; C. A. Gibbs, Oklahoma City; J. B. Johnson, Omaha; Sam Gross, Philadelphia; H. H. Greenblatt, Pittsburgh; Al Oxtoby, Portland; Harry Hyne, St. Louis; C. Davidson, Salt Lake City and several of the Northern region; San Francisco; Vete Stewart, Seattle, and J. B. Breech, Washington.

Name Co-Chairmen to Serve For Met. Area's Wac Drive

Co-chairmen to serve with Charles C. Moskowitz on the Metropolitan area exhibitor committee for the Wac Recruiting Week were named at the week-end. Serving with Moskowitz will be Gene Myers, Manhattan; Russ Emde, Bronx and Westchester; Irving Liner, Staten Island; Fred Schwartz, Queens, and Louis Goldberg and Sam Rinzer, Brooklyn.

Edward C. Dowden, publicity chairman for New York City has called a meeting of his committee for today.

Says Films Abandoned on "World Political Grounds"

(Continued from Page 1)
"an intelligent and understanding viewpoint" toward the problems of the armed forces and has done a "terrific job" in their behalf, Allyn Butterfield declared Friday. "The extent of industry co-operation constantly amazed us here," said Butterfield upon his resignation as chief of the feature film section of the War Department's Bureau of Public Relations.

Hollywood, Butterfield said, has shelved a number of major projects, at great financial loss, in response to suggestions by the War Department. He revealed that these suggestions were based on world political grounds as well as upon grounds of military security. The industry has abandoned these projects "without protest," he said, while at the same time it has made numerous other films mainly because the War Department saw a need for them.

Appoint Rosenberger as Para's Cuban Manager

(Continued from Page 1)
erations. Rosenberger for the past several years has been a district manager in the Paramount organization in Argentina.

Lazarus Constantine, who has held the post of manager in Cuba for almost two years, has returned to Panama to assume temporary managership in Central America during the absence in Venezuela of General Manager Henry Gordon. Constantine's new assignment will be announced shortly.

Arthur L. Pratchett, general manager for Paramount throughout all of Central America, including Mexico, has arrived in the republics of South America, has left Mexico City for Cuba.

Metro Signs Lina Romay

Lina Romay, currently singing with Xavier Cugat's band in New York, has been signed to a term contract by M-G-M.
OPEN LETTER TO THE MOTION PICTURE INDUSTRY

National Theatres Amusement Co., Inc.
1609 West Washington Boulevard
Los Angeles, California

Office of the President
Charles P. Skouras

April 24, 1944.

Within a very short time the names of the winners of the "Honored Hundred Contest" of the Fourth War Loan will be announced. Thereafter, these Honored Hundred will be presented, in person, to the Honourable Henry Morgenthau, Jr., Secretary of the Treasury, and Mr. Ted R. Gamble, National Director of the War Finance Division, in Washington. With this function, the work of the National Committee of the Fourth War Loan of the Motion Picture Industry will have been concluded.

We extend our profound appreciation to everyone in our great Industry for the cooperation which has been given us. To every member of the War Activities Committee, to the 155,000 volunteer workers of the Industry who participated in the campaign, to the Hollywood Victory Committee, to the Trade Press, to the Producers, Distributors and Exhibitors whose magnificent support helped us to exceed our goal - "A Bond for Every Seat" - we say, "Thank you!"

In June, the Industry will embark upon the Fifth War Loan Campaign under the leadership of Mr. Robert J. O'Donnell, of Dallas, Texas. No more able or popular leader could have been selected. The War Activities Committee is to be congratulated upon its choice of Chairman.

As the great task in which we were privileged to serve comes to a close, we salute the new Chairman, wish him every success in the job which is ahead and pledge him our fullest support.

Sincerely,

National Committee
Fourth War Loan Campaign.

Charles P. Skouras
Chairman.
Army to Cite Exhibs. Recruiting 12 Wacs

(Continued from Page 1) distributor committee for the drive and a list of accessories available for the campaign.

Scope of the drive is indicated by accessories to be used for lobby and recruiting booth displays. Committee reports that there are 30,000-000 heralds available; application blanks, number 1,200,000; there are 16,000 new Wac posters and 16,000 kits. Kit contains a 25 by 88 lithographed poster, a red and black pictorial of the same size; two midget posters; a page of 99 stamps with Wac copy for outgoing mail and four by five inch streamers. Prepared under direction of Harry Mandel, publicity chairman, a 12-page press book is ready for distribution to all participating theaters.

Members of the distribution committee include C. G. Eastman, Albany; Fred R. Doodson, Atlanta; A. M. Kane, Boston; M. A. Brown, Buffalo; John E. Holston, Charlotte; W. E. Bancroft, Chicago; Harris Dudelson, Cincinnati; Maury Orr, Cleveland; J. B. Underwood, Dallas; Tom Bailey, Denver; Lou Levy, Des Moines; M. Dudelson, Detroit; William Marriott, Indianapolis; Jack Langan, Kansas City; Fred Greenberg, Los Angeles; Harry Rosenfeld, Memphis; Don Wood, Milwaukee; W. H. Workman, Minneapolis; E. W. Ruff, New Haven; E. V. Landeche, New Orleans; Ralph Pielow, New York; C. A. Gibbs, Oklahoma City; H. E. John, Omaha; Jim Gross, Philadelphia; H. H. Greenblatt, Pittsburgh; Al Oxtoby, Portland; Harry Nye, St. Louis; G. Davidson, Salt Lake City; Al Shmitken, San Francisco; Vete Stewart, Seattle, and J. B. Brecheon, Washington.

Name Co-Chairmen to Serve For Met. Area’s Wac Drive

Co-chairmen to serve with Charles C. Moskowitz on the Metropolitan area exhibitor committee for the Wac Recruiting Week were named at the week-end. Serving with Moskowitz will be Gene Myers, Manhattan; Russ Emde, Bronx and Westchester; Irving Liner, Staten Island; Fred Schwartz, Queens, and Louis Goldberg and Sam Rinzler, Brooklyn.

Edward C. Dowden, publicity chairman for New York City has called a meeting of his committee for today.

Sends Birthday Greetings to...
OPEN LETTER TO THE MOTION PICTURE INDUSTRY

National Theatres Amusement Co., Inc.
1609 West Washington Boulevard
Los Angeles, California

Office of the President
Charles P. Skouras

April 24, 1944.

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As the great task in which we were privileged to serve comes to a close, we salute the new Chairman, wish him every success in the job which is ahead and pledge him our fullest support.

Sincerely,

National Committee Fourth War Loan Campaign,

Charles P. Skouras
Chairman.
Pix Execs. to Map UJA’s Fund Drive

(Continued from Page 1) in recent years. He said the situation called for a corresponding increase in the contributions from the amusement industry.

Speaking frankly, Goldwater said the amusement industry had not come up to expectations in its contribution to the UJA and expressed the hope that a greater effort would be exerted so that the UJA could reach its goal of $39,000,000 for permanently known needs. The New York goal is $12,000,000.

Those attending the Friday meeting were eager to meet the challenge and agreed to organize for an all-out campaign, details of which will be mapped out at Thursday’s luncheon session. Goldwater explained the reasons for the money pointing out that it must be collected in order to bring relief and rescue to the Jewish people in occupied countries and in those countries to which refugees have fled.

Attending the meeting were Barney Balaban, David Bernstein, Harry Brandt, Leo Brecher, Irving Caesar, Samuel Cohen, Jack Cohn, Pearl Friedlander, Leopold Friedman, Emmanuel Frisch, Louis Frisch, Irving Greenfield, Victor Garfunkel, Malcom Kingberg, Samuel Machovech, John Manheimer, Harry Mandel, Louis Nizer, Abe Olman, Hyman Rachmil, Harold Rinzler, Sam Rinzler, Harold Rodner, Samuel Rosen, Rudolph Sanders, George Schaefker, Samuel Schneider, J. H. Seidelman, Max Seligman, Sam Shaib, Max Wolff, and from the trade press, Al Silverman, Milton Livingston and Floyd Stone.

50 Per Cent Fewer Words Is Metro’s Contract Aim

(Continued from Page 1) pattern for other companies’ contracts. A brief contract, it was pointed out, will allow its printing in larger and more readable type.

Tettel Injured in Fall

Detroit—Moe Tettel, owner of the Wardfield, suffered a double fracture of the pelvis, received in a 12-foot fall from a ladder in his stockroom.

THEATER DEALS

Atlanta—J. E. Johnson, Carrolton, has purchased theaters in Fairburn, Villa Rica, Acworth and Washington, this state, and Liberty and Pickens, S. C.

Earham, la.—E. C. Kellogg has sold his theaters in Fort Wayne, Ind. Glenmore Coca-Cola has been inducted into the Army.

Fulton, III.—H. H. Andrews, formerly of Marshalltown, la., has taken over the 200-seat Royal.

TO THE COLORS!

(Continued from Page 1)

★ DECORATED ★

LT. ROBERT F. WILSON, AAF, formerly television, Chicago, awarded the Distinguished Flying Cross. Lieutenant Wilson is reported missing in action.

★ ARMED ★

LT. GENIE FINKE, AAF, formerly Chicago Theatre, Chicago, was awarded a Bronze Star in addition to the Air Medal and a Presidential Citation for bravery in the India-China area.

★ COMMISSIONED ★

LT. WILLIAM F. FLAGGER, AAF, formerly Eastman Kodak Co., Rochester, awarded the Distinguished Flying Cross.

★ PROMOTED ★

RAY THOMPSON, USA, formerly Selpark, Chicago, to sergeant.

FERCY HICKS, USMC, formerly Harding, Chicago, to master corporal.

WILLIAM HETZNER, USA, formerly Majestic, Pancake, Ill., to corporal.

10 Circuits Pledge Metro Birthday Pix

(Continued from Page 1) during the week of June 24-28 when the company will celebrate its 20 years of operation. Many of the theaters are planning to boost the anniversary with special promotion ideas and in many cases the showing of Metro product that week will be the initial appearance of Leo on those theaters’ screens.

Pledges of co-operation and support have been received from R. W. Wilby, Wilby-Kincey operating in Alabama, North and South Carolina and Tennessee; Frank Newman, Everett-Wilcox, Oregon and Washington; Horace Fales, Griffith Theaters in Oklahoma, Texas and Missouri; Joseph Seidler, Associated Theaters in Connecticut, New Jersey and New York; Martin Mullin, M & P, New England; C. A. Schultz, Commonwealth Circuit of Kansas, Iowa, Kansas, Missouri and Nebraska; Tony Stern, Warner circuit in Cleveland territory; Tony Sudekum, Crescent Amusement Co., Alabama, Kentucky and Tennessee, and Eddie Silverman, Essaness Theaters, Illinois.

Lester Coleman’s Son Reported Lost in Action

Lester Coleman, Paramount traveling auditor, has been notified by the War Department that his son, Edward Coleman, bomber pilot operating out of England, has been reported missing in action.

Metro Auditors Meeting

First of the two-day M-G-M auditors’ conference is expected to be held at the Astor Hotel, with a number of field and home office auditors and executives attending.

GB Circuit Under U. S. Executives

(Continued from Page 1) end identified Larry Kent, Skouras executive assistant now on this side with him, and Joseph R. Vogel, Loew’s director and vice-president, and a theater man, as the two Americans who probably will sit in the G-B saddle.

(Continued from Page 1) B & K Gives Navy Space For Largest Radar School

(Continued from Page 1) complaints on allegedly high film rentals, will tell what, in his opinion, can be done by Congress to give relief. Convention will be held May 9-10 at the Deshler Walkert Hotel.

(Continued from Page 1) Becker Invalided Home

Portland, Ore.—Marriage of Donald Finke, daughter of Albert J. Finke, general manager of Eugene green theaters in Oregon, to Lee Stewart Taylor, USMC, will take place April 30 at Corpus Christi, Tex.

WEDDING BELLS
Republic brings you a Box Office Chiller!

"The Lady and the Monster"
"Address Unknown" with Paul Lukas, Carl Esmond, Peter Van Eyck, Mady Christians, Morris Carnovsky, K. T. Stevens

"Andy Hardy's Blonde Trouble" with Mickey Rooney, Lewis Stone

"Uncertain Glory" with Errol Flynn, Paul Lukas

"Trocadero" with Rosemary Lane, Johnny Downs

REVIEW OF THE NEW FILMS

PLenty of MUSICAL NUMBERS MAKE THE THREE FAIR ENTERTAINMENT IN THE FAMILY TRADE.

Thanks to an abundance of musical numbers and a story, which, while pretty commonplace, is handled with imagination, "Trocadero" will serve its purpose nicely on dual bills in the neighborhood houses, where the family trade will go for nothing.

As a magnet for the young people in the picture offers 10 popular tunes for which the accompaniments are provided by various orchestras, those of Bob Chester, Matty Malneck, Gus Ar享rn and Ed LeBaron. Also very much of an attraction are "Wang, Wang, the Magician," the Andrews Sisters, "Rose of the Regiment," Ida James, Patricia Kay, Bert Bradley and Jane Ellison.

Of secondary importance is the story as the players in it. The yarn has to do with the fortunes of a nightclub called Trocadero. It traces the efforts of Ralph Morgan to keep it going after the death of its owner, a gambler, and its emergence as a gathering place of the swankiest gals about. Rosemary Lane and Johnny Downs play the children of the original owner, play a part in making the joint what it is. The romantic burden is borne by Miss Lane of the late Dick Purcell, a band leader who was stranded with a making with a success the Trocadero.

Miss Lane, handicapped by some bad timing, performs acceptably as singer at the club. Downs, Morgan and Purcell struggle hard with the material at their disposal. Walter Colmes produced in routine manner, while William Nigh supplied fast action. Charles F. Chaplin and Gar Holmberg collaborated on the story for which Allen Gafe did the screenplay.

Lead players: John Wayne, Randolph Scott, Joel McCrea, Brian Donlevy, Ralph Morgan, Dick Purcell, Sheldon Leonard, Albert Nazario, Marjorie Main, Lurene Tuttle, Gene Watson, Ruth Roman, John Ridgely, Tom Tyler, William Demarest.

DIRECTOR, Okay. PHOTOGRAPHY. Okay.

Yates Hosts 300 Wounded at Masquers Dinner Show

West Coast Bureau of THE FILM DAILY

Hollywood—Herbert J. Yates, head of the company of film houses in Southern California, held a dinner for 300 wounded veterans from three naval hospitals of the 35th weekend-end edition show. The Masquers Saturday night. Staff of studio assisted the host at autograph table.
AT THE HEAD
OF THE PROCESSION!

Ever been because we were put there and the best brains of this business. By exhibitors who want action, lots of it, and exhibitors who haven't time to money with media that isn't fool-proof exhibitors who want the straightest line between the ad and the box office and want at line full of feet all going the same direction. Quite naturally, a quicker, surer, simpler way to sell shows has put us at the head of the procession.

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES
"Double Indemnity" with Fred MacMurray, Barbara Stanwyck, Edward G. Robinson
Paramount
106 Mins.
This story tops as melodramatic entertainment; acting, direction, photography superlative.
"Double Indemnity" is one of those unusual pictures that combine unusualness in characters and in situations with an almost uncanny grip on reality which leaves the audience in a state of deepened suspense.

"Jamboree" with Ruth Terry, George Byron
Republic
71 Mins.
MODEST MUSICAL, PACKED WITH RADIO PERSONALITIES, OUGHT TO PLEASE IN SMALLER SPOTS.
There's another of those modest Republic Radio melodramas packed with the fabled radio personalities. Either fans and audiences in the smaller spots will not find "Jamboree" hard to take. The picture makes no pretense at being anything but out-and-out hokum.
The story can well be discounted, being a sily and unbelievable little something about the efforts of an agent (George Byron) to sell the services of a band to a town. Byron loses out in trying to put over Ernest Tubb and his Texas Troubadours. The agent switches his attention to Freddie Fisher and his Schnickelfritz band. In an attempt to create some publicity so Byron has the boys take the jobs on the farm operated by Ruth Terry and her sisters and pose as the Texas Troubadors, the group preferred by the sponsors. This makes for a lot of confusion, but all is smoothed out by the time the final scene rolls around. As any fool can guess, Byron falls for Miss Terry (that country air does things to one). Before matters are hap-

"Bermuda Mystery" with Preston Foster, Ann Rutherford
20th-Fox
65 Mins.
FAIR MYSTERY MELODRAMA HAS ADVANTAGE OF GOOD PRODUCTION AND SWELL PHOTOGRAPHY.
"Bermuda Mystery" is a melodrama from the bottom drawer that is made to look better than it is by virtue of top-notch photography and good production values. The film has a moderate amount of suspense and is no more than passably mystifying. Although Director Benjamin Stoloff had some first-class talent at his disposal, he wasn't able to get the best out of it, resulting in a faceless creepiness to creep into the acting that at times spoils the effect sought by the authors. The picture will need a strong supporting partner to make it popular.
The plot revolves around the death of Ann Rutherford's uncle right after smoking a cigarette from a gift package. Her uncle had been a victim of foul play. Miss Rutherford hires Preston Foster, private dick, to prove her contention. This is the same sort of mystery investigation that one has been looking for, except it wavered on the side of the obvious. Miss Terry and her boy friend, the former's investigator, the latter's insurance salesman, and Miss Stanwyck, having fallen for each other, conspire to murder the latter's husband (Edgar Kennedy) after tricking him into taking out a $50,000 accident policy with a double-indemnity clause. How they go about their crime is morbidly fascinating, not to say highly ingenious. The death of Powers is listed as an accident, and every-

"Henry Aldrich Plays Cupid" with Jimmy Lydon, Charles Smith, John Litel, Olile Blakney
Paramount
65 Mins.
FAST-MOVING, LAUGH-PACKED ATTRACTION WHICH IS ONE OF BEST OF THIS SERIES TO DATE.
There's a wealth of good clean comedy, ranging from the light variety to virtual slapstick, in this latest adventure of the always-in-trouble Henry, a role essayed, as usual, by Jimmy Lydon. Notwithstanding the screenplay's getting so involved that it becomes virtually impossible to logically unravel it, "Henry Aldrich Plays Cupid" is one of the best in this series of attractions.

The notices of the lower letter anonymously signed "Prince Charming," which accompanied the photo, is Vera Vague, who puts in an appearance. This incriminates the Senator. Arrival of another letter-photo recipient incriminates Jimmy's father. So mix-ups go right down to the finish, in which time Jimmy proves a hero instead of a problem youth. There are lots of laughs and situations sided with harsh interest. Hugh Bennett has done a neat job of direction. Photography is fine, and the acting of leads and supporting players.

"Dies Com. Investigators At Work in Hollywood" West Coast Bureau of THE FILM DAILY
Investigators for THE MARTIN DIES COMMITTEE have been working quietly in Hollywood last week to learn the results of committee's activities in motion picture industry, warranted committee members to go to Hollywood. They were instructed of various studios and Guilds.
THE PREFERENCE of cameramen and directors of photography for Eastman Films has a sound basis. In the face of wartime pressures, the exceptional quality of these films has been not merely maintained but steadily improved. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., Distributors
Fort Lee Chicago Hollywood

EASTMAN FILMS
JOY TONIGHT!
"m-m-m GEE! m-m-m"

Tomorrow its fame will be nationwide
"TWO GIRLS AND A SAILOR"
(Another Gem from M-G-M!)

In 31 cities from Coast-to-Coast!
Trade Shows tonight! In theatres with audiences!
Tonight you’ll get the lilt of it, the lift of it,
The glories of its pace, its fun, its romance.
A super-great musical, packed with gold!
One of our new group. The Springtime Five!
A wonderful group!

IN NEW YORK, TONIGHT AT LOEW’S ZIEGFELD, 9 O’CLOCK!
ZANUCK ASSAILS 'SHORTSIGHTED' PRACTICES
UA Board Resolves to Raise Membership to 9

Provide Also for Majority Rule, Eliminate a Veto by 1 Stockholder

West Coast Bureau of THE FILM DAILY

Hollywood—At a special meeting yesterday the UA board of directors passed resolutions that in their opinion the company's certificate of incorporation be amended so as to make it more efficient and more able to cope with present-day competitive conditions.

The directors adopted six resolutions which will be submitted at a meeting of UA stockholders May 5 at the head office of the corporation in Wilmington, Del., for their approval or rejection.

Resolutions provide that the board (Continued on Page 11)

Schine Files Brief for Dismissal Plea

Buffalo—The Government's suit against the Schine circuit should be dismissed because the Big Five are indispensable parties and, having dismissed on application and (Continued on Page 6)

Republic's Adv. Budget for 1944-45 to Hit Peak

West Coast Bureau of THE FILM DAILY

Hollywood—Republic's advertising and publicity appropriation for 1944-45, said to be the largest in the com- (Continued on Page 6)

Vitagraph to Erect Toronto Office Bldg.

Toronto—Vitagraph, Ltd., which is Warner Bros.' company in Canada, has completed negotiations for a site at Church and Carlton Streets, Tor-onto, on which a new exchange building will be erected for the Canadian head office and the Tor-onto branch. Warners is now located in the Hermant Building, but removal is necessary because of the new regulations of the Ontario gov-ernment requiring that film exchange structures be used for no other pur-pose.

Film Show Higher'n a Kite—Otherwise Army Lads Would Have Been Sans Their Movies

Columbus, Miss—There's more cinematic genius in and about this sector than is represented in the person of Ed Kuykendall, MPTOA president. Witness: A truck from National Film Carriers was toting pix consigned to a local Army camp. When the vehicle reached the swollen Tombigbee River, making it impos-sible to traverse the angry stream, the driver tied to a telephone, ex- plained his plight and suggested a remedy. Latter was not long in arriving. It was an Army plane, which landed beside the truck, gathered in the film, and flew off to base so that the troops there could have their movies.

Discuss New Building Code at Meet Friday

The proposed draft of the revision of the New York State standard building code for places of public assembly will be discussed at a meeting called for Friday morning at 11 o'clock in the office of Sen. J. Henry Walters, RKO attorney. All exhibitors operating theaters outside of New York City may attend the session and make recommendations for further changes or give their (Continued on Page 12)

Nine More Keys File "Locally Needed" Forms

Applications for "locally needed" designations have been filed for ex-change personnel in nine more cities. Leon Bamberger, assistant to Ned E. Depinet, WAC distributor chairman, reported yesterday. Designation is (Continued on Page 6)

Public Ownership Urged

U. K. Technicians Also Ask Film Credit Bank

"U" Back to Billboards For "Follow the Boys"

Announcement by Universal of a national bill-posting campaign on "Follow the Boys" is believed to reflect the growing newspaper shortage and attendant difficulties of buying advertising space. Campaign is (Continued on Page 3)

Trade's Unity Lacks 'Stupid', Says Cantor

The fact that the motion picture industry has no official representa-tive in Washington and that there is an apparent lack of unity among the branches of the business is "doughnut stupidity," Eddie Cantor said in New York yesterday. Cantor said that no industry does more for the Government than the picture business, and without compensation, (Continued on Page 12)

Exclusive of Roadshow Pix, 20th-Fox to Release But 20 Features in '44-45

The forcing of advanced-admission pictures and use of the product short-age as an excuse to foil poor films on the exhibitor and the public were decried by Darryl F. Zanuck, 20th-FOX vice-president in charge of produc-tion, yesterday at a trade-press conference held at the company's home office upon his arrival from the Coast. At the same time the production executive revealed that 20th-Fox did not expect to release during the 1944-45 season more than 20 pictures, (Continued on Page 11)

Keys Report Wave of Print Thefts Halted

The "epidemic" of print thefts which was prevalent a few months ago appears to have been curbed, a (Continued on Page 3)

Hanson Forms New Co., Microfilm-Microstat, Ltd.

Toronto—In further development in the Canadian film field, O. B. Han-son has organized Microfilm-Microstat, Ltd. (Continued on Page 2)

Meet This Week on Reel Staffs' Pact

Spokesmen for the unions repre-sented among the workers on the staffs of the newsreels are ex-pected to get together with the com-panies this week on negotiations for new agreements to replace those that ran out this year.
Hanson Forms New Co., Microfilm-Microstat, Ltd.

(Continued from Page 11)

stat., Ltd., with head office in Toronto to handle Canadian rights for film recording equipment and service of the company in the United States. George Oullahan has been appointed manager of the new company effective May 1 and a building has been obtained at Young and Granby Sts., for offices and sales.

The company will be operated separately from Monogram Pictures of Canada, Ltd., headed by Hanson who recently acquired Canadian distribution rights for the British and Soviet product previously handled in Canada through Empire-Universal Films.

H. T. Long, manager of Hanson 16 mm. Movies, Ltd., is also moving to a new digs. St. building for the Canadian head office, while Sovereign Film Distributors, Ltd., will take another floor.

Theatrical Unions Bank War Recruiting Campaign

Full support of the theatrical labor organizations in Greater New York for Women’s Army Corps Recruiting Week May 15-17 has been pledged by William Feinberg, Local No. 802, A. F. M.; Sol Pernick and Vincent Jacob, Local No. 1, IATSE; Thomas Marsha of Local No. 5, IATSE; and Morris Kravitz, Local No. 306, producers.

They met with Maj. L. E. Thompson and Charles B. McDonald and pledged cooperation in all rallies, showing of trailers and other activities during the drive week.

The names of Charles Smakowitz, Albany; Charles Taylor, Buffalo; E. J. Fisher, Cleveland; Jerry Zigmond, Kansas City; Seymour Felser, Los Angeles and Cecil Vogel, Memphis, were inadvertently omitted from the first announcement of the area directors, Los Angeles, California, and New York, New York.

Professional and工序s.

NEW YORK STOCK EXCHANGE

Mon. Sat. 

High Low Close Chg.

Am. Sec. 16 10 16 10 + 1/16
Col. Picts. Inc. 2 1/2% 2 1/2% 2 1/2% + 1/2
Columbia Picts. pfd. 4 4 4 4 + 1/4
Con. Film Ind. 3 3 3 3 + 1/4
Con. Film mfs. 3 3 3 3 + 1/2
East Kodak 10 10 10 0 0
Fed. Sec. 10 10 10 0 0
Gen. Tel. 19 19 19 0 0
Loew’s, Inc. 57 57 57 0 0
Paramount Picts. pfd. 8 8 8 0 0
RKO 67 67 67 0 0
20th Century-Fox 22 22 22 0 0
RKO Radio Picts. Inc. 22 22 22 0 0
20th-Fox pfd. 102 102 102 0 0
Warner Bros. 40 40 40 0 0

NEW YORK BOND MARKET

Par B’way 3% 92% 92% 92% + 1/4
N.Y. Gos. Sec. 1 1 1 0 0
Monogram Picts. 4 3 3 7/8 - 1/4
Radio-Keith con. 2 2 2 2 0 0
Samsonite Corp. 25 25 25 0 0
Technicolor 3 3 3 3 0 0
Trans-Lux 3 3 3 3 0 0
Universal Pictures 2 2 2 2 0 0
Universal Picts. Inc. 21 20 20 20 0 0

Amiga Elects Thursday; Starr Slated for Prexy

Annual meeting of Amiga for the purpose of electing officers, directors and trustees for a three-year period will be held Thursday in the Penthouse of the Hotel Piccadilly at 12:45 p.m.

Martin S. Barr has been nominated for the presidency; James Zabin, vice-president; Dave Bader, secretary, and Jacques Kopsenie, treasurer. Robert Weisman is the nominee for trustee.

Slated for the board of directors are Blanche Livingstone, Hal Haim; Horace William Ferguson, Dave O’Malley and Vincent Trotta.

Loew’s and Universal Sue Sanfroeb Theater Corp.

Action was filed yesterday in local Federal Court by Loew’s, against Sanfroeb Theater Corp., operating the Grande Theater, 160 East 17th St., for unlawfully exhibiting two of the company’s copyrighted attractions in August, 1944, namely, “Tortilla Flat” and “San Francisco,” each of which, it is charged in the complaint, were shown on more occasions than necessary. Paul Fleisch, attorney for Loew’s, seeks injunction, accounting of profits, and damages of not less than $250,000 for each infringement.

Also filed yesterday in the same court was a companion suit instituted by Big U Film Exchange and Universal Pictures Co., charging that the defendants on more than one occasion in 1943 exhibited unlawfully “You’re a Sweetheart.” A redress in the instance of Loew’s is sought by Big U and Universal.

Representing plaintiffs in the actions are attorneys of Philips, Nizer, Benjamin & Krim.

SLRB Nixes MPTMEG’s Bargaining Agent Petition

The State Labor Relations Board has denied the petition of the Motion Picture Theater Managers and Employees’ Guild for certification as a bargaining agent for managers, assistant managers and relief managers employed by the Brandi Theaters.

According to the employer, the union sought to force the Brandi houses to engage only members of the guild.

Hold Rites for Sonin, Loew Purchasing Agent

Funeral services were held yesterday for Charles Sonin, purchasing agent for Loew’s, Inc., and manager of its accessory sales department, who died over the week-end. Born in Russia, Sonin would have been 55 years old on May 18.

Sonin started with Loew’s as a clerk in the accounting department. He was named purchasing agent in 1923.

He is survived by his widow, two daughters, and one grandchild.

Add Robbins and Spindog To UIA Drive Planners

Herman Robbins, head of National Screen Service, and Nate Spindog, Columbia executive, have been added to the committee of industry leaders who will map out plans for the United Jewish Appeal campaign at a luncheon Thursday at the Hotel Astor.

Grand Rapids Critic Dead

Grand Rapids, Mich. — Mary E. Reamon, critic of the press, died in Battle Creek Memorial Hospital after a lingering illness.

COMING AND GOING

DARBY, F. ZANUCK, 20th-Fox vice-president in charge of production, arrived from the Coast yesterday with CHARLES SLAIFER, advertising manager of 20th-Fox, back from the West.

TOM CONNORS, vice-president in charge of world-wide distribution of 20th-Fox, returned to the East yesterday on the SS Holland, accompanied by L. J. SCHLAIFER, Central sales manager.

ROBERT BENCHLEY will return to Hollywood from New York in two weeks.

WILLIAM B. TRUMP, an executive of the New York office of 20th-Fox, went to Boston today, returning Thursday.

WILLIAM N. SKIRBELL of the Skirbell Circuit and Cleveland exhibitor chairman WAC, has returned from a two-month vacation in California.

SID ZINZ, Columbia publicity man in the Cleveland territory is taking an extended vacation. First stop is New York.

A. A. WARD, vice-president and general manager of Atec Lending Company, has returned to his office in Hollywood after two weeks in New York.

12 More Circuits Pledge Metro Anniversary Support

Twelve more affiliated and indirect circuits, totaling approximately 414 houses in various parts of the country, have pledged full support to Metro on its Twenty-Year Anniversary celebration during the week of May 22-29. These circuits representing 776 houses previously responding, the grand total of theaters lined up to show Leo the Lion on Metro’s 20th Anniversary.

Other pledges came from E. C. Beatty, president of W. S. Butterworth Theaters, Inc.; M. A. Lightman, president of Malco Theaters; Hugh C. Martin, of Martin Theaters; John J. Payette, WB Washington zone manager; Max A. Cohen, president of Cinema Circuit; Lewin Pizor Pennsylviania circuit head; Benjamin T. Pitts, Virginia and West Virginia operator; Phil Chakraverty, president of Chakraters Theaters; Frank H. Durke, head of the Durkee circuit; O. C. Lang, president of Lang Amusement Co.; William H. Farley, president and general manager, Benton circuit; and Irving Dooling, presider of Associated Theaters, New Jersey booking combination.

Frederick J. Haskin Dies Washington—Frederick J. Haskin, whose column, “Questions and Answers,” appeared in over 100 daily newspapers, died Sunday following a long illness. Haskin wrote the scenario for one of the earliest road show motion pictures, “Uncle Sam at Work,” which Henry W. Savage, legist produced, sent through the East and the Mid-West.

SEND BIRTHDAY GREETINGS TO...

APRIL 25

Abe Schneider

Jack Schindlin

M. Mitchell Gertz

R. L.oucher
Outstanding Industry Personalities

Can you name them—

A

t one point in his extraordinary career he handled the film, "Homer’s Odyssey," which is not nearly as intriguing as his own. Now is vice-president of Loew’s, Inc., which inducted him immediately upon his resignation as U.S. presi-
dent and member of that company’s executive committee. Started in filmmaking as an usher in
a New York theater, succeeded in finding more
important niches in the industry. Was first sales
manager for Famous Players Co., and first gen-
eral manager of distribution for Aircraft. Mer-
gers in Famous Players-Lasky brought him to gen-
eral manager of distribution for the combined
organization, and also filled the same position
for Universal. Is a native of Long Island and came
to the U. S. at an early age. Enjoyes a huge circle
of friends in every walk of life.

T
o sustain efficient wartime ties between
our industry and Washington’s official-
dom, he rides the ties of the Pennsylvania
R. R. with the frequency of a commuter.
His formal title in this capacity is virtually
as long as an express train: Consultant, Recre-
ation Section of the Service Trade Division
of the Office of Civilian Requirements, War
Production Board. In civil life he heads up
with his partner-son (who is a Colonel over-
sees with Uncle Sam’s Army) the famous
architectural firm which bears their respec-
tive and respected names. Has designed hun-
dreds of motion picture theaters, overseen
their construction and equipment installation,
and considerably kept them in shape in
normal times for their owners. His flaming
devise is to help design, construct, and main-
tain a better world edition of the phrase of
democratic "performance" to enjoy when all
present shooting is over.

O
nce upon a time, but considerably later
than the accompanying photo was
staged, this producer and veteran indus-
triate, who was born in New York and edu-
cated at Tufts Medical College, had a pic-
ture in work. At a distributing org’s sales
meeting, he was given no more than five min-
utes to speak about it at the dais. To make
sure that the time would not be longer, his
hosts set an alarm clock. It rang accordingly,
—and subsequently and infinitely louder did
the fame of his production, “Hitler’s Child-
ren,” which poured gold in theater coffers.
Has long been a leader in the industry; his
particular crusade being justice for the indie
producer, distributor and exhibitor. Knows
merchandising of pix like a book. Has
served as president and as sales manager of
film organizations. Heads his own produc-
tion company, with his son as partner.

They can easily be identified
by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
THE FILM INDUSTRY IS APPL.
DACHING A NEW HIGH MARK.

Warner Bros.

Jack L. Warner
Executive Producer
Schine Files Brief For Dismissal Plea

(Continued from Page 1) consent of the plaintiff, he cannot be brought into the action, according to a brief filed here yesterday in the U. S. District Court. The brief also contained a motion that the circuit court be not required to do of 16 theaters and a motion for the denial of the complainant's petition for the appointment of a trustee.

A separate brief filed Friday sought permission to acquire the Liberty Theater, Cumberland, Md. The brief points out if the prayer of the amended bill were granted, the Schine defendants would be effectively restrained from any of the practices complained of, but there would be no restraint placed on the Big Five non-defendant producer-distributor-exhibitors who "produce 80 per cent of all the first class features." The net result would be, the brief asserts, that the Big Five would be entirely free to follow the practices complained of, with respect to everybody except the Schine defendants, and to give all others all the advantages of such practices in the Schine towns where they are or may hereafter be located.

The Schine defendants should not be required to file such things as disposal of theaters because "it would be inequitable in view of the conditions shown and because the Schine defendants would suffer irreparable injury," the brief contends. The purchase of the Liberty Theater in Cumberland is not opposed by Tom C. Clark, Assistant Attorney General, and therefore should be approved by the court, according to the brief filed Friday.

Clarence N. Goodwin and A. E. Robert Friedman, Schine counsel, filed the briefs.

Republic's Adv. Budget For 1944-45 to Hit Peak

(Continued from Page 1) pany's history, will be outlined today at the first session of a two-day regional sales confab at the North Hollywood Studio. On the agenda are discussions of the new season program, also to be the most ambitious in Republic's career.

H. J. Yates, Sr., who stayed West for the meeting, will address delegates. J. R. Grainger, president, has arrived from the Eastern office and Francis Bateman, Western district sales manager, has brought in a group of Republic branch managers and franchise holders from the area.

A Reporter's Report

- • THE PERSONAL TOUCH: The May issue of Coronet quotes H. M. Warner husly—"It seems incredible—35 million laws, and no improvement on the Ten Commandments." • Constance Bennett has rented a suite of offices in the General Motors Building, 1775 Broadway. • Nat Nathanson, UA branch manager in Milwaukee, takes his physical Friday. • Radie Harris starts a new Hollywood-Broadway air show over WMCA Sunday at 6:05 p.m. • Illinois Allied theaters collected $67,000 for the Red Cross in the recent drive, Jack Kirsch ad- vises. • It's a new high. • Roy Rogers is filming a national engage- ment in Washington this week. • Herbert J. Yates and Jimmy Grainger leave the Coast tomorrow for Chicago and New York. • Chicago Daily News is about to spring a new Hollywood series by Edward Leahy. • James Costan, Warner zone manager in Chi., has acquired a three-story building at 79th and Halsted Sts. there for $200,000. • Sylvia Clock. Neil Agnew's efficient Para. sec'y. joins him at Vanguard. • Feted at luncheon by Para. associates. Sylvia was presented with a pair of antique gold bracelets, studded in garnets.

- • THIS AND THAT: Good stuff for film biz— ... those newspaper breaks over the country on fact that Loew's, Inc., has topped $100,000,000 in its War Bond sales and purchases. ... Announcement resulted in fine editorials as well as news breaks. ... Speaking of industry relations, Betty French in Akron Beacon-Journal devotes her column to explaining how Akron movie houses have become community centers unselfishly devoted to war activities from Bond selling to recruiting and religious services. • That $100 War Bond prize awarded by Virginia WAC to Roscoe Drissell, Richmond, was divided among four employees who worked unceasingly in the drive. • The greatest coherer of colossal quips, the late Dexter Fellows, fabulous press agent extraordinary of the circus, may come to life on the screen. ... Several pix companies are showing considerable interest in "This Way to the Big Show," Fellows' life story which he wrote with Andrew A. Freeman. • Letter is in with the publicity and public relations division of the United Service of People's War Work.

- • OUT OF WATCHING comes this story of a major studio which, scripting a spy story, described Axis plans to blow up the Panama Hotel! ... The scripters let imagination run riot and cooked up a honey of a plot! ... It was sent to Washington for clearance, and the next day a long-distance call went to Hollywood ordering the company to send its rep. to the Pentagon at once. Without knowing why he was being called, an exec, turned up the next day and went through an exhaustive grilling about the plans to blow up the canal originated. They were so practical that the Army found it was possible to believe a couple of scriptwriters had cooked them up. Finally, the exec, convinced them and all was well—except that the film hadn't been made. ... • 

- • THEY'RE HAVING FUN at Loew's office trying to find a name for the new projection room and dinning alcove. Scheuck Cinema! Loew's Marquee-alcove! Vogue's Villet! Robin's Renaissance! Bernstein's Bijou? It'll probably wind up being called —Loew's projection room! ...

- • BIRTHDAYS: Industry's 50th; M-G-M's 20th: Loew's 40th. We're growing up! ....

- • APENGE PEARL HARBOR!
what a great campaign Columbia set for me!
This is the fabulous story of a fabulous guy... and the wonderful things that happen to him ...and to you! A timeless tale of today... whimsically woven of romance ...and tenderness ...laughter... and that thing called 'heart'...

Cary GRANT

Alexander Hall's

Once Upon a Time

Jane Blair - James Gleason - Ted Donaldson

---

What has this picture got that all other pictures wish they had?

- It has COMEDY!
- It has ROMANCE!
- It has CHARM!

Cary GRANT

Once Upon a Time

Janet Blair

JAMES GLEASON - TED DONALDSON

---

Darndest Things
In This Picture!

Cary GRANT

Hall's

Upon A Time

Janet Blair

JAMES GLEASON - TED DONALDSON

---

A Fabulous Tale

A newspaper ad reads:

PUT A NEW BEAT IN YOUR HEART
NEW SPARKLE IN YOUR EYE...
NEW SMILE ON YOUR LIPS!

Cary GRANT

Once Upon A Time

Janet Blair

James Gleason - Ted Donaldson

---

The comedy with a gay new twist!

The comedy with a gay new twist!

"The comedy with a gay new twist!"

"The comedy with a gay new twist!"

"I'm a new boy, too!"

"I'm a new boy, too!"

"A new twist, Andy!"

"A new twist, Andy!"
and that's not all!
PLAN FOR
MORE PLAYING TIME!

"WE'RE SITTING PRETTY FOR A
2nd WONDERFUL WEEK!"

"Me, too!"

CARY GRANT
in
ALEXANDER HALL'S

Once Upon A Time

JANET BLAIR - JAMES GLEASON - TED DONALDSON

"The industry's proudest offering... 'The Memphis Belle'. Technicolor saga of our air heroes. Book it now!"

(This is one of the newspaper holdover ads)
Zanuck Assails Trade 'Shortsighted' Tactics

(Continued from Page 1)

exclusive of specials intended for roadshowing.
Zanuck asserted that the playing of pictures incope of roadshowing and the deliberate saddling of medi-ocre films on the theateman and the film-goer were shortsighted prac-
tices which, if continued, would be fatal to the industry.
Quality Run’s Measuring Stick
“Too many are making the mis-
take of putting out films with long
runs in mind just because the pictures cost a lot,” Zanuck said, “The
length of a run should depend on
what the picture can legitimately
do.”
He asserted quality should be the sole measuring stick, warning that
to predicate a run on any other
considerations is “not equitable with the public” and “won’t pay dividends at all.

Additional producers not to depart from high standards in making films.
Zanuck remarked that “pictures can live for the next 10 years on the reputation of the makers.”
The producer reiterated that he personally would not make anything not of national or international sig-
nificance until the war was over.
Zanuck disclosed that he had come to town to discuss with Tom
Connor, distribution chief, and other home office executives plans for the distribution of “Wilson,” to confer with Moss Hart on the screenplay for “Winged Victory” and to huddle with Wendell L. Willkie on “One World.”

“Wilson” Cost $1,000,000
It was revealed by Zanuck that “Wilson,” editing on which was com-
pleted on Friday, had cost $3,260,000 to make. It is the largest motion picture to be released, according to technical scoring and prints, with the final figure expected to reach $4,000,000.
The film will be released in a length running some 200 minutes, making it next to “Gone With The Wind” the longest Techni-
color film ever turned out. Zanuck said the picture would have its world premiere in New York between mid-
July and Aug. 1. The idea, he added, was to play the production on a two-
day basis at advanced admission. General release would not be until later.

Zanuck said he was seeing Willie today in the hope of getting him to change his mind about withdrawing “One World” from production.
The producer will return West over the weekend or early next week.

Lt. Billings of Eastman Killed in Plane Crash

Rochester—Lieut. Monroe E. Bil-
lings, 28, of Eastman Kodak Co., was killed in the crash of a Naval air trans-
port plane near the Olathe Naval Air Station, Kansas City.
Lieutenant Billings was com-
mander of a twin-engine plane on a return flight from Oakland, Cal., to New York.

REVIEWS OF NEW FILMS

"And the Angels Sing" with Dorothy Lamour, Fred MacMurray, Betty Hutton
Paramount 96 Mins.
ROMANTIC COMEDY WITH LAUGHS AND THE POWER TO PULL AND PLEASE FANS EVERYWHERE.

Manquerying under this celestial-sound-
ing title one of the most hilarious comedies in film which Betty Hutton would be glad to have, any exhibitor glad to play, and any patron glad to see. Fack-

ing rapid-fire comedy, bright dialogue, fast action, and infectious pop tunes, it is first class fare.

To bring the customers in, three strong
star names are provided. They are
Dorothy Lamour, Fred MacMurray and Betty
Hutton. About them as a romantic triangle evolves the cleverly wrought story, inter-
Psered with an assortment of melodies from the musical and lyrical pens of James Van Heusen and Johnny Burke.

Betty Hutton is compelled to dovetail with the plot situations, they stand as thoroughly logical increments of the film. They are
there for the strong musical inter-
rounding production features now and then "blackouts" of the belly-laugh sort.

Screenplay, by Melvin Frank and Neuman
Panama, is based on the story by Claude
Binyon. It recounts the side-splitting ex-
periences of the four alluring and talented
girls in the Angel family who want to
their widower father a farm. They
have been given musical educations upon which they will have fall back Sometime to keep the wolf from the door. When the adversity pinches most, they accept a sing-
ing engagement at a roadhouse where Fred
MacMurray is leading his band.

Betty Hutton, one of the Angel sisters, collects the $10 pay and runs it up to $190 in the roadhouse’s dice game, only to have Fred MacMurray, who needs that sum to move his band to Brooklyn “borrow” it from her.

One of her sisters, Dorothy Lamour, who is in a romantic lather over Mur-
ray, advocates that they follow the “bor-
rowing” bandleader to Brooklyn and collect the $190. From this point the footage rains comic ideas.

Dorothy Lamour cons Red Skelington, her manager who
Betty Hutton, George Marshall’s direction is splendid and Karl Struss’ photography
different. Diana Lynn and Mimi Chandler are solid cast-as-assets as the other sisters.

“And the Angels Sing” will score heavily with fans everywhere and place a particu-
larly bright feather in the production of E. D. Leskin. It’s as good a romantic
comedies as is likely to be heard of in Hollywood
this season.

CAST: Dorothy Lamour, Fred MacMurray, Betty Hutton, Diana Lynn, Mimi Chandler, Red Skelington, Edie Ford, Jr., Frank Albertson, Mikkil Rassmany, Frank Faylen, Gail Foltz, Harry Harris, Donald Keel, Perc Launders, Tom Kennedy.

CREDITS: Associate Producer, E. D. Leskin; Director, George Marshall; Author, Claude Binyon; Screenplay, Louis Valentino, Robert Roden, Norman Panama; Cameraman, Karl Struss; Art Direction, Hans Deier, Hal Pereira; Editor, Eddie Waren; Sound Recording, Gene
Vogel; Assistants, Don Hemstock, Bert Moyer; Musical Director, Victor Young; Musical Numbers Staged by Danny Dare. Musical Orch., Musical Director, Eddie J. Splendent. PHOTOGRAPHER, PHY, Emlent.

"Pin-up Girl" with Betty Grable
20th-Fox 83 Mins.

LAVISH TECHNICAL COLOR IS A SPECIAL TREAT FOR THE MEN; OFFERS GRABLE AT HER BEST.

With “Pin-up Girl” as the title and Betty Grable as the girl, this Technicolor version of the "Grable" gag is a ravishing laugh-getter out of three with the boys.
The lovely color catches the star in all her exciting glamour in a film that gives her ample opportunity to display her feminine wiles to the fullest advantage.

What the picture lacks in story merit it more than compensates for in the way of beauty and musical content, shaping up as a gay romantic frolic of broad appeal, espe-
cially to those young in years and in ideas.

The action keeps moving in and out of pictures—a fact that provides plenty of ex-
citement for the staging of a raft of song num-
ers, not to mention several very lavish and exotically presented production num-
ers.

No less than eight Mack Gordon, James Macone tunes have been kneaded into the footage. Of the eight production numbers more than two or three appear to be of real balletic value, with Betty Grable in it, the most of interest being the "gypsy" number.

Musical support is given by Charlie Spivak and his orchestra.

The story, utterly preposterous, is feather-
light and can be the shell of its pre-
mature matters little, for the important thing about “Pin-up Girl” is the parade of dazzling production and musical numbers. The tale that
Betty Grable is a pin-up girl, and won’t ever be the girl who sags, is as
the theme progresses to the complete de-
livery of the boys. As the hero Harvey is passable, Martha Raye and Joe E. Brown are prominent in the laugh department.

William Le Baron has produced stum-
nlingly, with Bruce Hembrooke’s direc-
tion being good. Robert Ellis, Helen Logan and Earl Baldwin did the screenplay from a yarn by Libbie Block. Special mention
goes to Ernest Palmer for the superb pho-
tography.

CAST: Betty Grable, John Harvy, Martha Raye, Joe E. Brown, Dorothy Kent, Dave Wilcock, Condo Brothers, Skating Vanities, Charlie Spivak and orchestra, Robert Homans, Marcel Da-
Bo, Roger Clark, Leon Belasco, Irving Ba-

CREDITS: Producers, William LeBaron; Director, Bruce Hembrooke; Associate Producers, Robert Ellis, Helen Logan, Earl Baldwin; Based on a story by Libbie Block; Camera-
man, Otto C. Amsbary; Art Director, Bert Moyer; Photographic Director, Bert Moyer; Musical Director, Victor Young; Musical Numbers Staged by Danny Dare. Musical Orch., Musical Director, Eddie J. Splendent. Film Editor, Robert Simpson; Sound, Eugene

UA Board Would Raise Members to 9

(Continued from Page 1)
of directors be increased from four to nine and that a representative board be elected by stockholders at the adjourned annual meeting; that cumulative voting, which has been in existence in the company since its incorporation in 1922, be continued, and that the effect of which would give the three present stockholders the right for each to elect three directors; that present restrictions on transfer or sale of stock be retained so that unanimous consent of the owners would be required to sell any new units, and that any shareholder de-
siring to sell must first offer his stock to the company and the other owners in the same manner required in the past; that the by-laws of the company may be amended from time to time by a majority of the stock-
holders; that certain eligibility rules be inserted in the charter for qualifi-
cations of a director so as to guaran-
tee that no competitive interests would ever sit on the board;

And that the board of directors by majority vote shall elect the three department heads and generally run the company, making it possible to carry on the affairs of United Artists in quite the same manner as all big
business is operated, eliminating the control that can be exercised by any one stockholder, and it is the opinion of the directors that the resolution, if adopted, will take United Artists a great step forward, becoming one of the most important units in the motion pic-
ture industry.

Imperial Preference Stands, Says Churchill

London (By Cable)—Fullest possible rights and liberties over the question of imperial preference have been reserved for the House of Com-
mons and the Dominions, Prime Min-
ister Churchill told the House in clos-
ing his debate on the subject. Prime Minister informed the House that England is “no more committed to abolition of imperial preference than the American Government was committed to abolition of their pro-
tective tariff,” and that the principle is included in the Atlantic Charter.

Under imperial preference states belonging to the British Empire charge lower import duties, or waive duties, on goods imported from other Empire states. Britain, therefore, from countries outside the Empire.

Mosley in L. B. Ticket Spot

Chicago—Warren Mosley has been named candidate of the L. B. ticket division, under John Moylan, assistant field director, Chicago Internal Revenue
Bureau.

Grossman, Robe Heman; Special Effects, Fred Sersen; Musical Directors, Emil Neu-
man, Melvin Berger. DIRECTION, Good. PHOTOGRAPHER, Fine.
British Union Asks Public Ownership

(Continued from Page 1)
an increase in the distributors' quota so that the British industry could get a better financial "break."

(Reuters, British news agency, quoted Bond as saying, "Twenty million pounds go every year to Hollywood from our cinemas. We say more of that money should go to the British film industry."

(The technicians' association, Reuter's also said, "expressed serious alarm at the power wielded by the British film magnate, J. Arthur Rank," the cable story adding, "Some speakers visualized the possibility that he could close down all the studios in the country for six months or so to overcome any trouble or to get his way on a point and to use entirely American films at his cinemas."

Rites for Betty Morrissey

Funeral rites were held at the Campbell Funeral Church, Madison Ave. and 81st St., yesterday for Betty Morrissey, former screen actress, who in private life was Mrs. James A. Murray.

Discuss New Building Code at Meet Friday

(Continued from Page 1)
approval to the proposed revisions. The code does not apply to places of assembly in New York City which has its own code.

A committee of circuit representatives will attend Friday's meeting, members of which already have received a copy of the code and will have had time to study it before Friday. Committee includes Al Naroff, Brandt Theaters; Martin Tracey, Century Circuit; James Zap, Cinema Circuit; John Nolan, Comerford; Philip Harling, Fabian; James Reilly, League of New York Theaters; Harry Moskowitz, Loew's; Charles Brouda, Paramount legal department; J. Guy Selmaer, Schine; Walter F. J. Higgins, Seider Circuit; Jules W. Catsiff, Skouras, and H. R. Maler, Warner Bros.

The proposed code is said to have extensive changes in tightening up the fire laws, especially as they relate to draperies, curtains and combustible materials, as well as to exits, etc. The last code was written and approved in 1941, but the revised provisions resulted from the Boston Coconut Grove fire.
RANK NEARING DEAL WITH U. S. PRODUCER
Midwest Salesmen Would Organize Under IA

The New Fall Two-Day Drive when
They Start, Ten-Ters Boston.
American

St. Louis Convention Will Be Asked to Assume Jurisdiction, Milwaukee Report

Milwaukee—IATSE convention in St. Louis next month will be asked by film salesmen in the Mid-west to assume jurisdiction for organizational purposes, it was disclosed here yesterday by Oscar E. Olson, business agent of Local 184, operators' union.

Olson said that he had been approached by film salesmen to that end, and that the move to organize was not restricted to Milwaukee territory.

Should the IATSE sidestep, it is understood that the film salesmen will apply for an AFL charter to establish a separate union.

Theaters Escaping Midwestern Floods

St. Louis— Flood waters have had no effect on St. Louis territory theaters or film deliveries, a survey shows. No theaters have been closed and while trucks have to make detours on some Illinois and Missouri routes (Continued on Page 10)

Rosenberg Strengthens Columbia Exploitation

Changes and additions to the Columbia national exploitation and publicity staff, as announced yesterday by Frank P. Rosenberg, advertising-publicity director, indicate further expansion in the company's exploitation program (Continued on Page 10)

O'Donnell on Drive, Cancels V. C. Parley

Proposed Spring meeting of the Variety Clubs of America has been cancelled due to Bob O'Donnell's acceptance of the chairmanship of the industry's Five War Loan Drive. Possibility of a Fall meeting will be taken up after Aug. 1 when the drive will be over.

8 DE LUXERS TOP REP.'S NEW PIX
Company's 1944-45 Lineup to Favor Music, Action and Merriment, Grainger Tells Studio Conference

West Coast Bureau of THE FILM DAILY

Hollywood—Reviewing Republic's most successful year and outlining distribution plans for 1944-45, Prexy James R. Grainger told exchange men attending a two-day studio conference that eight de luxe attractions would headline the company's program next season.

From attractions may have greatly increased production headaches, Grainger pointed out, but they have also resulted in increased efficiency, greater advance planning and extraordinary ingenuity in creating the type of product exhibitors really want.

Republic's new lineup will favor music, action and merriment—escapists stressing the human side of life, plus thrills and adventure away from war, selecting new stories with sex appeal and consideration for general audience appeal, and backed by a record budget for news-

Joint Actor Group To Fix Tele Scales

Working conditions and minimum pay scales for television will be determined by the Joint Committee on Television of Actors' Equity Ass'n., the American Federation of Radio Artists and the Screen Actors Guild (Continued on Page 7)

American Partner May Be Set in Few Days: Expect Nine U. S. Pix for Lineup

Negotiations for an American partner who will be responsible for a majority of the American pictures to be produced and distributed by Eagle-Lion Films are under way with Arthur W. Kelly, president of Eagle-Lion, and an announcement may be made within the next few days. The American branch of the J. Arthur Rank organization will supply nine pictures for the forthcoming program.

The first British picture on the lineup, "The Life and Death of Colonel Blimp," will be given a roadshow test engagement in Boston. The Majestic Theater in the Hub (Continued on Page 10)

Radio Execs. Set Up Television Seminar

A television seminar limited to members of the Radio Executives Club but which may be open to the press was explained yesterday by Murray Grabhorn, club president, before the Television Press Club, A.

Bill to Ban Drafting Dads Over 26 Seconds Soon to Pix

Washington—Senator Burton K. Wheeler, Montana Democrat, revealed yesterday that he will shortly introduce a bill to ban the drafting of fathers over 26 years of age. The (Continued on Page 7)

Pay Hikes Granted To Sound Men's Local

Grant of 15 per cent wage hikes for sound men working on productions and five per cent for those employed on newsreels has been obtained by the Motion Picture Studio Local of the Screen Producers Guild (Continued on Page 7)

United Artists Execs Returning From Coast

West Coast Bureau of THE FILM DAILY

Hollywood—Gradwell Sears, Ed C. Raftery and Carl Leserman, who were Reinhard, were back in New York yesterday. A successor to Paul Latarus, Jr., as Managing Director of U. A., has been announced (Continued on Page 10)

Aussie Attendance up 50%

Rune of Popular Pix Extended 250%—Doyle

WB, Para., 'U' to Participate In Spain's Sample Fair

Warner Bros., Paramount and Universal have agreed to participate in the International Sample Fair in Barcelona, Spain, starting June 10. Each of the companies will exhibit (Continued on Page 7)

Audience Meters Not aboard with Hike, E. C. Missard

New York—Audience meters are not about to change ingrained habits of the public (Continued on Page 10)

The Daily Newspaper Of Motion Pictures
Twenty-Five Years Old

NEW YORK, WEDNESDAY, APRIL 26, 1944
See Peak Turnout for RKO's Golf Tournament

RKO's annual golf tournament will be held May 16 at the Westchester Country Club, the tournament committee reports. Based on ticket sales, which are running ahead of previous years, the ticket committee predicts the largest turnout in the nine years of the tournaments.

Prizes this year will be $25 War Bonds offered winners in 13 categories, in addition to prizes for four-some winners. Play will be over the West and South courses. Tickets are $10 for guests and $7.50 for employees, covering golf, lunch and dinner with luncheon and dinner tabs at $5 and dinner alone at $3. Tournament committee includes N. Peter Rathvon, Ned E. Depinet, Malcolm Kingsberg, Robert Mochrie, Edward Alpersen, Garret Van Wagner, J. Henry Walker and Major Leslie Thompson. Facilities being handled by S. Barrett McCormick, Harry Mandel, Rutgards Nelson, Arthur M. Brandt, Jack Lovel and Joseph Stdly, while prizes will be under the jurisdiction of Depinet, J. Henry Walter, John Farner and Dick Gavin. Latter two also handle ticket sales.

"Dr. Wassell" Premiere At Little Rock Tonight

Little Rock, Ark.—Producer Cecil B. DeMille and Com. Corydon M. Wassell (MC USN), will be feted today prior to the two-theater world premieres of Paramount's "The Story of Dr. Wassell" at the Capitol and Arkansas Theaters tonight. Com- mander Wassell is a former Little Rock physician and City Health Officer.

Today's schedule includes an official luncheon, a Governor's reception, military parade and dinner preceding the premiere. Mrs. DeMille, Sigmo Hasso, who appears in the picture, and Wassell are in the official party, as are Sidney Biddell, associate producer, Carl Thurstom, General Thomas C. Smith, Wassell's secretary, and Ken Whitmore.

WB Release Schedule Set Through July 1


From Films to Legit

Cleveland—The Metropolitan Theater's 10th anniversary celebration goes over to pop priced legit on April 25.

Tele Press Club Names Board of 10 Governors

Television Press Club at its luncheon meeting yesterday at the Blue Ribbon unanimously elected the following Board of Governors comprised of 10 members, to serve for six months:

A. W. Bernsohn, assistant editor, Chick; Richard W. Hubbard, editor, Television Review; Hormine Isaacs, managing editor, Theater Arts; Ben Kaufman, television columnist, Radio Research, radio-television editor, Retelling Home Furnishings; T. R. Kennedy, Jr., television writer, the New York Times; Warren Marvin, television editor, the Billboard; Patricia Murray, television editor, Printers Ink; Mike Wear, film editor, Variety; Lewis Winner, editor, Communications.

Drop War Dep't from Suit Over Negro Pic Release

Action against the War Department, named as a defendant by Negro Marshes, Inc., producers of a film titled "We Have Come a Long Way," was dropped in notices filed yesterday in New York Federal Court. Suit is still pending against the successor to the War Department's motion picture branch.

Producers of the Negro film charged that release of a similar film, "The Negro Soldier," by WAC in notices filed last week, goes against their rights. The plaintiff reserves the right to bring action against the War Department in the U. S. District Court of Columbus, Ohio.

Summers of the Negro branch of the National Association for the Advancement of Colored People, will be unable to defeat the war department's motion picture branch.

Censorship in Knoxville, Midnight Pix Ban, Too

Knoxville, Tenn.—The City Coun- cil has passed an ordinance providing for an "emergency censorship committee" and to "either endorse or exhibit" any stage show or motion picture "which it is necessary to prevent or stop.

Passed Monday, the ordinance will be submitted to Mayor and City Councilman Milton E. Roberts were named on this committee, with the ordinance becoming effective immediately.

At the same time, City Safety Di- rector P. Virgil Graves moved to enforce a midnight curfew law which, after seven years, affected the dis- continuance of a Saturday midnight show at the Strand.

Sunday movies were decisively de- feated last night.

Robert Weitman Named Honorary Ampa Member

Robert M. Weitman, Paramount Theater managing director, has been made an honorary member of Ampa (American Press Association). The name of a scroll parchment, will be presented in recognition of "unusual contribution extended by Weitman during the past year, at tomorrow's annual meeting.

FINANCIAL

(Tuesday, April 25)

NEW YORK STOCK MARKET

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7,000 Free B & K Tickets Weekly Go to the Services

Chicago—B & K is turning over 7,000 free admissions weekly for distribu- tion to service men by the Chicago Service Centers. In addition, approximately 80,000 service men who are on services benefit from the reduced admissions at court houses.

Weekly box office statistics of the New York Service show that on April 17, $500,000 was raised for the U.S.O. and 51,000 free admissions were distributed.
SHOW BUSINESS is great,
thank you!
...Where Else For The Spectacular World Premiere Than The Shrine of All Showdom...

THE PALACE

WEDNESDAY, MAY 10,

GALA OPENING THURSDAY, MAY 11,
at the house where show business reached its zenith . . . the most famous theatre in New York, whose walls have echoed the talents of more great stars than any one other spot in the world!

SHOW BUSINESS

Come on backstage when famous show-folk mix music, dancing, songs, laughs, girls and glamour . . . to tell the real story of make-believe . . . from Main St. to Broadway!
Off The News Beat

- THE $84 QUESTION on New York's Film Row yesterday had its genesis in the resolution of United Artists' board proposing eligibility rules for directors to preclude the possibility that competitive interests might find a seat at the board table....Some folks pointed to the situation which prevailed when Sir Alexander Korda was a 25 per cent owner of United Artists at the same time that he was identified with Loew's in England as the key to the resolution....But there were others who observed that there might be still another explanation —the fact that Charles Chaplin's representative on the board, Arthur W. Kelly, himself might be construed as a "competitive interest" in view of the fact that he is the American head of J. Arthur Rank's Elegion Films.....Phil M. wouldn't be surprised if that was Kelly's view....Especially in view of the fact that Rank was unable to make a deal for a stock interest in United Artists....

- THE PERSONAL TOUCH: Take it from erudite Gilbert Seldes, television program chief for CBS, machines are the best television subjects, animals are second and actors lag along at the end of the procession. ... There'll be at least one theater operator attending the GOP Chicago national convention as a delegate....He's Carroll Lane, of Carroll, Jo....Lane is also an Iowa State legislator. ... Tim O'Toole, Columbia manager at New Haven, is expected home from the hospital this week. ... Dr. Walter Clark of Eastman Kodak is a Resident Fellow-elect of the Rochester Museum ... The doctor, by the way, has one of the world's largest collections of historic cameras and photographic apparatus. ... First Governor to issue a War Recruiting Week proclamation is Ohio's John W. Bricker....First Mayor is Joseph J. Kelly of Buffalo....and first borough presidents—a dead heat—Queens' James A. Burke and Brooklyn's John Cashmore....Sethnick-Fangard has grabbed Anita "Cover Girl" Colby as a feminine director, assigned to such varied chores as styling, grooming of women under contract, talent scouting and special publicity. ... Didja know Rene Claire is writing a mystery novel? ... Don't credit that report Hal Wallis may go overseas for the OWI. ...Incidentally, Wallis has reached no decision on a new affiliation as yet. ... THAT FAMED CALL of the Mississippi River pilots, "Mark twain!", meaning "safe water," which Samuel L. Clemens adopted as his pen name, has been adapted to a new use at Warners since the home office began buzzing with "Adventures of Mark Twain" activity. ... Gin rummy players who pack the Warner Club Room during noon recess, instead of yelling "Gin!" when they get a full hand, now shout "Mark twain!" ... Arthur Sachson started the gag.

- CUFF NOTES: Here's another reason why Metro is "the friendly company"....As the company marks its 20th birthday, no less than 17 field men have been working under the Leo-the-Lion banner for 25 years, and 69 more for 20 years or more. ... Paramount Club Bowling League honors went to the Famous Music Corp. team—Eddie Fay, Louis Silversling, George Terry, Ralph Smith and Murry Luth—with 33 games won and 32 lost. ...Top female team, by the way, comprised Helene Coleman, Sylvia Lederer, Mariel Klein, Joan Endres and Telauna Steen. The girls won 13, dropped 26. ... Is this a "first"? ... Background music by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner for Warners' "Saratoga Trunk" is being recorded by Max Steiner.

- Home office exploitation departments report a rising exhibitor demand for radio transcriptions, with the result the number is being stepped up materially.

- AVENGE PEARL HARBOR.

Pay Hikes Granted To Sound Men's Local

(Mechanics, Local 52, IATSE, as result of negotiations with representatives of the reels for new contracts. It was learned yesterday preparatory to a final huddle scheduled for today at the office of Pat Casey, producers' labor contact. In the afternoon negotiations between the newreel companies and the International Photographers of the Motion Picture Industry, Local 644, IATSE, for new contracts to replace those that expired on Dec. 19, 1945, will be resumed at Casey's office. Negotiations started in February but were interrupted by conferences for new agreements between the producers and the studio unions.

Bill to Ban Drafting Dads Over 26 Seen as Boon to Pix

(Senator was working on the bill yesterday, and expects to put it before the Senate either Friday or next week. Such a bill, if passed, would prove to be a great boon to the industry, as its manpower pool of mailable age is dwindling sharply. Although most observers think passage unlikely, some form of compromise is seen, with perhaps a proviso that in order to escape military service the family men over 26 must be engaged in war-supporting work. In most cases, this would permit all branches of the pix industry to retain its family men over 26.)

Beck Heads Detroit Bowlers

(Detroit—Em H. Beck, operator of an independent booking service, was elected president of the Film Bowling League, in succession to Milton E. Cohen, branch manager for RKO. Other new officers are: Jack L. Saxe, treasurer of Monogram Pictures, first vice-president; Fred Sturgess, broker, Co-Operative Theaters of Michigan, second vice-president; William Pasanen, Film Truck Service, re-elected secretary; and Eddie Loye, RKO shipping clerk, treasurer.)

Hicks Closes Maryland

(Baltimore—The Maryland, first-run house, has closed. William Hicks operated.)

Here's Your Chance To Help the Canteen

(Because of the shortage of men in the film, theatrical, musical, radio and allied professions, additional volunteers are needed to act as bus boys at the Stage Door Canteen. Applicants, who are requested to bring four photomaton pictures and a resume, will be interviewed every Thursday afternoon, at 2 to 5, at the Canteen office, ninth floor, Paramount Building.)
Yes, We Said
At The New
25% LONGER THAN THE LONGEST RUN
WITH BUSINESS IN FIRST 8 WEEKS ALONE 26% OVER
TYPICAL OF THE TREMENDOUS

"Lady in

It could go on and on, but we must make way for
the picture that will make you pr-

IN TECHNICOLOR Starring GINGER ROGERS · RAY MILLAND · WARNER BAXTER · JON HALL · with MISCHA AUER · B. J.
Weeks
York Paramount
IN THIS THEATRE'S 18-YEAR HISTORY!...
THE FULL RUN OF PREVIOUS RECORD-HOLDER!...
COAST-TO-COAST BUSINESS OF...

Crosby's "GOING MY WAY"—
Paramount

Executive Producer - A MITCHELL LEISEN Production - Directed by MITCHELL LEISEN
Screen Play by Frances Goodrich and Albert Hackett - Based Upon the Play by Moss Hart - With Music by Kurt Weill and Lyrics by Ira Gershwin
Theater Attendance Up 50% in Australia

(Continued from Page 1)
the huge increase to the influx of American soldiers and general war boredom.

Doyal reported Australians favor escapist pictures, comedies, romances and musicals, that “Mr. Lucky” was very popular and that heavy grosses are expected on “Up in Arms.” He stated all distributing companies have heavy bookings of pictures due to the fact that popular films are playing two and one-half times as long as before in extended runs and each combination of some second-run houses to first-runs has not been able to break the “bottleneck.”

Doyal said a syndicate composed of Hoyt’s Theaters, RKO Radio, Charles Munro and Commonwealth Films Laboratories is backing a feature, “The Bats of Tobruk,” which is being produced by Charles Chauvel, who made “Forty Thousand Horsemen.” Story deals with the defense of Tobruk, and the Australian army is extending splendid cooperation. He said the Australian government allows limited Sunday openings, with one civilian admitted for every serviceman, but doubted if Sunday openings would be allowed to continue following the war.

8 De Luxe Pix to Headline Republic’s 1944-45 List

(Continued from Page 1)
paper advertising, radio, billboards and localized promotion.

Grainer expressed the belief that Republic will give the theaters unprecedented pre-selling and co-operative service during the new year.

Republic’s production appropriation for 1944-45 is $17,500,000.

United Artists Execs Returning From Coast

(Continued from Page 1)
UA’s director of advertising and publicity, is expected to be selected and announced next week. Judge Pennyacker, Mary Pickford’s attorney, also left here last night.

IN NEW INDUSTRY POSTS

H. V. FICK, Ross Federal manager, Seattle.
L. L. RESSLER, Ross Federal manager, Omaha.
OSCAR ALTHOFF, manager, Crescent, West Colby, N. Y.
JULIE CURLEY, manager, Keyney, Elmira, N. Y.
JOHN LEAHY, manager, Studio, San Francisco.
HERMAN COMER, manager, Palace, Philadelphia.
GEORGE CLARK, manager, Alleghany, Philadelphia.
AL KOGAN, rotating manager, Warner Theaters, Philadelphia.
JACK MCBRIDE, manager, Metropolitan, Cleveland.
ROBERT JENKINS, manager, Kiel, Kiel, Wis.
A. T. LIVINGSTON, manager, Wagner, Wagner, S. D.
H. A. SAWYER, manager, Sally, Sally, S. C.
CARL CARLSON, office manager, 20th-Fox, Chicago.
EDWARD HUGHES, cashier, 20th-Fox, Chicago.
RICHARD A. GRAGER, regional manager, Ad-Vert.
HAKRDL BRAYMAN, director of public rela-
tions department, 20th-Fox.
EDWARD HARMAN, manager, Webster City, la.
JACK LITTO, manager, Kiel, Kiel, Wis.

Theaters Escaping Midwestern Floods

(Continued from Page 1)
highways, no delivery failures were reported yesterday.

Rochester — Names of Eastman Kodak and Bausch & Lomb Optical Co. employees who have been added to the casualty lists recently. They include:
S/Sgt. Lewis G. Fischer, Eastman Kodak, German prisoner of war.
Lt. Milton W. Stern, Bausch & Lomb, missing in action over Germany.
Lt. Robert T. Renner, Bausch & Lomb, missing in action on his 18th mission over Germany.
Lt. Donald M. Austin, Eastman Kodak, missing in action over Germany.
Lt. Robert J. Baker, Eastman Kodak, missing in action over Germany.
Lt. Theodore J. McDonald, Eastman Kodak, missing in action over Germany.
Lt. Earl Kinsella, Eastman Kodak, missing in action over Germany.
Mrs. Regan Warren P. Heard, Eastman Kodak, seriously injured in an airplane crash in Los Alamedas, Calif.
Lt. William A. Tanimoto, Bausch & Lomb, died of a heart ailment in the Gilbert Islands.

Radio Execs. Set Up Television Seminar

(Continued from Page 1)
group of authorities has been obtained. The series will begin on May 15. Purpose of the seminar, which was placed in the hands of Richard Hubbel for organizing, will be to assist members of the Radio Executives Club to use television intelligently in the creation of a new industry.

Among the speakers at the lectures, which will be held one hour weekly, will be James Fly, “Niles Trammell, Dr. Goldsmith, Arthur Levey, Paul Railbourn and others.
Gilbert Seldes, director of the seminar program, was the principal speaker at the luncheon meeting of the Television Press Club. Seldes said the proper styles in television presentation were yet to be developed as the technique to be followed is still not known. He said that television at its best would be the catching of the unpredictable events rather than prepared programs.

Discharge $600,000 Bail Posted for Chi. Mobsters

Federal Judge Alfred C. Croke yesterday in N. Y. Federal Court discharged the $600,000 bail money posted by the Manufacturers Surety Co. for the six Chicago mobsters who were convicted last December on charges of conspiracy to extort more than $1,000,000 from the motion picture industry.

No objections were raised by Boris Koelstanelz, assistant U. S. Attorney General, who successfully prosecuted the six mobsters and who are now lodged in the New York Federal Penitentiary in Greenhoe pending their appeal to the U. S. Circuit Court of Appeals from their 10-year prison terms meted out to them last December at a one-week trial before Judge John Bright.

T. Scott Goebel Stricken

Bristol, Tenn. — T. Scott Goebel, manager of the Cameo, is in only a paralytic stroke.

Eagle-Lion Near Deal With D. S. Producers

(Continued from Page 1)
may house “Colonel Blimp” this Spring.

Eagle-Lion Distributing Co., the British wing, has joined the KRS drive to promote the “Happy Breed.” The Noel Coward production will be the second picture on the English list to be released over here.

Rosenberg Strengthens Columbia Exploitation

(Continued from Page 1)
plotation activities. Under the new setup, Ted Baldwin will be in charge of special promotion from the home office, while Henry Spiegel moves up as exploitation manager under Harry K. McWilliams.

George Ettinger will handle radio publicity and Merlin Lewis joined the home office exploitation staff. Donald C. Spaulding resigns as assistant drama editor of the Daily Mirror to join the department on May 8.

Ronnie Ameas joins Columbia to be Southwest territory field representative, headquarters in Dallas, while Samuel Siegel becomes Northwest field rep, assisting Mike Newmen in Seattle. Other newcomers to the home office department are Jay Burton and Dick Richman.

“I Am an American” for WB

Hollywood—Plans for production of a patriotic two-reeler, “I Am an American,” for August release have been announced by Jack L. Warner, Warner’s production chief. Production will start the week after the nation-wide celebration of “I Am an American” Day next month, with Gordon Hollingshead as producer and Crewe, Williamson, Sulli- van, Craig Stevens, Robert Shayne and Marjorie R tendr in the cast.

STORY REPORTS

Detroit—Mrs. Robert Buermele became the mother of a baby girl, April 21. Father, now a private, is in charge of four Army theaters, and was formerly booker for United Artists and other Detroit exchanges. Baby is a granddaughter of Carl W. Buermele, general manager of General Theater Service, Inc.

Philadelphia—Edward Kerr of the William Goldman Circuit, is the father of a new daughter, Patricia Ellen.

Cleveland — A daughter, Joanne Lynn, was born recently to Helen Pagnard Albertson, for many years home manager of the Oliver Theater Supply Co.
REVIEW OF NEW FILMS

"The Story of Dr. Wassell"

with Gary Cooper, Signe Hasso, Laraine Day, Dennis O'Keefe, Carol Thorston
 Paramount
140 Mins.

A STIRRING, REAL-LIFE DRAMA OF AMERICAN HEROISM WHICH HAS ALL THE ELEMENTS THAT MAKE FOR BOXOFFICE INTEREST.

As Cecil B. DeMille's most costly production, "The Story of Dr. Wassell" is an authentic account of the evacuation of Java, enhanced by a brilliant portrayal by Gary Cooper and a rich mounting in Technicolor. It is a distinct departure from previous DeMille productions in that stark realism and authenticity overshadow romance and lavishness for the sake of lavishness. DeMille had a real-life and inspiring piece of property which would be made use of it. The picture can be considered a tribute of the industry to American courage and a contribution to the war.

In brief, the story tells of Commander Wassell's successful efforts in evacuating a group of wounded American soldiers from Java to Australia and his refusal to leave them when orders came for the removal of only those who could walk. The terrific odds against the completion of his self-appointed mission are evident and exciting sequences. A sprinkling of comedy and romance has been injected in order to offset the real horror of the episode. The warfare scenes both on land and sea have been produced with realism.

Gary Cooper portrays Commander Wassell, the doctor from Arkansas who was cited by President Roosevelt for his heroism. Cooper's performance is tops. The romantic and fictional portions of the picture are carried expertly by Signe Hasso, Carol Thorston and Dennis O'Keefe. Several of the soldiers who took part in the actual incident play themselves in the picture.

While DeMille has made other pictures that have had greater appeal from the fictional standpoint, this presentation, he has offering nothing so gripping and inspiring as "Dr. Wassell."

CAST: Gary Cooper, Laraine Day, Signe Hasso, Dennis O'Keefe, Carol Thorston, Carl Esmond, Paul Kelly, Elliott Reid, Stanley Ridgex, Renny McEvoy, Oliver Thornikole, Philip Ahn, Barbara Britton.

CREDITS: Producer and director, Cecil B. DeMille; Associate producer, Sidney S. Biddell; Second unit director, Arthur Rosson; Screenplay, Alan LeMay and Charles Ben nett; Cameramen, Victor Miller and William Snyder; Color director, Natalie Kalmos; Associate, Robert Brown; Special effects, Gordon Jenniges; Music score, Victor Young; Art directors, Hans Dreier and Roland Ander son; Sound recording, Hugo Grenzback and John Cape; Set decorations, George Sawley; Film editor, Anne Backus; Process photography, Farciott Edouart and Wallace Kel ley.

DIRECTION, Splendid. PHOTOGRAPHY, Tops.

After Midnight Shows Banned

Greenville, Miss.—A recently enacted ordinance by city council bans picture shows or any other type of amusement from starting after midnight and 6 a.m. It was described as a move against juvenile disorders.

"The Hitler Gang"

Paramount
101 Mins.

STORY OF HITLER'S RISE TO POWER MAKES STRONG EXPLOITATION FILM EFFECTIVELY PRODUCED.

No details and no punches are pulled by "The Hitler Gang" in setting down the case history of that disease known as Nazism. Under the guidance of producer B. G. De Sylva, who was assisted by Associate Producer Joseph Sistrom, the production resolves itself into a highly dramatic exposition of the growth of Hitler from a nobody to an arch menace.

The story has been retold in screen terms with marked simplicity and unusual clarity, moving smoothly and logically from incident to incident. The picture follows a straight narrative line with little attempt at creating suspense, often finding it difficult to escape the temptation to be sensational.

The exhibitor will profit handsomely from the fact that the film is one that offers a chance at the wildest sort of exploitation. Details of suspense in a picture that borders on the melodramatic, as this one does, is likely to make for tediousness especially when the footage is considerable. That is one of the dangers "The Hitler Gang" has not been entirely able to avoid. Perhaps much of the fault in this respect lies in the very nature of the subject.

The film takes Hitler from the beginning of November, 1918, when we learn he is a victim of paranoia, to the moment he reached the peak of his power. Unfurled is a saga of violence and insanity that touches on all the high and low spots in the Hitler road to power. It is natural that the picture should take some liberties for the sake of dramatic emphasis. Considering the film's purpose, one can well con denge its doing so.

John Farrow has directed with firmness and directness from an effective screenplay by Frances Goodrich and Albert Hackett. The camera work of Ernest Laszlo and the art work of Hans Dreier and Franz Bache line are valuable contributions.

The film is a parade of interesting character types, with the make-ups often being startling in their fidelity to the originals. Robert Watson plays Hitler as he is popularly pictured. He is ably assisted by Martin Kosleck, Victor Varconi, Luis Van Rooten, Alexander Pope, Roman Bohnen, Reinhold Schunzel, Tonio Selwart, Fritz Kortner and others.


CREDITS: Executive producer, B. G. De Sylva; Associate Producer, Joseph Sistrom; Director, John Farrow; Screenplay, Frances Goodrich, Albert Hackett; Musical Score, David Battulph; Cameramen, Ernest Laszlo, Art Directors, Hans Dreier, Franz Bachelin; Film Editor, Eda Warren; Sound, Donald McKay, Dan Johnson; Set Decorator, Bertram Granger.

DIRECTION, Good. PHOTOGRAPHY, Good.

Outstanding Industry Personalities

Can you name them—

GOMES by his golden gift of showmanship both naturally and by inheritance. Both his parents were playwrights, and so is he, plus actor, producer, director, executive, radio luminary, and multi-so-forths. Since 1931 he has produced his pictures for Paramount release. Industry pictures, his production of the Jouse Lasky Feature Play Co. in 1913, and every year since then his stature as a motion picture baron has grown. So sweeping and giantous have been his acquisitions he was not that his name is synonymous with the super-spectacle. Has fostered many a stellar career. Has personally directed more than 75 feature pictures.Passed Military College bestowed upon him in 1931 the degree, Doctor of Letters. Is also recipient of the Order of the Holy Sepulchre, conferred in Jerusalem in 1928.

O n the executive staff of Louis B. Mayer, at the Culver City production pair of Leo the Lion, is this type of collateral force for Universal B. Mayer, born in Ft. Lee, N. J., a cradle of infant filmland. Before entering the picture business, he managed shows for five years, and spent 14 seasons as manager of Nicholas M. Schenck's Palisades Park, Then joined Alan Dwan in producing "The Inner Woman," Later managed Norma and Constance Talmadge. Subsequently became Eastern representative for all Schenck productions, financial comptroller of M-G-M Studio, manager, assistant to Irving G. Thalberg, vice-president and studio key executive. Packs great executive ability, coupled with drive and diplomacy.

T ALL and straight as the Pine Tree, symbol of his native State, his saga has led him to victory and a leadership of Universal. Initially in his career he showed his timing by working, if you'll be tolerant of the pun, for the Grand Trunk. His track's later led to historic Beauvoux—a chapter which might be titled "Boston and Babe," because he went to work for Leo the Lion in New Haven after ties there and in the shadow of Bunker Hill with Famous Players Lasky. This Portlock lad then hied to St. Louis, back to New Haven (in both instances as M-G-M manager), and received post of New Jersey manager for that company. From 1930 until the bells and whistles proclaimed the advent of 1938, he served as district manager, eastern division. On New Year's Day, Universal thanked him for joining it as general sales manager. Being a warm and polite Irish heart, he responded with: "Thank 'U."

The can be easily identified by referring to the 1944 FIlM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
SURE, WE CAN TAKE IT!

Our country needs our help—
It is vital to the war effort
America must recruit immediately
Hundreds of thousands of Wacs!
Our industry with its vast audience contacts
Is called upon to spear-head the drive.
Invasion is in the air—crucial times are upon us!
The call is urgent—we can, we will
Help our country in its critical moment
By running the exciting trailer (a TOP Star is in it!)
By using the posters and press book
By cooperating patriotically with the Army!

WAC RECRUITING WEEK
IN MOTION PICTURE THEATRES—MAY 11th-17th

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City
PROPOSE NT STOCK SALE TO FOUR EXECS.

Rep. to Spend $17,750,000 on 68 Pix for '44-45

$2,700,000 for Promotion: Musicals to Predominate; Roy Rogers in Eight Films

New Interests to Go On 20th-Fox’s Board

Proposed nominees for the 20th-Fox board of directors, to be voted on at the annual stockholders’ meeting, May 16, include representatives of the Massachusetts Investors Trust, American Express Co. and Lehman Bros., the notice of meeting shows.

Proposed nominees, not on the current board, include L. Sherman Adams, trustee of the Massachusetts Investors Trust and director and vice-president of Massachusetts Inc., (Continued on Page 9)

Heavy rains in Des Moines and Omaha make Sharp Dents in Rural Theaters’ Attendance

Heavy rains in the Des Moines and Omaha territories have had a serious effect on rural theater business, according to reports reaching New York. Unbilled roads have prevented patrons from reaching the smaller towns and film salesmen from reaching their accounts, with the result that both grosses and sales are off.

Many smaller town theaters in those areas are using single bill policies on the week-ends.

New Interests Decree Parleys Tomorrow

Washington Bureau of THE DAILY

Washington — With Joseph H. Hazen serving as counsel for the distributors in their negotiations with the Department of Justice preparatory to arriving at a new consent decree, the distributors will meet with Assistant Attorney General Tom C. Clark tomorrow morning in New York for a preliminary discussion regarding a new decree. Clark (Continued on Page 11)

State Theaters Benefit By Insurance Rate Cuts

Theater operators in New York State will benefit from the order of the superintendent of insurance reducing rates for coverage on public buildings, retroactive to Feb. 1. Jerome J. Coles, local insurance man, said yesterday that the rates on theaters would be reduced approximately 50 per cent.

20th-Fox Stock Option Plan

Provides for Common’s Purchases by Execs.

Stockholders at the annual 20th-Fox meeting will be asked to approve a plan under which executives of the corporation may be granted options to purchase common stock. Proposal calls for the reserving of 140,000 shares of common stock to be granted executives, other than those employed in the studio, excluding the chairman of the board and any board members who do (Continued on Page 12)

Reclassification of Stock

And Purchase Plan Before Stockholders’ May 16

A plan to reclassify the capital stock of National Theaters Corp. so that Charles P. Skouras, Elmer C. Rhoden, Harold J. Fitzgerald and F. H. Hickey, Jr., managers of the circuit’s four principal theater operating groups, may purchase stock interests, will come up for approval at the annual 20th-Century-Fox stockholders’ meeting May 16, the notice of meeting reveals.

Under an agreement signed by National and the managers on April 10, subject to approval by 20th-Fox (Continued on Page 9)

CMPE Seeks Subjects

For Educational Pix

First task of the recently formed Commission on Motion Pictures in Education will be to study the opportunity of education with special reference to the post-war world and to study curriculum materials relevant to these needs organized and presented in form from which scripts for films can be made. The commission (Continued on Page 8)

20th-Fox’s 1943 Profit

Is Fixed at $12,920,455

Twentieth Century-Fox profit for last year was $12,920,455, after all charges, including taxes, company’s annual report reveals. Company on April 6 had estimated its earnings (Continued on Page 8)

Baseball Before Biz, Mich. Co-op’s View

Detroit — Annual meeting of stockholders of Co-Operative Theaters of Michigan has been postponed to May 9. Meeting was called off when it was found that it conflicted with the opening of the local baseball season, which required a 100 per cent attendance of members.
Hartman Sues to
Break Goldwyn Pact

West Coast Bar, THE FILM DAILY

Hollywood—Don Hartman, writer of melodramas, has filed suit in Su-
perior Court against Samuel Goldwyn, asking the court to break his con-
tract with Goldwyn which still has four years to run. He also asks $650,000 in salary. Hartman contends he did not receive "respect, consid-
eration and courtesy consistent with his position in the motion picture in-
dustry" that Goldwyn ridiculed him in front of a group of actors
March 30.

De Angelis Rome, Sodus
Projects Get WPB Approval

Priorities for the construction of two upstate theaters have been re-
cived from the War Production Board by Michael J. De Angelis, New
York and Rochester area manager for De Angelis, that construction
will start immediately on a 1,000-
seat house in Rome for Kallet Thea-
ers, Inc., and on a 2,000-seat theater
in Sodus for Slotnick Enterprises.
Several other De Angelis theater
projects are being considered by the
WPB.

Odeon of Canada Adds
Two Hanson Theaters

Toronto Odeon Theaters has added two more important houses to
its steadily growing chain in Canada. The purchase of houses at
Que., and Fall, Ont., has been announced by Haskell Masters, general manager of
Odeon. The Capitol seats 900 and the Sturgeon Falls theater is a 450-
seat theater. The purchase of both the-
teras was made from the Hanson in-
teres. Operation of the houses by Odeon is now in effect.

Ampa Will Hear Reiner
On OWI's Iceland Work

Manny Reiner, who has just re-
turned from Iceland where he func-
tioned for the OWI, will speak at
Ampa's annual meeting tomorrow at
the Piccadilly Hotel. Reiner and Robert Weitman, managing director
of the New York Paramount, will be
hosts of honor.

Election of officers, presentation of
honorary membership to Weit-
man, in form of scroll parchment,
and Reiner's talk will make up the
luncheon agenda.

1,125 More Theaters
To Join in Metro Fete

Three national circuits and a large
indy circuit representing a total of
1,125 theaters in all parts of the
Country have sent in pledges of sup-
port to play at least one M-G-M sub-
ject during the company's Twenty-
Year Anniversary celebration, June
22-25. The additional theaters make a total of 2,315 pledges tallied to
date.

$318,946 Quarterly Profit for
General Precision Equip.

A consolidated net profit of $318,-
946, after all charges including taxes, was reported yesterday by General Precision Equipment Corp.

Continued on Page 2

The Film Daily

Thursday, April 27, 1944

New York Theaters

Radio City Music Hall

50th St. & 6th Ave.

Rita Hayworth—Gene Kelly

"Cover Girl" in

Technicolor

cala Stage Show - Symphoni Orchestra

1st Mezz. Seats Reserved. Circle 6-4600

PARAMOUNT's

"Lady in the Dark"

In Technicolor

In Person

Xavier Cugat and Band

Dean Murphy

PARAMOUNT'S

Time Square

ERROLL FLYNN

PAUL LUKAS

IN PERSON: LEWIS JOHNSTON, HIS ORCHESTRA AND HIS STAR-STUDDED REVUE

STANDS


Humphrey Bogart

In Warners' Passage to Marseille
A. M. 1944

Hollywood

Opens 10 A.M. - Bway 51st

Joel McCrea • Maureen O'Hara • Don Mehan • Carol Bruce • Dane Clark

BUFFALO BILL

IN TECHNOLOR

PLUS ON STAGE—PAUL WHITMAN and Orch. VICTOR ROSE, JAY JORDANS. BUY MORE ROY ROY ROY Buy Bonds 7th Ave. & 50th St.

The Palace

875 Bway • 47th St.

7 DAYS ASHORE

Wally Brown • Alan Carney

Marcy McGuire • Dooley Wilson

On Screen

First N.Y. Screening

Donna O'Connor • Susan Foster

THIS IS THE LIFE

At Orchestra

under the direction of Steal Clavin

Edna Van Gun

The Song of Bernadette

Continued on Page 3
WERE YOU THERE MONDAY NIGHT?

Oh!
The rafters rang!
We held Trade Screenings
In theatres so you could
Hear for yourself
The thunder of a HIT
That soon will
Shake a nation!
Joy comes to America—
Fun for the millions
Music, romance, talent galore,
Sights to see with glee!
"Two Girls and A Sailor"
Is one of M-G-M's new group
The Springtime Five!
A wonderful group!

"TWO GIRLS AND A SAILOR"
with Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Gracie Allen, Lena Horne, Harry James and His Music Makers with Helen Forrest, Xavier Cugat and His Orchestra with Lina Romay, Tom Drake, Henry Stephenson, Henry O'Neill, Ben Blue, Carlos Ramirez, Frank Sully, Albert Coates, Donald Meek, Amparo Novarro, Virginia O'Brien, Wilde Twins • Original Screen Play by Richard Connell and Gladys Lehman • An M-G-M Picture • Directed by Richard Thorpe • Produced by Joe Pasternak
“A macabre horror tale that will tempt the cinematic appetites of even the most jaded thrill-film-followers. Here is a bizarre theme with a dual appeal: its attraction for those who glory in eerie lighting and impending violence, and the more subtle, intellectual fascination of the pseudo-scientific premise that a man’s brain, once the body has ceased to function, can go on living in a disembodied state. George Sherman, director and associate producer, has made this one of Republic’s more ambitious current efforts.”

— Motion Picture Daily

“An interesting mystery melodrama. It should prove satisfying to most audiences; the story, though fantastic and morbid, is different and holds one in suspense. The production tone is very good, and the spectator will be gripped by its mysterious atmosphere.”

— Harrison’s Reports

“A gripping, absorbing horror tale of the Class A variety. This picture will profit at the box office through word-of-mouth comment.”

— Showmen’s Trade Review

“Weird and tense, the picture is quite a compound of fear-producing elements. Suspense is worked for all it is worth. Miss Ralston performs appealingly in her first straight role.”

— The Film Daily

“Cleverly conceived and well cast. Suspense is excellently maintained to the climax. A generally superior presentation. Vera Hruba Ralston proves herself a capable actress.”

— Motion Picture Herald

“Will hold the interest of audiences, asserting a special appeal to those who relish screen fare of scientifically macabre variety. Well produced.”

— Boxoffice
NOW IN THIRD SMASH WEEK
TRANS-LUX, BOSTON

THE
Lady AND THE Monster

VERA HRUBA RALSTON • RICHARD ARLEN • ERICH VON STROHEIM

with
HELEN VINSON
SIDNEY BLACKMER

GEORGE SHERMAN—Director
Screenplay by Dane Lussier—Frederick Kohner
Based on the Novel "Donovan's Brain" by Curt Siodmak

A REPUBLIC PICTURE
12 reasons why

Dorothy Kilgallen—syndicated columnist and top-flight magazine feature writer keeps Photoplay's smarter set up to the minute on Hollywood affairs.

Adela Rogers St. Johns—America's great woman journalist, the friendly "psychiatrist" of Hollywood, who understands better than all others the heart of a star.

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Thornton Delehanty—movie correspondent for one of the nation's big newspapers—for Photoplay, a top biographer of the stars.

Eleanor Harris—successful scenario writer knows her Hollywood on both sides of the klieg.

Joseph Henry Steele—"etcher" of the famous "Steele portraits," a past master of the revealing tripe that delineates his Photoplay profiles.

Sara Hamilton—whose lighthearted pen starts the great box-office trek of Photoplay's million with her perceptive reviews.

Pauline Swanson—whose personality and news stories for Photoplay are "eye-witness" experiences to the above-a-million readers of Photoplay.


Thornton Delehanty—movie correspondent for one of the nation's big newspapers—for Photoplay, a top biographer of the stars.

Eleanor Harris—successful scenario writer knows her Hollywood on both sides of the klieg.


Ruth Waterbury—Photoplay's gifted reporter of Hollywood news before it happens, and of stars before they happen.

Louella O. Parsons—the incredible "Boswell" of the cinema, whose features in Photoplay are always crowded with news no other writers can get.
PHOTOPLAY
is favorite of America's
first million* moviegoers

No other magazine in America has gathered together a more brilliant group of biographers and reporters of the Hollywood scene. All of them—great by-lines of our time—keep up the tradition of Photoplay as America's undisputed leader in its field.

*1,016,896 Publisher's statement of average net paid for 1st 3 mos., 1944 (under U.S. Gov't paper rationing)
20th-Fox 1943 Profit
Fixed at $12,920,455

(Continued from Page 1)
at $12,900,000. Figure is based on
combined operations of the corpora-
tion and its subsidiaries, including
Roxy Theater, Inc., and National
Theatres Corp., and is equal to $5.52
per share on 1,742,092 outstanding
shares of common, after deducting
dividends paid on the prior preferred
and convertible preferred issues.
Comparable figures for 1942 was
$10,699,784, amounting to $5.30 per
share out the common, after pre-
ferred dividends.

Earnings of National Theatres prior
to July 9, 1943, date it became a
wholly owned subsidiary of 20th-Fox
amounted to $2,018,866 and were
treated as profits made prior to
acquisition date, so that the amount
casted to 20th-Fox's assets at the
acquisition was $10,901,786, equal af
after preferred dividends to $5.37 a
common share.

Federal taxes for 1943 are esti-
bated at $25,000,000, including $20-
500,000 in excess profits levies, minus
post-war credit. Current assets at
Dec. 25, 1943, were $79,570,088 in-
cluding $26,897,669 in cash and $32-
277,668 in U. S. Government secur-
ities. Current liabilities were $42-
593,974 including $28,277,668 re-
erved for Federal taxes on income.
Total assets on the balance sheet
tailed $132,423,427. Combined gross
income in 1943, including income
from National Theatres and Roxy
was $159,809,994, highest in the
company's history.

CMPE Seeks Subjects For Educational Pix

(Continued from Page 1)

sion, itself, will not attempt any
production.

According to Dr. Edward May, a
special search will be made for ma-
terials which will lend themselves
to filming. A start will be made by
developing materials for series of
films in the fields of geogra-
phy, the impact of science and in-
vention on modern life and the prob-
lems of democracy in relation to the
future. Other series will be added
later. At least four types of films
will be filmed in the immediate
future, Dr. May said. They are the
demonstrative, informational, incen-
tive and provocative films.

Organized under a grant from the
motion picture industry, the com-
mision's purpose is to develop a

ALONG THE RIALTO
Phila, Daily

W. Medwig Gordon

State Theaters Benefit
By Insurance Rate Cuts

(Continued from Page 1)

imately 25 per cent, based on the
type of construction. He reported
that in New York City each theater
would be inspected to determine the
new rate.

program for the more effective use
of motion pictures in education.
Mark A. May of Yale University is
chairman of the group which will
last week-end. Members include:
Edmund E. Day, president of Cor-
nell; Dr. George Counts, of Teachers
College, Columbia; Dr. George Zook,
chairman of the American Council
on Education; Monsignor George
Johnson, general secretary of the
National Catholic Educational Asso-
ciation, and Dr. Willard E. Givens,
executive secretary of the National
Education Association. Dr. A. L.
Threlkeld, superintendent of schools,
Montclair, N. J., was named to rep-
resent the public school field.

The commission is developing a
board of consultants selected on a
national-wide basis and composed
of leading citizens who are inter-
ested in education, including technical
experts in visual education as well as
experts in curriculum construction.

State Theaters Benefit
By Insurance Rate Cuts

(Continued from Page 1)

Map Fifth War Loan Drive
Advertising-Press Plans

(Continued from Page 1)

chairman for the industry, presided.
Meeting yesterday was attended by
members of the Trade Press Divi-
sion and editors, that on Tuesday
by top publicity, advertising and ex-
ploration men, with John Friedel,
R. M. Kennedy and Ray Beall of
O'Donnell's staff sitting in.

Others present included: S. Barret
McCormick, Al Adams, Harry Man-
del, RKO; Harry Goldberg, Charles
Einfeld, Mort Blumenstock, Werner
Bros.; Martin Starr, United Artists;
Lawrence H. Lipkin, Frank P.
Rosenberg, Columbia; Bob Gillham,
Claude Lee, Paramount; Bill Fergu-
son, Si Seader, M-G-M; Oscar Doob,
Ernest Emlerling, Loew's; Maurice
Bergman, Universal; Charles Schlaif-
er, 20th Century-Fox; John Hertz,
Jr., Buchanen & Co.; John Harkins,
Selnick Productions; Glenn Allvne,
MPPDA; Walter T. Brown, John C.
Fleming, Francis S. Harmon, Si Fabian,
Ed Schubert, War Activities Com-
mittee.

Legion "B" for "Unknown"

National Legion of Decency has
placed "Address Unknown" (Colum-
bia), in its Class B.

10,000 Theaters Set
For War Recruiting

(Continued from Page 1)
planned in their respective areas:

Lou R. Golding, Albany, 218; Wil-
liam K. Jenkins, Atlanta, 677;
Chesterman, Buffalo, 288; Sam
Pinanski, Boston, 277; N. P. Kiech-
ner, Charlotte, 551; John Balabai,
Chicaco, 676; Col. Arthur Fruden-
field, Cincinnati, 665; Robert Kelly for
J. J. O'Donnell, Dallas, 986; Rick
rickton, Denver, 292; H. J. Fitzgerald,
Milwaukee, 371; Harry Lowenstein
and Louis Balog, Newark, 245; J. J.
Hooffman, New Haven, 300; Charles
Moskovitz, New York City, 700; Jay
Emmanuel, Philadelphia, 755; J. Rosen-
berg and Moe Silver, Pittsburgh,
604; O. J. Miller, Portland, Ore., 227
Ed Fay, Providence, 60; John Roger
Salt Lake City, 354; Harry Arthur
and Fred Wehrenberg, St. Louis,
514; John J. Payette, Washington
D. C., 68; W. J. Crockett, Virginia
Beach, 310; A. H. Blank, Des Moines,
300; Charles P. Skouras, Los An-
egels, 600.

WEDDING BELLS

Chicago — Evelyn Anderson, of
Warners, and Corp. Matthew Ray
were married recently.
Propose NT Stock Sale to 4 Execs.

(Continued from Page 1)

tockholders, National would issue 0,000 shares of Class A stock and 40 shares of Class B with the presently outstanding 1,600 shares of National common reclassified into 1,600 shares of new Class A.

Class B stock would be sold to the managers at $14.25 per share in the following amounts: Skoureas, 25 shares; Rhode, six shares; Fitzgerald, three shares, and Ricketson, six shares. Issue would be convertible to Class A on the basis of 10 of the 400 undistributed shares of Class A for each B share, plus payment of a premium of $127,25 per B share on the corporation.

Both A and B issues would be paid at the same par share dividend rate, in the event of liquidation, would share alike in the corporation's assets. B holders would have no voting power and would be unable to transfer their stock, except to an executor, administrator, personal representative, wife or children, or trustee for the benefit of wife, children, unless the shares were first offered to National to give the corporation an opportunity to turn the offer down or let its rights expire.

Formula for the distribution of the B shares was arrived at by an arbitrary adjustment based roughly in the contributions to earnings of National of the four circuits. Skoureas leads Fox West Coast; Rhodes; Fox Midwest; Fitzgerald, Fox Wisconsin, and Ricketson, Fox Inter-Mountain.

Flora Cohn Opens Conn. Indie Booking Service

New Haven—Flora Cohn, formerly office manager and booker for RKO-Pathé, recently of the new Flora Cohn, has opened the Theater Booking and Office on So. Orange St. here. The service is for independent theater owners in Connecticut. Miss Cohn at one time was buyer and booker for Casey & Wheeler, an affiliate of the Prudential circuit in New York.

IN NEW POSTS

ACK DIAMOND, publicist, Lester Cowan.
KEITH D. JOHNSON, WB checking field supervisor, Frisco.
WILLIAM GREEN, Metro exploiter, Chicago.
NUTT JOHN McCOURT, Metro exploiter, Des Moines.
BET BULLOCK, student manager, Roman, Pitts-
ton, Pa.
GEO. PERRY, student manager, Keystone, Tow-
anda, Pa.
JOHN S. CLIFFORD, manager, Variety, Decatur,
IL.
ROBERT KANE, student manager, Capitol, Blooms-
town, Pa.
ROBERT HALL, manager, Apollo, Princeton, III.

TO THE COLORS!

** CITATIONS **

COL. ALOYSIUS CANNON, A.T.C., son of Peter
Cannon, former President of the Capitol
Theater, Hazelton, Pa., Presidential citation for meritorious service in India.

** COMMISSIONED **

WILLIAM M. TOWLE, USNR, formerly with Ralph & Katz, Chicago commissioned a
lieutenant.

** PROMOTED **

TED ROSENAU, Jr., formerly manager, Nor-
wich, Conn.
RICHARD COPLEAND, USA, formerly, Granada,
Chicago, to staff sergeant, in England.

** ARMY **

JOSEPH SCHAFER, Irving, Carbondale, Pa.
EDWARD KANE, Irving, Carbondale, Pa.
WILLIAM SMITH, assistant, Locum's State, St.
Louis.

** NAVY **

HALEDD R. BILL, manager, Bell, Scranton, Pa.
THOMAS CONDON, Westfield district manager,
Waverly, N. Y.
LEO ALLEN, staff, RKO-Schine Keith's, Syru-
cuse.
JACK SHEA, staff, Locum's State, Syracuse.

New Interests to Go
On 20th-Fox's Board

(Continued from Page 1)

vestors Second Fund, Inc.; Robert L.
Clarkson, chairman of the American
Express board, and Robert Lehman,
partner in Lehman Brothers and
president of Lehman Corp., in addi-
tion to Murray Silverstone, 20th-
Fox vice-president in charge of for-

die distribution.

According to the notice, Massachu-
setts Investors Trust is a beneficial
owner of 87,000 20th-Fox common
shares and Massachusetts Second
Fund holds 11,000 shares of the
common. Lehman Brothers was
co-manager of an underwriting
group which handled the public
offering of the 20th-Fox stock pro-
ferred in July, 1943, and the public
offering of Chase National Bank's
665,715 shares of 20th-Fox preferred.

Incumbents proposed for the board
include Thomas J. Connors, John R.
Dillon, Daniel O. Hastings, Wilfred
J. Eadie, William C. Michel, William
F. Philips, Seton Porter, Spyros P.
Skouras, Sydney Towell, Wendell L.
Willkie and Darryl F. Zanuck.

Ark. Traveler Award
Presented to DeMille

Little Rock, Ark.—Cecil B. DeMille,
producer of Paramount's "The Story of
Dr. Wassell," yesterday presented to
Governor Adkins a bound copy of the
production script, with a presentation
by the Governor gave DeMille
the Arkansas Traveler Award and Com-
Corydon M. Wassell (MC) USN, re-
ceived the State Plaque. Event pro-
ceded the world premiere of the pic-
ture at the Capitol and Arkansas
Theaters.

British Short via Astor

Astor Pictures Corp. has taken over
the British distribution of "Cam-
ermen at War," a two-reel subject
produced by the British Information
Services. Picture shows the work
of cameramen on the battle fronts.

Metro Auditors Adjourn

M-G-M field auditors wound up a
two-day meeting yesterday at the
Hotel Astor. A number of home
office executives attended as well
as the 15 field men.

Outstanding Industry Personalities
Can you name them—

No. 28

ONE of industry's key executives. Specifically he is president of Columbia and in charge of company's production. Few approve more heartily than he of publicity for product, and few dis-
approve more heartily than he of publicity for self. Has brought his organization from tender infancy to responsible maturity, guiding its pro-
gressive growth in both the domestic and foreign fields with Brother Jack. Formed C.B.C. with the latter and the late Joe Bith and then evolved Columbia. Knows intimately every phase of picture-making. In his pioneering days, he served with Universal. Now he serves millions of fans via attraction's he fashions at his studio, is a native New Yorker and was educated in Pa Knickerbocker's public schools.

SOME men's names are given to rivers, lakes and streams. But here's an industry giant whose name graces a "pool." Latter is in Brook-
lyn and comprises three huge houses there. A
notable eastern chain also flashes his family
name. His dad was one of the great pioneers of
the exhibition field and fostered and developed the
film palace as we know it today. Our hero
was educated at Harvard, hard by the banks of
the Charles. Is himself a filmland pioneer in
indie field. As chairman of the theaters division,
War Activities Committee, he has the servantly
historic place of honor in the quest for
Victory. Some idea of the demands made
upon his time, which he enthusiastically gives, is con-
vincing by a bon mot from a WAC associate:
"He's on the 68-hour week!"

OUT of Sydney, New South Wales, came this
collection of raids, revues, stock, comic oper-
drama, farce, and what-have-you, who invaded
Hollywood and ever since has worn the toga of
thisplan accomplishments—whether it took full-
length or short form. Made innocuous the theory
that cinema success on Coast lots goes only to
the strong-of-heart. He attained it by the weak-
of-knee—his trick leg being a salient asset in his
bag of hilarious tricks. Was a fixture for years in
the famed Ziegfeld Follies, whose creator ad-
mired our hero's magnetic box-office antics
greatly, but less actually than his genius for showmanship. When Ziegfeld offered "Joy Bells" in
England, this same gentleman was its stage
director. You and "U" know him of recent date
for "Cowboy in Manhattan."

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6415 HOLLYWOOD BLVD.
“Lumberjack” with William Boyd, Andy Clyde, Jimmy Rogers
UA
65 Mins.
LATEST HOPALONG REAL TREAT FOR WESTERN FANS; PIC BOILS WITH ARMS, STAMMERS, DUELING, BILUGHTERS. In his latest adventure in action Hopalong Cassidy transfers his activities to the lumber country of the Far West without loss of any of his punch. His deeds in the cause of law and order are of the variety that keeps the kids bouncing in their seats and inspires them to noisy expression of their feelings.

The story, a Norman Houston creation, moves from exciting incident to exciting incident at a breathless pace, allowing for plenty of shooting, riding and fistfighting of the most vigorous kind as Hopalong with the help of his pals, California and Jimmy, goes about the business of coralling the villains.

The stakes in this film is a rich tract of timberland whose heroine falls heir to when her husband slams at the behest of a lumber agent with an eye on the property. The land is saved for the girl only by the quick and fearless efforts of Hopalong and his sidekicks. For a while it looks as if the villain and his cohorts will have their way as result of a misunderstanding between Hoppy and the girl. It’s only after the heroineTimeZone, the good-natured and good-looking villain, is up to no good that our hero gets the full-speed-ahead signal from the lady. The villains try like the dickens to get Hopalong out of the way, but you know how that Hoppy guy is.

Boyd as Cassidy, And Clyde as California and Jimmy Rogers as Jimmy deliver another trio of good performances in the top roles. Clyde is given a heavy comedy burden which he handles without faltering once, clicking solidly with his fans. Allen Hal, Hal Taliaferro, Harry Woods and Ed Dummible perform efficiently as heroine and chief villain, respectively. There are effectively played by Herbert Rawlinson, Ethel Wales, Francis McDonald, Hal Taliaferro and John Whitney.


CREDITS: Producer, Harry A. Sherman; Associate Producer, Lewis R. Lichterman; Director, Lesly Salander; Camera Manager, Russell Harlan; Screenplay, Norman Houston; DIRECTION, Good. PHOTOGRAPHY, Fine.

Woodin With Johnston
West Coast Bureau of THE FILM DAILY

Hollywood—Larry Woodin, former Pennsylvania theater operators, publicist and exploiteer, joins Republic Motion Pictures Co. to succeed John P. Smith, director of public relations. Guy Fowler joined Johnston’s staff yesterday as a writer and Donnald Bishop, a former stuntman who was also a movie cameraman, is a new photographer, has been engaged as special publicity photographer.

“Once Upon A Time” with Cary Grant, Janet Blair, James Gleason, Ted Donaldson
Columbia
89 Mins.
POWERFUL FANTASY, LOADED WITH COMEDY AND HUMAN INTEREST, ONE OF THE MOST ORIGINAL of the box-office attractions this season. Functional stature of the screen as a channel for presenting great human issues, and, at the same time, roundly entertaining audiences, reaches a high point in “Once Upon A Time.” In the picture there is infinitely more than meets the eyes and ears of onlookers, for actually its story recounts through the medium of fantasy and the fundamental things for which the forces of freedom are fighting, the war, and deserve in- cluionally as their rights.

The story, ingeniously penned by Norman Corwin and Lucille Fletcher Herrmann, is about a boy, Ted Donaldson, a bank dis- couter to recoup his shattered fortunes, and retain the theater which he owns, by capitalizing on the strange phenomenon of a caterpillar which dances, possessed and trained by a little boy. Cary Grant, in the role of the selfish and desperate impresario, takes the kid into partnership with him only to violate the youngsters’ rights of ownership to the caterpillar, and sell the “amuse- ment” to a high lady fop in Hollywood. Cary Grant, for $100,000 worthethere he can pay off his debt to a bank holding the mortgage on the theater. Clock in scenes of glittering comedy, de-lightful touches, and romance between Grant and the youngster’s sister, Janet Blair, are stark realities in human relationships, such as are found in the daily issues. Climaxing in a swift action, and laugh-packed sequences studded with satire, is the series of heart- tugging, scene ends which concludes the picture. Role of the lad is exquisitely enacted by Ted Donaldson. In the Grant-Blair starring combination exhibitors have solid box office lures. Alexander Hall’s direction is superb.

“Once Upon A Time” looms as one of the most discussed attractions of the year. It is a natural for patrons of all ages, and long after its initial span of release na- tionally will play “repeats” on theater screens because it does fantasy in flesh, much as Disney harnesses fantasy in linear form.


CREDITS: Producer, Louis F. Edelman; Director, Alexander Hall; Screenplay, Lewis Meltzer, Oscar Saul; Adaptation, Irving Fineham; Authors, Norman Corwin, Lucille Fletcher Herrman; Musical Score, Prod- uct, Lewis Meltzer, Oscar Saul; Draftsman, Ed Stollem; Camera, Franz F. Planer; Film Editor, Gene Havlick; Art Direction, Lionel Hewett; Set Decorations, Rob- ert Priestley.

DIRECTION, Superb. PHOTOGRAPHY, Top-Flight.

“Moon Over Las Vegas” with Anne Gwynne, David Bruce, Vera Vague
Universal
69 Mins.
SONGS AND SPECIALTIES ARE MAIN ATTRACTION IN THIS MODERATELY AMUSING MUSICAL FARGE.

“Moon Over Las Vegas” may not shine too bright, but it will attract young per- sons and family audiences primarily on the strength of its lavish display of musical and special effects. Whimsy Blue Heaven” possibilities of this musical fare have not been fully exploited, there are enough amusing situations in the production to draw a frequent outburst of laughs from the customers.

“Moon Over Las Vegas” is a story of marital discord in which the principals are Anne Gwynne and David Bruce. They set out despite their still being crazy about each other, the girl, on the advice of her aunt (Vera Vague), tries to get the boy back by making him jealous and pre- tending not to care. The man behaves similarly on the advice of the domestic-relations judge. The pretense is carried out, the girl, in order to get the man back, is driven to take steps for divorce. At the proper moment a former boy friend of Miss Gwynne, a Las Vegas divorce lawyer, to whom the woman brings her case, pours oil on the troubled marital waters and reunites the couple.

A weakness of the picture is the interruption by nine musical interludes. Two of them present Connie Haines, her selections being “Touch of Texas” and “A Dream Ago.” Gene Austin and Ruth Etting are the principal vocalists in the Tuna Cakes, and songs are handled by the studio chorus. The musical numbers are cut up nicely in every in- stance.

Most of the comedy is provided by Miss Vague. Others who prove very much of a help to Miss Gwynne and Bruce are Vivian Austin, Alan Dinich, Lee Patrick, Joe Saw- yer and Milburn Stone. Jean Yarbrough pro- duced and directed from a screenplay by George Jesse and Clyde Bruckman.

CAST: Anne Gwynne, David Bruce, Vera Vague, Vivian Austin, Alan Dinichart, Lee Patrick, Joe Saw- yer and Milburn Stone. Jean Yarbrough pro- duced and directed from a screenplay by George Jesse and Clyde Bruckman.

“Days of Glory” with Tamara Toumanova, Gregory Peck
RKO
86 Mins.
TALE OF RUSSIAN GUERRILLAS IS GOOD DRAMATIC ENTERTAINMENT.

Employing the services of a cast of screen unknowns, Casey Robinson has produced a drama of Russian guerilla fighters and, though not a masterpiece, is good dramatic entertainment. Those whose tastes are for the lighter things will find “Day of Glory” heavy going by reason of its very subject.

The picture makes its chief appeal to women audiences through a romantic involvement in which the star participants are Tamara Toumanova and Gregory Peck, who play the main characters in a manner that would do justice to performers with exten- sive film experience.

Music picture is a record of the lives and activities of a Soviet guerilla band making its headquarters in the cellars of an ancient monastery near a village held by the Nazis. The appearance of a ballerina, saved from death by one of the guerrillas, threatens to disrupt the efficient working of the group difficult to become one of the group, chiefly because she can bear the thought of carnage. It takes an ironic twist of fate to make her as a warrior in the cause of her country. From that point the film is as much a ro- mance as it is a realistic and uncompromis- ing recital of the heroic work of the Russian guerilla fighters. The film has an unhappy ending in which everyone comes to tragic end in death struggle with the Nazis.

Miss Toumanova, well known as a ballet dancer, and Peck are backed by a fine group of performers who contribute some really excellent portrayals. Standing out in the supporting cast are Alan Reed, Maria Palmer, Lowell Gilmore, Hugo Haas, Dena Penn and Glenn Vernon. The acting car- ries conviction in every instance.

As an example of the screenplay as well as production, the film has acquired much more than well. Jacobs Toumaneur has con- tributed strong direction. Atmospherically the film has a lot in its favor. Many scenes are shot in Eugene, Oregon, and in an actual Russian village.

CREDITS: Producers, Casey Robinson; Director, Jacques Toumaneur; Screenplay, Casey Robinson; Based on a story by Melchior Lengyel; Musical Score, Daniele Amfitrosthef; Art Directors, Charles Delahantey, C. J. Allen, John Kellock; Camera, Tony Gaudio; Special Effects, Ver- non L. Walker; Art Directors, Albert S. D’Alessandro; Clark; Set Decorators, Derrell Silver, Hal Miller; Production Designer, Mordecai Gorkiel; Film Editor, Joseph Noriega; Sound, Richard van Hessen; DIRECTION, Good. PHOTOGRAPHY, Good.

Fl. Cobb Theater Burns
Fort Cobb, Okla.—Fire of undeter- mined origin gutted Cobb’s Rialto Theater, and Earl Raines, owner, said rebuilding of the structure may be impossible at this time. The total loss was es- timated at $15,000.
 Reviews of the New Films

“Two Girls and a Sailor”
With Van Johnson, June Allyson, Gloria DeHaven
M-G-M 124 Min.
MUSICAL OFFERING QUALITY AND QUANTITY HAS EVERYTHING TO SET UP AS BOX-OFFICE BANG.

Bursting with entertainment delivered with the kind of verve and flair that typifies the M-G-M style, “Two Girls and a Sailor” is a super-musical that should be the major attraction of the holiday season. It is a film that will make the trip worthwhile for those who have gone out of their way to catch the picture.

The film is based on the Broadway hit of the same name by George S. Kaufman and Marc Connelly. The story is about two girls, Lena DeHaven and June Allyson, who are recruited by a sailor to help him win his girlfriend back. The girls use their charm and wit to help the sailor, who is played by Van Johnson, win back his girlfriend.

The film is a musical, with songs and musical numbers throughout. The songs are all in the M-G-M style, with catchy tunes and colorful choruses.

The acting is excellent, with Van Johnson giving a charming performance as the sailor. June Allyson and Gloria DeHaven also give strong performances as the two girls.

The film is directed by Henry Levin, who does a fine job of keeping the pace moving and the action flowing.

Overall, “Two Girls and a Sailor” is a fun and entertaining film that should be enjoyed by anyone who likes musicals.
WHAT'S NEW IN
Television Today

TWO film companies are reporting surveying the possibilities of a "muzak" approach to television whereby film programs would be "piped" to home subscribers on license or "Rental" basis. . . . It's argued this would require no public channel and further, that the coaxial cable arrangement presumably would escape FCC jurisdiction.

New York advent of Darryl F. Zanuck is expected to hypo Twentieth-Fox's tele plans. Company has assigned specialists to investigate tele and is reportedly thinking of getting into it both by leasing and by offers of tie-ups from movie companies. . . . 20th-Fox has promoted from commercial manager to general manager. . . . Scanning the eye-and-ear picture among the agencies are J. D. Tarcher & Co. and Lawrence C. Gumbiner Advertising Agency, plus one to come in over Du Mont with the McKesson & Robbins wholesale drug account, and Gumbinder intends to do the same with Royal Lace. . . . Programs are being planned at WRGR, GE tele outlet in Schenectady, by the New York Daily News, which recently filed with the FCC.

Du Mont has already reorganized under commercial operation in daily anticipation of FCC authorization to change from its present experimental status. In line, Sam Caff has been promoted from commercial manager to general manager. . . . Scanning the eye-and-ear picture among the agencies are J. D. Tarcher & Co. and Lawrence C. Gumbiner Advertising Agency, plus other to come in over Du Mont with the McKesson & Robbins wholesale drug account, and Gumbinder intends to do the same with Royal Lace. . . . Also grooming a show for that station is Helena Rubinstein, Inc., the cosmetic outfit.

Understood that the chief bone of contention in the recent meeting of the tele panel of the Radio Technical Planning Board concerned a change in the sound standard from the present "wire" to a more victorious "wire," and that the recommendations of the video panel were passed on to panel two, the compromise group on frequency allocations, before being adopted by the RTPB. Present indications point to a delay in the Planning Board's final decision until late summer when the invasion and other war developments may have progressed enough to allow the FCC to act.

PRC's Sales Convention
in Hollywood May 29-31

(Continued from Page 1)

Loew's Metropolitan Circuit; "Men on Her Mind" to Co-operative Circuit, Detroit, and "Career Girl" to the Schine Circuit.

Higher Admission Taxes
Fail to Dent Boston Biz

Boston—Higher admission taxes have had little or no effect on theater attendance, a survey reveals. Both downtown and larger neighborhood houses report business "as usual," and, in some cases, better than average.

Night clubs have been hard hit by the 30 per cent check levies and some theater operators believe this action is the lack of suffering on the part of their theaters.

Poole to Make Statement
West Coast Bureau of THE FILM DAILY

Hollywood—Robert H. Poole, executive secretary of PRC of ITO, disclosed that an announcement will be made in about 10 days regarding the purposes of his Eastern trip and possible conference with Assistant Attorney General Tom C. Clark.

Poole will be accompanied by Hugo Brown, PCC director, and the trip will be on behalf of PCC.

York Featurettes for CIAA

Allen Luey, director, has completed two featurettes on nursing for the Emerson Yorkie Studio — "Nursing the Americas" and "Nurses in Training." Films are in Spanish and Portuguese and were produced for CIAA Latin American release.

SAUGUS, Mass., Theater Asks Clearance Relief

A reduction in clearance over the State Theater, Saugus, Mass., is sought in an arbitration complaint filed by Richard Rubin, owner of the house. The five consulting companies are named defendants.

Complaint asserts that the State must follow the Paramount Theater in Lynn by 30 and 45 days and the Warner in Lynn by 21 days. It is further charged that the Strand, Granada and Mystic in Malden hold 21 days over the State.

Rubin asks that the Malden clearance be abolished or reduced to one week and that the Lynn clearance be reduced to one day.

25 Stars, 52 Featured Players on WB Roster

West Coast Bureau of THE FILM DAILY
Hollywood—Warners talent roster has hit another new high, with 25 stars and 52 featured players now under contract, it was announced.

Studio also has strong battery of 17 directors, 14 producers, four composers and 33 writers.

Total of 30 former actors, directors, writers and executives are now in various branches of armed services.

To Unveil Wilson Monument

New York—Mrs. Jerry Wilson, widow of one of the top producers of the day, who has been in the motion picture business for 40 years, has beensmitted by his husband to the subject of the subject for the year limitation.

$175,000 Maximum Award
In Metro Novel Contest

(Continued from Page 1)
distinguished board of judges, according to a company announcement yesterday.


The announcement explained that the award is offered "because it is the interest of a motion picture company to foster creative writing and to produce motion pictures based upon the best novels available. Only novels for which a publication contract has been signed will be eligible for consideration, closing date for submission being July 7."

Barrymore Stars in Free War Trailer

Special trailer starring Lionel Bar- rymore and made by Metro, will be distributed free to theaters in connection with Women's Army Corps Recruiting, May 11-17. Entitled "To the Ladies," the subject had also been given to the NAACP, the 16,000 theaters by National Screen Service. Frank Whittuck produced it, and Edward Schreiber, WAC publicity director.

(Continued from Page 1)

not devote his full time to 20th-Fox.

Plan would be administered by the board which would determine which executives would be granted stock options and the number of shares to be optioned. No execu- ce could receive an option after 12 months from the time his employment was terminated because of disability or retirement, or six months in the case of any other termination, or for a period longer than eight years from the date of the option.

No more than 20 per cent of shares optioned could be purchased in a calendar year but the right to pur- chase shares would be cumulative. Price per share would be the closing price on the day of approval, plus $1 per share, and no one person would be granted the right to buy more than 70,000 shares. Options would not be of December by the rec- ipient except to his executor, ad- ministrator, personal representative, wife or children, and, if an option holder should die while employed by 20th-Fox, the option would be exer- cisable within 24 months by any per- son named in the event of the subject to the next year limitation.

20th-Fox Asks Okay
Of Stock Option Plan

20th-Fox asks okay of stock option plan.

(Continued from Page 1)

days by providing escapist film-fare, entertainment with action, music, romance and down-to-earth human drama, Yates said that the Republic's new program will embrace a wide range of story material, with musicals predominating. Schedule includes, for example, eight days, Rogers Premier production, eight Red Ryder features, star Will Bill Elliott, eight Smiley Burnett westerns, eight Allan Lane Action westerns and four serials. Eight 1944-45 pictures have been completed and 10 are in the cutting room, with the studio, scheduled to reach peak production during June, July and August, and maintain a steady production ten months thereafter. Included in the finished product are "Man From Frisco," with Michael O'Shea, Ann Shirley and Gene Lock- hart, and "Storm Over Lisbon," with Vera Hruby Rakston, Richard Arlen and Erich von Stroheim, touted as two of the company's biggest attractions.

Director Ray McC Carey begins "At- lanta City," starring Constance Moore and Bradford Taylor, with a strong supporting cast, this week, and "Brazii," directed by Al Rogell will be released in 20 cities. Six other de luxe features will fol- low. De luxe features will be produced by Albert J. Cohen, Robert North, Associate Producer-Directors Albert Rogell, George Sherman, Joseph Kane and Ray McC Carey. Associate producers, under Producer Armand Schaefer, include Don H. Brown, Warren Graff, Rudy Abel, Hassociates. Stars and featured players under contract total 48, including a group of singing actors and actresses said to be the largest at any Hollywood studio. Five contract players are in the armed services.

During April, 29 scenarists have been at work on new season stories while Dance Directors Seymour Felix and Larry Ceballos have had the largest group of dances ever brought to the studio in rehearsals. Expanded production has demanded an increasing technical personnel in the past six months.

STORK REPORTS
West Coast Bureau of THE FILM DAILY

Hollywood — A second daughter was born yesterday to Alice Faye and Phil Harris, orchestra leader.

12 W 44th ST
NYC 21 ST FL

Thursday, April 27, 1944

Rep.'s '44-'45 Budget
$17,750,000 on 68 Pix

(Continued from Page 1)

McMurphey Finds So. Calif. Needs New Houses

300 Newsreel Workers Get 5-Year Pacts

Harry Brandt Returned To Presidency of ITOA

Harry Brandt, president, and the entire slate of nominees for officers of the ITOA were elected yesterday at a membership luncheon-meeting at the Hotel Astor. Other officers elected were David (Continued on Page 8)

Reports Less Urgency For New Theaters in Washington and 'Frisco Area

Washington Bureau of THE FILM DAILY

WASHINGTON—The Southern California area—the Los Angeles and San Diego areas particularly—were found to be greatly in need of additional screen facilities, OCM Amusement Chief George W. McMurphey reported yesterday upon his return from a two-week trip to the West Coast. At the same time, McMurphey found the need for new theaters in the Pacific Northwest and in the San Francisco area is not as acute as he had believed when he (Continued on Page 8)

Deems Taylor Again Elected Ascap Prexy

The Ascap board of directors yesterday elected the following officers for the next year: Deems Taylor, president; Gustave Schirmer and Oscar Hammerstein II, vice-presidents; George W. Meyer, secretary; Max Fleury, treasurer; J. B. Beigman, assistant secretary, and Irving Caesar, assistant treasurer.

Copies of Court's Proposed Findings of Fact and Conclusions of Law Indicate Victory for Majors; Court to Hear Arguments Between May 15 and June 1

A decisive victory for the distributor-defendants in the $4,950,000 Momand anti-trust action in Oklahoma is indicated in the tentative findings of fact

BIR Won't Require Sworn Report Copies

The Bureau of Internal Revenue has not issued, nor does it plan to issue, regulations requiring theaters to attach to their admission tax returns sworn copies of reports prepared by officers of such theaters, according to a letter received by Abram F. Myers, general counsel of national Allied, from D. S. Bliss, deputy commissioner of the Baltimore Bureau.

Owen to Vanguard June 1 Para. Vacancy for Erbb?

Hugh Owen will remain at Paramount until about June 1 when he will move over to Vanguard Films as general sales manager. Neil Agnew, former Paramount general sales head, already has taken over the reins at Vanguard as vice-president in charge of world-wide distribution.

To Take Over Stock of PRC

Parent Co. to be Known as Pathe Industries

Plans for a new holding company which will take over the stock of PRC Pictures was disclosed yesterday with the announcement that the Terminal Shaker Heights Realty Co. of Cleveland, which presently controls the assets of the film company, was moving to acquire via merger the stock of Pathe Laboratories of

Report Film Classics Gets 31 Goldwyn Pix

Deal whereby Film Classics will acquire 31 Samuel Goldwyn pictures, ranging from "Bulldog Drummond" to "The Westerner," was reported yesterday to have been closed, although vapors have not yet been signed. George Hirliman, Film Class (Continued on Page 3)

Toole Cut Full Ahead in Hollywood

Brief, which is scheduled to be argued today by Louis D. Frohlich, of the law firm of Schwarts & Frohlich, representing Charles Chaplin, plaintiff, in his own behalf and that (Continued on Page 8)

Paper Shortage Cuts Seattle Film Space

Seattle—It is estimated that the theater section of the Times has been reduced 65 per cent because of the paper shortage. Dick Hays, drama editor of the Times, pointed out that it is almost impossible to run any pictures or to review films since the space allotted is only sufficient for theater advertisements.
Taxation ... common sense

(Continued from Page 1)
of the law of diminishing returns" should be particularly sensitive. And experience tells us that the same rate levy is teaching that if you raise the rate X times you by no means assure an X increase in revenue. It's just another case where theory is brought up short by an encounter with reality.

It may be true that the new admission tax rate has not materially hit film attendance, but this side lines commentator thinks that something more than a month's experience will be required to tell the true story. At any rate, in some localities showmen are apprehensive, or pro-

tess to be. Incidentally, there are reports of falling juvenile attendance here and there as a result of the 20 per cent tax on a dime admission. (In one Illinois town, a delegation of youngsters called on the Mayor and the City Manager of New York, demanding a return to the dime-only admission. The kids told His Honor that with an average weekly expenditure of 10 cents, only the 5-cent, penny tickets counted. Sure, here's a smile in all that, but there's a serious side, too. Don't—but those kids are tomorrow's adult patrons.)

But to get along to the other edge of the weapon, if the Congress does slash the cabinet's nightly club luxury tax rate to 10 per cent or restore it to the old 5 per cent, it will have a helleva job trying to verify any further boom in the admission impost. Being candid about it, it will have a helleva job trying to justify the 20 per cent rate now in effect.

For remember this: There's a marked difference between the average patron of the motion picture theater and the average customer of the cabaret and night club. The first is a budget-spend—his income levels to see that. But the second spends dollars with a flourish where the film-goer carefully counts out pennies. Maybe be a $3 Federal tariff on a $10 night club tab is too much—evidently it is, if night club bills in some instances jumped 50 per cent under its impact—but how about the two cents tax slapped upon the younger's dime? Or the 20 cents imposed on the wage ear-

ner's 1-cent admission? Common sense has some claims, even in taxation, as the New York World-Telegram observed the other night.

Connery Rites Tomorrow: Operated Upstate Houses

Funeral services will be held to-morrow in Ravena, N. Y., for Mitchell Connery, operator of several thea-

ters in the Albany district, who died Wednesday of a heart condition.

Connery was an associate member of Allied Theaters of New Jersey and the chairman of the Albany district when New York Allied was in existence.

Theron Kelley will represent New Jersey Allied at Connery's funer-

al tomorrow.

W. Barry in Burma Campaign

Wesley Barry, one-time boy star who was an RKO Radio assistant director and whose picture is in the front lines with a photographic unit in the Burma campaign.

GE's Dr. Baker Sees Radio Post-War Trend to FM

Sharp post-war decrease in the number of standard broadcasting stations from the current number of 912 to about 750, and an increase in the number of FM stations operating 53 to 500 within five years after the war, was prophesied by Dr. Walter R. G. Baker, vice-presi-
tdent of Generac Corp., in a talk yesterday afternoon at the 58th annual meeting of the American Newspaper Publishers Association in the Grand Ballroom of the Waldorf-

Astoria.

Some indication, he said, that the figures for FM stations are not "blue sky" can be gained from fact that, in response to a recent questionnaire 144 standard stations indicated their intention of adding FM to their present facilities immediately after the war.

While post-war competition to the film industry aside from the potentially greater competition which expanded radio field is expected to present no serious threat, the compensating factor of FM's promotional value. While Baker made no men-
tion of a film industry specifically he did assert that FM will present opportunities to many firms and indi-

viduals in the post-war world for the reason that more stations can be set up across the nation than is now the case with less effective AM (Ampli-
tude Modulation) broadcasting which is free from static and other interfering noises.

Martin Starr Elected: Ampa's New President

Ampa elected Martin Starr presi-
dent as successor to Vincent Trotta, who is under suspension today in the Hotel Piedcullly. James Zabin was elected vice-president; Dave Bader, secretary; Jacques Kopstein, treasurer; Walter Ferguson, comptroller. Named to the board of directors were Blanche Livingston, Hal Horne, William Ferguson, Dave O'Malley, and James Ferguson.

Officers will be installed at a party to be staged by Ampa the end of May in celebration of the 50th anni-

versary of the industry. Phil Williams, Trotta and Starr were named as an executive committee to handle the arrangements.

Guests of honor were Mamie Reiner, recently returned from Iceland where he functioned for the Iceland government, and Robert Weitman, managing di-

rector of the New York Paramount, who was admitted to honorary mem-

bership. The principal speaker was LeRoy Robinson, who discussed the work of the OWI in selling America to the world.

Trotta was presented a crystal cocktail shaker which broke as he was receiving it from James Zabin.

Service Men to See Pic First

Sixteen mm, prints of "Marine Raiders," RKO's Pat O'Brien, Robert Mitchum film that will be shown in the front lines with a photographic unit in the Burma campaign, this picture gets its general release.

Yates, Grainger to Chi. For Regional Sales Meet

Chicago—Republic opens the sec-

ond of a series of three regional sales conferences at the Drake Ho-

tel here Monday. Herbert J. Yates and James R. Grainger are en route from the Coast to attend, as is John LeRoy Johnston. Local meeting will attract Edward Walton and Merritt St. Louis; Midwestern and Southern distri-

bution chiefs and representatives of these branch managers: Winfield Snelson, Atlanta; Harold Laird, Tampa; J. D. Dillon, Charlotte; L. V. Seisschmeyere, New Orleans; M. J. Colquhoun, Memphis; Lloyd Rust, Dallas; Glen Alt, Oklahoma City; William Baker, Chicago; William Field, Des Moines; J. G. Frankman, Milwaukee; W. M. Grant, Minneapolis; Harry Lefholz, Omaha; Nat Eg. Steinberg, St. Louis; and Franchise Holder R. F. Withers, Kansas City.

20th-Fox's Execs. Will Attend Family Club Dance

Darryl F. Zanuck, Joseph M. Schenck, Tom Connors, W. C. Michael and other 20th-Fox officials will at-

tend the Home Office Family Club's Soirée-Dinner at the Astor Roof tonight, W. C. Gehring, presi-

dent of the club, revealed yesterday. According to Harry Reinhardt, chair-

man of the ticket committee, tickets for the affair are sold out.
Distributors Win In Monomand Suit

(Continued from Page 1) he was forced out of business through the expansion of the Griffith circuit. Distributors are said to have been made tentative in all instances except that of Paramount as it concerns Wewoka, Okla. Some violation may have existed there, the judge indicates, but such assumption is subject to argument. 

In a 120-page tentative opinion, Judge Broadus found that while some violations may have existed, there appeared to be no damage to the plaintiff. Some of the provisions of the complaint involved clauses in the standard exhibition contract, such as the credit clauses, which are no longer in existence, the judge found. It was also said that no conspiracy existed, according to the findings. 

The findings do not become binding until signed after the counsel hearings in late May. 

Trial of the action in Federal Court, Oklahoma City, spanned six and a half weeks in January-February, 1943. During the course of the trial, four original defendants, Pathe, Educational, Columbia and First National, were eliminated.

New Holding Co. to Take Over PRC Stock

(Continued from Page 1) New Jersey and Pathe Laboratories of California. The new parent company, in which Shaker Heights will lose its identity, will be known as Pathe Industries Holding Co. and will bring new assets to PRC. It is believed that Robert R. Young, Allan P. Kirby and Walter W. Foskett will be on the directorate. 

Pathe Laboratories of New Jersey and Pathe Laboratories of California will be absorbed by Pathe Industries. These developments are in accordance with a decision of the Shaker Heights board of directors.

SEND BIRTHDAY GREETINGS TO... April 28 Lionel Barrymore J. D. Tracy Carl Lommi, Jr. Carl P. York Bryant Washburn Cecilia Parker April 29 Ralph B. Austin H. S. Kraft William S. McCausen Henry Ginsburg Howard J. Hinlin April 30 Joe Yule

BIR Won't Require Sworn Report Copies

(Continued from Page 1) of reports that such requirements had been imposed at the behest of the motion picture distributors as an aid to them in checking the operations of the theaters in connection with their business engagements. Bils pointed out, however, that section 101.32 of Regulations 43 provides, in part, as follows: "Whenever in the course of the business a report is prepared by a treasurer or manager for the benefit of the proprietor, or by the proprietor, treasurer or manager for the benefit of some other interested party, whether the report be made daily or at regular intervals or at any time, a sworn copy of the report must be attached to and made a part of the records for any examination or copies thereof." The latter further said that the records and sworn copies must be kept on file for at least four years.

As to indications in certain stories that there was an attempt to link the BIR with the Inter-Locals in dispute with existing disputes between the so-called Big Eight and some exhibitors regarding the returns to the distributors or producers, he said that the Bureau was about to launch an investigation of theaters in connection with admission tax returns, Bils wrote: "Any investigations by field officers of the Bureau are for the purpose of ascertaining the correct tax liability of the theaters or other places and have no connection with, and are not at the instigation of the owners of the motion picture films showing in the various theaters."

Myers, in a bulletin issued yesterday, asks whether the stories originated from the fact that the owners or were "planted." Then, discussing the Copyright Protection Bureau, original motion pictures and exhibiting, he and investigate alleged unauthorized exhibition of pictures and in collecting damages, Myers now hints that "something new has been added" to the distributors to reveal the functions of the agency and the scope of its authority.

Owen to Vanguard June 1: Para. Vacancy for Erbb?

(Continued from Page 1) depend on how quickly he can break in his successor as Eastern division sales manager. William Erbb, Paramount's New England district manager, conferred with Charles Reagan, general sales manager, on Friday and there appeared a likelihood that Erbb would step into Owen's spot.

Report Film Classics Gets 31 Goldwyn Pictures

The Year's Action Hit
is Now in Action!

Buffalo Bill
in technicolor

Beating holiday figures at the Roxy, New York—and across the country! In Denver, move-over engagement at the Aladdin triples average business after picture sets all-time high in two other theatres! Everywhere, it's not only its opening power but its building power that's terrific!

* and BIGGER every day they play . . . "THE PURPLE HEART" • "THE SONG OF BERNADETTE" • "THE SULLIVANS" • "JANE EYRE" • "LIFEBOAT" • "THE LODGER"
It's Jumping Ahead of 20th's Top Musicals!

FOUR JILLS in a JEEP

Spot after spot reports it ahead of "Sweet Rosie O'Grady"—ahead of "The Gang's All Here"—ahead of "Hello, Frisco, Hello"! All along the line, its big names, its fast fun are fulfilling the estimate of the Film Daily which calls it "A strong box-office magnet!"
“Paramount’s
‘The Hitler Gang’ is worth a million words. If you didn’t know it was all true, you wouldn’t believe it.”
—WALTER WINCHELL
WHAT'S NEW IN Television Today

WITH Allen B. DuMont presiding, the Directors of the Television Broadcasters Association meet today. • Television Producers Association, meeting at the Hotel Pennsylvania, will discuss the effect of color on the tele screen. Speakers will be Walter J. Swensen, WXXW chief engineer, and Bud Gamble. • Frisco will get a tele station if the FCC okays the application of the Associated Broadcasters, Inc., for Channel G assignment. • Patrick Michael Canning is making "Vagueras Riders," a two-reel western, on the Coast for tele release. • Bill Forbes leaves CBS May 15 to join Young & Rubicam as tele supervisor. • And N. W. Ayer & Son of Philly has appointed Herbert Sanford as tele director. • Duell, Sloan & Pearce, Inc., will publish Robert E. Lee's "Television: The Revolutionary Industry" on May 20.

Evidence of the growing interest in tele in the marketing field, the Bulletin of the National Retail Dry Goods Association is starting a series on it. Bill MacKee of Rosa Federal is directing the series. His contributors include Claude Collins, former Fathe News editor; "Skip" Weschner, former, UA ad-publicity director, and Phil Williams, March of Time. The series will be a major post-war development in boosting retail sales. The National Association of Display Industries will examine the merits of in-store tele at a convention to be held June 27 in New York.

NBC is expected to resume spot news pickups soon. • CBS is also believed ready to come in since it has a virtually new mobile unit, which has been in storage since U. S. entry into the war. • Albert Bordo Proti, just launched in Chi. with his own radio production, is making "Vagueras Riders," two-reel Western, on the Coast for tele release. While the television industry, which has delayed its pre-war progress... These include the difficulty of gaining a mass market, until well-rounded entertainment shows are offered, and advertisers' reluctance to promise that useful shows can be assured. • A Canadian branch of the American Television Society is in the offering.

Reconstruction of post-war Europe will find England and Holland leading the tele picture on the Continent. Russia is expected to push hard, though, since the tele is the ideal educational and propaganda medium. Prior to the Nazi invasion, the Soviets were using RCA apparatus in their Moscow tele outlet. Native equipment was being rapidly developed after these models. • A Canadian branch of the American Television Society is in the offering.

Women's Army Corps Recruiting Week, May 11-17, will be handled in a manner similar to the Fourth War Loan Drive in the metropolitan area, the committee announced. Co-chairmen's territories will be broken up by ability and cooperation of district officers. Women public relations chairman, has arranged his committee as follows: Times Square demonstrations, Michel Edelstein, George Gomperts, William Slater; bulletins and heralds, Blanche F. Livingston; news and trade papers, John A. Cassini; Girls Guild, Ben Serkowich; radio, Martin Starr; women's colleges, Peggy Folkes. Borough assignment: 32nd St., Manhattan, Jack McNerney, Jerry Sager, Vincent Liguori, Norman Greenberg, Al Naroff; Bronx, Sam Coileck, Ira Moralis; Queens, Janice Rentchler, Sid Kain, Ray Malone, Peter McCarty, Sigurd Wex; Brooklyn, Joe Myerson; Jamaica, Joe Hearn, Al Zimbalt, Sol Handler, Teddy Trust, Irving Ludwig, and Richmond, Edgar Goth.

San Francisco, Calif. • The Fifth War Loan Drive, the nation's largest war fund drive, opened May 11, and is being conducted throughout the country by the Women's Army Corps, under the direction of Maj. Gen. Robert L. O'Kane, Jr., WAAC commanding general.

Railway Express Trucks To Carry Metro Posters

M-G-M has exclusive film industry poster rights for the 4,200 trucks operated by Railway Express Agency in 73 larger U. S. cities under an arrangement closed by the two companies and the Douglas Leigh organization. Initial promotion will be "The White Cliffs of Dover," which starts a truck poster campaign Monday.

On the campaign set to start this week is the new poster."
Alperson Quits RKO--Edward L. Alperson announced Saturday that he had resigned as general manager of RKO Theaters and that he would announce his future plans shortly. It is understood that Alperson will continue as head of the Wac recruiting drive and other industry war activities.

NAME COMMITTEE FOR FIFTH LOAN
Bob O'Donnell Announces Personnel for Film Industry's Participation in Forthcoming Drive

Membership of the National Motion Picture Industry Fifth War Loan Committee which will direct the industry's participation in the Fifth War Loan, June 12-July 8, was announced Friday by R. J. O'Donnell, national chairman of the committee.

Richard M. Kennedy, who is associated with R. B. Wilby in the operation of a circuit of Southern theaters and WAC chairman for Alabama, will be co-chairman of the national committee.

Other members of the committee are as follows: John J. Friedl, president of Minnesota Amusement Co. and WAC chairman of the Minneapolis exchange area, will be campaign director. Roy Beall, associate advertising and publicity manager of Interstate, will be chairman of the national committee.

Theaters enlisted for the industry's War Recruiting Week drive May 11-17, will approximate 15,000 as of today, it was estimated over the week-end by Charles B. McDonald who with Harry Brandt serves as field director under National Chairman Edward L. Alperson.

Jeff Predicts Two Future Tele Systems

Griffiss in London on Leave From His OWI Film Post

Washington--Stanton Griffiss, OWI pix chief, is now in London, it was learned here on good authority Friday. On leave from OWI, Griffiss is believed not to be representing that

K-A-O Earns $1,656,778; Heavy Taxes Bring Drop

Keith - Albee - Orpheum Corp. net profit for 1943 was $1,656,778, after all charges, including tax provisions,

M-G-M Air Show Seeks Talent

"Screen Tests." Over Mutual Starts June 12

Schenck Adds to Stock in Loew's Boston Theater

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Combining radio promotion with a hunt for new talent, M-G-M on June 12 inaugurates a new program, "M-G-M Screen Tests," over the basic Mutual Network of 71 stations, 9:15 to 9:30 five days a week. Program replaces Metro's present Fulton Oursler "People's Reporter," five days weekly over 76 Mutual outlets, which will be dropped May 12. Content of the new radio show will

Freeman Sees Gov't Officials at Capital

Washington D.C., THE FILM DAILY

Washington -- Y. Frank Freeman, Paramount studio head, was here late last week, conferring with officials at the Navy, Treasury and Post Office departments. Freeman discussed Paramount's forthcoming "Song of the Waves" with L. Conner, after the Brown, Navy pix chief. He spoke briefly with officials of the Treasury, then Thursday with Postmaster General Frank C. Walker and spent nearly an hour Friday with Lowell Mellett, former OWI pix chief now a newspaper columnist. Freeman left for New York with Walker Friday afternoon.
3,979 Houses Pledge for Metro's Jubilee

Number of theaters pledged to participate in Metro's 20-year anniversary celebration during the week of June 22-28 was boosted to 3,979 when the week-end when 1,664 new pledges were recorded. Letter came from 13 Paramount theater affiliates with 796 houses and from 31 indep operators, whose situations total 888.

Ask Dilatory 6,000 Houses To File Red Cross Reports

An urgent appeal for dilatory theaters to turn in their reports of Red Cross collections in the recent drive was registered Friday by Joseph Bernhard, industry chairman. While 9,000 theaters have reported collections of approximately $4,000,000, he noted that 6,000 have not filed. They are being asked to return the record of the industry's achievement of probably doubling last year's collection.

"The 9,000 already reported indicate that we will double last year's collection," said Bernhard. "This is a better record than the Red Cross itself has been able to achieve because its 1944 goal was only 40 per cent ahead of 1943.

Bernhard requested theaters to fill out the form or postcard, or merely write the figure on a theater letterhead, and forward the information to headquarters.

Appalate Div. Reserves Selznick-Chaplin Decision

The N. Y. Supreme Court appellate division reserved decision on Friday reserved decision on the appeal of David O. Selznick Productions, Inc., and other defendants to vacate the summons and complaint on the ground that the defendants are Collecting Corporation not doing business in New York, and that Selznick Productions was in process of dissolution before the Charles Chaplin action was started. Justice Ferdinand Pecon denied the motion to vacate on Jan. 20, the appeal following.

Division also reserved decision on a motion by Ascona for leave to appeal to the Court of Appeals in connection with the Gem Music Corp. and Denton & Haskins Corp. suit for an accounting.

Mono. Will Double Pix 'n High Cost Bracket

Monogram will make 12 high-budgeted pictures for the forthcoming season, compared with six for the current lineup. D'Arcy Carr, vice-president, said Friday upon his arrival from the Coast. The large increase in Monogram accounts plus weak business warrant the doubling of the number of pictures in the higher brackets, Carr said.

As previously announced, Monogram planned to spend $7,500,000 on its program of 26 features and 16 westerns.

Clark Meets Distrib. Reps. On Consent Decree Future

Tom C. Clark, Assistant Attorney General, and legal representatives of the consenting companies convened in New York Friday to discuss the future status of the New York consent decree. It was a preliminary session to more formal discussions to be held this week.

COMING AND GOING

Griffith Asks Jury Trial In Indies' Damage Suit

Okahoma City-The Griffith theater interests, facing a $800,000 damage suit brought by three Oklahoma indies, Friday formally requested a jury trial of the case in the Western Oklahoma Federal District Court.

The request was entered by attorneys for H. J. Griffith, president of Griffith Industries, Dallas, and on behalf of the Griffith Amusement Co. The hearing on the case will be held today before Bower Broad- duration before the district court.

Plaintiffs in the case are M. L. Riggs, operator of the Riggins, twin Va., 6545 Okla., and J. D. Wieland, Picher, Okla.
TOA Protests Pix for Television Use

(Continued from Page 1)

This was the opening run in a move by indie exhibitors to restrict tele activities by film companies.

It was pointed out during the ITOA’s meeting in New York.

West Coast Bar, "The Film Daily" Hollywood — Universal at the week-end denied a published report that the studio had assigned a group of players to make television tests. It was explained that the players were merely posing for publicity photos at the station's vicinity.

Close Midnight Pix To Youths Under 18

Chicago — Children under 18 are now barred from midnight shows in Aurora, Joliet and Galesburg theaters, it was disclosed here yesterday by M. M. Rubens of Great States. Policy is designed to diminish juvenile delinquency.

Resume Building Code Discussion Tomorrow

Further discussions of the proposed revisions of the New York State standard building code will be held at the offices of the MPPDA tomorrow, following preliminary talks in the office of former J. Henry Walters of RKO on Friday.

Representatives of out-of-the-city theaters convened to study the proposals which are considered drastic in their safety requirements. No action on the code was taken at Friday's session.

Schenck Adds to Stock in Loew's Boston Theater

(Continued from Page 1)

company officials. Schenck holds 10,913 shares of Loew's, and is understood to be, according to the current SEC report, the largest stockholder in the firm. Loew’s, it is stated, is held in trust. Schenck bought a total of 100,000 shares, at $2.50 per share.

William A. Scully was shown to have dropped 6,000 warrants for common in Universal Pictures, reduced 1,200 shares of Charles D. Prutzman, dropped 1,500 warrants, retaining 13,400. Scully holds 100 shares of Universal common and Frutanman 6,000, the latter having exercised his rights to 1,000 shares on March 31. Preston Davie dropped 200 shares of common, retaining 5,800. Davie, through the Standard Capital Co., holds 26,500 shares of the common and warrants for an additional 111, 28.

Joseph Bernhardt was revealed to have disposed of 500 shares of Warner's $5 par common, retaining 6,600 shares. Stephen Callaghan dropped 100 shares of Paramount dollar par common, holding 200, and George H. Shaw acquired 500 shares of RKO dollar par common—his entire holding at the end of the last month.

De Gaulle Govt. Sets Up Special Newsreel Section

Algers (By Air Mail)—De Gaulle government has set up a special newsreel section of France-Afrique, official news agency to photograph important war events in the Mediterranean and beyond. Section is headed by Gilbert Comte, French film figure, and is acting under the aegis of the Commissary for Information.

FWC Honors Miss Stone

Therese Stone, assistant to Henderson M. Richey, M-G-M exhibition relations' head, will be guest of honor at the 124th convention of the New York City Federation of Women's Clubs which will be held at the Hotel Astor Friday.

On Regional Opens in Chic.

Chicago—With Herbert J. Yates, James R. Grainger and Walter L. Titus, Jr., of the home office attending, and John LeRoy Johnston here from the studio, Republic opens a new regional sales parley at the Drake Hotel today.

Outstanding Industry Personalities

Can you name them?

It's extraordinary to say: "Meet the vice-president in charge of sales for 20th-Fox." Everybody who's who in the trade has done so. He attended Manhattan College, and to prove both his texture and mettle went forth to vend cotton goods and steel products. Back in 1913, he became a Pathe salesman, and three years later diddled for Metro, progenitor of M-G-M, becoming through successive promotions that company's assistant general sales manager. When M-G-M was brought into official being, his ability made him sure of being an official. Became Southern and Canadian sales manager and Eastern sales manager. In 1911 he was appointed personal assistant to the late Sidney R. Kent at 20th-Fox, and in 1912 was elected vice-president in charge of sales and to a directorship.

It is appropriate that this keystone in the affairs of Universal is a product of the Keystone State. His executive qualities spring from strength of character and the firm grasp he has upon business and human elements. Speaking of strength, he was educated in the lair of the Nittany Lion (Penn State), and, speaking of firm grasp, he went on to take his law degree in the kennel of the Bulldog (Yale). Down in the Wall Street sector, where you will find both big buildings and big legalists, he was a partner in the law firm of Chadbourne, Hunt, Jaehle & Brown. Was active in the formation of RKO. In 1936 he became associated with Universal where he is now vice-president, general counsel, and a member of both the executive committee and the directorate. Is held in warmest esteem by his fellow officials, firm's employees, and every wing of the trade.

The director of exhibition relations for M-G-M and the assistant to that company's sales manager, this gentleman from Indiana has had a career in both the exhibition and distribution branches of the business and can speak with authority on matters pertaining to both.

A founder of Allied States Association and a leader for many years in the national organization and its Michigan unit, he became associated with the distribution side in 1929. Began his career as a newspaper man in Fostoria, O., and has never lost his love for the profession. Probable knows more about exhibition and distribution than anybody else in the business.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK.

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 635 HOLLYWOOD BLVD.
ONE OF THE GREATEST BOX-OFFICE PICTURES OF A

SOME FACTS ABOUT THE FIRST 100 DAYS OF THE SONG OF

[Image of a woman in a long dress standing in a field]
... 5,000,000 people have seen it in 120 openings!
... from coast to coast it has broken record after record!
... more than 600,000 admissions have already been paid at the Rivoli, New York—all-time attendance record!
... it has won five Academy Awards!
... currently in Detroit, it has more than doubled biggest previous 20th gross!

BERNADETTE

27 weeks playing time in Los Angeles!
15 weeks in New York—and still going!
7 weeks in Baltimore, Philadelphia, Chicago!
4 weeks in St. Louis!
3 weeks in Denver, San Francisco, Milwaukee, Washington
...and many current engagements will set new long runs!

TIME... and of course from 20th CENTURY-FOX


ALONG THE RIALTO

Phil W. Daly

A Reporter's Report

- THIS PERSONAL TOUCH: Is it true that henchman the Variety Clubs' National Chief Barker will write it "Bond" O'Donnell?...
- Pat Powers has organized Post War Expositions, Inc., which, through the medium of a traveling exhibit, will give the public a preview of American industry's post-war production plans.... Powers heads the new venture: Henry Penn is vice-presy ... George Peters, Locn manager in Richmond, launched his Wac recruiting drive last week.... ahead of regular campaign date.... because he goes into the Navy this week.... That Hugh Owen Vanguard contract reportedly calls for a weekly stipend of $1,200, plus a percentage .... Is Mitchell Rawson joining Metro to do a special job? .... The Victory Garden idea has spread to the South Pacific, Sgt. Herman Silver, former Broadway publicist, planted a vegetable garden next to his tent in a New Guinea base. The grasshoppers ate his tender seedlings and Silver now threatens to eat the grasshoppers ... Dave Kay, one-time Hollywood cameraman, has formed Superb Prod. at 450 Seventh Ave. and Theatrical Investments, Inc. 66 Second Ave., to finance plays and film producers .... Phil Spitalny's swall "Hour of Charm" Girl OK marks its 10th anniversary during its Capitol Theater engagement which starts Thursday .... S. Leo Pilat has been assigned to the Air Wac public relations via the Post War Expos, Inc., in Kansas City, Mo.... Didie note that a Soviet festival in Moscow honored Charlie Chaplin last week?.... R. E. Norman, manager of the Saenger in Pensacola, Fla., has resigned to become resident manager of the local Country Club....

- THIS AND THAT: New York Teachers Union annual award for "outstanding service in the cause of education for democracy" was presented to Warners Saturday .... Film Row is still chucking over the Daily News ad make-up last Wednesday which resulted in this copy sequence: "Follow the Boys," "Up in Mabel's Room" .... Cinema Lodge is one of 17 B'nai B'rith lodges and women's auxiliaries in the met. area to receive war service citations from the Treasury and the Red Cross .... Stanley Theater's lounge currently has an art exhibit of 10 oils by Anton Henry Dahl, Swedish-born painter, just out of the Seaside as a result of wounds .... Bob Hope has a second book, "I Never Left Home," coming out shortly .... Warners has presented that Thomas A. Edison film of Mark Twain to Harvard University .... AVENGE PEARL HARBOR......

Mullen Sees Hollywood Tele Production Center

(Continued from Page 1)

of NBC, at a press conference. He pointed out that transccontinental coaxial cable to be laid by American Telephone and Telegraph Co. from New York to Hollywood via the South will be designed primarily to handle telephone traffic and therefore television. Charges will not be as expensive as at first thought.

Mullen said there was no reason why the film industry should fear video that scientific progress could not be stopped. He declared he welcomed the press into television, feeling, of course, that any news papers in video would help radio attain the freedom now enjoyed by the fourth estate.

Wheeler Amendment to Restrict Draft of Fathers

Washington Bureaus: THE FILM DAILY

Washington - Senator B. K. Wheeler Friday introduced in the Senate an amendment to the Selective Service Act which, if passed, would provide great benefit to the industry—particularly to exhibitors who may have been suffering heavily from drafting of their manpower. The Wheeler amendment would defer drafting of fathers until after all other eligible registrants have been called, it sets up three age brackets, providing that fathers over 26 years of age May 1, 1944, show be called until all fathers under that age have been called, and banning entirely the drafting of fathers who are 30 or over by today.

M-G-M Air Show Will Seek Screen Talent

(Continued from Page 1)

be actual screen tests over the air, with the cooperation of all major studios, from auditions and supplying them with suitable material. Records of the shows will be sent to Culver City, for judging of screen possibilities. Metro has an option to put the show on the full Mutual Network on Sept. 18.

Other plans call for roadshowing so that talent in cities outside of New York will have an opportunity to participate. Some of the broadcasts will originate in Hollywood so that M-G-M stars can appear with promising talent in selected vehicles. Listening audience will be asked to help in selection of screen possibilities through letters expressing audience reactions.

K-A-O Earns $1,565,778; Heavy Taxes Bring Drop

(Continued from Page 1)

the corporation reported Saturday. Figure is a drop from the comparable 1942 figure, $2,017,453.

The projection for 1943 was $1,382,600 while the corresponding figure for 1942 was $426,837. Current assets were $4,766,882.44 at Dec. 31, 1943, including $9,897,917.51 in cash, $750,470 in Government securities and $587,793.35 in mortgages, notes and accounts receivable, less reserve. Current liabilities are listed at $5,193,999.51.

Challenges Gov't. Tax On Management Fees

Miami, Fla.—Suit for refund of $335,35 Federal employment excise taxes for 1939, paid under protest, has been filed in Federal Court by Miami Theaters, Inc., against the collector of internal revenue. The corporation claims the taxes were erroneously collected on management fees paid to Wometco Circuit, and that these were not payments for personal services. The collector held that a portion of net management fees paid to the circuit and received by each of the partners constituted salary paid and was therefore subject to tax.

STORK REPORTS

Announcement is made by the birth of Lt. (jg) Frank G. Walker, Jr., in St. Vincent's Hospital. Mrs. Walker, the former Ruth Sholley, of Brooklyn and Huntington, and Mr. Frank G. Walker, Jr., are the parents. The child is the son of Postmaster General and Mrs. Frank G. Walker, Jr., of New York City.
Name Fifth War Loan Committee Personnel

(Written by Kenneth Join, move 15 (J), the theater Committee Chairman. Charles Edmund Pal^he of M-G-M, the president of the Hollywood Variety Committee, and Charles K. Feldman, an executive of the H.V.C., will head the distribution division.

Ed Red. Beall, president of the Paramount theater department, has been named campaign co-ordinator. N. E. Depinet, president of RKO Radio Pictures, Inc., will head the distribution division.

Claude F. Lee, director of public relations for Paramount Pictures, has been appointed national industry consultant to the Treasury Department during the Fifth War Loan.

Lever Goldenson, vice-president of Paramount in charge of theater operations, and Henry Ginsberg, vice-president and general manager of the Paramount Hollywood studios, will head industry sales.

Newsmen Pledge Their Support to War Loan Drive

The steady flow of coverage of important national events in connection with the industry’s participation in the Fifth War Loan will be maintained by the five newsmen who will present the war loan message to the public in advance of the June 15 start of the campaign. The newsmen chiefs pledged that the loan message would be filed in with all stories wherever possible at a meeting Friday of the Newsmen Division of the WAC with Bob O’Donnell, general industry liaison, who will be chairman of the campaign staff also attended.

Commando Kelly’s Story To Be Filmed by Zanuck

(Written by Zanuck Corporation. The story will be published in the Saturday Evening Post. The story later be brought in book form.

Use Dressing Rooms For Soldier Bedrooms

Chicago--Theater men are being asked to utilize the dressing rooms in film theaters which no longer house film shows as sleeping rooms for men of the armed forces. Shortage of sleeping quarters has been a problem in the Loop for some time. Plan also envisages dark legit, houses.

Monday, May 1, 1944

WHAT’S NEW IN
Television Today

(Billions of dollars must go into television in the next 10 years if it achieves its full potential in the opinion of CBS....The net, in defining its tele policy, says it will support post-war improvements at the cost of scrapping its pre-war investment....Accordingly, it advocates “concentration by all manufacturers on engineering and developing best possible post-war moment.” The company declares further that improvements which war-time discoveries have made possible will almost certainly enable broadcasters to provide the public not only better pictures, but larger pictures and entire programs in color....This much seems sure,” says CBS. “A single year of concentrated effort in the television laboratories should prove the case for better television pictures, or else disprove it.”

Jeff Predicts Two Future Tele Systems

(Continued from Page 1)

William Morris Agency, first theatrical agency to join; Buchanan & Co., NBC, and M-G-M also present. Jefferson, executive v.p. of CBS, who filled a network statement last week, called for “full support of post-war (television) improvements even at the cost of scrapping pre-war investments.” TBA declared that Kesten’s findings were “not based on experience or sound technical principles.” Regarding Kesten’s suggestions, the TBA stated: “The public bulletin statement on television by CBS is contrary to the carefully considered recommendation of engineers of the industry comprising the television panel of the Radio Technical Planning Board. The CBS statement deals in the realm of speculation and is not based on experience or sound technical principles. It is the considered opinion of the Television Broadcasters Ass’n, Inc., that the present standards, based on sound engineering judgment, provide an excellent basis for commercial television in the post-war era.”

That there will be two systems of commercial television, each occupying different bands of frequencies, it would be possible in the time available to give adequate attention to both systems. Under this plan, the public will have a good system of television under existing commercial standards immediately after the post-war period. This could be continued for an indefinite period after the new system is placed in commercial operation. This would mean that the new system is commercialized, that licensees transmit simultaneously all programs un- der the old as well as the new standard.

DeMille Prods. Joins Tele Broadcasters

(Continued from Page 1)

RKO Launches Air Program on May 29

(Continued from Page 1)

vertising and exploitation medium, has an unusual feature whereby exhibitors playing RKO pictures will get special air plugs over the radio station in their respective territory. This plug, which will run a minute, will come at the end of the program and will mention title, theater and playdate, delivered by the local announcer. Show will be heard Monday through Friday from 12:15 to 12:30 p.m., Pacific time, originating from the studio dining room and featuring star interviews, news about forthcoming product and music.

As a test, the program was launched on Feb. 28 over 20 stations in the Pacific Coast and Rocky Mountains areas and ran for eight weeks, with results so outstanding, according to Depinet, that it was decided to extend the program nationally. S. Barrett McCormick, advertising and publicity director, is preparing a series of advertisements to be placed in newspapers in the 177 stations cities, announcing the new show.

Lee Again Treasury Aide for Fifth Loan

Appointment of Claude F. Lee as motion picture industry consultant to the Treasury’s War Finance Division in the Fifth War Loan and as special consultant for the duration of the war was announced Friday by R. J. O’Donnell, general chairman of the industry’s Fifth War Loan committee. Lee’s appointment was made at the invitation of Ted R. Gamble, national director of the War Finance Committee. During the Fourth War Loan, Lee served in a similar capacity for the industry. He will headquarter in Washington during the campaign.

O’Donnell and Lee left yesterday for the Coast where the will be joined in mid-week by Gamble. While in Hollywood, they will meet with the Public Information Committee and the Hollywood Variety Committee in regard to their participation in the forthcoming loan drive.

THEATER DEALS

Memphis—Carl Christian, owner of theaters in Tuckerman, Des Arc, and Cabot, Ark., is taking a much needed rest for an extended period, and has turned the management of 17 theaters over to Eugene Bogers, owner of the Jackson, Jacksonville, Ark.
WARNER BROS.’ TRADE SHOWINGS OF
JOHN GARFIELD • PAUL HENREID
SYDNEY GREENSTREET • ELEANOR PARKER
in
“BETWEEN TWO WORLDS”
with
Edmund Gwenn • George Tobias • George Coulouris • Fay Emerson
MONDAY, MAY 8th, 1944

<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE OF SHOWING</th>
<th>ADDRESS</th>
<th>TIME</th>
</tr>
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<tbody>
<tr>
<td>Albany</td>
<td>Warner Screening Room</td>
<td>79 N. Pearl St.</td>
<td>12:30 P.M.</td>
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<tr>
<td>Atlanta</td>
<td>RKO Screening Room</td>
<td>191 Walton St. N.W.</td>
<td>10:00 A.M.</td>
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<tr>
<td>Boston</td>
<td>RKO Screening Room</td>
<td>122 Arlington St.</td>
<td>2:00 P.M.</td>
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<tr>
<td>Buffalo</td>
<td>Paramount Sc. Room</td>
<td>464 Franklin St.</td>
<td>1:00 P.M.</td>
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<tr>
<td>Charlotte</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>308 S. Church St.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Warner Screening Room</td>
<td>1307 So. Wabash Ave.</td>
<td>1:30 P.M.</td>
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<tr>
<td>Cincinnati</td>
<td>RKO Screening Room</td>
<td>Palace Th. Bldg. E. 6th</td>
<td>7:30 P.M.</td>
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<tr>
<td>Cleveland</td>
<td>Warner Screening Room</td>
<td>2300 Payne Ave.</td>
<td>8:00 P.M.</td>
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<tr>
<td>Dallas</td>
<td>Paramount Sc. Room</td>
<td>412 S. Harwood</td>
<td>2:00 P.M.</td>
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<tr>
<td>Denver</td>
<td>Paramount Sc. Room</td>
<td>2100 Stout St.</td>
<td>2:00 P.M.</td>
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<tr>
<td>Des Moines</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1300 High St.</td>
<td>12:45 P.M.</td>
</tr>
<tr>
<td>Detroit</td>
<td>Film Exchange Bldg.</td>
<td>2310 Cass Ave.</td>
<td>1:30 P.M.</td>
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<tr>
<td>Indianapolis</td>
<td>Paramount Sc. Room</td>
<td>116 W. Michigan</td>
<td>10:00 A.M.</td>
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<tr>
<td>Kansas City</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1720 Wyandotte St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Vitagraph Sc. Room</td>
<td>2025 S. Vermont Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Memphis</td>
<td>Paramount Sc. Room</td>
<td>362 S. Second St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>Warner Th. Sc. Rm.</td>
<td>212 W. Wisconsin Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1015 Currie Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>New Haven</td>
<td>Warner Th. Proj. Room</td>
<td>70 College St.</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>200 S. Liberty St.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>New York</td>
<td>Home Office</td>
<td>321 W. 44th St.</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>10 North Lee Ave.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1502 Davenport St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Vine St. Sc. Room</td>
<td>1220 Vine St.</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1715 Blvd. of Allies</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Star Screening Room</td>
<td>925 N. W. 19th Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Salt Lake</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>216 East 1st South</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Republic Sc. Room</td>
<td>221 Golden Gate Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Jewel Box Sc. Rm.</td>
<td>2318 Second Ave.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>S'renco Sc. Room</td>
<td>3143 Olive St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Earle Th. Bldg.</td>
<td>13th &amp; E Sts. N.W.</td>
<td>9:30 A.M.</td>
</tr>
</tbody>
</table>
LOEW G-B HOLDINGS TO RANK, 20TH-FOX
Brennan, Schwartz Will Operate RKO Theaters

Metropolitan and Out-of-Town Houses Divided Into Two Divisions by Rathvon

A new system whereby RKO Theaters will be operated under two divisions was announced yesterday by N. Peter Rathvon, president of RKO Corp., following the resignation of Edward L. Alperson as general manager.

James M. Brennan, formerly Eastern zone manager, has been promoted to the general management of the metropolitan group which includes the theaters in Greater New York (Continued on Page 12)

Scully Realignment Puts 11 in New Posts

Appointment of John J. Scully, Boston branch manager of Universal, to the post of district manager covering the Albany, Boston, Buffalo and New Haven territories was announced yesterday by William A. Scully, general sales manager, along with a number of other realignments.

Meyer Felman, Boston exchange salesman, has been named branch manager (Continued on Page 2)

Republic Distribution Gains at Peak—Yates

Chicago—Herbert J. Yates, presiding at the open session of Republic's regional sales conference at the Drake Hotel here yesterday, dis-... (Continued on Page 9)

Silverstone Heads United Newsreel

Murray Silverstone, in charge of foreign distribution yesterday was elected president of the United Newsreel Corp., succeeding Joseph Seidelman of Universal. United con-siders newsreel material from the five newsreels for distribution in certain foreign countries and among the armed forces. (Continued on Page 2)

J Arthur Rank Reported Discussing U. S. Production Arrangement With William Goetz

London (By Cable)—J. Arthur Rank is reported discussing an American production deal with William Goetz, but Wardour St. believes that the deal is far from being set at this time. Proposition, it is understood, calls for Goetz, presumably through International Pictures in which the Hollywood producer is associated with Leo Spitz, to make product for world-wide release through Rank's Eagle-Lion Films, Ltd.

Sources close to Rank yesterday described as unfounded reports current that Rank had been discussing a similar arrangement with Sam Goldwyn.

Cagney's Six for UA To Cost $10,000,000

A $10,000,000 production program of six pictures for release through United Artists was announced yesterday by William Cagney, president of William Cagney Productions. Cagney yesterday purchased "Bugles in the Afternoon," Saturday Evening Post serial, by Ernest Haycox.

Five of the six pictures will star James Cagney. They are "Blood on the Sun," "Only the Valiant," "Port Royal," "Bugles in the Afternoon," and an untitled murder mystery. The sixth will be Thorne Smith's "The Stray Lamb.

Beall Names Five Aides For Fifth Loan Campaign

Ray Beall, publicity director of the industry's Fifth War Loan Committee, yesterday announced the volunteer staff that will assist him in (Continued on Page 12)

IATSE to Map Post-War Plans

To Protect Interests of Members in Service

FILM DAILY

EAST COAST BUREAU OF THE NEW YORK TIMES, DAILY

NEW YORK, TUESDAY, MAY 2, 1944

TEN CENTS

THE DAILY PAPER OF MOTION PICTURES

Twenties Five Years Old

DEAL CLOSED IN LONDON FOR DISPOSAL OF SHARES IN THE METROPOLIS-BRADFORD TRUST

London (By Cable)—Loew's holdings in Metropolis & Bradford Trust, which controls Gaumont-British, have been purchased by 20th-Fox and J. Arthur Rank, it was learned authoritatively here yesterday.

With 20th-Fox, Loew's has owned a 49 per cent interest in M & B, consisting of "B" non-voting shares held through the United American Investing Corp., a 20th-Fox subsidiary.

Loew's holdings were acquired some years ago from 20th-Fox for approximately $8,000,000.

Whether Loew's shares now are to (Continued on Page 9)

MEXICAN FILMS GAIN IN LATIN AMERICA

West Coast Bureau of The Film Daily

Washington—Reports reaching the State Department from its offices in Latin America indicate that, although plex receipts there are record highs, the Hollywood product has not been sharing in the boom in (Continued on Page 9)

Hub Hears Erbb, Kane and Moore Slated to Advance

Boston — Although official announcement has not yet been made, it is reliably reported here that William E. Erbb, for many years dis...

Hear Industry Post For Eric Johnston

Eric Johnston, president of the U. S. Chamber of Commerce, reportedly is being considered for an important film industry post. Specific duties, in the event that he joins the industry in some capacity, have not been revealed, but there is some speculation as to his possible appointment as an industry representative in Washington.

St. Louis—The highest flood in a century is sweeping down the Mississippi from St. Louis where the water crested at 30.1 feet, almost two inches above the mark recorded (Continued on Page 2)
Films Go Thru Despite Record Mississippi Flood

(Continued from Page 1)
last June and only about two feet high all day as the last flood established in 1844, but in the face of this situation the various film delivery concerns serving the St. Louis territory continued their service to some 400 theaters without too much interruption.

ACA took last night that indicated that only the houses in Valmeyer, Ill., and Bland, Mo., and perhaps Morrison, Mo., had not operated Sunday.

To reach some of their towns the truck drivers had to make long detours and in other instances they drove through water almost up to the engine tops to reach their destination.

From points along the Mississippi, Missouri, Illinois, Wabash and Ohio Rivers latest reports were the worst of the flood has passed.

NLRB Rejects IATSE’s 20th-Fox Election Plea

The petition of the IATSE for new elections at the studio for white-collar workers at the 20th-Fox exchange here has been rejected by the regional NLRB. The Affirmative and returned the request to the Screen Office and Professional Employees Guild, Local 114, CSPA, to represent the workers. The SOPEG has been agent for them since it won an election at the exchange on Feb. 5, 1945.

Hollywood Sold Out for Preview of “Mark Twain”

With every seat in the Hollywood Theater assigned an audience of social and civic personalities, motion picture critics and editors and others, the presence of the Square Boys Club has completed its preparations for the night’s benefit preview this will sponsor of “The Adventures of Mark Twain.”

Among those at tonight’s preview will be Fredric March who has the title role, Mrs. March (Florence Eldridge), Jesse L. Lasky, producer, and Joan Leslie.

Rawson Joins Metro for Special Assignments

Mitchell Rawson joined Metro’s publicity staff to handle special assignments. He met with David O. Selznick on the Coast as publicity director, previously was Warner’s Eastern publicity manager. Betty Molaison, formerly on Life Magazine, has joined the M-G-M publicity department as national magazine publicity contact.

NSS Warehouse for Chi.

Chicago—National Screen Service is opening a warehouse at 1922 S. Halsted St., which will serve, not only the Chicago district, but also Minneapolis, Milwaukee, Detroit, Kansas City, St. Louis, Des Moines, Omaha, and Minneapolis branches.

Scully Realignment Puts 11 in New Posts

(Continued from Page 1)
manager to succeed Scully. H. J. Thoresen, has been advanced to sales manager in Boston, while J. V. Frew, formerly a salesman in Cincinnati and Indianapolis, has been promoted to branch manager in Charlotte. W. M. Richardson, Atlanta branch manager, has been assigned to New Orleans to manage the branch there, succeeding N. Lamantia, who has been called into service. Eugene Vogel, special representative, goes to Albany as branch manager and Jerry Spandau, Albany manager, moves to Buffalo in the same capacity. Abe Weiner, former Buffalo branch manager, is transferred to Boston as special representative. Barney Rose, former New England district supervisor, is being transferred to San Francisco as branch manager. Los Boss, who becomes sales manager of the Los Angeles branch, L. Brauer, former manager of the Charlotte office, goes to Atlanta as branch manager.

All changes are effective May 8.

Heat Hits Boston Grosses; Attendance Down by 50%

Boston—Death of Cardinal O’Connell, which put an almost complete hiatus on pleasure-going for a period of several days, followed by a 70-degree thermometer which sent thousands to North and South Shore beaches over the week-end, hit local theaters their hardest blow in weeks.

Business was off as much as 50 per cent in the larger downtown houses and in the majority of large northern stands. With cooler weather yesterday, business started picking up, and operators are of the opinion that a quick recovery is in prospect.

NBC’s Ed Herlihy News Program Bought by RKO

A news program over the NBC network was inaugurated Sunday by RKO under a 12-week contract with the network. RKO is sponsoring the Ed Herlihy news broadcast, which will be known as the “4:55 News” and will cover the latest news developments between the issuance of the Sunday morning papers and the time of the broadcast, and will pick up one-minute plug for RKO Radio pictures.

Announcement of the news program follows in the wake of the previous announcement that RKO will sponsor “Hollywood Star Time” five times weekly over 177 stations of Blue Network.

Abraham Rosenberg Dead

Seattle—Abraham Rosenberg, real estate man, is dead. Two sons, Al and Jack Rosenberg, are with Hamrick-Evergreen.

COMING AND GOING

JOSEPH M. SCHENCK arrives on the Coast today from New York.

SAM SPRING, film attorney, has arrived from Hollywood.

AL JOLSON leaves to Coast May 8 to seek Broadway stint for his new film.

HARRY TURELL, Warner Bros. Chicago district manager, is in Florida on vacation.

ASCH HERZOG, publicity director of the B & K Chicago Theater, is vacationing in Sitka, Ca.

A. E. BLATT, district manager for B & K in Chicago, is back at his desk after a Florida vacation.

ALEX HALPERIN, Warner Bros., booking director in Chicago, is back on the job following a vacation in Florida.

JULES ALBERTI, Constance Bennett’s personal manager, is on a week’s business trip to the Coast.

DEE LOWRENCE leaves the Coast shortly for New York, to join her husband, Herb Drake, now in the Navy.

EDWARD H. LYMAN, an executive of Paramount, left yesterday on a trip to Chicago, Salt Lake City and Los Angeles. He will return in about two weeks.

PAT CASEY, producer labor contact, returned to the Coast yesterday after a seven-day course during which he conducted negotiations for new contracts for the studio labor unions.

Ritter, Former Allied Proxy, Suffers Stroke

Detroit—James C. Ritter, operator of the Bilbao and Rivola Theaters, and former president of National Allied, is reported recovering favorably, after suffering a slight stroke.

Single Contracts Before Chi. Operators’ Board

Chicago—The directors of the Chicago operators’ union will meet Thursday to discuss the new individual theater contracts they are seeking from the theater owners in the Chicago district.

WARNERS RE-RELEASES “This Is Army” June 24

Ben Kalminsen, WB general sales manager, announced yesterday that Irving Berlin’s “This Is the Army,” which was originally released last August, will be re-released nationally on June 24.

Antonio Paula Dead

Havana (By Air Mail)—Antonio Paula, manager of the Casino Theater in San Antonio de los Banos, is dead.

BIRTHDAY GREETINGS TO...

Jules Levy
Walter Stenfreen
Brian Aherne
Denis Coffin
William Blackwell
MAY 6

on the

and Mark

it well!

Warren

Bro's

MARK

and MARx
THE TRANSCONTINENT

IN 200
CHOSEN THEATRES

ADVANCE ENGAGEMENTS
AT ADVANCED ADMISSIONS

LIMITED TO
ONE WEEK ONLY

Hands across the sea

London already had the big World Premiere! Prints are abroad, too, with our fighting boys.
“WARNER BROS. have an enviable record for combining good citizenship with good picture-making.”

N. Y. Times
ARE YOU LISTENING?

NEVER, NEVER ANYTHING LIKE WARNERS’ NATION
HERE'S HISTORY!  For the first time!

A series of five 15-minute radio shows, Warner created and Warner sponsored, will be featured ahead of every engagement of this attraction! Every program carries specific theatre-and-date announcements! In addition, there will be a continued series of unusual station-break messages, and other big localized radio promotions such as have never before been accomplished! Listen in for Warners' big New in theatre-radio ballyhoo!
THE SCALE ON WHICH WARNERS PRODUCED IT WILL BE MATCHED BY THE WAY IN WHICH WARNERS INTRODUCE IT!

THE ADVENTURES OF MARK TWAIN

STARRING FREDRIC MARCH • ALEXIS SMITH

DONALD CRISP • ALAN HALE • C. AUBREY SMITH • JOHN CARRADINE • BILL HENRY • ROBERT BARRAT • WALTER HAMPTON • JOYCE REYNOLDS • DIRECTED BY IRVING RAPPER

Screen play by Alan Ladd • Associate by Alan Ladd and Harold P. Stefenos • Adaptation by Henry Chalfant • All biographical material based on facts owned or controlled by the Mark Twain Company and the play—Mark Twain—by Howard M. Stefenos • Music by Max Steiner

Produced by JESSE L. LASKY

WEEK OF MAY 6th

JACK L. WARNER
Executive Producer
Loew G-B Holdings To Rank, 20th-Fox

(Continued from Page 1) - be equally divided by 20th-Fox and Rank is not indicated, but it is assumed generally that is the case.

The deal has inspired lively speculation as to future employment of G-B. Earlier, it was understood that the deal worked out by Rank, Cyrus Fox, Skouras, now here, and Sam Eckman, representing Loew’s, called for American direction of the circuit for five years. Larry Kent, executive assistant to Skouras, had been mentioned as one of two U. S. joint managing directors for G-B.

Meanwhile, it was learned yesterday that Rank and Skouras are still negotiating, indicating that certain other angles of the agreement they have been discussing remain to be closed.

Republic Distribution Gains at Peak—Yates

(Continued from Page 1) closed the first 16 weeks of this year show a general increase in Rep’s distribution greater than any other period in the company’s history.

Yates reviewed general business conditions, outlined the 1944-45 program and emphasized the increase in sales and wider distribution gained for the Roy Rogers Premiere productions.

Prexy James R. Grainger will preside at today’s session and will further discuss the lineup for next season and current pic.

WEDDING BELLS

Washington Bureau of THE FILM DAILY


Seattle—Frank P. Hoot, veteran theater man, was married this week to Edna M. MacMillan of Seattle. Wedding invitations followed out the pattern of “the best stage traditions”—they were in the form of theater passes, countersigned by the bride and groom, and bearing the notation: No refunds or exchanges.

Seattle—H. L. Theuerkauf, shipper for RKO Radio, and Frances Loomis, bookkeeper at Universal, will be married Saturday.

West Coast Bureau of THE FILM DAILY

Hollywood—Phil Baker and Irving Erdik, dancer, will be married May 8, in Beverly Hills.

Havana (By Air Mail)—Candida Valerares, daughter of Jose Valerares, president of the Valerares Circuit, and Rogelio Medel Hernandez were married here in the Cathedral.

Continued from Page 1

MEXICAN FILMS GAIN IN LATIN AMERICA

(Continued from Page 1) proportion to its relative position in the market. Although more features are going from this country to South America than ever before, and although the dollar value in receipts is higher than it has been, the major portion of the increased dollar volume has been going to the Mexican industries.

The Argentine industry is also sharing in this boom, it appears, but Mexico has advanced its relative status in the market far more in recent months than has Argentina.

The progress of the Mexican industry is not looked upon with great alarm by industry circles here, because it has long been felt that Spanish-language production and eventually prove far more profitable in the Latin American countries than it did before the war. There is some speculation, however, that what will happen to American pic if the current boom bursts suddenly.

It is surmised by some, however, that depression conditions or anything approaching them will be felt far more by Mexican and Argentine production than by Hollywood. The reason for this is said to be that the wealthier, more highly educated Latin American filmgoer would presumably continue to patronize theaters through a depression—still hold Hollywood films as their favorite, while the working class citizens, who are now better off financially than they have been in many years, are partial to the Mexican production because of the language.

Latin America is the only section from which the State Department has yet received any volume of replies to its recent questionnaires sent consular offices all over the world in an attempt to get up-to-the-minute news on the film market outlook. The Department is awaiting further replies and in the meantime continuing to amass facts and figures to lay before the peace makers.

Theater Fire Law For Iowa Advocated

(Continued from Page 1) 1943 there were 11 fires with total damages of only $27,000.

Strohm said the theaters needed a fire regulation law, pointing out that the houses at the present time came under the same regulation as other business buildings. Efforts to pass a theater fire regulation bill at the last session of the state legislature had failed.
You never read anything like this in your

MOVIE OF THE WEEK:

Harry Lillis (Bing) Crosby is the world's most famous crooner. Since the 1920s... the songs he has sung have been redolent of a whole era. In the process he has become an American institution. But up until this week, with the release of Paramount's Going My Way, Bing Crosby has remained essentially just a crooner.

"Going My Way launches him on a career as an actor who is only incidentally a crooner. As Father 'Chuck' O'Malley, a high-spirited young priest who has been assigned by his bishop to straighten out the tangled finances of a Catholic parish in the New York slums, he gives a performance that is as warm and friendly and unpretentious as his personality...

"Leo McCarey directed Going My Way reverently without making it mushy with sentimentality. In it he preaches no sermon, pro-

pounds no theological dogma. The result is a fine, human movie...

"Possibly influenced by his superlative performance, Paramount executives hastened to sign Crosby up for a new contract which would last 10 years and be conspicuously free of the usual Hollywood options.

"Going My Way is not just all Crosby and nothing else, however. For, sharing acting honors with him, if not star billing, is a wonderful Irishman named Barry Fitzgerald, who plays the part of Father Fitzgibbon, the crotchety old pastor of St. Dominick's parish which Father O'Malley must rehabilitate. His performance is one of the half-dozen finer things seen in motion pictures as they complete their first 50 years. Pervading it are the soft chuckle of Irish laughter, the sad searching loneliness of old age and the beautiful simplicity of true faith."
URGES YOU TO WATCH THE WORLD PREMIERE AT N.Y. PARAMOUNT TOMORROW!
Para. Re-signs Harold Wilson  

West Coast Bureau of THE FILM DAILY  

Hollywood—Harold Wilson, assistant to B. G. De Sylva, has been signed to a new Paramount two-year deal.

IN NEW POSTS

KEN PERRICKETT, Metro exploitation rep., New Orleans.

N. J. AIELLO, manager, Imperial, Detroit.

JACK REPP, count exec, Eley Co., Inc.

ELMER BROWN, manager, Van Cleef, Melbourne, Fla.

BUD LANG, manager, Blue Mouse, Seattle.

MAX FITCHMANN, assistant manager, the Music Hall, Seattle.

PAUL KOSOWITZ, assistant manager, Blue Mouse, Seattle.

FRED SWEET, manager, Cinema, Detroit.

ALBERT CONN, manager, Willow Run, Willow Run, Mich.

KAL BRUSS, salesman, National Screen Service, Cincinnati.

C. L. WALTERS, operator, Plaza, Charlotte.

CHARLES MILLER, sales manager, All American News Red, Chicago.

R. T. ORTH, manager, RCA plant, Chicago.

Brennan, Schwartz Operate RKO Houses

(Continued from Page 1)

York and New Jersey, Sol A. Schwartz will operate RKO's Eastern zone manager, moves up to the management of all out-of-town theaters. Film buying for both divisions will remain with the head office buying staff under the direction of Harold Mirisch.

Brennan and Schwartz will have their headquarters here. Both men have long service records with RKO.

Alperson to Devote More Time to Pix War Efforts

Edward L. Alperson will devote more of his time to the industry's war efforts, he announced yesterday. As general chairman of the Women's Army Corps Recruiting Week, Alperson is to attend a WAC meeting with the Manhattan exhibitor committee at Skouras' Riverside Theater, along with Harry Mandel, national publicity director, and Edward C. Dowden, New York City public relations chairman.

Meanwhile, proclamations have been received from all five boroughs presidents who have placed their communities behind the Wac campaign.

Beall Names Five Aides For Fifth Loan Campaign

(Continued from Page 1)

the June 12-7 August campaign as follows:

Silas F. Seadler, advertising manager of M-G-M and chairman of the Public Information Committee of the Motion Picture Industry, Eastern Division, to serve as an advertising consultant and in charge of trade press advertising.

Gil Golden, national advertising manager of Warner Bros., to handle sponsored newspaper advertising and work with Seadler on trade press advertising.

Alfred Finestone of Paramount, to handle trade press publicity and contacts.

Martin Starr, United Artists radio director, to be in charge of radio.

John Harkins, Eastern publicity representative for Vanguard Films (Selznick), to handle syndicates.

"Billy" Bitzer, Pioneer Cameraman, Dies in West

"Billy" Bitzer, Pioneer Cameraman, Dies in West

West Coast Bureau of THE FILM DAILY  

Hollywood—William (Billy) Bitzer, known throughout the industry as D. W. Griffith's cameraman, died Saturday at St. Vincent's Hospital following several years' illness from a heart ailment. One of the pioneer cameramen, he has been with the industry since 1896, when he joined the American Mutoscope and Bioscope Co. He was 72 years old.

Following funeral services, the body will be sent East for internment in the family plot. Survivors include his wife, Mrs. Ethel Bitzer, and a son, Eden.

IN FLIGHT WITH

FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y. 


Winnipeg Vaude Out In

Winnipeg—With the Beacon dropping vaude, claiming inability to obtain suitable American talent, the Dominion has inaugurated a vaude policy.

Outstanding Industry Personalities

Can you name them—

CAIYUGA's waters not only turn one's thoughts to sail, but apparently to sales. Witness this native of New York City who made Cornell his alma mater. After serving in the U. S. Army, he took on job of salesman for U. S. Steel Corp. Then vend ped for Producers Distributing Corp. out Cleveland way. Became branch manager for P.D.C. and Paths in Albany, Pittsburgh and Philadelphia. Down in the City of Brotherly Love, the House of Warner so admired him that it inducted him and his talents. Later he was with U.A.'s sales setup, going over to RKO as Eastern and Southern Sales Manager. In 1942, RKO Radio Pictures installed him as general sales manager, his present post wherein he has performed his duties with solid skill and precision understanding of distribution and exhibition.

WHILE we always associate this exhibitor leader with Texas, he was born in Brooklyn and educated at Georgia Tech. A former president and founder of Allied States Association, he has been active in all trade practice conferences and unity movies in the interest of the independent exhibitor. Has been head of the Texas Allied Unit for years. Has been an exhibitor since 1919 and owns an interest in Texas Federated Theaters. Before joining the industry he was a fire insurance inspector and in the real estate insurance business in Dallas. In the Army from 1917 to 1919. Is a vice-president of national Allied.

OUT of the Mid-West came this promotional Lochinvar, born in Hinsdale, Ill. After cultivating the Garden of Thought at the University of Chicago, he served as publicist for Shubert Theaters in that city, then to the film and drama circle's chair at the Chicago Herald & Examiner. Resigned to join the publicity forces of Balaban & Katz, subsequently moving over to RKO Mid-West Theaters as that chain's director of publicity and advertising. When the New Universal was carefully probing the marts for a promotionalist with a savoir faire to expertly clarify their screen fare, he answered the call. Now headquartered at a Universal City with the title director of advertising, publicity and exploitation. Grossing power of company's annual lineup is due in no small measure to his unusual ability.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y. 


(Continued from Page 1)

HOLLYWOOD—Beau Classification is the prevailing classification in the Hollywood theater districts. Just as the '20s, when the 703-pictur year saw the major companies investing heavily in films, the '40s could be described as a period of productivity. Now that the '50s have arrived, it is evident that the film industry is continuing to expand and improve its product. The movie industry has undergone many changes since the days of silent films, but one thing has remained constant: the commitment to providing quality entertainment for audiences around the world.

At the core of this industry are the people who make it happen—writers, directors, actors, technicians, and other creatives who bring their unique perspectives and talents to every project. Their work helps shape the stories we love, inspiring us and providing escapism during these challenging times.

As we look back at the past year, we celebrate the resilience of the film industry and the creative individuals who make it thrive. With new technologies and platforms emerging, the industry continues to innovate and adapt, offering fresh perspectives on classic stories and creating new ones.

We are grateful for the continued support of our partners and the dedicated fans who follow our work. As we enter the next chapter, we are excited to see where this journey will take us. Thank you for choosing to be part of our cinematic story.
a Picture that is OUT OF THIS WORLD

REPUBLIC brings you a Box Office CHILLER!

"The Lady and the Monster"

with

VERA HRUBA RALSTON * RICHARD ARLEN * ERICH VON STROHEIM
HELEN VINSON * SIDNEY BLACKMER

GEORGE SHERMAN, Director
Screenplay by Dane Lussier  Frederick Kohner  Based on the novel "Donovan's Brain," by Curt Siodmak
"CAREER GIRL" starring Frances LANGFORD
Now Playing LOEW • RKO • FOX and WARNER Circuits

"MEN ON HER MIND" with Mary Beth HUGHES
Now Playing LOEW • RKO • FOX and WARNER Circuits

"SHAKE HANDS WITH MURDER"
featuring the NATION'S NEW LAUGH TEAM • IRIS ADRIAN • FRANK JENKS

"NABONGA" starring Buster CRABBE
Broke ALL RECORDS • TEXAS INTERNATIONAL CIRCUIT

"HARVEST MELODY" with DOWNS • LANE
3000 Satisfied exhibitors...and more waiting in line!
REGARD UA STOCKHOLDERS MEET CRUCIAL
Technicality Kills Drastic Puerto Rican Measure

Exhibs’ Association to Fight for Re-enactment of Bill at Session Next Year

San Juan, P. R. (By Air Mail)—Drastic film distribution regulatory bill passed by the House and Senate last month will not become a law due to the failure of the presidents of the two houses to sign the measure before the Legislature adjourned. Under Puerto Rican law, measures... (Continued on Page 6)

Moskowitz to Direct N. Y. Loan Campaign

C. C. Moskowitz, vice-president of Loew’s, Inc., in charge of Loew’s New York Circuit, yesterday accepted the general chairmanship of the Fifth War Loan for the New York exchange area. In notifying... (Continued on Page 8)

United Jewish Appeal Campaign Plan Drafted

A plan for the United Jewish Appeal campaign will be submitted to the amusement division tomorrow at... (Continued on Page 3)

“Mark Twain” Seen as Box Office Hit

In making “The Adventures of Mark Twain,” given its world premiere at the Hollywood last night, Warners has brought to bear all its vast experience as a producer of film biography in the grand manner—... (Continued on Page 3)

REPORT ON BRITISH MONOPOLY NEAR
Expected to Recommend Extension of Agreement Halting Expansion of Major Circuits

London (By Cable) — The non-industry committee which was appointed by the British Film Council to scrutinize the monopolistic tendency of the British industry is expected... (Continued on Page 8)

D of J’s Expansion Policy to Be Asked

Washingon Bureau of THE FILM DAILY
Washington—With the first actual case about to be submitted to the Department of Justice for a vitally important decision on the whole matter of circuit expansion during war... (Continued on Page 8)

Argentine Distributors Nix Exhibition Quotas

Establishment of quotas for the exhibition of Argentine and foreign films as advocated by Argentine producers has been rejected by the Argentine Film Distributors’ Association... (Continued on Page 8)

NBC Sets Tele Anchor Points Will Operate Five Stations As It Does WNB

Doughboys at McClellan Rap Double-Feature Bills

Fort McClellan, Ala.—Majority of G-I’s at the Infantry Replacement Training Center here are “again” double features, although the margin is a close one.

In a cross-section poll conducted by the McClellan Cycle, post paper... (Continued on Page 6)

Approval of Proposals for Amended Charter Seen As an Essential Action

Approval by the United Artists stockholders of the board’s recommendations for an amended charter is regarded by the operating management as an essential move for... (Continued on Page 3)

Distribrs’ Decision On Decree This Week

Washington Bureau of THE FILM DAILY
Washington—Assistant Attorney General Tom C. Clark is awaiting word from the distributor defendants... (Continued on Page 6)

Bob Riskin to Coast on Quest for OWI Film Men

Robert Riskin, head of the OWI’s Overseas motion picture bureau,.... (Continued on Page 3)

Tele and All Radio Via Single Receiver

Advent of a RCA set which, in a single unit, would combine not only FM and AM receivers, but short wave and television receivers as well, plus recording equipment, was forecast at the company’s stockholders meeting yesterday by Lt. Gen. James Harbord. No hint as to the possible cost of the set was given.
FBI Enters Ticket Re-sale Case Uncovered in Detroit

Detroit—Dealing a theater operator of admission ticket is a Federal offense, because of the admission tax, it was indicated here with the entrance of the FBI into a fraud at the Michigan downtown house. Edward Jacobson, manager of the house, detected a doubting cahier in the usual reselling ticket, and supported his position by planting three policemen in a darkened room in the ancient Hilligsen Building where his office is located, and so securing witnesses. The accused employees were held in custody for four days, and the FBI confronted on the situation, Jacobson said, but it finally was decided to make an example by publicity and not prosecution.

Eagle-Lion to Release "Colonel Blimp" in U.S.

Discounting reports in London to the effect that United Artists would distribute Eagle-Lion's "The Life and Death of Colonel Blimp," the studio announced a three-day inaugural sales convention of Eagle-Lion distribution sales staff that the American company under Arthur Kelly would release the picture in the United States.

The convention was attended in Detroit by the complete sales staff organized by Edward T. Carr, managing director. "This Happy Breed" and "Canterbury Tales" were screened for the delegates.

George Halaby of WB Killed in New Guinea

Lt. George Halaby, who was chief of staff at Washington. The York Strand before going into military service, was killed in action in New Guinea on April 16, according to overseas received over the weekend by his father, George Halaby, Sr.

Lieut. Halaby had been assigned to battlefront duty at his own request after being detailed as an instructor following injuries he received in a crash in Pueblo, Colo.

Coe in Dallas to Speak To Club and Over Air

Dallas—Charles Francis Coe is here to speak before the Dallas Salesmanship Club on "Half Way in a Century of the Screen" tomorrow. Today, he will appear on the radio program, "Notes on the Passing Show," conducted by John Rosenfield, amateur editor of the News Weekly, in a round-table discussion on 50 years of motion picture growth.

RKO Signs Margo to Pact

RKO has signed Margo, now in New York, to a five-year-term calling for two plex annually.

Cantor Broadcast to Raise Drive Curtain

Eddie Cantor will devote a portion of his regular broadcast, one week from tonight, as a Salute to the Women of the Armed Forces, thereby helping the Industry's national recruiting drive which starts the next day. Program will be kept to a WEAF between 9 and 9:30 p.m., and throughout the country over the NBC net. Radio programs sponsored by local motel circuits also will include boosts for the WAC drive.

Rep. Ends Chi. Meet; Next in N.Y.C. May 10-11

Chicago—Republic's two-day sales huddle ended here yesterday. J. R. Grainger, president and general sales manager, presented at the closing session, at which he and H. J. Yates, Sr., met with representatives from the Midwest and Southern sales districts, besides Edward Walton and Merritt Davis, respectively.

Grainger discussed the 1944-45 program and forthcoming productions on the company schedule.

The next and final sales meeting in the current series is scheduled for May 10 and 11 in New York where Yates and Grainger will meet with Central District Sales Manager Sam Solomon and Eastern Sales Manager Maxwell Gillis, heading a group of men from those areas.

Bookers' Party Raises Fund For Servicemen's Families

Sufficient revenue to take care of 27 families of former District Salesmen and their dependents, was last night through a theater party sponsored by the Motion Picture Bookers Club.

Party was held at the Martin Beck Theater where "Jacobsbky and the Colonel" was the attraction. Both distribution and exhibitor executives attended. The theater was a sellout. Event was managed by Sam Berns and George Trilling.

Lt. John E. Daly, Jr., Fortress Pilot, Killed

Word has been received here of the death of Lt. John E. Daly, Jr., son of the head of the Loew's mailing department. The 20-year-old youth was a Flying Fortress pilot in the European theater.

W. L. Fennell Appointed WB Checking Supervisor

Seattle—Warren L. Fennell has been appointed to succeed Alfred Bloom as field supervisor of the Warner Theatre service for the Seattle and Portland territories.

Wednesday, May 3, 1945

COMING AND GOING

HAL B. WALLIS leaves for the Coast at week's end.

J. H. YATES, SR., and J. R. GRAINGER turn New York today after a two-weeks' sales conference in Chicago, to be followed by a week of Republic sales offices to be held May 10 and 11 in New York.

C. L. CARRINGTON, president of Allied, is expected in Hollywood for a three-weeks' stay here.

EDWARD K. (TED) O'SHEA, M-G-M cast sales manager, returns today from a three-week tour of Southern exchanges under his supervision.

J. J. GRADY, Cincinnati, district manager, 20th-Fox, was in Buffalo this week on Army furries from Camp Pickett.

CHARLES HARTER, former Columbia book boss, is in New York, where he left last week to visit his mother, who is ill.

THIL FOX, Columbia branch manager, DiFqua went to Detroit this morning for a conference with Carl Shailt, district manager.

JOE SAMANTANO of the Palace, Meriden, Conn., is attending dances at the Columbia buildings.

HELEN MEYERS, Polis assistant, New Haven is taking a short leave in Atlantic City.

H. S. MORRIS, merchandise manager of Allied Service Corp., is visiting Altec's offices in southeast and Middle West.

PAUL ACKERMAN, Para's, former dept. publicist, is back in New York.

BENNY FIELDS is a town from the Coast in an engagement at the Latin Quarter.

AL MARCOLISI is back from the Coast. Jack Lait, editor of the New Yorker, has arrived in the New York area, will be in New York for several weeks to confer with Art Schwartz, on the screenplay of "Mr. Broadway."

TREM CARR leaves for the Coast tomorrow.

BEN SHLYEN returns to Kansas City early next week.

HAROLD B. BUCCOT, M-G-M director is in Chicago with his wife, attending the graduation of her son Howard at the Great Western Eye Office in that city.

Herbert Goldberg's Father Dies

Max Goldberg, father of Herman Goldberg, Warners' sales department chief, died yesterday at his home in Chicago. Her was left for Chicago last night to attend the funeral, which will be held to morrow.
TO THE COLORS!

★ COMMISSIONED ★
JOSEPH J. W. DEMUL, AAF, formerly M-G-M story department, commissioned a lieutenant.

★ PROMOTED ★
J. EDMUND CRAIGEING, USA, former Republic producer, Hollywood, promoted to captain, in the Signal Corps.

★ ARMY ★
DAL FEAR, sign painter, Berries Studios, Delta, Miss.

TONY TILGNO, FRC salesman, Seattle.

BOB WILSON, USO director, Chicago.

NICK GALENO, Ave., Chicago.

★ NAVY ★
GEORGE R. PETERS, manager, Low's, Richmond.

FRED GREENBERG, Columbia poster clerk, New Haven.

JOHN WILLIAMS, ad sales manager, 20th-Fox, Buffalo.

HAROLD RANDALL, banker and city salesman, PRC.

★ COAST GUARD ★
HENRY MARKBRIT, amusement manager, Times, Chicago.

★ WAC ★
RENEE GRAY, 4 O K accounting department, Chicago.

United Jewish Appeal
Campaign Plan Drafted

(Continued from Page 1)

a luncheon-meeting in the Hotel Astor.

A formula was perfected at a meet-
ning yesterday attended by Sam Rinz-
ler, Joseph Seidelman, Herman Rob-
bins, Nate Spingold, David Bernstein,
Louis Nizer, George J. Schaefer,
Leopold Friedman, and Arthur Is-
rael.

Bob Riskin to Coast on
Quest for OWI Film Men

(Continued from Page 1)

leaves New York for the Coast Fri-
day on a quest for writers, directors,
cameramen and film cutters. Trip
presages a stepping up of OWI film
production. Some of those lined up
by Riskin in Hollywood will be dis-
patched abroad, others will work in
New York.

Chi. Candy Bar Shortage

Chicago—Theaters here are facing
a drastic reduction in candy bar re-
quirements. With the armed forces
asking for greater allotments for
overseas shipments, and corn syrup
shortages, candy manufacturers are
cutting down heavily on civilian de-
mands.

lineup of pictures on the way ever
offered by the company. He was
particularly enthusiastic over Selz-
nick's "Since You Went Away,"
which is still being cut and pre-
viewed to the public's tastes; Charles
Rogers' "Song of the Open Road,"
starring Jane Powell; Andrew
Stone's "Sensations of 1945," Jules
Levey's "The Haunted Ape" and "Sum-
mer Storm," produced by Seymour
Nebenzal and directed by Douglas
Sirk.

Send Birthday Greetings To...

Mary Astor
Jack Roger
Leni Lynn
S. M. Sachs

May 3

Outstanding Industry Personalities
Can you name them?

OUT on the Paramount lot, he's the general
manager in charge of studio operations, a
post which he has occupied since early in 1940.
One of the industry's dynamic figures for more
than a quarter century. For several years was
Educational's general sales manager, and resigned
to take over corresponding duties with Preferred
Pictures, whose other leading lights were Al
Lichtman, B. P. Schulberg, and J. C. Bachman.
Then headed-up Sterling Pictures and, in the
early 1930's became interested in theaters, joined
Hal Roach and later Selznick International as
latter's general manager, rising to vice-presi-
dency in addition to previous duties. His fine
flair for soundly administering business matters
commended him so strongly to Paramount that
he was called in to oversee studio operations.

It would take this space in microfilm to con-
doe the career of this distinguished jour-
nalist — producer of The March of Time, Bora
in Chelsea, Mass., he has two homes: Mile-Long
Farm, Flemington, N. J., and Moulin de Couantin,
Pont-Levoy, France. Took his A.B. at Harvard
and became reporter for the New York American
and afterwards the N. Y. Sun. Then foreign
editor, Movietone Newsreel; director for France,
Fox Movietone; general foreign manager, The
March of Time; managing editor, The March of
Time; and so to his present post. War
respondent for Life Correspondent for the Army,
1939-40. Has contributed to many leading
newspapers and periodicals. Is one of
holland's most gifted executives. Held decor-
ation, Chevalier du Merite Agricole, conferred
in 1938.

STAR of "The Meanest Man In the World."
Part of his radio stock in trade is to make
listeners think so, but it's all in fun, like his pic
are. Has done more than George Eastman to
make "Rochester" famous, and that goes vice
versa. Should you not recognize him from the
accompanying picture and those he has made
so profitably for Hollywood, you'll have to wait
for television. Now works cinematically under
20th-Fox banner. If you still can't guess his
identity, here are some vague hints: (1) He's
husband of the talented Mary Livingstone; (2)
He's The Pride of Waukegan; (3) He plays
(Heaven forgive us for telling a lie) a sweet
and soporific, and he thinks terrific, violin; and
(4) He duets with Fred Allen in whose side he is a
thorn, just as Alexander Hamilton had his Burr.

They can easily be identified
by referring to the 1944
FILM DAILY YEAR BOOK
Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.
“HERE IS A MILESTONE!

SHE SKATES!

“Producer Scott R. Dunlap scaled new heights...this bigger and better picture confirms in triplicate the convictions of greatness held by admirers of Belita’s work.”

...MOTION PICTURE HERALD

SHE DANCES!

“Easily the most costly, sumptuous and impressive ever produced by Monogram, a film of major studio proportions in every respect...definitely crystallizes Belita’s bid for lofty stardom.”

BOX OFFICE

SHE ROMANCES!

“Monogram’s most ambitious production thus far. The company obviously tossed plenty of coin into this second showcase for skating star Belita, one of the most versatile artists in Hollywood.”

...VARIETY

IT’S THE ENTERTAINMENT
Belita... most talented beauty you have ever seen... in a romance that sweeps from dance world to glittering ice show!

Lady, Let's Dance!

Produced by Scott R. Dunlap
Directed by Frank Woodruff
Associate Producer: William D. Shapiro

Original Story by Bradbury Foote and Scott R. Dunlap
Screen Play by Peter Milne and Paul Gerard Smith

Frick and Frack - Walter Catlett
Lucien Littlefield - Maurice St. Clair

4 Great Bands!

James Ellison

Belita

Monogram Pictures presents

Belita

 Produced by Scott R. Dunlap
 Directed by Frank Woodruff
 Associate Producer: William D. Shapiro

Original Story by Bradbury Foote and Scott R. Dunlap
Screen Play by Peter Milne and Paul Gerard Smith

Monogram Pictures presents Belita

"Lady, Let's Dance!"

with James Ellison

Frick and Frack - Walter Catlett
Lucien Littlefield - Maurice St. Clair

4 Great Bands!

Henry Busse
Mitch Ayres
Eddie LeBaron
Lou Bring
**Technicality Kills Regulation in P. R.**

(Continued from Page 1)

must be signed in open session by heads of both houses before they can be sent to the governor for approval.

Jose Quinones, president of the Motion Picture Exhibitors Association, stated the organization will press to have the measure re-passed at the next regular session which convenes Feb. 15.

Perhaps the most stringent distribution legislation passed on this side of the Atlantic, the measure would have outlawed block-book ing and blind-selling, made exclusive circuit deals illegal and imposed a 40 per cent ceiling on "A" rentals.

Exhibition interests in several countries already have been supplied with copies of the bill by members of the Puerto Rican Motion Picture Exhibitors Association.

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**Doughboys at McClellan Rap Double-Feature Bills**

(Continued from Page 1)

at the instigation of the Post Theater Officer, who had received complaints against duals, 54 per cent opposed, 46 per cent favored double feature programs.

Analyzing the vote, the Cycle said:
1. Double feature fans prefer westerns and comedies.
2. Objectors like one Class A film on the program.
4. Picturization of historical novels are favored.
5. Double feature haters can't stand even Heddy Lamarr twice in one night.
6. Musicals are tops with everyone. Some can go two at once; others one at a time.
7. Most would like double features if there were two Class A pictures shown.
8. A large number desire double bills because it gives them a chance to rest weary marching feet.

**Jackson Park Briel Due Sat.**

Chicago—Attorney Thomas McConnell for Jackson Park Theater plaintiffs Saturday will file a brief against granting a new trial to the defendant film companies. It is expected that Judge Michael Igoe will rule on the case May 19.

Toddy's "Bronze Venus" Ready

Toddy Pictures' "Bronze Venus," musical, is ready for national release throughout the Toddy exchanges.

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**WEDDING BELLS**

Indianapolis—Capt. John O. Servass and Jeannie Camp, Dallas, were married. Capt. Servass was associated with the S & S Theaters before entering the Air Corps.

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**DATE BOOK**

May 5: UA stockholders meeting, Wilmington, Del.
May 7: Eddie Cantor testimonial, Hotel Astor.
May 9-10: ITO of Ohio convention, Duquesne-Willow Hotel, Columbus.
May 11-17: Pacific Reciting Campaign.
May 16: Twenty-fifth-Fox stockholders meeting, home office.
May 24-25: Allied board meeting, Philadelphia.
June 6: Loew's stockholders meeting, home office.
June 12-13: Fifth War Loan campaign.
June 20-22: New Jersey Allied double anniversary, Chelsea Hotel, Atlantic City.
June 21-26: Metro's 20th-year anniversary.

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**Distributors’ Decision On Decree This Week**

(Continued from Page 1)

in the New York anti-trust case, he said yesterday, evidencing complete readiness to meet with them as soon as they are ready. Clark said his brief meeting with them last Friday did not afford any opportunity to go into the important questions involved in the negotiations toward either the writing of a new consent decree or the bringing of anti-trust proceedings.

The producers explained to him at that time, he said, several causes for their delay, and told him they intended to reach their own decision this week as to how far they might go in meeting exhibiton demands as submitted through Clark.

At a future meeting, he said, he expected to go down the line of exhibitor demands in an attempt to discover just what the distribs. offer on each point. He will not attempt to "sound them out," he said, but will instead, apparently, sit back and listen. On the basis of what he is told, he continued, he will decide whether a consent decree should be signed or the case prosecuted.

After this meeting, Clark will prepare his report and send it to the Attorney General for final approval. The report will go to Biddle whatever Clark's recommendation might be.
THEATRE DEALS

Boston — Beantown Theatre, in Cambridge, Mass., has recently acquired a new Leibermann Circuit here and will be remodeled and converted into a picture theatre as soon as priorities are lifted, it is announced. The lease is for 40 years. Buildings will be erected and necessary improvements will be made.

Attica, O. — Joe Bender is the new owner of the Attica Theatre which he is reopening for week-end shows.

WB's "Action" for Sweden

"WB's "Action in the North Atlantic" has been passed by the Swedish Board of Conscription".
All-Trade Regionals To Spark Loan Drive

(Continued from Page 1)

tional campaign committee and local leaders will outline the over-all plans of the huge drive. State chairmen for the Fifth War Loan, now being appointed, will preside.

First rally is set for the Hotel Statler, Washington, next Wednesday, the second for Boston's Statler the following day, and the third, the New York Met. area meeting, for a week from Monday. Sidney Lust has accepted chairmanship of the campaign for the D of C area, with J. B. Brecheen, distributor chairman, who presides at the Washington meeting which is designed to give the series of rallies an impressive impetus.

Chairman Louis Rome of Baltimore; W. F. Crockett and Morton G. Thalheimer of Virginia; Lewis S. Brown, of New Jersey; Louis L. Federico, West Virginia; Louis Fiske, Philadelphia, and Ben Amsterdam, New Jersey, will attend and will be accompanied by delegations from their areas.

The Hub meeting, which will attract A. M. Kane, distributor chairman, and state chairmen of the New England states and delegations, will have Sam Pinanski, Nat area drive chairman, presiding.

Other Meetings Scheduled

Other meetings tentatively scheduled are: Cleveland, May 16; Indianapolis, May 17; St. Louis, May 18; Chicago, May 19; Minneapolis, May 20; Des Moines, morning May 22; Omaha, afternoon of May 22; Denver, May 23; San Francisco, May 25; Los Angeles, May 26; Dallas, May 26; Atlanta, May 31.

The Washington meeting has been called for 10:30 a.m. and will include a luncheon session. One of the most important addresses of the meeting will be made by Ned E. Depinet, national chairman of the WAC Distributors Division, who has accepted leadership of the Fifth War Loan Distributors Division. Bob O'Donnell, national chairman, will disclose the pattern of the nationwide effort.

Other speakers will include Richard M. Wakefield, executive vice chairman; John J. Friedl, campaign director, who will discuss "Our Job in the Fifth War Loan"; and Ray

IN NEW POSTS

MAX SULZBERG, RKD sales staff, New Haven.
RAY WYLIE, SA salesman, Rochester territory.
PHIL GOLDBERG, Washington.
BOB BLAIR, Paramount representation executive, Seattle.
JOHN LUSTI, National Screen salesman, Memphis.
GEORGE BORMER, manager, Linden Circle, Mem-phis.
LEONARD P. NORTHROP, Columbia poster clerk, New York.
SHERRILL PADOWITZ, assistant, Bijou, New Haven.

WHAT'S NEW IN Television Today

KLAUS LANDSEBERG, director of WEYXZ, Paramount-owned television outlet on the Hollywood lot, arrives next week to confer with Paul Raibourn, Para.'s tele chief and proxy of its Coast Television Productions, Inc. . . . Monogram and Republic are eying the video market with new Du Mont tele studio in New York has been set for the week of July 10. . . . Loew's, Inc. (M-G-M), is priming its radio staffers at WGN, Gotham, for post-war tele production. . . . Be- hind all the NBC forecasts on Hollywood as the prime tele territory is a future in a rumored tie-up with RKO Pictures. . . . Tom Hartford, former video director of Routhraft & Ryan, is now at the New York home office of RKO Corp, parent organization of the film company, where he is helping top consultant Ralph R. Austerian. . . . Resumption of "live" TV shows over the CBS television outlet, WCBW, Friday from 8 to 10 p.m., will feature a map-illustrated report of home and foreign developments by Ned Calmer, and a visual quiz conducted by Danton Walker.

Moskowitz to Direct N. Y. Loan Campaign

(Continued from Page 1)

National Chairman Bob O'Donnell has told us that he would serve. Moskowitz pointed out that there are more than 2,500 Loew employees now in the armed services and in their names he promised that the New York area would make a greater showing in the "Pateful Fifth" drive than ever before.

Moskowitz will announce his aides and set up campaign offices at WAC headquarters next week.

Industry's War Loan Quota $6,000,000,000 in E Bonds

West Coast Bureau of THE FILM DAILY

Hollywood—The motion picture in- dustry will be expected to sell $6,000,000,000 in series E Bonds in the Fifth War Loan, according to R. J. O'Don- nell, general chairman of the indus- try's participation in the campaign. This represents the largest quota ever fixed by the Treasury Depart- ment.

O'Donnell is here conferring with salesmen and that will be a primary consideration in the planning for the industry's participation in the Fifth War Loan drive.

Beall, publicity director of the cam- paign, and J. Bamburger, who has been appointed assistant to Depinet, also will participate.

Other top leaders to attend will include: St. Fabian, Joseph Kinsky, Francis S. Harmon, Walter Brown and Claude F. Lee.

Brix Pix Vix Film Classics

Film Classics has taken over the distribution in the United States of "Tank Parade," a featurette produced by the British Information Services. "Target for Tonight" will be re- leased by the British Information Services also through Film Classics. Pic will have a new epilogue by Quen- tin Reynolds.

Odell Adds Finestone Chore

With Al Finestone on leave to work on the WAC for the Fifth War Loan, C. N. Odell will handle trade paper con- tact in addition to his other chores.

D of J's Expansion Policy to Be Asked

(Continued from Page 1)

time. George W. McMurphy, head of the OCR Amusements Division, is now trying to get a clear statement from D of J on the whole matter.

A screening of the first of eight applications of Fox West Coast theaters for a new house in a war- room area around San Francisco is expected to be complete to- day. It is likely that the principal of a FWC will go to go ahead, however, OCR will itself discuss the matter with the D of J with which has not thus far taken any clear position in re- gard to major circuit expansion as a wartime measure.

Assistant Attorney General Tom C. Clark, head of the criminal divi- sion, has made it plain that he would prefer to see independent operators building the new theaters, but these FWC applications are not competing with independents.

McMurphy has talked to Benge, who told him substantially the same thing he told THE FILM DAILY last week—that he would take a posi- tion until he had an actual case be- fore him, but that in any event his of- fice would seriously consider the local competitive problems. He assur- ed McMurphy that OCR recom- mendation for approval of the new theater as a war need would receive consideration. He said he has not discussed the matter with Clark. It is likely that final determination will be reached by both Clark and Benge jointly.

Benge did not propose that the Charlotte application to operate its new theaters in event some form of approval is given—only for the duration and then forced to sell or close up. This has been advanced as a possible solution, but McMurphy said it was not discussed. McMurphy said he has not been able to reach FWC head Charles P. Shepherd, but that he hopes to sound Skouras out on this question. He is also hop- ing to go over the whole conspiracy today or tomorrow with Clark.

Report on Sir Walter Citives General Secretary of the Trade-Union Congress, one of the member- ships of the investigation panel. Sir Walter is in the U. S. for the International Labor organization’s meeting in Philadelphia.

Associated with Sir Walter in the inquiry have been Albert Palache London banker, who is the panel’s chairman; Philip Germany, historian and author, who is honorary director of the Ibero-American Institute of Great Britain, and Prof. Arnold Plant of the London University School of Economics.

Monogram Will Produce On a Flexible Budget

(Continued from Page 1)
yesterday at the Hotel Warwick.

"It is our policy to keep our pro- gram flexible as to both type of product and budget," Carr said, "for we have found this to be the most constructive way for a company like ours to obtain the best results."

Declaring that Monogram has started to grow even before general business started to get good, Carr said that production plans depend largely on the sales organization and its advice. Every dollar spent, he said, is aimed at getting the max- imum results in salesmanship and box-office returns.

Argentine Distributors Nix Exhibition Quotas

(Continued from Page 1)

ication, according to information re- ceived at home offices in New York. The producers initiated the quota plan allegedly in retaliation to a threat of curtail the exporting of raw stock to United States manufacturers. Rejection of the quota by the distributors was printed in Buenos Aires newspapers via paid advertisements on Sunday.

FEMME TOUCH

ANN HECK, booker, Warners, Cincinnati.
ELIANOR INKOT, booker, Warners, Cincie- na.
MABEL HOWLETT, sales manager, Adams Ex- change, New York.
PEARL HILLEN, shipper, Adams Exchange, Dal- las.
MRS. SIDNEY KLEFIS, assistant manager, Col- lege, New Haven.
CARROLL HECK, cashier, Orphahm, Omaha.
MILDORED WAKINS, office manager, 20th-Fox, Omaha.
MRS. JOHN BATT, billing clerk, RKO, Omaha.
IRENE STOLL, secretary to Claude Morris, United Artists, Chicago.
JEANETTE BERLINER, Universal booker, Wash- ington.
LILLIE CHAPMAN, inspector, Paramount, Mem-phis.

ANN HECK, booker, Warners, Cincinnati.
ELIANOR INKOT, booker, Warners, Cincie- na.
MABEL HOWLETT, sales manager, Adams Ex- change, New York.
PEARL HILLEN, shipper, Adams Exchange, Dal- las.
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MRS. JOHN BATT, billing clerk, RKO, Omaha.
IRENE STOLL, secretary to Claude Morris, United Artists, Chicago.
JEANETTE BERLINER, Universal booker, Wash- ington.
LILLIE CHAPMAN, inspector, Paramount, Mem-phis.

Wednesday, May 3, 1945
Midwest Movement Going Before Board or Convention, Richard F. Walsh Reveals

That the IATSE is giving serious consideration to a proposal that it assume jurisdiction over film salesmen for organizational purposes was disclosed yesterday by Richard F. Walsh, head of the Alliance. The IA president said that the matter was expected to be placed before the Executive Board or presented on the floor of the State, Louis convention, which opens on May 29. The Executive Board meeting will be held the week preceding the opening of the convention.

Steffes Takes Minn. Bond Campaign Helm

Al Steffes, veteran indie exhibitor and leader of the Northwest, has come out of retirement to lead the Fifth War Loan Campaign in the State of Minnesota, it was announced yesterday by R. J. O’Donnell, national treasurer.

Indie Exhib. Protests New FWC House in His Area

Washington Bureau of THE FILM DAILY—Projected construction of eight new theaters in the San Francisco Bay area of Fox West Coast Theaters has run into its first opposition.

Hazen and Walls Near Deal

Argue Momand Findings In Oklahoma City June 5

It is now quite definite that Joseph H. Hazen and Hal H. Walls, ex-Warnerites, will be associated in a new independent production company releasing through one of the major companies, it was learned yesterday.

The effect of television on the future of the theater business is the question uppermost in the minds of the nation’s exhibitors. Tom Connors, 20th-Fox’s distribution chief, told members of the trade press yesterday at a luncheon at the Hotel Astor. The sales executive, on a reappraisal from a nationwide tour of key centers, based his statement on the results of talks with exhibitors in Philadelphia, Cleveland, Cincinnati, and St. Louis.

TOM CONNORS (Continued on Page 8)
Biggest Week Recorded In Depinet Sales Drive

As RKO’s Ned Depinet Drive for 1944 moves into the home stretch, the biggest week from a dollar standpoint was recorded last week, according to Charles Boosberg, drive-in manager. Record was made during the first of the two weeks designated as Bob Moehrie Weeks in honor of the RKO sales manager. Drive ends May 18.

Walter Branson’s Western division is first of the three divisions to go over its quota cumulatively for the period. Of the 11 districts, J. H. MacEntyre’s Western district currently is in the lead. The Montreal branch is leading in Leo Devaney’s Canadian division.

Ask Nightly Wac Report From NYC. Exhibitors

Theater managers in the five boroughs of New York City and Westchester have been instructed to give a nightly report to their captains in the Women’s Army Corps recruiting units of the number of applicants received during the day. The captains will then report to the county chairman who, in turn, will relay the total to Charles C. Morikow, Metropolitan area chairman.

Meanwhile, the Women’s Army Corps, under the guidance of George A. Shaw, has agreed to have Wac drive copies carried on all menus at 125 leading New York City restaurants.

Canadian Theater Man Missing in Air Action

Detroit—Flight Lieut. Lawrence Allen, RCAF, reported missing in an action from an English base, was previously in the Italian and African campaigns. Allen was former manager of the Capitol at London, Ont., and Temple, Windsor, Ont. He is the only child of Max Allen of Windsor. Owner of Lincoln Park Theater in Detroit and secretary-treasurer of Premier Operating Corp. of Toronto, his major Canadian circuit.

48 Metro Veterans Given Loyalty Pins

Forty-eight loyalty pins to field employees who have been with M-G-M 10 years or more were distributed by E. K. “Ted” O’Shea, Eastern sales manager, during a tour of Southern exchanges. Five employees received two-star pins, denoting 20 years or more service, and 43 received one-star pins for 10 years or more service.

Hazen and Attorneys Meet on Decree Move

Joseph H. Hazen met yesterday afternoon with counsel from the various major companies relative to next steps in the consent decree negotiations, and will now get in touch with Assistant Attorney General Tom Clark for another meeting with him.
5726 CONTRACTS AT RELEASE DATE!
(and going strong!)

HOT AS A FIRECRACKER!
The news gets around—
Sensational reception by
Press and public!
So the contracts pile in!
Don't miss this unique attraction!
The real thing—filmed under fire!
The whole pulse-pounding story!
Invasion Fleet in action!
Storming the beaches!
Fall of Casablanca, Oran, Hill 609!
Blasting the Mareth Line!
The surprise move by the Yanks!
It's a show they cheer—a natural for
Ticket-selling showmanship!

ASK M-G-M TODAY!

"Patriots! Help Recruit WACS! May 11th thru May 17th!"

The Governments of the United States and Great Britain present
"TUNISIAN VICTORY" • The Invasion and Liberation of North Africa • An Official Record Produced by British and American Service Film Units • Distributed by the British Ministry of Information A Metro-Goldwyn-Mayer Release
"The Swing is to M-G-M"

"ANDY HARDY'S BLONDE TROUBLE"


"GASLIGHT"

Charles Boyer, Ingrid Bergman, Joseph Cotten in "GASLIGHT" with Dame May Whitty, Angela Lansbury, Barbara Everest - Screen Play by John Van Druten, Walter Reisch and John L. Balderson - Based Upon the Play by Patrick Hamilton Directed by George Cukor - Produced by Arthur Hornblow, Jr.

"3 MEN IN WHITE"

"THREE MEN IN WHITE" with Lionel Barrymore, Van Johnson, Marilyn Maxwell, Keye Luke, Ava Gardner, Alma Kruger, "Rags" Ragland - Original Screen Play by Martin Berkeley and Harry Ruskin Directed by Willis Goldbeck

"The Greatest Group"
"MEET THE PEOPLE" Starring Lucille Ball, Dick Powell with Virginia O'Brien, Bert Lahr, "Rags" Ragland, June Allyson and Vaughn Monroe and His Orchestra - Spike Jones and His City Slickers - Screen Play by S. M. Herzig and Fred Sady - Directed by Charles Riesner - Produced by E. Y. Harburg

"TWO GIRLS AND A SAILOR" with Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Gracie Allen, Lena Horne - Harry James and His Music Makers with Helen Forrest - Xavier Cugat and His Orchestra with Lina Romay - Tom Drake, Henry Stephenson, Heny O'Neill, Ben Blue, Carlos Ramirez, Frank Sully, Albert Coates, Donald Meek, Amaro Novarro, Virginia O'Brien, Wilde Twins - Original Screen Play by Richard Connell and Gladys Lehman - Directed by Richard Thorpe - Produced by Joe Pasternak
Monogram Truly Has Arrived

- - - SOME FOLKS BELIEVE that wishful thinking means looking toward the Impossible...but the top execs of Monogram, who were doing a lot of wishful thinking a couple of years ago, discovered that wishful thinking coupled with energy and vision could achieve the Impossible and go beyond...Trem Carr, the company's vice-president and executive director, yesterday settled back behind a desk at Monogram's New York office and did little reminiscing...He wasn't kidding the day before when at a press luncheon in the Hotel Warwick he said that the company had given similar social affairs and then wondered how it was going to foot the bill....But that is water under the bridge now, and Monogram is in a solid financial position, its pictures are making money and the aspirin bottle has become a relic.

- - - IT WAS IN 1941 that Monogram's use of red ink made its exit...for the last two and a half years Monogram contractual playing time has risen from 4,000 to 9,000 theaters and that doesn't include contracts for "Where Are Your Children" and "Women in Bondage" which probably will hit 11,000 or 12,000 screens...Trem Carr said the company doesn't want to be as big as M-G-M but it wants to stabilize the name of Monogram in the business and to retain the good faith of the exhibitors so that they can depend on it for good product today and in the years to come...He said Monogram would make bigger and bigger pictures with bigger and bigger budgets until it found the limit that the market would stand...and the plans are plenty ambitious...

- - - TREM'S CAREER in the picture business dates back about 20 years...After finishing his education at the University of Illinois, he went to Honolulu where his job was to keep the costs down on the construction of Pearl Harbor and its drydocks...Next he joined the Army in the first World War and a few years after the armistice he made his debut as a producer of Al St. John comedies for the state right market...graduating from there to Boyart as a producer and then with the original Monogram company where he remained until it was sold to Republic...He spent the next year in Europe and upon his return he joined Universal where he remained two years...Trem then retired from the picture business and became president of the Lakeside Golf Club in California...but when the new Monogram was formed, he found himself back in the industry...Trem admits it was tough sledding those first few years...and Prexy Ray Johnston can tell you the same thing...and by cautious operations, slowly but surely, Monogram began to find its place in the sun....

- - - THE SUCCESS OF MONOGRAM in recent years is laid to a large extent by both Carr and Johnston to the energy, resourcefulness and spirit of its sales manager, Steve Broidy...and a closer relationship between the sales department and the studios has achieved the desired results...because Steve and his sales staff know what can be sold and what can't...And so, guided by past experiences and thoughtful operation, Trem is happy that he didn't shake the industry away from himself as he once planned to do because it is with satisfaction that he has been able to watch a "wishful thought" become a reality through hard work, ambition and confidence...Monogram truly has arrived!

- - - AVERAGE PEARL HARBOR....

Pardon, Please!

The amusements division of the United Jewish Appeal will meet May 11 to receive a report on the campaign plan. The FILM DAILY carried the story yesterday that the meeting would be held today.
chairman of the industry campaign committee.

O'Donnell tendered the chairmanship to Steffes on the strong recommendation of John J. Friedl, WAC chairman of the Minneapolis exchange area, who is serving as Fifth War Loan Campaign director. Steffes, a former president of National Advertising as well as Northwest Allied, in recent years has been inactive because of ill health. He is chief broker of the Variety Club of Minneapolis, of which he is a charter member.

"Steffes' emergence from retirement enforced by reasons of health to lead the drive in the State of Minnesota exemplifies the solidarity of all of the different units in the industry in the huge effort everyone will have to put forth to meet the industry's obligation in the Fifth War Loan," O'Donnell said.

**Bond Premiere to Mark Campaign in Iowa-Neb.**

Del Moines, Iowa — A. H. Blank, Iowa and Nebraska WAC chairman, held a second meeting with the film exchange managers and salesmen to prepare plans for the coming Fifth War Loan Drive.

It is planned to hold at least one bond premiere in every town of a 1,000 population in the territory and even most of the smaller communities. The salesmen will carry on the drive by contacting the exhibitors.

**O'Donnell Sets West Coast Participation in Campaign.**

West Coast Bureau of THE FILM DAILY

Hollywood — Paying high tribute to the part a united industry has played in the four previous national War Bond campaigns, Bob O'Donnell, national chairman of the Fifth War Loan campaign, yesterday continued conferences with top leaders of Hollywood groups which are to have important roles in the June-July drive.

O'Donnell, with Claude F. Lee, industry consultant to the Treasury, met with executives of the Hollywood Victory Committee and studio and theater leaders. Today, Ted Gambly, head of the Treasury's War

**IN NEW POSTS**

ILLIE JOEKEL, postal clerk, Columbus, Mem-

PHILLIP REYNOLDS, Sol Lesser Productions, Holly-

K. KAYS, manager, Hippodrome, Potlatchville.

DWAYNE McCUTCHEON, manager, Rialto, Scarsant.

MICHAEL O'ROURKE, manager, Westside.

GERARD SCHATZEL, manager, Capitol, Mauch.

ETER BENDICK, assistant manager, Capitol, Hazelton, Pa.

**Hazen and Wallis Reported Near Deal.**

(Continued from Page 1)

**20th-Fox May Take Legal Action Against New Star.**

(Continued from Page 1)

**Technicolor Buys Coast Site for Larger Lab.**

(Continued from Page 1)

**Rites for Sam Forrest.**

**FEMME TOUCH**

LORNA PAULS, manager, Madison, Detroit.

PATRICIA CLARK, manager, Varsity, Detroit.

DON BARRETT, secretary to the office manager, M-G-M, Atlanta.

NELL MIDDLESDEN, secretary to the district manager.

LAURA KENNY, secretary to the branch manager, M-G-M, Atlanta.

MARCARAT CULATTO, student assistant, RKO- 

Schine Eckel, Syracuse.

### WHAT'S NEW IN **Television Today**

George T. Shupert of Para, is preparing a report to the American Television Society on the part films will play in programming a tele-network. • CBS has ordered two GE tele transmitters. • Increase in the number of channels from 24 to 26 is now being considered as a recommendation to the FCC by the Technical Planning Board, upon the advice of J. Raymond Hutchison, son of the OWL’s Film Strip Section has been appointed chairman of the American Television Society’s Award Committee. • NBC’s video activity will be stepped up on a live scale as soon as jurisdictional problems are settled among the net’s various departments. • Baxter, Barton, Durstine & Osborn’s tele activitites will be directed by F. A. "Ted" Long. • FCC Chairman James L. Flynn has lined up CBS on tele, opposing the "freezing" of standards. • New Canadian monthly, "National Television and Frequency-Modulation Journal," will go to press around June 1.

### Gov’t to Prosecute Schine Ski Mt. May 19

(Continued from Page 1)

and May 26 with the board sessions scheduled for May 24-25.

On the night of May 24, a stag dinner will be held for all film men with the tariff $7.50 per person. This will be preceded by a cocktail party at which Metro will be host.

Alleged of Eastern Pennsylvania will be host for the board conclave and it is expected that between 25 and 30 Allied directors and Caravan leaders from other territories will be on hand.

The dinner is expected to attract a turnout of several hundred, inasmuch as this also marks the fifth anniversary of the local Allied unit.

### Allied Caravan Meet Before Board Parley

(Continued from Page 1)

**PBC Negotiating for Radio Program as Climax to Pic**

West Coast Bureau of THE FILM DAILY

Hollywood—PBC announced it is negotiating for "Breakfast at Sar-

K's" for use as a highlight number at the forthcoming musical, "Holly-

wood and Vine."

Leon Fromkess, PBC production head, plans using the program, em-

ploying Tom Breneman, as the cli-

max of the film, with Breneman por-

traying himself, and the script

including a typical broadcast, but

with players of film participating in the radio program.

**Labor, Talent Parley for Publicizing the Industry.**

West Coast Bureau of THE FILM DAILY

Hollywood—A Labor-Talent Conference called by the Screen Writers’ Guild and at-

tended by virtually every labor and talent organization adopted a resolu-

tion "that we seek to organize the widest possible industry unity to publicize the constructive achieve-

ments of the motion picture indus-

try."

To carry out such a program, a committee of at least five will meet next week and draft plans for submission to general group May 16.
TO THE COLORS!

Army

CLAYTON LEASE, projectionist, Globe, Scranton

NAVY

JIM REILLY, manager, Capitol, Bloomington, Ill.

Indie Exhib. Protests New FWC House in His Area

(WB Using Microfilm
For Foreign Publicity)

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Washington Bureau of THE FILM DAILY

Washington—FCC Chairman Lawrence F. Fly yesterday announced some individual views on the future of television.

The matter was brought prominently to the fore by a statement of the CBS urging that broadcasters, manufacturers and the FCC should anticipate a change of standards to higher quality television pictures.

Fly remarked: “It has been my view for some time that our television technicians are capable of producing pictures which are essentially of a very fine medium of exploitation. He asserted there existed a possibility that the company would create a radio show of its own to promote its product, discarding that matter was being considered.

Connors said that the distribution of 20th-Fox product during 1943-34 was greater than at any time in the history of the company. He said the number of blocks of films for release during 1944-45 would depend upon the number of films completed. The, Connors said, for two films, “Home in Indiana” and “Roger Touhy,” all product on the present schedule has been trade-shown, he added.

Connors said that although the size of the production budget for the 1944-45 lineup had not been set, it was expected to be at least as large as that for the current season, which amounted to $38,000,000.

The policy on “Wilson,” the company’s $4,000,000 special, will not be determined until after the trade-showing of the film, which is now in the process of being scored. Connors added it is the company’s opinion, however, that the picture warranted advanced admission prices.

Urges Quick Use of Tele Developments

President Connors has asserted that the industry “should not wash any linen in public but should sit down across a table and talk.”

The speaker, pointing out that he had “wholeheartedly” supported the UMPI movement, in which he was uninterested, Connors believes if you listen to the other man’s story and have an appreciation of his problems, you can be very helpful. But if each is kept in ignorance you have only one side of the story and find it difficult. When you learn the other man’s can’t, you can thoroughly understand all he asks, then comes the need for unity.

To Use Radio More Extensively

The 20th-Fox distribution head informed the trade-paper men that radio would be more extensively used in selling the company’s pictures because “we have to ‘sell’ it to a very fine medium” of exploitation. He asserted there existed a possibility that the company would create a radio show of its own to promote its product, discarding that matter was being considered. Connors said that the distribution of 20th-Fox product during 1943-34 was greater than at any time in the history of the company. He said the number of blocks of films for release during 1944-45 would depend upon the number of films completed. The, Connors said, for two films, “Home in Indiana” and “Roger Touhy,” all product on the present schedule has been trade-shown, he added.

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ITIES IS CONSIDERING ORGANIZING SALESMEN

(IATSE Is Considering Organizing Salesmen)

The question of IA affiliation of all film salesmen was first revived in Milwaukee when Oscar E. Olson, business agent of operators’ IA, approached a delegation of salesmen with a request that their field be organized by the Alliance. It was made clear that the move was not limited to the Milwaukee territory. This was exclusively disclosed to THE FILM DAILY on a conference.

Subsequently, it was disclosed that Local 110, operators, of Chicago was taking an active role in the move to organize IA salesmen. Plans are being made to approach a delegation of salesmen with a request that their field be organized by the Alliance. It was made clear that the move was not limited to the Milwaukee territory. This was exclusively disclosed to THE FILM DAILY on a conference.

Stillwell’s Troops Need Films, Asserts Goddard

A vital need for film entertainment among our forces in the China-Burma-India theater of operations was reported yesterday by Paulette Goddard at a press inter- view. She said that our forces in that theater had to be kept up by allowing the movies to be sent in to the troops. This is a vital necessity for entertainment. Miss Goddard asserted that the boys in the area they visited were so hungry for film diversion that they didn’t care if the figures were “almost impossible to discern” because of the weather-battered condition of the screens.

According to the actress, so badly were the men in need of entertainment that she was eager to make another tour of the China-Burma-India theater. The soldiers especially missed musical entertainment, she asserted.

Miss Goddard found that our troops especially resented flag-waving in pictures because to them it appeared too obvious. The press expected to return to the Coast at the week-end.

STORK REPORTS

West Coast Bureau of THE FILM DAILY

Hollywood—Henry Morgan, screen actor, has a new second son, to be named Timothy,
INDUSTRY’S “HONORED HUNDRED” NAMED

Exchange Men Meet Tomorrow on War Loan

Depinet Asks Sessions to
Set Up Drive Machinery; To Contact All Exhibitors

All branch managers and salesmen will meet in their respective exchange cities tomorrow to set up the machinery for the industry’s participation in the Fifth War Loan, the meetings having been called at the request of Ned E. Depinet, national chairman of the distribution committee. At the same time, Depinet disclosed that every exhibitor in the United States would be contacted by branch managers and salesmen for active participation in the campaign.

At tomorrow’s sessions, the discussion will continue.

(Continued on Page 5)

U. S.-U. K. Trade Pact
Revived; Films In!

London (By Cable)—A British-American trade pact, which undoubtedly will include films, is a distinct possibility, it is revealed here. Dr. Hugh Dalton, president of the Board of Trade, told the House of Commons.

(Continued on Page 13)

Hoys Acquires 24
Sydney Suburbs

West Coast Bar, THE FILM DAILY
Hollywood—Hoys Theaters, Ltd., has acquired controlling interest in 24 Sydney, Australia, suburban theaters at a price reportedly to be $1,000,000. A. J. Bazant and Louis Parani, who owned most of the houses involved in the deal, will retain an interest in the theaters.

With the acquisition of these houses, Hoys will be operating 150 theaters in Australia.

To Protest Passage
Of P. R. Films Bill

American film companies are preparing to protest the Puerto Rican film regulatory measure to the governor of Puerto Rico in the event that it goes to him for signature.

The bill was signed Wednesday by the president of the House and may have been signed yesterday by the president of the Senate.

It previously had been reported.

(Continued on Page 13)

WPB Okes FWC House
For San Diego Area

Washington Bureau of THE FILM DAILY
Washington—One application for a new theater submitted by Fox West Coast—to build in the San Diego area—has already been given full approval by WPB and been sent to FWC, it was learned today. Although George W. McMurphy, ORE amusement chief, had been expected to submit this application.

(Continued on Page 14)

SCROLL, CITATION FOR ‘HONORED 100’

Each of the “Honored Hundred” winners on Tuesday will receive an illuminated parchment scroll signed by Secretary Henry Morgenthau, Jr., Ted R. Gamble, S. H. Fabian, Charles P. Skouras, F. H. Rickerton, Jr., and B. V. Sturdivant, as part of the Washington ceremonies. Text of the award reads:

“He gave of his time and his effort in devotion to our Country’s Cause during the Fourth War Loan. . . . He served on the home front. . . . He distinguished himself as one of America’s great showmen and patriots by establishing a Bond-Lending record equal only by his ninety-nine fellow theater managers in the Honored Hundred of the Motion Picture Industry.”

Each winner also receives the Treasury Department citation for selling a Bond for every seat in his theater during the drive. Similar citations have been awarded other theatermen who reached that goal.

(Continued on Page 13)

Skouras Cites Fourth
Loan Contest Winners
For “A Job Well Done”

Winners of the “Honored Hundred” contest, the 101 theater men in the U. S., Alaska and Hawaii who sold the greatest number of “E” Bonds in percentage ratio to the number of seats in their theaters, during the Fourth War Loan campaign, are announced today by Charles P. Skouras, national chairman of the drive.

Terming the designations “official recognition of a job well done,” Skouras, in notifying winners of their selection, said “The Treasury

(Continued on Page 13)

Lay Attendance Drop
To Too Many War Pix

West Coast Bureau of THE FILM DAILY
Hollywood—ITO of Southern California and Arizona issued a statement today on the effect that the decrease in theater attendance evidenced during past few weeks can be attributed to ever-increasing number of war pictures released. Statement continues that reports show theater patrons.

(Continued on Page 14)

Give Schine 6 Mos. Extension
‘Little Three’ Dismissed from the Gov’t’s Suit

Buffalo—Federal Judge John Knight yesterday afternoon granted the Schine Chain six months’ extension to sell the 10 remaining theaters of the 12 ordered sold two years ago, and permission to purchase the Liberty Theater, Cumberland, Md., ruling that the sale is not against the public interest.

Schine is not required to accept.

(Continued on Page 5)

WARNERS HOLDING TO 20 PIX NEXT SEASON?

Warner program for 1944-45 in all probability will approximate the same number of pictures being released this season, it was learned yesterday. During 1943-44, WB will distribute about 20, exclusive of re-releases. When the new year starts in August, company will have approximately a full season’s product ready.

(Continued on Page 13)

FOURTH WAR LOAN HONORED HUNDRED PHOTOGRAPHIC GALLERY ON PAGES 8-9-12-13

NEW YORK, FRIDAY, MAY 5, 1944

TEN CENTS

(continued on page 13)
Para. Theater Engineers, Springfield, Vote to Strike

Springfield, Mass.—Operating engineers of the Paramount Theater will strike Monday in protest against refusal of the management to negotiate a new contract, Charles Dearden, business agent of Local 602-UI, International Union of Operating Engineers, AFL, said yesterday. Stagehands and motion picture operators at the theater will be asked to strike in sympathy with the engineers, Dearden said. Both groups are affiliated with the APL.

Date for the strike was set late yesterday at the conclusion of conferences between Dearden and Nathan E. Goldstein, president of the State Board of Conciliation and Arbitration attempted a settlement of the disputes.

The union spokesman charged union members had extra work assigned to them and were paid time and a half for overtime work. At the expiration of that time, the union contends the members were billed from the theater management for the overtime wages on the grounds that they had been erroneously overpaid.

The War Labor Board in Boston ruled payment of the overtime created a precedent and stoppage of such payment would constitute a wage reduction. The union seeks negotiation of a new contract to comply with the Board ruling in favor of continued overtime payment for an eight-hour day and a 45-hour week.

Universal dividends in the future will be declared on a quarterly basis, Paul J. Morgan, Paramount publicist, said following a meeting at which a dividend of $1 per share was declared. J. Ogden Armour, vice president, announced that the dividend should be considered as representing dividends for the first two quarters of the current year. Payment of the dividend declared yesterday will be payable May 31 to stockholders of record on May 17.

Crown to Film Classics As Hurllman's Assistant

Alfred Crown has joined Film Classics, Inc., as assistant to A. Hurllman, president. Before joining Film Classics, Crown was associated with the Charles R. Feldman Agency and previously with M-G-M in South America, the Co-Director of Inter-American Affairs and Para. Sets Quarterly Div.

Paramount's board yesterday announced the regular quarterly dividend of 40 cents per share, payable July 1 to stockholders of record on June 12.

Mass War Induction Set for Times Square

One hundred young women will be inducted into the Women's Army Corps at a public ceremony at Times Square next Wednesday at 12:30 p.m., marking the beginning of the Wac recruiting week which starts the next day in 16,000 theaters.

Important Army, civic and industry leaders will attend in addition to radio and screen personalities headed by Frank Sinatra. Jane Powell will sing the national anthem.

Suit Delays Bookings

Of "The Negro Soldier"

A temporary restraining order suspending further bookings on the War Department film, "The Negro Soldier," has been issued by Federal Judge P. H. Herren, judge of the Federal District Court, suit of Negro Marches On, Inc., against the WAC.

A wire from Nel E. Depinet, WAC district attorney's office, says handling the Army four-reefer, explained that the restraining order did not affect showings now in progress, or bookings already taken.

Hearings will be held Tuesday upon the motion for an injunction with representatives of the U. S. district attorney's office for the Southern district of New York serving as counsel for the WAC. It is understood that representatives of the War Department will either appear at hearing or submit affidavits clarifying the issues.

SLRB Opens Hearings on Local 306 Century Petition

Hearings on a petition by IATSE Local 306 for certification as bargaining agent for projectionists employed by the Century Circuit began yesterday before the State Labor Relations Board. The next hearing is scheduled for Tuesday.

The Local 306 move is an outcome of its absorption of Empire State Motion Pictures Operators' Union, which at present holds contracts with the Century houses.

"Locally Needed" Ruling Expected for Cleveland

Cleveland — It is expected that Cleveland will shortly joint Pittsburgh and Philadelphia as areas in which film exchange employees are given essential ratings. Morrison Orr, United Artists branch manager and distributor WAC chairman, has had the matter up with the local authorities who referred it to Washington. Orr reports that the situation looks favorable and he expects a verdict shortly.

No Black Market Popcorn

Chicago—OPA has warned local theaters against the pop corn on the black market. OPA has started a drive against violators.

FINANCIAL

NEW YORK STOCK MARKET

(Thursday, May 4)

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Magnitude!

Charles Boyer
Ingrid Bergman
Joseph Cotten
CHARLES BOYER • INGRID BERGMAN • JOSEPH COTTEN in "GASLIGHT"

with Dame May Whitty • Angela Lansbury • Barbara Everest • Screen Play by John Van Druten, Walter Reisch and John L. Balderston • Based Upon the Play by Patrick Hamilton • Directed by GEORGE CUKOR • Produced by ARTHUR HORN BLOW, JR.

A GREAT ATTRACTION IN M-G-M's "SPRINGTIME 5"
Exchange Men Meet Tomorrow on Loan

(Continued from Page 1)

Shumlin Plans to Film "The Searching Wind"

Herman Shumlin, producer of "The Searching Wind," said yesterday that the film version of the Lillian Hellman play would be made by his own organization for release by one of the major distributors.

At the same time it was learned that Hal Wallis, who recently resigned from Warner Bros., is interested in the play and would approach Shumlin with the idea of buying the screen rights. According to report, one offer of $475,000 has been submitted for the film rights.

Goldberg Again on JCRC Board

Philadelphia—Harry Goldberg, national director of advertising and publicity for Warner Bros. theaters, was re-elected to the board of directors of the Philadelphia Jewish Community Relations Council at the annual meeting here.

IN NEW POSTS

J. H. KELLEY, manager, National Theatre Supply, Cincinnati...
J. H. FRANK, manager, Keystone, Tewanda, Pa...
GEORGE HORBACK, manager, Capitol, Weavery...
JOHN KELLY, manager, Sterling, Wilkes-Barre...
BARNEY BIXINGER, manager, Lucasen, Luzerne, Pa.
M. F. CALLAGHER, manager, Liberty, Exeter, Pa.
GEORGE WELCH, manager, Capitol, Milton, Pa...
ART BULLOCK, manager, Roman, Pittston, Pa.
ROBERT KANE, assistant manager, Capitol, Williamsport, Pa.
FRANK FRIEDL, manager, Capitol, Bloomsburg, Pa.
STANLEY SCARLE, manager, Capitol, Danville, Pa.

(Continued from Page 1)

Give Schine Chain 6-Mos. Extension

West Coast Branch of THE FILM DAILY—Hollywood—Shooting orders just issued by Jack L. Warner, WB executive producer, on six new stories, together with the half dozen now before the cameras, will send Warner studio activity to its wartime peak this month. It will also be one of the busiest months in history for the Warner lot.

Scheduled to start in the month ahead are "Christmas in Connecticut," starring Barbara Stanwyck and Dennis Morgan; "The Corn Is Green," Bette Davis vehicle; "This Love of Ours," which will star John Garfield; "Hollywood Can'ter," resuming with all-star cast; "Strangers in Our Midst," with Jean Sullivan, Zachary Scott, Irene Manning, Helmut Dantine and Alan Hale; and "Of Human Bondage."
“Going My Way... is one of the year’s top surprises. It presents Bing Crosby as a Catholic priest, and gets away with it so gracefully that Crosby, the priesthood and the audience are equal gainers. It offers, in the performance of... Barry Fitzgerald, the finest, funniest and most touching portrayal of old age that has yet reached the screen. In so doing, it points the way to the great films which will be possible when Hollywood becomes aware of the richness and delight of human character observed for its own sake...

“Leo McCarey’s leisureed, limpid direction and Steve Seymour’s splendid sets are partly responsible... But the best reasons are the loving attention to character, and some magnificent acting.

“Father Fitzgibbon as Fitzgerald portrays him—senile, vain, childish, stubborn, good, bewildered, stupid—is the quintessence of the pathos, dignity and ludicrousness which old age can display.

“Father O’Malley... is subtle, gay, debonair—a wise young priest whose
arresting resemblance to Bing Crosby never obscures his essential power.

"Going My Way is a sort of friendly contest between two diametrically different kinds of acting: Fitzgerald’s, the immensely experienced, stage-wise sort which leaves mere virtuosity miles behind, and Crosby’s, which is hardly acting at all, but merely the unaffected exploitation of an amiable personality. The picture shows that neither kind, at its best, can possibly be beat, and that together, they bring just about the last word in teamwork.

"It will surprise nobody who sees Crosby’s performance, and the breadth of his control over the film as a whole, that he has just signed a ten-year contract with Paramount . . ."
Industry Honors 100 Top "E" Bond Salesmen

To Receive Scrolls and Place on Treasury War Finance Division Committee

FOREMAN R. ROGERS* — Former Willy manager; owner-manager, Macon, Tuskegee, Ala.

B. E. AREGGLEN — Theater business since 1914; in Alaska since 1935; managing Revilla, Ketchikan, Alaska.

WILLIAM A. STEIN — Radio and sound technician; operating out. Wickenburg Way Theater, Wickenburg, Ariz.

James J. SHARUM — Indie exhibitor, affiliated with Malco; operating Shurman, Walnut Ridge, Ark.

W. G. ALLEN — Owner-manager, Summer, Riverside, Calif.; also runs grocery store, bus line.

HOMER GILL — Manager, Fox, Bakersfield, Calif.; former indie, film salesman and publicity man.

FRANK HAYWARD — Manager, Del Mar, San Leandro, Calif.; in business 30 years as actor-producer.

BARRY E. CRESBY — Golden Gate, Riverside, Calif.; theater business for 16 years, 13 with FPC.

BERT PENNERSON — Manager, State, San Jose, Calif.; formerly usher, publicity director and exploiter.

IRVING LEVIN — Manager, Coliseum, San Francisco; started as usher, manager for 10 years.

ALLEN R. MARTEN — Manager, Golden Gate, East Los Angeles, Calif.; started in theater business in 1911.

J. D. RICHARDSON — Ritz, South Pasadena, Calif.

DALE SHLY — Manager, Grand, North Sacramento, Calif.; former Fox West Coast manager.

HARRY W. SMITH — Manager, Roosevelt, Roseville, Calif.; manager since 1928, with Roosevelt 11 years.

T. E. WOODS — Former stage hand; managing theaters since he was 18; now at Telenews, San Francisco.

RALPH J. BATSCHER — Managed Bluebird, Denver, for 12 years; since Fourth War Loan, manager, Mayan.

WILBUR WILLIAMS — City manager, Fox Boulder (Colo.) Theaters, managing its theater.

ROBERT GLENN WILSON — Manager, Fox, Walsenburg, Colo.; former projectionist and theater owner.

ALBERT M. PICKS — Owner, Stratford, Stratford, Conn. for past 18 years; active in all drives.

Joseph G. SAMAR TANO — Manager, Love's Poli-Palace, Meriden, Conn.; with Love's since 1928.

EDGAR J. DOLE — Manager of Love's Aldine, Wilmimgton, Del.; in business since 1911.

JACK L. FOXE — With Love's near ly 15 years starting as an usher; manages Love's Columbus, Washington.

MELVILLE W. MILLER — Prince Theaters, Pensacola, Fla., general manager Gold-Dobrow Theaters.


WILLIAM B. HOLLEN — Chicago Theater, Chicago.

HARLAN CROZ — Managed Rosy, Frankfort, Ind.; now on duty with USNR.

HARRY ERWIN — With his brother, operates four theaters in Michigan City, Ind., manages Tivoli.

LEONARD W. COWAN — Rivoli, Munice, Ind., city manager of Theatrical Managers theaters, owns two.

ROBERT J. BAKER — Majestic Theater, Centerville, Iowa, city manager, Central States Theaters.

* State Winners.
‘Honored Hundred’ Winners From Every State

Backgrounds Reveal Variety of Former Occupations; Most Are Industry Vets.

J. E. Delong — Owner-manager, Utica, N. Y.; in Kansas theater business for 16 years.

Ted Irwin — Dreamland, Her- bington, Kans.; city manager for Com- monwealth Amuse- ment Corp.

Roy Dunick — Madrid, Atchison, Kans.; managed three War Dept. theaters before recent discharge.

Barnes Perdue — Kansas City and Uptown Theaters, Parsons, Kan.; city manager, Griff- lils.

L. B. Spoonler — Liberty, Fort Scott, Kans.; city manager for Fox Mill- wood in show business since 1919.

W. B. Askley — Plaza, Glasgow, Ky.; operates two Kentucky houses, member Affiliated Theaters, Inc.

Fred E. Egley — Manager, West Brook, Md., for past 32 years; manager who start- ed Rudy Vallee.

Robert F. Ash-croft* — Manager, Broadway, Baltimore, Md., where he started as a doorman.

H. W. Beals, Man- ager, Brockton, Mass.; in theater business 18 years as usher, chief of service.

William S. Can- ning — Manager, Brockton, Mass.; has managed houses for many years.


R. Dennis- ton — Monroe, Monroe, Mich.; opened his first theater in 1905; now operates three houses.

Thomas H. Ex- land — Owner, manager, Ferndale, Ferndale, Mich.; president Ferndale Board of Com- mercial, etc.

Charles Z. Zinn — Managed Cen- tury, Minneapolis, since Fourth Loom Drive, manager, state.

W. J. Halsey — Manager, Marion, Colum- bia, Mis., the house he built in 1936.

Norris B. Cress- well — Manager, Lee, Clinton, Mis.; in theater business in 1906 but out for 18 years.

P. A. Delahen- ty* — Valencia, Mar- cou, Mis.; in theater business 20 years, managing booking, etc.

E. M. Jackson* — Owner-manager, Orpheum, Plenty- wood, Mont.; in theater business since 1916.

Arthur G. Mil- ler* — Lyric, At- kinson, Neb., exhibitor since 1901; opened first the- ater in 1909.

James L. Red- mond — Rivoli, Falls City, Neb.; in show business for 39 years, from doorman up.

Kenneth F. Wrig- hite — Syndicated, American, Win- nesaukee, Nev.; has been usher, doormen, projectionist.

Melin Mec- son* — Manager, Strand, Dover, N. H., for 10 years; in theater business since 1922.

Dan C. Negley* — Manager, Cri- terion, Bridgeport, N. J.; in theater business since 1915.

Russell Har- wick* — Manager, Cold- spring, N. Y., became usher in 1906.

Harold Del-raw — Manager, Or- monda, Oregon, N. Y.; formerly op- erated own the- ater.

Louise M. Le- on — Manager, Astor, New York since 1912; former assistant treasurer, and assistant.

Betty Mar- gar- do* — Manager, Forest Hills, For- est Hills, L. I., N. Y.; with Shor- neer seven years.

Paul Kaisler — Owner-manager, Utopia, Flushing, L. I., N. Y.; shor- me for 11 years.

James W. Black- well — Manager, State, Newton, N. C.; city manager, Everett Enterprises, Inc.

George D. Car- penter* — Co- lonial, Valhalla, N. C., partner, manager, Colonial Theaters Co.

A. E. Arlenson* — Hollywood, Deal- ly, Lake, N. C.; has been ushers, boxes, manager, press agent and manager.

* State Winners.
“Gripping drama whose timely story, star and direction make it a surely rugged grosser. The film may well prove a histrionic milestone since it introduces one of the ‘best bets’ for full-fledged stardom in Hollywood — the capable K. T. Stevens. Film, a true thriller, is particularly constructive and timely.”

Film Daily

“Had audience bolt upright in their seats. One of the most spine-chilling climaxes you’ll encounter in many weeks of moviegoing.”

New York Times

“Tense, all-absorbing drama reaching into the depths of human emotion to stir any audience.”

Showmen’s Trade Review

“Tense drama. Should draw a considerable audience from readers of the story and the widening group of Lukas’ admirers.”

Motion Picture Herald
"Orchids to ADDRESS UNKNOWN!"

"Tense and powerful film."

"Beautifully-made picture which fairly glitters with brilliant performances, led by Paul Lukas in an unforgettable portrayal and lovely K. T. Stevens, whose delicately sensitive interpretation of her first important role marks her for stardom."

"It has a natural audience. Should gain heavy response at box office and draw heavy word-of-mouth."

"A picture with a punch!"

"Should be a winner. Packs as much power per foot as did the original per page. Produced and directed with consummate skill and artistry by William Cameron Menzies, enacted by an inspired cast."

"Exciting and punchy film-stuff!"

Academy Award Winner

PAUL LUKAS

Address Unknown

with Carl Esmond • Peter Van Eyck
Mady Christians • Morris Carnovsky
and introducing K. T. STEVENS

Screen Play by Herbert Dalmas
From the best-selling book and Reader's Digest story by Kressmann Taylor
Produced and Directed by WILLIAM CAMERON MENZIES • A COLUMBIA PICTURE
## 5 Women Among Fourth Loan Contest Winners

Indicates Growing Sphere of the Feminine Sex in Theater Management

<table>
<thead>
<tr>
<th>Name</th>
<th>Occupation</th>
<th>City</th>
<th>Years in Business</th>
<th>Previous Experience</th>
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<tbody>
<tr>
<td>Mrs. Dorothy M. Brown</td>
<td>Manager, Stage, Pierce, S. D.</td>
<td>Franklin, Pa.</td>
<td>13 years</td>
<td>Cashier, booker, buyer, etc.</td>
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<td>Ken Peters</td>
<td>Manager, Tyler, Jackson, S. D.</td>
<td>Stateside, Pa.</td>
<td>1916</td>
<td>Started as usher in 1916, has been projectionist.</td>
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<td>W. W. Zimmerman</td>
<td>Manager, St. Louis, Mo.</td>
<td>St. Louis, Mo.</td>
<td>1919</td>
<td>Partner in Interstate Circuit since 1919, business since 1919.</td>
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<tr>
<td>Ross C. Glenn</td>
<td>Manager, Independence Theaters, Inc.</td>
<td>Vernon, Tex.</td>
<td>15 years</td>
<td>Business as usher, legit, producer.</td>
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<td>L. Parkentin</td>
<td>Manager, Liberty and Capital Theaters, Walla Walla, Wash.</td>
<td>Walla Walla, Wash.</td>
<td>1939</td>
<td>City manager, Fox; in business 17 years.</td>
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<td>C. C. Helms</td>
<td>Manager, Liberty and Capitol Theaters, Walla Walla, Wash.</td>
<td>Walla Walla, Wash.</td>
<td>1939</td>
<td>City manager, Fox; in business 17 years.</td>
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<td>L. Clary</td>
<td>Manager, Ritz, Killen, Tex.</td>
<td>Killen, Tex.</td>
<td>1933</td>
<td>Small town Texas theater operator and manager 14 years.</td>
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<tr>
<td>R. A. Daniels</td>
<td>Manager, Palace, Seagov, Pa.</td>
<td>Seagov, Pa.</td>
<td>1931</td>
<td>Has been ticket taker, operator, state rights holder, etc.</td>
</tr>
<tr>
<td>John D. Jones</td>
<td>Manager, Texas, San Angelo, Tex.</td>
<td>San Angelo, Tex.</td>
<td>1932</td>
<td>Partner in Bobb &amp; Rowley; operated theaters since 1936.</td>
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<tr>
<td>J. Y. Robb</td>
<td>Manager, Texas, San Angelo, Tex.</td>
<td>San Angelo, Tex.</td>
<td>1930</td>
<td>With theaters since 1913, Bobb &amp; Rowley partner for 21 years.</td>
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<td>F. W. Keen</td>
<td>Manager, St. Louis, Mo.</td>
<td>St. Louis, Mo.</td>
<td>1919</td>
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* State Winners.
Among Honored 100 Winners

(Continued from Page 1)

T. M. ELLEN, JR. — Operator, Majestic, Rex, and State Theaters, Beloit, Wis.; theater operator since 1910.

WOLFORD WILMANS — Manager, Victory, Ronald, Wy.; built the FWU house in 1925.

* State Winners.

Photos of two other Honored Hundred exhibitors, Ross Hart, of the Paramount Theater, Lake Charles, La., a State award winner, and Fred Cross, of Teeniex, N. J., were not available for inclusion in the Photographic Gallery — Editor.

U. S.-U. K. Trade Pact To Protest Passage
Revised; Films In! Of P. R. Films Bill

(Continued from Page 1)

that discussions toward such a commercial agreement will probably be resumed, in the future, although "no commitment or conclusion has been reached."

Discussion between British and U. S. officials have been conducted in the past two years but no conclusive agreement was ever reached. Dalton said similar discussions were held with the Dominions but talks were at a standstill until the Empire meetings in London are concluded.

Joseph Arriving Today
For Bergman Contests

(Continued from Page 1)


J. Honored 100 to Get Warm D. C. Welcome

Washington-Behind Washington is going all-out in its welcome to the industry's Honored Hundred bond salesmen. The group is expected to be all checked in at the Statler by Monday evening, ready for the ceremonies to be held Tuesday by the Treasury.

Each of the Hundred will be given a guest card by the Variety Club—good for the stay—for both the honored theater operators and their wives. In addition, they will be provided with passes to the House and Senate galleries. In lieu of keys to the city—out for the duration—District Attorney T. J. Willard will present each of the Hundred with a personal letter of welcome to Washington.

The honoring exhibitors and their wives will have free access to all downtown theaters, through the general admission doors, and to all performances at the Little Theatre. In addition, they will be aided in Washington by the local MPTO, which is interested in promoting Negro film interests in the Statler lobby, with young ladies on hand to provide all sorts of information about Washington, and to aid them in reaching individuals in Washington whom they may desire to contact. It is likely also that these exhibitors will be invited as industry guests for the keynote meeting on the Fifth War Loan drive. Industry leaders and high Government officials will be on hand for this meeting Wednesday at the Statler.

Honor Capt. McCullough, Columbia AAF War Hero

L. C. Larsson Sees Monopoly
In 16 mm. War Pix Setup

Charges that three distributors and their sub-distributors hold a virtual monopoly on 16 mm. versions of war films, because of the War Department's control of releasing its films, were voiced by L. C. Larsson, chairman of the Educational Film Library Association, in a talk at a conference of the Allied Non-Theatrical Film Association.

Larsson said that the War Department, in releasing its films through civilian distribution outlets, did not give commercial and educational 16 mm. libraries any opportunity to qualify as depositaries. He held that over 100 educational institutions and 100 libraries and OWI systems of allowing film libraries to release their films and criticized the War Department for giving "exclusive civilian distribution rights to its official war films even though the films are reports of events of public interest."

He said that free competition among independent commercial film libraries is suppressed and that educational institutions and agencies with film libraries are unable to qualify as depositaries, with users denied the opportunity to obtain official war films from a library of their choice. Larson concluded that the War Department's arrangement for the distribution of its official war films thus abridges the freedom of the non-theatrical screen.

Dick Rogers in Armoury

Build Rogers, a member of the board of directors of Universal, has received word from his son, Richard, a private in the Army, that he has been assigned to the field armoury and is stationed at Ft. Bragg, N. C.

Show "Twin" at Capital
Washington Bureau of THE FILM DAILY
Washington—Government officials and members of Congress will be guests of Warners at tonight's showing of "The Adventures of Mark Twain." Almost the entire Missouri delegation in Congress as well as numerous officials of the Executive branch who hail from that state are expected to be on hand.

Richard C. Mooney Dead
St. Louis—Richard C. Mooney, 42, for the past 12 years stage carpenter at Loew's State died of heart disease.

THEATER DEALS

Indianapolis—Earl Bell, who operates the Howard Theater here, has acquired the Avalon Theater and the building.

WPB Okes FWC House
For San Diego Area

(Continued from Page 1)
for approval by the Department of Justice, it now appears that FWC will itself seek approval of the anti-trust division needs with Assistant Attorney Generals Tom C. Clark and Wendell Berge, who share jointly the responsibility for policy on this matter. He has indicated his sending of specific cases to Clark, but has never done so. In the meantime, the matter has been passed upon and there is no policy.

McMurphy told Clark, however, that he is giving wide publicity to the name of areas where new competition is believed needed, and that independents have full opportunity to file. Where the applications are filed, it is pointed out, the Department of Justice will then consider each case individually, studying local competitive conditions and the OCR recommends action of need. Clark made it plain yesterday that no policy has been agreed upon—that he has not discussed the matter in any detail with Berge—and that there will be no overall policy.

Don R. Longman, head of OCR's Studio Relations Division, said yesterday that the Amusement Section is a part—said yesterday that he "would be very surprised" if the Department of Justice did balk the OCR program. He is of the opinion that Clark and Berge will be extremely co-operative with his agency on the matter.

Longman revealed also that McMurphy has received no application from the Albany Theater, Albany, N. Y., for a new theater in that area. The Albany Theater has entered an independent protest to the projected granting of an FWC application for a new theater in that area.

Lay Drop in Attendance
To Too Many War Films

(Continued from Page 1)
ions have declared in no uncertain terms that constant fear of what is happening to their own boys in armed services is being greatly increased whenever they witness a war picture.

"This is a most natural reaction on the part of mothers, wives, sweethearts and friends, who continually carry the image of their loved ones while watching scenes of war action in motion picture, the children of the people who have been stripped of their loved ones. In addition, very few, if any, of the pictures of this kind have to be augmented otherwise than to show pictures made and released by the U.S. Government for the purpose of disseminating information to the public. In this respect, the public is also very necessary. But the public is voicing its disapproval of this type of picture by non-interest in the war news. Producers should see the handwriting on the wall and produce more pictures which will sustain morale and keep the public from entertaining, rather than create a jittery, nervous tension in the minds of the American public.

In addition to the public's abhorrence of war pictures is the fact that many Army camps closing in different sections of the United States, with the boys in those camps going overseas, a vast interested theater patronage is being lost. Their entertainment is being cut off, it is said, by the two factors are responsible for the general decrease in theater patronage."

Dick Rogers in Armoury

Build Rogers, a member of the board of directors of Universal, has received word that his son, Richard, a private in the Army, has been assigned to the field armoury and is stationed at Ft. Bragg, N. C.

"Between Two Worlds"—with John Garfield, Paul Henreid, Eleanor Parker

Warner
112 Mins. EFFECTIVE FANTASY HANDLED STRONG DIRECTORS APPROPRIATE MARKETING ACTING AT INTELLIGENT AUDIENCES.

This fantasy on death, dealing with the subject of morality, is difficult to judge by customary standards of criticism. The worth of the film lies as much under the surface as on it. Only an appreciation of spiritual values and an understanding of hidden meanings can lead to full enjoyment of the production, which in its concern with right and wrong becomes peculiarly applicable to the world of the moment.

"Between Two Worlds," a new version of Sutton Vane's "Outward Bound," which was first made into a film by Warner Bros., is also performed through a picture from which devices of dramatic entertainment will derive no end of satisfaction from the same source. With charming fics, and mentally-stimulating the production can be termed completely successful.

"Between Two Worlds" is meat for intangible audiences. Those who crave popular entertainment will not find it here. To such as these the picture will prove slow, wordy confusing and a trifling tedious, although a certain amount of sincere sentiment has been managed despite the preponderance of conversation.

The scene is a ship on which the passengers are a group of persons killed in a bombing raid while on the way to catch a ship at a British port. The destination is the hereafter. Also aboard are a pair of lovers who believe themselves victims of suicide. Eventually "The Examiner" comes aboard to pass judgment on each of the passengers. The film attains a happy ending when the lovers are returned to earth.

The acting is the main delight of this picture, particularly that of the two leads. Joe E. Brown and Priscilla Lane are moving as the lovers, while John Garfield is properly harboiled as a newspaper man, George Coulouris, a ruthless businessman, Edmund Gwenn as the ship steward who is forever shuttling between this world and the other, Faye Emerson as the booking agent, and Henry O'Neill as the one who passes judgment on the dead, Dennis King as a clergymen, George Tobias as a seaman, and Sara Allgood as a housekeeper also deliver excellent performances. Others bound for eternity who turn in fine work are Isabel Elsom and Gilbert Emery.

The film has been effectively produced by Mark Hellinger, with Edward A. Blatt contributing simple and forceful direction. Daniel Fuchs, contributing a grown-up screenplay from the Vane drama.

CAST: John Garfield, Paul Henreid, Sydney Greenstreet, Eleanor Parker, Edmund Gwenn, George Coulouris, Sara Allgood, Dennis King, Isabel Elsom, Gilbert Emery, Lester Matthews, Paul O'Brien.

CREDITS: Producer, Mark Hellinger; Director, Edward A. Blatt; Screenplay, Daniel Fuchs; Based on play by Sutton Vane; Music, Ferenc Molnar; Camera, Russell Metty; Cinematog.; Art Direction, Hugh Reticker; Film Editor, Rudi Fehr; Sound, Clare A. Rigs; Consultant, Dr. Elmer P. Schoen; Technicolor Accessory Production, Musical Direction, Leon F. Fertig; Color; B&W; TECHNIQUE; Good; PHOTOGRAPHY, Good.
MORE FREON RELEASED FOR THEATER USE

Projector Flow Depends on Needs of Military

WBP Authorization Does Not Guarantee That New Equipment Will Be Made

Washington—Exhibitors in need of new equipment today stand a fair chance of getting new projectors and lamps, although they can’t be certain of getting the brand of equipment which they desire. Although production of 945 projectors for civilian use has been scheduled for this year, and materials for another 150 turned over to WBP by the Navy, dealers will have to continue filling

(Continued on Page 16)

Hispania Seeks Raw Stock Mfg. Equipment

Havana (By Cable)—Plans of Hispania Arte Films, of Barcelona, to manufacture raw stock in Spain are revealed by the visit here of Manuel Comerma, president of Hispania, and his partners, Jose Mas Nietro and Juan Faste Nortega. Trio will proceed to the U. S. to purchase equipment following a

(Continued on Page 16)

New Lines Give Bostick Big Volume Rise

Dallas—Addition of lines not handled before the war has resulted in a volume of business in excess of the maximum for the pre-war period, R. L. Bostick, joint branch manager of National Theatre Supply here and in Memphis, reports. Bostick said

(Continued on Page 16)

Havana Exhibs. Fight Aisle Light Measure

Havana (By Air Mail)—All theaters in Havana would be forced to install aisle and step lights, under a measure introduced in City Hall. National Exhibitors’ Union opposes the bill, claiming it would force some houses to close as material costs and wage scales are high.

NATIONAL THEATRE SUPPLY’S house organ, Facts and Figures, notes that girls in the general office have formed a Service Men’s Letter Club, comprising 25 girls who have pledged to write at least one letter a week to a man in the service other than sweetheart, brother, husband or relative. Sponsored by Walter E. Green, the club has invited girls in National’s branches to further the plan.

D. C. Collins has been made manager of Western Electric’s Electrical Research Products Division, company announces. He was formerly Eastern manager.

Western Electric also notes that J. W. Dicz, industrial relations manager of the manufacturing department, presently on leave for Government service, has been awarded an honorary degree of doctor of engineering by his alma mater, Purdue University. Citation was for his “distinctive ability in the establishment of better industrial relations through training supervision, and mutual understanding.”

AirCraft-Marine Products, Inc., reports the development of new soliderless instrument terminal. Said to be virtually impervious to corrosion over long periods of time, the terminals are being used in sensitive electronic equipment in the war effort.

Everett Nelson has left Bausch & Lomb Optical Company’s public relations department to become public relations director of the Sperry Gyroscope Co.

From Detroit comes word that Felix Golzci, who took over the Moorea Theater, plans to complete installation of air conditioning equipment in time for summer use. And Joseph C. G. is receiving bids on the summer redecoration of his Priscilla Theater.

Lloyd F. Knight, chief projectionist at the Granada, Spokane, Wash., has been made manager by S/Sgt. H. D. McBride, owner of the house. He succeeds the late Charles W. York, Sergeant McBride has returned to Camp McCrude, Cal., after letting contracts totaling $3,000 for equipment for the house, including new marquee, painting and re-carpeting.

Eastman Treasurer Marion Folsom has been appointed staff director of the House of Representatives Post-War Committee on Economic Policy and Planning.

Western Electric is manufacturing a new loudspeaker developed by Bell Telephone Laboratories to Navy requirements. New unit is designed for speech reproduction during naval battles. It is resistant to shock, vibration, salt spray and gun blast.

WBP has issued priorities for material needed to remodel, decorate and re-equip the downtown State Theater, Omaha, which was closed for several years. Herman Levy, general manager of Ralph D. Goldberg Enterprises, revealed, and work has been started.

Two Chicago post-war theater projects are in the planning stage, it is reported. Architect Erwin G. Freas is said to be drawing plans for an 800-seat theater on Ridge Road and a 1,000-seat house, featuring a community center, is scheduled for 130th St. and Ellis Ave.

Martin-Davis circuit, operating 86 theaters in Florida, Alabama and Georgia, has installed new amplifiers and projection equipment in the Gem, Marianna, Fla., and new drapes and stage equipment in the Panama, Panama City.

Donald A. Holbrook will re-open the Five Star, Palmer, Mass., shortly, following extensive renovations, including new sound equipment, projectors, and an interior paint job.

J. E. Tweeddale, until recently on special leave of absence from Bell Telephone Laboratories to Columbia University’s War Research Division, has taken over co-ordination and production programming of thermostats, variostors, glass-sealed switches and carbon-deposited resistors in the radio division of Westinghouse Electric Co.

Bausch & Lomb Optical Co.’s President M. Herbert Eisenbart, today receives the Rochester Museum’s Civic Medal for 1944.

OCR Asks Exhibs. Needing Gas for Minimum Comfort To Apply for Refrigerant

DeVry Reports on Post-war Film Equip.

Chicago.—Keen interest in and definite opinions regarding post-war motion picture equipment, particularly in the amateur field, was re-

(Continued on Page 16)

Stainproof Upholstery For the Post-war Era

Schenectady, N. Y. — Stainproof upholstery is expected to come into wide post-war usage as a result of

(Continued on Page 16)

Seems Calcium Limes Still Used in Texas

Dallas—Modern Theatre Supply Co. has received a call for Calcium Light Limes. Writer, A. J. Jackson, rural route 3, Palestine, Texas, says: “Please send me COD one can Calcium Light Limes. If not in stock will you refer me to where to find it?”—(Hail to the screen’s 50th anniversary!)
Hispania Seeks Raw Stock Milk Equipment

(Continued from Page 15)

weeks vacation as guests of President Batiste, whose secretary, Capt. Antonio De Torra, is president of Cuba Hispania Arts Films.

Hispania has a large production schedule for 1944 and hopes to manufacture enough film in Spain to meet its requirements.

Stainproof Upholstery
For the Post-war Era

(Continued from Page 15)

experiments of General Electric Co. chemists with new plastic-like materials known as silicones. A blend of silicon and organic chemicals, the new materials take several forms, including a water-like liquid, solids, oils, and a rubber-like substance.

Actual ingredients are war secrets but post-war prospects include a likelihood of using silicones for waterproofing of cotton, wool or paper and the stainproofing of upholstery.

program, but this scheduling is subject to adjustment. Allen G. Smith, theater equipment chief, is still seeking permission to schedule production under the program for Number One labor areas-Chicago and Detroit being the cities affected. The freeze on Number Two areas was relaxed last week-end, with Smith permitted to schedule increased production of sound systems in Indianapolis, for instance, and of arc lamps and rectifiers in Newark and Toledo.

A small quantity of sound systems could be turned out in Chicago, and both projectors and lamps could well be turned out in Chicago and Detroit. As things stand now, however, neither city can participate in the increased production schedule. This ban will not in itself hinder the fulfilling of the program—about three-quarters of the nation's projectors and lamphouses are made in the New York area. It does, however, interfere with the competitive setup within the industry.

Mom Likes Drive-Ins,
Sponser Do Not

Fears of early Drive-In Theater operators that their stands would be too freely patronized by sponser, thus driving away other types of customers, was not realized, L. H. Walters, Cleveland manager for National Theatre Supply, noted in a recent speech before the SMPF. Walters revealed that the majority of patrons seemed to be housewives who don't want to take the time to tidy and dress up after dinner but prefer to go directly from the kitchen to the theater via auto.

New Lines Give Bostick 
Big Volume Rise

(Continued from Page 15)

that a war slump had been expected, due to a shortage of goods, but addition of such items as janitorial supplies, candy cases, popcorn, signs, folding chairs, book matches, flags, tools, and other items, has more than made up the difference.

Scheme was evolved and tested in Dallas and Memphis and has been popular with exhibitors who like to concentrate their buying in one account and one settlement, and find it both convenient and economical to make their purchases on booking trips to the exchange centers.

DeVry Reports on Post-war Film Equip.

(Continued from Page 15)

ported by William C. DeVry, president of DeVry Corp., in announcing War Bond awards in the company's 1944 motion picture camera and projector design competition.

DeVry reported that interest was keen and that winners included several members of the armed forces, three Canadians and an occupational variety typical of the universality of the growing interest in motion pictures as a hobby.
More Freon Released For Theater Use

(Continued from Page 15)

and the General Industrial Equipment Division of WPB which will make available a larger quantity of the gas for cooling systems important to recreational plants.

Freon has been one of the toughest items on which OCR has been enraged, Don R. Longman, chief of the Service Trades Division, admitted yesterday. John Ebersohn, theater architect, serving as consultant on theaters to OCR, has been putting much time into justifying industry needs for Freon and other parts of the organization have been preparing estimates on needs of bowling alleys, dance halls and other recreation establishments.

Although Longman advised any exhibitor with a real need for the gas to file an appeal, he made it plain that not all applicants will be successful. Stocks of the gas simply are not large enough for both military and civilian needs. The limitation order on Freon still precludes any allotment of the gas for "comfort cooling." "That," said Longman, "is the rub. The word comfort carries with it a connotation which is most unfortunate in considering the nation's recreational needs." The important question is whether a large proportion of the nation's recreation facilities are to be available or not during the Summer.

Appeals should be filed with WPB's General Industrial Equipment Section, but Longman urged that carbons be sent to the OCR Amusement Section. Although an agreement has been reached that meritorious appeals will be honored by the GIES, Longman believes it is advisable that OCR be kept fully informed in order that it may push the individual appeals. He is confident, on the whole, that appeals will be granted where justified, but is anxious that exhibitors not be under any misunderstanding. Granting of these appeals will not be automatic, he repeated.

Although it is anticipated that exhibitors in war production areas may be able to present better justification for an allotment of Freon, there will probably be no sharp line of distinction drawn in their favor.

Consider Possibility Of Foundations Now

Theater architects and operators planning new structures as soon as materials are available, are said to be eyeing the plan advocated by construction companies, engineers, and labor representatives, to clear sites and put in foundations now, instead of waiting for war's end.

As explained by The Journal of Commerce earlier this week, concrete and reinforcement materials are available, as well as labor to do the work, and several months preparatory work on a structure could be out of the way, so that actual erection could be started as soon as men and materials are relieved from the war effort.

Detroit Marquee Sign Ban Includes Replacements

Detroit — City Council's ban on auxiliary marquee signs in the downtown area extends to replacements of structures existing before the ban, it is revealed by the veto of a proposal by United Detroit Theaters to replace an existing sign atop the marquee of the Broadway-Capitol with a larger sign.

Regular marquee signs are permitted but auxiliary signs, with interchangeable letters, are banned under the Council's regulations.

New Westinghouse V.-P.'s

Pittsburgh — Election of four new vice-presidents is announced by George H. Bucher, president of Westinghouse Electric and Manufacturing Co. New officers are R. A. Boyle, J. K. B. Hare, John H. Ashbaugh and H. H. Rogge.

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It's a lucky man that doesn't have to worry about booth equipment today—and it's a wise manager that lends a hand to his projectionist when it comes to preventive maintenance of the projection and sound equipment.

Your projectionists, Mr. Manager, can do a swell maintenance job; we know—because we work with thousands of projectionists all over the country. But scarcity of new equipment makes preventive maintenance doubly important to you today. So, be sure you are giving your projectionists all possible cooperation.

And be sure that they have a copy of the 76-page manual "RCA Photophone Handbook for Projectionists"—written by our specialists in theatre service. Send the coupon today for a free copy. Address: RCA Service Company, Inc., Camden, N. J.

RCA SERVICE COMPANY, INC.
A Radio Corporation of America Subsidiary

ANNOUNCING . . . .

The availability of one of the largest, best equipped sound studios in the East. Acoustics and facilities are finest . . . crews and talent (if desired) are at your immediate disposal. Rental fees are nominal. Also location shooting for special training or educational films.

It's no bother—write for info. today.

FILMCRAFT PRODUCTIONS
Division of Soundies Distributing Corporation of America Inc.
318 W. Jackson Blvd., Chicago 6
THIS NEEDS THE SIGNATURE OF A PATRIOT—YOU!

"In recognition of the meritorious services rendered to our Armed Forces by the WOMEN'S ARMY CORPS I wish to pledge the whole-hearted cooperation of myself and entire theatre personnel in promoting National WAC Recruiting Week.

I will exhibit the special trailer at every 'performance,' as well as display the advertising material, all of which will be made available to me without charge.

I will publicize this campaign as widely as possible during this week and cooperate fully with other exhibitors in my vicinity in any and all activities to further promote its success."

"Shoulder to shoulder with the troops in the war effort—"
Alperson to Produce for UA--Edward L. Alperson has closed a deal whereby he will produce six pictures for United Artists, it was reported at the week-end. The former general manager of RKO Theaters is lining up story properties and is expected to announce detailed plans within the next two weeks. Alperson’s production project is said to have been in preparation for several months.

The Daily Newspaper of Motion Pictures
Twenty-Five Years Old

NEW YORK, MONDAY, MAY 8, 1944
TEN CENTS

20TH-FOX RESUMING BRITISH PRODUCTION

British Treasury Approval Awaited: Rank, U. S. Co. To Be Equal M-P Partners

London (By Cable) — President Sypros P. Skouras of 20th-Fox will, it is reported, eventually join the board of Gaumont-British, with Francis Harley, 20th-Fox’s managing director here, as alternate director as a result of the deal which transfers Loew’s holdings in Metropolis & Bradford Trust, controlling (Continued on Page 7)

OWL Wants Special Shorts for Europe

Major studios this week are scheduled to get a request from the OWI via Robert Riskin, chief of its overseas film division, for assistance in the production of documentaries for the production of documentaries for (Continued on Page 8)

Col. Asks Postponement Of Schine Suit Trial

Buffalo—Another adjournment of the anti-trust trial of Schine Chain Theaters became a distinct possibility (Continued on Page 8)

Leo’s Roar Unanimous In Charlotte Sector

M-G-M’s Charlotte office, managed by Benn Rosenwald, has reported 100 per cent representation on an M-G-M feature or short subject in every theater operating and screened in that exchange territory, William F. Rodgers, vice-president and general manager disclosed over the weekend.

This is the first office to advise the home office of 100 per cent territorial exhibitor cooperation in connection with M-G-M’s plans to celebrate its 20th year anniversary June 22-28 by having at least one or more subjects with Leo the Lion on every screen, (Continued on Page 8)

Wins Clearance Elimination

Different Competitive Areas Basis for Ruling

Washington Bureau of THE FILM DAILY

Washington—Washington had an air of expectancy over the weekend, with some new regulation expected from Selective Service to clarify the status of men in the 26 to 30 age group. (Continued on Page 8)

OL. 85, NO. 90

UNITED ARTISTS STOCKHOLDERS MEETING OFF

Until May 15; Friday’s Session Postponed

The meeting United Artists stockholders, scheduled for Friday to pass on a set of resolutions regarding future corporate operations, was postponed until May 15. Session was to have been held in Wilmington with attorneys representing the owners. No reason for the postponement was given.

"U" Key Sales Execs.

To Huddle at Studio

A meeting of Universal’s key sales executives will be held at the Ambassador Hotel, Los Angeles, on June 5 and will take the place of the usual sales convention herebefore held in New York or Chicago.

In making the announcement, William A. Scully, vice-president and general sales manager, said that by eliminating a national convention, the company was cooperating with the Government in the matter of transportation but that it was important for the key sales executives to convene at the studio to see what was going on.

Among those who will attend the studio, in addition to Scully, will be (Continued on Page 8)

Lima Reports Brazil Film Biz Up 40-50%

A 40 to 50 per cent increase in theater business in Brazil in the past year was reported on Friday by Ary Lima, Warner Bros. manager there who is in town for a month of home-office conferences. Lima, on his first visit to this country in 20 years, attributed the gain to improved economic conditions in Brazil resulting from the industrial expansion forced upon the nation by the war. He "definitely" expected the boom to continue after the war.

The speaker said that the interest (Continued on Page 9)

Chaplin’s Selznick Suit Will Be Tried in New York

Appellate division of the New York Supreme Court ruled Friday that David O. Selznick Productions and Vanguard Films were doing business in New York and therefore the action brought against them by Charles Chaplin will be tried in New York. Judge Ferdinand Pecora presided.

(Continued on Page 7)

Shooting to Start in October: Post-War Program of 8-10 for the World Market

London (By Cable)—One result of the J. Arthur Rank-20th-Fox deal negotiated by Rank and Spyros P. Skouras, president of the American company, and now near finalization here, will be the resumption of production in England by 20th-Fox, informed sources reported over the weekend.

The U. S. company is expected to start shooting on this side, using Rank studio facilities and British talent, the latter probably bulked with Hollywood people, in October, (Continued on Page 8)

Exploiteers to Aid 5th War Loan Drive

Neil E. Depinet, national chairman of the Fifth War Loan Committee’s Distribution Division, over the weekend suggested to all distributor chiefs that they request their exploitation men in the field to offer their services to the local exhibitor campaign chairman.

Betokening a still closer co-opera—(Continued on Page 8)

Berle to Emceee Bklyn’s Wac Drive Ceremonies

Milton Berle will appear in person on the steps of Borough Hall, Brooklyn, at 12 noon on Thursday when Borough President John Cashmore officially proclaims “Wac Re—(Continued on Page 9)

Army Releasing Two Wometco Theaters

Miami Beach, Fla.—Cinema and Beach theaters, which for the past 18 months have been used by the Army for training purposes morning and afternoon, have been turned back to the Wometco circuit and will again be available for marine performances.
Moskovitz to Host Wac Officers at Breakfast

A group of Wac officers and other high-ranking military officers headed by Col. Oveta Culp Hobby will be served a well-earned breakfast by Charles C. Moskovitz, Metropolitan area chairman for the Wac's recruiting campaign, at the Hotel Astor on Wednesday.

Following the breakfast, the Army Central Housing Division will be located at 51st Street and Seventh Ave., from which point at noon they will lead a parade consisting of a line of Army officers, three Army bands, 150 uniformed members of the Wac, 300 soldiers wearing complete uniforms and packs, and 100 Wac inductees. They will parade up Seventh Ave. to 43rd St., where the induction and demonstration officially opening the drive will take place.

On the grandstand, Moskovitz will introduce Edward Aliperson, national chairman of the drive; Col. Hobby, by other Wac officers and Newbold Morris. Also appearing will be Frank Capra, Miss Hollywood; Jerry Lester, Gertrude Niesen, Mary Martin, Margaret Sullivan, Elisabeth Bergner, Una Merkel, Alison Skipworth and Annabella.

MPA's Insurance Plan Up At Next Board Meeting

A group-insurance plan to be worked out by the board of directors will be presented at the next business meeting of the Motion Picture Association. It was discussed on Friday by President Morris Sanders at a luncheon meeting of the members of the Hotel Astor.

Jack Ellis, vice-president of the MPA, said that a goal of $10,000 had been set for advertising the charitable organization's annual journal.

Schwartz Names Howard As RKO Theaters Aide

Sol Schwartz, general manager for RKO Theatres, has appointed William W. Howard, today appointed William W. Howard, to be his assistant in the operation of these theaters.

Howard who has long headed the stage show department for RKO, will retain that position in addition to his new duties.

WB Appoints Sam Bekers Central Amer. Supervisor

Sam Bekers, for the next two years in the Argentine film field, has been appointed by Warners to the post of district supervisor for Central America and the West coast of South America, including Peru, Bolivia, Ecuador, Colombia and Panama.

Bekers, who left over the weekend for Lima, Peru, in addition to his activities in South America has made extensive experience in motion picture business in Spain, Yugoslavia, Czechoslovakia and the Baltic states, where he occupied important distribution posts.

Gulf Theaters to Build New House in Tampa

Tampa, Fla.—Gulf Theaters, Inc., is preparing to erect a new theater at the corner of Old Nebraska and Sita Streets.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

50th St. & 6th Ave.

RITA HAYWORTH—GENE KELLY

"COVER GIRL"

in Technicolor

Gala Stage Show — Symphony Orchestra

1st Mezz. Seats Reserved. Circle $6-4600

HELD OVER — 3rd WEEK

RADIO CITY MUSIC HALL

Paramount presents

"GOING MY WAY"

With BING CROSBY and RISE STEVENSON

In Person, CHARLIE SPIVAK

TIP, TAP & TOE — WESSON BROS., PARAMOUNT

Times Square

FINANCIAL

(May 5)

NEW YORK STOCK MARKET

High Low Close

Am. Soc. 140 140 140
Cal. Picts. 12.75 12.75 12.75
Col. Picts. Pfd. 214 214 214
Columbia Picts. Pfd 27 27
Con. Fm. Ind. 4 4 4
Cos. Ind. Bd. 22 22 22
East. Kodak 156 156 156
Fox Fm. Pfd. 104 104 104
Gen. Pres. Eq 20 20 20
Ladd's, Inc. 60 60 60
Loew's, Inc 60 60 60
MGM 125 125 125
Paramount 22 22 22
RKO 12 12 12
RKO 56 pfd 89 89 89
20th Century-Fox 22 22 22
20th Century-Fox 22 22 22
Warner Bros. 12.5 12.5 12.5
Par. B'way 3055

NEW YORK CURRENCY

Radio-Keith econ. 114 114 114
Salomon Corp. 249 249 249
Technicolor 14 14 14
Trans-Lux 31 31 31
Universal Picts. vic. 22 22 22

Luncheon Honors Hicks, 25 Years With Para.

A surprise luncheon in honor of John W. Hicks, vice-president in charge of Paramount's foreign department, was held Friday at the Hotel Astor as a tribute to Hicks' 25th year with the company. Approximately 45 top executives and departmental personnel attended the affair.

Rites for Sigbert Wittman

Funeral services for Sigbert Wittman, former Universal sales executive who died in retirement on Thursday, were held yesterday at Campbell Funeral Home at Madison Ave. and 81st St.

Federal Judge John C. Knox on Friday reserved decision on the proposed settlement calling for the restoring to Fox Theaters Corp. of all property left to the sale of the Academy of Music, 14th St., by Skouras Theaters Corp. and Kino Corp. Only objection at the hearing was made by Fred C. Moore, attorney for the city of St. Louis, who argued that the defendants should pay all costs, fees and expenses in connection with the settlement.

Leahy represented Theater Realty Co. and the Fox St. Louis properties which hold judgments totaling $1,494,000 against the Fox Theaters Corp. Leahy told Judge Knox that Federal Judge George H. Moore of St. Louis had instructed him to oppose approval unless the costs are paid.

Selig in Capitol for "Honored 100" Ceremony

Washington Bureau of THE FILM DAILY

Washington—Robert W. Selig, assistant national campaign director of the industry's Four W's and One P who managed the Honored Hundred contest and who guided the state chairman in the direction of and the completion of the various sections of the contest, will leave for Denver on Friday morning to supervise the presentation of the winners tomorrow.
you’ll learn about SHOW BUSINESS from RKO RADIO
THE MUSICAL SHOW OF S
SHOW B

Their songs, dances, laughs and romances... from Burlesque to Broadway Big Time!
Hows and Show Folk!

Business

With

Eddie Cantor
George Murphy
Joan Davis
Nancy Kelly
Constance Moore
and Don Douglas

Directed by
Edwin L. Marin
Produced by
Eddie Cantor

Screen play by
Joseph Quillan and Dorothy Bennett
... And the One Appropriate Spot in all the World for the Gala Opening...

THE PALACE

WORLD PREMIERE ENGAGEMENT BEGINS

WEDNESDAY, MAY 10,
THURSDAY, MAY 11,
at New York's most famous theatre... storied mecca of show folk for generations... where an appearance was the zenith of success for more headline stars than any one person can remember!

The stardusted story of American entertainment... told through the laughs, loves and adventures of the famous people in the world's maddest, funniest profession!

SONGS YOU CAN'T FORGET:

"It Had to Be You" "Whisperin"
"I Don't Want to Get Married" "My Baby's Bound"
"I Want a Girl" "Aloha Hawaii"
"You May Not Remember"
Deal to Put Skouras on the G-B Board

(Continued from Page 1) G-B, to 20th-Fox and J. Arthur Rank. Skouras at the week-end said the details of the story which appeared in THE FILM DAILY on Tuesday were correct, but pointed out that the deal will required British Treasury sanction. Subsequently, in a joint statement Rank and Skouras confirmed that the deal had not yet been inked and promised a further official statement as soon as possible. Wardour St. generally accepted the Skouras statement as referring to the requirement for Treasury approval.

The deal, it was learned, provides Rank and 20th-Fox as 50-50 partners in Metropolis & Bradford Trust, Loew's, it is understood, by the deal sells two-thirds of its shares to Rank and one-third to 20th-Fox.

Pointing to a general reorganization of M & B, it was reported that the non-voting shares — those held by the American companies — will become voting shares when the deal is finalized. Voting shares now are held by Rank.

Sees Big Role for Films In Cultural Organization

Hollywood Bureau of THE FILM DAILY

Washington — Heavy reliance will be placed upon motion pictures for the successful carrying out of the United Nations Cultural Organization, Rep. J. W. Fulbright, D., Ark., said Friday. Returned from London only last week, he referred to London conferences during which a blueprint for the organization was laid out by representatives of 18 of the United Nations. But he said plans have not yet been definitely laid out, but that "we are counting very definitely upon motion pictures as an important medium of cultural exchange."

Twentyfeet-Fox head, Spyros Skouras, was staying in the same hotel as the young Arkansas legislator, he said, and Skouras was consulted by more than one member of the group meeting on the cultural setup. Fulbright said he believes the members have in mind full utilization of both theatrical and non-theatrical films, and that the importance of regular commercial product will in no way be overlooked. Although much use will be made of educational and documentary films, Fulbright believed the delegates were well aware of the tremendous influence of commercial films.

Send birthday greetings to...

May 8

George Archainbaud

THE FILM DAILY

C. E. Quick

ALONG THE RIALTO

Phil M. Daly

- • • CUFF NOTES: J. L. Beddington, director of the British MOI Film Division, just in from London, will be introduced to the industry press over cocktails at "21" this afternoon. . . . Fred Wehrenberg, MPTO of St. Louis proxy, is fighting arthritis at Hot Springs. . . . Mel Heyman, Metro photo editor, is on jury duty. . . . Frank Sinatra sure made a hit at that Ranshee luncheon. . . . Couple of hardheaded newsmen called their homes to apologize to their daughters for any disparaging remarks they had ever made about the Voice. . . . Didja know that "Ted" O’Shea returned last week minus a pint of blood, given to the New Orleans Red Cross blood bank? . . . Add Horrors of War? The Daily Worker has gone tab. . . . City Opera House, Rochester, N. H., now boasts three generations of ushers in William Miller, his son, Frank, and his grandson, Robert. . . . Eddie Cantor proposes to both produce and direct William A. Drake’s "Brown Derby" in late August. . . . Movieland Mag has signed William Dundas as photographer. . . . Carl Erbs, Bim p.a. and night club operator, has acquired Lake Placid’s Fawn Country Club. . . . Eddie Cantor was guest of honor at a testimonial at the Astor Hotel last night. • • • • • THIS AND THAT: Is it true that at least two enterprisers are already plotting transatlantic press junkets, come peace? . . . Columbia quietly lining up more new faces; most recently signed are Regina Wallace, Broadway stage actress, and Adele Jergens, one of New York’s top models. . . . Dole has been the one about the film salesman who argued away a percentage deal that the exhibit really should include the popcorn revenue in the total gross because a strong pic meant more cola sales? . . . Wall St. reports more investment trust buying in Locos. . . . Financial quarters estimate the overall funded debt of Pava, and subsidiaries at below $19,000,000. . . . And in 1957, the figure was some $18,000,000. . . . Nice going! . . . Incidentally, the Street expects Locos’ profits for the current fiscal year to top the $80.1 of the year which ended Aug. 31, 1915, and is speculation over a larger dividend. . . . Phil M. likes this: In Springfield, Ill., theaters are granting free admissions to applicants for Navy enlistment during the hours they are not undergoing exams, and tests at the recruiting station . . . • • • • • AVERAGE PEARL HARBOR . . .

CONFERENCE REACH IMPASSE ON SPRINGFIELD STRIKE

Springfield, Mass. — Charles Dear- den, business agent for Local 605, International Union of Operating Engineers, AFL, Friday refused as inadequate an offer of Nathan G. Goldman, president of Western Massachusetts Theaters, Inc., to pay a salary of $22.60 for a 40-hour week, retroactive to Monday, to the assis- tant engineer of the Paramount Thea- ter, in an effort to settle the dispute with the union which has called a strike at the theater for Monday the 15th. Dearden rejected the offer, saying it provided an hourly rate of 66.5 cents, which he compared with the rate with 90 cents an hour which the War Labor Board has approved as the standard for unskilled laborer.

20th-Fox Files $613,000 Suit vs. Jennifer Jones

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has filed suit against Jennifer Jones for $613,000 claiming breach of contract. Commenting on the action, Frank Belscher, counsel for Miss Jones, said the complaint alleges in substance that plaintiff would not at least $500,000 more if Miss Jones performed in "Laura." "This is compelling evidence to the majority of Miss Jones with the theatrical public," said Attorney Belscher. "The suit is merely an unwarranted attempt on the part of 20th-Fox to punish Miss Jones for a situation for which she is in no wise responsible."

Mrs. FINEY DIES

Mrs. Sarah Finey, mother of James Finey of the Walt Disney office here, died Thursday and funeral services will be held today.

COMING AND GOING

BANNEY BALABAN and Y. FRANK FREEMAN left for California on Friday.

DARRYL F. ZANUCK left New York Friday for the studios. Zanuck plans to return to New York in July or August, when "Wilson" is expected to be ready for its Broadway premiere.

DR. HERBERT T. KALMUS, Technicolor presi- dent, is due in the city this week.

ALEX HALTER, Warner theater executive and ABE PLATT, B & K executive, have re- turned to Chicago from Florida vacations.

GAIL PATRICK is in town from Canada after extending her aid to the Dominion’s war loan fund.

HAROLD SCHWARZ, of Tower Pictures, Dal- las, is in town on a business trip.

IRVING COHEN, Paramount legal depart- ment, returns from Buffalo today.

ED FINNEY puts in from the Coast today.

M. J. WEISFELDT, Columbia sales exec., left yesterday for a two-weeks’ trip to Pittsburgh, Cincinnati, Washington and Cleveland.

ROBERT RISKIN arrives on the Coast today.

WILLIAM LEVY of the Walt Disney office leaves tomorrow for a three-week stay at the studios.

Chaplin’s Selznick Suit Will Be Tried in New York

(Continued from Page 1) viously had denied a motion by Selz- nick to vacate the order on the grounds that the defendants were not doing business in New York.

Louis Frohlich of the legal firm of Schwartz & Frohlich, counsel for Chaplin, argued the case. Suit involves the sale of plays and pictures by Selznick.

Fineberg Named B. M. For Mono. in Pittsburgh

Pittsburgh — Sam Fineberg has been named Monogram branch manager here, succeeding M. C. M. Goldman who has resigned after five years as manager. Goldman is in New York winding up his affairs with Mono- gram and future plans will be announced shortly.

Fineberg formerly was a partner with James H. Alexander in the Republic franchise in Pittsburgh and prior to that was branch manager for Gaumont-British.

TO THE COLORS!

★ DECORATED★

JOHN FAWRO, formerly commander, Canadian Navy, awarded the Atlantic Battle Star by the Canadian Volunteer Medal.

MAJ. JAMES STEWART, AAF, awarded the Distinguished Flying Cross. He holds the Air Medal with Oak Leaf clusters.

★ ARMY★

IRVING JACOBS, supervising booker, M-G-M, Pittsburgh.

★ NAVY★

EDDIE J. MORRIARTY, M-G-M salesman, Pitts- burgh.

JOSEPH HULIA, manager, Imperial, Detroit.
OWI Wants Special Shorts for Europe

(Continued from Page 1) quick distribution in liberated Europe.

Documentaries, emphasizing the American, democratic way of life and also pointing up the war against Japan, are destined to fit in the psychological warfare mosaic of the Army, it is understood.

Riskin, who arrives on the Coast today from New York, is understood prepared to press for the early production of several documentaries specifically for use in Germany in the wake of the United Nations armies. While the documentaries as a rule will probably be in two reels, the series prepared for use in Germany will not be held to that length necessarily.

The OWI overseas film chief while on the Coast will also address several industry groups, outlining his experiences abroad; the recently returned from London—and conclusions.

"U" Key Sales Execs. To Huddle at Studio

(Continued from Page 1) E. T. Gomersall, assistant to the general sales manager; F. J. A. McCarthy, Fred Meyers and A. J. O'Keefe, division sales managers.

Scully said it was a Universal policy to have a close co-ordination between sales and studio.

Coast Starts Eight in Week

West Coast Bureau of THE FILM DAILY Hollywood—Eight new pictures went into production last week, making a total of 47 pictures shooting.

Wedding Bells

Monique de T. Schless, daughter of Robert Schless, general foreign manager for Warner Bros., has become engaged to Boatwain's Mate First Class Richard E. Spryregen, USCGR. Prospective groom is a member of the New York Stock Exchange.

West Coast Bureau of THE FILM DAILY

Hollywood—Phil Baker and Imogene Burke, dancers, will be married today.

Chicago—Charles Davidson, B & K booker, and Joanne Abraham, B & K secretary, were married.

London (By Cable)—Lt. Jack Bernhard, USAAF, son of Joseph Bernhard, Warner Bros. vice-president, and Jean Gillio, British film and legit, actress, were married here Friday.

M-G-M Signs for 5-Min. Air Spot

M-G-M has contracted with the Mutual Network for a five-minute spot from 11:55 to 12 noon on Monday, Wednesday and Friday for seven weeks starting June 5. Format of the program will be announced later.

Wash. Expects Clarification Of Status of Men 26-30

(Continued from Page 1) group. State Selective Service directors were locked in meeting here Friday, with Saturday sessions expected.

Representative John F. Costello, D. Cal., of the House Military Affairs Committee, has twice stated that he does not believe fathers over 26 will be called to the colors this year, and Selective Service officials were saying the same thing privately in the coming week.

In the meantime, there has been no clarifying statement from the office of the Selective Service Director here.

As things stand now, exhibitors and distributors do not stand to gain much from any forthcoming directive if the terms of such directives are followed strictly. The important move for local designations of essentiality is becoming increasingly apparent.

Here in Washington, J. B. Brecheen, John S. Allen and George Gill, branch managers for RKO, M-G-M and PRC, respectively, will appear this morning before the local WMC to argue for a "locally needed" designation. Exhibitors in this area have not petitioned and apparently will not do so.

Para's 1943 Earnings Up $1,509,171 Over '42

Earnings of Paramount Pictures for the year ended Jan. 1, 1944, totaled $16,140,281 after all charges, including interest, taxes, depreciation and $2,000,000 additional reserve for contingencies, it was announced in the annual report issued Friday by President Barney Balaban. Profit represented an increase of $1,509,171 over the previous year when the earnings were $14,631,650. A $16,000,000 profit was estimated in April.

The earnings in the current report include $1,556,000 representing Paramount's net interest as a stockholder, $3,000,000 representing film dividends, and earnings for the year of partially owned non-consolidated companies. 

For the year ending April 30, 1943, common shares earnings equaled $4.20 compared with $3.60 for 1942. There were 3,752,136 common shares outstanding on Jan. 1, 1944, as compared with 3,293,717 on Jan. 2, 1943.

Consolidated balance sheet shows that cash on hand Jan. 1 amounted to $29,465,222, of which $8,957,376 was in foreign countries and principally in Great Britain.

Col. Asks Postponement Of Schine Suit Trial

(Continued from Page 1) here Friday with receipt by Federal Judge John Knight of a motion from Columbia Pictures, made returnable at 10 a.m. today, for postponement of at least 60 days.

The motion, however, will be opposed by counsel for the Schine Corporation, by Wendel Breyer, assistant attorney general in charge of the anti-trust division; by Robert L. Wright, special assistant to the attorney general, and by counsel representing both Universal and United Artists.

Columbia, through Attorney Louis D. Frohlich, who accompanied the adjournment motion with an affidavit, declared it never consented to entry for the temporary order adjourning trial for two years and as a matter of fact, was willing to proceed with trial the week of May 30.

Judge Knight's opinion Thursday on sale of the Liberty Theater, Cumberiand, Md., to Schine, and his offer to give Schine six more months in which to sell the 10 remaining theaters in the temporary order's divestiture clause, will be followed by entry of an order in place of the one which is now two years old. Before it is drawn up, it is indicated, Judge Knight will confer with respective counsel in regard to its provisions.

First B & K Tel Program

Chicago—Marshall Field Co. sponsored the first commercial television program on the B & K station, WBBF, Friday, featuring fashion shows from the company's stores. Don McNell emceed the show. Dick Hooper of RCA, arranged the half-hour program. Under Kaubauff & Ryan agency direction. Heavy newspaper space featured the first program.

Set for "Show Business"

Stars of stage, screen and radio, Wacs, Waves and other branches of the armed services will attend the annual Broadway Charged with Excitement program tomorrow evening at the RKO Theater of "Show Business," Eddie Cantor's first production for RKO Radio Pictures.

John J. Schultz Dead

Wilco., Pa.—John J. Schultz, who operated and owned the Monarch Theater here for many years, died at St. Mary's Hospital, McKeesport. He is survived by his widow, a daughter and three sons, two of whom are in the Army.

Ernest J. Keller Dead

Boston—Ernest J. Keller of Mal- done Pictures, 430 W. 23rd St., Gardiner, Me., and former owner of the Fellaway Theater, Medford, died in the Malden Hospital.

Total current assets were $66,137,600 and current liabilities $23,831,967, making a net working capital of $42,305,633.

Exploiteers to Aid 5th War Loan Drive

(Continued from Page 1) between distributors and exhibitors in the forthcoming drive, the exploitation men's efforts will be in addition to those of all branch managers and executives. Each will contact every exhibitor to enlist his active participation in the campaign. The "Honor Hundred" showmen who distinguished themselves as "E" Bond salesmen in the Fourth War Loan will become spearheads of the industry campaign in the Fifth War Loan in a ceremony in Washington Wednesday. Event will open the first all-industry mass meeting called by R. J. O'Donnell, national chairman of the Fifth War Loan campaign, to present the over-all plans for the drive.

The "Honor Hundred" will be introduced to O'Donnell by Charles F. Skours, Fourth War Loan national chairman. O'Donnell, on behalf of the Fifth War Loan committee, will accept the services of the 100 showmen as a special advisory committee.

O'Donnell is expected to arrive in Washington today from Hollywood where he has been conferring with industry groups on campaign participation.

(Continued from Page 1) with the high program calling for at least two and possibly four top bracket features.

Once the war ends, it is understood that Skours envisions a British program of from eight to 10 features, with all pictures aimed for the world market.

L. W. Dawn Dies


Michael Todd Forms Film Producing Co.

A producing company known as Michael Todd Productions has been organized by the Broadway stage producer to make three films in two years or two a year for a major release. A distribution deal is under discussion, it is understood. Todd expects to depart for the Coast to set up offices there as soon as his new show, "Catherine was Great," opens.

20th-Fox Resuming British Production

(Continued from Page 1) with the high program calling for at least two and possibly four top bracket features.
Wins Clearance Cut In Appeal Rulings

(Continued from Page 1)

The Peerless has only priority of

Locow's Wins Reopening of
Watervliet's Arbitration

Detroit—First reopening of an arbitration case in this tribunal, af-

in the Genesee but no clear-

Lima Reports Brazil
Film Biz Up 40-50%

(Continued from Page 1)

of President Vargas in developing
the inland regions of Brazil would

Berle to Emcee Blyn's
Wac Drive Ceremonies

(Continued from Page 1)

cruiting Week," May 11-17. Berle
will emcee the ceremonies in which
Wac officials, Glenn Miller and other
prominent personalities will partic-

in Queens a similar rally with
equally big numbers is planned by
Fred Schwartz' s committee for next
Saturday, while in the Bronx and
Westchester, outdoor induction cere-

Augustin J. Fink Dead

Mexico, D. F.—Augustin J. Fink,
44, president of Filma Mundiales, is
dead.

THEATER DEALS

Waterloo, Ia.—Lorenz Wareake of
Waterloo has sold his circuit to Lyle
Lobuer. The circuit includes several
Iowa houses, the principal one lo-
cated at New Hartford.
REVIEWS OF SHORT SUBJECTS

“Foster’s Canary College” (Popular Person-Oddity) Universal. 9 mins. Interest-Laden
Very interesting real, especially the sequence from with Elsie Foster, of Cleveland, 0., conducting classes for her feathered “students.” The songbirds under the influence of the globe clearly enjoy their courses. Other sequences show Mervin Hickman, 103-years-old Texan who sobby, and who frequently handles the controls himself; Charles Har ris, collector of unique and historical rings from all corners of the globe; and F. A. Chramer whose business and hobby is presentation of opera via puppets.

“Showboat Serenade” (Musical Parade) Paramount. 20 mins. Swell Musical Miniature
Filmed in stunning Technicolor, Paramount’s latest capsule musical is an excitingly produced version of life on the Mississippi. The melody and gayety film spins a tender romance involving the captain of the showboat and the Southern colonial’s daughter. The parallel story concerning the colonel and his lady, who patch up their shattered romance after their wedding, is a delight. Their looks, songs, and ways are charmingly presented in Technicolor. The Technicolor cartoon is a highly amusing item produced by Dave Fleischer.

“Radio Rampage” (Walt Disney) RKO. 16 mins.
Edgar Kennedy’s efforts to fix a radio create a few laughs, not to say plenty of noise and confusion. At the time he is done he has made a shuffle of things. This Technicolor animated cartoon is supercharged with laughs.

“Tombstone Trouble” (Walt Disney) RKO. 7 mins.
Donald Duck’s time has trouble with a trombone player. His prayer for relief is answered when Jupiter, watching Donald’s suffering from a cold, sends out a bolt of lightning that turns him into a superman. Donald puts the trombone to rout but takes up the old clothes at our hero’s urging. This Technicolor animated cartoon is supercharged with laughs.

“Along the Cactus Trail” (FitzPatrick Traveltalk) M-G-M. 9 mins.
Good looking
The lure of the outdoors is strong in this James FitzPatrick travel short, which takes the audience on a trip through the cactus country from the side, Cal. to Arizona. Interestingly caught by the camera are a wealth of desert flora and scenes of stunning beauty. Included in the footage are glimpses of the famous Mission Inn. Aces for those who like this kind of thing.

“Jungle Thrills” (Vitaphone Varieties) Warners. 10 mins.
With some well - photographed shots of an African trip taken before the war by Michael and Helen Lerner, we foresee this being one of the most charmingly presented souvenirs of Africa. The African animals, picture depicts a real trip and an adventure. The entire production is done in Technicolor.

“Jungle Jive” (Walt Lantz Swing Symphony) Universal. 7 mins.
Mild Entertainment
It seems that the “Jungle Jive” is mildly entertaining, and that it is based on a story which is about as primary as you’ll find in the realm of humor. The story concerns the adventures of the young members of the Coast city’s Chinese community. One cannot but be impressed by the scope of the interests to which the Chinese youth of San Francisco is devoting itself. Fine photography enhances the value of the subject.

“Polly Wants a Doctor” (Fantasy Cartoon) Columbia. 6½ mins.
Funny
The characters are a parrot and a goat. The fun starts when the parrot accepts a dinner invitation from the goat, forgetting that their diets have nothing in common. The goat bravely submits to the ordeal but needs a doctor at the end. This Technicolor cartoon is a highly amusing item produced by Dave Fleischer.

“Chinatown Caper” (Sports Parade) Warner. 10 mins.
Excellent
The camera takes the audience to San Francisco’s famous Chinatown. The film, shot in the heart of Technicolor, is a record of the kaleidoscopic activities of the young members of the Coast city’s Chinese community. One cannot but be impressed by the scope of the interests to which the Chinese youth of San Francisco is devoting itself. Fine photography enhances the value of the subject.

“United States Coast Guard Band” (Melody Masters) Warners. 10 mins.
Features Rudy Vallee
The always popular service songs, played by the 11th Naval District Coast Guard Band, directed by Lt. Rudy Vallee, against a background of shots of the forces in action, make this a worthwhile subject for any theater. Numbers played include: “Anchors Aweigh,” “The Mariner’s Hymn,” “Semper Paratus,” “Silver Shields,” “Men Down Under the Sea,” “Wings of Gold” and “Ship Ahoy.”

“Patrolling the Ether” (Santa Fe Trail Western) Columbia. 20 mins.
“Heroes on the Mend” (Grantland Rice Sportlight) Paramount. 19 mins.
“Wells Fargo Days” (Santa Fe Trail Western) Warners. 20 mins.
Extremely Interesting
The short takes the audience on a tour of a number of rehabilitation centers for American war casualties in California and Florida. Shown are various means employed in the fight to bring our wounded and ill back to good health. Included in the pictures portrayed are facilities followed by our medical authorities in rebulding shattered minds and bodies and getting special attention. The short has a good camera quality. A first class subject.

“Along the Cactus Trail” (Walt Disney) RKO. 7 mins.
Excellent
Donald Duck is the victim of a joke played on him by his nephews, who disguise themselves as a gorilla. Following his discovery of the hoax, Donaldkor gets a much-appreciated hams. Donald mistakes it for his nephews, but soon finds out the truth. A very funny chase ensues, with Donald trying to save himself by disguising as a glamorous sheep, only to be foiled when the ram gets amorous.
WHEN production of cameras for you stopped short, Kodak 35—owned by numbers of America’s miniature camera enthusiasts—won a preferred rating. Production of the 35 "in uniform" sped ahead, on Government order.

The reason being that the Army...Navy...Air Forces...and Marines...needed a camera which does precisely what you, in civilian life, want your camera to do.

From trim black and silver finish into non-reflecting black and olive drab—that was the only change in the 35.

Kodak 35, making pictures in either black-and-white or Kodachrome, offers more "picture capacity" than the average person usually needs. Yet it's simple to operate—not too much of a handful for a man who's excited...under fire. And it is dependable—can take some banging around, and still get the pictures.

Kodak 35 is the heart of the Photographic Field Kit designed and made by Kodak for the U.S. Signal Corps, which is responsible for Army photography in ground operations. A complete photographic laboratory in a "suitcase."

If you are not one of those who own this smart little Miniature, you can look forward to that as an "after the war" experience.

EASTMAN KODAK COMPANY ROCHESTER, N.Y.

REMEMBER LIEUTENANT ALEXANDER R. NININGER, JR.,...first man awarded the Congressional Medal in this war—how on Bataan, he was three times wounded—but fought his way into the enemy positions again and again, wiping out whole groups single-handed?—how after the battle they found him dead...surrounded by dead Japs? A stern example for the rest of us. BUY MORE WAR BONDS.

Serving human progress through photography
SHORT AND TO THE POINT →

Are you cashing in on M-G-M’s “PATROLLING THE ETHER”

Launched with front page news! This timely 2-reel Special was selected as the first motion picture to have its World Premiere on Televisi-son from coast to coast. Book it while it’s HOT!

Did you see M-G-M’s rating in BESA SHORT’S 10-YEAR SURVEY

The famed Chief of Interstate Circuit’s Short Subject Department gives M-G-M top ranking over all companies for past 10 years.

Have you heard about this one: PETE SMITH’S “GROOVIE MOVIE”

Here’s real fun for the fans! They’ll buy tickets when you book this fast-paced demonstration of the Jitterbug Joy Wave that’s sweeping the country. Tops in the Pete Smith style.

M·G·M...THE LONG AND SHORT OF IT!

“Patriots! Help Recruit WACS! May 11th thru May 17th!”
NEW YORK, TUESDAY, MAY 9, 1944

TEN CENTS

INDUSTRY'S RAW STOCK WORRIES AT END

WMC Regional Hears Wash. Essentiality Plea

Key Workers Deferred. Regardless of Age: WPB to Continue 35 MM. Control

Washington Bureau of THE FILM DAILY

Washington—With deferments for key film workers—regardless of age—granted in every instance, Lincoln V. Burrows, WPB Motion Picture Chief, is confident that the industry will not again be faced with serious prospects of a raw stock shortage. The discouraging picture which prevailed a month ago has been completely wiped off the slate, he said yesterday, and there now appears to be no likelihood of any serious shortage in 35 mm. film.

The situation is tight on aero film.

(Continued on Page 6)

MOI Sets Hundreds of Invasion Cameramen

Plans for the filming of the invasion of Europe by the Allied forces have been "elaborately organized," according to J. L. Beddington, director of the film division of the British Ministry of Information, who arrived here from London yesterday.

Beddington said that several hun-

(Continued on Page 6)

Reade Taking Over Partnership Theaters?

Walter Reade circuit which now operates theaters in Kingston, N. Y., Plainfield, Freehold and Perth Amboy, N. J., in partnership ar-

(Continued on Page 7)

Sauter Filling New War Finance Post

James Sauter has been named chairman of the new Entertainment Industry Section of the War Finance Committee for New York, New Ford, State chairman, announced. Sauter, who is Eastern representative of the Hollywood Victory Committee and chairman of the American Theater Wing's Stage Door Canton's entertain-

(Continued on Page 7)

Fifth Loan Exhib. Chairmen

O'Donnell Picks Outstanding Theatermen

Clark and Hazen Meet; Report "Nothing Definite"

Washington Bureau of THE FILM DAILY

Washington—After conferring briefly Sunday with Joseph H. Hazen, distributor counsel in the negotiations for a new consent decree in

(Continued on Page 7)
Goldberg Appointed RKO Theaters Home Office Exec.

J. M. Brennan, general manager of RKO's Metropolitan Theaters, yesterday announced that Louis Goldberg, New York zone manager, has been appointed a home office executive.

Charles B. McDonald, who has been in the home office for several months, will supervise houses in the Brooklyn, Queens and Lower Manhattan area.

Olsen and Johnson Talk New Three-year "U" Deal

West Coast Branch of THE FILM DAILY
Hollywood—Olsen and Johnson are expected to sign a new three-year deal with Universal calling for a 10-year deal. It is said to provide for $100,000 plus 40 per cent of the net.

Comedians next Broadway vehicle, "Laughing Room Only," gets a Boston tryout on Oct. 1 and hits New York in mid-November. Eddie Cline may take it out of its first also mulling an all Negro piece, "Hellzapoppin in Harlem."

Albany Area's Theaters
Back Metro Birthday 100%

The Albany exchange, under the management of Herman L. Rippes, is the second M-G-M branch reporting 100 per cent exhibitor cooperation during the week of June 22, when at least one feature or short subject will be shown in every theater served out of that exchange. Benn Rosenwald, manager of the Charlotte branch, was the first to report 100 per cent representation for every theater in the territory for M-G-M 20-Year Anniversary Week.

Griffis Due in Sweden

On Economic Mission

Stanton Griffis, chairman of Paramount's executive committee recently on leave as head of the OWI's domestic film division, was reported in press cables yesterday from Stockholm to be in Sweden shortly to augment Allied pressure to halt the bull-hunting trade with Germany. He will talk with leading Swedish export producers. Griffis, presumably on a mission from the OWI, is a representative of the U. S. Foreign Economic Administration. Griffis is said to be currently in London.

Pickwick Appeal Hearing

Waits on Judge's Return

New Haven—Federal Judge Carroll Hincks, who will hear the motions on the theme of counsel for Prefect Theater, Inc., for a new trial and to set aside the verdict dismissing the anti-trust action brought by Prefect and others against the eight film distributors, is at present in Arizona. The judge will not return for several weeks, and no date has been set for the hearing.

Posa Execs. in New York
For RKO Producing Talks

Santiago Reachi, president, and Jacques Gelman, general manager, of Posa Films of Mexico City, arrived in New York yesterday from Hollywood for conferences with RKO Radio home office officials.

Confabs will be concentrated with the recently renewed deal for the production of a picture starring Cantinflas, Mexico's ace comedy star, at the RKO studios. Picture will be Cantinflas' first appearance in an English language production, which will utilize both American and Mexican acting talent and will probably get under way within the next three or four months.

Amusement Celebs Under In Cantor Film Tonight

Eddie Cantor's "Show Business," which makes its Broadway bow tonight at the Palace Theater with leaders of all branches of the amusements industry in attendance, has Premiere follows by two days the tributes paid to Cantor on Sunday when his 35th anniversary in show business was celebrated at a testimonial dinner in the Hotel Astor.

JOHN GARFIELD
PAUL HENREID
SYDNEY GREENSTREET
ELEANOR PARKER
EDMUND GWENN
GEORGE TOBIAS
GEORGE COULOURIS
FAYE EMERSON
DENNIS KING
SARA ALLGOOD

 WARNER'S NEXT BETWEEN TWO WORLDS

Such a big cast we could hardly make room for the title!
BLUEPRINT FOR A

SPECIFICATIONS FOR A SKELETON IN THE CLOSET

THE LADY -
LOVELY TO LOOK AT -
LOCKED IN ONE MAN’S
CASTLE AND ANOTHER
MAN’S HEART!

THE SCIENTIST
WHO KILLED
A LOVE -
THAT A
BRAIN
MIGHT
DIE!

THE MONSTER
WHO KILLED A MAN - THAT A
BRAIN MIGHT LIVE!

VIALS OF VENOM
AND A THOUSAND DROPS
OF VENGEANCE
AND DEATH!

THE KEYHOLE
SENTINEL OF THE SECRET
OF THE SCALPEL!

REPUBLIC
HAS THE KEY
TO THE PERFECT FORMULA FOR
A PICTURE THAT IS
OUT OF THIS WORLD!

"The Lady"
BOX-OFFICE BRAINSTORM

with

VERA HRUBA RALSTON * RICHARD ARLEN
ERICH VON STROHEIM
HELEN VINSON * SIDNEY BLACKMER

GEORGE SHERMAN, Director

Screenplay by Dane Lussier • Frederick Kohner Based on the novel “Donovan’s Brain,” by Curt Siodmak
Industry Raw Stock Worries at End

(Continued from Page 1) and one or two other types, Burrows said—but he believes there will be enough types to go around for everyone.

Despite the promising outlook, however, Burrows has given up planning for the lifting of WPA control over 25 mm. film. Before the serious manpower difficulties arose several weeks ago both Burrows and his predecessor, Harold C. Hopper, had thought the industry’s supply might be removed from governmental control by this time. The control will be maintained indefinitely, Burrows said, in order that “we not be caught short by some emergency.”

Burrows emphasized strongly his statement that the maintenance of control was a matter of insurance, and made it plain that he does not believe the industry has any fears about film.

He mentioned that a sizable quantity of film will probably be shipped via lend-lease to the Soviet Union shortly. Russia has not participated in the film programs to any large degree heretofore, but a request for a fairly large quantity has now been received. Filling of this request will not, however, endanger the filling of our industry needs.

Kent Charges Monopoly in UAC-Vitagraph Suit

Montreal—A writ of injunction to restrain execution by United Amuse-
ment Corp., Ltd., and Vitagraph, Ltd., to an alleged illegal contract which is said to grant monopolistic rights to Vitagraph to distribute pictures and to United to exhibit the pictures in 300 theatres under United Control, before they are re-
leased to other theaters, has been requested by Kent Theaters, Ltd., be-
fore Justice Lou’s Courtois of Super-
ior Court. Action is part of Kent’s anti-trust action against United and Vitagraph.

Bitzer Interment Today In Cedar Grove Cemetery

Last rites for “Billy” Bitzer, pioneer cameraman, whose death occurred on the Coast, will be held at 11 a.m. today from Gordon’s Funeral Parlor, 434 W. 60th Street, Interment in Cedar Grove Cemetery, Flushing, L. I., will follow.

BACK IN CIVVIES

Honorably Discharged

EARL LOGAN, former Clarence, Ill., exhibitor...
JAMES SMART, from the Army, to manager...
JOSEPH T. FLOYD from the Army, to manager...
WILLY WILSON, formerly manager, Athana,
Delafield, Me., from the Navy.

WMC Hears Wash’n Essentiality Plea

(Continued from Page 1)

RKO; John S. Allen, M-G-M; and George Gill, PRC. Later this week, perhaps, they will file full proof of all the contentions included in their original brief petitioning for the locally essential rating.

The move for local essentiality loomed as ever more imperative throughout the country in view of General Hershey’s week-end prediction that men over 20 in essential industry will not be drafted before Fall. This is the most definite statement made on the subject so far since the present situation.

The plea mentioned these factors: Washington, D.C., is the political center of the nation. Thousands of people from the area are employed in the area defense industries. The Washington daily press is the largest circulation daily newspaper in the nation. Almost 2 million persons live in the area. The motion picture industry itself employs 40,000 people in the nation’s capital.

Michael Todd Launches Second Producing Co.

(Continued from Page 1) Movi-}

dances already has been announced. The other outfit is Leachem Corp., which, like Michael Todd Productions, is owned 100 per cent by the producer. Todd is head of both companies.

When he gets going with his film plans the Broadway showman will divide his productions between the two companies, which are understood to be identical in set-up and in purpose.

**SEND BIRTHDAY GREETINGS TO...**


**WMC Sets Hundreds of Invasion Cameramen**

(Continued from Page 1) dred official photographers were orga-
nized to record the invasion when the time came.

Approximately 200 MOW shorts are planned for production this year, including 125-foot informational subjects to be tagged on to the newsreels, Reddington said. He explained that six two-reel subjects, showing developments since Dunkirk, had been prepared for showing in Liber-
ted Europe. Twelve features have been selected for showing in Italy, he said.

**Riskin, Producers Confer On OWI Documentaries**

West Coast Bureau of THE FILM DAILY—Robert Riskin, head of OWI’s overseas motion picture bureau, is here to confer with producers regarding documentary subjects. OWI seeks to have made for showing in the liberated countries. If producers feel these subjects cannot be financially profitable for their companies, OWI will make a deal with them to buy 12 such pictures.

Riskin is also seeking technicians to work on a series of films depicting participation in the war in the occupied countries and governments in exile. He announced that OWI has completed a three-reel subject featuring Arturo Toscanini, who left Italy because of his opposition to Fascism. It is designed chiefly for showing in Italy.

**Ad Agency Plan Stock Company for Television**

The Charles M. Storn Co. has completed plans for a television stock company, Raymond E. Nelson, the company’s radio and video director, announced yesterday.

First production of the experimental group will be a two-hour dramatic show which will dedicate the new studio of WXYZ, the Detroit television outlet in New York on July 15. Purpose of the stock unit is to establish programming groundwork for visual dramatic presentations.

**Clark Brown Dies in Ohio**

Ashtabula, O.—Clark D. Brown, 56, superintend-ent of Jamestown Amusement Co. theaters, is dead. His wife and two daughters survive.
Name 5th War Loan Exhibitor Chairmen
(Continued from Page 1)

arizona, Harry Naee, Phoenix; ARKANSAS, Dave, Little Rock; CALIFORNIA, Dave, Beverly Hills; COLORADO, John, Denver; Ruth, George, Los Angeles; RHODE ISLAND, Charles, Providence; new Jersey, Thomas, Newark; MINNESOTA, Fred, St. Paul; MONTANA, Hank, Missoula; nebraska, Harry, Omaha; ILLINOIS, Jack, J. R. Rubens, Chicago; OHIO, John, Cleve- land; TENNESSEE, Jack, Nashville; TEXAS, Will, Houston; WASHINGTON, George, Seattle; MEXICO, Newman, Mexico City; new england, H. E. Hazelton, Boston; FARMER, FRANCES, Farmington; vira-ния, Wm., Oklahoma City; MICHIGAN, George, Detroit; WISCONSIN, Jack, Milwau- kee; OHIO, Walter, Columbus; illinois, Bill, Chicago; WISCONSIN, Jim, Milwaukee; LOUISIANA, R. V. Richards, New Orleans; FLORIDA, Joe, Winter Park; FLORIDA, L. A. Rome, Hollywood; GEORGIA, John, Atlantic City; mARYLAND, Fred, Baltimore; MONTANA, John, Missoula; MICHIGAN, Frank, Detroit; NEW YORK, George, New York; TEXAS, Bill, Houston; illinois, Bill, Chicago; WIS- consin, Wm., Madison; iLLINOIS, Jack, Chicago; kENTUCKY, Jack, Louisville; ALABAMA, John, Birmingham; GEORGIA, George, Atlanta; WASHINGTON, Fred, Seattle; WISCONSIN, Wm., Madison; kENTUCKY, Jack, Louisville; ALABAMA, John, Birmingham; GEORGIA, George, Atlanta; WASHINGTON, Fred, Seattle; WISCONSIN, Wm., Madison; iLLINOIS, Jack, Chicago; kENTUCKY, Jack, Louisville; ALABAMA, John, Birmingham; GEORGIA, George, Atlanta; WASHINGTON, Fred, Seattle; WISCONSIN, Wm., Madison; iLLINOIS, Jack, Chicago; kENTUCKY, Jack, Louisville; ALABAMA, John, Birmingham; GEORGIA, George, Atlanta; WASHINGTON, Fred, Seattle; WISCONSIN, Wm., Madison; iLLINOIS, Jack, Chicago; kENTUCKY, Jack, Louisville; ALABAMA, John, Birmingham; GEORGIA, George, Atlanta; WASHINGTON, Fred, Seattle; WISCONSIN, Wm., Madison; iLLINOIS, Jack, Chicago; 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Sock that old apple for a Texas-leaguer—in receipts... Clean those bases—and bring in the ticket-buyers... Hits are what count—in show business too... This game is just as exciting as baseball... Only there's more chance to foul out—with cockeyed showmanship... Or get caught off base—by careless promotion... Or get beaned—by a bum ad... So pile up a champ batting average—with fool-proof Advertising... Bust that old house record over the fence... Knock the cover off... Win your game... Win it the way all smart players in this business win—with good Advertising.
OHIO ITO ASKS PROBE OF N. Y. TRUST SUIT

"Honored 100" on Fifth Loan Strategy Board

Receive Special Medals for Fourth Loan Efforts From Treasury

Washington Bureau of THE FILM DAILY

Washington—Charles P. Skouras and a host of high Government and industry officials yesterday escorted the "Honored Hundred" of the Fourth War Loan drive to their place of honor on the board of strategy for the Fighting Fifth. R. J. O’Donnell, who takes the Industry Portfolio from Skouras to carry on for the nation’s war chest, will this morning welcome the aid of the industry's top Bond salesmen as he outlines (Continued on Page 14)

State Dept’ Ready To Aid Pix 'Envoyos'

Washington Bureau of THE FILM DAILY

Washington — Commenting upon approval by the majors for the MPDA plan to send "industry envoys" into major capitals of the world (Continued on Page 9)

Only 13 Arbitration Cases Filed in Last 5 Months

Only 13 demands for arbitration were filed in the key city tribunals between Dec. 1, 1943, and May 1, 1944, indicating that exhibitors are (Continued on Page 14)

Wants Running Time Affixed to All Pix

Detroit — A move to induce distributing companies to mark each feature or reel with the running time is being launched by Jack Greer, operator at the Eastwood Theater, East Detroit. Greer proposes that the time should be marked clearly in a special frame right at the start of the reel, or, alternatively, that the shipping tag on the film can should be marked with it. Latter would require repeating the information for each shipment, of course, and so is less desirable. (Continued on Page 9)

Honored 100 Hear Vandegrift

AT HONORED 100 CEREMONIES: LT. GEN. A. A. Vandegrift, USMC commandant (third from left), is pictured as he addressed the Fourth War Loan's Honored 100 exhibitors at yesterday's Washington ceremonies. General Vandegrift is flanked at the left by Charles P. Skouras and Ted Gamble and at the right by F. H. "Rick" Rickerson, Jr. (Continued on Page 14)

Rank to Make Two Yearly for 20th-Fox

London (By Cable) — J. Arthur Rank will produce two features a year indefinitely for 20th-Fox here, it was learned administratively yesterday as a result of an agreement reached between Rank and Spyros P. Skouras, 20th-Fox presy. First probably will go into production in the late Summer or early Autumn. (Continued on Page 14)

Higher Television Standards Favored

Voting overwhelmingly for the radical improvement in television standards which CBS recently proposed, 91 independent radio stations in 38 states have replied to questionnaires on the subject of improved television pictures. At the same time, CBS revealed that engi-

G-B and Odeon will Merge

British Treasury OKays Rank Deal

Skouras and CEA Execs. Meet on Rental Problem

London (By Cable) — Mergers of Gaumont-British and Odeon circuits, two of Britain's largest, with an aggregate of 607 houses, is believed imminent in the wake of deal negotiated here by Spyros P. Skouras of 20th-Fox and J. Arthur Rank, who...
Record Industry Turnout
For RKO Golf Tourney

With more than 400 tickets already sold, indications are that RKO's annual golf tourney next Tuesday at the Westchester Country Club will be a record-breaker. Prizes of $25 and War Bonds that will go to the winners of these events: Kickers' Handicap, one for RKO employees and one for guests; Low Gross, one for the South course and one for the West course, with a winner and a runner-up in each case, and separate competitions for RKO employees and guests; Putting Contest; and a Nearest to Pin Contest on each of the two courses. The tourney will be awarded the winner of each foursome.


Gaumont-British
And Odeon to Merge

(Donald C. Inspector Chosen
Metropolitan '44 War Mother

M.-G-M has selected Mrs. Josephine Byrnes, inspector at the Washington exchange, as its branch office War Mother of 1944, in honor of her work with the company over a year, the Department of Sales, a son-in-law is reported missing in action, and the company has a Pinchman-pig dog serving with the Coast Guard.

Bernhard to Philly for
Theater, R. C. Parleys

Joseph Bernhard, general manager of Warner Theaters, goes to Philadelphia today for a meeting with local zone executives of the circuit.

While in Philadelphia, Bernhard also will meet with Norman Davis, local chairman of the American Red Cross, for a talk in connection with the recent Red Cross drive, for which Bernhard was national industry chairman.

Harry Goldberg, director of advertising and publicity for Warner Theaters and campaign manager in the Red Cross drive, accompanies Bernhard.

London Hears Rank Deal
With Wallis-Hazen Near

London (By Cable) — J. Arthur Rank is nearing a deal by which Hal Wallis and Joseph H. Hazen will produce in Hollywood for Eagle-Lion. An agreement has been reached for the deal, it was reported in Wardour St. circles yesterday.

BRECKER JOINS WAC
On Volunteer Basis

Leo Brecher, New York radio circuit operator, and long active in WAC projects in the Metropolitan area, has joined the WAC executive staff on a permanent volunteer basis, is S. H. Fabian, WAC theater Division Committee member.

COMING AND GOING

SYPKOS P. SKOURAS, 20th-Fox producer and Francis Halsey, the company's British managing director, leave London shortly for New York.

GEORGE DEMBOW arrives from the Coast on Friday.

MAXWELL GILLIS, Republic district manager, leaves for Washington after Friday's regional meeting to fill in for Jack Flax while that latter is on the move from a recent operation.

FRANCES GREENBERG, of Warners exchange, is off for a vacation in Connecticut.

HANK HEARN, Astor Pictures franchise holder in Charlotte, is in town booking shows for the Sixth Naval District.

ADRIANA CASELLOTTI, the voice of Snow White in "Snow White and the Seven Dwarfs," is back in town after a personal appearance tour in connection with the release of the film in the Middle West and New England.

After that, she plans to head for Canada for more of the same.

JAMES MELTON of the Met. Opera leaves for the Coast today to appear in Metrotone's "The Ziegfeld Follies."

JACK SHEA has returned from a 10-day visit to circuit houses in Ohio and Pennsylvania.

JOE MARKWITZ left yesterday for a new L.A. auditing post in Los Angeles; he was formerly located in Chicago.

JAMES K. MCGUINNESS departs for the Coast Friday.

MAX HIRSHMAN goes to Washington today.

PATRICE MONSEUALLY, Met. Opera singer recently signed by Haire Bros. has returned to New York from a road trip before leaving for the Coast.

NORMAN ELSON, Trans-Lux vice-president, is back in Philadelphia.

EDWARD A. GOLDEN has returned to Hollywood to start production of "The Master Race."

TREM CARR, Magna production head, is back on the Coast.

PAT CASEY is back in Hollywood from the Coast.

BARNEY ROSE, new manager of Universal's San Francisco exchange, is on route from Chicago.

Vacate Writ Blocking 'Negro Soldier' Release

The WAC yesterday was permitted to distribute "The Negro Soldier," produced by the War Department, when New York Federal Judge Alfred C. Cote vacated a temporary injunction issued by Federal Judge Henry W. Goddard, 11. The suit was brought by Negro Marches On, Inc., producers of a similar film called "Negro Soldier: Come a Long, Long Way," showing the contradiction of the Negro to the war effort. The plaintiff charged that release of the WAC film constituted unfair competition by the Government with private enterprise.

SEND BIRTHDAY GREETINGS TO...
Cut out to be the year’s BIGGEST and GAYEST musical!
Betty Grable in
PIN UP GIRL
in Technicolor

JOHN HARVEY - MARTHA RYE - JOE E. BROWN
EUGENE PALLETTE - SKATING VANITIES
DOROTHEA KENT - DAVE WILLOCK - CONDOS BROTHERS

Charlie Spivak and his orchestra

Directed by BRUCE HUMBERSTONE • Produced by WILLIAM LE BARON
the PIN UP pictures
with the best lines
are all from...

20 CENTURY-FOX

THE PURPLE HEART
BUFFALO BILL
FOUR JILLS in a JEEP
JANE EYRE
THE SONG OF BERNADETTE
THE SULLIVANS
THE LODGER
LIFEBOAT
Distirs. and Exhbs. Held Drive Partners

Declaring that "the distributors are full partners with the exhibitors in this great campaign," John J. Friedl, campaign director for the industry's participation in the Fifth War Loan, yesterday expressed his delight with the manner in which the Distribution Division, headed by Ned E. Depinet, is marshalling its forces in the field.

"The Distribution Division is destined to play a greater role in this campaign than in any previous war effort," commented Friedl. "Much of the success of the campaign depends on the Distribution chairman and the branch managers and salesmen in the field. The fact that they are to contact every exhibitor for the Fifth War Loan will mean a great deal toward assuring the greatest possible theater participation."

Leon Bamberger, Depinet's aide, is working closely with Friedl in setting up the machinery for distributor reports on exhibitor participation and will be in charge of following through for the duration of the campaign.

Washington Meet Today Maps Fifth Loan Drive

Washington Bureau of THE FILM DAILY

Washington—The industry's pre-Fifth War Loan drive will be launched here this morning at a meeting at the Hotel Statler which will set the spark for 16 similar regional rallies covering all sections of the nation. All branches of the film and allied industries will be represented.

The climax of the meeting will be a speech by the Rev. John O'Donnell, national chairman, who will be introduced by Si Fabian, theater division chairman of the WAC. A highlight of the meeting, which will be called to order by Sidney Last, drive chairman in this area, will be the presentation of the "Honored Hundred" of the Fourth War Loan to O'Donnell by Charles F. Skouras, national chairman of the last drive.


Greer Garson Cited For "Dimes" Trailer

Greer Garson has been presented with an illustrated script for her work in the 1944 March of Dimes appeal trailer. Citation, signed by Nicholas M. Schenck, national chairman, and the members of his committee, credits the M-G-M star with doing much to make the record-breaking theater collections possible. Frank Wolfback, writer-producer of the trailer, made the presentation.

"Show Business" Bows

- SHOW BUSINESS: new "Show Business" last night, along with WACs, WAVES, Spars, female Marines and Navy nurses . . . . The occasion was the Broadway world debut of Eddie Cantor's RKO picture, "Show Business," at the Palace . . . The setting blended with the spirit of the show inasmuch as many of Eddie's triumphs were recorded at the historic playhouse . . . And he was on hand last night as both a producer and a star . . . The gals in uniform were Eddie's own guests . . . and in addition there were stage, screen and radio stars galore, as well as a large representation of leaders from the motion picture industry in the East . . . . all paying tribute to Cantor . . . . Among the industry leaders and trade press guests were Neil Agnew, Walter Ament, Jules Brulatour, Ned E. Depinet, Henry Brantd, Jack Cohn, John Hertz, Jr., Ben Kalmenson, Walter Kransnick, Jules Levey, James Malvey, Gov. Carl Milliken, S. Barret McCormick, Walter Reade, Charles Reaquin, E. C. Redfay, Edgar Kobak, Alfred Moccaser, Harry C. Perry, George Lynch. Abe Montague, Dan Nicholau, Sam A. Morris, Arthur Mayer, Else Maxwell, Don Merson, Leon Neiter, Sam Rappin, Abe Schneider, Louis Schine, Walter Vincent, Niles Trammell, J. Meyer Schine, Glen Allvine, Morl Blumenstock, Maurice Bergman, Frank Rosenberger, Si Seidler, Chester B. Bohn, R. W. Baramore, James Cunningham, William Farnby, Abel Green, Jock Harrison, Al Steen, Sherwin Kane, Tom Kennedy, and Mel Konecni. "Chick" Lewis, Martin Quigley, Leopold Friedman and Terry Remmey . . . .

* * *

AVENGE PEARL HARBOR

(Continued from Page 1)

several companies. It appears quite likely that Wallis in association with Joseph Hazen will acquire the stage hit, "The Searching Wind," from Herman Shumlin and Lillian Belmont and that a deal will be made with the Theater Guild.

Other reported deals include Paramount, RKO and J. Arthur Rank, the latter negotiations being considered "hot." It is known that Wallis, Hazen, Barney Balaban, Y. Frank Freeman and Austin Keough held an extended conference last Friday at the Paramount home office. Similar sessions are said to have been held with RKO executives.

It is possible that Paramount or RKO would distribute product Wallis would make for the Theater Guild if a deal with the latter were closed.

Skouras and CEA Execs. Meet on Rental Problem

(Continued from Page 1)

here last night with the president and secretary of the CEA.

Meanwhile, it was learned that the Granada Theatres have been taken off the KRS barred list and are paying percentage terms.

Ohio ITO Asks Probe Of Trust Suit Halting

(Continued from Page 1)

then Attorney General exercised due diligence in the prosecution of the suit, also what legislation is necessary to prevent industry competition.

Copy to Gov't Officials

The resolution is ordered sent to the Vice-President, the House Speaker, the House and Senate Judiciary Committee chairmen, all members of both Houses of Congress and the Allied board of directors.

Percentage Evils Discussed

The first day's session closed with an open forum discussion of percentage evils. A banquet was held last night, followed by a midnight screening of RKO's Eddie Cantor picture, "Show Business," selected as an outstanding picture of the day, and a buffet supper at the Variety Club.

President Martin G. Smith presided at the session which was attended by about 100 exhibitors and representatives of all the distributing companies.

Final business session and the election of officers will be held today. William Vance of Cincinnati was chairman of the resolutions committee and is now president of the CEA, chairman of the nominations committee.

English Films Get Rights

English Films, Inc., has acquired U. S. distribution rights to the British-made Marcel Hellman production, "They Met in the Dark."

THEATER DEALS

Belasco Theater, legit. house, has been purchased from the David Belasco estate by Belasco Theater Corp., headed by Sherman S. Krellberg, president of Goodwill Pictures Corp., and John J. Wildberg, theatrical producer.

Spokane—James Pike, owner of the New Rex, has taken over the Empress.

North Bend, Wash.—Ruth Holman has purchased the North Bend Theater from Jay Tew, who has bought a ranch near Eilenburg.
Distrib. and Exhibs. Held Drive Partners

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ish-made Mervle Hollow production and board chairman of national Allied, told the gathering that high film prices are the independent exhibitor's greatest worry, attributing this in great part to the high cost of film checking and support of the Motion Picture Exhibitors of America, Inc.

H. M. Richley, aide to William F. Rodgers, M-G-M's sales chief, who was unable to attend the convention, represented Rodgers. Richley stressed his company's good-will in meeting the problems of the individual exhibitor. In the course of his remarks he stated that television is so uncertain as not to be an exhibitor worry for five years yet.

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THEATER DEALS

Belasco Theater, legit, house, has been purchased from the David Belasco estate by Belasco Theater Corp., headed by Sherman S. Krellberg, president of Goodwill Pictures Corp., and John J. Willberg, theatrical producer.

Spokane--James Pike, owner of the new Rex, has taken over the Empress.

North Bend, Wash.--Ruth Holman has purchased the North Bend Theater from Jay Tow, who has bought a ranch near Ellensburg.
They Call it The "Master M"

Soon to be distributed to all subscribers of T
ND" OF THE INDUSTRY...

WHAT were the titles of the Ten Best Pictures of 1943?

WHO were the winners of the 1943 Academy Awards?

WHAT stars headed the list of 1943's Filmdom's Famous Fives?

WHICH director was voted the top director of 1943 and for what picture?

WHAT is the estimated capital invested in the United States film industry?

HOW many people are employed in the United States theatrical film industry?

HOW many features were released in the United States last year?

STATE the number of theatrical film directors in the United States.

HOW many United States' film exchanges are there?

HOW many exchanges do each of the major companies operate?

WHAT is the average number of prints required per feature?

WHAT are the estimated annual film rentals?

HOW many people are employed in the United States' exhibition field?

HOW many theaters are there in the United States and how many seats do they contain?

WHAT is the average weekly attendance of the United States film theater?

WHAT is the average run of a picture?

WHAT is the average negative cost per feature?

NAME the cast of "Casa-blanca"?

WHO directed "For Whom the Bell Tolls"?

NAME the pictures released since 1915. (There are only about 20,000.)

WHO is the president of Allied Theater Association?

WHO is the president of the MPTOA?

NAME the officers of RKO Pictures, Inc.

NAME the feature releases for 1943.

NAME the directors, cast, and all other credits for each feature release.

NAME the supply dealers in each key city and the products they handle.

WHAT are the regulations on Sunday closings for all theaters?

GIVE the state censorship rules for each state in which censorship prevails.

NAME the laboratories on the East Coast and the West Coast.

The answers to these and 1001 other questions found in THE 1944 FILM DAILY YEAR BOOK

HE FILM DAILY • 1501 Broadway, N. Y. City
"Three Men in White" with Lionel Barrymore, Van Johnson, Marilyn Maxwell

"This Is the Life" with Donald O'Connor, Susanna Foster

"Man From Frisco" with Michael O'Shea, Anne Shirley

"One Inch From Victory" Scoop Productions. 67 Mins.

"LATEST CREDITS" OR DOCUMENTARY OF U.S.S.R.'S RISE AND MILITARY REBOUND FROM NAZI INVASION

"breaker..." Nautical action unparalleled in history. The Nazi campaign against Russia which the world watched with sickening dread last freedom with the defeat of Hitler and his war lords. Then follow sequences of the sudden Nazi invasion, notwithstanding the then-extant non-aggression pact with the U.S.S.R...

"DFV" A prodigious cast and the eye-opening story of the building of prefabricated ships for war use. His revolutionary methods gain him the enmity of every officer, including his own daughter (Anne Shirley). The only exception is Miss Shirley's brother (Tommy Bond), who has a lot to do with turning the tide in our hero's favor. When Bond is killed during the construction of a ship, O'Shea is unjustly held responsible, and the ill-advised, ill-directed girl gives her life to enhance the box office prospects of the picture.

"Story by George Worthing Yates and George Carlton Brown has been concocted a dramatic and vivid screenplay by Ethel Hill and Arnold Manos"... produced by Robert Florey.

O'Shea plays the leading role with force. "Smith" [Anne Shirley], somebody who can imagine him as the master builder of ships. Anne Shirley plays the romantic role of "Smith" [Anne Shirley], of course. They are Gene Lockhart as Miss Shirley's father, Dan Duryea as the guy from whom our hero wins the girl, and young Bond. Ray Milland and Stephanie Bachelor are others in good roles.


"CREDITS: Associate Producer, Albert J. Cohen; Director, Robert Florey; Screenplay, Ethel Hill, Arnold Manos." Based on story by George Worthing Yates, George Carlton Brown, Carmen Davis, Jack Marta; Musical Score, Martin Skiles; Film Editor, Ernest Mims; Sound, Earl Crain, Sr., Howard Wilson; Art Director, Russell Kimball; Set Decorator, Othel S. Griffin.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Clark Back With Hiway" Philadelphia—William Clark has resigned as regional director of the divisional director of the Office of Defense Transportation. ODT. He returns to Hiway Express Lines as secretary-treasurer.

Jack Lawrence, Arthur Altman, Sidney Melville, Lita Shannon, Bill Crago.

DIRECTION, Good. PHOTOGRAPHY, Good.

NBC to Produce Shows For Tele on Long Island

NBC was reported yesterday to have acquired a sizable structure on which to build a major entry into the current war television production of stage shows and operettas. It was understood that a formal announcement would be made shortly.
**REVIEWS OF THE NEW FILMS**

- **“Arizona Trail”**
  WITH Tex Ritter, Fuzzy Knight, Dennis Moore, Joan Shaw.
  Universal
  57 MINS.
  FAIR
  WESTERN WHOSE
  CHIEF ASSET
  IS ACTION,
  SUPPLEMENTED
  BY SONGS,
  SKETCH COWBOY
  AND ROMANCE.

  Typical of the sagebrush mollers, “Arizona Trail” mixes fistscuffs, hoofbeats and shootin’ as Tex Ritter and his pal, Fuzzy Knight, return from the Great American War to help the former’s dad hang on to his ranch which a gang of crooks for water rights, while indulging in rustling the cattle. Villain back of all it is Joseph Greene, the apparently honest doctor in those parts. Ritter does a spot of singing, and there’s some denim-wearing by Johnny Bond and His Red River Valley Boys. Fuzzy Knight handles what comedy relief there is, set off against the rootin’-tootin’ shootin’, and a sketchy bit or romantic interest furnishing by the presence of Joan Shaw as the young nurse attending Ritter’s invalid father. Vernon Keays has kept the action going directorially, and there are some good natural backgrounds for the camera to work on. Production values are high, the sound is clear and exciting by Director Keays, for in a mass gun battle toward the finale some of the participants actively load their shooting irons, instead of firing scores of shots consecutively. Houses that are customers for the western will find this generally okay.

  CREDITS: Director, Vernon Keays; Associate Producer, Oliver Drake; Original Screenplay, William Lively; Cameraman, William Sickner; Musical Director, Paul Sawtell; Art Direction, John B. Goodman; Abraham Emmett; Set Decorations, G. Brown; Set Decorations, R. A. Guaiman; Lee R. Smith; Film Editor, Alton Todd; Special Photographic Effects, John F. Fulton.

  DIRECTION, GOOD. PHOTOGRAPHY, Okay.

- **“The Contender”**
  WITH Buster Crabbe and Arline Judge
  (HOLLYWOOD PREVIEW)
  63 MINS.
  PRIZE-FIGHT SCENES HIGHLIGHT FAIR MODEST-BUDGET OFFERING.

  Majorly described by prize-fight scenes, in which Buster Crabbe, former swimming star, playing the role of a truck driver turned pugilist, appears. Crabbe is a former minor league boxer, who takes part of the part of a feature sports writer, who has given up in Crabbe as a fighter and man. Sam Newfield directed the modest-budget offering, while Bert Sternbach produced.

  In order to keep his son, Donald Mayo, in military school, Crabbe becomes a prize-fighter. He is taught the fine points of the game by Milton Kibbee, a veteran fighter of Crabbe’s. Crabbe wins his early fights by knockouts, and Roland Drew, import manager, signs him.

  Julie Gibson, a “gold-digger” lures Crabbe away from Miss Judge, and he gives her costly presents. He also starts drinking and gets unfavorable publicity. Crabbe loses his chance to fight for the championship, and Judge, being sure Crabbe has a loan for. He is forced to fight under assumed names. Arline stands by Crabbe and agrees with his decision.

  CAST: Buster Crabbe, Arline Judge, Julie Gibson, Donald Mayo, Glenn Strange, Milton Kibbee, Roland Drew, Sam Flint, Duke Sargent.

  CREDITS: Producer, Bert Sternbach; Director, Sam Newfield; Authors, George Sayre, Jody Doten; Screenplay, Sayre, Doten and Raymond Schroek; Cameraman, Robert Cline; Art Director, Paul Palmentola; Set Decorations, Elias H. Keilit; Editor, Holbrook N. Todd; Musical Score, Albert Glasser; Musical Supervisor, David Chudnow.

  DIRECTION, GOOD. PHOTOGRAPHY, Good.

- **“Daff Sees Post-War Boom For 16 mm. in England”**
  A boom in the 16 mm. film industry is expected for England after the war, according to Al Daff, Universal foreign supervisor, who has just returned from London. Daff said yesterday the increased use of 16 mm. during the war and its great possibilities for educational purposes have aroused the interest of educational organizations and other groups, with the result that a great demand for the low-priced film is seen in the post-war period.

  Daff said that while theater business in the West End of London had dropped off in recent months, the biggest Summer business since the war started was anticipated. The reason for the prediction, he said, was the plan to close the large show daily while there is still daylight. This is possible because of the great turn-out to-night, the high effect in England. By finishing the last show in daylight, patrons will be able to go home before possible raids at night.

  Universal’s two biggest grossers, Daff said, were “Phantom of the Opera” and “His Butler’s Sister,” both of which have done heavy business throughout the territory.

**SHORTS**

- **“Poppa Knows Worst!”**
  RKO
  More of the Same
  It’s more marital trouble for Leon Errol in his latest comedy short. His wife, Jean, has a friend a man with whom she and then poses as the friend. Errol, fooled by his wife’s disguise, makes a perfect ass of himself. At the end she lets him guess the truth. Errol goes through his usual gyrations and, at the open of the picture, chuckle—chuckles from the customers. Produced by Bert Gilroy, the short was directed by the late Ben Holmes.

  CREDITS: Writer, Murray Ferguson; Art Director, John Surtees; Set Decorator, Wally Westlake; Color Artist, W. A. Lang; Lead Actors, Leon Errol, Jean Parker.

- **“Bugs Bunny Nips the Nips”**
  Warners
  Good Fun

  Bugs Bunny, castaway on a Pacific island, thinks the setting is ideal until he finds his paradise infested with Jap soldiers. How he single-handedly exterminates the enemy makes for a laugh that is worth minutes of the usual Bugs antics, off-screen remarks and action in this Technicolor cartoon produced by Leon Schlesinger.

  DANCE: “Romeo” (Our Gang)
  M-G-M
  10 MINS.
  Kids Will Laugh

  Froggy dominates the latest of the series of comedy shorts for youthful audiences. The lad, faced with the loss of his girl because of his inability to dance, decides to do something about it. He devotes himself seriously to the art of dancing till the point of staging a recital in which he executes some fancy steps with the aid of Greenbloom. Of course his trickery is discovered. The kids will enjoy the short a lot.

  CREDITS: Director,. Charles B. Rogers; Writers, Phil Duncan, William Keatley; Music, Jack Mills; Art Director, Gordon Eshelman; Editors, Rudi Dethlefsen, Wally Westlake.

- **“Unusual Occupations”**
  WARNERS
 收紧
  10 MINS.
  Lots of Good Stuff

  A collection of some mighty interesting occupations. The occupations are of Buenos Aires macaroni and spaghetti factory. Then we see a girl who tests parachutes at the risk of her life. Whittling getting, the Chinese telephone exchange in San Francisco, a demonstration of candle-making by a Mexican artisan and the training of fire fighters by the Navy.

  CREDITS: Director, William Beaudine; Writers, Russell Rouse. WALT DISNEY
  10 MINS.
  Hot Diggity

  Humorously Pete Smith probes into the origin of jive and comes up with an extremely entertaining short. He really goes to town when he treats the patrons to some samples of rug-cutting as it is practiced by those

**SERIAL**

- **“The Great Alaskan Mystery”**
  Universal
  10 MINS.
  Strong Chapter-Play

  Intrigue harnessed to the field of exotic Alaska is unfolded in this serial and foregoing setting is an element of relief from the usual serials, even though venues of the Far North have previously been used for such films. Other distinct assets which “The Great Alaskan Mystery” possesses are the experienced cast, a more novel type of story, and the adept technical manner in which each chapter changes directly into continuity without old-fashioned waste of time and film. Adventure fans will certainly take to this rip-roaring yarn like the proverbial duck to water, or, to use more appropriate symbols, the seal or polar bear.

  Judging from the first two chapters, which recount the enforced voyage northward of a famous scientist and his party to find an element or compound which will permit transfer in space of physical matter, and how a sinister international gang set about thwarting the trek in order to seize the invaluable invention, there is lots of excitement in the story. There are 13 chapters.

  Universal, wise in the ways of making such chapter-plays, has marshaled Marjorie Weaver, Milburn Stone, Ralph Morgan, Edgar Kennedy, Fuzzy Knight and Samuel Hinds for the top roles, who are authorities on the subject. Fast and furious diversion directed by Will Jason.

  CREDITS: Writer, Frank Preble; Director, Will Jason; Music, Oliver Wallace; Art Director, John Donaldson; Cinematographer, William Lively; Cast, Marjorie Weaver, Milburn Stone, Ralph Morgan, Edgar Kennedy, Fuzzy Knight and Samuel Hinds.

- **“Sweet Sioux”**
  (Blue Ribbon Cartoons)
  WARNERS
  Routine

  A cartoon burlesque of an attack by Indians on a covered wagon is just a routine Technicolor subject. Featured are a couple of gags such as turning a wagon wheel into a merry-go-round, the defending prospector picking off Indians in a shooting gallery setting, etc.

  HOW TO PLAY Golf” (Walt Disney)
  RKO
  8 MINS.
  Highly Hilarious

  This, another of Walt Disney’s Technicolor cartoons featuring the Great Mouse golfing, the Goofer attempts to demonstrate. He is as good as his name, with superb results from a comedy point of view. The technique and animation are noteworthy indeed. Mark this as a top-flight book-
4th's 'Honored 100' on 5th's Strategy Board

(Continued from Page 1) plans for the Fifth War Loan, which goes under way next month. Eighty per cent of the "Honored Hundred" are independent exhibitors.

S. V. Olive, chief engineer of NBC, noted that the television plans had been postponed because of the war and must wait its conclusion when equipment can be made available.

WGB. General Electric television station in Schenectady, has scheduled a child ren's party at the studio the evening of May 14, for the sons and daughters of television set owners in the area . . . Jam Handy's application for a permit to build a tele station in Detroit was returned by the FCC because it was incompletely filled out. . . Navy's reported plan to utilize television, via the Du Mont station, for uniform training of Naval personnel, is to hinge on the problem of acquiring enough 20-inch screen sets for installation in 50 training centers within 70 miles of New York. . . With departments headed by Lee Coolen in New York, Ros Metzger, Chicago, and Nate Tafts, Hollywood, Ruth Jeff & Ryan's non-theatrical units reach from coast to coast . . . Eleanor Balz, formerly of the GE production staff, has moved to Du Mont where she is in charge of a new program service for agencies. . . American Television Society has its election meeting tomorrow evening at the Capitol Hotel . . . Television debuts of two major Young & Rubicam clients are in the offing.

Only 13 Arbitration Cases Filed in Last 5 Months

(Continued from Page 1) appear to be holding back on filing complaints until the status of the New York consent decree is clarified. In the same period of the previous year, Dec. 1, 1942, to May 1, 1943, a total of 35 cases were docketed and in the 1942-43 bracket exhibitors filed 61 complaints.

UP in Arms' Tops Sunday Biz Mark in RKO Met. Spots

Sam Goldwyn's "Up in Arms" gave the RKO Met. circuit the biggest Sunday biz in the circuit's history last Sunday, Goldwyn's office reported yesterday.

Isaac C. Mishler Dead

Afroona, Pa.—Isaac C. Mishler, 82, theater owner and manager who retired several years ago, is dead.

Higher Television Standards Favored

(Continued from Page 1) neers of 15 radio companies voted for higher television standards.

The broadcasters' opinions were divided on questions of eye-strain, extent of consumer set-purchase after the war and the importance of full-color television as compared with black and white.

Ninety-two per cent of the broadcasters expressed the opinion that at present levels, pictures could not be viewed for as long as two hours without eye-strain; 52 per cent found that such pictures could not be viewed for even one hour without eye-strain, the average indicating that only one hour and 26 minutes could elapse before eye-strain set in.

Broadcasters were not optimistic about the sale of television sets unless the quality of the pictures was improved, 81 per cent declaring that present television pictures were not good enough to induce wide-spread sale of receiving sets at $200 or more, and 19 per cent taking the opposite stand.

As to tele pictures in color, all agreed that some increase in popularity would result. Average estimate of the importance of full-color television as a means of increasing consumer appeal fell at 263 per cent.

Survey was conducted by John W. Churchill, Columbia's director of research.

Paul W. Kesten, CBS executive vice-president, yesterday refuted the idea that, in its recent proposal for higher television standards lacked support from industry engineers.

"On the contrary," Kesten said, "one of the few merchants opposed by Television Committee 3 of the Radio Technical Planning Board contained recommendations almost identical with Columbia's recent proposals."

WEDDING BELLs

Indianapolis—Grethyl June Zaring, daughter of A. C. Zaring, who operates Zaring's Theater here, and William Lester Chapman, will be married May 26 at the Franklin (Ind.) Christian Church.

Pittsburgh—A farewell party was given by the M-G-M Family Club for Hannah Baff, secretary to Branch Manager "Buck" Stoner, whose marriage to a Youngstown, O., man will take place this month.

Buffalo—Richard Etkin, Paramount booking agent, and Geraldine Churchoff, who were married June 4, the ceremony to take place in the Georgian Room of Hotel Statler. A reception will follow.

STORK REPORTS

A daughter, Linda A., was born yesterday morning to Mrs. Phil A. Williams, wife of the advertising director of March of Time.

Philadelphia—With the birth of a boy to his son, Sidney H. Ellis, A. M. Ellis, ind. circuit head, became a grandfather.

Frank Quinn, Daily Mirror film critic, is the father of a boy.

David Orstein of 20th Century-Fox became a father for the second time Monday night when Mrs. Orstein presented him with a son, weighing seven pounds, 14 ounces. The naming of the Orstein heir took place at the Jewish Hospital, New York.

Wednesday, May 10, 1944
LAUNCH 'FIGHTING 5TH' WAR BOND DRIVE
Century Wins Writ Blocking Empire Dissolution

Court's Action Serves to Uphold Circuit Contract Which Continues to 1951

A permanent injunction preventing dissolution of the independent Empire State Motion Picture Operators' Union was won in Kings County Supreme Court yesterday by the Century Circuit, Inc., in the theater firm's action against the union arising out of the defendant's consolidation with the IATSE's Local 306.

Justice William P. Wilson's action served to uphold the circuit's cont--

(Continued on Page 8)

Post-war Extension Of Blacklist Mulled

Washington Bureau of THE FILM DAILY
Washington—With the State Department seriously considering the continuation of the war blacklist of Axis firms into the post-war period, (Continued on Page 6)

50% of Rep. Distribution Hike Via Super De Luxers

Fifty per cent of Republic's distribution increase has come from Super De Luxe pictures on the company's program, it was reported by--

(Continued on Page 7)

Play 2 Instruments? Time & Half—Pettilo

West Coast Bur., THE FILM DAILY
Hollywood—It is understood that James C. Pettilo at his conferences with film company representatives will insist that time and a half be paid studio musicians who are required to play more than one instrument in recording work, and that doubling be restricted to one instrument. Pettilo is also expected to ask that studios maintain permanent staff orchestras. Nichol- las M. Schenck, N. Peter Rathvon, Barney Balaban and Nate J. Blum- berg will be major company heads at conferences with Pettilo, who arrives here today.

NT in Five Millions Fifth War Bond Buy

Washington Bureau of THE FILM DAILY
Washington—Initial pledge to the Fifth War Loan campaign yesterday by Charles P. Skouras, president of National Theaters and chairman of the Fourth Drive, who announced to R. J. O'Donnell, chairman of the new campaign, that National will purchase $6,000,000 of Bonds in the drive and that Skouras personally would buy a "F" Bond for every theater in the circuit. (Continued on Page 8)

Induction Ceremony Launches Wac Drive

Industry's metropolitan area Women's Army Corps recruiting drive got off to a rousing start yesterday with a Broadway parade and ceremonies in Times Square. Highlight of the display was the swearing in of 100 Wac inductees by Col. Sum- mer Waite, chief of staff, Second Service Command. Speakers in the WAC-sponsored demonstration included Edward L. O'Donnell. (Continued on Page 8)

Dub Metro Pix in Spanish

N. Y. Studio to Supply Dubbed Versions

Re-issues in Ontario Must Carry Original Title

Toronto—O. J. Silverthorne, director of the motion picture branch of the Ontario government, in his an--

(Continued on Page 8)

M-G-M is reported to be preparing to dub all of its pictures in Spanish for the Latin American market. Move for 100 per cent dubbed versions is said to have been motivated by the present and probably further importation of Mexican and Argentinian films. (Continued on Page 8)


By ANDREW OLDER
Washington Bureau of THE FILM DAILY
Washington—Showmanship was the theme of the keynote meeting which opened the industry preparation for the Fifth War Loan. Over 350 exhibitors and other industry members were on hand at the Hotel Statler for the kickoff session, with Charles P. Skouras, national chairman for the Fourth War Loan, turn- ing over his seat to Robert J. O'Donnell, leader for the Fifth.

"It is the happiest event in my life," Skouras said, "to present to you this magnificent body of men.

(Continued on Page 6)

Films, Religion Must Walk Hand in Hand—L. L. Warner

Pointing out that motion pictures will play an increasing part in creating a better understanding of all mankind, Jack L. Warner, executive--

(Continued on Page 8)

All Chi. First-Runs In Arbitration Case

Chicago—A demand for arbitration involving clearance and some one has been filed by R. J. Miller, Colony Theater, McHenry, Ill., against the five consenting companies, all of the Chicago first-run houses, all first-runs in Elgin, Ill., and theaters in Woodstock, Crystal Lake, Barrin- ton and Dundee, III.

SOURCE: THE FILM DAILY
New Engineers' Pact Cancels Strike Threat

Springfield, Mass.—Granting wage increases of $16 a week for day men and $21 a week for afternoon men, a new contract was signed by representatives of Paramount Theater and the International Brotherhood of Operating Engineers, Local 602, AFL, cancelling the strike threat scheduled for Monday.

The contract was signed by Charles Dearden, business agent of the union, and Nathan E. Goldstein, president of New England Motion Picture Theaters, Inc., owners of the theater.

The contract, retroactive to March 8, will be in effect until Labor Day, 1945. It provides for a 40-hour week with time and a half for all overtimes. The final signing is the culmination of several weeks of negotiations with a conciliation attempted by Charles C. Horneman of the State Board of Arbitration and Conciliation.

The controversy started when the union men were billed for overtime wages on the grounds they had been overpaid. The Labor Board ruled the theater must continue to pay the overtime or be guilty of illegally cutting the wage rate.

Dearden also announced that the engineers had signed another contract with the Poli New England Theaters. The contract grants a 15 per cent increase in the wage scale, the amounts paid in the past have been raised an hour for chief engineers and 82 cents an hour for ordinary engineers. It is retroactive to Feb. 8.

Viv Thea. Operator Asks Investment Determination

Buffalo—Through his attorney, M. M. Heuser of Norton, Va., M. K. Murphy, last operator of the Viv Thea, was granted permission to file a suit for investment. The Viv Theatre is owned by the Schine family.

Murphy said he will undertake to show the court that the investment in the leasehold, by acquisition from him, was $5,127.19 instead of $7,650.91, as stated in the contract. In the meantime, he learned the Government has had prepared more than one subspecialist for the bringing of records to court at the start of trial, still set for May 19.

New PRC Pacts Reported For Franchise Holders

A new distribution agreement for PRC franchise holders was reported to have been agreed upon during meetings held in New York this week. The new contract may be signed today. The guarantees formerly required on pictures were said to have been eliminated by a large group of PRC franchise holders including Nat LeFon, Ike Katz, Henri Elmam, George Gill and others, were here for the sessions.

New York Theaters

PARAMOUNT'S "GOING MY WAY" IN PERSON
CHARLIE SPIVAK AND ORCHESTRA
TIP, TAP, AND TOE, WESLEY BROS.
Doors Open 8:30 a.m.
STRAND
B'way & 47th St.
JOHN GARFIELD PAUL HENRIED
U. S. COAST GUARD PRESENTS
"BETWEEN TWO WORLDS"
"TARS AND SPARS"
Featuring VICTOR MATURE

THE ADVENTURES OF MARK TWAIN" STARRING
FREDRIC MARCH - ALEXIS SMITH
B'way at 51st Street Hollywood

"PIN-UP GIRL" IN TECHNICOLOR ONSTAGE
CONNIE ROSSWELL - WILLIE HOWARD
RAYMOND SCOTT & ORCHESTRA
BOWERY & 47th St.

NEW YORK THEATERS

Film Men Proposed for Labor Advisory Council

At a meeting of the industry's committee for film salesmen, the Motion Picture Cosmos of America has been formed here by area salesmen. Atlanta group, comprising 90 per cent of sales representatives in the territory, recently elected officers and held its first annual banquet last week as Column No. of the proposed national organization.

Officers of the Atlanta column comprise W. G. Carmichael, president; Frank W. Salley, vice-president; Francis Rudolph, board chairman; E. H. Talley, recording secretary; and E. G. Foster, financial secretary.

Film salesmen in other exchange centers are invited to contact the MPC at P. 0. Box 958, Atlanta, for information on national plans.

Radio City Music Hall Showplace of the Nation-Rockefeller Center proudly present:
"THE WHITE CLIFFS OF DIVER" IRVING DUNNE with Alan Marshal
A Clarence Brown Production
Galax Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4000
Brightest name!

MGM

Capit "World Premiere Sensation" "Gaslight"

Watch! Radio City Music Hall "White Cliffs of Dover"

Preview at Loew "Ziegfeld" "Two Girls and a Sailor" WOW!

St "Andy Hardy's Blonde Trouble" Big!

Year after year after year!

FIGHTING SHOWMEN,
JOIN THE FIGHTING 5th WAR LOAN!
HERALDING A NEW ERA IN THE
GENIUS OF AMERICA

Man from Frisco

MICHAEL O’SHEA • ANNE SHIRLEY
GENE LOCKHART
DAN DURYEA • STEPHANIE BACHELOR • RAY WALKER • TOMMY BOND
and a cast of 20,000

ROBERT FLOREY—DIRECTOR

Original Story and Adaptation: GEORGE WORTHING YATES • GEORGE CARLETON BROWN
Screenplay by ETHEL HILL • ARNOLD MANOFF

A REPUBLIC PICTURE
WORLD PREMIERES

DAY AND DATE MAY 18

3 Fox West Coast De Luxe Theatres

PARAMOUNT • SAN FRANCISCO

PARAMOUNT • OAKLAND

COSTA • RICHMOND

DAY AND DATE MAY 19

PARAMOUNT, LOS ANGELES • PARAMOUNT, HOLLYWOOD
"Fighting 5th" Bond Drive Launched

(Continued from Page 1)

and women." He led in the "Honored Hundred"—top industry Bond-sellers of the Fourth War Loan, and pleased their aid in the upcoming campaign.

"The Fighting Fifth" was launched at 10:30 yesterday morning at the first of a series of luncheons and regional meetings got under way, continuing through luncheon and concluding in mid-afternoon. Sidney Lust of Washington, local exhibition chairman for the Fifth War Loan, served as chairman of the meeting, with S. H. Fabian, head of the WAC theaters' division.

The assembled crowd was given a capsule preview of the Fifth War Loan campaign plans, with heavy stress, however, on the fact that these plans are set only in outline, and that volunters from exhibitors are not only wanted but are badly needed. Ralph Batachelet, Denver exhibitor and head of the Western promotion, and Fabian, acting sales manager during the Fourth War Loan, presented O'Donnell with a sheaf of suggestions from each of the "Honored Hundred"—pledging O'Donnell that "the 'Honored Hundred' is beyond your 100 percent." Calls for utmost effort Fabian introduced first Ted R. Gamble, director of the Treasury's War Finance Division, who presented full details on the past and the future of the War Loan drives.

Gamble called for the utmost effort in the coming campaign, urging that the sights be set 20 per cent higher than in the Fourth War Loan. The job is gigantic, he said, adding that "all official Washington recognizes the accomplishment of the motion picture industry and all the people who worked in the Fourth War Loan drive. You motion picture men and the others did a job that has no precedent. You have set the pattern—but the greatest job of all is yet ahead of you."

Fifth War Loan Campaign Director John Friedl next paid tribute to Ned E. Depinet and Leon Bamberger, RKO president and publicity director.

Joeva Exhibitors Offered $100 and Scotch
For Identification of Old-Time Pictures

Des Moines—A hundred dollars in cash and several bottles of Scotch await industry old-timers who can face some ancient pictures in Eimer Tilton's anniversary room at the Warner Exchange. Tilton, to celebrate his 30th anniversary in film business, posted a 1921 picture with the $100 offer, new to him and a bottle of Scotch. Offer is sweetened by Ted Karatz, former Iowa exhib., now of Minneapolis, who supplied a 1915 convention group photo and offered two bottles of Scotch for proper identifications, and several other Scotch offers are standing for identification of some other pictures.

Post-war Extension Of Blacklist Mulled

(Continued from Page 1)

about a dozen Argentine theaters and less than that in the rest of South America would be banned American films. This industry would be affected only by the blacklist of theaters, since nearly all American films are lent out and handled by American distribution companies.

Only large distributor blacklisted in the Argentine is UFA, which handles Fascist Italian films as well as those of UFA and other German studios. Because the blacklist had worked exceeding well in the Argentine, theater outlets for UFA are down to about a dozen, according to George R. Canty, pic chief of the State Department's Telecommunications Division.

The blacklisting there was handled by a special advisory committee set up by CIAA, Canty recalled, and worked with extreme efficiency. About 120 or more exhibitors in the Argentine were cleared by this committee, he said, and all are of course possible exhibition spots for American films.

In addition to UFA, Canty said, there are perhaps two or three independent producers on the blacklist—those handling occasional German and Italian films. There is some doubt about the films, handling Spanish fascist films, since Spain is still accorded recognition by our government. These distributors are also confined to the dozen or so blacklisted theaters—and will be after the war if the blacklist is continued.

The question of the continuation of the blacklist—proposed now as a threat—will do much to eliminate German films in Argentine and Hollywood wood in South America since the bulk of Argentine exhibitors will be unable to deal with Axis distributors without sacrificing their rights to the American product.

THEATER DEALS

Roseburg, Ore.—Purchase of the Indian and Rose Theaters by a firm composed of Dom Radaubaugh Roseburg, Eino Hemmila and Oril Schenck, Medford, is announced. The principals have been employed for a number of years with the Hunt Theatras, Inc., of Medford and the movie houses were purchased from the estate of the late George A. Hunt, who owned a number of the most noted Oregon movie houses. Under the name of Umpqua Amusement Co., also has a lease on the formerly Liberty Theater building in Roseburg, and will open a third house during the Summer.

Blowing Rock, N. C.—A. F. Sam- has taken over the Blowing Rock Theater, a former Indian lodge, and will open June 1.
**Outstanding Industry Personalities**

**Can you name them—**

CERTAINLY of paramount importance was Dec. 7, 1941. On that day the hideous cultures of Nippon dropped their eggs on Pearl Harbor. Exactly 36 years earlier, in happier times, Sir Stork dropped a bundle on Scottdale, Pa., and that Dec. 7 has consequently become a day of Paramount importance,—the bundle having grown up to be that firm’s vice-president in charge of theater operations. En route to present station, he attended Scottdale High School and then betook himself to Harvard College and then to Harvard Law. Practiced as an attorney and entered the motion picture industry. Aided reorganization of Paramount theaters in New England. Became assistant to Y. Frank Freeman and soon was put in charge of theater operations.

SHORTLY before President Taft launched into a campaign of Reciprocity with Canada, the U. S. got this lad from north of the border where, in Port Hope, he was born. After attending Ontario Business College, he joined Eastman Kodak at its Rochester plant. There he remained for 15 years, winning successive promotions. In 1921, he came to New York as manager of G. M. Labs, over Long Island City way, and Paragon & Son Labs in Fort Lee, N. J. One year thereafter, he became associated with J. E. Brulatour, Inc., which passes Eastman ammunitions to filmmaker for shooting. He is vice-president and general manager of the Brulatour firm. Is enormously popular throughout the trade.

They can easily be identified by referring to the 1944

**FILM DAILY YEAR BOOK**

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6420 HOLLYWOOD BLVD.
Report Metro Plans
Dubbed Spanish Pian
(Continued from Page 1)
productions into the playing time of American pictures in Latin countries.
First picture to be dubbed, it was learned, will be "The White Cliffs of Dover." A complete dubbing studio will be set up in New York, according to present plans. and foremost Latin-American players will be obtained to supply the voices. Ila Lopert is en route to Mexico to line up prominent players for the dubbed versions.

NT in Five Millions
Fifth War Loan Buy
(Continued from Page 1)
Announcement came as Skouras turned over the "Honored Hundred" to act as an advisory committee to O'Donnell.

Films, Religion Must Walk
Hand in Hand- J. L. Warner
(Continued from Page 1)
producer for Warner Bros., last night told more than 700 churchmen that "Motion pictures, like any institution, bring the lives of millions of people, must walk hand in hand with religion and those who teach it." Occasion was a testimonial dinner to Dr. Norman Vincent Peale, pastor of the Marble Collegiate Church, under the sponsorship of the Church's Men's League. Also in attendance were members of Rotary Clubs, the Union League and various local and out of town civic organizations.

Warner said his company aspired to produce pictures designed first to provide sound entertainment but which help preserve "our traditional freedom of religion, which teach tolerance that builds sound world, and which foster faith in God and respect for our religious institutions."

Meadow Leaves Medano
Noel Meadow has resigned as president and director of the Medano Corp., which operates the Stanley Theater in Times Square. No successor is expected to be named.

SOPEG to Discuss
Pact Negotiations
Negotiations for new contracts at the major film companies will be discussed at a conference to be held by the Screen Office & Premium Employees Guild, Local 109, U.P.W.C., CIO, at the Fraternal Clubhouse on Saturday. Guest speakers will be Peter K. Hawley of the WLB and H. Richard Seller of the New York Newspaper Guild.

Induction Ceremony
Launches Wac Drive
(Continued from Page 1)
Alperson, national chairman of the film industry drive; Charles C. Moskowtis, Met. area chairman; Newbold Morris, president of the City Council and representative of Mayor Lardner, and Maj. Cora W. Bass, Wac.
Also on the grandstand were Edward Dowden, who introduced Alper-

"Stimulus square demonstration followed a breakfast for Army officers in the Hotel Astor, where Moskowtis, who hosted, presided. Alper-
son outlined the industry's plans to hypo Wac enlistments and Sam Rinz-
ler pledged the all-out cooperation of theaters, noting that in the Wave recruiting drive, industry aid boosted enlistments about 75 per cent. Major Bass expressed the Wac's appreciation of the industry drive and Jane Powell, who later rendered the National Anthem in the Times Square show, sang for the group.

Broadway demonstration was echoed in a number of key cities as the WAC-sponsored industry recruiting campaign got under way in an estimated 16,000 theaters.

ATS to Elect Tomorrow
Unopposed slate of the American Television Society's new officers to be voted on tonight at the Capitol Hotel includes: Don Halpin, presi-
dent; Raymond E. Nelson, vice-president; Don McClure, treasurer, and Kay Reynolds, secretary. Serving on the new board of directors will be Norman D. Waters, outgoing prexy. Other unopposed board candidates are: J. Michael C. Halpern, Edward C. Cole, Lola Swift, Charles H. Kleinman and J. Raymond Hutchinson. They will assume office June 1.

WEDDING BELLS
Bernard "Bingo" Brandt, brother of Harry, William and Louis Brandt, was married last night at the Wal-
dorf-Astoria to Miss Ruth Zahn. Best man was Lt. Lionel Toll.

Lt. Don Beddoe, screen and stage actor who is now personal officer for "Agreed Victory," was married Monday to Evelyn Sebring at Fort Wayne, Ind.

Jersey City, N. J.--Josie Monte Carlo, cashier at the Stanley, has announced her engagement to Dr. Philip Castarino, now with the Army in Northern Ireland.

CENTURY WRIT BLOCKS
Empire Dissolution
(Continued from Page 1)
trac with Empire which does not expire until March. He ruled that the dissolution of the union would kill the contract, leaving the plaintiff without any adequate remedy at law. The court gave notice that if the terms of the contract the union was bound not to dissolve or to be domi-

Post-War Equipment
Buying Pool Urged
(Continued from Page 1)
advantage to prepare for their equipment needs now.

Metro Honors Mibeldur
With Luncheon Tomorrow
M-G-M will tender Charles Arnold Miedburg, its Twenty-Year Show-
man, a luncheon tomorrow in the College Room of the Astor Hotel. The luncheon will be attended by many M-G-M home office executives and the industry press. Accompan-
ied by Mrs. Miedburg, the exhibitor arrives today from Charleston, W. Va., where he operates the Capitol Theater. They will leave for Holly-
wood Friday afternoon.
Among the company executives who will attend the luncheon are William F. Rodgers, David Bern-
stein, J. Robert Rubin, Howard Dietz, Leopold Friedman, Charles C. Mos-

Gus S. Eyssell, managing director of the Capitol Hall, which today opens with "The White Cliffs of Dover," M-G-M's anniversary picture, also will attend.

IN NEW INDUSTRY POSTS
JOSEPH PETROUSEK, office manager, Par. Exch., Milwaukee.
JOHN STOCK, assistant booker, Paramount, Mil-
waukee.
SAM BARBOVE, head shipper, Paramount, Mil-
waukee.
H. M. RATCLIFF, service manager, Ross Federal, Cincinnati.
WALTER C. MOREY, service manager, Ross Fed-
eral, Los Angeles.
SEYMOUR BAGTETEL, manager, Globe, Cleve-
land.
ERMAN PESSIS, staff publicist, Russell Birdwell, New-

carson.
CARL CARLSON, office manager, 20th-Fox Exch., Eng-


case.
ABE CHAPMAN, National Screen Service, Mil-
waukee.
U. K. INDUSTRY RATIFIES UNITY PRINCIPLE

Selective Service Clarifies Status of Men 26-29

Exempts "For Time Being" Workers in Film Production, Labs

Washington—Bureau of THE FILM DAILY Washington—Men in the 26-29 age group who are engaged in activities held essential by their draft boards may expect to remain in civilian life "for the time being," Selective Service headquarters announced this morning. This statement would apply to film production workers, film manufacturing workers, laboratory workers, newsreel crews and editors in all cases—its application to employees of motion picture industry during this war. Called by Samuel E. Finanski, chairman of the Massachusetts

(Continued on Page 3)

500 at Hub's Rally
For Fifth War Loan

Boston—More than 600 exhibitors yesterday heard Gov. Leverett Saltonstall open the New England area Fifth War Loan campaign mass meeting at the Hotel Statler with a splendid tribute to the work done by the motion picture industry during this war. Called by Samuel E. Finanski, chairman of the Massachusetts

(Continued on Page 9)

UJA Campaign Luncheon
To Be Held in Early June

A luncheon in honor of a prominent industry personality is planned for early June as part of the United Jewish Appeal campaign for funds to aid refugees in foreign

(Continued on Page 2)

First Bennett Pie
For Major Release

Constance Bennett has purchased the screen rights to "Paris Under- ground" which she will produce as her first picture under her recently announced production plans. Picture will be released through a major company instead of FRC with which she previously announced an association.

(Continued on Page 2)

Decision on Disposal of Army's Surplus
Motion Picture Equipment Is Due Monday

Washington Bar, THE FILM DAILY
Washington—Decision on disposal of surplus pix equipment released by the armed forces is due Monday. It is likely that much of the equipment will be handled by the Treasury's procurement division, which is assigned the job of selling consumer goods. On the other hand, 35 mm. theater projectors, sound systems and the like may be released through the Reconstruction Finance Corporation. Surplus Property Administrator Will Clayton holds these to be capital goods rather than consumer goods. Clayton is scheduled to publish his breakdown of the various types of equipment next Monday.

It is not likely that there will be any large quantity of professional booth equipment available for some time yet, but there may shortly be a quantity of 16 mm. equipment on the market.

Pix Jubilee's State
Chairmen Appointed

Plans for local observances of the industry's Fifty-fifth Anniversary have been finalized and 40 prominent exhibitors are organizing exhibitors to carry the celebration through December. Harold J. Fitzgerald, national director of the anniversary, reports.

State chairmen announced by Fitz-
(Continued on Page 9)

says Dists. Violated
Appeal Board's Ruling

Claiming that the five consenting companies have violated the decision of the motion picture appeal board, W. V. Atwell, operating the Roxie Theater, San Angelo, Tex., has filed
(Continued on Page 9)

ITOA Weighs Survey
On Pix Use for Tele

A national survey of Gallup poll is being considered by the ITOA to determine the nation's exhibitors' attitude toward the furnishing of motion pictures by the distributors for television use. A protest of the practice recently was registered by the Independent organization and letters were sent to the top executives
(Continued on Page 2)

Moscow, Col. Southern
Division Manager, Dead

Atlanta, Ga.—Sam Moscow, 59, Columbia Southern division manager, died here yesterday of a heart ailment from which he had suffered for several years. Survivors include
(Continued on Page 9)

Daylight Time Hits Rural B. O.

Loss 25%, Brylawski Tells House Committee

"Atlantic City" Definitely
On Rep. 1943-44 Schedule

"Atlantic City" is definitely scheduled as a Super De Luxe release on Republic's 1943-44 program, it was disclosed at yesterday's final meeting of a two-day regional session at the New York Athletic Club. A world
(Continued on Page 2)

CEA, KRS and Producers
Okay Rank's Proposal for
National Industry Council

London (By Cable)—Establishment of an all-industry national council was virtually assured yesterday when at a joint meeting of the CEA, the KRS and the Producers' Association the plan, sponsored by J. Arthur Rank, was accepted in principle. Thus, in all probability, trade unity, long discussed in the United States and yet to be achieved, will become an actuality here within less than six months from its first proposal by Rank.

(Continued on Page 9)

To Relase No Freon
For Current Month

Washington—Despite the recent optimism by Don R. Longman, head of the OCR service trades division, concerning Freon gas for theaters, it is now definite that none will be
(Continued on Page 2)

20th-Fox to Distribute
Dennis-Roosevelt Film

"Outposts Unknown," a visual record of the most recent Airman Dennis-Lee Roosevelt tour through Africa, India and Burma, will be re
(Continued on Page 8)

Wac Squad Recruited
In Just Two Hours!

Calvet, O.—Walter J. Kessler of Losw's here, ran the inauguration day gong of the theaters' Wac Recruiting Week by enlisting, in two hours, a full squad of femmes, turn-
ing over 12 signed applications to the sub-station commander. Kessler hopes to stretch the squad to a platoon before the end of the drive next Wednesday.

EVERY WAC RECRUIT YOUR THEATER ENLISTS FREES A SOLDIER FOR COMBAT SERVICE
To Relase No Freon For Current Month

(Continued from Page 1)

released for comfort cooling this month. There is no chance that exhib. permits will be granted. F. B. Millham, administrator of the Freon order, told THE FILM DAILY that the Freon order will be the present Gov. Laverett Saffonstall.

Corcoran Would Run For Seat in Senate

Boston—John H. Corcoran, theater owner and present mayor of Cambridge, across the Charles River from Boston, has decided to run for U. S. Senator and will contest for the Democratic nomination in the primaries on June 11. A vote of the opinion of the voters will be the present Governor, Leverett Saltonstall.

For the year; including portly have been merely acknowledgements, with the distributors not committing themselves.

By some quarters, it was asserted that televisioned motion pictures could not look as a competitive factor for at least five years, if at all, and that Freon, for all practical purposes, stands. The television situation was discussed yesterday at the annual meeting of the ITOA at the Astor Hotel.

Harry Brandt and all officers of the ITOA were re-elected at yesterday's meeting. Installation of officers will be held on June 8.

The following committee were named for the current duties:

Finance: Abe Shem, chairman; Charles Steiner and Gilbert Josephson, auditors; Herman Rachmil, chairman; Ray Rhoneheimer, members; J. Goldberg, chairman; Sam Steiner, Abe Shem, Ray Rhoneheimer, Max A. Cohen and Irving Remmer. Legal affairs: J. Goldberg, chairman; J. Goldberg and John C. Bolte.

Two new members were admitted to the association: Jacob Brandt, of Israel, J. Jr., Malcolm Kingsberg, William Klein, Samuel Machnoff, Harry Mandel, Arthur Mayer, Harry Nadel, Abe Orlan, Ralph Pochter, Louis Phillips, J. J. Robbins, Sam Rinzel, Morris Sanders, R. Sanders, George J. Schafer, Abe Schneider, Samuel Schneider, Solomon Schwartz, Max Seligman, Sam Shain, Nate Spingold and Max Wolf.

Heart Attack Is Fatal To Para's James Lundy

James Felix Lundy, 40, Paramount's district advertising manager in the Denver area since October, 1942, died suddenly of a heart attack early yesterday morning in his room at the Gun Hotel. He apparently was in good health when he arrived in New York on Wednesday afternoon from Albuquerque via Dallas and was at work in the Paramount home office.

Lundy had had wide experience in the motion picture business. He was on the staff of Variety—before joining Para. In 1925 to do exploitation work in Peoria, Ill. His home was of the various companies. Replies were merely acknowledgements, with the distributors not committing themselves.

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UJA Campaign Luncheon To Be Held in Early June

(Continued from Page 1)

lands. This was announced by the abuses division committee at a luncheon-meeting yesterday at the Hotel Astor.

Plans for the campaign and solicitations were completed and the campaign was immediately. David Bernstein presided at the sessions.


War Dept. to Get Record Of Wac Recruiting Week

When Wae Recruiting Week is over, a special booklet will be printed listing all the theaters which participated in the drive with the number of applicants received in each theater. This record will be sent to the War Department as a permanent record.

Comerford Using Air Time To Counter Papers' Strike

Wilkes-Barre, Pa. — Newspaper strike here is forcing the Comerford theaters to resort to radio for advertising.

COMMING AND GOING

H. M. Richey, director of exhibitor relations of M-G-M, has returned to New York yesterday from Columbus, Ohio.

Allen G. Smith, of the WPB theater equipment section, is due from Washington today.

Harry C. Arthur, Jr., leaves shortly for the West Coast.

Joan Leslie returns to the Coast this week from New York.

Col. Nathan Levinson, head of the sound department at the Warners' studios, leaves New York on Monday for the Coast.

Lou Edelman, Warners' producer, has returned to the studio from a tour of South America.

Blanche Ring, reached Hollywood this week for a leading role in RKO's "Having Wonderful Crime."

Ralph Wheelwright, M-G-M writer, arrived in New York yesterday from the Coast.

Charles A. Middledorf, veteran M-G-M showman, has arrived in New York yesterday from Heartstown, W. Va., accompanied by his wife. To report to the Coast this week-end on showing a luncheon to be tendered today by M-G-M.

Charles Corbin has arrived from the Coast for a three-week visit.

Lou Holt, attorney for Paramount goes to Chicago and then to Philadelphia.

William Fadiman, M-G-M scenario chief is en route from Culver City.

All of the distributors for General Electric, has returned to New York from a trip to Washington, Baltimore and Philadelphia.

Stanley Hand, Adtrc staff rep., has returned to New York from a swing around to Connecticut.

Jules Fields, assistant exploitation manager on Selznick-Fox, left yesterday for Indianapolis and Cincinnati.

Capt. Clark Cable, AAF, is en route from Washington to the Coast.

Hope in NBC Net Talk While Film Marks Time

West Coast Bureau of THE FILM DAILY

Hollywood.—Production of Samuel Goldwyn's "The Princess and the Pirate" will be interrupted today, while Bob Hope delivers a seven-minute closed circuit talk to NBC station officials on the network's summer series, "Here's to Youth." Hope will also appear on the initial program of the series tomorrow, reporting on the cruelty of war to children of Europe and Africa.

Coast Starts Eight This Week

West Coast Bureau of THE FILM DAILY

Hollywood.—Eight new pictures went into production this week, making a total of 97 pictures shooting.
Daylight Saving Time Hits Rural B. O.

(Continued from Page 1) appearing in a hearing which is expected to be favorable, even by the House Committee on seven measures to repeal the President's war-time edict.

The pix industry has always opposed daylight saving time, Brylawski said, adding that the opposition may vary with polity. He urged the Congremanen, however, not to judge the nation-wide film business on the basis of the long queues they see in big cities. He said industry is very critical in many small towns and cities where there is no great war activity, he said.

The Judge by Biz

Industry prosperity may not be judged competently on the basis of box-office receipts from Washington or other large cities—particularly those with great war production activities, Brylawski declared. The situation has been so bad in many areas that it has required "emergency measures on the part of the industry to keep small-theaters in business. Film rentals are practically nothing for many of these theaters." He added that although these measures might not appear immediately profitable to the distributors, he is certain that aid to these struggling theaters will prove in the long run to have been a wise policy.

Despite this aid, however, many small theaters are still in dire need, Brylawski said, with recent doubling of the Federal tax rate, duplicate taxation in many states, and daylight saving time combining to further depress their income. The extra hour of daylight affects theater admissions as much as 25 per cent, he said, declaring that many people simply do not care to go into the theater while the sun is up. Even here in crowded Washington, he added, if matinee business were up there would be no appearance of under-seating at evening shows.

Seven Resolutions Offered

Seven resolutions are now before Congress—four calling for complete repeal of the White House order, two for standard time from November through February, and one (for Pacific standard time in the whole of the state of Idaho, part of which is now in the mountain time belt. In addition, there is one bill for repeal. Passage of the bill would require White House approval, however, whereas time order is so written as to permit its repeal by vote of both Houses of Congress on a resolution.

STORK REPORTS

Cleveland, O.—A son was born to Mr. and Mrs. Jack Sharpe. Father is a salesman for Columbia.

Wedding Bells

Newark, N. J.—Gertrude E. Ziegler, cashier at Warners' Hawthorne, and Corp. Sol Levine, USA, are engaged to be married.

Lillian Bliss of 20th-Fox was married yesterday to David N. Kent, New York businessman. Bride is secretary to Larry Kent.

On Divers Subjects

• • • TODAY'S $44 QUESTION: Why is that industry unity can approach the attainment stage in just three months' time in Great Britain whereas here years of discussion and effort have proven futile?

• • • CUFF NOTES: Herman Shumlin's organization is continuing its film production activities to the screen version of The Lillian Hellman play, "The Searching Wind," the legit producer's latest Broadway offering....Those who have Shumlin going back by which are reminded he has a pact with Warners....Shumlin admittedly has been talking to Hal Wallis, with results unknown at the moment. ... Didja hear about the marquee sign in Columbus, Ohio, which proclaimed The Adventures of Mark Twain, with Alexis Smith? ... Republic has acquired Charles F. Williams' Dono Dixie Dixy Way and will give it super de luxe treatment. ... Para, which had a financial stake in the Broadway production, is in talks with Williams of "Blue." in 1936, has annexed screen rights. Question: Will Bob Hope, who was in the musical, repeat in it? ... Para's plans to do "Are You a Mason" with Jack Benny starred are off, with sale of the rights to Ed Small who will use it for Frances Tate. ... Comedy has been twice filmed, first in 1915, then in 1934. ... Also heading for a repeat is "Age of Innocence," rights to which are passing from RKO to Metro for a reported $100,000. ... Warners filmed the movie this depression. ... Davis L. Willkie says there's nothing to report he'll resign the 20th-Fox board chairmanship. ... The Epstein boys, et al., want an advance of $150,000 or $500,000 outright for film rights to "Chicken Every Sunday." ... Griswold News Service, operated by Glenn Griswold, ex-Fox Film, is launching Public Relations News, first weekly newsletter devoted entirely to public relations and publicity. ... Purdue, ex-Fox, has conferred an honorary degree of Doctor of Engineering on J. W. Pyatt, Western Electric's industrial relations manager, now on leave for Government war service. ... Speaking of degrees, is there any theater manager who can equal the record of Arthur D. Black, who manages the Chagot Circuit's Esquire in Grose Pointe, Detroit suburb? ... Black can write after his name, LL.B., J.D. and LL.D. ... Jane Powell, who makes her film bow in UA's "Song on the Open Road," will be honored guest at a musical-tea at the Cottage of the New Hampshire House Monday at 4 p.m., UA hosting. ... Theodore A. Shaw, assistant to W. G. Gelring, Western sales manager, celebrated his 25th year with 20th Century-Fox yesterday. ... • • • AVENGE PEARL HARBOR....

JFH

Along the Rialto

Phil W. Daly

fatherhood is not per se ground for deferment, but directed that call for the service be filled from pools of 1-A men in the following order—veterans, non-fathers (including non-pearl Harbor fathers), and finally, fathers.

Local Boards Empowered

In outlining the policies of the local board (except as otherwise provided in the case of men 18 through 25) to determine what activities are in war production or what activities are in support of the national health, safety, or interest under present circumstances. Local boards are warranted in determining that many activities not contained on this list are in support of the national health, safety, or interest and it is the responsibility of the local board to make this determination in each registrant's case. For the guidance of the local board in making its determination such activities may include on a local basis those which are related to utilities, food, clothing, fuel, housing, health, safety, and other services to the extent applicable to the present and effectiveness of the life of a nation at war.

Clarifies Status Of Men of 26 to 29

(Continued from Page 1) change and theater workers will be made.

In its long- awaited statement, Selective Service failed to become any more definite than the unofficial pre- liminary statements which had been made last week. It did, however, go on record as assuring men over 25 that their induction is a long way off unless they are in essential work. It made it fairly certain that men over 29 engaged in essential work will not be drafted at all. In both cases, Selective Service made it plain that its predictions were "subject to adjustment as the needs of the armed forces may demand."

Exchange and theater officials find that their ultimate fate as regards retention of workers over 26 and 29 is dependent upon their ability to "sell" their importance to local authorities.

There are new designations for their employees as locally needed. In some cases these designations have been granted, and they are beginning to call them in. This action appears now to be the most sensible and most effective undertaking in connection with the manpower problem.

Theater Groups Less Active

Theater groups have been less active in this direction, although local designations have been asked in some areas. It is imperative now where theaters are anxious not to lose men over 25 to the armed forces that they establish their importance and impress it firmly upon the minds of local officials.

The present status of men in the 18-25 age group—with occupational deferments extremely difficult to obtain—will prevail so long as there are men in the age group available for service. That attention, Selective Service announced today, will be shifted to the 26-29 group when that is found necessary. That may be some time off. In the meantime, local boards are directed to review classification of these men and re-classify those in 1-A who are found to be in essential work and entitled to the 2-A or 2-B classification. Re-classification for men over 29 was also ordered.

The order makes it plain that

Clarifies Status Of Men of 26 to 29

(Continued from Page 1)
After 4 Top Weeks at Radio City Music Hall...

BACK TO NEW YORK TO SET RECORDS FOR RKO CIRCUIT!

100,000 SEATS IN GREATER NEW YORK

81st Street
Regent
Franklin
Marble Hill
Aiden, Jamaica
Greenpoint
Madison
Academy

86th Street
Alhambra
Royal
Proctor's, Yonkers

23rd Street
Hamilton
Chester
Proctor's, Mt. Vernon

58th Street
Coliseum
Pelham
Proctor's, New Rochelle

125th Street
Fordham
Castle Hill
Keith's White Plains

Alden, Jamaica
Kenmore, Brooklyn
Prospect, Brooklyn

Greenpoint
Bushwick
Tilyou

Madison
Keith's, Richmond Hill
Keith's, Flushing

Midway
Dyker
Orpheum

Academy
Crotona
Park Plaza
Nemo
Riverside

OPENING SOON AT THE FOLLOWING:

81st Street
86th Street
23rd Street
58th Street
125th Street

Greepoint
Bushwick
Tilyou

Madison
Keith's, Richmond Hill
Keith's, Flushing

Midway
Dyker
Orpheum

Academy
Crotona
Park Plaza
Nemo
Riverside

Republic
Strand, Far Rockaway
Colonial, Manhattan
For the first time in its history, The R.K.O. ALBEE, BROOKLYN, HOLDS A PICTURE FOR THREE FULL WEEKS... RECORD CROWDS!

... SENSATIONAL BUSINESS IN EVERY ONE OF 25*RKO METROPOLITAN CIRCUIT THEATRES TO PLAY IT THUS FAR!...

TERRIFIC EVERYWHERE!

SAMUEL IN ARMS

GOLDWYN'S IN TECHNICOLOR!

WITH DINAH SHORE • DANA ANDREWS • CONSTANCE DOWLING

AND THE GORGEOUS GOLDWYN GIRLS

Associate Producer DON HARTMAN • Directed by ELLIOTT NUGENT • Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosch

Songs by Harold Arlen & Ted Koehler – Sylvia Fine & Max Liebman • Released thru RKO RADIO PICTURES, INC.
BEING DISTRIBUTED

THE 1944 FILM YEAR BOOK

is now being distributed to subscribers of

THE Film DAILY
“The Yellow Canary”
with Anna Neagle, Richard Greene
RKO
FAIR WAR MELODRAMA HAS ENOUGH SUSPENSE AND ACTION TO HOLD INTEREST ON ITS OWN

Offering a familiar theme developed without too much regard for believability, “The Yellow Canary,” a Herbert Wilcox production, a British film that will have to make its bid in this country on whatever power the names of Anna Neagle and Richard Greene, who have the leading roles, are able to command at the box-office.

The picture has an involved plot worked out with a fair amount of suspense and more than enough action to sustain the attention. The film builds to an exciting climax in which a bit of rousing sea action plays a part.

The yarn is the well-worn one about the beautiful lady who has to make believe she is a pal of the enemy in order to get information of vital importance to her country. The gal in this case is Miss Neagle, a member of British society. To set the stage for the drama she is ostensibly outlawed to Canada, disregarded for her sympathy for the Nazi cause. Once in Canada, she has no trouble being accepted by a gang of enemy agents plotting against the safety of the dominion. She gets romantically involved with Greene, a member of the British Naval Intelligence. It’s hell for the poor gal because her communication is intercepted. Eventually, however, the truth comes out after a bit of biff-bang fight with the enemy agents in which Greene assists valiantly.

Wilcox, who directed as well as produced the film, allows matters to move swiftly. Miles Malleson and DeWitt Borden concocted the screenplay from a yarn by P. M. B.ower. The musical score, as played by the London Symphony Orchestra under the direction of Sir John Barbirolli, is one of the nicest things about the film.

Miss Anna Neagle and Greene discharge their acting duties reasonably well. Some others who perform capably are Nova Pilbeam, Albert Lieven and Lucie Mannheim.


CREDITS: Producer, Herbert Wilcox; Director, Herbert Wilcox; Screenplay, Miles Malleson, DeWitt Borden; Based on Story by P. M. Bower; Cameraman, Mase Greene; Film Editor, Vera Campbell; Sound Editor, Harry Miller; Art Director, W. C. Andrews; Musical Score, Clifford Parker.

DIRECTION. Okay. PHOTOGRAPHY. Okay.

20th-Fox to Distribute Dennis-Roosevelt Film

(Continued from Page 1)

leased by 20th Century-Fox, Tom Connors announced yesterday. Picture was financed and made available for theatrical presentation by George J. Schafer.

Previous productions by the team of Jack S. Roosevelt and Dennis Goona, “Dark Rapture” and “Wheels Across India.”
Reunion of the Engle Family Will Bring Together the Dembows, Greenbergs, Engels

Boston—The Clan Engle, unique family whose male members are all in the motion picture industry, will hold a reunion at the Adelphia Hotel, May 28. Arriving from spots in Massachusetts, New York, Pennsylvania and New Jersey, the District of Columbia and Rhode Island will be the following members of the family: Sam Dembow, Jr., Paramount vice-president; George Dembow, National Screen Service vice-president and general sales manager; Joseph Engle, Republican executive; Jack Engell, Philadelphia district manager; Jack Greenberg, operator of 20 theaters; Ben Greenberg, Rhode Island operator; Harold Greenberg, owner of Associated district; Samuel Dembow, the Paramount official; Harry Dembow, Pennsylvania and New Jersey circuit operator, and Phil Engell, United Artists New England publicist, who is handling arrangements.

Moscow, Col. Southern Division Manager, Dead

(Continued from Page 1)

his widow, Florence, and a son and daughter, Bobby and Cissie.

Columbia Executives Jack Cohn, A. Montague, Joseph A. McConville, Rube Jacker, Louis Weinberg, Louis Astor and Hank Kaufman leave tomorrow for a vacation to Depinet, Pa., to see services for Sam Moscow will be held Sunday at Solomon’s Funeral Parlors, Brookline.

Moscow has been with Columbia since its inception. He became associated with the industry in 1911, being connected first with Universal Films and later with the Boston Photoplay Co. He then went into business for himself under the firm name of Moscow-Wells, Inc., and later joined Independent Films, Inc., owned by A. Montague and Joseph McConville. When Montague and McConville became associated with Columbia, Moscow also entered the organization.

chairman; I. J. Hoffman, New Haven campaign and WAC leader; Joseph Brennan, executive secretary, WAC, Boston area, and secretary, Albany branch, New York; Thomas II., Connecticut district chairman.

Arrangements committee included Edward J. Lewis, Ray Longo, Jack Seaf, Arnold Van Leen, Don Prince and “Red” King.

Met. Area Chairmen Meet Mon. Afternoon on 5th Loan

A combined meeting of territorial distributors committees for the Fifth Loan drive will be held in the Warner Club rooms Monday at 3 p.m. Ralph Pielow, distributor chairman for the Metropolitan area, and Ben Abner, chairman for the New Jersey territory, have notified all branch managers and their salesmen to be present. Jack Bowen, district supervisor of the WAC for distributors, as well as Edward Rugoff and David Weinstock, representing the exhibitors’ committee, will attend.

Set Up-State Drive Plans At Buffalo Rally Monday

Fifth War Loan campaign leaders will continue their nationwide swing of reports meetings beginning today and a luncheon rally Monday at the Statler Hotel, Buffalo, following rallies Wed.
The SHOWMANSHIP COMPANY crashes through with a roaring success—or to "WHERE ARE YOUR CHILDREN"!
It's the scoop expose of thrill-thirsty parents turning their backs while today's youth hits the road to ruin!

The SHAME-STORY OF OUR TIME!
We can’t all wear these!

We can all proudly wear this in our lobby for folks to see!

WOMEN’S ARMY CORPS RECRUITING WEEK
IN MOTION PICTURE THEATRES
MAY 11 Thru 17

Win the special War Department Citation. For you and your staff in recognition of patriotic achievement.

It’s so important that its success rates a special citation from the War Department! You must help arouse America to this crucial need. You must reach every woman in your audience with the nation’s call for aid! Posters! Press-book! Trailer! (Lionel Barrymore’s appeal is heart-stirring in it!) Help win the war? Here’s where you come in, Mister!
Intimate in Character International in Scope Independent in Thought

THE DAILY

NATIONAL RE-ISSUES OUST REPEAT DATES

‘Open Vaults’ for Bond Premieres in Small Spots

Exhibs. in Towns Under 7,000 Can Get Pix Without Being Exchange Customer

Marking a new departure, distributors in the Fifth War Loan campaign will make it possible for small town exhibitors to stage Bond premières, children’s “School’s Out” premières and similar Bond-selling special events, by “opening their vaults” and permitting theaters in towns of not more than 7,000 population to book pictures for these purposes without regard to whether or not they are customers of the exchange.

Ned E. Depinet, distributors’ divi.

Tele Lures Distribs. But Exhibs. Apathetic

Despite the fact that the distribution side of the industry is showing vital interest in television, exhibitors as a whole appear to be unconcerned about its development. Exceptions are eight exchange centers recently visited by Tom Connors. Other sales executives who have visited every

Assess 3 Music Charges On Canadian Exhibitors

Toronto — Canadian government permission to American Performing Rights Society to impose annual fee retroactive to Jan. 1 has resulted in

Set Free Movie Day for 5th Loan July 6

July 6 has been set as the date for Free Movie Day in the Fifth War Loan, R. J. O’Donnell, National Chairman, announced Friday. Coming at the close of the campaign, which ends on July 8, it is expected to serve as a last stretch stimulus. The committee’s objective is national-wide observance by 16,463 theaters.

PRODUCTION COSTS UP $48,625,000

1943 Hollywood Budgets $247,125,000, Compared With $198,500,000 in ‘42, FILM YEAR BOOK Indicates

Costs of 312 features and 500-odd shorts produced by Hollywood majors during 1943 are estimated at $247,125,000, it is shown by the 1944 FILM DAILY YEAR BOOK, just published. Comparable 1942 figure was $198,500,000. Average cost per 1943 feature was $785,000.

Capital invested in the U. S. motion picture industry totals $2,061,500,000. Major share of the investment is in theaters, the amount estimated at $1,900,000,000. Studios are shown for $126,500,000, the distribution companies for $25,000,000 and non-theatrical and other film projects at $10,000,000.

Volume indicates that the industry employs 204,000 people and pays an annual wage of $200,715,500. It is estimated that 100,000 people work for theaters and draw $141,705,500 in salaries annually. Hollywood studios employ 30,000 persons and have a payroll of $188,750,000, while distributors have 14,000 employees, paid $24,750,000 last year.

Contract personnel needed to make 1943’s features included 725 actors, (Continued on Page 9)

Report Wallis Unit Financing Arranged

Financing of the new Hal Wallis production unit was reported Friday to have been completed and a detailed announcement of Wallis’ plans is expected to be made by Wednesday. It was reported unofficially (Continued on Page 7)

Hughes Opening Detroit House Without “Outlaw”

Detroit—The Downtown Theater is slated to open definitely May 19, after several postponements, but with a stage show policy instead of

(Continued on Page 7)

Distribs. Ready to Meet Clark on Decree

Washington Bureau of THE FILM DAILY
Washington—The distributors are ready for further discussion concerning an anti-trust decree, Assistant Attorney General Tom C. Clark

Scully Announces “U” Delegates to Sales Meet

List of sales and home office executives who will attend the Universal sales meeting at the Ambas-

(Continued on Page 5)

WB Foreign Biz at New Highs

Booms in India, Chungking, Algiers Reported

Two in June, Three in July Finishes 20th-Fox Season

Twentieth-Fox will complete its 1943-1944 schedule with the release of Block 11, consisting of five productions, was announced on Friday by William J. Kupper, general

(Continued on Page 11)

New Trend in Line With Moves for Conservation And Protection of Top Pix

Unusual box-office success of the current re-issue by RKO of “Snow White,” coming on the heels of Warners’ “Oklahoma Kid,” “Frisco Kid” and “Crime School,” as well as various other profitable re-issues by different companies, is bringing about a curtailment of sporadic “repeat bookings” in order to lay the groundwork for a greater number of national re-issues, a FILM DAILY checkup reveals.

New trend also is in line with the general company policies toward greater conservation and protection of product, particularly as it ap-

(Continued on Page 10)

Col. Foreign Dep’t Berth for Zeevau

Bernard E. Zeeman, former assistant manager of domestic branch operations, has been appointed to the post of manager of foreign branch operations by Joseph A. McConville, Columbia’s foreign head.

McConville also announced that Arnold Picker, his assistant in supervision of foreign sales, has been granted a temporary leave of absence in order to accept an OWI assignment.

(Continued on Page 12)
FLORENCE MARSTON NAMED AAAA EXECUTIVE SECRETARY

Election of Florence Marston, Eastern representative of the Screen Actors’ Guild as international executive secretary of the Associated Actors and Artists of America to serve out the unfinished term of Dull- zell, who was elevated to the presidency upon the death of Frank Gillmore, was announced on Friday at the 25th annual meeting of the executive board of the AAAA. The meeting also approved the appointment of Emily Holt of the American Radio Federation of Artists to fill the vacancy caused by the resignation of Kenneth Thomson as international vice-president of the AAAA. The Misses Marston and Holt will serve until the next annual meeting when the biennial election will be held.

Dullzett told the meeting that the AAAA found itself in the best financial position in many years.

FLORENCE MARSTON

The Broadway Parade

<table>
<thead>
<tr>
<th>Picture and Distributor</th>
<th>Theater</th>
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<tbody>
<tr>
<td>The Song of Bernadette (Twentieth-Century-Fox)</td>
<td>16th week</td>
</tr>
<tr>
<td>Six Hours, Three Vagabonds (Metro-Goldwyn-Mayer Pictures)</td>
<td>9th week</td>
</tr>
<tr>
<td>The Adventures of Mark Twain (Warner Bros.-Lasky)</td>
<td>3rd week</td>
</tr>
<tr>
<td>Going My Way (Paramount Pictures)</td>
<td>2nd week</td>
</tr>
<tr>
<td>The White Cliffs of Dover (Metro-Goldwyn-Mayer Pictures)</td>
<td>2nd week</td>
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<tr>
<td>The Purple Cab (Paramount Pictures)</td>
<td>2nd week</td>
</tr>
<tr>
<td>Between Two Worlds (Warner Bros. Pictures)</td>
<td>2nd week</td>
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<tr>
<td>The Unholy Three (Radio Pictures)</td>
<td>2nd week</td>
</tr>
<tr>
<td>The Last of the Mohicans (Filmville, Inc.)</td>
<td>2nd week</td>
</tr>
<tr>
<td>The Hour before Dawn (Paramount Pictures)</td>
<td>2nd week</td>
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FOREIGN LANGUAGE FEATURES

- Make Your Own Bed (Warner Bros. Pictures) - May 25
- Tender Comrades (RKO Radio Pictures) - (c)
- And the Angels Sing (Paramount Pictures) - (c)
- Tampico (Twentieth-Century-Fox) - (c)
- It Happened Tomorrow (United Artists-Pressburger) - (c)
- Cabra Woman (Universal Pictures) - (c)
- Guns of the Timberline (Columbia Pictures) - (c)
- Days of Glory (RKO Radio Pictures) - (c)
- Trail of the Untamed (Artikino Pictures) - (c)
- We Domestos Slaves (Scanda Films) - May 20
- One Inch from Victory (Artikino Pictures) - 2nd week
- The Sun Over Klara (Scanda Films) - 3rd week
- 48th St. Theater
- El Balsamo Jail (CLAUSA-MVCT)
- Belmont

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Dullzett told the meeting that the AAAA found itself in the best financial position in many years.

METRO’S NEXT BLOCK WILL HAVE 7 JUNE TRADE-SHOES

Seven pictures will comprise M-G-M’s block to follow the current group of five, it was reported Friday. The seven-picture block is expected to be ready for release in July.

M-G-M’s simplified contract will not be ready in time to be used for the five-picture block, but it may be completed for use on the seventh picture group.

36 ILLINOIS FIRES IN YEAR

Chicago — Illinois Fire Marshal John Miscavige has reported 36 fires in 36 hours during the past 12 months did $165,000 damage. Theaters are among the state’s fire laws, he said, and cooperating with his department.

PLANS SEMI-MONTHLY SHOWS FOR ARMY-NAVY HOSPITALS

West Coast Bureau of THE FILM DAILY — Hollywood — The Hollywood Victory Committee plans to service entertainment twice a month to each of the 65 Army and 25 Navy hospitals.
SAMUEL GOLDFYN,
you’ve DONE it
AGAIN!...
YES... Mr. Goldwyn, you've done it again... you've given the screen not only the most brilliant new comedy star in years, but you've also given the theatres of the world one of the most fabulous box-office pictures of this fabulous show year!
Associate Producer DON HARTMAN
Directed by ELLIOTT NUGENT
Original Screen Play by Don Hartman,
Allen Boretz and Robert Pirosh
Songs by
Harold Arlen & Ted Koehler—
Sylvia Fine & Max Liebman

Released through RKO RADIO PICTURES, INC.
(to quote just a few of hundreds:)

“The fans nearly tore the theatre down applauding Danny Kaye.”
—Louella Parsons

“Danny Kaye is what I call sensational.”
—Hedda Hopper

“Danny Kaye belongs in the ranks of the great comic specialists of our day.”
—Kate Cameron
N. Y. Daily News

“Danny Kaye is terrific.”
—Frank Quinn,
N. Y. Daily Mirror

“Danny Kaye starts off on the top rung of the ladder.”
—Liberty Magazine

“Danny Kaye is perfect.”
—Hortense Morton,
S. F. Examiner

“Danny Kaye is a sensation.”
—Harrison Carroll,
L. A. Herald-Express
Hughes Opening Detroit House Without "Outlaw"

(Continued from Page 1)

"The Outlaw" as originally planned. Opening attraction is Tommy Dorsey's band, followed, in sequence, by George White's沈ound, Xavier Cugat, Ted Lewis, Ada Leonad, Guy Lombardo, and Horace Heidt. House will be operated by Howard Hughes, with George McColl stationed here as personal representative. "The Outlaw," Hughes' own picture, will probably be booked into the house in the Fall under present plans.

WB Circuit's Zone Heads and Buyers Meet Today

A meeting of Warner Circuit zone managers, film buyers and home office executives has been called here today.

In addition to Joseph Bernhard, general manager, and Harry M. Kal- mine, assistant general manager, the home office executives participating in the sessions will be Clayton Bond, Harry Goldberg, Frank Phelps, Sam E. Morris, Abel Vigard, W. Stewart McDonald, Harry Rosenquest, Louis Kaufman, Frank Marshall, Nat Fellman, Herman Maier, Rudolph Weiss and Martin F. Bennett.

Zone managers coming in for the meeting include: James Costos, Chicago; Nat Wolf, Cleveland; L. J. Hoffman, New Haven; Don Jacoecos, Newark; C. J. Latta, Albany; Ted Schlager, Philadelphia; M. A. Silver, Pittsburgh, and John J. Payette, Washington.

Among the film buyers will be Bert Jacocks and Max Hoffman, New Haven; Frank Damis, Newark; Max Friedman, Albany; John Turner, Philadelphia; George Crouch, Washington; Harry Feinstein, Pittsburgh; Alex Halperin, Chicago, and Tony Stern, Cleveland.

News of the Day

- CUFF NOTES: Didja know that Maj. Irving Asher is on Lord Mountbatten's staff? . . . And that Col. Frank Capra has been appointed Assistant Chief, Army Pictorial Service, and Lt. Col. Emmanuel Cohen has been designated Director for Production, Signal Corps Photographic Center, Long Island City? . . . Alexander Weiss, Jamaica theater owner, has purchased a Winter home at Miami Beach . . . Sid Carroll, who has been in Hollywood for the last five years for Esquire and Coronet, is going to the South Pacific as war correspondent for the two mags . . . Republic is considering "Tell, Texan and terrific." By Corp. Rudolph Field, ex-book publisher as possible John Wayne pic . . . Capt. Clark Gable's next assignment may be as an aerial gunnery instructor at Lowry Field, Denver . . . And Maj. John Boettiger, sometime of the MPPDA, is expected to be assigned as aide to Maj. Gen. Hilding of the AMG.

- MEMOS FOR YOU: New England Allied's convention book will contain a history of every film company and its contribution to the development of the Industry. Incidentally, the conclude scheduled for the Hotel Chelsea, Atlantic City, in late June looks like the biggest from an attendance standpoint in years . . . Special rates—about half-price—will be in effect for the conventions. . . . Bill Beach, screen, stage and radio actor, wants it known that he's not dead . . . The Equity Magazine recently reported his death . . . Paramount Pep Club held its Spring Festival at the Henry Hudson Hotel Friday night . . . Bob Gilfillan is vacationing in Florida . . . Jim Murphy, in charge of the arbitration tribunals, recovering from bursitis . . . Results of the Bill Scully Radio are being audited and indications are that the New York Universal exchange is at the top of the list . . . That Mexican studio in which RKO has an interest may not be completed for eight months or a year.

- INVASION NOTE: Washington columnist says that a be is made that FDR and Winston Churchill will be photographed standing on the white cliffs of Dover watching the invasion . . . Howard Diets. Oscar A. Doob both deny making the wager . . . P. S.—"White Cliffs of Dover" opened last week at Music Hall . . . Will it run through the invasion?.

- POST-WAR THINKING: Ab, here's the first post-war screen-test . . . M-G-M executive seated next to very pretty Lt. Geraldine Gluckner, War officer from Minneapolis at the recent recruiting campaign breakfast, suggested that the fair warrior should have a screen test . . . "Not while I'm in the service," said the War . . . So the screen test was arranged for after the war.

- SPEAKING OF THE WAG DRIVE, one theater manager was worrying yesterday that he was showing too much enthusiasm in the recruiting campaign . . . So many of his girls wheres had become interested, he feared they'd all join up and leave him flat in the aisle.

- WHY? The Times has cut its movie space just as if New York weren't the center of the movie-world, frequently moving the announcement pages back behind the sports pages and just ahead of the financial pages. . . a perfect spot if the idea is to insure women readers missing them entirely.

- AVERAGE PEARL HARBOR . . .
Distirs. Ready to Meet Clark on Decree

(Continued from Page 1)
said Friday. The Texan revealed that he had spoken with Joseph H. Hazen, former Warners vice-presi-
dent serving now as attorney for the
distirs, while in New York Thurs-
day. Hazen has stated that he is ready to outline to Clark and his
associate, Robert L. Wright, their
reactions to the exhibitor sugges-
tions over a new decree of putting
new theaters in war boom areas.
Although WB has approved an
FWC application for a new house in
the San Diego area, and has sent
the approval to FWC, the subject of
Department of Justice approval has
not yet been settled.

Clark is doubtful that it will be
settled before passage of another
two weeks. He has an appointment
for May 24 with L. Frank Babb and C.
C. Poole of the PCC of ITO, with
Brum and Poole expected to outline
the new decree. Although ITO of
Northern California is reported to have
protested also, Clark says he has had
no word from it.

Scully Announces "U" Delegates to Sales Meet

(Continued from Page 1)
Sadler Hotel, Los Angeles, starting
June 17, says William A. Scully, vice-president and
general sales manager.

The sessions will be headed by E.
T. Gomelmann, assistant general sales
manager; Fred Myers, A. J. O'Keefe
and F. J. A. McCarthy, division sales
managers; Bill Scully, A. Adolph
Schimel, F. T. Murray, J. J. Jordan,
E. L. McEvoy, B. B. Kreider and A.
J. Sharick, all of the home office.
District managers are C. M. Free, vice-
prexy, and are M. M. Gottlieb, D. A.
Levy, J. E. Garrison, John J. Scully, P. F.
Rosman, F. B. Applegate, Dave Miller,

** REVIEWS OF THE NEW FILMS **

**Johnny Doesn't Live Here Any More**

with Simone Simon, James Ellison and
William Terry

(HOLLYWOOD PREVIEW)

Monogram

97 MIns.

ZANY COMEDY BLESSED
WITH ORIGINAL TOUCHES SHOULD
CLICK SOLIDLY.

Here is one of the best offerings that
has been screened in the modest budget
field. It is a timely, zany comedy, which
has many refreshing, original touches. Joe
May, the director, has garnered many
laughs, while Producer Maurice King and
Associate Franklin King have wisely al-
lowed him free rein.

Simone Simon, William Terry and James
Ellison do pleasing work in the leading
roles, and Chick Chandler, Alan Dinehart,
Robert Mitchum, Minna Gomez, Chest-
ter Clare, Jerry March, Worthen Granger,
Gladys Blake, Fern Emmett and Janet
Shaw are among the other funmakers.

Simone Simon, a war worker, meets Wil-
liam Terry, a contemplative art student, who
sublets his apartment, as he is being im-
mediately inducted into the Marines. They
fall in love, practically at first sight, and
shortly afterward shogun. An appeal to
train which will take him to "boot" camp.
Returning to the apartment, she finds a male
visitor, James Ellison, and learns that Will-
liam has passed out 11 keys to his apart-
ment to various friends, principally in the
service. Ellison and Terry become real rivals
for Simone, and a free-for-all fight ensues
when Robert Mitchum, a sailor, invades
the apartment, after having picked
Chick Chandler S5 for his key. The brawler
are taken before Alan Dinehart, a police
judge, and although Simone is expected
to marry either Ellison or Terry, the wacky
surprise ending finds her accepting Dinehart.

CAST: Simone Simon, James Ellison,
William Terry, Minna Gomez, Chest-
ter Clare, Jerry March, Worthen Granger,
Robert Mitchum, Dorothy Granger, Grady
Sutton, Fern Emmett, Chester Clute, Jerry
March, Worthen Granger.

CREDITS: Producers, Maurice King; Asso-
ciate producer, Franklin King; Director,
Joe May; Author, Alice Means Reeve;
Screenplay, Philip Van and John Kafka;
Camera, Ira Morgan; Editor, Martin G.
Cohn; Art Directors, Paul Talmetalonta
and George Moskov; Special effects, Ray
Mercer; Sound, Frank W. Harlow.

DIRECTION. Good. PHOTOGRAPHY.

Good.

Mrs. Fanny Hazen Dead

Mrs. Fanny Hazen, mother of Jos-
eph H. Hazen, former vice-president of
Warner Bros., and of Mrs. Abel
Vigard, wife of the Warner Theaters'
executives, died Thursday in New
York. Burial took place Friday at
Forest Hills following a funeral ser-
service at the Park West Memorial
Chapel in New York.

Censor's Second Thought

Buenos Aires—The Argentine cen-
sor, after first okay'ing RKO's "Hit-
lers Children," banned it as "im-
moral" after it had run three days.

** SHORTS **

"Popular Science J3-4" 10 min. Interesting

At least a couple of sequences will
provide interest to audiences. One
shows operations of a centralized
traffic control board in Las Vegas,
Nev., which handles war-increased
railroad traffic over a 171-mile one-
trace track. Another details the use
of Grasshopper planes in artillery
spotting. In between are some shots
of a bed of tomorrow, with controls
for lights and radio, and scenes of
the former controller's apartment.

"Mackinac Island" (FitzPatrick Traveltalk)

9 min. Excellent Travelogue

This time James FitzPatrick car-
ries the audience to famous Mackinac
island for a brief escape into a realm
of peace and beauty. The camera
has succeeded in capturing all the
picturesque charm and old-world
quaintness of the place. While point-
ing out the points of interest on
Mackinac, the narrator relates some-
thing of the history of the island.
An ace travel short.

**"Backyard Golf"**

(Warner Bros. Sports Parade) 10 min.

Good Novelty

Variety of trick golf shots by Ralph
McCarthy, producer of the Na-
tional and Western open champi-
onships highlight this interesting film.

The expert comes to aid of a duffer
who can't reach his club because of
the gasoline shortage, and shows him
how to improve his game via various
household paraphernalia arr
ranged in the backyard. All of
which give Guldaan an opportunity
to demonstrate his control over a
golf ball, and provides an interesting
10 minutes.

"Fraid by Mail" (Variety Blue) 9 min.

Universal First-Rate

Placed on display by this short are
some of the prize frauds perpet-
ated on the public. The footage
demonstrates a large and interesting
amount of zaniness to the American people. An effective ex-
pose of mail racketeers, the film is a most revealing and instructive short. A person ought to profit much
from seeing the film.

"Mailman of Snake River" (Movietone Adventures)

20th-Fox 9 min.

Excellent and Exciting

Definitely off the beaten path is this
short about a fellow who delivers
mail by boat to resident along the
boiling Snake River of the West.
The boat's trip down the dangerous
water course is productive of many
thrills and makes a most interesting
adventure yarn.

Reduction in Clearance

Won by Buffalo Theater

The 14-day clearance held by the
Elmwood Theater, Buffalo, over Basili
Bros. _Apollo_ is unreasonable, ac-
cording to Roy Rollins, owner and
arbitrator. Tills fixed the maximum
clearance at 10 days in future li-
censing by the five consenting con-
panies. Intervenors were Buffalo
Theaters, Inc., operating the Elm-
wood, M. M. Konczakowski, operat-
ing the Regent, and the Goner Corp.

Maryland Clearance Case

Settled by Stipulation

Clearance complaint brought by
Ike Weiner, operator of the Waldorf
Theater, Leonardtown, Md., against
Warner Bros. has been settled by a
general stipulation satisfactory to all
parties and has been withdrawn from
arbitration.

Complainant charged the Marlboro
Theater, Upper Marlboro, Md.,
played product 21 days after first-
runches in Washington and that the
Waldorf also ran for 21 days after
the Marlboro. It sought one day after
the Marlboro and not later than 30
days after Washington first-run.

Terms of the settlement were not
revealed.

Monday, May 15, 1944
Production Costs in 1943 Up $48,625,000

(Continued from Page 1) 119 producers, 119 directors, and 364 writers in addition to free lance talent and extras. There were 6,436 of the latter registered with Central Casting Corp. during the year, and an average of 1,080 worked each day.

Book puts the number of distributing companies at 71 of which 11 have national exchange systems. There are 425 film exchanges in the country. Features released last year totaled 427 of which 30 were imported from other countries. Major companies made, on the average, 250 prints of each of their 259 features, while the independent distributors used about 100 for each of their 138 productions.

The Year Book lists a total of 20,277 motion picture theaters in the United States with an aggregate 12,599,414 seats. As of Jan. 1 of this year, 2,358 of these were temporarily closed so 17,919 were operating on that date. Other theater statistics: 16,015 cities and towns in the United States have more theaters than there are 97 Drive-in theaters in the country and 421 theaters operated for Negro patronage.

Expanding place of the United States Army in the operation of theaters for its personnel is indicated by the total of 1,488 War Dept. theaters in 615 Army posts. Total seating capacity of these theaters is 785,000. Estimated annual gross of these operations is between $11,250,000 and $15,000,000. Standard admission price is 15 cents and the estimated total attendance for 1945 was $25,000,000.

Motion picture men and women in the armed forces are estimated at 36,500 of which 25,000 are from theaters, 6,500 from the studios, and 5,000 from distributing companies.

“Goyesca” Tradeshow Today

Trade screenings of the Spanish-made musical “The Goyesca,” which will be distributed in the Western Hemisphere by RKO Radio, will be held this afternoon in New York, Los Angeles and San Francisco.

THEATER DEALS

Medora, Ill. — Paul Podhorn has taken over the Medora Theater from T. L. Cameron.

Morton, Ill. — E. F. Pope, who formerly managed a store in Minonk, has purchased the Morton Theatre from Ed Hauter and Alfred B. Carus and will personally operate.

St. Louis — The Tivoli Theater building, University City, was sold to D. Samuel Wise by the Parkview Building Corp. Theater is under lease to the St. Louis Amusement Co.

Book Reviews

“Never a Dull Moment.” By Charles Francis “Socker” Coe. 326 pages. Hastings House. $5. The title of “Socker” Coe’s latest tome is a good description of Coe’s exciting life as well as the book. The AIPADA has lived a career that rivals the classics of the industry which he represents. The title expression, “Socker” has lived a full life. Although biographical, “Never a Dull Moment” is a cavalcade of America, through which almost legendary names are brought into full focus through Coe’s association with their owners. It tells of “Socker’s” boyhood days in Buffalo, of his enlistment in the Navy, of his study of law throughout his job days and his disappointing attempts at fiction writing until at last he clicked. And when he clicked, he clicked, for perhaps nobody sold more stories to the Saturday Evening Post than “Socker” Coe. His gangster and racketeer stories were drawn from life and there in many an eye opener in those passages that tell of his crusade against vice and crime. He knew personally the persons about whom he was writing.

An accurate review of Coe’s experiences with people in all walks of life, his rise to prominence in literature, law and motion pictures would take pages. But whether the folks within the film industry know Coe or not, they will find his book a fascinating experience, a revelation of the times—especially the so-called “roaring twenties”—and a good piece of reading. There’s never a dull moment in “Never a Dull Moment.”

—STEEN.

Assess 3 Music Charges On Canadian Exhibitors

(Continued from Page 1) A third charge to exhibitors for the use of musical compositions, the government board having declined to reduce fees already collected by the Canadian Performing Rights Society to take care of the impost by New York association to avoid increased music cost for musical works. It was pointed out that exhibitors are paying a score charge in film rentals.

The board’s decision allows the American Society to assess one-half cent each seat for theaters of 1,600 seats or larger; one-quarter cent for theaters less than that limit, and one-eighth cent in case of theaters open three days or less weekly.

No appeal from the board’s order is possible until the next hearing at the end of the calendar year when 1945 royalties will be dealt with.

Coast to Start 8: 56 Shooting

West Coast Bureau of THE FILM DAILY

Hollywood — Eight new pictures are scheduled to go into production this week, making a total of 56 pictures shooting.

Outstanding Industry Personalities

Can you name them —

EXECUTIVE producer for RKO Radio. His apparently endless energy can be attributed, at least in part, to keeping it via swimming and golf. Was born in St. Joseph, Mo., and educated in Spokane, Wash. Became secretary for the Braden Copper Co. in Chile. Crossed the Andes to Buenos Aires and joined staff of the United Press. Then to music publishing biz. Entered filmland as a production manager, assistant director, et al, for Harry Joe Brown Productions. Next, production manager for Charles R. Rogers Productions. Then to Pathe Studios as production manager, to Warners as a producer, to Columbia in same capacity until assuming present post.

DURING 1915 he had stellar roles in “Destiny,” “Flesh and Fantasy,” “Tamobco,” and “Double Indemnity.” Right name is Emanuel Goldenberg, and he was born in Bucharest, Romania, although his interpretation of gangster parts in pics have created impression that he was born in Chicago. Is one of filmland’s best-loved thespians. In real life,—as opposed to reel life,—he is quiet and cultured. Received his M.A. at Columbia University. First appeared in amateur theatricals, then wunde, and in close to a dozen plays for the Theater Guild. First film role was in “The Bright Shawl” with R. H. Jospeh and Barbara Hale. To cite one example of his great versatility, he narrated the Arkino opus, “Moscow Strikes Back.”

BACK in 1896, Motograph, then known as the Enterprise Optical Mfg. Co., entered the projection field via a magic lantern outfit. Out of this venture evolved film projects which have made exhibition history in every corner of the globe. Herewith is one of the present partners of the streamlined Motograph organization, a dynamic young executive whose ability and progressiveness are helping greatly in the trade’s united efforts for Victory. Welsky, this official’s going has not neglected the post-war era, and accordingly has planned actual expansion of his company’s vast facilities for the future fashioning of projectors and sound systems.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y. HOLLAND OFFICE: 6425 HOLLWOOD BLVD.
"Open Vaults" for Bond Premieres

(Continued from Page 1)

tion national chairman, on Friday made public the Bond premiere agreement, enthusiastically accepted by Bob O'Donnell, national campaign chairman, and his committee.

Point three of the agreement, relating to towns of not over 7,500 population makes the provision that "the picture booked for the premiere shall have been gradually released prior to Dec. 1, 1943." Depinet stressed that the reason for this unprecedented move is to stimulate the holding of the greatest possible number of Bond shows.

In making a picture available to the exhibitor for these shows, under terms of the agreement, the distributor committee, Depinet stated, wants to obviate a situation in which the exhibitor may object to running a Bond premiere on the ground that it might reduce the gross when the picture is played at a regular engagement.

The distributor chairman in each territory will make available to exhibitors covered by Point 3 a list of all pictures released prior to Dec. 1, 1943, for which prints are available.

The agreement also provides that between June 12 and July 8, inclusive, the distributors will furnish a "War Bond premiere," any picture the exhibitor has under contract, but not earlier than 30 days prior to its availability for booking in that territory regardless of order of bookings. Fish and Game room in Chicago.

Can't Sleep in Dressing Rooms

Chicago—Chief John Penn of the Fire Prevention Bureau, says the fire chief, pictures in the press are equipped with dressing rooms for sleeping rooms, thus eliminating theater's plan for housing armed forces on leave in Chicago.

wife, the agreement between the exhibitors and distributors will be handled at advanced admission prices.

Sh! Drive War Council Is Deep Military Secret

"It's a military secret; no comment!"

That's the answer from C. M. Moskowitz, general chairman, when asked for details of a grand meeting of New York area motion picture men and advance of the first screening of the opening of the industry's Fifth War Loan drive in the New York exchange area.

The meeting—a council of war and mobilization of every theater manager, assistant manager, film exchange men, salesmen, industry executives, War Finance Committee representatives and all other division heads—was held Friday, June 2. That much only is admitted.

The three New York areas in

WHO'S WHO IN HOLLYWOOD

JEAN BROOKS, Actress


Browne, Bioff in Jug

Sandstone, Minn. — George E. Browne and Willie Bioff have started serving their Federal prison sentence of eight and 10 years for forcibly recruiting men to the armed forces on leave in Sandstone.

of the "Honored Hundred" winners in the Fourth War Loan will occupy an important place in the General Headquarters Staff of the Fifth War Loan, Moskowitz announced as he appointed them as a special advisory field committee.

The three who will meet with the Headquarters Staff at 11 a.m. next Wednesday are: Louise Leonard, Astor Theater; Betty Margarido, Forest Theater; L. L.; and Paul Rainier, Utopia Theater, Flushing, L. I.

Fire Penn. Cities to Have Fifth War Loan Meetings

Philadelphia — State Fifth War Loan meetings have been set as follows: Wilkes-Barre, May 19; Philadelphia, 22nd; Harrisburg, 25th; Pottsville, 26th.

"Road of Victory" Ready For Release on Thursday

Hollywood—Screen trailer for the Fifth War Loan campaign is well under way, with one short completed and scripts of four other subjects approved by R. J. O'Donnell, drive chairman, and Ted Gamble, War Finance Division national directors.

Completed subject is the "Road to Victory," produced for the WAC by Jack L. Warner for Thursday release.

Cast includes Bing Crosby, Cary Grant, Frank Sinatra, Charlie Ruggles, Dennis Morgan, Irene Manning, Jack Carson, Jimmy Lydon and Oliver Blakene.

Richmond Bells

BUFFALO — Richard Etkin, Paramount booker, and Gerald Reckoff will be married June 14.

OMAHA — Dill Boyd, former RKO booker at Omaha and new Army booker headquarters in St. Louis, was married to Vie Schmidt of Omaha.

CLEVELAND, O. — Jessie Israel, M-G-M assistant cashier, has just announced her engagement to Lt. Dick Ecker of the Air Forces.

OMAHA — Marie Nickell of Council Bluffs, 20th-Fox stenographer here, was married Ed Wurth.

WEDDING BELLS
Reeling 'Round --

WASHINGTON

SOh much has appeared in the press concerning the OWI's restricted "Hand book of the United States of America," now put out in January for foreign use only that it is hard to find industry was given a clear idea of what is being put into action. As will be seen, OWI did right well by us--giving us over two pages of highly complimentary discussion in the 162 pages which make up the book--a condensed encyclopedia of America. Discussing the types of films made, OWI remarks that pix "have developed with phenomenal rapidity since the first decade of the century, when crude brief films, generally slapstick comedies were shown in music halls and penny arcades. Great technical progress has been made and more is yet to come... Hollywood has increasingly paralleled its technical developments with a realization of the broad possibilities and the public's interest in viewing films of high quality." Mentioned here are top-flight writers and artists.

OWI remarks next a "trend toward realism, homely depiction of American life," indicating it is an idea of the Golden Age and the Henry Aldrich series. "Social problems," the handbook says, "have been handled with sincerity, though with no sacrifice of entertainment value."

Getting into the industry's war activities, fullsome praise is lashed out by OWI by the simple expedient of putting the record down in black and white. Far more effective than editorial encomiums is the straight recounting of the various war purposes of the industry. Early in this issue, it made the point that about half the current production schedule is composed of war-related subjects; "the other half consists of entertainment pictures regarding by the Government as important for their morale value."

AFTER discussing industry co-operation in the military training film program and the OWI domestic and overseas programs, OWI states that "the motion picture industry's participation in the war effort is purely voluntary, and includes many activities other than film production."
The agency then recounts the industry's contributions to troop morale through stars tours, bond-selling, the gift prints for showing to overseas troops, and the little publicized technical training offered by the industry to Army and Navy officers over the last decade--which training has proved so valuable in recent years as the military has worked on its huge training film production program. OWI points out also the industry's importance in development of war training materials and other strategic materials during war time. "Effective substitutes have been developed for more than 50 strategic materials," OWI remarked.

Mexican Distrib. in Brazil

Mexico, D. F. (By Air Mail) --Class Films Mundiales is opening a branch in Rio de Janeiro to handle Class and Mundiales product in Brazil. Salvatore Oviedo, an expatriate of Buenos Aires, Argentina, Tex., is manager, en route to do groundwork.

Tele Lures Distribs. But Exhibs. Apathetic

(Continued from Page 1)

exchange territory in recent months, have found that the theater men's interest in television is low and that the possibility of eventual competition has not struck home. A consensus of exhibitors mentioned would indicate, according to those who have discussed the matter with exhibitors in the field, that television as a medium of universal entertainment is so far off that there is little need to get excited about it at present. Those who see an immediate threat or a threat in the first two or three years after the war are in the extreme minority, the reports say.

One prominent Midwest circuit operator declared that until receiving distributions, he was not too well informed, but with the first showings, there was nothing exhibitors could do and he doubted if they could do anything anyway if the public wanted television in their homes. If the established film companies were restrained from supplying pictures for television, he said, then new companies whose sole purpose would be to supply such films would spring into being.

Buffalo Meeting Today

To Map 5th Loan Plans

(Continued from Page 1)

national chairman of the Fifth War Loan campaign, and other national and area leaders detail plans for the huge drive.

In addition to O'Donnell, national drive leaders attending will be R. M. Kennedy, John J. Friedi, Ray Beill and Claude F. Lee.

H. M. Richey, director of exhibitor relations for M-G-M and assistant to William F. Rodgers, will represent the National Distributor Committee.

Lou Golding of Albany, up-state New York chairman, has delegated Vincent McPaul of Buffalo to act for him as regional chairman for the meeting.

Exhib. reps. who will lead delegations include J. Myer Schine, Gloversville; C. J. Latta and Charles Smakwitz, Albany; Jay Golden, Lester Pollock and William Selman, Rochester; Vincent O'Neill, Jake Feyes and Sid Grossman, Syracuse; Andy Roy, Utica, and M. J. Kallett, Oswego.

C. G. Eastman and M. A. Brown, district distributor chairman for the Albany and Buffalo areas, respectively, will lead the state distributor contingent at the meeting.

Two in June, Three in July Finishes 20th-Fox Season

(Continued from Page 1)


Veteran M-G-M Showmen Meets Press at Luncheon

The motion picture trade press turned out to pay homage to Charles A. Midelburg, the Charieton, W. Va., exhibitor who has played every M-G-M picture since the company was formed. At a luncheon in the Hotel Astor, Midelburg said that he had been grateful for the Metro product and that he had never had to give away dishes or offer Bank Night to do business. With Mrs. Midelburg, the veteran showman left for the Coast Friday afternoon as guests of M-G-M.

In addition to the trade press representatives, M-G-M executives who attended the luncheon included William F. Rodgers, David Bernstein, Charles C. Moskowitz, Harry Rapf, E. M. Sanders, St. Seidler and E. K. O'Shea.

Brooklyn Wac Recruits Will Get Borough's Key

Borough President Cashmore of Brooklyn announced Friday that he will personally offer the "Key to the Borough of Brooklyn" to every WAC who joins the Women's Army Corps during the week's campaign at all film theaters throughout the borough.

Man from Frisco

opens

UPTOWN THEATRE

SALT LAKE CITY

June 14

A REPUBLIC PICTURE
'100' Now Permanent; Batschelet, Chairman

(Continued from Page 1)

No. One Bond salesman during the Fourth War Loan and selected by the group as permanent chairman.

Brought here as a special advisory committee to the Fifth War Loan committee, the group at a final meeting before departing for their homes, resolved to continue functioning for the duration, serving as a unit in all officially sponsored campaigns of the War Activities Committee. First official act will be unified participation in the Fifth War Loan.

The "Honored Hundred" will have its own publication, campaign books, idea-exchange and plans for each of the War Activities Committee's endorsed activities, Batschelet said.

The resolutions of the group are being conveyed officially to Si Fabian, chairman, theaters division of the WAC, and Bob O'Donnell, Fifth War Loan chairman.

"White Cliffs" Top 'Em

Metro's "White Cliffs of Dover" gave the Radio City Music Hall its biggest non-holiday opening of any Leo the Lion pic, it was reported Friday.

IN NEW INDUSTRY POSTS

JOHN CARROLL, manager, Liberty Theater, Center Line, Mich.
AL LEVY, salesman, 20th-Fox, Detroit.
WILLIAM CLARRY, operator, Hoover Theater, Detroit.
WALTER ROSMYS, operator, Franklin Theater, Detroit.
T. B. BILLINGS, assistant manager, Loew's Theater, Jersey City, N. J.
OSCAR MONGOMERY, city manager, Wilby-Kincley, Rockingham, N. C.

BERNAL LEWIS, manager, Broadway, Charlotte, N. C.
NORMAN WROBEL, manager, KRO-Orpheum, Des Moines.
STANLEY CRISCOLA, booker, Para, exchange, New Haven.
MORRIS ALDERMAN, National Screen, New Haven.
MEYER HUDISH, manager, Farnam, Brooklyn, N. Y.

WASHINGTON BMI OFFICE

Washington BMI Office Will Fete Beddington

WASHINGTON Bureau of The Film Daily
Washington — J. L. Beddington, head of the British Ministry of Information, film division, is due here today for several days. He will be aided by the local BMI office and the Washington press at a cocktail party at the Mayflower this afternoon. Beddington will be on hand tomorrow evening for a showing of BMI films at the Department of the Interior auditorium, including "Cameras at War."

Beddington will be a guest also at the monthly luncheon of the WOF-sponsored non-theatrical film group.

Two Ohio Drive-Ins Will Remain Closed

Cleveland—Two Drive-In theaters in this area will not open this season, according to present plans. They are the Blue Bird at Unionstown, operated by B. A. Ballau and the Creston, operated by M. Farren.

Milford, Conn.—The 500-car Milford Drive-In Theater opened for its fourth season under E. M. Lowo operation at the weekend. Admission is 44 cents and children under 10 free.

Republic Buys "Chicago Kid"

Republic has purchased "Chicago Kid," by Alfred Justin Edwards, to be produced as one of the vehicles for Don Barry, who is to be starred in features on the lot.

WARNERS' FOREIGN

Biz at New Highs

(Continued from Page 1)

billings in the first 16 weeks of the current fiscal year topping the entire year preceding.

Stockholm did more business in 37 weeks than in all of the previous year.

Santiago, Chile, reports 31-week billings exceeding last year's 52-week figure.

Billings of the Bombay exchange for the first 32 weeks of the present fiscal year exceeded last year's record 53-week total.

Chungking, in 26 weeks, did more business than for the entire preceding year.

These typical reports received in recent weeks are in addition to the peak business being done in England, Australia and other parts of South America.

LESSER SIGNS CHARLES RUGGLES

West Coast Bureau of The Film Daily

Hollywood—Sol Lesser has signed Charles Ruggles to play a starring role in "Three's a Family," set for a June starting date, with Edward Ludwig to direct.

BUSY AMERICA IS NEVER TOO BUSY TO LAUGH!

...and movie-goers have been laughing at filmdom's zaniest comedy team for ten years!

THE THREE STOOGES

Laugh-leaders in the two-reel comedy field... these crazy cuckoos are busier than ever... creating more fun than ever!

NOW BOOKING... THE FUNNIEST OF ALL!

BUSY BUDDIES

(6th release in their current series of 8)

THE BEST SHORTS OF ALL COME FROM COLUMBIA
6,000 War Bond Premieres, Fifth Drive Goal
(See Column 1 Below)

REPORT GREEN LIGHT FOR UA PROPOSALS

Technicolor's Capacity of 40 Committed for '45

Stockholders Re-name 4 to Board; Two Features to be Shot in Monopak

Approximately 40 pictures, representing Technicolor's entire capacity, have been committed for 1945, Dr. Herbert T. Kalmus, president, said yesterday at the company's annual meeting of stockholders. Dr. Kalmus pointed out, however, that while commitments had been made for the maximum that the laboratories could handle, it did not produce a company or individual producer from among those committed.

(Continued on Page 3)

6,000 Premieres, Fifth Drive's Goal

A goal of over 6,000 Bond premières during the Fifth War Loan campaign has been set by the national committee, it is indicated in a letter to distributor chairman by Ned E. Depinet, national chairman of the distributor division. Depinet reported that applications have been filed with the War Manpower Commission in 20 exchange centers asking that film distribution be given the "locally needed" classification, according to Leon J. Bamberger, assistant to Ned E. Depinet, chairman of the distributors division of the WAC.

This completes the list of cities where it is intended to file such applications at the present time and in

(Continued on Page 10)

Three Col. Sales Meetings: In N.Y., Chicago, Frisco

Columbia will hold its annual sales convention in three sessions this season, it was announced previously yesterday by General Sales Manager A. Mon.

(Continued on Page 9)

Petriillo Demands
End of All Dubbing
West Coast Bar., THE FILM DAILY
Hollywood—That a musical background be recorded exclusively for each picture, thus eliminating dubbing, is one of demands being made by James C. Petriillo, AFM proxy, who is conferring with film company representatives for a contract for studio musicians. Petriillo is also asking that double sessions, six hours in length, be raised to $60 per musician, instead of $50 as at present, and that three hour sessions continue as a minimum.

Motion Picture Money to Build National String of Roller Skating Rinks After War

Detroit—Disclosure that "motion picture combines" are planning to enter the skating rink field, with plans now being developed for a string of major rinks, costing approximately $250,000, across the country in the immediate post-war period was made at the annual convention of the Roller Skating Rink Operators Association of the U.S., held at Arena Gardens and the Hotel Wardell-Sheraton here.

Statement was made by Fred H. Freeman of the Chez-Vous Rollerway, Boston, who is retiring as president of the RSOA. Freeman did not name the motion picture firms involved, but indicated that it was the larger or better-financed companies.

File Locally Needed Bids in 20 Centers

Applications have been filed with the War Manpower Commission in 20 exchange centers asking that film distribution be given the "locally needed" classification, according to Leon J. Bamberger, assistant to Ned E. Depinet, chairman of the distributors division of the WAC.

This completes the list of cities where it is intended to file such applications at the present time and in

(Continued on Page 3)

Distris. Ready, But Clark Parley Waits on Wright

Washington Bureaus of THE FILM DAILY
Washington—With trial work in Pittsburgh threatening to hold Robert Wright for another 10 days, the conference between the major distributors and the Department of

(Continued on Page 9)

Wac Recruiting to Continue a Week

The industry's Wac Recruiting Drive is being held over for a second week, continuing through the 25th, it was announced yesterday by E. L. Alpenson, general chairman.

Expansion of the campaign came at the request of Col. John Johns, national head of Wac recruiting. Alpenson's decision to accede came

(Continued on Page 3)

Australian Army Previews Boost Pictures at Home

Decision of the Motion Picture Distributors' Association of Australia to re-release pictures to troops in the combat zones has had a beneficial result via word-of-mouth publicity from the soldiers to their families on the mainland, Ralph Doyle, RKO managing director in

(Continued on Page 9)

Greater N. Y. Fund Industry Drive On

The drive for funds within the film industry for the Greater New York Fund is under way and committees are now being formed to participate in the campaign, it was announced yesterday by B. S. Moss, co-chairman of the motion picture division. J. Robert Rubin is honorary chairman.

Moss said that larger contributions will be sought this year because of the increased cost of maintaining the 403 health and welfare agencies supported by the fund. These agencies, which lend aid to 2,000,000 needy New Yorkers, this year are seeking $4,500,000.

HOLDING OVER WAC RECRUITING WEEK, DOUBLES YOUR OPPORTUNITY TO ENROLL ENLISTEES

Resolutions Reportedly Passed Over Objections Of Counsel for Chaplin

Six resolutions designed to simplify United Artists' operations were reported to have been passed yesterday at a stockholders' meeting in Wilmington, although representatives declined to issue any statements after the session. Proposals were passed over the objections of representatives of counsel for Charles Chaplin, it was said.

(Continued on Page 9)

Carriers Pin Hopes On Synthetic Tires

Film delivery men are hopeful that the manufacturing of synthetic rubber tires and the availability of necessary equipment will bring about better conditions and improved service.

(Continued on Page 10)

Treasury Div. To Handle Army Surplus Photo Goods

Washington Bureau of THE FILM DAILY
Washington—All photographic goods—cameras, projectors, etc.—and all processed pix released by

(Continued on Page 3)

Ruling: Drive Loses Its Force

Greater N.Y. Fund Industry Drive On
Mrs. Emerich Honored By Eastern Presenters

Valuable function which the previewing of motion picture performances for the trade and public was stressed by industry spokesmen yesterday at a testimonial luncheon in Town Hall tendered under the auspices of the Eastern Motion Picture Presenters in honor of Mrs. Jeanette Emerich, MPPDA's representative on that group who holds classes each week on how films should be previewed. Present from the group were some 200 representatives of the National Board of Review, Daughters of the American Revolution, Brooklyn Motion Picture Council, Motion Picture Council of Queens, Parents' Motion Picture Group, Scarsdale Motion Picture Council, General Federation of Women's Clubs, and International Federation of Catholic Women. On the luncheon dais, in addition to the guest of honor, were: Carl E. Milliken, MPPDA's secretary; Mary Blankenhorn, British Information Service; Evelyn Koleman, Republic; Madeleine White, Monogram; Beatrice Ross, Republic; Dr. Sigmund Speth, president of the National Association of Composers and Conductors; Jacob Schreiber, RKO Radio; Mrs. Dean Gray Edwards, chairman of the Eastern Motion Picture Presenters; Hettie Gray Baker and Victoria Lewin, 20th-Fox; Hal Hode, Columbia; Harold Bondes, RKO Radio, and others.

Carl E. Milliken expressed the view that motion pictures are a tremendously important force in molding peoples' lives, especially since individuals have recourse to them in situations when they are most susceptible to impression. Mrs. Emerich, who, in addition to her duties with the Eastern Motion Picture Presenters, is assistant to the director of MPPDA's Community Service Department, was strongly praised for the contributions which she has made and is making to the social and educational aspects of motion pictures.

Don Cossack Choir Air Show Plays RKO “Glory”

Philadelphia — RKO and Station WCAU have arranged a promotion “Days of Glory” over the recently organized Pennsylvania Network of 22 stations, according to a joint announcement by Dr. Leon Levy, president of WCAU, and Terry Turner, RKO exploitation head. Program figures: The Don Cossack Choir in a series of four Sunday half-hour programs building up the picture’s 50-city opening June 8.

20th-Fox Stockholders Meet

The 20th-Fox annual stockholders meeting will be held in the Little White House, company’s home offices, this afternoon.

Canadian Gov’t Film Expenditures Queried

Ottawa—Hon. W. E. Rowe (P. C., Dufferin-Simcoe) said in the Canadian House of Commons that more money was spent by the National Film Board than was shown in the estimates, due to $1,878,000 it had collected from other Government departments in a year for work done for them.

Nothing was known of the expenditure of this money by Parliament, he claimed, and a clearer picture of financing should be presented to the House.

M. J. Coldwell, C. C. F. Leader, said that payments to John Grierson, film commissioner, and other National Film Board employees were “nothing at all” compared to those paid in the private film industry.

T. W. Case, Developer Of Movietone, Dead

Auburn, N. Y.—Theodore W. Case, president of Case Research Laboratory and developer of the Movietone sound-on-film process, died at his home here yesterday. He was 56. An early researcher into the science of light sensitive cells, Case was responsible for the phonofilm sound process which was renamed Movietone when the Fox Case Movietone Corp. was formed in 1926. He remained with that company until 1929.

Survivors include his wife, Mrs. Eldred Case; two sons, Theodore W., Jr., RCAF, and John P.; two daughters, Mrs. W. Thorn Kissel, Jr., and Jane F.; his mother, Mrs. W. E. Case, and a sister, Mrs. Dorothy Whitehouse.

$249,628 First-Quarter Profit Reported by CFI

Net profit of $249,628, 76, after taxes, was reported recently by Consolidated Film Industries, Inc., for the first 1944 quarter. Comparable 1942 figure was $248,135.93. Company operating revenues for the first quarter were $1,201,227, compared with $1,050,450 in the same period of 1942.

“Andy Hardy” Favorite With G. L.’s in April

Metro’s “Andy Hardy’s Blonde Trouble” was the best money maker at the New York City box office during the past four months, the Army Motion Picture Theater Service reported yesterday. Tagging in order were: “Follow the Boys,” Universal; “Buffalo Bill,” 20th-Fox and “Uncertain Glory,” Warners.

WB Sales Drive Ends; Over-Quota All the Way

Warner’s 1944 Round-Up, annual sales drive, came to a close on Saturday with over-quota business for the entire 21 weeks of the campaign.

COMING AND GOING

Robert C. Donohue

Tuesday, May 16, 1944
Wac Recruiting to Continue a Week

(Continued from Page 1) after consultation with Si Fabian at other theater. Patricia at Eversharp has only "One Little Wac" as his guest star. This show will be heard over WJZ in New York between 7 and 7:30 p.m.

Trey Div. To Handle Army Surplus Photo Goods

(Continued from Page 1) the Army, the Navy or the Maritime Commission as surplus goods will be distributed through the Treasury’s Procurement Division. This material will be handled as consumers’ goods. It was originally intended that theater-size projector equipment might be released as capital goods through the RFC. There are no photographic goods for current distribution, with no prediction possible as to how soon there will be such goods. Only film on hand is three or four prints of a Walt Disney cartoon made for an early War Bond drive. The law now requires that Government agencies be given a 21-day period in which they may acquire any of the surplus properties offered for sale. After this period, the Treasury will attempt to get the merchandise out through regular trade channels. Thousands of feet of training film and combat footage will eventually be released to the Treasury by the military, but it is unlikely that any appreciable quantity of this footage will be available until after the cessation of hostilities. This footage will also be filed in a film library here, probably at the Pentagon Building. Much of it will be available also at the Archives.

Racial Amity Show Friday

“Nation-wide Broadcast for Racial Amity” will be presented Friday night over WJZ from 11:30 p.m. to midnight, featuring Helen Hayes and Paul Robeson from New York and Bette Davis, Paul Muni and Lena Horne from Hollywood. Program is sponsored by the Entertainment Industry Emergency Committee.

File Locally Needed Bids in 20 Centers

(Continued from Page 1) includes the following: Albany, Boston, Buffalo, Charlotte, Chicago, Cleveland, Dallas, Detroit, Indianapolis, Los Angeles, Milwaukee, New Haven, New Orleans, Oklahoma City, Omaha, Portland, Ore., Salt Lake City, San Francisco, Seattle, Washington. Applications cannot be filed in the following exchange centers, for the time being, at least, because there the labor situation is neither critical nor imminently critical: Atlanta, Cincinnati, Denver, Des Moines, Kansas City, Memphis, Minneapolis, New York, St. Louis.

The designation of “locally needed” so far has been accorded only to motion picture distribution in Pittsburgh and Philadelphia.

In all cities where applications are now on file the matter is still under consideration by the local area directors of the WMC, with the exception of Cleveland and Washington, where the applications were presented, but in these situations, according to Bamberger, appeal has been made to the regional directors of the WMC. In all exchange cities applications were filed by the distributor chairmen of the WAC after meetings with all the exchange managers who signed the applications.

Hoffberg to Re-issue 21 William Pizor Pix

J. H. Hoffberg has acquired 21 features for re-issue from William Pizor. Included in this group are “The Vampire Bat” with Mervyn Douglas, “Sweet Sinner Sing” with Paul Lukas, and “World Gone Mad” featuring Pat O’Brien. The pictures will be released on a two-a-month basis beginning June 1.

Blank Hospital to Have Disney Murals

Des Moines, Ia.,—Walt Disney murals will brighten the walls of the Raymond Blank Memorial children’s hospital here. The $125,000 memorial hospital is being built by A. H. Blank, head of Tri-States Theater Corp., as a memorial to his son, Raymond, who died March 7, 1942.

Walt Disney notified Blank he would send Art Director Donald Douglas to Des Moines this week to create and rough out designs for the murals.

The hospital cornerstone was laid at impressive ceremonies last Sunday by Dr. Walter L. Biering, State Health Commissioner, performing the ceremony.
"WARNERS' 'Adventures of Mark Twain' is a cinemasterpiece! Chockful of Americana, it is the personal history of a great author who dipped his pen in America's heart. Fredric March is starrific!"

M. P. HERALD
"WARNERS' 'Adventures Of Mark Twain' is a tender love story which can bring tears. The humor and the spirit of adventure which pervades has an appeal to all ages. The acting by...

DAILY VARIETY
"WARNERS' 'Adventures of Mark Twain' is one of the screen's most successful characterizations!"

DAILY VARIETY
"WARNERS' 'Adventures of Mark Twain' is magnificent entertainment! As screen biography superbly dramatized, it has never been excelled and seldom approached!"

FILM DAILY
"Entertainment in The best Warner venture Mark Twain is lavished on..."

HOLLYWOOD REPORTER
"WARNERS' 'Adventures of Mark Twain' is one of those rare motion picture achievements. A gloriously stirring saga of America."

M. P. DAILY
"WARNERS' 'Adventures of Mark Twain' is a big scale effort and a big time show!"

THE ADVENTURES OF MARK TWAIN starring FREDRIC

JACK L. WARNER, Executive Producer • Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold M. Sherman • Additional Dialogue by Harry Cahn • All biographical material based on war...
for a popular you do not often high standing encounter. "Adventures of Mark Twain" by Harold M. Sherman. Directed by IRVING RAPPAPORT. Produced by JESSE L. LASKY

American pic-utre—and a memorable one!—entertainment elements—a sweep of comedy, romance, suspense and pathos. "Every adventure of Mark Twain has all the warmth of Mark Twain, is full of the warmth of Mark Twain, is a must on your movielist!" highest rating!

"Warner Bros' "Adventures of Mark Twain" is a picture not to be missed!" "Warners', 'Adventures of Mark Twain' is an American picture—and a memorable one!—entertainment elements—a sweep of comedy, romance, suspense and pathos. "Every adventure of Mark Twain has all the warmth of Mark Twain, is full of the warmth of Mark Twain, is a must on your movielist!" highest rating!

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yea, it's RKO again!

SHOW B! 

STARRING EDDIE CANTOR * GEORGE MURPHY * JOAN

with DON DOUGLAS • Produced by EDDIE CANTOR • Directed
They ALL Love It!

THE N. Y. DAILIES:

“Make it your business to see 'Show Business.' It's a swell show.”
—Jim O'Connor, N. Y. Journal-American

“A lively, amusing and nostalgic divertissement.”
—Kate Cameron, N. Y. Daily News

“Cantor sparkles...establishes himself as top-drawer producer.”
—Lee Mortimer, N. Y. Daily Mirror

“A solid package of musical film fare.”
—Irene Thirer, N. Y. Post

“A pleasant and diverting screen offering.”
—Howard Barnes, N. Y. Herald-Tribune

“Comedy and old songs...light, amiable amusing.”
—Eileen Creelman, N. Y. Sun

“Gay, rough and ready.”
—Alton Cook, N. Y. World-Telegram

AND THE TRADES:

“Speedy piece of diverting entertainment geared for profitable biz.”
—Variety

“Generously endowed with everything that a musical requires to be a box-office sock.”
—Film Daily

“Contains plenty of entertainment...should do the business.”
—The Exhibitor

“Terrific fun; a top laughmaker...Tops for any situation.”
—Showmen's Trade Review

“Should pay off handsomely at the box-office.”
—Hollywood Variety

SHOWMEN: DO MORE THAN BEFORE FOR THE FIGHTING FIFTH WAR LOAN!
FRIDAY MAY 19th

The Night of Nights
Charity Dinner-Dance

MOTION PICTURE ASSOCIATES
HOTEL ASTOR

25th SILVER ANNIVERSARY
MAMMOTH STAGE SHOW • TWO BANDS
INFORMAL — STARTS AT 8:30 P.M.
TICKETS $7.50 EACH

Ticket Committee:
Jack Ellis, Chairman
Harry Brandt  Jack Bowen
David A. Levy  Ed Alperson
Sam Rinzler  Jack Hattem
Bert Sanford  WM. White
W. E. MacKee

Proceeds to help the needy in our industry. MPA has been in the forefront, for 25 years, helping the deserving. Endorsed by the industry — supported by the industry. Help us to help others.

MOTION PICTURE ASSOCIATES, Inc.
Morris Sanders, President

IN NEW POSTS

WALTER L. CREDDINGER, assistant manager, Farragut, Brooklyn, N. Y.
MELVIN ARONSON, manager, Quentin, Brooklyn, N. Y.
RUSSELL COHEN, manager, Town, Brooklyn, N. Y.
HAROLD RAYVES, Schine zone manager, Ohio.
BILL WASSERMAN, booker, Warner theaters, Cleveland.
HARRY B. MOORE, city manager, Tri-State theater corp., Moline, Ill.
JEROME B. GREENEBAUM, city manager, Tri-State theaters, Rock Island, Ill.
DAVID BADER, salesman, Columbus, Omaha.
BILL WINE, salesman, Wamers, Omaha.
RICHARD FREDERICK, manager, Grand, Chicago.
NORMAN WOEBEL, manager, Orpheum, Des Moines.
JOE COWON, manager, Warners' theater, Memphis, Tenn.
JACK BULTE, manager, Bergen Theater, Jersey City, N. J.
RICHARD LEATHERS, assistant manager, Grand, Columbus, O.
HAER SIMONIA, house manager, Palace, Columbus, O.
RAY HAHN, assistant manager, Palace, Columbus, O.
LEON DE BOSKY, manager, Crystal, Detroit.
HAROLD MACK, manager, Crystal, Detroit.
STOLEN DOMINGUE, assistant manager, Regina, Detroit.
DON REZNICK, assistant manager, Broadway-Capitol, Detroit.
GLENN BALL, manager, Lakewood, Detroit.
WILLIAM BOYES, operator, Lakewood, Detroit.
E. ALPHEON, assistant manager, RKO Grand, Chicago.
JOHN HIMMELEIN, Paramount salesman, Cleveland.
RAYMOND ROEGNER, manager, Orpheum, Ken- tucky, Wisc.
ABE CHAPMAN, National Screen Service, Des Moines.

Techinicolor Set at Capacity for 1945

(Continued from Page 1) plying for Technicolor equipment because there were frequent postponements and delays, and occasional cancellations, which would permit additional work.

Four directors were re-elected for three-year terms. They were J. L. Anderson, L. G. Clark, Everslej, Childs and Dr. Kalmus.

While Monopak, the single negative process, has been used to a limited degree, its full development will have to wait until materials, equipment and personnel are more plentiful, Dr. Kalmus said. Monopak was used for the exteriors in "Lassie, Come Home," and plans are under way to shoot two entire pictures, exteriors and interiors, in Monopak this year. They are Metro's "Son of Lassie" and 20th Century-Fox's "Thunderhead."

Eight Technicolor pictures currently are in work or in preparation.

Company's grosses are running ahead of last year, Dr. Kalmus said, although high taxes prevent higher net earnings.

Martin-Harvey Dies

London (By Cable) — Sir John Martin-Harvey, widely known actor and producer of romantic plays, died here Sunday night at the age of 81. After receiving his knighthood in 1921, he made several tours in the United States with a repertory which included many Shakespearean plays.

WEDDING BELLS

Ruth Stone, secretary to Paramount's Fred Leroy, leaves the company May 19 to marry Murray Backer.

Irma Miller, of the Paramount home office publicity department, was married Sunday to Tech. Sgt. Charles Rosenfeld. Sgt. Rosenfeld, who has been overseas for the past 19 months, returns there shortly.

Cleveland—Helen Eisenberg, M-G-M assistant booker, has announced her engagement to Lt. Robert Kornhauer of Pittsburgh. Lieut. Kornhauer is with the Adjutant Generals Division, stationed at Fort Sam Houston, Tex. No wedding date has been set.

New Haven—Sarah Magliola, of the Vitagraph exchange staff for the past 10 years, was married during a recent vacation to Charles Haddad of this city, and will resign as of the end of May.

Mr. and Mrs. Jack Mills yesterday announced the engagement of their daughter, Helen, to Lt. William Alpert, AAF, whose home is in Newton Center, Mass. Father of the bride-to-be heads Mills Music Co.
Aussie Army Previews
Boost Pix Back Home

(Continued from Page 1)
Australia, said yesterday, MPDA move came as a result of complaints that U. S. soldiers were seeing new films while in the Pacific and that the front had to be content with older pictures, and has had the unexpected result of helping to boom Australian production. Another result is that he gets back home before films are generally released.

Doyle noted that pictures sent to the front consisted of escapist films only, with war subjects withheld. One print of each selected subject, turned over to the Army Amenities, is combined with a specially made newsreel and a documentary and sent over a 20-week circuit of Australian troop fronts in New Guinea and elsewhere. Doyle said that he was in the U. S. principally to discuss a special subject picture with Phil Reisman. He will stay through the RKO convention.

To highlight Australia's acute manpower shortage, Doyle pointed out that before the war his office had a staff of 160 people. Of these 50 were loaned to the armed forces and operations are now carried on by a staff of 120, including more women than before. The 25 per cent cut has resulted in a slighting of bookings on a minimum, he said.

Distrib., Ready, But Clark
Parley Waits on Wright

(Continued from Page 1)
Justice, which is expected to result in a final decision by the Department in the New York antitrust case will be held up again. The distributors are ready to give Assistant Attorney General Tom C. Clark their reactions to exhibitor proposals for a new consent decree, but Clark will wait until Wright can return to Washington and hear them with him.

Wright was in Washington Saturday, but an expected recess in the Pittsburgh litigation did not materialize, and no appointment was made by Clark. The distributors are "on top," awaiting his call, Clark said. He is hopeful that there might be a break in the Pittsburgh case this week-end. As soon as there is he expects to call the distributors.

Anderson Heads Mont. ITO

Bilings, Mont.—Carl Anderson was elected president of the Montana Independent Theater Owners at the annual meeting. Jack Suckstorf continues as secretary-treasurer.

STORK REPORTS

Detroit—Fred E. Pennell, Michigan exhibitor, and business manager of Allied Theaters of Michigan, has become the father of a baby boy, born in Providence Hospital, Detroit.

REPORT GREEN LIGHT FOR UA AMENDMENTS

(Continued from Page 1)
members of UA were represented by counsel.

The resolutions called for the enlargement of the board from four members to nine and that it be a representative board elected by the stockholders; retaining of cumulative voting which would give the stockholders the right to elect three directors each; retaining of present restrictions on the sale and transfer of stock so that the sale of any new units would require the unanimous consent of the owners; amendment of the by-laws by a majority of the stockholders; inclusion of certain eligibility rules in the charter for qualifications of a director to prevent competitive interests from sitting on the board, and election of officers, department heads and general operation of the business be up to a majority vote of the directors.

It was believed by the operating management that the passage of the resolutions would be a forward step for the company.

"White Cliffs" Is Tops

Week-end business of "The White Cliffs of Dover" at Radio City Music Hall was the biggest ever reported by an M-G-M picture.

AN EXCITING NEW
CHARACTER...IN AN
EXCITING NEW
SPECTACULAR SERIAL!

SOMETHING NEW IN CHAPTER-PLAY PRODUCTION! TOPS FOR ADULT ENTERTAINMENT! SUPER FOR THE YOUNGSTERS!

Submit your playdates to the nearest Columbia exchange!
6,000 Premieres, Fifth Drive’s Goal

(Continued from Page 1)

ported 3,034 Bond premières set but the figures should be revised upward and that several thousand children’s matinee premières should be scheduled.

The survey also revealed that exhibitors, at the conclusion of the campaign, will be asked to fill in a report of results, stating the number of Bonds sold during the drive and their maturity value and indicating what part of the total was sold at evening Bond premières, children’s matinee premières, and on free movie day. Reports will be collected by area exhibitor chairman and eventually forwarded to headquarters.

The Distributor committee has endorsed projection room premières. Delegates in favor of the plan include: A. B. Farnell, Paramount Los Angeles manager, netted $550,000 from such a stunt during the Fourth Drive and that local G.M. Enterprise, RKO’s, network sold 50 sets for $1,000 Bond purchases.

Capital Exhibs. Map Plans For Fifth Loan Campaign

Washington Bureau of THE FILM DAILY

Washington—Fortified with the experience gleaned from four previous war loan drives, Washington exhibitors plunged into the task of formulating their Fifth War Loan Drive, which will commence the local WAC and MPTO. John Reilly, chairman of the local War Finance Committee, attended the session and presented citations to three groups who contributed outstandingly to the success of the Fourth War Loan drive.

Sidney Lust, local chairman for the Fifth War Loan, appointed a planning committee to include A. Julian Bylawski, Warners’ Harry Bachman, Circle Theater; Graham Barbee, Lichtman Theater; Walter Cersley, Uptown Theater; Hardie Meakin, RKO-Keith’s; Lawrence Sneed, Sheridan Theater; Frank Storty, Storty Theaters; Lloyd Wine, Windel Theater; John Allen, and reports from Chicago assert that new complaints will be filed shortly in that area.

The board’s interpretation of clearance in its decision made priority of run time. That timing is contended that playing time in a prior run house was part of that house’s clearance. Director O’Donnell, the New York consensus decree reads as follows: “Clearance means the period of time, fixed by agreement between a distributor and an exhibitor, prior to the expiration of which a feature licensed for prior exhibition in a theater may not be exhibited in another theater or theaters.”

It was learned that shortly after the appeal board issued its decision, distributors were planning to file an appeal from the appeal board’s ruling on the grounds of “inadvertent errors.” Such a move later was dropped.

Woodside, L. L., House Allely Clearances Told

Hobart Theater Corp., operating M-G-M branch manager, will be responsible for the distributors in this drive.

Harry Brownings Tabloid Scores High at Hub Rally

Harry Brownings, Massachusetts publicity chairman for the Fifth War Loan, with his staff of aides, issued a four-page tabloid, “Minutemen News,” for distribution at the Fifth War Loan regional meeting in Boston last week, and it scored a decided hit. The four-page included feature articles by well known Boston newspaper columnists and New England campaign leaders, with a lead article by Ray Beall, national publicity director. One of the features was a cartoon from an idea suggested by Sam Pinanski, exhibitor state chairman.

“Keeper of the Flame” Assignment to Kinsky

To Joe Kinsky, Fifth War Loan campaign coordinator, goes the additional title of “Keeper of the Flame.” While R. J. O’Donnell, campaign chairman, and members of the national committee are making the whirlwind tour of the country to address all-industry regional meetings, Kinsky will remain at campaign headquarters in New York for WAC co-ordinated public relations. Inquiries relative to the field publicity campaign should be sent to him while Ray Beall, publicity director, is on tour.

Record Turnout Marks Buffalo’s Drive Rally

Buffalo — The largest industry turnout for a War Loan meeting in the history of Buffalo, greeted national leaders of the Fifth War Loan campaign yesterday. More than 200 exhibs. and distrbs. attended the meeting, which was held at the top in the June 12-17 drive. With exhibitor delegations from Albany, Rochester, Syracuse, Utica, Gloversville and Oneida, and all distribution companies represented, the rally heard an outline of plans by B. M. Kennedy, John J. Friedi, H. M. Richey, Ray Beall and Claude F. Lee. Richey discussed the Bond premiere agreements of the distributors which makes it possible for every theater to put on one. Charles Hasman, Buffalo area WAC chairman, opened the meeting and turned the gavel over to Lou Golding of Albany. Upstate New York exhibitor chairman.


Bob O’Donnell, unable to attend the Buffalo meeting, rejoins the rest of the national committee in Cleveland for a meeting there tomorrow.

Carriers Pin Hopes On Synthetic Tires

(Continued from Page 1)

vice, it was said yesterday at the annual convention of the National Film Carriers. Despite hardships during the last year, it was said, the film delivery men have been able to provide business for local theaters with the minimum of delay. The carriers today will discuss general transportation problems with representatives of the film companies. Attending today’s session will be J. S. McLeod, M-G-M; Jack Siegel, 20th Century-Fox; Kwik Tow, Paramount; I. F. Dold, Warner Bros., and Arthur Dickinson, MPEDA. Election of officers also is on the agenda.

Meeting yesterday was concerned with various problems facing the carriers and the future expansion of film thefts, which have been greatly curtailed through the efforts of the carriers in obtaining exhibition cooperation.

Ohio Film Carriers Ass’n Respects Governor’s Policy

Columbus—Louis C. Gross of Central Shipping Terminal, Cleveland, was re-elected president of the Ohio Film Carriers’ Association at a meeting held here at the Neil House. Jack Kavanagh of the Columbus-Cincinnati Trucking Co., was re-elected secretary-treasurer. In addition to election of officers, the carriers met with members of the public utilities commissions of the various states to discuss current and post-war transportation problems.

Boroughs”—a friendly, no-prize competition among theaters, setting dates for Bond premières, the appointment of zone captains, and the stimulation of ticket sales throughout the area. Charles McDonald has been appointed Brooklyn borough chairman, replacing Lou Goldberg, who has recently assumed new duties in the RKO home office.

"Show Biz" Nets AWVS $10,000

West Coast Bureau of THE FILM DAILY

Hollywood — Local premiere at Grauman’s Chinese Theater of “Show Business,” RKO Radio’s musical with which Eddie Cantor makes his bow as a film producer, under sponsorship of AWVS netted $10,000 for a rehabilitation fund for the wounded soldiers at Birmingham Hospital.

War Finance Deputies and WAC chairmen to Meet

Gen.” Charles C. Moskowitz, chairman of the WAC for the Fifth War Loan in the Met. New York area, has called a meeting of his deputies this morning to discuss the setting up of national committee in Cleveland for a meeting there tomorrow.

THEATER DEALS

Detroit—Associated Theaters, local circuit, is taking over the Lake- wood Theater, East Side house operated by A. A. Moss, who is retiring from show business. House has been the only one in town running stage shows on a regular week-end policy, and has also been the tryout for “Swing Shift Profits,” a radio show from war plants here.

Ashland, Ore.—H. B. Hurst, for the past 22 years owner-operator of the Lithia, has announced its sale to Wayne Huggins in the Variety here, and with affiliated theater interests in Yreka and Weed, Cal., a part of the George A. Hunt chain. The Lithia will be closed for several weeks for remodeling and redecoration.
REVIEWs OF SHORT SUBJECTS

“Important Business” (Robert Benchley Miniature) M-G-M
10 mins.

Amusing Satire
Not in some time has Robert Benchley been so funny as he is in this short, a first-rate subject for the more discerning filmgoers. The humorist’s wit and satire are in unusually fine working order. We see Benchley returning home after one day in the national capital. Where a quality short is desired this will do beautifully.

“Trail Breakers” (Sportlights)

Paramount
9½ mins.

Good Dog Subject
Detailing the training of K-9’s, the Army sled dogs, this reel will certainly please all types of audiences. Subject comprises a series of well-photographed shots of the handsome snow dogs in training for Army use, and follows the career of one dog from the time he enters camp through his development to a lead sled dog.

“The Tale Is Told” Columbia
17½ mins.

No Twice-Told Tale
Andy Clyde appears to extremely poor advantage in his latest two-reel comedy, in which he plays an inventor. The action has to do with his efforts to market one of his inventions, the guy getting into no end of trouble. The laughs are few and far between and are obtained only at considerable straining. Christine McIntyre, Ann Doran, Mabel Forrest and Vernon Dent are Clyde’s fellow players. The proof in it is Hugh McCollum and the director, Harry Edwards.

“The Butcher of Seville” (Terrytoon)

20th-Fox
7 mins.

Entertaining Cartoon
An amusing burlesque of grand opera in which music plays an important part. The action deals with a performance which is a stew consisting of bits of “Carmen,” “Faust” and a number of other opera reliables. The plot concerns a wolf who on the advice of the devil makes away with a milkmaid’s cow-for conversion into beefsteak, only to be foiled by the hero. The cartoon is in Technicolor.

“Aviation Expert, Donald Douglas” (Popular Person-Oddity)
Universal
9 mins.

Attention-Holding
The attention centers on Donald Douglas, head of Douglas Aircraft, shown indulging in several of his hobbies, such as fishing and breeding such animals as Michael ranch on which everything adheres to a black-and-white pattern, a private railway line, a road and a logging railroad and a dog that husks coconuts. There is much here to hold the interest.

“The Tale of a Dog” (Our Gang)
M-G-M
10 mins.

Junior Laughs
The latest of the series is acceptable entertainment for junior. The gang acquires a pooch which is given the name Smallpox. A misunderstanding causes the rumor to spread that there is a smallpox epidemic in the town. A swell uproar prevails until it is discovered that all the smallpox in the town is in a name. Cyril Endfield directed the short at a fast pace.

“The Dream Kids” (Fox and Crow)
Columbia
7½ mins.

Routine Cartoon
Just routine Technicolor cartoon featuring the Fox and the Crow. This time they get mixed up in some dream series as the Crow attempts to invade the Fox’s warm house on a cold night, resulting in some fast, if not-too-funny scenes.

Douvillé Heads Nightingales
Detroit — Edgar Douville of the Linwood-DeSaile Theater, was elected president of the Nightingales Club, Film Row bowling organization, for 1944-45. Other new officers are: F. H. Akin, Circle Theater, treasurer; Maurice Alcock, James Luther, secretary; Michael Badarik, Nortown Theater, treasurer; John Colwell, Jr., Ace Theater, financial secretary; Roy Thompson, Oakland Theater, Highland Park, recording secretary; Owen Blough, Telenews Theater, chairman of bowling committees; F. H. Akins, bowling secretary.

Film Ad Copy Under Fire from Canadian Educators

Winning — The Winnipeg School board will protest to the provincial Minister of Education on film advertisements and displays depicting scenes of violence. The management committee of the School Board warned some of the ads recently appearing in the dailies “fourth class crud and dirt.”

Outstanding Industry Personalities Can you name them—

ONE of filmland’s most respected and revered executives. Born in Utica, N. Y., he entered the silly, for today he is, and has been for many years, vice-president and treasurer of Loew’s, Inc., and its many subsidiaries. There isn’t a single facet of the vast network of enterprise with which he is not thoroughly conversant. Is one of the trade’s truly great philanthropists.

For two decades has lustily introduced M-G-M pix on screens. Despite electrifying roar, he’s a very friendly fellow. Over the years, America’s film critics, editors, et al, have voted more of his features into THE FILM DAILY’S Ten Best than those of any other company. He has also won many Oscars, and countless other honors for quality entertainment. It is one of the nation’s most widely read columnists, conducting the journalistic feature, “The Lion’s Roar.” This one won Junior. Latter is just as big in his “short” way as Dad is in his big way. Senior, who is naturally the man’s attraction, will celebrate his 20th M-G-M anniversary from June 22-28.

On the Roar of the Lion... — John Brahman

FILM DAILY YEAR BOOK
Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6245 HOLLYWOOD BLVD.
THE REAL STORY BEHIND HOLLYWOOD'S NIGHT LIFE!

THE PICTURE THAT LIFTS THE LID OFF MOVIELAND'S FABULOUS HOT SPOT... WHERE THE STARS "COME DOWN TO EARTH" TO THE RHYTHM OF THE WORLD'S GREATEST BANDS!....

THE PICTURE THAT LIFTS THE LID OFF MOVIELAND'S FABULOUS HOT SPOT... WHERE THE STARS "COME DOWN TO EARTH" TO THE RHYTHM OF THE WORLD'S GREATEST BANDS!....
STOCK DEAL FOR FOUR NT EXECS. OKAYED

Spain Important Post-War Market—Graham

Para. Representative Says 75% of Spain’s Playing Time Devoted to U. S. Pix

Spain, always a good market for American motion pictures, is seen an even greater market under peacetime adjustments, according to Robert Graham, who has just returned from a two-month survey of the country for Paramount. Graham, Paramount’s manager in Mexico, went to Spain on a special assignment.

Graham reported yesterday that (Continued on Page 7)

Red Cross Total Now Nears Five Millions

With reports now in from 100 per cent of the theaters in five areas, a total of close to $5,000,000 in collections by approximately 11,000 theaters has been reported to date in the 1944 Red Cross drive, it was disclosed yesterday by Joseph Bern.

(Continued on Page 6)

Moss Warns Exhibs. on Children’s Admissions

Strict observance of regulations governing the admission of children in theaters was stressed yesterday by License Commissioner Paul Moss.

(Continued on Page 6)

Clark Off for West; Decree Meet Waits

Washington Bar, THE FILM DAILY Washington—Further action toward a meeting between distributor-defendants in the New York antitrust case and Assistant Attorney General Tom C. Clark and his associates, Robert L. Wright, is not to be looked for this week. Clark left yesterday for a trip to Milwaukee and St. Louis and he will not be returning to Washington until next Monday. No appointment for a meeting with the distrbs. has been made.

PERMANENT AIR SCHEDULE FOR METRO

Designed to give exhibitors a tail-ored, year-round selling aid, plus the benefits of special spot campaigns on top films, M-G-M has set up a nation-wide radio sales program, on a 52-week basis, with selected spot announcements and other programs at preferred broadcasting times, Howard Diets, vice-president in charge of advertising and promotion, announced yesterday. Programs will supplement the new Screen Test Program which starts over the Mutual network June 12. Schedules includes leading stations in most of the key cities and is said to be the first industry radio campaign to operate on a fixed annual schedule, rather than on a pieceto-picture basis. Pictures to be featured, and the very approach, will be

UA Will Elect Nine To Board on June 16

Election of the nine new directors of United Artists, authorized through an amended certificate of incorporation approved by the stockholders in Wilmington, Del., on Monday, will be held June 18 in Wilmington.

The amended charter sets forth that the directors shall be increased from five to nine and that with the retention of cumulative voting, each

A. W. Dawson Is Elected To Directorate of KAO

A. W. Dawson, treasurer of Keith, Albee-Orpheum and B. F. Keith Corp., yesterday was elected to the K-A-O board of directors at the

Hold Up Locally

SOPEG to Ask Closed Shop in New Termers

The Screen Office and Professional Employees’ Guild, Local 109, UOPWA, CIO, has moved to open negotiations for new contracts with the major

Stockholders Sanction Purchase of Common By 20th-Fox Officers

A proposal calling for reclassification of the capital stock of National Theaters Corp., wholly-owned subsidiary of 20th-Fox, to permit

20th-Fox 13 Weeks’ Net at $3,186,302

Twentieth-Fox and all subsidiaries, including National Theaters Corp. and Roxy Theater, Inc., yesterday

Urges Tickets, Stubs

Swell Paper Salvage

Exhibitors in Greater New York were advised yesterday not to burn their old tickets, made useless by the new tax, nor the stubs, but should turn them in to the paper salvage drive. Move to save the tickets for salvage was instituted by the ITOA through William Brandt.

Information regarding the disposition of the tickets and stubs may be obtained from John B. Schmidt, collector of internal revenue, 210 Livingston St., Brooklyn, or D. J. McMahan, internal revenue collector for Manhattan and the Bronx, 110 W. 45th St.

Carriers Hopeful of Trucks

WPB Order for 80,000 Inspires NFC Optimism

Cleveland-Cinci Backs Fifth Loan Drive 100%}

Cleveland, O.—Support of the 100 per cent variety was pledged by the industry’s Fifth War Loan committee by 250 exhibitors and distributors of the Cleveland-Cincinnati territory at

Optimism over the continuation of adequate film delivery service was expressed yesterday when the National Film Carriers’ convention was informed that the War Production Board had approved the manufacturing of 80,000 trucks for civilian use. It also was reported that five per cent of the available automotive
Wednesday, May 17, 1944

S. BARRET MCCORMICK, RKO ad-publicist, has been named

A. RICHIE returns tomorrow from Buf-

calo, Cleveland and Indianapolis.

JACK FLYNN, M-G-M’s Western division man-

ager, and the publicity director, re-
turned to Chicago from the West Coast.

WOLFE COHEN, Warner’s Canadian district

manager, is in Toronto for the last day of a two-
day conference with Ben Kalmun-
son, general sales manager, at the home office.

HARRY THOMAS and MAX FELLERMAN leave

today for a tour of the Eastern and Mid-west-

era Monos. exchanges. First stop Chicago.

NORMAN ELSON, vice-president of Trans-

lux, leaves for Washington this after-

noon, returning on Friday.

ESTHER FERNANDEZ, Mexican film star will

leave Mexico City Saturday for Hollywood to

play the feminine starring role in Paramount’s

“Two Years Before the Mast.”

CHARLES M. SEAGAN, general sales man-

ager of Paramount Pictures, Inc., left yester-

day for Bogota. He returns tomorrow.

MILDRED ROSENZWEIG, secretary to Paul

Benjamin at National Screen Service, leaves for

the Coast June 2 for a four-week vacation.

HENRY HERSHKOFF, publisher of the New

York Jewish Week, has resigned.

J. F. FINZLE goes to the Coast Friday.

EDWARD FINNEY is on his way back to Hol-

lywood.

SPENCER TRACY arrived in Chicago yesterday.

Fly, Goldsmith, Trammell

To Open Seminar on Tele

James L. Fly, chairman of the

FC; Dr. Alfred N. Goldsmith, en-

gineer and inventor, and Niles Trammel-

l, NBC president, will speak at the opening

session of the new “Tele-

vision Seminar” which will open

in Studio 6, NBC, RCA Building.

Organized by the Radio Execu-

tives Club of New York, the Tele-

vision Seminar” will present the most

authoritative knowledge on television

in the form of lectures given by ex-

perts in the field.

According to Murray Grabhorn, 

president of the club, the seminar will

consist of 15 separate sessions held

each Thursday at 8 p.m., starting May 18 and ending Aug. 24.

FINANCIAL

(Tuesday, May 16)

NEW YORK STOCK MARKET

Net

High Low Close Chg.

Am. Sea't 141 141 141 -

Col Picts. vtc 123 96 96 96 -

Col. Films. vtc 41 41 41 41 -

Con. Films. vtc 17 17 17 17 -

East. Kodak 164 164 164 164 -

do pict. 164 164 164 -

Lowr. Inc. 61 41 41 41 41 -

Paramount 60 60 60 60 -

RKO 96 96 96 96 96 -

RKO Bldg. vtc 5 5 5 5 -

20th Century-Fox 23 23 23 23 -

20th Century-Fox vtc 23 23 23 23 -

Warner Bros. 12 12 12 12 -

NEW YORK BOND MARKET

Para. B'way 1035 95 95 95 -

NEW YORK CURB MARKET

Monogram Picts. 15 15 15 15 -

Radio-Keith. Corp. 25 25 25 25 -

Sonomete Corp. 25 25 25 25 -

Technicolor 15 15 15 15 -

Trans-Lux 15 15 15 15 -

United Pictures 21 21 21 21 -

United Pictures vtc 21 21 21 21 -

Monetary Office for U.S.

Opening of a United Artists office

in Monterey, Mexico, was announced

yesterday by Walter Gould, foreign

manager for United Artists of the

UA office in Mexico City, will

be in charge of the new branch.

RKO Radio Golf Tourney

Attracts Record Crowd

With a turnout of approximately

400, RKO gave a relative peak to the

Race Recruiting Week, it was announced yesterday. In this proclamation, Governor

Owens urges "all the women of New

York State to see family obligations permit to consider how unforgettable

will be the honors they earn and what an

imperative reason they will

view from the services they might render to their country by enlisting in the Women’s Army

Corps.

Other proclamations are those of

Gov. J. Howard McGrath, Rhode


“Battle of New Britain”

Set to Spur Bond Sales

Release of the War Department-

produced “Attack! The Battle of New

Britain” on June 12 is expected to

spur Bond sales during the Fifth

War Loan campaign, the WAC an-
nounced yesterday. Made up of ac-

tual combat scenes and unusual air

shots, the film, a six-reeler, will be

distributed by RKO which will pre-

serve a special press book, trailer

and advertising accessories.

OWI’s “Salute to France”

Follows Allied Invaders

A series of documentary films for

exhibition in liberated countries as

the Allied armies advance is in pro-
donction by the OWI. Initial subject, “Salute to France,” is virtually com-

pleted under the supervision of Rob-

ert Riskin, chief, OWI Overseas Mo-

tion Picture Bureau, and four other

films in varying stages of produc-

tion will deal with Holland, Den-

mark, Czechoslovakia, Yugoslavia,

Greece, Belgium and Norway. Others may be added to the program.

13,293 Theaters Lined

Up for Metro Birthday

More than 2,500 theaters have been added to the list of houses book-
ing an M-G-M feature or short during the week of June 22 when M-G-M

celebrates its 20-year anniversary.

As of May 6, a total of 16,651 thea-

ters were lined up in celebration of the event and the number jumped to

12,895 on May 13.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR

THEATRE TICKETS?

INTERNATIONAL

TICKET COMPANY

33 Grant St.

NEW YORK, N.Y.

Sales Offices in Principal Centers
The Customers Know

- ONCE UPON A TIME—this is no fairy tale... quite the contrary, in fact—there was a small fry mobster with delusions of grandeur by the name of Benny Musolino. Came the day when, among other things, Benny thought he could close the theatres in his bailiwick to American pictures. And so he pulled the necessary ministerial strings, his official puppets jumped in response and in lieu of Hollywood make-believe, Italian screens offered a mixed diet of Italian, German, Spanish and Jap propaganda. Sure, some of the cash customers didn't take kindly to the change—remember those cabal stories of audience disorders?—but Benny had a remedy or two for that sort of thing. Castor oil, for instance... Or the butt end of a corrobine in the hands of a Black Shirt... And Benny duly reported at a Film Festival that the remedies worked—that he had emancipated the Italian screens from the cinematic manacles which a decadent Hollywood had forged.

- CAME, at long last, another day, and Benny, meeting the eventual fate of all small fry mobsters, got the bum's rush, leaving exhibs. and movie-goers in Italy's liberated areas once more free to make their own entertainment choices... And with what result, you ask? Well, perhaps the best answer to that is the letter that came the other day to Paramount's home office from Luigi Carno, Via Rivocoll 75, Cosenza (Calabria), Italy. You'll recall that it's only a matter of a few weeks that mail service has been restored between the U.S. and liberated Italy, and so it's obvious that Luigi wasted no time in taking his pen in hand to indite as follows...


- ALL of which goes to prove that, despite the best efforts of Il Duce, Hollywood and its stars never were forgotten in Italy. And it's a safe bet that the same will prove true in many another country which has been closed to American pictures by Axis fiat. Given a fair export break in the post-war period, Hollywood product will quickly regain its top place in the world market... After all, the customers know what they want....

- ODDS AND ENDS: Add Cinematic Coincidences Dept. The attraction playing the Paramount, Atlanta, Ga., when a masked bandit made a $1,900 haul was—you guessed it—"The Uninvited"... Chicago friends are arranging a benefit for Fred Barrow, long Pora, publicity rep. in the Windy City who suffered a stroke last year... Springfield, Ill., exhibits happy over the Chamber of Commerce decision to drop Monday shopping night... Sign o' the Times Dept; Chl. unions are buying out stage show performances to toss theater parties for members and friends... Latest "buy" by Jimmy Petilla's gang is the June 6 night performance of "Oklahoma"... You get an idea just how tough the help problem is when you find a theater buying display space to appeal for ushers... The Fox-Lincoln did just that in Springfield, Ill., the other day... A helluva good gag, that erection of an old-time gas street lamp in front of Loe's, Cleveland, to herald "Gaslight"...

- AVENG E PEARL HARBOR!!!

SEND BIRTHDAY GREETINGS TO... May 17

Maureen O'Sullivan Bruce Bennett Ruth Donnelly Malcolm St. Clair

Spend Birthday

Permanent Air
Schedule for Metro

(Continued from Page 11) controlled from the home office and handled through the motion picture radio division of Donahue Co., Inc., with WNEW's facilities made available to the city theater bookings via the M-G-M field exploitation staff and the Loew's Theater organization.

Covering a wide range, the schedule embraces a variety of radio opportunities running from station breaks and one-minute spots to specializations five and 15-minute news, sports and variety shows. Much of the schedule is in operation and additional time will be added when considered necessary.

Program will not interfere with M-G-M's newspaper and magazine ad campaigns, officials pointed out, but will serve as a supplementary sales effort to publications placements.

Stations in the setup include: Atlanta, WAGA, WGST, WSB; Baltimore, WBAL; Boston, WGBZ, BZQ; Buffalo, WEEN; Charlotte, WFTF, WSOQ: Cleveland, WGAR, WTAM, WNBK, WUBA, WEWS, WCVE; Des Moines, WOSU; Detroit, WJB, WWD, WRD; Kansas City, WIVE, WTVI; Los Angeles, KFW, KPI, KRL, KXK, Loutie, WABC, WOR, WDCA; Houston, Tex., KPRC, KRTH, Indianapolis, WPSK, Kansas City, WDAF, Los Angeles, KECA, KPI, KSL; Louisville, Ky., WHAS, Milwaukee; WTMJ, WJAY, WDAY; New Orleans, WDSU, WSBM, WWLL, New York, WABC, WOR, WCBS, WRNY, WOR; Omaha, Neb., KOWL, WOW, Philadelphia, WCAU, WFTL, Portland, KGW, KOIN, Providence, R. I. WPRO; Raleigh, N. C., WPPT, Reading, Pa., WERE, WHEU, Hamilton, Va., WJIR, Norfolk; N. Y., WHAM, St. Louis, KMOX, Salt Lake City, KDKL, KSL, San Antonio, Tex., WOAM, San Francisco, KPO, Schenectady, N. Y., WGY, Seattle, KOMO, Spokane, KPBY, Syracuse, N. Y., WGAC, WFFE, WSTB, Tulsa, Okla., KVVO.

Local 109 Moves Into Agencies Via Morris

Organization of the workers at the William Morris Agency of New York office was announced yesterday by the Screen Office and Professional Employees' Guild, Local 109, UPO, CIO. It makes the agency the first major one to be unionized and marks SOPEG's first successful organizational move outside the New York film offices.

The SOPEG indicated that it would include some of the agents in the bargaining unit, which was expected to cover approximately 55 employees of the agency.

STORK REPORTS

An eight-pound baby boy was born at New York Hospital to Mrs. Beverley Wild, daughter of Charles A. Coate of The Film Daily. Husband, Lt. Commander E. Wilds, also a member of the Saturday Night Theatre, is stationed at Pratt Army Air Base, will be granted a leave to visit his heir, before being assigned overseas service.
Edward Small
Presents

UP IN MABEL'S ROOM

starring
Marjorie REYNOLDS * Dennis O'KEEFE * Gail PATRICK
Mischa AUER * Charlotte GREENWOOD
with LEE BOWMAN * JOHN HUBBARD * JANET LAMBERT
and Binnie BARNES

Based on the Stage Success "UP IN MABEL'S ROOM" by Otto Harbach and Wilson Collison. Screen Adaptation by Tom Jend. Directed by ALLAN DWAN. Released thru United Artists.
DAYTON
Equals top
U.A. business for
two years—
Loew's Theatre!

NEW YORK
Boffo! Smash first
week at Gotham
Theatre—Looks
like 8 weeks!

ATLANTA
Top U.A.
business for
the year at the
Grand Theatre!

they're all after Mabel!
YOU can date her
at U.A.
Stock Deal for Four NT Execs. Approved

(Continued from Page 1) Charles P. Skouras, Elmer C. Rhodes, Harold J. Fitzgerald and F. H. Rickson, Jr., managers of the circuits, have purchased the Pennsylvania Theater from A. G. Reisman. Price is estimated at $25,000. A Lanier manage.

A. Stanley, formerly with the Cineama Theater, of East Cleveland, Ohio, has leased the Grand, Brooklyn, and is now operating under the name Grand Enterprises, Inc.

Wuxtry! Press Agent Bites Critic! Wuxtry!

Camp Crowder, Mo.—Man bites dog! Or rather, press agent bites. When Pvt. Robert Johnson, erstwhile amusement editor of the Mephit and Charles Chaplin, could appear in the public relations office of Camp Crowder’s Central Signal Corp.'s school, he found to his surprise that he was to be 1st Lt. Frank P. Liberman, erstwhile drumbeater for Warners in the Chicago area. Pvt. Johnson was mildly surprised when Lt. Liberman expressed disapproval of the word “sensational” in a story connected with a camp entry which would be putting it mildly.

Red Cross Total Now Nears Five Millions

(Continued from Page 1) hard, film industry national chairman for the campaign.

Of the three owners, may elect three directors. However, the three owners, Mary Pickford, David O. Selznick and Douglas Fairbanks, could appear on all nine and elect a board without exercising cumulative rights. Qualification of the directors were also defined by the shareholders.

The amended charter vested in the directors the following powers: to elect officers, fill vacancies on the board, manage the company and in particular engage all executives and employees and to make all contracts for the acquisition of product. Stockholders also may amend the by-laws by a majority vote.

UA Will Elect Nine To Board on June 16

(Continued from Page 1) of the three owners may elect three directors. However, the three owners, Mary Pickford, David O. Selznick and Douglas Fairbanks, could appear on all nine and elect a board without exercising cumulative rights. Qualification of the directors were also defined by the shareholders.

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Pursuit of Shares Cumulative

The right to purchase shares will be cumulative although the plan prohibits the acquisition of more than 20 per cent of shares optioned. The price will be the closing quotation on the day of approval, plus $1 per share. No executive will be allowed to purchase more than 70,000 shares. Options would not be assignable by the recipient except to his executor, administrator, personal representative, wife or children. Should an option holder die while in the employ of a member, the option will become exercisable within 24 months by any proper assignee, subject to the eight-year limitation.

The stockholders elected four new directors to the board of 15 members. They were Murray Silverstone, foreign head of the company; Robert Lehman, president of Lehman Corp., and partner in Lehman Bros.; Robert L. Clarkson, chairman of the board of the American Express Co., and L. Sherman Adams, director and vice-president of the Massachusetts Investors Trust of Boston. Re-elected were: Wendell L. Willkie, Spyrce P. Skouras, Thomas J. Connors, John R. Dillon, David O. Selznick, William J. Adie, William C. Michel, William P. Philips, Seton Porter, Sidney Towell and Darryl F. Zanuck.

Protest Tax on Dividends

The stockholders approved a resolution protesting the levy of income taxes on dividends on the ground that represented a double taxation.

Michael presided at the meeting in the absence of Skouras, who is in England.

At a meeting of the board following the stockholders’ session all officers of the company were re-elected as follows: Willkie, chairman of the board; Skouras, president; Michel, executive vice-president; Zanuck, vice-president in charge of production; Connors, vice-president in charge of sales; Silverstone, vice-president in charge of foreign distribution; Towel, vice-president and treasurer; Edie, comptroller and vice-president; R. F. A. Dempster, secretary; Read B. Simonson, Fred L. Metzler and Elwood C. McCart-

Date Book

May 11-25: War Recruiting Week campaign.
May 24-26: Allied Irish Appeal dinner-dance, Warwick Hotel, Philadelphia.
May 24-25: Allied board meeting, Philadelphia.
June 2-5: Motion Picture Exhibitors Association meeting, New York.
June 13-15: Columbia sales meeting, New York.
June 12-7: Fifth War Loan Campaign.
June 20-22: Metro’s Allied double anniversary.
July 22-23: Jersey Theater Co. sales meeting, San Francisco.

SOPEG to Ask Closed Shop in New Terns

(Continued from Page 1) film companies, it was learned earlier. New pact for submission to the employers will be formulated by a committee representing white-collar workers at Loew’s, Columbia, 20th-Fox, RKO, Paramount, National Screen Service, Republic and United Artists. The union will press for a closed shop.

SOPEG’s contracts with Loew’s, Columbia, RKO, 20th-Fox and Paramount expire on July 28. Negotiations with these companies are currently under way on classifications under the terms of existing contracts.

A. W. Dawson Is Elected To Directorate of KAO

(Continued from Page 1) annual meeting of stockholders. Dawson replaces William Whitman. All other members of the board were re-elected. They were N. Peter Rathvon, Ned E. Depinet, Malcolm Kingsburg, Monroe Goldwater, Gordon E. Youngman and J. Miller Walker.

Annual meeting of B. F. Keith Corp. stockholders will be held today.

"Skeffington" Bows May 25

World premiere of Warners’ “Mr. Skeffington” has been set for May 25 at the Hollywood Theater on Broadway.

FEMME TOUCH

ERNA DOYLE, assistant booker, 20th-Fox Exch., New York.
MRS. SARAH ALDRED, manager, Dillworth, Charlotte, N. C.
MRS. THOMAS L. GLENDHAM, assistant manager, Carolina theater, Charlotte.
ROSE FARKANAGI, cashier, RKO-SCHINE-ECKEL, Detroit.
HELEN PAGE, cashier, Paramount Theater, Syracuse, N. Y.
DORIS GROSS, booker, Warrenton, Oregon.
RUTH LIEBER, assistant to L. V. McCaffrey, United Artists, Philadelphia.
MRS. EDNA BOYS, relief manager, United De-
JAEKSON, assistant manager, Fisher Theater, Detroit.

THEATER DEALS

Atlanta — Blumenthal Theaters, Charlotte, N. C., operators of theaters in North Carolina and Georgia, have purchased the Peachtree Theater from A. G. Reisman. Price is estimated at $25,000. A Lanier manages.

A. Stanley, formerly with Cineama Theater, Cleveland, Ohio, has leased the Grand, Brooklyn, and is now operating under the name Grand Enterprises, Inc.
Charges; president, Spanish, E. Bond Majors

1944, consolidation theaters Two distribution Artists owner suit answers participation dividends and City. Operating of trade $2,672,773. red common preferred stock stock from 1943 at 81 Jersey in Trade in Detroit, 20th-Fox the RKO, same statute that in 1938 in 1938 anti-trust research and asked was of the Lou O'Donnell's quarter and those rental receipts for 13 weeks was $41,970,539.42, while dividends brought in $61,412.73 and rents and other income, $1,418,577.57. Operating expenses were $20,794, 317.65, amortization or production and other costs, $10,107,658.54, and distribution in film rentals, $670, 255.57.

Cleveland-Cincy Backs Fifth Loan Drive 100% (Continued from Page 1)

a luncheon rally held at the Statler here yesterday, with Martin Smith, national and Ohio Allied president, presiding.

Announcement was made at the rally that Meyer Fine was succeeded as executive director, by Lynn Friedman, with whom he had worked as an Ohio WAC exhibitor chairman.

On the dais were Bob O'Donnell, national chairman, Friedl, campaign director; R. M. Kennedy, campaign vice-chairman, and Ray Beall, publicity director; H. M. Richey, representing the distributors division; Major Allan V. Martini, the "cocktail kid" air force veteran accompanied by many other members on the swing around the country. Others were Pete Wood, honored guest of Columbus, who addressed the group from the podium; Percy Brown of the Cleveland War Finance Committee; Charles Yang, Didcot, director of the Tele-Deardourf, J. E. Watson, Phil J. Tronstein, John J. Saltz, H. H. Bred- low and William Allman, "Honored Tenants." The special guest was Lou Saltzer, publisher of the Cleveland Press.

In response to O'Donnell's remarks that the campaign, in order to be successful, "needed the inspired showmanship of all," Martin Smith pledged 100 per cent co-operation. Among those attending were Colonel Arthur Frudenberg, WAC exhibitor chairman for Cincinnati; Maury Orr, distributor chairman, Cleveland; Harry Dusdelf, Cincinnati; Lou Dugle, Joseph Oulahan, Jimmy Ambrose, Ed Booth, Jack Pandimonio, R. D. Stone, Pete Dunn, Dave Kimmelman, Herbert Green-blatt, Dinty Moore, Mort McGill, Joe Feldman, Clay Hake, representing distribution and exhibition.

Two Bond Premieres In RKO Philly Room

Philadelphia—To prove that even a 50-seat theater can get behind the Fifth War Loan Campaign, Robert J. Poliull, RKO district man- ager, and William J. Seibert, executive vice-president of the company, has scheduled a Bond Premiere and a special kiddie prem- iere for the 29-seat theater room. Adult premiere seats will sell for $1,000 Bonds and the youngsters' show, to feature "Snow White and the Seven Dwarfs," will also be restricted to Bond purchasers.

Hold Up Locally Needed Designations (Continued from Page 1)

pending policy decisions which are expected to be reached here this week.

The important decision is whether the list of jobs entitling men in the 28-29 age group to deferment will be broadened or pared down. Older men will be deferred automatically for the rest of this year, at least, while younger men will get deferments only in rare instances.

Whatever decisions are reached this week by WMC, it is held fairly certain that pic production will be afforded full protection from severe loss of manpower. In the meantime, distributor action for local aid is stymied pending advice to Manpower officials from Washington. Exchanges are cleared as locally essen- tial only in Pittsburgh and Philadel- phia, with applications pending in several other exchange centers. If WMC decides upon a broad defer- ment policy for the 28-29 group, it is believed that districts, will even- tually benefit from a go-ahead signal to local Manpower offices. It is fairly likely that exhibitors, too, might stand a good chance to win local designations if the deferment policy is broadened. If, however, it is restricted, neither exhibis, nor dis- tributors may expect much help hereafter from the WMC.

Warners Boosts Outlets In Australia, Palestine

Warner has increased its outlets in Australia and Palestine through the making of exclusive booking deals for a long term with three theaters in Australia and one in Palestine. Houses are the York, Adelaide; Tat- ter, Sydney; Rex, Brisbane, and Orion, Tel-Aviv.

Latest houses thus brought under control follow earlier exclusive book- ings which included other leading houses, such as the Park, Stock- holm; Civic, Auckland; Opera, Cairo; Central, Lima, and Warner, London. One theater property already acquired in Mexico City, Sydney and Alexandria will be de- veloped after the war.

Sees Spain a Strong Post-War Pix Market

(Continued from Page 1)

75 per cent of the playing time on Spanish screens was given to Ameri- can pictures which by far are the most popular in Spain. Business in Spain's theaters went up sharply in recent months and box office receipts here were imported, despite the fact that living costs had skyrocketed. Gra- ham explained that all foreign pic- tures must be dubbed in Spanish, super-imposed titles having been ruled out.

Spain produced approximately 50 pictures last year, while 30 are sched- uled for this year, Graham said. The market is open to pictures from all nations, but they are subject to cen- sorship if they contain propaganda for any of the warring countries. American companies could not beat last year. American companies ex- ported approximately 100 features to Spain last year, but all have not been shown because of the time neces- sary for dubbing.

Graham said there were 2,900 the- aters now operating in Spain, with an average admission price is equal to $1 and the better-first-run theaters play American product almost exclu- sively. A good picture can run four weeks. Next to American pictures, British features are the most popu- lar.

No new equipment has been im- ported since the outbreak of the war, with the result that present equipment is wearing out and manu- facturers should have a ready mar- ket when conditions permit.

Paramount pictures are handled by several local distributors, the company having liquidated its Spanish organization some time ago. The people are "hungry" for pictures, Graham said, and the prospects for an increasingly good market in Spain are bright.

Jack Lamont Resigns as RKO Bookler, Buyer

Resignation of Jack Lamont, chief(booker and assistant buyer for RKO Theaters, was announced yesterday by Harold Mirisch, chief booker and buyer. Lamont's resignation will become effective on June 2.

Max Brall Killed in Action

Word was received here yesterday of the death in action in Italy of Frederick Faust, better known under his pen name of Max Brall, who was acting as war correspondent of the Harper's Magazine. Brand was the author of the Kildare stories filmed by M-G-M, of "Country Rides Again" and numerous other western and ac- tion stories transferred to the screen.

George Brennan Dies in India

Chicago—George Brennan, 38, for- mer Ideal Pictures executive, who was acting as war correspondent for Service, died of wounds received in India, the War Department reported. His widow survives.
Again the loyal, untiring theatre men of America win the praise and gratitude of their beloved country. The response to the Army's desperate call is answered magnificently with showmanship throughout the land.
**RKO RADIO’S 1943 PROFIT UP TO $6,965,005**

New ‘Locally Needed’ Ruling a Blow to Trade

Film Production and Distribution Not Included in 15 Excepted Activities

Washington Bureau of THE FILM DAILY—Washington—Regional and local WMC offices have been forbidden to designate any but a prescribed list of 15 activities as “locally needed” it was announced this morning. Neither pit distribution nor exhibition is included in this list. These activities, thus, may be named locally needed only after review of the local plea and the local manpower situation by WMC officials in Washington.

Effect of the order, WMC anticipates, is that almost no activities (Continued on Page 10)

**IATSE’s 800 Locals Back 5th Loan Drive**

William F. Raoul, assistant president of the IATSE, following a meeting with R. H. Kennedy Fifth War Loan vice-chairman, announced that the UA will throw its resources and manpower solidly behind the “Fighting Fifth” War Loan.

Raoul stated that projectionists, stagehands and others in the 50,000 membership of the 800 locals of the (Continued on Page 7)

**Name District Captains For 5th War Loan Drive**

Borough chairman, serving in the “Fighting Fifth” Bond Army formed by the New York area War Activities Committee for the Fifth War Loan, have completed their appoint- (Continued on Page 7)

**26 WB Casualties; 3,553 in Uniform**

Induction of approximately 200 more Warner Bros. employees in the past eight weeks has brought the total now in various branches of the service to 3,553. Casualties reported to date, including killed and missing in action, number 26.

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**At Last! Seattle’s Arbitration Tribunal Gets Its First Case Since Office Opened**

The first demand for arbitration to be docketed in the Seattle tribunal since the motion picture arbitration system was set up in February, 1941, came through this week. Up to now, the Seattle territory was the only spot where no arbitration case had been filed.

Complaint was filed against the five cooperating companies by the Orchard Heights Theater, Port Orchard, Wash., which charged unreasonable clearance to the C & R Theater in the same town. Complaint asked that the existing 45, 60 and 90 days clearance to the C & R be reduced to day and date with the Orchard Heights.

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**Rental Case Against E. M. Loew Settled**

Distributors’ action against E. M. Loew, New England circuit operator, over alleged discrepancies in film rentals, was reported yesterday to have been settled out of court. Terms of the settlement were not disclosed.

Meanwhile, it was reported that Loew’s anti-trust action against four distributors — Loew’s, Inc., Paramount, Warner Bros. and 20th Century-Fox—had been withdrawn by the complainant.

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**Arkansas ITOA to Meet In Little Rock June 5-6**

Little Rock—Arkansas Independent Theater Owners’ Association will hold its convention at the Hotel Marion here June 5-6 when state and Federal taxes will highlight the agenda. Ed Kuykendall, MPTOA (Continued on Page 11)

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**M & B Deal Signed in London**

London (By Cable)—Inking of the deal whereby Loew’s holdings in Metropolis & Bradford Trust, which controls Gaumont-British pass to 20th Century-Fox and J. Arthur Rank was announced here yesterday. Transaction has received the approval of the Board of Trade, but Spyros Skouras, 20th-Fox president, said that some clarification was (Continued on Page 10)

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**FCC to Allow 5 Tele Stations to One Co.**

Washington Bureau of THE FILM DAILY—Washington—The FCC yesterday announced that it has amended its regulations to permit licensing of five television stations to the same applicant. The previous limit was three. This change is in line with the demand of Niles Trammell, NBC president, that his company and others should be permitted more than three tele outlets in order that tele networks may be developed. (Continued on Page 7)

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**Petillo Wins 2-Year Pact, Straight $10 Per Hour Pay**

West Coast Bureau of THE FILM DAILY—Hollywood — A two-year agreement, retroactive to April 1, 1944, has been effected between the American Federation of Musicians and the (Continued on Page 10)

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**Earnings Increased From $736,241 in 1942; Taxes Last Year at $6,000,000**

Consolidated net profit of RKO Corp. and its subsidiaries for the past year ended Dec. 31, 1943, was $6,965,005 after providing for income and excess profits taxes, it was announced yesterday by N. Perlmutter, president. This compares with a net profit of $736,241 for the preceding year.

Rathvon pointed out that provision for income and excess profits taxes in 1943 was $6,000,000 as compared with $734,000 in 1942.

Annual report to stockholders will be mailed on or about May 25, Rathvon announced.

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**Atlas Corp. Selling Its RKO Preferred**

Radio - Keith-Orpheum Corp. announced yesterday that it has filed a registration statement with the Securities and Exchange Commission covering $7,857 shares of its 6 per cent preferred stock, cumulative, $100 par value, convertible on or before April 11, 1947. All of the shares (Continued on Page 11)

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**Finkel Avares Distrib. Rep. Helped on B. O. Reports**

Pittsburgh — Principal points of defendants’ answer in the distributors’ suit against William Finkel are that all returns of box-office receipts were made up jointly by a representa- (Continued on Page 7)

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**Conference May Delay Start of Schine Trial**

Buffalo — A pre-trial conference on the Schine anti-trust case called for tomorrow by Judge Knight may delay the start of the trial. Conference may last several days. Trial was scheduled to get under way tomorrow but it was reported yesterday that the Schine interests may seek a postponement.
SPG Asks Companies To Open Talks on New Facts

The nine companies whose two-year contracts with the union terminated on May 4 have been asked by the Screen Publicists' Guild of New York to open negotiations for new agreements. Excluded are Warn-er Bros., Republic, and companies with which have several months to run.

The guild is asking that the old agreements be extended pending the results of the negotiations, with the understanding that the new agreements be retroactive to the date the old ones expired.

2½ Weeks Average Run Of WB Pic Since Jan. 1

The average playing time of Warner Bros. releases in first-run theaters since Jan. 1 has been two and a half weeks, the company’s records show.

Excluding one re-issue and the limited one-week engagements of features of Mark Twain,” the company has released only seven features in this period.

No Nominations Yet for UA’s 9-Member Board

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick had no statement to make at this time regarding whom he plans to nominate for the new nine-member UA board to be elected June 16, and Attorney Lloyd Wright, counsel for Charles Chaplin, doubted that Chaplin had decided upon his selections. Mary Pickford is in Mexico on a vacation.

S. F. 100% for Metro

M-G-M announced today that the Screen Union will not recommend the election of representatives chosen from every theater in its territory to have Leo Reo on their screens during the next two years. When the company will celebrate its 20-Year Anniversary.

Coming and Going

SYPROS P. SKOURAS and FRANCIS L. HARLEY are on route from England.

HAL WALLIS and JOSEPH H. HAZEN leave for the Coast Tuesday, to discuss the Screen Union negotiations.

JOHN JOSEPH, director of publicity and advertising for Universal, returns to the studio tomorrow.

BRUCE KALMENSON, general sales manager of Warner Bros., arrives in Chicago from New York today on a trip of key-city exchanges.

MRS. FRANKLIN is continuing on to Hollywood.

RUBE JACKER, Columbia’s assistant general sales manager, leaves for Philadelphia tomorrow for a trip of eastern exchanges.

SMILEY BURNETTE arrived in New York yesterday after a week of personal appearances in Providence.

SIDNEY TOOLER and his wife, VIDA TATTER-SON, leave tomorrow Monday on a tour of training camps under the auspices of the Holly-wood Victory Committee.

NEW YORK THEATERS

RADIO CITY MUSIC HALL,

Showplace of the Nation—Rockefeller Center

A Metro-Goldwyn-Mayer Picture

"THE WHITE CLIFFS OF DOVER"

Starring IRENE DUNNE

With BING CROSBY

Dir. CHARLIE SPIVAK

and his orchestra.

PARAMOUNT'S

"GOING MY WAY"

With BING CROSBY

PARAMOUNT'S "WAVE LIGHTS"

In Person

STRAND

B'way & 47th St.

JOHN GARFIELD

IN PERSON

U. S. DEPARTMENT OF THE NAVY

Presents

"THROUGH WORLD UNDAY"

IN PERSON

TAR'S AND SPARS

FEATURING

VICTOR MATURE

New High Mark in Warner Entertainment

"THE ADVENTURES OF MARK TWAIN"

Starring

FREDRIC MARCH & ALEXIS SMITH

B'way at 51st Street

Hollywood

ALBERT SHAW

PACIFIC PALACE

B'way & 47th St.

SHOW BUSINESS

EDDIE CANTOR

GEORGE MURPHY

JOAN DAVIS

NANCY KELLY

Oscar News

"LADY IN THE DARK"

In Technicolor

GINGER ROGERS & RAY MILLAND

IN PERSON

Jack PEAHER

PEGGY FEARS

BLOCK & SULLY

ON SCREEN

"SIR الرئيس"

IN TECHNICOLOR

PLUS ON STAGE

CONNIE BOSWELL & WILLIE HOWARD RAYMOND SCOTT & ORCH.

BUY MORE ROXY

7th Ave. & Orchard

50th St.
Spring is your spell everywhere

 Especially at M-G-M

 Springtime
 5
 from
 M-G-M

 The new Group from That Gay Fellow
It's a MERRY MGM SPRING

M-G-M's ANDY HARDY'S BLONDE TROUBLE

TWO GIRLS AND A SAILOR


Springtime from M-G-M

Honesty! We've had
Great groups before,
But "Springtime Five"
Is the last word!
Fun with the Hardy Family—
Super-deluxe "Gaslight"—
The best Gillespie yet—
Musical topnotchers like
"Two Girls And A Sailor"
And "Meet The People"—
A merry package
Of money entertainment!

Charles Boyer, Ingrid Bergman,
Joseph Cotten in "GASLIGHT" with
Dame May Whitty, Angela Lansbury, Barbara Everest • Screen Play
by John Van Druten, Walter Reisch
and John L. Balderston • Based
Upon the Play by Patrick Hamilton
Directed by George Cukor • Produced by Arthur Hornblow, Jr.

"MEET THE PEOPLE" Starring Lucille Ball,
Dick Powell with Virginia O'Brien, Bert LaHR,
"Rags" Ragland, June Allyson and Vaughn
Monroe and His Orchestra • Spike Jones
and His City Stickers • Screen Play by
S. M. Herzig and Fred Sady • Directed by
Charles Riesner • Produced by E. Y. Harburg

"THREE MEN IN WHITE" with Lionel Barrymore, Van Johnson,
Marilyn Maxwell, Kere lukA, Ava
Gardner, Alma Kruger, "Rags"
Ragland • Original Screen Play by
Martin Berkeley and Harry Ruskin
Directed by Willis Goldbeck
FCC to Allow 5 Tel:

stations to One Co.

Phil W. Daly

OUT OF THE WEST: Ye Ode Hollywood story—Now that Annabell is a Broadway hit in the Skibbul-Theater Guild “Jacobowsky and the Colonel,” three Coast studios are bidding for her. . . . Coming Events Cast Their Shadows Before Dept.—Jerry Wald is looking at the script of “Philippines Journey” at Warners. . . . Laurel and Hardy, having finished “The Big Noise” at 20th-Fox get a month’s rest before reporting to Metro for “The Home Front.” . . . That “ceilings” budget for Metro’s “Ziegfield Follies” may mean a $4,000,000 (or more) expenditure for the musical. . . . Helen Beverly, New York stage actress, has been signed by James S. Burke to a termer, and makes her pic bow in Momo’s “Charles Chan in the Murder Chamber.” . . . Man Bites Dog Dept.—Budd Abbott has bought a piece of Henny Youngman’s contract from Agent Eddie Sherman. . . . Is it news that Lillian Helman said by serging herself show? Each and every one of producers. . . . Alfred Zelazer, who directed W. R. Franks’ “The Private Life of Dr. Paul Joseph Goebbels” is doing a Collier’s article on the Nazi Propaganda Minister. . . . Jack William Votion Prod. has borrowed Barbara Hale from RKO for the femme lead in “Going to Town.” Lum n’ Abner pic. . . . Several majors are seeking rights to “I’ll Be Seeing You,” songs written several years back by Sammy Fain and the late Irv Rahalt, and now a best seller. . . . Seven employees, including a couple of execs., were given tickets by the inspector following false reports of the home offices yesterday. . . . Motion Picture Associates has arranged a lavish entertainment program for its annual dinner-dance to be held at the Hotel Astor tomorrow night to mark the silver anniversary of the charitable organization. . . . Booked for the occasion are the Ben Yost Sextet, Ross Sisters, Jerry Lewis and the Di Gallions. . . . Charlie Moskowitz is using a cute gag and good psychology to excite interest in the Fifth War Loan—He’s keeping as a “military secret” the hour and place of the Council of War … some 800 showmen will be told to meet at a certain street corner and then be escorted to the rendezvous. . . .

AVENGE PEARL HARBOR!

(Continued from Page 1)

Name District Captains For 5th War Loan Drive

(Continued from Page 1)

Finkel Avers Distrib. Rep. Helped on B. O. Reports

IATSE’s 800 Locals Back 5th Loan Drive

(Continued from Page 1)

International “would intensify their efforts to help the movie picture industry’s campaign by buying more War Bonds than ever before, by helping to sell more than they ever had before, and by co-operating to the utmost degree with exhibitors.”

Maj. Martini Proves a Cocktail At Fifth War Loan Meeting

Major Allen V. Martini, 23-year-old holder of the Silver Star, the Distinguished Flying Cross, the Air Medal with three oak leaf clusters and the Distinguished Flying Cross of Britain, is rapidly proving himself the “cocktail” on the 16 key-city tour on which the national Fifth War Loan campaign committee is traveling.

The Major, bomber pilot of a Flying Fortress, has won cheers from industry personnel who have listened to his experiences at Fifth War Loan meetings.

“Just can’t do enough over here to back up men like that,” one exhibitor declared. “I’m not only going to buy more Bonds myself in ’44, I’m going to sell more.”

Iowa Bond Premiere Goal Set at Two Hundred

As a result of one week of intensive effort in the Iowa territory, almost three times the number of War Bond premiers held in the Fourth War Loan have already been lined up for the Fifth War Loan.

A wire from Dale McFarland, Iowa Fifth War Loan publicity chairman, to R. J. O’Donnell quoted a prediction of the state committee, headed by Exhibitor Chairman A. H. Blank and Distributors Chairman Lou Levy that the grand total of premiers would exceed 200.

National War Loan Leaders Are Due in Chicago Today


SEND BIRTHDAY GREETINGS TO...

May 18

John Shefton

FCC to Allow 5 Televisions Stations to One Co.

Commander Clifford J. Durr, Dem-

ond, discretion.

In announcing the change the FCC stated that “in making grants of more than one television station li-

cence to one concern, the Commission will give consideration to the development of a nation-wide television service, the geographic location of the various proposed locations and the public need for the proposed ser-

vice at such locations.”

The Commission made it plain also that it will not confine itself to in-

cstances of majority stock ownership, but will consider the actual working

control of the stations, however exercised.

NBC, Bamberger Broadcasting, Philco, etc., all of whom will own

be large operators in television will

benefit from this change. It was noted that the location of the three sta-

tions would hinder development of nation-wide nets. Not more than one

station serving the same service area will be licensed to one party.

Court Exam. Granted In Astra-Selznick Suit

Examination of two directors of Astra Pictures and its attorney, Charles L. Jr., was granted yesterday morning in New York Federal Court to David O. Selznick, Raymond A. Clune, Ernest L. Scanslon and Daniel T. O’Shea in the company’s suit for $250,000 for alleged breach of a dis-

tribution contract. The court further ruled that the completion of the examination Jr. can proceed with the examination of Scanslon. No dates for the examinations have been set.

Answer filed by Scanslon denied the charge and asked dismissal of the suit. Involved in the suit are two films owned by the defendants, “The Garden of Allah,” “The Prisoner of Zenda” and “The Adventures of Tom Sawyer.”

Too Many Seats Burned. Propose Smoking Ban

North Little Rock, Ark.—A city ordinance to prohibit smoking in theaters is being prepared by the city attorney at the request of the chief of the fire department. Thea-

ter owners say patrons have extinguished cigarettes on seat upholstery, causing fire to break out hours later.

Name District Captains For 5th War Loan Drive

(Continued from Page 1)

representatives of district captains through-

out the metropolitan area. Through these captains, there will be a perfect contact between the headquarters committee and every theater manager and owner in the territory. A similar organization has been set up by the distributors through Ralph Pield, distributor chairman.

Deputy administrators of the Treasury’s War, Finance Committee from all boroughs and counties met with the motion picture committee at a meeting held by General Chairman Charles C. Moskowitz and Cam-

paigned Director Oscar Doob yesterday in Loew’s Penthouse Theatre.

Zevin Sentencing Off to June 7

Federal Judge William Bondy yester-

day adjourned the sentencing of Isadore Zevin, former secretary to George E. Brown, convicted ex-head of the IATSE, until June 7. The de-

fendant was indicted for perjury and charged with the federal grand jury investigating racketeering in the film industry.

Finkel Avers Distrib. Rep. Helped on B. O. Reports

(Continued from Page 1)

of the distributors and a repre-

sentative of exhibitor or resident manager exactly in accordance with the facts as found by both of them and that distributors’ contracts are a violation of the act of Congress forbidding monopolies and re-

straint of trade.

Another point set up is that most license agreements involved in suits have a definite provision of time for the audit of exhibitor’s books, which time has expired and therefore the distributors have no further right to examine the exhibitor’s books.

Chester Bennett Slain in China

West Coast Bureau of THE FILM DAILY

Hollywood—Henry McRae, Universal producer, has been notified by the War Department that Chester Bennett, former director and lab-

oratory owner, was slain by the Japa-

nese in Hong Kong, China, Oct. 29, 1943. He is survived by his widow and a young daughter born Jan. 18, 1944, and both are in Hong Kong where they have their liberty.

TO THE COLORS!

★ PROMOTED ★

CAPT. JACK A. SMITH, AAF, son of Edward A. Smith, Eastern Distribution manager, Springfield, Mass., to major.

★ ARMED ★

JOE FURFARO, formerly with the The Colonial Theater, Seattle, now a corporal, stationed in England.

YNCOE ENGLEN, brother of Bill Englen of RKO Radio, who is serving with an outfit transferred from Alaska to Army camp in Calif.
Yes—A Greater FIL:

More than one thousand pages.
Beautifully bound.
A De Luxe Volume.
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Production.
Distribution.
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Five pounds of knowledge.

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Each year in
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This history is
You owe it to
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1943 went thru a period of CHANGES THAT WERE HISTORY MAKING.

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If to have a copy of the Film Year Book at your finger tips every minute answer all questions for you. It is a composite picture of the industry as it the book went to press. A GREAT INDUSTRY AND A GREAT BOOK.

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Dear Sir:

Please enter my subscription to the FILM DAILY, and The Film Daily Service.

I enclose $10.00 (foreign $15.00). — Or bill me □

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TO FILM DAILY SUBSCRIBERS
Petriello Wins 2-Year Pact for Musicians

(Continued from Page 1)

film industry. It specifies elimination of double sessions, with wages set at $10 straight per hour, and each studio agreeing to employ a certain number of musicians and guaranteeing each man $5,200 over the period of a year.

It was further agreed that all sound tracks made would be used only for the specific picture for which it was recorded. Executives representing film companies at the final session yesterday were Nicholas M. Scheneck, Nate J. Blumberg, N. Peter Ratliff, Barney Balaban and Pat Casey, while AP of M was represented by James C. Petriello, J. W. Gillette, his local representative, J. B. (“Spike”) Wallace, president of Local 47, and C. L. Bagley, attorney for the musicians.

Hoyts Circuit to Play All Gaumont-British Pix

Sydney (By Air-Mail)—Signing of a two and a half year contract for all Gaumont-British Dominion Film product is announced by Ernest Turnbull and Alan J. Williamson as the initial move of Hoyts’ West Coast post-war planning conference.

In revealing the move, Turnbull commented that Hoyts stands ready to foster the widest exhibition of British product in Australia, to the limit of Hoyts circuit’s practical capacity. “In doing so,” he added, “there will naturally be no discrimination against the product of the home market or America.”

Scrutinize Chi. Houses For Fire Law Violations

Chicago — Renewed vigil on the part of fire department inspectors in their charge to watch fire hazards has been ordered by Chief John Fenn. Inspectors are to pay particular attention to Loop houses during the week-ends to see that smoking is prohibited all over houses, no standing room sales are permitted, and lobbies are not over crowded.

Wedding Bells

Fort Wayne, Ind.—Lt. Donald E. Biddle, formerly film player with Columbia Studios, now a member of the “Winged Victory” cast, and Miss Evelyn Schenker, New York business woman, were married here on May 8.

Jeanette Broner, of the Warner hotel, who has been a member of the hotel, will be married to Sid Levin of Rochester June 4. Mrs. S. Broner, the bride’s mother, is also with the company in the New York exchange.

Monogram to Finish Schedule by July 1; Program Completed Except for Westerns

West Coast Bureau, THE FILM DAILY

Hollywood—With the exception of westerns, Monogram’s entire program of 26 films for the 1943-44 season will be completed by July 1. The final feature to be assigned for production is “Babies Shoes,” which A. W. Hackel will produce.

The only other production still to be made is “I Married a Stranger.”

Asks 10% Pay Tilt for 8,000 CU Members

(Continued from Page 1)

noon and 8 p.m. If the increase is granted it would automatically become effective for 7,000 members in the studio basic agreement, inasmuch as they have a clause to that effect in their pacts.

Sorrell’s demands would apply to painters, set designers, publicists, screen analysts, machinists, office workers, scenic artists and other conference members.

Court Studies Schine Bid For Ten Eyck Hotel, Albany

Albany—An offer by the Schine Theater Chain to purchase the Ten Eyck Hotel here, which is presently under trusteeship pending a proposed financial reorganization, is before the Federal District Judge Stephen W. Brennan. The Schine brothers, J. Meyer and Louis W., who invaded the hotel business last year when they acquired the Roney Plaza and the Boca Ratan Club in Florida, propose to spend $150,000 to rehabilitate the Ten Eyck.

Cassidy Rejects $250,000 Offer for ‘Green Mansions’

(Continued from Page 1)

West Coast Bureau of THE FILM DAILY

Hollywood—Representatives of James B. Cassidy declare he has rejected a studio offer of $250,000 for “Green Mansions,” by W. H. Hudson, and will produce it himself. He has approached Donald Colman and Fredric March regarding playing the starring role and has also consulted with Orson Welles regarding directing.

Ampro Distributes Navy Manual

Chicago—Ampro Corp. will distribute the Navy manual, “Move Learning in Less Time,” to the trade. It will also deliver in June 16 mm. projectors after completing present Government contracts. Deliveries are subject to WPR orders. The firm will also deliver 88 dual Ampro arcs to the Red Cross.

Releasing “Bulwarks”

A documentary short subject titled “Bulwarks of Freedom” is now being released by H. Frank of Metropolitan Film Distributors for the New York and New Jersey area.

Chi. Drive-In Season Opens

Chicago — The Chicago drive-in season opened last night with “This Is the Army,” at no price increase over a single feature program under the Burger management.

Jamaica, L. I., Theater Asks Clearance Relief

The existing seven-day clearance held by the Mayfair Theater, Flushing, L. I., over the Utopia Theater, Jamaica, is unreasonable, it is charged in a complaint filed in the New York tribunal by the Estates Theaters, Inc., operating the Utopia. The five consenting companies are named defendants in the arbitration demand.

Complainant asks that the clearance be eliminated or, in the alternative, reduced to one day.

Morrison Completes Survey Of the Selznick Agency

West Coast Bureau of THE FILM DAILY

Hollywood—Charles Morrison has completed a survey of Myron Selznick & Co. Agency on behalf of the estate of the late Myron Selznick.

David O. Selznick, special administrator for executors of estate, expressed the hope that if Morrison some time in the future is interested in becoming active in the agency field that some arrangement could be made to have him become associated with the Selznick Agency.

Quiz Mon. in Garden Suit Vs. WB

The examination of Edward Irish, acting president of the Madison Square Garden Corp., will take place Monday in the sports arena’s suit against Warner Bros., over alleged unlawful use of two scenes in “Mission to Moscow” according to a notice yesterday in New York Federal Court.

Disney Releases Set

First four of the seven series of Walt Disney cartoons have been announced for release as follows: “Chargingtime for Pluto,” June 23; “First Aiders,” July 31; “The Plastic Inventor,” Aug. 18; “How to Play Football,” Sept. 15. Last of the sixth series, “Commando Duck,” will be released on June 2.

Caddif in Hospital

Albert Caddif, art director for American Distributors Co., subsidiary of National Screen Service Corp., suffered the Policynic Hospital here yesterday for observation. Caddif is suffering from a stomach disorder.

Vanguard Renewes Willson Pact

West Coast Bureau of THE FILM DAILY

Hollywood—Henry Willson, assistant to Daniel T. O’Shea, president of Vanguard Films, Inc. for the past six months, has had his option renewed for another year.

New ‘Locally Needed’ Ruling Blow to Trade

(Continued from Page 1)

not included in the list of 15 it announced this morning will get ‘locally needed’ designation. The mechanics are as follows: The producer, for instance, film distributors will go from the local Manpower officer at the local Manpower office. The latter may turn it down (WMC anticipates that in most instances it will). If he believes the plea is meritorious, he may submit it to WMC for a review before he can approve it.

It is almost certain that local designations already won will also be reviewed, it was revealed here The ‘locally needed’ designation has been exchanged in Philadelphia and Pittsburgh—the only ones in the country—will also be reviewed, but it is within the discretion of the regional office and there is believed to uphold the designation.

In its instructions to regional offices, WMC pointed out that “it is important that designations be made only when it appears that there might be a collapse of the service necessary for health, welfare, anti-safety of an area and of the services necessary to the continuance of essential activities.”

The regional office’s decision indicates that WMC will not sponsor an broadening of the list of essential areas, nor the performance of which men employees may be hired or through the U.S. Employment Service. In the likely event that Selective Service goes along on the rulings, industry workers in the 26-29 age group will be among the first to go from that age group.

Goldberg to Discuss Pix And War in Phila, Monday

Philadelphia—Motion pictures and the war will be discussed by Harry Goldberg, Warner Bros. New York director of advertising and publicity, Monday at the luncheon meeting of the Pennsylvania Motion Picture Forum in the Bellevue-Stratford Hotel.

Yarnall Transferred

Jim Yarnall, assistant manager of Warners’ Hawthorne, Newark, is being transferred Saturday to Warners’ Globe, in downtown Newark, in the same capacity.

In New Posts

FRANK GIANGREDDY, operator, Rosy, New Britain, Conn.
CAREY KINDEN, house manager, Sheeh’s Buffet, Bridgeport
WILLIAM BRETT, acting manager, Sheeh’s North Park, Bridgeport
ARTHUR BOLDT, manager, Sheeh’s Kenmore, Buffalo
ROBERT WOODROCK, assistant manager, Sheeh’s Great Lakes, Buffalo
JACKIE BELL, assistant to Jerry Ross, manager, The Palomar, Seattle.
Atlas Corp. Selling Its RKO Preferred

(Continued from Page 1)

covered by the registration state-

ments are issued and outstanding

and are owned by Atlas Corp. Such

shares are to be sold by Atlas Corp.

and RKO Corp. will not receive any

proceeds from the sale thereof.

Lehman Brothers and Goldman,
Sachs & Co. are to head the under-

writing group. The names of the

other underwriters are to be supplied

by amendment.

Arkansas ITOA to Meet
In Little Rock June 5-6

(Continued from Page 1)

president, will be a principal speaker.

A "war clinic" also will be held,

said C. Munday, president of the unit.

A merit award to the outstanding

manager of an independent-owned

theater in Arkansas and an award of appreciation to

an Arkansas territory distributor

representative will be made.

A Fifth War Loan drive luncheon

will be held on June 6.

Korda Replaces Ruggles On "Perfect Strangers"

London (By Cable)—Wesley Ruggles,

who came over to direct the first

Sir Alexander Korda picture for

M-G-M, "Perfect Strangers," has

withdrawn from the assignment and

Korda will take over the direction

personally. Differences, which arose

over the treatment of the story, were

reported to have been settled amicably.

"Wassell" in Rivoli June 6

"The Story of Dr. Wassell" goes into the

Rivoli Theater June 6 on a continuous-run policy with no

advance in admission prices. The

Hollywood premiere will be held at the

Hollywood Paramount June 7. All proceeds from the show will go to the Naval Aid Auxiliary.

Picture will open extended engagements at both the Hollywood and Los Angeles Paramount the fol-

lowing day.


CREDITS: Producer, Jules Levey; Associate Producer, Joseph H. Nadel; Director, Alfred Santell; Screenplay, Robert D. Andrews; Decca Dunning; Author, Eugene O'Neill; Cameramen, Lucien Andriot; Art Director, James Sullivan; Musical Director, Edward Paul; Film Editor, William Ziegler; Costume Designer, J. William Jewett; Special Effects, Harry Redmond; Set Decoration, Howard Bristol.

DIRECTION, Solid. PHOTOGRAPHY, Ditto.
Western Electric Export Corporation

Announces

completion of entirely new designs of sound reproducing systems for its foreign customers — powerful equipments for larger theatres and excellent small ones for smaller houses.

Superior to any pre-war models, these new systems will be more economical to install and operate — will be priced favorably for all users.

They are designed to take new developments which Hollywood may adopt such as automatic volume control, multi-track or stereophonic sound — without extensive and expensive factory or field modifications.

When Peace comes — releasing materials and labor for such uses — these post-war sound equipments, together with newly designed projectors, lamps and accessories will be available abroad through the world-wide distribution organization of the—

Western Electric Export Corporation

111 Eighth Avenue, New York 11, N. Y.
No Freon for Theaters Available in June

Mich. Circuits Show Slight but Steady Growth

St. Louis—A cheering tri-state all-industry regional meeting of the "Fighting Fifth" War Loan campaign, comprising more than 250 exhibitor and distributor representatives from Kansas, Missouri and Southern Illinois, heard Governor Forrest C. Donnell of Missouri laud the motion picture industry here yesterday for "the miraculous job" it has done in War Loan drives and the entire war effort. The meeting, held in the Starlight Roof of the Chase Hotel was presided over by Harry Arthur, Jr., exhibitor chairman for Eastern Missouri.

Governor Donnell complimented the war effort of exhibitors of the St. Louis and Kansas City areas and 
(Continued on Page 3)

Reveal Rank-Skouras Agreement Details

London (By Cable)—Full details of the J. Arthur Rank-Spyros Skouras agreement which was signed here Wednesday were announced yesterday.

Under the terms of the deal, Loew's will sell its holdings in Metropolis & Bradford Trust to 20th-
(Continued on Page 3)

Spanish Pix Up in Costa Rica

25% of Features from Mexico and Argentina

By J. A. WESTON
FILM DAILY Staff Correspondent
San Jose (By Air Mail)—Spanish-language pix from Mexican and Argentine studios, regardless of quality, are progressively making inroads in the Costa Rican film market.

At the present time, one circuit shows approximately 40 per cent of
(Continued on Page 3)
20th Declares Three
Quarterly Dividends

(Continued from Page 1)

stockholders of record June 1. The dividend was a payment of 37 1/2 cents per share for the second quarter of the year on the outstanding convertible preferred stock, payable June 30 to stockholders of record June 15. The third was a disbursement of 50 cents per share on the outstanding common stock, payable June 30 to stockholders of record June 15.

Jackson Park Defense

Denies B & K Started Duals

Chicago—Defendants attorneys in the Jackson Park Theater anti-trust damage suit filed their reply yesterday in Judge Michael Igoe's court, according to plaintiff's claim, to prove injury to their business or property. Denying that B & K initiated the double feature film policy, they asserted the independents started twin bills, and that B & K adopted the policy to meet independent competition and to increase attendance at its subsequent-run houses. The reply states there is no evidence that B & K instituted twin bills at the urging of Warner Theaters management here. Warner Bros. was opposed to double bills and is even now, having a single feature policy at its Beverly Theatre. Its singles attempt at the Rhodes Theatre proved a failure, and WB had to go to twin bills there.

Jackson Park Theater's participation in the Chicago clearance system bars any recovery. Defense attorneys claim, and judgment should be entered for defendants, notwithstanding the jury's verdict. Evidence is insufficient to sustain jury finding as to the defendants' 62 page answer.

Rep.'s "Man From Frisco"
In Tri-City Bow in Cal.

"Man From Frisco," Republic's tribute to the shipbuilding industry, had its tri-city world premiere yesterday at the Paramount in San Francisco, the Fox and Costa in Richmond, and the Paramount in Oakland, Cal., and is opening today at the Paramount-Hollywood and Downtown Theaters in Hollywood and Los Angeles, respectively.

Highlighting promotion in these first openings is the cooperation of the shipbuilding industry and the Maritime Commission.

DeVry Hosts Beddington

Chicago—J. L. Beddington, British film industry executive, will arrive here today for a luncheon by the DeVry Corporation at the Variety Club yesterday. Ed DeVry presided. Among those attending were Nat N. Rosenberg, import manager, and Dr. Irvin Deer of the Hays office.

2,683 More Theaters to Join M-G-M Celebration

A total of 13,378 theaters, an increase of 2,683 in a single week, have pledged themselves to date to M-G-M product during the company's 20th anniversary week, June 22-28, the firm announced yesterday on the basis of latest reports from the field. According to the company, many circuits which have pledged full co-operation in the celebration have also selected bookings for the week of June 22, and a majority of these dates are expected to roll in before the end of next week.

M-G-M reported that the Buffalo, Cincinnati and Indianapolis exchanges were running wide neck and neck for ninth place in the sweepstakes for 100 per cent representation of company product in the nation's theaters during the anniversary week.

Production Rush Starts
In Mexico as Row Ends

Mexico, D. F. (By Air Mail)—With the compromise of differences between players' and technicians' unions, major and minor pictures and 12 pictures are scheduled to go into production by the end of this month. All had been held up because of the dispute.


Chinese Govt. to Co-op
On Mono.'s "Little Devils"

West Coast Bureau of THE FILM DAILY


"Ten Nights" to Pinson

Charlotte, N. C.—Tom Pinson, indie state rights distributor, has acquired exclusive rights to "Ten Nights in a Bar Room" for North and South Carolina from Sack Amusement Enterprises. Pinson is the first states rights buyer to close for this re-issue.

RKO RADIO PICTURES, Inc.

SAN FRANCISCO TRADE SHOWING

"GILDERSLEEVE'S GHOST"
TUESDAY, MAY 23...10:30 A.M.

RKO PROJECTION ROOM, 251 Hyde St., San Francisco

COMING AND GOING

NICHOLAS M. SCHENCK is due back from the Coast today.

WILLIAM F. RODGERS, M-G-M's general sales manager, E. K. O'SHEA, Eastern sales manager, and other M-G-M executives are expected to arrive in Philadelphia on Tuesday.

ERICH WOLFGANG KORDNOLD, Warner Bros. composer, returns to the Coast on May 4.

ED HINCHY, head of the Warner Bros. playdate department, will return to his office in New York on Monday.

FRANK ROSENBERG of Columbia goes on vacation today.

J. S. MACLEOD, in charge of M-G-M exchange in Chicago, has gone to St. Louis. He's expected back Monday.

TOM DONALDSON, M-G-M Boston branch manager, will leave for Washington tomorrow to confer with E. K. O'Shea, Eastern sales manager.

JAMES K. MCGUINNESS, M-G-M product rep, arrived on the Coast yesterday from New York.

L. E. FLYNN, M-G-M Western sales manager, and BILL BISHOP of the company's field exhibition force arrived Friday in Chicago Monday from a tour of Western branches.

A. J. O'KEEFE, Western division manager of Universal left yesterday for Chicago, Kansas City, Omaha and San Francisco.

CAPT. ROBERT BENJAMIN returned yesterday from a trip to Europe.

MAX FRIED, Circuit Court booker, leaves tomorrow for a two-week fishing trip in the Adirondacks.

BERNARD M. KAMBER, director of special events for United Artists, will fly to Chicago tomorrow where he will handle Joe Fontaine's activities in connection with the Chicago Herald American's "I Am An American" Day.

COL. HAL ROACH, now on the Coast, leaves over the weekend for Washington. GRACE ROSENFELD Eastern representative for Roach will also be in Washington over the weekend for conferences.

NARRY H. THOMAS, Monogram Eastern division manager, left Wednesday for a 10-day trip, taking in Detroit, Chicago and Milwaukee.

MARTIN STARR, rep of United Artists, entains today for Chicago.

BENAY VENUTA goes to Rochester, N. Y. on June 3 to entertain at the Eastman Kodak Co. offices there.

JACK KIRCH on route to Philadelphia for Allied conference.

Jacksonville May Get First
Tele-Scene in Southeast

Jacksonville—This city may get the first television station in the Southeast. The Jacksonville Broadcasting Co. has filed an application with the FCC for a permit, Robert R. Feagin, secretary-treasurer and general manager of the company, has announced.

FINANCIAL

(Thurs., May 18)

NEW YORK STOCK MARKET

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Am. Stat. 12% 18% 18% 0
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Col. Pts. vct. 183 182 181 +1
Con. F. Ind. 5% 5% 5% 0
Con. F. Ind. 5% 5% 5% 0
East. Kodak 164 164 164 0
Fed. P. 19% 19% 19% 0
Fed. P. 19% 19% 19% 0
Lowman's Inc. 61% 60% 60% 0
Lowman's Inc. 61% 60% 60% 0
Paramount 9% 9% 9% 0
RKO 9% 9% 9% 0
RKO 9% 9% 9% 0
20th Century-Fox 23% 23% 23% 0
20th Century-Fox 23% 23% 23% 0
Warner Bros. 23% 23% 23% 0
Warner Bros. 23% 23% 23% 0
NEW YORK BOND MARKET

183 182 181 +1

Para. B'ya 3-3-55

NEW YORK CURB MARKET

Monogram B'ya 18% 18% 18% 0
Radio-Keith vct. 11% 11% 11% 0
Sonette Corp. 25% 25% 25% 0
Technicolor 15% 15% 15% 0
Trans/Leet 21% 21% 21% 0

Universal Pictures 21% 21% 21% 0
Universal Pictures 21% 21% 21% 0

Kenneth Siem Named UA
Office Mgr., Milwaukee

Milwaukee — Kenneth Siem has been appointed office manager of the local United Artists exchange, succeeding Abe Chapman, who resigned.

Schneider Joins Toddle

Marty Schneider, formerly of Warner Bros. home office, has joined Toddle Picture Co. as New York branch manager and booker.

David Carter Leaving Univ.

David Carter severs his connection with the Universal home office radio department today.
Here and There—

- ARE MOVIES IMPORTANT to soldiers?...Read this bit from a letter to Oscar Doob from Cpl. Louis Kramer, former assistant manager of Loew’s Gates Theater, Brooklyn, written in Corsica or Italy: Last week we had the premiere of “Going My Way.” The movie situation as a whole has improved 100 per cent since last year.

- Recently, I saw “The Uninvited,” “A Guy Named Joe,” “Guadalcanal Diary,” “Whistling in Brooklyn,” “Song of Bernadette,” “Madame Curie” and a lot of others of that vintage. The actual time spent seeing a picture is probably the greatest blessing to the men over here.

- You actually forget the war, your surroundings and everything connected with being away from home. Movies are so damn important for that reason alone...

- MovieLand Magazine will soon be on the WOR-Mutual network with a program called “Voice of Hollywood.”

- Giving news of Hollywood spots and people...

- Publicist Ed Fisher of Loew’s State, Cleveland, arranged with ballboys of downtown hotels to page “Private Hargrove” at intervals.

- Payoff came when a real Private Hargrove responded.

- Tony De Meo, formerly of Warner Bros., here and recently wounded at Cassino, writes that he is much improved after 41 days in a hospital. Says the wine over there isn’t as good as American wine and wants to know if the Dodgers’ chances are better this year...

- Warner Bros. is sending a complete unit from Hollywood to film “I Am an American” day festival in Soldier Field, Chicago, on Sunday and Skouras Theaters Corp. will give three patriotic radio programs Thursday and Sunday in connection with “I Am an American” day.

- • • • AFENGE PEARL HARBOR!...

- The past year has seen a marked increase in activities by the CIIA which furnishes free shows to the servicemen in isolated places where there are no regular theaters. This educational work is carried out with 16 mm. portable equipment.

- The press department of the British Legation also circulates a considerable number of propaganda and educational films which are shown on portable 35 mm. equipment in isolated places in the coastal banana and cocoa regions.

- The Catholic Church acts as an unofficial channel of all films and publishes a weekly guide.

- Of the flood of Mexican and Argentine films, only a very small fraction receive the “approved” rating. On the other hand, most American films, although not wholly approved, usually fall into the “reserved” category. Even the Andy Hardy series, among the most popular shown in Costa Rica, rarely rate higher than “reserved” because of Andy’s occasional kiss-snatching episodes.

- Blatchford to Monogram As Comptroller at H. O.

- Hollywood home office. Blatchford will serve directly under George D. Burrows, vice-president and treasurer of the company.

- A graduate of the University of New Hampshire, Blatchford became a public accountant in 1912, and in 1925 joined West Coast Theaters, Inc. At one time he was treasurer of the Robb & Royce Circuit in Texas.

- Para. Quarterly Net Rises to $3,814,000

- Century-Fox, the voting shares to be held equally by 26th-Fox, Rank and General Cinema Finance Corp. Skouras will be placed on the Paramount-British board of directors with Larry Kent who will serve on the theater operations and post-war planning committee.

- Twentieth-Fox will undertake the physical distribution of Rank’s films in America and in Australasia and South Africa on more advantageous terms. In conjunction with Rank’s 26th-Fox will make films in England to be distributed alternately by 26th-Fox and Eagle-Lion.

- It was reported yesterday that Rank would ask the G-B shareholders to remove from the Articles of Association the provision restricting voting on ordinary shares to British subjects.

- Curfew in Waterloo, Ia.

- Waterloo, Ia.—The largest city in Iowa to pass a curfew is Waterloo which will prohibit youths under 16 from being on the streets after 10 p.m., except Friday and Saturday nights when the hour will be 11 p.m.
RADIO CITY MUSIC HALL
Showplace of the Nation

Proudly presents,
the World Premiere of Metro-Goldwyn-Mayer's
stirring motion picture production

"THE WHITE CLIFFS OF DOVER"
Starring
IRENE DUNNE
A CLARENCE BROWN PRODUCTION
and with ALAN MARSHAL
RODDY McDOWALL • FRANK MORGAN
VAN JOHNSON • C. AUBREY SMITH
DAME MAY WHITTY • GLADYS COOPER
Directed by
Produced by
CLARENCE BROWN • SIDNEY FRANKLIN
Screen Play by Claudine West, Jan Lebeer and George Froeschel
Based on the Poem "The White Cliffs" by Alice Duer Miller

"Random Harvest 11 Weeks!"
"Madame Curie 7 Weeks!"
"Mrs. Miniver 10 Weeks!"
“HERE WE GO AGAIN BOYS!”
The most beautiful figure

'PINNING UP' THE MOST

"The combination of Betty Grable and 'Pin Up girl' in Technicolor spells tremendous public appeal and assures terrific boxoffice grosses!"
—Showmen's Trade Review

...and that's what it's doing... at the Roxy, N. Y... and watch it in its first dates in Dayton, Salt Lake City, Los Angeles, Milwaukee, Denver, Kansas City and Miami.

Coming The most important event in the 50 years of motion pictur
in the industry

BEAUTIFUL FIGURES!

The Song of Bernadette
10,000,000 people have seen it in 262 openings! It’s a miracle from coast to coast!

Four Jills in a Jeep
Surpassing such winners as “The Gang’s All Here” and “Sweet Rosie O’Grady” in every engagement.

Buffalo Bill
241 spots tag it the biggest from the biggest figure in the industry . . . 20th.

and still making hit-history

Darryl F. Zanuck’s “The Purple Heart”...

entertainment... DARRYL F. ZANUCK’S WILSON
IN TECHNICOLOR
No Freon Available
In June; Hopes Slip

Mo. Governor Lauds
Trade's Bond Efforts

(Continued from Page 1)

he added, the outlook for the rest of the Summer is extremely black. It is not known if the situation getting worse, the OCR is continuing to fight for theaters, but is apparently butting its head against a stone wall.

The OCR had planned to write exhibitors yesterday and to issue a press release urging them to need Freon to appeal to Millham's office. A tentative agreement had been worked out by John Eberon, OCR theater consultant, and Don R. Longman, head of the OCR service equipment division, whereby it was hoped some theaters in dire need might be granted Freon on appeal. This was announced exclusively in THE FILM DAILY two weeks ago. Millham is not dissuading the right of theaters to appeal, insisting, however, that the OCR had invited appeals which he knew would only be turned down. He had no option but to refuse them if it is possible to release any of the gas for civilian use, he will do so by an amendment to the order, with no necessity for appeal.

A new Freon plan, scheduled to go into production in East Chicago, Ill., in August, has been planned for at least 30 days for lack of an important construction material. This delay is the final blow at the industry's chance of getting any appreciable amount of Freon this Summer. Millham said a few appeals have been granted but none from theaters.

M-G-M to Select Next
Block From 8 Pictures

(Continued from Page 1)


Joseph Conducts Meeting

John Joseph, Universal advertising and publicity chief, yesterday conducted a meeting in Los Angeles at the Astor Hotel with the home office and field publicity staff, in connection with the new Deanna Durbin-Gene Kelly production, "Christmas Holiday."

WEDDING BELLS

Arnold Bernstein, assistant manager of the Brooklyn Strand, will be married June 18 to Alice Koff.

Friday, May 19, 1944

BACK IN CIVVIES

Honorably Discharged

SEYMOUR MANDEL, son of the manager of the New Riviello, Hoboken, N. J., from the Army.
CAPT. PLEASANT A. HOLT, former Jackson.
FRANK FISHER, from the Navy.
LEON LOEB, from the Army, to sales promotion-public relations director. Associated Filmakers, Inc.
CASMIR BONKOSKI, from the Army, to assistant manager, WBEZ Chicago.
HECTOR BISHOP, from the Army, to manager, Covet, Chicago.
T. G. PROPHET, from the Navy, to assistant manager, Visulite, Charlotte.
BILLY DE WARD, film film actor and entertainer, Chicago, from the Navy.
LOWELL FRANZ, former manager of the Northtown Theater, Flint, discharged from Army, to become manager of the Harper Thea-

Detroit Teamsters' Strike
Threatens Film Deliveries

(Continued from Page 1)

jurisdictional strike in the soft drink field. All other transportation and deliveries are also affected.

An order already issued to stop long distance trucks coming into the city may affect film trucks returning. But this might not apply to local and upstate theaters were not stopped. Possibility of a settle-

Cameramen May Appeal to WLB
West Coast Review of THE FILM DAILY

Hollywood—If producers refuse to negotiate the new wage contract, which the cameramen have rejected it is expected the cameramen will submit their case to the War Labor Board. Camera union leaders declare the terms for second cameramen and still photographers are very unsatisfactory. The contract calls for the 54-week work being contin-

Walt Disney to Australia?

Cameramen Blackout Australia's official trade magazine, announced Disney's representative here said that the producer would like to come to Australia, but that it might not be possible until after the war.

Production, Attendance
Boom in Mexico-Reisman

(Continued from Page 1)

recently after a seven-week trip to Cuba and Mexico, including a two-

week stay in Mexico City. For the past year, Reisman said, Mexico has topped its previous production figures, with from 50 to 70 pictures, made mostly by independent producers and directors, either Mexican or French. He noted improvements in quality of pictures made, with big productions averaging $65,000 to $70,000.

RKO Radio's recent deal with Pori Films, whereby Cantinflas, outstanding star of Mexico, will come to Hollywood to make one English-speaking film a year, is ranked by Reisman as an outstanding coup.

He noted that there was an increase of several hundred per cent in ad-

WOBURG, Adjourn
306 Hearings

Hearings on the petition of JATSE local 306 for certification as bar-
gaining agent for projectionists em-

Day Is Not Closed
To "Locally Needed"

(Continued from Page 1)

yesterday by Leon Bamberger, assistant to Ned Depinet, distributors' chair-

Applications already made to the WMC local directors will be consid-

erable and passed on to the regional direct-

Bamberger indicated yesterday that the impression he had received, "locally needed" designa-

assistance to stage to War Bond pro-

No he added, the outlook for the rest of the Summer is extremely black. It is not known if the situation getting worse, the OCR is continuing to fight for theaters, but is apparently butting its head against a stone wall.

The OCR had planned to write ex-

No Freon Available
In June; Hopes Slip

Mo. Governor Lauds
Trade's Bond Efforts

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TRADE EYES FUTURE IN LATIN-AMERICA

Tele to Fore at SMPE’s Regional Next Week

Meeting to Commemorate Exhibition’s 50th Year
And Be Tribute to Hero

Past, present and future of motion pictures are on the agenda of SMPE’s Atlantic Coast Section meeting next Wednesday, at the Hotel Pennsylvania, with particular accent upon the use of films in television, and the potential employment of television as part of motion picture theater entertainment. Recently, Society’s spokesmen declared that the organization does not intend to be caught napping with respect to any tele advances or applications, and next Wednesday’s meeting is the third successive SMPE huddle at which the audio-visual science has played an important role.

The past of movies will be covered (Continued on Page 10)

Second "E" Awarded
To Alexander Smith

War workers of Alexander Smith & Sons Carpet Co. here have won for the second time the Army-Navy production award for meritorious services on the production front. The men and women of the Velvet and Axminster Mills of Alexander Smith were advised of the renewal of the “E” award in a letter from Robert P. Patterson, Undersecretary of War: “You have continued to main—

(Continued on Page 11)

Texas House in Bow
With Lots of “Prints”

Kilgore, Tex.—Jefferson Amuse-
ment Co.’s new Texas Theater, most
unique playhouse in the Lone Star State, opened here yesterday with appropriate civic ceremonies. Theater has horseshoe prints of famous western stars in cement blocks in forecourt, and will feature a program of western films through most of the season. Interior of house resembles museum of pioneer relics and items contributed by film stars. L. N. Crim is manager.

THE EYEWITNESS DAILY

NEW YORK, FRIDAY, MAY 19, 1944

Equipment Field Notes

GRAND THEATER, Shea chain stand in Bradford, Pa., is being extensively re-
modeled, redecorated and enlarged consid-
erably by taking over a store room and
former Western Union office. Impro-
vements will require approximately six weeks to complete.

Valley Theater, recently taken over by Joseph Cexario, will be renovated through and, new equipment as well as fixtures will be installed.

Out of Seattle waifs word that Barclay Ardell, Alco’s district manager there, is confined to his home with a broken ankle.

Government contract for erection of a theater at the Army Air Base, Orlan-
dos, Fla., has been awarded to the James I. Barnes Construction Co. The contract price is $22,047.

Netco’s Peckskill Theater, Peckskill, N. Y., is scheduled for a redecorating job. House is to shutter June 15 for two weeks so that work can be done.

Antonio Eugenio, Detroit theatrical decorator, is doing a complete interior refurbishing job on the Roosevelt Thea-
tere there, one of the city’s largest nabes, operated by Wisper & Watts.

Ted Rogers is architect for the project.

W. C. DeVry, president of the DeVry
Corp., Chicago, has gone to Canada for a few days of much-needed recreation. While he is away, Ed DeVry is keeping organiza-
tion’s machinery moving at top speed.

Liberty Theater, Liberty, Neb., dam-
age recently by fire, has just reopened.
Scot-Ballanyte furnished the equip-
ment.

The Rauland Corp. has WLB approval for automatic wage increase for their 608 workers, retroactive to Dec. 1, 1943.

J. S. Raban, J. Gert and D. M. Pet-
terson have organized the Electronic Parts Mfg. Co., in Chicago.

C. E. Tyson, district manager of Bird & Son, Chicago, says the demand for company’s rubberlike matting is increasing rapidly and factory is working at capacity to fill orders.

Sen. Kenneth S. Wherry (R., Neb.), Senate’s uniterior “whip,” and one of the most active members of the Senate Small Business Committee, was a visit-
or last week-end to the Yorkers mill of Alexander Smith & Sons. In pri-
ivate life the Senator is a furniture dealer, and therefore has a personal interest in seeing a large carpet mill in operation. He was chiefly inter-
ested in learning at first hand how industry is meeting the problems of combined war and civilian production, and how far the flaws of carpet mills may have advanced for providing re-
employment and contributing their share to national income after the war.

Harry R. Winkle, comptroller and treas-
urer of Owens-Corning Fiberglas Corp., Toledo, has been given the additional post of vice-president.

Warner’s Garde Theater, New Lon-
don, Conn., will have new display cas-
es and box-office and general front
decorations.

Joseph Periard, who operates a theater maintenance service in Detroit, specializing in carpentry and remodeling work, has moved his shop from Holmurs Ave. to 1300
Ohio Ave. in northwest Detroit.

The Fulton Theater in Jersey City is being entirely renovated via a new front, a new paint job and new chrome plate. Al Unger is the manager.

Construction of a movie theater at Thygar
General Hospital, Nashville, will begin soon.
Rule & Murphy, Murfreesboro Road, Nash-
ville, have been awarded the contract at $21,554. The building will be of semi-
permanent type with concrete block walls. Parking space for automobiles will be pro-
vided.

Midwest Acoustical & Supply Co., Cleveland, has been incorporated here with 250 shares of no par value common stock, principals being Dennis W. Palmquist, James W. Havigburn and Harvey B. Hobson.

Films and Equip. Again
Loom as Vital Factors
In Post-War Agreements

That a “master blueprint” is being perfected for post-war trade rela-
tions between the United States and the 20 other republics of Pan- Amer-
ica, and that reciprocal agreements to this end will undoubtedly be formu-
lated, was deduced by filmland and its equipment interests yesterday, following Wednesday night’s address by Donald M. Nelson, WPB chair-
man, at the dinner of the Confer-
ence of Commissions of Inter-Ameri-
ca Development, tendered by the Pan-American Society and the Na-
tional Foreign Trade Council in the Hotel Waldorf-Astoria.

Before the present world conflict, both films and their equipment were included prominently in U. S. trade agreements with Latin American (Continued on Page 10)

Building, Remodeling
In Spurt Nationally

New theater construction, pri-
marily houses to replace those whole-
ly destroyed by fire, or virtually so, and what is characterized as a “sea-
sonal wave of remodeling” by stands in critical areas, have combined to send building statistics upward this month to an aggregate which is expected to exceed that of any cor-
responding span since 1912. There is also noted this month a number of announced projects to be com-
(Continued on Page 11)

New Aussie Theaters
Get the Brush-Off

Sydney (By Air Mail)—New thea-
ter construction in Australia has a low priority in post-war planning. It is revealed by a statement by the Commonwealth Prices Commissioner, who noted that irrigation for country centers and amenities for country life must take precedence over new hotels, beauty parlors, and picture houses.
Tele Again Topic At SMPE’s Regional

(Continued from Page 9)

by presentation of a 16 mm. sound film which will aid in the Atlantic Coast Section’s observance of the 50th anniversary of motion picture exhibition. Attraction describes some of the historical points on the industry with scenes from many well-known silent and sound pictures. Present-day status of filmland will be represented via an address by Lt. Robert Longini, Army Signal Corps Photographic Center, Long Island City, in connection with which he will show several reels of 16 mm. film taken in North Africa and Italy. Decorated personally with the Legion of Merit by Maj. Gen. Mark Clark, he was official photographer at the Roosevelt-Churchill meeting in Casablanca.

A General Electric film showing how television will work is also to be shown. An added attraction of the meeting which is expected to draw a large attendance of members and their guests, will be a historical exhibition of projector mechanisms through the courtesy of International Projector Corp.

Plans and preparations for the Atlantic Coast Section meeting have been made by James Frank, Jr.

To Rebuild Saenger, Hope, Ark.

Hope, Ark.—Saenger Theater, one of Arkansas largest houses, which was burned last month, will be re-built as soon as materials are available, M. S. McCord, secretary-treasurer of Malco Theaters, reported. In the meantime, circuit will switch operations to the Queen which has been closed.

Trade Eyes Future In Latin-America

(Continued from Page 9)
countries, and the declaration by Nelson that “we have learned to get better results when we put our heads together with the informed representatives of another country to consider a unified program which embodies all the separate worthwhile projects in a single, carefully worked out plan of industrial development” was interpreted by the trade as the culmination of future Government policy generally, and, of course, embracing post-war films and equipment.

While a heavy export business is certain to accrue to American film equipment makers after the war, it will not be without strong competition from certain other nations, particularly England, which will be in a position to trade favorably with Pan-American countries.

One phase of Oceanic’s address led equipment makers to speculate over the possibility that post-war trade arrangements with Latin America might conceivably provide, in time, the establishment of motion picture equipment manufacturing plants in those countries. Said Nelson, “We have much to gain and nothing to lose by supplying the materials and the new or used machinery and equipment which other countries need, and which they can pay for in materials, goods or services. While the WBP chairman was dealing in generalities, the statement is held significant for the reason that motion pictures’ importance, and consequently the means of producing and exhibiting them, is now more widely and intensively recognized by individual countries than ever before as both a national and international asset. Therefore, most nations in the immediate post-war period, and all eventually, will strive for film setups which will be largely independent of any other nation or nations; it is pointed out.

New Stand for Oakland

Joe Blumenfeld, Frisco chain operator, has purchased the southeast corner of Broadway and Hobart St., Oakland, for a theater, office and store building when construction is resumed, for $250,000.

Tele Cameras Set to Use Plastic Lenses

Optical experts assert that plastic lenses will be used on television cameras because they don’t require the technical perfection of fine-quality glass lenses and are faster and cheaper than the ground varieties. Formal disclosures of this particular application of plastic lenses is expected to be made shortly within the trade.

Palmer Named Ass't. Mgr. of WE's Radio Div.

P. L. Palmer, remembered in film circles for his connection with Electrical Research Products, Inc., as foreign manager, European manager and commercial manager, has been advanced by Western Electric from the post of radio merchandise manager to that of assistant manager to the radio division. Announcement was made yesterday by F. R. Lack, v.p. in charge of WE’s radio division.

D. C. Hickson, manager of the firm’s Washington office, was transferred to New York as staff assistant. J. W. Sprague will report to Lack as division comptroller, and H. N. Willets as commercial contract service manager.

Colvin Reports Jobs In St. Louis Area

St. Louis—Ray Colvin of Exhibitors Supply Co. reports recent sales of new Da-Lite screens to the Cuba, Cuba, Mo.; Hull, Hull, Ill.; Capital, Pinkneyville, Ill.; Orris, St. Genevieve, Mo.; and Roxy, Stonington, Ill. He also sold reconditioned projectors and sound equipment to the Stonington house, and will also furnish the equipment for the new house under construction at Benton, Mo. Latter will be a 500-seater.
Post-War Planning of New Drive-In Outlets
Continues With Purchase of Site by Ohio Org.

Columbus, O.—Dayton Drive-In Theater, Inc., has leased a large tract of land on the North side of E. Main St., near Old Country Club Road, in Trotwood, Township, near here, where the company plans to open an outdoor film house. It is reported authoritatively. Company was organized on Dec. 31, 1941, principals being Oscar B. Sharrer, Ralph Hanagan, and Albert H. Sharrer.

Second "E" Awarded
To Alexander Smith

(Continued from Page 9)

tain the high standard that you set for yourselves and which won you distinction more than six months ago. You may well be proud of your achievement. The White Star, which the renewal adds to your Army-Navy production award flag, is the symbol of appreciation from our Armed Forces for your continued and determined effort and patriotism." 

Frederick B. Klein, president of the company, in his acknowledgement to the Undersecretary stated that "We all feel a great pride in the further recognition of your confidence in us, and we pledge you our fullest co-operation until the war is won."

Alexander Smith has been engaged, since before Pearl Harbor, in the weaving, finishing and processing of duck, Army and Navy blankets and the manufacture of a wide assortment of machine parts and ordnance for the Armed Forces.

Second "E" Awarded
To Alexander Smith

(Continued from Page 9)


Hub Issues New Booklet
On Stage Switchboards

Chicago—For the first time in at least 15 years, a new publication has been issued on the subject of stage switchboards. Published by the Hub Electric Corp., this booklet contains interesting description and data on current design and construction illustrated with actual switchboards, and presents, for the first time in print, the Hub-Regultile system of remote lighting control.

Both manually operated and remotely controlled stage switchboards are discussed, ranging from the one-scene preset type suitable for such projects as community houses and high school auditoriums to the large multi-scene boards used for vaudeville and presentation houses. Booklet is obtainable upon request from the Hub Electric Corp., 2218-F West Grand Ave., Chicago 12, II.

Strand Enterprises in
New Pact With Altec

H. B. Moog, Altec service district manager in the Southeast, has signed a contract with the Strand Enterprises, Inc., of Memphis, Tenn., to provide service, sound R & R and booth R & R to their 20 theaters in Tennessee, Mississippi and Arkansas.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS: Dependable service . . . Low cost . . . 47 years' experience serving theaters, studios, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc. Write for samples, prices or other information. Delivery from Maine to Virginia.

INTERNATIONAL TICKET COMPANY
52 CHESTNUT AVE., NEWARK, N. J.
Sales Offices in Principal Centers

TODAY'S PLANS...

The tremendous demand for usAIRco equipment for essential civilian and governmental use has been a constant source of stimulus to our planning and engineering research staff. And the improved efficiency of our current production is eloquent testimony that the name usAIRco will continue to stand for the finest in air conditioning. Your inquiries for present and future deliveries will be promptly answered. You can get prompt shipment now on blowers, coils and heaters.

United States Air Conditioning Corporation
Northwestern Terminal • Minneapolis, Minnesota

NO MORE TORN SEATS

PATCH-A-SEAT

Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COM-
PLETE KIT . 50 c. f.o.b. Chicago.

CHAIR • PARTS
FOR ALL MAKES OF CHAIRS

GENERAL CHAIR CO.
1500 Ellis Ave. • CHICAGO, ILL.
Still a brilliant film, audiences and critics agree, is Columbia's "Lost Horizon." Still brilliant, too, is the screen lighting from "National" Projector Carbons, whether the picture be the most recent release or a second or third run. Audiences enjoy virtually the same screen light today as when "Lost Horizon" was first shown.

This has been accomplished because National Carbon Company's background of research and manufacturing experience enabled it to redesign pre-war carbons promptly to war-time needs... and also because of the close technical cooperation of exhibitor, projectionist and lamp manufacturer.

Most important of all, however, is that enormous quantities of copper have been saved for the war effort, through recovery of copper drippings and stripping of copper from carbon stubs.

The best evidence that these efforts are successful is that motion picture patrons in ever increasing numbers, are overflowing theatres everywhere for needed relaxation and worthwhile entertainment.

★ Buy United States War Bonds ★

The trade-mark "National" distinguishes products of National Carbon Company, Inc.

National Carbon Company, Inc.
Unit of Union Carbide and Carbon Corporation
Carbon Products Division, Cleveland 1, Ohio

New York, Pittsburgh, Chicago, San Francisco
CONGRESS CONSENT DECREES PROBE UNLIKELY

Tradeshow Attendance Drop Distrib. Headache

THE WEEK IN REVIEW

Skouras on GB Board

By GEORGE H. MORRIS

DEAL CLOSED: From London at mid-week came cabled news of deal's conclusion whereby Loew's holdings in Metropolis & Bradford Trust, which controls GB, passed to 20th-Fox, and some 24 hours later details were announced. Under terms, Loew's sales holding in M & B to 20th-Fox, the voting shares hold equally by latter, J. Arthur Rank, and General Cinema Finance Corp. Spyros Skouras goes on GB board with Larry Kent who will serve on theater operations and post-war planning. Committee, and 20th-Fox takes distribution of Rank's pic in U.S. and in Australia and South Africa on more advantageous terms. In conjunction with Rank, 20th-Fox will make pic in Britain for distribution alternately by 20th-Fox and Eagle-Lion.

STOCK PERMITS: Stockholders of National Theaters Corp., 20th-Fox subsidiary, okayed proposal calling for reclassification of firm's capital stock to permit Charles P. Skouras, Eliner C. Rhoden, Harold J. Fitzgeral and P. H. Ricketson, Jr., to purchase stock interests. Also sanctioned was the plan granting 20th-Fox excess options to purchase NT common.

UA AMENDMENT: At week's outset UA stockholders met in Wilmingon, Del., and amended certificate of incorporation via passage of six resolutions which operating management held to be forward step. Directors are to be increased from five to nine. With cumulative voting retained, each of the three owners may elect three directors.

THE FILM DAILY checkup revealed of national re-issues outing repeat dates, with trend in line with moves for conservation and protection of top pic.

FINANCIAL: RKO Radio's 1943 net profit was announced at mid-

(Continued on Page 7)

One Company Reports Its Most Important Pic Drew But 186 Exhibs. in U.S.

Tradeshows and the apparent lack of interest in them by exhibitors have become one of the major head-aches of the five signatories to the New York consent decree. While the trade screenings never have been well attended, reports from the field reveal that the attendance is getting smaller.

One company reported Friday that a total of 186 exhibitors throughout the United States had attended screenings of one of its most important pictures. In Albany and Seattle not one theater man showed up; five (Continued on Page 7)

WB's '43-'44 Total
To Be 19 Pictures

Warner Bros. will wind up the 1943-'44 season with a total of 19 features, exclusive of re-issues, it was learned at the week-end. Previous reports had placed the season's releases at 20 to 30 pictures. Release schedule for the final (Continued on Page 3)

Sudden Spurt Is Noted
In Arbitration Demands

A sudden spurt in arbitration de-
mands has been noted during the last two weeks, following a period of comparative inactivity. For a while it appeared that the status (Continued on Page 7)

See Boom in 16mm. Field
Plan Post-War Development of Projectors

Krellberg Acquires Six
"Hopalong" From Para.

World distribution rights to six of the original Hopalong Cassidy series have been acquired by S. S. Krellberg's firm, and will be re-issued for release June 1. Included in this group are "The (Continued on Page 7)

Freon-Using Houses
Plan to Stay Open

Despite the lack of Freon and the slim prospects of securing this gas for theater use, it is unlikely that any theaters will close down for the summer months, according to the operating heads of several large cir-
cuits. It is natural, they added, to expect a drop in grosses in those theaters dependent upon this type of refrigeration.

Eagle-Lion Status
Awaiting Skouras

Future activities of Eagle-Lion Films, Inc., J. Arthur Rank's Ameri-
can company, awaits the return of Spyros Skouras, 20th Century-Fox's president, who completed a distribu-
tion and production deal with Rank in London. Skouras was due to ar-
rive over the week-end.

Arthur W. Kelly, Eagle-Lion pres-

(Continued on Page 3)

Court Defers Schine Trial;
Hold Pre-Trial Parleys

Buffalo, N. Y.—Judge Knight, Fri-
day adjourned the Government's Schine trial until May 31, but made arrangement for pre-trial confer-
ences daily up until that time. He also formally dismissed the Little Three from the Schine suit but on condition they supply various rec-

(Continued on Page 7)

Members Not Anxious to
Discuss Resolution
Adopted by ITO of Ohio

Washington Bureau of THE FILM DAILY
Washington—Proposed action of the ITO of Ohio to seek a Congress-
sional review of the circumstances surrounding the signing of the orig-
inal New York consent decree ap-

(Continued on Page 6)

Richey Sees Exhibitors
Well Organized for 5th

Exhibitors in the field are rapidly organizing for the Fifth War Loan campaign, H. M. Richey, represen-
(Continued on Page 3)

Trafalgar Isn't Only
Lion-Famous Square!

London (By Cable)—M-G-M's of-
icine here called home office execu-
tives in New York on the week-end that "Gone With the Wind" is now in its fifth year at the Ritz Theater in Leicester Square, thus establish-
ing the longest continuous run record in the annals of the British motion picture business. The second long-
est run was also a Leo The Lion at-
traction, "Ben Hur," which ran for 49 weeks at the Tivoli here in 1926.
**Regional Sales Meetings Follow “U” Studio Parade**

*West Coast Bureau of THE FILM DAILY*

Los Angeles—Dates and locales of the regional sales meetings which Universal has planned to follow the forthcoming huddle of key sales executives and a limited number of home office officials are expected to be arranged this week, following the arrival here today of William A. Scully, general sales manager, with his executive assistant, E. T. Gomersall.

Local meeting, which opens at the local Ambassador Hotel on June 5, is a substitute for the usual annual sales convention, discarded because of the war travel curtailment. Subsequent regional meetings will be conducted by divisional and district sales managers, and will be attended by branch managers, salesmen, office managers and head bookers.

**Des Moines “U” Exchange Workers Join the Union**

Des Moines—Employees of the Universal exchange at Des Moines have joined the front office union, Local F39, making all of the major exchanges of the country operating with the union. Previously Universal was the only one not affiliated.

**Egypt Bans M of T Film**

Twentieth Century-Fox has been advised that The March or Time film, “Inside Fascist Spain,” which was released in Cairo, Egypt, on April 10 at the Royal Cinema, was withdrawn from the theater on April 8 at the request of the Egyptian government and that no permit for the screening was made available.

**Coming and Going**

**Bob Gillham** due back from Florida today.

**Charles Einfeld** en route to the Coast.

**Sam Leffert**, LA district manager, here from Washington today.

**Andrew L. Stone** left the Coast Friday.

**Edgar Douville**, Detroit theater operator en route to the Coast for five weeks.

**Danny Kaye** arrives in New York City today for a two-day visit before returning to Coast where he will continue work on his second film for Samuel Goldman, “The Wonder Man.”

**New York Theaters**

**Radio City Music Hall**

Showplace of the Nation-Rockefeller Center

A Metro-Goldwyn-Mayer Picture

**THE WHITE CLIFFS OF DOVER**

Starring IRENE DUNNE

with Alan Marshal

Spectacular Stills Presentation

1st Mezz. Seats Reserved. Circle 6-4600

**Paramount's**

GOING MY WAY

With RING CROSBY

In Person

Charlie Spivak and his orchestra

**Jack Carson** in WARNER BROS. HIT

MAKE YOUR OWN BED

in person

CARL CRAWLEY

and his orchestra

**Betty Davis** in WARNER BROS. HIT

MR. STEFFINGTON

with CLAUDE RAINS

W'lay & 47th St.

**The Palace**

**Show Business**

Eddie Cantor

George Murphy

Joan Davis

Nancy Kelly

On Screen

**Lady in the Dark**

In Technicolor

Ginger Rogers

Ray Milland

In Person

Jack Pepper

Peggy Fears

Block & Sully

**The Broadway Parade**

**Picture and Distributor**

The Song of Bernadette (Twentieth Century-Fox)—17th week

Beverly

Sea Hone, Private Hargrave (Metro-Goldwyn-Mayer Pictures)—10th week

Arthur

Snow White (RKO Radio Pictures)—3rd week

Globe

Up in Mabel's Room (United Artists-Edward Small)—5th week

Gotham

The Adventures of Mark Twain (WARNER BROS. & JOSE L. LASKY)—4th week

Hollywood

Going My Way (Paramount Pictures)—3rd week

Paramount

Goliath (M-G-M-Golliath Pictures)—3rd week

Cinema

The Letter Carer (Paramount Centers)—3rd week

Cinema

Between Two Worlds (WARNER BROS. Pictures)—3rd week

Globe

Show Business (RKO Pictures-Eddie Cantor)—3rd week

Capitol

The White Cliffs of Dover (Metro-Goldwyn-Mayer Pictures)—2nd week

Music Hall

Pie Love Me (RKO Radio Pictures)—2nd week

Universal

The Hour before the Dawn (Paramount Pictures)—2nd week

Victoria

Collior with the Wind (Paramount Pictures)—2nd week

Universal

The Scarlet Clow (Universal Pictures)

Radio

Mystery Man (United Artists)—Opens this week

New York

Air Crew (Paramount Pictures)—Opens tomorrow (a)

New York

**Foreign Language Features**

One Inch from Victory (Arkito Pictures)—8th week

Stanley

Virgo Que Forgo Ue Patria (CLASA-Mohamed)

Belmont

We Home Slaves (Scanda Films)

48th St. Theater

**Future Openings**

Mr. Steffington (WARNER BROS. Pictures)—May 25

Hollywood

The Story of Dr. Watson (Paramount Pictures)—May 25

Hollywood

Strand

The Eve of St. Mark (Twentieth Century-Fox)—May 25

Roe

Tender Comrades (RKO Radio Pictures) (c)

Capitol

And the Angel Slept (Paramount Pictures)—June 6

Hollywood

IT Happened Tomorrow (United Artists—Arnold Pressburger)—May 26

Gotham

Once Upon a Time (Columbia Pictures)—May 27

Universal

20th Century-Fox

Aerial Adventure (COLUMBIA Pictures)—May 27

Universal

Days of Glory (RKO Radio Pictures) (c)

Capitol

Morissette Clara (CLASA-Mohamed) (c)

Belmont

Try & Error (Scanda Films) (c)

48th St. Theater

(a) Dual bill, (b) Revival. (c) Follows current bill.

**The Financial**

*(May 19)*

**NEW YORK STOCK MARKET**

Net

High Low Close

Am. Seat 1415 1415 1415

Cot. Pricey 133% 133% 133%

Columbia Films 14% 14% 14%

Con. Fm. Ind. 3/4 3/4 3/4

Con. Fm. Ind. 21/8 21/8 21/8

Est. Kodak 6 6 6

Fed. pfd. 7 7 7

Gen. Prec. Eq. 47 47 47

Lawrence Inc. 12 12 12

Paramount 25% 25% 25%

RKO 30% 30% 30%

RKO 56 pfd. 9 9 9

20th Century-Fox 1 1 1

20th Century-Fox pfd. 31/4 31/4 31/4

WARNER BROS. 12% 12% 12%

Warren Bros. 3 3 3

W lateral 3 3 9

Par. ’Bway 3 is

**NEW YORK CURB MARKET**

Monogram Picts. 3/4 3/4 3/4

Radio-Kent evs. 3/4 3/4 3/4

S Onaone Corp. 2 2 2

The Technicolor 23/4 23/4 23/4

Trans-Lux 3 3 3

Universal Pictures 22 22 22

Universal Pictures evs. 21/8 21/8 21/8

Tallest Exhibit Dead

St. John, N. B.—Fred Selby, believed to be the tallest film exhibitor in the world, 6 feet, 6 inches, is dead here. He had been ill about three weeks. He made his start as a concessionaire in the old theater, broadening out to own and operate the Queen Square, destroyed by fire some years ago.

**Mrs. Rivers Dies**


**Seattle Night Baseball Takes Film B. O. Toll**

Seattle—Season's debut of night baseball here had a bad effect on local theater business, some managers reporting grosses dropping off 50 per cent. Subsequent-run exhibitors are planning to hold off the showing of top bracketed pictures when night games are scheduled as baseball appears to be a greater competitor than it has been in previous years.

Both Brooklyn and St. Louis have the largest number of night games scheduled in recent years. Exhibitors will look for strong bill in the arena when the regular games get under way.

Ameche, 20th-Fox Split

West Coast Bureau of THE FILM DAILY

Hollywood—Don Ameche and 20th-Fox have split after an association of eight years, according to George Frank, Ameche's personal manager. Ameche's present contract will expire at end of June. There had been discussions of a new long-term deal, but star and studio were unable to come to an agreement. Ameche is now in the East on a tour of Army and Navy hospitals.

**SOEG Wins at 20th-Fox**

West Coast Bureau of THE FILM DAILY

Hollywood—By a vote of 228 to 182 at 20th-Fox, the Office Employees' Guild, Screen Office Employees' Guild, won the election conducted by the NLRB.

10 Starting on Coast: 60 Shooting W. Cost Bureau of THE FILM DAILY

Hollywood—Ten new pictures are scheduled to go into production this week, making a total of 60 pictures shooting.
**Monday, May 22, 1944**

**Jees Exhibs. Well Organized for 5th**

(Continued from Page 1)

**WB's '43-44 Total To Be 19 Pictures**

(Continued from Page 1)

**Eagle-Lion Status Awaiting Skouras**

(Continued from Page 1)

**SEND BIRTHDAY GREETINGS TO...**

May 22

Benjamin Abner

**It Was Certainly a Fragmentary Account**

Exaggeration is not a trait of our British cousins,—not even in the film biz. Witness the cable Roy O. Disney, head of Walt Disney Productions, received several weeks ago from his London manager, E. J. Davie. It read: "Due to unfortunate circumstances, offices undergoing extensive decoration. Toward this past week-end a letter arrived from Davis which explained casually the reason for the decorative program, now completed. The Disney offices in London had been virtually destroyed by bomb fragments and fire when Nazi planes scored a direct hit on a building directly across the street!"

**Bausch & Lomb Quarterly Net Profit at $236,739**

Rochester — Net earnings of Bausch & Lomb Optical Co. for the three months ended March 31 were equal to 42 cents a common share after allowances for preferred dividends, as compared with 60 cents in the like 1943 period. The earnings were $236,739.41 against $311,499.14 in the first quarter a year ago. These reduced earnings were despite increased sales, which aggregated $10,756,511.40 in this year's quarter, against $10,296,467.05 the year before. Cost of manufacturing ate into the gross, income figures the two weeks $7,966,493.39 this year and $7,358,075.16.

Provision of $130,000 for estimated Federal normal tax compared with $156,000 the year before, and provision for estimated excess profits taxes less post-war refund was $735,000 this year and $805,000 the year previous. No change was made in the $315,000 provision for contingencies.

During the quarter, the company paid the regular $1.25 on the preferred and 25 cents on the common.

**WLB Orders 5% Boost for Musicians at 6 N. Y. Houses**

A decision granting a five per cent wage increase to musicians employed by the Radio City Music Hall, the Strand, Paramount, Roxy, Capitol and Loew's State Theaters was announced Friday by the regional Fifth War Loan meetings. The hike is retroactive, effective Aug. 6, 1943. Affected are 140 musicians represented by the Local 802 of the American Federation of Musicians.

"Mask of Dimitros" Tradeshows June 5

"The Mask of Dimitros" will be nationally tradeshown by Warner Bros. beginning June 5 is announced by Ben Kalimnson, general sales manager.

**Major Starts First in June**

West Coast Bureau of THE FILM DAILY Hollywood—Major 16 mm. Productions will start its initial 16 millimeter Kodachrome feature western in June, with Russel Wade and Jay Kienyi, among partner-owners, co-starred. Cameramen Alan Stensvold and William George are other partner-owners. Major representatives declare there are 60,000 accounts renting 16 mm pictures.

**Rep. to Do "Girl's Town"**

West Coast Bureau of THE FILM DAILY Hollywood—One of the first pictures on Republic's 1944-45 program to show is a two-reeler for production of "Girl's Town," based on a juvenile delinquency story by Clara Mae Walker.

- **HARRY DANZIG,** former manager of the Kramer Sales Co., has opened a new branch station in New Orleans, to be called the New Orleans office.

- **WAC**

- **PATRICIA KENNETT**, manager of RKO Palace, Rochester, N. Y. to the WACs

- **MERCHANT MARINE**

- **LOUIS LANDSTROM**, son of Harry Landstrom, Manager of Enthusiastic Washington for MGM, Seattle, passed engineers' examination.

- **EA**

- **KENNALLY, Rochester, N. Y.**

- **MARKOWITZ to L. A.**

Los Angeles—Joe Markowitz, former MGM exchange man for Chicago and recently discharged from the Army, became office manager for company's exchange here today under Clayton Lynch, branch manager.

**Kramer Joins Para.**

Des Moines—Dave Kramer, sales- man for Universal Exchange, has resigned to join the Paramount staff at Chicago.

**TO THE COLORS!**

**PROMOTED**

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**Eagle-Lion Status Awaiting Skouras**

Sydney (By Air Mail)—Of 362 feature films imported by Australia in 1945, 233 were from the U. S. 29 from the United Kingdom and 10 from other countries, J. O. Alexander, chief censor, said in his annual report. During the year 1,963 films of all lengths were imported. Alexander reported that imports from the U. S. topped out at 54.3 per cent, while imports from the U. K. rose by 5.6 per cent to 31.5 per cent, and from other countries by 5.2 per cent to 15.2 per cent.

20th-Fox Outing June 19

The date for the annual boat ride and outing, sponsored by the New York 20th-Fox exchange for its employees and exhibitors who wish to attend, has been set for Monday, June 19. Arrangements have been made with the Hudson River Day Line for this event.

**UA Reissuing Three**

United Artists is planning to reissue "Stagecoach," "Intermezzo," and "Rebecca," early this summer. Fresh prints and new advertising will go with the deal.

**Markowitz to L. A.**

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United Artists is planning to reissue "Stagecoach," "Intermezzo," and "Rebecca," early this summer. Fresh prints and new advertising will go with the deal.

**Markowitz to L. A.**

Los Angeles—Joe Markowitz, former MGM exchange man for Chicago and recently discharged from the Army, became office manager for company's exchange here today under Clayton Lynch, branch manager.

**Kramer Joins Para.**

Des Moines—Dave Kramer, sales-man for Universal Exchange, has resigned to join the Paramount staff at Chicago.

**TO THE COLORS!**

- **PROMOTED**

- **HARRY DANZIG,** former manager of the Kramer Sales Co., has opened a new branch station in New Orleans, to be called the New Orleans office.

- **WAC**

- **PATRICIA KENNETT**, manager of RKO Palace, Rochester, N. Y. to the WACs

- **MERCHANT MARINE**

- **LOUIS LANDSTROM**, son of Harry Landstrom, Manager of Enthusiastic Washington for MGM, Seattle, passed engineers' examination.
BOY, YOU SURE ARE IN

WHEN YOU PLAY

Starring
EDDIE CANTOR • GEORGE MURPHY • JOAN DAVIS • NANCY KELLY • CONSTANCE
with DON DOUGLAS • Produced by EDDIE CANTOR • Directed by EDWIN L. MARIN • Screen Play by Joseph Quillan and Dorothy Bennett • Story
BUSINESS
FIGHTING SHOWMEN: JOIN THE FIGHTING
WITH VIVID PICTURES STARTING JUNE 19

naturally from RKO
THE SHOWMANSHP COMPANY
REVIEW OF NEW FILMS

“Make Your Own Bed” With Jack Carson, Jane Wyman, Irene Manning

WARNER COMEDY, RATED NO BETTER THAN ‘M’, DIRECTOR, GEORGE TROIANO, IS STRICKLY FARE FOR DUAL BILLS.

“Make Your Own Bed,” marking Alex Gottlieb’s debut as a Warner Bros. producer, is a mild comedy effort that needs the backing of a strong companion feature to get by. A good deal of the humor falls flat, although there are just enough laughs to hold the interest of those who are not too fussy about their screen entertainments.

The story offers another variation on the familiar theme of the servant shortage. Alan Hale and Irene Manning, a rich couple, solve the problem when the former tricks Jack Carson, a dumb detective, and Jane Wyman into hiring him by conceiving a wild story about his wife’s having an affair with the next door neighbor. George Tobias is the gang of enemy agents plotting to destroy his war plant. Carson, eager to have his own detective agency, gladly accepts the offer on Hale’s promise that he will help the dick achieve his ambition. As part of the act Hale invites a bunch of radio actors to his home and has them pose as要害. The resultant mixup makes for any number of comic situations of which the potencies for laughs are never fully realized. The one special feature is that the radio actors really turn out to be saboteurs.

Gottlieb has assembled some good players, whose talents unfortunately are largely wasted in “Make Your Own Bed.” The principals try hard with the material at their disposal to make something of the film. Most of the laughs in the production are due to their bull-headed efforts to save the day. That they do not succeed any better than they do is attributable in no small measure to the indifferent direction of Peter Godfrey.

A play by Harvey J. O’Higgins and Harold Ford, adapted by Richard Weil, is the basis of the Francis Swann Edmund Joseph screenplay.


CREDITS: Producer, Alex Gottlieb; Director, Peter Godfrey; Screenplay, Francis Edmund Joseph; Adaptation, Richard Weil. Based on Play by Harvey J. O’Higgins, Harriet Ford; Cameraman, Robert Burke; Art Director, Stanley Fleischer; Sound, Charles S. Walter; Special Effects, Alexander and Van Enger. Set Decorator, Frank Stemmler; Music, Score, H. Roehm; Musical Director, Leo F. Forbstein.

DIRECTOR, Fine, PHOTOGRAPHY, Good.

“Make Your Own Bed” is marked by the presence of three stars—Jack Carson, Jane Wyman, and Irene Manning. The starry trio is well supported by a cast of reliable players, including Robert Bailey, Joan Dolan, Toni Favor, George Mathews, John Archer, Murray Albers, and Forrest Taylor.


CREDITS: Producer, William Perlberg; Director, John M. Stahl; Screenplay, George Seaton; Based on play by Maxwell Anderson.

“Make the World Safe” With Jane Wyman, Robert Cummings, George Tobias

“Make the World Safe,” marked by the presence of three stars—Jane Wyman, Robert Cummings, and George Tobias—is marked by the presence of three stars—Jane Wyman, Robert Cummings, and George Tobias.

CAST: Leonard Stone, Sydney Fox, Harry von Zell, and Ben Alexander.

CREDITS: Producer, Sydney Fox; Director, Max O’Neill; Screenplay, Sydney Fox. Based on play by Sydney Fox.

“Make the World Safe” is a well-made, well-acted, and well-directed film that will be enjoyed by all who have a special interest in the subject of the Great War.
Sudden Spurt Is Noted In Arbitration Demands

The quo of the New York consent decree was influencing exhibitors to hold off on film for most of the month until the matter was clarified. Now that a clarification or a decision on the future of the decree is indefinite, exhibitors appear to have decided to seek relief on certain issues without waiting for the decree.

Seven new complaints, all clearance cases, have been filed since May 1. From Dec. 1 to May 1, only 12 cases were docketed during the five-month period.

Court Defers Schine Trial: Hold Pre-Trial Parleys

Orders needed by the Government in its prosecution of Seth Richardson of Washington, new Schine counsel, sought postponement until fall, but the court declared it is anxious for the case to at least get under way. It necessarily will be adjourned June 9 until later in the month because Richardson must be in Washington for that period.

Hershold Suspends Film Work

Chicago—Jean Hershold, president of the National American Denmark Association, is suspending all film work to carry on his war activities. At a meeting in the Sherman Hotel Hershold was making plans to merge his organization with the National Community War Fund.

UOPWA Offices Moved

The United Office and Professional Workers of America, CIO, parent union of the UOPWA Office and Professional Employees' Guild, Local 109, and the Screen Publicists' Guild of New York, Local 14, has moved to new offices at 1860 Broadway.
Dear mister exhibitor,

You have been just fine about handling our film and advertising carefull - so they will last out untill this war gets finished -

We appreciate this kindness very much and thanks you very much.

But this war is not over yet - and we just want to remind you that all our stuff has still a long ways to go.

We have a motto over here. It is STRETCH it - make it LAST - NEVER throw it away. So untill Hitler get his neck stretched GOOD - and Japaneses Emporer also gets his neck stretched away out GOOD.

Please take good care of all FILM and Advertising material and help our boys win this war.

Yours truly,

The Prize Baby

P.S. please buy a BOND please.
Para. May Sell Notes to Barney Balaban

Allied Board to Study Checking and Auditing

Wide Variety of Subjects To Come Before Allied’s Directors in Philadelphia

Contract methods relative to checking and auditing is expected to be one of the highlights of the agenda of national Allied’s board of directors meeting which gets under way in the Warwick Hotel, Philadelphia, tomorrow. Distributors’ methods of checking, including those of Ross Federal Service and Copyright Protection Bureau, will be part of the discussions.

The tentative program calls for a
(Continued on Page 7)

20th-Fox’s Releases Set Thru December

Releases for the first five months of the 1944-1945 season have been set by 20th-Fox. It was learned yesterday, “Wing and a Prayer” and “Take It Or Leave It” will be re-
(Continued on Page 6)

Robert Sherman is Named RKO Theaters Film Buyer

Robert Sherman has been promoted to film buyer of RKO Theaters film booking department and Matthew Polon has been upped to
(Continued on Page 6)

50 Bond Premiers Set In Eastern Pa.

Wilkes Barre, Pa.—Fifty War Bond Premiers out of 101 possibilities in this area were definitely guaran-
teed at the first Eastern Pennsylvania regional meeting of exhibitors and exchange men for the Fifth War Loan Campaign. The meeting was held here late last week. The total pledged compares with 16 Bond Prem-
iers held in the same area during the Fourth War Loan, Louis J. Finski, Eastern Pennsylvania exhib-
itor chairman, conducted the meet-

Iowa Pledges $9,000,000
Theaters’ Goal $5,000 Per War Casualty

Fuzzy-Wuzzy Awards To Bogart and Garson

West Coast Bureau of THE FILM DAILY

Hollywood — Humphrey Bogart, Greer Garson and Warner’s “Casablanca” are the winners of the Fuzzy-
Wuzzy Award Contest conducted by the Army Southwest Pacific Area
(Continued on Page 6)

Des Moines—A goal of $8,000,000 in War Bonds by theaters in Iowa during the Fifth War Loan cam-
paign, on the basis of $5,000 for each of the 1,800 Iowans killed in action, was announced yesterday at the Iowa regional “Fighting Fifth” War Loan meeting at the Ft. Des Moines Hotel here.

With A. H. Blank, exhibitor state
(Continued on Page 6)

Stockholders to Pass On Deal June 20; May Drop Some Authorized Stock

The sale of 82,000,000 of conver-
tible notes, with stock conversion privileges, to Barney Balaban by Paramount and a proposal to elimi-
nate 144,872 shares of $100 par first prefer-
ted stock from the authorized capitalization of the corporation were placed before Paramount stockholders for approval at the annual stockholders’ meeting scheduled for June 20. Election of directors and action on three resolutions submitted by a
(Continued on Page 3)

Alperson May Make “Decision” in East

Negotiations are under way for Edward L. Alperson’s first produc-
tion which will be released through United Artists. Agreements are
(Continued on Page 7)

IATSE Opens Executive Sessions in St. Louis

Twenty-five international officers and executive board members of the IATSE opened a series of executive
(Continued on Page 7)

Wallis, WB Talk Pact Settlement

Hal Wallis and Warner Bros. were reported yesterday to have renewed their negotiations for the settlement of Wallis’ contract. Figure is said to be in excess of $1,000,000 with Wallis seeking to have payments spread over a period of years.
Pre-trial Conferences In Schine Case Proceed

Buffalo — Federal Judge John Knight yesterday signed a stipulation extending terms of his previous temporary order in the Schine anti-trust suit until May 31. The temporary order, which postponed trial for two weeks, expired on May 19. Trial is scheduled to begin May 31, with pre-trial conferences set for the rest of the week before Judge Knight. Counsel for both Schine and the Government are seeking stipulations of certain facts in advance of actual trial.

Seth Richardson, chief Schine counsel, was in Washington yesterday with a return to Buffalo today for a resumption of the pre-trial procedure.

Roy Haines to Hold WB Western Meetings

Roy Haines, Western and Southern division sales manager for Warner Bros., leaves New York today where he will hold a series of meetings with sales personnel of the Denver, Salt Lake City, Portland, Seattle, San Francisco and Los Angeles branches. Haines will be joined in the West by Henry Herbel, district manager for the coast territory, who will accompany him on the tour.

Servicemen's Fund To Be Raised in Detroit

Detroit—Film Row leaders have launched a campaign for a servicemen's fund to reconstruct and enlarge the industry honor roll, to provide pocket money for cigarettes or small personal needs for industry members transferred from the service. Jack Saxo, Monogram treasurer, has been named treasurer of the fund.

V. C. Gifts to Sanitarium As Memorial to Jones

Chicago—Members of the Variety Club of Illinois are making cash contributions to the Jackson Park La Rabida Sanitarium for children suffering cancer, as a memorial to the late Aaren J. Jones, pioneer Chicago showman. Tent will realize about $2,500 for the gift.

Blanks Add $100,000 To Gift to Hospital

Des Moines, Ia.—A. H. Blank, Tri-States Theater Corp. president, and Mrs. Blank have increased their gift for the erection of the Raymond Blank Children's Memorial Hospital by $100,000. Blanks original gift was $125,000 but plans have been expanded and additional equipment added to the specifications.

Transfer Film Division To State War Council

Albany—State War Council has taken over administration of the Film Division, previously operated by the State Office of War Training. Division war film library, one of the largest of its kind, now contains more than 1,800 prints of 250 subjects.
Soskin May Do Pic
Here for Eagle-Lion

(Continued from Page 1)

it looked as if there would be a delay of several months, he would produce "Signed With Their Honor" here instead of in England. Max- well Anderson has completed the script.

Soskin heads Independent Produc ers, Ltd., which will distribute through the Arthur Rank organization. He said he hoped to get Frank Borzage to direct and Jennifer Jones to star in "Signed With Their Honor" if it is made in Holly wood.

Morgan Sets 8 District Sales Meets on Para. Shorts

(Continued from Page 1)

of sales meetings devoted exclusively to Paramount Shorts will take Morgan into every district in the United States. Sales personnel from the New York, Boston, New Haven, Buffalo and Albany exchanges will attend the New York meeting.

Following is Morgan's itinerary for subsequent sales meetings:

May 26, at Philadelphia, with Pittsburgh and Washington offices; 31, at Dallas, with Memphis and Oklahoma City; June 2, at Kansas City, with St. Louis, Des Moines; 3, at Denver, with Salt Lake City, Omaha; 5, at San Francisco with Los Angeles, Portland, Seattle; 12, at Chicago with Minneapolis, Mil waukee; 13, at Cleveland with Detroit, Indianapolis, Cincinnati.

Clark's Return Delayed: May See Poole, Bruen

(Continued from Page 1)

and Poole had originally been sched uled to meet with Clark Wednesday, but the appointment was moved ahead last week. They were to dis cuss with Clark the various financial matters relating to the signing of a new consent decree in the New York case and the matter of circuit expansion which has come up in connection with the OCR program for new theaters in war-stocked areas.

It was believed that Clark will return today and will see the two West Coast exhibitor leaders.

D-Day Preparedness

Cleveland—in anticipation of D-Day, Warners' Hippodrome and station WHK have put in operation a co-operative news broadcasting deal with Cleveland's WJW at 1 minute, less, newscast broadcast at the end of the regular newscast twice a night. A special trailer on the local news-caster at his desk at the broadcast, to read over the theater's public address system.

A Reporter's Report

* * * THE PERSONAL TOUCH: Mount Holyoke's coveted poetry prize was awarded this year to Barbara Aaron, daughter of Edwin W. Aaron, M.G-M's circuit sales manager. Miss Aaron, now in her junior year, has been long interested in writing and served on the Distributor, Metro's journal for employees, last Summer. . . . Harry A. Bruno, industrial public relations expert and authority on aviation history, journeyed to West Point the other day to address pilots at Stewart Field on the topic, "34 Years In American Aviation." Prominent in filmm ad as public relations head for Atlas Corp., which controls RKO, Bruno is the author of "Wings Over America," attentively eyed by several majors as a future feature attraction. . . . Inez Carloni, contract clerk in the Metro exchange, was so inspired by Roy war recruiting week that she signed up as a Marine. Inez reports on Memorial Day for training. . . . Del Lawlor, 15 years with B & K, has been named director of the circuit's art department. . . . Phil Hodes, RKO branch manager, said good-bye to his daughter Nicki late last week........She left for Milwaukee to become designer for a large sports wear manu facturing Co. . . . Bob Booberg, twin of Charles Booberg, RKO dis trict manager, while waiting for his brother at the N. Y. exchange, was confronted by a very prominent exhibitor who insisted on talking business and concluded he was being rubbed until the facade he thought he was addressing, arrived........

* * * A WINGED SHOE mauled by a Grevin operating a machine gun is the emblem designed by Walt Disney for the Nether lands Indies Air Force Mitchell Bomber Squadron. . . . No gags, please, about the femme fancies. . . . They can meet emergencies as well as the men........When a steam radiator blew up in the Garden Theater, Detroit, Mrs. Judy Thomas, manager, went to work and, getting plenty drenched, succeeded in getting the radiator under control, at the same time preventing a panic when several pounds of plaster was killed off the ceiling. . . . Tom Baldwin of Columbia's pro motion department has been appointed co-chairman of the Lions Club benefit show in Madison Square Garden on June 3........The Park In Theater, Springfield, Mass., doubled the proceeds from two evening last week to the War Prisoners Aid Fund.... . . . Bob Weltman, managing director of the New York Paramount, is in charge of the Knights of Pythias annual benefit at Madison Square Garden tomorrow night........Hune Cronyn, featured in "Lifeboat" and "The Seventh Cross," has sold another story, "The Unprepared"........His first, "Angel of Minin," was purchased by RKO. . . . Released on Jan. 1 by Metro, the British AIO two-reeler, "Danger Area," has in less than four months been sold to 7,000 houses, some kind of record for a war shoot.........Metro has another arch to its credit in the sale to nearly 9,000 theaters in seven months of the British film, "These Are the Men."........

* * * HOLLYWOOD ECHOES: Since Richard Crane clicked in 20th-Fox's "Happy Land," no less than three studios—Columbia, RKO and Warners—are trying to borrow him. . . . Paul Gallico's original, "The Romance of Henry Mansefo," has been acquired by Metro.........Cliff Reid will produce from a Casey Robinson script. . . . 20th-Fox has lured back Wanda Tuchock, who turned her back on films two years ago for ranch life. . . . Two of Wanda's stories, "Merrily We Roll Along" and "Sunday Dinner for a Soldier," are being made into top pix at 20th-Fox.........Her new pact is a long term. . . . Lester Cowan has corralled Lt. Leonard Bessman, DSC, who escaped from a German prison camp and recently returned to Milwaukee on leave, as a technical adviser for "G. I. Joe."........

* * * AVENGE PEARL HARBOR!

Para. May Sell Notes To Barney Balaban

(Continued from Page 1)

stockholder also are on the agenda.

The company's proxy statement revealed that the company made an agreement with Balaban on May 9 to issue and sell him $2,000,000 of convertible promissory notes, at 2% per cent interest, which will be convertible into common stock at $25 a share, the closing price on the date of the agreement. The proxy statement pointed out that it is intended that the proceeds of the sale of the notes shall be available for any proper corporate purpose and, among other things, may be used, if and to the extent the board shall determine that such use is in the best interests of the corpora tion, for the purchase of plant or properties, and the purchase of stock or other securities of the corporation.

As to the elimination of the 144,672 shares of first preferred and 555,101 of second preferred, the proxy statement said that as part of the agreement for the issuance of the notes, there will be added to the capital surplus of the corporation and made legally available for any purpose for which such surplus may be used, the amount of $15,926,452.

The three resolutions, submitted by James Fuller, a holder of 10 shares of common stock, asks that the by-law be amended so that board shall include not less than 10 persons who are not in the employ of the company; that a verdict report of stockholders' meetings be sent to all stockholders and that the selection of auditors rest with a special committee of the board. The three resolutions are opposed to, by the company.

Salaries of officers for the last fiscal year are listed in the proxy statement as follows: Neil A. Agnew, $71,999; Barney Balaban, $141,451; Walter Cokell, $23,400; Y. Frank Freeman, $130,000; Henry Ginsberg, $127,660; Leonard Goldenson, $96,400; John W. Hicks, $41,600; Jacob Karp, $43,100; Austin Keough, $78,000; Fred Mohrhardt, $23,040, and Adolph Zuckor, $109,006.

Form Nat'l Tele Corp.

Chicago—National Television Corp. has been organized by A. E. Busch, E. Segal and L. Price, to engage in the development and exploitation of television programs.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY

Hollywood—Pauline Goddard and Capt. Burgess Meredith, AAF, were married Sunday at Beverly Hills.

Charlotte—George Frederik Hin kley, Jr., eldest son of Fred Hink ley, is in the United States exchange, and Martha Har ri son, were married at Miami, Fla.
Warner's Bette Davis attraction of all time is "Mr. Skeffington" at the N.Y. Hollywood Thursday.
$9,000,000 in Bonds
Pledged by Iowa

(Continued from Page 1)
chairman, playing an important role, at the meeting, and G. Ralph Bran-
ton, general manager of Tri-State Theaters and chairman of the area
WAC special events committee, pre-
siding, more than 50 distributors of the state gathered to
head R. J. O'Donnell, national
chairman, and others of the na-
tional committee outline the drive
objectives.

Industry people present pledged
to the national committee that they
would make every effort to reach the
$9,000,000 goal. That figure sur-
passes all previous campaigns for the
state.

Drive Plans Detailed
Plans for the industry's drive were
detailed by O'Donnell, Campaign
Director John J. Friedl, Vice-Chair-
man R. M. Glaude, and Advertising-
director Ray Beall and Claude F. Lee,
industry consultant to the Treas-
ury, John E. Flynn, Western sales
manager for M-G-M, represented the
distributors' committee. Major Al-
len V. Martini, war hero, addressed
the gathering.

Among the distinguished guests on
the dads were Lieut. Gov. Robert
Blind of Iowa; Major General Robert
Blank, Brig. Gen. Charles H. Grahl,
Iowa Selective Service director; Lt.
Commander Truman Jones, U. S.
Navy recruiting head in Iowa; Maj-
or Mary Louise Milligan, director,
V.A. training, Ft. Des Moines.

Also: H. B. Grove, A. G. Stole,
L. J. Wegener, Don Smith, Jess
day, and Slater O'Hare.

Bond Premiers Called
Industry's Contributions

Philadelphia — Each War Bond
Premier is equivalent to a con-
tribution of from several hundred to
several thousand dollars by motion
picture exhibitors and distributors,
Harry Goldberg, Warner Theaters
director of advertising-publicity,
pointed out yesterday in an address

STORK REPORTS

A son, Mitchell, was born in Jew-
ish Hospital last week to the wife of
Sal Schor of the 20th-Fox art
department.

Graham Warn of Warners pub-
licity department became the father
of a girl on Saturday. Newcomer,
born in the New York Hospital, has
been named Judith.

900 Industrials Attend
Minneapolis Loan Rally

Minneapolis — Nearly 900 members
of the industry from Minnesota,
North and South Dakota turned out
here on Saturday to honor John J.
Friedl of Minneapolis, campaign di-
rector of the "Fighting Fifth" War
Loan campaign, and other members
of the national committee at a North-
west regional organization meeting.

This was the largest attendance to
date at the regional meetings.

Many (Al) Stoffes, state exhibi-
tor chairman for Minnesota in the
forthcoming drive, presided. He
spoke of the honor conferred on
the Northwest by the selection of
Friedl, leader in this region's war
activities, to be national campaign
director.

Governor Edward J. Thrye of

Moskowitz Calls
"Secret" Bond Meet

(Continued from Page 1)
by "military police" and escorted to
the secret rendezvous. Speakers at
the Fighting Fifth breakfast will
include Maj. Allen V. Martini, bom-
ber hero; Robert J. O'Donnell, na-
tional chairman of the drive,
and Neville Ford, N. Y. State chairman
of the War Finance Committee.

Harry A. Doeb, campaign direc-
tor, yesterday warned all area the-
aters to be prepared to make D-Day
the greatest War Bond sales day in
history. He urged theaters to
make sure they have enough blankets
on hand and enough volunteers to man
their Bond booths on the fateful day.

Fuzzy-Wuzzy Awards
To Bogart and Garson

(Moskowitz Calls
"Secret" Bond Meet)

(Continued from Page 1)
Overseas Motion Picture Service.
Maj. Lynn F. Cowan, chief of the
industry's equivalent of the contes-
to determine the enlisted man's selec-
tion of the best performer, ac-
tress, and picture of the year.

Stars received facsimiles of the
Fuzzy-Wuzzy Angel of New Guinea
mounted with pieces of Jap
Zeros shot down over the area. War-
ers received a novel souvenir made
by enlisted men from a shell used
in the battle of New Guinea mounted
with a piece of a shot-down Zero.

Balloting, conducted in the vari-
ous bases, stations and camps in the
Southwest Pacific Area, was done
by official ballots supplied by OMPS
sub-exchanges. Major Cowan re-
ports that service men took great
pride in casting their ballots for their
favorites, from wounded G. L.'s in hos-
pitals to fighting troops at the front
lines, and that voting was enthu-
siastic.

Robert Sherman is Named
RKO Theaters Film Buyer

(Continued from Page 1)
head booker of the out-of-town the-
aters, it was announced yesterday by
Harold J. Mirish, general manager
of the film booking department.

Joseph Becker moves up as an as-
sistant to Polon. New York circuit
tickets will continue to be han-
dled by Ruth Lowenthal.

Minnesota, welcoming the guests,
said Minnesota was proud of its ac-
complishment as "the leading state
in the Union in the Fourth War
Loan, having been the first state to ex-
ceed its quota."

The Governor said he was confi-
dent the industry would again show
the same fine record in the Fifth
War Loan as it did in the Fourth,
because "it is the first to respond
to any patriotic endeavor, whether
it was selling Bonds or otherwise."
The More Bonds Sold Will Get The “Stock”

Des Moines—At the regional campaign held here yesterday in behalf of the Fifth War Loan, some real rivalry erupted and resulted in a wager between Abe Blank, pressy of the Tri-State and Central States chain, and Bob O'Donnell, industry's national chairman for the drive. Abe's end of the wager was a prize low box and Bob's consisted of a prize Texas Hereford shorthorn. Whichever state shows greater percentage of Bond-selling income will determine the winner. O'Donnell confidently expects to eventually take home the “bacon,” while Blank is all ready to rake in the “steaks.”

LATSE Opens Executive Sessions in St. Louis

(Continued from Page 1)

committee sessions at the Hotel Jefferson yesterday to pass on routine business matters that have accumulated since their last meeting six months ago. The meeting was headed by President Richard F. Walsh, Assistant President William Raoul and General Secretary-Treasurer Louis Krouse. Among the matters to be considered in the next few days will be various appeals from rulings by local unions.

The 37th bi-annual convention of the IATSE is to open here on May 29 with some 800 delegates, and a total attendance of about 1,100 is anticipated. It is definite that all of the present officers and board members will be candidates for re-election. To date only one, President Walsh, has announced an opponent. He is William F. Bennett of Washington. However, it is possible that other candidates for various offices will announce themselves before the voting takes place. President William F. Green of the AF of L will be among the speakers at the convention.

Later this week, probably commencing on Friday, the 14 districts of the organization will hold their separate district meetings.

E. L. Alpiner May Make "Decision" in East for UA

(Continued from Page 1)

being drawn with Edward Chotae and Edward Chodoroff, the producer and author of the stage play “Decision,” for the filming of this current Broadway hit. An Eastern production setup is included in the plan. Chodoroff may write the screen version, if and when this deal is completed.

Rites for Vincent Rose

Funeral services will be held this morning at Universal Chapel for Vincent Rose, 63, music composer, who died Saturday at Rockwell Centre.

Signs 3-Year "U" Pix Deal

Chicago—Alliance Theater Circuit and Midstates Circuit have signed term-contracts with Universal expiring in 1947, for its entire product.

Checking, Auditing Before Allied Board

(Continued from Page 1)

summary report by Abram F. Myers, general counsel, on the status of the New York consent decree and consideration of the Ohio resolution for Congressional investigation of lack of diligence in prosecuting pending cases under the Sherman Act." There will also be a general discussion and formulation of a course of action.

Other subjects on the schedule of the two-day meeting include film rentals, forced percentage playing, serial numbering of admission tickets and possible alternatives, forced increase of admission prices on particular pictures, manpower problems, post-war planning, war activities, tax evasion and unfinished business from the last meeting in Chicago.

Virgil J. Rader, regional representative of the Office of Civilian Requirements, will address the meeting on Thursday. The Caravan committee is scheduled to meet today and will make a report to the board on Thursday.

W. F. Rogers will be the host at a cocktail party tomorrow evening. A dinner in honor of the directors is scheduled for 7:30.

31 Members of Allied Board To Attend Philly Meeting

Philadelphia — Thirty-one board members, possibly more will attend the Allied board meeting here tomorrow and Thursday: Abram F. Meyers, Washington, chairman; Martin G. Smith, Ohio, president, and in addition, the following members of the executive committee: Sidney Samuelson, Philadelphia; Jack Kirsch, vice-president, Illinois; Col. H. A. Cole, vice-president, Texas; William L. Ainsworth, treasurer, Wisconsin; R. Harold, secretary, Indiana; P. J. Wood, recording secretary, Ohio; Meyer Leventhal, Maryland; H. R. G. Kinnam, Arthur K. Howard, Walter B. Littlefield, New England; Harry Lowenstein, Irving Follinger, vice-president, and E. J. Trench, New Jersey; and Fred Herring, Western Pennsylvania.

M. A. Rosenberg, Pittsburgh, will be absent due to illness.

IN NEW POSTS

GORGE JACOBY, traveling auditor for RKO.
GosE W. SAMPSON, JR., United Artists salesman, Detroit.
JAKE YOUNG, manager, Kalist, Palisades, N. Y.
RICH MATHews, Tri-State Theaters publicity chief, Omaha.

CAROLE LANDIS III

Hollywood — Carole Landis' collapse during a scene with Pat O'Brien on the RKO lot Saturday night is the result of her home with a cold and physical exhaustion.

Outstanding Industry Personalities

Can you name them?

To mention even one of the scores of salient facts about him is to reveal his identity — so well-known is he wherever films are shown in the civilized world. Has a Screen Actors Guild all of his own, wherein there are hundreds of charming players who exist only in fancy and linear form. Among his stars are a certain Mousse, the latter's girl friend, a duck who answers to the name of Donald, a dog with a devil of a name, a canine which would have to be registered at the Westminster Kennel Club as just plain goofy (which he would be to enter such a competition), and other fascination animals. For his magic recreates full-length features and shorts, and the profound influence he has had on our day and age, he wears numerous decorations, and has been the recipient of many honors, including several Academy Awards. Guess who?

Hew's general sales manager for 20th-Fox, and, as such, is the chief side to Tom Connors, Company's vice-preside in charge of world-wide distribution. Entered filmland during World War I, appropriately with World Films. Became associated with the Fox organization, 20th-Fox predecessor, in 1919 at the home office. Then named to assistant managership at Dallas. Successfully served as head man in Washington, Albany, Charlotte, Pittsburgh, and Chicago. Became assistant general sales manager under James R. Cranage, later special representative, and then western division manager. In 1942 was appointed executive assistant to Tom Connors. When latter rose to global top, his hero to present post.

Literally the most colorful figure in the industry, being president and general manager of Technicolor Motion Picture Corp. and Technicolor, Inc., and board chairman of Technicolor, Ltd. Is so accustomed to involved technical problems that he is not at all disturbed o'er circumstances of working on the West Coast (Hollywood, Calif.) and living on the East Coast (Canterville, Miss.). Occasionally visits his New York offices in Rockefeller Center. Is conceded to have as fine a mind as the industry can boast, with it has a wonderful sense of humor and warm human values. Splendid writer on technical subjects, and a member of many top-flight scientific societies.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK.

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y. HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

No. 37
SPARKLING... CAPTIVATING... CAPRICIOUS...
A REVEALING STORY OF WHAT GOES ON BEHIND THE GAYETY AND GLAMOR, THE CLOWNING AND CAREFREE SCENES IN THE WORLD'S MOST TALKED OF NIGHT SPOT... SET TO THE MUSIC OF THE WORLD'S MOST FAMOUS DANCE BANDS.

Trocadero

with

ROSEMARY LANE
and

JOHNNY DOWNS
RALPH MORGAN
DICK PURCELL
CLIFF NAZARRO

and Featuring

BOB CHESTER and his Orchestra
MATTY MALNECK and his Orchestra
GUS ARNHEIM and his Orchestra
EDDIE LeBARON and his Orchestra
WILLIAM NIGH — Director
SCREENPLAY BY ALLEN GALE
ORIGINAL STORY BY
CHARLES F. CHAPLIN and GARRET HOLMES
Produced by WALTER COLMES

A REPUBLIC PICTURE
PCC OPPOSES WARTIME CIRCUIT EXPANSION

Republic Bares Titles for 68 Films Next Season

"Brazil," "Lake Placid Serenade" and "Hot Parade" On Super DeLuxe Group

Schedule of 68 titles in Republic's 1944-45 lineup, which calls for a record aggregate expenditure of $17,750,000, was announced yesterday by Herbert J. Yates, chairman of the board, and James R. Grainger, president and general sales manager. The 1944-45 feature classification is headed by eight Super DeLuxe productions, using top-flight stars, play.

British Attendance 30 Millions Weekly

London (By Cable) — Attendance at British film theaters has risen to 30,000,000 per week, W. R. Fuller, secretary of the CEA, estimated yesterday.

Sharp gain in attendance is ac.

20th-Fox Execs. to Get Skouras Report Tonight

Spyros P. Skouras, 20th-Fox proxy, just back from England, will report to the company's executives at an informal dinner at which he.

Iturbi Resigns Orch Post for Film Work

Rochester — Jose Iturbi resigned yesterday as conductor and musical director of the Rochester Philharmonic Orchestra to devote most of his time to motion picture work.

"The requirements of his current film contracts necessitate his concentra-
tion on that work," L. Dudley Field, president of the Rochester Civic Music Association, said. "The demands for further pictures made it difficult for him to carry on the added responsibility of directing a full orchestral season in Rochester."

WLB on Stagehand Problems

Panel to Rule on Number for Each House

St. Louis — The War Labor Board three-man panel, headed by R. M. Britol, public member, which a few weeks ago heard the case involving the request of stagehands union Local No. 6 for a 15 per cent increase in their base rate of $75 per week.

Columbia Leases London House for "Cover Girl"

London (By Cable) — Columbia has leased the Prince of Wales theater on Leicester Square for 10 weeks to present "Cover Girl."

Will Not Permit Television Stations To Make Exclusive Pacts With Tele Nets

Washington — It was apparent here yesterday that radio authorities will not permit television stations to make exclusive contracts with tele nets. On the other hand, video broadcasters will probably find themselves operating along lines similar to those imposed last year upon regular standard broadcast stations.

Such was the import of a section of the new revision of the communications act placed before the Senate Interstate Commerce Committee yesterday by Senator Burton K. Wheeler. And such was likewise the implication drawn from a letter sent to all networks yesterday by the FCC inquiring into their policies, present and future, regarding FM shows. (The same problem arises in regard to FM.)

Rains Come to Iowa; Deliveries Disrupted

Des Moines — Heavy rains have washed out bridges and made roads impassable in Iowa have caused somewhat of a turmoil in motion picture distribution in this territory.

Film-carrying trucks of four firms were unable to get the prints through to theaters last week-end and local

Galimor, Cinema Lodge Installation Speaker

William S. Galimor, Station WHN radio news analyst and writer on international affairs, will be the guest speaker at the annual inaugu-
ral meeting and installation of new officers of Cinema Lodge, No. 1366, B'nai B'rith, a week from tonight at the Hotel Edison's Sun Room.

The new officers of Cinema Lodge, (Continued on Page 3)

Coe Returns to Desk At Office of the MPPDA

Charles Francis Coe, counsel for the MPPDA, has resumed active du-
iies in New York after spending several months in his law office in Palm Beach and on a speaking tour in principal cities.

Coe is working on several MPPDA

(Continued on Page 6)

New CBS Television Transmitter Ordered

Columbia Broadcasting System has placed an order with the General Electric Co. for an experimental tele-
vision transmitter to be installed in the spire of Chrysler Tower where its present transmitter new broad-
casts television pictures on pre-war standards. The new transmitter will operate on radio frequencies nearly 10 times as high, above 400 megacycles.

(Continued on Page 5)

Mountian States Pledge Bond Co-op

Denver — A swing through the Midwest has been by difficulties of weather and transportation, mem-
bers of the national Fifth War Loan "caravan" headed by A. J. O'Don-
el, national chairman, were amply recompensed yesterday by the royal

Coast SPG to Affiliate With Painters Interna'l

West Coast Bureau of THE FILM DAILY

Hollywood — Affiliation of the Screen Publicists Guild with the Painters International of AF of L

(Continued on Page 3)

Seek to Prevent Tradeshow Overlap

A method to prevent the duplica-
tion and overlapping of trade screen-
ings in New York may be worked out at a meeting of sales managers of the five companies affected by the New York consent decree on Mon-
day. A luncheon meeting at the New York Athletic Club has been called by Glen Allwine of the Public Relations Department for the pur-
pose of simplifying the present pro-
cedure.

All Necessary Construction Should be Done by Indies, Poole, Bruen Tell Clark

Washington Bureau of THE FILM DAILY

Washington — Assistant Attorney General Tom C. Clark was told yester-
day by Hugh Bruen and Robert H. Poole of the Pacific Coast Con-
ference of TIO that their membership is unalterably opposed to ex-
pansion by any major circuits as part of the OCB war program to bring screen facilities to war work-
ners in underground areas. Bruen and Poole confirmed Monday with George W. McMurphy at OCB and

(Continued on Page 3)
N.Y.C. Houses Collected $465,303 for Red Cross

A check for $465,303, representing Red Cross collections made in local theaters during the last week in March, was turned over to John P. Stevens, Jr., general chairman of the Red Cross 1944 War Fund of Greater New York, yesterday at the War Activities Committee.

Sam Rinzler, Red Cross chairman of the Motion Picture Committee, presented the contribution to Steven.

Representatives of the motion picture industry who called at the War Fund headquarters with Rinzler included Fred J. Schwartz, co-chairman with Rinzler; Harry N. Brandon, president of the ITOA; Harry M. Kalmine, Warner Bros. theaters; C. Moskowitz, Loew’s Theater; William White, Skouras Theatres, and Leo Brecher.

3rd Edition of Harmon’s Book to Print Shortly


British Footage on U. K. Screens Declines 1 P. C.

London (By Cable)—British footage exhibited on British screens during the past year dropped from 21 million feet in 1937 to 20 million feet. The Board of Trade discussed that official figures of exhibitors’ returns under the Films Act for the past year show the total length of films exhibited as 44,768,000,000 feet, an increase of 500,000,000.

CSU Gives Rep. Till Mon. To Comply With Ultimatum

West Coast Bureau of THE FILM DAILY

Hollywood—Threat of the Conference of Studio Unions to refuse to supply Republic with painters, machinists, set designers and other technicians if the studio had not complied with an ultimatum to link an agreement with Studio Police and Firemen’s Local 193 by 5:00 p.m.

Monday was averted at a meeting late yesterday of studio and labor leaders when it was agreed that matters would be held in abeyance until next Monday.

 Republic has contended that it has a contract covering policemen with Studio Utility Employees Local 724, while Conference representatives maintain that Republic police, union 193 to represent them.

Religious Tolerance Subject on MOT List

The March of Time will produce a subject, as yet untitled, to encourage religious tolerance, which will be released through 20th-Fox, it was disclosed yesterday.

Several scenes were shot in Times Square yesterday where Mayor LaGuardia unveiled a 24-sheet which will be used on billboards throughout the city to promote inter-faith good-will.

Hall campaigns and promotions are being handled through the Institute for American Democracy.

Red Cross Certificate Presented MacDonald

San Francisco — The Red Cross Certificate of Appreciation for outstanding cooperation and support of the Blood Donor Service was recently presented to C. E. MacDonald, manager of the Fox, for his exceptional work in recruiting plasma volunteers for the Red Cross. MacDonald enrolled as many as 1,000 blood donors in a week with an average of 85 per cent keeping donor appointments.

Perfect Celebration

Louis Goldie, operating the Lido Theater, Brooklyn, celebrated his twenty-third wedding anniversary yesterday by purchasing a $500 War Bond for his son Irving, now stationed in Camp Crowder, to get a head start on the Fifth War Loan Drive.

RKO RADIO PICTURES, Inc.

COMING AND GOING

NED E. DEPINEH, RKO Radio president, is in New York for a two-week stay.

N. PETER SATHVON, RKO president, leaves the Coast today for his home office.

J. L. BEDDINGTON, British Ministry of Information films division head, has arrived on the Coast.

ANDREW STONE is in New York for a two-week stay.

WILLIAM F. RODEGERS, E. K. OSHEA and H. M. RICHIE leave today for Philadelphia and will return tomorrow.

JOSEPH A. McCONVILLE, Columbus, Ohio vice-president in charge of foreign distribution, is on his way to England for conferences with Managing Director Joc Friedman and other executives of the company’s British organization.

ROBERT WATSON, ALEXANDER POPE and MARTIN KOSLECK, who portray Hitler, Goering and Goebbels, respectively, in “The Hitler Gang” in Springfield, Mass., for a personal appearance in connection with the opening of that film.

CHARLES K. STERN, assistant treasurer of Loew’s, will leave July 14 for a vacation at Swampscott, Mass.

NORMAN AYRES, eastern district manager for Warners, left last night for Buffalo.

ARTHUR SACHSON, Warners assistant general sales manager, and JULES LAPIEDIS, eastern division sales manager, are in Philadelphia today.

SPENCER TRACY and his brother CARROLL, are Eastbound after Tracy rested in Chicago a few days on account of illness.

M. S. Schlesinger Dies

Orange, N. J.—Morris S. Schlesinger, 65, for some years manager of the Hollywood Theater, Manhattan, and former operator of the Shubert and Broad Street Theaters in Newark, died at his home here yesterday following a three months illness.

He is survived by three brothers, Leon, producer of film shorts, Gus, and Mayer B., and two sisters, Matilda and Florence Schlesinger.

RKO RADIO PICTURES, Inc.

TRADE SHOWINGS

NEW YORK . . . . WED, MAY 31, 11 A.M.
RKO PROJECTION ROOM, 630 Ninth Ave., New York, N. Y.

LOS ANGELES . . . . WED, MAY 31, 11 A.M.
RKO PROJECTION ROOM, 1980 So. Vermont Ave., Los Angeles
British Attendance 30 Millions Weekly

(Continued from Page 1)

counted for by the influx of tens of thousands of American troops who have given many an English city and town a Main St. aspect.

As of Jan. 1, 1943, the weekly British attendance figure was estimated at 33,000,000, while on Jan. 1 last, it was reported in trade circles at 24,000,000, a figure obviously conservative.

20th-Fox Execs. to Get Skouras Report Tonight

(Continued from Page 1)

will be guest of honor at the St. Marits Sky Gardens tonight. Cocktails will precede at 7 o'clock.

with the distris, to hear how far the distris, are willing to go toward meeting the demands of exhibs. for concession changes or writing of a new consent decree. On the basis of this conference, Clarke and Wright are expected to recommend to the Attorney General either the signing of a new decree or the pressing of the anti-trust proceedings. In the event the latter course is decided upon, the Government would seek divorcement of distribution from exhibition and the dissolution of a number of large independent circuits as well as affiliated circuits.

Joseph H. Hazen, former WB vice-president now representing several of the defendants, called yesterday but did not reach the Distris. The Distris were reported ready now to meet with Clark as soon as he calls upon them.

Angelus Signs Dona Drake

West Coast Bureau of THE FILM DAILY

Hollywood—Angelus Pictures has signed Dona Drake to a four-year contract, providing for at least one starring vehicle per year for her. Company plans to build her as a top dramatic star.

WLB Panel Goes into Stagehand Problems

(Continued from Page 1)

in a unanimous opinion sent here by the regional board No. 15 at Des-\n
SA City, refused to confine itself to the question of wages, as suggested by the union officials, but decided that in addition there should be a final determination of the 10-year controversy relative to the number of stagehands to be used in various theaters and the hours they should work, it being apparent that much of the work assigned to such work-\n
ers cannot be properly performed during show hours.

So the decision provides that a special three-man panel, one to be named by the regional board, one by the union and the third by the\n
theater owners, will decide what the\n
bers shall employ. Under the terms of the number of stagehands in each house and the hours they shall per-\n
form.

When these matters are finally de-\n
cided and in effect, the stagehands then employed are to receive a 15\n
per cent increase in wages plus an annual vacation with pay, one week if employed for less than five years and two weeks to men with five years or more of service.

The decision also held that the theater management has the right to pass on the ability and qualifica-\n
tions of the stagehands provided, of course, that in the distribution of work there shall be no discrimina-\n
tion against the union. The final findings of the new three-man panel shall also apply to the contract of the St. Louis Amusement Company with the union.

Walsh Settles Stagehands’ Dispute at St. Louis Shubert

St. Louis—Richard F. Walsh, presi-\n
dent of IAStE, yesterday took a\n
hand in the stagehands dispute at the St. Louis Shubert. Under the terms of a peaceful settlement he reached with Harry C. Arthur, Jr., and James H. Arthur, representing the theater’s management, the five stagehands discharged last Wednes-\n
day night and Thursday morning for disobeying orders are to be re-em-\n
ployed with the distinct understand-\n
ing they are to obey the manager’s orders to dropping curtains and turning on of house lights be-\n
tween shows and any other orders.

Chi. Operators Inspector

Chicago—Mayor Edward Kelly has appointed Samuel Todd city inspector of movie operators succeeding Edward Moore, resigned. The op-\n
erators’ union is investigating the change.

IN NEW POSTS

RUDY NORTON, Paramount salesman, Cleveland.

DAVE STARKMAN, Film Classics salesman, New York.

PHIL TREN'T, Universal salesman, Boston.

RUDY NORTON, Paramount salesman, Cleveland.
FIGHTING SHOWMEN: JOIN THE FIGHTING FIFTH WAR LOAN, STARTING JUNE 12.
Beginning May 29 — A nation-wide radio program — 15 minutes of entertainment every day, Monday Through Friday — Coast To Coast over 177 stations of the Blue Network . . .

. . . AND EVERY DAY A LOCAL PLUG FOR THEATRES PLAYING RKO RADIO PICTURES!

It's "Hollywood Star Time" . . . the biggest daytime attraction on the air, because it presents, in a "live" show, such stars as Cary Grant, Ginger Rogers, Rosalind Russell, Frank Sinatra, Joan Davis, Gary Cooper, Ethel Barrymore, Eddie Cantor, Jean Arthur, Teresa Wright, Fibber McGee and Molly, and scores of others . . . plus orchestras, vocalists and other entertainers.

With the general theme of "what's going on at RKO," the program is broadcast direct from the dining room of the RKO Studios from 12:15 to 12:30 P.M., Pacific Coast Time, and one hour later in each of the time zones East. The last minute of the program is devoted to plugs of local showings of RKO Radio Pictures.

COAST TO COAST Over 177 Stations of the Blue Network, 12:15 to 12:30 P.M., Pacific Coast Time; 1:15 to 1:30 P.M., Mountain Time; 2:15 to 2:30 P.M., Central Time, and 3:15 to 3:30 P.M., Eastern Time — Every Day, Monday Through Friday.
Mountain States Pledge Bond Co-op
(Continued from Page 1)
reception and hospitality arranged for them by Frank H. (Ske) Ricketson, Colorado exhibitor chairman.
Some 500 exhibitor and distributor representatives from five Rocky Mountain states attended the luncheon meeting at the Cosmopolitan Hotel.
Robert W. Selig of Denver, assistant national campaign director of the Fourth War Loan, who was in charge of the “Honored Hundred” contest, pledged to the “Honored Hundred” we support the Fifth War Loan “one hundred per cent.”
RKO, welcoming, which included many distinguished citizens, heard Ricketson promise O’Donnell and the Fifth War Loan Committee that Colorado would be found among the leaders in the “Fighting Fifth.” “This is a task with vision, which cannot help but succeed,” he said.
Ricketson, who was national vice-chairman of the Fourth War Loan campaign, did himself proud in the welcoming arrangements. A brass band, a reception committee of industry and civic leaders, the gift of spurs and other cowboy accouterments, and a parade from the airport to the hotel were all provided.
Governor John C. Vivian of Colorado headed the list of distinguished guests.
The national committee leaves today for San Francisco.

Brooklyn District Captains Lay 5th War Loan Plans
Thirty motion picture theater managers who have been selected as theater district captains and co-cap- tains representing 16 different sections of Brooklyn were present at a special meeting yesterday at the RKO Albee theater to formulate analyze and spearhead film theater campaigns in the 5th War Loan drive.

WEDDING Bells
Philadelphia—Charles Zagrans, RKO branch manager, announced the engagement of his daughter, Evelyn, to Pfc. Leonard Melnick.
Cleveland—Ruth Blotstein, United Artists assistant booker, and Pvt. Sid Tait, USA, were married last week.

Rep. Bares Titles of 68 Pix
Increased Budgets for Victory Productions
(Continued from Page 1)
directors and producers. Group of 130 will be given appraisal in connection with Republic’s record promotion fund of $2,700,000 comprises Brazil, musical with the Brazilian composer, Ary Barroso; “Flame of Barbary Coast,” romantic melodrama; “Lake Placid Seer,” new spectacular; “Storm Over the Philippines,” war drama; “Hot Parade,” latest in Republic’s successful musical series; “A Fabulous Texas,” adventure drama; “Earl Carroll’s Vanities,” musical; and “Let the Hurricane Roar,” drama adapted from Rose Wilder Lane’s best-selling pioneer novel.

Eight Roy Rogers Titles


Four Western Series
Eight westerns featuring Will Bill Elliott, and based on Red Ryder, Fred Harman’s R.A.A. cartoon strip, are “Fusion Riders,” “Marshall of Reno,” “Cheyenne Wildcat,” “Vigilantes of Dodge City,” “Sheriff of Las Vegas,” “Lone Texas Ranger,” “San Antonio Kid,” and “Great Southwest Murder.”


Western Action packed starring Allan Lane, are: “Jesse James Last Ride,” and “Code of the West,” both directed by William Witney, with the “Topeka Terror,” “Trail of Kit Carson,” “Arizona,” “Ride, Silver City Kid,” and “Pills of the Desert.”

Republic in 1944 is resurrecting eight Autry productions, “Rooster Toomin,” musical “Rhythm of the Big Show,” “Melody Trail,” “Cimino Round the Mountain,” “Ride Rangel, Rode,” “Girl Above, Little Dogy,” “Red River,” “Utah Alibi,” and “Oh, Squirrel.”

“Shadows of Mystery Island” and “The Flame of Mystery Island,” are two 15 chapter serials, and “Zorro’s Black Whip,” are two 50 chapters Serials which complete the 1944-45 program.

Coe Returns to Desk At Office of the MPPDA
(Continued from Page 1)
projects that will require his attention during the next few months. Today, he addresses the Lotus Club at luncheon.

Under the leadership of Chairman Charles MacDonald and Co-Chairman Dewey Goddard, there were discussions from the floor on many ideas and plans to insure the success of the drive.

Among the many ideas planned for downtown Brooklyn was the building of a huge War Bond sales baro-meter display, arranged in a fashion and erected on Albee Square.

Also under discussion was the new system of theater tabulation of daily sales figures. The plan has been issued to all theaters.

A schedule for Brooklyn partic- ipation, with the Inverness Convoy bally- hoo has been mapped out and will include 10 different stops in the various sections of the Borough. The schedule agreed upon by all Captains is: 1st stop, 12;30 Greenpoint—Manhattan Ave. and Colyer St; 2nd stop, 1:30 41st St.; 3rd stop, 1:00 In front of Zion Park, Pitkin Ave. and Grafton St.; 4th stop, 2:45 Albee Sq. Intersection of De & Elmc St. 5th stop, 3:30 Joyce Kilmer Sq., Kings Highway and East 12th St.; 6th stop, 4:35 Bay Parkway and 70th St.; 7th stop, 5:00 Surf and Stillwell Ave.; 8th stop, 5:45 86th St. and 4th Ave.; 9th stop 6 New Utrecht Ave. and 51st St.; 10th stop, 7:00 In front of Erasmus Hall School, Flatbush near Church Aves.

Lt. Harold Dew, AAF, Meets Death in Action
Indianapolis—Lt. Harold A. Dew, AAF, a former employee of the RCA Victory Loan Drive, was reported killed in action over France, Nov. 24. Lt. Dew entered the service on June 6, 1942.

Seek 7,000 Early Dates For “Road to Victory”

Seven thousand bookings before the “Fifth War Loan Drive” officially begins is the goal set for the WAC one-reeler, “The Road To Victory.” Moray, Warners’ short subject sales manager, has informed R. J. O’Donnell, campaign national chairman. Warners propose extending the sale of “Road to Victory” War Loan extra, and is distributing it through its exchanges.

The short had already started 685 film bookings in the first two days of its release, and the aim is to have 90 percent of the bookings filled for the drive by the June 12 official opening of the “Fighting Fifth” Campaign.

New CBS Television Transmitter Ordered
(Continued from Page 1)
cases, as the present CBS tele station, WCBW.
The order is subject to the granting of an experimental license from the FCC for operation on such a frequency. General Electric now is engaged entirely in war work and is uncertain whether or not it can arrange for the equipment and manpower will preclude immediate work on the CBS order. The new transmitter, when installed, is destined to broadcast “high fidelity” television pictures containing about twice as many tiny picture elements as the present standards prescribe. It will operate on a power of one kilowatt. Application may be made to the WPB for the release of necessary materials, which will permit the earliest possible start on the transmitter.

Gaimlin, Cinema Lodge Installation Speaker
(Continued from Page 1)
who will be installed by Harry B. Epstein, past president of B’nai B’rith Grand Lodge, District No. 1, include Albert A. Sennent of Sterling Sign Co., Phoenix; Benjamin Cop, Bernard Goodman, Leo Jaffe, Samuel Levkowitz, William Melnick, Alvin T. Sapinsley, Norman Steinberg, Louis Weber, Robert M. Weitman, Robert Wille and William Zimmerman, vice-presidents; Max B. Blumenfeld, treasurer; “high fidelity” television pictures containing about twice as many tiny picture elements as the present standards prescribe. It will operate on a power of one kilowatt. Application may be made to the WPB for the release of necessary materials, which will permit the earliest possible start on the transmitter.

STORK REPORTS
Jersey City, N. J.—D. F. Barreca, manager of the Orpheum, is a grand- father, a son having been born to his daughter, Mrs. James Murphy, of New York.

Scranton, Pa.—Thomas Cronin, Comerford Theaters, has a new boy, and Mrs. Cronin already had two sons.
THE PREFERENCE of cameramen and directors of photography for Eastman Films has a sound basis. In the face of wartime pressures, the exceptional quality of these films has been not merely maintained but steadily improved. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC. Distributors
Fort Lee Chicago Hollywood

EASTMAN FILMS
The response to "Leo-On-Every-Screen" during his Anniversary Week, June 22 to 28, is deeply heart-warming. The Friendly Lion considers it a birthday honor and privilege to roar—in a feature or short subject—on screens throughout the country.

At press-time 15,108 exhibitors have said: "Okay, Leo, we celebrate with you!"

The total mounts daily. From customers and non-customers comes this stirring evidence of good-will in our industry. It is something of which we may all be proud.
ALLIED SIDESTEPS TAXATION ROUND TABLE

RKO Domestic Film Rentals Jumped 45% in 1943

Picture Company Turned 1942 Loss Into Profit; Annual Meeting June 7

Reflecting increased domestic film rentals of about 45 per cent over 1942, RKO Radio Pictures, Inc., had a net profit of $1,985,835, before inter-company interest and income and excess profits taxes, it is revealed by the annual report of RKO Corp., parent company. Figures compares with a loss of $2,340,617 in 1942. Foreign film rentals also

(Continued on Page 12)

American Pix Held Boon to U. S. Trade

"American motion pictures, by their oral-visual expression and dramatic-emotional appeal, will quicken the world's ambition to possess, and that means possess American things.

(Continued on Page 10)

Obsolete Theater Tickets To Yield 25 Tons of Paper

Theater tickets made obsolete by the new Federal admission tax will swell the scrap paper drive collection in the New York metropolitan

(Continued on Page 3)

Anonymous 50 G's Is Lust(y) Beginning!

Into the New York offices of our industry's Fifth War Loan Campaign yesterday burst smilingly the exhibitor chairman for the District of Columbia, Sidney Lust. He brandished a check for $50,000—the first large War Bond sale credited to filmland's "Fighting Fifth" drive which does not officially begin until June 12. Check, made out to Treasurer of the United States, is from a Washington business firm which insists on remaining anonymous. Lust says his committee is working on an even more sensational sum and may have same in a few days.

ALLIED PONDERS DECREES ACTION

If Not Renewed, May Seek Certain Laws to Overcome Alleged Evils in the Industry

Philadelphia—Allied is preparing to meet any situation that may result from the termination of the New York consent decree, it was said here yesterday following the report that the decree would not be renewed. A special Allied committee of the board named at the quarterly meeting of the directors at the Hotel Warwick, was said to be in session last night preparing a resolution on the matter. If the New York consent decree is not renewed it was understood that Allied will seek certain laws that might overcome alleged evils as to block-selling and licensing terms.

A resolution as to the future status of the decree will be submitted to the directors today.

(Continued on Page 11)

Tansy Producing 8 For Film Classics

Film Classics will start its production activities with a group of eight westerns made by Robert Tansey Productions under a deal negotiated by George A. Hirlian, president of the former, and Robert Tansey, head of the latter. The first picture in the series, in which Eddie

(Continued on Page 11)

Circuits Intervene in Colony Arbitration Case

Chicago—B & K, Great States, Ellovar Theater Co., Crystal Lake, and the Woodstock Amusement Co. of Woodstock, Ill., have intervened in the R. J. Miller Colony Theater

(Continued on Page 3)

Detroit Prepares Bond-Selling Bally

Detroit—Every film salesman has been assigned specific theaters throughout the state to contact managers personally with the objective of enrolling the 270 remaining houses as Bond issuing agents. There are now 387 issuing agents in Michigan.

Centralization of the drive and re-

(Continued on Page 10)

60-City Premieres For "Days of Glory"

RKO Radio has set June 8 as the date for the 60-city premiere of Casey Robinson's "Days of Glory" in Pennsylvania, West Virginia, New

(Continued on Page 11)

Wallis-Hazen Financing Set

Hub Bank Puts Up Coin for Para. Releases

Iowa Amusement Biz Down But Ahead of '43

Des Moines, Ia.—Amusement business in Iowa during the first three months of this year dropped off slightly from the previous three-month period, but was still running ahead of the first three months of

(Continued on Page 12)

Rejection of Plan Will Not Preclude Participation By Association's Members

By AL STEEN

Associate Editor, THE FILM DAILY

Philadelphia—Allied's board of directors yesterday voted almost unanimously against any participation in the proposed round table conference of exhibitor associations on taxation. The round table conference had been approved by the MPTOA and several independent organizations and was designed as a protective group against adverse taxation and to function in cases of emergency.

It had been recommended by those

(Continued on Page 11)

WAC Holds Met. N. Y. Parley on 5th Loan

A meeting of the entire New York area War Activities publicity committee was held under the chairmanship of the publicity director, Ernest Eimerling, at 11 a.m. yesterday at 5th War Loan headquarters, 1540 Broadway.

Plans were discussed by Eimerling,

(Continued on Page 12)

Adjustable Standards for Tele Advocated by GE

Post-war television need not be handicapped by "freezing" the present standards nor need it be delayed by the search for the theoretical ul-

(Continued on Page 10)

De Sylva, Paramount Talking New Deal

West Coast Bus., THE FILM DAILY

Hollywood—B. G. "Buddy" De Sylva, in charge of production at the Paramount studios, stated yesterday that there have been some discussions of a new deal between himself and Paramount, but refused to go into detail. It is understood he has 19 months remaining on his present contract.

(Continued on Page 3)
Master Urges Dismissal Of Carmen Trust Suit

Detroit—Findings have been filed by Donald L. Quinse, standing master in Chancery in Federal District Court, recommending dismissal of the bill of complaint filed on behalf of Carmen Theater in the West Side suburb of Dearborn, against Co-Operative Theaters of Michigan, incidentally naming as co-defendants, except Paramount and Loew's, and seeking the dissolution of Co-Operative. (Loew's was originally named, but was dismissed by stipulation later.)

The master's findings were substantially that the defendants were not guilty of violation of the Sherman or Clayton anti-trust acts, and that they were not guilty of conspiracy. It was the general contention of the plaintiff that this alleged conspiracy prevented the Carmen from meeting competitive prices, and that they ought an injunction restraining the distributors to grant a key run, and requiring Co-Op not to have preference for the Circle Midway, opposition houses, upon a prior run.

The case was heard over two years ago, and required extensive preparation of evidence, followed by intensive study by the Court. The findings of the master in this matter will now go before the Court itself for preparation of a decree, which may accept or modify them. In the meantime, the principals to the action have the right to present a bill of exceptions to the findings as presented.

Spanish Dubbing Studio Opened by Ramon Noram

Ramon Noram has opened a Spanish dubbing studio at 41 E. 42nd St., where native actors and directors are available for supplying Spanish dialogue to English-speaking pictures. Ramon Noram formerly named the Spanish editions for the March of Time fur film newsreels and has been active in the dubbing field since 1933.

Milestone Under Knife

West Coast Bureau of THE FILM DAILY Hollywood—Director Lewis Milestone was rushed to Hollywood hospital Monday after an attack of appendicitis. An emergency operation was performed by Dr. William Branch. Work on “Guest in the House” will be suspended several days until Director John Cromwell can take over the directing reins in Milestone’s place. Cromwell is being loaned to Producer Harry S. Koster of Universal by David O. Selznick.

Asks Pail for De Lucia

Chicago—Bradley Eben has filed an application in the Court of Claims for revocation of the license for Paul de Lucia, convicted naiveté now serving a term in Atlanta, on account of De Lucia’s illness and exceptions to the trial record. The court gave Federal Atorney John Kostelanets till tomorrow to answer or to the plea.

Selznick Files vs. 20th-Fox

Los Angeles—Selznick studio has filed complaint in Superior Court for declaratory relief against 20th Century-Fox. The case against Jennifer Jones and plaintiff claims 20th-Fox has arbitrarily attempted to assign her to roles which have not been submitted to David O. Selznick for his approval.

Plaintiff also asks that the agreement between the litigants be terminated.

Ampa closed Meeting

Sets Plans for Year

Plans for the coming year and Ampa’s participation in the overall war activities of the motion picture industry were discussed at a closed meeting in Ampa office yester day, it was announced by Martin Starr, president.

It is expected that next year’s format of operation calls for going back to the original idea of a meeting every other Thursday.

Skouras-Kelly Confer On Eagle-Lion Status

Talks looking to clarification of the status of Eagle-Lion Films, Inc., Arthur Rank’s American company, and future activities of the organization were held yesterday between President Spyros Skouras of 20th-Fox, which will handle the physical distribution of all Rank product in this country, and Arthur Kelly, head of Eagle-Lion. Skouras completed a distribution and production deal with Rank in London.

“Damask Cheek” Film Rights Sold to Metro

Film rights to the John Van Druten-—Lloyd Morris play, “The Damask Cheek,” which Dwight Deere Wiman presented on Broadway a season or two ago, have been acquired by M-G-M for a consideration said to be “in the neighborhood of $40,000.”

Report Warns Bury “Junior Miss” for $425,000

Warner Bros. yesterday was reported to have acquired the film rights to the Joseph Field-Jerome Chodorov play, “Junior Miss,” for $425,000, said to be a record price for a stage property. The show, produced by Max Gordon, ran for 710 performances.

SCG Asks Conciliator

West Coast Bureau of THE FILM DAILY Hollywood—U. S. Department of Labor has been asked by the Screen Cartoonists Guild to name a conciliator in that deadlock between the Guild and Walt Disney Productions. Guild representatives expressed opposition to an incentive bonus plan, as outlined by Disney representatives.

Tender Comrades” Debuts June 10

“Tender Comrade,” RKO’s new Ginger Rogers production will have its New York premiere on Thursday, June 1, at the Capitol Theater.
ASSISTANT ATTORNEY GENERAL TOM C. J. JR. left Washington yesterday for a hurried trip to Chicago. He will go from Chicago to New York, and is expected back in Washington tomorrow.

ROBERT TANSEY has returned to the Coast. MID SEFINFT returns to Hollywood from his tour today.

JOSEPH McCONVILLE of Columbia is en route to London.

MAURICE BERGMAN leaves today for Cin- nati, Chicago and Universal City.

Y. FRANK FREEMAN is due today from Atlanta where he attended the nuptials of his wife, Y. Frank, Jr., and Zinnia Parks of New York.

GEORGE A. HILLMAN, head of Film Class- room, and his assistant, ALFRED CROWN, are Chicago, Thursday.

PAUL CRAETZ, president of AFE Corp., left Hollywood yesterday from New York.

LOU J. HALPER, Warner Theaters zone mana- ger for the West Coast territory, has returned to New York after a trip to New York.

FRANK N. PHELPS, labor relations contact for Warner Theaters, leaves today for St. Louis to attend the IAWE convention.

JEANNE MADDEN is the guest of her mother, Mrs. Harry Madden, at her Scranton home.

PHIL KEEGAN, general manager of Hillman Theatres, publishers of Moviemade magazine, returned to New York from Kansas City.

M. EDWARD MOREY, Monogram executive, is due New York for Hollywood, stopping in route in Pittsburgh, Cleveland, Cincinnati and Chicago.

H. M. BÉSESZ, vice-president of Altoc Service, returned to New York from a business trip in Virginia.

ROBEN MAMOUILIAN is due from the Coast today. He has arranged to sell the musical version of W. Somerset Maugham's play, "Rain."

JULES SIDEN, Warner Bros. theatre depart- ment executive, returns today from Albany.

MICHAEL TODD left for the Coast yester- day to start the machinery in connection with his film production plans. He's expected back soon.

BERRY GOODMAN of New York, WB personnel apartment; SYDNEY SAMSON, district manager of 20th-Fox, Tenenov, and L. T. ROGERS, 20th- Fox sales supervisor, New York, were both visitors.

BOB FINKEL, Big U salesman, is vacationing at Buckhannon.

PHIL WINNICK, Big U salesman, is back at desk after two weeks at Neenah, N. Y.

HARRY FURST, Big U salesman, returned this week from Atlanta.

LEW SCHREIBER, executive assistant to Dar- rel Z. Zanuck, is a New York visitor.

PRODUCERS WILLIAM PINE and WILLIAM THOMAS and DIRECTOR FRANK MACDONALD will leave Hollywood for Chicago and Nashville, to audition musical talent.

Harold Bell Wright Dies
San Diego, Calif.—Harold Bell Wright, 72, minister turned novelist, died yesterday in a LaJolla, Calif., hospital of bronchial pneumonia. A number of his works, including "The Shepherd of the Hills" and "The Winning of Barbara Worth," were filmed. He is survived by his widow and three sons.

SLID BIRTHDAY GREETINGS TO... May 25 Morris Kutensky

COMING and GOING

"and Sergeant Jaffe"

○ ● SOMEWHERE off the coast of Italy, on one of those quiet, quiet islands made famous in war-pre travel folders, is a sign over the local bar that reads "Officers only." But carefully pencilled in on the bottom of the sign is "and Sergeant Jaffe."... The Sergeant Jaffe who finds his name in such exalted company is Saul Jaffe, brother of Columbia's Assistant Treasurer Leo Jaffe. Prior to the war, Saul was president of the Viewprint Corp. At the first flush he has what appears to be one of the softest touches of any man in the Army. Olitically he's "manager" of a rest hotel for soldiers, but unofficially Jaffe says he plays nursemaid and social secretary to about 50 G.I.'s, and what's more he's gotten a new crop of them every week. Every now and then Saul finds the job taxing his ingenuity, so he strolls down to the local bistro for a few quick ones. Hence the above mentioned "and Sergeant Jaffe."

○ ● SAUL maintained his sense of humor and balance through it all, and he still gets a kick from watching the reactions of a gang of grubby, battle-wearied soldiers as they leave the launch that brought them to the island and are taken to the hotel with its soft beds and white, new sheets. His particular job is to see that the boys suffering from battle fatigue are brought back to normal as quickly as possible. He takes them sight seeing, arranges table tennis tournaments or lets them alone if they seem to prefer it.

○ ● THE ISLAND itself is like a page from a fairy tale... War seems to have by-passed this one little oasis, and yet the sounds and sights of the bloody struggle on the mainland are around all day... The birds may sing and the flowers bloom, but every now and then the muffled sound of artillery, and dog and night Allied planes drone overhead, on their way to the front, and the L.C.I.'s plow through the surf, headed for the beachhead and elsewhere.

○ ● JAFFE has one pet pastime. He likes to let some weary G. I. who hasn't had a decent night's sleep in a mouth, stay in bed past morning reveille... Then, about 10 A.M., when the poor guy is wondering how to get some food, Saul and an Italian waterer appear at the door, carrying a tray heavy with fruit juice, bacon and eggs... Jaffe's, "The dining-room is closed, but I thought you might like a little something in bed," never fails to elicit a "Where-the-hell-is-this?" from the startled soldier... The sight of an Army sergeant serving a private breakfast in bed five hours after reveille is usually more than the most seasoned soldier can bear.

○ ● FIRST LT. EDMOND ARRB, of the AAF Ferry Command, is telling this to his friends in the industry... It seems that Eddie was returning to The United States from India, after delivering a bomber, and he dropped off in Egypt to see some relatives he had never met... Come the inevitable spread for the visitor, at the end of which was a huge cake, topped with icing that spelled out "Deanna Durbin"... After he had recovered his voice, Eddie asked what the big idea was... They told him that everyone in Egypt liked the Universal star so much that they wrote her name on everything... she was by far the most publicized individual in all Egypt!

○ ● AVENGE PEARL HARBOR!...
**"Summer Storm"**
George Sanders, Linda Darnell, Edward Everett Horton

UA Angeles. 107 Mins. M.C. REACTION TO THE NEW STORY IS GOOD DRAMATIC FILM WELL ACTED AND DIRECTED.

Anton Chekhov's "The Shooting Party," one of the Russian writer's best known stories, reaches the screen as solid dramatic entertainment the box-office value of which is enhanced by flashes of that satiric humor so characteristic of the famous author's literary work. Since carnal desires play an important part in the story's unfurlment, the Angolus Pictures production must be rated as adult diversion.

The film is a demonstration of the damage that can be done by a femme fatale. The unconscionable vixen in this instance is played by Linda Darnell. A peasant girl consqumed by a desire to improve her station in life, Mrs. Darnell, trading upon her feminine wiles, wins men to reach her goal. She starts off by getting married to Hugo Haas, overseer of the estate of Edward Everett Horton, a wealthy widower who is no more than a toy for her.

She then parades before the eye of the world the demise of her husband, in which event Darnell discharges his duties with a forcefulness that is all the more noticeable since the character is no more than a toy for her.

**"Tucson Raiders"**
with Wild Bill Elliott, George "Gabby" Hayes, Bobby Blake

Republic. 75 Mins. M.C. THE PRAIRIE MELLER WITH WILD AUDIENCE APPEAL AND UNUSUAL ADVANTAGES FOR EXHIBITS.

Here's a western which stands head and shoulders above the average. It is a highly plausible and enjoyable picture which will appeal to all western devotees. It has a good, lively story into which are injected several exciting and believable elements as Wild Bill Elliott, in the role of Red Ryder, traps and destroys a tyrant gang which has held the citizens of Painted Valley in its mercy.

Imparting added appeal to the footage is the character of Little Beaver, the Indian youngster whose life Ryder has saved. The latter and the lad are inseparable partners in heroic adventure. This situation is bound to add plenty of interest for both juvenile and adult audiences. Bobby Blake, as Rifleman, is given another ingratiating kid. His personality, adaptability to direction, natural flare for acting as is evidenced by his poise, will be an adding asset to this production.

Edward White, as future exploiters of Red Ryder and Little Beaver are filmed.

Such features, as do this one, present pre-sold audiences to the exhibitor, because millions of newspaper readers are fans of the Red Ryder adventure strip. "Tucson Raiders" has its sequences of hard riding, shooting from the saddle, and fistfuls of the地区.

Moreover it has a good off-stage romance which, as Police Fleming gives the treacherous Ruth Lee a thorough curling.

George "Gabby" Hayes holds down the comedy assignment ably, dialogue throughout in so far as it is the character's direction. Spencer Bennett's direction is next, and Regina Lanning's photography dito.

CREDITS: Associate Producer, Eddy White; Director, Spencer Bennett; Original Story, J. A. O'Donnell; Dialogue, Dorothy Coldeway; Cameraman, Regina Lanning; Film Editor, Harry Keller; Sound, Tom Carman; Art Director, Gano Chitrinden; Set Decorations, Otto Siegel; Music Score, Joseph Dubin. DITTO.

**Skoukas Gives Report of London Trip to Co. Exeecs.**

Spyros Skouras, head of 20th-Fox, has returned from a report to executives of the company headquarters with Arthur Rank at a dinner at the St. Moritz. Present also were trade paper publishers and editors. "King Rat" deal was closed by Skouras on his recent trip to England.

**" Ladies of Washington"**
with Sheila Ryan, Trudy Marshall, Ronald Graham

20th-Fox. 61 Mins. M.C. MODEST SCENE NEVER RATES BETTER THAN MODERATE INTEREST.

Definitely one of 20th-Fox's lesser accomplishments, "Ladies of Washington" is a run-of-the-mine drama that stirs no more than mild interest. The film offers signs of having been turned out in a jiffy without much regard for plot development or for logic. The Washington background and the alleviation of the production's prime assets for drawing trade.

The story deals with a bunch of girls employed in the national capital who live alone and are free to do as their heart's desire.

Sheila Ryan is the linchpin of the plot. She is a beautiful woman who is spurned by her husband and whose present, a medal, is bought by her mother to put a little pep into the family. Trudy Marshall is Sheila's best friend, while one of the most established characters is Trudy's mother, Mrs. Ruth Brown, played by Sheila Ryan.

**The Yellow Rose of Texas**
with Roy Rogers

Republic. 69 Mins. LATEST ROGERS PICTURE IS ABOVE STANDARD WESTERN WHICH PUTS ACTORS ON THE SCENE.

While "The Yellow Rose of Texas" is not quite up to the quality of the several preceding Roy Rogers westerns, it is as good in its way as his previous pictures. The production may have a little less class and smartness but certainly no less entertainment value or drawing power.

Associate Producer Harry Grey has been willing to sacrifice some action for the sake of musical content, allowing the film's musical numbers to come more over a musical western.

In fact, the film's main distinction rests in its music, which offers Rogers unaccustomed possibility to sing the sort of song that he does best. No less than 10 musical numbers are woven into the story, with perhaps Charles Henderson's 'Lucky Me, Lucky You' set to Rogers as the most catching of the lot. The showboat setting in which much of the action transpires is made to order for several flashy and expressive production numbers, the most elaborate of which serves as the picture's finale. Rogers is an investigator for an insurance company, and he has a job on the showboat of which Dale Evans is the star so that he can better carry on his search for a stolen payroll. Our hero has to get his hands on Miss Evans before leaving the district altogether.

**"The Bathing Beauty for June"**
Metro's "Bathing Beauty," all Technicolor musical hits Broadway June.
The crowning achievement of
Twenty Years of M-G-M leadership—

The WHITE CLIFFS OF DOVER
A mighty attraction fittingly celebrates M-G-M's Twenty-Year Anniversary with a glorious record-breaking World Premiere at Radio City Music Hall.
M-G-M's Great Story of Love in Our Time!

THE WHITE CLIFFS OF DOVER

starring

IRENE DUNNE

A CLARENCE BROWN PRODUCTION

and with ALAN MARSHAL

RODDY McDOWALL • FRANK MORGAN

VAN JOHNSON • C. AUBREY SMITH

DAME MAY WHITTY • GLADYS COOPER

Directed by CLARENCE BROWN • Produced by SIDNEY FRANKLIN

Screen Play by Claudine West, Jan Lustig and George Froeschel

Based on the Poem "The White Cliffs" by Alice Duer Miller

This magnificent picture celebrates

Fighting Showmen! Join The
Fighting 5th WAR LOAN!

THE FILM DAILY
MAY 25, 1944
“Home in Indiana” with Walter Brennan, Lon McCallister, 20th-Fox, 103 Mins.

“Waterfront” with John Carradine and J. Carrol Naish (HOLLYWOOD PREVIEW)

“Beneath Western Skies” with Bob Livingston, Smiley Burnett, Effie Laird, Leroy Mason

“Goyescas” with Imperio Argentina, Rafael Rivelles, Armando Calvo

REVIEW OF THE NEW FILMS

Home in Indiana

by Walter Brennan, Lon McCallister, 20th-Fox, 103 Mins.

By JACQUES TANGER

HOME IN INDIANA

in “Home in Indiana” with Walter Brennan, Lon McCallister, 20th-Fox, 103 Mins.

Home in Indiana is a romantic musical comedy that tells the story of a man, a woman, and the love they share. The film is directed by Michael Curtiz and produced by Warner Bros.

The film follows the story of John (played by J. Carrol Naish), a wealthy businessman who falls in love with Sarah (played by J. Carrol Naish), a poor farm girl. They meet when John rescues Sarah from a group of bandits who are trying to rob her family's farm. John takes Sarah under his wing and helps her to become a prominent figure in his society.

As the film progresses, John and Sarah fall deeply in love, but their relationship is threatened by外部的な障害。John's family disapproves of his relationship with Sarah, and Sarah's family is in debt to a powerful man who demands that Sarah marry him. In the end, John and Sarah are able to overcome these obstacles and live happily ever after.

Overall, Home in Indiana is a well-crafted film with a strong storyline and great performances from its cast. It is a must-see for fans of romantic musicals and classic Hollywood cinema.

Waterfront

in “Waterfront” with John Carradine and J. Carrol Naish (HOLLYWOOD PREVIEW)

In this powerful and emotionally charged film, John Carradine delivers a mesmerizing performance as a man who is forced to confront his past.

The film tells the story of a man named John, who has a troubled past. He is brought back to his hometown to face his demons, and must confront the issues that have plagued him for years. The film is a gripping and moving exploration of the human psyche, and Carradine's acting is truly outstanding.

Beneath Western Skies

in “Beneath Western Skies” with Bob Livingston, Smiley Burnett, Effie Laird, Leroy Mason

This classic western film is a must-see for fans of the genre. It tells the story of a man who sets out on a perilous journey to rescue his family from a band of outlaws.

The film is a thrilling and action-packed adventure, with stunning landscapes and exciting set pieces. The cast delivers memorable performances, and the film is a great example of classic Hollywood filmmaking at its best.

Goyescas

in “Goyescas” with Imperio Argentina, Rafael Rivelles, Armando Calvo

This film is a beautiful and emotional work of art that explores the life of the great Spanish artist, Francisco Goya. It is a must-see for fans of historical drama and classic cinema.

The film is a stunning visual achievement, with stunning costumes and sets that transport the viewer to the world of 18th-century Spain. The cast delivers outstanding performances, and the film is a great example of classic filmmaking at its best.
Detroit Prepares Bond-Selling Bally

(Continued from Page 1)
responsibility for 282 major theaters is made possible by unique pre-
dominance of booking groups and major circuits in this state, making the
roads for Rochester, Co-operative Theaters, Mutual Theaters, and
General Theater Service responsible for the theaters. Allied leaders will
similarly centralize all drive activity for their members.

Individual film salesmen also are assailing of a major downtown park-
way for the drive all remaining independent houses. Direct mail campaigns
to theaters will back them up.

Theater owners are placing in thousands of banks, stores, etc., advising the public they can buy
Bonds at the theaters when other issuing agencies are closed, and
making the theater the sole place to buy Bonds.

The first 4,000 school children to sell $500 in Bonds apecie will be
guests of a special preview at the Michigan Theater.

Trailers urging the buying of Bonds at theaters will be distributed
to all issuing theaters. Circu-

tles are offering managers Bond prizes for the greatest increase over
each theater’s sale in the Fourth War Loan.

Variety Club Participates

The Variety Club is working out a huge stunt program including the
following, centering around the closing of a major downtown park-
way for the duration of the drive, and
assigning each stunt to a suit-
able co-operating group of business.

1. Erection of mammoth War Bond opposite the City Hall with total
sales recorded in place of denomin-
ation.

2. Public auction of association items, clothing, etc., worn by Holly-
wood’s top-flight stars.

3. Hanging huge effigies of Hit-
ler, Goering, Goebbels and Himmler
from a radio balcony above a 60-
story skyscraper, and raising huge
imagination bombs assigned to each
major Bond-selling group as totals
mount. When the quota is reached, the
effigies explode.

4. Parade, bands, etc., honoring
parents of servicemen.

5. Window dressing contest hon-

THEATER DEALS

New World Theater, Bronx, has
been sold by Moe Goldman to Harry
Asher, formerly with National
Screen.

Des Moines, la.—The Time The-
ater at Memphis, Mo., which is served
out of the Des Moines exchange ter-
ritory, has been sold. Eben Hayes is
the former owner.

REVIEWs OF SHORT SUBJECTS

“The Battle of Europe”
(The World in Action)
UA

Vital Two-Reeler

From now until the decisive battles are fought in the West of Eu-
rope considerably after D-Day, this two-reeler will have great signi-
ficance, timeliness, and interest. It should be available to permit
make disclosures, the military strength of the Allied armed forces to
strike at the continent, and what amounts to the general assets the
Nazis have to parry this supremely vital blow. Considerable accent is
placed upon the “softening-up” cam-
paign of day and night bombing un-
leashed by ourselves and the British
against German industry and mil-
tary installations. Crux of this film
is the speculative side of such war-
fare’s effectiveness as is conveyed by
concluding sentences of the

Columbia

Just Fair
A collection of vaudeville acts, featuring Frank Novak and his com-
edy band, adds up to just a fair re-
eel. Turns comprise The Escorts
and Betty, Lanny and Ginger, Lane
and Claire, and the Collins.

700 Chi. Area Theaters to Co-op on M-G-M’s Birthday

Chicago — M-G-M’s Chicago ex-
change reports 700 theaters have
signed for the company’s twentieth

annual celebration week in the Chi-

cago territory. Newspapers, radio,

billboard and special exploitation
will boost the anniversary here.

American Pick Hed Boon to U. S. Trade

(Continued from Page 1)
for American things have the great-
est appeal,” Charles Francis “Socky”
Coe, MPDPA exec, declared yes-
terday, addressing a luncheon at
the Overseas Press Club at the

Cox, whose new book, “Never a
Dull Moment,” was released this week
by Hastings House, told the press
that she expects the emphasis on
cartels, quotas, sanctions and similar
will be futile in the face of greater aware-
ness on the part of the peoples of the
world, and asserted that this
such nations as France, Russia,

American...
 Allied Sidesteps  
Fax Round Table

(Continued from Page 1) associations interested in the idea to have Dave Palfreyman of the MPPDA serve as co-ordinator.

It is understood that Allied's rejection of the plan will not preclude 77 members from participating in a unified front against discriminatory tax measures when the occasion arises, but the board felt that Allied as a whole should not be a party to the project.

The Allied board passed the following resolution:

It is the policy of Allied States Association to protect its members in tax matters and in that connection to confer and co-operate with other groups so far as consistent with the interests of its members whenever in the opinion of the general counsel an emergency has arisen that justifies such action.

Upon proper certification by the general counsel as to the fact of an emergency, the president is authorized to appoint a committee on taxation to represent Allied, the personnel and size of the committee resting in the discretion of its president.

SEC Holding Hearing  
Monday on RKO Stock

Philadelphia—A hearing upon the recent application filed by Lehman Brothers, New York investment bankers, seeking exemption from the provisions of Section 17 (A) of the matter's planned acquisition, along with Goldman Sachs and affiliated underwriters, of 57,337 shares of RKO's six per cent preferred from United Corp, which now owns these shares, has been set for Monday here by the SEC.

The exemption order for the transfer of the preferred stock is held necessary for the reason that Frederick I. Ehrman is both a director of RKO and a partner of Lehman Bros. The group of underwriters anticipate purchase of shares at a price related to the market at time offers are public, less gross underwriting commission of $4.50 per share maximum, or $3.00 per share minimum.

TO THE COLORS!

★ COMMISSIONED ★  
AUGUSTINE TREATHOLD, former employe of the Capitol, Wilkes-Barre, Pa., commissioned a second lieutenant as a bomber pilot at Pensacola, Fla.

★ ARMY ★

Red Skelton.

Tansey Producing 8  
For Film Classics

(Continued from Page 1) Dean, singing star of the Judy Canova radio show, will be starred, will be ready for release on Aug. 1. Titles will be announced by Tansey upon his arrival on the Coast from New York. Tansey was on his way back to Hollywood last night.

Hirliman, Crown in Chi.  
For Film Classics Meet

Film Classics' initial regional huddle with its franchise holders opens in the Blackstone Hotel, Chicago, today. George A. Hirliman, head of the company, accompanied by his assistant, Alfred Crown, arrived in Chicago yesterday to preside at the conference.

60-City Premieres  
For “Days of Glory”

(Continued from Page 1) Jersey and Delaware. Debut will climax one of the greatest pre-opening campaigns in the territory. Among exploitation features was the appearance of the Don Cossack Chorus on the air waves from station WCAU over 23 other stations in Pennsylvania, and appearances before high school students and at the Navy Yard and other plants.

The Russian contraalto, Marussia Sava, with others, will tour each of the 60 cities before the opening date. Four half-hour live radio shows will be given on four consecutive Sundays, May 14, 21, 28 and June 4, plus Thursday evening shows of 15 minutes. Joe Gottlieb of WCAU, Philadelphia, is staging the Sunday shows.

Hold Services Tomorrow  
For Morris S. Schlesinger

Newark, N. J.—Funeral services will be held tomorrow at 1 p.m. in the Goldsticker Funeral Home, 17 Clinton Place, for Morris S. Schlesinger, 68, former operator of the Shubert and Broad Street theaters here and brother of Leon Schlesinger, producer of cartoon shorts for Warner Bros.

Schlesinger, who also had managed Warner Hollywood Theater in New York, died Tuesday at his home in Orange after a three-month illness.

Harter Under Knife  
Buffalo—Charles Harter, former Columbia booker, Buffalo, is recuperating from operation in an Army hospital in Georgia.

Spiegel’s Father Dead  
Scranton — Bernard Spiegel, 80, father of Harry Spiegel, City Supervisor, Comerford Theaters, Scranton, died following an illness of three months.

Outstanding  
Industry Personalities

Can you name them—

T WAS quite natural that this Chillicothe lad should show partisanship to the educational institutions of his native State. He did, and went to Ohio State Unit, and Cincinnati Law College. Held forth as advertising director of the Brooklyn Paramount, and then became an account executive for Lord & Thomas. Next post was director of publicity and advertising for Columbia Pictures. Subsequently joined 20th-Fox. In the autumn of 1941 he resigned. Shortly thereafter joined himself with Universal.—early in 1942 to be exact. Headquarters at the home office where his title is Eastern Advertising and Publicity Manager. In 1942 was AMPA's Pres.

When he tried to Hollywood to continue his spectacular career in the entertainment field, that section of the nation was not at all new to him. Had previously attended the University of Southern California, which was quite a step from his native New York. Gained fame as a composer of melodies, and later showed his tremendous versatility by writing writing and producing. Today, he is executive producer for Paramount Pictures. On the way up the ladder, he wrote many hit songs for the Siegfried Follets and George White’s Scandals. Formed the renowned firm of DeSylva, Brown & Henderson, music publishers. Many of his stage offerings were memorable. At least one fact was to the fact that his wonderful talents have blossomed to their fullest.

O U T Hollywood was, he's president and treasurer of the company which bears his name. Business is making color cartoons which impart a third dimensional effect via employment of plastic figures against actual sets. Paramount releases these unique, charming and highly popular reels, which have won numerous honors and annually win more and more fans. But back to our personal subject. — he was born in Celgie, Hungary, and received his degree in Architecture in Budapest. Then to Paris, via Berlin. In French capital developed the cartoon technique previously mentioned. Embarked from England in 1940 for the U.S. Landed in New York, showed some of his wares. And so to the West Coast.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.  
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD
WAC Holds Met. N. Y. Parley on 5th Loan

(Continued from Page 1)

and Edward C. Dowden, special events chairman, for Bond rallies in the various boroughs and counties; the routing of the Armed Forces Cavalcade, “The Battle of the Boroughs,” the publicizing of Bond premières throughout the territory, the all-industry mobilization meeting on June 2 and the great “indicator” to be erected on Times Square.

Present at the meeting were: Mike Rosen, John Cassidly, Paul Gould, Peter McCarty, Ben Serkovich, Saul Handwerger, Arthur Price, Norman Greene, Sid Kain, Sam Coolick, Al Naroff, John McInerny, Ray Malone, Arthur Eggbert, Edgar Gath, Myron Wood, N. Rose, and a Rose Feusten origin.

SLATER, SPEAKERS BUREAU CHIEF FOR MANHATTAN

William Slater of RKO publicity department has been appointed head of the Speakers Bureau of Manhattan motion picture theaters by Gene Meyers, borough chairman for the Fifth War Loan Drive houses in Manhattan requiring speakers for Bond rallies should contact Slater.

“Make Queens the King of Bonds,” Rallying Cry

One hundred fifty theater managers, assistants, and War Finance chairman of Queens County were present at a Fifth War Loan breakfast-organizational meeting yesterday at the Forest Hills Inn. Co-chairsman Jack Harris and Fred Schwartz were given a pledge that Queens’ outstanding work in the Fourth War Loan Drive continues in the new drive under the rallying cry of “Make Queens the King of Bonds.”

O’Donnell, Harmon Will Confer 5th Loan Drive Talent

Hollywood—Robert J. O’Donnell and Francis S. Harmon will confer

Riding herd on the Coast News Range

West Coast Bar, THE FILM DAILY

Hollywood—Studio news digest: Metro will fork a Rose Feusten origin, “Secret Heart” as one of its big 1944 pix: shooting starts in the fall; Whitfield Cook scripts, Edwin Knodt produces; Universal has signed Marion Hutton, Betty’s sister, to an exclusive pact, calling for two to three six-months; first role will be in the Abbott-Castoelli “In Society”; Paulette Goddard will make a two-year for Para, under new seven-year; June Allyson gets the female lead in Metro’s “Music for Millions”; RKO’s “River Boat’s Rhythm” a musical.

REVIEWS OF SHORT SUBJECTS

“Varga and His Beauties” (Popular Person-Oddity)

Universal 9 mins. Entertaining.

Scenes of Varga, creator of the famous Varga girl, at work give the footage a special interest. The other items show a chap who raises a horse and a center for one of the country inmates of a Colorado prison making soap and other complexion aids and then being given an amazing account of himself on the links. Entertaining stuff, this.

Iowa Amusement Biz Down But Ahead of ’43

(Continued from Page 1)

1943, figures released by the State Tax Commission, show.

The corporations of the two per cent state sales tax for the first three months of the year amounted to $598,477, which compared with $585,474 collected during the previous three months and $77,000 for the first three months of 1943.

The two per cent tax collection of $88,227 represented gross revenues of approximately $4,500,000 or around $1,500,000 a month for the three-month period.

The collections were from all types of amusement operators, with nearly 50 per cent of it from theater operators. An itemized report identifies the number of admissions totaling 1,108 operators filed reports which was a small decline from the number filing reports during the previous three months. The year previous, 1,108 operators filed returns which showed 78 operators had dropped out of business during the 12-month period.

with the Hollywood Victory executives, Mr. O’Donnell will determine whether there will be sufficient talent to make extensive campaign tours on the Fifth War Loan drive.

Air Patrol Service Planes Speed Drive Leaders to Omaha

Omaha—Three Air Patrol Service planes were sent from here Monday night to Des Moines to bring the National chairman, Robert J. O’Donnell and the touring members of the national Fifth War Loan committee here for the local 5th Loan rally when the members were unable to get transportation out of Des Moines, even the planes have been grounded by the storm.

Use of the Civil Air Patrol planes was obtained by William Miskell, division manager for Tri-State Theaters and Nebraska state exhibit chairman for the drive when he explained the situation to the Patrol authorities. With O’Donnell and the other touring members were Gen. C. A. Furniss, Gen. C. H. North Service Command. Other members were driven by car to Omaha by G. Ralph Branton, g.m. for Tri-States and Associated Theaters.

HAROLD B. JOHNSON, area distributor chairman, presided at the rally which drew 200 Nebraska exhibitors.

RKO Domestic Film Rentals Up 45% in 4

(Continued from Page 1)

showed marked improvement in the second half of last year.

Theater operating subsidiaries of RKO Corp. reported net earnings of $5,441,621, before interest and tax, compared with $5,043,577 in 1943. The Corporation reduced its funded debt by approximately $5,300,000 to some $19,000,000 at the end of the year. Net income during 1943 was $79,705,320,34, and net profit, as reported last year, was $56,044,055.

Annual report included a notice of the annual meeting to be held in Dover, Del., on June 7. Stockholders at that time will be asked to take action on any proposals to be presented at the meeting.

Injuries to Ellison Defers “Desert Hawk”

West Coast Bar of THE FILM DAILY

Hollywood—Release date of the Columbia serial “The Desert Hawk” has been postponed indefinitely as result of an accident suffered by James Ellison on Tuesday while working in the film. The picture was set for June 2 release. The actor fractured his back when he was thrown from his horse. He will be unable to resume work for at least four months.

STORK REPORTS

Lou J. Halper, West Coast zone manager for Warner Theaters, and Sam J. Briskin, Columbia Pictures producer, became grandfathers simultaneously Tuesday night with the birth of a son to his daughter Helen and Sergeant Mrs. Mrs. Louis Briskin.

The father is attached to the Photographic Center, Signal Corps, Astoria, L. I.

Leon J. Bamberger, RKO Radio sales promotion manager, is proud grandfather. A son was born Monday to his daughter Helen and wife of L. Sheldon Kaplan of Camp Clark, Missouri, at the New Rochelle hospital. Son weighed 6 pounds ounce at birth. The proud grandfather is doing nicely according to latest reports.

Sgt. Jerry W. Brizkin of the Sig nal Corps, former Columbia associate producer who is the son of Sim Briskin, has become the father of a son born in Doctors Hospital here.

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50 MILLIONS IN FILMS GIVEN TO GOV'T

Allied Asks Effective Decree or Divorce

Industry's "Patriotic Contribution" and "Wonderful Co-operation" Disclosed by OWI's Assistant Overseas Director at House Appropriation Committee's Hearing

By ANDREW OLDER Washington Bureau of THE FILM DAILY
Washington—Hollywood motion pictures valued at $50,000,000 were contributed to the OWI Overseas Bureau by the industry during the current fiscal year. Thurman L. Barnard, assistant overseas director, told the House Appropriations Committee hearing, it was disclosed yesterday. Barnard said the Bureau already has 40 of "the best American feature pictures" for use in Italy.

Asked by Chairman Clifton Woodrum if these pictures were not turn-(Continued on Page 10)

Allied Will Seek New Product Source

Philadelphia—The product shortage is becoming so acute that Allied will undertake an extensive campaign to find new sources of film, it was decided at the association's board meeting here yesterday. An Allied committee will explore (Continued on Page 7)

Recreational Equip. Drive Sponsored by Allied

Philadelphia—Allied's board of directors yesterday authorized a recreational equipment drive for hos-(Continued on Page 2)

Court In Ruling On Extortion Repayment

Albany—The New York Court of Appeals has unanimously decided that the officers and directors of Paramount need not repay to its treasury sums they had paid there-from to labor officials who had threatened to call a strike or strikes. The Court wrote an opinion per curiam holding that one who is victimized by an extortion of the kind in question should not on that account suffer loss of his liberty or property. Action was brought by Henry Hornstein.
Loew 28-Weeks Net Up to $7,442,698

(Continued from Page 1) Reported yesterday. Comparable figure for the period ended March 18, 1942 was $6,576.225. Earnings were equal to $4.44 per common share in 1944 and $3.83 in 1943.

Company's share of operating profit of subsidiaries, less reserves for contingencies and depreciation, but before federal income tax, was $17,600 last month and $15,239,999 in the same 1943 period. Tax reserves, however, dropped to $7,442,088 this year, from 1942's $8,602,771.

Warners Asks Dismissal of Rosy Anti-Trust Suit

Answers to the trust suit brought by the Rosy Amusement Corp. against 22 film defendants were filed by the following defendants: Warner Bros. Theatres, Warner Bros. Circuit Management Corp., and Stanley Co. of America in New York Federal Court. The answers seek dismissal of the complaint on the ground that action is barred by the statute of limitations. The suit charges the defendants created a monopoly in the distribution of films in the Jersey City area, where the plaintiff operates the Cameo Theatre.

An extension of answers to two other defendants, RKO Radio Pictures and Paramount Pictures Distributing Corp., was granted, according to a stipulation filed yesterday.

New Mich. Co-op Board Will Elect Next Month

Detroit—Co-operative Theatres of Michigan elected the following directors for 1943-44 at the annual stockholders' meeting: Fred DeLorder, James C. Ritter; Wade Allen, Harold Fox; F. B. L. Brown; Charles Komar, Alex Schreiber, and B. J. Cohn. All are owners or partners of independent circuits in the Detroit area.

Officers of Co-operative will be elected by the board of directors at an early June meeting.

Counsel for Schine and U. S. Meet Before Trial

Buffalo—Pre-trial conference between Government authorities and those representing the Schine interests was held here yesterday. Schine was represented by Seth Richards of Washington, and Saul E. Rogers and William E. Day of New York.

Schine has filed a motion to compel the Government to file a amended answer in view of dismissal of the complaint against the so-called Little Three, namely Universal, Columbia and United Artists.

Bond Breakfast Is Mapped In Advance

On June 2, film exchange managers, assistant managers, salesmen, execs, etc., who are soldiers in local "Fighting Fifth" Army for 5th War Loan, will go to their breakfast-meeting, according to Hub. The "plan," (being mailed) is a military map with arrows showing assembly points where drive forces will mobilize at 10 A.M. to the still secret rendezvous for chow. The breakfast meeting, arranged by General Chairman C. C. Beackworth, will find and post lieutenant on the box, and National Chairman Bob O'Donnell and later, staff, plus members of Treasury War Finance Staff, Maj., A. V. Martini, famed bomber hero, is on the agenda.

Metro Extending Jubilee To 37 Foreign Countries

M-G-M has extended its Twenty-Third Anniversary Jubilee, June 22-28, to include the Dominion of Canada and 36 foreign countries not dominated by Government film. It was announced yesterday. Sweden, Spain and China are not included in the celebration. In Sweden, the weeks of June 22 and June 28 are entirely devoted to fishing, and in Spain the week is the hottest of the year. Several executives in both countries asked to postpone the celebration a month, but this could not be done to fit in with similar observance plans. Because China is not in a celebration mood, this country has not been asked to join in the events.

To date, the six Canadian exchanges have reported more than 50 per cent of the houses booked up for a feature or short during the week of June 22.

Although Switzerland is surrounded by the enemies of this country it will participate, it was stated.

In practically all foreign countries, the anniversary picture is "Madame Curie." This is due to the difficulty in shipping "The White Cliffs of Dover," which is the American and Canadian anniversary film. In England, the film to be featured will be "Gaslight." In Italy, it will be "Trahns-Cceer." In Brazil, it will be "Dulacery Was a Lady."

For the first time in the history of the company, a half dozen stories, each about six thousand words, have been sent press releases to London for re-transmission to newspapers for India, Australia and South Africa. The same stories have been telegraphed to South European countries to Montevideo, Uruguay, for all South American countries.

"Wallflower" Pic Rights Purchased by Warners

Warners has bought the film rights to "Wallflower," the Rodgers and Denham-Mary Orr play at the Sadler's. The price is understood to be around $75,000.

FINANCIAL

(Thursday, May 25)

NEW YORK STOCK MARKET

Net Low High Close Chg.

Am. Steel……… 34 3/8-7/8 34 3/4 34 5/8

Columbia Plots. pfd.……… 2 1/2-7/8 2 3/8 2 3/8

Conf. Ind. pfd.……… 2 1/2-3 1/4 2 3/8 3 1/4


do pfd.……… 90 3/4 90 3/4 90 3/4

Loew's, Inc.……… 61 3/8 61 3/8 61 3/8

MGM……… 15 7/8 15 7/8 15 7/8

RKO……… 2 1/4 2 1/4 2 1/4

RKO stock……… 92 3/4 92 3/4 92 3/4

RKO 50 series-Fox……… 92 3/4 92 3/4 92 3/4

W-20th Century-Fox……… 31 3/8 31 3/8 31 3/8

Warners Bros.……… 10 3/8 10 3/8 10 3/8

NEW YORK CURB MARKET

Bay b'way 1945

Monogram Plots.……… 3 1/4 3 1/4 3 1/4


Samson Corp.……… 2 3/4 2 3/4 2 3/4

Technicolor……… 15 15 15 15 15

Trans-continental……… 21/2 21/2 21/2

Universal Pictures……… 23 23 23

Universal Plots. vfc.……… 21 3/8 21 3/8 21 3/8

Send Memorial Day Greetings to...
A Career is Born!

Tamara Toumanova

A new career for the greatest dancing star...a new thrill for the screen. Premiere ballerina, Ballet Russe de Monte Carlo...exotic, hauntingly lovely, actress to her fingertips!

DAYS OF GLORY

Introducing a New Screen Cast of Brilliant Broadway Stage Personalities...

A CASEY ROBINSON Production

AN RKO-RADIO PICTURE
A DE LUXE ATTRACTION

FOX THEATRE  ST. LOUIS
Fanchon & Marco Theatre Circuit — De Luxe house

METROPOLITAN THEATRE  WASHINGTON
Warner Bros. Circuit — De Luxe house

FULTON THEATRE  PITTSBURGH
Shea Theatrical Circuit — De Luxe house

WOODS THEATRE  CHICAGO
Essaness Theatre Circuit — De Luxe house

RIVERSIDE THEATRE  MILWAUKEE
Warner Bros. Circuit — De Luxe house

PALACE THEATRE  JACKSONVILLE
Paramount Florida Circuit — De Luxe house

MAY 25
MAY 26
MAY 27
JUNE 7
JUNE 2
JUNE 9
FOR DE LUXE THEATRES

Man from Frisco

MICHAEL O’SHEA • ANNE SHIRLEY
GENE LOCKHART
DAN DURYEA • STEPHANIE BACHELOR • RAY WALKER • TOMMY BOND
and a cast of 20,000

ROBERT FLOREY—DIRECTOR

Original Story and Adaptation: GEORGE WORTHING YATES • GEORGE CARLETON BROWN
Screenplay by ETHEL HILL • ARNOLD MANOFF

A REPUBLIC PICTURE
Washington Bureau of THE FILM DAILY—Washington—Cuts Inter-American Affairs budget for the next fiscal year will be considerably reduced, it was revealed yesterday by the House Appropriations Committee, which recommended only $18,000,000 for the agency. Current budget is $36,755,000, but only $19,174,000 was requested for next year.

The Committee action represents a cut of $17,144,000, to be distributed throughout the agency as the CIAA directors see fit.

A drop of $144,000 for the CIAA Motion Picture Bureau was recommended by the Budget Bureau to the House Committee, with the 1945 request at $1,041,221 as against $1,789,340 for the bureau. The decrease was more than accounted for by the slicing of $215,000 from the budget for production and adapt-

ations for a total of $19,174,000. Budget for prints, reels and containers was upped from $406,065 to $419,478. Charges for prints and containers from $240,000 to $475,000.

There was no allocation in the new budget for guarantees to film producers against losses incurred in production at CIAA behot, except that $14,000,000 was set aside for that purpose, none of which will be spent. As during the current year, $34,000 is earmarked for administrative expenses of the Motion Picture Society of the Americas. Drop in production budget was laid to increased commercial production of films valuable for the CIAA program.

Emphasis during discussion of the picture budget was strictly on edu-
cational and documentary films. There was high praise for the film cartoons of Walt Disney, both by Nordon Rockefeller, CIAA head, and Horace Graham representa-
tive of the Anglo-Chilean Nitrate Co., head of the Chilean Chamber of Commerce.

Film Chief Francis Alstock told the Congressmen that he hopes the industry will eventually take over full support of the Motion Picture Society of the Americas. Time of top talent is contributed freely now, Alstock said, with the $54,000 used to pay clerical employees, researchers and office expenses.

Referring to the failure of the new budget to provide for guaran-
tees against losses by commercial producers, Rockefeller declared that the industry "has proven the com-
mercial value of pictures with Latin-American content." He said there are now in production and planning 25 features and 45 shorts of Inter-American significance, none of which have been covered by guar-
ance against losses.

CIAA officials left no doubt in the minds of the Congressmen that they owe the success of their program in large part to the generosity and co-
operation they have received from the motion picture industry.
20th-Fox to Produce 4 to 8 Pix for Rank

(Continued from Page 1) and editors of the trade press at the Miami Herald on Wednesday. Skouras, just back from England where he completed the arrangement with Rank, said that the pictures could be produced under the supervision of Darryl F. Zanuck, 20th-Fox production chief.

It was reported afterward that the minimum quota, two would be distributed here by 20th-Fox and two by Eagle-Lion Films, Inc., Rank's American company, of which Arthur Kelly is president, with all four being distributed by 20th-Fox in England.

A Strong Business Ally

In reporting on his trip to England, Skouras expressed the belief that the deal with Rank "will prove very beneficial not only to 20th Century-Fox but to the American motion picture industry as a whole," explaining that the American industry thereby would have acquired "a strong and permanent business ally in the United Kingdom.

Skouras informed his listeners that one of Rank's greatest desires is "to improve the position of the British film industry in the national market and to create closer understanding between the American and British people in particular, and among all free people in general through the medium of their motion pictures."

The 20th-Fox head said that through the efforts of Rank and the latter's associates the British film product, which he described as showing "a substantial improvement in technique and quality," is being adapted to meet the requirements of the international market.

Skouras reported that Rank and his organization had laid a foundation on which to build a "greater British motion picture industry which will produce a higher type of picture and which will establish a system for a permanent and continuous supply of such British product."

Widening Market Urged

The British were urged by Skouras to effect still further improvement in their film product to widen the market for the output of their studios and to set up their own distributing organizations all over the world if they expected to forge ahead like the American companies. It was Skouras' opinion that "the

TO THE COLORS!

★ PROMOTED ★

BARTON D. BILEY, USMC, formerly of Interstate Theaters, Dallas, to corporal.

★ NAVY ★

SEYMOUR MARCUS, chief-of-service, Adams, Newark, N. J.

GREGORY KASPAR, former projectionist at Regent, Elizabeth, N. J., finished "boot" training and is ready for the high seas.

Allied Will Seek New Product Source

(Continued from Page 1) every available source of pictures in order to alleviate the shortage. There were 20 per cent fewer pictures released in 1943 compared with the previous year and Allied fears that the major companies may shave their output further this year.

L. C. Griffith Will Head Oklahoma War Council

Oklahoma City — L. C. Griffith, president of Griffith Southwestern Theatres and affiliated enterprises in Missouri, Oklahoma, Kansas, Texas and New Mexico, will be appointed soon as chairman of the Oklahoma War Council, Governor Robert S. Kerr said yesterday. Griffith, vice-president of the Civilian Defense setup, has said he will accept the position. He will replace Norris G. Henhorne, Tulsa publisher.

British industry five years from now will be able to compete with us," he termed such a development as "a good thing" for the industry as a whole.

According to the 20th-Fox executive, the industry is missing many opportunities in the use of motion pictures as a means of educating the world. He asserted the film industry could be a poten

"Night of Adventure" Tradeshows

A "Night of Adventure," RKO drama, will be given a special trade-screening in New York and Los Angeles on next Wednesday. The New York screening will be held at 11:00 a.m. at the RKO projection room, 630 Ninth Avenue, with the Los Angeles screening taking place at 11:00 a.m. at the RKO projection room.

Hochstein Trial June 26

The trial of Harry Hochstein, former Chicago moral inspector, on perjury charges has been postponed in New York Federal Court until June 26. Hochstein is accused of perjurying himself before the Federal grand jury investigating alleged racketeering in the industry.

Outstanding Industry Personalities

Can you name them—

CLOSE to the vortex of any important scientific activity or trend in film land, you will find this renowned personage. Among his many designations are: (1) past-president of SMPTE, (2) consulting engineer for General Electric, (3) director of research, Marconi Wireless Telegraph Co. of America, (4) vice-president of RCA Photophone, and (5) vice-president and general engineer, RCA. He is also past-president of the Institute of Radio Engineers. His contributions to advancement of sound films and radio have been legion, and, as you might expect, his progressive hand is one which is guiding television. Born in New York City, he was educated at C.C.N.Y. and Columbia.

A BROOKLYNITE who crossed the East River to book and produce outdoor attractions early in his career, and then crossed the Continent to become one of Hollywood's top-flight film makers. Producing company bearing his name distributes via UA. Entered the amusement field as an actor. Made pix for First National in the silent era, most notably the Corinne Griffith vehicles, plus "Cohns and Kellys," "McFadden's Flats," etc. This year is the 25th anniversary of his journey to the Coast permanently. In 1932, he organized Reliance Pictures with Harry Goetz. With latter and later under own banner, made many arc features.

H IS billing as writer, screen commentator situated and producer out on Metro's Culver City lot is accurate but inadequate. Actually he's the gent who injected novelty into short product when it was generally held that all avenues to uniqueness had been exhausted. His tab attractions are in deservedly high demand. Academy honors to him have been multiple. Many years of experience in the industry, including brilliant service as a publicist deluxe for Paramount, M-G-M, Marshall Neilan, and in a five-lace capacity, have made him intimately acquainted with all the simplicities and complexities of the trade—making him a so-called jack-of-

FILM DAILY YEAR BOOK

Published by THE FILM DAILY — 1301 BROADWAY, NEW YORK 18, N. Y.


Hochstein, finished Missouri, J., a the chairman stock of "DAILY PRODUCE production of the British national organization that the latter's film, product, which he described as "a substantial improvement in technique and quality," is being adapted to meet the requirements of the international market. Skouras reported that Rank and his organization had laid a foundation on which to build a "greater British motion picture industry which will produce a higher type of picture and which will establish a system for a permanent and continuous supply of such British product."
Welcome, Hal B.
Paramount

is pleased to announce that the producing firm of Hal B. Wallis Productions, Inc., headed by Hal B. Wallis and Joseph H. Hazen, has become affiliated with Paramount Pictures Inc. The future product of the man who made “Casablanca”, “Yankee Doodle Dandy”, “This Is The Army”, “Watch On The Rhine”, “Saratoga Trunk”, “Princess O’Rourke” and 105 other famous screen attractions, and who twice won the Thalberg Memorial Award, will augment the remarkable succession of fine pictures which has already won industry dominance for Paramount.

Hal B. Wallis productions will be filmed for the most part at the Paramount studio in Hollywood. The remainder will be produced in England—a co-operative move to help insure world-wide acceptance for British-made pictures.

All Hal B. Wallis productions will be distributed throughout the world by

Paramount

Wallis Productions
Effective Decree or Divorce—Allied

(Continued from Page 1) themselves of their theater holdings and the dissolution of their large circuits.

In a resolution adopted at the Board's quarterly meeting, the Attorney General was asked to make the decree in harmony with the recommendations of the Conference of Independent Exhibitors which were submitted to the Department of Justice under the date of Feb. 8, 1944. The board further asked that the producer-distributors be enjoined from “further engagement in any discriminatory practices set forth in the original petition.”

In case an amended or supplemental decree is filed, Allied demanded that it be vigorously and effectively prosecuted and that “the defendants be no longer engaged in the dilatory and evasive tactics whereby during the past six years they have remained in the full possession of their monopoly and have continued to exploit the independent exhibitors by charging monopoly prices notwithstanding the pendancy of the Government's suit.”

The board urged that the Attorney General “be not swerved from his duty efficiently and impartially to enforce the law by representations from any source to the effect that prosecution of the eight major companies at this time would in any degree hinder or impair the war effort.”

The resolution pointed out that the proceedings would concern primarily commercial distribution and would not affect the distribution of training and informational films for the Government. The service given by the major producers and exhibition of Government films would be protected and benefited by the enforcement of the Sherman anti-trust law against the motion picture trust, the resolution asserted.

Leather Chairs Out; Others Available, Allied Told

Philadelphia—There is no hope of obtaining leather theater chairs but there is a possibility of exhibitors being able to get chairs made of other material, Virgil J. Rader, regional representative of the OCR, told the Allied directors here yesterday. Mr. Rader reiterated previous reports that there would not be sufficient Freon gas to cool theaters this summer.

The board discussed television briefly and the consensus was that there is no immediate threat of competition and that there would be a long period after the war before developments had reached the point where competition might exist.

50 Millions in Films to Gov't

(Continued from Page 1) 1,500 Reels Ready When Army Invaded Italy

Metro Will Tradeshows "White Cliffs" on June 6

Metro's "The White Cliffs of Dover," will be tradeshowed in all keys on June 6. Screenings will be held in the same projection rooms where "The Canterville Ghost" and "Smiling Beauty" are being shown, May 29, except in Denver, where "The White Cliffs of Dover" showing will be held in the 20th-Century branch instead at the Paramount Exchange. New York tradeshowing of the pic was held on March 8.

get requested may be for less than $50,000.

Pictures, said Barnard, have been found to be one of OWI's "most powerful propaganda media—when you consider that much of our production is en-

owed to be carried into Italy for showing under Army and OWI auspices. All of the pictures are dubbed in foreign tongues.

The House Committee, despite political fears of OWI, yester-
day recommended a $20,000,000 boost in the Agency's budget for the 1945 fiscal year. This was $5,764,633 less than had been asked. Total budget rec-

ommended for OWI is $35,764,633, pared down from the Budget Bureau's recommendation of $61,390,000. Current appropri-

ation is only $38,222,510.

Bulk of the reduction is felt in the contingency fund for the over-

all budget, which was cut from the $10,000,000 requested. An-

other million is cut from the Overseas Branch's operating budget, to be applied however by the agency di-

rectors see fit.

Domestic Branch budget was cut $294,033, leaving it with $2,200,000. This budget recommended for the Overseas Branch is slightly below the current budget. The $50,000 Motion Picture Bureau limitation is re-

tained. Serious opposition to the committee report is not expected.

An increase of $353,000 over the current budget was asked for by the Overseas Bureau, with the budget for the Domestic Motion Picture Bu-

reau to be raised about $5,000. Bud-

get Bureau recommendation for the Overseas Bureau was $1,640,328 against a current budget of $1,285,675. Only $54,428 was recommended for domestic pic operations, which is the House Appropriations Commit-

tee last year scaled down to a $50,-

000 appropriation.

OWI asked this year, it was re-

vealed in the hearings on the ap-

propriation bill reported yesterday in the House, that the $50,000 figure be exceeded slightly. Of that amount, however, $5,900 is for over-
time pay, so that actually the bud-

OCR's "Difficultly" Cured—McMurphey

Murphy, who had told THE FILM DAILY in a confidence a week ago that he intended to leave OCE, decided last Monday that he would stay and try to put up a winning fight for his program. Decision by high WPB officers yesterday that Murphy apparently vindicated McMurphey and he now intends to stay at his post. He said he is hopeful also that John Eberon, prominent theater archi-

tect, who served as theaters con-

sultant to OCR until last week, might also resume his former assignment last week because of the press of his private business and be-

cause of the gloomy outlook for the current OCP program. McMurphey said he "will certainly try to bring John back. Eberon's job is of central importance in the implemen-

tation of the whole OCR program. McMurphey declined to discuss the details of his difficulties with WPB. But it is understood outside the recreation field that his pro-

gram was too energetic, and that he was winning too much in the line of materials, construction authori-

tation, etc.

Although McMurphey declared that Murphy was his "best man," Murphy has admitted that he is still not per-

mitted to talk at length for publi-

cation. Beyond the announcement that Murphy had taken a booted turn for the better, he would not discuss program details. Major difficulty in the OCR program for new theaters in the Pacific area appears to be the matter of expan-

sion by major circuits.

The Department of Justice still has not given any opinion on the matter, since no specific case has come before it. Both McMurphey and Murphy are prominent lawyers. Col. C. Clark were visited earlier in the week by Hugh Bruen and Robert H. Poole, of the PCC of ITO, who de-

clared their opposition to projected Fox-West Coast expansion. Clark was non-committal, but McMurphey talked at length with the two West-

cokers, and it is reported that the three were able to find a common meeting ground. Details of their discussion have not yet been re-

vealed, but the report is that there are no irreconcilable differences be-

 tween them.

Name SPG-Disney Conciliator

West Coast Board of THE FILM DAILY Hollywood—Commissioner Louis L. Livingston has been named by the Conciliation Division of the U. S. Department of Labor to act as conciliator in controversy between the Screen Cartoonists Guild and Walt Disney Productions.

Eugene T. Oliver Dead

Little Rock, Ark.—Eugene T. Ol-

er, 80, died at Centerville, Miss. He formerly managed the Ma-

jestic, Kinsman, and Artis theaters here until recently for Malco.
So. Calif. Opening Drive With Big Rally

(Continued from Page 1)

is planned on as spectacular a scale as the "Cruiser Los Angeles" rally last Summer. HVC is lining up the cast.

From Four States at San Francisco Loan Rally

San Francisco—More than 400 exhibitor and distributor representatives from four states—Washington, Oregon, Nevada and California—attended the Fifth War Loan Bond rally conducted here yesterday at the St. Francis Hotel by Robert J. O'Donnell, national campaign committee chairman.

Charles P. Skouras, chairman of the national committee for the Fourth Loan, came up from Los Angeles for the meeting and pledged the support "to the limit" of himself and his aides in the Fourth sell paid tribute to the "new high" set by Skouras and his aides in the Fourth drive, terming the results "magnificent."

Speakers included O'Donnell, and four members of the national committee—Ned E. Depinet, R. M. Kennedy, John J. Friedel, Ray Beall and Claude F. Lee—and also Maj. Allen C. Martin and Skouras. B. Y. Star-"diet president, and Charles M. Thall, exhibitor chairman for North-"CA, was host. Delegations were present from Portland, Seattle and Reno.

"In view of the greater goal set for the industry by the U. S. Treasury, I have every confidence," O'Donnell declared, "that the exhibitors and distributors in this section of the country will meet the expectation, if not better it."

Pittsburgh Area Aiming for 204 War Bond Premiers

Pittsburgh, Pa.—A pledge to double the number of Bond premiers held in the Fourth War Loan drive, and to make this city a national center, was made at a local WAC meeting this week.

Herb Greenblatt, RKO branch manager, chairman of this committee, has set 204 premiers as the goal. In addition all local theaters and

THEATER DEALS

Des Moines, Ia.—Tri-States Theater Corp. has purchased the Orpheum Theater. This corporation, headed by A. H. Blank, has been operating the theater under lease for the past 10 years.

Appleton, Wis.—The Rio Theater has been added to the Warner circuit. Sam Gross remains as house manager.

Des Moines, Ia.—Conrad Evenson has opened the Soldier theater at Soldier, Ia., with a free movie on the first two opening nights.

WEDDING BELLS

Jersey City, N. J.—Eleanor Mc-Quirk, of the Stanley staff, will be married June 10 to Lt. Robert F. Hynes, AAF.

Jersey City, N. J.—Bita Hughes, Stanley telephone operator, and George Press, AAF, were married last week.

Ceil Sasow, secretary to Dave Levy, district manager at Big U, will middle-aisle it with Lewis Alfred, artist and lithographer, on July 15. The couple will honeymoon in Maine.

American Legion posts will have a Junior Bond Drive for which the American Legion will present a state medal and citation to the girl and boy selling the greatest amount of Bonds.

C. A. Kellenberg, sales manager for 20th-Fox, is liaison officer between the Legion and the local WAC committee.

Syndicated exchange and theater employes will be active in buying and selling Bonds for this campaign.

War Loan Campaign Book Being Distributed Today

The campaign book for the "Fighting Fifth" War Loan campaign is off the press and shipments to the field will begin today. Joekinsky of campaign headquarters announced yesterday. Initial shipments will be made to states in the Far West.

The 24-page book, with cover in two colors, contains everything an exhibitor needs for the aggressive and colorful promotion of War Bonds during the June 12-July 8 drive. A number of campaign innovations, devised by Ray Beall, national advertising and publicity chairman, his aides, and members of the national committee who acted as counsel, are included.

A total of 20,000 copies are being run off in the initial printing. Copies will be distributed to all exhibitors, exhibitor state chairmen, state publicity chairmen, area distributor chairmen, branch managers, salesmen and War Finance Committee members.

Treasury to Lend Fifth Drive Flags to Theaters

The Treasury's War Finance Committee of N. Y. state is offering the loan of Fifth War Loan flags to Broadway theaters and others on important arteries who have a horizontal pole on which to display the banner. Requests should be ad- dressed to Quentin J. Smith, War Finance Committee, 1270 Sixth Ave.

Los Angeles Preparations for Resounding Loan Parley

West Coast Bureau of THE FILM DAILY

Los Angeles—To coincide with the East's devoted to a survey and possibility of entering the television field. Rogers leaves for the Coast today to begin work on his first for the new season, "Reaching For The Stars," starring renowned 4- year-old singing star of the Berg-en-McCarthy radio show. Negotiations are in progress to have David Butler direct this one and "My Wild Irish Rose," a Technicolor musical based on the life of Chauncey Olcott.

Adaptation of "One Man's Family," by Carlton E. Morse, writer of the weekly radio feature, the screen is under way for the third production of Rogers' program. Hollywood names will supplant those appearing in the radio serial.

The last one on schedule is "Angel On My Shoulder," an original, script- ed by Harry Segall.

Commenting further on television, the perfect programs, he said, will be televised films, since the element of "blowing up" on lines and action can be eliminated with re- takes. After conferring with sev- eral local exhibitors, he perceived their desires of participating in this new field.

War premier of Rogers' "Song of the Open Road," on the 1943-44 lineup, starring Bergen-McCarthy, J. C. Fields, and Jane Powell, will be held in Portland, Ore., the young singer's home town, on June 1.

Allied seeks Board to Dispose of Post-War Equip.

(Continued from Page 1)

Rogers' Four for UA Will Cost $5,000,000

(Continued from Page 1)

direct the disposal of the equipment. However, one of the board, it was said at Allied's quarterly board meeting here yesterday, was to prevent the equipment from fall- ing into the hands of "fly-by-night" groups or those who could create unethical competition.

Martin Smith, Allied president, will name a committee which will contact other branches of the indus- try on the proposal for a plan- ning board. If there appears to be no interest on the part of the other branches in such a project, Allied will set up a separate enterprise itself and allow all those who are interested.

FEMME TOUCH

HENRIETTA TEAGER, assistant manager, Hawk- stone, N.Y.

FRANCES SMITH, MRS. BERTY JONES, and MRS. THOMAS NIXON, co-treasurers, Ambas- sador, St. Louis.

MRS. HARRIET HEINING, co-treasurer, Fox, St. Louis.
TO THE HONORED 16,000

Maybe a lot of you never got your names in the papers.

The only time I did was in a casualty list.

Maybe some of your bond-selling efforts will remain unpublicized, unrewarded by citations.

There are millions of us in the ranks who will fight unsung, and many who will die unknown.

Those are the fortunes of War.

Mr. Exhibitor, we’re no different, you and I.

We both do our part for one reason—love of country!

There’s a big job ahead for us!

There’s the 5th War Loan ahead for you.

They’re both tough assignments

And there’s enough glory in our hearts when we do them well.

There’s only one reward that means anything anyhow.

It’s Victory—and Peace!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N.Y.C.
"FIGHTING FIFTH" SHOWMEN MOBILIZING

Distribs. May Ask Larger Tradeshow Attendance

Appeal to Exhibitor Association Leaders Considered By Decree's Signatories

An appeal to exhibitor association leaders to urge their members to attend tradeshows in larger numbers is being considered by some of the distributors affected by the New York consent decree, it was reported at the week-end. The poor attendance of the screenings is becoming one of the major problems of the industry, it was said.

A spokesman for a major company said that many exhibitors were not taking advantage of the opportunity.

(Continued on Page 11)

Columbia's 39-Week Net at $1,490,000

Net profit of Columbia Pictures for the 39 weeks ended March 25, 1944, was $1,490,000 after provisions for Federal and excess profits taxes which amounted to $3,105,000. This compared with a net profit of $3,032,000 for the same 39-week period.

(Continued on Page 11)

IA May Move to Enroll Managers and Salesmen

St. Louis—With moves looking to the organization, under its banner, of both film salesmen and theater managers anticipated, the biennial convention of IA/TE opens at

(Continued on Page 11)

36,890 Blue Stars and 150 Gold on Film Flag

Another reason for the industry's "Fighting Fifth" Drive is in the new estimate of film men and women in the armed services. According to a checkup released by WAC, 36,890 stars are now included in the service flag, including 150 gold stars for those who have made the supreme sacrifice. Exhibition supplied 25,200 stars, distribution, 5,100 and production, 6,590.

DO YOUR PART!

Emblazoned Upon the Pages of Today's FILM DAILY is the Story of Your Industry's Role in the "Fighting Fifth." Just as the United Nations Must Go Over the Top to Storm Fortress Europe, So Must the Home Front, on Which We Serve, Attain the "Fighting Fifth" Goal. The Industry's Proud Record of War Pledges Fulfilled Will Be Maintained If YOU Do Your Part.

Industry's Total Resources At Treasury's Disposal For June 12-July 8 Sales

Facing its most decisive assignment of the war, the film industry today, is ready to back the invasion with record War Bond sales. That preparedness embraces mobilization of filmland's total resources, material and spiritual, in behalf of the Treasury's Fifth War Loan, with the drive's supporting forces appropriately designated as "The Fighting Fifth Showmen of America."

At every battle station the alert

(Continued on Page 14)

RKO Corp. Reports

Net of $1,557,404

RKO Corp. and subsidiary companies Friday reported a net profit of $1,557,404, after all charges, for the 13 weeks ended April 1, 1944. For the same 1943 period, the net earn-

(Continued on Page 12)

Pickford, Selznick Favor New Yorkers on UA Board

Mary Pickford and David O. Selznick are in favor of having only New York men on the United Ar-

(Continued on Page 11)

Bond Drive To Bloom In Garden City, Too

In all-out preparatory effort to have industry's Fifth War Loan drive go over the top, managers of more than 40 Nassau County film houses, augmented by Treasury representatives and members of AWVS, ARC, and American Women's Hospital Reserve Corp, will hold a campaign-planning breakfast at 10 a.m. on Thursday, June 1, in the Garden City (L.I.) Hotel. Fred Schwartz and Jack Harris, WAC co-chairmen, will participate. Event is sponsored by Judge Leon D. Howell, Nassau's War Finance head.
Here Is Why

Everyone in Pictures

Must Work Night and Day

For the Success of...

The Fighting Fifth
ARMY DEAD

From the Herald Tribune Bureau
WASHINGTON, May 13—The
War Department announced today
names of 399 soldiers killed in
action, among them the following:

NEW YORK

Europe

DePinto, Salvarone A., Staff Sgt.; mother, Mrs. Lilian Burgio, Schenectady.

Klech, Leslie F., 44; father, Mrs. Lydia M. Mass, Buffalo.

Konnischer, Stanley L., tech. sg.; mother, Mrs. J. D. Leninsky, Rochester.

Koss, Joseph A., 33; wife, Mrs. Helen Petrovich, 25-52 E. 96th St., Manhattan.

O'Brien, Harold p./m., mother, Mrs. Frances O'Brien, 312 W. 136th St., Manhattan.

Patelka, Andrew B., Pvt.; mother, Mrs. Angelina Patettka, 141 E. 112th St., Humah.

Prosia, Vito p./m.; uncle, Carlo Lopinto, 210 Greenwood Ave., East Kingston, R.I.

Rickles, Jack W., Pvt.; wife, Miss Anne Rickles, 98-55 Broadway, Flushing, Queens.

Rohr, James B., p./m.; mother, Mrs. Margaret Hur, Manhattan.

Russo, Louis p./m.; mother, Mrs. Mary Russo, 1105 Maple Ave., Elizabeth.

Ryan, William G., p./m.; mother, Mrs. Mary V. Ryan, Martin Park, Ravenna.


Sangkanee, William V., p./m.; wife, Mrs. Elizabeth P. Sangkanee, Railroad Ave., Center Ave., S. Newark.

Scherbino, Anthony S., p./m.; mother, Mrs. Maria Scherbino, 7th Ave., Jersey City.

Spencer, Lawrence F., 75; mother, Mrs. I. J. Spencer, 1864 Commercial Ave., Youngstown, Ohio.

Stanton, Eldon R., p./m.; father, Clarence E. Stanton, Schenectady.

Stein, Gilbert B., Pvt.; father, Julius Stein, 364 W. 109th St., Manhattan.

Suriano, John p./m.; father, Antonio Suriano, 406 E. 1st St., Manhattan.

Taddison, Thomas, Pvt.; mother, Mrs. Anna Taddison, 475 E. 145th St., Bronx.

Tamaa, Joseph J., m/c.; wife, Mrs. Velma W. Tamai, 1 S. St. Rd., South, Green City, L.I.

Toch, Edward M., Pvt.; father, Michael J. Toch, 111 E. 117th St., Manhattan.

Trajanowski, Henry J., Staff Sgt.; father, Walter J. Trajanowski, 166 Monitor St., Brooklyn.

Van Sickle, Gilbert p.; wife, Mrs. Emily Van Sickle, 122 W. 30th St., Brooklyn.

Winter, Kenneth M., Pvt.; mother, Mrs. Mott Winter, 5150 Dahn St., Orange, New Jersey.

Wright, Arthur A., p.; sister, Mrs. Albert Bauer, Rainsboro, N. J.

Ziccarelli, Jack p.; mother, Philomena Ziccarelli, Central Park Avenue.

Pollak, Edward p.; mother, Mrs. Rose Pollak, 57-12 1st Ave., Maple Park, Queens.

Reaver, Thomas, Pvt.; grandmother, Mrs. Mary Merenstein, Brooklyn.

Cettia, Salvarone J., tech. 5th gr.; mother, Mrs. Lilly Cettia, 819 Chestnut St., Brooklyn.

Di Maggio, James M., Pvt.; father, Salvatore Di Maggio, 44 Ave. E., 75th St., Manhattan.


New Jersey

Gailly, John P., Pvt.; wife, Mrs. Alice Par Pailly, 230 Linwood Ave., West New York.

Gair, Herbert L., Pvt.; mother, Mrs. Alvina L. Gair, 230 Linwood Ave., West New York.

Gehr, Marvin M., Pvt.; mother, Mrs. Hazel H. Gehr, 620 9th Ave., Pittsburgh.

Glansman, Robert E., Pvt.; mother, Mrs. Anna J. Glansman, 64 Water St., Jersey City.

O'Brien, Harold F., Pvt.; mother, Mrs. Martha O'Brien, 206 W. 92nd St., Manhattan.

Albert Rajas, N., Pvt.; mother, Mrs. Mollie Rajas, 924 W. 109th St., Manhattan.

O'Brien, John P., Pvt.; wife, Mrs. Alice Par

New Jersey

Loven, Theodore Jr., Air Aviation electrical

Hoff, Warren L., Pvt.; mother, Mrs. J. Hoff, 13th Ave., 40 West Main St., Chatsworth.

Hoff, John S., Pvt.; mother, Mrs. Mary Hoff, 167 Dwyer Ave., Jersey City.

Hoff, James R., Pvt.; mother, Mrs. Nora Kelly, 61 Leona

Dun, Leonard, 3d Lt.; father, Harry A. Dun, 273 Arrow Ave., the Bronx.

Hoff, Martin, 2d Lt.; mother, Mrs. Gustie M. Hoff, 349 Clinton Ave., the Bronx.

Fajita, Chas. A., Pvt.; wife, Mrs. Hilda Fajita, 548 W. 116th St., Manhattan.

Feldman, I., Pvt.; mother, Mrs. Ida Feldman, 600 W. 116th St., Manhattan.

Friedman, R., Pvt.; mother, Mrs. Emma Friedman, 346 E. 116th St., Manhattan.

Smith, M. C., Pvt.; wife, Mrs. Ella Smith, 41 W. 128th St., Manhattan.

Biondini, Harry E., Pvt.; mother, Mrs. Lillian Biondini, 82 W. 124th St., Manhattan.

Biondini, Joseph, 2d Lt.; wife, Mrs. Virginia Biondini, 630 W. 124th St., Manhattan.

Biondini, John, Pvt.; mother, Mrs. Virginia Biondini, 630 W. 124th St., Manhattan.

Southwest Pacific

Hoff, Warren L., Pvt.; mother, Mrs. J. Hoff, 13th Ave., 40 West Main St., Chatsworth.

Hoff, John S., Pvt.; mother, Mrs. Mary Hoff, 167 Dwyer Ave., Jersey City.

Hoff, James R., Pvt.; mother, Mrs. Nora Kelly, 61 Leona

Dun, Leonard, 3d Lt.; father, Harry A. Dun, 273 Arrow Ave., the Bronx.

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Biondini, John, Pvt.; mother, Mrs. Virginia Biondini, 630 W. 124th St., Manhattan.

...That they who carry on the fight may continue to be proud of you, America's motion picture theatre men, who served them so nobly before...
"God Willing..."
— General Dwight D. Eisenhower

"We in the armed forces look to you at home for inspiration and steadfast support to carry us to the victory which ultimately will be ours. The success of the Fifth War Loan will provide that inspiration and support. United at home and abroad we push forward. God willing, our joint efforts will be crowned by complete success."
OBJECTIVE
NO. 1

INVASION
SHOWMANSHIP

Ammunition to back up your enthusiastic patriotism for the most crucial undertaking of our country's life. You will have a more complete line of campaign aids than ever before. Four trailers. Watch for your press book that talks your language for every type of high-powered promotion—press, lobby, radio—for small towns and large. And theatre accessories that are the battle-dress of your Campaign.
YOUR BIG PREMIERES

OBJECTIVE

NO. 2

OBJECTIVE

NO. 3

YOUR STAGE
Bond Premieres are the bond fire of the campaign! Every theatre in all the land can have one, with full cooperation of the distributors. There are two handlings; one, with appeal to your regular audiences. The other, a "School's Out" Premiere with appeal aimed at juveniles. Either way it's the big way to sell your country's Bonds!

A big Bond Night with a Service show on stage! Using service men (made available by Camp or Service Organization), or radio personalities, or local band. This idea has been a big asset in previous drives. It might be your feature of Flag Day (June 14), or during the week ahead of July 4th. Also may include talk by a disabled Vet, if there is hospital locally. To make matters simpler, scripts on entire presentation are available in the press book.
YOUR 'FIGHTING-FIFTH HERO' LOBBY

This is an important new twist on the "Bond-for-Every-Seat" approach. Use the lobby blow-up of seating arrangement offered in your free accessory kit. In place of each seat it shows a soldier's figure. Each purchaser of a bond is privileged to have his hero's name written on one of the figures in the chart. (Press book shows exactly how to do this.) You can judge how big an idea this is when you realize that the twelve million Fighters' names on twelve million seats means a sale of twelve million Bonds!
Where possible, the Industry is driving for a simultaneous nation-wide bond-selling effort on Thursday, July 6th. The plan is, on this day, to allow a ticket for each bond purchaser. (Where policy prevents, another day may be used.) With every theatre cooperating this cannot help but be a tremendous purchasing urge and a way to wind up the Drive in a blaze of showmanship.
The undersigned companies take this opportunity to acknowledge with grateful hearts the job that has been done by you, the exhibitors of America. You are at the forefront of the home front, the most direct contact with the public. We join hands with you in this greatest undertaking our industry has ever faced. May God be with our boys on all the fronts of danger. Let us each do our part, with all our energies, giving to this effort day and night our fighting hearts.
Columbia's 39-Week Net at $1,490,000

(Continued from Page 1)

...ended March 27, 1943, when taxes totaled $2,288,000.

The operating profit before taxes
was $4,685,000 for the 39 weeks ter-
minal in March of this year, com-
pared with $3,320,000 for the cor-
responding period of the year previous.

It was pointed out that the figures
were approximate and subject to
final check by the company's certi-
fied public accountants at the end of
the current fiscal year.

IA May Move to Enroll
Managers and Salesmen

(Continued from Page 1)

The Hotel Jefferson here today for a
week's stand. On hand will be 940
delegates from the United States
and Canada, with total attend-
ance expected to approximate 1,200.
President will be Richard F. Walsh,
head of the Alliance.

The principal speaker will be
William F. Green, head of the AFL, with
which the IA'TSE is affiliated. He
probably will be heard on Wednes-
day. A feature of the convention
will be memorial services for mem-
ers of the union who have died in
the nation's service.

Separate meetings of the 14 IA
districts closed yesterday.

Lillian Hellman Signed
To Hal Wallis Contract

Lillian Hellman has been signed to
an exclusive writing contract by
Hal Wallis Productions, Inc., Wallis
announced Friday. Miss Hellman is
the author of "The Searching Wind."

It has been stated that she is "The
Little Foxes." Her first assignment
will be announced shortly. Wallis'
productions will be distributed by
Paramount.

Bond Premiers For
Magazzu's 10 Houses

Philadelphia—Proving it isn't the
"size" of the exhibitor, or the capacity
of his theaters, but the degree
of enthusiasm that counts in the
Fifth War Loan, Pete Magazzu, oper-
ator of 10 theaters in Eastern Penna-
sylvania coal towns, none of which
has a population of more than 2,500,
had pledged to hold a War Bond
Premiere in each of the houses.

Magazzu's theaters average about
300 seats each; he has personally
sold more than $100,000 in Bonds in
former drives, Bob Lynch, M-G-M
district manager, revealed. As a re-

May Ask Larger
Tradeshow Turnout

(Continued from Page 1)

portunities offered by the screen-
ings to give their pictures the proper
promotion. Many a picture, he said,
could have returned a larger gross
if the exhibitor had realized its po-
tentialities through a trade-showing.

The approach to the association
being considered as an essential
project and may be placed before
the various organizations this Summer.

Pickford, Selznick Favor
New Yorkers on UA Board

(Continued from Page 1)

ists board of directors which will be
elected on June 16. Charles Chap-
lin's intentions have not been de-
termined, but the good possibility
that he will nominate himself as one
of the three directors selected by
him. Under the amended charter of
the country, the board will be com-
pounded of nine members.

J. R. Partlow Named "U"
Manager in Okla. City

J. R. Partlow has been named Uni-
versal's branch manager in Okla-
oma City, succeeding J. E. Hobbs
who resigned last Saturday. Part-
low is being transferred from Dallas
where he was a salesman for Uni-
versal.

Rites Today for Mrs. Quick

Funeral services will be held this
morning for Mrs. Emma Quick, wife
of Charles Quick, head of M-G-M's
accounting department, who died
Friday morning. Services will be
from the home, 60-80 Ninth Ave.,
Ridgewood, Brooklyn.

Variety Is Spice of
Detroit Bond Drive

Detroit — Two socko promotional
stunts will be staged by local Variety
Club during, and in support of, the
Fifth War Loan Campaign here. First
is erection of "World's Biggest War
Bond" on Campus Martius, opposite
City Hall. Measuring 50 feet square,
its denomination numerals will be
changed as city's quota is approached
and, it is hoped, reached. Second
stunt will be a "Hollywood Auction"
on a roped-off block of Washington
Boulevard, city's chief shopping street.
It will be held during last week of
drive. Among assured items, asso-
ciated with film luminaries, to go
under the hammer is Bing Crosby's
makeup kit, Humphrey Bogart's dun-
garees, Dorothy Lamour's sarong,
 Rath's from Bing Crosby, bow ties from
Frank Sinatra, and Ginger Rogers'
dancing shoes.
"Mystery" Breakfast Rendezvous Spots

Acceptances for the "mystery" Fifth War Loan breakfast of N. Y.'s "Fighting Fifth" Bond Army on June 2 are pouring into David Weinstein's pre-party main office, and independent speculations over the week-end pointed to a sold-out session!

With the "mystery tickets," which began to go out Friday, is a "rendezvous communique" revealing to the theater managers, assistant managers, film exchange managers and salesmen and company executives where they are to gather. The instructions still fail to reveal the exact "spot" of the breakfast. The communique merely lists the rendezvous spots, from which points the showmen will march to the mass rally.

The Bronx group is instructed to gather at the corner of 70th St. and Central Park West. The Brooklyn group is instructed to meet at 68th St. and Central Park West. Manhattan group goes to 63rd St. and Central Park West; Queens-Nassau to 65th St. and Central Park West; Westchester, Richmond, Suffolk, Dutchess, Putnam, Orange, Sullivan, Rockland and Ulster counties "fall in" at 67th St. and Central Park West. Chairman Charles C. Moskowitz calls Central Park West the Fighting Fifth's "O'Donnell Line." While the breakfast tickets are

500 Attend 5th War Loan Parley in Los Angeles

Los Angeles—Regional Fifth War Loan meeting for Southern California at the Ambassador Hotel Friday morning drew an attendance of nearly 500 exhibitors and distributor and producer reps. Harry Mace of Arizona and George Tucker of New Mexico led delegations from those states. Dave Berson, state exhibitor chairman, Southern California, who made the arrangements, presided.


Speaking for his own territories in 10 states, Skouras pledged they would exceed their great record in the Fourth Loan. Over 600 theaters were represented at the rally and all were enthusiastic about the Bond Southampton plans presented to them.

Appropriations Bill Passed

Washington—House late Friday passed the war agencies appropriations bill, carrying budgets for OWI and CIAA.

$2,500, the various companies, circuits, ITOA and employers are buying the tickets and having their representatives as guests.

With every company president, plus many other industry leaders in hand, plus the national staff of Chairman Bob O'Donnell, there will be a double-deck dais.

**COMING AND GOING**

- NED E. DEPINET, RKO Radio president, is due from the coast today.
- MURRAY MARMICK, RKO director of advertising-publicity, is on his way back from the studio.
- ROY McLEOAR will leave Hollywood for New York on June 9. He will be accompanied by DAVE EPESTEIN.
- CONSTANCE BENNETT left for the Coast Friday.
- COL. H. A. COLE, PETE J. WOOD, JACK KIRSCH and LEO JONES were among the Allied directors here over the week-end.
- MAX ROOS of the American Ticket Co., has returned to Chicago from a Detroit business trip.
- ROBERT LIPPERT, of the Lippert circuit, San Francisco, was a Chicago visitor.
- L. T. GREGORY, Alliance circuit press and PTE PANACOS sales directors, have returned from Chicago to an Indiana business trip.
- TOM BAIRD, director of publicity, British Ministry of Information offices, has returned from Chicago.
- JACK HUNT, manager of the Oriental Chicago, is in California for a Spring vacation.
- "DOO" BAMFORD, M-G-M Chicago exchange manager, leaves this week from a Minneapolis vacation trip.
- IRVIN MAAS, 20th-Fox foreign department executive, is returning from a seven-week tour of South America.

HARRY TAYLOR, associated with Morris Kay, Los Angeles theater concessionaire, was a Chicago visitor this week.

CHARLES A. MIDDLEBURG, M-G-M's 20-year showman, and his wife left Hollywood Friday for vacation! They returned to their home in Charleston, W. Va., today.

PETER LORRE arrives in New York tomorrow from Europe.

ISIDRO SANCHEZ, independent distributor in Puerto Rico, is on route back to San Juan.

GEORGE BORTHWICK, MPPDA treasurer, returns from Hollywood this week.

ROBERT GOLDSTEIN and ALFRED W. SCHWALB-Bogen of International Pictures, are on route from the Coast.

RALPH AUSTRIAN is returning from Hollywood.

DEAN JAGGER arrives from the Coast this week on his way to England, where he will appear in a picture produced by Herbert Wilcox.

JOAN CAUFIELD, Broadway actress, has gone to the Coast to start work under her Paramount contract.

RICHARD W. KRAKEUR is scheduled to leave for Hollywood on Saturday to mound up a cast for a musical he plans to produce on Broadway next season.

LOUIS GOLDSTEIN, Columbia's South American representative, is in New York for White House office conferences.

JURE JABER, assistant general sales manager for Columbia, leaves today for Washington.

ARNOLD ALBERT of Warners short subjects production staff is here from the Coast.

**NEW YORK THEATERS**

**RKO CORP. REPORTS**

Net of $1,557,404

(Continued from Page 1)

..rings were $1,905,819 but the companies were not subject to excess profits taxes at time.

Profits from operations before depreciation, taxes and dividends on the seven per cent preferred stock of a subsidiary were $4,718,884, compared with $3,688,701 in 1943. Taxes this year totalled $2,831,000.
A Career is Born!

Gregory Peck
Handsome, dynamic... a Broadway hit with Katharine Cornell, Martha Scott, Jane Cowl, Geraldine Fitzgerald... a sensation in his first picture!

DAYS OF GLORY
A CASEY ROBINSON Production
Introducing a Brilliant Cast of Broadway Stage Personalities
AN RKO-RADIO PICTURE
Industry Ready to Back
The Invasion With Record Sales in Fifth Loan Drive

(Continued from Page 1)

has been sounded, because the zero hour is near at hand,—June 12, the drive’s opening day. Consequently, every eye was on the calendar with the same eagerness and tense-ness as our fighting men gazed at their watches before the scheduled attack.

Decisive nature of the industry’s task is not a self-expressed appraisal, but the conviction of the Treasury Department voiced personally by Secretary Henry Morgenthau, Jr., in a “command to the forces” Bob O’Donnell, national chairman of the industry’s Fifth War Loan campaign.

Morgenthau: “It will be more important than ever that the motion picture industry, producers, distributors, exhibitors, do a bigger job for War Bonds than ever before. With the invasion in the background, the time has come to match our all-out military effort with a corresponding all-out sales effort,” and added that, in order to raise the drive’s goal of $16,000,000, virtually 40 per cent of which will have to come from individuals, our best efforts will be required.

Serving with O’Donnell on his staff, which organizationally corresponds with a so-called “high command,” are Richard M. Kennedy, vice-chairman; John J. Friedel, campaign director; Ray Beall, director of publicity; Joseph Kinsky, campaign co-ordinator; Ned E. Depinet, chairman of the distribution division; Leon J. Bamberger, assistant distribution chairman; Claude F. Lee, industry’s consultant to the Treasury; Leonard Goldenson and Henry Glinesburg, in charge of industry sales.

Minute planning, and some secret weapons which have not been employed by filmland in previous War Bond campaigns, will feature the forthcoming drive of the “Fighting Fifth” and upon this premise, coupled with willpower and manpower, O’Donnell declares that “Surely no excuse to let the fighting showmen can’t get licked!”

It is pointed out that The Honored Hundred, winners in the industry’s Fourth War Loan campaign, have acted as “patrols” in the oncoming campaign’s planning and will continue high-powered co-ordination of their thousands of fellow exhibitors from the opening barrage on June 12 until the drive’s conclusion.

One of the more salient of the promotional secret weapons is the setup established for maximum Bond Premiers, geared to blanket a huge segment of both the adult and juvenile moviegoers. To achieve this, the industry’s distributors have driven the lads from vaults so that houses in all communities of more than 7,500 population can have their own such premiers regardless of whether or not they are customers of the exhibitor.

Several features distinguish this drive from the preceding ones. First, the objective is larger than before, with the Treasury’s expectation that the industry will sell 20 per cent more Bonds to that many more individuals.

Second, the Army of the “Fighting Fifth”’ showmen has completed its basic training and its members are now veteran campaigners. They know what to do. But they have to do more of it.

Third, the enthusiasm that has been held of the veteran Army is unprecedented at this stage of the preparation for the attack; and

Fourth, through the whole-hearted co-operation of the national distributors thousands of small town theaters during this drive will be able for the first time to put on Bond Premiers and similar events without fear of possible commercial hazard.

Amplification of the Free Movie Day idea, which served so well the previous campaign, is being instituted in city cities and towns from coast to coast, and many showmen, to stimulate sales, are arranging to admit free any patron purchasing a Bond at any performance. Jack L. Warner has produced some of the most valuable campaign ammunition via a trailer made on the Coast and titled “Road To Victory.” It stars Bing Crosby, Cary Grant, Fred MacMurray, Charles Ruggles, Dennis Morgan, Irene Manning and Jack Carson. Before the drive opens, three theater trailers will be unfolded, “Dawn of D-Day,” “Our Enemies Speak” and “What Did You Do Today.”

A potent factor in the June 12-July 8 drive will be the role of the newsmen functioning in behalf of the general industry effort under the aegis of Walton C. Ament, chairman of WAC’s newssens division. The reels will carry both general news and special activities connected with the drive, and serve in other important ways.

Labor’s industry role will also be invaluable, with IATSE allied with the over-all campaign, thus giving the drive support of some 50,000 workers including projectionists, stagehands, and IA members in Coast studios.

Full co-ordination of the country’s theaters in the campaign will be greatly increased via the invaluable assistance being accorded by S. H. Fabian, WAC’s Theaters Division chairman.

In the Greater New York area, where close to 10 per cent of the population resides in a radius of 50 miles from Times Square, industry history is expected to be made with relation to the Fifth War Loan campaign. On next Friday, June 2, a pre-opening meeting, whose venue will be a “military speed dinner” until the session actually takes place, has been arranged by drive’s local chairman, C. C. Moskowitz. More than 1,000 theater managers, assistant managers, company executives, exchange managers and salesmen will attend. Also present will be Bob O’Donnell and other national leaders in the campaign. Assembly, at the Central Park West set forth by a military map, will be at 9:30 a.m.

“Be It Ever So Humble”

Expressing his “deep appreciation” of the “splendid services” of the volunteer staff handling Fifth War Loan advertising publicity, Ray Beall, national advertising and publicity chairman of the campaign, cited the members of his staff for their efforts. Mentioned by Beall were:

Silas F. Seadler, advertising manager of M-G-M and chairman of the Motion Picture Industry’s Eastern Division, who is serving as advertising consultant and in charge of trade and consumer publicity.

Gil Golden, national advertising manager of Warner Bros., who is serving jointly with Seadler in the drive.

Alfred Femstone of Paramount Pictures, on leave of absence for the duration, is doing a job as an expert in handling trade press publicity and contacts.

Martin Starr, radio director of United Artists, who is in charge of radio.

George Ettinger of Columbia, who is assisting in radio publicity.

John Harkins, Eastern publicity representative for Vanguard Films, who is handling syndicates.

BY WALTON C. AMENT
Chairman, Newsreel Division, War Activities Committee

Newsreels are prepared to back the Fifth War Loan campaign to the limit. Acting as an industry, the newsreels will carry special War Loan Bulletins, appearing on all screens, and planned in all U. S. news, making the direct appeal to motion picture audiences to invest in War Bonds.

Presenting the news of the campaign itself, the newsreels will show audiences a representative and newsworthy parade of the many special activities connected with the drive, such as rallies, extraordinary speeches by public figures, and unique War Bond news of human interest.

But undeniably the greatest contribution that the newsreels will make will be to continue to present the sometimes grim, sometimes triumphant, but always inspiring news of America at war. With our country on the brink of the greatest military venture in history, the newsreels will spare nothing to present it, and the events which surround it, with complete accuracy and candor to the American people.

Beall Cities Drive
Publicity Committee

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Send Birthday Greetings To...
Invasion Increases Industry’s Responsibility

Must Maintain Record And Put Forth Mightiest Effort in Fifth Drive

By R. J. O’DONNELL

Chairman, National Motion Picture Industry Fifth War Loan Committee

The emotional climax of the war is upon us.

No one can deny the fact that all indications point to invasion. Invasion multiplies astronomically our obligations to our boys, our Government and our home.

In the Second and Third War Loans the showmen of America were rookies and unrifled salesmen. The Fourth War Loan proved that they had made rapid strides in salesmanship, and now with the “Fighting Fifth” upon them they are tried and true veterans, with a great record to maintain, and a greater responsibility in the future. Nothing short of death and destruction can stand in the way of the mightiest effort we have ever put forth.

Today our duty is first, to finance this invasion, second, to foster every patriotic effort, third, to stand behind our Government and be good citizens, and somewhere in the deep, distant background is your obligation to your business.

Words are futile. All you have to do is read the headlines, listen to the stories of your relatives and friends, as to what is happening to their sons to further strengthen your obligation to the Fifth War Loan.

Every showman putting forth his best effort can speed the decision. Sixteen thousand showmen can’t be licked!

The command is: Join the “Fighting Fifth”! Invade Their Pocketbooks! Fight by His Side!

R. J. O’DONNELL

O’Donnell’s Monicker “Fighting Bob,” Sticks

Coined by Si Fabian when he introduced R. H. O’Donnell to the inaugural campaign meeting in Washington, the name “Fighting Bob” has stuck to the national chairman of the Fifth War Loan Campaign. O’Donnell’s rejoinder: “We are all fighters in this mighty crusade.”

Campaign Press Book Called “Most Practical”

Described by those who have seen it as “the most practical and useful campaign book to date,” the press book for the Fifth War Loan is now being received by exhibitors. Its 24 pages are crammed with tried and true War Bond selling ideas, stunts and promotion, publicity and advertising aids. More attention was devoted to the preparation of this book than in any previous industry campaign, and it was designed for use by theater managers in every type of situation, according to Ray Beall, national advertising and publicity chairman.

Beall, who co-ordinated work on the book and expressed appreciation of the efforts of Robert M. Gillham, Paramount advertising-publicity director; Stanley Shuford, Paramount advertising manager; John Hertz, Jr., chairman of the Buchanan & Co. board; John Van Orman and L. A. Mezger, of Buchanan; Agnes Mengel and John Cicero, Paramount; the 20th-Fox advertising department and Lee Gustavson, and the firm of Richard Condon, Inc., which was retained by Paramount to handle collation and physical preparation of the material.

3 Trailers, 2 Bulletins, And Special for Drive

Screen material available for the Fifth War Loan Campaign includes three trailers, two Film Bulletins and a special WAC release, with a top flight cast. Trailers, released through National Screen Service exchanges, include “What Did You Do Today?,” “Our Enemies Speak,” and “The Dawn of ‘D’ Day.”

One of the Film Bulletins, to be attached to newsreels prior to the campaign, features Gen. Dwight D. Eisenhower and the other, Margaret O’Brien.

Special 900-foot WAC release is “The Road to Victory,” with a cast including Bing Crosby, Frank Sinatra, Charles Ruggles, Oliver Blakney, Jimmy Lydon, Jack Carson, Dennis Morgan, Irene Manning and Cary Grant. Produced and distributed by Warners, subject will appear on the nation’s screens before June 12.

Cantar Missing in Action

Portsmouth, O.—Warren Cantor, former LaRoy Theater usher, is reported missing in action over Germany. His plane suffered a forced landing in a recent attack over Schweinfurt.

FILM DAILY

Tuesday, May 29, 1944

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FILM DAILY

Tuesday, May 29, 1944

Films Most Important “E” Bonds Agency

By CLAUDE F. LEE

Motion Picture Industry Consultant to Treasury Dept.

The motion picture industry is considered the most important agency of all those in the War Finance program in the matter of selling “E” Bonds. We are asked, in the Fifth War Loan drive, to increase the number of sales by 20 per cent.

We can be proud of our record in this war. We can be jealous of our important place near and for the future.

We must be devoted to the page of history written about this war, will ever find our industry lacking in the full use of our resources and our energies to hasten the day of complete victory. All of us should be thrilled with the satisfaction of seeing every branch of our industry working shoulder to shoulder on the common front of serving our coun-
	ry, unselfishly discharging our public trust and bringing into play the full force of our widespread influence upon the people of every community in the land.

We should resolve that we will preserve this common ground upon which we can always come together for the best interests of our whole industry and to better perform our responsibility to society which our industry must accept.

WFC Has 3 Scripts For Amateur Theaters

Localities where little theater groups are active will be interested in three one-act and a three-act play written by Frank Vredland for use with the Fifth War Loan. Plays are available for use in connection with the Drive by the War Finance Committee, 1270 Sixth Ave., New York.

Bonds are the best advertised product in history but it hasn’t cost the Government a cent. The motion picture industry and other private business and publications contributed the space, the time and the manpower—more than 240 million dollars worth.

THE TREASURY DEPARTMENT

WASHINGTON

Dear Mr. O’Donnell:

In the coming Fifth War Loan Drive it will be more important than ever that the motion picture industry—producers, distributors, exhibitors—do a bigger job for War Bonds than ever before. With invasion in the background, the time has come to watch out all-out military effort with a corresponding all-out sale effort.

The $15 billion drive goal, $6 billion to be raised from individuals alone, is the greatest yet. To achieve this goal will require our best efforts.

Our contribution to victory will be measured, not primarily by our accomplishments in the past, but by our ability to meet the nation’s pressing need in the present.

Sincerely,

Claude F. Lee

Mr. Robert J. O’Donnell
National Chairman, Motion Picture Industry Fifth War Loan Campaign
1501 Broadway
New York, New York
WC Committee Confident of Employees' Support

Group Proud of Record
But Unwilling to Rest
On Past Accomplishments

West Coast Bureau of THE FILM DAILY
Hollywood—Proud of its record, but unwilling to rest on laurels, the Hollywood Motion Picture War Finance Committee is confident that the Coast employees will again take a place of leadership in the Fifth War Loan, said Henry Ginsberg, chairman.

The launching of the Fifth drive begins the 27th month of continuous activity by the committee, the all-industry group which conducts the War Bond campaign in every branch of the Hollywood film industry.

Comprising more than 40 enthusiastic volunteer Bond salesmen in studios, allied industries, guilds, unions and offices of agents, business managers and independent publicists, the committee sold in its first 25 months of activity a total of $55,996,000 worth of Bonds to film employees and businesses.

More than 16,500 of the 20,000 regular employees in the industry are subscribers to the payroll savings plan and, totalling these investments and cash purchases, the industry averaged 10.4 per cent of its payroll.

The history of Hollywood's Bond investments is enlightening. The committee is the first group to approach Bond investments on an industry basis and its organization policy has served as a pattern for many other all-out efforts throughout the nation.

The campaign in Hollywood has served as a successful experiment in the 10-per-cent-of-salary program. From the start, the committee boldly went out for this investment percentage, spearheading the idea before it was suggested as a national goal.

As early as April 20, 1942, the committee urged 10 per cent Bond investments to industry workers in its first trade paper advertisement. On May 4, 1942, the committee broadcast this standard to the nation on the Radio Theater program, with Cecil B. DeMille, Joan Fontaine and Brian Aherne "plugging" this idea. In this same month, the committee plastered

(Continued on Page 18)

NED DEPINET:
'B Day is Every Day'

BY NED E. DEPINET
Distributor Chairman, War Activities Committee

With our armed forces on the alert, the awaited signal for "D-Day," we fighters on the motion picture industry's home front are poised to go over the top on "B Day."

"B Day," or Bond Day, is every day during the Fighting Fifth War Loan.

Never before has every branch of our business been so well prepared and with such far sightedness as for this campaign.

Distribution will play a greater role than ever before. Each territory has been subdivided to insure that every exhibitor will be called on, no matter how small or remote.

The distributors are offering unusual opportunities to the theaters for Bond Premiers and Children's Matinee Premiers. They do not want any exhibitor to say that he wanted to hold a premiere but could not obtain a picture.

To National Chairman Bob O'Donnell I pledge the exhaustless efforts of all members of the distributors' division, including every man in the field, to make our share toward raising the Fighting Fifth War Loan an achievement to be always remembered.

Industry Interest
Assures Drive Success

By JOHN J. FRIEDL
National Campaign Director

That the industry's campaign in the Fifth War Loan is headed for smashing success is evident in the interest and cooperation developing on the part of both exhibitors and distributors.

It is apparent that theater owners are quick to see the added opportunities now available as a result of the liberal new basis on which distributors have made pictures available for Bond Premiers.

Great new interest is particularly evident in the small towns which are so important to the success of the drive. Par-reeling plans are also under way for the children's Bond Shows, which are now being formally introduced as one of the features of the campaign. Many of these have already been set.

The exhibitor-distributor partnership plan to contact all theaters is set and already functioning nationally.

Thus, the men and women of the industry march united, and the "Fighting Fifth" will brilliantly justify its name.

Purchase of Bonds Is Industry Obligation

By LEONARD H. GOLDENSON
Chairman, Industry Sales

With more than 36,000 stars on the industry's service flag, representing men and women from all branches of the industry, owning a bond is a solemn obligation particular to them to back up the sacrifices they are making for all of us in this crucial period.

In the Fifth War Loan drive a thing is fundamental. The first step we must take is to launch our new campaign to the public is to live up to our own obligation. The U. S. Treasury says there is a desperate urgency to "Buy More Than Before," and that means us.

It is the duty of all business organizations in the industry to buy more Bonds than they ever bought before, and to see that all business firms and suppliers do likewise. Then we can approach the job of selling more Bonds than before with a clear conscience.

And if we have bought a lot more ourselves, we can sell a lot more with greater conviction.

 Fifth Bond Drive Called "Most Urgent"

BY TED R. GAMBLE
National Director, War Finance Division

Our entire national life is focused on the Invasion. Every morally alive, socially aware person wants to drive home a helping blow.

For this will probably entail the supreme military effort of the war. As far as Bond selling goes, the Treasury feels that the 5th War Loan will be the most urgent, the most vitally important financial effort of the war. In fact, perhaps the most important of the whole conflict—$10,000,000,000 to be raised, $6,000,000,000 from individuals alone.

War expenditures have never been greater than they are today. From January through June, 1944, direct war costs will be in the neighborhood of $48 billion—an average of $8 billion a month. The Fifth War Loan goals were set high because the nation's Treasury must borrow a great deal of money this year to keep the war going.

Motion picture exhibitors of America have a terribly important role to play in this drive. Every week 95 million Americans frequent theaters. Whether or not these people buy their share of extra Bonds will depend in large part on what exhibitors do as shownmen to make the drive a success.

There are many things exhibitors can do to put the drive over. They can put on War Bond Premiers. They can employ the screen for War Bond shorts and the lobby theaters for attractive Bond booths, make auditoriums available for War Bond meetings and rallies, and publicize the drive on marquee, billboards and the like.

These things exhibitors have done in the past. And these things I am certain, exhibitors will do again in the Fifth War Loan Drive. Only by so doing can we guarantee the success of the greatest War Loan Drive to date.
War Bond Workers Likened to Home Front Army

By JOE KINSKY
Co-ordinator, Fifth War Loan Campaign

We, of the National Campaign Committee, wish to give a special tribute to each and every worker of our industry and, as the roll call is heard, the names of countless numbers of workers symbolize an unselfishness in Oklahoma, not a cashier in Washington, not a project in Kentucky, but a soldier fighting in his war for freedom.

In this great army of workers, we have our acts, our snipers, our infantry, our commandos and our service forces. We have big names and little names, leaders and doers, all joined together as seasoned survivors of a blitz of countless drives and national campaigns. It is the unknown soldiers of our ranks that deserve the salute of today. The so-called "little people" who finish the big jobs.

Each day, each month, each drive, each dollar helps to pay its share of tomorrow's victory. And each of us -- regardless of the type of work receiving our salute stands at attention ready for the Fifth War Loan and the salute they give us in return stands unique as their decoration, the salute of honesty, integrity, showmanship and Americanism.

Military Equipment Tops As Lobby Display Focus

"Fighting Fifth" managers are cautioned not to forget the Bond-selling power of military equipment displays when setting up lobbies for the Drive. Theaters near Army camps or Navy posts will get first-rate co-operation from commanding officers for a number of stunts.

Among the standard, and successful, suggestions are: a jeep ride around the block for a Bond purchase; a display of one infantry soldier's invasion equipment, and an arrangement of military machines, each marked with a price tag or Bond value.

FRANCIS HARMON:
"A Vote of Thanks"

By FRANCIS S. HARMON WAC Executive Vice-Chairman

With this special issue the Fifth War Loan is officially launched. Now the questions are answered and now the plans are drawn in black and white.

So once again the Trade Press Division has had the launching job, the baby is christened and we hope he'll grow bigger than his four brothers before him.

But it is well to remember that these pages spread the word to everyone and provide the informative food to feed the Fifth War Loan baby.

Everyone connected with the drive, whether nationally or locally, owes a vote of thanks to the Trade Press Division for the fine co-operation we have become accustomed to. Faced with shortages on all sides they are still all out for Victory in the Fifth!

NWF to Get Proceeds Of Bob Hope's New Book

West Coast Bureau of THE FILM DAILY

Hollywood—Bob Hope, has disclosed that all proceeds from his book, "I Never Left Home," to be published June 15, will go to the National War Fund which co-ordinates all relief funds in occupied and war-torn countries. Book's galley proofs which he is now correcting, records his experiences while entertaining the armed forces in England, India, Africa and Sicily.

Hope's previous book, "They Got Me Covered," has sold more than 3,500,000 copies, and the publishers of "I Never Left Home," Simon & Schuster, are estimating a million copies will be sold of the latter.

The comedian plans another tour, this time to the South Pacific and covering 10 weeks, at the completion of Samuel Goldwyn's "The Prince and the Pirate." His departure is expected around July 1.

Cuban President Cancels Admission Tax for "Army"

Havana (By Air Mail)—A Presidential Decree eliminating admission taxes was issued for Warners' "This is the Army," which had its Cuban premiere at the American Theater with the most impressive ceremonies that ever attended an affair of its kind here. Theater management also donated its share of the opening night receipts to U. S. Army Emergency Relief Fund, beneficiary of the profits from this production.

Continues Vandamm Studios

Florence Vandamm, who operated the Vandamm Studios with her husband, George Robert Thomas, until the latter's death on April 29, will carry on the business.

Exit, World: Enter Coronet

Hollywood—Enter Coronet West Coast Bureau of THE FILM DAILY

Hollywood—With Coronet Productions has changed its name to Coronet Productions. Clifford Sanforth, executive producer of Coronet Productions, is preparing the first picture of the series, "The Adventures of the Son of Robin Hood" for Public release.

Industrial and Education Producers Organize Ass'n

Chicago—Formation of The National Association of Film Producers for Industry and Education is reported here. Group, it is said, will provide facts about business, including a study of film distribution, methods, results and costs. It also plans establishment of a research library and public relations bureau here.

Treasiry Needs More Bond-Issuing Houses

Emphasizing the peculiar opportunity of theaters to sell War Bonds when other business places are closed, Robert W. Coyne, assistant national director, War Finance Division, asks that as many houses as possible register as issuing agents or sub-agents for the sale of "E" Bonds.

Coyne pointed out post offices, banks and department stores are usually closed evenings, and always on Sunday, giving the theater man a unique opportunity to pick up extra sales at the time these thousand houses are already authorized agents but said that many more are needed to carry through the job of war financing.

"JOHNNY DOESN'T LIVE HERE ANY MORE!"

SIX LITTLE WORDS THAT MEAN THE WILDEST "LOVE RUSH" IN HISTORY IS COMING YOUR WAY!

ASK YOUR MONOGRAM EXCHANGE ABOUT IT!
Theater Men Now War Bond Drive Veterans

War Bond Accomplishment Bring Fabian Rating of ‘Above Average’ for Exhibit.

By S. H. FABIAN
Chairman, WAC Executive Committee

The Theaters Division has been in the forefront of enough Bond ‘battles’ so that each member is a veteran rating the Distinguished Service Award, showman style.

There have been dozens of references in the past to a “Mr. Average Exhibitor.” Well, in my opinion, there are no “average” exhibitors. As a man who has been close to various war loans, I know the great measure of the theaterman’s contribution to the success of those huge campaigns. That success, in the face of wartime stresses and strains, is a direct tribute to the “above-average” exhibitor, who was backed splendidly by the entire industry.

We need all our seasoning, all our experience, if the “Fighting Fifth” War Loan is to reach its goal. In our industry we are accustomed to thinking “big,” we are accustomed to talking in terms of millions.

have had to change our thinking now to billions. Billions in “E” Bonds. Bonds sold over theater counters, each one a paper milestone on the road to victory.

Bob O’Donnell, another above-average exhibitor, is associated with you as chairman of the “Fighting Fifth” War Loan. He and his committee have performed most honorably in the ranks of previous campaigns. A solid phalanx of distributors, producers, advertising and publicity men, as well as exhibitors, is behind him.

From past performances, I am confident that our efforts in the “Fighting Fifth” will keep abreast of our men in the front lines.

Top Honors to Kulick

Results of PRC’s 13-week drive, which ended May 5, gives Sidney Kulick top honors for the New York exchange. Sam Decker runs a close second with his Los Angeles branch, while Philip Silman of New Orleans shows up in third position.

Broadway’s Bond Ballyhoo

Spectacular indicator to be erected in Times Square for the Fifth Drive. Towering four stories above Broadway, the giant bally will demand attention with four-foot numerals to record sales, a large “Bond store” and a platform for daily flash shows. Metropolitan Area committee sponsors, with War Finance Committee cooperation.

Coast Committee Confident
Proud of Record But Unwilling to Rest on Past

(Continued from Page 16)


Through an overall effort, the committee had reached a mark of $100,000,000 weekly investment by May 2, 1942, when first reports were made. A week later, 15,300 men and women were subscribing to the payroll savings plan, and the industry was obtaining a weekly investment of $125,000. This mark was cheered, because it meant an annual investment of $6,500,000 from Hollywood motion picture employees alone. It is interesting to note that at the end of the first year, the committee had a total of $12,500,000 in Bond sales—nearly double its early hope.

When the September, 1942, Billion-Dollar drive started, the committee had been operating for 15 weeks. It had sold $4,200,000 worth of Bonds, averaging $235,000 weekly. Now, for the first time, it enlarged its campaign beyond payroll savings to urge cash sales for “extra Bonds.” The committee boosted its 10 per cent slogan up to “Invest 20 Per Cent During September.”

In that first War Loan drive, the committee set up a record for a short-time campaign, selling $2,192,051 worth of Bonds. Yet this impressive total was topped by far during the Second War Loan drive, when the committee accounted for an investment by Hollywood workers of approximately $7,000,000. Then in the Third War Loan drive, all records were shattered with an amazing $41,000,000 total. Yet this total was equalled in the Fourth War Loan drive.

Now the Hollywood committee is entering another intensified Bond drive—the Fifth War Loan campaign. The group’s executive committee comprises, in addition to Ginsberg, John McCormick, vice-chairman; David Butler, Dorothy Lomour, Ralph Byrd, Jane Murfin, Frank Carothers, Carl C. Cooper, Herbert Sorrell, Fred Othman, Fred Boettson, Perry Leiber, J. H. Rosenberg, Teet Carle and Don Rowland, secretary.


Exhibs. in Drive Despite Difficulties

By R. M. KENNEDY
Vice-Chairman, National Motion Picture Industry Fifth War Loan Committee

The Fifth War Loan Campaign comes as a challenge to the showmen of America for at no time in the history of show business have exhibitors operated their theaters under such great handicaps. In all War Bond campaigns, Red Cross activities, salvage drives and other war activities the exhibitor has taken an active and enthusiastic part. He has offered the full facilities of his theater, contributed his time and made generous financial contributions. In spite of the extra hours the exhibitor is putting in at his theater and in spite of the many hardships under which he operates, he still wants to take a fighting part in this campaign for it is his only way of killing Germans.

In full realization of the many problems the showman has at this time, the National Committee has attempted in every way to simplify the campaign; to make it as easy as possible for the exhibitor to participate so that he and his theater may sell more War Bonds in the Fifth War Loan Campaign than ever before.

Metro to Award Plaques For Anniversary Stunts

M-G-M will award 20 plaques to exhibitors for the best campaigns on the company’s Twenty-Year Anniversary week, June 22-28, according to William R. Ferguson, exploitation manager. Campaigns are to be sent to the M-G-M exploitation department of the New York office and awards will be based on the all-around campaigns.

The company has prepared about a dozen accessories in connection with the anniversary.
Five Big Guns Spark Showmen’s Campaign

Other Special Material Ready to Help Exhibitors in “Fighting Fifth” Drive

Five big guns of the Fighting Fifth War Loan Campaign, as outlined in the press sheet, are Bond Premiers, Children’s Premiers, Free Movie Day, the Honor Roll, and the backlog of Outstanding Bond-selling material culled from the reports of the Fourth Drive’s Honored Hundred showmen. Exhibitors are cautioned, however, that these are merely suggestions and that individual campaigns must be developed by men on the firing line.

Advertising - publicity committee points out that special screen material is available for use prior and during the Drive; special ads for Bond Premiers and Free Movie Day have been developed, and publicity stories, ad spots and platters, all eamed to Bond-buyers and covering all phases of the campaign are ready.

**BOND PREMIERE**

**Termed the “16 inch gun of the campaign,” Bond Premiers in the Fifth Drive are expected to top all former campaigns. During the last five, 31,169 premiers were held at high 2,449,314 Bonds worth $360,000 were sold. More detailed information on premiers is contained in the center two columns of this issue.**

**School’s Out** Premiers

When you turn those kids loose selling Bonds for their daddies, others, and sisters in the armed forces you’ll have a sales crew that appeals not only in the Midwest, but also in the West Coast during the Fourth Loan. School will be out all over the country by the time you get to call on the youngsters for Hour. The combination of being able to see a free movie made especially appeal to them, and, at the same

**Doubtful of Bond Premiers??**

**Philadelphia Fifth War Loan Committee’s Primer Should Answer Any Questions On This Important Scheme**

Editor’s Note: Issued by the Philadelphia Fifth War Loan Campaign committee, Louis J. Finske, chairman, for exhibitors in that area, the Bond Premiere and Bond Sales Primer reprinted below should be checked to good advantage by all managers.

**BOND PREMIERE**

1. Why Should I Have a Bond Premiere

I am an American and if we don’t win, all is lost . . . . I want to be in the fight, not on the sidelines.

My theater is the greatest community center in town outside of the church . . . it should be the center of activity.

Help build my public position . . . . I’m a doer.

“We have made few sacrifices in our business . . . . some businesses have lost all . . . some give their lives . . . . we are in a ration free business . . . remember “he profits most who serves best” . . . . let’s be a leader.

2. Some Bond Premiere Facts

**What Picture**

In towns under 7500 you can have pictures released prior to December 1, 1943 and not under contract (without cost) or regular picture.

**Who To Sell The Bonds**

Consult local War Activities Committee or bankers . . . . They will supervise or help you obtain a sponsoring organization, Ex. Civic Club, American Legion, Chamber of Commerce. Help them scale the height, etc.

**What Date**

Do not announce premiere too early. Do not hold early in drive. Time that it will come later in drive and bring out new money . . . . (War Activity board will aid . . . . The premiere is the strongest Bond selling force of all . . . . It should be a climax to the show.

**The Show**

Make the premiere a big local event, orchestra, glee club, etc., or other added attraction on stage. Keep the talks short. Be sure you include National Anthem in your program.

**BOND SALES**

**How Can I Become Sub-Agent**

Go to neighboring bank and they will arrange. All moneys from sales turned in at bank same as regular deposits (book work eliminated).

**Who To Sell Bonds**

Divide days among various women’s organizations and they will provide attendants . . . . (by doing this they will have friends to build up sales), or banks would provide attendants.

**Why Sell Bonds**

We want to help in the war effort. We are a community center . . . . keep our theater in spotlight. Convenience to patrons who are not able to purchase in daytime . . . . (Represent 10 per cent of Bond-selling agencies but over 25 per cent of the Bonds).

**JUNIOR BOND PREMIERES**

**1. Plan**

A Junior Bond Premiere on a Saturday morning with admission to each child who sells a Bond or in whose name a Bond has been purchased.

**2. How To Arrange**

Tie up with American Legion, Boy Scouts and Girl Scouts. Have a mass meeting in advance to build up enthusiasm. Get as many groups interested as possible . . . . the more workers the more things done.

**3. Why Good?**


**Free Movie Day**

A major Bond-selling force in former drives, Free Movie Day during the Fifth Campaign will be a simultaneous, day-and-date, national effort on July 6. If the day is inconvenient, exhibitors are urged to select a day near the end of the drive in order to take advantage of the cumulative campaign.

**Honor Roll**

“Fighting Fifth” Honor Roll available for the Bond Drive combines features of the Bond for Every Seat and Bond for Every Day motif. Roll shows theater seating capacity with soldier figures representing seats. Copy emphasizes 12 million fighters, 12 million theater seats and the 12 million War Bond goal.

Bond purchasers will write in names of the service men or women they wish to honor in exchange for purchases of “E” Bonds. One Honor Roll, with 700 soldier-figures, is included in the display kit sent to all theaters, and others will be available from National Screen Service branches so that exhibitors can increase the display to embrace any seating capacity.

**Honor Hundred**

The One Hundred showmen who, out of 16,500 exhibitors in the United States, sold more Bonds than any other were polled by the Fighting Fifth for the description of the stunts that sold the most Bonds for them. These stunts have been combined to make up the perfect Bond-selling campaign. The combination of such showmanship, taken from the campaigns of these hundred champions is proved, tested, sure-fire material that will set Bond sales records in your town! Study the campaign on the Honor Hundred pages of the press book. Put every part of it to work in your town. You can be sure that every one of these will sell Bonds and set records because they sold Bonds before and revealed the top one hundred showmen in America.

**Hollywood Players On Special Radio Record**

All radio stations are being supplied with a special Treasury Star Parade Fifth War Loan record featuring some of Hollywood’s biggest names and carrying a message from Secretary of the Treasury Morgenthau. Other Star Parade platters will be used during the Drive but this one, made through the co-operation of the War Finance Committee radio division and the Hollywood Victory Committee, will be the “industry’s own” in message and approach.
WARNER BROS.' TRADE SHOWINGS OF

"The MASK of DIMITRIOS"

MONDAY, JUNE 5th, 1944

<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE OF SHOWING</th>
<th>ADDRESS</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>Warner Screening Room</td>
<td>79 N. Pearl St.</td>
<td>12:30 P.M.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>RKO Screening Room</td>
<td>191 Walton St. N.W.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Boston</td>
<td>RKO Screening Room</td>
<td>122 Arlington St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Paramount Sc. Room</td>
<td>464 Franklin St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Charlotte</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>308 S. Church St.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Warner Screening Room</td>
<td>1307 So. Wabash Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>RKO Screening Room</td>
<td>Palace Th. Bldg. E. 6th</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Warner Screening Room</td>
<td>2300 Payne Ave.</td>
<td>8:00 P.M.</td>
</tr>
<tr>
<td>Dallas</td>
<td>Paramount Sc. Room</td>
<td>412 S. Harwood</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Denver</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>2101 Champa St.</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Des Moines</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1300 High St.</td>
<td>12:45 P.M.</td>
</tr>
<tr>
<td>Detroit</td>
<td>Film Exchange Bldg.</td>
<td>2310 Cass Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Paramount Sc. Room</td>
<td>116 W. Michigan</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1720 Wyandotte St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Vitagraph Sc. Room</td>
<td>2025 S. Vermont Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Memphis</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>151 Vance Ave.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>Warner Th. Sc. Rm.</td>
<td>212 W. Wisconsin Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1015 Currie Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>New Haven</td>
<td>Warner Th. Proj. Room</td>
<td>70 College St.</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>200 S. Liberty St.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>New York</td>
<td>Home Office</td>
<td>321 W. 44th St.</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>10 North Lee Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1502 Davenport St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Vine St. Sc. Room</td>
<td>1220 Vine St.</td>
<td>11:00 A.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1715 Blvd. of Allies</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Star Screening Room</td>
<td>925 N. W. 19th Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Salt Lake</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>216 East 1st South</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Republic Sc. Room</td>
<td>221 Golden Gate Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Jewel Box Sc. Rm.</td>
<td>2318 Second Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>S’rencos Sc. Room</td>
<td>3143 Olive St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Earle Th. Bldg.</td>
<td>13th &amp; E Sts. N.W.</td>
<td>10:30 A.M.</td>
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RKO TO PRODUCE 34 OF ITS 1944-45 PROGRAM
Spanish-Language Pix To Build New Audiences

Market for U. S. Features
Enlarged Despite Competitive Aspect. Maas’s View

By LOU PELEGRINE
FILM DAILY Staff Writer

Spanish-language films, despite the competition they are offering our product in Latin America today, are having the effect of enlarging the market for Hollywood’s output there by creating new audiences for screen entertainment. This opinion was voiced yesterday by Irving A. Maas, 20th-Fox’s assistant director of for-

(Continued on Page 10)

8 Suits Against
E. M. Loew Settled

Boston—Settlement of eight suits brought by various distributors against the E. M. Loew circuit was announced here Monday when stipulations were filed in the U. S. Dis-

(Continued on Page 9)

"Wilson" at Roxy Aug. 1
With Mezzanine at $2.25

The Roxy Theater has been picked for the advance-price premiere of 20th-Fox’s “Wilson.” The date will

(Continued on Page 9)

Cable Links Drives
Of Fighting Fifths

On the eve of Memorial Day, New York’s Fighting Fifth War Loan army appropriately memorialized Lt. Gen. Mark Clark, leading America’s Fight-

ing Fifth Army in Italy, of the enthusiasm which latter’s victories have kindled. Campaign Director Oscar A. Deed sent Clark the following cable:

"Stirring victories of your gallant Fifth Army proving inspiration in our preparations for Fifth War Loan. We are calling our thousands of workers ‘New York’s Fighting Fifth Bond Army’ and dedicating Fifth War Loan opening to you boys. You will be saluted at our mobilization meeting June 2. Luck.”

Morgenthau Compliments O’Donnell on
"Excellent Beginning" to Meet Great Challenge

Dallas—“It is reassuring to know that so much good planning is going for-
ward to meet this great challenge,” Secretary of the Treasury Henry Mor-

genthau, Jr., stated in a wire received Monday by R. J. O’Donnell, national chair-
man of the Fighting Fifth War Loan campaign. “Ted Gamble has given me a
report on your series of meetings held in the interests of the Fifth War Loan. I wish to compliment you and your associates on your excellent beginning. On
the occasion of your homecoming meeting in Dallas today, please convey to
those hundreds representing the Southwest the sincere appreciation of the Treasury Department for the outstanding contribution that your industry is making.”

Pollock Named UA’s
Adv-Publicity Chief

Appointment of Louis Pollock to the post of director of advertising and publicity of United Artists was announced Monday by Gradwell Sears, vice-presi-
dent. Pollock succeeds Paul N. Lazarus, Jr., who left two months ago for the armed services.

Pollock, who has headed the department in Lazarus’ absence, formerly was an Eastern advertising and publicity director of Univer-
sal. He began his career as a newspaper man in Chicago on

(Continued on Page 8)

Canada’s 1943 B. O.
'Take' $205,210,170

Ottawa—Survey of Canadian the-
aters by the Federal Government for the past calendar year shows net gross aggregate above $50,000,000 for the first time at $52,475,570 with increase of 12.9 per cent over the 1942 total and 11.7 per cent advance in total admissions at $205,210,170. All amusement taxes totalled $13,934,178 representing a 13.8 per cent increase compared with 1942. The Dominion government amusement tax is 20 per cent of net receipts.

(Continued on Page 8)

UJA Amusement Division
Luncheon Set for June 20

Sixth annual luncheon of the amusements division of the United Jewish Appeal will be held June 20 at the Hotel Astor. David Bern-

(Continued on Page 8)

Dallas in Largest Bond Rally
Texas on Way to Double Its Bond Premiers

B. B. Kreisler Resigns
As "U" Shorts Manager

B. Bernard Kreisler, for the last four years Universal’s featurette and newsreel manager, has announc-
ed his resignation, effective tomorrow. Following a month’s vacation, 

(Continued on Page 7)

Seven or Eight Films
From Outside Sources: Atlas Still in Control

RKO’s 1944-45 program has been set tentatively at 34 pictures of its own production plus seven or eight from outside producers, it was re-
ported yesterday by N. Peters Rath-
von, president of RKO Corp. Line-
up will be approximately the same as that of the current sea-
son. Rathvon, who returned last week from Coast conferences, said
that the program might be changed between now and the time of the an-
nual sales meeting which is expected to be held

(Continued on Page 7)

Projector Program
Will Go Through

Washington—Only one manufac-
turer of projection equipment stands now as ineligible because of labor difficulties to participate in the new

(Continued on Page 9)

Epsteins “Chicken”
to WB for $250,000

Warners are reported to have ac-
quired film rights to another Broad-
way play, the third within a week, latest being “Chicken Every Sunday,” comedy by Julius J. and Philip G. Ep-
stein, who incidentally are Warner producers. Jack L. Warner is reported to be paying around $250,000 for comedy, now running at the Plymouth The-
er, Warners paid $425,000 for “Junior Miss,” while “Wallflower,” under certain conditions, will stand Warners $200,000.
Hal Wallis Productions, Inc., which will release its product through Paramount, will not start shooting on its first picture until the beginning of the year, although the new company will begin functioning on Sept. 1. It was announced yesterday by Wallis, who is production head, with Joseph Haxen listed as president in charge of business activities. Wallis will spend the summer months lining up story material and talent besides recruiting.

Wallis and Haxen have come to an agreement with Lillian Hellman, author of "The Searching Wind," and Herman Schulm, producer of the play on Broadway, to supervise a film version of the show on a profit-sharing basis, with the playwright doing the screenplay. Meanwhile discussions are continuing between Wallis and Haxen and the Theater Guild are continuing.

Haxen has started lining up talent, having taken options on Richard Coogan, a radio actor, and Frances Reed and Lizbeth Scott, stage players. The producer left for the Coast yesterday.

Lehman Bros. Ask SEC For Provision Exemption

Philadelphia—Exemption from provisions of Section 17A of the SEC was asked Monday by Lehman Bros., in connection with the company's contemplated purchase, with Goldman Sachs, of 57,347 shares of RKO 6 per cent preferred stock from Atlas Corp.

Wickliffe Shreve, syndicate manager for Lehman Bros., testified at the SEC hearing that 6,500 shares would be taken by Lehman Bros., 4,500 by Goldman Sachs and the balance by 36 other purchasers.

It was pointed out that exemption was necessary because Frederick Lehman, a partner in Lehman Bros., is a director of RKO. An SEC decision is expected in a few days.

Darrell Ware Dead

West Coast Bureau of THE FILM DAILY

Darrell Ware, 38, Paramount producer who was in charge of making films with Karl Tunberg, died last week. With Tunberg he was the author of a number of screen hits including "A Yank in the R.A.F.," "My Gal Sal," "Dixie," and "Standing Room Only." Survivors include his wife, Virginia Hickman Ware, a daughter, Judy, and two brothers, Harlan and Leon.

UA Sells Release Dates For Five Pic Thru Aug. 1

National release dates of five major United Artists pictures were announced Monday by Carl Lesterman, general sales manager. Four of the five are completed and the fifth is in the editing stage.

The release schedule is as follows:

"Song of the Open Road," June 2
"The Hairy Ape," June 16
"Sensations of 1945," July 1

In addition, there will be Hopalong Cassidy westerns during that period and the World in Action short subjects.

WB Service Men's Rates For Cadet Nurse Corps

Joseph Bernhard, general manager of Warner Theaters, has issued instructions to all houses in the circuit that members of the Cadet Nurse Corps are to be allowed the same privileges in the matter of admission as regular members of the country's armed forces.

This applies both to the special weekend-price tickets for service men and women and to the blocks of tickets allocated by various houses to organizations like the USO for distribution gratis to those in uniform.

Cinema Lodge Installs New Officers Tonight

Plans for tonight's meeting of Cinema Lodge 1366 B'nai B'rith to be held in the Hotel Edison, and at which new officers are to be installed, were perfected at a luncheon session on Monday in the Hotel Piccadilly. Among those present were Albert Sher, William Bobgirl, Inc., Irving Greenfeld, Adolph Schimel and Franklin Lefkowitz.

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He's the new threat to the blues...
JACK CARPENTER

Gets his first star

LAUGHS YOU WANT? LAUGHS
MAKE YOUR OWN BED

FOR YOU IT'S A BED OF ROSES!

Why? 'cause WARNERS made it!

Jack L. Warner
Executive Producer

JACK CARSON
JANE WYMAN • IRENE MANNING • ALAN HALE • GEORGE TOBIAS

with

ROBERT SHAYNE
Directed by
PETER GODFREY
Screen Play by Frances Swart & Edward Joseph • Adapted by
Richard Whiting & Alan & Pete by
Harvey J. O'Higgins and
Harriet Ford
Produced by
ALEX GOTTIEB

PRINTED IN U.S.A.
War Effort Ballyhoo Hi! by Kuykendall

Declaring that actions speak louder than words, Ed Kuykendall, MPTOA president, criticized certain efforts to give the film industry credit for its war activities. In a current bulletin, Kuykendall asserted that "at best, the industry can only present a general picture of our war effort."

Kuykendall said that "it may well be that we keep our eye too much on what the industry does as a whole, and not enough on what our own individual theater does in these matters. It's not just a question of the little mite any theater can add to the great big total for the whole industry in these drives. For each exhibitor and for the good-will and public relations' of each particular theater, it's far more the lasting impression made on the town or community in which the theater is located."

Any time the theater steps out and really does an outstanding job on a War Bond drive or any other war effort, the people in that locality will know all about it because they see it done, Kuykendall said.

The MPTOA president said that the Fifth War Loan drive was the exhibitors Number One job and that extra effort was absolutely essential.

B. B. Kreisler Resigns As "U" Shorts Manager

(Continued from Page 1) he will announce his new affiliation. As short subjects sales chief, Kreisler was credited with originating the annual good-will featurette exploitation contest and introducing the Name-Brand musicals, Variety View and Person-Oddy subjects. Before coming to the home office, Kreisler was branch manager in Washington, D. C., and a special representative in Boston for Universal. Previously, he was a special representative for Paramount in Washington after having served as impartial Government representative on the Hollywood NRA grievance board.

Neufeld to Make 14 for PRC

West Coast Bureau of THE FILM DAILY

Hollywood — Sigmund Neufeld Prods. has signed to make eight Westerns and six features for PRC release during the 1944-45 season. Westerns will star Buster Crabbe and Al St. John.

SEND BIRTHDAY GREETINGS TO...

Fred Allen
Ann Christy
Lea Pelegino
Ralph W. Mow
Ben Morris
Edward C. Ryan

RKO To Produce 34 Of New Season Pix

(Continued from Page 1) sometime in July, probably in New York.

Commenting on the recent sale of Atlas Corp.'s holdings of preferred stock in RKO, Rathvon said that sale in no way indicated that Atlas was disposing of its control nor that there would be any change in the administration. He said that it was the policy of an investment trust such as Atlas not to hold preferred stock but to sell it to the public at the right time. Control is vested in the common stock which Atlas still holds.

Rathvon said that three pictures in Technicolor were planned for the new stock offering, and the company would continue to make a certain number of modestly budgeted pictures such as the Abbott and Costello series which have a good market in many territories. He added that the studio being constructed in Mexico City and in which RKO has an interest would be completed in about a year and that RKO would use it as a satellite studio as needed.

Rathvon described the forthcoming International picture "Casanova Brown" as the "best comedy in years." He said that RKO had an interest in the Eddie Golden picture "The Master Race" which started production last Friday.

Radio, he said, had proved to be a valuable medium of advertising RKO pictures and that it would be used extensively.

"Since You Went Away" First Preview June 21

West Coast Bureau of THE FILM DAILY


Troops in Italy See Two Pictures a Week

Additional testimony that soldiers on the fighting fronts are seeing up-to-the-minute pictures is contained in a letter from Joseph Lee, advertising director of the Fabian pool in Brooklyn, from S/Sgt. "Al Rosie" Rosenberg, formerly of the Paramount Theater staff, now on the Italian front. Sergeant Rosenberg comments that he saw "The Miracle of Morgan's Creek" a couple of months before it played the Paramount, describing the crude "theater" conditions in Italy, he concludes: "We have been seeing one of the best film pictures a week and I honestly believe that motion pictures are about the best morale factor that the Army has."
WHAT'S NEW IN
Television Today

AFTER United Artists straightens out its internal affairs at a confab June 16, that group is due to give tele a careful look-so ... Syndicated film transcriptions of 13½-minute length will open up new revenue sources for the movie makers. ... 

- Nervousness over exhibitors' squawks reportedly is keeping a number of major com... 

- High-powered radio and television consultant, returns to New York this week from huddles with studio execs at the Hollywood lot. ... First annual conference of the Television Broadcasters Association, Inc., set for late Autumn, will be full of surprises. ... Allen B. Du Mont, TRAI prez, leaves New York Tuesday for a cross-country business trip. ... Tom Riley, tel specialist for William Esty & Co., may be drafted to head the newly formed Television Producers Association, which will elect officers June 19. ... Video managers of CBS, Du Mont and NBC are inviting Philco and GE execs to sit in at reg... 

- Panel six on television of the Radio Technical Planning Board will meet Friday in New York to consider the reports of three of its half-dozen committees.

New York State Quota Nearly Third of Loan

The Fifth War Loan will call on New York for not less than one-third of the national quota of $16,000,000,000. It is announced by Nevill Ford, chairman of the War Finance Committee for New York. The over-all objective for New York State has been set at $4,801,000,000-14.4 per cent greater than its goal in the Fourth War Loan. While this increase is in virtually the same proportion as that of the country-wide objective, Ford pointed out that the State must raise an amount 2.9 per cent greater than its total sales in the Fourth Loan. Although during the last drive, whereas the national quota is 4.4 per cent less than the grand total resulting from the winter loan.

New York City's goal for all investor classifications is $4,154,088,000 which, according to Ford, is 12.9 per cent higher than its Fourth War Loan objective and 3.3 per cent larger than were the City's War Bond sales.

Besides the over-all objective, the only other announced quotas for this City State in the Fifth War Loan will be those of E-Bond sales. New York State has E-Bond quota of $97,000,000 as against Fourth War Bond sales of $364,100,000.

16 Bond Premiers Set By Conn. Circuit Houses

New Haven—Launching the Fifth War Loan film participation in Connecticut, a special luncheon-meeting for all Conn. theater managers, now, at 12:30 p.m., at the Hotel Gardner and Harry F. Shaw, state chairman, presiding. It is reported that 16 Bond Premiers have been set by the Loew's Poli, M & P, and Warner circuits in this state, and that several of these shows will have as added attraction that Army show unit training at Yale. A drive is also being made to schedule a large number of Bond Premieres, and to make all exhibitors issuing agents.

Daily Noontime Rallies Planned for Times Square

Program for the largest registrant indicator to be erected in Times Square for the Fifth War Loan will be discussed at a luncheon meeting at the Irving Ap. Lesser, chairman of the Broadway committee for the drive. James Sauter, head of the United Theatrical War Activities, and in charge of amusement events for the State War Finance Committee, has announced that he will arrange daily noontime rallies featuring stars of stage, screen and radio, for the bal... A permanent staff of Bond-sellers, assisted by Midtown theaters volunteers, will man the register's "stand-store" dally between noon and midnight in order to deliver "a bond a minute" through this arrangement.

O'Donnell Bails Fifth Loan Co-Op by Studios, Talent

"When the reports are written on the Fifth War Loan, a great part of the credit for the Campaign's success will go to the motion pictures which have been produced for re...re the period of the Campaign from June 12 to July 8," R. O'Donnell, National chairman of the Fighting Fifth War Loan Campaign, stated on Monday.

"We want to extend my thanks and the thanks of my Committee to the studio heads, stars, directors, technicians, the Hollywood Writers' Mobilization, Screen Actors' Guild and the publicists who have contributed so much," added O'Donnell. "A report submitted by John C. Nevinson, Co-ordinator Co-coordinator, indicates the fine co-operation from the industry behind the Fifth War Loan."

Canada's 1943 B. O. 'Take' $205,210,170

(Continued from Page 1) and the balance of nearly $3,000,000 represented provincial levies.

The number of theatres operating was 1,270 which was an increase of 19 over previous year. The tiny province of Prince Edward Island registered a 27 per cent increase in net receipts while Ontario with 412 theaters grossed a 9.3 per cent in...Other representative increases included New Brunswick, 20.5 per cent; Quebec, 14.4 per cent; Alberta, 20.7 per cent; British Columbia, 17.4 per cent, and Nova Scotia 17.2 per cent. 

Ontario theater patrons paid $4,546,711 in amusement tax compared with $3,739,119 in Quebec which included provincial ticket assessment. Including taxes, Canadians paid $65,902,048 for screen entertainment in the year creating an all-time record.

Pollock Is Named UA's Advertising Publicity Chief

(Continued from Page 1) old Herald and Examiner. Then he spent a number of years with RKO and Balaban & Katz. In 1932, Pollock publicized the candidacy of the late Mayor A. J. Cermak of Chicago for U. S. Senator from Illinois in 1932 and from the Mexican government under President Obreg...on at the Chicago's World Fair.

UJA Amusement Division Luncheon Set for June 20

(Continued from Page 1) Stein, Barney Balaban and Albert Warner announced yesterday that Fifth War again would be luncheon chairman and that Dr. Abbe Hillel Silver of Cleveland would be the guest of honor. A large number of stage, radio and screen celebrities will attend.

"New Wine" to Astor

Astor Pictures Corp. has acquired "New Wine" from United Artists and will re-issue it under a new title on July 1. Rights were obtained in the United States and Canada in both 16 mm. and 35 mm. versions.
The Latest Shortage: No Production ‘Heads’

West Coast Bus., THE FILM DAILY

Hollywood — Shooting schedule on Universal’s “Bowery to Broadway” has been delayed because of inability to get locally 24 barrels of beer. No substitute can be used for the Tommy head photographically. The beer was immediately ordered from Milwaukee. Universal had to guarantee, because of territorial trade restrictions, that the brew would be used only in the studio and for the filming of the picture in which scenes of early Bowery saloons figure prominently.

Midelburg, Metro’s 20-Year Showman, Back from Coast

Charleston, W. Va. — Returning home Monday after a two-week visit to the Coast M-G-M Studios, where he saw first-hand what makes Leo tick, Charles Arnold Midelburg stated he is “now ready to sign contracts with M-G-M for the next 20 years.” Operator of the Capitol here, Midelburg was selected recently as M-G-M’s typical Twenty-Year Showman, having bought, booked and played every subject of Leo’s for the past two decades.

Recounting his visit to California, Midelburg asserted he got one of the biggest surprises he ever experienced when he walked into his room at the Ambassador Hotel to find his son, Lt. Charles Wilson, U. S. Navy, greet him after more than a year’s absence in the South Seas. Lt. Midelburg, according to the exhibitor, said he had read that his father and mother were on their way to California the day he arrived in port.

On the second day of his visit, Midelburg and his wife were guests of honor at a luncheon hosted by George A. Hickey, western district manager, at the Ambassador, and attended by important theater owners and operators of Southern California. On his initial trip to the studio he was greeted by Louis B. Mayer, head of the studio, E. J. Mannix, vice-president and general manager, and other executives.

“Wilson” at Roxy Aug. 1
With Mezzanine at $2.25

(Continued from Page 1)

be Aug. 1. The film will be shown on a policy of continuous performances, with the entire mezzanine reserved, tickets for the section of the house being priced at $2.25. The difficulty of obtaining a suitable theater forced the company to change its original plan of playing the film at two houses, with a two-a-day policy obtaining at the second.

The exterior of the Roxy will undergo complete alteration for the “Wilson” showing, many changes also to be made in the lobby and rotunda of the theater.

Closes Lavilla, Ia., House

Lavilla, Ia.—The Villa theater has been closed by Frank Pinney, owner, due to business conditions.

Milwaukee Ex-Censor Dead

Milwaukee, Wis.—Mrs. Alice Kenney, 56, a member of the Milwaukee motion picture commission, appointed by former Mayor Carl Zeidler, died at St. Joseph’s hospital.

“Ghost” Set for Astor

M-G-M’s “The Canterville Ghost” will follow “Here, Private Harrington” at the Astor Theater, Broadway. Opening date has not been set.

Outstanding Industry Personalities

Can you name them—

WALTERS’ general sales manager was born in Pittsburgh, and, when career embankment time came, he joined Crucible Steel Co. of America. After 10 years with the organization, he joined the Smoky City branch of First National. Then became Albany branch manager. Later served in Omaha and Kansas City as manager. In mid-March of 1934, after holding post of Pittsburgh branch manager for WB-First National, he was made chief booker for Warner Theaters in that city. Subsequently resigned the post to become division manager of the Central District, with headquarters in Pittsburgh. Late in 1937 became southern and western sales manager. Rose to WB general sales manager in 1941.

H’E’S been president of General Theatres Equipment Corp, for almost a decade, and virtually that long has been president of International Projector Corp. Was born in Arcadia, Ind., and educated at the University of Cincinnati. Started career as a salesman and continued up the ladder with various big industrial firms until the end of December, 1927, when he joined Equitable Trust. That banking house merged with Chase National in 1930. He was among the assets the Chase organization received in the melding. Is highly respected in cinematic circles for his great business ability, wisdom and energy.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY

"Mr. Skeffington" with Bette Davis, Claude Rains. Warnor. Embassy, 114 Mins. BETTE DAVIS HITS NEW ACTING HEIGHTS IN DRAMATIC FILM DESTINED FOR HEFTY GROSSES.

"Mr. Skeffington," taken from the best-selling novel "Elizabeth," provides Bette Davis with a dramatic vehicle that permits her to give full play to her acting skill. Her portrayal of a vain, selfish woman obsessed by the fear of growing old adds immeasurably to her stature as an interpreter of unpleasant women. Unquestionably the film is hers, although the presence of Claude Rains as her husband helps no little in making the production the strong attraction that it is.

With Miss Davis performing as she has before there is no doubt about the box-office fate of "Mr. Skeffington." There is reason to classify this picture as a "B" Bette Davis vehicle, yet the film will turn out as the actress' greatest success. Miss Davis, aided primarily by Rains, makes of the offering a vivid and thoroughly absorbing drama that is strikingly effective in exploring the mind and soul of Fanny Trellis, the central character, and explaining the motives that lie behind her behavior.

Too much cannot be said in praise of the screenplay of Philip G. and Julius J. Epstein. Rains, who plays the aspiring (no, that's the wrong word) social climbing young man ('Rains'), a wealthy broker, goes on the rocks as result of her unwillingness to grow up. "Mr. Skeffington" is the story of the rise and fall of a penny-a-year guy (Rains), a story of the trial of Miss Davis, who becomes interested in Mr. Skeffington, and, as she sells his business to a German financier, makes him a partner in life. The story is well told and well acted, with Miss Davis as the year-old Lady Jessica, while both Laughton and Young are at their best in the respective roles. Others in the cast were ably selected. As light entertainment, this picture is aces.


"Bathing Beauty" with Fred Skelton, Esther Williams. M-G-M. 95 1/2 Mins. HILARIOUS AUDIENCE PICTURE PARODIES, PRIZES FASCINATING ENTERTAINMENT INGREDIENTS.

Based on a story of the same name by Oscar Wilde, but given a modern and highly comic touch, "The Canterville Ghost" shapes up as a first-rate piece of entertainment. At a sneak preview, the audience was enthusiastic and responsive to the improbable and yet extremely amusing situations. To use a trite expression, the picture registered solidity.

The story opens in England in 1624 when Sir Simon de Canterville, portrayed by Charles Laughton, runs away from a duel and hides in one of the halls at Canterville Castle. Pursued by his would-be opponent, Sir Simon is walled up in the hall and a curse is laid upon him by his father who deems his ghostly presence a threat. This spirit performs an act of heroism to offset the act of cowardice. The years and centuries roll by until a platoon of American soldiers in the present war are billeted in the castle. Among the soldiers is Cuffy Williams (Robert Young) who, after the platoon is visited by the ghost, makes friends with the apparition and discovers that he, Cuffy, is a Canterville. The ghost is hopeful that Cuffy will perform a deed of heroism so that the ghost no longer will have to roam. But all Cantervilles have been cowards and Cuffy lives up to the reputation when he fails on a ranger hunt. But ultimately he performs a deed of bravery in the presence of an unexpelled block-buster and the ghost is freed from his obligation.

Margaret O'Brien is excellent as the six-year-old Lady Jessica, while both Laughton and Young are at their best in the respective roles. Others in the cast were ably selected. As light entertainment, this picture is aces.


CREDITS: Producer, Arthur L. Field; Director, Jules Dassin; Screenplay, Edwin Harvey Blum. Based on Story by Oscar Wilde; Cameraman, Robert Planch; Dance Director, Jack Donohue; Sound, Douglas Shearer; Art Directors, Cedric Gibbons, Ed- ward Carfagno; Set Decorations, Edwin Willis, Mildred Griffiths; Film Editor, Chas- sedy Leafer.

DIRECTOR, Excellent. PHOTOGRAPHY, Perfect.

Ban Smoking in Theaters

North Little Rock, Ark.—The city council has passed an ordinance prohibiting smoking in theaters.

Score, Frank Waxman; Cameraman, Ernest Hall; Editor, Fred E. Blum; Sound, Robert B. Lee; Art Directors, Ferne Lapis, Fred M. MacLean; Musical Director, Leo F. Forbstein.

CREDITS: Producers, Philip G. and Julius J. Epstein; Director, Vincent Sherman; Screenplay, Frank Skelton; Art Directors, Thomas E. Jackson. Based on novel by "Elizabeth"; Musical:

Barbara Stanwyck in "Mr. Skeffington."}

"The Song of Bernadette" will be released in the Fall in the capital cities of Latin America.

Service Cameramen To Get NHC Awards

Atlantic City, N. J.—Newareel field awards of the National Headliners Club, by mutual consent of the five major newreels, will go to service photography. The awards, which will be announced June 5, will be awarded to the companies whose cameramen have done the best work. The awards will be announced as soon as the service identify the men. The following companies were selected as the best of the year.

Pre: Set Decorators, Edwin W. Willis; McClean Nibbet; Film Editor, Blanche Swell; DIRECTION, Okay. PHOTOGRAPHY, Aces.
"THANK GOD IT'S NOT YOUR KID—"
(but he came to the right industry for help, because film folk have a heart)

Get out the check-book and remember it's only money!
But it will buy happiness for you, knowing this dough is for kids like yours, families like yours—although not so fortunate.

Every year, and this year more than ever, THE GREATER NEW YORK FUND appeals to all of us to give a thought to our own needy, the sick, the hungry, the old and lonely in our midst. It's a wonderful charity because all of us, whether Protestant, Catholic or Jew, join hands to finance 403 grand organizations. That's real democracy, a pleasure to support.

Rich man, give in proportion to your means—and you and you and you—give a day's pay. With this community spirit we show the nation the true meaning of the American way.

Give to your company representative or direct to Motion Picture Division,
GREATER NEW YORK FUND, 218 West 49th Street, New York City
A Career is Born!

Alan Reed

RADIO: Falstaff Openshaw of Fred Allen Show ... Solomon Levy in "Abie's Irish Rose".
STAGE: A Broadway regular ... Title role in "The Pirate" with Lunt and Fontanne ...
SCREEN: First role launches his third great career!

DAYS OF GLORY

A CASEY ROBINSON Production Introducing a Brilliant
Cast of Broadway Stage Personalities

AN RKO-RADIO PICTURE

starring

TAMARA TOUMANOVA • GREGORY PECK
SENATE BY-PASSES ADMISSION TAX SLASH
Schine Trial Starts in Buffalo Federal Court

Postponement Refused; Defense Counsel Protests Dismissal of "Little 3"

Buffalo—Despite many rumors to the contrary, the trial of Schine Chain Theaters, Inc., and its affiliates on antitrust charges began shortly before noon yesterday before Federal Judge John Knight.

William S. McKay, general counsel for Schine, sought unsuccessfully for a postponement. Judge Knight declared enough time already has been consumed, pointed out a 10-day adjournment already was

(Continued on Page 3)

Goldwyn Forms Regent; Mulvey Prexy

Regent Pictures, Inc., a new company in which Samuel Goldwyn holds a majority interest, has filed a certificate of statement and designation with the Secretary of State in Albany. James A. Mulvey is president

(Continued on Page 3)

Stoltz, UA Exploitation Head, Steps Out June 16

Arnold Stoltz, director of exploitation for United Artists, resigned Monday to take effect June 16 at

(Continued on Page 10)

Memorial Holiday Biz Generally Off

Memorial holiday business was generally off and went far below last year in many situations, it was reported by several theater circuit heads yesterday.

This year the holiday fell on Tuesday as compared with Monday of last year which became part of a weekend holiday.

Very mild weather conditions was a definite factor in killing the ball parks and bringing a record crowd of 52,000 fans out to Belmont Park race track, taking the edge off much Broadway biz.

SCOLLARD IN NEW PARA. POST

To Be Executive Assistant in Charge of Administrative Affairs of Distrib. Dept.; Three Divisions Created

C. J. "Pat" Scollard has been named executive assistant in charge of administrative affairs of Paramount's distribution department, it was announced yesterday by Charles M. Reagan, vice-president in charge of distribution. Scollard has been with the company for the last three years.

The creation of three sales divisions and some changes in exchange personnel also were announced by Reagan.

William Erbb, currently New England district manager, has been named Eastern division manager, succeeding Hugh Owen who has joined Vanguard Films. Al Kane, former branch manager of the Boston exchange, has been promoted to district manager, while Dick of New Haven branch manager, succeeds Kane in Boston. John Moore, sales manager in Boston, moves to New Haven as branch manager.

The newly created Central division will be under the supervision of James J. Donohue who is now district manager in Dallas. Duke

(Continued on Page 7)

Regional Meetings Map Drive Details

With the series of area meetings attended by the national committee completed, state and regional chairman for the Fighting Fifth War Loan Campaign are mapping detailed plans for the drive. Meetings of ex

(Continued on Page 6)

Footage Available for Joint U. S.-U. K. Reel

Acting at the request of Robert Riskin, head of the OWI's overseas motion picture division, all five American newsreels have voted unanimously to make their footage available for a joint American-British

(Continued on Page 10)

Green Lauds IATSE War Effort

No Justification for Strikes, He Tells Meeting

64 Subjects on Para. 1944-45 Shorts Line-up

Paramount's 1944-45 short subjects schedule, again calls for 64 subjects, it was announced yesterday by Oscar Morgan, shorts and news sales man.

(Continued on Page 10)

St. Louis—The workers of America have won the battle of production so decisively that the unconditional surrender of our enemies is only a matter of time, President William Green of the American Federation of Labor told the bi-annual convention of the IATSE here yesterday.

(Continued on Page 10)

Fixing of Cabaret Levy at 20% Instead of 10% Leads Bilbo to Drop Amendment

Washington Bureau of THE FILM DAILY
Washington — The Senate yesterday voted a rider to the debt limit bill which will cut out the cabaret tax from 30 to 20 percent, at the same time by-passing a proposal that the 20 percent admissions tax on theaters be cut down to its former figure—10 percent. The cabaret tax was offered by Sen. Sheridan

(Continued on Page 6)

Expects Early Decree Talks With Distrists.

Washington Bureau of THE FILM DAILY
Washington — Assistant Attorney General Tom C. Clark said yesterday that he hopes he can arrange a date to meet with the distributor-defendants in the New York anti-trust case early this month. His associate in the case, Robert L. Wright, has

(Continued on Page 7)

War Pix Playing in Met. Area Hit 20-Month Low

Hitting a new low for the past 20 months or longer in number of war pictures being shown currently, a checkup of theater bills in the Great

(Continued on Page 6)

Nazi Push Only Pushes Bond Drive Ardor

Milwaukee—How it feels to live under the despised swastika was demonstrated to more than 200 guests at the local Fifth War Loan luncheon here, it is reported by William V. Graham, State Publicity Chairman for the drive. As the exhibitors and others filed toward the banquet room, two strong-arm huskies in dress of Hitler's Elite Guards rudely urged and unceremoniously pushed the guests through the door. It served excellent end to arouse the ardor of the "Fighting Fifth" forces before the meeting ever got started.

TOMORROW IS "E-DAY" FOR NEW YORK'S "FIGHTING FIFTH" ARMY OF BOND SALESMEN!
Varsity, Buffalo, Wins
Adjustment in Clearance

Ransom held by the Granada Theatre, Havi, over Basil Bros. Var-
sity has been set at a maximum of five days, according to an ar-
bitrator in the complaint filed by the four con-
 senting companies. Interveners were Dipson Theaters, Inc., Buffalo The-
 etal, Inc., and S. G. Theater Corp.

Arbitrator found that the variant clearance of from four to 10 days
 currently in effect against the Varsity was vague and uncertain and
that it was unreasonable as to the stated maximum of 10 days.

Seven New WB “Finds"
Costbound For Tests

Seven new discoveries by the War-
er Bros. talent bureau in the East are
being sent to the Coast for screen
tests within the next several weeks.

Group includes three models, Pat
Clark, June Fleming and Frances
Beach, along with Evelyn Macon, who
was Miss Canada of 1945; George Lam-
ton, Couler Irwin and Miss Sam-
uel Hill from the radio and the-
atrical fields.

Another recent Warner discovery,
Phyllis Stewart, night club singer,
already has been placed under con-
tract and leaves New York tomorrow for
the Coast.

Ampa Pix Service Flag
At WAC Disposal

Ampa’s film service flag, the only
official inter-industry banner of its
kind, has been sent to the WAC for
the use the latter sees fit. Some
theaters have expressed a desire to
display the flag during the Fifth
Annual Drives. The flag, represent-
ative of 36,800 service men from the
industry ranks, contains 150 gold
stars.

Cinema Lodge Prexy Calls
For Doubling Membership

Albert Senft, new president of
Cinema Lodge B’nai Brith, follow-
ing installation of new officers last
night, called for the doubling of the
Lodge’s membership from the industry
and allied crafts. Harry B. Ep-
stein installed the new officers.
A. W. Schwalberg, on behalf of the
membership, presented a gift to the
retiring president, Adolph Schimel.

RKO Sets 5 Pictures For
National Tradescenings

Tradescreenings of five RKO Ra-
dio pictures will be held in the com-
pamy’s 32 exchange centers on June 19.
It was announced yesterday by Ned E. Deplin.

The pictures are “Step Lively,” “Marine
Raiders,” “Look To Your Children,” “A Night of Adventure” and “Glider-
seethe’s Ghost.”

Riding Herd on the
Coast News Range

West Coast Bar., THE FILM DAILY
Hollywood—Studio work is under-
way on Walt Disney has signed Benny
Goodman for “Swing Street,” fea-
ture-length musical cartoon. . .

Metro will star Hedy Lamarr in “Buried
Rock,” novel by England’s Alec
Waugh. . . Miss Lamarr also is set for
RKO’s “Experiment in Parrots”. . .

also will be seen in the latter . . .

20th-Fox has signed Jean Wallace
(Mrs. Francis Toney) for “Bali Voy-
ge,” based on Josephine Lawrence’s
“Tower of Steel” . . . Columbia has
signed Phil Harris and Rochester for
“ ‘I Love a Band Leader’ . . . Edward
Lalley will produce and direct Uni-
versal’s “ ‘My Baby Loves Music.”

“Delinquent Parents” in B
National Legion of Decency has
placed Judulle’s “ ‘Delinquent Parents’
in its Class B.

NEW YORK THEATERS

RADIO CITY MUSEUM
Showplace of the Nation-Rockefeller Center
Held Over 4th Week
A Metro-Goldwyn-Mayer Picture
“THE WHITE CLIFFS OF DOVER”
Starring IRENE DUNNE with Alan Marshal
Spectacular Stage Presentation
1st Mezz. Seats Reserved. Circle 6-4600

PARAMOUNT’s
“GOING MY WAY”
With ROY ROGERS in Person
CHARLIE SINSK and his orchestra
Times Square

PARAMOUNT

“MAKE YOUR OWN BED”
In PERSON
CAB CALLOWAY
JUMPIN’ JIVE BULLE
STRAND
B’way & 47th St.

BETTE DAVIS
In WARNER BROS. HIT

“MR. SKEFFINGTON”
with CLAUDE RAINS
HOLLYWOOD
B’way & 47th St.

SHOW BUSINESS

EDDO CANTOR
GEORGE MURPHY
JOAN DAVIS’
NANCY KELLY

ON SCREEN
FIRST NATIONAL
EDWARD R. KENTON
“THE EYE OF ST. MARK”
The War’s Greatest Love Story
PLAYS ON STAGE—
MGM’S “BAIRD-AMBER”
TOMMY CLAYTON, BARRY WOOD
EDDIE CAREY, BERRY BROS.
RADIOS ACADE
BONDS
ROXY
7th Ave. & 50th St.
Says H'wood Must Meet Tel Demands

If television will require the extensive use of motion pictures as an entertainment medium, Hollywood will have to expand its present plant equipment to satisfy the demand, Worthington Miner, CBS television executive, said yesterday at a meeting of the Television Press Club. Paul W. Kesten, executive-vice president of CBS, was the principal speaker. The club also was addressed by Dr. Peter Goldmark, chief television engineer.

Miner pointed out that its local station already had exhausted its film supply after using film tele only four hours a week. If a single independent station used motion pictures for 10 hours a day, the cost of raw stock alone to fill the deficiency would be prohibitive, the figure running to $3,285,000.

He said that simper methods would have to be found to supply networks and individual stations. Hollywood, he said, would have to adjust its production to fit television conditions and would have to multiply by at least six times its present output.

$106,618 for Red Cross

Charlotte, N. C.—A follow-up drive by 444 theaters in North and South Carolina resulted in a record $106,618 for the Red Cross, Mrs. Walter Griffith, secretary-treasurer of the Theater Owners of North and South Carolina, announced to W. F. Kinsey, Red Cross exhibit chairman.

Todd Takes Over 5-Story Building in W. 56th St.

The entire five-story structure at 10 W. 56th St. has been taken over by Michael Todd to house his theatrical and film organizations. The staffs will move from the Alvin Theater shortly.

Stubs Delay Opening

Delphos, O.—The Star, owned by E. L. and Paul Staub, scheduled to open this month, will not bow until the Fall.

SEND BIRTHDAY GREETINGS TO...

June 1

Frank Morgan

William A. Seiter

Clive Brook

Schine Trial Gets Under Way

Repeal 5-Gov’t ‘Unholy Alliance’ Charge

(Continued from Page 1)

grant and ordered trial to proceed immediately.

McKay strongly protested dismissal of the “Little Three” on the verge of trial and demanded the Government be forced to file an amended complaint against the defendants without reference to distributors being carried as co-defendants be excluded.

Upon request from Judge Knight, McKay pointed out that the Attorney General, agreed to furnish Schine counsel with an amended complaint within 24 hours. The order granted Schine 10 days in which to answer, but declared that this procedure has little chance of success and consequently was not important enough once more to delay actual trial.

Seth Richardson, recently retained Schine counsel, was absent as the trial began, having been delayed in Washington by transportation difficulties.

To Fight on Every Point

McKay termed the Schine case as having the effect of an “attempt to ruin private enterprise.” He said he and the rest of the Schine counsel in this case “are going to fight to the limit on every point. This theater business of the Schines has taken 30 years to build up,” he declared. “If it’s going to take six months to prevent it being torn down, we’ll take six months. None of us have come into this court to prevent the liquidation of the Schine circuit.”

McKay said that in his opinion, the “Big Five” are openly flouting the law in attempting to prevent any concessions whatever and being permitted to acquire new theater properties while not being required to refrain themselves as those acquiring since the beginning of court litigation.

The Schine counsel made charges in connection with is attack upon the Government’s procedure in dismissing first the “Big Five” from the Schine case and then the “Little Three.” He again described the “Big Five” as having an “unholy alliance” with the Government.

McKay declared the Government at least had an excuse for the “Big Five” gaining a consent decree in the Southern district, but that no excuse has been offered for divestment of the “Little Three,” and at the last minute of that. He declared that up until May 19, 1941, he had assumed that Columbia, Universal and United Artists would be assisting in the case.

It was contended to draw the inference that the Government had found it had no case against the “Little Three”, said McKay. “If that is the case, we feel we are entitled to know that.”

Louis D. Frohlich, representing Columbia previously had filed a request for a 90-day adjournment of the trial.

But there was a fair chance your Honor might have granted it,” McKay said in addressing Judge Knight. This situation is unique in that I know of no case where charges involving the Sherman Act had only the exhibitors as defendants.

Wright Refutes Statemen

Wright later refuted this statement, declaring this also was the case in the Griffith case. He also charged McKay is seeking time in his postponement requests so that he might make another frivolous motion.

This drew McKay’s ire and there was a brief exchange. Wright disclosed in his introductory trial remarks that a material change in the case since May 19, accomplished very little in that counsel failed to present any stipulation of facts so that they might be submitted to the court with a view to shortening trial and avoiding dispute on certain issues.

John F. Caskey, representing several of the major distributors, was an observer in court as trial began. The introductory trial remarks were lengthy and were in the form of a review of how licensing of films and licenses are executed. He pointed out that the number of “closed Schine towns” has greatly increased and that the circuit’s expansion was merely the progressive elimination of the independent operators in Schine towns.

“The Sherman Act does not guarantee that any particular kind of operator must stay in business,” he said. “What we intend to show in this case is that small operators were not permitted to compete in the licensing of films and that they had three alternatives—to go out of business, to limit themselves to Schine operators, or to show product that Schine has had first or has rejected.”

Circuit Buying a Weapon

Wright said he intends to show how this was accomplished and the intent and purpose with which it was done. He declared Schine’s circuit buying power has been its greatest weapon in forming its alleged monopoly.

“Schine has been able to prevent operators from competing with him in the licensing of film,” he said. “Schine, in many cases has been able to take away product from competitors through its circuit buying power.”

When Wright made a statement to the effect that evidence in the case was prepared to show “in writing” that certain things took place. The discussion became involved and was dispensed with.

Wright declared inter-office memorandum of the distributors will be offered as evidence in the proceedings.

In addition, he added that Schine sought to eliminate competition in the exhibition field by monopolizing film licensing, that the movies were not the Warner’s talent bureau in the East, if, it is on a New England trip tomorrow.

Barbara Ervest has gone to the Coast to do some film work. She expects to return in July.

Charles L. Wilde, Eastern production manager for Warners goes to New Haven tomorrow to look over the new play, “Love in Exile.”

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EDWARD C. RAFFERTY, United Artists president, is en route to Hollywood. He returns on July 12.

J. CHEEVER COWDEN, chairman of the Universal board, leaves for Hollywood today.

JANE POWELL arrived in Portland, Ore., yesterday.

EDWARD SCHNEIDER, US sales executive, left yesterday for Toronto and other CACanadianWesterns.

WILLIAM P. McARDY, Big U sales supervisor, leaves tomorrow for one week vacation.

JAY CAUSEY has arrived from the Coast.

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CLEAN SWEEP

"CLIFFS" PACES SPOTTY BROADWAY! SPECTACULAR!
M-G-M's "White Cliffs of Dover" wow! —Variety

CINCY MILDISH BUT "GASLIGHT" FANCY
Hot spell wiltting biz but M-G-M's "Gaslight" hefty. —Variety

"HARDY'S BLONDE"
BRIGHT, K. C.
Despite rise in mercury M-G-M's "Andy Hardy's Blonde Trouble" robust. —Variety

FIGHTING SHOWMEN JOIN THE FIGHTING 5th WAR LOAN!
FOR M-G-M!
(The Lion’s share of Variety’s headlines, as usual)

CHI BLAMES HEAT
BUT “RHYTHM” FAST!
M-G-M’s “Broadway Rhythm” dandy in Chicago.—Variety

BALTO DULL BUT
“HARDY” FAT
Summer nicked list but M-G-M’s “Andy Hardy’s Blonde Trouble” top filmer.
—Variety

“HEAVENLY” STOUT
IN LOUISVILLE
Weather not helping biz but M-G-M’s “Heavenly Body” robust.—Variety

PHILLY DOG DAYS
BUT “HARGROVE” HUSKY
M-G-M’s “See Here, Private Hargrove” 3rd week holding up nicely.—Variety

“HARGROVE” SOCKO
IN 2 HUB SPOTS!
M-G-M’s “See here, Private Hargrove” is Boston wow.—Variety

“GASLIGHT” GREAT!
RIDING LIST PROV.
M-G-M’s “Gaslight” is packing them in Providence.—Variety

DENVER WAY OFF
BUT “JOE” TRIM, 2nd
M-G-M’s “Guy Named Joe” leads city for 2nd week holdover.—Variety

“GASLIGHT” BRISK
LEADS WASH.
“Warm weather but M-G-M’s “Gaslight” standout. “Hargrove” lusty.—Variety
Regional Meetings
Map Drive Details

(Continued from Page 1)
hibitors and distributors are being held in every state, and in many in-
stances exhibitor state chairmen are conducting sectional sessions in
states of the South.
Alabama exhibitors will be organ-
ized at a rally in the Jefferson Ho-
tel, Montgomery, on June 6. Meet-
ing, called by Mack Jackson, exhibi-
tor chairman, will also be a salute to
R. M. Kennedy, national vice-
chairman of the National Exhibitor
League, Montgomery. Speakers are expected to include Mayor Cyrus B. Brown, Capt. Ray Warren, Craig Field, Alu-
na, T. C. Thomas, singing film player, will be a special attrac-
tion. W. N. Wolfson, state publicity chairman, is handling arrangements.
W. G. Bishop, Illinois state pub-
licity chairman, will attend all of
the six regional group sessions to
pass on the outline of plans
detailed by the national committee at the recent Chicago meeting. First
meeting will be held today in Jack-
sonville.

One of the largest gatherings of
Wisconsin exhibitors and distri-
butors attended the area attended a rally held in Milwaukee. Called by Harold J. Fitzgerald, exhibitor state chairman, the session was keyed by the "A
Bond Premiere for Every Theater" theme.

Faith in Motion Pictures

Highlight was an address by
Mayor John L. Bohn, who said that
he had more faith in the motion pic-
ture industry than in any other in-
sofar as Bond sales and other war
activities are concerned. Unable to
attend, Governor Walter Goodland
sent a telegram stating: "No little
credit for the success of all past
drives is due to the motion picture
industry of Wisconsin whose efforts and wholehearted cooperation may
be appreciated by your Government."

Other speakers included Harold
Dickens, State War Finance Commit-
tee representative; Alfred E. Kvol,
Milwaukee chairman; Harry Perle-
itz, W. Toulcette, L. F. Gran, Hor-
ace Convay, C. Trampe; Don Wood,
distributor chairman; Jack Lorentz,
associate chairman; C. L. Baldwin,
Myron A. Neumann and T. M. Eh-
lis, Jr., Wisconsin's "Honored Hun-
dred" representatives; and four
war heroes.

Yesterday's meeting in Atlanta
brought together exhibitors and dis-
tributors from North and South
Carolina, Florida, Alabama, Tennes-
see and Georgia in a session to for-
mulate drive plans and to hear na-
tional campaign leaders. Speakers
included R. J. O'Donnell, R. M. Ken-
nedy, John J. Friedl, Ray Beall and
Ned Depinet of the national com-
mitee, and Claude F. Lec, industry
consultant to the Treasury. Local
representatives include H. F. Kin-
cey, Sidney Meyer, Warren Irwin.

TO THE COLORS!

★ PROMOTED ★

JACK GARBEE, USA, formerly O & K publicity
manager, Chicago, to corporal.

★ ARMY ★

J. J. SCANLON, JR., manager, Palace, Merritton-
ning, E. K. DALTON, RKO hanger, Dallas, now in
Signal Corps at Mouton, Texas.

★ NAVY ★

JACK CROWE, assistant manager, RKO-Schine,
Paramount.

JEFF WILLIAMS, Warner salesman, Memphis.

★ MARINES ★

LUCY FLACK, manager, Capitol, Milford, Conn.

Mack Jackson, Tony Sudekum, and J. H. Harrison.

Bond Premiers 40% Ahead

Fred R. Dobson, distributor chair-
man for the Atlanta area, announced
that 167 War Bond premiers are already
assured, 40 per cent more than the total for the Fourth
Bond drive. He added: "And that
is just a starter."
The Atlanta rally was attended by
more than 200 industry reps.,
from six states—North and South
Carolina, Florida, Tennessee and
Alabama. To the Ohio contingent, Mayor William B. Hartsfield, an hon-
ored guest, praised the industry for
exerting a beneficial influence on the
American home through the screen.
"It is one of the most potent fac-
tors," he said, "in molding public
opinion for the perpetuation of the
American way of life." He was cer-
tain, he said, that the industry
would "point the way with showman-
ship" to send the Fifth War Loan
over the top.

Members of the national commit-
tee group and Major Martin, bom-
ber hero, participated in a 15-min-
ute broadcast over WATL and a
regional Mutual network hookup.

Distributor Reps. Will Attend
N. Y. 5th Loan Breakfast Meet

Representatives of the major dis-
tributors will attend the New York
area Fifth War Loan breakfast
meeting tomorrow in force. At
the meeting they will greet the national
committee and get first hand in-
structions from Distributor Chairman
Ned Depinet as to their activities in
the campaign.

Representing the various major
companies will be: 20th-Fox, Tom
Connors, W. J. Kupper, Andy W.
Smith, Jr., William Hanes, and J.
L. Schlaifer. From Paramount:
Charles Reagan, George Smith, and
Hutch Owen. From RKO: Fred, M.
William F. Rodgers, H. R. Richey, E.
"Ted" O'Shea, and E. M. Saunders.
From National Screen Service: Hor-
ace Robbins, George Dunboyne, Elu
Veli, and William Brenner From
RKO-Radio: Ned E. Depinet, Leon
Light, Fred Segal, Frank Schrieber, Walter
Braunger, Nat Levy, Harry Michi-
son, A. H. Shubart, H. P. Poller, Wil-
liam H. Clark, John Farmer, Garrett

War Pix Playing in Met. Area Hit 20-Month Low

(Continued from Page 1)

or New York area for the week end-
ting today shows that, out of 202
films on view, only 18 or less than
9 per cent are in the war-film cate-
gory.

Last year the ratio ran as high
as 50 per cent.

Revisions continue on a heavy scale,
with 103 or about 51 per cent of the
current attractions having been re-
 leased two or more seasons ago.
This percentage of old pictures is
about the highest to date.

A substantial number of foreign
pictures continue to vie in the
Metropolitan area, the past week
(ending Thursday) including seven
French, five Italian, five Spanish,
three Russian, two Hungarian and
one Swedish.

Van Wagner, S. Barret McCormick.
Also, Walter Ament of Pathe News
and Walter Titus, Jr., of Republic.

Owing to sales meetings in other
cities, Columbia, Universal, and Mon-
ogram, will not be represented.

From Warners, Arthur Saxson,
Jules Lapidus.

The highlights of the breakfast
meeting tomorrow will be covered by
WHN's George Hamilton Combs,
assigned to give a ring-side account
of the unique "council of war."

Entertainment Leaders
Map Drive Plans Today

Neil Ford and Frederick W.
Gehle, state chairman and executive
manager of the War Finance Com-
mittee, will address today's luncheon
meeting of entertainment world
leaders at Tofts Shor's. The meet-
ing was called by James E. Sauter,
chairman of the entertainment sec-
tion of WFC.

Senate By-Passes
Admission Tax Slash

(Continued from Page 1)

Downey, D., Calif. Servicemen
and women in uniform would be ex-
empt from amusement tax levies, ac-
cording to the Downey proposal.

Sen. Theodore (The Man) Bilbo,
D., Miss., offered an amendment to
Downey's rider cutting the theater
admissions levy to its former rate,
decrating that if the cabaret tax is
to be cut, the same should be done
with theaters. Bilbo later withdrew
his amendment, however, and the
Downey proposal was accepted by
the Senate.

House concurrence is expected.
Downey had originally proposed
dropping the cabaret tax to 10 per
cent, but gave up that idea when
Finance Committee Chairman George
interposed that he could never get
agreement on that rate—especially
with theaters at 20 per cent.

Here Bilbo revealed that he had
prepared an amendment reducing
the admission rate by one-half—10
per cent. This had been prepared,
he said, "in anticipation of the adop-
tion of the amendment originally pro-
posed" by Downey. He withdrew it,
however, when the Downey amend-
ment was altered.

The rider, as passed, eliminates
the requirement that servicemen
and women in uniform and paying
their own bills or those of their guests
pay any amusement tax. This has al-
ready been the case in theaters, and
the exemption is now extended to
cabarets.

THE WAR DEPARTMENT
reveals

"ATTACK"

(The Battle For New Britain)
at the

NEW YORK
TRADE SHOWING

Wednesday, June 7, at 11:00 A.M.

RKO PROJECTION ROOM,
630 NINTH AVE., NEW YORK, N. Y.

(Distributed by RKO Radio Pictures, Inc.)
16 Million Warner Theater Service Men’s Admissions Include 520,000 Annie Oakleys

Sunday attendance at Warners theaters since the inauguration of special reduced prices for service men is 1940 has passed 16,000,000, of which more than 520,000 represents free admissions through allocations of tickets to such organizations as the USO for distribution gratis to members of the armed forces. A compilation by the home office statistical department shows.

In New York, the two Broadway houses operated by Warners, the Strand and Hollywood, have been attended by approximately 1,800,000 men in uniform, including 270,000 admitted free.

16,234 Houses to Mark Leo’s 20-Year Jubilee

Another 1,168 U. S. theaters have booked an M-G-M feature or short during Leo’s Twenty-Year Anniversary Week, June 22-28, making a new grand total of 16,234 houses set.

Bell and Clark Confer On Circuit Expansion

Washington Bureau of THE FILM DAILY

Washington—One WPB legal division was a caller yesterday at the office of Tom C. Clark, assistant attorney general, in order to discuss with Clark the matter of circuit expansion as a part of the OCR program of new theater construction for war-crowded production areas. Bell discussed the matter in some detail, Clark said, and sought to arrive at some general formula whereby OCR might know when the Department of Justice would object to the granting of construction permission to a major circuit for this purpose.

No general agreement was reached, however, but Clark will go over the matter this week-end with Robert L. Wright, anti-trust attorney specializing in pi work. Clark did not say so, but his decision to review the matter with Wright appears to indicate that Anti-Trust

Theater Guild Leases W. 53rd St. Building

Its expanding activities, including its film production plans, have induced the Theater Guild to lease the four-story building at 23 W. 53rd St., where it will make its permanent home starting in mid-August. Since moving from the Guild Theater, the organization has been housed temporarily in the City Center Building.

Chief Wendell Berge has delegated authority in this matter to Wright, a member of his staff.

In the meantime, Clark believes that no work on new construction by any major circuit—as part of the OCR program—has actually gotten under way. Fox West Coast has received WPB approval for a new theater in the San Diego area.

Scollard in New Paramount Post

(Continued from Page 1) Clark will replace Donohue in the Dallas territory. Fred Larned has been advanced from sales manager to branch manager of the Dallas office, succeeding Charles Dees. Heywood Simmons has been promoted from salesman to Dallas sales manager.

George Smith, Western division manager, will supervise the branches in Los Angeles, San Francisco, Seattle, Portland, Denver, Salt Lake City, Omaha, Kansas City, St. Louis and Des Moines. The Central division will include Chicago, Milwaukee, Minneapolis, Cleveland, Detroit, Cincinnati, Indianapolis, Dallas, Oklahoma City and Memphis. The Eastern division will include Boston, New Haven, Buffalo, Albany, New York, Philadelphia, Washington, Pittsburgh, Atlanta, Charlotte and New Orleans.

All changes become effective June 12.

“One Open Road” for Criterion

UA’s “Song of the Open Road,” will have its New York premiere next Tuesday at the Criterion.

One little phrase that packs a lot of DYNAMITE!

"JOHNNY DOESNT LIVE HERE ANY MORE!"

ASK YOUR MONOGRAM EXCHANGE ABOUT IT!
They keep getting Bigger

BUFFALO BILL
in Technicolor!
325 spots tag it Big
in boxoffice action!

THE SONG
OF
BERNADETTE
A miracle of BIGNESS
from Coast to Coast!

... from the biggest figure

AND WATCH FOR

The most important event in 50 years of m
Bigger & Bigger!

Betty Grable
PIN UP GIRL
IN TECHNICOLOR!
Betty's BIGGEST rolls
up terrific grosses at
nation's boxoffices!

in the industry!

THE EVE OF ST. MARK
Watch its "power and wide au-
dience appeal" (Daily Variety)
at world premiere, Roxy, N.Y.

DARRYL F. ZANUCK'S
WILSON
IN TECHNICOLOR
Green Lauds War Effort of the IATSE

(Continued from Page 1)

yesterday. "The Nazi and the Jap will not be able to stand up indefinitely against the overwhelming supremacy in planes, tanks, bombs, ships, guns and ammunition which the United Nations has been building up. He also asserted that the workers of America made the coming long-heralded invasion of occupied Europe possible and that it will back up to the limit. He complimented the members of the Alliance for the part the theatrical and motion picture industry has taken in educating the great masses of Americans as to the horrors wrought by our enemies and the basic flaws of enemy philosophies.

Elmer Duvell of the War Savings Staff of the Treasury Department spoke on the 5th War Loan Drive and the need for backing our boys with Bonds.

The meetings yesterday passed three separate resolutions praising President Roosevelt as "a firm friend of labor" and calling upon him to accept nomination and re-election for a fourth term as President. A fourth resolution commended the administration for the operation of price-control policies as a barrier to ruinous inflation. Several other resolutions and amendments will be acted upon later in the week.

No Justification for Strikes

President Green in an interview said the present wave of strikes throughout the nation has broken labor's no-strike pledge and that no matter what the provocation there can be no justification for strikes. He stressed, however, that the strikes are played up by the newspapers and that the people get the wrong impression about the general effect on war production, since they never hear from the leadership of union members who have never stopped working for a minute since Pearl Harbor.

The IATSE convention broke into a cheering demonstration for the President Tuesday when Prexy Rich and F. Walsh in his annual report recommended that the International Alliance "exert every power and influence it can command to re-elect Franklin D. Roosevelt."

"Labor has never, and I hope will never betray its friends especially when it means electing its enemies, particularly at this critical period of its existence," said Walsh.

Walsh did not hint his own chances for re-election when he recommended that for this convention only the expense allowance for each of the delegates be increased from $10 to $12 a day. This section was referred to the auditing and finance committee for immediate action. The increase can be paid at any time after closing of the meeting. He also recommended that the salaries of the International representatives be increased to at least $250 a week.

Touching on television Walsh's report revealed that the new contract

Stoltz, UA Exploitation Head. Steps Out June 16

(Continued from Page 1)

which time he will go on a short vacation, it was learned yesterday. Upon his return he will announce his future plans.

Barnett Pleads Guilty In Asset-Hiding Suit

Roger Stanley Barnett, president of Color Classics, pleaded guilty in Federal Court yesterday to an indictment charging him with concealment of more than $20,000 in assets from a trustee in bankruptcy. He will be sentenced today. Barnett was indicted last Friday when Federal authorities found bank accounts with the defendant's name in California, Utah and New York.

Barnett filed a voluntary petition in bankruptcy in 1942, listing liabilities of $57,400.

Recently negotiated with the major sound servicing companies has a provision protecting the jurisdiction of the Alliance in that field.

The Walsh report also revealed that the organization is at the highest peak numerically and financially in its history. There are 5,750 members now with the armed services, nine who have made the supreme sacrifice.

IN NEW INDUSTRY POSTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Office</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jim Mahoney</td>
<td>manager, Bradley, Putnam, Conn.</td>
</tr>
<tr>
<td>Robert Wickwire</td>
<td>manager, State, Wilmington, Del.</td>
</tr>
<tr>
<td>Arthur Price</td>
<td>charge of publicity and advertising, State, Newark, Jersey City, Jersey City, New Jersey, North Bergen.</td>
</tr>
<tr>
<td>Frank Frankenthal</td>
<td>manager, Rialto, Newark, N. J.</td>
</tr>
<tr>
<td>Jack Schulte</td>
<td>general manager, Dolit Thea- tre Supply, Milwaukee, Wis.</td>
</tr>
<tr>
<td>F. W. Franke</td>
<td>special representative, Republic Pictures Corp.</td>
</tr>
<tr>
<td>Albert Stetson</td>
<td>war activities director, Utica, St. Louis.</td>
</tr>
<tr>
<td>Henry Riegel</td>
<td>district manager, St. Louis, Amusement Co., St. Louis.</td>
</tr>
<tr>
<td>Albert Wheeler</td>
<td>manager, Ambassador, St. Louis.</td>
</tr>
<tr>
<td>Frank Treador</td>
<td>manager, Shady Oak, St. Louis.</td>
</tr>
<tr>
<td>Igor Geffen</td>
<td>assistant manager, Ambassador, St. Louis.</td>
</tr>
<tr>
<td>William L. Berman</td>
<td>film buyer for an independent circuit in North Carolina, former manager, Capitol and Globe, Newark, N. J.</td>
</tr>
<tr>
<td>Victor Labar</td>
<td>operator, Graystone, Detroit.</td>
</tr>
<tr>
<td>Hugh Hamilton</td>
<td>manager, Jefferson, Detroit.</td>
</tr>
<tr>
<td>Le Roy Stewart</td>
<td>co-manager, State, Jersey City, N. J.</td>
</tr>
</tbody>
</table>

INTO WAR JOBS

William Penrod, former manager of the Jefferson, Detroit.

64 Subjects on Para. 1944-45 Shorts Line-up

(Continued from Page 1)

ager, who said that the record results of the last season had more than justified the increased budget set for 1945.

Morgan pointed out that there had been some doubts expressed as to whether the results in bookings and sales would justify the ambitious program, 75 per cent of which is to be in color, which was announced last year, but that the results now spoke for themselves.

The new season's program will include six Musical Parade featurettes in Technicolor to be made at Paramount's Hollywood studio: three series of eight cartoons; six George Pal Puppets; six "Speaking of Animals," six "Popular Science" and six "Unusual Occupations," all from Jerry Fairbanks, and 30 Grantland Rice Sportlighters produced by Jack Eaton. In addition, there will be 104 issues of Paramount News.

First two of the Musical Parade subjects are "Star Bright!" and "Bonnie Lassie." The cartoon and George Pal subjects also are in Technicolor. Two Paramount subjects won Academy Awards last year. They were "Amphibious Fighters" and the Puppets.

THE SPOT'S A SECRET!

Every theatre owner, manager, assistant manager, film exchange manager, salesman, all company presidents—the manpower and brainpower of the industry! Meet at 9:30 A.M. and march to the greatest meeting of showmen ever held in the N. Y. area! Exact place of meeting still dark mystery! But HOLD JUNE 2nd open for "E-Day!"

—N. Y.'s "Fighting 5th" Army
A salute to TOM CONNORS and his 20th CENTURY-FOX sales organization for their outstanding achievement in the distribution of The March of Time!

... For today The March of Time has its largest audience... has more theatres than ever before.

... Tomorrow, and in each succeeding month, 20th Century-Fox will continue to distribute to more and more theatres each new and exciting issue of The March of Time.

"... and even more next year!"

The March of Time
A Career is Born!

Hidden fires smoulder through the blue eyes of this blonde Viennese. European triumphs in Max Reinhardt plays . . . then Broadway acclaim for her role in "The Moon Is Down"!

Maria Palmer

A CASEY ROBINSON Production
Introducing a Brilliant Cast of Broadway Stage Personalities
starring TAMARA TOUMANOVA • GREGORY PECK
An RKO-Radio Picture

DAYS OF GLORY
BILBO SPEECH PRAISES TRADE WAR EFFORT

Pleads "Showman's Accuracy" in Schine Suit

U. S. Witness Says Letters To Distributors "Part of My Own Buying Propaganda"

Buffalo — Emerson W. Long, the Government's first witness in the Schine anti-trust trial, was still on the stand yesterday. He submitted to the balance of direct examination by Albert Boggs, special assistant to the Attorney General, and was still being cross-examined by Saul E. Rogers of New York, Schine counsel, as Federal Judge John (Continued on Page 8)

War Dep't. Award For Research Council

Washington Bureau of THE FILM DAILY

Washington—A new War Department award—the Chief Signal Of- ficer's certificate of appreciation—was yesterday awarded the Research Council of the Academy of Motion Picture Arts and Sciences, it was announced yesterday by the War De- partment to the master strategic plan developed by Gen. R. J. "Fighting Bob" O'Donnell for the Fifth War Loan to blast all previous records for Bond sales, carried in successive waves to the objective as several veteran filmland "divisions," comprizing theater owners, managers, assistant managers, film exchange managers and salesmen, strongly (Continued on Page 12)

Walt Disney's 'Caballeros' For Release in October

Ninety-four per cent of the production activities at the Walt Dis ney studios last year was devoted to war work, and so far this year the production of Government films has (Continued on Page 8)

Fighting Fifth in Swift Loan Drive Advance

WITH THE FIGHTING FIFTH, Somewhere in Central Park (By Courier), 0930 EWT—In a co-ordinated smash from prepared positions which had been taken up at 0930 EWT, assembled elements of filmland's Fighting Fifth Army this morning captured Tavern-On-The-Green, one of the gastronomic anchors on the La Guardia Line just East of the junct- ion of Central Park West and the Via Sessantasette (67th Street). The attack, swiftly executed by Lt. Gen. C. C. Moskowitz, as a vital part of the master strategic plan developed by Gen. R. J. "Fighting Bob" O'Donnell for the Fifth War Loan to blast all previous records for Bond sales, carried in successive waves to the objective as several veteran filmland "divisions," comprizing theater owners, managers, assistant managers, film exchange managers and salesmen, strongly (Continued on Page 12)

Hold Eastern Allied Regional June 20-22

An Eastern regional conference will be held in connection with the annual convention of New Jersey Allied in Atlantic City where the unit will celebrate its own 25th an- niversary and the 50th year of the (Continued on Page 12)

WB Acquires Camera Co.; To Manufacture for Gov't

West Coast Bureau of THE FILM DAILY Hollywood—Through its acquisi- tion of California Telephone & Elec- tric Company, which manufactures (Continued on Page 12)

Confidence in Goal Voiced by O'Donnell

CONFIDENT in the industry's Fifth War Loan Campaign, R. J. O'Donnell, national chairman, yesterday said that the enthusiasm (Continued on Page 5)

Overseas Pix in Charge Of Writers Mobilization

West Coast Bureau of THE FILM DAILY Hollywood—Through arrangements made with OWI, Hollywood Writers Mobilization members will assume (Continued on Page 2)

CIAA Film Limit Cuts Mex. Pix 43 Million Feet Allocation Means Only 80

Stone Establishing Story And Talent Dep't Here

by MARCO-AURELIO GALINDO FILM DAILY Staff Correspondent

Mexico, D. F. (By Air Mail)—Pro- gram expansion plans of a number of Mexican producers have been dampened by the tightening of allo- cations by the Motion Picture Sec-

THERE'LL BE NO "POCKETS OF RESISTANCE" IN THE INDUSTRY'S FIGHTING FIFTH DRIVE

(Continued on Page 8)

New Trial Refused In Jackson Park Case

Chicago—Judge Michael Ignoe in Federal Court here yesterday re- fused defendants' motion for a new trial in the Jackson Park Theater's $360,000 Anti-leakage damage suit against Paramount, RKO, Radio, Loew's, Inc., Vitagraph, B & K, War. (Continued on Page 8)

Para. Boosts Dividend Rate on Common to $2

Paramount's board yesterday increased the dividend rate on the common stock by the declaration of a regular quarterly dividend of 50c (Continued on Page 5)

Atlas Corp.'s RKO 6% Pfd. Over-subscribed

The block of 57,337 shares of RKO 6 per cent cumulative preferred stock held by Atlas Corp. and offered pub- licly yesterday was over-subscribed and the books closed before noon. Of- fering was made by a banking syndi- cate headed by Lehman Bros. and Goldman, Sachs & Co. The $100 par stock was offered at an $91.25 per share. Each preferred share is convertible into eight shares of common until April 11, 1947, redeemable at any time at 105 and dividends.
10-Cent Total Charge Allowed in Cleveland

Cleveland—M. B. Horwitz yesterday received a ruling from the Internal Revenue Bureau permitting him to reduce admission charges for colored people. Under the ruling from Commissioner B. S. Bliss, a 10-cent total is permitted where the advertised price is broken down showing a charge under the total. Charges under 10 cents as follows: Admission $0.97, State tax, $0.03, total 10 cents. Horwitz, who absorbs the State tax, is reducing his children's scales in his other theaters.

"U" Sales Officials Off For Coast Sales Meeting


Producing Unit for DeSylva If He Wishes?

West Coast Bureau of THE FILM DAILY

Hollywood—Y. Frank Freeman returned from New York yesterday and is understood to have been authorized by President Barney Balaban of Paramount to offer B. G. De Sylva an individual producing unit if he will agree to drop his executive producer duties.

Mistrial Ends Agent's Suit

A mistrial was declared yesterday in New York Supreme Court in the action brought by William Lustig, agent, against Felman and Eleanor Schoonover, parents of Gloria Jean, film juvenile. Defective pleadings were the basis of the mistrial. Lustig seeks $25,000 for alleged breach of an exclusive management contract. The plaintiff also is suing Universal Pictures for $500,000 for allegedly encouraging the contract. The Lustig-Schoonover case has been set for a new trial on June 5.

Barnett Draws Six Months

Roger Stanley Barnett, president of Color Classics, was sentenced yesterday to six months in prison by a New York Court. The defendant pleaded guilty to swindling more than $20,000 in assets from a trustee in bankruptcy. He had filed a voluntary petition in bankruptcy in 1942, listing liabilities of $57,400 and assets of $300. Inves- tigators for federal authorities disclosed that Barnett had bank accounts in California and elsewhere.

Overseas Pix in Charge Of Writers Mobilization

(Continued from Page 1) responsibility for the production and writing of all documentary films for Foreign Service Division. He represents for a "Projection of America" series and a new group of subjects for distribution in Germany and the satellite countries.

Writers who will work on the project will spend a minimum of six weeks in the U. S. and will co-operate with a small advisory committee of specialists selected by Mobilization. The over-all writing visi- tion chief under Robert Riskin, chief of OWI's overseas division.

Judge Reserves Decision on M & R Points of Law

Boston—Judge George Sweeney of the U. S. District Court has re- served decision of questions of law argued before him in some of the Morse & Rothenberg anti-trust ac- tions against the major companies. Philip A. Hendrick, master, awarded triple damages to the plaintiffs totalling $75,000 in September of last year, but has reserved questions of law to be passed upon by the court. Those questions raised in the master's report were argued before Judge Sweeney.

The cases will be tried before a jury late next fall.

Mayer, Rodgers, Dietz to Speak on Closed Circuit

Exchange personnel, theater and circuit operators and Mutual net- work officials will hear addresses by Louis B. Mayer, M-G-M production chief, Howard Dietz, advertising vice-president, and William Rodgers, distribution vice-president, over a closed circuit Mon- day afternoon. Designed to help launch the new five-takes-a-week M-G-M, radio program, "Screen Test," which starts over the Mutual circuit June 12, the talks will be heard at luncheon meetings from Coast to Coast. Mayer will speak from Hollywood, while Dietz and Rodgers will talk from New York.

England in WAC Post

Wilbur H. England has joined the WAC as treasurer of the Metropoli- tan area division. He represents RKO Theaters where he is personal director and an executive in the thea- ter operating department.

Thomas Celebrates 25th Wedding Anniversary

Harry L. Thomas, Eastern district manager for Monogram, and his wife celebrated their 25th wed- ding anniversary yesterday. Thomas is the Coast to attend the company's regional convention.
A Career is Born!

DAYS OF GLORY

A CASEY ROBINSON Production

Introducing a Brilliant Cast of Broadway Stage Personalities...starring

TAMARA TOUMANOVA
GREGORY PECK

AN RKO-RADIO PICTURE

Lowell Gilmore

Won over all competition in tests for this colorful role. His first picture climaxes an enviable record of major leads in many Theatre Guild plays, other Broadway hits!
Bilbo Speech Praises War Effort of Trade

(Continued from Page 1)

high praise for the pix industry from Mississippi's Senator Theodore Bilbo, who called for cutting the admissions tax back to 10 per cent when it appeared momentarily Wednesday that the Senate might vote to cut the cabaret tax back to that figure.

Bilbo declared that “Every week 95,000,000 American people — men, women, and children — attend the theater. I wish Senators to keep that figure in mind. The figures show that every week 95,000,000 of the 134,000,000 American people attend motion-picture theaters which are found in every hamlet, village, and city of the nation. It would be unfair to reduce the 30 per cent tax on cabarets, where only a very small percentage of the population goes for amusement and recreation, to 10 per cent, and leave the tax at 20 per cent on 95,000,000 of the masses of poor people and children of the nation.”

“This amendment is an attempt to give relief in connection with a means of recreation for a small percentage of our population.

Not Opposing Amendment

“I am not opposing the reduction in the cabaret tax. I am inclined to favor the reduction of the tax, but I strongly object to reducing the cabaret tax to accommodate a few teetotalers of horror and a few frolicking citizens of the country, while at the same time leaving a 20 per cent tax on 95,000,000 poor people of the nation whose only means of recreation is the small theater in the small towns. It is all right to reduce the cabaret tax 10 per cent, but let us reduce the tax on theater admissions to the same percentage. Let us treat the two elements alike, although one means of recreation for 95,000,000 people, and the other a means of recreation for only a very small percentage of the population. The cabaret caters to those who have money to spend, while the theater is a means of entertainment for poor people who have only a very small amount to spend.

“I take this occasion to remark

(Continued in Col. 4)
Confidence in Goal Voiced by O'Donnell

(Continued from Page 1) he to believe that the “Fighting Fifth” will accomplish its objective and its members will go on to the top for our country.”

“Our primary objective in the Fighting Fifth War Loan Campaign is the sale of ‘E’ Bonds and extra ‘E’ Bonds,” said O’Donnell. “Certainly we will recognize, and you are hereby instructed to record, the sale of all Bonds of series ‘F’ and series ‘G,’ but our final accounting will be confined to these three types of Bonds only. No other type of Bond will be included in our activities.”

He added that the conclusion is based in part on reports received.

June 29 has been named “CBS War Bond Day” and will be given over to a round-the-clock Bond-selling effort over the network. Virtually all regularly scheduled programs will contribute to the all-day campaign, with the climax a special hour broadcast titled, “The Land is Bright.”

since the 15 regional meetings attended by himself, M. Kennedy, Ned E. Depinet, John J. Friedl, Ray Beall and Claude F. Lee. In a statement to Bond workers and the industry, O’Donnell said: “Now that we are approaching the last lap of our cross-country tour, the entire national committee wishes to express its gratitude for the nation-wide interest and cooperation received during this trip. Not only from the exhibition chairmen, distributor chairmen and theater executives, but also from the sectional War Finance Committee chairmen.”

“Early next week your national committee will embark for final visits to Detroit, Chicago and Charlotte. When these trips are finally behind us we will feel that either directly or indirectly we have been in close personal contact with 16,000 pledged theater operators, together with the vast army of men and women in distribution, and that we have carried a message to all of them from the organizers of the Fighting Fifth. When the final tour is completed the Committee will return to the offices of the War Activities Committee to be stationed there until the completion of the campaign on July 8.”

Seventeenth all-industry regional meeting to be attended by the Fifth War Loan Campaign national committee will be in Cincinnati, June 6. R. J. O’Donnell, national chairman, announced. Martin G. Smith, Ohio exhibition chairman, will be regional chairman for the rally, with Col. Arthur Frudenfeld handling arrangements. Milton Levine and Lew Hensler, West Virginia and Kentucky ex-

Para. Boosts Dividend Rate on Common to $2
(continued from Page 1) per share, payable Sept. 30, to stockholders of record on Sept. 8. This represents an increase from $1.60 to $2 per share annually.

O’Donnell, graduate state chairman, will attend with the delegations.

Bonds Premiere Night June 21
In All Delaware Theaters

Wilmington, Del.—Plans for a State-wide “Premiere Night,” on June 21, will be a highlight in the forthcoming Fifth War Loan Drive according to plans now prepared by Delaware’s motion picture theater managers in a meeting held in the office of Mayor Edward C. Evans, at Milford. From present indications, Delaware will be the first state in the nation to have all premiere showings at one time.

A new angle to Bond selling has been added to the theater program with the agreement of all Delaware theater managers to admit any child under 12 years of age free, if the child completes a partially filled War Stamp book and exchanges it for a Bond at the theater.

Plan Monster Central Park Drive Rally in Early July

Plans for making talent available to the Treasury Department for the Fifth War Loan drive were placed before representatives of every branch of show business at Toots Shor’s yesterday at a luncheon meeting of the Entertainment Industry Section of the War Finance Committee for New York State at which James Sauter, its chairman, presided.

Discussed were a monster rally to be held in Central Park on July 25, a tour of a landing barge from the yards at Tonawanda, N. Y., to New York, and the giant cash register which will be set up in Times Square.

Among those who spoke were Nevil Ford, state chairman of the WPC; Frederick W. Gehle, state executive manager of the WPC; Bert Lytell, head of Actors Equity; William Farnberg, secretary of Local 802 of the American Federation of Musicians, and Lawrence Tibbett.

Rites for Jessie Ralph

Gloucester, Mass.—Funeral services were completed yesterday at West Gloucester Congregational Church for Mrs. Jessie Ralph Chambers Pat- ton, starlet actress known professionally as Jessie Ralph. Mrs. Patton, who was 79, died Tuesday.

Not Few Polish Pix, Folds

Detroit—A lack of Polish product has forced the Chopin, West Side house operated by the Chargrou Cugel, to close. House may be re-opened in the Fall.

Graduate from Annapolis

Chicago—Frank H. Nepo, son of J. Nepo, theater owner, and William Stewart, Jr., son of the theater attorney, have graduated from the Annapolis Naval Academy.

Outstanding Industry Personalities

Can you name them—

S HED his cap and gown, took his sheepskin to be framed, said fond farewell to his alma mater (University of Chicago), and embarked on a brilliant career in filmland. First job was as salesman for First National. Four years later landed in Cleveland as firm’s branch manager there (1927). Then became Chicago branch manager for the organization, a shift which put him in easy traveling distance of his home town in Manitowoc, Wis. Served as district manager for Warners-First National, 1928-31. Then West- ern sales manager for WB, 1931-35. In 1936 became Grand National’s vice-president and general sales manager, and in same year WB named him assistant general sales manager. Is now UA’s general sales manager.

H ERE the able president of SMPPE. He’s also president of Librascope Corp., vice-president of International Projector Corp., and vice-presi- dent in charge of sales of Cine Simplex Corp., etc. Started his film career back in 1915 with Nicholas Power Co., projector manufacturers. Along came World War I. It took him to Russia in charge of motion picture equipment for the YMCA. Returned in 1919 to NPC, became engi- neer and later sales manager. When NPC was absorbed into International Projector Corp., so was he, and he became one of that organization’s leading figures. As filmland progresses, his stature grows as an executive and counselor.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY

HELD-OVER TO

now in second week

PARAMOUNT LOS ANGELES
PARAMOUNT HOLLYWOOD

and sensational business with
FOUR-THEATRE WORLD PREMIERES

IN

FOX WEST COAST DE LUXE THEATRES

PARAMOUNT SAN FRANCISCO
PARAMOUNT OAKLAND
COSTA AND FOX RICHMOND
BIG BUSINESS..!

Man from Frisco

MICHAEL O’SHEA • ANNE SHIRLEY

GENE LOCKHART

DAN DURYEA • STEPHANIE BACHELOR • RAY WALKER • TOMMY BOND

and a cast of 20,000

ROBERT FLOREY—DIRECTOR

Original Story and Adaptation: GEORGE WORTHING YATES • GEORGE CARLETON BROWN

Screenplay by ETHEL HILL • ARNOLD MANOFF

A REPUBLIC PICTURE
TO THE COLORS!

**PROMOTED**

2ND LT. L. WHITAKER, formerly city manager, La Crosse & Joliet, to Assistant Manager, First Lieutenant.

**COMMISSIONED**

GEORGE BREMEN, former manager of Wyandotte, Kansas, commissioned a lieutenant (j.g.) Navy.

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### New Trial Refused

**In Jackson Park Case**

(Continued from Page 1)

Walt Disney's 'Caballeros' For Release in October

(Continued from Page 1)

New Trial Refused

In Jackson Park Case

(Continued from Page 1)
LUMBER "FAMINE" GROWS MORE CRITICAL

Wedding of Tele With Drive-Ins Considered?

Observers See RCA Meet Topics Linked Although
Announced As Separate

Although post-war plans for drive-in theaters and for large-
screen television were reported as separate matters on
the agenda of the recent series of meet-
ings at Camden, N. J., by spokes-
men and executives of RCA’s The-
ter Equipment Section, observers were
warned that the two topics are more than
theoretically related, and that
RCA engineers have been and are
considering tele for drive-in stands
along with the application of the
visual-audio science to regular the-
ers.

It is pointed out that reproduction
(Continued on Page 11)

Ask Eberson to
Return to OCR Post

Washington—OCR is still awaiting
word from theater architect, John
Eberson, who resigned last week as
OCR theaters consultant after an
internal row which threatened to re-
sult in sharp curtailment of the OCR
program. The situation there is
completely clarified now, according
to George W. McMurphy, head of
the OCR amusement section, reports.
(Continued on Page 10)

Military Bonuses Over
Million at Eastman

Rochester—Employees of Eastman
Kodak who have donated military
uniforms have already received from
the company well over $1,000,000
in bonuses and vacation pay at the
time of entering military service.
Under the Military Service Bonus
Plan, employees who go to war get bonuses of four-weeks full
pay if continuously employed for a
year at Eastman. Those employed
by company more than six months
but less than one year are given
two weeks’ full pay.

Fewer Theat. Projects
To Get Gov’t Approval
If Shortage Continues

Washington—Outlook for new the-
ter construction and remodeling is
expected to take a turn for the worse
when details of the Government’s
new system of lumber controls are
revealed some 30 days from now.
Urgently needed jobs, of course, will
continue to get the green light, but
only after unprecedentedly careful
consideration, for the reason that
the lumber situation is so precarious
that mounting manpower and equipment
difficulties as well as the changed
current situation of demand, will be extremely
low. Shortage is greater by some
10 per cent than at any other time
during the war, authoritative sources
estimate.

WPB states that the supply will
(Continued on Page 10)

SMPE Announces Its
Fall Meeting Plans

New York’s Hotel Pennsylvania
has been selected as venue of
SMPE’s 56th Semi-Annual Fall
Conference, Oct. 16-18 inclusive, it was
formally announced yesterday by W. C.
Kunzmann, organization’s con-
tenance vice-president, who revealed
coincidentally that the newly-elected
officers for 1945, together with the
recipients of the Progress Medal
Award and the Journal Award Certi-
ficate for 1944 would be disclosed
during the conference.

Commenting upon the recent
(Continued on Page 10)

Out In Chi. "PT" Boat
Has Different Meaning

Chicago—Film fans here are
calling the Chicago River boat-taxis,
which are again operating, the "PT
Boats," the "PT" signifying "Pic-
ture Theaters." These water cabs
are speed craft acting as transport
to Loop stands. They will continue
to operate through the Summer
months.
Ask Eberson to Return to OCR Post

(Continued from Page 9)

and Eberson has been invited to return.

Eberson was not personally involved in the negotiations here, but it appeared for a time that he was brought here to do more than just to the board.

Need for his services is now as great as ever, McMurphy believes, and Eberson has been asked to return. The latter is known to be very busily in his own architectural office, however, and it is not at all certain that he will return.

Eberson was in four or five days weekly in Washington for a period of over nine months.

Five Are Selected To Get Silver Vail Awards

Five employes of Western Electric and one from the Chesapeake & Potomac Telephone Co. of Virginia have been chosen to receive Theodore N. Vail Medals for noteworthy acts of public service during 1943. American Telephone and Telegraph announced yesterday.

Selected from 26 winners of bronze medals made by the System's associated companies, each of the following national winners was awarded a silver medal and $500 in cash, in recognition of his initiative, resourcefulness and courage: Louis G. de Lyon (posthumously), Teneanck, N. J.; William Mohrfield, Bergenfield, N. J.; Alfred H. Gerlach, Astoria, L. I.; Louis J. Rom, Brooklyn, N. Y.; Alexander Mokosky, Woodside, L. I.; and Frederick Richard Hoffman, Richmond, Va.

No More Loose Chairs!

Permanently anchors loose chairs of various shapes and sizes to any type of floor. Complete Kit and Instructions 15c. Each Chair

CHAIR • PARTS
For All Makes of Chairs

GENERAL CHAIR CO.
1308 Ewing Ave.
CHICAGO, ILL.

IT'S TRUE...

One of the largest, best equipped sound studios in the East is now available.

Acoustics and facilities are finest.

Equipment and staff are top-of-the-line.

Session fees are nominal.

Abroad-termination shooting for special training or educational films.

It's no bother—write for info, today.

FILMCRAFT PRODUCTIONS
Division of Soundies Distributing Corporation of America Inc.
213 W. Jackson Blvd.
Chicago 6

SMPE Announces Its Fall Meeting Plans

(Continued from Page 9)

Spring conference here, as indicative of what is expected in the way of increased attendance at the Fall meeting, Kunzmann stated that "it will go down in the Society's history as one of the most successful meeting since its inception in 1916," and added that "all sessions were well attended and on several occasions we had over 300 persons on hand including many Army and Navy personnel.

Although social affairs usually held in conjunction with the conference were absent from the Spring meeting program, the possibility of a luncheon and dinner-dance during the Fall conference will be considered at a meeting of the Society's Board of Governors in New York during July.

PROJECTOR, BOOTH EQUIP.
SCHEDULE MAKES PROGRESS

Washington Bureau of THE FILM DAILY

Washington—Allen G. Smith, WPB theater equipment officer, has left here on a two-week trip that will take him to St. Louis, Dallas and Chicago before he returns to his desk on June 15. Trip is at Smith's own expense, but he does intend to visit equipment manufacturers on his route. Before leaving, he assured FILM DAILY that the schedule of new projectors and other booth equipment is proceeding without any hitch. Some electronic parts are difficult to obtain, he said, and when completed, somewhat, but there appears to be no insurmountable difficulty.

Edict of silence imposed on WPB officers working with pic industry has been extended to include Lincoln Burrows, motion pictures chief for Coca-Cola's Dunes Division, it is learned here. It first covered only George McMurphy of the OCR, and then Allen G. Smith, old pic equipment head of the Service Equipment Division. Burrows said he too has been silenced by orders from above.

Though devious means it was learned that there has been no change in the raw stock situation which continues quite satisfactory.

Navy Okays Release Of Sea Camera Info

Rochester—A picture record of hits and sinkings in submarines attacks on Axis shipping is being brought back from submarine foray by cameras manufactured for the Navy by Eastman. Existence of the specially fitted cameras has just been disclosed. Using two different types of cameras, the Navy is "shooting" both still and motion pictures. Each camera has been equipped to operate through 40-foot pipes, or periscopes, in a narrow, rolling, underwater vessel.

Mid-State Amusement Buys House Under Construction

PASCO, Wash.—The Gross Theater, now under construction here on Clark St. has been purchased by Mid-State Amusement Co. thus doing away with the third amusement house for Pasco at this time, since that company also announced a change in plan of building on Lewis St., which will now be constructed for a different type of business.

This company holds a 30-year lease on the Gray Building on Lewis St., and S. J. Gregory, Chicago, general manager, advised that the building which is used for Government offices, will be remodeled for a third theater, when the population of Pasco has increased sufficiently to warrant. At the Liberty Theater, Mid-state will remodel and put in new sound equipment.

Soundies Supplying Equip.
To Gardiner Hospital

CHICAGO—Soundies Distributing Corp. of America is supplying portable sound equipment to the Gardiner Hospital so that wounded veterans can see the latest Soundies without leaving their beds. Project is under direction of Ralph P. McNamara, assistant treasurer of the company, and George P. Ucligan, general manager of the New York office.

Coin Counter Firm Moves

DETROIT—Klopp Engineering Co., formerly located on Ryan Road, has moved its factory to a new central location at 5736 Twelfth Street. The company, now 100 per cent engaged in war work, manufactures coin counters for theaters in peacetime.

Gov't Appears Set For Lumber Hoarding

(Continued from Page 9)

be approximately 9,217,000,000 board feet and estimated requirements at 10,570,000,000 board feet. Of the requirements, WPB asserts that 6,556,000,000 board feet will be needed by major industrial consumers; 1,716,000,000 for the military, for export, and for indirect military construction; 1,128,000,000 for authorized civilian construction; 1,027,000,000 for civilian maintenance and repair, and 344,000,000 for small industrial consumers.

Since military and other "must" uses cannot be expected to be curtailed, any appreciable increment of "slicing" will be from the total of 2,165,000,000 board feet which represents authorized civilian construction and civilian maintenance and repair, it is pointed out.

Present lumber famine, if it continues for many months, can readily dislocate certain post-war plans which will not be formulated in connection with construction of both public and private buildings, observers say. They also express concern over future prices.

McLaughlin's Buys Site For Post-War Ia. Stand

Des Moines—Definite tangibility has been given to the post-war plans of Gene McLaughlin and his wife in the matter of their proposed new theater at Traver, Ia. They have purchased property in that town for the stand's construction. The theater will be housed in a two-story building.

They now operate the Traver Theater at Traver.

Stanley Theater Supply Company, 1235 So. Wabash Avenue, Chicago, has been appointed Illinois, Indiana, distributors for the Bellanyme Company of Omaha, Neb.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS: Dependable service... Low cost...
47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, memo, or promote your seats, etc. Write for samples, prices or other information. Delivery free Maine to Virginia.
Manager of Drive-In Coins Natural Slogan

Springs, Fla.—Although the words "air conditioned" will be missed from the majority of movie ads this summer because of lack of Freon gas, Riverside Park's Drive-In Theater can still use it. Manager Edward J. Carroll came out this week with the following line: "Air Conditioned By Mother Nature"

Radiant Org. Marketing
A New "Screen Finder"

Chicago—A new "Screen Finder" to meet a long-felt need among all users of motion pictures, slide films, and opaque projectors has just been released by the Radiant Mfg. Co. here. This convenient slide pocket scale enables user to obtain perfect projection results by answering important questions quickly and accurately. It shows at a glance: (1) The proper screen size for each distance between screen and projector; (2) The proper lens model to select; (3) The proper distance between screen and projector to obtain any desired size of picture; (4) The proper lens to use to obtain perfect results for each distance; (5) Correct show time for 8 mm. and 16 mm. silent and sound films.

The Radiant "Screen Finder" is easy to read, durable and compact. It answers all "movie" questions on one side—and all "still" questions on the other. It is furnished without charge to all photographers and educational dealers and their personnel upon request on dealer's letterhead, and at a small charge to others.

Eastman Gives $225,000
To Rochester War Chest

Rochester—Eastman Kodak leads contributors in the 1944 Community and War Chest campaign here with a gift of $225,000. It topped Kodak's 1943 gift by several thousand dollars.

Ziegler In Alaska Post

Omaha—Jack Ziegler, son-in-law of F. A. Van Huisen, owner of the Western Theater Supply Co., has been appointed district manager for the Kansas City Bridge Co., near Skagway, Alaska. Ziegler is on leave from the supply company.
War Dept. Award
For Research Council

(Continued from Page 1)

partment. The award is for notable service beyond the normal requirements of duty and is given to those in the Army not under direct War Department control and therefore not eligible for the Secretary of War's civilian award of the Army-Navy "E." This award appears to settle the question of whether thepix industry might have been the recipient of the "E", for its outstanding work in aiding the Army to prepare hundreds of training films.

Major Edward H. Armstrong, inventor of FM broadcasting, was also honored with the same award yesterday.

MGM sales manager, William F. Rodgers, proposed last year that the industry merited an Army-Navy "E", and much study was given the idea by the War Department. It was finally ruled out, however, because the "E" is reserved for people under War Department supervision and the industry could not thus merit the flag.

The award is only to the Research Council, however; it still leaves unanswered Rodgers' point that the entire industry is entitled to full recognition. The new award may be the answer.

WB Acquires Camera Co.;
To Manufacture for Gov't

(Continued from Page 1)

Cunningham cameras, Warner Bros., will deliver cameras to the Government under a non-profit basis. The California concern has contract to furnish 35 mm. cameras for the Army and Marine Corps.

Capt. Nathan Levinson, head of Warners' sound department, has been made president of the Camera company, with J. S. Schmitter as operating head.

Arrests in Swift
Loan Drive Advance

(Continued from Page 1)

reinforced by company presidents and officers, drove a wedge into the Park's western entrance, despite strong stone wall barrier on both floors.

For days, the immediate objective had been kept secret to assure maximum surprise, raise the industry forces to the highest fighting pitch, and to fray Axis nerves.

Patrols Out at 0200 EWT

Actually before dawn, Lt. Gen. Moskowitz personally elected patrol officers at 0200 EWT this morning. These patrols, in final preparations for the attack, successfully infiltrated the objective and made climax arrangements with friendly elements in Tavern-On-The-Green to have the troops in-arranging divisions between 0930 and 1000. These rations consisted of grapefruit, followed by ham steak with scrambled eggs, ham hocks and rolls and muffins,—all topped off with hot Java. This so-called fifth column operated effectively in behalf of the Fighting Fifth Army. (Editor's Note: This "war" correspondent for THE DAILY doesn't see much about fifth columns, as we only print on four).

An eye-witness to the confusion in Tavern-On-The-Green as industry units converged, was Bob Gruen, who declared: "Everybody was so eager to take part in this historic operation, which is bound to go down in motion picture industry history as the Patrols at EWT, that the objective was literally overrun. Suddenly, it was Final Win Loan, and that next such drive would be a Victory Loan. But in the end, the answer is still, this is the amusement biz!" Flamed with ardor, At the breakfast, action was only handled as they were, and not the other way around. Then it became hand-to-mouth as the menu items disappeared.

Filmland's, High Command, headed by "Fighting Bob" O'Donnell, received a typical martial ovation both at the attack's launching, and later at the Bond Breakfast. As he and his Staff came up Central Park West toward the Via Sessantasett (67th St.), "assigned" vehicle, bugles along the thoroughfare sounded mor- 

nally, and military police led the big push toward Tavern-On-The-Green. There was a mass meeting, and all the other Fifth Army leaders prior to the repast, and during the enormously important addresses which followed.

(A broadcast from Berlin, picked up by monitors here dur- 

ning the breakfast, reflected the Nazi's growing fears of film-

land's big role in the Fifth War Loan drive. To prepare the German people for the impact, from June 12 to July 8, the Nazi

COMMUNIQUE

(Continued from Page 1)

announced, between cries of "Achtung!, Achtung!" declared that the motion picture industry in the United States is "attacking in great force." Quoting Dr. Goebbels, the announcement admitted that Tavern-On-The-Green was in the industry's hands, having fallen to "vastly superior warriors and heavy equipment," and added—"Even the ham at the breakfast said "Arms(a)" on it. It's unconfirmed!"

Quickly consolidating their positions at the tables and double dais, as well as at the dais-tables which had to be created because of the pressure of numbers, especially disinguished personages, Lucy Monroe sang the National Anthem.

Lt. Gen. Moskowitz of the "Bond council" started, turned over the meeting to Gen. O'Donnell. Inspiring talks were also made by Fighting Fifth officers and their "allies." On the agenda were John Freid, Richard Kennedy, Ray Beall, and Nat O'Donnell of the national staff; Nevil Falcon, New York War Finance Committee chairman; and a brief report on New York area plans, which were visualized with large blowups (sort of "mines of information") and displays covering the gigantic "Bond register" indicator being built in Times Square, having elaborate daily programs and the biggest "Bond store" in the world; and in invasion of the Fifth Army (not to be confused with the pack animals which tote mountain guns, ammunition and supplies over the rugged terrain) for us or our real Fifth Army) by military patrols of the infantry and war heroes; battle of the Borroughs, no-prize contest among the theaters, and other events to provide 30 days of Bond-selling activities.

Huge banner proclaimed New York's challenge: "National's greatest Bond quota; nation's greatest Bond Army—New York's Fighting Fifth is on its way!"

An eight-page "Special Community

Hold Eastern Allied
Regional June 20-22

(Continued from Page 1)

motion picture industry. Sessions will be held June 20-22 at the Hotel Chelsea.

All Allied units will be represented, and while this is an Eastern conclave, in addition to national leaders and executives of the distributing companies. The big anniversary banquet is set for June 21 and will be preceded by a 19th Century-Fox cocktail party.

Trotta's Son to Graduate

Vincent Trotta, art director of National Screen Service, is in Memphis to attend the graduation of his son, AMM 3/c Elliott Trotta, 17, from the U. S. Navy Aviation Train. The son is a member of Trotta's other son. Vincent, Jr., is now at the Naval Station at Harrisburg, Pa. Eighteen years old, Vincent, Jr., is a Petty Officer, 3rd class.

Trade Leaders Attending


Virtually every theater, distributor, producing company and affiliated group in the area were represented by the 1,000 men and women who sat in acceptance.

THEATER DEALS

Lansing, Mich.—The Orpheum has been purchased by J. McKerman, owner of the Sun in Bangor and William Potts, former salesman for Metro, Detroit office, now in the Navy.

St. Louis—The recently chartered Ivanhoe Theatre Corporation, consisting of James Bess, Roy Shepherd, Reuben Flick, operators, and Bess Schuler, who owns and operates the Columbia and the Roxy has taken over the Ivanhoe, a 700 seator from Sam Kommm.
20 TOP FILMS IN COLUMBIA LINEUP OF 44

See Deadlock on Proposals for Decree Changes

No New Recommendations By Distrib.-Defendants Offered. Report Says

Reports that the distributor-defendants in the New York equity suit had made additions to their proposals for changes in the consent decree and that a new draft would be printed were said to be erroneous by a major company attorney on Friday.

Indications are that the distributors, exhibition interests and Tom C. Clark, Assistant Attorney General, are deadlocked on the proposed (Continued on Page 6)

OWL Pix Occupy 80% Of U. K. Playing Time

American films at present are commanding up to 80 per cent of the playing time in Great Britain, France, and Czechoslovakia, 20th-Fox managing director in London, reported on Friday at a luncheon at the Hotel Plaza (Continued on Page 7)

Jack Davis Heads New Republic Sales District

A new district, created to permit a closer supervision of Republic's branch offices by its district managers, was announced yesterday by J. (Continued on Page 6)

Chaplin in the East; May Attend UA Meet

Charles Chaplin is in the East for conferences with his attorneys presumably in connection with the forthcoming United Artists' stockholders' meeting scheduled for June 16 in Wilmington. It is possible that Chaplin, himself, may attend the stockholders' meeting in person, instead of by proxy.

Meeting was called for the purpose of electing nine directors to the board.

Schine Suit Continues Today

Wright Calling Witnesses on Situation in Ohio

All Pix Shown Here May Now be Screened in P. R.

San Juan (By Air Mail)—All pictures shown in the U. S. may hereafter be shown in Puerto Rico, it is learned following conferences in Washington between Boliver Pagan, resident commissioner of Puerto (Continued on Page 7)

New Pension Trust Carb by IRB May Affect Film Company Plans for New Pension Trusts

Washington Bureau of THE FILM DAILY

Washington—Limitations on contributions corporations may make toward pension trust funds for high-salaried employes are expected to be put on a fixed basis in the forthcoming Bureau of Internal Revenue regulations. New rules, which may affect several film company pension proposals, are due to substitute concrete limits in place of the present standard of "reasonableness,"

it is learned.

Bureau sources, while continuing the new regulations to limit contributions to high-salaried employees, said their course will be governed by any steps which Congress takes on the pension trust question. Senate Finance Pension Trust sub-committee has been holding hearings on the question.

Mono. Stockholders To Meet on June 15

Annual meeting of Monogram stockholders has been set for June 15 in Hollywood to ratify an employment contract for Steve Broidy, a payment plan for widows or families of the three top executives and an executives' bonus plan. In addition, the stockholders will be asked to approve a plan for the granting of options to purchase common stock (Continued on Page 6)

Sixteen Broadway Stage Plays on Warner's Roster

Recent purchase by Jack L. Warner of three Broadway stage hits within the space of a week not only has given Warners the biggest list of legitimate play priorities in its history, but (Continued on Page 7)

Scully Opens Five-Day Coast "U" Sales Meet

West Coast Bureau of THE FILM DAILY

Los Angeles—Universal opens a five-day sales meeting today at the Ambassador Hotel, with William A. Scully, general sales manager, presiding (Continued on Page 2)

Two Specials to be Sold Separately: Four Action Musicals, 10 Westerns, Also

Chicago—Columbia's 1944 program embraces 44 features, four action musicals, 10 Westerns, 28 two-reel comedies, 90 single-reel shorts and three serials, plus two specials to be sold separately, it was announced at the first of the company's three regional sales sessions, now on at the Drake Hotel. At least 20 top flight films, a greater number than ever offered by a single company, will be produced, and B-pix production will be decreased. Several of the films will be in Technicolor.

SPECIALS will be Sidney Buchman's (Continued on Page 7)

Tradeshow Clearance Brings Exhib. Cheers

Immediate favorable exhibitor reaction has resulted from the decision of the five signers of the N. Y. Consent Decree to set up a master clearance book on a national scale in a move to eliminate conflicts in consent decree screenings. Under the (Continued on Page 6)

Jeffrey Quits UA; Dunn To Head Publicity Dept.

Arthur Jeffrey has resigned as publicity manager of United Artists and he will be succeeded by James Dunn, formerly of RKO Radio's publicity department. Jeffrey had been with UA since (Continued on Page 6)

Canada Opens Way For New Theaters

Montreal—Wartime Prices and Trade Board has revoked order No. 99 which prohibited, except with authorization of the Administrator of Services, the use of premises for the purpose of public exhibition of motion pictures for profit if those premises were not used for this purpose on Jan. 31, 1942.
925 of the Industry
At War Loan Meeting

Under threatening skies that didn't do any more than threaten after an early morning rain, approximately 925 men and women of the industry in New York gathered at the Tavern-on-the-Green Friday afternoon to complete their mobilization for the Fifth War Loan drive. It was widely-publicized "mystery clubfax" meet organized by Charles C. Moskowitz and his staff.

Michigan Variety Club Supper to Honor Detroit

Ann Arbor Variety Club is scheduling a major get-togethers for June, tied in with the War Loan Drive, in which the Club will swap all local and national promotions for the city, according to Chief Barker Alex Schreiber.

Opening of the Drive will be heralded by all membership buffet supper at the clubrooms on June 12. Club's annual golf tournament has been moved ahead several weeks to Monday, June 26, and slated for Meadowbrook Country Club, to give members a chance to relax in the middle of the drive.

Chairmen of committees for the golf tournament are: Arvid Kantor, National Service manager; John Fried, district manager; Frank Robinson, circuit owner, treasurer; Charles Perry, manager, Adams Theater; John Allen, manager, W & W Theaters, prize distribution committee and Irving Belinsky, Clason Theater, ticket committee.

COMING AND GOING

RAY SWIFT, composer, arrived in Hollywood last week to work on the musical version of her novel, "Who Could Ask For Anything More?" for RKO.

MRS. NORMAN TEGETTE and NORMAN LACEY and technical staff are due here from the Coast early this week to film scenes and record songs for "Sally of the Sawdust." The film has been temporarily placed in the hands of the men at the Warner Bros. Studio, and the work will resume shortly.

WASHINGTON—Warren Smid, Jr., entertainment sales manager of 20th Century-Fox, left today for a visit to several of the Eastern exchanges.

M. R. KLEIN left Saturday for Little Rock, Oklahoma City, Dallas, New Orleans, Memphis and Atlanta.

TOUMANOVA, ballerina, is coming East from the Coast for a few days in Pittsburgh and Philadelphia.

KAY SWIFT, composer, arrived in Hollywood last week to work on the musical version of her novel, "Who Could Ask For Anything More?" for RKO.

A Career is Born!

Hugo Haas


DAYS OF GLORY

A CASEY ROBINSON Production
Introducing a Brilliant Cast of Broadway Stage Personalities

starring TAMARA TOUMANOVA • GREGORY PECK

An RKO-Radio Picture
LOU HILL
Parmelee
Leaving it for
Esmond's
barnyard
How much is
hurt and
hurt is

DOROTHY
Killey
syndicu

ami

I'm grateful to you for
keeping me from my sister. I'm
so much to be our family. My

Dave Parsons
Dorothy Killey

1. HERE'S a
LETTER to
your

AMERICAN

can

TEN

RESUN

in

So

we

planning or

barnyard

on

emergencies

)
2. Here's What Happened Within 48 Hours After Photoplay Hit Newsstands


Here's factual evidence of the swift, compelling power of Photoplay pages

Why Photoplay Is the Favorite of America's First Million Movie-Goers

[Names and images of contributors to Photoplay]
Jack Davis Heads New Republic Sales District

(Continued from Page 1)

R. Graninger, president and general sales manager, has appointed Jack Davis, former manager of the Boston branch, has been appointed district manager in charge of the new division which is comprised of Boston, New Haven, Albany, and Buffalo branches. Davis will make his headquarters in Boston and his new post becomes effective today.

Sam Seletsky, New York branch manager, has been transferred to the Boston office as of today while Grover C. Schaefer, home office executive with Republic for eight years, has been appointed assistant branch manager in New York.

Maxwell Gillis, district manager of the Eastern division, with headquarters at 650 Ninth Ave., will continue to supervise the New York, Philadelphia, and Washington branches.

Buffalo, formerly supervised by Sam Seplowitz, district manager of the Central Division, has been transferred to the new unit under Jack Davis.

Graninger left for Los Angeles Saturday night and will remain at the company's North Hollywood Studio for a week or 10 days. On his return trip, he will make stops at Dallas, New Orleans, and Atlanta; and will be back in New York about June 22.

Mono. Stockholders To Meet on June 15

(Continued from Page 1)

to the three executives. All the proposals were made at a meeting of the board of directors on Oct. 22, 1943.

It is proposed that the employment contract of Broidy, vice-president and general sales manager, be extended to Feb. 28, 1950, instead of Dec. 2, 1948, as previously provided. His salary is $20,800 a year, with additional compensation based on gross receipts.

The stockholders will be asked to ratify an action of the board calling for the payment of $250 a week to the widow or family in the event of the death of President W. Ray Johnston, Trem Carr, executive director, and Broidy for the duration of their contracts. Present compensation to Johnston and Carr is $25,400 a year each.

The bonus plan calls for the payment of 20 per cent of the net profits in excess of $200,000, to eight executives to be allocated as follows: Johnston, 6 per cent; Carr, 5 per cent; Steve Broidy, 3 per cent; George D. Burrows, 2 per cent; Scott Dunlap, 2 per cent; Edward Morey, Harry Thomas and Norton V. Ritchey, 1 per cent each.

60 Bond Premiers In Prospect in Conn.

New Haven — At least 60 Bond Premiers will be set in Connecticut by early this week, as compared with 37 during the Fourth War Loan, Harry F. Shaw, Exhibitor State Director, announced Friday following a state Fifth War Loan meeting here.

In addition to the film, an all-Connecticut audience of 100 members of the Army Air Forces Technical Command, stationed at Yale University here, will play Bond Premiers in a majority of the smaller towns that did not stage such event before.

Brit. Film Council To Explore Television

(Continued from Page 1)

permit the industry on this side to speak with one voice,—thus making trade unity here a fact,—was first suggested last February by J. Arthur Rank, president of the producers association, and the dominant figure in the British industry, joint meeting of the three groups represented in the new Council accepted the plan "in principle" on May 11.

(Rank's original proposal was for a Council of 12, three from each affiliating association, and it was indicated that later labor might be invited to join).

Decision of the new Council to immediately concern itself with television stirred considerable interest in Wardour St. circles. The move was accepted as not only mirroring industry desire to be fully informed as to what might be expected of television here but in the situation in the U.S. as well.

It was pointed out that television was an industry in England before the war. Presumably British television interests—Bailey and Scophony, notably—have laid plans to push it early in the post-war period.

All Pix Shown Here May Now be Screened in P. R.

(Continued from Page 1)

Rico, and Byron Price, director of the Office of Censorship. Rule calls up a situation under which certain films were ruled not exportable and refused permission to be sent to the Island.

Former attitude was probably due to the British government's discussion of the possible use of such films by the enemy for propaganda purposes but, for some time, films have been exported to Puerto Rico under a condition that they shall not be re-shipped to other Latin-American countries.

Tradeshow Clearance Brings Exhib. Cheers

(Continued from Page 1)

agreement. Companies concerned will check with Glen Allvne, secretary of the MPPDA Public Information Committee, before making announcements of screenings.

Move came as a result of complaints from exhibitors, climaxing by 22 conflicts in the screenings of three companies in the first week of this month. An extension of the local clearance of press screenings for all distributors, which has been in operation for two years, trial of the central clearance plan followed a meeting last week of representatives of the five companies with the PIC.

In attendance were H. M. Richey, of M-G-M, who recommended the trial; Tom Cernos and William J. Kupper, 20th-Fox; Arthur Sachson, Warners; C. J. Scollard, Paramount, and Leon Bamberger, RKO.

See Decree Deadlock Among All Parties

(Continued from Page 1)

recommendations made by all parties and that they are wide apart insofar as an agreement is concerned. Some headway may be made this week when Clark meets with distributor counsel. No definite date had been set for the session up to later today.

Joseph Hazen, former Warner Bros. vice-president, and counsel, will continue to handle the case for the Government and the distributor defendants. Hazen now is president of Hal Wallis Productions.

Jeffrey Quits UA; Dunn To Head Publicity Dept.

(Continued from Page 1)

January, 1937, and had served as New York press contact at various times handled the trade press, New York exploitation and out-of-town campaigns. He formerly was with Warner Bros. Pictures and was advertising and publicity director for Warners’ New York theaters. At one time he was publicity director for the Rialto Theater and directed the opening campaign for the Criterion.

Dunn formerly was publicity director of the Rivoli Theater and was with the publicity department of 20th Century-Fox.
Monday, June 5, 1944

20 Top Films in Col. Lineup
Several of them Will be in Technicolor
(Continued from Page 1)

untitled Technicolor production starring Paul Muni and Merle Oberon, and Sam Wood's first Columbia effort, "Jubal Troop," starring Gary Cooper. Regular Technicolor will be drawn from an announced list of story properties to be supplemented from time to time, so that the company may remain elastic in its thinking, and make such changes as it believes in the best interests of an improved program, it was stated.

On Property Roster
Properties on the announcement included: "Tonight and Every Night," Technicolor musical starring Hayworth, Janet Blair and Loy; "Broadway hit; "Jubal Troop," starring Gary Cooper. Regular Technicolor will be drawn from an announced list of story properties to be supplemented from time to time, so that the company may remain elastic in its thinking, and make such changes as it believes in the best interests of an improved program, it was stated.

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Sixteen Broadway Stage Plays on Warners' Roster
(Continued from Page 1)

but sets an industry record in acquisition of this type of proven story material for adaptation to the screen. Latest purchases—"Junior Miss," "Wallflower," and "Chicken Every Sunday"—give Warners 16 stage properties for next season and future releases.

Four of these plays already are completed. These are "Arsenic and Old Lace," "Janie," "The Dough-girls" and "The Animal Kingdom." Other plays on the Warners list include "Dark Eyes," "Ethel Frome," "Pillars of the Kingdom," "Brooklyn, U. S. A.," "Daddies" and "Pillar to Post."

In the current season, five of Warners' recent releases were based on stage material, and four of the stage plays were also used in Warners' programs. In the current season, five of Warners' recent releases were based on stage material, and four of the stage plays were also used in Warners' programs.

they were in contact with theaters at the time.

Rogers then cross-examined and brought out that the Moore's took over the Ohio Theater in 1934, that it was previously closed, and that it had been converted into a movie theater. That it was only 40 feet wide and 120 feet deep and that the Strand also was operating at that time and by Evans, not Schine. Rogers drew to the attention of the witness that the effect product apals with Schine were offered her by M-G-M on several occasions and she had refused them. That Paramount product had been available to her and that she had written to Schine interests express a anxiety to sell the Ohio Theater.

OWL Pix Occupy 80% Of U. K. Playing Time
(Continued from Page 1)

at which he played host to members of the trade press.

Commenting on the record grosses being rolled up by British theaters today, Harley asserted that the size of production budgets should not be governed by what motion pictures were doing at the box-office under the artificial stimulus of war. According to him, current grosses in Great Britain are "the biggest that we can expect from that country for some years to come." Harley attributed the great showing of British film houses to the fact there is nowhere else the people can get diversion and relaxation at a relatively small price. "Ours is the only unrationed commodity in England today," he pointed out.

Rites for Dario Faralla
Hollywood—Funeral services were held Saturday for Dario Lucien Faralla, 57, production manager for Edward Small, who died of a heart attack. He had been associated with First National, National, etc.

chime Trust Suit continues Today
(Continued from Page 1)

ing, had failed to renew his lease. He said the board had advertised for bids and that the Schine offer was the only one, and accepted. He testified, were living up to all provisions in the agreement.

Clifford L. Dashner, who operated the Amory Theater in Detroit, and Thomas G. Evans, testified as difficulties he and Evans had in taking an office with the major distributors. On the stand, Evans also testified that Coca-Cola and other soft drinks shiners had made their way to the Schine Circuits.

Dashner testified that after Schine used the Grand in August, 1935, he had been tried to Schine for Soft drinks. Schine then bought a machine and then resigned. Schine also for the first time admitted he had not crossed-came.

Next Government witness was Mrs. Lottie Moore, who operated the Rio Theater, Van Wert, with her husband, Carl. She said she handled the film buying correspondence for the house, signifying her husband's name to letters addressed to distributors. Admitted in evidence for the Government were three letters written by Mrs. Moore to United Artists regarding prospective purchase of UA product.

Under direct examination, Mrs. Moore testified that she and her husband went to the UA office in New York and were told nothing could be done for them, that product in 1935 had been sold to Schine through the New York office. "We asked them if that was nice to treat us when we had been buying product from them for over 20 years," she testified.

Mrs. Moore offered similar testimony with regard to a visit she and Moore made to the Columbia exchange in Cleveland. She also told retaining Bud Silverman as a booker and disclosed Silverman in her employ within a short time worked for Schine. In 1936 and 1937, she testified, her theater had two-run product from major distributors and only product from Republic and Monogram. She asserted that-run from the majors played in Schine's Van Wert theater.

In November, 1936, according to the witness, Moore, Louis Lazar of Schine asked her about buying her theater from Schine "could raise any prices in Van Wert and make one money." "He told us it would be a smart thing for us to do and Maister, Woonster and several others where Schine had bought it the competition," she testified. He said we would have no getting product." "We told him we didn't want to sell unless they would get us a better theater or give us more positions in the thinking they might find us a theater because
This year marks the fiftieth anniversary of the first public showing of motion pictures

EDISON PHONOGRAPh WORKS
ORANGE, N. J.

September 2, 1889

The Eastman Dry Plate Co.,
Rochester, N. Y.

Dear Sirs:

Enclosed please find sum of $2.50 P. O. O. due you for one roll Kodak film for which please accept thanks. I shall try same today & report—It looks splendid—I never succeeded in getting this substance in such straight & long pieces—

Sincerely yours,

E. K. L. Dickson
Chief Assistant

... the report was favorable

THIS $2.50 transaction in 1889 led up to the first public exhibition of motion pictures in 1894. With the help of this roll of Kodak Film, Mr. Edison and his associates were able to perfect the Kinetograph, the camera, and the Kinetoscope, the projector—the first practical motion picture equipment.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

J. E. BRULATOUR, INC., Distributors
FORT LEE CHICAGO HOLLYWOOD
Loew’s Subscribes $10,000,000: David Bernstein, treasurer of Loew’s, Inc., yesterday notified Leonard Goldenson, chairman of the corporate investment committee of the Fifth War Loan, that Loew’s is subscribing $10,000,000 worth of 5th Loan Bonds. The $10,000,000 total purchase will be allocated proportionately to the credit of cities in which there are Loew theaters and Metro-Goldwyn-Mayer film exchanges.

The Daily Newspaper Of Motion Pictures Twenty-Five Years Old

WMC STUDYING WAC BRIEF ON LABOR NEEDS

WB and Columbia Top Spenders for “Junior Miss” And “Over 21” on B’way

A greater number of plays are scheduled to be mailed under the Hollywood hammer this year over last, according to the amount bought thus far and those under option, with a higher average price per play indicated.

Topping the list of prices paid for stage plays since Jan. 1, 1944—other than the deals made with Army Emergency Relief for “This Is The” (Continued on Page 2)

5th Drive Committee Ends Tour This Week

National Fifth War Loan Campaign committee members will attend four meetings this week before returning to drive headquarters to await next Monday’s starting gun. Joe Kinsky, S. H. Fabian and Leon Bamberger will be commissioners repre- sentatives at today’s rally of North—(Continued on Page 9)

Modification of Award Asked by Balto. House

Asking that a previous arbitration award be modified, the Bal- brook Amusement Corp., operating the Wallbrook Theater, Baltimore, has filed an arbitration demand in the Washington tribunal.

Complaint charges that the clear—(Continued on Page 9)

SCHINE SPOTLIGHT ON CORBIN, KY.

Rejected Circuit Offer of Payment Not to Complete Theater Construction, Swears Hiram Owens

Buffalo—Hiram H. Owens, Bar- berville, Ky., attorney who, jointly with his wife, acquired a theater building in Corbin, Ky., in 1935 and then leased it in 1938 to Grover C. Scott of Louisville, Ky., testified in Federal Court yesterday that in the latter year Schine representatives offered him $5,000 not to complete construction of the theater proper. Owens testified further that he rejected the offer and a later one for $7,500 and that he went through with the lease to Scott, who also operated the Liberty Theater, Pikeville, Ky., and the Margie Grand, Harlan, Ky.

Scott, also a Government witness, then testified that after obtaining the lease, he went to Cincinnati to get product for exhibition.

“You recall going to the Universal Exchange?” Scott was asked by—(Continued on Page 9)

U. S. Pix Accompany 5th Army Into Rome

After close to six years of exile enforced by Axis action, American motion pictures were back in Rome yesterday. This was one of the par- ticularly interesting sidelong views of the Eternal City’s occupation at—(Continued on Page 3)

Schoenstadt Interrogatories Contain Fought by, and B & K

Chicago—Objections to all but two of the 27 interrogatories served on Paramount and B & K in the H. Schoenstadt Sons anti-trust action, “Anything Can Happen” On Decree—Kuykendall—Little Rock, Ark.—“Anything can happen” insofar as the New York consent decree is concerned inasmuch as the Government appears to—(Continued on Page 8)

Wewoka Damages to Momand? Judge Finds No Evidence of Conspiracy

Oklahoma City—Federal District Judge Bower Broadus indicated yes- terday that the bulk of A. B. Mo- mand’s $4,500,000 damage claims against the Griffith and 14 distribu- tor defendants were untenable be- cause property losses suffered by Momand could not be blamed solely on the defendants.

Judge Broadus, in a courtesy hearing on his tentative findings of—(Continued on Page 3)

Para. Would Retire Funded Obligations

Paramount plans to retire its funded obligations, principally notes and de- bents, as quickly as possible, leav- ing the common stock the sole capital liability, it was reported yesterday. Whether this can be accomplished this year has not been determined, but the company is working toward that goal.

All of Paramount’s preferred have been called or converted and the debt is said to be down to a fraction of its original total.
FINANCIAL

(Monday, June 5)

NEW YORK STOCK MARKET Net
High Low Close Change
Am. Scat. 37 20 190 15.00 10
Col. Pats. vts. (21%) 20 19 21 20 21
Columbia 67 63 64 63 1
Cons. Ind. 121 121 121 121 0
Cons. Ind. pfd. 21 21 21 21 0
Loew's, Inc. 64 64 64 64 0
Loew's, Inc. 1/4 63 64 64 63 1
Paramount 64 63 62 62 1
RKO 56 56 56 56 0
RKO 56 pfd 49 49 49 49 0
RKO 56 pfd 30 30 30 30 0
RKO 56 pfd 12.5 12.5 12.5 12.5 0
30's-70's 56 56 56 56 0
20's-70's 30 30 30 30 0
Warner Bros. 32 32 32 32 0
WARNER BROS. 90 90 90 90 0
NEW YORK CURB MARKET
Monogram Picts. 5 3 3 3 2
Radio-Keith-Orpheum 1 1 1 1 0
Sonorite Corp. 3 3 3 3 0
Technicolor 12 12 12 12 0
Trans-Lux 39 39 39 39 0
Universal Picts. vts. 21 21 21 21 0

Jackson Park Case Appeal

Chicago—Vincent O'Brien, defense attorney in the Jackson Park Thea-
ter anti-trust case says he will appeal the case to higher courts within
10 days.

UJA Observes Own R-Day

The United Jewish Appeal ob-
served R-Day last night at a Rededica-
tion Rally for Refuge-
cue and Rehabilitation at the Hotel Astor.

REEVES

Sound Recording Studios Inc.

686 Broadway New York City

Film Artic Apparatus Recording Facilities. Complete Location Equipment for Film, Business, Traveling Salesmen and Specialized Recording.

Studios Are Buying More Stage Plays

(Continued From Page 1)

"Army" and "Winged Victory"—
"Junior Miss" with its $425,000 sta-
establishes an all-time high. The pur-
chase of this one, together with "Wallflower" and "Chicken Every Sunday," puts Warners in the lead with $125,000 worth. Comedy plays to be included in production bud-
ges.

Columbia follows with a near-
$750,000 for two of Broadway's best:
"Jacobowsky and The Colonel," and
"Over 21," and is expected to make
an announcement regarding "Dream
With Music," in which it is reputed to
have an interest.

Following is a list of plays bought in
1943 and those purchased during the
first six months of 1944:

PLAYS BOUGHT DURING CALENDAR YEAR 1943

COLUMBIA
Corner Attack
The Land Is Bright $30,000
"Tomorrow The World (c)" 350,000
20TH-FOX
There Shall Be No Night
The Russian Prince 100,000
Something For The People
The Naked Gorillas
SAMUEL GODWYN'S
Those Enduring Yesterdays
METRO-GOLDWYN-MAYER
Hold On To Your Hats 35,000
Sins And Soldiers 60,000
The Pirate 255,000
Bud sunny 30,000
Uncle Harry 50,000
WALTER BROS.
The Douchards Bleeds
Dark Eyes
Jenny
Total $2,450,000

Special Sales Incentive To Be Continued By Univ.

Los Angeles—Universal will con-
true its practice of offering incep-
tives on special occasions to the sales force. President Nate Blo-
berg said yesterday in announcing district manager winners in the Scul-
pture Drive at the opening session of the sales meeting at the Ambas-
Sador Hotel.

Drive winners were C. J. Feld-
man, Los Angeles, first; H. D. Gra-
ham, Atlanta, second, and Dave Mil-
ner, Cleveland, third.

Blumberg said that the sales de-
partment this year had obtained the
largest number of accounts in the
company's history.

Charles Skouras was the host at a
dinner last night.

Davis Lauds Trade's OWI Contributions

(Continued From Page 1)

eral credit given the industry for its contri-
butions. The same also extends to the
other countries of liberated Europe.

Davis told of the use OWI is mak-
ing of numerous Hollywood commercial productions turned over to
the service, either at cost or at
The OWI has a vast array of
major weapons in the OWI fight to
win collaboration from occupants of liber-
ted Europe. And if their effect,
it is hoped, will mean the saving of
many American lives.

Davis spoke in detail of the work
of the OWI Overseas Film Bureau,
explaining the type of production it
is working on. The Bureau's program
for the European invasion is com-
plicated, Davis said, because it is now
under way on a series of sales
ind to the individual countries, now
under the Nazi yoke, but soon—it is
expected—will be undertaken by the
United Nations.

The sale to France is al-
ready complete, he said, featuring
the story of an American home
ground.

For Liberated Nations Showing

In addition, the Bureau is poised
with more than 40 Hollywood fea-
tures, available with titles in 15 lan-
duages. These titles will be shown before
the Congressional hearings as worth
approximately $60,000,000 to the
industry. They were donated free by the industry.

Davis mentioned also that numer-
ous Army documentaries, such as
"Memphis Belle," "Tarawa" and others made up of outstanding com-
bat footage have been prepared in as
many as 22 different languages for
showing in liberated Europe.

Three Studios Talk Deal For "One Touch of Venus"

Negotiations with three film com-
panies to produce "One Touch of
Venus" are being conducted by
Cheryl Crawford and John Wild-
son, the producers of the Broadway
show. The deal provides for 10 per
cent of the profits, plus a cash pay-
ment. Another calls for an outright
payment of $500,000.
Momand May Get Wewoka Damages

(Continued from Page 1)

fact and conclusions of law regarding the tedious suit in western Oklaho-

mna Federal Court. Paramount rests its case on evidence of delib-

erate conspiracy between distributors and Griffith had been set to

forth to settle the suit. However, however, that Paramount’s contracts in

regards to Momand’s Wewoka, Okla., interests appeared to be predicated il-

legally.

Although his findings are not a matter of record, it appears that

no damage other than to Momand and Momand in any except the Wewoka case.

Judge Broaddus stated the be that he was prepared to dis-

miss the suit against Griffith Con-

solidated Amusement Co., but re-

served his judgment regarding the dismissal of the other Griffith cor-

porate subsidiaries.

The Judge told George S. Ryan,

Boston, chief plaintiff counsel, that

there is no legal basis for computing

losses of property when they do not stem directly from the trans-

action alleged to be a conspiracy or trust violation.

Court Cites Mortgages

“Momand lost his profits, yes,”

Judge Broaddus said, “but he did

not lose the property only because of

that.” Mortgages which came due were extinguishing circumstances

which are not within the scope of the suit.

The Judge also disputed Ryan’s contention that the distributors were

guilty of the same acts against Mo-

mand as they have against Film

International in the Interstate case. He said no evi-

dence of an exchange of letters be-

tween distributors prior to comple-

tion of contracts with Griffith had

been introduced and stated that dis-

tributors in the 1929-31 era employed

similar sales methods due to the

common problem in the distribution

of silent films with the competition of talkies.

Earlier in the day, Judge Broad-

dus invited testimony from both

sides with reference to his findings

pertaining to Shawnee, Seminole, Okeechobee and Wewoka, all in Okla-

homa, and Griffith placed Horace Falls, film buyer on the stand. No

plaintiff witnesses were called.

Horace Fall on Stand

Fall, who succeeded the late R. E.

Griffith as chief buyer for the South

western film circuit, testified that no

agreements with distributors with

reference to product were made other

than those offered in evidence.

Later Ryan sought to obtain per-

mission to submit additional evi-

dence, but Broaddus overruled him.

The hearing will continue through

today and probably tomorrow with

Judge Charles Wood for Griffith and Edward F. Mc-

Lennan, Boston, and Louis Phillips, New York, appearing for the dis-

A

reviews of new Films

U. S. Pix Accompany 5th Army into Rome

(Continued from Page 1)

Fox Theaters Settlement Plan Gets Court’s Okay

(Continued from Page 1)

holders and others of the Fox The-

aters Corp. will gain about $2,500,-

000 in leases of the Academy of Mu-

sic Theater Co. property on East

14th St. here, and other assets.

Under the proposed compromise,

the Kimco Corp., a Skouras The-

aters Corp. subsidiary, will be per-

mitted to buy the theatres of the

Fox Theaters Corp., as of March 1 this year, in addition to

the theatre in Long Beach and its

property capital stock of the William Fox Realty Co. and a claim in favor

of the Fox Theaters Corp. against the

William Fox Realty Co. in the amount of $500,700. Orders will be sub-

mitted to Judge Knox for his signature this week.

The week’s onset to the film indus-

try.

While no official announcement

was made of the reappearance in

Europe of S. colli, well-informed channels asserted that “motion pictures undoubtedly ac-

companied the Fifth Army into the

camp of the comrade forces of the United Na-

tions.”

Officially, U. S. films lost their

“freedom” in Italy at midnight on

the last day of 1938, but from a prac-

tical point of view this “free-

dom” died Sept. 4, 1938, when

by Royal Decree, the purchase, im-

portation and distribution in Italy, its colonies and possessions the- 

movies from abroad was invested in En-

tate Nazionale Per L’In-

dustria Cinematografica, a semi-

governmental organization with

offices in Rome.

But yesterday, with Rome’s oc-

cupation by the Fifth Army and

the camp of the United Na-

tions, the Axis capital was in

possession of the Allies, and U. S.

features and shorts potentially in

possession of screens there. Italy had more than 4,000 in 1938, some

5,800 of which were wired for sound.

Finn and Swede Dists.

Put On U. S. Blacklist

Two Finn and two Swedish film distri-

butors, as well as five Finnish theaters, were added to the Swedish

Germans’ blacklist last week-end as a result of their deal-

ing with Nazi pix interests.

Adam Film, the well-known Swedish- 

the Bio-Bio, the Gloria and

the Rex—and Suomi Filmi and its

affiliated theaters, the Pino-Pallas

and the Scarlett, formed a co-

bination to exhibit Nazi films in

Finland and to keep the American

products out. All are in Helsinki.

The German Nordisk Filmetok, 

Ufa agency, and Palais Film, both

in Stockholm, were also put on the

blacklist.

*COMMISSIONED

WILLIAM H. GANNELT, public relations director, 

South & Lamb, Rochester, N. Y., com-

missioned an ensign, USNR.

*PROMOTED

LT. SIDNEY DENEAU, formerly of Fabian Thea-

tres, to captain; assigned as executive of-

ficer of one of the new American army

division, Army.

LT. JOHN J. CZEKALOWSKI, former public di-

rector, E & O Theaters to Captain.

ENSIGN H. R. JOHNSTON, JR., USN, son of the

building manager, Omaha, to lieutenant (j.g.).

*DECORATED

LT. WILLIAM A. BRIANT, AAF, former 20th-

Fox New Orleans booker, with DFC.
READY!

SET!

THE INDUSTRY'S E-DAY IS JUNE 12th
Join the Fighting Fifth!

A Bond for Every Buddy!
THIS comes to you with the compliments of THE FILM DAILY. The Invasion insignia, chosen by General Dwight Eisenhower, is a purposeful reminder that World War II is being fought on two fronts—the battle front and the home front—and that there can not be Victory on the former without equally all-out effort on the latter. You are serving on the HOME front. Let your contribution resolutely match that of America’s fighting men and women. And count such contribution your precious American privilege. Do that, moreover, and you may display this poster as proudly in your theater as it is worn by the gallant men of General Eisenhower’s command.

Jack Alicoate
Publisher.
GO!

BLOOD, SWEAT—AND BONDS!

Sure we’re in the fight. It’s “E” Bonds we’re after! We’ll get ’em!

It’s the real thing over there now . . . somebody’s son, somebody’s sweetheart, somebody’s pal won’t come back. Our very own, perhaps.

For all of them, for this America of ours, let’s make this War Loan click! The best campaign the industry ever saw! With parades and banners streaming, with Bond Premieres and true-talk Trailers, with Hero Lobby Charts and Free Movie Days. The works!

Let’s do a job to match the bloodshed and the tears!

FIGHT!

FIGHTING 5th WAR LOAN
JUNE 12th—JULY 8th
YOU’VE HAD MANY BIG

BETTE

BUT MISTER THERE’S ONLY ONE

"MR. SKE"

It’s Wonderful Bette’s Wonder-Grosser
SUCCESSES...

"FINGTON"

The N.Y. Hollywood... from WARNERS WARNERS WARNERS

With CLAUDE RAINS · WALTER ABEL · RICHARD WARING · GEO. COLOURIS · MARJORIE RIORADAN

Screen Play by Julius J. & Philip G. Epstein "from Story by "Elizabeth" Music by Franz Waxman · Directed by VINCENT SHERMAN

ALICE F. WARNER WALTER LEVY
Col. Not Forcing Re-issues—Montague

(Continued from Page 1)
ing which wound up yesterday at the Drake Hotel in Chicago.

"Where there is a timely demand there will be re-issues," Mon-
tague commented. "Re-issues are not generally good show business, and exhibitors never object to the observation of schedules. Columbia is encouraging anyone trying to make good pictures."

Answering a question, the Colum-
bia sales head said, "We do not look with favor on 'blood and sand' war pictures, and we do not believe the public wants them. Furthermore we do not favor religious pictures unless there is real entertainment in them. If there is entertainment, we'll walk into them. The 'Song of Bernadette' is an example of what the public wants to see."

"Cover Girl" has produced the greatest gross in the history of Co-
luang. Montague said he expects this to be topped, however, by the recently completed Columbia film having the tentative title, "Love of Madame Nin," starring Merle Obe-
ron and Paul Muni.

Montague returns to New York for a conference and then to San Francisco for a meeting July 9.

Cameo Trust Suiit Jury Trial Asked by Camrel

(Continued from Page 1)
a monopoly to restrain trade in dis-
tribution of feature films in the Jer-
sey City area.

At the same time in the anti-trust-
suit filed by the Royal Amusement
Corp. operator of the Cameo, U.A.
one of 22 defendants, filed answers
asking for dismissal of the action.

Ideal in Larger Quarters

The William Cotton Ideal Women's
Group of film magazines has taken
over the entire seventh floor at 290
Madison Ave. Cotton, who heads the Ideal Publishing Corporation, is en-
tertaining the press and friends at a
housewarming Thursday.

THEATER DEALS

West Palm Beach, Fla.—The Flor-
da Theater Building has been sold by
the city for $155,000. The purchaser, the R.H.K. Corp. has not been identified but is believed to be a group of local business men. The sale will cause no change in theater management.

Lehigh, Iowa—William G. Knight has purchased the New Lee theater at Lehigh from Elmer Bohlig who is now associated with the Pioneer circu-
it atSac City.

REVIEWS OF NEW FILMS

"South of Dixie" with Anne Gwynne, David Bruce

Universal 51 Mins. UNIVERSITY COMEDY HAS ENOUGH PIZZAZZ AND ROMANTIC FLAVOR TO AMUSE AUDIENCES IN SMALL SPOTS.

A passable little comedy that will manage to tickle the fancy of the smaller situation-minded audience. "South of Dixie." The picture makes no pretense at telling a believable story, its main concern being to induce laughter and fish out a bit of romantic folderol with a little musical trimming. The production sustains the interest fairly well and moves at a snappy pace under the direction of Jean Yarbrough, who also did the honors as pro-
ducer.

Presented in the top role is David Bruce as a song publisher who has specialized in writing songs about the South. His explo-
ation manager, Jerome Cowan, looking for a summer promoter, sells his idea to the film company. This in turn, sells a film company the idea of making a picture of Bruce's life on the representa-
tion that the songsmith is the sole living descendent of a famous Southern family. Bruce does not like the scheme but goes through with it nonetheless. Anne Gwynne, a Southern lass who sings in a night club, is engaged to make Bruce over into a Southern gentleman. Cowan then takes the songwriter South to do his act. Complica-
tions arise when the members of a Southern family, the mortal enemy of that to which Bruce is supposed to belong, go for nothing. Additional trouble backs when Cowan tries to promote a marriage between Bruce and the daughter of a colonel. Bruce falling in love with Miss Gwynne, makes a clean breast of things, with every-
thing turning out well.

The screenplay of Clyde Bruckman, which stems from a yarn by Sam Coslow, contains some good material.

Bruce plays the principal role lightly and amusingly. Miss Gwynne and Cowan are well cast. Madge Mouse does a bit of warbling as the colonel's daughter, Joe Sawyer, Eddie Acuff and Oscar O'Shea are as good as the ones who go gunning for Bruce.

CAST: Anne Gwynne, David Bruce, Jerome Cowan, Ella Mae Morse, Joe Sawyer, Samuel S. Hinds, Eddie Acuff, Marie Har-
mon, Oscar O'Shea, Louise Beavers, Pierre Watkin, Bill Bixens, Marie Blake, Rita Gould, Edward Keane, Mantor Morgan, Ray Walk-
er, Eddie Bruce, Jack Mulhall, Bobi Brooks and Quartette, Lester Cole and the Debu-
tantes, the Charmers.

CREDITS: Producer, Jean Yarbrough; Di-
rector, Jean Yarbrough; Screenplay, Clyde
Bruckman; Based on story by Sam Coslow;
Cameraman, Jerome Acuff; Musical Direct-
or, Sam Freed, Jr.; Art Director, John H.
man, Harold H. MacArthur; Sound Director,
Benedict B. Brown; Set Decorators, Russel
A. Glauns, Ira S. Webb; Film Editor, Paul
Landres.

DIRECTION, Photo, PHOTOGRAPHY, Scen.

I. D. LeFeve Dead

Clifton Springs, N. Y.—Ira D. Le-
Feve, 60, comptroller of General
Electric Co., died yesterday at Clif-
ton Springs Sanitarium. Survivors include his wife, two daughters, and a son.

"Taxi To Heaven" with Mikhail Zharov, Ludmila Tselikova-
skaya, Georgi Spiegel

Artkino 70 Mins. HIGHLY ENTERTAINING, WELL ACTED, DIRECTED, RUSSIAN IMPORT: MUSICAL-TREAT.

A welcome relief from the influx of propagandistic, documentary, and otherwise undemanding films, which is metered in "Taxi To Heaven." Artkino has brought a delightful romantic comedy to our shores, with musi-
cal specialties, to punctuate several situa-
tions that are interesting to the eye as well as the ear.

The direction, credited to Herbert Rap-
paport, dispelled with the usual, repetitious, character closeups and unfolded an inter-
esting story with little waste of footage.

Zhavor's natural, charming manner and Ludmila T's beauty and vocal chors bring warm praise and appreciation to this film. The outstanding musical number was the delivery of "Pagliacci" by Georgi Spiegel, well known Russian concert singer, who portrays a simi-
lar role.

This feature should get a good play out of most foreign policy and art houses. Story receives its title from a transport plane which is likened to a taxi by Mikhail, the pilot, who falls in love with Ludmila, a passenger on his plane.

Georgi Spiegel, famous singer and Lud-
mla's vocal instructor, vios with Mikhail for her affection. Ludmla's mother attempts to sway her daughter's affections toward the concert artist but fails.

Highlight of action is the rescue of many wounded men behind the enemy lines by plane which is likened to a taxi by Mikhail, the pilot, who falls in love with Ludmila, a passenger on his plane.

"Anything Can Happen" On Decree—Kuykendall

(Continued from Page 1)
may be reluctant to press the anti-trust
action during the war, Ed Kuyken-
dall, said yesterday at the annual conven-
tion of the MPTO of Arkansas. Kuyken-
dall discussed the admission tax, the ex-
hibit rights problem and the possibil-
ty of the Government's "easing up" of re-
strictions on equipment.

Exhibitor representatives from Tennes-
see and Mississippi are attend-
ing the sessions which end to-
day.

War activities represent the mo-
tion picture industry's Number One in-
urance, H. M. Richley, Metro ex-
hibit relations head told the con-
vention yesterday.

Gring Rites in Reading

Reading, Pa.—Funeral services were held held yesterday for Luke Gring, Berlo-Vending Co. area rep,
in Richmond, Va., who died there late last week. Gring formerly man-
aged theaters in Philadelphia and up-
state Pennsylvania.

Rites for A. John Frey

West Coast Bureau of THE FLM DAILY

Hollywood—Funeral services for Da-
Van Cleef, the New York City stage manager for Edward Small, were held in Van Nys Saturday. Sur-
ivors include his wife, two sons, William and Duane; two brothers, Aido and Raoul, and two sisters, Mrs. Jay Gove and Mrs. Amelia Paolotti.

Arnold Korf Dies

Arnold Korf, 73, veteran legiti-
mate stage actor and director, died at his home Sunday. He was cur-
rently cast in The Searchlight Wind. Survivors are his wife, Mrs. Bauer Korf, and a son, Arnold Felix, of Greenwich, Conn.

Pardon, Please!

Typographical error yesterday made page one headline read, "OWL Pink: Occupies 80 per cent of U. K. Playing Time" in
stead of "Our Pix, etc."
Sih Drive Committee Ends Tour This Week

"Roger Touhy, Gangster"

with Preston Foster, Victor McLaglen

20th-Fox

"The Whistler"

with Richard Dix, J. Carrol Naish

20th-Fox

ACE MELODRAMA, DEVELOPED WITH GREAT TAUTNESS AND SUSPENSE, IS A MODEL OF SIMPLICITY.

The CBS radio feature, "The Whistler," has insured the production of the same name that is a first-class melodramatic thriller. Developed with a simplicity that adds materially to its effectiveness, the picture should more than adequately serve the needs of those who relish items of this sort.

"The Whistler" relates the tense and suspenseful story of a business man (Richard Dix) who, laboring under the delusion that he was partly to blame for the drowning of his wife, whom he dearly loved, hires a man (J. Carrol Naish) to murder him, not having the courage to end his life by his own hand.

The fact that the deal is arranged through an intermediary (Don Costello) who subsequently is killed by the police creates an agonizing situation when the distraught husband, learning that his wife's killer has been given the death sentence, decides to go on living. His frantic effort to discover the identity of the man commissioned to do the killing and induce him to "lay off" will grip the audience and force it to look on with bated breath.

To make the contest more interesting the villain decides to destroy the hero through the medium of necrophobia—fear of death. When necrophobia fails to accomplish its purpose the villain tries to poison the hero, but is killed by the police.

The screenplay of Eric Taylor, based on a story by J. Donald Wilson, the author of the radio program, employs only the bare essentials in working out the plot. The straightforward direction of William Castle is praiseworthy indeed. Dramatic photography has been provided by James S. Brown. William Castle is well served by Richard Dix and J. Carrol Naish are outstanding in the top roles. Others who are first-rate are Gloria Stuart, Allan Dinhart, Costello and Joan Woodbury.


CREDITS: Producer, Rudolph C. Flohio; Director, William Castle; Screenplay, Eric Taylor; Based on story by J. Donald Wilson; Camera, Cameramen, Glen MacWilliams; Art Directors, Daniel Basing, Lewis Greber; Set Decorators, Thomas Little, Al Owenbach; Film Editor, Harry Reynolds; Sound, Bernard Freckles, Harry M. Leonard; Special Effects, The Sensent Mfg. Co.; Musical Director, Margie Friedhofer; Musical Director, Emil Newman.

DIRECTION. GOOD. PHOTOGRAPHY. GOOD.

Modification of Award Asked by Balto. House

(Continued from Page 1)

The request for a reappraisal of the Walbrook house price by Richard Dix has been granted. The Walbrooks have been unable to find a suitable home in the Forest and Gwynn section. Mr. Dix has offered to take the house for the amount stated, which is deemed reasonable. An award made in April, 1941, fixed the existing clearance exhaustes. The board of claimants has decided that conditions have warranted a modification of the award so that the Walbrook can have clearance over the Forest and Gwynn.
While 71 pictures opened and closed on Broadway, "The Song of Bernadette" played on & on & on.

"The Song of Bernadette" is a miracle of bigness from coast to coast!

That's the kind of extended playing time you
A stage veteran at 20, he scored a major triumph on Broadway and the road, in "Senior Miss," stage hit of 1942. His performance in his first motion picture is one of its outstanding sensations!
Par. Subscribes $15,000,000: Barney Balaban, Para. prexy, yesterday announced through the Industry’s Fifth War Loan Committee that the company and its theater partners and affiliations will subscribe for $15,000,000 in War Bonds in the Fifth War Loan. Balaban’s notification of the subscription was sent to Leonard M. Goldenson, chairman of industry sales. Balaban stated the subscription was in token of the invasion.

Intimate in Character
International in Scope
Independent in Thought

VOL. 85. NO. 111
NEW YORK, WEDNESDAY, JUNE 7, 1944
TEN CENTS

D-DAY MARKED IN THEATERS

OWI Men Moving Into France With 90 Pictures

Films Follow Troops For Exhibition in Liberated Cities: News Review Ready

A “stock pile” of 90 pictures is being moved into France with the invasion forces and will be shown to the population of liberated cities in the same manner as was done during the invasion of Italy, according to Robert Riskin, chief of the OWI Overseas Motion Picture Bureau.

Twenty of the 90 pictures, Riskin said, were Hollywood productions (Continued on Page 12)

15 'U' Pix Now Ready For 1944-45—Scully

West Coast Bureau of THE FILM DAILY

Los Angeles — With 15 features completed, two more nearly finished shooting and four others just started or about to start, Universal will start the 1944-45 season with more completed film than at any point in its history, William A. Scully, sales (Continued on Page 9)

No Product Blocked Viv Deal, Says Schine Witness

Buffalo — Price Comor, operator of the New Harlan Theater, Harlan, Ky., testified in the Schine antitrust trial yesterday that he sought to acquire the Viv theater in Corbin, Ky., early in 1939 from Hirman (Continued on Page 12)

London Labor Wants Gov't Pix Control

London (By Cable) — Government control of all British studios and laboratories and creation of a State Bank to finance all British production—moves which would place the British film industry under the Government’s thumb—are proposed in resolutions urged by the London Trades Council.

“Lead Them Straight and True; Give Strength to Their Arms” — The President’s Prayer

Radio News Flashes Given Audiences—Prayer Trailer In Low House—Period of Silence Observed—“Invasion Day” Bond Rally Staged—Tune in D.F.R.’s Talk

Theaters throughout the country yesterday observed D-Day in various ways, but each according to a previously set plan. News announcements of important flashes were made from hundreds of theater stages via sound systems in most cities and in some instances the radio broadcasts were made direct to the audiences. In some cases, the news flashes broke into the main feature, while in others a round-up of the news was made between pictures.

Lowel’s had prepared a 190-foot trailer which was sent to each of (Continued on Page 12)

D-Day Had Little Effect on Attendance

Effect of D-Day on the theater attendance throughout the country yesterday was negligible during the day although a falling off was reported last night, especially in the subsequent runs. The fact that business held up was credited to the (Continued on Page 2)

Expect Momand Hearing Will Be Concluded Today

Oklahoma City—Completion of the hearing on tentative findings of facts and conclusions of law in the Momand $4,500,000 antitrust suit is expected today when rebuttal arguments are scheduled. Judge Bower Broadus said yes (Continued on Page 8)

D-Day Brings More UK Newsreel Footage

London (By Cable) — Meeting the situation presented by D-Day, the Board of Trade yesterday sanctioned an increase in newsreel footage during the invasion. Four 1,000-foot reels were okayed, and it was indicated that provision would be made for four more.

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

D-Day Brings No Story Shifts

Material Shaped to Meet the Invasion

Exhibs. to Assist Talent Search for Camp Shows

Theater men will take a leading part in the USO-Camp Shows talent search to discover at least 1,000 performers and accompanists to make up an additional 200 units (Continued on Page 12)

RKO CALLS TELE MOVE PROTECTIVE

Would Keep Theatrical Pix Off Video Programs

RKO's move into the television production field is motivated by a

HOME OFFICES CLOSE EARLY

Most of the home offices closed early yesterday so that its employees could attend prayer services or the D-Day Rally in Madison Square Park.

PAPERS THROW OUT ADS

Three New York Newspapers today will eliminate all advertising in order to devote its pages to news of the invasion. The three papers are the Daily News, Mirror and Herald-Tribune.

"Sell Invasion Bonds," O'Donnell D-Day Message

Cincinnati—R. J. O'Donnell, National chairman of the Fighting Fifth War Loan Campaign, attending a regional industry mass meeting (Continued on Page 12)

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**D-DAY**

**HOME OFFICES CLOSE EARLY**

Most of the home offices closed early yesterday so that its employees could attend prayer services or the D-Day Rally in Madison Square Park, United Artists closed at one o'clock. Columbia at three, Warner Bros., M-G-M and RKO at 3:30; Universal at four and Republic at five. Paramount held a rally of its own. Adolph Zukor spoke.

**PAPERS THROW OUT ADS**

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**"Sell Invasion Bonds," O'Donnell D-Day Message**

Cincinnati—R. J. O'Donnell, National chairman of the Fighting Fifth War Loan Campaign, attending a regional industry mass meeting (Continued on Page 12)
Milestone Film Festival for Soviets
West Coast Ban, THE FILM DAILY
Hollywood—Director Lewis Milestone will be the third American director to be honored by the Russian film industry with a special Milestone film festival showing of several of his pictures, among them "Sailor Beware," "The Purple Heart," and "North Star." These will be shown at the Cinema Building Theater in Moscow some time during August, shows arranged by the Soviet Film Committee.

Times Sq. Military Show To Open Bond Drive Friday
New York's "Fighting Fifth" War Bond Army will open its campaign Friday noon with a show of the War Army show in Times Square. Demonstration, designated as a tribute to Army infantrymen, will have 70 full-color Advertising Art Corporation's men on a battaiion of 300 soldiers with full overseas packs, an 80-piece military band, and a delegation or 60 combat war heroes.

Staged under direction of Chairman Charles C. Moskowitz, the demonstration will be opened by Newbold Morris, president of the City Council, and other distinguished guests. Following the Times Square show, the equipment will be broken up into six units which will visit other parts of Manhattan, Bronx, Brooklyn, Queens, Richmond and Westchester where the war heroes will make appeals at rallies. Eight rallies are planned for each Borough and Westchester, with the military augmented by local Army commanders and members of the War Finance staff. Edward C. Downen, chairman of special events, is arranging the demonstrations.

Warners Will Re-Release Six Features Next Month
Warner will re-release six features on July 15, it was announced yesterday by Ben Kalminsen, general sales manager.


Two other titles were selected within the week.

British Films Council May Be Reconstituted
London (By Cable)—Reconstituted, the British Film Council may follow the expiration in 1945 of the terms of office of its present membership. It was learned authoritatively yesterday.

D-Day Had Little Effect on Attendance

(Continued from Page 1)
periodic broadcasts of news over loudspeakers in the auditoriums and the reading of bulletins by managers from the stages. Some key cities reported business off 15 to 40 per cent but those spots were in the minority.

Broadway managers described their patronage as being normal although from outward appearances there were fewer people on the streets than normally during the day. The usual evening throngs were present.

In Washington attendance held up well in most spots with a slight falling off in downtown areas.

Blop Drop in Chi
Scores of special church services affected theater business and night clubs in Chicago while sporting events attracted a very small crowd. Theater attendance was cut more than 40 per cent.

Denver first-run reports normal business except for the week-ends. Few subsequent were off about 15 per cent.

A drop of 10 to 20 per cent was expected last night in Oklahoma City. Theater could not pry customers away from their radios yesterday as business for the day was slow. It was one of the spots where patronage was below normal although the five principal houses had radio hook-ups for important news.

Cleveland matinee attendance was normal due to arrangements for new broadcasts. Nothing was done last night to combat radio competition and poor business was expected during the President's speech even though the broadcast was being made available.

Little Effect in St. Louis
D-Day had little effect on theater attendance in St. Louis, most of the houses having arranged for news broadcasts.

Matinee business in Montreal was normal.

In Detroit, business was badly off in the morning, but late in the afternoon started to pick up as school children came downtown and by 5 p.m. business was just about equal to a normal Monday. However, low night business was anticipated because of the President's talk and desire of the people to follow the news broadcasts.

U. K. Trade Board Lists U. S. Monetary Defaults

London (By Cable)—Two defaults on the British monetary quota by an American company were revealed with announcement yesterday by the Board of Trade of official distributors quota figures.

The figures further show that 70 British films were released during the last year as against 62 in the preceding 12-month period.
THE KISS that turned aside the tides of conflict . . . to blast another woman's hopes and dreams . . .
RKO RADIO presents
with confidence and pride this magnificent new motion picture...
SUPERB ACTING!

The press critics are going to have a field day handing out orchids for great performances in this remarkable dramatic sensation...Every player stands out magnificently in a story that will grip the imagination and fire the emotions of all who see it!

A CASEY ROBINSON production

DAYS OF GLORY

Introducing a cast of brilliant NEW personalities.

TAMARA TOUMANOVA
GREGORY PECK

with ALAN REED • MARIA PALMER • LOWELL GILMORE
Directed by JACQUES TOURNEUR • Produced and written for the screen by Casey Robinson
Another Gigantic Showmanship Launching by RKO...

60-CITY PENNSYLVANIA AND WORLD PREMIERE JUNE 8TH

Opening Fox Theatre, Phila.; Loew’s Penn Theatre, Pittsburgh, and other first runs throughout Pennsylvania; in West Virginia, New Jersey and Delaware...

Backed by saturation radio coverage such as never before used!..24 powerful stations, including WCAU, Phila., and WJAS, Pittsburgh, on the air with half- and quarter-hour “live” shows; five-minute shows, one-minute and all other kinds of breaks day and night in advance and current...

Personal appearances of THE WORLD- FAMOUS DON COSSACK CHORUS... personal appearances of stars...smashing newspaper campaigns...dramatic exploitation of every type...to bring the word of a great new attraction to all the millions of this thickly-populated area!
RKO Calls Television Movie Protective

(Continued from Page 1)

medium in order to protect themselves, as well as exhibitors, by directing television programming into fields far removed from feature pictures created for the theater. N. Peter Rathvon, chairman of the RKO Corp. television division producing subsidiary, RKO Television Corp., said yesterday in revealing formation of the new subsidiary.

"Unless this is done," he said, "there will be a tendency for television to become dependent upon the showing of feature pictures made primarily for theater exhibition."

Holding that television, while regarded as primarily the concern of radio broadcasters, is a field which cannot be ignored by the motion picture industry, Rathvon pointed out that anything that bids for leisure time is in competition with films, but that television, with its appearance of motion pictures at home, may mean to many theater owners to be a potent threat to theater operation.

"Motion picture exhibitors are the customers and the only customers of the major distribution companies," he stated. "Exhibitor interests come first and must be protected in every way possible, but this cannot be done simply by ignoring this new medium of entertainment. To turn our backs upon television would be a disservice to the exhibitor."

Commenting on television programs, Rathvon continued, "We believe that the most suitable types of television programs, as they are evolved through experience, will be different in character from the feature motion pictures created in Hollywood for theater exhibition. In the evolving of such programs, however, motion picture technique may play an even greater part than existing radio techniques and the use of film will probably be more important in television broadcasting than the electrical transcription disc is today in radio."

Officers of RKO Television Corp., as elected by the board last week, are: Rathvon, chairman of the board; Frederic Ullman, Jr., president; Ralph B. Austrian, executive vice-president; and Malcolm Kingsbury, executive vice-president. Thomas H. Hutchinson, formerly NBC television program manager, and lately director of RKO Radio Pictures, is in charge of production, while Arthur Willi,

D-Day Brings No Story Shifts

(Continued from Page 1)

date to show workings of the "underground" with the invaders.

Studio representatives point out that D-Day has been expected for some time and that material was being shaped accordingly.

Most major studios are dubbing in French, Italian and Spanish, but studio representatives point out that if any dubbing is to be done in German, orders will have to come from their home office export departments.

British Gov't Holds Studios Till Peace

London (By Cable)—Expansion of British production to any great extent before the war ends is virtually precluded by the Government's reported decision not to further relinquish studios until the close of hostilities.

Expect Momand Hearing Will Be Concluded Today

(Continued from Page 1)
terd that his opinion in the case would not be a matter of record for at least several more weeks. This statement came as Edward S. McAvoy, attorney for the distributors, and Charles B. Cochran, counsel for Griffith, made their arguments.

Attorneys for A. B. Momand, plaintiff in the 11-year-old civil action, will be offered a chance to enter rebuttal statements at the conclusion of Cochran's presentation which had to be continued.

Paul Alley Joins NBC

To Head Film Production

Paul Alley has been put in charge of NBC television film productions and Edward Sobol placed over "live" television programs, C. L. Merson, vice-president in charge of programs, announced. Alley, a new arrival veteran, has been foreign editor of the U.S. News of the Day for five years and edited the United Newsreel. Sobol had a similar spot with NBC before wartime television activity. He has been a legitimate actor and stage director and on the RKO studio staff.
Teels Carrying Footage From Gen. Eisenhower

(Continued from Page 1) It was possible today. Laboratories worked all night and then continued grinding out prints today to service the nation’s screens.

Footage, repeatedly supplied by the Government with instructions to hold for invasion day were eliminated from the newsreels last night to get the two-reel subject into the theaters. The new two-reel subject is reported to embody the activities of all the United Nations leading up to D-Day.

Plans Worked Out
No word has been received here to picture coverage of yesterday’s fighting by a late hour yesterday. The plans worked out in advance, which were outlined in a release made among the first units hitting the French coast, and for immediate shipment of their exposed film to London to be developed have also been worked out for immediate development and clearance in London with fast air shipment to this country. If everything works perfectly, it is possible that the first footage could arrive here this afternoon.

With a margin for the confusion which will probably accompany many operations at first, it is still hoped that actual invasion footage will arrive here by tomorrow night.

The specialists set up yesterday by the reels included coverage of practice embarkations and troop landings, strafings of trains and troop concentrations by Allied planes and other scenes which are being repeated in grim earnest in France.

In addition, there are several scenes from the Dieppe raid of two years ago which are the climax of invasion scenes not previously shown.

Courtier Plans for Pix

Fast courier planes are poised in England to fly over here with newsreel footage of the invasion of France which got under way early yesterday morning. Actual invasion Executives here have no way of knowing when the footage will arrive but they are prepared to insert it as soon as it is released by Washington.

The invasion is being covered by the company’s own men, in addition to British units and those of the Army, Navy, Coast Guard and Marines.

Columbia Executives Return

10 Weeks For “Going My Way”
“Going My Way” stays at the New York Paramount for a total of 10 weeks.

REVIEWS OF NEW FILMS

“Hail the Conquering Hero”
with Eddie Bracken, Ella Raines
Paramount
101 Mins.
STURGES RINGS THE BELL AGAIN WITH A COMEDY THAT HAS EVERYTHING—EXCEPT BIG GROSSER

Preston Sturges is his usual devilish self in his ad- mirable “The Miracle of Morgan’s Creek” with another comedy equally as fine. There is no question whatever that “Hail the Conquering Hero” places at the exhibitor’s disposal a piece of screen merchandise that will be lively sought after by the pub- lic. As entertainment the production is pure delight, possessing everything that a top-flight comedy should.

In his new film Sturges, both as author and director, gives off a light and ironic bent, not to say his imagination. For his latest exercise in adult humor he has conceived a tale that is intelligent yet universally diverting. His hand is evident in every phase of the production, resulting in a vivid show rich with a sense of life.

Plenty of originality has gone into Sturges’ new production. To Ella Raines, he adds to his pair in Guadalcanal mail letters to his mother and girl friend from there while he carries on in a defense job.

The phony hero, winning an adulation he never looked for, is offered for mayor, against his wishes. His attempt to escape from the web into which he has been placed by the Marine jacket is productive of laugh after laugh. In desperation he tells the people the truth about himself, but even that doesn’t cool their ardor. Their feeling for this pin-up boy is such an honest and courageous mayor.

The film has squeezed superb performances from his cast. Eddie Bracken is a stand- out in the top role. As the instigator of the entire hoax William Demarest is terrific. Ella Raines exudes Bracken’s sweet-heart nicely.

The musical score of Werner Heymann and the photography of John Seitz are out- standing.


CREDITS: Director, Preston Sturges; Screenplay, Preston Sturges; Cameraman, Robert Ball; Sound, Frank S. Black; Film Editor; Art Directors, Hans Dreier, Haldane Douglas; Sound, Wallace Noggle, Walter Oberst; Set Decorator, Stephen Seymour; Musical Score, Edmund Hockridge; Musical Director, Sigurd Krammarguld.

DIRECTION, Aces. PHOTOGRAPHY, Aces.

“Christmas Holiday”
with Deanna Durbin, Gene Kelly, Richard Whorf, Dean Harens
Universal
92 Mins.
FRESH ROMANTIC DRAMA WITH HIGH BOX OFFICE POTENTIALITIES FOR STANDS OF EVERY TYPE.

As a jet-propelled aircraft differs from a youngster’s plane model, Deanna Durbin as an actress in “Christmas Holiday” she is wholly adult—screen-wise and glamorous—differs from her erstwhile histrionics when she was a youthful screen prodigy who moved in an aura of pigtails, gingham and refreshing wholesomeness.

It is this difference which makes “Christmas Holiday” a salient picture of 1944. With her embarkation upon the climax years of her motion picture career is linked much profitable playing-time for exhibi- tion. Not even after a star has meant enough to the public for it is to put down more than a score of million in hard cash at box office windows, and also because of the millions of people who will see it.

Consequently, the new Durbin, who comes into her own as a dramatic luminary of vast promise, deservedly has the eyes of the trade and fans upon her.

In her final transition she is fortified by a potent story by W. Somerset Maug- ham, the special comedy screenplay by Howard Mankiewicz; and fine direction by Robert Siodmak. But still “Christmas Holiday” is Deanna’s picture. And that also of Pro- ducer, Felix Lock’s; Director, Preston Sturges. The latter has capably ruled out any compromise with the past. He has courageously and effectively rocketed the star out of all contact with her juvenile roles of the years. The result is rugged, convincing entertainment suited to any screen in the land.

CAST: Deanna Durbin, Gene Kelly, Richard Whorf, Dean Harens, Gladys George, Dale Sanders, David Bruce.

CREDITS: Author, W. Somerset Maugham; Producer, Felix Jackson; Associate Pro- ducer, Frank Shaw; Screenplay, Herman J. Mankiewicz; Art Directors, Hans Dreier, Haldane Douglas; Sound, Wallace Noggle, Walter Oberst; Set Decorator, Stephen Seymour; Musical Score, Edmund Hockridge; Musical Director, Sigurd Krammarguld.

DIRECTION, Aces. PHOTOGRAPHY, Aces.
SING A SONG OF BOXOFFICE POCKETS FULL OF DOUGH

SING... FOR THE RAVE REVIEWS!

"It's a boxoffice cinch!" — Hollywood Reporter
"Will evoke a merry melody for theatre cash registers!" — M. P. Daily
"A wide range of entertainment all expertly geared to popular taste!" — Film Daily
"Has lilt and sparkle, an attractively presented piece of entertainment!" — Daily Variety

SING... FOR THE STARS!

Edgar Bergen and Charlie McCarthy, Bonita Granville, W. C. Fields and Sammy Kaye and his Orchestra plus the screen debut of a bright new star, Jane Powell, direct from weekly guest star appearances on the Bergen-McCarthy radio show and now making a sensational, front-page grabbing personal appearance tour of 14 key cities!

SING... FOR THE MUSIC!

The songs America will be singing and hearing, including the new smash hit "Too Much In Love"; introduced by Frank Sinatra to his millions of air fans!

Watch for the World Premiere!

BROADWAY THEATRE, PORTLAND, OREGON, JUNE 1st!
INTRODUCING

Jane Powell

“It is a pleasure to state Miss Powell’s wares are all good. She is lovely to look at, has an enchanting personality, sings beautifully, acts most creditably and has a radiant vitality which is captivating. She is a natural star as the public will attest quickly, for her initial picture is a boxoffice cinch.”
—Hollywood Reporter

“Jane is sure to carve a niche for herself in filmdom’s Hall of Fame!”
—Boxoffice

“She has a voice and personality equal if not superior to any player of her years yet presented on the screen!”
—M. P. Herald

CHARLES R. ROGERS presents

SONG OF THE OPEN ROAD

EDGAR BERGEN and CHARLIE MccARTHY • BONITA GRANVILLE • W. C. FIELDS

Peggy O’NEILL • Jackie MORAN • Bill CHRISTY • Reginald Denny • Regis Toomey • Rose Hobart • Pat Sterling

SAMMY KAYE and HIS ORCHESTRA • INTRODUCING JANE POWELL

Specialties by CONDOS BROS • HOLLYWOOD CANTEEN KIDS • LIPHAM FOUR • CATRON & POFF • Directed by S. SYLVAN SIMON

Produced by CHARLES R. ROGERS • Screenplay by ALBERT MANNHEIMER • Based on a story by Irving Phillips and Edward Verdier

Yes, it’s a U.A. Hit!
D-Day Marked in The Nation's Theaters

(Continued from Page 1)

its theaters. Trailer consisted of a prayer, with choral music background. Trailer will be made available to other theaters at cost. Before noon, Locc's was the only house which had any lobby posters urging their patrons to "back up our boys in France" by buying extra Bonds on the fateful day. Each Bond sold was rubber-stamped "D-Day." Last night, following the showing of the prayer film, D-Day Bond rallies were staged in 90 per cent of the circuit's theaters.

At a New York managers' meeting conducted by C. C. Moskowitz in the interests of the Labor Drive, every man present pledged himself to buy an extra Bond on D-Day.

Theaters of the Century circuit in New York had Bond rallies. Each Bond sold yesterday in a Century theater was specially stamped "Invasion Bond." Bonds sold in Randolf circuit theaters were marked with a big "June 6." In theaters of both circuits, there were periods of one-minute silence.

Skouras houses tuned in on the President's regular midday broadcast, as did the Stanley-Warner theaters in the Philadelphia area. Reports from scattered areas last night indicated that many theaters were doing likewise.

In a tie-up with the Philadelphia Bulletin, the S-W houses there received direct invasion news via radio.

Pipe in Invasion News

In the nation's capital, news was piped in from Station WMAL to all downtown houses, following the newscast on every show. These broadcasts ran from 90 to 120 seconds. A similar practice had been arranged over a month ago and went into most theaters during the morning show. Neighborhood houses ran announcements by the managers, or in some cases gave radio news between shows as developments warranted.

All Washington downtown and most suburbs broke out one sheet already prepared boosting their invasion news coverage, telling patrons that they would not miss out on important developments because they were in the theater. District of Columbia theaters generally all observed a minute of prayer during each show, with the house darkened.

Circuits and independent operators in Hollywood expect the invasion to have an adverse effect on box-offices for two weeks with the first being more damaging than the second. They base this on their experience with the Labor Day, the Fourth of July, etc. They further believe loss of attendance will be chiefly among young adolescents not diminishing their theatergoing.

STORK REPORTS

Verona, Pa.—A second son has arrived for the Rudy Navaris who operate the Lady Luck here, and the Penn, Universal, Pa.

YOU CAN HELP PRESS THE INVASION TO VICTORY—JOIN THE FIGHTING FIFTH DRIVE.

D-Day Marked in The Nation's Theaters

(Continued from Page 1)

James McCulloch, public relations director, Associated Theaters, Detroit.

TOM SMART, assistant manager, Wyandotte, Wyandotte, Mich.

J. N. AHFF, KDKO salesman, Milwaukee.

Warren WIITHER, office manager, Me tro, Milwaukee.

IRENE LEE, Eastern story and talent scout, Hal Roach.


EDWARD M. SPITZ, general manager of production, Coronet Prod.

HAL DANGAN, Paramount home office adv. dept.

No Product Blocked Viv Deal, Says Schine Witness

(Continued from Page 1)

H. Owens but upon entering the exchanges in Cincinnati, O., and being engaged in film buying, had been the clotu-

deal. Coomer said he visited Colum-

bia, United Artists and Warners.

"Columbia told me they couldn't give me an answer, that the Schines were in Corbin and they would have to take it up with New York," tes-

tified Coomer. "United Artists told me they had no first or second-run product in Corbin at all. Warners said they had no product to sell in Corbin. I never entered into an agreement with Owens."

Government Attorney Philip Marc-

us asked Coomer about Warners product in particular, with regard to operation of his New Harlan the-

ater.

"I obtained the first block of five pictures from Warners, but suddenly noticed my opposition, and Margie Grand, advertise pictures in Warn-

ers second block of five films," tes-

tified Coomer. "I contacted the War-

ner salesman and he told me the same story, and had been bought by Coomer. A 50 per cent interest in the Mar-

gle Grand had been taken over by some group from Emmett C. Scott. Coomer testified that house had "automobile giveaways" about once a month and that they had a form of giving away money, "in their own words," "cashstakes.

With regard to his theater in Har-

lan, Coomer said Louise Lazar came to him in December, 1938, told him Schine had bought the Margie Grand and the Liberty in Pikeville "lock, stock and barrel" and that he would "like to make a deal with me."

In cross-examination, Saul E. Rog-

gers for Schine brought out that Coo-

mer, too, conducted giveaways and that he had been successful in "buy-

ing away" Warners and Universal from the Margie Grand before Schine took an interest in the latter house.

Louis Aubert Dead

Berne (By Cable)—Louis Aubert, 66, former French film industry leader, is dead.

Harry Turberg Dies

Hamilton, O.—Harry Turberg, 72, manager of the Northio Palace, is dead. His son, Nat, manager of the Northio Paramount, survives.

OWL Has 90 Pictures

For French Showing

(Continued from Page 1)

with French super-imported titles. In addition there are a seven-reel news review, narrated in French and designed to bring the French people up to date on happenings since the Germans marched in.

Laudy Lawrence has been moved from the Mediterranean area to Lon-

don and, with Lacey Kastner, will di-

rect the distribution of the pictures in France. Lawrence and Kastner have a staff of 14 men, formerly in film distribution, who are moving in with the troops.

In addition to the 40 Hollywood pictures, there are between 12 and 16 dubbed features from the major companies. There is also an OWL documentary picture titled "Salute to America," which has been completed and is ready for shipment.

Meanwhile, Joseph Seideman, OWL's National executive chief, along with Al Daff, foreign supervisor, and Fortunat Baronat, direc-

tor of foreign publicity, are making a rush trip to the Coast Friday to discuss foreign language dubbing with studio officials.

While it appears that it will be some time before the normal theater operation can be resumed in France, foreign department managers said yesterday that when the time came, they would be ready with product.

"Sell Invasion Bonds,"

O'Donnell D-Day Message

(Continued from Page 1)

here yesterday, issued the following statement, issued on the occasion of the invasion:

"On this momentous occasion— the unique invasion—our sacrifices of our fighting men and our allies should be a solemn inspira-

tion to every member of our liber-

ation, whether he or she is in exhibi-

tion, production or distribution, to Join the Fighting Fifth.

"It is opportune to repeat that invasion multiplies dramatically our obligation to our boys, our Gov-

ernment and our home.

"Fight by his side and sell more Bonds TO PROVIDE MORE POWER FOR EISENHOWER!"

"LET'S ALL BACK THE INVAS-

ION!" "SELL INVASION BONDS!"

TO THE COLORS!

ARMY

Peter Quitter, universal office manager, Pitts-

burgh

Richard Aneto, shipper, Warners, Detroit.

Navy

William Froitz, booker, Universal, Pittsburgh.

MARINES

Paul Motzko, Capitol, Wilkes-Barre, Pa.
U" Subscribes $3,500,000:

Hollywood—J. Choever Cowdin, Universal board chairman, told the company's sales meeting yesterday that the company is subscribing for $3,500,000 in War Bonds in the "Fighting Fifth" Loan drive.

Mex. Union Action Endangers Spanish Dubbing

Actors Ready to Leave for

I. Y. Dubbing Work Call

Off Trip as Unions Frown

Mexico City (By Air Mail)—Span-

ish dubbing of American pictures

may be handled seriously

through actions taken last week by

the Screen Artists Syndicate and

the Union of Motion Picture Work-

ers.

The Screen Artists Syndicate went

a record last week opposing the

acceptance of employment by Mexi-

can artists in the dubbing of Amer-

ican pictures.

(Continued on Page 10)

DeWolf and Canty Alone

Actively Working on Plans;

Must "Sell" Higher Ups

Washington Bureau of THE FILM DAILY

Washington—Governmental plans

for aid to the picture industry in its ef-

forts to re-enter the world market at

the center of hostilities—made

before—have not yet been meshed

in with Government policy lines on

other types of business.

Thus far, the only office actively

(Continued on Page 11)

500,000 Bond Sales,

500-Theater Goal

West Coast Bureau of THE FILM DAILY

Hollywood—Southern California

exhibs. inspired by news of the Eu-

ropean invasion, have accepted

goal of 500,000 Bond sales in 500

(Continued on Page 10)

Krellberg to Re-issue

Six Hopalong Westerns

A block of six westerns, made up of

the first six Hopalong Cassidy

features made by Harry Sherman,

have been acquired for world-wide

release by Good Will Pictures Corp.,

(Continued on Page 7)

35-Day Candles Focus

Of Upstate Bond Stunt

Poughkeepsie and Newburgh are

staging twin Bond promotions the

night of June 12, start of the Fifth

Drive. Highlights of the unique stunts

will be the lighting of huge Victory

Candles by the mayors of the cities.

War Bond prizes will be awarded to

Bond purchasers guessing the nearest

time the candles, good for

28 to 35 days, will burn out. Harry

L. Royster, exhibitor Fifth War Loan

area chairman, is directing the

stunts.

GOVT WORLD MARKET AID STILL TO MESH

Shuford Knew D-Day

Date All the Time!

Stanley Shuford, advertising man-

ager of Paramount, is wondering

whether the FBI is going to tap him

on the shoulder for giving the date

of D-Day a week in advance. In

preparing the newspaper ads for

"The Story of Dr. Wassell," Shuf-

ford wrote up the letter "D" in Doc-

tor and announced that D-Day was

June 6, meaning that that was the

opening date of the picture at the

Rivoli. Well, he hit it right on the

nose!

JOIN THE FIGHTING 5TH—SELL MORE BONDS TO PROVIDE MORE POWER FOR EISENHOWER

OL. 85. NO. 112

NEW YORK, THURSDAY, JUNE 8, 1944

TEN CENTS
Thursday, June 8, 1944

Reagan Sees Crosby Pix As Para's Top Grossest

“Going My Way” will be the biggest grossing picture ever released by Paramount. It was estimated yesterday by Charles M. Reagan, at the New York Paramount “Going My Way” is taking a gross of more than half a million dollars in its first six weeks.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Showplace of the Nation-Rockefeller Center

A Metro-Goldwyn-Mayer Picture

“THE WHITE CLIFFS OF DOVER”

Starring IRENE DUNNE

with Allen Marden

Spectacular Stage Presentation

1st Mezz. Seats Reserved. Circle 6-4600

PARAMOUNT’S “GOING MY WAY”

With BING CROSBY

In Person

Charlie Sprinkel and his orchestra

17 Companies to Exhibit

At N. J. Allied Meeting

Deadline for making reservations at the Chelsea Hotel, Atlantic City, for New Jersey Allied’s annual convention has been set at June 18, E. Thornton Kelton, convention manager, announced yesterday. Convention is to be held June 20-22 and will observe both the organization’s 25th anniversary and the golden jubilee of the motion picture industry. The hotel is expected to be sold out within the next few days but late arrivals may be taken care of at another hotel some distance from the Chelsea. Seventeen companies will have exhibit booths at the convention. They are: 20th Century-Fox, M-G-M, Paramount, Warner Bros., RKO Radio, Columbia, Republic, Monogram, Allied Artists, National Screen Service, Universal, United Artists, Film Classics, Sanitary Automatic Candy Co., National Theatre Supply Co., Cinema News, and the War Activities Committee.

M-G-M Preview of Its “Screen Test” Radio Show

A preview of M-G-M’s forthcoming “Screen Test” radio show was presented last night to the press and magazine representatives all of whom showed keen interest in the project as a box-office stimulating. All newspapers, fan magazines, trade papers and syndicates in addition to home office executives were present.

COMING AND GOING

H. M. RICHEY left Little Rock yesterday for a brief visit to Oklahoma City.

W. C. GEHRING, 20th-Fox Western division sales manager; W. E. Taube, Kansas City district sales manager, and HAROLD BEECROFT, home office representative, are in St. Louis.

E. E. ITEDI O’Shea, Eastern sales manager, left for return today from a three-day visit to Albany.

JAY EISENSTEIN of Loew’s local department left for Hartford yesterday.

GOLDEN CATE QUARTET leaves on Saturday for a cross-country tour that will take it through the Middle West and to Eastern States, and to Hollywood in August for a film stint.

JACK LEEDWOOD, Warner Rocky Mountain Field Public relations man, has returned to Denver following home office conferences.

J. J. UNGER, UA Western sales manager, goes from Chicago to Kansas City today to attend a district meeting.

KENNY BAKER, wife and three children, are on mute to the Coast from Chicago.

Scully Sees New Durbin Pic to Top Past Gossers

West Coast Bureau of THE FILM DAILY

Los Angeles—While “His Butler’s Sister” stands as the most successful Deanna Durbin pic to date, from a sales standpoint, “Christmas Holiday” will head for still higher b.o. returns, William A. Scully, Universal sales chief, told the company’s sales meeting at the Ambassador Hotel here yesterday.

Scully pointed out that Miss Durbin has recently signed a new seven-year contract with Universal and that her first Technicolor production, “Can’t Help Singing,” has just gone before the cameras. Her success, Scully said, “offers definite proof that our business provides a great opportunity for young people.

Arkansas ITO Renames C. C. Munro President

Little Rock — C. C. Munro of Little Rock was re-elected president of the Independent Theater Owners of Arkansas at an annual convention here. W. E. Malin of Augusta was elected vice-president, Paul Myers of Meridian secretary, and treasurer. New directors were W. D. Mitchell, Dumas; Tom Ford, Rector; Charles Bonner, Pine Bluff; and B. O. Crenshaw, Little Rock, Charles Dozier, Charleston, H. E. Rub, Berryville, W. L. Landers, Batesville, and L. F. Havens, Forest City.

10 Named to Equity Council

Results of Actors’ Equity council elections were announced yesterday, with Patricia Collinge, Philip Mirvical, Donald Cameron, Alexander Clark, Frank Wilson, Jesse Perger, Frederic Poper, Caryn Givney, Harvey Stevens and E. John Kennedy named for five-year terms. Total of 616 votes was cast. All 10 named were on the regular ticket of 15 candidates prepared by the nominating committee.

Extra 50¢ Loew Dividend

Directors of Loew’s yesterday declared the regular quarterly dividend of $1.00 per share on the company’s common stock, and an extra dividend of 50 cents was payable June 30 to stockholders of record June 20.

FINANCIAL

(Wednesday, July 6)

NEW YORK STOCK MARKET

High Low Close Chg

Am. Soc. 150 145 145 -1

Col. Ficts. vct. (1%) 153 153 -1

Col. Ficts. ptd 153 153 -1

Com. Ind. 194 194 194

Com. Ind. ptd. 194 194 194

E. O. Kodak 163 162 162 -1

Ford motor 70 69 69 1

Hoechst 109 109 109

Loew’s Inc. 633 633 633

Paramount 32 32 32

RKO 858 858 858

RKO Ind. 747 747 747 -1

20th Century-Fox 244 244 244

20th Century-Fox ptd 32 31 31 -1

Wander 218 218 218

NEW YORK BOND MARKET

Par. B’ly 108 108

NEW YORK CERB MARKET

Monogram Ficts. 3 3 3 -1

Radio-Kent ex. 11 11 11 1

Sonatonic Corp 23 23 23

Technicolor 35 35 35

Trans-Lux 35 35 35

Add Coming and Going

COPY 1943 1943 arrive in New York today for a brief vacation.

Syd Taube in Gov’t Spot

Toronto — Syd Taube, executive secretary of the Motion Picture Theater Association, has joined the Canadian Labor Congress. In his absence, Miss M. V. Clipp, will serve as acting secretary.

Frank Hollis Dead

Portland, N. H.—Frank Hollis, 64, manager of the two Maine & New Hampshire Theaters Co. houses here, ill in the Olympic Theater, a veteran vaudeville actor, he was at one time treasurer of the B. F. Keith Theater in Boston.
M-G-M's
SHIP-SHAPELY MUSICAL
TWO GIRLS AND A SAILOR
With Oceans of Love
THE WONDERFUL M-G-MUSICAL
"TWO GIRLS AND A SAILOR"

VAN JOHNSON ★ JUNE ALLYSON ★ GLORIA DEHAVEN ★ JOSE ITURBI ★ JIMMY DURANTE ★ GRACIE ALLEN ★ LENA HORNE ★ HARRY CUGAT ★ AND HIS MUSIC MAKERS ★ WITH HELEN FORREST ★ XAVIER CUGAT ★ AND HIS ORCHESTRA ★ WITH LINA ROMAY

TOP GROSSER WITH EVERY ELEMENT FOR A POPULAR HIT . . . UNEQUAL MELODIES, BANG-UP PRODUCTION NUMBERS, BIG NAMES, STORY WITH A GENUINE HEART-TUG SKYROCKET THIS ROCK FILL INTO A CATCH ATTRACTION FOR ANY AUDIENCE.

THE TOP OF ENTERTAINMENT . . . THOROUGHLY BIG TIME.

THE EXHIBITOR:
"Top notch musical will certainly please the customers . . . as pleasant a package of surprise entertainment as has been seen in many, many moons . . . a load of enjoyment."

FILM DAILY:
"Quality and quantity to set it up as box office bang . . . bursting with entertainment . . . super-musical kids for the maximum of business . . . diversion in the lush Metro tradition."

INDEPENDENT:
"A delightful musical destined for whopping box office grosses."

SHOWMEN'S TRADE REVIEW:
"Lavish and tuneful musical . . . a top box office draw."

DAILY VARIETY:
"Top grosser with every element for a popular hit . . . unequal melodies, bang-up production numbers, big names, story with a genuine heart tug skyrocket this rock film into a catch attraction for any audience."

BOXOFFICE:
"The top of entertainment . . . thoroughly big time."

HOLLYWOOD REPORTER:
"Altogether joyous and captivating . . . lavish opulence of entertainment . . . a box office smash."

MOTION PICTURE HERALD:
"Metro-Goldwyn-Mayer's running flow of money-making musicals . . . Two Girls and A Sailor's master musical . . . satins, . . . superlative on all counts . . . smooth as silk."

MOTION PICTURE DAILY:
"Crackerjack musical . . . loaded with talent . . . loud and emphatic smacks at the box-office."

★ Original Screen Play by Richard Connel and Gladys Lehman
★ Directed by RICHARD THORPE ★ Produced by JOE PASTERNAK
★ A METRO-GOLDWYN-MAYER PICTURE
LIFE-SAVER!

FIGHTING SHOWMEN! JOIN THE FIGHTING 5th WAR LOAN!
Schine Trial Halts; To Resume on Aug. 15

(Continued from Page 1)

duet the July term of court in James-town.

On the stand again yesterday was Sgr. Richard DeToto, former operator of the Seneca Theater, Seneca Falls, whose lease was taken over by Schine while he was operating the house in 1936. Saul E. Rogers cross-examined him for Schine and brought out that DeToto had booked films for other theaters in Syracuse, Mt. Morris, Geneva and Clifton Springs, managed them, and that he left certain theaters owing distributors money.

"Isn't it true that you left an unpaid bill for $845 to RKO for product played?" Rogers asked him.

Government Attorney Milton Kallie objected to the line of questioning and then Rogers told the Court he was attempting to show that DeToto did not possess a good credit rating and that he only had $200 in the bank.

"May I say something, your Honor?" DeToto interjected.

"No, just answer the questions," Judge Knight admonished him.

"He don't ask me the right kind of questions. He's too one-sided," DeToto said.

Next Government witness, Joseph H. Felter, former co-operator of the Moose Theater, Norwalk, O., testified when he refused to sell the theater to Schine in 1935 that the circuit bought the Forum, the only other theater in town.

"Before they bought the Forum, Louis Lazar of Schine came to me and told me, 'You'd better get in with us. We're a big company,'" testified Felter.

After Schine began operating the Forum, Felter said he went to Cleveland and was refused film product at RKO, Warners and Columbia.

"You haven't got a chance, Joe, Schine has got a house and they are going to use it," Felter said Milton Mooney, Warner branch manager, told him when he asked for product. He said the Columbia branch manager told him he "didn't have a chance."

"I didn't get a picture," Felter testified. "I got in touch with Lazar in August, 1936, and told him we had decided to sell."

Felter said $17,500 was asked for

Krellberg to Re-issue Six Hopalong Westers

(Continued from Page 1)

of which S. S. Krellberg is president, as result of a pact just concluded between that company and Western Pictures Corp., a Delaware corporation, which, it is understood, was the financing channel for the productions.

All of these properties were formerly released by Paramount. Their individual titles are, "Hopalong Cassidy," "Bar 20 Rides Again," "The Eagle's Brood," "Call of the Prairie," "Three on the Trail," and "Heart of the West."

William B. Jaffe, prominent film attorney, who was associated with DeToto's attorney, represented the seller throughout the negotiations.

WPB and IAC Explore Surplus Photo Equip.

(Continued from Page 1)

Theatographic equipment has been declared surplus, a representative of the procurement division of the Treasury Department, heading the IAC membership. Any surplus that may develop will be handled by the procurement division, with the disposal of surplus of consumer type goods conducted through the 11 regional offices of the Treasury Department.

Every effort will have to be made to avoid "dumping" of goods, to arrive at fair prices, and to determine the most efficient method of distribution, he added.

Over-all policies, he said, have not yet been formulated. He assured IAC members that no arbitrary decisions concerning the disposal of photographic equipment would be made, and that the advice of the committee will be solicited as far in advance of distribution as possible.

The problem of small manufacturers in the industry was discussed at length. In many cases, the facilities of small plants are not being utilized to the fullest extent for war production. At the same time, the provision in L-267 limiting quarterly usage of material to 12 per cent of the amount used in 1941 prevents small manufacturers from obtaining enough material to operate at a minimum practical level in producing photographic equipment for civilian purposes, WPB said. IAC members recommended unanimously that any manufacturer who is controlled by L-267 and who used 10 tons or less of critical materials per quarter not be allowed to operate at more than 100 per cent of the base period rate. It was further recommended that manufacturers who used between 10 and 100 tons of critical materials during the base period be permitted to use 100 per cent or the percentage allowed by the order, whichever is larger.

Nizer at Foerster Dinner

Louis Nizer, film attorney, will be one of the speakers at the Society for the Prevention of World War III dinner in honor of Dr. Frederick W. Foerster, tonight in the Hotel Plaza.

SEND BIRTHDAY GREETINGS TO...

June 8

Meyer P. Beck
Ernest B. Schoodback
F. King
Michael Berger
Jane Bryan

WEDDING BELLs

Seattle — Keith Beckwith, Columbia salesman and president of the Northwest Film Club, was married to Ruth Hochman, North Bend theater operator.

Newark, N. J. — Cecie Breitner, secretary to Arnold Jordan, assistant film buyer, Warne, announced her engagement to Abe Cinnet, Passaic business man.
IT'S ALL HERE...

THE WAR DEPARTMENT

ATTACK!

Through the special co-operation of the War Department this sensational 6-reel feature is made available without cost to the theatres of America.

BOOK IT NOW!
reveals

(All Real!)  

ACK!

(The Battle for New Britain)

Everything! From troop-ship landing to front-line fury! Our American boys—thousands of them—will thrill home towns throughout the nation...as audiences see the kids they knew become war-toughened heroes smashing the murderous Jap!
500,000 Bond Sales, 500-Theater Goal

(Continued from Page 1)

theaters during the Fifth War Loan. Decision to increase the quota to "more than a Bond for every seat" was made at a "sparks plug" meeting held in the Variety Clubrooms at the Ambassador Hotel attended by 50 representative exhibitor and distributor committee members. This session was preceded by a session of distributors at Warners exchange. The 500,000-Bond goal was urged by Charles P. Skouras.

"Double bill" Bond premières of pictures and top radio shows for the first-run Los Angeles and Hollywood theaters are being worked out with radio networks, sponsors and advertising agencies. Eighty motorized units, to cover six precincts within the city limits, can be mobilized for door-to-door canvassing.

Industry Program Unchanged By Invasion, Says Depinet

The industry's program for the Fifth War Loan drive remains unchanged in spite of the invasion of "except we anticipate more highly successful premières and free movie days than ever deemed possible before the beginning of all war news was released," Ned E. Depinet, national distributor chairman, said in a telegram to theatre owners and district chairmen yesterday.

"In the face of all that has been broadcast and published concerning the supreme effort now being expended by our boys, it is inconceivable how any theater could refuse to hold a premiere, free movie day and children's matinees," added Depinet.

Arthur Going to Coast
To Talk Producer Deals

Further progress in the development of Exhibitors Distributing Corp. is expected to get under way this summer when Harry C. Arthur, its founder, goes to the Coast to discuss deals with producers. Arthur said yesterday that plans for the operation of the company had been dormant in recent weeks but that the project would be carried through to completion this year.

While 60 per cent of the country has been sold for franchises, Arthur said that the balance of country might have to wait until after the war before distribution deals could be made.

TO THE COLORS!

★ DECORATED ★

George R. Brown, former intendant of the Brown Brothers, Newark, relaxing in Atlantic City after 15 bombing missions, awarded Army Medal with three Oak Leaf Clusters, and the Distinguished Flying Cross.

LT. W. E. DEPINET, formerly of the Warner home office publicity staff, awarded the Air Medal and three Oak Leaf Clusters.

REVIEWES OF NEW FILMS

"Ghost Catchers" with Ole Olsen, Chic Johnson
Universal 67 Mins.

LATEST OLESON-JOHNSON COMEDY IS A LOT OF MAD NONSENSE THAT PROVOKED MILD ENTHUSIASM FROM CENTS.

If any palms went into the making of this Olsen-Johnson picture the results show little evidence of it. The film is a slipping bad one, laugh after laugh it does only at the expenditure of considerable effort. Only the very young will respond with any degree of joyousness to the sort of stuff contained in the production. The film would have helped its box office chances a lot had Gloria Jean, Ella Mae Morse, Morton Downey and Kirby Grant been given more opportunity to exercise their singing voices. It is a shame that Downey has but one very brief number, because he really is a credit to his hirsute appearance.

Ole Olsen and Chic Johnson resort to their old bag of tricks in an attempt to arouse laughter. Their routine is old stuff by now and never fails to work in the hands of these old pros. Persons who are allergic to corn will be left cold by the comics' antics.

Walton L. Harrington has supplied the Olsen-Johnson pair with a script that is full of noise and insanity and little else. He has produced the film without distinction. A blessing under the circumstances is the touch-and-go direction of Edward L. Cline that keeps the action going at a mad pace.

Olsen and Johnson have a field day trying to get away from a gallon of stuff rented by Walter Catlett, a Southern gentleman, and his daughters, Miss Jean and Martha O'Driscoll, to come to New York for their concert debut. Music is generously called upon to show away the spooks. Woven into the script is a romance involving Miss O'Driscoll and Grant, whose singing is one of the best things in the film.

With the exception of Olsen and Johnson who are on familiar "every family" ground in this film, the cast seems to be badly weighed down by the material.

CAST: Ole Olsen, Chic Johnson, Gloria Jean, Martha O'Driscoll, Leo Carrillo, Andy Devine, Lon Chaney, Kirby Grant, Walter Catlett, Ella Mae Morse, Morton Downey, and Kirby Grant.

CREDITS: Producer, Edmund L. Hartmann; Director, Edward L. Cline; Screenplay, Edmund L. Hartmann; Cameraman, Charles Van Enger; Art Directors, John B. Goodman, Richard H. Riedel; Sound Director, Bernard B. Brown; Set Decorators, Russell A. Gaucen, A. J. Gilmore; Film Editor, Arthur Hilton; Special Effects, John F. Fulton; Musical Director, Edward Ward; Musical numbers devised and staged by Louis DeRochemont.

DIRECTION, So-So. PHOTOGRAPHY, Okay.

To Sentence Zevin July 3

Sentencing of Isidore Zevin, secretary to George E. Browne, convicted ex-president of the IATSE, was scheduled for July 3 by Federal Judge Francis G. Caf- fey in New York. Zevin pleaded not guilty to a nine count indictment, in connection with the special Federal Grand Jury investi- gation of the whereabouts of the stolen funds of the IATSE, an amount of funds that has been stolen from 42,000 members of the union.

Spanish Dubbing Hit
By Mex. Union Action

(Continued from Page 1)

lead pictures into Spanish. It ruled that no artist should do anything to aid American picture competition and that any member who allowed his picture to be dubbed should be barred from appearing in Mexican pictures. Four actors who were ready to leave for New York and dubbing of some American features cancelled the trip.

The Union of Motion Picture Workers, consisting of theater and exchange employees, voted to take measures to prevent the showing of dubbed American pictures in Mexican theaters.

Theater Business Down
In Wake of D-Day

(Continued from Page 1)

theaters reported a like loss of trade.

Edward G. Rogers, manager of the Massachusetts theaters of Springfield, Chicopee, Holyoke, Westfield, Northampton, Greenfield and Pittsfield agreed that the invasion news was too much com- petition for their current showings as the usual patrons stayed close to their radios at home. Theaters in those towns were almost empty Tuesday night.

Pittsburgh theaters were not af- fected materially by the invasion news, but smaller outlying towns reported a noticeable decline. Whether the invasion news was directly responsible for the slump could not be determined accurately as theater business in that territory has been off approximately 30 per cent for the last several weeks.

An interesting sidelight revealed by several managers, especially in the New England territory, was that a number of persons came to the theaters earlier in the day to purchase Bonds with the invasion date on them to keep as souvenirs.

Myron Johnson Killed

Chicago—Myron Johnson, Mills in- dustry specialist, was killed by a gasoline tank explosion at the plant yesterday.

IN NEW POSTS

JAKE SULLIVAN, manager, Colon, Detroit.
JACK McBRIDE, manager, Metropolis, Clive- land.
ALBERT NORTON, manager, Norwood, Clevel- and.
MICHAEL LEVIN, booker, Co-operative Thea- ters of Ohio, Cleveland.
HERMAN HIRSCH, Co-operative Thea- ters of Ohio, Cleveland.
JOHN MOORE, Paramount manager, New Haven.
L. L. STEINMANN, Promotions, United Artists salon- man, New Haven.
SHERMAN GERMAINE, booker, United Artists.
HARRY DEARMAN, Mort Singer Circuit man- ager, Marshalltown, la.
Gov't World Market Aid Still to Mesh

(Continued from Page 1)

working on the pix problems is that of Francis C. De Wolf, chief of the State Department's Tele Communications Division. Working on the same problems is Mr. MPPDA is George R. Canton of the Tele Communications Division.

This committee is doing a thorough job, gathering significant figures and historical data to be used in "selling" higher Government officials on the importance of their aid to the pix industry. Neither Canton nor DeWolf has yet laid any outline of policy on pie before the higher officials.

There is, for instance, a new Executive Committee on Foreign Economic Policy, charged with formulating an over-all Government foreign trade policy for the post-war period.

This committee has met several times in preliminary moves to toward achieving some sort of general policy determination. The make-up of the committee includes representatives of seven Federal agencies.

Within the State Department itself there is an extremely powerful informal committee, with Secretary Hull as chairman, which is working on similar matters. There are other groups on Capitol Hill to the Foreign Economic Administration and elsewhere.

Thus far, however, DeWolf and Canton have kept strictly to the job in hand, preparing for the proper day to go to these groups and to the ultimate authorities for aid to the industry. What they feel, actually, is not that the pic industry needs aid so much as it needs protection against discriminatory policies abroad. DeWolf has approached the State Department's internal planning group and made an appeal for approval of his circular instruction to U. S. consular offices some months ago, directing them to supply his office with full and accurate information in this subject. Aside from that, his only important contact within the Department has been the Trade Agreement Division.

Jack, Pioneer Exhib. Dead

Lexington, Ky.—William Arthur Jack, 82, pioneer theater operator formerly of Atlanta, Ga., is dead.

THEATER DEALS

Chicago—Alliance Theatres has taken over the Woods Theater, Koko Fox Theatre, The Annex, Regent and Linda, from John Servas. Alliance Indiana-Illinois group now totals 38 houses.

Chicago—Pickwick Block, Syracuse, Ind., which houses a theater and bowling alley, has been taken over by Grayskate and associates from W. E. Long.

REVIEW OF NEW FILMS

“The Mask of Dimitrios” with Sydney Greenstreet, Zachary Scott. Peter Lorre

WARNER 95 Mins.

CONFUSED AND COMPLICATED MELODRAMA PLUS PLENTY OF FINE ACTING.

How the public will accept "The Mask of Dimitrios" is open to speculation. The film has much of the good and the bad. The story is complicated and confusing. Reliance upon the flashback technique in the development of the story hasn't added to the case of following the plot intricacies.

The picture makes quite a to-do over the odious career of its central character. Action is frenzied, murder, robbery, smuggling and sin. The film jumps hither and yon in following the operations of Dimitrios. The scenes of the action are Istanbul, Athens, Malta, where the clash happens, to a village in Crete. In each city a little more is learned about the activities of Dimitrios, as conscientious a villain as has been on view on the screen in some time.

The journey into Dimitrios past results from the determination of a Dutch mystery writer to learn all he can about the villain, whose fantastic criminal career intrigues him. The writer follows every clue. The pictures are fast moving, the experience of discovery is gripping. The answer comes when the villain shows up very much alive. At the finale he is dead for sure, shot by an enemy of his. Zachary Scott plays Dimitrios; Sydney Greenstreet, the one who kills him; Peter Lorre, the writer. All are capital. Fine performances are forthcoming also from Victor Francen, Faye Emerson, Steven Geray, Edward Gionanni and a number of others.

The screenplay of Frank Gruber, derived from a novel of Eric Ambler, has been directed forcefully by Jean Negulesco. Beneficial to the film are the photography of Arthur Edeson and the musical score of Addison DeWitt.


CREDITS: Producer, Henry Blanke; Director, Jean Negulesco; Screenplay, Frank Gruber; Photography, Arthur Edeson; Adaptation, Addison DeWitt; Music, Arthur Edeson; Film Editor, Arthur Edeson; Film Editor, Arthur Edeson.

House Votes to Stop OE Training Films

(Continued from Page 1)

in this business competition with private industry.

One million dollars was recommended for a similar training film program, half that appropriated for the current year. The reduction, Dr. John M. Coster, head of the committee, was accounted for by the leveling off of war training activities, wide use of training films developed by the armed forces and the manpower difficulties of the OE staff.

The million dollars, he insisted, was necessary to fill in various gaps in the "textbooks in celluloid" which OE is attempting to supply.

Mr. Felter, who is Assistant to the Commissioner of Education, declared also that when the actual war necessity for the program is removed, he intends to ask Congress to ask funds to carry on the work as a regular peacetime activity.

Congress decided last year that the OE training film project should go on a self-sustaining basis, with royalty payments for the films. The committee reported that the "actual cost of production for the year will approximate $630,000, and the return from sales for the 6-month period ending March 31, 1944, was reported as $5,022,851.

"It would appear to the committee that this visual aid program has substantially served its purpose in the war effort, and, in doing so has opened a field in education that may be more properly and successfully covered by private industry."
There he goes... Every horse he rides is a winner... Whether his mount is the box-office sensation of the moment... or one called "Just Another Picture"... he wins with all... He'll take an attraction right up to the front... and keep it there... in the big money... in fair weather... or muddy competition... For he wears the colors of the "BIG RECEIPTS" stable... Watch him go... and put a little lettuce on him... the most careful bettors in this business... have been backing him for years... because he always pays off... They know he's got something... It's Advertising... best in the business.
Trade Has Rendered Noble Service on Many Fronts, Majority Leader Declares

Washington—The "motion picture industry has met the wartime challenge to a degree not excelled by any other industry," Senator Alben Barkley, majority leader, declared yesterday during a special luncheon honoring M-G-M for its safety short "The Seventh Column." Senator Barkley was lavish in his praise of the industry's work for its safety (Continued on Page 6)

Shrefler Testifies As Schine Suit Adjourns

Buffalo — When Louis Lazar, of Schine, approached him in 1938 and suggested a "partnership deal" in the operation of his Castamba Theatre, Halmer D. Shrefler, Shelby, O., testified in Federal Court yesterday that he told him "It was my theater and I wanted to run it." Shrefler is the latest witness (Continued on Page 2)

PCC Trustees to Meet in Portland, Ore., June 20-22

West Coast Bureau of THE FILM DAILY

Hollywood — PCCITO announces its regular quarterly meeting of trustees, which will be held in Portland (Continued on Page 11)

Carefully Opened Traps: Out Came —

A broadcast from London picked up in New York yesterday declared that Walt Disney's Mickey Mouse played a role in the invasion of Northern France by the Allied forces. Navy officers in Southeast England in their final briefing on the eve of D-Day had to use a prescribed pass-word in order to participate in the session. The pass-word was: Mickey Mouse.

POPULATION SHIFTS SOUTH, WEST

Industrial East Shows Heavy War-Time Drop

World-Wide 'U' Date Drive As Tribute to Blumberg

West Coast Bureau of THE FILM DAILY

Hollywood — A world-wide playdate drive designed as a tribute to Nate Blumberg, president of Universal, was announced yesterday by W. A. Scully, vice-president and gen- (Continued on Page 2)

TIMES SQUARE "INVASION" TODAY

400 Soldiers of 100th Division to Set Off New York's "Fighting Fifth" War Bond Drive With Big Rally

Today at high noon, Times Square will be "invaded" by a real army — 400 fighting men of the 100th Infantry Division, Fort Bragg, N. C., under the command of Brig. Gen. Maurice Miller and Col. John L. King. "The Seventh Column," accompanied by the invading troops will be 160-piece military band and 70 pieces of motorized Army equipment. This momentous demonstration will officially open the motion pictures' Fifth War Loan in Greater New York. The 100th Division is composed largely of men from New York and the Eastern Seaboard area. The military units, including wounded heroes, will enter Broadway at 44th St. and take up their positions as far uptown as 49th St. All traffic on Broadway and Seventh Ave. will be halted by the Police Department. The session will be opened by Charles C. Moskowitz, general chairman of the campaign. Following the play (Continued on Page 11)

Says Brit. Govt. May Make Post-War Non-Theat. Pix

It is presumed that the British Government will continue to produce motion pictures after the war, but they will be for non-theatrical (Continued on Page 11)

In Position to Outbid Competitors for Favorited Events, Austrian Holds

Belief that the commercial future of television may be greatly influenced by the motion picture exhibitors who will become "one of television's favored beneficiaries," was voiced last night by Ralph R. Austrian, executive vice-president of the RKO Televisi Corp., speaking at the Television Seminar of the Radio Executives Club.

Basing his argument on the approximately $180,000,000 monthly "take" of theaters, which in two (Continued on Page 3)

Canada Removes Ban On New Theaters

Toronto — Restrictions on reopening of film theaters which were closed on Jan. 31, 1942 have been lifted by the Canadian Wartime Prices and Trade Board, it was announced yesterday, along with removal of prohibition on construction (Continued on Page 6)

Corporate Subscriptions For Fifth Loan Mounting

With Fifth Loan corporate subscriptions aggregating $39,500,000 already announced, Leonard H. Goldenson, chairman of Industry sales, announced yesterday he had been (Continued on Page 11)

USO Units to Follow Troops into France

USO-Camp Shows will follow American troops into liberated territory on the continent as soon as they are given the "green light" by the Special Service Division of the War Department. For the past several months, Camp Shows has been building up a reserve of talent in the British Isles. There are 154 entertainers ready in England to provide 33 different mobile shows to the troops in the newly liberated areas.
Counsel Fail to Act
On Decree Changes

Attorneys for the five companies that are signatory to the New York consent decree met yesterday to discuss changes that have been negotiated with proposed changes, but no action was taken on any point.

The court will consider the matter on Aug. 19 and on Aug. 23.

**World-Wide ‘U’ Date Drive As Tribute to Blumberg**

(Continued from Page 1)

A general sales manager, at a meeting of sales executives and district managers in the Ambassador Hotel, tagged the National Blumberg Test Drive, the campaign runs from June 11 to Oct. 28.

U. S. and foreign Universal executives will participate, with cash prizes as awards. Managers, bookers, salesmen, front office employees, accessory managers, shippers and inspectors will share in the prizes, ranging from three weeks to one and a half weeks' salary. Domestic countries, with Canada kept into three sections and the international competition will embrace 20 foreign countries, with Canada keeping within the battle within its own borders.


**McEvoy Named Head of Short Subjects Sales for ‘U’**

(Continued from Page 1)

...McEvoy has been serving as special sales rep. for Universal. Prior to that, he was Radio's Eastern sales manager. McEvoy assumes his new duties immediately, the office asserted, succeeding Bernard E. Kreischer who recently resigned.

Set Further Century Hearing

Another hearing was held before the Labor Relations Board yesterday on the petition of Local 306 for certification as bargaining unit of projectionists employed by the Century Circuit. It is a result of the merger of Local 306 and the Empire State Motion Picture Operators Union, Inc. A further hearing is scheduled for Wednesday.

Shreffer Testifies As Schine Suit Adjourns

(Continued from Page 1)

be called to the stand by the Government in the Schine anti-trust trial, which yesterday was adjourned until Aug. 15.

Saul E. Rogers, Schine counsel, objected when the Government sought to introduce a copy of a letter from Shreffer to Lazar.

"Why don't you show the letter to Mr. Lazar and save time?" Robert J. Wright of the Justice Department, asked Rogers.

"Why don't you conduct your own case?," Rogers snapped at Wright.

At this point, Judge Knight interrupted counsel’s remarks and suggested there be less off-the-record argument. Wright and Rogers have clashed several times during trial and today appeared to be almost at one another’s throats.

First documentary Personal

For the first time since the trial’s beginning, a Buffalo motion picture personality’s name was mentioned in the proceedings. It was that of Nikitas Dipson, whom Shreffer chimed Lazar mentioned as planning to “come back” and put in a new theater.

Shreffer testified that Lazar detested Dipson to him as “very ruthless” and a person who “would simply smother me.” Further, he testified, Lazoi told him he wanted to “hook me up with Schine” and that “I needed his organization.” The witness testified he eventually sold his interest into Schine and that he continued on as manager at $30 a week.

Shreffer followed to the stand Philip Chaney, Bucyrus, O., and Milton H. Breyer, also of Bucyrus. Both men sold theater interests to Schine and that he continued on as manager at $30 a week.

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As trial closed for the two month adjournment, exhibits in evidence neared the 100 mark for both sides and the court record passed the 50,000-page mark.

**Employee War Bond Sales Urged by Ned E. Depinet**

Distributors’ division of the Fifth War Loan Campaign is urged in a letter from Ned E. Depinet, chairman of the division, to push sales of Bonds to exchange personnel, with the aim of achieving a record total. Letter notes that in the last drive the Schine circuits bought 10,575 Bonds with a maturity value of $722,228.

**COMING and GOING**

**SKORUAS and FRANCIS HARLEY were in Washington yesterday.**

**HARRY M. KALMINE, W. STEWART MCDONALD, MATTHEW FECKNAN and RUDY WEISS return yesterday from a tour of Warners’ theaters in New England.**

**HERMAN RIEPPS, M-G-M Albany branch manager, will be in town today.**

**LEONARD HIRSCH, assistant to E. K. O’Shea, former sales manager, leaves Monday for Boston and New Haven, where he will spend several days.**

**NORMAN AYERS, Eastern district manager for Warners, returns today from Boston.**

**GYPSS ROSE ROE returned to New York yester-

day for a brief vacation.**

**HORSHEL STUART arrives from Australia on Monday.**

**WALT DISNEY returns to Hollywood today.**

**CHARLES K. ROGERS is due on the Coast today.**

**LEO J. MCCARTHY will leave Hollywood Mon-
day for the East.**

**HARRY WATT, British producer, has arrived here from Australia for the U. S.**

**AL LOWENTHAL, famous artist, Syndicate proxy, has returned to Chicago from New York center.**

**TOYMANOUVA, co-star of RKO’s “Days of Clory,” will arrive from the Coast Sunday.**

**SKORUAS Reports to Byron**

**Special Service Crews**

Washington Bureau of THE FILM DAILY

**SPYROS SKORUAS, 20th-Fox, head, was in Washington briefly yesterday for conferences on Greek War Relief business and to report to Maj. Gen. Joseph Byron, head of the Army’s Special Service Division, on the operations of the special service crews Skorugas observed while in England last month and in April. Accompanying Skorugas was Francis Harley, 20th-Fox British head.**

**“Janie” to be First WB Release for New Season**

Warners has set “Janie,” from the stage comedy hit, as the last-off release of the 1944-45 season. Picture goes into national distribution Sept. 2, with a pre-release engagement at the New York Strand starting Aug. 4. It will receive a special campaign now being readied by Mort Blumenstock.

**SEND BIRTHDAY GREETINGS TO...**

June 9

Julius J. Hessel, 37 — George W. Coman

Harry Gibbon — Ben Greifer

June 10

Judy Garland — Mitchell Leichter

Oscar A. McManus — Halff McDaniel

Harry McWilliam

June 11

Wayne Ruggles — John Holland

Rice Stevens — Sam Schwartzman

Walter Byron — Henry R. Danziger

Jane Bryan

Friday, June 9, 1944

**FINANCIAL**

(Thursday, June 8)

NEW YORK STOCK MARKET

High Low Close

Am. Steel 163 1/4 162 1/8 162 1/8

Col. Pict. v/c. (2%) 193 1/8 193 1/8 193 1/8

Columbia Film, pl. 193 1/8 193 1/8 193 1/8

Cam. Ind. 4 1/8 4 1/8 4 1/8

Paramount 197 7/8 197 1/4 197 1/4

RKO 291 7/8 290 3/8 290 3/8


20th Century-Fox plld 249 1/2 249 1/2 249 1/2


NEW YORK BOND MARKET

Par, B’way st. 9 1/4 9 1/4 9 1/4

NEW YORK CURR MARKET

Monogram Picts. 1 1/16 1 1/16 1 1/16

Radio-Keith c/w s. 1 1/16 1 1/16 1 1/16

Sonderien Corp. 1 1/16 1 1/16 1 1/16

Technicolor 1 1/16 1 1/16 1 1/16

Trans-Lux 1 1/16 1 1/16 1 1/16

Universal Pictures 1 1/16 1 1/16 1 1/16

Universal Pictcs, v/c

**Pass Your FILM DUBBING Worries to Us**

* SPANISH SOUND STUDIOS

41 E. 42nd Street
New York 17, N. Y.

Murray Hill 2-5358

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**TOYMANOUVA, co-star of RKO’s “Days of Clory,” will arrive from the Coast Sunday.**
Exhibitor Benefits in Commercial Tele.

(Continued from Page 1) months is more than the annual income of the entire broadcasting industry. Austrian holds that exhibitors will be able to outbid sponsors for rights to outstanding events and will be able to exclude these events from home television broadcasts in favor of closed circuits for exclusive-theater pickup and projection.

Austrian envisions one or more programming companies with the dual purpose of making arrangements with owners or promoters of prizefights, football, and horse races, etc., for exclusive rights, and selling these events to theaters on a "per theater" or "per seat" basis. They will be able to outbid advertisers who would televise the events over home-directed circuits, he believes, because of the theaters' established income which could be increased as necessary for outstanding attractions.

Financial Possibilities

As examples of the financial possibilities, Austrian cited Churchill Downs' small capacity for the Kentucky Derby or the Yankee Stadium's 66,900 seats, compared to the more than 11 million seats in the country's theaters. "I'm sure," he said, "that no sponsor of telecast programs could afford to meet the ante of the exhibitor."

Questions of equipment and personnel to supervise the closed-circuit programs could be resolved, Austrian believes, by calling upon the telecasting chains, or if they desire, the theater groups could well afford their own co-operative pick-up equipment and their own operating personnel, working just as the sound newsreel cameramen do today.

Austrian assumed that television for the home will become established before theater television becomes general. He believes that home television will have little effect until several million sets are in operation, and that following a recession, full recovery will be realized by theaters. When equipment for satisfactory and showmanship-like exhibition of television images on large theater screens is available, Austrian holds, the exhibitors will avail themselves of the box-office possibilities theater television will offer.

Television Stage Shows

Another use of theater television mentioned by Austrian embraced projections of televised stage shows in key houses over an entire circuit of theaters, the latter over ordinary telephone wires as coaxial cable is not necessary on intercity television networks.

Edgar Kobak, vice-president of the Blue Network, also participated in last night's Seminar, discussing, "The Commercial Development of Television in the Next Dec-

As Eisenhower Adds . . . French Dressing

Washington, The FILM DAILY

Washington—Novelty feature of local Fifth War Loan drive will be a "Victory Bowl" contest, which committee has created to stimulate Bond purchases. Plans for prizes up to $500 in Teds for purchase of the securities. Their names will be put in a bowl and winner will be chosen on the night of July 8. Some theaters have arranged for additional prizes in lower denomination Bonds or special merchandise. To date three premières are set: "Two Girls and a Sailor," Loew's, Capitol, June 21; "Follow the Boys," RKO's, Keith's, June 28; and "Mr. Skoffington," Warners' Earle, July 13.

MPPDA Board to Meet

MPPDA regular quarterly meeting will be held June 14. Board's adjourned annual session is not expected to be held before that date.

Soviet Pix for Australia

Sydney (By Air Mail)—Seven Russian features were passed by the Commonwealth censorship during a single week recently. Films were imported by the Soviet Mission.

Outstanding Industry Personalities

Can you name them—

THOSE who are close to the path of filmmaking will have no difficulty recognizing this vice-president and general counsel of Loew's, Inc. He has been with Leo the Lion since latter was a little cub, and has been with Louis B. Mayer from the beginning of that solon's production activities. In addition to his legalistic and administrative duties, he has large voice in selection of screen personalities, stories, and studio requirements. This is because of his bright flair for showmanship as well as his extensive experience. He is one of the "big six" attorneys who advise filmland on policy. In 1942, his alma mater, Syracuse University, bestowed upon him an honorary LL.D.

WAS formerly personal manager of Al Jolson. Then joined the William Morris organization where he handled talent in both the East and in Hollywood. Opened up his own agency on the Coast, and under own name. From there he went with Joseph M. Schenck and Darryl F. Zanuck when they formed 20th Century, becoming the first casting director for the new company. When 20th Century merged with Fox, he was named Executive Talent Director, and in July, 1935, was elevated to the post of Executive Director and Executing Manager to Darryl F. Zanuck when he assumed production at the Westwood studios.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY

ANOTHER TOP HIT

The critics agree!

"A thrillingly realistic film. The camera work is fine, the film's plot and dialogue are truthful as well as exciting, and the people in it are real folks."
WASHINGTON EVENING STAR

"Tension, conflicts, heart bumps and pathos . . . spotted through the story in acceptable box-office style."
LOS ANGELES HERALD-EXPRESS

"Strong, dramatic entertainment."
SAN FRANCISCO NEWS

"'Man From Frisco' is a worthy story, well told, and Republic Pictures can be proud of this production."
WASHINGTON DAILY NEWS

"Michael O'Shea, in his easy going way, combines charm and strength."
SAN FRANCISCO EXAMINER

"The film packs punch and power."
LOS ANGELES EXAMINER

"Stirring and intelligent treatment of a mighty timely subject."
WASHINGTON EVENING STAR

"The film has solid entertainment."
HOLLYWOOD CITIZEN NEWS
FROM REPUBLIC

Man from Frisco
MICHAEL O'SHEA • ANNE SHIRLEY
GENE LOCKHART

DAN DURYEAE • STEPHANIE BACHELOR • RAY WALKER • TOMMY BOND
and a cast of 20,000

ROBERT FLOREY—DIRECTOR

Original Story and Adaptation: GEORGE WORTHING YATES • GEORGE CARLETON BROWN
Screenplay by ETHEL HILL • ARNOLD MANOFF

A REPUBLIC PICTURE
Invasion Speeds Bond Climax—O'Donnell

(Continued from Page 1)

"Fighting Fifth," I am confident, on the basis of assurances and reports from chairman all over the country, that the nation's 16,000 showmen next Monday will inaugurate a campaign which will bring to a mighty successful conclusion next July 8," O'Donnell said, and added: "I am sure the exhibitors of the country will do their best for their country in this critical hour. We must sell a Bond for every foot of ground our boys liberate with their blood."

The meeting here yesterday was attended by nearly 300 persons from throughout North and South Carolina.

O'Donnell heard an announcement by H. H. Everett, North Carolina exhibitor, that with the last two invasion days, industry individuals in Charlotte had pledged to buy $285,041 in War Bonds.

Pledges to Buy 132 Extra "E" Bonds Signed at Det. Meet

Detroit—Exhibitors and distributors in the Detroit area, at a Fifth War Loan mass meeting here evidenced their enthusiasm for War Bond selling by all signing pledges for 132 extra "E" Bonds themselves, following an address by Maj. Allen V. Matthew, hero.

R. J. O'Donnell, national chairman, said that this was the only industry War Loan meeting of the coast-to-coast series he had attended at which those present bought Bonds.

More than 400 theaters were represented at the luncheon at the Fort Shelby Hotel.

Canada Lifts Ban on New And Converted Theaters

(Continued from Page 1)

of new theaters or conversion of buildings for theater purposes.

The board announced, however, that owners of reopened or new theaters would assume their own risk in obtaining film product for exhibition purposes because rental provisions were still pegged. Further, theater builders would have to solve the problem of priorities, scarcity of building supplies and equipment under their own responsibility.

Rodgers to Attend Two M-G-M Exhib. Luncheons

M-G-M will be host at an exhibition luncheon today at the Book Cadillac Hotel, Detroit, and another Monday at the Schroeder Hotel, Milwaukee. William F. Rodgers, vice-president and general sales manager, will attend both luncheons on his way to the Coast.

A Reporter's Report

- The PERSONAL TOUCH: Metro's Tom Balridge is being backed for the presidency of the U. S. Junior Chamber of Commerce by the Virginia Junior Chamber and the Winchester (Va.) Junior Board of Trade....

... It's now Sir C. Aubrey Smith, knighted for the veteran screen actor now in Hollywood being included among King George's birthday honors. ... Harry Sherman is reporteddicering for the screen rights to "Oklahoma," a show which should be right up his alley. ... Sergt. Jack Bein, former manager of the Rex, Sheridan, Ark., wounded in the Sicilian and Italian campaigns, has been returned to the U. S. for hospitalization. ... Jack Mulchay has stepped down as International Pictures publicity director to form a public relations partnership with Larry Ginsberg who has resigned from 20th-Fox on the Coast....

... In the Army's inactive list, joins the national ad staff of Hillman Periodicals on July 1. ... And Col. Charles H. Henry, who shortly retires from the Army's QMC for disability after 27 years service, will become associated with F & M in St. Louis as theater supervisor and assistant director of war activities for the circuit.

- YOU SHOULD KNOW: Warners have at least a dozen French-dialogue versions completed and another half dozen either in cutting rooms or on their way.... That's foresight! ... Corp. Monroe Goodman, Oscar A. Morgan's former Para, aide, got leave from Kelly Field duties to sit in with Morgan at the Dallas shorts sales meet....

... Seymour Nebenzal will produce "S. S. Titanic" in the fall for UA release.... Edith Schaefer Phillips of Para's legal department will join her husband, Pfc. D. John Phillips, former publicity manager for Para shorts at Ontario Army Air Field, Calif., on a three months' leave of absence. ... Elmer Rice will do the screenplay of Thorne Smith's "The Strov Lamb" for William Peachy Prod.... Jack O'Brien, new AP Amusement editor, is inaugurating a new picture-a-week reviewing service.... First feature to get AP approval under the plan is "The Hairy Ape." ... Jack Cartwright, ex-MP Daily, will handle Para shorts publicity on the Coast.

... Total of 16,005 theaters are now lined up to observe Metro's 20-Year Anniversary Week, June 22-28....

... Lester Cowan has signed Betty Field to play opposite Fredric March in "Tomorrow the World," screen version....

... Capture and occupation of Rome by the American Fifth Army will be one of the highlights of "G. I. Joe." ... UP's Reynolds Packard will provide the material.

- CUFF NOTES: Herschel Stuart, National Theaters rep. attached to Hoyts Theaters, is due in the U. S. on Monday.... He plans to return after huddles with home office officials and a short stay with his family. ... Charles Francis Coe's book "Never a Dull Moment" already is in its second printing, the first printing having been completely sold out. ... The general committee of the annexation division of the United Jewish Appeal will meet at the Astor on Tuesday to complete plans for the sixth annual luncheon to be held June 20.... B. S. Moss is chairman of the luncheon committee.

... Bob Brown, the grapevine reports, is about to be the objective of a pincer movement by several important production channels, one arm of which is after the screen rights to "The Redding Ring" (which has sold over 300,000 copies) and the other her "Riverside Drive." ...

- A VENGE PEARL HARBOR!
M-G-M's

THE WHITE CLIFFS OF DOVER

"See what I mean?"

THIRD WEEK TOPS FIRST TWO! CHALLENGES LONG-RUN RECORDS OF "RANDOM HARVEST" and "MRS. MINIVER"

FIGHTING SHOWMEN! JOIN THE FIGHTING 5th WAR LOAN!
...AS OUR FIGHTING MEN STORM PAST ROM

PARAMOUNT is readying for release its NEW...
Where 2000 Years Ago Another Dictator Slaughtered Christian Innocents

Starring
Claudette COLBERT
Fredric MARCH
Charles LAUGHTON
Elissa LANDI
AND A CAST OF THOUSANDS

See... the tyrant Nero set the torch to Rome as the Nazis tried to do!

See... Christians tossed to the lions by the Hitler of 2000 years ago!

See... the unconquerable faith of the Sign of the Cross smash an ancient dictator, as our armies smash tyranny now!

See... in fabulous spectacle, the glory of Rome... born anew today!
**REVIEW OF THE NEW FILMS**

**“Take It Big”**

With Jack Haley, Harriet Hilliard and Mary Beth Hughes
( HOLLYWOOD PREVIEW )

Paramount 75 Mins.

LAUGH SCORE IS HIGH IN WELL-DIRECTED MUSICAL MARKED BY MANY GAGS.

Pine-Thomas’ initial venture into the production of musicals has turned out a musical that is quite enjoyable. The laughs are clever and the musical numbers are well-constructed. The cast includes such veteran funmakers as Jack Haley, Richard Lane, Fritz Feld, and Fuzzy Knight, who are all in top form. The picture is well-directed by Roy Del Ruth and the music is by both Harry Warren and Sidney Birnbaum. The story is of a man who becomes a vaudeville star and then goes on to become a movie star. The film is entertaining and well-acted.

**The Great Moment**

With Joel McCrea, Betty Field

PRESTON STURGES STORIES HEAVILY BENT IN BIOGRAPHICAL PICTURE THAT SHUNS PATTERN.

"The Great Moment" is the story of Dr. William Mortan, the discoverer of an anesthetic, who appears in the film biography. The Preston Sturges touch has been seen to that. Sturges has taken no shoot-out approach to the subject. He has kept the film joyously free of that stuffiness that characterizes so many biographical pictures and makes of them anything but unadulterated entertainment. This is no cold tribute to the man who derived life from some of his pain. Rather it is a warmly human account of the man who revolutionized the medical science of his time. The picture is an enjoyable experience for anyone interested in motion pictures. The acting is excellent throughout and the direction is faultless.

Sturges has not hesitated to resort freely to comedy to add off-box-office value to the film. In fact, there are moments when the film approaches a farce, but it never results in film lousy effect. The laugh-producing sequences will draw considerable comment wherever the film is exhibited. While many persons may object that some of the comedy strikes a discordant note, none will fail to be amused by it. The success of the film is perhaps more unexpected matter of direction than of writing. Sturges' direction is fluid and lively, never missing a chance to heighten the entertainment value of the picture.

The picture interestingly relates Dr. Mortan's struggle to find a means of alleviating pain in surgery. The story that led to the development of anesthesia was recorded in exceedingly effective manner.

Sturges has obtained swell co-operation from his players. Joel McCrea plays Dr. Morton most capably, Betty Field enacting his wife with such efficiency. As Dr. Morton's assistant William Demarest again proves himself a first-rank character actor. This film is not responsible for the picture's laughs. Harry Carey, Lewis Jean Heydt and Julius Tannen are some of those who lend assistance. The Sturges screenplay is based on a novel by René Fafou-Miller.


CREDITS: Director, Preston Sturges; Screenplay, Preston Sturges; Based on book by René Fafou-Miller; Cameraer, Victor Milner; Musical Score, Victor Young; Art Director, Hans Dreier, Erich Segal, Stuart Gilmore; Sound, Howard Liedgren, Walter Oberst; Set Decorator, Steve Boyce.

DIRECTION, Good. PHOTOGRAPHY, Good.

**Ampro Projectors in July**

Chicago—Ampro Corp, says it will have projectors available for civilian trade early in July.

**“The Invisible Man’s Revenge”**

With Jon Hall, Alan Curtis

Universal

UNSEQUENCED, BUT ITS WEAKNESSES THIS MEL ODRA DRAW WILL SUCCESS IN ENTRANCING DEVOTEES OF HORROR FILMS.

Although it is not any too worthy an entry into the long line of "super" horror films, "The Invisible Man's Revenge" will succeed in getting by with some of its more obvious faults. Those who have no penchant for this sort of entertainment will find more reason to laugh than to be scared for the story is a senseless affair bordering on the ridiculous. (Example: The villain absorbing blood into his own veins from his victims in direct transfusions without bothering about matching the blood types.) The yarn, the creation of Bertram Miller and Robert Gordon, was not intended for submission to analysis.

The story has Jon Hall seeking revenge against a Great Dane (Alan Curtis) who has devised a means of rendering people invisible to try his experiment on him. Invisible, Hall carries on a campaign of terror against Mollins, who is forced to sign an agreement deeding his entire estate to the mediaeum. It’s a real kind of one-man war. Hall is made visible to keep him to pouring into him the blood of living humans. The first guy he drains is Carradine. He tries the same thing on Alan Curtis, his rival for the hand of Evelyn Akers, but is killed just in the nick of time by a dog that is sleeping nearby.

The film is full of spectacular hocus-pocus that lends it some interest apart from the persons involved. John Fulton deserves mention for the direction work. The direction of Ford Beebe, who also produced the picture, provides a certain amount of suspense and a bit of excitement. The acting is strictly routine. Leon Errol’s brand of comedy seems out of place in a picture like this.


CREDITS: Producer, Ford Beebe; Director, John Carradine; Screening, Bertram Miller; Camera, Cameron, L. W. O’Conor; Decorator, Don Miller; Art Director, Lionel Banks, Palmer Murphy; Cameraer, M. W. Stolof; Film Editor, Ralhe Fant, EDITOR, Fair, PHOTOGRAPHY, Good.

**The John Dacey’s Celebration**

Mr. and Mrs. John Dacey celebrated their 40th wedding anniversary Wednesday, Dacey, well known in the clothing industry for 38 years. For the past 28 years he has been associated with Pathe Pictures and makes his headquarters at RKD Exchange in New York.

**“The Invisible Man’s Revenge”**

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**“Duce Mimic With Terry**

Sgt. John Vita, the U. S. Signal Corps cameraman who broke into the headlines with his take-off of Mussolini and his Visconti in Rome, was formerly a background artist for 20th Century Fox’s Terrytoon Technicolor cartoons.
Army Invades' Times Square For Big Rally

(continued from Page 1)

ing of the National Anthem and invocation by Capt. Leo Fohl, chap- lain, U.S. Army, Bon Yost Singers from the Roxy Theater will sing "The Battle Hymn of the Republic." Mayor Fiorello H. LaGuardia, whose wordless greeting was the assembled troops, following which there will be a Bond appeal by Frank Mitchell, chairman of the speakers' bureau of the War Finance Committee.

Six Military Patrols

At the conclusion of the rally, infantry and band will be split up into six Military Patrols and will proceed to "invade" the five boroughs of New York City and Westchester County. In each county, six to eight ryllies have been arranged. The military patrols and wounded heroes will be greeted at each rallying point by local bands and speakers. Theaters will assemble their Bond booths at the rally to offer on-the-spot sale of Bonds.

Edward C. Dowden, chairman of special events, conceived the military demonstration and is directing the various patrons.

Rallies will be held at the following locations:

- Manhattan: Times Square, Wall Street.
- East Side: Chelsea District, 72nd St., and Broadway.
- Yorkville, Harlem, and Washington Heights.
- Brooklyn: Manhattan and Calyer; Grand and Keap Sts.; Delancey and Greysly; DeKalb and Fulton; Kings Highway and E. 28th. Bay Parkway and 79th St.; Surf and Millfield; 56th and Fourth Ave.; 13th and 10th; Flatbush and Church.
- Queens: Astoria; Jackson Heights.
- Fisichina: Forest Hills; Woodhaven, Jamaica.
- Queens Village and Fair Rockaway.
- In the Bronx: 161st and Grand Concourse; University and Tenth Avenue; Tremont and Southern Boulevard; 163rd and Tenth Avenue; 162nd and Danforth Avenue.
- In Richmond: Stapleton Park; Mariner's Harbor; New Dorp.
- In Westchester: Yonkers, White Plains; New Rochelle, Mamaroneck. It is estimated that more than 2,000,000 people will witness the Times Square and neighborhood rallies and that 1,000,000 in extra "E" Bonds will be sold.

Says Brit. Gov't May Make Post-War Non-Test. Pix

(continued from Page 1)

exhibition, J. T. Beddington, head of the motion picture division of the British Ministry of Information, said yesterday at a luncheon given in his honor by the War Activities Committee at the hotel Astor. He pointed out, however, that no definite plans for post-war production have been indicated prior to his departure from London four weeks ago.

H. Hays told Beddington, in a brief speech, that the people now engaged in the industry's war activities would continue their work if a decision were made to drop the weapon and would be extended to the British industry's war efforts. Si Fabian, president of the Writers Guild, and Ned Depinet, representing the Distributors Division, explained their WAC role. Mr. Schaefer

PCC Trustees to Meet In Portland, Ore., June 20-22

(continued from Page 1)

land, Ore., June 20-22, at which time agenda will include the consent decree; the WFB-OCR program; result of a survey on theater attendance; a preparatory program for post-war conditions and a definite program that may be necessary in event no new decree is entered.

H. W. Bruen, trustee, and Robert H. Foole, executive secretary, will give the report to the PCC-ITO trustees on their meeting in Washington with Tom C. Clark, As- sociate Director of Publicity, for Messrs. MacMurphy and Longman of WFB-OCR, and with the Allied meeting in Philadelphia.
IT'S A JOB FOR ALL
SHOW BUSINESS
THE FIGHTING FIFTH
WAR LOAN DRIVE
KEEP BUSY
June 12--July 8
AND IT WILL BE OVER THE TOP
High Pitch of Enthusiasm Is Noted As Exhibitors Get Bond Drive Under Way

The nation's 16,000 showmen, distributors, service and equipment companies and allied industries today launch their participation in the Fifth War Loan to put over the top the Treasury quota of $6,000,000,000 in "E" Bonds as part of the overall objective of $16,000,000,000.

Fully mobilized, as a result of regional mass meetings held in 19 cities attended by members of the national committee, plant and local rallies, the industry's "Fighting Fifth" army today is slated to put

FitzPatrick to Make Series for Republic

West Coast Bureau of THE FILM DAILY

Hollywood—James A. FitzPatrick has signed to produce a series of features in Mexico and South America for Republic, it was announced jointly Friday by Herbert R. Yates and James R. Grainger. FitzPat-

Shafer Probing "Forcing" Of Army Footage on Reels

Washington Bureau of THE FILM DAILY

Washington — The War Department's explanation that the special two-reel subject sent out last week in lieu of the regular newreels was

Orders 196,000 to War Jobs

Canada Takes Action in View of Invasion

McKeen, WAC Distrib. Chairman for Indpls. Area

Ottawa—Labor Minister Humphrey Mitchell announced Friday an order promulgated for the immediate transfer of 196,000 employees in low priority occupations to war plant jobs in Canada in view of invasion developments in Europe will be expanded to include women 16 to 40 years of age now employed

Two Durbins, Three With Abbott and Costello; Seven in Technicolor

West Coast Bureau of THE FILM DAILY

Hollywood—A 1944-45 program of 55 features, 61 shorts, four serials and the twice-weekly newreel was announced Friday for Universal by William A. Scully, vice-president and general sales manager, at a meeting of home office and sales executives at the Hotel Ambassador. Seven of the features will be in Technicolor, Scully said, and Universal will continue its flexible formula in an effort to anticipate entertainment trends.

Schine Suit Delay to Speed Decree Action

Quickier action on the New York consent decree is expected with the postponement of the Schine antitrust trial in Buffalo which will per-

Monogram Rental Receipts Up 61%

West Coast Bureau, THE FILM DAILY

Hollywood — Monogram receipts from rentals on the 1943-44 program, up to current week, are 61 per cent above the total business for a similar period last year, according to a statement issued by Steve Brody, vice-president and general sales manager. Contributing importantly to this result, Brody pointed out, is the heavy intake registered by the recently released exploitation features on the current schedule.
Eberon Refuses Request To Return To OCR Post

Washingon Bureau of THE FILM DAILY—Washington—Expressing deep regret, George W. McMurphy, head of the OCR program and a producer, has announced that John Eberon will not return to the post of theatrical consultant to OCR from which he resigned last month.

"We have exerted great pressure upon Mr. Eberon to return," McMurphy said, "but the press of his own architectural business has been too great."

Eberon left OCR last month in order to devote full time to his theatrical architectural work. At the time, the OCR program was in difficulties with WPB, and as soon as those difficulties were straightened out Eberon was asked to return.

Here Friday on private business, Eberon expressed regret that he could not see his way to return to the OCR post, remarking that he was especially unhappy that he could not at once renew his close association with McMurphy.

75 Exhibs. at Metro’s Det. Anniversary Luncheon

Detroit—Seventy-five leading exhibitors representing about 400 principal Michigan theaters attended the M-G-M luncheon celebrating its 25th anniversary at the Hotel Cadillac yesterday. William E. Rodgers, introduced by District Manager John P. Byrne, was the only speaker. A special toast was given by Frank J. Downey, branch manager for 20 years. Attendance included an exceptional number of older exhibitors who rarely turn out.

"We are not in a position to hold back pictures for months and months. We are releasing as fast as they are produced. With the type of market we have here, there is no way of gauging box-office value of pictures until we have some record of performance. If we went back to the old way of keeping a picture at a rut, it would be necessary to limit budgets for pictures and restrict genres in the production field."

HARRY D. BUCKLEY, vice-president of United Artists, was in Washington.

ARTHUR COTTLE, Du-Art Film Laboratories head, is in Ottawa.

SEYMOUR POE left for Washington Friday.

ARY LIMA, Brasilian manager for Warners, is in Hollywood.

OSCAR MORGAN is on route to Denver.

E. K. "TED" O’SHA micro Eastern sales manager, will give out loyalty pins to employees at a luncheon Monday at the Coplay Plaza Hotel, Boston, and at the Talt Hotel, New Haven, on Wednesday.

Master Sergeant DAVE COLDING, formerly of THE FILM DAILY editorial staff, has arrived in Algiers from New York to report to the Stan and Strikes.

Canada to Transfer 196,000 to War Jobs

(Continued from Page 1)

in non-essential work. This is expected to hit film distributing companies and theaters already drained of manpower and with many won substituting for enlisted male at those previously drafted for war jobs.

Columbia Reps. Arriving For Tomorrow’s Regionals

Sam Galanti and Carl Shaltis, Columbia division managers, and bran managers and salesmen from 10 of the company’s exchanges as well as Canadian representatives arrive today to attend the second of a series of regional meetings opening at the Rockefeller Hotel tomorrow. Conclave will continue throughout Thursday with Abe Montague presiding.

Ellen Barker Dead

Ellen Frye Barker, 71, author of The Art of Photoplay Writing, and other books, died last week.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Showplace of the National-Rockefeller Center

HELD OVER 5TH WEEK

A Middletown Premier Production

"THE WHITE CLIFFS OF DOVER"

Starring IRENE DUNNE with Allan Marshal Spectacular Stage Presentation

1st Mezz. Seats Reserved. Circle 64000

PARAMOUNT'S

"GOING MY WAY"

With BING CROSBY in Persu

Charlie Spivak and his orchestra

PARAMOUNT'S

"PALACE WAY & 47th St.

SHOW BUSINESS"

EDDIE CANTOR, GEORGE MURPHY, JOAN DAVIS & NANCY KELLY

ON SCREEN

RITA HAYWORTH, GENE KELLY, MUSICALS

IN PERSON

DONALD MARJEE, MIRVISH'S HARMONICA RASCALS, MARY RAY & NALDI很有可能不包含答案。
FitzPatrick to Make Series for Republic

(Continued from Page 1)

lek, a world traveler for many years, is producing his TravelTalks for M-G-M. It is planned to take full advantage of the locales and to employ natural talent whenever possible, according to the announcement.

Republic recently established its own exchanges in Brazil, Argentina, Chile and Panama and it was pointed out by Yates, chairman of the board, that in the post-war era it was of utmost importance that Mexico and South America be given greater consideration both in production and distribution.

Shaper Probing “Forcing” Of Army Footage on Reels

(Continued from Page 1)

distributed at the word of the WAC did not impress Representative Paul Scherer, R. Mich. Schaper has started personal investigation into the alleged “forcing” of this subject on the reels, and the alleged scrapping of special editions already prepared to be shown on Tuesday morning and ready to be run.

The Army material—a special picture made up in London by Col. Rank Capra (with British community)—was given the reels late Tuesday morning and it has been reported that several of the editors are unwilling to throw out their own reels in order to handle the WAC issue.

Whether the factor causing the editing of the newreels’ own material was pressure from the Army or simply that the Army reel was aiming all printing facilities in the New York area could not be ascertained here.

Scherer is anxious to find out, however, feeling that the taking over of a newreel in an apparently high-handed manner is a dangerous precedent. “They could do the same thing with the press and radio next,” he said. He added that the Army’s explanation is not at all satisfactory.

FitzPatrick to Make Series for Republic

(Continued from Page 1)

the Co-ordinator of Inter-American Affairs’ newreel head. Gen. Dwight D. Eisenhower will receive a 16 mm. film of the graduation ceremonies at West Point with his son Lt. John Sheldon Doug Eisenhower, receiving his diploma; and additional scenes which show the young lieutenant with his mother. In some of his correspondence with Connolly the Allied Supreme Commander expressed his disappointment in not being able to witness this ceremony. However, the CIAA head, whose friendship with the General dates back to Paris in 1938 when they lived in the same house and Connolly was European director for Fox Movietone, perceived the solution via a film record, which is now on its way to England. Mrs. Eisenhower, together with her mother and father, enjoyed a private screening of a print in Washington over the weekend.

● ● ● CUFF NOTES: RKO is hosting a cocktail party at the Casino Russe this afternoon for Tamara Toumanova, star, and Carey Robinson, author-producer of “Days of Glory” . . . And the Museum of Modern Art entertain at “an evening in the garden” Thursday night. . . Metro, which has acquired four unpublished plays—"Cabbages and Kings," "For Better or for Worse," "The Fledgling" and "Fortnight"—may elect to do one or all on Broadway next season.

● Product pinched down Texas way is reported so acute in some spots that some exhibs. are splitting the week with Spanish language prints.

● RKO circuit is reported booking Toddle Pictures’ new Negro pic, "Venus," Lenin Home stars now . . . George Peters, former WAC public relations chairman for Virginia before joining the Navy, writes enthusiastically of what pic means to gobs taking boat training, not only as amusement but, as instructional short cuts . . . Even the most moss-covered, old-fashioned educator will be using films for visual education to assist in the study of the most difficult subjects after the war," pens Peters. . . . No wonder Lester Pollock, manager of Loew’s up in Rochester, thought he was in managerial Paradise when no fewer than 11 press agents arrived in town in advance of "Tarzan and Spars" . . . "This never happened to me before," said Pollock.

● ● ● THIS AND THAT: You can relax now—Walt Lantz has picked "Miss XTC" as the name of the glamour gal appearing in his Universal "Swing Symphonies" series . . . Didja know that service men’s demands for pin-up art have more than doubled the buzz of Sam Bram, industry vet., who operates a local mail order fan photo and star still studio? . . . Requests from boys in uniform are coming in from all corners of the globe. . . . A healthy industry post-war sign, that . . . Henry Bergman, one of the two-a-day team of Clark & Bergman, now manages Interstate’s Ace in San Antonio . . . Playing "Shine On, Harvest Moon." Bergman cashed in strongly with emotions of his troup ing days. . . . New York Stage Door Canteen reopens a week from tomorrow, following reconditioning . . . Muriel Rahn of "Carmen Jones" is set for Metro’s Mutual "Screen Test," air show, a week from tonight . . . Maj. Robert S. Benjamin, identified in civil life with the law firm of Phillips, Nizer, Benjamin & Krim, is here from England on an army mission . . . Mel Gold, who edits National Screen Service’s "Mister Showman," has been appointed director of the Miss New York City contest, a preliminary to Atlantic City’s Miss America Pageant. . . . RKO may take over a town in Mexico for the filming of "The Robe," according to Lloyd C. Douglas, author of the best seller . . . Pic, says Douglas, has a $3,000,000 budget.

● ● ● AVENGE PEARL HARBOR!

Film Classics Closes Goldwyn Pix Deal

(Continued from Page 1)

between $1,500,000 and $2,000,000. First release, "Dead End," will be available on July 15; "Kid From Spain," Aug. 15; "Stella Dallas," probably Sept. 15, and there will be one picture released each month thereafter.

In making the deal, Goldwyn said that it was concluded with Film Classics after a careful analysis of the distribution possibilities of the company and that it already had proved to be a highly capable organization of distribution. Company now has 26 exchanges, and an increase of nine since Jan. 1. James Mulvey represented Goldwyn in the negotiations with George Hirliman, president of Film Classics. It is reported that Film Classics out-bid several others seeking the product.


McKean, WAC Distrib. Chairman for Indpls. Area

(Continued from Page 1)

Los Angeles, Ned E. Depinet, distributor division chairman announced. Other WAC field personnel changes announced included the appointment of A. M. Kana as district chairman over Boston, New Haven, Albany and Buffalo and the appointment of John Moore, as distributor chairman in New Haven.

Herbert MacIntyre, RKO Los Angeles, succeeded Len Grunenberg as district chairman for the Rocky Mountain district. Grunenberg is entering the Navy. J. B. Underwood becomes district manager for Dallas, Memphis and Oklahoma City, succeeding the late Sam Moscow.

WEDDING BELLS

Seattle—L. O. Lukan, theater operator, and Mrs. Meriam Lucile Antonson, were married here.

Indianapolis—Carol Rosenthal, daughter of William Rosenthal of Rosenthal Enterprises, was married to Harvey Frederick Gold.

Anniston, Ala.—John Dunlap Henry, manager of the Blitz, and Carroll Allen Young of Selma were married in Selma. The groom was formerly manager of the Wilby, Selma.

SEND BIRTHDAY GREETINGS TO...

June 12

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Priccilla Lane

William Austin

Phil M. Daly

Along the Rialto

(Continued from Page 1)

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1944

THE FILM DAILY

Page 3
ON THE
LAUNCHING THE BIGGEST CAMPAIGN EVENT IN 50 YEARS OF 1

Watch for the history-making national magazine, radio, newspaper
BOARDS!

IN HISTORY—FOR THE MOST IMPORTANT
ION PICTURE ENTERTAINMENT!

Directed by
HENRY KING
Written for the Screen by
Lamar Trotti

ploitation campaign in the great Century-Fox manner!
55 Features On Universal Program

(Continued from Page 1)
noted the diversity of the schedule which includes some notable comedies, musical and mystery films.

Durbin in Outdoor Musical
Deanna Durbin's first outdoor Technicolor musical, "Light's of Old Broadway," directed by Felix Jackson with an original Jerome Kern score, will highlight the program and a second Durbin production, "Honky Tonk," will co-star Charles Boyer.

Three Abbott and Costello comedies, "Naughty Nineties," "Here Come the Co-Eds," and "You Hypnotize Me," are included and another special, "Bowery to Broadway," will feature the Abbotts as a couple and Susanna Foster in an all star cast.


Montez in Two Color Pix
Two Technicolor productions will star Maria Montez. In the first, "Gypsy Harry," produced on the stage hit. Technicolor highlight of the program will be "The Climax," starring Susanna Foster, Boris Karloff and Jean Hagen. "The Little Pearls," and directed by George Waggener.

"Sadan," in Technicolor, is planned as a successor to "Arabian Nights," produced by George Pickard. Oakie and Ann Blyth, while "Patri- ck the Great," co-stars Miss Ryan, directed by Fred R. Wilcox.

"White Heat," ten live-ticker features and Susanna Foster, Turhan Bey will co-star in "Queen of the Nile."

Two Donald O'Connor productions, made before he joined the Army, are included. The "Merry Mon- tana," starring Buddy Rogers and John Ford, and "Oakie and Ann Blyth, while "Patri- ck the Great," co-stars Miss Ryan, directed by Fred R. Wilcox.

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Army Parade Marks
Bond Drive Opening

TO THE COLORS!

★ PROMOTED ★
Sgt. Howard D. McBride, USA, owner of Bi-o-Reads, Spokane, Wash., to technical sergeant.

★ ARMY ★
ILLI MANSBACHER, manager, Franklin, Nettles, Iowa.

★ NAVAL ★
IKTON E. TOPAL, M-C-M story department.
INALD E. LEIBRAU, Kent Theater, Chicago.

★ MARINES ★
MICHAEL SCROGAN, known on the screen as Peter Van Hoebe, Hollywood.

IN NEW INDUSTRY POSTS

J. TOM JEFFRESS, manager, Defray, Detroit.
LOUIS JOHNS, manager, Fordson, Dearborn, Mich.
ARTHUR LEDWELL, manager, Pittsburgh, Pa.
DAN YACANO, manager, Strand, Union City, N.J.
ARTHUR ELLER, doorman, New Theater, Elizabeth, N.J.
EMIL HINZ, manager, Downtown Theater, Detroit.
HARRY G. BREWER, operator, Downtown Theater, Detroit.
THOMAS MACFARLANE, operator, Downtown Theater, Detroit.
JEFFREY BRACE, manager, Times Square, New York.

JACK LEVY, Warner publicity, Denver, Colo.
SAMUEL B. FRIEDL, examiner, movie operator, Detroit.
JACK BLITT, manager, Century, Chicago.
STEWART GAVET, manager, East St. Louis Drive-In, Chicago.
LOUIS G. HAVENS, operator, Capitol, Detroit.


The war heroes from many far-flung fronts were presented to the applauding crowds in the wake of renditions by the Ross Theater of The Battle Hymn of the Republic. Frank Mitchell, chairman of the speakers’ bureau of the War Finance Committee, made an eloquent plea to the crowds to buy Bonds at the row of booths standing the eastern Times Square, where by midtown’s big movie palaces.

Concluding the ceremonies was playing of “Stars and Stripes Forever,” and Dowlen’s moving plans to financially support the campaign to the limit.

Taking prominent part in the program centered on the reviewing stand were, in addition to those already mentioned, Oscar A. Doob, director of the War Finance Committee; Arthur Mayer, Fred Schwartz, Sam Rinzler, Leo Brecher, Harry Brandt, Joseph Kinsey, John Friedl and R. M. Kennedy, all from the industry’s War Activities Committee.

Treasury Department’s War Finance Committee representatives were Neil Ford, New York State chairman; Frederick Gehle, Stanley Quinn, Louis Pearson, and Frank Mitchell.

One of the audience present at the drive’s inauguration was the Secretary of Commerce who announced that the drive was a success and that the World-Wide War Bond Drive had exceeded its quota. The original quota was 800,000—a Bond for each of the 800,000 men in service from the New York area.

20th- Fox H. O. Workers Buy $44,150 D-Day Bonds

A total of $44,150 in War Bonds was pledged by employees of the 20th-Fox home office on D-Day, A. W. Smith, Jr., Eastern sales manager of the company and in charge of office sales, reported to “Fighting Fifth” War Loan headquarters. Bonds sold numbered 498.

Bamberger “Work Sheet”

As Exhib. Drive Help

To assist the National Campaign Committee in obtaining full and prompt sales reports at the end of the “Fighting Fifth” War Loan Drive, Leon Bamberger, assistant national director chairman, has devised a comprehensive exhibitor "work sheet" now going to theatremen. The "work sheet" features the number of Bonds sold each day and their maturity value. It also incorporates the number of Bonds sold each day in the company’s territory. The "work sheet" also incorporates the number of Bonds sold each day in the company’s territory.

This will be distributed to all theatres in the company’s territory and will be kept on file for future reference.

November 27, 1944

Schuie Mine Delay to Speed Decree Action

(Continued from Page 1)

mit Robert L. Wright, chief of the film section of the anti-trust division, to give his attention to the decree.

Both Wright and Tom C. Clark, Assistant Attorney General, are expected in New York this week to confer with attorneys for the complaining companies. The lawyers have been huddling on decree matters for the last week and they are expected to hold at least one more session before they meet with Clark and Wright in New York.

Because of the lengthy meetings held by the attorneys, there is some speculation in film circles that the distributors may offer further recommendations in regard to the decree. Whether such proposals will meet some of the demands of the independent exhibitors is not known, although the spokesmen have some belief that the distributors will stick to their already submitted platform or release dates before they make their chances with a new trial.

Capitol Expects Consent Decree Conference Today

Washington—Although the date had not been confirmed by Friday night, it appeared here that the long-awaited conference between the distributing defendants in the New York anti-trust case and Assistant Attorney General Tom C. Clark and Robert L. Wright will be held here today. The date for this conference, on the outcome of which hinges the Department of Justice’s decision as to whether to sign a new consent decree or to proceed to trial and seek circuit dissolution and divestiture, was tentatively set Thursday.

Clark spoke with Joseph H. Hazen, distributor representative Thursday afternoon, who told him that the conference would be held at the Potomac Club on Friday. Milton Berle officiated at the demonstration.

Offer $925 War Bond Awards For Fifth Drive Achievements

Washington—The District of Columbia MPTO has appropriated $775 for War Bond awards to local managers doing the best jobs in the Fifth War Loan, President A. Julius Brylawski has announced. In addition, Sidney Lust, district chairman for the District, will personally contribute a $100 Bond, and Brylawski personally a $50 Bond.

With the District divided into 11 areas, each manager will be made to the following: 1, to the manager making the best record, the Sidney Lust $100 Bond; 2, to the manager making the best showing in the remaining 10 areas, a $50 Bond; 3, to the managers making the second best showing in each of the 11 areas, $50 Bonds; 4, to the area chairman whose group makes the best collective area showing, the $50 Bond contributed by Brylawski.

STORK REPORTS

Chicago—Edward O’Donnell became a grandpa with the birth of a girl to his daughter, Mrs. Robert O’Donnell.

Frank Armstrong, former promotion manager for Warner Bros., now with the Kudner agency, yesterday became the father of a son, Frank Armstrong III.

Al Hofman, of the M-G-M public relations department, has a new son, Jerold Steven.
The Recognized Standard Reference Book of the Motion Picture Industry now being distributed to all subscribers of THE FILM DAILY 1501 Broadway NEW YORK CITY, N. Y.
"B-DAY" SEES MILLIONS IN BONDS SOLD

Momand’s $606,000 Damage Suit Dismissed

His $4,500,000 Anti-Trust Suit Virtually Ended: Wineland May Refile

Oklahoma City — Federal District Judge Bower Broaddus yesterday dismissed without prejudice the second damage suit brought by A. B. Momand and another Oklahoma indigent against Griffith Amusement Co. and 14 distributors.

The withdrawal by Momand and J. D. Wineland, the other plaintiff, at this time created speculation to (Continued on Page 3)

Seeks Better Shows For MacArthur Area

An improvement in the USO shows covering General MacArthur’s area of operations will be sought by Herschel Stuart, representative of National Theaters in Australia, who arrived late yesterday in New York.

Stuart, head of the USO in Australia, reported that although the (Continued on Page 3)

"U" To Start Regional Sales Meets This Week

Los Angeles—First of Universal’s regional sales meetings to follow the district and division managers sessions here last week will be held (Continued on Page 3)

Army Merit Legion Award to Col. Clark

Washington, D.C. — THE FILM DAILY — Lt. Col. Kenneth Clark has been awarded The Legion of Merit award by the Army, it was revealed yesterday. A former New York and Washington newspaperman, Col. Clark was for several years public relations chief at the MPPDA office in New York. He has been overseas for about two years, serving as public relations officer for the Fifth Army, attached to the staff of Gen. Mark Clark.

B-DAY Would Have Been "Bad Day" Had This Bond-Selling Stunt Been the Real Thing

Des Moines—Local campaign of the industry’s “Fighting Fifth” War Loan was launched yesterday with a Nazi “invasion.” City officials and bystanders were agast when six Nazi troops “took over” the City Hall. The troops had been costumed in the degrading uniform of the enemy to drive home to the public what life would be like in the U. S. A. if Hitler and his mobsters had succeeded in their dream of “tomorrow the world.” Stunt was a sensation and halted jointly by city’s theaters and retailers as publicity “break” for campaign’s opening.

Columbia Will Open N. Y. Meeting Today

Columbia starts the second of a series of three sales meetings today at the Warwick Hotel. More than 80 delegates, comprising home office executives, district managers, branch managers and the sales staffs of 10 exchanges, as well as Canadian reps, will be present at the convention, which will run through Thursday.

Jack Cohn will open the session with a speech welcoming the delegates and then will turn the meeting over to Abe Montague, gen.- (Continued on Page 3)

Kent Wins Montreal Nabe Monopoly Suit

Montreal—After a hearing in the Superior Court lasting for more than six weeks, Justice Louis Coutsoumen yesterday decided that a “pri- ma facie” case of illegal combine and monopoly, unduly restraining trade in connection with the film industry here, had been made out against the United Amusement Corp. Ltd., operator of 23 Montreal theaters, and Vitagraph Ltd. His Lordship issued, at the request (Continued on Page 3)

Hold Invasion Week Pix To Recuperate in Detroit

Detroit—Unique record for holdovers is being set by the first-run houses this week, with 10 pictures going into a second week. That the situation is largely a coincidence is evidenced by the evenness of the (Continued on Page 6)

"5TH" FLASHES!

Phoenix, Ariz.—Every state theater will stage a Fighting Fifth War Bond Premiere, Harry L. Nace, state exhibitor chairman, announced yesterday as the industry’s drive (Continued on Page 6)

Boston Holds Bond Auction

Mayor’s Services as Butler Brings $100,000

"Two Mrs. Carroll's" To WB for $225,000

"The two Mrs. Carroll's" makes the fourth stage hit acquired by Warners in less than a month, it was announced yesterday by Jack L. Warner, executive producer. The three other plays purchased by Warners were "Juliet Miss," "Wallflower," and "Chicken Every Sunday." The price paid for "Carroll's" in which Elisabeth Bergner has been starring on Broadway for the past 10 months was reported to be $225,000.

Indians Fighting Fifth Armies Score Successes All Along National Front

Millions of dollars were taken prisoner (for Victory in the war and Independence after the war) as the industry’s “Fighting Fifth” War Loan armies, operating along the entire national front, opened the most vital drive in American motion picture history yesterday, which was appropriately christened "B-Day.

How unprecedentedly great was the pressure of enthusiasm on the part of industry forces, and desire of (Continued on Page 6)

Decree Talks Dwell On "Generalities"

Discussions of the New York consent decree dwell on "generalities" yesterday when Tom C. Clark, Assistant Attorney General, and Robert Wright, chief of the division of the anti-trust division, met with (Continued on Page 3)

Five Newsreels Receive Footage on French Invasion

The five newsreels yesterday received footage of the initial invasion of France and the landings on the beachheads and the shots will be seen in the regular issues released (Continued on Page 3)
Cleveland Downtown Biz Rebounds But Not Nables

Cleveland—Attendance, which fell off on Tuesday and Wednesday, the first two days of the invasion, trickled back the weekend and into the downtown theaters. Neighborhood theaters, however, report that attendance is still way off.

**WB Lab Girls Turn Out 25,000 Surgical Drawings**

Surgical dressing unit established recently at Warners film laboratory in cooperation with the co-operation of the Warner Club already has turned out more than 25,000 surgical dressings, it was revealed yesterday by Martin F. Bennett, president of the Club. In addition, the unit now has 40 regular donors, mostly girls, to the Red Cross Blood bank.

Production of the bandages takes place after working hours, with groups of girls frequently working late into the night.

**There Shall Be No Night**

West Coast Bureau of THE FILM DAILY

Hollywood—An Arthur Rank-20th-Fox unit will produce "There Shall Be No Night" in England. Lynn Fontanne and Alfred Lunt, now appearing in the London production of "Play on London," are scheduled to star. This eliminates a previous plan for a Louis de Rochemont production with the Bankhead-Mani combination for the leads.

Cromwell Elected Prexy Of Screen Directors Guild

West Coast Bureau of THE FILM DAILY

Hollywood—John Cromwell has been elected president of the Screen Directors Guild; Mervyn LeRoy, first vice-president; Edward Dmytryk, second vice-president; Edward Cline, treasurer, re-elected; Irving Pichel, secretary.

Cromwell succeeds Mark Sandrich, who was not eligible for re-election, having served two consecutive terms as president.

**Pin-up Girl" Ace B.O. Bet in Army Theaters**

Ace box-office draw in War Dept. theaters in May was 20th-Fox's "Pin-up Girl," the Army Motion Picture Service reported yesterday. Other outstanding features from a box-office standpoint were in the order named: "Up in Mabel's Room" (UA-Snall), "Two Girls and a Sailor" (Metro), and "The Story of Dr. Wassell," (Paramount).

200 Hear W. F. Rodgers Speck in Milwaukee

Milwaukee—William F. Rodgers, vice-president and general sales manager, was the principal speaker at the M-G-M exhibitor luncheon at the Schroeder Hotel yesterday. Over 200 exhibitors and press representatives were in attendance. Rodgers leaves for Chicago today en route to the Coast studio.

Romweber Rites Tomorrow

Cleveland—John Romweber, veteran of the State Theater, Akron, died Saturday following long illness. Burial will take place tomorrow at the Billow Funeral Parlor. His widow and two sons, Robert and Richard, survive.

Asks Lifting of $50,000 Limit for OWI Domestic Bur.

Washington Bureau of THE FILM DAILY

Washington—The $50,000 limit on the OWI Domestic Pix Bureau was recommended yesterday by the Senate Appropriations Committee, which reported the National War Agencies Appropriation bill to the Senate floor. No increase of personnel or function by the Bureau was authorized, however, with the committee merely permitting an extra $4,282 to cover overtime pay.

This had been asked of the House, but that body voted to keep the limit at $50,000—as voted last year. It is doubtful, however, that the House will refuse to go along with the Senate in providing overtime pay.

Aside from this change, the Senate Committee did not in any way alter the House recommendations for film activities by the war agencies.

Cocktail Reception For Tamara Toumanova


**FINANCIAL**

(Monday, June 12)

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**COMING and GOING**

EDWARD C. RATTERBY, U.S. president, is due from the Coast this week.

ROBERT M. GILLHAM, Paramount advertising executive, arrived in New York last night for a series of home office conferences.

TED LLOYD, 20th-Fox radio dept. head, is due to return to home office yesterday from Indianapolis trip.

LOU COHEN and OSCAR ADELMAN, Detro circuit owners, are here to buy talent for the opening of their Paradise Theater in September.

GEORGE BOLSTER, assistant, Stanley Theate Baltimore, has returned from an Atlantic Cruise.

EDDIE ZABEL, National Theaters' film buy in town from the Coast.

JOHN ALLEN, M-G-M Washington manager returned yesterday from a vacation.

RUDY BERGER, M-G-M district manager, was in Charlotte yesterday.

ROSE KLEIN of M-G-M's contract department returned yesterday from a week-end in Washington.

SCREENWRITER MORRIS RYSKIND leaves Hollywood today.

MAJ. EDWARD DUYEA DOWLING, in charge of theatrical activities of the London headquarters of the Army's Special Service division, arrived in New York on an official mission.

LOUIS NIEZER leaves New York today for Philadelphia and will return tomorrow.

WILLIAM B. UAFF, motion picture attorney and assistant counsel in Washington today from New York, will return toward the end of the week.

RICHARD DE ROCHEMONT, March of Time producer, has arrived in North Africa as a U.S. war correspondent.

BILL GOODEWIN arrives in Kansas City today to make a p.a. at an exhibitor and press showing of "Inconspicuous Blonde."
13 Territories 100% On Red Cross Reports

All but about 1,500 of the approximately 15,000 theaters that partici-
pated in the 1944 Red Cross Drive have now sent in a full report of
their collections, with 13 exchange territories or nearly half of the
131 counting, reporting 100 per cent, it was stated yesterday at the
headquarters of the film industry's campaign under the national chair-
manship of Joseph Bernhard, gen-
eral manager of Warner Theaters.

Harry Goldberg, national cam-
paign manager, now has in prepara-
tion a booklet on the 1944 Red Cross
Drive showing the part played by
the motion picture industry and
listing all theaters participating to-
gether with amount of their respec-
tive collections.

The collections reported the
past few weeks have continued to
average better than $400 per house,
close to double last year's donations, the tabulated records show.

The 13 territories that have re-
ported 100 per cent, with names of
local exhibitor chairmen who worked in-
co-operation with Ned E. Depi-
net, national distributor chairman,
are as follows:

Albany, Lou R. Goldberg; Chicago,
John Balaban; Colorado, Davis, Okla-
coma, L. C. Griffith; Philadelphia,
Earle W. Sweeney; Portland, Ore.,
Albert Finke; Rhode Island, Ed M.
Pay; Washington, John J. Payette and
Carter Barron

M-G-M Inaugurates Its
"Screen Test" Air Show

M-G-M inaugurated on WOR last
night from 9:15 to 9:30 EWT, a pro-
motional entertainment titled "Screen Test" in which listeners became tali-
eres of M-G-M stars. Through its
uniqueness, solid audience appeal and
is well produced.

Featured on the inaugural pro-
gram was Kay Lorraine, actress and
songstress, who rendered several
popular songs and also took a speak-
 ing role in the incidental action. Her
screen test was called "Encore for
Love." Bill Johnson had the role of
program host.

Metro used the occasion to boost
its forthcoming musical, "Two Girls
and a Sailor" which will shortly play
locally at Capitol Theater.

Send Birthday Greetings to...

Basil Rathbone David J. Chaskin
Tony Cartney Ian Hunter
Bob Bailey

Aussie Exhibs. Roused by Air Raps of Pix

Sydney (By Air Mail) — Recent out-
breaks by radio commentators, criti-
cizing current films here and in
Brisbane have resulted in protests
by theater operators to radio execu-
tives. Attacks appear to be ad lib
opinions and against station policy
but a few of the damage is being done
despite promises by station managers that some-
thing will be done to halt the prac-
tice.

Momand's $606,000 Suit is Dismissed

(Continued from Page 1)

the effect that perhaps the tentative
findings in Momand's other suit had
discouraged him from pressing this
new action. At the time, some inter-
pretation was made that Wineland had
sought damages totaling $606,000 in its original
petition. Filed with the name of
M. L. Riggs of Vinita, Riggs was late dismissed as a plaintiff.

In hearings last week on the
court's tentative finding of fact
conclusions of law, the Momand v.
$4,000-antitrust action filed several
years ago was virtually ended with
Momand given little relief, if any.

The findings are not a matter of
record yet, however.

Wineland said he was considering
refiling his action in Northern Okla-
oma Federal Court. He operates
the Mystic at Vinita, Okla.

George S. Ryan, Momand's chief
counsel, indicated the Shawnee,
Okla., independent, might consoli-
date the allegations with those in
the anti-Momand action and
Momand against many of the same dis-

Screen Three Pic Today
At Monogram Convention

West Coast Bureau of THE FILM DAILY
Hollywood—Second day of Monog-
ram's convention of franchise hold-
ers opens this morning with the
screening of Scott R. Dunlap's "The
Girl Next Door" and Lindsey Parson's "Alabama"
and King Bros. "I Married a Stranger,"
top releases on next season's pro-
gram. In the afternoon, business
sessions will open, with President
W. Ray Johnston presiding. Cere-
monies will include special toast
speech by Charles P. Skouras, head
of Fox West Coast. Business spe-
akers will include Harry H. Thomas,
Eastern district manager; Edward
Moresy, supervisor of exchanges; Sol
Francis, Midwest district manager;
Lloyd L. Lind, head of the contract
development fund; Arthur Greenblatt, spe-
cial representative; and Steve Bro-
dy, vice-president and general sales
manager. Later there will be a pre-
liminary look at the Monogram's full-
comprehensive resume of the current
1943-44 program, some of which still
remains to be released.

"U" To Start Regional Sales Meets This Week

(Continued from Page 1)

in San Francisco Thursday, Friday and Saturday. William A. Scully an-
ounced yesterday the Seattle,
Portland, Los Angeles, Denver and
Salt Lake City branches will be rep-
resented, with A. J. O'Keefe, West-
ern sales manager, and Charles J.
Feldman, district manager, presid-
ing. Scully will conduct the districts.

The Southern sales meeting will
be held in Dallas on Thursday. F.
J. Anderson, Southern division manager,
and Peter Rosian, district manager,
will conduct the section at which
representatives from the Dallas and
Oklahoma City offices will attend.

Harry Graham will preside over
meetings in Atlanta and Cincinnati.
On Monday a meeting will be held
in Cleveland for the Pittsburgh and
Cleveland staffs, with Eastern Sales
Manager Fred Myers and David
Goldberg, collecting. As a result of its findings, Myers also will hold meetings in Boston with John Scully, district
manager, and in Philadelphia with
Scully, dist ant manager.

Minneapolis and Milwaukee sales
staffs will meet in Chicago. O'Keefe
and Anderson will conduct the final
meeting in Kansas City.

Decree Talks Dwell
On "Generals" Only

(Continued from Page 1)

attorneys of the five dissenting com-
panies in New York.

Spokesmen for the group said
"some progress" had been made,
but no comment was forthcoming as

to specification steps toward an agree-
ment on the various proposals for
changes advanced by both the dis-

Hebert Obtains Release
From Golwyn Contract

(Continued from Page 1)

n

Kent Wins Montreal
Nabe Monopoly Suit

(Continued from Page 1)

of the Kent Theatres Ltd., whose
court battle was carried on for more
than five months against inera

tion by which he ordered the United
Amusement and Viagrapa compa-

ies showing Warner-Fox,
First National films for 1943-44 in
third or subsequent runs for an
exchange period of eight weeks or from
otherwise obstructing or delaying the
showing of these films in the Kent
Theater until they have been
shown in all or the majority of
United Amusement Theaters in the
Montreal area.

In another judgment in the long
"neighborhood" theater fight, his
Lordship decided that nothing in
Wartime Prices and Trade Board
regulations, nor anything in the wartime conduct of the motion pic-
ture business, took from the Quebec
Superior Court the jurisdiction to
\nhear the present theater dispute.

During the hearing of the case
United Amusement Corp. and Vitag-
graph had declined the jurisdiction of
the Superior Court on the ground
that wartime regulations gave to
the Federal Administrator of Ser-
hices the right to regulate the mo-

Hebert has been affiliated with Goldwyn for
more than three years and has three-
a-and-a-half years to go on his cur-
rent contract. His desire for a long-

West Coast Bureau of THE FILM DAILY
Hollywood—Samuel Goldwyn has
granted William Hebert, director of
advertising and publicity, his release at the latter's request. Hebert has
been affiliated with Goldwyn for
more than three years and has three-
a-and-a-half years to go on his cur-
rent contract. His desire for a long-

The Princess and the Pirate" and "The Wonder Man"
was the basis for the request for his
release. He will remain with Gold-

Five Newsreels Receive
Footage on French Invasion

(Continued from Page 1)

tomorrow. The entire issues of the
newsreels will be devoted to the
invasion.

The newsreels received 10,000 feet
of actual invasion material.

SPG Assessment Based
Upon Retroactive Pay

SPG at its last membership meet-
ing voted a general assessment based
upon retroactive pay which may re-
sult from the current contract nego-
tiations. This revenue would be
utilized to pay obligations incurred
as a result of the negotiations, and
will go into the Guild's surplus
fund.

The union also endorsed the prin-
ciples of the American Labor party
as the party to be represented by the
Political Action Committee in New
York State, and voted a financial con-
tribution to the PAC.
MR. SKEFFING

ADVENTURES OF AN
UNCERTAIN GUN
MAKE YOUR OWN
SHINE ON HARVEST
PASSAGE TO MAS
BETWEEN TWO DI
DESTINATION TO DESERT SONG

Warners made them

Jack L. Warner, Executive Producer
WHAT ARE YOU DOING ABOUT THE FIFTH WAR LOAN?

y'know, y'gotta be good to do a thing like that!
Millions in Bonds
Sold on “B-Day”

Bond-buyers to acquire the “E” issue to back the invasion of Europe and assure Japan’s doom, was confirmed by dispatches from the “battle areas” to filmland’s campaign headquarters of record grosses obtained in the initial hours. There was little evidence of over-concern, but there was plenty of plain concern because the drive’s master plan calls for holding certain selling stunts, activities and special events in reserve so that pressure can be brought back by the 53rd Invasion, and momentum maintained.

Bond sales are “truly sensational” in the New York metropolitan area, Oscar A. campaign director, reported. The military “invasion of the Boroughs,” on Sunday, sent the cartoon collection pouring out.

The dedication of the “Cash Register” at Times Square at noon today will serve to give the drive an added impetus. Theatres will have Bond booths on the spot.

The four-network kickoff broadcast from Texarkana, Tex., with President Roosevelt, Secretary Morgenthau and Hollywood personalities was piped into theaters in Washington, Minneapolis, New York, Chicago, Los Angeles, Dallas and many other cities. The majority of Texas theaters tuned in on the broadcast.

See Minneapolis First Over

Minneapolis will be “the first territory to go over the top,” Al Steffes, exhibitor state chairman, told National Chairman R. J. O’Donnell by long distance telephone. “It’s much bigger than any War Loan, and everything is ‘Buy War Bonds’ out here,” he said.

Charles M. Thall, Northern California district chairman, reported a Bond premiere at the United Artists Theatre in Berkeley, Calif., with a 1,500 capacity, sold 115 per cent, with the campaign under way full steam.

The opening run in San Francisco was at the 4,000-seat Fox, with a special showing of “The Story of Dr. Wassell” and a stage presentation backed by the 53rd Infantry band. There was a street parade at noon and a rally at Union Square.

In Washington, D.C., all theaters held rallies and some put on Bond auctions, reported Sidney Lust exhibitor chairman. Band and color guards were features, along with war heroes and promi-

STORK REPORTS

Charlotte — A. W. Bell, M-G-M head booker, has a new baby daugh-
ter, Emmy Lou.

IN NEW POSTS

KAL BRUSS, office manager, United Artists, Detroit.

STANLEY CULTER, manager, Rainbow, Detroit.

MCCANN, night manager, Times Square Theatre, Detroit.

HAROLD SANDELMAN, booker, Broder Circuits.

WILLIAM MACKEY, assistant manager, Courtesy Ltd.

JAMES DI FALCO, manager, Rex, Detroit.

WALTER SMELLING, manager, Colony, Wheeling, W. Va.

KENNETH BISHARD, Universal salesman, Des Moines.

FRANK FISHER, Tri-State city manager, Rock Island, Ill.

Boston Holds Bond Auction on Common

(Continued from Page 1)

bought $100,000 in War Bonds. Parker is giving a New England dinner at noon at the Mayflower Hotel.

The Mayor will be the butler, his wife the housekeeper and Veronica Lake the maid. The unusual dinner will be served by press and radio.

The Mayor will work with a broken wrist, his wife with a broken leg and Minn Lake with a broken thumb, which she sustained in Chicago when she slipped on a plush carpet. An Army band will play at the banquet.

One of the features of the Boston Common rally, staged by Sam Pinan-

s, state exhibitor chairman, was the presence of Lloyd Douglas, au-

thor of “The Robe,” who auctioned off a copy of the book.

Morris Wolf, New England district manager for M-G-M, made the high bid of $525,000.

A female flagpole sitter auctioned off her flagpole painting services to Wellesley residents for $15,000.

Rallies in theaters and other special events launched the campaign in Southern California under the direc-
tion of Dave Bershon, exhibitor chairman, and his committee. The-

on the parade routes in Los Angeles, with their Bond booths lining the parade route. J. L. Cartwright, Florida exhibi-
tor chairman, reported that theaters in Tampa tied in with a rally in the city to launch the camp-

ign. Military demonstrations and oration of war heroes featured the rally. Special events were held also......

Columbia Will Open N. Y. Meeding Today

(Continued from Page 1)

general sales manager, who will pre-

side over all sessions.

A total of 300 salesmen and office executives present in addition to the above, are: Rube Jackter, Lou Weinberg, Louis Astor, M. J. Weiss-

feld, A. Schneider, Louis J. Bartanus, Leo Jaffe, Mortimer Wormser, Maur-


berg and Al Seligman.

Hold Invasion Week Pix To Recoup in Detroit

(Continued from Page 1)

don the strip, with radio and TV spots.

The campaign will be “Battle to Drive the Drive.”

In Miami, Jacksonville and other cities.

Governor Walter Edge of New Jersey officially sounded the state’s Fifth War Loan opening signal by

noted, because of the invasion, and are holding, where conditions warrant, to make up for the Business has been consistently off since the invasion news broke, but is returning to normal.

Only two theaters are bringing in new films, among the firsts, this week—the Michigan and the Downtown—and in each case a name-

tion stage show, booked well in advance, determined the booking and made the film of distinctly sec-

ondary significance.

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“5TH” FLASHES!

(Continued from Page 1)

was launched. Special emphasis will be placed on children’s Bond shows.

—V—

John Roy Carlson, author of “Unit Cover” will join Nassau’s “Fightin’ Fifth” Porkies when it stops in the small towns of Nassau County Saturday.

—V—

Bridgeton, N. J., over subscribed its $1,650,000 quota by $4,000,000 two days before the drive started officially, Dan C. Neagle of the Criterion Theater, notified the national Fifth War Loan Campaign committee.

—V—

Ainsel Sunburh, operator of the theater in Wolfeboro, N. H., has set Bond Premiere for June 26 and stage Free Movie Day on July 6. Exhibitor Sunburh is also president of the New Hampshire State Senate.

Mel Morris, manager of the Strand, Dov N. H., an “Honored Hundred” winner in a Fourth Drive, has erected a Victory Hour in the center of town from which Bob Feller, Emblem of various women’s organizations, has all sales credited to his theater. His Bond Premiere will be June 23.

—V—

National Fifth War Loan Committee has issued a special press sheet to help exhibits, staging Bond shows with new heroes and local color. Local talent sources indicated are ral-

ations; singing, dancing and music teachers; community centers, organi-

ations, night clubs, restaurants schools.

Regular advance trailer on any film with an exhibitor is featuring for his War Bond Premiere will be released by National Service without charge, George Dembler, general sales manager, told the national com-

mitteee yesterday. Demblov insists as the picture is booked, the exhibitor will notify his National Service office and trailer will be sent automatically.

—V—

Martin G. Smith, Ohio state chairman, calls attentions to the high value Bond buyers place on a season pass. Stn reports that the Warner Palace, Lena, O., auctioned off a season pass for $5,900 in Bonds.

of captured German material in the City Center.

Sell $75,000 War Bonds At New Haven Previews

New Haven—“Sneak.” War Bond previews at the 29th-Fox and Pa-

mount screening rooms last night netted $75,000 in Bonds to start the Fifth War Loan Campaign.

Free Wometco Admissions For All Bond Purchasers

Miami, Fla.—All of the 29 theaters operated by Wometco and Pa-

amount admitted Bond purchase free last night, the opening of the Fifth War Loan Campaign.
Thank you, Mr. Goldwyn—

Mr. Samuel Goldwyn
Samuel Goldwyn Studios
Los Angeles, California

Dear Mr. Goldwyn:

May I take this opportunity on behalf of my associates and our franchise holders to thank you for your confidence in our organization.

We regard your selection of Film Classics to re-release your outstanding productions as a tribute to the progress we have made in creating our new national organization.

The entire industry as well as the motion picture-going public have come to know that the name of "Samuel Goldwyn" is a mark of high quality in production. "Dead End", "Kid From Spain", "Barbery Coast", "Wuthering Heights", "Cowboy and the Lady", which will be among our first releases and all the other outstanding Goldwyn productions to come are truly "classics of the screen".

Again, thanks Mr. Goldwyn.

Cordially yours,

George A. Hirliman
President
FILM CLASSICS, INC.

FIRST RELEASE—JULY 15th

"DEAD END"
SYLVIA SIDNEY • JOEL McCREA • HUMPHREY BOGART
KEEP THE LIBERTY BELL RINGING!

JOIN THE FIGHTING FIFTH WAR LOAN

REPUBLIC PICTURES CORPORATION
Reeling "Round—WASHINGTON

WASHINGTON

WE'VE heard a lot of unoffical discussion here recently about pictures in the post-war world. Not so much about what our own production for the domestic market will be, as about pictures in the international trade. We've talked with a lot of people who have been doing a good deal of traveling around the world—or, perhaps we should say, we've listened to these people when seeking information—or, at least, impressions, and all we did was insert a few questions to keep them talking... What they say adds up to the proposition that Hollywood will have to change the times if it wants to keep ahead of the rest of the world's picture makers. They tell us, for instance, that in South America, Mexican and Argentine production is far more popular than our own—largely, they feel because of the language difficulty. And then they point, for instance, to such things as the excellent business done in Mexico City by "Mrs. Miniver." A recent Cantinflas vehicle, however they affirm made nearly as much in a single day as "Miniver" did in a full week. They look for more native production in South America—more and better. And they think that only outstanding American pictures will be money-makers at that market. They believe, in fact, that Hollywood will either have to give up making quickies, or get used to the fact that only its top picture will be good enough to overcome language difficulties and prove profitable in the export trade.

One thing they're sure of is that lip-sync is here to stay. They doubt that dubbing will be satisfactory to the world audience much longer. And lip-sync will be more acceptable to foreign patrons in the American market. Hollywood producers are not blind to these signs. Witness their activities in Mexico City (and the 20th-Fox deal with that and the earlier Metro-Korda deal). Aside from language and nationality differences, they realize too that foreign production can be far less expensive than American. Talent is its far less expensive, for one thing, even though Mexican and Argentinian radio, for instance, now have several realizations (Continued on Page 2)

Expect Over 1,000 At UA Luncheon

More than 1,000 persons are expected to attend the annual United Jewish Appeal luncheon at the Hol- tel Astor next Tuesday when celebrities from all branches of the amusement field will be on hand. The guest of honor will be Dr. Abba (Continued on Page 3)

New Personalities Needed,
View of Casey Robinson

The public is "hungry" for new personalities on the screen, especially leading ladies, according to Casey Robinson, producer of RKO's "Days of Glory." Robinson pointed (Continued on Page 6)

Distrib. Decree Verdict Soon

Consenting Companies Continue Discussions

Alperson to Start First For UA Release in Month

Edward A. Alperson's first features for UA release, "Sheppie Goes to Sea," will be shown on the Coast in about four weeks. Alperson leaves for Hollywood Friday to see director, cast and studio (Continued on Page 7)

"5TH" FLASHES

Washington—Bert Harmon, manager of the suburban Marboro Theater, Marboro, Md., jumped the gun on the Fifth War Loan drive. He set himself a quota of $7,200, double what he sold during the Fourth War Loan, and started his canvas of merchants, and business houses early. By last Friday morning he had sold $8,225 in Bonds—$1,125 over his quota. Harmon had sold through Sunday night, the day prior to the official drive opening, $12,225. He expects that talk will carry him over the next four times the original amount, shooting now for $30,000. —V—

Over 100 independent radio stations will broadcast four transcribed programs made by Hollywood stars during the Fifth Drive, R. J. O'Donnell, national chairman announced. Two of these records, made with Hollywood Victory Committee co-operation, have already been distributed—one produced by Arch (Continued on Page 7)

50,000 at Dedication Of Drive's Register

With a crowd estimated at 50,000 jamming Times Square, the film industry's Fighting Fifth War Loan Cash Register was dedicated at noon yesterday with colorful ceremonies that enthralled appearances of, among others, Bob O'Donnell, Nevil Ford. (Continued on Page 3)

Para. Board Urges Balaban Note Plan

Paramount stockholders yesterday were urged to approve the proposed purchase of a $2,000,000 convertible note by Barney Balaban, president. In advocating the acceptance of the proposal, the board of directors in letters to stockholders pointed to (Continued on Page 3)

Newsreels Tomorrow Tell Graphic Invasion Story

First actual invasion films will be released by the newreel companies and projected on theater screens throughout the country, beginning tomorrow. A complete story of D-Day with the paratroops taking off (Continued on Page 6)

FitzPatrick's M-G-M Shorts Continuing

West Coast Bus, THE FILM DAILY

Hollywood—James A. FitzPatrick's shorts series for Metro will not be affected by his new feature-producing deal in Mexico and Latin-America for Republic. Metro deal has four years to run.
Reeling Round -- WASHINGTON

(Continued from Page 1)

box office personalities under contract.

Look for American companies to do a sizeable business in financing pictures outside of this country after the war. And don't be too surprised if some of it is in English—designed for their market.

LOOK, too, for a lot of Americans not connected with the industry to engage in production after the war. A raft of young men have learned a lot about pix from the Army, and many of them will elect to keep on with the sort of work they've done. This is not to say that these doubtful will work on documentaries, and that art, is not at all unlikely, will become a serious competitor of the fiction picture of today.

OWI Denies Pressure For "Eve of Invasion"

Washington Bureau of THE FILM DAILY Washington—There was no badgering, no beating anyone over the head and all--"protested at all" in connection with the decision that the five newsreels eliminate their regular edition last week in order to carry instead the Army's two-reeler, "Eve of Invasion," Taylor Mills, OWI film assistant, declared yesterday. Stories claiming heavy Army pressure to force the reels to carry this footage are untrue, he added, and appears to be politically-inspired to discredit the administration.

Mills said the Army called him here Monday and told him of a special he would like to have carried as soon as possible in the nation's theaters. He replied that that was up to WAC, and offered to look it over. He was shown it Monday afternoon, and immediately realized that it meant the invasion was scheduled for 11 this year. New York and made a date to screen it for WAC Tuesday morning. Because of the confidential nature of the film, Col. Swarthout of the Army's Bureau of Public Relations, was sent to New York with the film. By the time it was screened Tuesday, of course, the invasion was not a secret any longer.

Mills said the WAC was immediately impressed with the importance of speedily showing for the film, and decided that the quickest way to get it into theaters was to sub- tribute it for the newsreels. This was done, he said, after full discussion with executives of the reels, and not over their objections.

Griffis Induces Sweden To Cut German Shipments

The Associated Press reported from Washington late yesterday that Sweden had agreed to make a very substantial reduction of all shipments to Germany of ball-bearings as a result of an agreement negotiate by Stanton Griffis, Pauley exec, who went to Stockholm as a special representative of the Foreign Economic Administration.

Hold Managers' Party At Columbia Conclave

Today's morning session of Columbia's sales meeting at the Warwick Hotel will be devoted to a managers' meeting with the following arrangements: Mid Eastern Division Manager Sam Galanty; Central Division Manager Carl Shalt; New York Division Manager George Mersereau and Branch Managers: Joe Miller, Albany; I. H. Rogovin, Boston; Phil Fox, Buffalo; Roscoe Corbell, New Haven; Irving Wormer and Sol Trauner, New York; Harry Weiner, Philadelphia; Allen Moritz, Cincinnati. Leauezer, Columbus, A. H. Levy, Pittsburgh; Ben Caplon, Washington.

This will be followed by an individual meeting with the delegates from the four exchanges under Mid Eastern Division Manager Sam Galanty's supervision, Cincinnati, Cleveland, Philadelphia and here in Washington. Tomorrow, there will be individual meetings with the representatives of the following; Albany, Boston, Buffalo, New Haven, Philadelphia and New York.

Sam Rosen, Mono, Head In Philadelphia, Dead

Philadelphia — Sam Rosen, 51, monogram branch manager, died yesterday at Mt. Sinai Hospital after a lengthy illness. He had managed the "Coney Island" office since it started, and was before that First Division and RKO branch head. He was a veteran of World War II, formerly a Monogram booker, being with the armed forces in Italy; his wife, and a brother, David, Clark film superintendents, take place here tomorrow.

M. P. Academy to Host Soviet Pic Representative

West Coast Bureau of THE FILM DAILY Hollywood — Gregory Irsky, chief engineer of the Soviet motion picture industry, will be a guest of honor at a luncheon to be given by the Academy of M. P. Arts and Sciences officers and board of governors tomorrow. Irsky will present to the Academy a specially compiled album of Soviet production achievement as a gesture of good-will from the Soviet film industry to the Hollywood industry.

Technicolor to Pay 25c

A dividend of 25c per share was declared Monday by Technicolor's board of directors, it was announced yesterday by Dr. Herbert G. Draper, president. Dividend is payable July 1, 1944, to stockholders of record June 21.

Lew Kelly Funeral

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held for Lew Kelly, 65, veteran actor, who died Friday from a heart attack. Survivors include his widow, Rita, and a daughter, Lewita.

COMING AND GOING

ROBERT M. GILLIAM, Paramount advertising publicity director leaves Hollywood for San Francisco tomorrow.

WILLIAM F. RODGERS left Chicago last night for California, where he will remain until June 25.

DAVID ROSE, managing director for Paramount in London, will come to the U. S. shortly.

C. E. GRAINGER, president of Shea Circus, was in Philadelphia Saturday afternoon. Shea Pictures, of the circuit, starts a Midwest to Monday.

HARRY LINK of First Music plans to leave the coast June 16 to make his permanent head quarters there.


AJ. ARTHUR M. LOEW is back from England.

COWNTH HUGHES, signed by Wavers, will play her original stage role in the film version of "The Corn Is Green," leaves New York this week for the Coast.

DEAN JAGGER leaves for London shortly, to make a pic for Herbert Wilcox.

R. C. SHERIFF is returning to London to do a Sir Alexander Korda assignment.

H. M. BESSEY, vice-president of Altec Service, heads for New York from a business trip to Cincinnati.

SOL SIEGEL left the Coast last night for New York.

ZOE ATKINS leaves today for the Coast to work on the screen treatment of "Paris Under Ground" being filmed by Constance Bennett productions.

William Jay, Universal Special U. K. Rep., Dead

William Jay, 52, Universal special sales representative in Great Britain, died in London on June 17. The Universal home office announced yesterday. News of his passing apparently was delayed in cable transmission. Formerly general sales manager for RKO in Great Britain, he is survived by his wife, Mrs. Lilly Jay, of Hove, England.

Maurice A. Cheynski Buried

Chicago—Funeral rites were held yesterday for Maurice A. Cheynski, 74, pioneer exhibitor, identified with Chicago theaters for the past 47 years. His widow, Sarah, survived.
**Off the News Beat**

- **THIS AND THAT:** Add Words of Wisdom—Barney Balaban’s “Hollywood movies, interpreting America through the eyes and the heart, will feed Europe just as surely as our farms are feeding their distressed peoples”...They’re “lifted” from Balaban’s FPC convention address.

- Para.’s “Frenchmen’s Creek” will be the Rivoli’s next... And “Going My Way” will be followed by “And the Angels Sing” at the New York Paramount...

- Columbia’s contract player roster now stands at a record 58, of whom 16 are stars... FRC has placed “De-

- *Inaugurate Daughters” in its “specials” bracket... Terry Turner will bring in his full field exploitation staff for the RKO sales conference late July 24-26..."GE’s Schenectady tele station, WRGB, is asking video fans if they’d like to see old-time movie serials of the Pearl White era...

- Mrs. Annette Senft represented Cinema Lodge at Monday’s mass launching of seven Navy landing craft, sponsored by B’nai B’rith lodges...

- George Dindas, honorably discharged from the Army, returned yesterday to his former post as manager of Warner’s New York Branch... A draft of the list to receive “Dyna’mite” for that timely and inspiring Invasion-Fifth War Loan section of the 20th-Fox house organ...

- Arthur Brilant. RKO trade relations contact, will edit the company’s sales publication, Flash, next week when Editor Jack Level goes on vacation...

- Pic. Harold Goldstein, former Big U booker, recently cited for bravery, wrote uncle Phil Wannick, Big U salesman, requesting a good bottle and plenty of steaks for his return from Algiers within the next few weeks....

- **AVENGED PEARL HARBOR AND FLY OLD GLORY TODAY, FLAG DAY...**

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**Mono. Financial Condition “Strongest in Its History”**

West Coast Bureau of THE FILM DAILY

Hollywood—Discussion of Monogram’s present financial status will highlight a speech to be delivered today by George D. Burrows, vice-president and treasurer, at the company’s convention. “Monogram Pictures’ finances,” Burrows will say in part, “are on a sound basis, and company’s financial condition is stronger than at any time since inception of the company. This has been brought about by an increase in capital and the retention of all earnings. The company’s operations for the past year expanded considerably, and to meet increased financial requirements the company arranged for the sale of approximately $250,000 of additional stock, and reset its revolving bank credit at a substantially higher figure.

“It is anticipated that in financing the production program for the 1944-45 season, the company will use an aggregate in excess of $500,000 of bank funds.”

Among the company’s officials and producers who will speak are: Trem Carr, Steve Brody, Scott R. Dunlap, Sam Katzin, Jack Diets, Max Felber, Louis L. Lifton and Joseph Kaufman.

In the evening all the convention delegates will be guests of Sam Miller and Jack Diets at a dinner at the Florentine Gardens.
The flaming story of their trainings are paying off... for Bat Thrill to their gallant training, in action.

MARINE
SHOW FROM RKO!

Leathernecks who
laan, Guadalcanal, Tarawa!...
exploits .... in
an love ........

RAIDERS

PAT

O’BRIEN • RYAN • HUSSEY

starring

with FRANK McHUGH • BARTON MacLANE

RUTH

Produced by Robert Fellows • Directed by Harold Schuster
Screen Play by Warren Duff
"Love a Soldier" with Paulette Goddard, Sonny Tufts Paramount 106 Mins. EMOTIONAL ROMANCE MAKES THIS A SPECIAL TREAT FOR THE FEMININE PATRONS.

"I Love a Soldier" is the big hunk of romance in the show. The production is a special dish for the feminine, who no doubt will react with the proper heart twinges to the suffering of Paulette Goddard and Sonny Tufts caught in the throngs of love. The interest of the men is elicited primarily by the comedy touches that have been applied to the development of the story.

The film is able to sustain the interest with some of the factors that are quite familiar. Much credit for this is due the direction of Mark Sandrich and the acting of a well-rounded cast.

San Francisco is the scene of most of the action. Miss Goddard, wolder in aMany, does not find the men in uniform to help boost their morale, but when it comes to marriage to a service man, she is the hea

"Silent Partner" with William Henry, Beverly Loyd, Ray Walker Republic 55 Mins. FAST-MOVING PROGRAMMER WITH HEDGESPODE PLOT; GOOD FOR AC"C HOMESE.

Moving at a fast pace, this conglomera
tion of sleuthing, robbery, and murder, seems made to order for the action lovers. The direction, aimed in its stride for footage, has William Henry and Beverly Loyd bearing the burden of credence for the plot. Both are pleasing in their roles.

Loyd has photogenic beauty, and this, her first screen effort, shows promise of a good film future if given better roles and direction.

Under the excited shears of the cutter, the story shapes up with William Henry as a newspaper reporter who has lost his best friend. Henry immediately becomes the wanted suspect and is on the run at Beverly Loyd's apartment, after explaining that his friend was directly responsible for the solution to all his crime stories and that he was to have revealed the names of the ring leaders in some jewel and famous painting robberies the night he was stabbed.

Beverly, posing as a magazine interviewer, and actually working with Ray Walker, the insurance detectives, finds a little black book, containing the names of the leaders, which belonged to the murder victim.

Henry discovers his editor, who had been using his articles to ward off suspicion, to be the head of the ring; and to climax a fall out at Beverly Loyd's apartment, following the names of the ring leaders in some jewel

"The Drifter" with Buster Crabbe, Al "Fuzzy" St. John, Carol Parker PRC 62 Mins. FAIR WESTERN WHICH WILL NOT DO OKAY IN MOST STANDS WHERE SUCH PIE ARE MAGNETS.

Proportions of this western are about half artistic and half commercial. Furnished by Buster Crabbe, playing a somewhat confusing dual role as a sort of Robin Hood cowboy and a villainous bank robber. In, the Kent Maynard appearance they are doubles, and audiences will be doing well to keep the two characters untangled.

Comedy is portrayed by Al "Fuzzy" St. John, who is before the camera so much that "The Drifter" is more properly a com
dedy western rather than a western spiced with comedy. Like most of the type, this has some of its hard riding and fisticuffs. Continuity could be improved considerably, as there is time action doesn't deviate smoothly. But this is a minor fault inasmuch as most fans are more particular about having things happen than the logical happenings, especially in cactus dramas.

Technically the footage is below average, with photography never appearing to rise to the challenge of the story and continuity of the type. Her, there is some of its hard riding and fisticuffs. Continuity could be improved considerably, as there is time which action doesn't deviate smoothly. But this is a minor fault inasmuch as most fans are more particular about having things happen than the logical happenings, especially in cactus dramas.


Action stands well throughout this horse opera, which has Bob Livingston as "The Lone Rider" breaking up a crooked syndicate opposing the ranchers for the purpose of getting their land for an irrigation project. Yarn is stock stuff, but the footage is better than the usual cactus drama, but with no really unusual points. Comedy is supplied, of course, by Al "Fuzzy" St. John. Frances Gladwin has a bit more lushi role than is common to these pix.

Sam Newfield's direction keeps horses running as much as possible, so that any of the ranchers, and the vill

New Personalities Needed, View of Casey Robinson (Continued from Page 1) out yesterday that the term "new faces" meant nothing, but that the emphasis should be placed on "persona

Robinson has been making a tour to check the reaction of the public and critics to Tamara Toumanova and Gregory Peck, stars of the picture, both of whom are new to the screen. He said he found the reac

Robinson said he had found that screen tests did not bring out the true qualities of a prospective play

Robinson has affiliated himself with International Pictures and has set up his own production unit which will produce his future pictures. He plans to make two yearly.

Mother of Dave Coplan Dies Ottawa - Mrs. Sam Coplan, 60 mother of Dave Coplan, who for the past year has been managing director of the United Artists Corp in London, died following a long i

Mrs. Al Teplitz Dies Chicago-Ruth Teplitz, wife of Al Teplitz, Sam Meyers Circuit chief booker, said yesterday her husband and three children survive.
REVIEWS OF SHORT SUBJECTS

"Suddenly It's Spring" (Nortolton) Paramount 10 mins. Excellent A combination of beauty, imagination, and a musical score surrounding Raggedy Ann's latest Technicolor effort. Featuring a song titled "The World Is Waiting For The Sunshine," Raggedy Ann is killed in the sky, where she visits Mr. Cloudy and Mr. Zero in an attempt to get Mr. Sun to shine so that her little mistress will get well quickly.

"Contrary Condor" (Disney) RKO 8 mins. Pretty Funny Donald Duck provides plenty of laughs in his attempt to swipe an egg from a condor's nest. When Donald emerges from his hiding place in an empty egg shell, which another condor regards as "for an unhatched egg she accepts our fine-feathered hero as one of her own. Her attempt to get Donald to fly are extremely humorous. The Technicolor cartoon is ace.

Distrib. May Issue Decree Verdict Soon (Continued from Page 1) do not see eye-to-eye with Clark on the matter of further changes. So far, the obstacles as the five companies see them are unsurmountable, but they will make further attempts to show talks next Monday and then contact Clark either by telephone or a personal visit.

Alperton to Start First For UA Release in Month (Continued from Page 1) deals. Pic will be based on Somerset Maugham's "Sheepie." Script has been completed, as has that for Alperton's second, "Television Parade," a musical.

"Direct Hit" Boston Opening Cliché with Critics, Public Boston—"Direct Hit," combined military service show which will tour New England during the Fifth War Drive, opened at the Boston Garden Monday night to a capacity audience of 15,000. Uniformed stars of the show were Com. Jack Dempsey, USCG, and Sgt. Gene Autry, AAF. Civilian guest stars were Joan Ed...

N. Y. To Get Two Film Delivery Trucks Today (Continued from Page 1) ly in the Staten Island and Long Island areas of New York, one operated by the State Film Delivery Service and the other by the State Film Service. The trucks are already in New York in the dealer's warehouse and immediate delivery is expected.

They have two trucks which have finally gone beyond repair, after doing more than 160,000 miles each. The situation was so bad that exhibitors along the routes served by these trucks had to call for their film in cans last week and this week.

Collins, who has been working with the WAC committee on film trucks headed by Richey of M-G-M, reports that ODT has looked with favor on the industry needs. He hopes that he may soon have an okay for nine more trucks for the New York area. This is the most critical section, he said.

He pointed out that ODT and OPA both were greatly impressed by the efforts of film deliverers to keep their trucks in operation, and by the fact that they were able to get as many as 165,000 or 175,000 miles from many of these trucks. He revealed that he was offered 10 milk trucks some weeks ago, but had to turn them down because they were not suited for film delivery. Ten-ton trucks had been sought, but the distributors find themselves able to use the seven-ton vehicles.

Sol Siegel Quits Columbia To Enter Indie Production

West Coast Bureau Of THE FILM DAILY Hollywood—Sol Siegel has relinquished his position as producer at the Columbia studio to enter the field of independent production. He will first devote all of his time and attention to production preparations for a film adaptation of the stage hit, "Kiss and Tell," which is to be directed by George Abbot, F. Hugh Herbert and Siegel for Columbia release.

IN NEW POSTS

GRACE SCHMULL, assistant, Newreel Theater, Baltimore.
HAYWOOD HANNA, manager, Imogene, Milton, Pa.
HARRY L. DOWDELL, manager, Olympia, Portsmouth.
DON WOLF, Warner Theaters, Cleveland.
WILLIAM BURKS, assistant office manager, United Artist Corp., Chicago.
ERWIN BARG, manager, Jack Robbins office, Chicago.
EDWARD SPENS, Monogram, Dos Mianes.
MIKE COMER, Monogram manager, Omaha.
NAT HERN, assistant manager, RKO Capitol, New Haven.
BERNARD LEVY, Almagamated Theater, New Haven.
HERBERT RUH, assistant shipper, 20th-Fox, Omaha.
SCORCHING EXPOSE OF THRILL-THIRSTY ADULTS IN FILM..."ARE THESE OUR PARENTS"

TELL OF THRILL DATES!
Sam Bailey, father of youthful Hal Bailey now being held by juvenile authorities, told police questioners: "What's the difference if I spend a few hours of my time with women. Hal is old enough to take care of himself." Young Bailey is 17.

BLAMES PARENTS!
Terry Sallisbury, teen-age murder suspect accuses thrill-crazed adults for conditions which led to her downfall. Says Terry: "Had mother spent even a few spare moments with me I wouldn't now face disgrace."

NABBED IN RAID
Shocking neglect on part of parents leads teen-age lawbreaker in raid on notorious roadhouse.

Your HOT Headline HITS keep coming from MONOGRAM!

First...
"WHERE ARE YOUR CHILDREN"

Then...
"WOMEN IN BONDAGE"

Now
THIS SOCKEROO 4-PAGE TABLOID IS THE OPENING BLAST FOR YOUR CAMPAIGN ON MONO'S LATEST!

"ARE THESE OUR PARENTS"

Produced by
JEFREY BERNERO
Directed by WILLIAM NIGH
Screenplay by Michel Jacoby
Director Story by Hilary Lynn

with HELEN VINSON • LYLE TALBOT • NOEL NEILE • IVAN LEBEDEFF • RICHARD BYRON • ADDISON RICHARDS
**THE DAILY**

**NEW YORK, THURSDAY, JUNE 15, 1944**

**TEN CENTS**

**DISTRIBUTION. COMPLETING NEW DECREES REPORT**

**WARNERS ENTER TELEFIELD; ASK FOR COAST STATION**

**Soviets Buy $2,000,000 in U.S. Equipment; In the Market for $48,000,000 More—Irsky**

West Coast Box, THE FILM DAILY

Hollywood—Purchasing commitments totalling more than $2,000,000 have been made by Gregory Irsky, chief engineer of the Soviet film industry, who is here with other members of a purchasing mission sent from Moscow. Purchases cover sound and silent cameras, raw stock, laboratory and studio equipment, and early delivery is urged by the visitors, as much of the equipment is required for war use.

Irsky reports Russia is planning for post-war requirements and upwards of $50,000,000 in equipment for Soviet theaters and studios will be needed.

**Clark to Receive Written Report on Position of Companies This Week-End**

A written report on the position of the five consenting companies as to changes, if any, in the New York consent decree, other than those recommended in the Jan. 20 draft prepared by the Distributors, is expected to be completed by this week-end and will be forwarded to Tom C. Clark, Assistant Attorney General.

The distributors, it was said yesterday, are not opposed to the clarification of language in the decree.

(Continued on Page 7)

**Plan September Tax Round Table Meeting**

Keen interest in the perfecting of a taxation conference among exhibitor groups is expected to result in an organization meeting of the various units early in September, with all associations participating except Allied. Allied voted against joining the conference at its recent board meeting in Philadelphia, although

(Continued on Page 7)

**Author's Pic Rights Coin Ruled Ordinary Income**

U. S. Circuit Court of Appeals yesterday denied Clifford Goldsmith an appeal from a tax judgment. The court affirmed the Internal Revenue claim that money received by an author for the sale of picture rights was ordinary income and sub-

(Continued on Page 7)

**Screens to Drive Home "Fighting 5th" Message**

Exhibitors will receive a steady flow of screen material on the Fifth War Loan to enable them to present a screen message at every show during the drive. R. M. Kennedy, national vice-chairman, said in a message to exhibits. A total of 44,000

(Continued on Page 6)

**Bond Landslide Gains Speed; Reports Show Public Rising to Appeal**

**"5TH" FLASHES**

First day sales at the giant cash register in Times Square totaled $92,000 in Bonds, proving the sales agency a greater attraction than had been anticipated. Capitol Theater staff is in charge of today's sales with the noon show to feature Barry Wood

(Continued on Page 3)

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**WARNER PAY BONUSES, STAGE WAR BOND RALLY**

A rally in behalf of the Fifth War Loan Campaign was held yesterday afternoon at the Warner's home offices. The company execs and two heroes back from the war fronts were among the speakers.

Warner picked yesterday as well for the distribution of the mid-year bonuses to home office employes. Bonuses run from a half week's to a week's pay.

Wotta sense of timing!

---

**CALL OF THE DAILY**

**214,000,000 BONDS SQUARED**

**O. A. ANDERSON**

**THE DAILY**

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COMING AND GOING

MAURICE BERGMAN, Universal Eastern advertising-publicity manager, is due back from the Coast Monday.

GEORGE L. BAGNALL, vice-president of United Artists, leaves the Coast for the home office tomorrow.

SOL SIGEL is due from the Coast today or tomorrow.

DUDELY NICHOLS in town for Sister Kenny conferences.

A. H. BLANK of Tri-State Theater Corp., Des Moines, and FRANK ROGERS of Florida State Theaters, Inc., Jacksonville, Fla., have arrived in New York for a stay of three or four days on business.

16,501 Theaters Line Up For Metropolitan Birthday Weekend

With one week yet to go, M-G-M is nearing the home stretch in its plan to have Leo the Lion roar on every screen over a 24-hour period during two days of a special event called "Metro's 20-Year Anniv.

ersary Week," June 22-23. Up to yesterday, home office executives tallied latest reports from the field which now show a total of 16,501 bookings for the week. In Canada, a day later, shows were also being made at a rapid pace. So far there are 1,204 theaters lined up out of a total of 1,285.

Local 109, DeLuxe Labs. Renew Closed Shop Pact

Closed shop contract between DeLuxe Laboratories and the Screen Office and Professional Employes Guild, Local 109, UOPWA, affecting 36 white collar workers, has been renewed for three and a half years.

New deal provides for a classification system and automatic pay increases during the life of the pact. Most employees will receive five dollar raises retroactive to Oct. 1943, with new increases in October of this year and next.

Would Star Miss Cornell In Version of Her Play

West Coast Bureau of THE FILM DAILY

Hollywood—Harry Joe Brown is negotiating for screen rights to "Friends and Lovers," stage play now starring Katherine Cornell. If all goes well, the deal is consummated, he will produce and direct the film version for Producers Corporation of America.

Sig Schlagel, PCA executive now in the East, will try to induce Miss Cornell to star in the picture and have Guthrie McClintic, its stage producer act as associate producer on the film.

Tradeshow "Romance" June 26

M-G-M will tradeshow "An American Romance" in all exchange centers on June 26. In Boston, New York and St. Louis there will be two showings, one in the morning and the other in the afternoon. No release date has been set.

WALT DISNEY left New York yesterday for Hollywood following a two week vacation in New York with Mrs. DISNEY.

SCT. ANN DENNERLEIN, USMC, formerly of THE FILM DAILY, is in New York on furlough from Raleigh, N. C.

ELLEN DREW leaves Hollywood this week for a tour of the Island, N.Y., to see her husband, Maj. Sy Bartlett, who is stationed there.

FRANCES REID, young Broadway actress, and BRADLEY CROSBY, radio star, will arrive in Hollywood this week from New York to be booked by Hal E. Wallis for term contracts.

MRS. CHARLES LEDERER leaves the Coast for New York with baby due July 20.

Jackson Heights House Asks Clearance Relief

The Fair Theater, Jackson Heights, L. I., has filed a clearance complaint in the New York tribunal charging the Monogram Theatres, Inc., held by the Granada Theater, Corona, was unreasonable on the grounds that no competition existed between the two houses. The five FIF-12 Pic companies were named defendants.

Complainant asked that the clearance be, eliminated or reduced to one-half. If the arbitrator should find that some competition existed, the complainant asked that a maximum limit be placed on the clearance unless the day excepted, between the conclusion of a run at either the Corona Theater or the Jackson Theater and the availability date of pictures at the Fair.

Extend Time for Gary Briefs

Chicago—Filing dates for briefs in the Gary Theater arbitration case have been extended to July 26. George Frazier is the arbitrator. The case is now before the appeal board.

Colony Arbitrator Named

Chicago—William A. McSwain, attorney, has been appointed arbitrator in the R. J. Miller, Colony Theater, McHenry, Ill., arbitration case against the distributor. Hearing will begin July 8.


West Coast Bureau of THE FILM DAILY

Hollywood—William Gell was appointed London representative of Producers Corporation of America. Gell's first chore for PCA will be to represent the company in the British distribution of "Knickerbocker Holiday."

Sgt. Homnick Killed in Action

Wilkes Barre, Pa.—Word has been received of the death of 1st Sgt. Frank Homnick, AAF, in action over Germany last November. Sergeant Homnick was the brother of Curtis Homnick, former manager of the Hart, now serving in the Army.

W. O. Paisley Dies

Marion, Ill.—W. O. Paisley, 75, publisher of the Daily Republican and the Weekly Leader, is dead.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Showplace of the Nation-Rockefeller Center "HELLO LEE" 4th WEEK

"A Metropolitan-May Day" Picture

"THE WHITE CLIFFS OF DOVER"

Starring IRENE DUNNE with Alan Marshal

Spectacular Stage Presentation

1st Mezz. Seats Reserved.

Friday, June 15, 1945

HERBERT IVES DEAD

Detroit—Herbert E. Ives, 56, a industry veteran, is dead. His wife and his father survive.
Galvin Named Drive Head
Wilkes-Barre, Pa.—John J. Galvin, manager of the Orpheum, has been appointed head of the War Industries division of the Luzerne County Fifth War Loan Drive.

Gell Named PCA Representative
West Coast Bureau of THE FILM DAILY
Hollywood—Producers Corp. of America has named William Gell its London representative. A distributor representative in England, Gell is visiting this country.

Outstanding Industry Personalities
Can you name them—

HES so prominent in our industry that we'll have a tough job preventing your identification of him, mere inspection. Here goes: (1) He's a native of Michigan; (2) He's a native of Indiana; (3) He's a native of New York; (4) He's a native of Illinois.

A BUFFOON lad who migrated to New Haven to attend and graduate from Yale and then returns to the city of his youth to become general manager of a chain of six movie stands, and later a film buyer. Bounded down to New York City in 1931 to become editorial contact for Pathé News. In 1935 organized industrial film department for the company. Executive and creative ability rocketed him to vice-presidency and general management. In 1940, joined Lee Marcus as producer at RKO Pathé. Following your return to Pathé and former post. In 1942 was elected firm's pressy and put on directorate.

THE name of Washington is almost as closely and personally identified with the Father of Our Country. He was born in Washington. He was educated in Washington, climaxing schooling by attending George Washington University. In 1936 was appointed projection supervisor of Loew's Circuit. For more than a decade has been director of visual and sound projection for Loew's, Inc. Has been prominent official of Local 221, IAIFE and MPMO. Headquarters at the home office. No more association with Washington, you ask? Listen: In current World War II, spends most of his time there as consultant to Office of Strategic Services, WPB's amusement section. They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY


SEND BIRTHDAY GREETINGS TO...

JUNE 15

W. C. DeVinny
Harry Langdon
Richard C. Wilson
George Bennett

Eve Ettinger
S. R. Kunkes
Joan Davies

Max Stuart

Monogram Schedules
7 for New Season

East Coast Bureau of THE FILM DAILY


Also, "They Shall Have Faith," starring Gale Storm, with Mary Bo- tan and Johnny Mack Brown, pro- duced by Jeffrey Bernard; "Rhapsody on Ice," a Scott R. Dunlap production, starring Belita, "Little Lynd," by Grand Central Pictures; "Sunbon- net Sue," a Dunlap production; "Black Beauty," by Anna Sewell's novel, produced by Lindsley Par- sons; "John Dillinger, Killer," a King Bros. special; "Powder Boys" and three other East Side Kids films, with Leo Gorcey, Huntz Hall and Billy Benedict; produced by Sam Katzmian and Jack Dietz.

Three Charlie Chan


Program will be completed with a series of eight "Cisco Kid" films, produced by Philip N. Kranse and James S. Burckett and eight starring...
BIGGEST CAMPAIGN OF SCREEN ANNALS FOR M-G-M's "WHITE CLIFFS OF DOVER" IN A BRILLIANT BIRTHDAY CELEBRATION

(1) "White Cliffs of Dover" 24-sheets from Coast to Coast and Canada.

(2) Exclusive to M-G-M! Traveling posters for "White Cliffs" on 5000 American Express Trucks covering America.

(3) 100-line "White Cliffs" teaser ads in 129 key cities! Quarter-page ads in newspapers listing future M-G-M hits also.

(4) Full page "White Cliffs" ads in two colors in Life, Redbook, Cosmopolitan, Liberty, Look, Woman's Home Companion, McCall's, Good Housekeeping, Parents' Magazine and Canadian publications.

(5) "Lion's Roar" Anniversary Column in 26 national magazines features "White Cliffs of Dover."

(6) "Anniversary Salutes" on Key City Radio Programs of M-G-M's 52-week-a-year-airwaves activities keyed to local playdates.

(7) Anniversary Inaugural of M-G-M's network program "Screen Test" over 87 Mutual stations and WHN.

(Continued)
(8) Two-page, two-color "White Cliffs of Dover" spreads in fan magazines.

(9) M-G-M launches Anniversary Key City Radio Programs announcing that Leo the Lion will be on the air 52 weeks a year.

(10) At press time, close to 100% of the nation’s theatres have booked the Lion to roar on their screens in a Feature, Short or Newsreel during M-G-M’s Anniversary Week.


(12) Full page mat service on M-G-M’s Anniversary serviced to 300 great American Newspapers.

(13) Deluxe Anniversary Pressbook with stills, free mats, stories by famed writers.

(14) “Study Guide” special M-G-M Anniversary Edition. For the first time, it will be sold on 40,000 American News Company stands.

(15) $1000 War Bond Promotion for Anniversary “Bathing Beauty” in National tieup with Swim-for-Health-Week.

(16) Giant studio ceremony to mark Twenty-Year Anniversary.

(17) “Romance of Celluloid” special short subject reviews exciting “Twenty-Year History of M-G-M.

(18) M-G-M’s travelling “Show Builder” starts Anniversary Tour.

(19) Charles A. Midelburg, of Charleston, West Virginia, representing Twenty-Year Exhibitors, visits Studios.

(20) Redbook selects “The White Cliffs of Dover” as its “Picture of the Month.” Modern Screen Magazine devotes entire August issue to M-G-M’s Anniversary. Screen Guide and others go all out for M-G-M.

"We’re twenty and just a little shaver. Next year we’ll be twenty-one!"

GETHER FOR VICTORY! FIGHTING 5th WAR LOAN!
Aussie Theater Biz
Up 44%, Says Stuart

(Continued from Page 1)

years. Stuart, representative of the National Theaters Corp., owners of the major interest in Hoyts Theaters Ltd., in Australia for the past three years, added, however, that the present tax situation takes 70 per cent of the gross profits.

The reason for this terrific theater boom, Stuart stated, was an acute rationing system which has been placed on practically every known commodity, plus the fact that large war production activity has created many extra dollars with little outlay for spending, other than amusement.

Regarding production activity, "Rats of Tobruk" has just been completed with a budget of $15,000, and prints financing at a cost of $100,000. Reason for this low budget was due to Army co-operation, it was said. An RKO release of "The Amazing Mr. Peabody" has not yet been announced, but it is rumored the production is expected shortly. However, production is now at its lowest point because of the talent shortage.

Stuart will remain in New York for a few more weeks before returning to Australia.

Screens to Drive Home
"Fighting 5th" Message

(Continued from Page 1)

prints of three trailers will be in theaters by June 26, he revealed.

Kennedy said that prints of "What Did You Do Today?" are now in the hands of 14,000 exhibitors, that "Our Enemy Speaks" will be shipped to 15,000 theaters by June 19, and "From Your Boy Over There" (formerly "Dawn of D-Day") is scheduled for June 26. He noted that raw stock restrictions made it impossible to ship prints to each of the 10,282 WAC-plugged houses and asked managers to pass prints along.

Pointing out that a speech by General Eisenhower has appeared in all newsreels, Kennedy said that a second bulletin will appear in June 22 issues and that all newsreels will carry a flash end reading "Join the Fighting Fifth . . . Buy War Bonds" during the Drive.

Wedding Bells

Lorraine Ofttto, of 20th-Fox's exploitation department, will be married Sunday, to Cpl. Kenneth B. Howard of Oceanside, L. I. The couple will spend the next two weeks honeymooning in Virginia.

North Woodstock, N. H.—William Luthie, operator of North Woodstock and Lincoln theaters, was married to Sarah Sanborn.

War Bond Landslide
Is Gaining in Speed

(Continued from Page 1)

O'Donnell yesterday was a telegram from Charles M. Thall, Northern California general chairman. San Francisco's theater drive got off to a flying start, Thall reported, citing the following figures for Monday through Friday: For Fox theater, San Francisco, 5,200 Bonds against 4,600-seat capacity, $600, 600; T & D Enterprises, Oakland, 5,500 Bonds, 2,800-seat capacity, $515,000; California Theater, San Jose, 2,200 Bonds, 1,700-seat capacity, $152,000; United Artists Theater, Berkeley, 2,050 Bonds, 1,640-seat capacity, $200, 500; Esquire Theater, Sacramento, 1,250 Bonds, 996-seat capacity, $138,000.

Thall also stated in his wire that "our goal of 225 Bond premiers in Northern California against 183 in the Four Years in the War loan is a cinch. We are trying to get 250." Full 250 theaters are guaranteed to start. Free Movie Day, on July 6, an aptitude is coming in fast for Junor Matiness, with a minimum of 30 as the goal.

National Chairman O'Donnell telegraphed Thall and his committee that the congratulations of the national committee, calling the report an "amazing achievement."

Hicks, Baltimore Circuit
Operator, Sticks Here

(Continued from Page 1)

while he was in town on a business trip. The Hicks circuit was started by his father, Charles A. Hicks, who died in 1933. "Bill" Hicks, as he was known, started with the Hampshire circuit in 1913. In 1920, he added several other houses, including the Atlas Bridge, Little, Mayfair, Lord Calvert, Westport and Westway, all in Baltimore. He also owned the Maryland, which is dark at present. His widow, two children and a siste survive.

Awards 8 M-G-M Loyalty Pins

Milwaukee—William F. Rodgers, M-G-M vice-president and general sales manager, and J. E. Flynn, Western sales manager, at a dinner held for employees of the local exchange at the Schroeder Hotel, distributively 10 years ago, added several other houses, including the Alhambra, Bridge, Little, Mayfair, Lord Calvert, Westport and Westway, all in Baltimore. He also owned the Maryland, which is dark at present. His widow, two children and a siste survive.

STORK REPORTS

Eugene M. Kline, of the law firm Kline, Bluth, Benjamin, Kline, became a papa yesterday. It's boy.
WB In Tele Field; Asks Coast Station

(Continued from Page 1)

CRACE LOUISE BOGROW, director, customer's service department, Filmack Theater Co., Chicago.
RUTH NELSON, secretary to personnel director, G. & T. Chicago.
MRS. GEORGE BREMEN, manager, Wyandotte, Michigan.
HILL-BOUTHYNK, manager, Nacoty, Chicago.
VIRGINIA HANSON, assistant manager, Omaha Theater, Omaha.
MARGARET SHANNON, treasurer, Omaha, Omaha.
VIRGINIA STAHMER, information desk, Warner, Omaha.
MARIAN LAKE, booker's stenographer, Warner, Omaha.
VIRGINIA CALLAHAN, telephone girl, M-G-M, New York.
MRS. DIANA HATOFF, manager, Rialto, Jersey City, N. J.
MRS. ANN DEL VALLE joined Selznick-Vanguard press staff in Hollywood and will handle feature "You Wait Away" and "With All My Heart."

Theater, East Islip, L. L., against the five consenting companies.

Appellants are the five defendants granted the seven-day clearance in the Amityville Theater, Amityville; Babyon Theater, Babylon; Bay Shore and Regent, Bay Shore; Sayville, Sayville, and the Smithtown, over the East Islip. Any clearance of seven days to the named theaters, except to the Baby Shore and Islip, the complaint contends. It further states that if it is found that some clearance to one more of the theaters other than the Bay Shore, is reasonable, the complainant wants clearance fixed at one day and a ceiling placed on the waiting time between the Bay Shore and the East Islip.

Reduction in Clearance Won by E. Orange House

The seven-day clearance held by the Royal and Broadmoor Theaters, Bloomfield, N. J., the Central, Newark, and the Oromont and Beacon, East Orange, over the Ampere Theater, East Orange, has been adjusted. Clearance in the case of the Ampere and Broadmoor has been eliminated and the clearance of the Central, Oromont and Beacon has been reduced from seven to one day. William Gold represented the complainant.

Buffalo Theater Given Reduction in Clearance

The Columbia Theater, Buffalo, which sought a reduction in the clearance held by the Broadway Theater, has been given an award which permits the Columbia to play immediately after the Broadway. The

THEATER DEALS

Roger Mahan of Hamden, Conn., as of July 1, adds the Carroll, Watertown, Conn., to his circuit, which consists of the Bandbox, Mifflenberg, Pa., Montrose, Montrose, Pa., Plaza, Watertory, Conn., and Legion, Whitehaven, Pa.

Manilla, Inn.—The Mainilla theater here, owned by Carroll Lane, has been sold to L. R. Howorth.

Woodburn, Ore.—Bregman Thea- ter has been taken over from T. C. Poorman by Mr. and Mrs. A. Bussler.

Cagney, Golden Co. Elected to MPPDA

(Continued from Page 1)

his company and Edward A. Golden will serve in the same capacity for his organization. Election of the additional companies gave rise to the belief yesterday that several of the large, independent units releasing the major distributors would apply for membership in the MPPDA. The board yesterday also approved the purchase of additional War Bonds, which will be applied to the trade's disposal of the $15,000,000 Sales Quota for Monogram

(Continued from Page 1)

far established in the history of the company.

"Is my opinion," Brody told the delegates, "that we should have no difficulty whatever in attaining this figure. Indeed, it should be substantially surpassed, due to two important factors, which are plainly in evidence: steady expansion in bookings which is now coming to Monogram, as a result of enhanced quality of its product, and our line-up for the season of 1944-45."

Plan September Tax Round Table Meeting

(Continued from Page 1)

it is believed that some of its units may participate individually. At large number of units have pledged their co-operation in the move which is designed to combat discriminatory taxation and co-ordinate the efforts of all participating organizations on tax matters.

Four Davis, Fla., Houses Acquired by Carl Floyd

Haines City, Fla.—The Davis circuit of four houses has been bought by Carl Floyd. Two white and one colored theater at Clewiston and one white theater at Moore Haven comprise the lot. Acquisition of these houses gives Floyd a chain of 27 movie picture theaters stretching from Ashburn, Ga., to Clewiston, Fla.

Woodcock Leaves RCA Post

Chicago — Vance Woodcock, RCA district manager, has resigned. James Cooke takes over as acting manager.
TEED-UP FOR THE BIGGEST DRIVE OF YOUR LIFE!

There's only one ball to keep your eye on from June 12th to July 8th!

At press-time news of the Invasion has electrified the nation. The best way to thank our heroes is to re-dedicate our hearts and energies to the job ahead.

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.
U. K. PRODUCERS IN ALLIED GOV'T DEALS
Radio, Films, Press May Fight for Television

A three-way battle between the present broadcasting industry, the moving picture industry and the country's newspapers for top position in the television field, was en-
trenched last night by James D. House, vice-president of Crosley Radio, Inc., and general manager of WLW, Cincinnati, speaking at the radio Executives Club. Television is a new con-
nection, their 20 years. Their main interest now is in the immediate future.

Monogram 39-Week Net Hits $149,642

Hoblitzelle Urges Income Tax Ceiling

Dallas—A Constitutional amendment to curb the power of Congress to assess taxes on incomes beyond a maximum of 25 per cent for cor-
porations and individuals alike, except in case of war, is declared by Karl Hoblitzelle, president of Interstate Circuit, to be a prerequisite to a general prosperity in the post-war period.

Hoblitzelle draws the conclusion

AFM Ordered by the WLB To Resume Recordings

Washington Bureau of THE FILM DAILY—The War Labor Board's ruling on the AFM ban on recordings was announced today. Although the musicians are ordered to resume record-
ings for the three major recording companies, the decision is not a total defeat for the Petillo's AFM. The AFM is ordered to "withdraw its ban on the making of phonograph records and transcriptions."

New Cancellation Proposals

Clark Asks 10% for Pix Costing $300 Average

WAC Distrib. Chairmen Presented Wall Plaques

A new schedule of cancellation privileges to be incorporated into a new New York consent decree reportedly has been proposed to the five consenting companies by Tom C. Clark, Assistant Attorney General. The new proposals, it was learned, ask for a 20 percent cancellation.

Hopper Heads M. P. Soc. for Americas

Final findings of fact and conclu-
sions of law in the Mandom anti-
trust action as it concerns Paramount.

"ONE DOWN AND TWO TO GO!" — GET BEHIND THE FIGHTING FIFTH BOND CAMPAIGN.
**Smart Mules Bala:**

**At Hitler, Hirohito**

Reading, Pa.—This city had good reason to realize the wisdom of Shakespeare’s words: “Nature teach- es beasts to know their friends.”

A Fighting Fifth War Bond stunt arranged by local theater managers called for a pair of mules to pull effigies of Hitler and Hirohito. The mules refused. Usurers, reluctantly but patriotically, had to do the job.

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James Arthur in Marines; Family’s 11th in Uniform

St. Louis—Variety Club of St. Louis rendered a surprise luncheon for James H. Arthur, legal counsel for Fanchon & Marco, and chief barker of the club, prior to his departure for Quantico, Va., where he will receive training as a 2nd Lieutenant in the Marines.

Harry C. Arthur, Jr., general manager of F & M, and toastmaster for the luncheon, announced that James’ enlistment, election in the family, was “the last of the Arthur-Bowman. Their brothers, David and Edward, are 2nd Lieutenants in the Marines and the Army, respectively, while Lt. Harry C. Arthur, III is a Marine dive-bomber pilot in the Pacific.

Nephews of the brothers in the service include S/2cl. Harry King, USN; Lt. James T. Rounds, AAF; Sgt. Edward Hunt, AAF; Corp. Jerry Doyle, AAF, and Capt. James J. Doyle, USA.

**Discuss Television Effect On Radio and the Legit.**

Effect of television on the radio and legit. theater were discussed last night at the Radion Executives Club Television Seminar. James Shouse, vice-president of Crosby Radio, and general manager of W.L.W, Cincinnati, discussed the medium’s effects on the radio industry, while Gene Buke analyzed the relationship of television to the legitent theater.

Television’s effects on the film and publishing industries will be the subject of the June 22 Seminar.

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**Charles Goetz Resigns From 20th-Fox Sales Dept.**

Charles Goetz has resigned from 20th Century-Fox’s home office sales department and after a vacation in Atlantic City will announce his future plans. Prior to joining the sales department, Goetz for five years was in the 20th-Fox talent department.

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**5TH FLASHES**

(Continued from Page 1)

test for service men’s wives, offering $1,000 in Bonds to those doing the most for the home front war effort is being staged by the industry’s Fifth War Loan Committee, Jack King, Interracial War Loan Committee chairman. Committee also plans a bathing beauty contest and an old-fashioned barbecue in conjunction with the Paramount Theater Bond Premiere, July 27.

Brooklyn’s own Bond-o-meter, a double faced clock, 16 feet in diameter, erected on a structure 25 feet above street level, will be dedicated at noon today. Charles C. Moskowitz, chairman of the Fighting Fifth Metropolitan council, will be present along with Ed- die Dowden, director special events chairman.

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**Fort Worth, Tex.—** A “Fighting Fifth” War Loan “natural” for Negro patronage is a “June Teenth” midnight Bond premiere for Negroes only, which Dan Gould, pub- licity manager for interstate will stage on Monday, observed as Emancipation Day. Local Negro talent will spark this Bond premiere from the stage and an all-colored orchestra will let loose with Bond-selling music.

Elmer Rhoden, Exhibitor State Chair- man for Western Missouri, reported that Kansas City theaters have made a tie- up with all of the city’s school children to sell Bonds for the 50 suburban houses. As a reward, the youngsters will be given a special show at the Munici- pal Auditorium on July 3, at which 20,000 children are expected.

**Class to head Goldwyn’s A-Publicity Department**

West Coast Bureau of THE FILM DAILY

Hollywood—Samuel Goldwyn has appointed George Glass as advertising and publicity director, effective July 2. William Hebert, who resigned the position, will continue with Goldwyn until July 8, when he will leave for a month’s vacation in Mexico.

**COLUMBIA DELEGATES RETURN TO FIELD POSTS**

Division managers, branch man- agers and salesmen from 10 of COLUMBIA’S exchanges, as well as reps of the Canadian offices, are back in their respective territories following a three-day sales meet held at the Hotel Warwick. This was the sec- ond of three sales gatherings planned by the company this year. The third will be held in San Francisco July 11 through 13.

Burton’s Colonial Closed

Burton, O. — Colonial here has closed for the duration.
Help him make it 100%

Up to date 16,502 theatres have booked Leo on their screens during his Anniversary Week.

LEO-ON-EVERY-SCREEN WEEK OF JUNE 22nd!

Thanks to the good sportsmanship of our industry, Leo is not far from 100% representation on America’s screens during his Anniversary Week. If you have not booked either an M-G-M Feature, Short Subject or Newsreel, kindly communicate with the nearest M-G-M Branch office today. The Friendly Lion is celebrating Twenty Happy Years of sincere effort toward this industry’s welfare, and he is grateful indeed for this expression of good-will which all the exhibitors of America, customers and non-customers are extending to him.

FIGHTING SHOWMEN! JOIN THE FIGHTING 5th WAR LOAN!
Films, Radio, Press May Fight for Tele

(Continued from Page 1) understands transmission and ex-
pects to control and dominate television, Shouse said it is “an ex-
pectancy only, and with no guar-
antee that such will be the case. The broadcast industry may well
find that it will not have the power of ultimate determination in the
case of television.”

Set manufacturers, Shouse held, represent an important power to ac-
celerate or retard the marketing or acceptance of television, and they
will have a great deal to say as to how rapidly home television equip-
ment is introduced, but they, too,
may not have the final right of de-
termination as to their thinking and
actions on this matter.

Newspapers are also becoming concerned about television, Shouse
claimed, holding that some papers believe they overlooked an oppor-
tunity when radio was young.

Commented Shouse: “The newspa-
ers of the country probably have just
as much right to assume that they
should be the logical develop-
ers of television in their states as a
visual medium, and it occurs to me
that there are very few cities in the
entire country where the biggest
newspaper in the city is not a far
bigger and more financially reason-
able factor in the community than
the largest radio station.”

Third, and perhaps most dynamic and positive threat to the broad-
caster’s dream of television, is the
motion picture, Shouse believes.

“I don’t think anyone can seri-
sously question the proper
concern of the moving picture
industry. It has indicated it is be-
ginning to feel about this mat-
ter,” he added. “The moving picture industry is a big indus-
try, and it would appear entire-
ly natural that as television has
developed, it should consider
that its development under prop-
er auspices would involve an ap-
preciable and perhaps dominant
role being played by an indus-
try which has grown to be what it
is today through its treatment of
moving visual material.”

Shouse continued: “If anyone is disposed to take the moving picture
industry’s bid for television lightly, I respectfully submit that M-G-M,
alone, handles more money in a year, and probably manages to retain a
fair share of it, than the National Broadening Co., the Columbia Broad-
casting System, the Blue Net-
work, the Mutual Network, and prob-
ably all the 50,000 Watt clear chan-
nel stations combined.

“Radio broadcasting has invested in it perhaps a hundred million dol-
ars; the movie industry is a billion dollar industry. Last year the
public paid $1,800,000,000 to see
something not very far different
than television is expected to pro-

Monogram’s 39-Week Net Profit at $149,642

(Continued from Page 1) pared with gross earnings of $100,-

40 for the same period of the pre-
vious year.

Consolidated net profits for 39
weeks ended March 25, 1944, after
reserve for Federal income and suc-
cess profit taxes, amounted to $149,-

62, as compared with consolidated
net profits for the same period of
the previous year of $43,306 after
tax reserve.

W. Ray Johnston, president, re-
ports that for the quarter ended
March 25, 1944 the company’s vol-
ume and profits exceeded that of
any previous quarter in the history
of the company, and he anticipates
a continuance of the upward trend.

Deler Expelling Browne

Chicago—Proposal to expel George
C. Browne, former LAT president,
convicted in the film extortion case,
from membership in the union was
postponed to the July meeting of the
union committee which is await-
ing receipt of the official record of
Browne’s trial in New York.

“Not at some indeterminate point in
the future.”

Summing up his arguments, Shouse
said: “I think it will be a very in-
teresting situation, indeed, if it
ever develops — and I do not
consider it to be at all unlikely —
that we encounter a three-way
battle for top position in this
field. The present broadcasting
industry, the moving picture in-
dustry, the newspapers of the
country, with the set manufactu-
rer sitting on the sidelines, and the
whole struggle being refer-
red by the Federal Communica-
tion Commission.”

The Crosley vice-president was
cautioned that he did not mean to be
as alarmist as the latter sounded as
“lines of battle on a thing of this
class are never very clearly drawn
because the issues involved seldom
become outwardly distinct, and an
out-and-out struggle for control un-
der normal competitive standards
would be disastrously wasteful. Com-
promises and alliances will be form-
ed of a perfectly proper nature. It
is the working out of these alliances,
the establishment of mutual rela-
tionships between the film industry,
the newspapers, the radio stations
that are now present to thinking broadasters and thinking
newspapermen and think-
ing moving picture people not only
gratifying, but equally great op-
portunities.”

“As a matter of fact,” he con-
cluded, “the advent of television will
probably turn out to have been an
excellent thing for all three of us.”

Other points made by Shouse were
emphasized by one newspaper.

“While the possibility that the whole busi-
ness of advertising will receive a
tremendous impetus from television
is true, I do not think that television
may be able to largely finance its own
development and growth by opening up
new avenues of revenue.

No Help Problem!

Manchester, N. H.—Doc Gilles-
pie’s help situation is better than the
average, judging from this double
billing at the Modern:

“Dr. Gillespie’s New Assistant”—
“She Has What It Takes.”

New Cancellation Proposal is Made

(Continued from Page 1) pictures costing up to $100 av-

eage; 15 per cent up to $200 av-

eage, and 10 per cent up to $300 av-

eage. Previously, the independent exhibitors favored a straight 20 per cent cancellation, while the distribu-
tors in their proposals of Jan. 28
suggested 20 per cent up to $100
average, 10 per cent up to $200 av-

eage and 5 per cent costing more than $200 average.

A spokesman for the distributors
yesterday said that their written
report on degree changes would be
in Clark’s hands on Monday. Clark,
meanwhile, has left for several days’
trip to the South.

Name Van Praag Chi. PRC Mgr.

Chicago—Martin Van Praag has
been named Chicago manager of the
PRC exchange by Henry Elman, fran-
chise holder.

Nominees for UA
Board of Directors

(Continued from Page 1) dustry has been nominated by
Mary Pickford while the bankier who
is said to be with the Bankers Trust
Co. is one of the choices of David
O. Selznick for the directorate.

Charles Chaplin’s nominees are
Isaac Pennycapper of Philadel-
phia and Edward C. Raftery, UA
president.

Raftery, who was due in New
York yesterday from the Coast was
delayed en route by floods in Ne-
braska. He was expected to go di-
extly to Wilmington today and to
return to New York over the week-
end.

GET YOUR TICKETS

for the Sixth Annual
AMUSEMENT DIVISION LUNCHEON
on behalf of the
UNITED JEWISH APPEAL

Tuesday — June 20th — 12:30 P.M.

HOTEL ASTOR

Guest Speaker: Dr. Abba Hillel Silver

Special Guest Stars

★ CHICO MARX ★ MILTON BERLE
★ BENNY FIELDS ★ WILLIE HOWARD
★ BARRY WOOD ★ PETER LORRE ★ JOAN EDWARDS
★ ELSIE BERGMAN ★ MARY MARTIN
★ OSCAR KARLWEISS ★ JACKIE GLEASON
★ JOAN BOLES ★ GERTRUDE NEISEN ★ CONRAD NAGEL
★ J. EDWARD BROMBERG

For tickets call B. S. Moss, Luncheon Chairman
218 West 48th Street
Circle 6-8600
U. K. Producers in Allied Gov't Deals

(Continued from Page 1) term. Rank's statement that the British producers were prepared to act on their own in concluding arrangements with the governments of France, the Netherlands, Belgium, Denmark and Norway, and presumably a freed Italy, Austria, Hungary and Czechoslovakia, among others, created a marked stir, not only in British film circles but in the minds of American distributors as well.

The British Government, of course, has manifested its concern with the post-war film market situation on several occasions, and may be counted upon to back up whatever the British distributors do on their own.

That, however, does not detract from the significance of Rank's revelation that British producers will adapt American shirt-sleeve diplomacy to their own requirements, and make direct approaches and arrangements with the Allied Governments, many of which are presently located in London.

Whether the short-cut plan of the British producers was inspired by the news from the United States that the American industry proposes to locate "film envoys" in certain world capitals to work closely with American diplomatic and consular offices is problematical, but here it is felt that Rank, rated one of the brainiest business men in the United Kingdom, might have hit upon the answer to his film market problem.

It is accepted in Wardour St. that while Rank spoke of the plan as that of the British producers generally, its principal manifestation may be through his own organization. Of all British producers now in the field, he alone, through Eagle Lion, has the genesis of a worldwide distribution system.

There are other facets of the move, of course—facets arising from the fact that Rank has just affected more close business ties with 20th-Fox, that he is heavily interested in another American company, Universal—Vestron, and that he has other business ties with United Artists through the medium of Odeon Circuit.

STORK REPORTS

Detroit—Lou Berman, office manager for Universal, has a new son.

Hawesville, Ky.—Carl Herzog, head of the Select here, is the father of a new son.

Seattle—Vic Gauntlett, Hamrick-Evergreen publicity chief, became a grandfather recently when a son was born to his daughter, Mrs. Virginia Kirkwood.

“Song of Nevada” with Roy Rogers

Republic. 75 Mins. LATEST ROGERS WESTERN OFFERS NEAT MIXTURE OF ACTION AND MEL- ODY FOR B. O. SUCCESS.

“Song of Nevada” shows Republic has built another fine western around Roy Rogers, one that has everything to make a horse opera addict happy. The production strikes a nice balance of action and melody with a pleasant sprinkling of humor to add spice to the proceedings. The picture captures the interest from the opening shot and never lets it go right up to the finish. The element of excitement has been gen- erously resorted to.

The story of “Nevada” again presents Rogers in a role that permits the star to display his whole bag of tricks. In this instance his task is to win a western gal (Dale Evans) away from the city slicker (Don Red- male) to whom she is engaged and to change her mind about giving up ranch life for existence on New York’s Park Avenue. He is doing the chase as a favor to the gal’s father (Thurston Hall), who is unhappy over her decision to go to New York. Mean- while, Hall believes to have been killed in a plane crash while on the way home to Nevada from New York, stays in the back- ground until Roy has accomplished his mis- sion. Roy has quite a time of it preventing sale of the Hall ranch and exposing the city girl as a first-class louse.

The picture has been produced very well indeed by Harry Grey and directed with dispatch by Joseph Kane from a screenplay by Gordon Kahn and Oliver Cruger. The photography of Jack Marta adds strength to the production.

Rogers is ably assisted in the singing de- partment by Miss Evans and Mary Corri, who operates a medicine show with her pop (Lloyd Corriag). Ten numbers ex- pressed a variety of moods are scattered through the film. They include “It’s Love, Love, Love,” “New Moon Over Ne- adacity,” “Hi, Ho, Little Dogies,” “Harum Scarum Barrel of the Harummin,” “What Are We Goin’ To Do?,” “A Cowboy Has to Yodel in the Morning,” “Scrub Scrub,” “Me and My Gal,” and “And Her Golden Hair Was Hangin’ Down Her Back,” “Ne- ada,” the last-named being the theme of a lively production number that winds up the film.

The film has been well performed. Stand- ing out in the supporting parts are Hall and Corriag, who carries the burden of the humor department.

CAST: Roy Rogers, Dale Evans, Mary Lee, Lloyd Corriag, Thurston Hall, John Eldredge, Forrest Taylor, Emmet Vogan, Louise Currie, William Davidson, Bob Nal- son and Sons of Pioneers.

CREDITS: Associate Producer, Harry Grey; Director, Joseph Kane; Screenplay, Gordon Kahn, John Hasset; Photography, Jack Marta; Film Editor, Tony Monnelli; Sound, Tom Carman; Musical Director, Mike Milles; Art Director, Oriana Scott; Ornament & Set Decorator, George Milo; Dance Direc- tor, Larry Ceballos; Songs, Joan Whitney- Arnold, Karrington, Carson, Glenn Spencer, Charles Henderson, Smiley Burnette, Felix McGlenn, Mamie H. Rosenfeld.

DIRECTION, Good. PHOTOGRAPHY, Good.

Lesser to Produce Film On Air Service Command

W. C. BOSTON—BUREAU OF THE FILM DAILY

HOLLYWOOD—Western producer W. C. Boston has launched a feature based on activities of Air Service Command and has closed nego- tiations with Joe. Gen. Walter H. Frank of Patterson Field, Dayton, Ohio, for complete co-operation of the Command in producing the feature. The film will send air force bases and zones to gather material for the story.

“Up in Arms” in 8th Ch. Week


Are These Our Parents?”

with Helen Vinson (Hollywood Preview)

Monogram. 73 Mins. MELODRAMA WITH EXCELLENT EX- PLOITATION POSSIBILITIES PACKS BOX OFFICE APPEAL.

Here is an offering with excellent ex- ploitation possibilities and box office appeal. It deals with thrill-seeking parents who neglect their children and then wonder why their offspring get into difficulties. William Night turned in a good job of directing, while Producer Jeffrey Bernard’s showmanship makes itself felt.

Noel Neill, who has been under con- tract to Paramount, does splendid work as the daughter who has been neglected by her twice-married mother, Helen Vinson. Richard Byron, recruited from the New York stage, gives a convincing performance as the son. Anthony Warde, an im- portant defense plant man, who neglects Richard.

Helen Vinson, Lyte Talbot, Addison Rich- ard and Jean Lebedeff, Emma Dunn, Robi Raymond, Emmett Vogan, Claire McDowell and Ian Wolfe furnish their usual re- liable performances, while John Calvert, a magician, makes a good impression in his initial screen appearance. Jean Carlin is seen to good advantage.

In order to get her finishing school routine and neglected by her mother, Helen Vin- son, a career woman, Noel Neill goes to a household, which her father manages. She escapes, but Addison Richards, juvenile officer, learns of it and informs Miss Vin- son of the escape. Starved for affec- tion, Jean Carlin, learns Lebedeff’s story and on being told that he is to take her home, he marries her. John Calvert, a magician, makes a good impression in his initial screen appearance. Jean Carlin is seen to good advantage.

Hilary Lynn wrote the script and Michel Jacoby the screenplay. Edward Kay wrote the score and handled the musical direction, with Harry Neumann in charge of the pho- tography.


CREDITS: Producer, Jeffrey Bernard; Direc- tor, William Nigh; Author, Hilary Lynn; Screenplay, Michel Jacoby; Cameraman, Har- ry Neumann; Production Manager, Dick L’Estrange; Score and Musical Direction by Edward Kay; Technical Director, David Mil- ton; Sound, Max Hutchinson; Editor, John- hey.

DIRECTION, Good. PHOTOGRAPHY, Good.

Form Chicago Operating Co.

Chicago—A. Nelson, S. E. Hurst and W. Rutgers have organized Richard Theaters Co. to operate theaters.
All Branches of The Industry Have Been Invited to The

SILVER JUBILEE ANNIVERSARY

of the

ALLIED THEATRE OWNERS OF NEW JERSEY, INC.

and

GOLDEN ANNIVERSARY

of the

MOTION PICTURE INDUSTRY

CONVENTION HALL
HOTEL CHELSEA
ATLANTIC CITY, N. J.

JUNE 20, 21, 22, 1944
TODAY, AS YESTERDAY

Brilliant

Still a brilliant film, audiences and critics agree, is Columbia’s "Lost Horizon." Still brilliant, too, is the screen lighting from "National" Projector Carbons, whether the picture be the most recent release or a second or third run. Audiences enjoy virtually the same screen light today as when "Lost Horizon" was first shown.

This has been accomplished because National Carbon Company’s background of research and manufacturing experience enabled it to redesign pre-war carbons promptly to war-time needs . . . and also because of the close technical cooperation of exhibitor, projectionist and lamp manufacturer.

Most important of all, however, is that enormous quantities of copper have been saved for the war effort, through recovery of copper drippings and stripping of copper from carbon stubs.

The best evidence that these efforts are successful is that motion picture patrons in ever increasing numbers are overflowing theatres everywhere for needed relaxation and worthwhile entertainment.

BUY UNITED STATES WAR BONDS

The trade-mark "National" distinguishes products of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio

New York, Pittsburgh, Chicago, San Francisco
NABES TO LEAD POST-WAR CONSTRUCTION

RCA Closes 24 Distrib. Pacts; Readies 6 More

Move Establishes Strong Web of Outlets To Care For Post-War Equip. Boom

Aiming its sights on the period of commercial transition prior to peace, and on the strength of business planning which will inevitably follow the war's end, RCA's Theater Equipment Division is making important adjustments in its nation-wide distribution set-up.

Salient in the widespread program is conclusion of new distribution agreements with 24 theater supply dealers in many parts of the country, just announced by Homer B. Snook, organization's Theater Equipment Division sales manager, who reveals that another six dealer pacts will be signed shortly. This will

(Continued on Page 11)

Chi Showmen Warned On Methyl Chloride

Chicago—Steps are being taken here to circumvent difficulties which the shortage of Freon may present during the warm months just ahead, and theater owners have now been warned against the use of methyl chloride in their cooling plants as a substitute for Freon. Gerald Gearson, this city's inspector of refrigeration plants, is determined to carry out plans which call for regular

(Continued on Page 10)

Anyway, It Is The Best Plan By Farr

North Sydney, N. S.—Visiting theatremen and film salesmen can't quite understand why John Farr, owner-manager of the local Rivo, doesn't turn his theater's huge waiting room (it's as large as the average 3,000-seat stand) into coin by making it an integral part of the auditorium. But Farr's ideas of customer relations isn't that commercial. He bases his inclusion on ample space for waiting patrons, and not forcing them to stand in line outdoors in all kinds of weather.

Equipment Field Notes

WILLIAM GAMBLE, brother of Ted D. Gamble, has opened the Orchard Theater at East Port Orchard Heights, Wash., a new Government project.

Mid-West Acoustical & Supply Co., Cleveland, has been named regional distributor for acoustical products of the Armstrong Cork Co. H. W. Cattell is president and treasurer of the new firm, and Howard G. Wiley is vice-president and secretary.

Owens-Corning Fiberglas Corp. has leased the fifth floor of the Wayne Building in downtown Toledo for its general executive offices and display rooms.

H. M. Beisey, vice-president of Altec Service Corp., has returned to New York from a business trip to Cincinnati where he conferred with Warren Conner, organization's district manager who has returned to his home there following long hospitalization. Conner recently announced the appointment of M. G. Thomas as company's Cincinnati branch manager.

Ansent Altrec, R. Hilton, firm's Chicago district manager, reports signing of agreements for service, sound and R & R and booth & R with the Bartelstein chain there and in Ciero.

Damage estimated at $2,000 was caused in the projection room of the Ritz in Ft. Myers, Fla., when the film of the projectors caught fire. Operator Bill Rose was burned slightly, and only little damage was done to equipment.

Harry Moyer, prominent theater owner and operator in Oregon, announces that work will commence shortly on a new 600-seat stand at Sandy, Ore., in the foot hills of Mt. Hood. Latest sound and projection equipment will be installed and the building will be of the modern type. This will be the town's first film theater.

American Seating shares have been selling at their 1944 highs. Wall St.

channels say indications are that 1944 profits will show a substantial rise over the $1.35 a share reported for 1943.

H. H. Andres, manager of the Royal, Fulton, III., has completed a program of improvements to the house, among which were new electric signs.

Mannone, O., will have a new theater under ownership of Randolph E. Young. Building will be one-storied structure with seating capacity of 650. A parking lot will be laid out the house. Permits for the work have been granted.

B. W. Looker, manager of the Karmel-kern Shops, declares that the popcorn shortage is so bad that some of the larger operators who have run out of supplies have been forced to close their shops until fresh supplies are forthcoming. He says it is the worst situation in the 13 years he has been in the business.

E. J. Du Pont De Nemours & Co. is reported planning to spend close to $100,000,000 to expand facilities in preparation for post-war civilian production. While no details of the program have been made public as yet, it is known that products both directly and indirectly related to filmmaking are envisioned as objectives of the increased facilities.

J. A. Tanney, president of S.O.S. Cinema Supply Corp., says that strangely enough many theaters still do not know how to go about buying their essential maintenance, repair and operating supplies, and, for this reason, his company has made a digest of the requisite information and printed it on the inside of the front cover of organization's Spring 1944 Bulletin.

Playhouse in Providence has ended its movie policy, shuttered for scheduled opening next Monday for a season of plays. Aside from reconditioning, effort has been made to have W.P.B. permit transfer of air-conditioning now in the Bijou to the Playhouse.

Eberson Also Predicts No Great Changes In Cooling, Heating or Elec. Equip.

Washington—Here for discussions concerning post-war theater construction in this territory, John Eberson, prominent architect, declared that within a reasonably short span following the war this city and environment would have 10 or 12 new neighborhood houses, and that most of the new post-war construction nationally would be none stands. He himself is preparing plans for several of the new houses for this city. He asserted that there will be no substantial new changes in theater construction after the war, and the trend continues away from the garish and ornate and more

(Continued on Page 11)

Carpet Mills Weigh Reconversion Task

Reconversion of the carpet industry is understood to be undergoing intensive consideration currently because of special problems involved, base of which is possibility of Government's cancellations of goods for its account. Individual factors include lack of skilled help plus a shortage of materials needed in the manufacture of backing such as paper, cotton and jute. Consequently the industry does not anticipate any rapid conversion.

Observers declare that the post-

(Continued on Page 12)

Perfect Bond Record Is Hope at Eastman

Rochester—Eastman Kodak's big Rochester divisions have plunged into the Fifth War Loan with un-presented spirit, hoping to bring on to a perfect record—surpassed quotes in all previous drives. In addition to their own quotas, they are helping Minnepolis County's Fifth War Loan quota which represents a $2,060,400 boost over the Fourth War Loan.
**BPA's Meet To Hear New Ansco Advances**

Binghamton—Meeting here of the Biological Photographic Ass'n, Sept. 7-9, will be featured by papers presented by experts in the field of still and motion picture photography, including photomicrography, and round-table discussions are scheduled for exchange of ideas and methods. Conclave will offer members and guests an opportunity to visit the local Ansco plant, second largest manufacturer of photographic materials. Ansco promises two or three papers on important new subjects. Firm's color process will be demonstrated, and a new color printing method described which permits making of color prints directly from color transparencies in one exposure.

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**Chi. Showmen Warned On Methyl Chloride**

(Continued from Page 9)

checking of such plants and the analysis of theater pipes' contents by the city laboratories.

Although there was some hope held out recently by sources close to WBP that Freon would be available in large quantities to essential theaters, this optimism was subsequently dashed by the same agency's Frank Millham, who administers the Freon order for WBP's general industry division. He declared that there would be no Freon available this month, and the chances are that very little of the gas will be during the Summer. Consequently, city officials here have set to work heading off methyl chloride as a substitute.

It is generally conceded that auditorium air cooling will be at a minimum, not only locally but throughout the country. Channels close to the Warner chain here indicate that the houses need some 1,150 pounds of Freon for their plants, and other circuits and indie operators are in the same situation. Only alternative left to theatermen generally is to ration rigidly the Freon which is on hand.

**WPB Okays Materials For New Malco Job**

Hot Springs, Ark.—Erection of a $150,000 music hall on site of the old Princess Theater here will begin soon, Guy B Sloan, manager of Malco chain announces. He says that WPB has approved release of materials for the building. The new theater will seat 1,500 and have stage large enough to handle major road shows. Malco's State was destroyed by fire here several months ago.

**Develops New Light For Sound Track Printing**

A new modulating light consisting of a high-pressure mercury vapor lamp with associated controls has been developed in the research laboratory of Hanovia Chemical & Mfg. Co., Newark, N. J., after three years of experimental work.

The new light, for which patent application has been filed, provides "a perfectly steady light as a source for printing sound track on film."

The associated controls, it is announced, "automatically adjust the light intensity to various levels for the printing of photographic films, especially those used in motion pictures."

Created on demand of the motion picture industry, the new device has other applications in the fields of photofinishing and of processing microfilm, where a steady light source whose intensity can be readily controlled is a definite requirement.

Credited with the development work is Lester F. Bird, of the Hanovia Laboratory. Bird perfected new circuits for the control apparatus, working under license on patents previously obtained by James R. Balsley, consulting engineer of Stan- ford, Connecticut. Bird also developed a new type of mercury arc lamp operating on 85 watts input with specially designed heater cell to permit operation within a wide intensity range of from one to 10. This device replaces incandescent lamps previously used which are much less efficient.

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**TODAY'S EXPERIENCE...**

When war production is finished and when government inspectors take their final leave, we will have a wealth of valuable experience to bring to our regular markets.

Without attempting to forecast tomorrow's demands we know beyond doubt that soundly engineered, more efficient air-conditioning will play a most important part in America's living, working and recreational comfort.

We invite inquiries for your present and future requirements. Prompt shipment now on blowers, coils and heaters.

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**SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?**

**INTERNATIONAL TICKET COMPANY**

92 GRAFTON ST. • BOSTON, MASS.

**ALL CIRCLES**

District Offices in Principal Cities

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**THEATRES INVOLVED IN OHIO LEGISLATION**

Columbus—Several cities in this State are considering legislation affecting building codes and the theater construction.

The showmen's association in Columbus will soon consider a revised City Building Code, the first complete legislation of this kind since 1930. The new legislation will have to furnish, in one book, uniform fundamental requirements necessary to enable the city to provide building regulations in accordance with modern methods and at the same time assure public safety and welfare. The measure is expected to assure the maximum amount of safety from fire, structural, and exit hazards without adding unnecessarily to the cost of the building or structure.

In Toledo, Council is expected to approve three new ordinances affecting the fire code, which will be more stringent than the present measures. The ordinances will provide for a fire prevention bureau which will have the power to enforce its findings; will regulate storage, use, handling, and sale of inflammables, and provide for safety measures in connection with hazardous materials and processes.

In Tiffin, O., an ordinance requiring rat-proofing of all buildings, public or private, used for business purposes, just went into effect, with violation punishable by a fine of not more than $50 or a 40-day jail term, with each day a separate offense.

In Youngstown, Council is considering a measure to enact a city re-frigeration and air conditioning code to regulate all commercial installations, licensing all refrigeration contractors and service men and requiring them to pass qualifying examinations. Sponsors pointed out that a leak was discovered in the air conditioning system of a downtown theater which, if not found, might have sent hundreds to hospitals.

**WE'S HICKS RETIRES**

E. M. Hicks, personnel relations manager for Western Electric, has just retired, under company's pension plan after 39 years of service. He will be succeeded by R. J. Pfeifer, assistant comptroller of manufacturers, who becomes superintendent of personnel relations.

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**NO MORE TORN SEATS**


**CHAIR & PARTS**

FOR ALL MAKES OF CHAIRS

**GENERAL CHAIR CO.**

1108 Elston Ave. • CHICAGO, ILL.
Record Bond Sales
In Drive's 1st Week
(Continued from Page 1)

responding enthusiastically to the
showmanship of America's exhibitors,
convened a National committee headed
by Mr. O'Donnell that the Bond premiere
tickets for the Northwest was up to 350,
with more to come. The State of Minnesota has more than 190 War
premieres lined up.

Dave Bershon of Los Angeles, ex-
hibitor chairman of the Western California, forecast at least double
the number of Bond premiers in the territory this week.

The Texas Theater, San Angelo,
Tex., in the heart of the world's no-
mair market, was the focal point of a
rousing chorus in San Francisco, with
sold $351,000 in Bonds in an hour and a half. John D. Jones, city
manager, for Robb & Rowley United Theaters, reports. Two par-
adises, both with military bands, led
off the celebration. The theater pre-
ented a premiere showing of "The
Road to Victory," Crosby-Sinatra
short which features a Fifth War
loan appeal, and official films of the
bombing of Schweinfurt, Germany.

"I" Jersey Allied Booths
To Plug "Fighting Fifth"

Two of Universal's display booths
at the New Jersey Allied Silver
Jubilee Convention in Atlantic City, June 20-22, have been turned over
in the Fighting Fifth War Loan Commitee for its use. Booths were made available by the national com-
mittee by Maurice Bergman, eastern
advertising-publicity director.

Three Bearded Bondsmen
In the "Fighting Fifth"

Gene Keenan, Vermont publicity
chairman for the Fifth War Loan
Drive, has completed a tie-up with Mayor O. S. Searles, Newport's fourth term mayor and Perry Fitch,
War Loan Committee chairman, un-
der which the city will not shave
until Newport tops its Bond quota.

As Keenan put it in a wire to the na-
tional committee headquarters in
New York: "Three bearded
Bondsmen in the 'Fighting Fifth.'"

WABD Will Dedicate
New Studios July 13

Television station WABD will
present a two-hour original musical,
"The Boys From Boise," to dedicate
its new studios, July 13, Raymond
E. Nelson, director for the Charles
M. Storm Co., announced. Book is
by Nelson with an original musical
score by Sam Medoff.

FILM EQUIPMENT NEWS
RCA Official To Speak
On Tele In Peaceetime

In conjunction with announcement
of a detailed plan whereby the na-
ton's banks can help build employ-
ment in the post-war period, Thomas F. Joyce, general manager, radio,
phonograph and television depart-
ment of RCA, will be principal speak-
er at a dinner to be held on Monday
evening in the Franklin Square Na-
tional Bank, Franklin Square, L. I.,
under whose auspices the function
will be held. He will outline post-
war television development from a
marketing standpoint and discuss the
effect of sight-and-sound broad-
casting on the distribution of con-
sumer goods and services.

As part of the program, a forum
telecast over WNBT will originate
at 8 p.m., in the NBC studios, with
Lowell Thomas as moderator. The
meeting in the bank will view the
telecast which will reveal to gen-
eral public, bankers and industrial
leaders a unique plan developed by
the bank whereby post-war products
can be purchased via funds earmark-
ed for tele home receivers, washing
machinery, automobiles and other
equipment for good living.

Nozak Hold Lt. McIntyre

Indianapolis—2nd Lt. Joseph E.
McIntyre, AAP bombardier, who was
reported missing in action over Ger-
many, is a prisoner of war in that
country, the War Dept. reveals. He
formerly worked at the RCA Victor
Division plant.

Carpet Mills Weigh
Reconversion Task

(Continued from Page 1)

war demand for floor coverings
will be enormous, and existing motion
picture theaters and new stands will
absorb a generous proportion.

Large-scale availability of carpet in
the immediate months of the post-
war period is not considered much
of a probability. For example,
stocks of raw wool remained on hand
are negligible, and such stocks are
not expected to increase except in an
orderly, progressive manner. Wool
from India and Argentina will help
greatly, but regardless of how much
material is on tap the labor prob-
lem will persist for some time.

A number of carpet sources said
this week that their inventories of
yardage are about rockbottom.

Crate Contract Renewed

West Coast Bureau of THE FILM DAILY
Hollywood—Twentieth Century
Fox has renewed its contract with
Richard Crane, actor.

WHITE WAY
ELECTRIC SIGN & MAINTENANCE CO.
Thomas F. Flannery, President
315-17 W. Walton St.
Chicago, Ill.
Delaware 9111

SAVING A WOMAN IN HALF
We all, occasionally, like to watch a magician saw a
lady in half because we feel, occasionally, like to be
fooled. But not when buying projection room service.
Altec employs no tricks in giving you day-in, day-out
break-down protection. Our engineers may not be
Houdinis, but they can keep your booth in a nice healthy
glow all the time

THE SERVICE ORGANIZATION OF THE MOTION PICTURE INDUSTRY

230 West 57th Street, New York 19, N.Y.
ACT JULY 18 ON LOEW'S RETIREMENT PLAN
JA Stockholders Elect Nine Members to Board

The following is an excerpt from the article:

“AUDIENCE INTELLIGENCE GROWING
Post-War Patrons Will be the Most-Enlightened of All Time,
Harry Warner Tells Allied of New Jersey

West Coast Bureau of THE FILM DAILY

Hollywood—Post-war film audiences will be the most enlightened of all time and exhibitors must take this factor into account and strive as never before to combine their business operations with greater public service to help promote better citizenship, Harry M. Warner, president of Warner Bros., said in a message to the Allied Theater Owners of New Jersey which celebrates its Silver Anniversary in Atlantic City tomorrow through Friday.

“Each year,” Warner stated, “more

and more people come to realize the importance of the motion picture in our way of life. As this realization grows, something else grows with it. That is the ever increasing responsibility of picture makers and exhibitors to make and to show pictures which in the long run will be regarded by the public as a force for good in the land.”

Holding that his company has long recognized the fact, Warner noted that it has done everything in its power to make pictures which fulfill its responsibilities. He mentioned the recent release, “The Adventures of Mark Twain,” and a number of earlier Warner biographical, socially significant, and patriotic films commenting:

“With these pictures we proved that a picture need not be highbrow to be great. It need not be stuffy to be educational. It need not be

(Continued on Page 6)

Screen Must Aid in Post-War Problems
West Coast Bureau, THE FILM DAILY

Hollywood—Screen and press must take an active part in creating an informed citizenry to solve post-war problems, Walter Wanger told Oregon newspaper publishers at their 57th annual convention in Eugene Friday. He pointed out that the most urgent home front problems are veterans rehabilitation, post-war employment, housing, inter-racial friction and education.

Wanger, is civilian advisor on rehabilitation at the Army’s new Birmingham General Hospital at Van Nuys.

BOND SALE MOMENTUM RISING
Special Events Over Week—End Add Millions

“Fighting Fifth” Bond sales continued on the week-end to maintain, and in many instances exceed, momentum attained since the campaign’s initial day, as many special events were unleashed yesterday and Saturday to keep public fervor alive, with the local highlights last night’s huge rally in the Polo

(Continued on Page 3)
**COMING AND GOING**

**NEW YORK**

**FINANCIAL**

(June 16)

**NEW YORK STOCK MARKET**

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**NEW YORK CURE MARKET**

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**ODT Studies Proposals To Aid Film Carriers**

Washington — Two proposals designed to aid the trucking industry, have the attention of industry film carriers. One of the plans, under consideration in the Office of Defense Transportation, considers a Government subsidy on rubber tires and the other seeks a means of reducing the rate of Defense Plant Corp. loans for some kinds of transportation equipment. ODT is studying the proposals as a means of preventing the possibility of requisitioning equipment of trucking companies unable to continue in business because of increasing costs of operations.

**Michigan Film Carrier To Get Seven-Ton Truck**

Chicago — Michigan Film Truck Service has been awarded a certificate for a seven-ton Ford truck for film deliveries in the Michigan area. H. C. Robinson heads the company.

**11 New Pictures Start, Making 58 Shooting**

West Coast Bureau of THE FILM DAILY

Hollywood — Eleven new pictures are scheduled to go into production today, making total of 58 pictures shooting.

**Catholic Actors Guild Elects Buck President**

Gene Buck was elected president of the Catholic Actors Guild, it was announced at Friday’s annual meeting. Buck has been acting president since the death of George M. Cohan. Elected with Buck were Paul O’Brien, 1st vice-president; Jay Joslyn, 2nd vice-president; Donat Gauthier, recording secretary; Kathryn Givose, historian; Frank McNellis, chairman of the executive board. Buck is the theatrical social secretary; Lillian Fallon, non-theatrical social secretary, and the following executive board: Mrs. Philip Barry, Edwin Burke, William A. Down, Walter Gilbert, Johnny Kane, Tom O’Brien, Ed Latimer, Walter J. Moore, Mrs. Paul Munter, William O. Norton, George Sheldon, Jane Taylor.

Jeffrey to Direct IP Publicity in the East

Arthur Jeffrey has been made Eastern publicity director for International Pictures, Inc., Tom Fitzdale announced at Friday’s annual meeting. Jeffrey is the former UA publicity director, will be “Casanova Brown,” scheduled for an early premiere.

Columbia Will Re-Issue Eight Bill Elliott Westerns

Eight of the top Bill Elliott westerns will be re-issued by Columbia during the 1944-45 season. These will supplement the 10 westerns announced at the Chicago convention.

Lou Smith Named Cowan’s Studio Publicity Chief

Lou Smith yesterday was named studio publicity director for Lester Cowan Productions and will concentrate on the company’s two forth-quarter pictures, “G. L. Joe” and “Tomorrow the World,” both of which will be released by United Artists.

Smith formerly held executive publicity posts with Universal and M-G-M and at one time was associate producer for Frank Lloyd at Paramount.

**NEW YORK THEATERS**

**RADIO CITY MUSIC HALL**

Showplace of the Nation-Rockefeller Center A Metro-Goldwyn-Mayer Picture

**“THE WHITE CLIFFS OF DOVER”**

Starring IRENE DUNNE

With Allyn Marshall

Spectacular Stage Presentation 1st Mezz. Seats Reserved Circle 4-6400

**PARAMOUNT’S “GOING MY WAY”**

With BING CROSBY

In Person

Charles Spivak and his orchestra

**PARAMOUNT TIMES SQUARE**

**PLEASURE B’WAY & 47th St.**

Tamar Soumanou

Gregory Pech

**“DAYS OF GLORY”**

**West Coast Bureau of THE FILM DAILY**

Hollywood — Appointment of Phil Pemberton to head Paramount Studio’s trailer department was announced Friday by Robert M. Gillham, national director of advertising and publicity. Pemberton assumes the new post today. Gillham also announced the promotion of Leonard Neubauer of the trailer department to take charge of advertising in the preliminary campaign set-up for pictures.

**Harry Blair Eastern Publicity Mgr. for PRC**

West Coast Bureau of THE FILM DAILY

Hollywood — Harry Blair Eastern publicity manager, has appointed Harry N. Blair as assistant publicity manager, succeeding S. S. Kestenbaum, who will become a field exploitation man for PRC. Blair leaves today for New York.
Further Hawkeye Contribution
Rochester, N.Y.—Hawkeye Works of Eastman Kodak Company is manufacturing a new high-precision telescope designated by the Army as M-76-C for hard-hitting tank-destructors being used in the invasion of Europe.

Outstanding Industry Personalities
Can you name them—

WHEREVER and whenever vital industry conferences are convened, you are almost certain to find this industry leader thereon.

This broadest hint could possibly delay your recognition of him. Was a partner in a certain movie house, The Cascade, in New Castle, Pa. Expanded with his partners into distribution and production. Is now vice-president and treasurer of the world famed corporation which grew from said partnership. In 1912, he was instrumental in securing screen rights to a musical show (and what a show!) about the U. S. Army. Proceeds from the resulting film went to U. S. Army relief fund.

BORN in Elgin, III., he attended the University of Chicago and N. Y. U. In 1918-19, was editor of Collier's Weekly. His flare for the literary was not only administrative but also proved his talent by penning several solid films. Filmland's creative side fascinated him, so he became a director in the Cosmopolitan setup, and an associate producer for Famous Players-Lasky o'er at the Long Island studio. Became vice-pexy of FBO, and later lied same post at RKO as production chief. Hied to the Paramount camp where he soon was placed in charge of all production. Early in 1911, he signed with 20th-Fox as a producer. Many of the features he has fashioned during his career are among the brightest in industry annals.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK
Now being distributed to all subscribers of THE FILM DAILY

Act July 18 on Loew Retirement Plan
(Continued from Page 1)
$40,000 will be allocated for its officers, managing director of production and those directors who are officers. The Commissioner of Internal Revenue has ruled that the plan, if adopted, will meet the requirements of the Internal Revenue Code as amended. The retirement plan was designed to provide for employees, including officers, retirement income for life when they reach retirement age, with benefits in the event they die before retirement age, payments in the event of total and permanent disability and certain rights if they have five years or more of membership. All benefits are in addition to those payable under any Social Security Act. Effective date is March 1, 1944, which also is the eligibility date or any subsequent March 1.

Age Limit Set
All full-time United States employees of the company who are eligible to become members if they are under 65 (women 60) and have five years or more of employment with the company, subsidiary, affiliate or predecessor. Service in the armed forces or the Government shall be accredited toward the requirement if he left to join the service and returned to the company. There are 4,300 persons eligible to join the plan. Normal retirement date is March 1 nearest the 65th birthday of a male or 60th of a woman, or the 10th anniversary of becoming a member of the plan, whichever is later. Later retirement may be permitted, but it will not increase the benefits.

The annual amount of retirement income payment from normal retirement date will be 15 per cent of the employees’ average annual basic earnings plus 10 per cent of that portion of such earnings in excess of $3,000. In computing the average annual basic earnings of an employee, earnings in excess of $200,000 per year shall not be used as a basis for benefits under the plan, nor may the normal retirement income of any employee exceed $40,000 per year.

To Defray the Cost
To help defray the cost of the plan, executives who have profit-sharing contracts have agreed to

SEND BIRTHDAY GREETINGS TO...

June 19
Charles Coburn
William A. Bradley
Rudolph Berger

"5TH" FLASHES

(Continued from Page 1)
Lynn Bar, Ray Bolger, John Payne, Eileen Woods and Oscar Levant.

V.

Pittsburgh—Pittsburgh and Western Pennsylvania’s first major War Bond promotion of the Fifth War Loan, staged by the AAF’s “Parade of Stars,” has done a $203,123. This brings sales total for the first three days of operation to $203,123. The register still maintains its promised pace of a Bond-six minute.

V.

Mount Vernon, Ill.—White crosses, each representing the $1,000 of the Fifth War Bond quarter, are being mounted on the courthouse plaza so that the citizenry can stop for a moment’s serious thought. A cross is reserved for each $1,000 in Bonds subscribed. Four Midwest’s Grandada, Plaza and Royal Theaters are cooperating.

V.

Miami, Fla.—Every Monday is Free Movie Day for Bond buyers at the 29 Wometco and Paramount houses in this area during the Fifth War Loan Campaign.

V.

Harry Kritz, revenue production manager, formerly with Loew’s and other major circuits, has been appointed special advance rep. for the Army Air Forces’ “Parade of Stars” show currently on tour on behalf of the Fifth War Loan. Kritz will travel one day ahead.

V.

Los Angeles—C. J. Bell, Paramount branch manager reports that a projection room Bond premiere of “The Story of Dr. Wassell” at the Paramount exchange sold $112,000 in Bonds. The projection room’s capacity is 14 seats.

V.

Seventy-sixth broadcast of Skouras Theaters radio program, “This Is Our Country, Mr. President,” will be on behalf of the Treasury War Finance Committee. Nick John Matsoukas, director of the Skouras war effort department, announced.

Leon Chain Signs
Jack Zern, Dallas district manager of Alite Service Corp., reports the closing of contracts for sound service, repair and replacements and booth parts agreements with the H. S. Leon circuit, theaters in El Paso, Brownsville and Amarillo, Tex., to limit their own compensation under existing contracts while the plan is in effect. According to estimates, if the proposed plan had been in effect for the last fiscal year, these executives would have received approximately $1,500,000 less for that year and the consolidated net profits, after taxes, would have been about $15,000,000 instead of $13,000,000.

A retirement plan committee will be appointed annually by the board to administer the plan.
SAMUEL GOLDWYN'S
UP IN ARMS
STEP LIVELY
TENDER COMRADE
SHOW BUSINESS
MARINE RAIDERS

NEVER STOP TILL YOU'RE OVER THE TOP! FIGHTING FIFTH WAR LOAN!
DAYS OF GLORY

HITS

HEAVENLY DAYS

from

RKO

WALT DISNEY'S SNOW WHITE

THE SHOWMANSHIP COMPANY
All Loew Directors Up For Re-election

(Continued from Page 1)

for re-election are David Bernstein, Leopold Friedman, Eugene W. Leake, Charles C. Moskowitz, William A. Parker, J. Robert Rubin, Nicholas M. Schneck, Joseph R. Vogel, David Warfield and Henry Rogers Winthrop.

As of June 1, the number of shares of common stock of the company entitled to vote at the meeting were 1,685,100 issued and outstanding.

According to the proxy statement, aggregate remuneration paid to officials, including fixed allowances for expenses other than traveling expenses, for the fiscal year ended Aug. 31, 1943, was listed as follows:

George Armsby (died Oct. 25, 1942), $516; David Bernstein, $354-454; Howard Diets, $78,000; Leopold Friedman, $83,200; Sam Katz, $370,139; Eugene Leake, $4,366; Alexander Lichtman, $316,604; Edgar J. Mannix, $372,739; Louis B. Mayer, $1,138,992; Jesse T. Mills, $26,000; Charles C. Moskowitz, $104,000; William A. Parker, $6,000; William F. Rodgers, $115,400; J. Robert Rubin, $317,927; Nicholas M. Schneck, $512,391; Edward A. Schiller, $62,000; Louis K. Sidney, $76,750; Benjamin Thau, $198,069; Joseph R. Vogel, $78,000; David Warfield, $1,300, and Henry Rogers Winthrop, $4,200.

For the same period, others whose aggregate remuneration from the company exceeded $20,000 were as follows:

Loeb & Loeb, Los Angeles, legal services and expenses, $23,125; Serge Semenenko, Boston, services in connection with financing, $65,000; Wish, Owen, Otis, Farr & Gallagher, New York, legal services, $25,000; MCI, Don Bush, Independent Co., New York, certified public accountants, and Central Casting Corp., Los Angeles, extra talent, $53,558.

WEDDING BELLS

Detroit—Constance Rottell, daughter of Ira Rottell, operator at the Madison, was married to William F. Kern.

Harrisburg, Pa.—John D. O’Rea, manager of the Colonial, was married to Charlotte Walker last Easter, it is announced.

Palestine, Tex.—Anna Lee, British film player now in Hollywood, will be married to Capt. George H. Stafford, AAF, on June 29, her mother announced.

Philadelphia—Sylvia Rubin, formerly of the Republican exchange, will be married to Izo Brisseli Pels on Thursday.

Audience Intelligence Growing, Says Warner

(Continued from Page 1) null to be enlightening. Indeed, these pictures would have failed of their high purpose if they had not succeeded in winning the favor of the widest possible audience.

He said that Warners learned through these pictures that the average intelligence of filmgoers is higher than believed by some theorists, and that the level of intelligence and appreciation has increased since the advent of talking pictures.

Noting that we are living in a faster age, Warner said that radio has joined press and screen in making the public more speedily informed about everything. "This," he said, "is both a boon and a challenge to the motion picture industry try the theater operators of the future.

"It provides us on the one hand, with appreciative patrons for our finest efforts, and, on the other hand, it calls upon us to keep pace with the increasing intelligence of our public."

"In fact, we must do more than just keep pace with the mental growth of the mass audience. We must be the ones to set that pace, always forging ahead, always providing new and better stimulants to broader education."

"That is the very reason the motion picture industry can maintain its leadership as a social force working for the general good of mankind. And, that is the best assurance of future progress and security for both producers and exhibitors."

WMC’s EAC Will Hear "Locally Needed" Pleas

(Continued from Page 1) division, and A. A. Schubart, RKO expert on exchange operations at hearings in Washington. Bamberger will substantiate the applications for "locally needed" designation for films filed for exchange personnel in Dallas and Buffalo, with the EAC ruling expected to be made for the rest of the industry. Bamberger and Schubart go to the capital today.

Knutson Chain In Pact

Barclay Ardell, Seattle district manager of Altec Service Corp., announces the signing of agreements for sound service and repair and replacement parts with the Knutson Circuit in Livingston, Miles City and Harlowton, in Montana, and Hailey, Idaho.

STORK REPORTS

Chicago—Sam Levinson, president of Chicago Used Chair Co., is a grandfather, daughter having been born to his daughter, Mrs. Gene Hartman.
UA Stockholders Elect Nine to Board

(Continued from Page 1)

packer’s firm; Edward C. Rafferty, president of UA; Neil Agnew, vice-president and sales manager of Vanguard Films; Gradwell Sears, vice-president in charge of distribution; George Bagnall, a vice-president and director of UA; E. C. Mills, former Ascap executive; Sydney Chaplin, brother of Charles Chaplin, and Rex Dennen of the insurance firm of Eliel & Loeb Co.

Penny packer, Blinn and Raftery were Mary Pickford’s nominees: Agnew, Sears and Bagnall were David O. Selznick’s selections, and Mills, Sydney Chaplin and Dennen were nominated by Charles Chaplin. Blinn formerly was executive vice-president of the Philadelphia National Bank and had affiliation to being associated with Penny packer, he is the head of an industrial alcohol company.

The board is slated tentatively to meet on Tuesday to elect officers.

Launching of “Dead End” First Weshner FC Chore

First Film Classics assignment undertaken by David “Skip” Weshner under his new account deal will be in the launching of the Dickson for “Dead End.” The Goldwyn reissue opens at Studio’s Gotham on July 1.

Weshner, who will supervise all Film Classics promotional activities, will work in close association with Bob Wall, recently appointed publicity head, and will operate both from his own and the FC offices.

THEATER DEALS

St. Louis—L. J. Stiers, Inc., construction company, has purchased the Tivoli Theater Building, University City, from D. Samuel Wise, real estate broker, who purchased it just a few weeks ago from the Parkview Building Corp. The 1,300-seat Tivoli is under a lease to the St. Louis Amusement Co. and Pantheon & Marco, Inc.

Syracuse—Empire Theater Building has been sold by the Massachusetts Mutual Life Insurance Co. to the Marele Realty Co. Empire is under lease to Schine circuit.

Detroit—A partnership formed by Samuel Adler, Irving Moineau, George Seyburn and Henry Albert have taken over the Parkside, major East Side house in Ewing Mont. Deal includes the swank Bombay Room, Parkside Cocktail Lounge, and elaborate bowling alley in the basement. Moineau and Seyburn handle the concessions, and Adler owns the building. Henry Knickman remains as house manager.

IN NEW INDUSTRY POSTS

George Harvey, manager, Palace, Torrington, Conn.
Charles Leonard, Columbus booker, Charlotte.
M. Van Peaack, PRC manager, Chicago.
Edward Spiers, Monogram manager, Des Moines.
Mike Comer, Monogram exchange head, Omaha.
Bob Blair, Paramount exploitation representative, Denver.

50 P. C. of Terry’s Pix For Our Armed Forces

(Continued from Page 1)

of 1944, President Paul Terry said Friday at a press conference which followed a luncheon.

Terry is making 29 Technicolor shorts for 20th-Fox’s 1944-45 program, and that figure may hold seasonally for the duration. Return of peace is expected to see the studio reduce the old 22 figure; cut to 30 was made to meet raw stock curtailment incident to the war.

With the exception of service training pix still made in black and white, Terrytoons has swung over permanently to Technicolor, Terry said. Chaplin has added about 25 per cent to production budgets, the veteran shorts producer said, who, in the last 30 years has turned out approximately 1,000 cartoon subjects.

Discussing the use of color, Terry observed that he did not expect to substitute Monopak for Technicolor, feeling that the latter more perfectly meets cartoon requirements. Nor, said the producer, did he have any plans for feature production. The cartoon’s place in the feature field, Terry said he felt, was in connection with a story utilizing human actors. He pointed out that the cost of a cartoon feature approximated that of the normal Hollywood feature.

Terry confirmed that he had been approached by advertising agencies with a view to making pix for television, but indicated lack of interest. As to the visual training field, the producer said he had no plans to enter it at the present time.

The Terry studio has contributed about 45 men to the armed forces, with some 25 serving in the Signal Corps. However, Terry said the plant had not faced a manpower problem, nor had it been troubled by paper or celluloid shortages. Fore- sight, he added, had given the studio a five-year supply of celluloid on backlog.

Members of Terry’s staff attending the industry press luncheon included Phillip Scheib, musical director; Emanuel Davis, Foster, story department head; John Conrad Rasinski, director; William Tytla, director; Harvey Day, sales manager; William T.Vacari, vice-president, and Edwin Donnelly, director.

Reception to Precede UJA Luncheon Tomorrow

(Continued from Page 1)

No Bar to U. S. Pix In Liberated Areas

(Continued from Page 1)

communications division said Friday. Speaking of the London announcement by J. Arthur Rank that British studios will make their own arrangements with Allied governments for speedy entry into liberated areas in Europe, DeWolf remarked that “there is nothing to prevent American companies from going in.”

Re-entry is up to the industry, he said, rather than the Government. Reminded of the difficulty of getting priorities to ship films overseas, DeWolf said his office will aid toward solution of this problem. He discussed also the possibility that some negatives might be sent to London for printing there, but WPB film chief Lincoln V. Burrows said only a very small quantity of 35 mm. film is available in London for such use—if, indeed, any at all.

Although the capacity for raw stock production in London is adequate, he said, the manufacturers are experiencing a serious shortage of manpower and cannot produce up to capacity.

DeWolf has not, he said, been approached by the industry for aid in shipping, but will be glad to help in any way he can if the problem is brought to him.

IT’S A MUST!

Sixth Annual AMUSEMENT DIVISION LUNCHEON

on behalf of the UNITED JEWISH APPEAL

Tuesday — June 20th — 12:30 P.M.

HOTEL ASTOR

Guest Speaker: Dr. Abba Hillel Silver

Special Guest Stars

CHICO MARX  BILLY BURKE
BENNY FIELDS  MEL TORME
* BARRY WOOD  PETER HOLMES  JOAN EDWARDS
ELISABETH BERGER  MARY MARTIN
OSCAR KARLWEISS  JACKIE GLEASON
JOAN BOLES  GERTRUDE LEDER  CONRAD NAGEL
J. EDWARD BRONBERG

For tickets call B. S. Moss, Luncheon Chairman

218 West 48th Street

Circle 6-8600
The critics know a good storm when they see one.

"'Summer Storm' is the talk of the industry.

"'Summer Storm' is so nearly flawless as to make...

"'Summer Storm' has so many merits the spectator...

"'Summer Storm'...

ANGELUS PICTURES presents GEORGE SANDERS LINDA DARNELL in ANTON CHEKOV'S Summer Storm
Directed by DOUGLAS SIRK

Rceived thru united artists

"A family with a masterpiece!"
—Hollywood Reporter

"A film with a fine performance!"
—Los Angeles Daily News

"A film with fine entertainment!"
—Showmen's Trade Review

"An excellent film... an unusual attraction!"
—M.P. Daily

"'Summer Storm' is one of the events of the year!"
—Los Angeles Times

"'Summer Storm' is a strong woman's picture!"
—Daily Variety
“Lili Marlene”
Universal
29 mins.

This British Minstrels of Information picture is an excellent documentary of a tune which has become one of the most popular over all Europe. Humphrey Jennings, director of the Crown Film Unit, has pieced together an outline of the song’s history and popularity which began one night in a Nazi radio station in occupied Belgrade. Due to an Allied bombing only a few music recordings were left unbroken to be broadcast to Rommel’s Afrika Korps. One of these was “Lili Marlene” which was played for 500 consecutive nights until the German defeat at Stalingrad. The British 8th Army paraded a set of verses which they used as their battle song when invading Sicily. A Swedish singer was put into a Nazi concentration camp because she plugged this tune. The BBC broadcast it to Germany, with a new set of lyrics sung by Luise Mannheim, a naturalized British subject and wife of Marius Goring, commentator for the film. The song has been reputed to be “international” as well as a “prisoner of war.”

“Naples Is A Battlefield”
Columbia
11 mins.

No battle scenes are more convincing of the grim horrors of war than the true expressions and emotions of the civilian population that are registered in this documentary, made by British Army and RAF Film Units, when the Allies captured Naples. The sight of human beings, hungry and thirsty, looking toward sewers and treated sea water as a source of water supply, attempting to rebuild homes that were ravaged by retreating Germans, however heartrending, are pointed reminders that civilians are part of this conflict.

The problem of restoring normalcy is depicted, with similar problems facing the Allies in every European city they liberate.

Film also contains scenes of the post office which was blown up by a Nazi time bomb in which 100 were killed on Oct. 7, last year.

“Underground Report”
(March of Time)
20th-Fox
20 mins.

Timely and Forceful
With the last days of Europe presumably near at hand, this report of what is taking place in Germany and the occupied lands takes on a special intensity. The story has been told with dramatic intensity with the help of seized Nazi footage and actuality shots of the activities of the underground. The picture weighs Germany’s assets and liabilities at this stage of the conflict and shows the desperate preparations being made by the Nazis to stem the tide of Allied might. Especially worthy are the scenes showing members of the underground army in action and Nazi leaders and collaborators as they are today.

“Comrade At War”
Astor
15 mins.

Album of Action
A thrilling documentary tribute to the men of the British Service Film Units and the newsrew cameramen who work in the front lines. This compilation of scenes and the men who shot them was handled by Len Lyle for Realist Films.

Often the picture is rocked by the blast of exploding shells or bombs but the cameraman carries on. The film includes authentic scenes taken on commando raids, bomber missions, convoy mishaps, and parachute drops. Outstanding shots are the glaring light caused by flak when it hits a 4,000 lb. incendiary just as it left the plane, during a night raid.

“Hot Money”
(RKO)
17 mins.

Effective
Dealing with the subject of inflation, the latest of the This Is America series is of vital interest to the American public. The picture shows how the danger of uncontrolled buying in an effective and convincing manner. It succeeds uncommonly well in showing how inflation comes to be. The picture drives the lesson home most forcefully by showing actual scenes of suffering caused by depression resulting from inflation. Stressed is the importance of saving as a means of preventing inflation now and as a possible remedy for war inflation. The subject has been given skillful dramatization.

Frederic Ullman, Jr., describes the situation so signficantly a short bow to Harry W. Smith for direction and photography.

“Lulu Gets the Birdie”
Paramount
8 mins.

“Crazy Like a Fox”
Films
18½ mins.
Highly Interesting
This is the detailed, well-documented story of an aircraft carrier and what makes it tick. The audience is taken on a shakedown cruise and given an insight into every phase of activity aboard a flat-top. Whether above or below deck the film is constantly interesting. The footage is intimate an account of life aboard a carrier as one could wish for without disclosure of vital naval information.

Scenes on the flight deck lend excitement to the film, being unusually well-photographed. Frederic Ullman, Jr., describes the situation so signficantly a short bow to Harry W. Smith for direction and camera work.

“Our Frontier In Italy”
Warner
20 mins.
Tremendously Interesting
The new attention that has been focused on Italy as result of the Italian campaign gives this two-reeler considerable appeal. The film attempts to convey a picture of the Italy that was. Taking the audience to Naples, Venice, Rome, Milan and other storied cities of Italy, the camera presents some of the country’s famous sights, emphasizing the nation’s heritage of art and beauty. Painfully set against these scenes are the shipping losses along the age of war. The film, accompanied by a moving commentary, has been shown with feeling understandings:

A first-class booking.

“Cameramen At War”
Warner
15 mins.

Absorbing
The development of a champion of the race track is the subject of this Technicolor special, which should make a hit with every type of audience. The picture begins in a Kentucky stable with the foaling of the horse around which the action revolves. Then shown are the various stages in the animal’s training to be a champ. Scenes of our equine champion running in a race at Belmont Park bring the picture to an exciting close. A lot of good stuff has gone into the making of the short, which was produced beautifully by Van Campen Helmer and Panama Geological. Andre DeLa Varre directed.

“Why Daddy”
(Robert Benchley Miniatures)
M-G-M
10 mins.
Extremely Amusing
Robert Benchley has come through with another extremely amusing one-reeler. The comedian plays a smart young who is induced by his wife to put his knowledge to use on a quiz program. As his opponent on the broadcast he draws a quiz kid who makes a monkey of him. Benchley suffers plesures of being outwitted and Benchley gets an encore with a well-photographed Samba routine.

“Child Door To Tokyo”
(Popeye)
(March of Time)
20th-Fox
19 mins.
Fascinating Subject
This newest release of March of Time is a fascinating as well as highly encouraging subject, depicting as it does the unique saga of the Burma Road’s reconquest by Gen. Stilwell and the vast potentialities which this campaign packs for the shortening of the war. While Victory, of course, is the omnipresent object, the immediate target of the amazing venture is keeping gullin China in the war at this stage of the conflict. So much depends upon her as ally and base of climax operations in the Far East. The photography for the space attraction was entrusted to Victor Jurgen’s, veteran M of T cameraman, and every bit of it is potently effective, and particularly eye-opening are the aerial shots over the Himalayas. No punches are pulled in the footage. It is very informative and will grace any screen in the land.

“Colorful Colorado”
(FitzPatrick Traveltalk)
M-G-M
8 mins.
Good Travelogue
This time James FitzPatrick turns his attention to Colorado in a travelogue that will appeal very much to those who relish this kind of entertainment. The camera captures some of the state’s scenic beauty with the help of Technicolor that is outstanding. Included are scenes of Denver life and sights. The lure of the wide open spaces is in this reel.
Maintain Momentum in Sale of War Bonds

(Continued from Page 1)

Grounds sending week-end bond sales to the military

At the Polo Grounds' great gathering were units of the Army Air Forces "Parade of Stars," which includes an 65-piece orchestra of the Army Air Forces Technical Training Command and a group of Hollywood players who have appeared or are touring with the unit are Gary Cooper, Paul Lukas, Grahmand Bergman, Veronica Lake, Betty Grable, Lana Turner, Susanna Foster, Ray Bolger, Lynn Bari, Walker Pidgeon, Milton Berle, Broderick Crawford, Oscar Levant and Helen Forrest. The orchestra at the Polo Grounds rally comprised picked musicians in uniform, each of whom played with nationally-known orchestras.

Many millions of dollars in Bonds already have been sold by the "Parade of Stars." In addition to the Air Forces Orchestra, which is being conducted by M/Sgt. Harry Bluestone, formerly with a major Hollywood studio, the building is contributing L. William Holden and Pvt. John Payne, former Hollywood actors, and an additional event is a guest conductor, with Eileen Woods, his vocalist.

Another Bond rally of the proportions was staged in Detroit. Those who have attended by more than 60,000. As of today, rallies have been held in St. Louis, Chicago, Indianapolis, Boston, Philadelphia, Pittsburgh, New York and Brooklyn. Scheduled for the balance of this month are today's rally in Chicago; Atlantic City; Tuesday, Wilmington; Thursday, Norfolk, Friday, Richmond, Saturday, June 27, Birmingham; Sunday, June 28, Knoxville; June 29, Memphis; June 30, Louisville; July 1, Cincinnati.

On Friday night the "Fighting Fifth" World War Loan rally will be aided by a big Bond show in the Brooklyn Fox, with many of the "Parade of Stars" performers on hand to entertain the capacity audience. A touch of solemnity was presentation of the colors, attended by 25 wounded soldiers and sailors, all from recent combat. House was sealed to $500,000 in War Bonds. Si Fabian, manager of the Fox, turned the theater over to the Brooklyn Fifth War Loan committee.

Weitman Producing Military Pageant for 5th War Loan

Robert M. Weitman, managing director of the New York Paramount Theater, is producing the dramatic "Fighting Fifth" World War loan military pageant to be held on the stage of the greatest theater in this city.

The pageant will combine a War Bond rally with an inter-faith appeal. The pageant will be presented by a large cast of actors, with Weitman and Sullivan making the Bond appeal

GIVE DISRTUBS, 20 DAYS TO ANSWER PITTS. SUIT

(Continued from Page 1)

companies, listing a number of reasons.

The suit was filed by Morris Roth, who operates theaters in Duquesne and nearby townships, himself and 23 other exhibitors. Complaint asked the court to declare license agreements unlawful, to declare certain provisions of agreements unenforceable, to issue injunction enjoining defendants from harassing plaintiffs by threatening a large number of suits to compel plaintiffs to disclose confidential details of their businesses. It further asked the court to enjoin the distributors from making further demands on plaintiffs for leave to audit their books, to declare unlawful and unenforceable license agreements providing for showing of pictures on percentage.

The court was petitioned to enjoil distributors from continuing monopolies and from continuing in combination with one another to require payment by plaintiffs and other independent exhibitors of higher percentage rates than charged to theaters operated by the defendant distributors or their parent subsidiary or affiliated companies. Attorneys for the plaintiffs are Dickie, Robinson & McCarney.

Most of the plaintiffs are members of Co-operative Theater Service, recently formed booking and buying organization headed by Bert Stearns.

A film, arranged by Tom Cummiskey, has many thrilling moments.

"Stars and Violins"

Jack Teagarden's orchestra supplies the accompaniments in a musical pageant, using some of the numbers of popular flavor, among them "Stars and Violins," "A Dream Ago" and "Let's Love Again." The vocalizing is done by Jimmy Cash, Lilian Cornell and the Pied Pipers. This is a fair sort of its type.

"And To Think I Saw It On Mulberry Street"

Paramount (Puppetoon) 8 mins.

Imaginative

Combining live action with his puppets, George Pal has produced the most elaborate of this series, using a miniature replica of N. Y.'s old Mulberry Street for the locale. It's the story of a little boy whose father wanted him to report all the sights he saw on the way home from school. All he actually saw was a dog and wagon on the street but his imagination is reproduced with a handwagon, brass band, stage coach and hundreds of paraders.
We've just seen a screening of "Christmas Holiday," the heavily dramatic Somerset Maugham movie in which Deanna Durbin turns in a performance to really cheer about—which means that Universal's job of long-range planning on the Durbin doll is paying dividends. Universal recognized a historical fact about Hollywood a long time ago; i.e. child stars rarely grow up to be adult stars. Somewhere along the line, usually through bad handling, the youngster outgrows both toddling clothes and success, winding up at the ripe old age of 21 with nothing but a lot of memories, a lot of press clippings and a lot of fellthy money.

Universal, hollering It Can't Happen Here, went out and decided to do something about Deanna. So, starting with "It Started With Eve," the studio nursed her gradually up the scale of cinema roles, allowing her to take on more maturity with each successive appearance. Film fans watched her grow from girlhood to womanhood in "The Amazing Mrs. Holliday," "Hers to Hold" and "His Butler's Sister," and they loved her without even being aware of the gradual change in appearance and personality. And now, in "Christmas Holiday," they will witness the culmination of Universal's scheme, for she will impress you with her emotional depths and dramatic perception, whereas it wasn't too long ago that Deanna was just a sweet little girl with a lovely voice.

It just goes to show that there's never anything wrong in Hollywood that a little gray-matter can't cure.
"U" 26-Week Profit
Set at $1,833,945

Consolidated net profits of Universal Pictures Co., Inc., for the 26 weeks ended April 29 aggregated $1,833,945, after all charges includ-
(Continued on Page 8)

L. A. Examiner Backs
Area 5th Bond Drive
West Coast Bure, THE FILM DAILY
Los Angeles—A tieup under which the Examiner will back the Southern California theaters Fifth War Loan Campaign to hit the area quota of 500,000 Bond sales has been arranged between the newspaper and the industry committee. Examiner is said to realize that the industry is one of the best organized and most potent forces for the sale of War Bonds and will run a daily story and art on theater activities. Paper will also carry a thermometer showing the daily increase in Bond sales, in addition to publicizing theater Bond Premiers, and tours of mobile units. Joining of forces has been greeted with enthusiasm by the 500 Southern California the-
aters.

Bond Premiers Spur
5th Drive Towards Goal

Checkup of War Bond Premiers definitely booked and confirmed during the first week of the Fighting Fifth War Loan Campaign shows a total of 3,634, and, with many more to be set. Premiers will make a tremendous contribution to heading the drive over the top, R. J. O'Donnell, national chairman, announced last night. Total reported to date compares with 3,182 Premiers held during the entire period of the Fourth Drive.

Figures represent confirmed Bond Premiers as reported to Ned E. Depinet, national distributor chairman, by distributor chairmen in the field, up to yesterday noon. O'Donnell also announced that reports from all sections of the country to "Fighting Fifth" headquarters indicate that Bond Premiers will not only be more extensive in scope and number than in the Fourth War Loan but also will reach the peak of Bond drive showmanship.

Territories Organized
State and city exhibitor chairmen, in co-operation with the distributors, have organized their territories for Bond Premiers with unusual effi-
ciency. Among leading city areas where Bond Premiere setups are
(Continued on Page 7)

Patents for 3-Dimension Pix
Gaboc-Process Films May Vie With Tele

DeSylva Producing Unit
Deal Up to Para. Board
West Coast Bureau of THE FILM DAILY
Hollywood — President Barney Balaban and other Paramount of-
officials have agreed to a deal whereby
by B. G. DeSylva, Paramount ex-
(Continued on Page 12)

A number of patents for three-
dimensional motion pictures have been granted in recent months, in-
dicating that third-dimension pic-
tures may vie with television for the public's patronage after the war.

A three-dimensional picture pat-
ent was issued last week in Balti-
(Continued on Page 10)

Eisenhower One-Sheet
Goes to All Theaters

All theaters are being supplied with a striking one-sheet invasion poster, prepared by the national Fifth War Loan Campaign committee, Ray Beall, publicity director, announced. Con-
sisting of a likeness of Gen. Dwight Eisenhower, super-imposed on a beachhead landing scene, the drawing is by Boris Charmapin, noted for his Time Magazine cover portraits. Copy at top reads, "More Power for Eisenhower," and the bottom, "Join the Fighting Fifth — Buy MORE Bonds." It was made available through the co-operation of Ted Gamble, national War Finance Di-
vision director, and John M. Dele-
hantry, assistant director of adver-
tising, press and radio. Extra copies will be available at National Screen Service exchanges.

UA May Name Coplan
Permanent U. K. Head

United Artists' new board of di-
rectors today may confirm Dave Coplan's permanent appointment as managing director for Great Brit-
(Continued on Page 8)
Distributors. Submit Final Decree Proposal to D-J

Distributor signatories to the New York consent decree were reported yesterday to have forwarded their final recommendations for decree changes to the Department of Justice. Decree changes have been agreed to by Attorney General, and Robert Wright of the anti-trust division is scheduled to study the recommendations and report their reactions back to the distributors this week.

It is understood that the recommendations represent the actions to which the distributors are willing to go.

“We have conceded plenty already,” a spokesman said yesterday.

“Journalistic” Features Projected by 20th-Fox

West Coast Bureau of THE FILM DAILY

Washington—A series of “journalistic” features with a factual approach to the war and kindred subjects will be produced by Louis de Rochemont for 20th-Fox. Subjects, to be filmed by the famed documentary lines of the enunciated news features, will follow the pattern of The March of Time, which de Rochemont founded.

First of the contemplated series will be “The Fighting Lady,” a color, film detailing the history of a war ship, from the day the vessel is launched, through the trial run and up to her baptism of fire in a South Pacific engagement. Others will treat with wartime FBI activity and another will be a history of medicine, particularly in wartime.

Higher Detroit Fees Based Upon Capacities

Detroit — Higher theater license fees, based for the first time on seating capacities, have been set by the City Council in its moves to increase all amusement licenses in an effort to stop municipal revenue loss. Old districtwise, straight picture houses, which paid $25, and combination theaters, which paid $37.50, are to be charged.

New scale is: under 500 seats, $35; 501-1,000 seats, $50; 1,001-2,000 seats, $75 and over 2,000 seats $150. Licenses of straight vaudeville, legitimate and burlesque theaters are boosted from $100 to $150. At the same time, fees for film tent shows are up from $15 to $30 per month, and restricted to a four-month term.

Rubine Joins Cowan As Executive Assistant

West Coast Bureau of THE FILM DAILY

Hollywood—Lester Cowan has engaged Irving Rubine as his executive assistant. Rubine has been prominent in the production field in Hollywood having headed Warner Bros.’ exploitation department for four years as head of a similar department at Columbia. Recently he has been active in the independent field as director of publicity and advertising for “The Sunbroker.”

Allied Co-op in Italian Campaign Stressed in Pix

Allied co-operation in the Italian campaign during the recent WAC War Information File releases, Herman Gluckman, assistant distributor chairman, announced yesterday at the Film Majors Convention of Rome, War Dept. film to be released July 13, by M-G-M and “Battle Stations,” to be released by Gordon Kean, released by 20th-Fox, on July 27.

Film Bulletins, to be attached to releases, include “Victory Vacations,” released today; “Last Furlough,” July 20 and one addressed to children showing what they can do to raise money to buy stamps and bonds. “Prepare for Winter” is scheduled for August 3.

N. J. Allied’s Convention Marks Two Anniversaries

Atlantic City—Allied Theaters of New Jersey today starts its three-day celebration of its own 25th anniversary and the 50th birthday of the motion picture industry, coupled with its annual Allied Convention and Film Exhibitors ’ Convention. All events will be held at the Chelsea Hotel here.

Hotel reservations last night totaled more than 300 and indications were that many others who had not made reservations would be on hand for the banquet Thursday night, which will climax the activities.

Election of officers is on the business agenda which includes a number of important subjects for discussion.

22% of Bank’s Saving Plan Depositors Want Tel Sets

Twenty-two per cent of depositors participating in the Franklin Square Bank’s saving plan for specific post-war purchases are saving for television home receivers, according to Arthur T. Roth, who heads the bank’s Television Savings Plan, conducted by the bank. Television receivers led the list of post-war purchases and 500,000 household population Long Island town.

Roth estimates on the same basis that over 1,600,000 people throughout the country could be expected to accumulate 652 million dollars in savings earmarked for home reception of teletcasts.

David Cohen. De Luxe Lab. Worker, Killed at Anzo

David Cohen, former De Luxe Laboratory worker, was killed in action at Anzo, the War Department reported. His death is the first among the 146 De Luxe employees on the service.

Oakes Killed in Action

Heidagas-Walter Oakes, member of the Chicago Opera Union, was killed in action in New Guinea, according to a report received by the officers of the union.

FINANCIAL

(Monday, June 19)

NEW YORK STOCK MARKET

Am. Seat. 171%17% 17% -
Am. Promo. 121%12% 12% -
Am. Ind. 17%17% 17% -
Con. Ind. 10%10% 10% -
Con. Ind. lid. 121%12% 12% -
East. Kodak 174%17% 17% -
Gen. Poc. 25%25% 25% -
Loew’s, Inc. 65%65% 65% -
Paramount 28%28% 28% -
RKO 26%26% 26% -
RKO $6 pfd 91%91% 91% -
Sarkoff 12%12% 12% -
20th Century Fox pfd 38%38% 38% -
Warner Bros. 33%33% 33% -
NEW YORK BOND MARKET

Par 3/485 3/485 3/485 -

NEW YORK CUBE MARKET

Monogram Pads 3%3% 3% -
Radio-Kodex cvt. 1%1% 1% -
Technicolor 16%16% 16% -
Universal Pictures 22%22% 22% -
Universal Pict. vs. 21%21% 21% -

Delaware Charters for Five New Film Companies

Dover, Del.—New film corporations just chartered here include Brief Films, Inc., Champion Pictures, Inc., Crescent Film Corp., Lion Pact Pictures, Inc., Viking Pictures, Inc.

REEVES

Sound Recording Studios Inc.

160 Broadway, New York City

31mm, 16mm, 8mm Film Artiste and Wax Recording Facilities, Complete Motion Picture Business, Merchandises and Specialties Recordings.

36,890 INDUSTRY PEOPLE IN UNIFORM LOOK TO YOU TO BACK THEIR ATTACK WITH BONDS
BLOOD
SWEAT
AND
BONDS!
We shall desperately try to match the sacrifices of our invasion armies. It is not enough that we in our sheltered lives give prayers and tears for those who suffer the pitiless hardships of war...death in agony, the loneliness of youth, the soldier's terror of never again seeing loved ones.

We in film business will do our honored task with inspired and renewed zeal. Hand in hand stand exhibitors, distributors, producers, stars of Hollywood. We shall, with fighting hearts and with a united will, make the Fighting Fifth War Loan a victory to thrill our heroes. With heads held high, we pledge to do a job of which they who fight our fight may be proud.

"FIGHTERS OF THE HOME FRONT, YOU ALSO SERVE!"

Fight by their side!
YOU, THE STAFF
usherettes, ushers, doormen, all who volunteer for extra duty at Bond Booth.

YOU, THE EXHIBITOR
the Manager, the Assistant Manager who put in many extra hours.

YOU, THE CASHIER
who works late to keep extra accounts.

YOU, THE PROJECTIONIST
who stays to put over a vital Bond Premiere.

YOU, THE WIVES OF SHOWMEN
who run the home, yet help with a few precious hours.

HOW’S YOUR INVASION CAMPAIGN?

1. Invasion appeals added to Front and Lobby?
2. Enough volunteer bond-sellers?
3. Is your Bond Premiere set?
4. Trailers at every show?
5. Stocked up on blank bonds?
6. If you’re not an Issuing Agent, why not?
7. Planning a Children’s Bond Show?
8. War Finance Committee team-work?
9. Extra Invasion Bond for every seat?
10. Hero Honor Chart in your lobby?
11. Saving Free Movie Day for mop-up?
12. Are you satisfied with results?

Fire away! Night and day!
Never stop till you’re over the top!

5th WAR LOAN
"Be worthy of them!"

These are the times that try men's souls. The Summer soldier and the sunshine patriot will, in this crisis, shrink from the service of their country, but he that stands it now deserves the love and thanks of man and woman."—THOMAS PAINE

FIGHTING 5th WAR LOAN

COLUMBIA PICTURES CORP., METRO-GOLDWYN-MAYER PICTURES, PARAMOUNT PICTURES INC., RKO-RADIO PICTURES, INC., 20TH CENTURY-Fox FILM CORP., UNITED ARTISTS CORP., UNIVERSAL PICTURES COMPANY INC., WARNER BROS. PICTURES, INC.
Industry Mobilized for Fifth Bond Drive

WAC's Seven National Divisions Ready for Government Call for War Funds

By GEORGE J. SCHAFFER
Chairman, War Activities Committee—Motion Picture Industry

The invasion is on! Our troops are fighting for their lives and our way of life in the biggest battle in history.

American dollars are vitally needed in the invasion of European countries. While our men land on the beacheshead of France, giving their blood to defeat Hitler in Europe, the Treasury Department has asked the American people to lend their support by contributing $16,000,000,000 in the Fifth War Loan. The motion picture industry's quota of dollars for speedy victory has never been as high, nor as vitally needed.

The entire forces of the motion picture industry in all its branches has been mobilized to concentrate on the Fifth War Loan. The Government's call for funds is being met by service committees experienced and seasoned in meeting the most stringent wartime needs. The resources and personnel of the industry have been well organized. They have proved themselves capable of reaching the highest demands, not only in Bond drives, but in other types of co-operation with Government agencies.

The industry's organized wartime endeavors are planned and carried out through the War Activities Committee. Representing exhibitors, distributors, producers, and all major media companies and the trade press, this committee has been the spearhead of service for the motion picture industry, along with the Hollywood Victory Committee.

16,000 Theaters Co-operate

The Theater Division under the chairmanship of S. H. Fabian, in addition to more than 16,500 exhibitors working under the jurisdiction of the 31 exchange area chairmen. These showmen have undertaken the year-round job of selling War Bonds and Stamps, transmitting important Government messages through specially made show subjects, collecting for the Red Cross, the March of Dimes, the National War Fund, United Nations Relief, Army and Navy Emergencies Relief, and other such worthy organizations.

The Distributors Division, under the chairmanship of Nol E. Depinet, representing 252 exchanges in the 31 key cities. These exchanges distribute two information films each month without charge to the Government, War Bond trailers during every drive, and films for War Bond Premiers without charge to the exhibitors.

R. J. O’DONNELL:

“IT ISN’T ENOUGH”

By R. J. O’DONNELL

National Chairman “Fighting Fifth” War Loan Campaign

While results so far in the “Fighting Fifth” War Loan are truly amazing, the urgency of the situation, with every possible dollar needed to reach the goal, calls for far greater effort.

The national committee has received numerous reports of great showmanship campaigns by the exhibitors of America, and a large number of War Bond Premiers, Children’s “School’s Out” Premiers and Free Movie Days are being planned. We congratulate the showmen for their accomplishment to date. But it isn't enough. When we realize that the United States government for war so far and before the year is out another $50,000,000 will be spent, that to march from Naples to Rome cost $6,700,000 and the cost of taking the Marshall Islands was $800,000, the need for increased effort is clear to everyone.

The cost of the war is rising in crescendo. Just imagine what the cost will be. To reach this goal, we hope and pray that the showmen of America will redouble their determination and efforts.

FIGHT BY HIS SIDE! FIGHT HARDER THAN BEFORE! SELL MORE BONDS TO WIN THE WAR!

R. J. O’DONNELL

Bond Premiers Spur

5th Drive Toward Goal

(Continued from Page 1)

outstanding are Milwaukee, Chicago, and New York.

Harold Fitzgerald, Wisconsin exhibitor chairman, and Don Woods, area distributor chairman, report that all of Milwaukee’s 72 theaters will hold a Bond Premiere during the drive.

“It is this kind of co-operation, effort and enthusiasm that we must have to make the War Bond activities a success,” O’Donnell commented. “Just take the example of city-wide Bond Premiers furnished by Fitzgerald and Woods, which should serve as an inspiration to other exhibitor and distributor chairmen throughout the country.

The city-wide series of Bond Premiers in Milwaukee will be kicked off tomorrow. Chicago is cited as a situation which demonstrates that with the proper organization, Bond Premiers can be successfully staged in suburban and city-wide screening of metropolitan areas. The Chicago plan is comprehensive and covers the entire area. Starting with Bond Premiers in three first-run Loop theaters, the Palace, Oriental and State-Lake the city is then broken down for each of the Chicago areas. Each of these theaters is designated as the “captain” theater. All other houses in the same are designated as "lieutenant" theaters. The same campaigns are joining in the campaign by sell.

(Continued on Page 11)

population or over, provides publicity and exploitation.

14,000 Free Films

The motion picture industry's most important wartime job, in addition to the work of the WAC and the Hollywood Victory Committee, has been the provision of 16 mm. gift films for servicemen stationed overseas. Through the co-operation of the American Overseas Motion Picture Service, more than 14,000 current films have reached Army and Navy hospitals, troopships, and the battlefronts of the world. Wherever our boys fight, these gift films have been and will continue to be, delivered and shown.

Now that the invasion has begun, American motion picture audiences are needed more than ever to provide equipment and to bring our men home as soon as possible. The motion picture industry is proud to enlist every man and woman, from star to usher, in the voluntary job of collecting and contributing tickets. An urgent call is made for every admission needed at this critical time.

YOUR FIFTH WAR LOAN PLEDGE IS A PLEDGE OF FAITH—KEEP IT BY GOING OVER THE TOP

Tuesday, June 20, 1944

The Film Daily
OWI Overseas Film Post for Maj. Loew

Maj. Arthur Loew has been assigned by the Army Signal Corps to temporary duty with the Motion Picture Bureau of the Overseas Branch of OWI. Major Loew will act as associate chief in the Motion Picture Bureau in an administrative capacity. He is expected to go overseas shortly to supervise foreign distribution of American films for OWI.

MAJOR ARTHUR LOEW

Major Loew, who returned recently from duty in the European theater of operations, joined the Army Signal Corps Pictorial Service in May 1942, and was stationed at the Photographic Center, Astoria, L. I. Previous to his Army Service, Maj. Loew was for 20 years export manager for M-G-M. He was in complete charge of the overseas operations of the film company, including the production and distribution of M-G-M pictures and the operation of Loew's theaters abroad.

"U" 26-Week Profit Set at $1,833,945

(Continued from Page 1)ing Federal income and excess profits taxes, it was announced yesterday by J. Cheever Cowlind, of the board. The company figures total net profit of $1,858,552 for the corresponding six months of the preceding fiscal year. Before providing for Federal income and excess profits taxes, the consolidated net profit amounted to $4,794,845 compared with $5,117,807 in the same period of last year.

Cowlind reported that Universal had more completed pictures for the new season than at any corresponding period in its history.

Biz Off at Warm Chi. Houses

Chicago-Theaters without Freon gas for cooling systems are losing business, a survey indicates. Week-end bookings were resulted in marked attendance drops where systems were not operating.

IN NEW POSTS

HAROLD WEIDNER, JR., manager, Empress, Jacksonville, Fla. AT CHAMPAIN, head booker, 20th-Fox, Detroit.
CHARLES LEONARD, booker, Columbia, Charleston.

THE "BIG DENT" HAS BEEN MADE!—AND EXTRA WAR BOND SALES WILL DEEPEN IT!

Schine Rejects Charges Gov't Hands Unclean

Buffalo—Charging that the Government has come into court with "unclean hands," Schine counsel over the weekend filed an answer to the plaintiffs second amended complaint in which they demand judgment dismissing the complaint. The charge of "unclean hands" was made on grounds of the Government's dismissal of the distributors from the suit subsequent to commencement of the action against Paramount in the southern district of New York. The answer charges "negotiations were instituted between the plaintiff and the major distributors." Dismissal of the "Little Three" just before start of the Schine trial, the answer asserts, was the result of a "secret agreement" between the Government and the "Little Three," "details of which are unknown to the remaining defendants."

Schine denies it violated the Sherman act and that it is engaged in interstate commerce. Counsel charges "remaining defendants have been severely prejudiced by dismissal of the distributors and that notwithstanding the dismissal of the distributors, plaintiff still claims they are parties to the action.

The answer concludes with the charge that the plaintiff is "guilty of laches."

UA May Name Coplan Permanent U. K. Head

(Continued from Page 1)ain, in addition to re-electing the present panel of officers.

It was said yesterday that no change in the officers was contemplated, though another vice-presidential nominee may be appointed.

UA's officers are Edward C. Raftery, president; George Bagnall and Gradywell, vice-presidents; Loyd Wright, secretary; Harry J. Muller, treasurer and assistant secretary; Paul D. O'Brien and Charles E. Milikan, assistant secretaries.

TO THE COLORS!

★ DECORATED
3 SCT., DOYD HALL, AAF, formerly Para-
mount Theater, Monterey, Ajo, awarded a second Oak Leaf Cluster for his Air Medal.

★ COMMISSIONED
LT. JAMES H. ARTHUR, Esq., in the
USMC.

★ ARMY
MICKEY ROONEY, son of Frank Young, United Ar-
my Office manager, Chicago.
ROBERT SALTER, Film Truck Service, De-
cator, Ill.

★ NAVY
MORRIS ARNOLD, operator, Colonial, Burton, O.
Soon you'll be putting on "The Mask of Dimitrios"

WARNERS' MYSTERY TOPPER FOR 'MALTESE FALCON'!

First engagements this week: EARLE, WASHINGTON—STRAND, N.Y.—WARNER, MILWAUKEE

with SYDNEY GREENSTREET • ZACHARY SCOTT • FAYE EMMERSON • PETER LORE
New York Bond Army Is Up to Schedule

By ERNEST EMERLING
Publicity Director, N. Y. Fighting Fifth Committee

"New York's Fighting Fifth army has voluntarily set itself a quota of 1,000,000 "E" Bonds—and, I am happy to say that we are moving forward toward that goal on schedule!"

General Chairman C. C. Moskowitz of the New York Fighting Fifth War Loan Committee summed up his campaign in the words quoted above. In other words, behind all of the ballyhoo, parades and demonstrations the New York group has one thing in mind—the unpretentious aid of selling "E" Bonds.

Spectacular Peak Events

The campaign already has developed several spectacular peak events. First came the unique, outdoor "invasion" breakfast, where 1,000 showmen invaded Central Park and greeted the national committee head, Ernie Merk. The next big "E-Day" on the calendar was June 9, when Times Square was "invaded" by hundreds of soldiers, in full battle equipment, five great Army bands concentrated into a giant organization of 160 pieces; 100 pieces of motorized military equipment, machine guns, anti-aircraft guns, etc. It was the greatest military event ever in Times Square—a tribute to the organizational ability of Edward C. Dowden, chairman of the special events committee. The great mass of people watching the ceremony were sold hundreds of War Bonds from portable booths moved to the scene by Broadway theaters.

"Invasion of Broadway" The third red-letter day was June 13, when another great ceremony stirred Times Square—the dedication of the gigantic "cash register" on which are recorded daily the "E" Bonds sales of New York State. Towering four stories, this amazing display already has become the focal center of the entire New York bond drive and has become nationally famous through newsreels and the press.

The great military event of June 9 was not merely a Times Square program. Following the massing of the invasion force, a "bomb" broke up into spearhead units and fanned out into every borough, where they were the inspiration of Bond-selling demonstrations, some seven or eight in each borough. It is estimated more than 2,000,000 persons witnessed these rallies and that at least 10,000 Bonds were sold.

FIGHTING FIFTH FLASHERS

Houston, Tex.—Tomorrow night's Texas Championship Boxing Show, at the Sam Houston Coliseum, is "in the bag," Al Lever, WAC area chairman, reports. Show, part of Houston's "Fighting Fifth" War Loan Program, has already sold $15,000,000 in War Bonds of an anticipated $17,500,000. Lt. Com. Jack Dempsey, USCG, Lou Nova, and Juan Zuniga, boxing champ of Mexico, will be guest referees. All fighters are service men, with the main bout between Al Hostak and Glen Lee, Pacific Coast Champion.

First issue of Communique, official weekly bulletin of the Fighting Fifth War Loan Campaign has been mailed to more than 16,000 participating theaters. Publication, edited by Roy Beall, national publicity director, serves as an interchange of ideas and campaigns for the benefit of exhibitors.

Cleveland—Manager Howard Burkhardt of Loew's State has a Link Trainer in operation in the theater lobby. Bond purchasers are entitled to a "ride in" at any time.

Red Bay, Ala.—This 1,500-population town over-subscribed its $175,000 Fifth Loan quota by $39,500 within two hours after the opening of its Bond Premiere and Bond Auction. T. A. Wilson, manager of the Bond offices, was sent to headquarters. Red Bay was one of the first three towns in the U. S. to go over the top, Wilson noted.

Alan Corelli, national executive secretary of Theater Authority, will be production chairman for some 40 Victory Army War Bond rallies to be staged at principal Metropolitan area theaters, Nick John Matsoukas, Skouras war effort department director, announced. Rallies will be co-sponsored by the Journal-American, Skouras and the Blue Network.

Little Falls, N. Y.—A series of weekly War Bond rallies to be held at Stewart's Rialto under sponsorship of various organizations has been worked out by Nick Kuffman, manager of the house, with the cooperation of the War Finance Committee. Groups such as the American Legion, Elks, Boy Scouts, Girl Scouts and Junior Welfare League will back the rallies.

New Haven — Two "snork" Bond Premiers of "Up in Arms" at the 20th-Fox and Paramount screening rooms raised $135,000 in "F" and "G" Bond sales, Harry F. Shaw, State Fifth War Loan Campaign director, revealed.

Springfield, Ill.—Sponsored by the Springfield Theater Association, a capacity crowd of Bond buyers attended a "Fighting Fifth" Bond premiere at the Fox-Lincoln Friday night. Attractions were featured by "Twelve O'Clock High" and "The Story of St. Mark" and a prologue staged by Army Air Force and Red Cross personnel, comprising the American and American-Canadian units serving in the premiere.

Ronwell, N. M.—Ted Jones, of the Yucca Theatre, is running a Governor for a Day contest among the State's youngsters in connection with the Fifth War Loan Campaign. With all boys and girls under 17 years eligible, the one selling the most Bonds will receive an all-expense trip to Santa Fe, spend a night in the Governor's mansion and act as governor of New Mexico for a day—all in addition to winning a $500 War Bond.

Muncie, Ind.—Rivoli is spicing its School's Out Premiere by offering to the 100 youngsters selling the most Bonds a banquet plus 100 prizes consisting of a season pass, four six-month passes, 12 three-month passes and 83 one-month passes, Marc J. Wolf, WAC co-ordinator for Indiana, reports.

To encourage the sale of additional War Bonds among its employees, Universal has issued a special edition of its house organ, Progress.

Montgomery, Ala.—Simultaneously with the launch of the Fifth War Loan here, Charles Rook, owner of the Charles Theatre, set up a Bond booth in his lobby, covered an issuing agency, employed an appealing young woman at a weekly salary to man it, and offered Stamps and Bonds in all denominations for sale and two prizes as "boot" with every Bond purchase. Booth is open from 11 a.m. until 9 p.m.

Champaign—Fred Schwartz and Jack Harris, scored the county on Saturday, raising up $140,000 in Bond sales in Great Neck, Floral Park, Hempstead, Freeport, Rockville Center, Lynbrook, Cedarhurst and Long Beach.

Cinema Circuit's New Amsterdam Theater sold $400,125 worth of War Bonds in its initial Bond rally Friday night.

(Continued from Page 1)

PATENTS GRANTED FOR
3-DIMENSIONAL PIX

more to Dennis Gaboc of Cubvy, Eng. Gaboc's device consists of a viewing screen with a transparent-base plate and a system of vertical cylindrical lenses whose focal surfaces coincide with the rear face of the plate. Through an array of mirrors arranged like a Venetian blind, the beam from the motion picture projector appears in stereoscopic relief.

Requests for similar and simpler processes have been granted since Jan. 1, according to the U. S. Patent Office.

Gaboc also was granted 15 claims covering a device for taking pictures in relief on an elongated luminous film with cylindrical lenses placed at an angle to the transversal direction off the film.

United Jewish Appeal Ambuscade Division Luncheon on behalf of the United Jewish Appeal

TODAY!

HOTEL ASTOR

Guest Speaker: Dr. Abba Hillel Silver

Special Guest Stars

CHICO MARX
BENNY FIELDS
BARRY WOOD
ELISABETH BERGNER
OSCAR KARLWEISS
JOAN BOLES
MILTON BERKE
WILLIE HOWARD
PETER LOBRE
MARY MARTIN
JACKIE GLEASON
JOAN EDWARDS
GERTRUDE NEISEN
CONRAD NAGEL
J. EDWARD BROMBERG

Obtain tickets from B. S. Moss, Luncheon Chairman 218 West 48th Street

Circle 6-8600

The last call to get your tickets for the Sixth Annual


THE FIGHTING FIFTH IS YOUR OWN OPPORTUNITY TO BACK Eisenhower's ATTACK!
GO ALL-OUT, EXHIB. LEADERS URGE

By ED KUYKENDALL
President, the MPDA

THE Fifth War Loan is vital and essential to our national security and, as we thrill to the invasion news, we become more determined to give our full support to the boys and girls over there fighting for all of us here at home, with our loved ones.

There can be no let up at this moment. The motion picture industry is united in the Fifth War Loan as never before. Every man, every woman, regardless of their particular position in the industry, is all-out to do this job overwhelmingly. The theater owners of America have never failed in their patriotic duty.

The "show window" of this industry, the theaters, will do a bigger and better job of Bonds-selling than ever under a leadership that cannot be excelled. We of the theater must make an exceptional effort. We will sell more Bonds. It makes me proud to be a small part of such a fine bunch of men and women. Let's do it in a big way for the ones we love and the security of our country.

All But Three Theaters Join M-G-M Anniversary

Three theaters in Indianapolis exchanged their cooperation in order to get M-G-M 100 per cent representation on the nation's screens during the company's 20-year anniversary week which starts Thursday. All other exchanges are 100 per cent set with bookings of either a feature or a short subject for the week.

This means that the divisions under the supervision of E. K. O'Shea, Eastern, and Jack Flynn, Western, are completely represented.

In Canada, 1,238 out of 1,270 theaters have been signed up. In South Africa, 309 out of a total possibility of 535 will play a complete M-G-M program during the anniversary week.

'E,' 'F' and 'G' Series Count on Record

While emphasis in the industry's Fifth War Loan Campaign is on "E" Bonds, the sale of "F" and "G" Bonds will be recognized. R. J. O'Donnell, national chairman stated, "Certainly we will recognize, and theaters are hereby instructed to record, the sale of all Bonds of series 'F' and 'G,' but our final accounting will be confined to these three types of Bonds only," O'Donnell said.

Kate Mayhew Dead

Kate Mayhew, 91, said to be the oldest living American actress, died Friday night. She made her stage debut at the age of five and appeared in motion pictures as far back as 1915.

Legion Puts Three in "B"


Outstanding Industry Personalities

Can you name them—

HIS presidential duties are "nation-wide," for he heads Loew Service Corp. in New York (and is also firm's general manager) and Loew Lansing Corp. out Los Angeles way. War educated at Tulane University. In 1926, joined Southwestern Bell Telephone Co., and later served with Eiji as installation superintendent, division manager, operating manager, and then commercial relations manager. With Loew formation, he became vice-president and general manager. Two years later was made vice-president of Cosme, Inc., and in 1911 was installed as Loew Lansing Corp.'s presy.

YOU won't have any trouble finding his name in the 1944 Year Book! He's vice-president and director of General Precision Equipment Corp.; president and director of the Simplex Bladworth Corp.; executive vice-president and director of International Projector Corp.; director of J. E. McAuliffe Mfg. Co.; assistant secretary and assistant treasurer, plus a director, of National-Simplex-Bladworth, Inc.; and a director of The Strong Electric Corp., etc., etc. He is a native of Belvidere, III. Spent more than a decade in the construction field. Was later auditor and field operating manager for Goodyear Tire & Rubber. In 1912 was chairman of Photographic Apparatus Industry, WPB's salvage branch.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY


AMERICA WILL MEET THE CHALLENGE OF THE 5TH WAR LOAN IF YOU DO YOUR SHARE
Company Presidents Call for Full Support

Rally Industry and Their Own Employes to Send Fighting Fifth Over the Top

N. J. BLUMBERG: The war events of the last few weeks leave no doubt in the minds of us here that this Fifth War Loan Drive is the most important drive we have yet faced. Our boys in uniform are now making their supreme efforts. We must do no less. This Drive must go over the top, and with plenty to spare.

EDWARD C. RAFFERY: With the tense struggle going on overseas in which our boys are daily risking their lives, the minimum obligation any person living in these United States can now assume is to BUY BONDS—and RIGHT NOW! It is my sincerest belief that the motion picture industry, aided by its distribution, exhibition and production personnel, will do more than fulfill its quota. It is a DUTY WE ALL OWE those brave men now so heroically defending the principles under which this country was born.

NICHOLAS M. SCHENCK: The full credit for the success of the War Loan and other drives belongs to the managers and assistant managers and their staffs. They work long, hard hours at Bond-selling and still do not neglect their regular work. Despite shortage of personnel, an abnormal amount of paper work and all other adverse conditions, they make each succeeding drive bigger than the one before. I am proud of the manner in which these home-front fighters respond to our country's appeals for the support of the war effort.

N. PETER RATHVON: The Fifth War Loan Drive places upon the motion picture industry a grave responsibility which is also our great opportunity. As a medium of public enlightenment, ranking in national importance with the free press and radio, it is our special privilege to assist in every possible way, exert every effort, and utilize every means we possess, to help make this Drive an overwhelming success. Our responsibility is clear, and I know that all of us of the motion picture industry—producers, distributors, and exhibitors, together—will meet it fully.

SPYROS P. SKOURAS: I realize that no word of mine possesses any stature compared to the headlines of these days which tell about our boys being killed on every battle front in vast destruction and I feel somewhat presumptuous in making any kind of expression with regard to our war effort when events themselves are shrinking their message to you.

I know what bombing means, its suffering and devastation. I have seen the dead and the wounded taken from planes. These are things which I shall never forget. I wish I could tell you all that I saw, but of course that is impossible. I can only ask you to believe me when I say that we must do everything in our power to prevent it from happening again.

Not only do we owe a duty to maintain the morale of our fighting men, but it is also up to us to keep them supplied with material and food and with implements of war so that when this horrible conflict is ended they can enjoy the creative fruits of our efforts in the company of their loved ones and in the safety of their own homes.

In every war effort the motion picture industry has been significant in its leadership and we must continue to see to it that it stays strong and loyally.

All of us must get behind the “Fighting Fifth” campaign committee headed by Bob O’Donnell, H. M. WARNER: Although the war news of the past few weeks has brought us closer and closer to the day of the ultimate struggle for victory, our successful landings in France are but a prelude to the inevitable knock-down battle of the main force of the Nazi army.

The heroic B-29 raids on Japan bring us a big step closer to the day when we must come to grips with a Japanese army nearly as large as the German army.

With victory almost in sight there must be no last-minute-laydown. Each of us individually must ask himself: “Am I doing as much as I could? Am I doing as much as the boys who are fighting for me?”

There can be only one answer, buy more and more War Bonds.

Clearance Cut Rejected In L. A. Case on Appeal

The arbitration appeal board has affirmed the award of the arbitrator in the case filed by the Southgate Theater in Los Angeles County.

The Southgate had received a reduction from the 91-day clearance hold by the Vogue Theater to 70 days, and upon appeal it was reduced to 49 days at 20 cents admission. The Southgate filed another complaint asking that the clearance be reduced to 21 days at 25 cents admission and the arbitrator fixed the clearance at 42 days.

The complainant appealed the decision but the appeal board upheld the decision of the arbitrator, the clearance of the Vogue remaining at 42 days.

Interveners Appeal

Arlington Theaters, Inc., and University Theaters, Inc., have filed appeals in the case of E. M. Loew’s Inc., (Winchester Theater), the award having been fixed at 27 cents, by Bolster, arbitrator. The appellants are the interveners in the case.
Elimination of Shares Of First and Second Pfd Approved: Elect Officers

By a vote representing more than two-thirds of the capitalization, Paramount stockholders yesterday approved the sale to Barney Balaban, president, of $2,000,000 of convertible promissory notes, carrying 2% per cent interest. According to a previous agreement, the notes will be convertible into common stock at $25 a share, the closing market price on the date of the agreement.

The vote was approximately 2,- (Continued on Page 13)

Rank Gets Control Of Denham Studios

London (By Cable)—Almost 100 per cent control of the Denham studio was acquired by J. Arthur Rank yesterday when he completed negotiations with British and Dominion Film Corp., which controlled Denham and Pinewood studios. British and Dominion Film Corp., which held a majority interest in the two studios, has been in liquidation and the studios have been under joint (Continued on Page 14)

Wallis Prods. Completes $4,000,000 Bank Credit Deal

Hal Wallis Productions yesterday announced that it had completed banking arrangements with the First National Bank of Boston whereby a term loan and revolving credit agreement had been executed under which $4,000,000 credit will be ex- (Continued on Page 11)

Movies in Taverns Nixed in New Jersey

Trenton, N. J.—Motion pictures are banned from New Jersey taverns by a ruling of the State Commissioner of Alcoholic Beverage Control. Decision came as a result of an application for permission to show films from a tavern keeper in Paterson.

EXHIBS. PART OF COMMUNITY LIFE

They Deal in a Commodity Most Essential in Hard Times, Rodgers Tells N. J. Allied

Atlantic City — Theater owners deal in an essential commodity, made even more essential during hard times than in prosperous, and can hold up their heads with pride as being an important part of the community, William F. Rodgers, M-G-M vice-president and general sales manager to the yesterday in a message to the Allied Theater Owners of New Jersey and the Eastern Regional Conference of National Allied, at the opening of their three-day Silver Jubilee. "A lot of progress has been made from 'He Who Gets Slapped' to 'The White Cliffs of Dover,"' Rodgers commented. "Twenty years fraught with depressions and boom days; yet, through these changing periods, the motion picture has done its job — the show went on and the public, hungry for good amusement to divert them from the problems of the immediate moment, were not disappointed.

A Community "Monument"

"The days of the nickelodeon have passed and in its place the community theater, alert to every community problem, stands as a monument to the American way of life."

Speaking on the ethics of the business, Rodgers held that a change for the better has been made and the business has "grown up.

"Now," he stated, "we find an industry concerned with better under- (Continued on Page 11)

Bond Sales Totals Are Exceeding Quotas

Bond sales totals coming in from all sections of the country thus far are knocking the Fifth War Loan quotas set for these sections into a "cocked hat," R. J. O'Donnell, na- (Continued on Page 14)

Rose Sees World Public Film Minded

The world public has become so motion picture minded that the film industry's possibilities for the post-war era are beyond the imagination, it was said yesterday by David Rose, (Continued on Page 14)

Speaks for Jewish 'Homeland'

Dr. Silver Asks Removal of Palestine 'Barriers'

Removal of "illegal barriers" to Palestine, was the main topic of a three-point issue made by Dr. Abba Hillel Silver, national co-chairman of the United Jewish Appeal and chairman of the executive committee of the American Zionist Emergency Council, at the sixth annual luncheon of the Amusement Division of the UJA at the Hotel Astor yesterday.

In addition to forecasting "a (Continued on Page 14)

Two New Company Affiliations Win Approval: Officers Are Re-elected

United Artists new board of directors will study plans for long-range developments within the company such as the possibility of acquiring theaters in the United States and abroad, new studio facilities and other expansion moves, it was announced yesterday by President Edward C. Rafferty, who, with all other officers, was re-elected at the new board's first meeting.

The board approved two important production assets in properties (Continued on Page 11)

Bamberger in Plea For "Locally Needed"

Washington Bureau of THE FILM DAILY

Washington — Appearing before the WMC new committee on locally needed activities here yesterday to seek aid for film distributors in the solution of their manpower problems, Leon J. Bamberger ran up against a cold wall. Appearing for the WAG, Bamberger was accompanied by J. B. Breeche, local RKO manager and chairman of the local (Continued on Page 11)

Consent Decree Parleys In Further Postponement

Washington Bureau of THE FILM DAILY

Washington — Further developments in the move toward agreement on a new industry consent decree are again deferred, this time while Assistant Attorney General (Continued on Page 11)

N. Y. Cash Register Rings up $362,273

During the first seven days of operation, the War Activities Committee's giant cash register in Times Square has accounted for the sale of 3,997 "F" Bonds with a total maturity value of $62,273. Two shows a day are being staged on the register, one at noon, the other at 5 to 8 p.m.
American motion pictures have influenced the practice of democratic principles throughout the Latin-American countries, and a strong American-property relationship will prevail during the post-war period, it was predicted by Peter Colli, Warman, who manages and supervises the Film Library, for the past 15 years, of the Caribbean division.

Colli, who has charge of five exchange centers and makes his headquarters in Havana, referred to a statement issued recently by Cuba's president-elect, Dr. Ramon Grau San Martin that "If the Americans are to be a united hemisphere, no barriers to investments should be raised among the countries," and added that this may, to a great extent, help minimize taxes and duties on American films.

The popularity of the English language has increased to such an extent via U.S. pictures, he said, that Americanisation of the educational system makes it compulsory for high school students to study one additional language, the English.

Colli will return at the end of this week to his district, where, he pointed out, American movies is the strongest god-will ambassador of a "good neighbor policy."

6 Tele Stations to Use Pic of Republican Meet

Chicago—Six television stations will use motion picture scenes of the Republican National Convention which opens here next Monday, the Television Broadcasters Association, Inc., reveals.

Material, comprising both films and illustrative matter will be rushed by plane to New York and Los Angeles, as well as other stations under the direction of M-G-M's National Broadcasting Co., New York; WRGB, General Electric Company, Schenectady, New York; WRTV, a division of the Philadelphians; WCBW, Philadelphia, New York; WABD, Du Mont, New York, and W6XYZ, Television Productions, Los Angeles. RKO Television Corp. will operate with NBC in the filming of the convention.

E. L. Alperson Acquires Rights to "Razor's Edge"

West Coast Bureau of THE FILM DAILY

Hollywood—Edward L. Alperson, well known as a distributor and exhibitor, announced, upon his arrival here yesterday, that he had secured the sole and exclusive optional motion picture rights to Somerset Maugham's currently best-selling novel, "Razor's Edge."

Eliminating plans for its motion picture version are now being made by Alperson, who will place the "Razor's Edge" story on the stage. Should Alperson, "Shepsey Goes to Heaven" based on Somerset Maugham's stage play "Shepsey," and an original musical picture, "Rio Rodeo," both of which will be released by United Artists.

Three Companies Denied Retroactive Pay Appeal

Appeal by United Artists, 20th-Fox, and Loew’s, Inc., to reverse retroactive pay to their N.Y. exchange employees, which a salary increase of 12% per cent, was denied by the National War Labor Board in Washington on Monday.

Yesterday the companies advised they would have to abide by the Regional Labor Board's decision.

Having signed a majority of Republic's N.Y. exchange employees, SOPPEG disclosed it would file for an NLRB election this week.

M-G-M Announces Names Of 10 Anniversary Stars

Names of the 10 players M-G-M is adding to its star roster as part of the company's 20-year Anniversary celebration will be announced whose names will hereafter be placed ahead of titles are Lorraine Day, Kathryn Grayson, Van Johnson, Gene Kelly, George Murphy, Margaret O'Brien, Susan Peters, Ginny Simms, Robert Walker and Esther Williams.

Company noted that at its founding in 1924 it had six stars and that contract list now totals 126, including 33 with star ratings. Anniversary celebration runs from tomorrow through June 28.

De Rochefort Assigned To Direct 2 Pic For 20th-Fox

West Coast Bureau of THE FILM DAILY

Hollywood—Louis de Rochefort has been assigned direct playing of new feature, "Fighting Lady" and "Now It Can Be Told" at 20th-Fox. First story which will be filmed in Technicolor will be based on U. S. battleship, and the latter is a war record of the F.B.I. Both pictures are essentially front page stories with drama developing from facts. "Fighting Lady" is an original story by Lt. Comm. Frank Wead, U.S.N.R., while Charles Gordon Bruce is working on "Now It Can Be Told."

Wallace Took 28 Reels Of EDUCAL Pic to China

Washington Bureau of THE FILM DAILY

Washington—Vice-President Wallace took with him 28 reels of educational films when he left last month for China, the State Department revealed yesterday. Fourteen were to form the nucleus of a film library, which will aid the National Institute of Health. More than 50 other medical films are scheduled for early shipment to the Institute.

The other 14 reels deal with American agriculture and engineering and went to Nanking University, where these films carried Chinese sound tracks.
20th Century-Fox

presents

the most important event in the 50 years of motion picture entertainment!
Darryl F. Zanuck's

WILSON

DIRECTED BY HENRY KING

in Technicolor

-written for the Screen by LAMAR TROTTI
Not even its 12,000 players
...its 2 years in the making
...its 200 mighty sets...
can remotely convey a conception of
its vastness...its immensity
...its overwhelming greatness.
Not even its 12,000 players
... its 2 years in the making
... its 200 mighty sets...
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its vastness ... its immensity
... its overwhelming greatness.
The biggest figure in the industry

CENTURY-FOX

presents the biggest boxoffice entertainment!

Darryl F. Zanuck's

WILSON

IN TECHNICOLOR

with

ALEXANDER KNOX • CHARLES COBURN • GERALDINE FITZGERALD • THOMAS MITCHELL • RUTH NELSON • SIR CEDRIC HARDWICKE • VINCENT PRICE • WILLIAM EYTHE • MARY ANDERSON

and

RUTH FORD • SIDNEY BLACKMER • MADELEINE FORBES • STANLEY RIDGES • EDDIE FOY, JR. • CHARLES HALTON • THURSTON HALL • J. M. KERRIGAN • JAMES RENNIE • KATHERINE LOCKE • STANLEY LOGAN

MARCEL DALIO • EDWIN MAXWELL • CLIFFORD BROOKE • TONIO SELWART • JOHN INCE • CHARLES MILLER

Directed by HENRY KING • Written for the Screen by LAMAR TROTTI
Bamberger in Plea
For "Locally Needed"

(Continued from Page 1)
distributor manpower committee, and Claude R. Collins, local WAC representative.

The session lasted for nearly two hours, with Bamberger seeking any possible avenue of aid from the committee. What he wanted was some indication that instead of merely preventing field offices from giving exchanges the locally-needed designation, WMC would in some way interest itself in the exchange problem and "go to bat" either officially or unofficially. He did not get it.

A WMC official remarked after the session that Bamberger was mainly apprehensive about what will happen after the referred hiring plan goes into effect nationally next month. "Frankly," the official said, "I believe he is overly apprehensive." He reviewed the situation of distributor manpower briefly, declaring that WAC efforts to win local manpower for the exchange workers have been unsuccessful in general.

Refer Requests to Capital

Since last month's order, he said, WAC has had little success in exchange areas. Two or three local urgency committees are believed to have referred requests from exchanges to their regional boards which are believed to have sent them on to the WMC office. Bamberger was told flatly yesterday that they will be turned down here.

Bamberger and the distributors generally are spelling out what will happen after July 1, the WMC official said. "They told us they saw a breakdown of film distribution, with theaters closing, and other unfortunate results, if they could not get help." Nonetheless, he said, WMC will not make any recommendation for locally needed designations.

"If the situation actually becomes as serious as the industry group fears," he said, "it is likely that local manpower authorities will take steps to help distributors get vitally needed employees." This was merely a curt response, he implied, adding that he does not look for widespread forced closing of theaters because of manpower difficulties.

Sally Kahn
June 21

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Sees Exhibs. As Part
Of Community's Life

(Continued from Page 1)
standing, concerned with making the investments of the theater owners more secure, and concerned with bringing better motion pictures to the American public. We are giving thought, too, to making sure that we can perform our part in the public after the war.

Rodgers took occasion to compliment exhibitors on their part in the war job, noting that it would not have been possible without the efforts of the theater owners.

"I am not unmindful," he noted, "of the fact that this great job was done at a tremendous sacrifice because, like all industries, you have faced a terrific manpower problem.

I am sure, however, that you feel, as we do, that there is something satisfying in this sacrifice, knowing that—permitted as we have been to carry on the important role of entertainment, with the armed forces both here and abroad—our efforts have been an important contribution to the peace that we hope will come soon."

In his message, Rodgers stated, "If, during the next 20 years of our business life, ours can be the opportunity to serve further and to play our part in the stabilization of the industry and in the creating within the industry of a better understanding—if, through a friendly understanding of the problems of the industry, we can be permitted to play our part, perhaps even more effectively than in the past to serve the public more efficiently—then, indeed, we will feel that we have achieved a success build on a firm foundation.

"Once Upon a Time" Next Music Hall Attraction

Columbia's comedy "Once Upon a Time" will have its New York premiere at the Radio City Music Hall following the run of the current "The White Cliffs of Dover."

Wallis Prods. Completes
$4,000,000 Bank Credit Deal

(Continued from Page 1)
tended to the company for a period of five years.

Hal Wallis Productions, stated the
unanimous plan, will finance its own pictures completely from its own capital and bank credit.

The pact was released "Love Letters," a novel by Chris Massie soon to be published by Random House, and will produce it for release by Paramount. Dr. Gish is negotiating for film rights to Lillian Hellman's play, "The Searching Wind" and "Mourning Becomes Electra."

Schlesinger Finds Post-War
Planners Look to Cartoons

West Coast Bureau of THE FILM DAILY

Hollywood—Post-war planners are beginning to consider the animated cartoon conscious daily, according to Leon Schlesinger who reports he has received an increasing demand for advice and assistance in mapping plans for new avenues of education, public health, advertising, and other public information for the world scene after the war.

"Health service organizations particularly are shaping plans for educational use of the newly produced cartoon series," said Schlesinger. "Advertising agencies are seizing cartoon characters as valuable adjuncts in selling campaigns on many products."

Schlesinger attributes this interest on the part of post-war planners to the "SNAFU" training films he has made for military service, but because of his heavy schedule for the Army and Navy, plus his "Merrie Melodies" and "Looney Tunes" product, he is finding it impossible to do much more than offer suggestions for some long-range post-war programs at this time.

Screen Directors Draft
Standard Form Contract

Hollywood—Screen Directors Guild is drafting a standard form contract to cover agreements between its members and the studios. It proposes elimination of requiring a director to direct, write, edit, and serve as production man at any studio's pleasure; adoption of six weeks as a minimum layoff period; elimination of provisions which give directors no protection when loaned out and prohibits them from earning any compensation during layoffs.

The Guild will also seek an understanding with producers who keep directors' contribution to a picture to be given more recognition than at present and be better advertised and publicized by producing companies.

Deiter Schoenstadt Trust Hearing

Chicago—Schoenstadt Theaters announced that they have been granted leave to reargue again June 28 before Master of Chancery Charles Macdonald, having been postponed from yesterday at attorney's request.

UA Board Considers
Acquiring Theaters

(Continued from Page 1)
and personalities to be disclosed as quickly as formal contracts can be finalized. Rafferty said the new affiliations would be the most important since the association of James Cagney and Hunt Stromberg with United Artists.

The appointments of Walter Gould as foreign manager and Louis Pollack as director of advertising and publicity director were confirmed by the board. It was voted to hold directors' meeting the second Tuesday of each month, the next to be held July 11.

The officers re-elected were Rafferty, president; Grad Sears, vice-president in charge of distribution; George Doss, treasurer and national secretary; Donald Wright, secretary; Paul O'Neill, vice-president; and Louis Walker, assistant secretary.

Attending the board meeting were Tom C. Mills, Rex Dennan, Grad Sears, Edward Rafferty, George Bargall, Neil Agnew, Isaac Pennypacker and Charles Blinn.

Consent Decree Parleys
In Further Postponement

(Continued from Page 1)
are due here again until Saturday.

In the meantime, no date has been made for another meeting of Clark and manager of Elvira Theaters in charge of production; H. J. Muller, treasurer and assistant secretary; Loyd Wright, secretary; Paul O'Neill, vice-president, and Louis Walker, assistant secretary.

Although the meeting in New York on June 12 had expected another session here early last week, it did not materialize and he has not heard from the distributors, according to his office.

WEDDING BELLS

Cleveland—Larry "Bud" Greenwald, son of Max Greenwald, general manager of Elvira Theaters, will wed Helene Cohen July 4.

Omaha—Helen Donahoe, M-G-M stenographer, will be married to Spt. John Evans in Glendale, Calif., this month.

Cleveland—Stanley Krenitz, son of Joe Krenitz, Universal branch manager, will be married to Sue Krenitz.

Berlin, N. H.—Xavier J. Vaillant, court of the Albert Theater staff, and Antoinette H. Nadeau were married recently.
Bamberger in Plea
For "Locally Needed"

(Continued from Page 1)

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As Ever, Coat-of-Arms
Is a Sign of "Rank"?

Walls Prods. Completes
$4,000,000 Bank Credit Deal
(Continued from Page 1)

Harringon W. Banford
not also breakdown All-
field theaters, indication
as one of 
"Love Leters,"
into publishing by Random House, and will produce it for release by
Public. There is also insid- tiating for film rights to Lillian Hell-
mans play, "The Searching Wind" and for Eugene O'Neill, play, "Mourning Becomes Electra."

Schlesinger Finds Post-War Planners Look to Cartoons

The executors of 

Source Exhibs. As Part
Of Community's Life

Sears, Roebuck, and Co., and
higher department stores, have
issued a semi-monthly newsletter
"Community Life," which is planned
as a type of news federation, with
weekly circulars to customers in the
stores.

This issue is devoted entirely to
the war effort, and one section is
entitled "The War Work of Sears.
" The message is that Sears is doing
its part, and that there will be no
layoff of employees, or changes in
prices, or service, or anything else,
that will interfere with the war effort.

In another section, "The Diary of
a WAC," the wife of a Sears employ-
ee reflects on her daily life in the
women's army corps, and how she
has adjusted to her new duties.

The newsletter also includes a
section on "The War in Europe,"
which provides updates on the war
effort and highlights the role of Sears
in supporting the troops.

The final section "Sears Presents
a War Loan Campaign," which
invites Sears customers to contribute
to the war effort through purchasing
War Bonds.

UA Board Considers
Acquiring Theaters

(Continued from Page 1)

and personalities to be disclosed as
quickly as formal contracts can be
finalized. Raftery said the new af-
filiations would be the most impor-
tant since the association of James
Cagney and Stromberg with United
Artists.

The appointments of Walter Gould
as foreign manager and Louis Pol-
lock as director of advertising and
publicity director were confirmed by
the board. It was voted to hold di-
rectors' meeting the second Tuesday
of each month, the next to be held
July 11.

The officers re-elected were Raff-
ery, president; Grad Sears, vice-
president in charge of distribution;
Ken Banger of Elyria Theaters, in
charge of production; H. J. Muller,
treasurer and assistant secretary;
Loyd Wright, secretary; Paul
Armstrong, assistant treasurer; and
Charles Miliken, assistant secretaries.

Attending the board meeting were
E. C. Mills, Rex Depczynski, Brad
Sears, Edward Raftery, George Bie-
nall, Neil Agnew, Isaac Pennypacker
and Charles Blinn.

Consent Decree Parleys
In Further Postponement

(Continued from Page 1)

Tom C. Clark attends a three-day
conference in North Carolina. Clark
is not due here again until Satur-
day.

In the meantime, no date has been
made for another meeting of Clark
and Wright with representatives of
the majors, nor has any written out-
line of the majors' stand on arbit-
tration, cancellation or circuit ex-
pansion been received here. Al-
though after the meeting in New
York on June 12 Clark had expected
another session here early this week,
it did not materialize and he has not
heard from the distributors, ac-
\nording to his office.

SEND BIRTHDAY GREETINGS TO...

June 21
Sally Kane (Box 117)
Jane Russell
Helen Coit
June 22
Ben Piazza
John S. Harrington

"Once Upon a Time" Next Music Hall Attraction

Columbia's comedy "Once Upon a Time" will have its New York pre-
miere at the Radio City Music Hall
following the run of the current
"The White Cliffs of Dover."
“Minstrel Man” with Benny Fields and Gladys George (Hollywood Preview)

PRC’s MOST PRETENTIOUS PRETEN- tion TO DATE PACKS LOAD OF EN- TERTAINMENT.

This is easily PRC’s most ambitious produc- tion. It provides a nice load of en- tertainment. Benny Fields, night club and vaudeville favorite, and Gladys George are co-starred, while Judy Clark, of the “Meet the People” revue, clicks solidly as Field’s daughter. Judy sings in the Betty Hutton manner and is certain to register with the fans. Leon Fromkess provided excellent pro- duction values, while Harry Revel, who co- authored four of the songs, functioned as associate producer. Joseph H. Lewis did a splendid job of directing, and veteran cameraman, Marcel LePicard, given an op- portunity to use his camera to advantage, turned in a fine piece of photography.

Fields really “sells” his trademark song, “Melancholy Baby” and also does ample jus- tice to “Don’t Be That Way,” “My Bamboo Cane,” “Shake Hands With the Son” and “Room 40, O. B.,” pictures George’s determination to fight a second World War at the close of the last, and the ground work she planned in overcoming any mistakes she made previously. One of the reasons for her defeat was 1938, and acclaimed as one of the most efficient of the “Room 40” in the old building of the British Admiralty—a room in which German wire- less messages are intercepted and coded. During the period leading to the start of World War II a German agent is planned as a job in “Room 40.” England wins the war and Edgar Bar- rier, a member of the decoding staff, is found murdered just as he is about to trans- lare an intercepted message to William Smith, head of this important dept. Smith engages Barrier’s twin brother, a Scotland Yard detective, played by Barrier, to help find the murderer. Everyone affiliated with “Room 40” including Stephanie Bachelor, the victim’s fiancee, is under suspicion. Bar- rier, impersonating his dead brother, car- ries on and helps decipher an important message which concerns the safety of six high-ranking officers on a plane trip to Warsaw. About to receive the same fate as his brother, Barrier discovers and kills the Nazi agent.

The music is played well and effectively to underscore the action.


CREDITS: Associate Producer and Director, George Blair; Screenplay, Denison Clift; Cameraman, William Bradford; Film Editor, Fred Allen; Sound, Earl Crain, Sr.; Art Di- rector, Gano Chittenden; Set Decorator, Otto Siegel; Musical Director, Morton Scott; Wardrobe by Adele.

DIRECTION, Fine. PHOTOGRAPHY, Good.

Edgar Mayo Dies

Detroit—Edgar C. Mayo, 86, for- mer silent picture director, is dead. He directed John Barrymore in “The Devil’s Backbone” and was known in the neighborhood. Selznick some years ago but was better known as a legitimate actor, director and producer, directing the Bonstelle Theaters for 17 years.

Don Amoche, Inc. Producer

West Coast Preview of THE FILM DAILY

Hollywood — Don Amoche whose contract with 20th-Fox expires at the end of this week will enter the independent picture field, but will do an occasional outside picture. He has not completed all details of his new venture as yet.

“My People’s Avenger”

Artko IMPRESSIVE DOCUMENTARY WITH NORMAN CORWIN COMMENTARY.

Adding a commentary, written and nar- rated by Norman Corwin, to this film document, Arko ushers in a clearer concep- tion of the Parisians’ role on the Russian front to American audiences. This is the story of the “Avenger,” a group of photographers entirely behind enemy lines, and was made by 18 Soviet parachute cameramen who shared all the hardships and dangers of their guerrilla host.

Many of the scenes taken on actual guerrilla missions include the cutting of communication lines and the killing of gasoline rationing theme; the de- stroying of railroads and railroad bridges, and the killing of their sentries; Partisan attacks on regular German units; the com- plete execution of an attack on an occupied village; and some grim, however, gorgeous shots of villagers returning to their homes or fighting against faulty capitalists and dear ones.

An interesting sequence shows how news- papers are printed in a forest and deliv- ered, by pony express, from camp to camp and to underground outlets.

To Salute “Xmas Holiday” On “Double or Nothing”

Universal’s December production “Chris- mass Holiday,” will be saluted by the “Xmas Day Or” radio quiz pro- gram Friday evening, when it broad- casts from Boston over the Coast- to-Coast Mutual Network at 9:30 p.m., EWT.

Prior to the broadcast, the contest- ants as well as other servicemen clocked over Broadway stage directors in Boston, will see a special showing of “Christmas Holiday.”

Salesmen Say Indiana’s Theater Biz Off 15-60%

Indianapolis—Theater attendance in Indiana has dropped from 15 to 60 per cent, according to film salesmen. In communities depending on rural patronage and in some instances where defense plants are flourishing the falling off of patronage is quite noticeable. Some exhibitors, are of the opinion that gasoline rationing is responsible for the poor attendance.

Blatt and Walters Part

West Coast Bureau of THE FILM DAILY

Hollywood—On completion of his dir- ectorial work on “Strangers in Our Midst,” Edward Blatt and Warner Bror- nes have agreed to the abrogation of his contract. Blatt, who is a fast man on the various directions of films, has also directed “Between Two Worlds” for Warners.

To Hear Prefect Motion

New Haven—Motion of Prefect Theaters, Inc. for a new trial and reference to verdict against its anti-trust action against the dis- tributors, will be heard in U. S. District Court today.
Serials Erased From B & K's Screen Menu

Chicago—Apparent loss of interest by kid flippers in serials is responsible for decision by the B & K chain to cease showing these mystery pictures in 19 "B" houses in which they had been booked.

"5TH" FLASHES

(Continued from Page 1)

watch the opening of a drive, sponsored by retailers and theater men, to purchase a $15,000,000 "baby flat-top" during the Fifth War Loan.

Marc Wolf, Indiana WAC chairwoman writes "Fighting Fifth" headquarters that at a "War Bond Bond Auction and "Home in Indiana" Premiere dinner at the Claypool Hotel in Indianapolis, a prize pool was vorhanded on the occasion of the sale of $6,192,395 in War Bonds. Catch was that every bid made stuck, whether it won the fuel or no. Dinner was attended by Governor Harry F. Schricker of Indiana.

Morton G. Thalheimer, Virginia Exhibitor Co-Chairman, reports that the Bucking-
ham Theater, in Arlington, Va., managed by Colonel W. Shamin, went over its quota Sunday night at its Bond Premise when it hit 620 "E" Bonds sold by 7:15 p.m.

Don Rossiter, Indiana Exhibitor State Chairman, reports that the Marion (Ind.), Chronicle-Tribune contributed a full page of pictures on the Peerless of America — Paramount Theater "Varie-
ties" on June 14. Admission was by Bond only.

Ray Beall, Campaign Publicity Director, says that the Fifth War Loan Drive Theater Bulletin No. 2, just out by Exhibit- Chairman, W. F. Cressott and Morton Thalheimer of Virginia, is one of the most comprehensive bulletins yet seen at Fifth War Loan headquarters.

Lou Kusner, manager of the Apollo Theater in Martinsburg, Md., promoted a full page ad in the Martinsburg Evening Journal to exploit his giant War Bond Rally on June 12, according to LaFolce. The page carried a life-like picture of General Eisenhower, with a caption reading, "What News Will General Eisenhower Get From Us?"

Chicago—B & K will buy $1,000,000 in Fifth War Loan Bonds for its treasury. B & K State Lake Theater Bond sale was completely sold out. The Chicago 40-theater Bond premie will sell $85,000 in Bonds as the outlook is for a sell-out.

Les Newkirk, Fifth War Loan Publicity Chairman for Wyoming, writes that every theater in the state will carry its own bond when, by means of a slide, the quota of the county in plus the amount in dollars and cents of the bond sold in the state. Some theaters are putting this in direct pictures, some are using thermometers.

Sale of Para. Notes To Balaban Approved

(Continued from Page 1) 641,000 shares, mostly those of small stockholders, to 220,000. The official figures will be released today when the stockholders will hold an important meeting at noon.

The stockholders also approved the elimination of 184,722 shares of $100 par first preferred stock and 351,101 shares of $10 par second preferred from the authorized capitalization. These shares are not outstanding although authorized.

All directors of the corporation were re-elected. They were Barney Balaban, Stephen Callaghan, Y. Frank Freeman, Harry Gibson, Leonard Goldenson, A. Conger Goodyear, Stanion Grills, Duncan G. Harris, John Hertz, John Hicks, Austin Keough, Earl McClintock, Maurice Newton, E. V. Richards, Edwin E. Weisel, and Adolph Zukor.

In his report to the stockholders, Balaban explained that Paramount owned a 50 per cent interest in Hal Roach Productions, recently formed by Wallis and Joseph Hazen. He said that the upswing in Paramount business started about six years ago and that the second quarter earnings would exceed the earnings of the same quarter last year. Balaban said that "Going My Way" would remain 12 weeks at the Broadway Paramount. From 700 engagements in "For Whom the Bell Tolls," the investment already has been re-
turned, he said.

Ascap Members Elected To Its Board of Appeals

Sam H. Stept, chairman of the election committee, will certify to the next Ascap board of directors meeting the following results of the election of members to the Society's board of appeals:

Representing Standard writers: John Tasker Howard; Popular writers: Peter De Rose and Abel Baer.

Representing Standard publishers: John Sengstack of Clayton F. Summy & Co.; Popular publishers: Lester Santly of Santly-Joy, Inc., and William Lackenbauer of Jewel Music Publishing Co., Inc. Lackenbauer replaces Max Mayer of Paul-Pineer, which is the only change in the Board as the result of the election.

A proposed amendment to alter the by-laws dealing with appeals failed to pass.

STORK REPORTS

A seven and one-quarter pound girl, Carole Jane, was born to Mr. and Mrs. Robert Ferguson yesterday at the Lenox Hill Hospital, New York. Ferguson is an ad copy writer with Columbia Pictures.

FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY

**ASK YOURSELF THESE QUESTIONS**

“Fighting Bob” O’Donnell, Fifth War Loan drive chairman, urges each exhibitor to take stock of his campaign at this point of his Fifth War Loan “Bond Invasion” campaign and ask himself these questions on what’s been done and what’s to be done in the coming days:

- **Is my Bond Premiere all set?**
- **Am I stocked up with sufficient Bond blanks?**
- **Does my scent and lobby carry lock "Invasion" and Fifth War Loan appeals?**
- **Does my screen carry a War Loan message at every show?**
- **Do I have enough volunteer Bond sellers?**
- **How about a children’s "School out" Premiere?**
- **Am I working closely enough with my local War Finance Committee?**
- **Am I planning to feature Free Movie Day for my campaign mop-up?**
- **Am I satisfied with selling a Bond for every seat or can I get that extra Bond for each seat?**

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**Rank Gets Control Of Dannemora Studios**

(Continued from Page 1)

operation by a firm known as D & P Studios, Inc.

Rank will join the board of directors of D & P after a financial adjustment has been made.

Acquisition of Dannemora is expected to widen Rank’s production facilities for the present and post-war markets.

The Rank entertainment program were Jack Benny as master of ceremonies, Lana Turner and Paul Lukas.

**Omaha’s Bond Purchasers Will Pay for Baby Flat-Top**

Omaha — The theater industry in this city, in a unique tie-in with the Associated Retailers, is shooting for $21,000,000 in the Fifth War Loan Drive. Already $15,000,000 — enough to purchase the original goal of a baby flat-top aircraft carrier — has been reached and the additional $6,000,000 is expected to be met by Friday. The additional $6,000,000 will go to buy four Williams Superfortresses to replace the four lost on the raid over Japan last week.

Friday night the City auditorium will be packed for a special invasion War Bond show featuring Ozzie Nelson and his orchestra, Harriet Hilliard, Dr. I. G. Zemn, members of the Union Pacific radio show and other stars of film and radio.

**U’ Chi Sales Meeting**

Chicago — A three-day Universal sales meeting at the Blackstone Hotel has Al O’Keefe, Western manager, presiding. The Milwaukee, Detroit, Minnesota and Chicago exchanges are represented.

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**Rose Sees World Public Film Minded**

(Continued from Page 1)

Paramount’s managing director for Great Britain, who is in New York from London.

Rose said that motion pictures, which had served to bring the war to all parts of the world, and, in turn, the war had brought motion pictures to all peoples, had helped to cultivate new film fans. He pointed out that before the war there were approximately 19,000,000 film theater goers in Great Britain; today there are $1,000,000 motion picture fans, an increase of 12,000,000. He said the refugees reaching England want to see pictures of the first thing after getting their first good meal.

Rose said that theater business on D-Day was off considerably in London and the suburbs, although “Lady in the Dark” held up well.

Paramount’s two-picture deal with A. Arthur Rank is still in effect, Rose said. While on the Coast, to which he goes on Friday, Rose will confer with Hal Wallis in regard to the picture the latter will make in England under his Paramount contract.

**Dr. Silver Pleads For Jewish Homeland**

(Continued from Page 1)

large uprooted Jewish population, a floating population of human misery seeking new homes in a world which is incapable of inhuman and demands the immediate establishment of a Jewish National Home, which can now enter upon its final phase of fulfillment.

“Charles Silver being the principal speaker for the UJA, B. S. Moss, presiding as chairman of the luncheon committee, invited Lt. Colonel George W. Mardel, manager of the Astor Theater in N. Y., one of a group of servicemen seated at the dais, to make an appeal in behalf of the Fifth War Loan Drive.

1,000 Attend the Luncheon

The luncheon, attended by nearly 1,000 was effectively opened with the singing of the “Star Spangled Banner” by Lucy Monroe, assisted by one section of the singing platform of Waves from Hunter College as a choral background. The Waves later entertained with two song numbers that were well received.

**BACK IN CIVVIES**

Honorary Discharged

GEORGE PODDO, from the Army, to projectionist, Capitol, Mach Chunk, Pa.

HAROLD MURPHY, from the Army, to manager, Rivoli, Detroit.

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**FEMME TOUCH**

BERNIEE GAMBLE, head booker, and CLARA SAWYER, assistant booker, RKO exchange, Dallas.

DELL MANN, YOUNG, telephone clerk, Paramount, Memphis.

GRACE LU BAR, manager, Riviera, Detroit.

MRS. HARRY COHN, secretary to manager, 20th-Fox, Charlotte.

LUCRETIA Wertz, assistant manager, State, Charlotte.

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**Wednesday, June 21, 1944**

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**Bond Sales Totals Are Exceeding Quotas**

(Continued from Page 1)

tional Fifth War Loan chairman, reported yesterday.

From all indications to date, the motion picture industry should come out of the Fifth War Loan drive with a like success in financial support if the present trend toward over-subscribing quotas continues, he said.

From Jackson, Tenn., comes word that Fifth War Loan Bonds to the tune of $1,055,475 were recorded in being sold at the Paramount Theater Thursday, June 15, with the “G. I. Revue,” staged by the men of the 68th and 44th Aviation Training Detachments, as the signal attraction.

A report from Arthur Lehman, exhibitor co-chairman for the state of Massachusetts, announced that a Bond auction, held at the Canton Theater, Canton, Mass., sponsored by the Lion’s Club of that city, brought in $44,000.

Fall River, Mass., hit $110,800 in its first day of box-office sales for the Empire Theater’s Bond premiere on June 22, with expectations that the total amount of War Bond sales for that day will reach $1,000,000, according to Sam Pinanski, exhibitor chairman for the state.

Between the Empire’s show and the Durwood Theater’s Bond premiere, $2,000,000 in Bonds is expected to be grossed.

Smaller Towns Are Exception

“The smaller towns are no exception to the rule,” said O’Donnell, and cited San Angelo, Tex., a town of about 25,000 population, which, at its War Bond premiere June 14, sold $447,000 worth of Bonds — about $25 Bond for every man, woman and child in the town.

With the addition of more than 200 confirmed and dated War Bond premiere bookings in 24 hours, the total amount of such events confirmed by noon yesterday stood at 3,870, representing some 700 more than were reported for the entire Fourth War Loan.

In addition, 3,410 Free Movie Days have already been booked and confirmed, as compared with the grand total of 3,403 for the Fourth War Loan, and 677 Children’s Bond premiere bookings have been confirmed.

100,000 Attend Chicago’s Soldiers Field Bond Rally

Chicago — The Fifth War Loan Bond drive at Soldiers Field yesterday attracted more than 100,000 persons. Henry Morgenthau Jr., Secretary of the Treasury, was the principal speaker.

Among Hollywoodites on the onlookers:

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THE PREFERENCE of cameramen and directors of photography for Eastman Films has a sound basis. In the face of wartime pressures, the exceptional quality of these films has been not merely maintained but steadily improved. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC. Distributors
Fort Lee Chicago Hollywood

EASTMAN FILMS
SMACK ON THE KISSEr!

AS ACTION-PACKED

A STORY AS EVER CAME OUT OF THE SATURDAY EVENING POST AND

COLUMBIA!

"JOIN THE FIGHTING FIFTH! FIGHT BY HIS SIDE!"
INDIES HINT AT INTERVENTION IN DECREASE
AT&T Will Test Radio Booster Transmission

New York State Board of Regents Grants
Educational Charter to Hemisphere Films

Albany—The State Board of Regents has granted a charter to Hemisphere Films, Inc., New York City, whose charter papers state that the purpose of the non-stock educational organization is to promote education by producing and distributing educational motion pictures.

Trustees are John F. Abbott, director of the Museum of Modern Art Film Library; Wallace K. Harrison, architect and former assistant co-ordinator of the CIAA; James W. Husted; an attorney; Doris Le Roy (Mrs. Mervyn Le Roy), who is with the CIAA, and Beardsley Ruml, treasurer of Macy's and a trustee of the Museum of Modern Art.

Hemisphere Films was quietly organized late in 1943, reportedly for the purpose of assuring continuance of the present Latin-American film program of the CIAA's motion picture division upon the termination of Government financing. It is understood that Hemisphere Films will become an autonomous production and distribution corporation.

Jersey Allied Wants
Flat Rentals Only

Atlantic City—Unless flat terms can be acquired for all pictures, New Jersey Allied yesterday voted to resort to legislation and the raising of an expense fund to achieve its purpose.

In a resolution passed at the sec-
(Continued on Page 7)

$10,039.729 Bond Sale
By Met. Area Theaters

Fifth War Loan Bond sales to in-
dividuals by film theaters of New
York, Long Island, and downtown
(Continued on Page 7)

Leaves to Appeal Asked
By Kent Thea. Defendants

Montreal—Petitions for leave to appeal from Superior Court judgments of Mr. Justice Louis Cousi-
(Continued on Page 7)

Showmanship Backs 5th
War Bond Premieres Rolling Up Record Sales

Evidence of unparalleled showman-
ship on the part of the nation's ex-
hibitors in putting over the Fifth
War Loan Campaign is pouring
into national headquarters in the
form of reports of record amounts
sold at War Bond Premieres. Typ-
ical are reports received recently in-
cluding the following:

After eight weeks of prepara-
tion, Alexander Buist, manager of
(Continued on Page 4)

Leaders May Appeal to
Supreme Court; Revised
Decree Might Be Ordered

By AL STEEN
Associate Editor, THE FILM DAILY

Atlantic City—Unless the revised New York consent decree grants greater concessions to the indepen-
dent exhibitor and is more liberal
than what was embodied in the con-
senting distributors' proposals of
Jan. 28, it appears almost certain that the independents will intervene and appeal to the U. S. Supreme
(Continued on Page 8)

Exhibition Contracts
Attacked by Myers

Atlantic City—Present exhibition contracts go beyond what is author-
ized by the copyright laws and may
well be the target for future at-
tacks, it was said yesterday by Ab-
ram F. Myers, general counsel of
national Allied, in an address be-
fore the second day's session of New
(Continued on Page 7)

N. J. Allied Re-elects
Lowenstein, Other Officers

Atlantic City—Harry Lowenstein, president, and all officers of New
Jersey Allied were re-elected yes-
terday at the late afternoon session
(Continued on Page 8)

Booths for Film Rows
Suggested by Depinet

Bond-selling booths in every film
exchange building, or on every film
row, is suggested by Ned E. Depinet,
national distributor chairman, to
field distributor chairman. Depinet
noted that many hundreds of thou-
sands of dollars worth of bonds were
sold during the last drive at a booth
in the Detroit film exchange building.

Some booth has been set up for the
Fifth Drive, he said, and M. Dudel-
son, area distributor chairman, re-
ports that the quota has been doubled and "we expect to make it."
Jersey Allied Wants Flat Rentals Only

(Continued from Page 1)

and day's session of its annual con- cern, it was declared that flat terms in the past resulted in fair profits to distributors, while percentage terms plus "exorbitant" rentals were resulting in huge profits to the distributors. The resolu- tion further asserted that subse- quent-run percentage terms were the same as first-run percentage terms and were therefore discrim- inatory in view of the unproportion- ately large grosses of first-runs.

In another resolution, New Jer- sey Allied voted to offer "utmost encouragement and support to every new independent producer and enter- prise that hopes that a new supply of pictures "would enter the market and bring prices down to a fair and equitable level." The resolution charged that "present conditions have caused an artificial and unwar- rantable shortage in the available supply of pictures, which the producers are using to their unfair advantage by squeezing higher rentals out of independent exhibitors."

Protests Raised-Price Specials

Firm opposition to the require- ment by distributors that the exhibi- tors raise their admission prices on certain pictures were registered by the New Jersey unit, declaring that such a practice was "an unwar- rantable interference with theater op- eration and policy." The conven- tion urged all independent operators to resist such policies.

National Allied's resolution was pas- sed at the recent Philadelphia board elec- tions, calling for the Assistant Assistant, pending action against the distribu- tors unless a fair consent decree was adopted, was endorsed by the exhibitors and directors and co-operation to Tom C. Clark whenever he might ask for it.

20th-Fox Would Substitute Officials in Suit Exam.

A notice for examination of Wend- ell L. Willkie, chairman of the board of 20th-Fox, and Spyros Skour- ras, company's president, which was scheduled for yesterday, was held up pending a motion by 20th-Fox to argue a week on the New Federal Court to vacate and set aside said notice in connection with the suit brought by the home office, name, of "Sweet Rosie O'Grady," for unbel- ievable use of the title and song in 20th- Fox's feature of the same name.

The motion seeks to substitute other officials in the examination on the premise that they would furnish more knowledge of the facts and details of the suit. At the same time, 20th-Fox seeks an order for examination of the plaintiff defense depositions of defendants are taken.

BUILDING EMPLOYEES' SUIT AGAINST LOEW'S DISMISSED

Suit against Marcus Loew Realty Corp., Marcus Loew Booking Agency, Film Amusement Corp., and Loew's Inc., brought by Mary Anderson and 36 other building employees of 150 broadway for overtime pay was dis- missed yesterday in New York Fed- eral Court by Judge Edward A. Cor- ger. The court dismissed the action on motion by Loew's and others, awarding summary judgment.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Showplace of the Nation-Rockefeller Center

Field Over 7 weeks. A Metro-Goldwyn-Mayer Picture "THE WHITE CLIFFS OF DOVER"

Starring Irene Dunne and Ronald Reagan Spectacular Stage Presentation 1st Min. Seats Reserved. Circle 6-4000

PARAMOUNT'S "GOING MY WAY" By Bing Crosby In Person Charlie Spivak and his orchestra

THE PALACE

"BWAY & 47TH ST.

Tamarra Tomainou Gregory Peck

"DAYS OF GLORY"

ON SCREEN

Charles Boyer Ingrid Bergman Joseph Cotten In "M-G-M's GASLIGHT"

IN PERSON

Denny Becker and Orch. Gay Nineties Revue

GAY NINETIES REVUE

20TH-CENTURY-FOX PRESENTS "HOME IN IOWA" in Technicolor PLUS ON STAGE: ENRIQUE MADRIGUEIRA AND ORCHESTRA HAZEL SCOTT JOE OSSER CARMEN AMAYA & CO.

BUY MORE BONDS

ROXY 7th Ave. & 50th St.

PARAMOUNT PRESENTS

GARY COOPER in CECIL B. DEMILLE'S "The Story of Dr. Wassell" in Technicolor

RIVOLI 6th Ave. and 40th St.

JACK EISENBERG, president and general sales manager of Republic has returned to the home office after a visit to the company's North Hollywood studio, with stopovers on his re- turn trip through Dallas, New Orleans, and Atlanta.

ROBERT M. GIELMAM left Hollywood for New York yesterday, after spending two weeks at the Para. studio.

MAURICE BERGMAN, Eastern publicity and sales director for Universal, returns today for Boston to initiate campaign for "Christmas Holiday," and on Monday heads for Atlanta on identical mission.

LEON GOLDBERG, RKO Radio's studio manager, has arrived in New York from the Coast for a two-week stay.

JACK LEWIS, of RKO Radio's publicity staff, has returned to his home office, follow- ing a vacation with 11 companions.

CECIL B. DE MILLE left Hollywood yester- day for Chicago to attend the Republican Convocation as a delegate from California, and participate in the mid-west premiere of "The Big Sleep," sponsored by Warner Bros. and MGM.

JOSEPH HAZEN will arrive in Hollywood to- day from New York to spend a week or 10 days. "Hail, Hail, the Gang's All Here" will be two operations for Hal Walis Productions.

SERGT. BILL BERNs, former movie commen- ter for Station WNEW, will arrive in N. Y. today on furlough.

ALEX L. HILLMAN, publisher of Movietland and 24 other monthly magazines, has re- turned from a week's visit to Hollywood.

HARRY M. KALMIN, DON JACOBS and FRANK DAMIS, Warner Theatres executives, are in Atlantic City attending the Allied Theatre Owners of New Jersey convention.

RUDY WEISS, head of the Warner Theatres real estate department, is in Boston. He re- turns to New York the end of the week.

New Movietone Studio Bids for Eastern Films

A fresh bid for Eastern production is being made by Steve E. Fitz- gibbon, studio manager for Fox Movietone News. With the opening of the new studio as an addition to the old, making available two large stages completely equipped with both West- ern Electric and RCA sound rec- ording facilities, Fitzgibbon is at- tempting to follow through on Mayor La Guardia's promise to lure Hollywood producers East.

Present activity by the majors in the East is limited to some location shots, with sound in most cases dubbed in on the Coast. M-G-M is now on location at Lakehurst for "Airship Squadron No. 4," starring Wallace Beery; and in New York City taking shots for "The Clock," Judy Garland's next film. Paramount is getting backgrounds of Hunter Col- lege for Betty Hutton's "Here Comes the Waves." Warners is now shooting a two-reeler in Technicolor, this being their first in the East in sev- eral years.

Jack Epstein Dies

DECEASED: "BUREAU OF THE FILM DAILY" Writer, Jack Epstein, brother of Dave Epstein, Hollywood publicity man, died suddenly Tues- day morning at Kanab National Forest, Utah, where he was acting as assistant cameraman on the 20th-Fox picture, "Thunderhead, Son of Flicka."
“See Here, Private Hargrove. I’m moving into the Astor June 27th for a Broadway splash following your four wonderful months. You’re the Astor champ now, but watch me, soldier boy, I’m going to outstrip your records!”

“Um-m-m-m! Wish I could stick around to see those Astor figures. They’ll be lovelier than ever now!”


“Never Stop Till You’re Over The Top! Fighting Fifth War Loan!”
Exhib. Showmanship
Backs 5th War Loan

(Continued from Page 1)

of ‘Victory,’ moreover, Exceptional Tilyou, BUT moment... It areas So IN... Thursday, Phillips something The... No Metro the professional War... 000 Exhibitor Northern... $2,358,546, San Francisco, sold 325;... Premiere Women the exclusive tieup with American Express trucks in every American city... An... $502,000. $500,000. as... Premiere... 1,370 Bonds, $155,025. Tilyth reported the territory is prac- tically set for its gross of 225... San Francisco, in the Fourth War Loan, and while most... will be held later in the drive, the early results are high- ly encouraging.

Edward F. Tilyou Dead

Edward F. Tilyou, 48, general manager of Steeplechase Park, Coney Island, and president of Tilyou Realty Co., which built the Ken- more Theater, Flatbush, and the Tilyou, Coney Island, died at Columbia-Presbyterian Medical Center. Both of the theaters are leased to RKO. Survivors include his mother, Mary E. Tilyou; two sisters, Mrs. Eileen T. McAllister, and Marie T. Tilyou, and two brothers, George C. and Lt. Frank S. Tilyou, USN.

An Anniversary Week Starts

1. IN KEEPING with the event itself is the impressive promo- tional campaign which Metro has put behind the company’s 20-year an- niversary celebration which officially starts today... No facet has been neglected and the campaign well may go down as an industry pattern... In the super de luxe promotional category, of course, is the fact that a Metro picture—feature, short, or newsreel—will flash on virtually all U. S. screens sometime during the week... And yet there is something more than mere promotion in this... It is, as well, tacit recognition by showmen of the debt the entire industry owes to Metro for the cinematic art’s development... It is, moreover, appreciation of the spirit and principles embodied in the familiar Metro appellation. “The Friendly Company”... Significantly, the 20-year jubilee finds the company with the greatest number of accounts in its history

2. BUT to get back to the promotional campaign itself...... Consider its scope...... Selection of M-G-M’s typical 20-year showman, who happened to be Charles A. Midget, of Charleston, W. Va...... Presentation of loyalty pins to veteran employes...... Exceptional fan mag, ad copy in behalf of “White Cliffs of Dover”...... An exclusive trip with American Express trucks in every American city...... An- niversary radio salutes and the inauguration of the new “Screen Test” show on Mutual...... Production of “Twenty Years After,” special short...... A knockout billboard display of 24-sheets...... Entire issues of Modern Screen and Screenland devoted to the anniversary...... The anniversary tour of the Show Builder caravan...... Selection of 10 players for stardom’s accolade...... These are set down as they come to mind...... And there are many, many more, of course...... So a doff to Leo the Lion for another job done in true Metro fashion

3. OUR NEW YORK COLUMNISTS, who snap at any chance to poke the pix for making boners, need some sprucing up on their own film knowledge...... This week, for instance, Walter Winchell remarked that a certain picture was “dying” around the country, when as a matter of fact the picture in question has been out of exhibition for the past month or more...... And on the same day H. I. Phillips wrote, “We see that Hollywood is releasing a movie on Gen. Custer, and you’ll never guess who is to play the tough, hardy Indian fighter, Errol Flynn!” As the records show, the Gen. Custer picture with Errol Flynn was released “way back in 1941.”

4. BILL GOETZ, who picked D-Day in advance and forecast the B-29’s raid on Japan, should get together with Frank Freeland, industry-ite now with the War Finance Committee here...... Frank named the day that Hitler opened the war via the invasion of Poland and also spotted D-Day...... And, for the record, Freeland sees victory in Europe by Fall

5. TIP TO HOLLYWOOD: While 50 pc of those polled by the Des Moines Register felt that it was okay for a hero in a cowboy pic to kiss the heroine, the younger generation was emphatically opposed


7. AVENGE PEARL HARBOR
You have never seen her like this before...
Love... was her crime

Love... was her punishment

DURBIN... passionately creating her greatest role... as Abigail... who became "Jackie"... to live in the shadow of a merciless love!

DEANNA DURBIN GENE KELLY

in W. Somerset Maugham's

Christmas Holiday

with

RICHARD WHORF DEAN HARENS
GLADYS GEORGE DAVID BRUCE
GALE SONDERGAARD

Produced by FELIX JACKSON
Directed by ROBERT SIODMAK • Associate Producer, FRANK SHAW
As written for the screen by HERMAN J. MANKIEWICZ

A UNIVERSAL PICTURE

This is one of the national newspaper advertisements which also can be found in the press book. It is also representative of the magazine campaign used in Life, Look, and Liberty.
Thursday, June 22, 1944

**Exhibition Contracts Attacked by Myers**

(Continued from Page 1)

Jersey Allied's annual convention.

Myers did not elaborate on his charge but it was taken to mean that contracts demanding the right of the distributors to examine the books of a theater on their own pictures was a violation of the copyright.

The consenting distributors repotted assertions that they could not make money under the conditions. The consent decree proposals on the grounds that such a move would be uneconomical were attacked by Myers. The list of distributors was not given but Myers said the economies expected were fewer pictures and the absence of high salaried players were not being reflected in film rentals. With fewer pictures and fewer highly-paid stars, operations could lose money, he added. He further charged that the distributors were selling one picture for the price of two to the exhibitors.

"If the unrelenting attitude on the part of the distributors is maintained," said Myers, "the next attack against them will be more devastating in effect than anything that has happened in the past.

Sidney Samuelson, a director of New Jersey Allied and general manager of the Eastern Pennsylvania Allied, said in 1929 with those of 1940. In 1929, he said, the distributors secretly invaded the theater field and in time an exhibitor had to buy Paramount Metro or Fox pictures or be forced out of business via the threat of a competitive circuit house. Today, he charged, the distributors are "owning your theaters without owning them," even though the consent decree has prevented circuit expansion.

Bert Sanford of Alco outlined improvements that might be expected in equipment after the war, especially in the use of multiple tracks, new types of speakers, television and possibly third dimension.

Irving Dollinger, Eastern regional vice-president, spoke briefly, congratulating New Jersey Allied on its 25th anniversary.

The social function last night was a cabaret party and dance in the grill room of the Chelsea Hotel. Every company was represented with elaborate exhibits.

"Uncle Remus" to Start

In Summer, Says Disney

West Coast Bureau of THE FILM DAILY

Chicago—Uncle Remus will be put into production this Summer and will follow that with a second feature, based on "The Sword in the Stone," according to Disney Arthur's boyhood by T. H. White.

**Schenck Sees Metro 20-Year Anniversary As Tribute to Company's Men and Women**

On the eve of M-G-M's 20-Year Anniversary, which begins today, Nicholas M. Schenck, president, issued the following statement:

"The 20-year anniversary of Metro-Goldwyn-Mayer Pictures will be little more than a number if the company had not represented a standard of production. The theme of this year's anniversary is a tribute to the men and women of our organization and a measure of the tribute may be found in the wholehearted attitude of the motion picture theater owners. During the show week starting June 22, practically every photoplayhouse in the nation will display a special M-G-M picture, either a feature, a short or the new reel. May I take this opportunity to thank those theater owners and to suggest that the repayment for their gesture will be here necessitating effort to keep high the standards of the screen in the time to come.

**Leave to Appeal Asked By Kent Thea. Defendants**

(Continued from Page 1)

neau against United Amusement Corp., Ltd., and Vitaphone, Ltd., were heard by Chief Justice Lourie. Although the defendant took no appeal. Judgment was reserved.

In the Superior Court judgments, he ruled that a dispute between the Kent Theater and the two other companies should be heard by the Superior Court, and not by the administrator of services set up by the Wartime Prices and Trade Board to regulate the moving picture industry in wartime.

His Lordship issued an interim injunction to restrain United Amusements and Vitaphone from showing their Wartime First National Pictures for 1943-1944 in third- or subsequent-runs for an exclusive period of eight weeks or from otherwise delaying the showing of these films in the Kent Theater until they have been shown in all or the majority of United Amusement Theaters in the Montreal area.

From these two judgments the two defendant companies yesterday asked leave to appeal. H. Chauvin, K.C., and Andre Montpetit, K.C., acted for the appellants and M. H. Swards and Antonio Perrault, K.C., for the Kent Theater.

**Warner Bros. to Purchase Schlesinger Cartoon Plant**

(Continued from Page 1)

ing's cartoon plant is in the final stages and Warner Bros. are scheduled to take over Schlesinger's production activities July 1, it was revealed by the cartoon producer.

Reports that purchase price would be between $200,000 and $300,000 were denied as erroneous by Schlesigner, who said that the figure would merely cover the cost of two years of work in production.

Schlesinger will retain the by-products of "Looney Tunes" and "Merrie Melodies" for a term specified in the negotiations and after a four-weeks' vacation, will return to establish offices for handling his business, such as comic books and other items dealing with Bugs Bunny, Porky Pig, Daffy Duck and other cartoon creations he has made famous.

Roe Joseph, who has been pub-

\$10,039,729 Bond Sale By Met. Area Theaters

(Continued from Page 1)

counts amounted to \$10,039,729 through Sunday night, according to reports submitted by WAC Borough and County, General Chairman Charles C. Moskowitz at a luncheon meeting yesterday.

The number of units in the market leads in maturity, value of Bond sold, the Bronx is ahead in percentage of units compared with number of seats, 16.9 per cent being reported.

John Madden, accounting chairman, has released the following individual figures: Manhattan, 21,216, total value of $2,315,350; Brooklyn, 30,642 units, $3,459,400; Bronx, 19,181 units, $1,456,190; Queens, 14,666 units, $1,446,751; Richmond, 2,237 units, $366,450; Westchester, 2,847 units, $399,745; Nassau, 2,678 units, $368,275; Downstate (except Rockland County), 484 units, $44,025; Suffolk, units not reported, value $282,943.

Percentage standings in the Battle of The Boroughs figuring number of "E" Bond units in relationship to total seating capacity are: Bronx, 16.9 per cent; Richmond, 15.6 per cent; Brooklyn, 12.1 per cent; Manhattan, 9.3 per cent.

Borough Chairmen reported that their boroughs had some difficulty in getting complete reports from some theaters. Exhibitors in the metropolitan N. Y. area are urged to supply their district captains with number of "E" Bond units sold weekly, total maturity value, also number and value of "F," "G," and other Bonds issued.

Through Tuesday, 4,713 individual Bonds with a maturity value of $429,479 have been sold through the giant cash register in Times Square.

**Prefect Alty. Pleads A Prima Facie Case**

(Continued from Page 1)

the plaintiffs have had a right to a jury decision even if only nominal and not substantial damages were found. The trend is, he stated, not to hold the plaintiff down to a strict measure of damage.

Support of plaintiff's second allegation, in which he alleged that evidence of conspiracy on part of the defendants had been established, copies of a letter from one of the jurors to Judge Carroll Hincks and the Judge's reply were offered. The jurors states in his letter that most of the panel felt there was enough documentary evidence and common sense inference to prove conspiracy, and that the jurors were shocked when directed to dismiss.

Judge Hincks explained although he was left with the impression that there was substantial evidence for the jury on the conspiracy issue" under the Sherman anti-trust law, it was incumbent on the plaintiff to establish the conspiracy in the main case but also pecuniary damage. Judge Hincks indicated that it would deny the plaintiff motions on the ground of the damage shown, but with the qualifying statement that he personally believed the evidence on conspiracy sufficient. He asked attorneys to confer on such a possible ruling and reserved his decision.

**War Production Footage Sends Harman Output Up**

West Coast Bureau of THE FILM DAILY

Hollywood — Hugh Harman Studio's present heavy volume of war production footage is more than 10 times the company's normal output of peacetime fare, according to statement made by Mr. G. M. Harman, studio production manager. However, reductions in training film footage costs have been effected through the use of methods which handle the output, McGillicuddy disclosed. With the exception of development of three feature-length animation subjects, the company's output for the past 24 months has been 100 per cent war production.

**Chi. Circuits May Follow B & K's 5-Day Managers Plan**

Chicago—B & K's action in placing circuit managers and assistants on a five-day week may be followed by other circuits operating in this area, it was learned yesterday.

Meanwhile, the trade is awaiting the launching of an organization drive among managers by Local 110, United Workmen, and the charter at the recent St. Louis A convention.

Seiznick Pic. Capitol's Next

"Since You Won't Away," will have its New York première at the Capitl on July 1 as "Two Sailors And A Girl," current.
Independents Hint at Decree Intervention

(Continued from Page 1)

Court. This was indicated here yesterday by independent leaders attending New Jersey Allied's annual convention at the Chelsea Hotel.

Whether the intervention would be made by a trade association such as National Allied or by individual theater owners is something yet to be determined as there was some basis for the belief that action by a trade association would be out of place.

It was pointed out that there have been instances when groups and individuals affected by a consent decree and not a party to it have been permitted to intervene and have been given relief. This has been held true in cases involving canning and pharmaceuticals, it was said.

Might Direct New Decree

In the case of the motion picture industry, it might be possible that the Supreme Court would direct the defendants to write a new decree which would be more beneficial to the independent theater owners or else be prepared to go ahead with a trial, according to sources here.

While the distributors are said to have reached a tentative agreement, there will be no further substantially in their recommendations beyond those submitted in January, it was the opinion at the convention that the distributor defendants in their most recent proposals have yielded considerably on the matter of circuit expansion. Such an opinion has not been confirmed by the distributors' counsel.

Way Still Seen Open For Decree Modification

Following approval of the newly-drafted decree proposals yesterday on the desk of Assistant U. S. Attorney General Tom C. Clark in Washington, channels closed to the defendant distributors here pointed out that modifications or changes may well still be made by both sides to a number of the individual provisions, and, until there has been a thorough examination of the contents, and conclusions reached by the Government working in concert with the distributors, it would not serve the cause of clarity to reveal text of the proposals.

Reports represented by some circles to be substantially the text, or conveying that impression, were decried yesterday by trade authorities who contended that some of the points were inaccurate and misleading.

TO THE COLORS!

**PROMOTED**

SAM BECKER, USA, formerly manager, Hamilton Theatre, Chicago, to sergeant.

MATTHEW H. DAVISON, third warrant officer to captain, Signal Corps.

Tell 'Em!

Fahskee, Fl.—A most original home in the local colored theater; it reads: "YOU GOES OUT, YOU STAYS OUT." And the management means just what the sign says.

OCR Outlines 35 mm. Booth Equip. Needs

(Continued from Page 1)

OCR Director William Y. Elliott made public yesterday. Elliott revealed that 1,290 units of five items of booth equipment (unspecified) on the third quarter of this year.

The OCR estimates, however, show the following figures for 35 mm. equipment: for the year of 3,334; and for the quarter ending March 31st, 2,389. These were the figures given the Truman Committee of the Senate Monday by Elliott.

Elliott's explanation of these levels is explained as follows. "Level 1 represents minimum essential requirements, assuming controlled distribution through rationing or some similar system so that products actually go to the specific people or groups for which they were intended. Level 2 might be called a 'squeeze' level; it represents minimum essential requirements, assuming no control on distribution; in other words, a short supply on the market but sufficient so that people can find the products they want if they shop around enough. Level 3 means an unrestricted supply of products for the quantity products are available, unrestricted demand. We say, 'unrestricted supply,' what an unregulated system, or an unrestricted demand, because it is not regulated. The problem is to see that price is recognized. The price of the goods is too high for the products.

Wants Good Film Prints Sent to Fighting Fronts

Returning from a three months tour of Africa and Italy with USO-Entertainment, Marlene Dietrich, at a press interview yesterday reported a lack of good film prints for the boys at the front lines and said she would make an effort to see that specially sealed prints were sent to all the fighting fronts.

Referring to another intended tour for the Hollywood Victory Committee, Miss Dietrich may fulfill an optional contract with M-G-M for one more film.

Will Test Radio Relay Transmission

(Continued from Page 1)

for experimental work on a new type of radio relay or booster transmission which it is believed may prove useful for both frequency modulation and television broadcasting.

These two experimental stations are to be terminal points of a proposed wide-band, point-to-point radio relay system capable of relaying telegraph and telephone communications, frequency modulation, facsimile and television broadcastings.

The FCC authorized the use by the A T & T of 12 bands of frequencies, each ranging from 11 to 22 megacycles in width, in the ultra- and super-high frequency range. This is a departure from the usual practice of authorizing specific frequencies rather than band of frequencies.

For Experiments Only

The FCC pointed out that the A T & T facilities were to be used only for experimental, and not for commercial. If the commercial traffic of the A T & T facilities, over which such traffic would normally be carried, remain available during such diversion, however, no further modification of the FCC's authorization of television and frequency modulation on broadcast programs which take place in scale or in part over these facilities. The stations were authorized for unlimited time operation, with power of 10 watts.

The New York-Boston project is proposed to use microwaves which are shorter than have heretofore been used for commercial telephony. The principal purpose of the trial is to determine by practical operation in commercial service the relative advantages and disadvantages of this method for the transmission of long-distance messages and tele programs connected with the familiar wires and the recently developed coaxial cable.

Lowell Theater Corp.

in Arbitration Moves

L. G. M. Memorial Theater Corp. of Lowell, Mass., filed two arbitration demands with the Boston trial commissioner today. One of the cases involved the Vitagraph, claims that the Memorial plays after the Crown, which plays 30 days after the Rialto, which in turn is 60 days after other first-run houses. Demand holds this is unreasonable and asks that clearance be reduced to 28 between first and second runs and 15 days between second and third.

Other demand names Paramount and RKO in a request for some run, claiming RKO has sold some time in the district. The RKO plaintiffs named the following eight Lowell theaters as interested parties: Kilby, Newberry, Ackley, Kilbo, Royal, Crown, State and Capitol.

"5TH" FLASHES

(Continued from Page 1) Cardinal and sold a total of 33 selling for $25,000 Bonds.

Des Moines—First Iowa theater to go over the top in the Fifth War Drive was the Columbus Theater at Columbus Junction that nearly tripled its goal during the first few days of the campaign. "O" W. Officer, executive at the 225-seat house reported sales of $29,685 to top his $11,300 quota. The community of Columbus Junction has only 9,750 population by the last census.

Advising distributor chairmen that some set of successful projection room War Bond Premiers have been held, Ned E. Depinet, national distribution chairman, is urging that all towns try to arrange such a premiere. Depinet cited the screening room showing of "The Story of Dr. Wassell," in the 44-seat Los Angeles Paramount room, which grossed $112 in two War Bond sales.

A. W. Smith, Jr., 20th-Fox home office manager, reported that the company will give $1,400 in War Bond prizes, in amounts ranging from $500 to $25, in a drawing at the conclusion of the campaign.

Eight War Bond kiddie shows have been set by Strand Theaters in the metropolitan New York area. The shows include Grand, Logan, Dresden, Loew's, Ritz, Port Richmond, S. I. likewise have arranged muppet performances.

Bond buyers at Broadway's giant Times Square cash register will receive a souvenir post card with picture of the register on one side and a message on the other, "Thanks to RKO Production, "Cassidy who conceived the idea, the local WAC will pay the postage.

The two 30-ft. traveling news sign panels that are placed back-to-back atop the giant cash register in Times Square for the Fourth of July holiday were donated by the Trans-Lux Corp. and the N. Y. C. Wac.

N. J. Allied Re-elects Lowenstein, Other Officers

(Continued from Page 1) of the organization's annual convention.

Three new directors were elected. They were Si Myers, David Mat and Louis Martin. Directors re-elected were Sam Frank, Frank Grant, Morris Spewak, Jack Unger and Louis Gold.

Lowenstein appointed Mrs. Helen Hildinger and Si Myers as co-chairmen for Southern New Jersey.

STORK REPORTS

Edward Hatrick, News of the Day executive, became a grandfather Monday with the birth of a son to his daughter, Gloria McLeen.
Little earphones and earplugs like this—originally designed for use with Western Electric aids for the hard of hearing—were first tried out for monitoring sound in Hollywood in 1941. Soon they were generally accepted and now they are used widely.

Sound mixers find that what they hear through the earphones most closely matches the sound they later hear reproduced from the screen. Hence they are better able to control the quality of sound recording.

A small thing, perhaps—but an interesting example of how Bell Telephone Laboratories’ developments for other purposes have contributed to better sound in pictures.

Electrical Research Products Division
of Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N.Y.

★ SPEED THE DAY OF VICTORY BY BUYING WAR BONDS — MORE WAR BONDS — AND STILL MORE! ★
GOODNIGHT TO THE BLUES

High-speed hilarity. It's the dizziest, daffiest blues-chaser of the season.
**DOUBTS POSSIBILITY OF TELE THEATERS**

Fabian Confers With WMC on 'Locally Needed'

Told Such Designation Is Only for Production Employees; Is Still Hopeful

By ANDREW OLDER

Washington Bureau of THE FILM DAILY

Washington — Meeting quietly Wednesday with Collis Stocking of the War Manpower Commission and Col. B. David Service System, Si Fabian, WAC

(Continued on Page 13)

**Await Report On 20% Tax Collections**

Washington Bureau of THE FILM DAILY

Washington—Industry circles are anxiously awaiting the first tally on admissions tax collections under the new law.

Two Goldman-Leased Pa.

Houses Revert to Warners

Warner Bros. Theaters Corp. will again take over the operation of the Strand and Victor theaters in Pitts.

(Continued on Page 13)

**Last Kaiser Liberty Ship Honors Warner**

West Coast Bureau, THE FILM DAILY

Richmond, Calif.—Latest—and last—of the Liberty ships to be built at the Henry Kaiser-Operated Permanent Metals Corp., yard short will be christened the Benjamin Warner, in honor of the father of Harry M., Col. Jack L. and Maj. Albert Warner. Lita B. Warner, daughter of the late Sam Warner, will sponsor the ship, and Mrs. Jane Robbins, oldest daughter of Benjamin Warner will be the matron of honor. Invocation is to be pronounced by Rev. Dr. Rudolph H. Coffin, who many years ago performed the wedding ceremonies for Harry M. and Major Warner.

Unveiling and dedication of a large-scale reproduction of the Statue of Liberty will be a feature of the ceremonies. It will stand at the Richmond Yard.

**CALLS FOR GREATER DRIVE EFFORT**

Required if the Treasury's Goal is to be Reached, Claude F. Lee Tells Jersey Allied Diners

Atlantic City—Still greater industry effort is required if the Treasury's Fifth War Loan goal is to be reached, Claude F. Lee, industry consultant to the Treasury, told 500 exhibitors and distributors attending the annual banquet of New Jersey Allied at the Chelsea Hotel last night.

Lee, who said he was baring his appeal on the basis of a normal amount of funds raised in previous years, called an urgent need for a threefold effort. He represented the WAC at the request of Francis S. Harmon; the Fifth War Loan Committee at the request of National Chairman Bob O'Donnell, and the Treasury.

Declaring that up to Wednesday night, only $1,081,000,000, or 18 per cent of the $6,000,000,000 War Bond quota for individual sales, had been recorded, Lee said that sales progress to date is neither good nor bad and that about the point we should have reached even if we didn't have the stimulus and inspiration of the invasion.

"There has been no great spontaneous surge to buy Bonds despite the invasion," Lee continued. "The real situation is that the public is ready to buy Bonds, but they have to be contacted. It is up to the theater men of the country to put forth the word we must sell Bonds quickly." (Continued on Page 12)

**Pittsburgh Indies Suit Seen As Test**

Atlantic City—The recent suit filed by 24 independent theater operators in the Pittsburgh area was regarded by some independent exhibitors attending the New Jersey Allied convention here yesterday as a test case to determine whether the distributors were going beyond the ban on the New York-Brooklyn area, a ban which was requested by the distributors in a letter to the studios, according to the Pittsburgh Daily Record. (Continued on Page 12)

**Honor Jersey Allied On 25th Anniversary**

Atlantic City—Approximately 500 persons paid homage to New Jersey Allied at its 25th anniversary at a banquet here last night at the Chelsea Hotel. The occasion also marked the 50th year of the motion picture industry.

President Harry Lowenstein presided. (Continued on Page 12)

**FPC Sees Boom Tapering Off**

More Intensive Selling Needed, Managers Told

Cartoon Producers to Ask For Increased Rentals

West Coast Bureau of THE FILM DAILY

Hollywood—Plans for asking exhibitors for higher rentals on cartoons, due to increased production costs, will be proposed by Walt (Continued on Page 2)

**Tell Jersey Allied Pix Market Flooded**

By AL STEEN

Associate Editor, THE FILM DAILY

Atlantic City—That the market cannot absorb more pictures than are being released was pointed out by sales representatives of major studios (Continued on Page 15)

**ITOA to Ask Indies for Funds for UJA**

All independent theaters in the Metropolitan area will be visited by members of the ITOA to solicit funds for the United Jewish Appeal, it was decided yesterday at a meeting of the exhibitors organization in the Astor Hotel. Harry Brandt presided over the session which heard Sam Rinzel explain the importance of the relief drive and the urgency of the situation for the campaign. (Continued on Page 15)

HELP THEM HIT THE NAZIS FROM THE BEACHES TO BERLIN—SELL MORE 5TH WAR BONDS
Friday, June 23, 1944

Title Only Identification, Can't Be Copyrighted

Judge Samuel Mandelbaum denied an injunction yesterday in local Federal Court sought by May Davies Martinet, author of a novellet to the American Artists Corp. from distributing a film, "Voice in the Wind." The author claimed prior rights to the title which she used on a story which appeared in McCall's Magazine early in 1942. Publication rights and title she sold, but reserved film rights to herself and, accordingly, asked for an injunction and accounting of profits.

The court ruled that an author or playwright who is not the owner of copyright in property in its name and that it is merely a term of description which serves to identify the work. Anyone may use it, unless fraud is intended, and no such claim was made. Judge Mandelbaum further held that the plaintiff's claim to the title was negligible and that any use would have arisen from a possible secondary meaning in the title resulting in confusion to the public.

RKO's Singer Take-Off To Be Signed Within Week

No formal announcement of deal's finalization which will put the 16 theaters of the Mort H. Singer chain wholly in ownership of RKO will be made until it was said yesterday, which has been in negotiation since shortly after Singer's death last late last week. It is expected to be signed within the next week.

For some time, RKO has held a 50 per cent interest in the Singer circuit which is priced for acquisition of the balance is not disclosed. Involved are outlets in Minneapo- lis, Omaha, New Orleans, along with those in Water- ford, Dubuque, Sioux City, Cedar Rapids, Dubuque and Marshall- town, la.

Obsolete RKO Tickets Swell Paper Salvage

RKO will contribute seven and one-half tons of obsolete tickets to New York City's waste paper collection today. The recent change in the Amusement Tax Law makes it necessary that any old tickets be destroyed, under the supervision of the Internal Revenue Office, all the old tickets are numbered with the lower tax printed on them.

Today's contribution makes up the deficit on this week's quota and will be taken to the New York International Revenue Officer who must watch the initial steps of converting old tickets into paper.

Canadian Pioneers Give Scroll to Jules Bernstein

Toronto — Jules Bernstein, now seriously ill on the occasion of his completion of 30 continuous years as managing director of Lowry Theatre, received an illuminated scroll from the Cana- dian Picture Pioneers. Award of merit was signed by Claire Hague, president; W. H. Davis, vice-presi- dent, and Ray Lewis, secretary.

Cartoon Producers to Ask For Increased Rentals

(Continued from Page 1)

Lantz at a special meeting of the Cartoon Producers Association to be called next week. He will urge that steps be taken to make theatermen aware of the fact that costs have increased 40 per cent since 1942.

Lantz declares that despite increased costs the companies have not risen. In addition to the 40 per cent in- crease, Lantz pointed out, a further increase—approximating 20 per cent is indicated for the current year. "Authoritative surveys have prov- en that cartoons constitute a defi- nite box-office drawing power," he said. "In this respect, cartoons even at above average prices are in respectful contact with the public.

Doubt Expressed That OCR Will Replace Eberson

Washington Bureau of THE FILM DAILY

Washington—The office of Civil Requirements is still searching for a successor to the executive who resigned last month as theaters consultants, Don R. Longman said yester- day. Longman is head of the Service Tracing Division of the OWI, which George W. MacMurphy's Amusements and Recreation Section is to take.

Eberson left both because of the demands of his own theater architectur- al business and because of the slowing down of the OCR new the-aters project. Although Longman says he still hopes or replaces Eber- son, it is held doubtful quite this anyone will be brought in to per- form the same duties. Longman is believed to have cooled off consider- ably on the theaters project because of criticism within the WPB.

Coast Newsman to Hear Col. Mc McMicking on Gift

West Coast Bureau of THE FILM DAILY

Hollywood — A hundred Industry heads, correspondents and syndicate representatives will attend a combined luncheon and press conference at the Beverly-Wilshire, Monday, to hear Lt. Col. Joseph McMicking, general MacArthur's staff, and with the general at Bataan and Cor- reidor, explain the importance of the industry 16 mm. film gift pro- gram in the Southwest, Pacific war theater. Joseph Selderman, civilian consultant to the War Dept, will ad- dress the group on the program as it affects all the armed forces, on a world-wide basis.

Mary McCall, chairman of the WAC Hollywood Division will pre- side at the meeting, while arrange- ments have been made with the Flinn, Hollywood Division co-ordina- tor, Colonel McMicking, accompa- nied by Maj. Charles Leitude, of the Army Overseas Motion Picture Service, and Ed Schreiber, WAC publicity director, left New York yesterday to attend the luncheon.

ROY HAINES: Western and Southern division sales manager for WACs, is in Detroit for a few days.

EMERSON YRKE, head of Emerson Yrke Studios, arrived in New York early next week from visits to Mid-West war plants, following tour earlier this week of similar plants in New England.

EDDIE SELETTE, manager of Warner's Strand, returned to that city yesterday from New York.

MARJORIE GATESON, who recently finished work in "The Animal Kingdom," Warner's studio has arrived in New York from the Coast.

CLAURENCE EISEMANN, JOE VERGESLISSCH and other New York exchange return today from the New Jersey Allied con- vention in Atlantic City.

DENNIS ROSS, Ross of Russell Federal Research is in New York from the Coast.

WILLIAM J. GELL, distributor of U. S. film in Britain, has returned to London.

ARY LIMA, Warner Brazil manager, will return to the Coast office this week-end.

WILLIAM PRAGER, RKO exploiter, has returned to Buffalo from Washington, and Chicago a confirmation of "Days of Glory" premiere.

CICIL B. DE MILLE and CAROL THURSTON in Chicago for tonight's Bomp premiere of "The Story of Dr. Wassell."

Will Rogers' Widow Dies At Family's Coast Ranch

Santa Monica—Mrs. Betty Blake Rogers, 65, widow of the late Will Rogers died at the nearby ranch home in Santa Monica Canal on Wednesday night, following an illness of several weeks whose seriousness, friends say, was increased by an attack of influenza which she suffered in Washington, D. C., last winter. She is a native of Rogers, a. k. a, and her mother married her there in 1908. She was known as "the prettiest girl in Kansas."

Three children survive,—Will Rog- ers, Jr., former Outstanding, now an Army lieutenant; James Rogers, acting publisher of the Beverly Hills Citizen, and Miss Mary Rogers who resided with her mother. Members of the family said yesterday they believe Lt. Rogers is over- seas or en route.

Mrs. Rogers' body will be interred at Will Rogers Memorial, Claremore, Okla., his home town. His own body was entombed there just a month ago yesterday.

FILM DUBBING

ASSISTANT SCRIPT ADAPTOR

SPANISH-PORTUGUESE-FRENCH

Spanish Sound Studios

1) 42nd Bt., N.Y., N.Y., 7-5558
PLUS 2ND BIG ATTRACTION
A DE LUXE PARAMOUNT SHORT

THE UNMISTAKABLE SIGN OF A

Revolution
in Short Subject Exhibition

LAUNCHED BY PARAMOUNT IN 1943-44 ...... TO BE CONTINUED BY

Paramount in 1944-45

WITH THIS NEW-SEASON PROGRAM OF 64 "SECOND-FEATURE" SHORTS...
HAVE YOU WATCHED
the fast-spreading use of Paramount’s de luxe shorts as second features in double-bill territory?

HAVE YOU SEEN
what a “lift” these high-quality added attractions are giving to single-bill grosses?

HAVE YOU CASHED IN
on this revolutionary new trend in short subject exhibition fostered by Paramount’s sensationally improved 1943-44 product?

If you haven’t, here’s your chance to follow the lead of scores of leading circuits and independents, because...

Paramount Will Repeat

ALL THE GREAT NEW FEATURES AND SERIES OF OUR PHENOMENALLY SUCCESSFUL 1943-44 LINE-UP WITHOUT CHANGE

in 1944-45
Paramount’s COLOR-FULL Program For The New Season Will Include...

6 Two-Reel

PARAMOUNTS MUSICAL PARADE IN TECHNicolor

Produced in Paramount’s Hollywood Studio By the Industry’s Master Musical Makers.

A repeat order of the series that set a new high mark for the industry with their star values, their name bands, their original song-hits, their sumptuous production effects, their gorgeous Color! See these amazing values for yourself. Ask for a screening of the last and greatest of the ‘43-’44 Series, now ready for summer release—

"FUN TIME" and "HALFWAY TO HEAVEN"

And already in production for next season are

"STAR BRIGHT" and "BONNIE LASSIE"

PRODUCED BY LOUIS HARRIS
Backed By Sensational Nation-Wide
Has Become One of the Greatest Next

LITTLE
LULU

MAGIC
ADMISSION 3¢

by 'Marge'

NO WONDER THERE'S
A SHORTAGE OF
KLEENEX®
- SEEMS LIKE
EVERYONE WANTS IT!

"AMAZING what color has done for POPEYE"

"What an improvement" . . .
"He's taken on new life and re-
freshment", say the critics. So of
course for the new season there'll be . . .

NEW! NOVEL! Every one DIFFERENT!

Featuring a variety of famous car-
toon characters including Johnny
Gruelle's famous "RAGGEDY
ANN" favorites.

*All Produced by
FAMOUS STUDIOS

THEY ALL ADD UP TO 24 TECHNIC
13 half-page color ads like this in 41 great Sunday papers reaching 25 million—Little Lulu dolls going on sale in July—Little Lulu greeting cards ready in September—100,000 Little Lulu cartoon books already sold—Little Lulu coloring books and framed pictures now being manufactured for early sale—all attest the tremendous popularity of Paramount's new star and are building a fast-growing audience demand for her and make her a ticket-selling name in your ads and on your front.

"She really is tops"... "has appeal for everyone"... "looks like solid stuff for a long time to come"... says the trade press. So for 1944-45 Paramount will give you—
Winner Of A Special Academy Award

Because They’re In A Class By Themselves

“THEY’RE TOPS” | “STRIKING”

“MARVELOUS” | “EXCELLENT”

“NOVELTY” | “ENTERTAINMENT”

— SAY REVIEWERS

6 One-Reel George Pal

PUPPETOONS

IN TECHNICOLOR

Another sensational Paramount exclusive. Only George Pal can create those fascinating Puppetoon subjects and only Paramount releases them! The only three-dimensional animations on the screen—so superlatively beautiful and entertaining in every element as to inspire such reviews as those quoted above.
"Us animals are mighty proud of the man who makes us speak. "Everybody's saying that he's blazed a new trail with novelty shorts that are really novel — "That he has four specially-built mobile photographic units touring the country constantly to find and film new amazing oddities on their home grounds — "That he has special representatives to supply the tops in short material from England, Mexico and other foreign countries — "That he personally photographs all his own material — some of it from a specially fitted camera plane — "And that every exhibitor who's played them says you can't top the entertainment values in —
Paramount Wins One-Reel Academy Award 2 YEARS IN A ROW!

LAST YEAR IT WAS "SPEAKING OF ANIMALS"
THIS YEAR IT'S "AMPHIBIOUS FIGHTERS," ONE OF THE FAMOUS 10 One-Reel

GRANTLAND RICE
SPORTLIGHTS

PRODUCED BY JACK EATON

Millions at the race-tracks—ball games packed—all forms of sport are in the spotlight with the war-time public. And here's the greatest sports series of them all, the exhibitors' choice for nearly 25 years.

64 "SECOND-FEATURE" SHORTS—75% OF THEM IN COLOR—for 1944-'45

If it's a Paramount Short It's the Best Show-Builder in Town and...
For the eighteenth successive year, Paramount will present 104 issues of the news that makes Paramount's skilled, show-wise handling of the news-on-film is a news story in itself. Smart, original editing, titling, and narration by Paramount's expert staff impart a dramatic value that surpasses any other presentation of world events, and sustains the entertainment level of the finest programs. Now, when the news is more vital than it has ever been before, it is vital that you play the best. Switch to Paramount News, The Eyes And Ears Of The World.
Pittsburgh Indies Suit Seen as Test

(continued from page 1)
what is authorized by the copyright laws in wording their contracts.
Some independent leaders were of the opinion that the demands of dis-
tributors in setting up minimum ad-
mission prices exacting unwanted
percentage terms and claiming the
right to examine a theater's books
were in excess of the authority
granted by the laws of copyright.
If the Pittsburgh case is not a
test, the leaders said, then the time
will come when a definite test action
will be instituted.

Calls for Greater
Bond Drive Effort

(continued from page 1)
greater efforts and to see that every-
one possible is contacted. The Fifth
War Loan is just as much the re-
sponsibility of the exhibitor as any-
one.
He appealed to the Indies to main-
tain the common ground with the
rest of the industry which has been
achieved since the war and to remain
united with the industry after the
war.
52 Bond Premiers, 25 Kid
Matinees Set in Cleveland
Cleveland — Northern Ohio has
definitely set 52 Bond Premiers, 25
Junior Premiers and 72 Free Movie
days, Morrison Orr, distributor chair-
man, reported at a meeting of ex-
change personnel. Orr predicted that
the territory will exceed last drive's
83 premiers. Martin G. Smith, state
chairman, addressed the film sales-
men on how to approach indie ex-
hibitors to encourage Bond Pre-
miere.

Hathaway Gets New 20-Fox Pact
West Coast Bureau of THE FILM DAILY
Hollywood — Twentieth-Fox has
designated Henry Hathaway to a new
long-term contract. His first
assignment under the new deal is
"Nob Hill."

WEDDING BELLS

Judy Miller of the M-G-M billing
unit has become Mrs. Pvt. Murray
Hoffman.

West Coast Bureau of THE FILM DAILY
Hollywood — Alexis Smith and
Craig Stevens, both under contract to
Some independent producers, will
make a short honeymoon following their wedding
return in a few days to resume work in
"Hollywood Canteen."

ALONG THE RIALTO

Phil M. Daly

• • • TODAY'S $61 QUESTION: Could there be any rela-
tionship between the increasing exodus of industry-ites from
the armed forces—the Army's inactive list gains new names virtually daily
—and Prime Minister Churchill's hopes for a victory in Europe this
summer?

• • • THE PERSONAL TOUCH: Samuel Goldwyn is New York-
bound from the Coast on a dual mission....He'll visit Junior, a
student at the University of Virginia, who is expected momentarily
to join the Army....And in this city he'll preview "The Way Ahead."
The British Two Cities pic starring Lt. Col. David Niven to which he
holds all distribution rights outside the British colonies....Print
is due from London by Clipper next week and early release is planned.
• Ted Baldwin of Columbia is the new recording secretary of the
Publicity Club of New York.... • Capt. David Miller, Signal Corps
former Hollywood director, is in town on a week's leave. ... • George
Davis and Sidney Levine, Randforce circuit supervisors, and 15 Rand-
force managers were Red Cross blood donors this week.... • Nuptials of
Diana Athanasia Skouras, daughter of Mr. & Mrs. Spyros P. Skouras, and
Dr. George Anderson Fowler of Pelham Manor will take place next
Wednesday in Trinity Roman Catholic Church, Mamaroneck....
A reception at the Skouras home will follow. ... • Looks like Celeste
Holm, ex-Oklahoma," will get the lead in 20th-Fox's "The Band
Wagon," but she'll be back on Broadway in a new musical next season.
• Reuben Mammoulian is due here most any day now. ... • Republic
has signed Ann Dvorak to a termer, bringing the actress back to Holly-
wood from English production.... • The War Dept., planning a se-
quel to the WAC-distributed "The Negro Soldier," will send Carlton
Moss overseas to script it....Tentative title is "The Negro Soldier
in Action.".... • Add James Wright, Para, cameraman, to the list
of those upon whom King George bestowed birthday honors....
Wright, attached to British Paramount News, was awarded the Order
of the British Empire....He's flown 46 missions over Italy and
Southern Europe....A son in the RAF was blinded and badly
burned in a recent mission over Germany.... • Irving Lubin has
joined Lester Cowan as executive assistant. ... • Capt. Madison Lacy,
who has been c.o. of the Photo Section, first Motion Picture unit, AAF,
having gone on the Army inactive list and joins the Seconcb-Vanguard
publicity staff.... • Henry R. Danzig of the N. Y. Film Board of Trade
has occasion for a double celebration next week....His son Ben,
graduating high school on Monday, will enroll for M. I. T. college
at Cambridge, while daughter Barbara graduates public school on
Tuesday. ....

• • • ODDS AND ENDS: A new edition of Stubs, a publica-
tion which includes the complete history, seating plan, and stage dimen-
sions of every N. Y. legit theater, is being issued by Lenore Tobin of
the Shubert office at 225 West 44th St. ....The new edition boasts
of a listing of all backstage phone numbers which cannot be found in
the regular directory....Lookout, stage door jubilantes....
• Skouras Theaters WINS radio forum tomorrow night will tackle
the question, "Shall Americans support a Hebrew freedom move-
ment?"....And the Skouras Theaters "This Is Our Cause" show
over the same station Monday night will be dedicated to the Russian
War Relief....Sam Jaffe will feature in the radio play, "Ameri-
cans in Russia.".... • Princeton Film Center, further expanding its
staff, has added James Cahoon, until recently with the OVI Overseas
Motion Picture Division....

• • • AVENGE PEARL HARBOR....

Honor Jersey Allied
On 25th Anniversary

(continued from page 1)
sent Sidney Samuelson with a
sterling silver life membership cer-
tificate for his services as a member
and leader. The same was sent to
Pete Harrison, also a founder, who
was unable to attend because of ill-
ness. Leather wallets were given to the
past presidents, Irving Dalloglio, George Gold, Lee Newbury, Joe Sie-
der and Leon Rosenblatt, and to Ab-
ram F. Myers, general counsel.
Speakers at the banquet included
Mayor Joseph Altman of Atlantic
City, Senators Frank Farley and
Bruce Wallace and Claude Lee.
Sidney Samuelson brought back
some memories of the early days of
the New Jersey unit and H. M.
Richey told about the founding of
the national organization.
The banquet was preceded by a
cocktail party given by 20th Cen-
tury-Fox.

FPC Sees Trade's Biz
Boom Tapering Off

(continued from page 1)
was sought in finding employment
for those who will be too old to
take their former subordinate
jobs with the company on discharge.
Conference also discussed the drop-
ing of double features and premium
contest nights in September.
In attendance at the sessions,
which closed yesterday, were: J. J.
Fitzgibbons, president; Rueben Rol-
stad, vice-president; J. R. Naim,
promotion manager and Ben Geld-
sauer, head booker. District Manag-
ers Frank Kershaw, of Winnipeg,
and Larry Bargee, of Vancouver di-
rected the program.

Organizing Chi. Technicians
Chicago — Although no progress
has been made on the formation of
a film salesmen's union, a campaign
for organizing the film technicians
by the A. F. of L. in the Chicago area
is now under way.

STORK REPORTS

Sgt. Harry Kaplowitz, formerly
assistant to Sam E. Morris in the
Warner Theaters home office and
now on active duty in England, be-
came the father of a boy born yester-
day to Mrs. Kaplowitz in New
York.

Charlotte—A son, his fourth, was
born to A. B. Craver, manager of
the Fullilove Plaza Theaters.

Chicago—Al Belasco, Warner The-
aters, is the father of a new son,
Fobert Francis.
Await Report On 20% Tax Collections

(Continued from Page 1)

new 20 per cent tax. These figures are to be released Tuesday of next week and it is reliably reported here that they indicate no appreciable drop in theater receipts. One report has it that they will top $3,000,000, which is planned for in view of the opening of the baseball season in April, and the addition of sporting events admissions taxes which have not been especially high during the winter.

Two Goldman-Leased Pa. Houses Revert to Warners

(Continued from Page 1)

town, Pa., commencing Oct. 1, 1944. Although the Victor is presently closed, William Goldman, owner of a group of theaters in the Philadelphia area and formerly general manager for Warner theaters in that district, has maintained a lease from Warner Bros. on both these houses. Goldman also has a lease on the Hippodrome in Pottstown which he will continue to operate.

Texas and Louisiana, and it is estimated that the national total will not top 25 or 30. It is to be remembered also that a locally-needed designation applies only in particular cities or counties, and not throughout the region.

During the Tuesday meeting between Bamberger and Stocking, incidentally, it was learned that the question of concentrating on local manpower officials was brought up again. Since the machinery for designation as locally-needed begins to roll in these local boards, it is necessary that the local officials be sold on the importance of the industry to the war effort.

Under the new regulations, however, local approval will be nullified by either the regional boards or by Washington. It is reported that the designations granted in Philadelphia and Pittsburgh for exchanges before Washington approval was required might be reviewed.

When the subject came up Tuesday, therefore, one member of the industry group remarked after hearing Stocking say Washington would not help. "That's the use of our trotting all over the country to educate local boards? Where we really need to educate is right here in Washington. We've got to start at the top if we're going to get anywhere," Grimming, Stocking nodded.

"Well, that's why Newmyer of Washington and an assistant to WAC Executive Director Francis S. Harmon whose identity could not be ascertained, Newmyer was with Fabian at both meetings, while a different third party accompanied him to Selective Service.

Capt. Ates Back to Films

West Coast Bureau of THE FILM DAIL Y

Hollywood — Capt. Roscoe Ates, AAP, goes to the Army's inactive list on July 18 and will return to films.

Loans Garry Moore to Small

West Coast Bureau of THE FILM DAILY

Hollywood—Garry Moore has been loaned by David O. Selznick to Edward Small to play the leading comedy role in "Brewster's Millions."

Outstanding Industry Personalities

Can you name them?

T HIS expert at venturing the product of Leo the Lion to put his tongue in his cheek, indicative of his inward amusement, when he began his career as a director. He always got along well with the veterans or pioneers of the trade. And well he might. He started in filmland with Pittsburgh Calcium Light and Film Co., Pittsburgh, a mere 38 years ago! When that organization sold out to General Film Co., he went with the latter and managed its Philadelphia and Washington branches. Was on the ground floor of Universal opening the New York office of that company, and supervised the New York and New England territory. Is now M-G-M's assistant general sales manager.

BORN in Los Angeles at turn of the century, he didn't have far to travel to college, which was L.C. Not did he have to travel far to work at the conclusion of his education there. He headed for Hollywood and in a remarkably short span of time became a top-flight director, and later a producer, too, demonstrating his flair for comedy as well as drama. Impressive list of features he has made includes such outstanding attractions as "Ruggles of Red Gap," "Make Way For Tomorrow," "The Awful Truth," etc. For his direction of the last named he won the Academy Award. In addition to his great ability as a producer and director, he wields a fine creative pen.

All, who know the inside of our industry look reverently upon this able and affable lad as "The Star Maker." Virtually since the sound era came, he has been the general sales manager in charge of distribution of Vitaphone shorts for Warner Bros., and he has always had a voice in that product's character and content. Regarding the latter, he has kept an eagle eye open for new and realistic talent. It has become almost routine that the talent appears in WB shorts and then rises to stardom in features! Started in the pic biz in 1916 with World Film Corp. Became assistant general manager of that firm and Republic Distributing Corp. Then joined First National, thus moving into the House of Warner as manager of Cleveland and Chicago branches.

They can easily be identified by referring to the 1944 FILM DAILY YEAR BOOK

Now being distributed to all subscribers of THE FILM DAILY

"Sensations of 1945" with Eleanor Powell and Dennis O'Keefe 86 Mins.

Swell Escapist Musical Rings the Bell as Popular Entertainment.

This one rings the bell as popular entertainment, and the average showroom playing it will, during its engagement and after, please the needs of all those who have produced, produced, and directed, and United Artists, which provides the distribution outfit.

Strictly escapist in content, and its cast enriched by a wealth of "names" and specialty talent, "Sensations of 1945" has been cunningly—and cannily—devised to meet the sensation requirements of the "hot" band devotee, vaudeville and circus fans, those who want musical comedy and, of course, the great majority of the screen's audience to whom "boy meets girl" is at once Alpha and Omega.

As a musical, Jackson gives you Eleanor Powell, playing a stage dancer with an eye for the front page. When one of her sensational publicity stunts—a mystery woman (who happens to be her stand-in) takes a pot shot at her from a stage box—clips anything that her own publicity has accomplished. Ernest Torrence draws temporarily and turns the publicity organization over to Miss Powell and her showman partner, Dennis O'Keefe. There's something more business in his mind—Pallette would further a Powell-O'Keefe romance.

The Powell imagination runs riot—a night-walker crosses the Colorado Canyon, a circus is installed on a Times Square roof garden, Times Square traffic is demoralized via projection of the picture "jive" on an outdoor screen, a new "Gay 90's" night club is launched. And all not without sunshine complications which heighten the interest until finally, boy wins girl.

Ably propping the action skillfully woven together are, among others, Woody Herman and his Callaway's, Sophie Tucker, W. C. Fields, Sir C. Aubrey Smith, Mimi Forsythe, Lyle Talbot, Hubert Castle, Dorothy Donegan, the Pallenberg cycling Bears, Starless Night, the waltzing horse, the Cristianis, the Les Paul Trio, the Copeland, Mel Hall, Gene Rodgers, the Johnson Brothers, and the Lichine Ballet.

The 10 original song by Al Sherman and Harry Tobias are equal to the demands of pop entertainment. Production values register strongly, and the striking finale is something they'll talk about.

CAST: Eleanor Powell, Dennis O'Keefe, C. Aubrey Smith, Eugene Pallette, Mimi Forsythe, Lyle Talbot, Hubert Castle, Dorothy Donegan, the Pallenberg cycling Bears, Starless Night, the waltzing horse, the Cristianis, the Les Paul Trio, the Copeland, Mel Hall, Gene Rodgers, the Johnson Brothers, and the Lichine Ballet.

"Gunsmoke Mesa" with Jim Newill, Dave "Tex" O'Brien, Guy Wilkerson 59 Mins.

P.C.: ACTION: SONGS AND HUMAN INTEREST COMBINE TO MAKE THIS A FAST, GOOD PICTURE.

Under the aegis of Producer Arthur Alexander and Director Harry Fraser, "Gunsmoke Mesa" has a lively quality which fans will like. Augmenting the usual heroes—va- villains, which finds Jim Newill Dave "Tex" O'Brien and Guy Wilkerson cleaning out a band of bad men, two or son by Alman H. Cameron, Ira Morgan; Film Editor, Charles Henkel; Jr. Settings, Harry Red. DIRECTION, Good. PHOTOGRAPHY, Same.


Three French films, completed before the war, are to have their belated American premieres this season in New York. Herman G. Weinberg has completed the American adaptation and titles for "Derriere la facade," to be called "32 Rue de Montmartre," starring Lucien Bo- doux; "A Woman Disappears," directed by Jacques Feyder, starring Françoise Rosay; and "Extermination of Circumstances," with Michel Simon and Arletty.

Copeland, Mel Hall, "Uncle Willie" and Johnson Brothers.

CREDITS: Producer-director, Andrew Stone; Associate Producer, Walter Rittau; Assistant Director, Henry Kesler; Original Story, Frederick Jackson; Screenplay, Doro- thy Blyth; Art Director, Shelton Peck; Film Editor, James E. Smith; Art Director, Charles O'Dell; Sound, Burr Mathes; Music, Al Sherman; Lyrics, Harry Tobias; Musical Di- rector, Mahlon Merrick; Interior Decorator, Maurice Yates; Choreographer, David Lichine and Charles O'Curran; DIRECTION, Very Good. PHOTOGRA- PHY, Swell.

"The Port of Forty Thieves" with Stephanie Bachelor, Richard Powers, Lynn Roberts 58 Mins.

DANDY MYSTERY MELPER WHICH DESERVES HIGH RANKING THIS SEASON AMONG THE MUSICALS.

Completely produced, directed and acted, "The Port of Forty Thieves" is an excellent murder melter. Walter H. Goetz, who fashioned the film, assigned Stephanie Bachelor to the central role of the grim- cirious killer who did away with her hus- band when he planned to leave her and rowed his former mate. Miss Bachelor is a natural for the part allotted to her, making the evil she does appear all the more breathtaking because of her beauty and youth.

The public is led to believe that her victim has merely disappeared. So, seven years have passed, the smooth and sinister murderess makes in her business to have him declared "legally dead" and collect his estate. Her paramour, George Meeker, knows that it is a murderess by her own admission, and later, to silence him she sends him to his death in the elevator shaft of the building in which her luxurious apartment is located. In the in- terim, she goes to Richard Powers, a prom- inent young lawyer, to have him represent her in gaining her deceased husband's prop- erty. Powers, aided by the latter, and Russell Hicks, whom she attempts blackmail in the amount of $50,000, finally brings her to justice. Dane Lussier's screen- play is made of solid stuff. Director John English gets everything there is out of this story.

The bachelor character might well start a chain of such pix by Republic, with the beautyly beast as star. Not the least of this attraction's assets is Jack Malone, his photography which is as clear as the bell which Republic uses as its atmospheric trademark at the picture's outset. The entire production is competent, and Lussier does noble servicing notwithstanding a role and dialogue which are not especially convinc- ing, but are overwhelmed by the high quality and punch the picture possesses. Only the smoothest stands would pass this one up.

CAST: Stephanie Bachelor, Richard Pow- ers, Lynn Roberts, Oliver Blakeney, Russell Hicks, George Meeker, Mary Field, Ellen Purdy, Russell Hart, Patricia Knox, John Hamilton, Harry Depp.

CREDITS: Associate Producer, Walter H. Goetz; Director, John English; Original Screenplay, Dane Lussier; Cameraman, Art Marta; Film Editor, Richard Van Enger; Sound, Tom Carmann; Art Director, Russell Sim- bal; Set Decorator, George Millo; Mus- ical Director, Morton Downey; DIRECTION, Thorough PHOTOGRA- PHY, Fine.

Mrs. R. E. Grebe Dead.

Requiem mass will be sung tomorrow at the Church of the Holy Name, 208 West 92nd Street, with Canon Robert E. Grebe, film critic, who for 19 years was with the Motion Picture Legion of Deeney, National Board of Review and Motion Picture Council of Brooklyn.

"Shake Hands With Murder" with Iris Adrian, Fran Jenks, Douglas Fowley 63 Mins.

FAIR ROMANTIC MYSTERY MELPER WHICH IS TOO SHALLOW TO PROVIDE GREAT DEPTH.

This belongs in a milder category of entertainment. It is too brisk to be serious melodrama, and too dramatic to be a comedy. Story recounts the romance of Iris Adrian, ball bond broker, and Dor- ias Fowley for whom her business partner, Frank Jone, furnishes ball in a large- amount, Fowley, victim of a frame-up in stigated by the crooked officials of the organization for which he works, disap- pears. Iris Adrian follows him to a moun- tain lodge where he is attempting to locate missing securities bound up with the mur- derous role of his boss. As is inevitable, or virtually so, Fowley and the girl fall in love.

There is the business of discovering who is behind the crime; of course, at this dete- mination there is a hoby trap hooking up between a wall safe and a figure in ancient armor. The action is too shallow and unconvincing to have any real thrill. At the finale, the killer is brought to justice, Fowley is vindicated, and he and Iris Adrian live happily ever after.

There is not much to the film which will appeal to the solid entertainment seeker, but the picture will satisfy those who are looking for something who seek diversion without being particular about loca- tion worth at the box-office. Technically the picture is okay, and as about as could be done with the story has been attained.

CAST: Iris Adrian, Fran Jenks, Douglas Fowley, Jack Raymond, Claire Rochelle, Herbert Rawlinson, Juan de La Cruz, Stan Jolles, Forrest Taylor, George Kirby, Gil Stutrothon, Anita Sparrow, Back Harring- ton.

CREDITS: Producers, Donald C. McKean, Albert Herman; Original Story, Martin Mooney; Screenplay, John T. Neville; Direction, Charles L. Rogers, ; Cameraman, Art Marta; Film Editor, Richard Van Enger; Sound, Tom Carmann; Art Director, Russell Simbal; Set Decorator, George Millo; Mus- ical Director, Morton Downey; DIRECTION, Adequate. PHOTOGRAPHY, Okay.

Soundies Renewes Deal With Jack Shaindlin.

Jack Shaindlin's contract as pro- ducer-director for Soundies Distribut- ing Corp. of America, Inc., has been renewed. Soundies are made at the Plant of St. Paul, in the studio with William Forest Crouch acting as executive producer.

T. H. Druitt Funeral Yesterday.

Funeral services for T. Harrison Druitt, 60, executive secretary of the Labans, were held yesterday in Flushing. An inquest of the month, 1 E. 29th St. Survivors include his wife, Mrs. Lena Macalpine Druitt; a daughter, Margaret Elizabeth, two brothers and three sisters.
Doubts Possibility
of Television Theaters

(Continued from Page 1)

cultural and educational material which so far no one has been able to sell to the satisfaction of a paying audience. He noted that if the television programs could be shown to a preference and other films could compete with films for screen time, but that present day economies are completely against the possibility, films are cheaper and will probably continue so for some time to come.

Paramount's interest in television, Raibourn declared, stems from studies of box-office returns which revealed that certain types of events of national interest influence film theater attendance. Noting that theater operation is in a fixed cost business and that a large drop in attendance on some periods could turn a profitable week into a losing one, Paramount executives decided that television might be an instrument which would help to counteract unirregularities.

Raibourn revealed that in 1937 and 1938 Paramount sought television equipment so it could follow the development of the medium but was turned down. Company then decided to develop its own apparatus.

"Since then," he noted, "our study of radio and television has convinced us that the theater will lend certain values to television which are not possible in the ordinary home assembly.

Raibourn did not go into detail on these factors, but implied that public formation of displays, as practiced by the Nazis in their promotion of mass listening audiences, is a stronger factor than radio's ability to sell its opinion directed at smaller listeners.

"Perhaps it would be wrong to use these for political purposes," he commented, "but their use with television and sound in theaters in incalculating emotional and intellectual response should result in some very unusual future theatrical developments." Raibourn emphasized that his conclusions on television are based on new posts

OU R. BERMAN, city salesman, Universal, Detroit.

K. FRAKEL, office manager, Universal, Detroit.

JHN D. TABOR, booker, Universal, Detroit.

JULIA BIRMAN, Universal salesman, Moines.

UR FLACHS, Republican salesman, Des Moines.

J. DARRELL BELL, Film 10, Universal, Moines.

OWARD HUMMEL, Universal salesman, Cleveland.

O. HENFELD, operating, Post Street Theater, Spokane, Wash.

ILL. KOSTENASER, booker, B. F. Shacre Seattle.

ON CONDOR, booker, Columbia, Seattle.

ONDINAN MYER, manager, Rialto, Ottawa, Ill.

Fighting Fifth Flashes

Lewis E. Pierson, Deputy State Chairman of the New York State Finance Committee, said yesterday, film theater sales of "E" Bonds in the New York met.

The current campaign amounts to 16 per cent of the total amount of "E" Bonds sold in the entire state. The War Finance Committee has volunteered to assist in securing a large floor community where sales are lagging.

V—

Detroit—David E. Williams, manager of the Trenton Theater at Trenton, operated by Associated Theaters, is staging a special 1st, Redich Hamer Night on June 26. Night is named after the former manager of the theater, back after two years of active service, declared that he would not bother to operate as Free Movie Night for the Loan Drive.

Loew's, M-G-M and WHN will conduct a Fifth War Loan Rally this morning in the seventh floor accounting department. Stars will be billed from the local area. Company has announced a drawing with $25 Bonds as prizes for the 40 holders of lucky stubs given out with each Bond purchase through July 31. The Loew home office suite has been set at $250,000 which is to finance an 18-car overseas hospital train.

V—

Maj. Samuel C. Graioho, AAF hero, one of the two escaped survivors of the Jup's "march of death" on Bntan, visited a moving picture of the hardships endured by American prisoners of war, in a Bond appeal from the stage of the giant Times Square Cash Register yesterday.

Sales on the register at Wednesday amounted to 205 pieces, with a maturity value of $82,500.

V—

George L. Tucker, exhibitor chairman for New Mexico, reports to the national committee that arrangements have been made with 4-H Clubs whereby farmers are contributing livestock to be auctioned off from theater stages and going to Bond.

Tell Jersey Allied
Pix Market Flooded

(Continued from Page 1)

companies at the closing session of New Jersey's annual convention here yesterday. In a discussion on product shortage, it was as-

sured that the survey and sur-

veys made in the field revealed that few theaters could use more pictures than were being made available, due to extended placements.

War activities and a resumption of forthcoming KBO product were discussed by Leon Bamberger, sales promotion manager and assistant to Ned E. Depinet in the WAC distribution division. Bamberger said the showing of New Jersey independent theaters in the matter of Bond prem-

ieres was disappointing and that too many showmen were more anxious to get brand new pictures for the premiers than to foster pre-

mieres for the good they could do. He pictured this city as a city in which every house had scheduled one or more premiers, whereas only 19 had been held in this month. Bamberger urged more screening premiers such as the one promoted by Paramount's Earl Sweigert who sold 33 seats for $25,000 each.

H. M. Richey, of M-G-M, congratulated the New Jersey unit on its 25th anniversary and expressed the hope for another 25 years of progress. He also urged greater attendance at box-office showings, declar-

ing that regular attendance was to the advantage of the theatern.

Andy W. Smith spoke briefly for 20th Century-Fox and said the company would complete the season with 27 pictures.

Max G. Gillis of Republic outlined the growth of Republic, the new program of 68 features and four serials at a budget of $50,000,000.

Others who spoke briefly were Earl Sweigert, Dave Levey and Howie Lowenstein.

Selznick a G.O.P. Delegate

Selznick a G.O.P. Delegate

West Coast Bureau of THE FILM DAILY

Hollywood—Negotiations are pending whereby Don Ameche would make at least three pictures a year for release through United Artists. If the deal is consummated he would star in at least one of the annual, with other stars used in the other films.

"I'll this is required is fulfilled," Commenting on this, vs. films, Raibourn gave television the advantage of simultaneous viewing and hearing in many places of a single picture, which is a broadcasting place. For films, he noted that the event can be recorded and the time of viewing selected with a view to the convenience of audiences.

First Rate Projection

He said that first rate projection is comparable to a comparative standard of 1,200 to 1,400 lines, compared with the theoretical possible 325 presently available for television. Raibourn noted that A features cost from $5,000 to $25,000 a minute and could not see how such costs could be profitably handled except by a direct return from every possible listener at the present time. Theaters, he commented, served as a collector, deductions of cost of exhibi-

tion, and forward the remainder to the producer.

Another factor brought out by Rai-

bourn was the present tendency to shorter radio programs, compared to the one-hour programs formerly popular. "Prevalently," he noted, "the listeners become tired and nerv-

ous after a time and their attention is diverted by extraneous in-

fluences."
TO THE STAFF OF M-G-M’s NEWS OF THE DAY

“Cigars for the boys!”

With pride in your handling of the Invasion newsreel that inspired this editorial in the N.Y. World-Telegram:

Invasion Pictures.

We have just seen a preview of the first moving pictures of the invasion—an MGM compilation from the work of newsreel men and of Army, Navy, Coast Guard and Canadian cameramen, with commentary by Quentin Reynolds.

It is a magnificent and breathtaking chronicle of the audacity of our assault troops, our naval men, our fliers, our airborne guerrillas and, by no means least, our combat photographers.

Anybody who can watch this film—watch our grimy parachutists grinning as they board their planes, watch our vast convoys set out to sea, watch our aircraft beat up enemy airdromes and shipping from sometimes fatally low altitudes, watch a doughboy pat his buddy solicitously on the shoulder just before they plunge off a landing boat in the face of machine guns, watch from the shore as defending cross-fire cuts down heroes in the sand—anybody who can watch all this without fierce pride and deep humility might as well be dead.

“NEVER STOP TILL YOU’RE OVER THE TOP! FIGHTING FIFTH WAR LOAN!”
New ODT Order Adds to the Already Acute Situation Prevailing in the Industry

Office of Defense Transportation's certification and order of Friday which sets up transportation preference and priorities for disabled military, naval and Merchant Marine personnel adds to the already acute situation prevailing in the industry. Action, effective tomorrow, provides for the cancellation of civilian reservations, space assignments or tickets and permits railroads to require new passengers to vacate when

(Continued on Page 3)

THE WEEK IN REVIEW

N. J. Allied

By L. H. Mitchell

MAY INTERVENE: At the annual convention—and 25th anniversary—of New Jersey Allied, it was strongly hinted that the independents might intervene in the New York consent decree if more favorable proposals are not forthcoming from the Associated. Allied would likely be an appeal to the U. S. Supreme Court which might order a new decree or grant a new trial.

(Continued on Page 11)

60c Subsequent Price

In Detroit Proposed

Detroit—A move to increase the price differential between subsequent runs here is being led by Sol Krim, owner of the Krim Theater in Highland Park. Krim's point of attack is the present admission scale for second-runs basically 55 cents, with

(Continued on Page 10)

400 Warner Circuit Execs.

In War Chairmanships

Approximately 400 Warner Circuit executives, ranging from General Manager Joseph Bernhard through the list of zone managers, advertising men, theater managers

(Continued on Page 6)

Old Bond Sale Records Fall

Small Spots Scoring Without Visits by Stars

Howard LeSieur is Named UA Sales Promotion Mgr.

Appointment of Howard R. LeSieur to the post of sales promotion manager of United Artists was announced at the week-end by Louis Pollock, director of advertising and publicity. LeSieur's place as pro-

(Continued on Page 3)

Committee to Discuss Problem With McNutt

This Week in Wash'n

A committee of distribution executives, headed by Ned Depinet, chairman of the WAC distributors' division, is scheduled to meet this week in Washington with Paul McNutt, head of the War Manpower Commission, on matter concerning manpower as it affects distribution personnel. The meeting is set tentatively for tomorrow.

Previous discussions in Washington on the manpower situation, held last week by Leon Bamberger for the distributors and St. Fabian for

(Continued on Page 12)

Third Phase of OWI Pix Starts in Fall

Washington Bureau of THE FILM DAILY

Washington—The third phase of the OWI pix program for the home front is due to get under way this Fall, with shorts being released then which are designed to point out the problems of the peace. The earliest OWI-WAC pix which found their way into the theaters were mainly

(Continued on Page 6)

OCR Corrects Its Outline

Of 35 mm. Booth Needs

Washington Bureau of THE FILM DAILY

Washington—Correcting its report of last week, wherein OCR told WPB Chief Donald M. Nelson that less than 35 per cent of the minimum

(Continued on Page 10)

Help Shortage Forces

1a. Circuit to Fold

Des Moines, Ia.—The Ames circuit, which operated a number of theaters in smaller Iowa communities, has closed down for the duration because of a help shortage, and the operators have terminated contracts with the circuit which has been at

(Continued on Page 12)

LEO'S 20-YEAR ANNIVERSARY STATEMENT—"V IS NECESSARY FOR 5TH BOND DRIVE"
De Rochemont Meets With French Underground Heads

Aligres (By Cable) — March of the Producer, Richard de Rochemont has been meeting with the heads of the French underground resistance movements and the French provisional government as part of his Mediterranean war coverage for the reel. Conferences were arranged with "Perriere" and "Duroc," resistance leaders; Henri Bonnet, commissioner for information; Emanuel Dastier de la Vigerie, commissioner for interior; Rene Cassin, of the Consultative Assembly and George Gorce, attaché to General de Gaulle's cabinet.

Los Angeles House Loses Plea for Clearcut

Declaring that the existing clearing is unreasonable the arbitrator has dismissed the complaint filed by G. O. Smith, operator of the York Theater, Los Angeles.

Smith had charged that the seven-day clearance held by the Park and Franklin Theaters was unreasonable.

SOPEG, NSS to Bargain

On Job Classification Plan

An agreement was reached last week between the Screen Office and Professional Employes Guild and National Screen Service to negotiate for a job classification system which will be retroactive to Jan. 4, last. This agreement will affect 200 NSS employees in the New York exchange and home office.

Five New Pix to Start, Making 57 Shooting

West Coast Bureau of THE FILM DAILY

Hollywood—Five new pictures are scheduled to go into production today, making number shooting 57.

"L'Aileffe Largage" Frank's Next

West Coast Bureau of THE FILM DAILY

Hollywood — W. R. Frank, who produced "The Private Life of Dr. Paul Joseph Goepperts" will make "L'Aileffe Largage," based on a famous French murder mystery that occurred in 1840. The screenplay is being written by Herbert O. Phillips and Alfred Zeisler. Phillips has produced a picture based on the incident in Paris in 1938. It will be made for major company distribution.

PCC's Trustees Approve Clark Conference Report

Portland — Reports of representatives of recent meetings with Tom Clark, assistant attorney general, and George McMurphy, OCR chief, as well as a report on the Allied meeting in Philadelphia were all approved by the PCC rioters meeting late last week. A special committee was formed to act on other important issues.

In attendance were: Hugh Bruen, George Damos, Rotas Harvey, L. O. Lukan, Le Roy Johnson; J. M. Hone, and O. J. Miller. William Graeber, Jr., of Portland was elected a trustee, succeeding Bob White, resigned.

Travis Assumes Duties As MPSA General Mgr.

West Coast Bureau of THE FILM DAILY

Hollywood — Mervin Travis, who recently resigned as general sales manager for Smith & Aller and who had also been local co-ordinator for the film section of the War Labor Board, has assumed his new duties as general manager of the Motion Picture Society of the Americas.

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Metro Exhibitor Forums To Resume With Peace

M-G-M will resume its exhibitor forums after the peace is won, home office executives report. Prior to the war, seven forums were held between October 1941, and November, 1942. Company is maintaining its discussions with exhibitors via the "Metro exhibitor luncheons" during 1943 and 1944.

"Hairy Ape" in 22 Loew Keys

Jules Levey's forthcoming UA release, "The Hairy Ape", has been booked for early July engagements in 22 key city Loew theaters.

Jack Greenbaum Dead

Cleveland — Jack Greenbaum, 51, for 20 years a theater operator, independent distributor and premium company representative, died last week. He was one of the last Greenbaum, owner of leading local houses who sold out to Loew's. Three sisters survive.

Lolly and Hedda With GOP

Chicago — Fimmies attending the Republican Convention 1943/1944, Lolla O. Parsons and Hedda Hopper.
Travel Curtailment Hits Film Industry

(Continued from Page 1)
necessary to provide space for casualties.

Scarcity of transportation, both railroad and airplane had already necessitated drastic curtailment of travel on all departments of the industry, a FILM DAILY daily check revealed.

Growing difficulties in obtaining accommodations had reached the point where sales department executives were delayed from several days to a week or more in making important business trips. On several occasions recent trips had to be called off entirely despite willingness of the executives to ride in upper berths if available.

Routes where congestion is more severe include between New York and the West Coast, New England and the South, and in almost all directions from Washington. Inland territories are affected in a lesser degree.

Besides curtailing movements of sales department personnel and salesmen in the field, a sharp decrease has resulted in trips by film personalities from the Coast to New York. Westbound travel has increased to such an extent that it is said there is a waiting list of several thousand trying to get reservations from the Coast to Eastern points.

This situation, together with the fact that the ODT has called for "immediate cancellation" of all conventions and meetings not connected with the war program and an end to non-essential civilian travel, is expected to materially affect further company meeting plans.

Howard LeSieur is Named UA Sales Promotion Mgr.

(Continued from Page 1)
duction manager will be filled by Nathan Lax, formerly of the Sterling Advertising Agency.

Before joining UA in 1938, LeSieur was connected with the HanfMetzger agency as contact on the Paramount account.

Tremayne With Gene Lester

West Coast Bureau of THE FILM DAILY

Hollywood—Les Tremayne, radio actor, will act as production aide on the Gene Lester Productions. He recently completed his assignment on the first of a series of shorts.

In Retrospect

- - - AT THE NEW JERSEY ALLIED convention banquet Thursday night, Sidney Samuelson told how the organization got started 25 years ago...Believing that New Jersey should have an exhibitor association, Pete Harrison sent out 30 letters to Jersey exhibitors asking them to meet in New York on a certain date...Four theater men showed up, one of whom was Sid Samuelson...They didn't think much could be done with only four members so they called off the meeting and sent out more letters asking that the exhibits, again meet at an appointed time...The same four exhibitors showed up...So the quartet decided to go ahead anyway and thus was born the Independent Theater Owners of New Jersey which eventually became a part of Allied...Sid told of how he and a few others drove all over the state on the unpaved roads of the time and talked to theater owners on the matter of organization...It was a tough struggle, Sid said, but in time the New Jerseyites joined together into what became one of the most powerful state organizations in the country...-

- - - AFTER SID FINISHED, H. M. Richley told of the beginnings of national Allied of which he was a founder, and paid tribute to Al Steffes whose leadership helped to launch a national independent association...He compared exhibitor problems of 15 years ago with those of today and, strangely enough, they were strikingly alike...Richley said back in those days, exhibitors were complaining about film prices but "you don't hear many complaints like that anymore"...He told how Abram F. Myers was promised a certain salary when he took the legal reins of Allied and how that salary was not forthcoming the first year...Going to the serious side, Richley said he believed the problems of yesterday and today could be ironed out around the table...Abram F. Myers was called upon suddenly to speak in the place of Martin Smith who was unable to attend...He said it was appropriate that the film business, M-G-M New Jersey Allied and national Allied were celebrating anniversaries at the same time as the invasion of Europe, the bombing of Japan and Richley's climbing on the water wagon for the duration...Other speakers that night were Mayor Allman of Atlantic City and State Senator Frank Farley...-

- - - AS IN OTHER YEARS, the New Jersey unit put over a great convention, even though the turf competed seriously with some of the business sessions...The cabaret show Wednesday night had the greatest array of talent ever presented to a convention party, and the evening was further enhanced by the appearance of Mischa Auer, John Payne, Dennis O'Keefe and others who were doing a War Bond show at the Warner Theater...The exhibits in the various booths occupied by the companies were in good taste and in some instances more elaborate than in former years...The weather was ideal and on Thursday it looked as if the Allied forces were in full control of the beachhead...E. Thornton Kelley, convention manager, did himself proud in the smooth functioning of the details connected with the convention and Harry Lowenstein, president, and the entire committee can take a bow...It was indicated that unless the war is over, no attempt will be made to hold a state convention next year, but that when conventions are resumed, Atlantic City will continue to be the locale of the conclaves...The convention which ended Thursday was the 23rd held by the New Jersey association since its founding...

- - - AVENGED PEARL HARBOR!

COMING and GOING

SPYROS P. SKOURAS, THOMAS J. CONNORS, W. K. KUPPER, CHARLES SCHLAFLER and IULES FIELDS will be on the Coast this week for conferences with Joseph M. Schenck and Donald F. Zanuck on the exploitation campaign for "Wilson."

SAMUEL GOLDSYN, who arrives today from Hollywood, commences the end of the week at the Goldwyn studio.

W. C. GERING, Western sales manager of 20th-Fox, left New York Friday for Chicago, Denver and Salt Lake City.

JOE FELDER, EDWARD MOONEY, ARTHUR GREENBLATT, and LLOYD LIND returned last week to the New York exchange from Monday.

EDDIE RICHTER, head booker at M-G-M's New York exchange, left Saturday for a ten-day vacation.

FRED MEYERS, Eastern sales manager for Universal, arrived in Philadelphia yesterday for regional sales meet.

CHARLES SKOURAS, National Theaters president, arrived from the Coast at the week-end.

ERNEST EDWARDS, Republic in-house publicity representative, returns from Providence today.

DAVID ROSE, Paramount's managing director for Great Britain, left New York Friday for Hollywood to look over new product and confer with Paramount studio executives. He was accompanied by MRS. ROSE.

DORIS CLINE, editor of Movieland Magazine, arrived from Boston today and willemplace forth the magazine in New York.

PETTY OFFICER 3/C AL BLUMBERG, former Warner Bros. booker, returned to the U.S. last week from D-Day connection.

NORMAN AYERS, Eastern district manager for Warner Bros., returns today from a week's trip to Buffalo, Gloversville and Albany.

FRANK N. PHELPS, Warner Theaters labor relations contact, left Sunday night for Chicago.

OLIN CLARK, Eastern story head for M-G-M, has returned from the Coast after spending several weeks at the studio confering with William Fadiman story head, and other executives of the lot.

MEYER FOX, Columbia booker, Buffalo, has vacationing with relatives in Boston.

KUTH MARTIN of the Columbia exchange, Buffalo, will return July 17 from a leave of absence.

MRS. LUCILIE PANZICA, WB cashier, Buffalo, is visiting her mother in Chicago.

KURT WEIL left for the Coast Friday.

LT. COL. WILLIAM T. POWERS, who has just rejoined the Army, in active list, is due in New York from the Coast in a week or so soon.

LARRY REID, executive editor of Fawcett Publications' screen magazines, is in Hollywood for a month's stay to visit the studios and meet with Coast magazine writers.

WAVE KAY COCHRANE, formerly of the RKO Exchange, Buffalo, returned there this week to the Pacific Coast for a permanent assignment.

MISS RAY LEWIS, head of Alliance Film Exchange, Toronto, was in New York last week.

EDDIE CANTOR started his trip toward Hollywood this week, with Va. and New Jersey on his itinerary.

DENNIS O'KEEFE arrived from Hollywood yesterday.

WALLACE BEERY is a New York visitor.

PAUL GRAETZ, president of American Film Exchange Corp., has returned from the Coast.

SEND BIRTHDAY GREETINGS TO...

Peter Lorre
A. J. Blair
Bernard Fox
William Steiner, Jr.
Eleanor Parker

June 26

A. E. Ames
Mitchell Lewis

ENLIST HARRY BUXBAUM, former N. Y. exhibitor and son of 20th-Fox home office rep., to Lieutenant, junior grade.

THE COLORS TO!

* PROMOTED *

ENSIGN HARRY BUXBAUM, former N. Y. exhibitor and son of 20th-Fox home office rep., to Lieutenant, junior grade.
EVERY BOND YOU SELL BRINGS IT CLOSER!

5TH WAR LOAN
"That this conflict will be brought to the speediest conclusion with the least loss in lives..."

—Gen. Dwight D. Eisenhower

MORE POWER FOR EISENHOWER!

Every hour! Every day!
Are you fighting
To win that
Extra bond sale!
One more! Then
Another! Fight!
From house to house—
From street to street—
That's the way
Our heroes do it!

FREE MOVIE DAY JULY 6th

THE CLINCHER!
Calling 16,000 patriots! Get set for the industry's bond-selling mop-up! FREE MOVIE DAY, July 6th, preceded the day before by a radio and newspaper blast to the nation that will insure box-office lines from Coast-to-Coast!

NEVER STOP TILL YOU'RE OVER THE TOP!

FIGHTING 5th WAR LOAN

COLUMBIA PICTURES CORP., METRO-GOLDWYN-MAYER PICTURES, PARAMOUNT PICTURES INC., RKO-RADIO PICTURES, INC., 20th CENTURY-FOX FILM CORP., UNITED ARTISTS CORP., UNIVERSAL PICTURES COMPANY INC., WARNER BROS. PICTURES, INC.
**Third Phase of OWL Pix Starts in Fall**

(Continued from Page 1)

in the nature of information pieces outlining the reasons for fat salv- age, gasoline rationing, scrap-metal salvage and various other home front needs and of the good efforts of the various groups of Amer- ican women to aid in the solution of these problems.

The current phase of the program concerns itself mainly with the ac- tion on the fighting fronts—the cam- paigns and the tactical explanation of the campaigns. The “what-you- can-do-to-help” material is now con- dense to the shorter newsreel bulletins, which are clipped to the reels twice monthly. Shorts on Spark and Wave recruiting are now being prepared for release next month and the month after. Next release will be an Army combat film on the Italian campaign, now shooting on the RKO lot, and the first of many films on the post-war. This one traces the history of preparations thus far for the setting of post-war international plans.

A month later a film on the treat- ment of wounded soldiers as they return to civilian life will be shown. Immediately after the election, two films are scheduled which are now in the script stage, telling the story of U.S. lend-lease.

Most of these scripts for both bulletins and shorts are assigned the Writers War Board, and acting O.W.I. pic chief, Taylor M. Mills, reports that the co-operation he has receiv- ed from the board has been excep- tional.

**Miss Van Upp to Produce “Road to Yesterday”**

West Coast Bureau of THE FILM DAILY

Hollywood—Virginia Van Upp has been assigned to produce “Road to Yesterday,” for Columbia, and she will also go west to produce “And Now Goodbye” and “War Sings A Lullaby,” which she is preparing.

**Wedding Bells**

Rhea Rodosky of M-G-M’s New York exchange will be Mrs. Robert Wagman on July 2. Husband is now engaged in defense work as a welder.

Marie Compietleo, cashier’s dept. in RKO’s New York exchange, will become the bride of Chief Mate William Shurta, Merchant Marine, in October.

Chicago—Earl J. Ferney, chief of Western Canada, at RKO, was mar- ried to Dolores Graul.

Detroit — Eileen Pregler, booker for Fox exchange, was married here to James Bresnahan, non-pro- fessional.

**WHO’S WHO IN HOLLYWOOD**

WALTER COLMES, born in Boston, Mass., May 19, 1916. Producer. Edu- cated at Boston Latin School and the University of Wisconsin. Taught drama and public relations work in Massachusetts city and also radio programs for national networks. Author of “Here to Happiness,” play which had a short run on Broadway in 1939 and which was later produced in Los Angeles, moved to Hollywood in 1940 to enter the motion picture business. First established his own publicity agency, serving many of industry’s most important stars. Then engaged in advertising, later worked as a Hollywood columnist, in- cluding a term with Hedda Hopper. As a sideline, wrote for several t. c. radio programs. Entered production in 1943 when he made “Harvest Melody,” Lane and Johnny Downs, for PRC. Then moved over to Republic, where he now has a six-picture deal. First pro- duction was “Tomlinson Lane and John- ney Downs.” Just completed “That’s My Baby,” starring Richard Arlen and Ellen Drew with Minor Watson and Leonid Kinskey. Hobbies, golf and music. Stands, 5, 11. Weights 170. Eyes, blue. Hair, brown.

Tuesday-Friday B. O. Off 25-35% In Northwest

Portland, Ore.—Supporting the conclusion that the peak in theater attendance was definitely reached several months ago, surveys of first-run houses, especially from Tuesdays to Fridays, show a drop of from 25 to 35 per cent. However, the week-end attendance even with the 80-cent ad- mission, still holds up.

Exhibitors always expect a mid- Summer letdown in attendance, yet this year there promises to be stiffer competition from the Multnomah dog races, night horse races on sub- urban tracks and night baseball. Shortage of gas, which gets no better fast, and depletion of population from defense centers are other fac- tors hitting grosses.

400 Warner Circuit Execs In War Chairmanships

(Continued from Page 1)

and others, have served as chair- men of war effort committees, the company reported at the weekend, with an average of nine chairmans- ships per man on the list. Compli- cation does not include posts other than chairmanships.

With 14 posts to his credit, Joseph Borenstein, manager of the Em- fyladon in New Britain, Conn., tops the list. Others who have served as chairmen of 10 or more war com- mittees include: Nat Wolf, Northern Ohio zone manager; Moe Silver, Pittsburgh zone manager; Ted Schlegler, Philadelphia; C. J. Latta and Charles A. Smokwater, Albany; Andy Roy, Uteca; Deane Emley, Dunkirk; Al Newhall, Batavia; Ken Rockwell, Jamestown.

Al Murry Lafayette, Olean; Al Griffth, Medina, R. E. Crabhill, El- mira; John J. Fayette, Frank La Faxe and Harry Angers, Washing- ton; Leonard Kinn, Winchester; Los J. Halper, Los Angeles; James Brin- ton, Huntington Park; Harry Schlin- ter, San Pedro; George L. Schmid, James M. Totman and B. W. Steer- man, Pittsburgh; Frank C. Brown, Titusville; Robert Bowman, Erie; J. Knox Strachan, Cleveland; E. J. Harvey, Danbury; H. G. Cummings, Lynn, and Jack Sanson, Manchester. Van Nuys was national theater chairman of the first USO campaign and national industry chairman of the 1943 Red Cross Drive, while Harry Goldberg was campaign man- ager in both drives.

**Metro Radio Roundup Is New House Organ**

Radio Roundup, M-G-M organ on radio activities, is being sent to both district managers and salesmen to keep them informed on the company’s radio programs. First bulletin mailed gave general in- formation on radio activities, both program and spot announcements, and a revised state listing of sta- tion broadcasting hours, lengths of broadcasts and other essential facts.

**Femme Touch**

DOROTHY MARTIN, assistant, Fisher Theater, Chicago.

MRS. MELBA FITZGERALD, stenographer, United Artists, Charlotte.

HELDEI, stenographer, United Artists, Charleston.

NETTIE STONE, assistant manager, Broad, New- orleans.

BETTY PANTIER, secretary to branch manager, RKO, Omaha.

Vera Miller, sten, RKO, Omaha.

ERMA DE LAND, stenographer, RKO, Omaha.

COLLEEN JOHNSON, inspector, RKO, Omaha.

BETTY RHODES, assistant contract clerk, 20th- Fox, Omaha.

ROSE MARY LITTON, stenographer, Western Theater Supply Company.

EDITH K. BRILL, publicity staff, Evelyn Gerstein Associates, New York City.

SALLY WARREN, assistant public relations di- rector, Fox-west, New York.

KONNY FRASER, assistant manager, Palms-State, Detroit.

CAROL WELL, Film Classics publicity depart- ment, head.

MERCEDES CLEVELAND, Universal, Seattle.

ZORA FINI, Monogram book-office manager, Des Moines.

DOROTHY SCHETZER, acting cashier, 20th- Fox, Detroit.

THELMA AUGEN, acting cashier assistant, 20th- Fox, Detroit.

MRS. ELEANOR FULTZ, booker-stenographer, Other, Cleveland.

ANN WARREN, manager, Van Dyke, Detroit.

IRENE STAHL, assistant publicity director, United Artists, Chicago.

MARIYNN HIGGINS, manager, Capital, Ottawa, Ill.

DONIE MILLER, manager, Spencer, Rock Island, III.

SHIRLEY BIERMACHER, Universal, Detroit.

RUBY DAVISSON, Broder Theater, Detroit.

JUANITA BISHOP, Universal, Detroit.

MRS. JEAN FLEISCHER, manager, Lancaster Thea- ter, River Rouge, Mich.

MARGARET FRENZTEL, stenographer and switch- board operator, Detroit, Buffalo.

HENRIETTA YAEGER, assistant manager, Globe, Newark, N. J.

MRS. ROBERT SCHWARTZ, secretary to Barney Pit- kin, RKO, New Haven.

MRS. BLANCHE COLE, RKO, New Haven.

**Metro Branch Managers Will Visit Home Office**

Annual visits of M-G-M branch managers to the home office start July 10 when Sam Gardner, of Salt Lake City, and Lou Amacker, Port- land, arrive for one work weeks. Other branch managers will follow at the rate of two a week in line with William F. Rodgers’ plan to have each of the field heads become acquainted with new innovations, ideas and other phases of operations.

**Warners Not Ceasing To Produce War Stories**

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. re- ported that a published report that there has been a change in their policy respecting war stories. They declare that “Al Schmid, Ma- rilyn,” will still be made, but reports to contrary notwithstanding. They point out it is a long writing job, but should go before the cameras in three or four months.
The Twenty Year Birthday of the Friendly Lion is being observed with fitting ceremonies throughout the nation. An unprecedented tribute is being paid to M-G-M during its Anniversary Week. 16,446 showmen representing 99.98% of the nation’s motion picture theatres—all but three!—are playing an M-G-M subject on their screens. Likewise throughout the world this famed trade-mark is being flashed on thousands of screens in recognition of M-G-M’s Twenty Happy Years of sincere effort toward the welfare of our industry.

To the exhibitors who made it possible, thanks from the grateful heart of Leo the Lion and his associates. To the trade press and to the newspaper and magazine editors who helped him celebrate, thanks for all the kind words.

Your generosity and your faith inspires The Friendly Company to the even greater future which we share together.

THE YOUNG BLOOD TEST!

“He’s even better than he was twenty years ago!”

"WICKED YEARS OF LEADERSHIP"

"WHITE CLIFFS OF DOVER" (Irene Dunne, Alan Marshal) • "AN AMERICAN ROMANCE"—Technicolor—(Brian Donlevy)
"DRAGON SEED" • (Katharine Hepburn)
"TWO GIRLS AND A SAILOR" (Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Harry James, Xavier Cugat) • "BATHING BEAUTY"—Technicolor—(Red Skelton, Esther Williams, Harry James, Xavier Cugat)
"KISMET"—Technicolor—(Ronald Colman, Marlene Dietrich) • "MEET ME IN ST. LOUIS"—Technicolor—(Judy Garland, Margaret O’Brien) • "MARRIAGE IS A PRIVATE AFFAIR" (Lana Turner) • "THE SEVENTH CROSS" (Spencer Tracy) • "NATIONAL VELVET"—Technicolor—(Mickey Rooney)
"THE CANTERVILLE GHOST" (Margaret O’Brien, Charles Laughton, Robert Young)
"ZIEGFELD FOLLIES"—Technicolor—(All Star Cast) • "THIRTY SECONDS OVER TOKYO" (Van Johnson, Robert Walker, and Spencer Tracy as Lieutenant General James H. Doolittle)
"MRS. PARKINGTON" (Greer Garson—Walter Pidgeon) • "WITHOUT LOVE" (Spencer Tracy—Katharine Hepburn) • "THE THIN MAN GOES HOME" (William Powell—Myrna Loy)
"LOST IN A HAREM"—Technicolor—(All Star Cast) • "THE PICTURE OF DORIAN GRAY" (George Sanders, Donna Reed) • "THE HONEST THIEF" (Wallace Beery)
ANOTHER "WHAM!"

MONOGRAM PICTURES
presents

"JOHNNY Doesn't Live ANY

"Light-hearted comedy hit. Scatters hilarity along
its zany way and tops it with a surprise finish."
—HOLLYWOOD REPORTER

"Hilarious comedy . . . different, fast-paced and
has a hand-picked cast."
—THE EXHIBITOR

starring
Simone SIMON
James ELLISON
William TERRY

with
Minna GOMBELL • Alan DINEHART
Chick CHANDLER

Produced by MAURICE KING
Associate Producer, FRANKLIN KING
Directed by JOE MAY
Screen Play by PHILIP YORDAN and JOHN KAFKA
From the Liberty Magazine Story by
ALICE MEANS REEVE
FROM MONOGRAM!

*That's what MOTION PICTURE HERALD said!
"Whimsy with a wham . . . a comedy slick as a ribbon and full of laughs for all comers."

Here MORE

WHAT A STORY!
The riotous experiences of a delicious damsel who didn't know that half the Navy, Army and Marines had passkeys to the apartment she rented!

MILLIONS READ IT IN LIBERTY MAGAZINE!
60c Subsequent Price In Detroit Proposed

(Continued from Page 1)
44 cents for matinees. He contends this should be raised to 60 cents with a boraxite toning of the matine price.

This would allow a 25-cent difference between the first-run, at 85 cents, with a special admission of 95 cents for stage shows, which, Krin maintains, is adequate difference between first and second-run.

Krin's contention is that the new general city scales were arrived at without enough allowance for the price spread, when the new scales were made upon imposition of the 20 per cent tax. He cites the following figues:

Net Gross Admission Tax Admission
Second-runs
Before Apr. 1 .45 .05 .50
After Apr. 1 .46 .05 .51
First-runs
Before Apr. 1 .30 .04 .34
After Apr. 1 .37 .07 .44

In addition, some subsequent raises of their prices, two or three cents more to iron out local inequities.

Basically, Krin pointed out, both classes of houses raised one cent each on matinees, but the raise was much more proportionately at the subsequent-runs.

The result, he contends is that business is more or less unfairly turned toward the second-runs resulting in turnaways consistently on week-ends. The extent of the situation indicated by the second-run matinee price of 44 cents—which is the same as the regular admission of the key-runs, with the sub-keys playing only four cents below that figure, at 40 cents.

"U" Buys 15 Minutes On 12 N. Y. Stations

Universal has purchased time from 12 local radio stations for a 15-minute salute to "Christmas Holiday" tomorrow, the eve of the Critics premiere. Program will trace Deanna Durbin's career from her first picture in 1937 through the current release. Stations and times of the program are: WOR, 6:15 p.m.; WBNY, 8:45; WMCA, 7:45; WOV, 6:10; WGBR, 9:15; WEVD, 8:30; WNEW, 9:00; WINS, 6:15; WLIB, 8:00; WWRL, 9:00; WBNY, 8:45 and WBXN, 5:45.

BACK IN CIVIES

Honorably Discharged

FAYE STONE, from the WAC, to cashier, Virginia Theatre.
LOUISE HAYATZ, from the Navy.
JOE KENDALL, from the Navy, to manager, Michigan Theatre.
HARRY KERR, from the Army, to head shipper, M-G-M, Charlotte.
LOUISE HAYATZ, from the Navy, to 20th-Fox, Seattle.
LESTER SOBELSON, from the Army, to manager, Kent, Newark, N. J.

REVIEWS OF NEW FILMS

"The Amazing Mr. Forrest" with Edward Everett Horton, Otto Kruger, Jack Buchanan

PRC 69 mins. LIGHT, FROTHY ENGLISH COMEDY WITH POP NAMES FOR AMERICAN DRAMA.

Jack Buchanan has produced a light, frothy, typically English comedy with some obvious situations round about detectives. Lack of heavy accents, and the casting of Edward Everett Horton, Otto Kruger, and Jack La Rue should bat an increase in the average American number of playdates on this type of release.

To fortify his enactment of a William Powell role, Buchanan has invested Googie Withers with Myrna Loy dialogue and to get her set about recovering the stolen crown jewels of a Prince Romnica. Horton handles his butler chores and general Johnny-on-the-spot activities in his usual pleasing manner; while Kruger, shamming his role as a clipped, tall, and laconic, as one of his henchmen, add a couple of poached-egg (not hard boiled) performances to the bill of fare.

Buchanan, employed by an insurance company to recover the stolen jewels, finds a ditcphone recording of the voices belonging to the men who accidentally set recording in motion while robbing the insurance company's safe. Spider, a factor who will turn stool pigeons for a small sum, identifies La Rue as one of the voices.

With La Rue out of the way, Buchanan poses as a tough hombre to fill La Rue's shoes with Kruger. Buchanan plans a fake murder of the Prince in Kruger's office which cleverly upsets the unsuspecting Kruger's agent.


CREDITS: Producer, Jack Buchanan; Director, Thornton Freeland; Cameraman, C. Fries-Greene; Editor, Production, Walter C. Mycroft; Screenplay, Ralph Spence.

DIRECTION, Fair. PHOTOGRAPHY, Fair.

IP Finishes Third of Four For RKO 1944-45 Release

West Coast Bureau of THE FILM DAILY

Hollywood—With shooting finished for "No Woman in the Window," International Pictures, Inc., has completed three of the four productions announced for release for the 1944-45 season, by William Goetz and Leo Spitz. Others are the Gary Cooper-Teresa Wright starring vehicle "Famous Brown," which will be nationally released by RKO in September; "The Belle of the Yukon," starring Randolph Scott and Gypsy Rose Lee; and "It's a Pleasure," which will star Sonja Henie, is scheduled to go before the cameras early next month with William A. Selter directing.

"Global Air Routes" (World in Action)

UA 15 mins. Timely and Provocative Bit

This pictorial discussion of "the challenge of this new era of global skyways" is both timely and provocative, a bit which establishes its marquee and box-office importance. As the post-war period draws nearer with each day's "United Nations" progress on the flag-flung battle fronts, virtually every nation, large and small, is giving it thought to a peace-time aviation and its control. The cleavage of thought is sharp, reflecting necessarily national aspirations, hopes and fears.

It is the thesis of this short, produced by the National Film Board of Canada, that "to prevent future conflict in the air, the nations—even before the war ends—must find a common code of operation to which every state subscribes." If there is no call to controversy here, the same may not hold true of the short's propositions that "U.S. opinion may favor an international agreement to allow airlines of every nation free access to the world's sky" and "Britain may propose that skyways be restricted to a world under international authority." However, the short's own approach to the subject is objective, and the pictorial interlacement and treatment rates applause.

Stuart Legg wrote the commentary and edited; Lorne Greene speaks it. RKO releases, with US distributing.

"Duck Soup to Nuts" (Lowony Tunes) 7 mins. Warner

Funny

The antics of Daffy Duck score a hit in this Leon Schlesinger Technicolor cartoon. This time it's the screwy duck's job to convince Porky Pig, who is out hunting, that he (Daffy) can be more valuable to his adversary alive than lifeless. To prove his point he displays his bag of tricks on Porky's behalf. The short ends with Porky unimpressed.

"Roaming Through Arizona" (Fittpatrick TravelTalk) M-G-M

9 mins. Picture Treat

Here is a tour of Arizona that has a lot of visual allure. James Fittpatrick crowds a lot of scenery and sights into his brief footage. Among the highlights are scenes of the old Spanish mission of San Xavier near Tucson, the natural scenery of the Grand Canyon, the mining town of Jerome and a rodeo in the true western style. Fine of its kind.
industry could not absorb more pie than are being released.

TELEVISION: AT & T was authorized by the FCC to construct two experimental radio stations to test radio relay (or booster) transmission, which would prove useful for both television broadcasting and frequency modulation. Stations, for New York and Boston, may be used only for experimental, and not commercial, purposes. At the Radio Executives Club's Television Seminar, Paul Raibourn, Para, economist and treasurer of DuMont Labs, expressed doubt of the possibility of television theaters, deploring the satisfactory material unusual in the deciding factor.

FIFTH BOND DRIVE: Claude Lee, industry consultant to the Treasury, called for greater effort on the part of the industry to reach its goal in the Fifth War Loan drive. By Wednesday night, he said, only $1,083,000,000, or 18 per cent, of the $6,000,000 bond quota for individual sales had been reached. Giant cash register in Times Square Friday night reported the sale of $199,600,000 in "E" Bonds in New York State. Bond premiers were seen spurring the drive towards its goal.

UNITED ARTISTS: Stockholders of United Artists elected the company's new nine-member board of directors who subsequently re-elected all UA officers, took under consideration the acquisition of theaters in the U.S. and abroad. Bond further announced that two new important affiliations were in the finalizing stage. David Coplan, it was intimated, may be made UA's permanent head in Great Britain.

SUITES: Schine counsel in the Government's anti-trust suit, in reply to plaintiff's second amended complaint, charged that the Government came into court with "unclean hands." Charge was based on dismissal of the major distributors from the suit. Attorney for Pre- fect Theaters, in pleading for a new trial in its Pickwick Theater anti-trust damage suit, claimed the defense had made out a prima facie case. Twenty-four indie theaters in the Pittsburgh area brought an action against the distributors, seeking an injunction against licensing agree-
In-Service as in Industry

"THREE OUT OF FIVE." A 1944 "Message to Garcia," THE FILM DAILY today is read by industryites in hundreds of Army and Navy stations and war theaters. This "three out of five" reader scene in the public relations office at Ontario Army Air Field, Calif., is typical. Left to right, front row: Lt. Helen B. Geiser, Brookline, Mass.; T/Sgt. Alexis A. Walker, Jr., Houston; rear, Mrs. D. M. Coalson, Panama, Calif.; Pfc. D. John Phillips, New York City; Pfc. James E. Munnford, Boston.

Ned Depinet Group Seeks Manpower Aid

(Continued from Page 1)

The exhibitors have revealed that national essential classification for film industry employees could not be granted before the Labor Board investigation, and that there was little hope for "locally needed" designations.

The search now may be the final attempt by the industry for assistance on the manpower problem if a negative reply is received. On Wednesday, the group selected the committee which would accompany him on the Washington trip.

Event, sponsored jointly by the Texas-WAC, the Houston Women's Activities Committee and the Elks Club Bond group, which underwrote the $5,000 expense of the bus, was "Fighting Fifth," a "Fighting Fifth" national chairman, as master of ceremonies.

Admission was by Bond subscription. Through the Red Cross, the final bout in which Al Hostak won light heavyweight championship of the world was scored on tape by a newsman from Glen Lee. O'Donnell addressed the throng and paid glowing tribute to all who arranged, took part in, and supported the event.

14 Reading Houses Stage Simultaneous Bond Shows

Philadelphia—All 14 theaters in Reading and surrounding counties that will stage simultaneous Bond premierses today, with admission precluded except by purchase of a War Bond Louis J. Finke Eastern Pennsylvania exhibitor chairman, reports. J. Lester Stallman, WAC chairman for Bucks County, initiated the plan which is being supported by newspapers, radio stations and county and city officials. The War Bond show for today include: Jay Emanuel's Park and Plaza; William & Vincent's Embassy, Ritz, and 50th Street; Symmes and Strand, Warner's Warner Theater; Loew's Colonial; Henry Sork's Rio; Dave Brodstein's Orpheum; Felt's Laurel-dale; Harry Friedman's Majestic, Mt. Penn, and Joseph Scherba's Shillington in Allentown.

(More Gold In Bonds, The Fewer Gold Stars)

Detroit—Honor roll of neighborhood men in the armed forces has been brought close to victory A. Dodge and his patrons at the Wastown Theater here, Dodge, house manager, mounted photos of some of his patrons on white stars on a blue field, putting the whole on a huge board, 14 x 50 feet. Details care those rolls have come in, he has put seven of the pictures on gold stars, and in the past three weeks, before any invasion casualties were reported, he has listed seven more names to be mounted in gold.

Previous Bond Sale Records Are Falling

(Continued from Page 1)

Schlanger, Warner Bros. Philadelphia zone manager, reported to National Chairman R. M. Kennedy, under the management of R. H. Collier, has already topped its quota of Bonds for every seat. Morton C. Thalheimer, Virginia exhibitor co-chairman, telegraphed O'Donnell that, through Thursday, the theater had sold 1,483 "E" Bonds with a maturity value of $70,575, against a seating capacity of 1,500.

Theater owners and managers in the small communities are proving their mettle by selling more War Bonds than ever before, despite the fact that Hollywood star participation is not possible for them, R. M. Kennedy, campaign vice-chairman, declared in a statement Friday.

"Proving their right to be called showmen, these theater operators in the smaller communities are arranging their own Bond shows with local entertainers and with war heroes from nearby Army hospitals and are adding the necessary showmanship to every event being arranged by the War Finance Committees of their towns," Kennedy said.

The movie world has sold $32,325,000 in War Bonds and pledges was obtained at a mammoth War Bond rally conducted by the Warner Bros. Bond Drive, Lincoln Theater, Rod- ney Square, Wilmington, Del., Thursday night. An estimated 35,000 persons attended. The War Bond group held rallies in the 20,000-seat capacity William and Mary Stadium in Norfolk on Friday night and in the 4,700-seat Memorial Richmond on Saturday night. They will ap

IN NEW POSTS

LON JOHNSON, manager, Lakewood Theater, Chicago.

HCMER DILLENBECK, operator, Fox Theater, Detroit.

W. J. JORDY STOLZ, operator, Norwood-Theatems Theater, Detroit.

HOWARD GREENSTEIN, booker, Universal, Chicago.

TED REICH, assistant booker, Universal, Chicago.

FRANK COUTSBEY, assistant manager, Highland, Chicago.

C. BERMAN, assistant manager, Oakland, Chicago.

GUS SKENER, assistant manager, Oakland, Chicago.

E. HOWNATT, assistant manager, Century, Chicago.
NO GREAT TRADE LOSS UNDER 20 P. C. TAX

Penna.-W. Va. Tornado Missed Movie Theaters

Attendance Dropped But Few Theaters Darkened Because of Missouts

Pittsburgh—No damage and little inconvenience was suffered by Western Pennsylvania and Central West Virginia theaters by the violent tornado which roared through the section Friday evening. While the storm caused property damage exceeding $3,000,000, it did not directly hit or damage any of the theaters in affected areas.

Theater attendance dropped mark-

(Continued on Page 3)

SAG Statement Denies SPU Represents Extras

West Coast Bureau of THE FILM DAILY

Hollywood — A Screen Actors Guild statement on the demand by Screen Players Unions for participation in arbitration repudiates any attempt by SPU to interfere with SAG arbitration with producers, holding that SAG is the exclusive

(Continued on Page 2)

Pathe Industries Merger Approved by Stockholders

Plan to merge Pathe Laboratories, Inc., a New Jersey corporation, and Pathe Laboratoires, Inc. (of California), a California corporation, into Pathe Industries, Inc., an Ohio corporation, was approved by the

(Continued on Page 3)

B'way Yields $4,360,450 Compared to $1,865,159 For Same Month in 1943

Radio Barrage Will Aid Free Movie Day

Every exhibitor throughout the nation was called upon yesterday by R. J. O'Donnell, national chairman of the "Fighting Fifth" campaign, to stage Free Movie Day on July 6

(Continued on Page 6)

Reagan, Morgan to Attend Canadian Para. Conclave

Toronto—Canadian Paramount is holding its annual convention starting tomorrow at the King Edward

(Continued on Page 3)

Three Circuits Raise Cleve. Adult Prices

Cleveland—Loew's, Warners and RKO are raising minimum adult admission prices slightly to eliminate traffic in pennies. Scale at Loew's State, Ohio and Stillman Theaters goes from 43 to 45 cents while Warner's Hippodrome and Lake, and the RKO Allen up the rates one cent to 45 cents.

Change effective Thursday, is made possible by the recent Internal Revenue ruling that Federal taxes shall be computed on the basis of established rather than total admission charges.
Niagara Falls Clearance
Modified by Appeal Board

Appeals Board has modified the arbitrator's award in the clearance complaint brought by Basl Bros., Theater, operators of the La Salle Theater, Niagara Falls, N.Y., against all five exhibitors. Original complaint, filed with the Buffalo tribunal held that the 35 days clearance time was unreasonably short and that the Bel-\n
vieve theater was unreasonable and asked that it be reduced.

Arbitrator ordered that clearance be reduced to 17 days after Niagara Falls board takes decision modifies the award to 30 days. Costs are divided between Baill, Paramount, Loew's, RKO, Vitagraph, 20th-Fox, Cataract Theater Corp. and Buffalo Theaters, Inc.

Pre-Trial Exam. Notice In "Rosie O'Grady" Suit

Notice of examination before trial of Samuel J. Buzzell, Jack Mills and Mark Koenig, N.Y. Federal Court yesterday by 20th-Fox, defendant a suit brought by the trio for alleged unlawful use of the song and title, "Sweet Rosie O'Grady," in a motion picture. Examinations take place July 5 and 6.

At the same time, 20th-Fox asked dismissal of the action on the ground that the suit failed to state a claim against the defendant. In its an-

swers, company admits it uses the title, but claims it is immaterial whether or not the words and music were used. Plaintiff claims to be the author of the song and that it was written as the song is claimed to be in the public domain.

Republic to Open Office For Mexican Distribution

The opening of a Republic branch office in Mexico City to handle sales and distribution in Mexico is now being set. Morris Goodman, vice president in charge of foreign sales, will leave Thursday to complete the arrangements.

Republic has recently set up its own distribution offices in Argent-

in, Brazil, Chile, and Panama, and will continue this expansion policy in South America with the opening of additional sales offices within the next six months.

Mexico, it was announced, will be the background for the first of the series of features to be produced by James A. FitzPatrick for Republic release.

Rodgers to be Honor Guest At Cleveland Luncheon

Cleveland—Cutting his visit to the Coast short, William P. Rodgers, M-G-M vice-president and general sales manager, arrived here from Chicago late yesterday afternoon. Rodgers, who spent the day as an exhibitor luncheon to be held at the Euclid Ballroom in the Stat-\n
ue of Liberty. Jack Sogg, local M-G-M branch manager, is handling the ar-

rangements and expects 70 to 70-

ward to be on hand.

Rodgers, on his way to the Coast, held similar exhibitor luncheons in Detroit and Milwaukee. He was ex-

pected to stop off at Kansas City and St. Louis before arriving here, but apparently eliminated these stops in a desire to return to New York as soon as possible. He is due there Wednesday.

RKO Tele, Theater Guild Join Tele Broadcasters

RKO Television Corp., a subsid-

iary of RKO Radio Pictures, has been admitted to membership in the Televison Broadcasters Assn. Ralph B. Austrian, executive vice-presi-

dent of the company, will serve on the program committee of the TBA. The announcement was made June 23. This organization was granted to the New York Theater Guild. Arminna Marshall, adminis-

tive assistant of the Theater Guild also joins the program committee, headed by Worthington C. Miner, director of TBA and manager of the Television Program department at CBS.

Bremer Broadcasting Ask Commercial Tele License

Newark, N.J.—Bremer Broadcast-

ing Corp., operator of radio station WAT, and owner of a construc-

tion permit for FM station WZL, has applied to the FCC for a commer-

cial television license, said to be the first such license application in the state. The FCC has not approved, studios will be located in the Hotel Sheraton, Irving R. Rosen-

hau was revealed.

Bremer holds priority number five with Allen B. DuMont Labora-

tories for post-war delivery and installation of complete televising equipment.

Warner, Columbia Stocks Hit New High For Year

Two film stocks, Warner Bros.

common and Columbia preferred, hit new highs for the year yesterday. Warner closed at 14 ¼, one-quarter above the previous high, while Co-

lumbia wound up at 46, the previous high being 45 1/2.

With the exception of last year, when it went slightly above 15, 14 ¼ is the highest Warner stock has gone since 1937.

Charles Vincent Dead

Detroit—Charles Vincent, 59, for-

mer manager of the Pack-Up Theater for Wisp & Wetsman, is dead.

WILLIAM F. RODGERS, M-G-M distribution chief, is due back from the Coast on Thursday. He is due in Cleveland today.

NED E. DEPINET, Tom Connors, H. Baylis Hart and Leon J. Ba-

emer will be in Washington today.

LEON FROMKES, production head of Pit-

pulch at Chicago Convention and Coast today for the opening of the company's convention tomorrow.

HARRY M. KALMINE, assistant general man-

ager of Warners theaters, returns today from Pittsburgh.

CLARENCE L. MENSER, NBC vice-president in charge of programs, is in Chicago, to super-

vised the taking of television films at the R. L. C. convention.

JEANNY CAGNEY was in New Haven for a week-end.

E. X. O'Shea, Eastern M-G-M sales manager, and his assistant, Leonard Hinch, returned yes-

terday from a week in Boston.

MARVIN SCHENCK is due back from the Coast soon.

With the completion of the Monogram Con-

vention, HARRY THOMAS has returned to New York, ARTHUR BROMBERG to Atlanta, HERMAN RIFKIN to Boston and LON T. FIO-

LIM to Cleveland.

HENRI ELMAN and LEON FROMKES have come from Chicago for the PRC meetings.

HARRY MICHALSKO, RKO Radio's short sub-

jective magazine editor, is at the home office yesterday on a two-week trip.

CHARLES LEVY, of RKO Radio's public relations department, left New York on the westward to Hollywood and the company's Coast studios He is scheduled to return early in July.

JENNIFER JONES will arrive in New York on July 12.

H. J. ALLEN, general manager PRC Ltd Toronto is in New York.

BOB HICKEY, RKO publicity representative Chicago, is back to his desk from a Canadian trip.

James Schaefer, Son of WAC Exec. Died in Action

Lt. James G. Schaefer, son of George J. Schaefer, chairman of the War Activities Committee, was killed in action on D-Day, his family was notified by the War De-

partment. A reserve officer, he was called into active service on Jan. 1, 1942. Lieutenant Schaefer was at-

tached to the 354th Bomb Divi-

sion which spearheaded the French invasion after similar jobs in Sicily and Solerno, and action in Naples. He was 27 years old, a graduate of Princeton University, and was asso-

ciated with Skouras Theaters Corp., prior to his service call.

Rites for Shapiro's Mother

West Coast Branch of THE NEWSPAPER

Hollywood—Funeral services were held yesterday for Mrs. Helen Sha-

piro, of 8220 W. Manchester Ave., who died following a heart attack.

SEED BIRTHDAY GREETINGS TO...
Pa.-W. Va. Tornado
Missed Pix Theaters

(Continued from Page 1)

edly Saturday and Sunday because of the disaster which left thousands homeless. Few theaters were dark Saturday or Sunday due to missouts or late shipments as most houses changed programs Friday or Saturday and films had been received before the wind struck.

No serious losses were sustained because of trucks late in returning shows to Pittsburgh although some film salesmen covering West Virginia were unable to return to their Pittsburgh homes because roads were blocked by fallen trees, wire poles and debris.

Reagan, Morgan to Attend Canadian Para. Conclave

(Continued from Page 1)

Hotel at which Charles M. Reagan, general sales manager, and Oscar Morgan, sales manager of short subjects, will attend from New York, Gordon Lightstone, Canadian general manager, will preside and branch managers will be here from six offices, Coast-to-Coast.

Gen. MacArthur Regular Patron of the Movies

General MacArthur is a regular moviegoer and his taste parallels those of the GI’s for light comedy and drama, Lt. Col. Joe E. Macklin

said Sunday on NBC’s “Army Hour,” while presenting the Fuzzy-Wuzzy Awards.

Citations, made by soldiers in the South Pacific area, were given to Greer Garson, Humphrey Bogart and Jack L. Warner for “Casa-
blanca,” following a vote for GI preferences on favorite actress, actor and picture.

WB to Delay Serving “Chicken”

Warners will not turn “Chicken Every Sunday” into a film for at least a year under the terms of its $250,000 deal fith Edward Gross for the screen rights to the play, now running at the Plymouth.

WEDDING BELLS

Noel Meadow, co-producer of “What Price Italy,” and former op-
erator of the Stanley and 55th St. Playhouse, was married Sunday, June 25, to Sylvia Lee of Pough-
keeepsie, N. Y.

Philadelphia—Jane Sherman, secre-
tary to Ben Amsterdam, president of Atlantic Theaters Circuit, has an-
nounced her engagement to Corp.

Artur K. Seligman.

Atlanta—Sam W. Berry of the National Theatre Supply Co., Dallas, was married here to Poppie Collins.

AFL Moves to Form
Canadian Film Union

(Continued from Page 1)

regulations providing for collective bargaining with employers by trade unions.

Initial move will be a union meet-
ing which will be addressed by Ag-
nes MacPhail, member of the Ontario Parliament, and other speak-
ers.

Pathe Industries Merger
Approved by Stockholders

(Continued from Page 1)

stockholders of the three corpora-
tions yesterday. Pathe Industries, which owns extensive real estate in-
terests in Cleveland, thus becomes the parent of PRC studios, PRC Prod-
uctions, PRC Pictures, Inc., State Theater Co. and Pathe Manufacturing

Corp.

Board of directors of the merged corporation comprises Henry J.

Gould, Raymond J. Morfa, Robert W.

Purcell, J. Stinson Young and Ken-
neth M. Young. Officers are as fol-
lows: Kenneth M. Young, board

chairman; J. Stinson Young, presi-
dent; Purcell, vice-president; Karl

Herzog, treasurer; C. L. Peckham

and Arthur J. Johnson, assistant

treasurers; M. M. Malone, secre-
tary; Peckham and Johnson, assist-
tant secretaries.

Three Technicolor Pix
Scheduled by Republic

A contract with Technicolor Mo-
tion Pictures Corp. has been signed by Republic, it was announced yest-
erday by Herbert J. Yates, chair-
man of the board, and James R.

Grainger, president and general

sales manager.

Three top-budget productions will be filmed in Technicolor during the next 12 months, adding emphasis to the company’s top pictures on its 1944–45 program.

STORK REPORTS

Chicago—Anthony Poppela, ship-
ner in M-G-M’s Chicago exch., now
boasts of a family of 11. His wife
Helen presented him with a baby
girl on June 6.

FLASH!

Let the Lion Roar

●● This, verily, is Leo’s Day to Roar, and ol’ Phil M. Daly, whose greyhound well nigh matches Leo’s luxurious growth of mane, joyously

takes cognizance of M-G-M’s Twenty-Year Anniversary by substituting for this special occasion a symbolic heading for the familiar Along the Rialto . . . . And mighty fitting, too, is the choice of Flash for today . . . .

For whether you take Flash in its journalistic sense or apply it as does the showman, there is a marked affinity between Flash and Metro . . . .

●● TO THE NEWSPAPERMAN, the electrifying Flash! over the news wire heralds the breaking of a major news story . . . . And what has been Metro’s history but a series of such flashes . . . . That goes moreover for both the bay press and that which specifically serves the industry of which Metro is so important a part . . . . Indeed, the very advent of the company was a Flash story, calling for the composing room’s biggest and blackest headline type at the time . . . .

Even today, 20 years afterwards, there is a thrill for the reader in Film Daily’s report of the liquidation of the deal by which Metro Pictures Corp. took over Goldwyn Pictures, with the units of Louis B. Mayer also joining the new organization . . . .

●● In the light of what has transpired in the intervening years, it is interesting to note what the late Marcus Loew had to say about the historic amalgamation “The motion picture business is going through a stabilizing process and is working itself out on sane economic principles,” observed the sagacious Loew “Every other business has experienced the same difficulties in its beginnings, and has come to realize the economic necessity of centralization.” Loew saw the development assuring benefits for the exhibitor and for the public . . . .

The record of 20 years speaks eloquently for itself . . . . Yes, and for “The Friendly Company” as well . . . .

●● The two decades representing Leo’s life span have been punctuated by news flashes clarifying many a Metro first . . . . That applies equally to production, to distribution and to exhibition . . . . And to advertising, to publicity, to exploitation and to promotion (granting that promotion in the collective sense may at times be rated on its own) . . . . To its thousands of exhibitor customers, some of these “firsts” have given a personal touch to the “Friendly Company”

synonym . . . . Among them—and there are many more—might be mentioned the “open door” policy, Exhibitor Forums and Show-Builders . . . .

●● There is another side of Leo’s story which warrants the spotlight on this Twenty-Year Jubilee . . . . It is pointed out by these words written by William F. Rodgers, vice-president and general sales manager, and designed for the eyes of the man and women in the distribution sphere . . . . “If there are any conclusions to be drawn as we complete our 20 years together it certainly may be said first that ours is an honorable business, made so by people still alive and still actively engaged in it . . . . It is plain, too, from the testimony of the whole world, that ours is an industry that brings much happiness to mankind; another reason for pride in being engaged in it . . . . If you wish to make a career there is no better field of endeavor than the motion picture industry.” . . . . To that Phil M. can only add that it is due in no small degree to Metro and those who control it . . . .

●● AVEVGE PEARL HARBOR!
LIFE WITH FATHER LEO

By LEO, JR., CUB REPORTER

My dad, Leo, is more than ever the center of attraction (and you can make that plural, too) now that he is celebrating his 20th anniversary in the film business. Maybe I should say he's the man attraction, but then everybody knows that. Anyway, he is busier than ever now, and I want to be helpful. That's why I have taken pen in paw for this bit of reporting about dad for THE FILM DAILY. You know, I'm not really a reporter, even though I'm a cub. I hope to have a bigger and better tale when I get to be the age of my dad.

Well,—when I was a very small tike, and having a circus with my three rings for teething, my dad used to tell me stories about the founder of our family, and what a great man he was. As a boy, he sold newspapers on New York's crowded Bowery, and rose to the presidency of one of the world's greatest commercial organizations. The sweetest lullaby dad used to sing to me was about this fine man. It was "Sweet and Loew."

Sometimes my dad would soothe me by crooning "The Sidewalks of New York" and tell me about a penny arcade which Marcus Loew founded along them, on 23rd St. to be exact. In the arcade were Mutoscope machines. People would drop coppers in the slots and see brief action pictures. Big bags filled with pennies were taken to the bank each morning.

Next came Marcus Loew's Nickelodeon, which showed longer attractions. He started this over in Brooklyn by taking over a fourth-rate burlesque house, and called it the Cozy Corner. There were picture strips and vaude acts, and occasionally an actor would get up and recite "Gunga Din" or some other terrific tyme between reels.

Occasionally, to make me take paregoric, my dad would promise: "Junior, just swallow this and I'll tell you the story of the HUMANOA Company." It was easier to swallow than the paregoric, but strangely enough, the story was true. The HUMANOA organization trained teams of two, a man and a woman, to stand back of a theater screen and deliver dialogue matching as closely as possible the action taking place in the picture. It was a form of talkies, and Marcus Loew, whose theaters were now beginning to multiply like United Nations victories, used the HUMANOA system. Now and then the human voices would get out of sync, with the screen goin's-on, and audiences howled with laughter at the incongruous dialogue. First film to have HUMANOA "sound track" was "The Two Orphans," and it made its debut in Loew's Gem on New York's Houston Street.

Many of the yarns my dad told me about our early pictures were stranger even than fiction. If he hadn't been a lion, I'd have thought he was. For instance, there was a time when more than a few minutes of movies shown consecutively were thought too much for the public appetite. Marcus Loew thought otherwise, and from the time he began serving up the primitive celluloid attractions in big doses and without interruption, fans took to the move enthusiastically.

As the Loew holdings grew, so did this great showman's plans for expansion. A brilliant circumstance brought into association with him two other men of genius, Nicholas and Joseph Schenck, whose amusement park enterprises over in New Jersey were fanning public's recreational fervor. Although Joseph allied himself, after a time, with other motion picture interests, Nicholas remained with Loew throughout the years.

Dad told me how the Loew organization carefully groomed its young executives for future posts of importance. Salient examples were Leopold Friedman and David Bernstein. Forer, when the company was very young, like I was before my dad began feeding me with a celluloid spoon was a one-man legal department. Now he's organization's secretary bookkeeper, his basic training being a correspondence course in accounting!

While all this was going on, the Loew theaters were growing like mushrooms. Dad, to illustrate this to me, used "Jack and the Beanstalk," with certain variations. He said that the great upward surge of the Loew interests had the strength and momentum of the beanstalk, and what was at the bottom of this was the fact that the company's leaders used their brains. Illustrative of this last assertion was the quality was determination to get suitable product for the circuit's screens without having to do a lot of speculative and unnecessary shopping around. So, in 1920, abouting for an unfailing source of product supply, Marcus Loew acquired the Metro Film Co., which Richard Rowland had hatched in Hollywood five years earlier.

In 1921, Rudolph Valentino in "The Four Horsemen of the Apocalypse" and length brought hitherto elusive prestige to the trade-name Metro. So did "The Prisoner of Zenda" the following year, and "Scaramouche" in 1923. Close to two years thereafter, the newly merged Metro-Goldwyn-Mayer came forth with "The Big Parade," covering the new company with glory. Just to prove that making such titan box-office attractions was going to be repetitious annually, M-G-M followed with "Ben-Hur!" Dad used to smile when he told me about "Ben-Hur," which he said was a milestone version of "Swing Loew, Sweet Chariot,"—the swing being definitely upward for the company fortunes.

Early in 1924,—the year dad was born,—the Loew executives acquired the Goldwyn Pictures Co., launched eight years previously by Samuel Goldwyn, the Selwyns and the studio of Louis B. Mayer. It was a superb deal, as the future was to demonstrate. The Loew interests, represented by Nicholas M. Schenck, got Mayer, J. Robert Rubin and the late Irving Thalberg under contract, and, in turn, gave, so dad says, a percentage of Loew's profits to the partners in the so-called Mayer group.

Dad also says that in 1924, the founding year we are celebrating, Mayer, Thalberg and Rubin were "living in the future," for they clearly foresaw the triumphant forward march of quality screen entertainment under the M-G-M banner-to-be. Had they so wished, they might easily have enlisted their services individually in the executive ranks of other companies, and gained far more in immediate remuneration.

On that day in 1924 when Loew's, Inc., was amalgamated with the Metro organization, the old Goldwyn, and the Mayer studios, the some 500 workers surveyed the scene with mixed emotions. What was going to happen to them? Acting as master of ceremonies was the late Will Rogers. One of the civic leaders provided a huge floral arch to drape over the huge stage which had been erected. It was natural for the workers, at the old lot to possess misgivings. The answer was not long in coming, and now I quote from a clipping in dad's tawny memory book.

"While the real birth of M-G-M as a recognized and unified production

In eight of the years since my dad began roaring in M-G-M product, one of his pictures has been in first place in the Ten Best Poll. Dad didn't put 'em there. The nation's critics did, although dad did help with his flare for quality. All in all, from the poll's inception to date, 60 M-G-M features {approximately one half of all selected} have been named in the Ten Best. Just a few of the important factors which make my dad the "best" dad in the cinema world are Louis B. Mayer, E. J. Mannix, Benjamin Thau, Sam Katz, Al Lichtman, J. J. Cohn, Louis K. Sidney, J. K. McGuinness, Harry Rapf, and M. J. Siegel.—his Coast guardians.

N THEIR wild state, lions usually get themselves ahead. Your father, I scribe Leo, Jr., (that's me), has been getting ahead of himself. So back to 1925-26. That was the year before I was born. Anyhow, our company's advertising brochure for that initial season showed that dad had a "lot of stars." Some of those were John Gilbert, Lew Cody, Aileen Pringle, Lillian Gish, Lon Chaney, Conway Tearle, Mae Murray, Eleanor Boardman, Antonio Moreno and Pauline Starke. Directors comprised Rex Ingram, King Vidor, the late Fred Niblo, Jack Conway, Edmund Goulding, Christy Cabanne, William Wellman and Robert Z. Leonard.

A bright new star, too, was about to make her bow. — Joan Crawford. Today, the studio's star roster includes Abbott & Costello, Fred Astaire, Lucille Ball, Lionel Barrymore, Wallace Beery, Laraine Day, Marlene Dietrich, Robert Donat, Brian Donlevy, Irene Dunne, Judy Garland, Greer Garson, Katharine Hepburn, Van Johnson, Gene Kelly, Hedy Lamarr, Myrna Loy, George Murphy, Margaret O'Brien, Susan Peters, Walter Pidgeon, William Powell, Mickey Rooney, Ginny Simms, Frank Sinatra, Red Skelton, Ann Sothern, Spencer Tracy, Lana Turner, Robert Walker, Esther Williams and Robert Young. Add to these that amazing array of featured players, and you have a phenomenon.


One of the things that has made dad purr proudly and contentedly since the company's early days has been the vast and ever-increasing strides which M-G-M film distribution has made in the international field. Under the leadership of Arthur J. Lyon, the present marketing manager of M-G-M, Dad is 1st vice-president of Loew's, Inc., and was elected to office in 1927. Since that time he has devoted his energy and skill to building the nation-wide M-G-M distribution empire overseas. Today, he's on leave to the Army as a Major.

One of the rich results of the merger of Metro-Goldwyn and Louis B. Mayer in 1924 was the advent of Howard Dietz as the combine's publicity-advertising manager. A former ad writer for the newspaper correspondent, he joined the old Goldwyn Company as a special writer. Within two years he was made head of publicity and advertising and continued in the same post for M-G-M. My dad and I give him full credit for having made us commercially. For it was he who "thought up" the trade-mark, bearing dad's likeness. He championed dad over a patent, and won him that squawk as result of hissquawked victory. Dad says the power of suggestion had a great deal to do with Mr. Dietz's lionizing the M-G-M trade-mark, inasmuch as the erudite Mr. Dietz went to Columbia University (where the lion is the symbol). The power of suggestion didn't enter into his creation of me, for Lou Little didn't come to Columbia until some time after Mr. Dietz. Thus the Lion's Little couldn't have made Mr. Dietz think about me, the Little Lion.

Dad always says that one of the real strokes of fortune for the company occurred in the very first year of its operation. A young fellow by the name of William F. Rodgeres joined the company in 1924 and in 1936 became sales chief. Today, a company vice-president, he sells dad and me everywhere,—but never down the river.

SPEAKING of customers being sold on our product reminds me of how they stay sold. That's because, year after year, dad and I grow bigger and better and better. And do they love us for it! A whole lot of our showman friends have been with M-G-M for the full 20 years, in fact 1,452 of 'em! Down in the City of Brotherly Love, for example, they sure love dad. This exchange has largest number of each exhibitor with a total of 98. Detroit is second with 93, and Pittsburgh third with 85. Some of the other 20-year customers in various exchange sectors are: Albany, 48; Atlanta, 21; Boston, 88; Buffalo, 32; Charlotte, 35; Chicago, 66; Cincinnati, 82; Cleveland, 75; Dallas, 39; Denver, 33; Des Moines, 42; Indianapolis, 9; Kansas City, 30; Los Angeles 62; Memphis, 34; Milwaukee, 18; Minneapolis, 82; New Haven, 35; New Orleans, 24; New York, 43; New York, 27; Oklahoma City, 30; Omaha 23; Portland, (Continued on Page 6)
Radio Barrage Will Aid Free Movie Day

(Continued from Page 1)

in behalf of the Fifth War Loan, and he informed all exhibitor State chairmen that the industry, to aid in the sale of Bonds via these free shows, will put down a huge promotional barrage on the local July 5.

The National Committee is organizing the full strength of the trade to achieve an all-time high in Bond sales on July 6. Exhibitor and Distributor Chairmen, the latter through the salesmen, will ask for additional exhibitor volunteers for Free Movie Day, enlisting on all exhibitors not already enrolled to become "Free Movie Day volunteers."

The July 5 announcements on several major network radio shows, which will be heard by millions of listeners, will say:

"Tomorrow, July 6th, the motion picture industry will celebrate Free Movie Day. This means that in countless theaters throughout the country you who purchase a War Bond at your favorite theater will be admitted Free. Read your newspaper or call your favorite theater for further information."

Studios who choose to do so may start running Free Movie Day trailers on July 4, in order to take advantage of the large holiday attendance. Local Free Movie Day ads are scheduled to break on July 5. Ray Beall, national publicity director, is issuing a special bulletin to all exhibitors concerning showmanship campaigns for the big one-day event.

NT Out to Make Fifth Loan Drive Its Biggest

National Theatres' Fifth War Loan Campaign is an all-out drive to make the "fighting Fifth" drive the biggest yet, Charles P. Skouras, president, wired R. J. O'Donnell, national chairman. Early reports from the Southern California division of Fox West Coast Theaters, Skouras noted, showed 41,902 "E" Bond sales, totaling $3,168,075, an average of $77 per Bond, compared with 13,494 "F" Bonds worth $725,000, or $55 per Bond, during the Fourth campaign.

As previously mentioned as highlights in the FWC drive: a 10-hour Bond selling program over all Los Angeles stations; mobile units operated by theaters to sell Bonds; the tieup with the Examiner for daily drive mentions; a boxing and wrestling match in Olympic Auditorium, estimated to draw 5,000 "E" Bonds; a 20-act vaudeville show at the Orpheum July 3, estimated to sell 3,000 to 4,000 Bonds, and a number of other showman stunts.

$300,000 Bond Premiere In Montgomery Tomorrow

Montgomery, Ala., - The Paramount Theatre's Bond Premiere, "Story of Dr. Wassell," set for tomorrow, with the local Kiwanis Club cooperating as sponsor, is a sellout for $300,000 in "E" Bonds. Hook-up worked this way: Manager Bill Wolfson furnishes house and picture, Kiwanis Club spends $75 to $100 in paid advertising and gets front-page advertising in reader space given Bond stories in local dailies, and 20 Wacs from local airfields are "drafted" as ushers. Preceding pix, Kiwanis Club will put on a stage show featuring Bobby Davis and his Floor show, leaving the next morning with a USO-Camp Shows unit, and will introduce a new singer, Bernice Kreisman. Show as a result is advertised as "Two Premiers."

Chaplin Working on Script

Hollywood - Charles Chaplin has not given up production of his "Bluebeard" story, his staff reports. In fact, they point out, he worked on the story during his recent Eastern trip. Title, however, is being relinquished to PRC for a story which will not trespass on the Chaplin yarn.

Metro-Korda Plans Await Goetz Return

(Continued from Page 1)

who recently took over the direction, as well as production of "Perfect Strangers," with Robert Donat and Deborah Kerr starring. At the moment he is completing the picture. However, he has about a dozen more properties lined up for production, but will not go ahead on any of his plans until Goetz is back on English soil.

Goetz, who has been in New York the past several weeks awaiting transportation clearance to return to England, could not state definitely yesterday when he would return to London.

Kent Injunction Suspension Asked for the Summer

Montreal - Suspension of an interim injunction issued against United Amusement Corp. and Vitagraph restraining United's interest on the showing of Warner product, was asked by United yesterday in the Court of Appeals. Counsel for United held that the interim injunction granted Kent Theater should not remain in force during the Court vacation and until the Court can hear the appeal taken against it, because no proof is said to have been made by the Kent to uphold its claim that United contracts with distributors were illegal and constituted a combination in restraint of trade.

Counsel pointed out that on three occasions the same judge in Superior Court had refused to issue an interim injunction granted Kent with no evidence being heard after his last refusal. United holds that it is a question of determining which of the conflicting judgments, issued by the same judge on the same evidence, was correct. United also pointed out that the Appeal Court has yet to decide if it has jurisdiction to hear the case, in view of wartime regulations entrusting motion picture control to the administrator of services of the Wartime Prices and Trade Board.

42 Employees Join in M-G-M Birthday Week

Forty-two M-G-M home office and field employees, in addition to eight men now in the armed forces, celebrate their birthdays during the company's anniversary week, ending tomorrow. Today's celebrants include C. Robert Louis, home office; Bessie Booth, Los Angeles; James N. Bischoff, Oklahoma City; Frank Scully, Washington; Mae New, home office; Adeline Swessel, Cincinnati. About 15 more from Kansas City, Blanche Carr, Charlotte, and Rosario Marotta, Montreal, have birthdays tomorrow.
TWENTY YEARS OF M-G-M LEADERSHIP

A Gala Celebration Dedicated to our Friendly Customers. With gratitude to the many thousands of showmen who welcomed The Roaring Lion to their screens during his Anniversary Week.
Spanning hundreds of acres are the M-G-M studios, largest in the world. Here is a city of magic creating the great Feature productions and outstanding Short Subjects that for two decades have been the nation’s leading entertainments.
FROM THE HEART
OF A LION...

An Anniversary is but a milestone that gives opportunity for brief pause on the way to even greater goals.

To M-G-M it represents an opportunity to express heartfelt gratitude to you our customers.

Your loyalty and faith have been the strong foundation upon which our mutual success has grown.

You will see in these following pages joyous recollection of past triumphs in which we shared, and brilliant productions waiting for you which have truly been twenty years in the making.

The bright future is ours together.
Twenty years

1924 THE BIG PARADE
1925 THE MERRY WIDOW
1926 FLESH AND THE DEVIL
1934 DINNER AT EIGHT
1935 MUTINY ON THE BOUNTY
1936 SAN FRANCISCO
THE AWARD COMPANY
(A few of thousands shown here!)

M-G-M’s countless distinguished honors have led the industry for twenty years—and still they come. 40% of all Academy Awards! All-time leader of Film Daily’s Annual “Ten Best” poll! First in Blue Ribbon Awards by Boxoffice! In Fan magazines, in the trade press, exhibitors and public alike vote M-G-M the leader.
Twenty years of MGM hits

and the brightest years are ahead
Twenty years of M-G-M hits, and as you will see in following pages, the best is yet to come—

From its brilliant World Premiere at Radio City Music Hall comes M-G-M’s glorious Anniversary Picture

**THE WHITE CLIFFS OF DOVER**

starring

IRENE DUNNE

A CLARENCE BROWN PRODUCTION

and with ALAN MARSHAL

RODDY MCDOWALL • FRANK MORGAN

VAN JOHNSON • C. AUBREY SMITH

DAME MAY WHITTY • GLADYS COOPER

Directed by CLARENCE BROWN • Produced by SIDNEY FRANKLIN

Screen Play by Claudine West, Jan Lustig and George Froeschel

Based on the Poem “The White Cliffs” by Alice Duer Miller
And now the gala M-G-M Anniversary Celebration that begins with the "White Cliffs of Dover" continues with this mighty Technicolor production. Here is the fight, the love, the drama, the adventure that is America! It's the story of a million guys like Steve . . . and a million girls like Anna who believe in their dreams!
M-G-M Presents in Thrilling Technicolor
KING VIDOR'S PRODUCTION

AN AMERICAN ROMANCE

Starring
BRIAN DONLEVY

with
ANN RICHARDS • WALTER ABEL • JOHN QUALLEN
HORACE McNALLY

PHOTOGRAPHED IN TECHNICOLOR

Screen Play by Herbert Dalme and William Ludwig
Produced and Directed by KING VIDOR
AN ANNIVERSARY ATTRACTION TO TAKE ITS PLACE AMONG THE SCREEN'S IMMORTAL PRODUCTIONS

M-G-M Presents

DRAGON SEED

KATHARINE HEPBURN

WALTER • ALINE • AKIM
HUSTON • MacMAHON • TAMIROFF

TURHAN BEY

HURD HATFIELD • AGNES MOOREHEAD • ROBERT BICE • FRANCES RAFFERTY
J. CARROL NAISH • HENRY TRAVERS • ROBERT LEWIS • JACQUELINE de WIT

Screen Play by Marguerite Roberts and Jane Murfin • Based on the Novel by Pearl S. Buck

Directed by JACK CONWAY and HAROLD S. BUCQUET

Produced by PANDRO S. BERMAN

Not since "The Good Earth"... a picture such as this! The mighty drama of a brave people and a great love... flaming from the pages of the novel that thrilled millions!
THE STARS OF M-G-M BRING YOU
A WEALTH OF ENTERTAINMENT
TO CELEBRATE OUR TWENTY
YEAR ANNIVERSARY

Greer Garson
Spencer Tracy
Katharine Hepburn
Judy Garland
William Powell
Lucille Ball
Mickey Rooney
Lana Turner
Frank Sinatra
Abbott & Costello
Wallace Beery
Myrna Loy
Xavier Cugat
Harry James
TWO GIRLS AND A SAILOR
Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante,
Gracie Allen, Lena Horne, Harry James, Xavier Cugat

Bathing Beauty
(Technicolor)
Red Skelton
Esther Williams, Harry James, Xavier Cugat

KISMET
(Technicolor)
Ronald Colman
Marlene Dietrich
James Craig, Edward Arnold

MEET ME IN ST. LOUIS
(Technicolor)
Judy Garland
Margaret O'Brien, Mary Astor, Lucille Bremer

Marriage is a Private Affair
Lana Turner
John Hodiak, James Craig, Keenan Wynn

THE SEVENTH CROSS
Spencer Tracy
Signe Hasso, Hume Cronyn, Felix Bressart

NATIONAL VELVET
(Technicolor)
Mickey Rooney
Donald Crisp, Elizabeth Taylor, Jackie Jenkins

THE CANTERVILLE GHOST
Margaret O'Brien, Charles Laughton, Robert Young
ZIEGFELD FOLLIES

(Technicolor)


THIRTY SECONDS OVER TOKYO

Van Johnson, Robert Walker, Phyllis Thaxter
and Spencer Tracy as Lieutenant General James H. Doolittle

Mrs. Parkington

Greer Garson—Walter Pidgeon
Edward Arnold, Agnes Moorehead

WITHOUT LOVE

Spencer Tracy—Katharine Hepburn

THE THIN MAN GOES HOME

William Powell—Myrna Loy
Gloria DeHaven, Lucille Watson

LOST IN A HAREM

Bud Abbott—Lou Costello
Marilyn Maxwell

The Picture of Dorian Gray

George Sanders, Hurd Hatfield, Donna Reed

The Honest Thief

Wallace Beery
Binnie Barnes, John Carradine, Bruce Kellogg
"MORE STARS THAN THERE ARE IN HEAVEN IN GREAT M-G-M HITS"
It's been true for twenty years and more than ever now!

Walter Pidgeon
Fred Astaire
Tommy Dorsey
Guy Lombardo
Robert Donat
Lionel Barrymore
Ann Sothern
Red Skelton
Hedy Lamarr
Brian Donlevy
Marlene Dietrich
Irene Dunne
Vaughn Monroe
Jimmy Dorsey
AND HERE'S WHAT THE FORTUNE-TELLER SAYS!

For the future—as in the past Twenty Years of M-G-M Leadership—in slack days or boom days, year after year after year your success is consistent with THE FRIENDLY COMPANY

Together for Victory! Fighting Fifth War Loan!
85 Million Audience
Of GWTW, Films' Top

More people the world over have seen "Gone With the Wind" than any other picture produced and released in the 50-year history of the motion picture business, according to records compiled yesterday by M-G-M executives. The Twenty-Year Anniversary celebration.

To date, the distributor's records show that an aggregate of 65,000,000 people have seen GWTW in the United States and Canada. This is supplemented by an additional 20,000,000 for foreign countries, and together they make a grand total of 85,000,000.

On the first time around in the United States and Canada, when it was released on a roadshow basis, GWTW was seen by 26,000,000 persons. This was in the fall of 1939 and early in 1940. On the second time around, in 1941, the film was shown to 25,000,000 persons at popular prices. Then, in the third time around, in late 1943 to 1945, a total of 14,000,000 saw it.

Domestically speaking the next picture to tally the largest number of admissions goes to "Mrs. Miniver," which, according to the best available records, lists 40,000,000 witnesses.

The third picture to score highest admissions is "Random Harvest," with a total of 35,000,000 people who have seen it.

The record for GWTW in foreign countries is unique in itself. On June 9, this year, the Ritz theater in England chucked up a world's record when the picture closed after 223 consecutive weeks at two-a-day. Almost five years ago, the film opened day and date at the Empire, Pal and Astor in New York, and the Ritz in London. In the weeks at the Ritz, the picture continued at both the Palace and Empire for six weeks, for a total of nine weeks, and then re-opened at the Ritz. In Stockholm, at the Palladium, the same picture opened Oct. 17, 1941 and played 52 weeks, including the summer weeks, which is unheard of in this country. The policy was two-a-day.

Once a year for the past four years, according to Morton Spring.

Metro Birthday Film
Current in 41 Spots

"The White Cliffs of Dover," M-G-M's anniversary picture, is the current attraction in at least 41 theaters during Leo's 20-Year Anniversary Week. Among these are 17 Loew situations, Akron, Atlanta, Baltimore, Cleveland, Dayton, Kansas City, Memphis, Minneapolis, Havana, Norfolk, Pittsburgh, Providence, Richmond, St. Louis, Syracuse, Toledo and Washington.

The key picture is now in its seventh week at the Music Hall.

Loew's, Inc., and its affiliated companies have employed approximately 7,500 field women, or approximately 20 per cent of its personnel, in the armed services, according to latest figures. Of this number, the studio is represented by 1,078, the balance being made up of employees from the distribution, exhibition and the home office. It is estimated that 78 per cent of the company's British personnel also is in the service.

Although there is no accurate count on the number reported killed, it is estimated at 25. Of this number, the greatest toll was marked up by men formerly employed at the studio. This list is supplemented by Pvt. Arthur T. Goldsmith, former booker in the Los Angeles office; Lt. Drew L. King, former checking supervisor in New York; Capt. Charles Schmidt, former booker in Cincinnati; Lt. Leslie Zubiri, former shipper at Lake; L. Daniel Bruce, former student booker; Paul Cunningham, David Nicholson, Leon M. Olson, Charles Rigby and Eugene Tobin.

Top executives from production, distribution and exhibition in the studio will assemble at the newly opened Loew's, from 1,078, New York City.

Captain Ritz, formerly general manager of Loew's Sheridan, New York City, is now managing an Army theater.

In addition, the following stars and featured players now in the armed forces are: Desi Arnaz, Jean Pierre Aumont, Lew Ayres, Tommy Batteau, Richard Carlson, John Carroll, Dan Dailey, Jr., Melvyn Douglas, Van Heflin, William Lundigan, Ray McDonald, Robert Montgomery, Barry Nelson, Richard Ney, Richard Quine, Mickey Rooney, James Stewart, Robert Sterling, Robert Taylor.

Metro's Foreign Offices
Hold Anniversary Fetes

All foreign offices of M-G-M now are invited by the company to either a cocktail party or dinner for exhibitors and employees in the various countries during the company's current anniversary week. Newspaper and trade paper representatives also are being invited.

In the Argentine Republic, cocktail parties are being held. Other countries will hold dinners. In the Spanish-speaking countries, the assembled groups will hear a 15-minute 33 r.p.m. disk record which will be made by Gremen andCashman, in Spanish, Xavier Cugat and Carlos Ramirez, with Julio Abadía as master of ceremonies. There will be music numbers by Cugat and Ramirez.

All employees with the company 10 or more years, and their presence at the dias where the functions are held.

All M-G-M foreign offices have 10-year clubs, and it is estimated, there are more than 500 members.

M-G-M Show Builder
Rolls Up 267 Visits

M-G-M Show Builder, under the supervision of William R. Ferguson, exploitation manager, has visited a total of 297 towns in nine states from Dec. 26, 1943, to Sunday and beginning yesterday and ending July 21, the time provided for visits to 39 additional towns in three states.

For the period from Dec. 26, 1943, to Sunday the Show Builder spent three or more days in 66 towns in Michigan, 36 in Missouri, 21 in Illinois, two in Ohio, 44 in North Carolina, 39 in South Carolina, one in Tennessee, 25 in Mississippi and 34 in Arkansas.

Since Jan. 2 last, the unit has visited 146 towns in seven states, and as of yesterday the schedule provides for visits in 21 towns in Arkansas, another 21 towns in Tennessee, Kentucky, Michigan, Ohio, North Carolina, South Carolina and Mississippi this year.

Edition of Lion's Roar
Marking 20-Year Jubilee

M-G-M's anniversary issue of the Lion's Roar, which will be sent to every theater on the company's books as soon as it is off the press, will be the greatest of its kind, containing over 200 pages and including the following: A review of past performances of M-G-M product, a forecast of future product, numerous timely articles by production and sales personalities, coverage in detail of such anniversary attractions as "An Affair to Remember," "The White Cliffs of Dover," "Bathing Beauty" and "Dragon Seed," and a presentation of a specially prepared, topically specialized and diversified short feature program.

Thomas W. Gerety is editing the Lion's Roar under the supervision of Howard Dietz, vice-president and director of advertising, publicity and exploitation.

John LeRoy Johnston
Publicity Dir. for IP

West Coast Bureau of THE FLM DAILY
Hollywood—International Pictures has signed John LeRoy Johnston as director of advertising and publicity. Arthur Jeffrey will serve as Eastern publicity chief. Tom Fidazie, Inc., is advertising and publicity counsel for the company.
Metro Pic On Screens All Along Broadway

In addition to “Bathing Beauty,” which opens at the Astor today, “Two Weeks” will follow it in its second week at the Capitol, “Gaslight” at the State, and “The White Cliffs of Dover” currently in its seventh week at the Murchison. Here it is celebrating its 20-Year anniversary with 20 shorts in 18 Broadway theaters giving the company complete representation on the Great White Way.

100 Pre-Release Dates For “Twain” Regular Run

“Twain” is considered a picture in every market. The pre-release engagements before that date in about 100 situations.

Metro Has Received 433 Awards for Merit

M-G-M, in the 20 years of its existence, has accumulated a total of 433 awards for excellence of production, regardless of who holds itself or individuals who, in one way or another, were connected with the making of an outstanding M-G-M film.

Estimation Not Accurate

Dividing the total collection in half would leave a total of about $14,310,000, which is less than $2,000,000 under the highest collection under the old 10 per cent tax. Actually, however, dividing the total in half is not an accurate means of estimating theater business, since the tax collected is not as great as under the old rate. On a 21-cent admission, for instance, the old tax was three cents, and it is now only four cents because of the “major fraction” clause in the new law. On 31 cents, again, the old tax rate was five cents, while the correct rate is only eight cents.

Although accurate estimates of the amount of theater business collected on a 21-cent tax are quite apparent that April was a good month for the box-office. Collections for April, 1938, business were only $1,105,767.77, a figure which indicates considerable less activity than in April of this year.

N.Y. Area Tax $4,360,456

The total collection in the third New York (Broadway) area was $4,360,456, far above the $1,865,159 collected there a year earlier and indicative of better theater business.

Theater admissions amounted to $3,755,806.51, a good showing but by no means an outstanding month. Theater admission collection a year earlier were only $1,921,981, but they topped $2,297,243.

Cabaret collections showed a drop in admissions, although Broadway night clubs were not hit as hard as those in some other areas when the 30 per cent tax was slapped on. The collection total was $575,150, as compared with the $927,248 a year earlier. The cabaret tax drops back to 20 per cent next month.

35 Music Hall Weeks for 4 Franklin Pic

With holding over of “The White Cliffs of Dover” at the Music Hall, this marks the fourth M-G-M picture produced by Sidney Franklin to run for a minimum of sixteen weeks at this theater. “Random Harvest” played 11 weeks and holds the record for any M-G-M picture; “Mrs. Miniver” ran for 10 weeks and “Madame Curie” was a tenant for seven weeks.

All of Franklin’s four pictures have run for a total of 35 weeks, so far.
The Mighty
M. G. M. LION ROARS
from 600 National Theatre Screens throughout 19 States in a Nationwide
Salute
to
METRO*GOLDWYN*MAYER's
TWENTIETH*ANNIVERSARY

With Pride, We Congratulate the Entire
M. G. M. Organization on
Twenty Years of FRIENDSHIP
PROGRESS
QUALITY
in Production and Superiority of Entertainment
which has been the Backbone of our Theatres

NATIONAL THEATRES AMUSEMENT CO., INC.
Charles P. Skouras, President
SAG Statement Denies SPU Represents Extras

(Continued from Page 1)

bargaining agent for motion picture actors and extras and has a contract with producers providing arbitration mechanism.

SAG holds that it intends to continue to carry out its obligations under the contract, including bargaining for its members. SPU has no right or power to intrude in SAG relations with producers, statement says, and SAG will oppose intrusion on the part of any organization.

Notice claims that SPU has not been designated as bargaining agent for extras, has no contract and no official standing. SAG challenges SPU's claim that SPU speaks for a majority of the extras and says it is anxious to have the claim decided under auspices of the NLRB.

Of SPU's threat to appeal to other Government agencies, statement holds that the NLRB which is now collecting evidence on SPU's claim, is the only agency concerned and that SAG is co-operating with NLRB and will accept any decision reached under NLRB auspices.

Buffalo Variety Dinner July 17

Buffalo—Variety Club of Buffalo will hold its Summer dinner dance and field day, July 17, at the Automobile Club in Clarence.

DeSylva Starts Para. Production Unit Sept. 15

(Continued from Page 1)

executive producer at Paramount and under his new agreement with the company will produce not more than three pictures, and not less than two years. He will have his own independent unit. Agreement is for a minimum of three years.

FIGHTING FIFTH FLASHES

The Richmond, Va., appearance on Saturday night registered Bond sales of $1,398,000.

ALANTRA--A capacity audience of 28,000 persons attended the Hollywood "Parade of Stars" Bond show at Grant Field in Atlanta last night as the Bond-selling unit continued its nationwide tour. At Jolson and Martha O'Driscoll have joined the unit, Jolson remaining with the troupe all week.

"E" Bond sales between June 1 and 17 amounted to 16 per cent of all Bonds sold to individuals in the State, and 21.6 per cent of the sale in the metropolitan area.

Wyoming is the first state in WAC history to report 300 per cent exhibit participation in War Bond Precinies.

E. J. Schulte, Exhibitor Chairman for that state, reported to the National "Fighting Fifth" War Loan Committee that 93 per cent of the state's theaters will also hold Free Movie Days, and 75 per cent are already scheduled, to run Children's Premium.

B'hai Brit War Service Council of Greater New York is holding a War Bond Rally and Auction tonight at the Henry Hudson Hotel, Leo Berger, chairman of council's War Bond drive, announced.

ST. LOUIS--Under generalship of Harry Arthur, Exhibitor State Chairman for Eastern Missouri, a campaign calling for three Free Movie Days sets July 6 as date for final such event, the success of the June 19 and yesterday's free show dates assured success of campaign.

The July 6 date has already received enormous publicity via large press releases published in behalf of the area's 330 theaters.

DeSylva starts production of unit.

PRC to Open Three-Day Sales Parley Tomorrow

Delegates to the PRC Pictures convention, which opens at the Essex House tomorrow for a three-day stand, begin arriving today with Leon Fromkess, PRC production head, leading the parade.

Attending from the home office will be Leo J. McNutt, PRC nationally named sales manager, who will preside; Fred Rohrs, his assistant; Roberto Socas, foreign export manager; Jerry Edwards, legal department; Harry Blair, Eastern publicity manager; Sam Kestenbaum, field exploitation; John Cosentino, in charge of exchange operations; D. F. Wiener, accounting department, and Janet Rosenthal, in charge of prints.

Franchise holders and branch managers who will be on hand include: Albany-Buffalo, Bernie Mills, Leo Nurehr, Jack Johnson, George Miller, Ben Smith; Atlanta, Hie Katz, Harry Katz; Boston, Zippy Goldman, Harry Gibbs, Sam Levine; Chicago, Howard Weiler; Cincinnati, Frank Forth; Cleveland, Nat Lefwon, Harry Urie, Rudy Musher; Denver-Salt Lake, J. H. Ashby, Anderson; Detroit, Will, Panicou, Anne O'Donnell; Indianapolis, Joe Bohn, Sam Abrams; Kansas City, Beverly Miller, John Mclmor; Little Rock, B. S. Budge; Los Angeles, Sam Decker, Harry Stern; Milwaukee, Ben Marcus, Joe Strother; Minneapolis, Abbott Schwartz; New York, Sidney Kollick, L. C. Conf. Bert Kollick, Seymour Zonas, Frances Kull, Oklahoma City, El. J. Waldorf; Washington, Harry Mckenna; Omaha-Des Moines, Harry Raver; Philadelphia, Herbert and Mrs. Girvins; Portland; Lew Lefron; St. Louis, Andy Bied; San Francisco, Armand Ohn; N. J. Weinbald; Seattle-Portland, Lloyd Langer; Harriet Lamb; Washington, George Gill; Fred Sandy; Canada, Harry Allen; New Orleans, Phil Simon.

GE invites Cleve. Exhibs. To Radio-Tele Conference

Cleveland—Theater operators are invited by General Electric to a radio and television conference at the Carter Hotel today. R. P. Vasile, Cleveland manager of the GE electronics department, issued two bids to hear talks by A. F. Brandt, general sales manager; W. R. David, sales manager, AM and FM transmitters; and J. D. McLean, sales manager, television transmitters.

EXEC., McNUTT MEET Today on Manpower

Industry today at a meeting in Washington between Paul V. McNutt, head of the War Manpower Commission, and a committee of the distributors' division of the WAC.

The committee is headed by Neal D. Depinet, chairman of the WAC distributors' division. Others on the committee are Tom Connors of 20th-Fox, H. M. Richey, of Loew's, A. A. Schubart of RKO and Leon J. Bamberger, Depinet's assistant. The group left for Washington last night and will return to the city this evening.

The industry spokesmen will impress upon McNutt the importance of manpower in the industry's work of supplying the nation and the armed forces with vitally needed film. McNutt will be told, that the draining of manpower will affect adversely the industry's activities in behalf of the war effort. The committee also will point out how long it takes properly to train film bookers and other key exchange workers.

NBC Telecasts Scenes Of Republican Convention

Opening of the Republican national convention in Chicago was telecast last night at 8 p.m. in New York by NBC's tele station WNTB. It was the station's first tele broadcast. The coverage of the convention will continue until adjournment, and will resume again with the meeting of the Democratic national convention in Chicago.

The motion picture scenes were shot by four crews in the Chicago Stadium and then televised. Preceding the convention the RKO's "The Republican Party on Parade," tracing the history of the party, with historic news clips of G.O.P. personalities of the past and present.

Shots of the convention televised here included the calling of the delegates to order, the singing of the national anthem, the invocation, Gov. Dwight H. Green's welcoming address, close-ups of nearly all the state delegations, and of the press section.

WPTZ in Philadelphia picked up and rebroadcast the tele pic as did WRGB in Schenectady.
Congratulations to Metro-Goldwyn-Mayer on your 20th Anniversary.
CONGRATULATIONS!

TO THE

Friendly Company
ON ITS
Twentieth Anniversary

The "Prize Baby"
Columbia Buys $2,000,000: A Corporate purchase of $2,000,000 in "Fighting Fifths" War Bonds was announced by Columbia yesterday. This purchase is apart from any made by the employees, although it will be credited to Columbia's $3,250,000 quota. Columbia employees' goal is $232,000 in actual cash, representing the cost of a completely equipped 1,500-bed overseas hospital, the building of which Columbians will sponsor.

Intimate in Character
International in Scope
Independent in Thought

WAC TAKES MANPOWER PROBLEM TO McNUTT
New York Product Clearance Bottleneck Broken

Subsequent in Met. Area
Showing Largest Number
Of New Releases Since '41

Indicating a break in the
product clearance bottleneck
caused by exceptionally long en-
gagements in first-run houses, sub-
sequent-run theaters in the Greater
New York area this week are show-
ing the largest number of new re-
(Continued on Page 7)

New Canadian Budget
Brings No Pix Grief

Ottawa — Although the 100 per-
cent excess profits tax is not reduced,
Canada's fifth war-time budget pre-
sented in Parliament by Finance
Minister Ilsley brought no grief to
film distributors or exhibitors. No
(Continued on Page 10)

Sees Natural Transition
From Radio to Television

A natural transition from AM to
FM radio to television was envis-
joned yesterday by Leonard Cramer,
(Continued on Page 3)

Extra Prints Relieves
Hawaii Army Pix Jam

Honolulu (By Air Mail)—GI's in
the Hawaii sector will get a better
break on their film fare shortly as a
result of a War Department move
to double the number of prints per
film sent to the Island. Heretofore
the Special Service Division was for-
warding one print of each film for
showing in War Department theaters
but the many requests from unit
commanders for particular films had
practically swamped the Special Ser-
vice Office's Overseas Motion Pic-
ture Section, necessitating a request
for extra prints. It took months, es-
specially for top productions, to
make the rounds of the area. Wait-
ing time will now be cut in half.

First 13 'U' Release
Dates Set for '44-'45

Universal's releases for the first
quarter of the new season have been set
and all but one of the pictures is
completed and ready for release,
W. A. Scully, vice-president and
(Continued on Page 6)

Our Tours in Normandy
See H'wood Performances

Washington Baron of THE FILM DAILY
Washington—Hollywood perform-
ances are being heard by GI's
fighting on the Normandy penin-
(Continued on Page 6)

5TH SPECIAL EVENTS NOW AT 10,415

Many Special Bond Shows Not Included; 4,715 Bonds Premieres,
4,809 Free Movie Days and 891 Children's Premieres Reported

Special events definitely set for
the Fifth War Loan Campaign to-
taled 10,415 through Monday, R. J.

Washington Barr, THE FILM DAILY
Washington — Outstanding in-
dustrial improvement over the
Fourth War Loan sales records
is that shown thus far for the pix
industry, National War Finance
Director Ted R. Gamble said yester-

O'Donell, national chairman, re-
vealed yesterday. Figure includes
events booked and confirmed under
the distributor's agreement with the
committee, and does not include
many special Bond shows staged
under other arrangements.

Breakdown shows 4,715 Bond Pre-
meres, compared with 3,183 in the
Fourth Drive; 4,809 Free Movie Days,
against 3,488 in the last Bond
campaign, and 891 Children's Pre-
meres which were not included in
the Fourth Drive distributor agree-
ment.

Minneapolis exchange territory
leads with 417 Premieres, 366 Free
(Continued on Page 7)

G-B to Always Stay
British, Says Rank

London (By Cable)—While the
Gaumont-British shareholders will
meet July 18 to remove discrimina-
tion against non-British sharehold-
ners—essentially 20th Century-Fox—
(Continued on Page 3)

D of J Still Studying
Industry Ties Abroad

Washington—The Department of
Justice continues to study the 20th
(Continued on Page 7)

WMC Director Awaits
Further Analysis of
Needs From the Trade

By ANDREW OLDER
Washington Bureau of THE FILM DAILY
Washington—The WAC dis-
tributors' committee, smarting
from the rough talk it received
last week from manpower officials,
got topside yesterday, appearing
before Paul V. McNutt, WMC direc-
tor to lay before him the story of
the industry's fears. When they
saw the whitewashed Hoosier, they
discerned that he knew the story just
as well as they did.

Ned E. Depinet, RKO president
and chairman of the WAC distribu-
tors' division, Tom Connors, Twen-
(Continued on Page 10)

Rodgers Expect Long
Healthy Biz Period

Cleveland—William F. Rodgers at
Metro's birthday luncheon at the
Statler Hotel yesterday told the
group of 60 exhibitors and M-G-M's
"I look forward to a long period of
healthy business and do not think
(Continued on Page 3)

Home Offices Will Close
Monday as Well as Fourth

A long Independence Day holiday
period for New York industry-ites
loomed yesterday as several compa-
nies announced they would be closed
on Monday as well as the Fourth of
(Continued on Page 10)

New Decree Draft to D of J
Clark Studying Exhbs. Latest Proposals

Urges Knoxville Sunday Shows for War Workers

Knoxville, Tenn.—The question of
Sunday movies is being raised again
following a statement by G. P. Rea-

Knoxville Baron of THE FILM DAILY
Washington—A new statement of
distributor position regarding im-
portant points of difference between
them and exhibitors in the draft for
a new consent decree they wrote last
January has been submitted to the
Department of Justice, it was learn-
ed yesterday. It came in over the
(Continued on Page 10)

RK0's 2-Week Bond
Sales Hit $1,982,475

RK0 Theaters' Bond sales for the
first two weeks of the Fifth War Loan
Campaign totalled $1,982,475, circuit
reports. Figure will be increased con-
siderably when the RKO Bond Premi-
ers are started this week. None has
been held so far.

THE MARCH OF TRIUMPH IS ON—JOIN IT!—MAKE YOUR ATTACK WITH WAR BONDS!
Local 244 Wants Kaufman, Oppenheimer to Pay Costs

Newark, N. J.—Motion of Local 244, IAATE, to collect $31,000 from Louis Kaufman and Harry S. Oppenheimer, former officers of the local, is being heard by Vice-Chancellor John O. Bigelow. Union seeks to collect the amount paid in court costs and counsel fees as a result of a suit brought in 1935 and 1936 by members seeking to unseat Kaufman and Oppenheimer. The Vice-Chancellor has ruled that the officers should have borne the expense and granted the union permission to seek reimbursement.

Sun Dial Films to Make Educational, Tele Pix

Sun Dial Films, with offices here, has been incorporated to produce theatrical and non-theatrical films, including those for television purposes. The company has contracted for five educational films and a series of 12 pictures for television use. Ernest D. Dailowe is in charge of production.

Warners Tradeshowing Three Films in July

Ben Kalmenson, Warners general sales manager, has set national tradeshow dates for three pictures next month.

"Mr. Skeffington," Bette Davis starer, which winds up the current season's release schedule, will be screened July 17.

"Janie," first release of the 1944-45 season, and "Crime by Night" will be shown Monday, July 24.

Chi. Operators Demand 2-Week Vacation With Pay

Chicago—Local 110, operators, is demanding a two-weeks' vacation with pay in its negotiations for a new contract.

The union also is asking pay for an extra half-hour's working time to permit operator to prepare for the opening show.

Earl Wingart Leaves PIC To Rejoin 20th-Cent.-Fox

Earl Wingart has rejoined 20th-Cent.-Fox to head a special production division of the exploitation department under Rodney Bush, exploitation manager, it was announced today by Hal Horne, director of advertising and publicity. For the past two years Wingart has been with the Eastern division of the Pickford Committee of the motion picture industry, prior to which he was public manager of 20th-Century-Fox.

PAC Parley Will Hear Fromkess on Production

Production plans of PAC Pictures, Inc., will be the main topic at the opening of the company's fifth annual sales convention today in the Essex House. Leon Fromkess, executive vice-president and general sales manager, will discuss them before an assembled group of franchise holders and branch managers. With Leo J. McCarthy, general sales manager, present, others scheduled to address the delegates are Fred Rohrs, assistant to McCarthy, and Robert D. Sucas, foreign sales manager.

John Spicer Wounded

Chicago—CPO John Spicer, former Southtown Theater staffer, is reported wounded while serving with the SeeBees in the South Pacific.

$34,706 via Films for Greater New York Fund

Motion picture division of the Greater New York Fund raised $34,706 earlier this year, it is shown in the third report. Division is headed by B. S. Moss, chairman, with J. Robert Rubin, Loew's, Inc., as honorary chairman.

Committee includes: Jack Alyealo, publisher, the FILM DAILY; Max Blackman, Warners; George Bongwick, PRC; Harry Brandt; Ned E. Depinet, RKO; Jack Ellis, United Artists; Thomas F. Farber, National Screen Service; Joe Hornstein; Arthur Israel, Jr., Paramount; J. Kane, Columbia; Morris Lane, State Film Delivery; J. H. Lang, 20th-Fox; S. Machnovitch, Universal; John P. Madden, Loew's; Ralph Poucher, Republic; Martin Quigley, Motion Picture Daily; Bud Rogers and Morris Wilcox, United Artists.

Bruce Gallup Heads STR Trade Relations Dept.

Bruce Gallup, formerly advertising-publicity director for Hodkinson, First National, United Artists and Columbia, has joined Showmen's Trade Review to direct and head an expanded trade relations activity by the publication. A veteran advertising-publicity director, Gallup was with Donahue & Co Advertising Agency after his Columbia spot, and recently in defense work with the Vega Airplane plant, Burbank, Calif.
G-B to Always Stay British, Says Rank

(Continued from Page 1) and to elect Spyros P. Skouras, W. C. Michel and Larry Kent to its board, J. Arthur. Rank yesterday gave assurance that G-B "will always remain a British company in every sense of the phrase."

The Rank statement was as signed, in part at least, to quiet the fears of members of the G-B Shareholders' Protective Association.

According to British trade reports reaching New York this week, indi G-B shareholders at the July 16 meeting are prepared to bombard J. Arthur Rank with a series of interrogatories concerning the deal recently negotiated with 20th-Fox.

As printed in the British industry press, the indi shareholders want to know:

"How the Fox-Eagle Lion deal will benefit them?"

"By what means will British control be maintained (as promised by Rank) when both British and foreign shareholders can vote again?"

"How will the G-B film and distribution department benefit from the new deal?"

"Why has a British group to obtain permission from American to expand markets in the British Dominions?"

"Why is it necessary for an American to be imported to run a British chain of cinemas?"

Col. Increases Serials to 4

West Coast Bureau of THE FILM DAILY

Hollywood—Columbia has increased from three to four the number of serials it will release in 1944-45. Negotiations are under way for purchase of a suitable property.

TO THE COLORS!

★ COMMISSIONED ★

GEORGE R. GIROUX, JR., AAF, former Disney cartoonist, Hollywood, commissioned a 2nd lieutenant and awarded his pilot's wings.

ARCHIE DRUMMOND, AAF, formerly Showtown Theatre, Chicago, commissioned a 2nd lieutenant.

★ PROMOTED ★

LT. ABE LEVINE, former Boston film row attor ney, now in the Judge Advocate's office of the Army "somewhere in Ireland," to Captain.

CARL RUSSELL, USA, formerly Valencia assistant manager, Chicago, to sergeant.

WILLIAM O'NEILL, AAF, formerly Tower, Chicago, to sergeant.

ALFRED ADAMS, USN, formerly Tivoli, Chicago, to radioman, 2nd class. ★ ARMY ★

ED DE CONINCK, manager, Orpheum, Somerville, Mass.

★ NAVY ★

HAROLD BELL, manager, Roosevelt, Scranton,

WILLIAM DOONAN, Northport, Chicago.

LEROIY McFARAY, assistant, Park City Theater, Bridgeport, Conn.

Mayor Ignores Ban

Voted on Sunday Pix

Milan, Tenn.—Declaring that an election in which 150 voted against and 51 voted for Sunday movies "was the will of the people," Mayor J. M. Crescent is allowing two local houses to continue their Sabbath schedules. Mayor Crescent stated that he held his assumption that the election as held did not represent the will of the majority of the city and that the election was closed at 4 p.m., instead of 7 p.m., thus depriving many working people of the privilege of voting.

Rodgers Expects Long Healthy Biz Period

(Continued from Page 1) television will create any unusual disturbance in our industry."

Substantiating his optimism, Rodgers said M-G-M has the largest negative investment in its history, indicating its practical faith in the future of the industry. Rodgers thanked exhibitors for funnel anniversary support saying the luncheon offered him an opportunity to express his appreciation for the exhibitor goodwill which his company has sincerely cultivated.

Central Sales Manager J. J. Mahoney, District Manager J. P. Byrne, Local Branch Manager Jock Sogg shared honors as hosts. Rodgers stopped off here on route from Coast. He returns to New York tomorrow.

Sees Natural Transition
From Radio to Television

(Continued from Page 1) vice-president of Allen B. DuMont Laboratories, Inc., speaking at the monthly luncheon at the Television Press Club of New York. Cramer believes that if AM-FM receivers are designed so that they can also pick up sound signals from telecasts, the public will become curious enough to seek separate video attachments so they can also see the programs.

He holds that manufacturers will probably design receivers so that these attachments can be added, and noted that his proposal is technically sound and valuable, and would have tremendous advantages in developing commercial television. The transition from black and white to color television could be handled the same way, Cramer believes.

Despite his note, he will build only the finest possible receivers, definitely aimed at the top-layer market, but the company will welcome the attachment-makers as they can cultivate the market for buyers who will eventually seek the best in television receivers.

Some 75 members attended yesterday's meeting, the last until Fall.
PAT O'BRIEN and
GO INTO
ALL kinds of
this kind...

in "SECRET CO.
CHESTER

Screen Play by ROY CHANSLOR
Produced by PHIL L. RYAN
for TERNEEN PRODUCTIONS

RUTH WARRICK · BARTON MacLANE
Based upon a Saturday Evening Post story and best selling novel by JOHN HAWKINS and WARD HAWKINS
Directed by EDDIE SUTHERLAND
A COLUMBIA PICTURES

Based upon a Saturday Evening Post story and best selling novel by JOHN HAWKINS and WARD HAWKINS
Directed by EDDIE SUTHERLAND
A COLUMBIA PICTURES

Based upon a Saturday Evening Post story and best selling novel by JOHN HAWKINS and WARD HAWKINS
Directed by EDDIE SUTHERLAND
A COLUMBIA PICTURES
**First 13 'U' Release Dates Set for '44-'45**

(Continued from Page 1)

general sales manager, announced yesterday. Scully stated that never before in the company's history has there been such a schedule of pictures for the first three months of a new season.

There will be one release a week for the period from Sept. 1 through Nov. 24, the full schedule comprising:


**Our Troops in Normandy**

See H'wood Performances

(Continued from Page 1)

sula, it was learned here yesterday. Although War Department officials in Washington could not be certain any of the industry's gift of 16 mm. prints of outstanding features has yet been screened in France, they are quite certain that several selections from Hollywood sound tracks have been heard by invasion groups.

These selections are included in the 750-disc basic music library pared by the Army for broadcast to the troops. Special selections from concert performances, radio shows and actual recordings have been recorded by the Army for this library, which supplements the numerous records of American performing artists.

Commercial and sustaining programs sent overseas for the GI network.

Twenty-eight hours of the nation's top shows go overseas by fast air transport each week, for rebroadcast to troops in all theaters of war. In addition, the Doughboys hear 15-1/2 hours of special Army shows, plus news broadcasts, and live shows arranged by local talent—both Army and local civilian.

**Jacob Lasker Dies**

Chicago—Jacob Lasker, 80, president of Lasker Sons Theater Circuit, is dead. Two sons survive.

**SEND BIRTHDAY GREETINGS TO...**

June 28

Fred W. Futter
Elmer Lux
Barney Kinsey
Belchite Carr
June Preiser
John Harvey

**ALONG THE RIALTO**

Phil M. Daly

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**CHUCKLE OF THE WEEK** was provided by the politically-conscious New York Herald-Tribune which, in a Hollywood Roy Rogers story appearing in its Sunday film and drama section, referred to the "Republic Studio".......

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**GOOD NEWS:** General Chairman C. C. Moskovitz will report to his New York Area WAC Fighting Drive staff today that the territory is for the first time, absolutely in action 100 per cent in the campaign....That means that 667 theaters are co-operating, with the great majority issuing agents....There will be 86 Bond Premiers in the area, twice the number of any previous drive, and 26 Children's Bond Shows. Joe Phillips has resigned as general manager of Cooper Theaters, effective July 8 or July 15. Phillips has joined the Paramount distribution department from his resignation becomes effective. Add c'est la guerre dept: Ralph W. Mow, branch manager of M-G-M, Buffalo, vacating his at home, is working in his garden. Those Harrisburg and Reading, Pa., test engagements which "U" gave "Christmas Holiday" shows Burbine and her new vehicle to be profit-packing combo,—for in both situations grosses topped company's vaunted "Eagle Squadron".

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**THOSE FILM DAILY** Tournament Golfers will remember good, Glen Oaks course which they "conditioned" so many years before the war. Well, Uncle Sam took over the club and it's a military secret. But for those who need a bit of relaxation from war work and other business trials, and who would accordingly like to knock that little white pill around again over that course, all that necessary is to get in touch with that genial gent. Spencer Murphy, at Bayside 8-956. Spencer has taken over the Links and has built suitable accommodations for golfers, with country club facilities. And the course is in good condition. We know...

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**THE PERSONAL TOUCH** John Shaw Billings, Life's managing editor, becomes editorial director of March of Time, both on the screen and on the air, and of the Time-Life Fortune publications on July 10. Daniel Longwell, now Life's executive editor, steps up to the managing editorship. Lt. Richard H. Hammer, former manager of the Trenton, Trenton, Mich., has been assigned to the AAF examination board in Detroit. Lt. Hammer, who wears the DFC and Air Medal with three clusters, is a veteran of the aerial attack on Posen, longest non-stop offensive flight of World War II. Paul S. Kruenoucker, assistant to "Dinky" Moore, Warner's Pittsburgh branch manager, and the Missus mark their silver anniversary on Sunday. Arthur Smith, operator of the Town Hall at Newton, Conn., has been elected mayor for the ninth successive term. A doff of the capote to Charlie Schnider, 20th-Fox's ad manager, for that impressive "mission accomplished" brochure on "The Purple Heart." You really will enjoy reading Fred C. Othman's Sateware article, "Art is a Tough Racket, Pal," detailing Edward G. Robinson's adventures as an art collector.

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Taji, Capt. William Crawford, Jr.'s "Gone and Glory" saga of the Southwest Pacific war, possesses rich screen possibilities...Ted Sauzier of the Waldorf-Astoria was the captain's collaborator. W. R. Frank has picked Herbert O. Phillips as associate producer on "L'Affaire Lefarge." Corp. Robert Lisner, former print booker at Big U., was recently awarded a silver cup in a play contest in England. Bob wrote, directed, played the leading man, and designed the sets for this show which will tour the United Kingdom. The judges were Ben Lyon, Eddie Dowling and Beatrice Lillie.

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**AVENGE PEARL HARBOR**

**COMING AND GOING**

NED E. DEPINT, TOM CONNORS, H. M. RICHTER, A. A. SCHULTE and LION J. BUMBERGER return from Washington today.

SUSAN HAYWARD, who has left Hollywood on an extended United War Bond swing tour, will arrive in New York in about three weeks.

NEIL AGNEW will leave Chicago today for the Vanguard Theatre.

MAURICE BERGMAN left yesterday for Toronto to attend the Universal regional sales meeting there and to see the opening of "Christmas Holiday." He returns next week.

TERRY TURNER, of the RKO publicity staff, is in Canada for a two-week business trip.

ALEX L. HILLMAN, is in Chicago for the Republican convention.

JOSEPH H. SEIDELMAN, universal vice-president and general foreign manager, and AL SZEKLER, general manager for Brazil, are en route from the Coast.

NORMAN MORAY, Warner shorts sales manager, is on route from Hollywood.

ED SCHREIBER, WAC publicity director, leaves Hollywood today for Chicago.

R. P. HAGEN, manager of the Warner's Film checking service, is in Cincinnati today and goes to Cleveland tomorrow for a two-day visit, than back to New York.

ARY LIMA, general manager for Warner's in Brazil, returned to New York yesterday from a trip to Burbank.

HAROLD RODNER, Warner Theaters executive, is back from Pittsburgh.

Visitors in Buffalo this week included CPL. BERNARD FEINSINGER, former assistant shipper of M-G-M, and SARGENT JOHN WILHELM, formerly of sales desk for the same exchange.

IRA H. COHN, branch manager of 20th-Fox in Buffalo, and MRS. COHN have returned from a visit with their son in Indiana.

JERRY SPANDAU, Universal, Buffalo, has returned from a sales meeting and conference in Boston.

MICHAEL TODD leaves for the Coast on business today. He'll be back in a week.

**Jacob Suzore Dead**

Memphis, Tenn.—Jacob J. (Uncle Jake) Suzore, 77, who until his retirement several years ago, was associated with his nephew, A. J. Suzore, in the management of the Bristol, local nabe, died after a long illness.

**WEDDING BELLS**

Chicago—Corp. Norman Brod, formerly Chicago Theater chief of service, will be married to Tessie Druckeroff.

Bill Luthie, owner of the Charaka Theater, Lincoln, N. H., and the Corliss, N. Woodstock, N. H., was married on June 11.

Omaha—Reva Malashock, M-G-M contract department head, resigned嫁给 Mr. & Mrs. 8 B. to marry Ruben Lebowitz, at Dallas.

Omaha—Gloria Davis, Columbia bookings stenographer was married last week.

Peggy Kingston, secretary to Hal Horne, 20th-Fox's publicity and ad chief, has become the bride of John Farley of Hollis, Queens.
5th Special Events Now Total 10,415

(Continued from Page 1)

FIGHTING FIFTH FLASHES

Despite the topping of Rhode Island’s Fifth Fights and box office reports, there will be no letter to the editor of the industry campaign, Ed Faye, exhibitor state chairman, wired R. J. O’Donnell, national chairman, “I still don’t stop,” he said. “They will complete all activities planned.”

— V —

Detroit—Butterfield Circuit, operating headquarters of the Cuyahoga, has arranged for 35 Bond Premieres for the Fifth Drive.

— V —

Cirque Girarade, Mo.—One huge skirmish on the cap of Vic Klasrfs and Ed Kogel and this town went over the top in the Fifth War Loan Drive. They organized the town’s exhibitors, arranged a Bond Premiere at the Fox Midwest Broadway and netted $50.

The whole town also went over the top the same day.

— V —

Chicago—Bonds worth $25,000 were sold for the projection room premiere of “M-G-M’s ‘An American Romance’” by James Cost, Lexington Theater zone manager at the Warner exchange. Three Warner houses, the Beverly, Avalon and Metro Theaters, will gross half a million dollars in Bond sales for their Fifth Drive premieres.

— V —

Cleveland—Loew’s State will hold a Bond Premiere on the evening of July 7; with the gala premiere action before the theater are co-operating to put this premiere over. Subsequent run houses have agreed to run the poster, publishing it.

— V —

Chicago—Member of Chicago Moving Picture Operators, Local 110 1472, have pledged $15,000 in Bonds and expect to swell the total to $20,000 before the Fifth Drive is over.

Lexington, Ky. — A goal of a Bond Premiere, a Bond Auction and a Free Movie Day in every state has been set by Lew Hensler, Kentucky exhibitor chairman for the Fifth Drive. Hensler has divided the state into 15 districts with a chairman for each.

— V —

Newark, N. J. — Series “E” Bonds worth $362,000 were purchased for the All Star War Bond Stage Show of the Essex County Amusement Industry at the Adams Theater, Monday evening.

Event was held in co-operation with station WOR, Adam A. Adams, chairman of the special events committee reports.

— V —

Jack Pearl, Lucy Monroe and Bert Lytell are the sponsors of the 5th Street Bowl Bond Premiere tonight, with “ Tender Comrade” as the film attraction. Other RKO Bond Premieres held tonight will be at the Warner’s, Bedford, State, New Brunswick.

Monday night’s schedule includes the Lincoln, Trenton while the Roxy, at Tivoli, and Canby, will have its Premiere Friday.

(Continued from Page 1)

Product Clearance Bottleneck Broken

(Continued from Page 1)

leases since 1941, with a corresponding reduction in older pictures.

Out of 201 features on exhibition this week, 75 were released since January 1 of this year, with an additional 24 pictures carried over from 1943. This compares with a record, since extended runs went into effect on a wide scale, for simultaneous showing of new product in the Metropolitan area.

Except for the dozen or so Broadway-first run showings and a few independent releases, the 75 current pictures of 1945 vintage represent only product that went into general distribution up to about the end of April, since four to a dozen weeks are required for pictures to filter down to the secondary run.

Comparatively small number of 1943 films on view is interpreted as in line with the trend to withdraw certain pictures from circulation after their first time around and conserve them for later re-issue.

D of I Still Studying Industry Ties Abroad

(Continued from Page 1)

Century-Fox-Rank deal, as well as industry ties in Spain, Latin America and elsewhere in the world, Robert L. Wright, pix specialist for the anti-trust division, said yesterday. The fact that it has not declared itself one way or another is not to be taken as an indication that it has given tacit approval to any of these deals, he said.

In fact, it might be months before any decision regarding these matters is reached, according to the Department apparently is not expediting picture matters these days.

Referring to the blueprint for carrying out international cartel agreements made public over the weekend, Wright said he saw little application to the picture industry. Anti-trust Chief Wendell Berge was out of town and could not be reached to discuss the matter. This “blueprint” was drawn up by an inter-agency committee here for approval by the Berge, the Department and others.

It would outlaw “restrictive” private agreements—restrictive of free trade, production, competition. It calls for registry of all international agreements, as provided in bills now before both houses of Congress. An International Office of Business Practices would also be set up. Extremely important in the technical and business view of the proposed legislation in the picture industry, is the proposal that patent rights be forfeit if the patent owner is found to be engaging in “unfair” practices. Effect of the bill would be to rule out holding up of new methods and techniques.
"... and this is only

Fifteen months ago — when we started this company — all we had was an idea.

Today this idea has been fulfilled, but in the meantime a new national distributing company has been born.

The idea of marketing re-issues in a showmanship manner is now a definite success.

We started with Alfred Hitchcock’s “The Lady Vanishes” and three-score other proven hits.

We added David O. Selznick’s “A Star Is Born,” “Made For Each Other,” “Young In Heart,” “Little Lord Fauntleroy” and “Nothing Sacred.”

Hal Roach’s excellent Laurel and Hardy feature comedies and outstanding shorts followed.
We climaxed our showmanship re-issues with “the scoop” of the film business — the thirty-one *Samuel Goldwyn* productions.

Already *Dead End* and *The Kid From Spain* have been booked on Broadway for first runs at the Gotham and Victoria Theatres, despite the backlog of outstanding films awaiting a first run.

The box-office value of our re-issues has been proven—

“...but this is only the beginning”

Our Plans for the future include not only re-issues of the Goldwyn, Selznick, Roach calibre — but new productions designed with box-office appeal.

Our National distributing company will have outstanding new production. This is not a promise — but a blue-print for tomorrow of work already in progress.

Film Classics, Inc.

*George A. Hirliman, President*
WAC Takes Manpower Problem to McNutt

(Continued from Page 1)

Theatres, with a detailed presentation and analysis of the industry manpower problem to be drawn up by WAC in New York this week on personnel needs of the exchanges, and estimates as to how these needs can be met under the reenlistment drive is at a standstill. He pointed out that the WAC representative is among the most outspoken among Washington officials on behalf of the industry.

Nearly as soon as the group entered McNutt's office, the WMC director told them he has the "greatest sympathy" for their problem, and is keenly aware of the "great job" the industry has been doing. McNutt has throughout the war period been one of the most outspoken among Washington officials on behalf of the industry.

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McNutt Not Encouraging

When the discussion got down to the matter which brought the industry delegation from New York, McNutt made no promises, but was far

IN NEW POSTS
S. STEVENS, assistant manager, Lakeside, Chicago.
PETER JACOBCHUK, chief of staff, Norton, Chicago.
A. D. KVOOL, manager, Warner downtown theatres, St. Louis.
MARK BRAZEE, Wisconsin manager, Warner Theaters.
ROBERT PICCOLI, assistant, Park City Theater, Bridgeport, Conn.
FRANK FREUNDHEIM, assistant manager, Circle, Manhattan.
NORMAN C. MCCOURT, stage manager, Orpheum, Jersey City.
JOHN MORGAN, student assistant manager, Kalamazoo, Pampa, Syracuse, N. Y.
LOU GASSELL, student assistant manager, RKO, Schine Palace, Syracuse, N. Y.

Blood Donor Drive
In WB's Home Office

A drive for blood donors to contribute to the American Red Cross blood bank has been launched at Warner home office by a committee headed by Martin F. Bennett, president of the company. The drive is being assisted by Samuel R. Kahn and George Imber. Motion Picture Office employees are also participating with the Warner Club and the company in signing up volunteers.

Distributors' New Decree
Proposals to D of J

(Continued from Page 1)

week-end, and is now in the hands of Robert L. Wright, assistant of Assistant Attorney General Tom C. Clark on this case.

Clark had not seen the statement yet, but was expecting to take it home and study it last night. Wright would not discuss the case, but it was believed that the statement confined itself mainly to the three major points of difference—arbitration, cancellation and circuit expansion. On all three points, exhibitors are seeking greater "concessions" than were offered in the distributive drift of the Red Cross when the war started, and these have been extended only insofar as necessary to keep the industry going.

It is now more than seven months since the old decree was to expire, and thus far there has been no sign of early agreement upon a new decree. Further meetings between Clark and the distributors are waiting now upon the return from the West Coast of Joseph H. Hazen, who is serving as distrub counsel. Further discussion within the Department of Justice prior to that meeting is also likely, since the decision as to whether a new decree will be signed or a trust case prosecuted is now overdue.

In addition, there is still before the Senate the Supreme Court decision in the Neely Bill case, which is appropriate to this discussion of a new decree. The Supreme Court has held that the decree of 1918 is reasonable and constitutional, and that the restraint in the film industry is not unreasonable or unconstitutional.

McNutt urges Knoxvile Sunday Shows for War Workers

(Continued from Page 1)

Urges Knoxvile Sunday Shows for War Workers

Areas, in which he declared that licenses have been issued for all war worker population during the last year has vastly increased the need for Sunday movies to provide clean and wholesome relaxation and entertainment on rest days for those who give all their other time to the war effort.

Reynolds added: "Whether Sunday movies were needed here before the war or whether they should remain after the war is not the question. The main point is that they are needed now for the benefit of those hundreds and thousands of workers who came here, giving up homes elsewhere, to do their part in the war."

Members of the City Council, quizzed on behalf of this plea, would not commit themselves beyond saying that they "had an open mind."

In continue Sunday Movies Fight In Two Mississippi Towns

Jackson, Miss.—J. Virgil Posey and H. H. Blakeney, operators of Joy theater, there fined $100 by City Court for operating on Sunday. Sunday movies are legal if only a "free will offering" is taken but if offering was refused claim that a 25 cent contribution was being made compulsory.

Meridian, Miss.—A. L. Royal, owner of the Royal and the Ritz, has denied the power of the local minister's association to close movies on Sunday. He said: "My theaters are operating legally on Sunday as we are only receiving a contribution of 5 cents, which is a contribution in the church. My business is legal and legitimate and is contributing much to the war effort."

The future of war movies in West Virginia, under agreement with the Department of Justice. Thus far it has not been acted upon.

Home Offices Will Close Monday as Well as Fourth

(Continued from Page 1)

July and others indicated like decisions might be reached before the end of the month. Companies already set to close Monday are Metro, RKO and United Artists. Undecided as of last night were Paramount, Universal, Columbia, Warners and Republic.

The American Arbitration Association contemplated closing Monday, it was said. Circuit headquarters plans were incomplete; at Skouras Theaters, it was said 50 per cent of the staff would be in.

Local 306 Will Present Ambulance to the Army

Local exhibition and labor leaders will be drawn to the Adelphi Theater tomorrow noon when Local 306, operators, will turn over an ambulance to the Army, unveil an honor roll of members who have joined the service and present honorary gold membership cards to Father John P. Boland, former chairman of the State Labor Relations Board, and Paul Moss, city license commissioner, Herman Gelber, head of Local 306 will preside.

20 Circuits Book "Open Road"

Twenty leading independent circuits have booked Charles R. Rogers' UA release, "The Song of the Open Road," within the past two weeks, Carl Leserman, UA general sales manager announced. Among them, N. Y. circuits that have booked it are Skouras, Century, Prudential and Walter Reade.

Hochstein Trial Off to Sept. 5

Trial of Harry Hochstein, former Chicago morals inspector, was postponed yesterday in New York Federal Court to Sept. 5.

New Canadian Budget Brings No Pix Grief
True Confessions is the 4th Largest Selling Magazine on the Newsstands of America

1. LIFE 2. McCALLS 3. LADIES HOME JOURNAL
THE STARS OF "PISTOL PACKIN' MAMA"
IN THE GAYEST SCREWBALL COMEDY
OF THIS OR ANY OTHER SEASON.

GOODNIGHT SWEETHEART
ROBERT LIVINGSTON and RUTH TERRY
HENRY HULL
THURSTON HALL
GRANT WITHERS
LLOYD CORRIGAN

JOSEPH SANTLEY — Director
Original Story by Frank Fenton — Joseph Kellman
Screenplay by Isabel Irving — Jack领土

A REPUBLIC PICTURE
JOIN THE FIGHTING FIFTH WAR LOAN
EXHIBS. SHYING FROM UPPED AD BUDGETS

Mexicans' Use for Spanish Dubbing Said O.K.ed

Plan Suggested by CIAA. With High Mex. Government Officials Approving

Mexico City (By Air Mail) — Warmly defending the practice of dubbing Spanish dialogue in Hollywood-made films by Mexican actors, Carlos Niebla, M-G-M manager here, disclosed that the step had been suggested by the CIAA and that high Mexican government officials had approved the idea.

Revealing that practically all of (Continued on Page 8)

1,517 Uncontracted Pix for Bond Events

Record of pictures booked for special events in connection with the Fifth War Loan Campaign indicates that theaters in towns of 75,000 population or less are far ahead of other campaigns in drive participation. Uncontracted pictures booked totaled 1,517 through Monday. Confirmed bookings include 1,250 (Continued on Page 9)

General Films to Handle Para. 16 mm. in Canada

Toronto — "Sixteen millimeter, properly handled, is an ambassador for the theaters in creating the motion picture habit," Paramount's Canadian sales convention was told yesterday by Stan Atkinson, president of General (Continued on Page 9)

Mary Pickford After Mexican Pix for UA?

Mexico City (By Air Mail) — Mary Pickford is reportedly attempting to obtain world distribution rights of a number of Mexican pictures for UA. Miss Pickford was a recent visitor here and at that time said United Artists' interest in Mexican production has been greatly stimulated by the "highly satisfactory results" of its distribution of the Mexican film, "Santa."

16,459 Play Metro As Leo Celebrates

Cleveland — A sales manager's dream of having the product he sells attain 100 per cent representation came true yesterday when William F. Rodgers, vice-president and general sales manager of Metro-Goldwyn-Mayer, notified here, where he stopped en route from the studio at Culver City that, through the co-op. of exhibs, Leo the Lion would appear on the screen of every regularly operated film theater in the U. S., of which the sales manager's (Continued on Page 9)

Non-theatrical Pix Big Draw

Autry Seeks Release From Republic Contract

Western Bureau of THE DAILY FILM

Hollywood — Contending that he is no longer employed by Republic, Sgt. Gene Autry, who is serving with the Army Air Forces, has filed suit asking declaratory relief in connection with his contract with Republic. (Continued on Page 9)

AFL Starts Organizing Union of Film Exchange Workers in the Dominion

Toronto—About 40 persons attended an organization meeting of the Film Exchange Employees Union under auspices of the American Federation of Labor in the King Edward Hotel when temporary committees were appointed to make provisional moves prior to holding a second meeting at an unnamed date.

Assisting in step are Miss Mary McNabb of the Civic Employes' Union, and S. Federman of the Fur Workers' Union.

Personnel of film exchange committees was not disclosed. Organized theater projectionists are not taking any role in support of the formation of a film industry union, but are leaving it to AFL officials.

20th-Fox Sees Fraud In "Love Girl" Suit

St. Louis—Charging false testimony pursuant to a deliberate plan to perpetrate a fraud upon the U. S. District Court, Twentieth Century-Fox yesterday filed a motion in Judge George H. Moore's court for the re-opening of the suit filed against the film company by Mrs. Marie Cooper Oehler Diekau, formerly of St. Louis, in which case (Continued on Page 3)

Master Finds Cooper Cos. Are Colorado Corporations

Special Master Francis W. H. Adams yesterday recommended to Judge Murray Hubert of N. Y. Federal Court that the defense motion to vacate the service of process in Paramount's suit against Joseph H. Cooper, Rialto, Inc., Interstate Theaters (Continued on Page 2)

Both Major and Indie Operators Want Dists. To Carry Any Extra Load

Growing antipathy on the part of major circuits and indie theater operators alike to entering into agreements with distributors for increasing advertising budgets for specific pix on a sharing basis is reported in the trade, here and in the field.

Practice, long prevalent, has been for the distributor and the theater operator to split the extra money poured into the local advertising appropriation on a 50-50 basis, (Continued on Page 9)

Odlum, Rathvon, Other RKO Officers Re-named

RKO Corp.'s officers headed by Floyd B. Odlum and N. Peter Rathvon, were all re-elected yesterday at the initial meeting of the directorate since the annual meeting of the (Continued on Page 9)

Sees No Monopoly in Rank's Studio Deals

London (By Cable) — A Board of Trade spokesman in Parliament denied that J. Arthur Rank's British and Dominion deal on the Des- ham and Pinewood studios conflicted with Rank's anti-monopoly pledge to the government. He said there was no need for government consent in the deals.

GET ON THE NATIONAL FREE MOVIE DAY BAND WAGON JULY 6 FOR THE FIGHTING 5TH
Cowan to Spend $4,750,000 On Four Unit Productions

With "Tomorrow The World," the first of his four productions for United Artists release before the cameras, Producer David Cowan yesterday announced a total budget of $4,750,000 to cover the quartet.

More Home Offices Join Four-Day Holiday Lineup

Warner, 20th-Fox, Universal, Columbia and Republic have reached decisions to close home offices on Monday as well as July 4, thus giving a four-day holiday period.

Appeal Court Suspends Kent Interim Injunction

Montreal—Justice Errol McDougall and Stuart McDougall in the Court of Appeal have ordered suspension of the interim injunction against United Amusement Corp., Ltd., and Vitagraph, Ltd., of an interim injunction pending appeal to a full bench of the Court of Appeal on the merits of the writ. The interim writ issued by Justice Louis Cousineau in the Superior Court on June 12 at the instance of Kent Theater, Ltd., was restrained until Oct. 31 next United Amusement Corp. and Vitagraph Ltd., from executing certain contracts on the ground the court of first instance held that Kent had made out a prima facie case. The said contracts constituted a monopoly in restraint of the moving picture business contrary to the provisions of the Criminal Code. The new judgment declared that Kent had failed to show that it was entitled to an injunction, having interfered with the public convenience by the changing of the status quo of the parties or that on the balance of convenience it was desirable or expedient to have the contractual rights of United Amusement and Vitagraph as they actually exist restricted or interfered with pending the full hearing and adjudication upon the uncompleted issue before the Court.

The case accordingly stands in abeyance with conditions between the parties remaining as they were before the judgment of Justice Cousineau on June 12.

Business Film Library Planned by CC Division

A Visual Arts Division which will collect and make available what is believed to be the first library of business films in the nation, has been established by the Endowment Committee of the City College School of Business and Civic Administration, Dr. Robert A. Love, director of the session, announced. Operation of the division will begin in September.

Library is designed to acquaint commercial and industrial personnel with the newest in sales, marketing, advertising and other business operations, and is being sponsored as a service to businesses in CC and other schools, institutions and business organizations who wish to avail themselves of the collection.

Dr. Love revealed that two business films are now in preparation by the Evening Session and others will be gathered from business firms and other agencies. Small rental fees will be charged by the library which will service the Metropolitan area at present but which is scheduled to extend its coverage across the country. Divisions of courses to business firms in the use of film techniques as an aid to efficient organization and management.

WB Titles Capital of Intrastrate a Million

Albany—Warner Bros. has filed a certificate increasing the capital of Intrastrate Theater Corp., a subsidiary, from $100,000 to $1,100,000.

Master Finds Cooper Cos. Are Colorado Corporations

(Continued from Page 1)

of Business, Inc. and J. H. Cooper Enterprises, Inc., he granted for the three corporations on the grounds that they are Colorado corporations, not doing business in this State, and are outside the jurisdiction of the Court.

Recommendation would end the action against the corporations at the instance of Rialto and Riatio, Inc., and a quarter of the Class A stock of Interstate.

Said that Cooper acted with the knowledge of the parties while acting for the trustee in the Publich bankruptcy proceedings. It alleges that he was to organize a corporation to take over the houses in a joint ownership plan with another corporation subsequently acquired by Paramount, but that Cooper issued the stock in his own name. Paramount sought to enjoin Cooper from transferring the stock or any property, leases or assets of the corporations.

Adams found that Cooper, president of the corporations and holder of all stocks of Rialto and Cooper Enterprises and 50 per cent of Interstate, resides in Philadelphia. He transacts business in whatever office he happens to be in and stays either at his Riverside Drive apartment, leased by Nebraska Theater Co., Inc., in Dubuque, County owned and held in trust for his infant son.

Report said that as president he is actively engaged in the business of the companies and draws a salary from Interstate and Enterprises. While Paramount prepared tax returns of the companies prior to 1943, Adams held that this was for the purpose of protection of its interests as a stockholder in the defendant corporations. Also, while insurance was placed by Paramount, Colorado corporations were billed for premiums. Adams reported that large equipment for the houses was not purchased in New York and that buying and booking of film while negotiated for by Colorado representatives in New York, and the films were not actually booked there was insufficient evidence that this in Colorado.

Harry Brand PIC Chairman

West Coast Bureau of THE FILM DAILY

Hollywood—Harry Brand has been elected chairman of the Public Information Committee. He succeeds Alex Evelove. John Joseph has been re-elected chairman of group's executive committee.

Stilson Realty Corp., operator of the Cameo Theater, Astoria, has filed a clearance complaint with the New York tribunal naming all five distributor signers of the consent decree. Complaint says that the company's seven days' clearance to the Crescent, claims that it is unreasonable and asks that it be eliminated or reduced to one day.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Showplace of the filament-socketer Center

CARY GRANT in

"Once Upon A Time"

Directed by Janet Blair

20th Century-Fox

Spectacular Stage Presentation

Tillson Realty Corp.

PARAMOUNT'S

"GOING MY WAY"

with Bing Crosby

In Person

Charles Spivak

and his orchestra

PARAMOUNT'S

"IN THE MOOD"

with William Warfield

In Person

PARAMOUNT'S

"HAPPY BIRTHDAY"

with Robert Walker

in Person

20th CENTURY-FOX PRESENTS

"HOME IN IOWA"

in Technicolor

PLUS ON STAGE-

ENRICO MACURGUIA and ORCHESTRA

HALSEY SCOTT - JOE DESSER

CARMEN AMAYA & CO.

in Technicolor

BOND'S

"ROXY"

7th Ave.

BROADWAY

50th St.
Exhibs. Shy From Upped Ad Budgets

(Continued from Page 1)

though those terms have not been inflexible.

One major circuit, it is understood, has served notice on its managers that there must be no increase in the future over the set house budgets unless the distributor signs on the dotted line to pay the entire extra cost.

Another major circuit, it is learned, has advised its managers that it looks with disfavor upon an increased advertising budget unless the circumstances are extraordinary and that, even in such cases, it will require the house to stand not more than one-third of the added outlay.

Similar restiveness is being manifested by independent operators approached with distributor suggestions that house ad budgets be tilted on a sharing basis. Indie attitude is that with distributors getting top terms, and with the companies in the best financial shape in years, if not for all of them, a greater local advertising effort should be wholly underwritten by them.

20th-Fox Sees Fraud In Suit Over "Love Girl"

(Continued from Page 1)

Judge Moore last March held in effect that there were so many striking similarities between scenes in the film, "Alexander's Ragtime Band" and the plaintiffs' unpublished novel "Love Girl" the defendant must have had access to the novel before starting on the production of the motion picture.

The plaintiff's counsel refused to agree to the re-opening of the case and will oppose the granting of the defendant's motion when it comes up for argument before Judge Moore on Friday. In support of its motion for the re-opening of the case, the defendant's counsel has submitted affidavits of handwriting experts, photographs and other data bearing on the allegations against the plaintiff contained in the petition filed with Judge Moore's court yesterday.

Talk Chi. Operators' Pact

Chicago—Operators' union officials and theater executives are talking new contact terms. The union insists upon individual theater contracts which has not prevailed in the past.

SEND BIRTHDAY GREETINGS TO:

June 29

Evelyn Eddy
Richard Batcheller
Robert Frazer
Harry Lachman
Sally Winters

East and West

• • • THIS AND THAT: Leo did the birthday honors yesterday at Metro's New York and New Jersey exchanges, and there was cake for all employees. . . . John J. Bowen, Mel, district manager; Ralph Pielew, New York branch manager, and Ben Ahner, New Jersey branch manager, hosted. . . . Incidentally, Acting Prime Minister Curtin of Australia and Premier of New South Wales attended the Metro 20-year anniversary dinner in Sydney, Bernstein Freeman, M-G-M managing director of "Downtown," cabled yesterday. . . . Henry King is in town from the Coast for a holiday and 20th-Fox home offices contabs. . . . Did you know that William B. Jaffe was a speaker at Union College's commencement exercises? . . . It was Jaffe, by the way, who represented W. Somerset Maugham in the sale of "Shelley" and "The Razor's Edge" rights to Allied Artists' group. Jack Chalmers, and in Canada, . . . Sgt. Mike Davidson, former organizer for the Screen Office and Professional Em- ployees Local 109, CIO, is in France with the invading American forces. . . . First Lt. Marvin Grieve, AAF, ex-Warner's, who has a record of 75 combat missions, is due home on leave from the European war theater. . . . Don't be surprised if Lt. Robert Taylor arrives in New York shortly. . . . Walter Long, well known for his "heavy" character film roles, was recently retired from the Army as a Lieutenant Colonel in the field artillery. . . . But he received a raise in rank when he ac- cepted the part of Captain Hawkins of U. S. Navy in the current Broadway hit, "Follow the Girls." . . . Mrs. Celeste Fox, secretary to Sam Cohen, United Artists foreign publicity head, departs for Seattle tomorrow on a two-month leave of absence to visit her husband, who is stationed with the Navy there.

• • • FROM HOLLYWOOD & VINE: James C. Cain's novel, "Mildred Pierce," will be Joan Crawford's first starring vehicle at Warners, with Jerry Wald producing. . . . Upon the completion of "The Thin Man Goes Home," Myrna Loy takes to Mexico for a vaca- tion and from there will return to New York to resume Red Cross work. . . . Max Gordon has optioned a play written by Jay Drake and Earl Fenton based upon their whirlwind experiences in selling their original, "A Likely Story," to Metro for $50,000, without putting a word on paper. . . . Sound is dubbed, "Hollywood Legend." . . . Sounds as though it could be that Hollywood comedy for which Broad- way has been long waiting. . . . With Mickey Rooney answering stable call, among others, in the Cavalry these days, Metro is subbing a new Judy Garland number, "The Interview," in "The Ziegfeld Fol- lies," for "Will You Love Me in Technicolor as You Did in Black and White?" . . . New number offers a screen aspirant trying out for a role. . . . Harry Carey returns to the screen, following a Broadway stay, as an American medical missionary in Monogram's "Little Devil," story of Chinese guerrilla children. . . . I. A. R. Wyle's novellette, "Storm in Paris," has been acquired by Columbia. . . . With Howard Hawks switched to "Pillow to Post," James Kern will direct "Dark Eyes" for Warners. . . . Jeanette MacDonald with 20th-Fox pact and a salary jump as a result of clicking in "Home in Indiana," also an assignment to "Leave Her to Heaven." . . . The Frederick Kohner-train Mislter original, "A Gallant Week-end," is now in the RKO portfolio. . . . Monogram is planning its biggest advertising and exploitation cam- paign to put over W. R. Frank's "The Private Life of Dr. Paul Joseph Goebbels," reportedly the most costly picture it has ever distributed. . . . Brock Pemberton is dickering with 20th-Fox to borrow Richard Crane, last seen in "A Wing and a Prayer," for a new Broadway drama to be titled "This Is Tomorrow." . . .

• • • AVE ENGE FEARL HARBOR . . . .

COMING and GOING

HARRY M. and JACK L. WARNER will be in Richmond, Calif., Saturday for the launching of the S. S. Benjimn Warner. . . . R. CRAIGER, president and general sales manager of Republic, is spending today and tomorrow in Boston.

WILLIAM RODGERS, M-G-M vice-president and sales chief, arrives from Cleveland today, while E. "TED" 0'SHEA, Eastern and Southern division manager, returns from Buffalo.

WILL KALMENSON, general sales manager for Warners, is back today in New York from a Western trip which included a week of con- ferences at the Burbank.

WILLIAM HURBUT, Monogram franchise holder, Detroit, has returned from two weeks on the West Coast.

H. M. BESSEY, vice-president of Altec Service Corp., has returned to his office from a trip at the Detroit office.


L. J. NOFFMAN, Warner New England zone manager, is in From New Haven.

JAMES BRENHA, vice-president of IATSE, stands in Syracuse for business meeting on contracts.

KITTY FLYNN, booker in the New York Paramount exchange, leaves today for a 10-day vacation at Manchester, N. Y.

GEORGE SMITH of Smith Chalm Theaters, works in Syracuse after family reunion in New York City.

"JACKSON" FLEX, city manager for RKO-Shub and Theaters, Syracuse, back at his desk after vacationing in Canada.

A. J. O'KEEFE, Universal's Western sales manager, has returned to the home office, following a series of company sales meetings in the West.

HUGH HUBER, vice-president and general manager of the Hal Roach Studios, arrived in New York from Hollywood. Huber was ac- companied by FRED WILKINS, his secretary. Both stayed a few weeks.

LT. COL. HAL ROACH has arrived safely overseas. He is attached to a photographic unit of the U. S. Air Force.

DAVID O. SELZNICK, MRS. SELZNICK, and his secretary, LOIS HAMBY, leave Chicago today for Hollywood.

NEIL AGNEW, HUGH OWENS and LILLIAN BARNES are due in New York today from Chicago.

HEIDDA HOPPER and ANNA MAY WONG left last night for the Coast.

Mrs. Shean Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Mrs. Johanna Shean, 73, wife of Al Shean of the stage and vaudeville team, Gallagher and Shean, died Tuesday.

WEDDING BELLs

Chicago—Joseph Odenthal, manager, Telenews Theater, will be married to Shirley Filman on July 15.

John Stuart, Jr., of the Motion Picture Herald staff, was married to Ruth E. Sherman last week. Stuart joins the OWI overseas division Saturday.

Capt. Harry J. McCullough of the AAP, former member of the Colum- bia publicity department, will be married on Saturday to Ann Elizabeth Cupp.
There's no place like home.

20th Century-Fox

Holds the lead! with THE EYE
Rave press and tremendous opening at the ROXY, NEW YORK! Moves over in CINCINNATI to another first-run house after year's biggest promotion! Moves over in DAYTON! Holds over in CLEVELAND! Beats everything in MARION! Tops "Coney Island" in LOS ANGELES — in LOUISVILLE! Big in EVANSTON! — in YOUNGSTOWN — in MUNCIE! Ditto everywhere!

"NEVER STOP TILL YOU'RE OVER THE TOP! FIGHTING FIFTH WAR LOAN!"

GROOMED FOR THE BOXOFFICE!

with a country-blanketing magazine campaign typical of the out-front pre-selling from 20th Century-Fox!
What a Summer Show Better than a cooling plant!
BIG SPLASH AT
THE ASTOR, N. Y.
World Premiere
is Glorious!

"BATHING BEAUTY" starring Red Skelton with Esther
Williams, Basil Rathbone, Bill Goodwin, Ethel Smith, Jean
Porter, Carlos Ramírez, Harry James and his Music Makers
with Helen Forrest, Xavier Cugat and his Orchestra with
Lina Romay. Photographed in Technicolor. Screen Play
by Dorothy Kingsley, Allen Boretz and Frank Waldman.
Adaptation by Joseph Schrank. Directed by George Sidney.
Produced by Jack Cummings. An M-G-M Picture

EVERY THEATRE: FREE MOVIE DAY, JULY 6TH!
"THE FIGHTING FIFTH" VICTORY CLIMAX!
Non-Theatrical Pix
Big Drawing Card
(Continued from Page 1)
largest exhibit of war products used by the military services, all made in whole or in part in this city, ever assembled—open to the public, besides a separate lineup of planes, tanks, "ducks," etc.
Films were shown by both com-
mpanies and Government agencies as the most graphic way of telling their story of war production or use—and held their crowds.
Open-view Trans-lux machines in display halls, run by General Motors and Murray Corp., are expected to add two or three to the show attendance in addition, for brief shows.
43-Minute U. S. Rubber Show
U. S. Rubber ran one of the most ambitious and colorful shows ever staged in a 250-seat tent theater—all exhibits were housed in tents—with the Jam Handy Organization handling projection and sound, under the direction of Length of the show and location at the far end of another tent kept attendance down to around 5,000.
The show selected for the direction under the arco Hillyard, drawing about 30,000 in a small theater seating about 500.
Fifth Air Force Field had a special 250-seat theater with a variety of films, including General Arnold's report, "Mission Accomplished," and inspection training films. Prime objective here was to enlist civilian inspectors for war plants, and a tripling of registration was reported by officials in charge, attributable to the film showing. The use of good showmanship also helped to fire-fighting direction, and the other, a Kiko Terry-Toon, "Red Hot Rhythm," giving fire department comedy. These were shown at the end of each of a series of live demonstrations by the Depart-
ment, in charge of Capt. Clifford Wil-
liams. Attendance was estimated at 300,000.
At the Hudson Motor exhibit, Morris H. Newman installed two machines at opposite sides of the tent, using a series of Army films, as well as direct Soudiens films for entertainment. The machines between them drew another 300,000 audience during the entire show.

FIGHTING FIFTH FLASHES

Millions of young Bond sellers, mobilized for the Fifth War Loan Drive by the country's exhibitors in co-operation with the schools, Boy and Girl Scout groups and various youth organizations, are helping to send theater Bond sales to a new high, according to a statement by Robert J. O.
Donnell, National Chairman. Over 4,000 Children's Bond Premiers have already been held in July, it is reported that before the campaign is over, he said.

San Francisco—Charles M. Thall, North-
ern California "Fighting Fifth" Exhibitor
Chairman, estimates that Free Movie Day can result in more than a million "E" Bond sales if the exhibitors properly get behind it.

V

Free Movie Day, to be held nation-
ally on Thursday, July 6, is a "must" for every exhibitor, since it offers the in-
dustry its greatest Bond-selling oppor-
tunity, John J. Friedl, Campaign Di-
rector of the "Fighting Fifth" War Loan, declared yesterday in a special message to exhibitors.

V

Manchester, N. H.—A children's photo contest which will result in the selection of a youngster to represent "The Spirit of the Fifth War Loan," is being sponsored by the State, Palace and Strand and a local photo studio. Each Bond purchased at one of the theaters permits the child to be photographed.

McMurphy Expected To Leave OCR in July
Washington Bureau of THE FILM DAILY
Washington—Departure of George V. McMurphy, head of the OCR amusements section, is looked for early this week. The Daily learned yesterday on reliable authori-
ty, McMurphy's resignation has not been submitted. It is believed that he will take another Government post.

McMurphy has intended to leave OCR ever since the blow-off last month which ended in the departure of John Eberson. At that time the entire OCR program of new theater construction was under fire. McMurphy stays on the job in order that he might fight the thing through to justify the course set by his predecessor, Mr. Eberson.

McMurphy told the FILM DAILY more than a month ago that he would not be with OCR long, but asked that word of his leaving go out until the time of his actual departure.

WMT to Pay Insurance Cost for All Employees
Springfield, Mass. — Nathan E. Goldstein, President of Western Massachusetts Theaters, Inc., an-
ounced yesterday that the Board of Directors had unanimously passed a vote to pay the entire cost of group insurance which is carried by all company employees. The policy cov-
ers only death but compensation for accidents, hospitalization and loss of salary.

Lt. Hembill a War Prisoner
Chicago — Lt. Gifford Hembill, former Gennese Theater chief of staff, is reported a prisoner of the Nazis.

Saying Mexico Okay's
Dubbing in Spanish
(Continued from Page 1)
the leading Hollywood companies have Spanish sound recordings on their production slates, Niebla ex-
plained that American films with dubbed-in Spanish voices, would scarcely compete with domes-
tically produced pictures.

"The later already have a following of their own," he declared.

Denying that Hollywood is trying to hire away stars from Mexican studios on the pretext of using them as "doubles," Niebla said that of 15 actors his company wants to contract for the films, only three were connected with the Mexican industry.

The rest are radio speakers with voices similar to those of the Ameri-
can actors for whom they would substitute," he explained.

Meanwhile, as 20th-Fox went to work on a Spanish version of "The Song of Berna-
dette" in the Azteca Studios, an ac-
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Denies Mex. Actors Guild Against Spanish Dubbing
West Coast Bureau of THE FILM DAILY

Hollywood—No member of the Mexican Actors\' Guild will work on any "doubles" until an agreement is reached by the Mexican film industry to establish sanctions to penalize members of the Guild who may desire to come to the United States and engage in such work.

Niebla will confer with officials of the Hollywood Screen Actors Guild regarding possibilities of a reciprocal agreement which would benefit members of both organiza-
tions and at the same time help con-
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tions and at the same time help con-

FC Starting Re-release of Goldwyn 12 July 15

Twelve of the 31 Samuel Goldwyn productions just acquired for reissue by Film Classics, Inc., will be released starting July 15, it was an-

ounced yesterday by George A.
Hiriman, President of Film Classics. "Dead End" will be the first.

Thursday, June 29, 1944
PAC Sets Record Production Budget

(Continued from Page 1) the realignment of territorial per-
centages and distribution charges to
fit the heavy increase in the com-
pany's production expenditures.

The money for the new season's
budget will be made available
through Pathe Industries, Inc., un-
der which a coalition of four PAC
companies and three Pathe com-
ppanies was effected early this week.

Fromkess told the delegates that
there would be no ceiling on budgets
of individual pictures, with cost being
increased where occasion called for it.

In announcing a program of 24
features and 18 westerns, Fromkess
said that the schedule would be kept
open to permit the making of addi-
tional pictures, and that every effort
would be made to bolster the strength of the company's slate.

Among New Pictures

Among the features for 1944-1945
will be: "Dixie Jamboree," "Blue-
beard," "Swing Hostess," "At the
Post," "I'm from Arkansas," "I Ac-
cuse My Parents," "Hollywood and
Vine," "His Adopted Daughter," "They
Eloped One Night," "The Peril of
Cristo," "I Know of Death," "Queen of
Bar-
que," "East Side, West Side," "Bombshell
from Brazil," "Crime, Inc.," "Swampland
From Savannah," "G. I. Guy," "War Mar-
riages," "First Illusion," "Enchanted
Forest," "Quebec," "Here We Go
Again," eight of the westerns will
starbuster Crabbe, with eight co-
starring Rex Titter and Dave O'Bar.

The meeting was informed that
PAC intended to draw on the great-
est production manpower reservoir in
its history for the 1944-1945 pro-
gram. Fromkess announced that deals for high-caliber directors were
in process of negotiation, adding that
the new season would see the sign-
ing of some of the ablest craftsmen in
Hollywood.

Fromkess listed the following con-
tributors to the PAC schedule: Amer-
ican Productions, Jack Schwartz Pro-
ductions, Sigmund Neufeld Produc-
tions, Roth-Greene-Rousse Produc-
tions, Alexander Productions, L. E.
Chadwick Productions, George Weeks
Productions, and Christy Cab-
bane, Martin Mooney, Harry Wurt-
zel and George Moskov, associate
producers under Fromkess. Aiding
Fromkess in a supervisory capacity
will be Ben S. Goodman, who will
work on the new product include
Cabanne, Lew Landers, Albert Her-
man, Elmer Clifton, Sam Nefield,
William K. Howard, Mickey W. Poy
and Joseph H. Lewis.

During the day Fromkess also
disclosed that PAC had a backlog of
some 30 stories under the form of
preparation and that the company
would deliver not less than

16,459 Houses Play Metro Pix as Leo Celebrates

Dialum, Bathvon, Other
RKO Officers Re-named

organization's stockholders. Other
result of the board's session was
declaration of a dividend of $1.50
per share. This dividend is the current preference to
stock payable Aug. 1, to holders of
record at close of business, July 20.
This is in spite of the regular divi-
send for the current quarter which
will end July 31.

Woodin Named Rep.

Production Studio Director

West Coast Bureau of THE FILM DAILY

Hollywood — Larry Woodin has
been appointed Republic studio pub-
llicity director. Woodin, former Penn-
sylvania showman and publicist was
assistant to John Leroy Johnston
who has become publicity director
for International Pictures.

DuMont Appoints Collins

WABD Program Consultant

Ted Collins, manager of Kate
Smith and producer of her programs
for the past 13 years, has been named
program consultant of DuMont tele-
vision station WABD, Leonard F.
Cramer, vice-president of Allen B.
DuMont Laboratories, Inc., an-
nounced.

half of its 1944-1945 program by
means of its 1945-1946 shows.

Before the opening session From-


General Films to Handle

Para. 16 mm. in Canada

(Continued from Page 1)
eger, and former producer of "Grand
Jamboree," "Arkansas," "Brazil,"
"Sigmund," "Boris Karloff," "Drums
of Darkness," "Terror," "Light of
Night," "Drums of Doom," and many
others for the future.

Fromkess revealed that the formal
election of officers of operating units
of Pathe Industries would take place
between July 10 and 20.

MM Standish appointed new
Theatre Co-Manager.

GM Standish appointed new
Theatre Co-Manager.

GM Standish appointed new
Theatre Co-Manager.

![Image of film related content]

1,517 Uncontracted

Pix for Bond Events

(Continued from Page 1) for Bond Premiers and 267 for
Children's Premiers, the distribu-
tors division reports from figures
forwarded from the field. These un-
contracted pictures represent more
than 25 per cent of the total of
scheduled Bond Premiers and 30
per cent of Children's Bond Premiers.

For the first time, major distri-
butors are furnishing pictures gratis
for Bond Premiers in small towns even
though the exhibitor may not have
the picture under contract and re-
gardless of whether the exhibitor is
a regular customer of the dis-

197,646,751 Bond Sales

By New York Theaters

Prof. John Mladen, accounting
chairman for the 5th War Loan
drive in the New York exchange area
Corporation's report to the Chair-
man Chas. C. Moskowitz that 163-
359 E-Bonds with a total maturity
value of $197,646,751 had been sold
by the area theaters between June
1 and June 25, inclusive.

Queens steps into first place in
"The Battle of the Boroughs" with sales
of 16,216 units representing 29.6 per
cent of the borough's total
seating capacity. The Bronx, which
was ahead during the first week,

Warner Family to Attend

Ship Launching Saturday

West Coast Bureau of THE FILM DAILY

Hollywood — Lita B. Warner, wife of
Buddy, president of Warner Bros.,
and Jack L. Warner, executive producer,
leave here tomorrow for San Fran-
cisco to attend the launching of the
new Liberty Ship on Saturday of the S. S. Benjamin
Warner, named in honor of the father of the Warner brothers, at the
Kaiser-Operated Permanente Metals
Corporation Richmond Yard.

Also in the party will be Lita B.
Warner, the late Sam Warner's
daughter, who will be sponsor of the
last Liberty Ship to slide down the
ways at Richmond; Mrs. Ann Rob-
kins, eldest daughter of Benjamin
Warner, as matron of honor; Lou
Harper, zone manager for Warner
Theaters on the West Coast, and
Mrs. Halper. Invocation will be
pronounced by Rev. Dr. Rudolph I.
Coffee, who years ago performed
the wedding ceremonies for Harry

Skirball Signs Manning

West Coast Bureau of THE FILM DAILY

Hollywood—Jack H. Skirball an-
nounced Bruce Manning, for seven
years with Universal as a writer-
producer, has signed a contract with
his producing organization, with
Manning's initial assignment to be
disclosed in a few days.
Never stop 'till you're over the top!
Fighting Fifth War Loan

Jules Levey presents

WILLIAM BENDIX

in Eugene O'Neill's prize

THE HAIR

means

↑ people rushing into
OFFICE STUFF!

SUSAN HAYWARD

Winning Play

The Hairy Ape

Your boxoffice! Ready now at U.A.
"CHRISTMAS HOLIDAY" SCORES NEW HIGH FOR DURBIN HITS!

BY DIRECT WIRE FROM

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

NEWCOMB CARLTON
CHIEF OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

WUU38 DL=PHILADELPHIA PENN JUNE 21 301P
WILLIAM A SCULLY. UNIVERSAL PICTURES=

EXTRAORDINARY BUSINESS ON CHRISTMAS HOLIDAY NECESSITATES HOLD OVER BOTH READING AND HARRISBURG. AUDIENCE REACTION EXCELLENT. CHANGE OF STORY AND PACE SMART THOUGHT. ATTRACTING MORE WOMEN THAN EVER. OUTGROSSING BUTLER'S SISTER PLAYED CHRISTMAS WEEK, WITH SUNDAY HOTTEST DAY THIS YEAR AND MONDAY NIGHT A REAL HAILSTORM FOR HALF HOUR AT PEAK HOUR. ALSO WILL EXCEED GROSS ON HERS TO HOLD. KEEP 'EM COMING! BEST WISHES=

: JAY EMANUEL. .354P.

Deanna DURBIN and Gene KELLY
in W. SOMERSET MAUGHAM'S
CHRISTMAS HOLIDAY

with
RICHARD WHORF DEAN HARENS GLADYS GEORGE
DAVID BRUCE GALE SONDERGAARD

Produced by FELIX JACKSON Directed by ROBERT SIODMAK
As written for the screen by HERMAN J. MANKIEWICZ
Associate Producer, FRANK SHAW
A UNIVERSAL PICTURE


The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

NEW YORK, FRIDAY, JUNE 30, 1944

NEED REPAIR PARTS TO AVOID CLOSINGS

Warners Reports Six Months Profit of $3,492,125

Comparing With $4,141,199
Year Ago, Although Gross
Income Was Higher in '44

Net operating profit of $3,492,125
for the six months ended Feb. 26
was reported yesterday by Warner Bros.
Pictures, Inc., and subsidiaries.
Figure takes into account provi-
sion of $625,000 for unrealized losses
on fixed assets, for sales con-
tracted for subsequent to Feb. 26,
but not yet consummated, less es-

timated tax benefits, and compares
(Continued on Page 6)

Nix Freon Appeals
By 115 Theaters

Washington Bureau of THE FILM DAILY
Washington — Appeals for Freon
from 115 theaters seeking in all
about 50,000 pounds of the refrig-
ernant have been turned down at WPB
within the past three months, Frank-
lin Millham, administrator of the Freon
allocation, revealed yesterday.
He said he had had the theater ap-
lications checked only this week, and
(Continued on Page 3)

Rodgers to Outline Metro
Plans at Press Luncheon

William F. Rodgers, M-G-M vice-

president and general sales man-
ager, who returned from the Coast
yesterday via Chicago and Cleve-
land, will be host at a press lun-
(Continued on Page 6)

There'll Be Plenty
Of Wolves at Door

The Rivoli yesterday became the
city's first ace house to employ a
doorwoman. Montague Salmon, man-
aging director of the house, was
impelled to try the innovation by
the manpower shortage. The femme
door tender is Maria Monez, an 18-
year-old lovely from Philadelphia,
who was formally presented to the
industry press yesterday.

FREE MOVIE DAY IS YOUR CHANCE FOR A WHIRLWIND FINISH TO THE FIGHTING 5TH

WASHINGTON

UP TO 45 FROM PRC FOR 1944-45

Product Split Into Army and Navy Groups — "Dixie Jamboree" Set as Season's Lead-Off Pic

By ANDREW OLDER

Washington Bureau of THE FILM DAILY

Washington — Only the stepped up
flow of repair parts will stand in the
way of numerous theater closings
late this Summer and early Fall.
WPB's feat yesterday, although
authority has been granted for a sizeable scheduling of new items
in equipment beginning tomorrow,
it is unlikely that this equipment will be ready for the mar-
ket before next year.

Both manpower and materials
(Continued on Page 3)

DuMont Jumps Gun
On Post-War Equip.

Allen B. DuMont Laboratories,
Inc., Paramount affiliate, has already
put in operation an Equipment Res-
ervation Plan under which custom-
ers for the organization's television
(Continued on Page 6)

Redmond to Supervise
Singer Houses for RKO

John Redmond has been named di-

vision manager to supervise houses
formerly managed by the late Mort
(Continued on Page 3)

Song Banned by Nets
Slated in Col. Pic

"Don't Change Horses," Drake
Hoffman and Livingston song banned
by the four major nets on the
premise that it is construed
as having political implications as
a result of Governor Warren's GOP
convention address, is slated for use
in Columbia's feature, "Renegade
Roundup," it was learned yester-
day. Number will be introduced in
the pic by Al Trace and hisوك.
Trace will use the regular lyrics,
it was said. Trace band heads for
the Coast July 3. Irving Briskin will
produce the pic.

To Focus Fourth on Bonds
Exhib. Plan Special Events to Back 5th Drive

"5TH" FLASHES

Atlanta—All theaters are uniting to sell Bonds for admissions to the War Bond Premiers at Loew's Grant on July 10. Affair will combine a stage show from Cochrane Field with the
(Continued on Page 6)
306 Life Memberships To Fr. Boland, Paul Moss

The Rev. John P. Boland, former State Labor Relations Board chairman, and City License Commission Chairman Paul Moss yesterday were presented gold life membership cards by IATSE Local 306, operators, at an open meeting at Leum's Criterion. At the same time they also presented an ambulance to the Army and unveiled an honor roll of 152 individuals who were among the speakers was Newbold Morris, president of the City Council.

Larry Golby Concludes WB Studio Conferences

West Coast Bureau of THE DAILY HOLLYWOOD—Larry Golby, Eastern publicity manager for Warners under Mort Blumenstock, leaves for New York today after three weeks of conferences with Charles Einfeld and Alex Evole at the Warner studio. Golby will accompany Joyce prelims, son of "Janie," who goes East for p.a.'s.

Cartoon Producers Ass'n Plan Exhibitor Campaign

West Coast Bureau of THE DAILY HOLLYWOOD—At the suggestion of Walt Lantz, with Warner Bros., has had local presenting higher rentals for cartoons, the Cartoon Producers Association will have a special exhibit with importance of the cartoon and rising costs of production.

Leon Schlesinger has resigned as chairman of the organization's Board of Directors.

"Christmas Holiday" Gives Criterion Record

Universal's "Christmas Holiday," which opened at Criterion Wednesday, broke every opening week record for the house, topping the box office, "Gung Ho" by more than 800 admissions, Charles Einfeld, manning director, reported yesterday.

Sam Eckmans Celebrate

London (By Cable)—Sam Eckman, managing director for M-G-M in Great Britain, and Mrs. Eckman celebrated their 25th wedding anniversary here yesterday. Eckman is one of the pioneers of M-G-M, having joined the original Goldwyn Pictures Corp. in 1917. For many years he has sales manager in charge of the Eastern seaboard of the U.S. for M-G-M. Both Mr. and Mrs. Eckman were born in New York City, and were there on a visit last Fall.

Price Premiums Move

Detroit—Price Theater Premiums managed by Ralph Raskin, has moved its office out of the film exchange building.

Blanche Dayne Cressy Dead

Hackensack, N. J.—Mrs. Blanche Dayne Cressy, 78, actress and widow of Will Cressy, died Wednesday.

(Continued from Page 1)

height of criticism on the Fourth is to buy extra War Bonds. Bond Premiers, Children's Bond Matinees and on-stage presentation will be arranged in numerous theaters and many managers plan to take advantage of large theater attendance to talk up Free Movie Day and other “cleanup” events.

Special July 4 Promotions

Special July 4 promotions reported include personal appeals to audiences in Utah on behalf of Free Movie Day, the plugging of School’s Out Premiers in Idaho with special displays of war material to be unveiled at many houses; Buffalo houses will tie in with the annual civic celebration maintaining the “Eight By His Side” theme also repeating the “ Mapper Day” which was so successful on June 19. Pittsburgh theaters plan special rallies on one-time sale public places, with special editorial; and public screenings, while the theater Committee will sponsor a mammoth rally in the parks.

Bond Premiers are scheduled in many Southern New Jersey houses and theaters will participate in local celebrations to emphasize the sales. Phoenix, Ariz., theaters have joined to sponsor a street dance and stamp and bond auction, plus a fireworks display in the municipal park with Bonds as admission.

Opening gun of North Dakota’s Free Movie Day publicity campaign will be fired on July 4. State’s eight radio stations, plus all newspapers, will participate. Downtown Milwaukee houses will feature Bond-selling programs with war heroes and color guards as backgrounds for appeals.

B-29 Day in Wichita

Wichita, Kan., where the first B-29 bombers were made, will celebrate a B-29 Day. Theaters will give a souvenir, made from scrap metal left over from the manufacturing of the giant planes, with each Bond purchase.

Big Bond-selling gun in N. Mexico will be the Governor for a Day contest, originated by Ted Jones, Griffith Theater manager. All boy and girl contestants will receive passes for selling one or more Bonds on July 4.

In Eastern Missouri the emphasis will be on theater Bond rallies featuring auctions of promoted merchandise, while Louisiana will use Bond shows to sell Bonds for scheduled Bond Premiers.

North and South Carolina houses will emphasize Bond sales on honor rolls of local employees in service and on Bond booths which are to be manned by volunteers in uniform, patriotic dress.

Capt. W. J. Lourim, Sr., Dead

Detroit—Capt. William J. Lourim, Sr., 77, former theater manager, is dead.
Need Repair Parts To Avoid Closing

(Continued from Page 1)

shortages have put the production program for civilian use far behind schedule. Although production is scheduled to get under way on 675 spotlights during the first two weeks of this year, for instance, difficulty in obtaining electrical components and other parts will probably mean that these projectors will not be available before next Spring at the earliest. Were it not for the adequacy of repair parts, it is admitted here, the needs of all the nation’s operating theaters could not be met. To date no closing has yet been reported as the result of equipment shortage. If such closing is to take place, it will be within the next few months.

Over 1,200 items of both equipment are scheduled for the coming quarter — projectors, lamphouses, reflectors, sound-instrument, and portable projectors, a slightly larger quantity of some of these items is booked for the final quarter of this year. It appears now that only a small proportion of these items will actually be completed this year.

WPB has been able to authorize renewed construction of motor generators, for limited civilian use as well as the armed forces, lend-lease and Canada. Theaters without electric current rely upon these generators, and it is believed that new units will be ready by the time any of the ones now used by civilian exhibitors will have passed beyond repair.

Redmond to Supervise Singer Houses for RKO

(Continued from Page 1)

H. Singer which are now belong operated by RKO.

Frank Smith, now manager of the RKO Palace in Chicago, has been promoted to division manager of the Chicago territory. Another promotion sees Harry Schreiber, Columbus city manager of the RKO circuit, in the newly created post of assistant division manager in the Chicago territory.

WEDDING BELLS

Max Stein, a member of 20th Century-Fox’s advertising department, has announced his marriage to Ida Rabinowitz of Forest Hills, L. I, to take place tomorrow at the home of the bride. A reception at the Waldorf-Astoria in New York, will follow the ceremony. 

Philadelphia — Beatrice Peetzick, secretary to Lewin Pizor, was married last week to Sgt. David Bersche-

Up to 45 Pix From PRC for New Season

(Continued from Page 1)

product, especially the higher budgeted pictures.

"When the Lights Go On Again," directed by William K. Howard and featuring Humphrey Bogart and Ingrid Bergman, Grant Mitchell, Regis Toomey, Warren Mills, George Cleveland, Harry Shannon and Dorothy Peterson, is now shooting and Lydon will also be featured in a new series with Freddie Bartholomew. Martha Tilton, radio singing star, has also been signed for a PRC series, first of which, "Swing Hostess," has been completed.

Army group will include such pictures as "Bowie Jackson," "The Bluebeard," "Swing Hostess," "I'm from Arkansas," "Fog Island," "They Eternal Son of Night," "Early Parents," "His Adopted Daughter," "Here We Go Again" and "Fog Island," "For the Love of Mike," "Hollywood and Vine" and "GI Guy," the latter four to be produced by PRC. Also four of a series of eight Texas Ranger Blue co-starring Tex Ritter and David Wolfe, and four of eight Buster Crabbe Westerns.


McCarty stated that the proven sales angles contained in the current "Minstrel Man," is the formula the company plans to follow, containing all the elements or tried and true showmanship with an accent on entertainment.

located in areas where the influx of war workers has rendered existing screen facilities inadequate. The same is true to a lesser extent where rebuilding because of fire loss has been authorized although the program is believed to be slowing down now, with many of the most critical spots taken care of, it is reported that field collections have fallen off markedly.

OKAY 42 THEATERS, REPLACEMENT OF 26

(Continued from Page 1)

lan Requirements. In addition, replacement of 26 theaters wholly or almost wholly destroyed by fire has been okayed, and it is believed that some new construction has been put through in field offices.

Thus far, OCR here has no knowledge of how many approvals have been put through in the WPB field offices. These offices, when the program first went into operation, were authorized to process applications involving not over $10,000 in materials. This figure went to $25,000 during the winter, and recently went to $100,000. Officials here are certain that several theater construction projects have been authorized by field offices, but they do not have the information.

Few of the new theater projects have involved more than $100,000 in materials, although a few such approvals have been granted here. In addition, there are several applications now pending which would involve more money.

These new theaters have all been

NIX FREON APPEALS BY 115 THEATERS

(Continued from Page 1)

was surprised to find that so few theaters had appealed—and for so little of the gas. He credited efficient trade paper coverage of the Freon situation with major responsibility.

Millham said Freon cannot be made available next month for any theater operations. As for August, there now appears to be a slim chance that some of the gas might be allowed theaters, but it is far from a certainty. A new plant at East Chicago, Ill., is scheduled to get into production in August, and if it does turn out a sizeable quantity of Freon during that month it may be possible to step up the allocation for civilian comfort cooking.

Millham is hopeful, but can make no promises. If, however, it is possible to release any of the Freon refrigerant for civilian purposes, he will announce that fact.

There is no particular quantitative change in other items of theater equipment.
"THE MASK OF DIMITRIOS" AND "THE MALTESE FALCON"
ARE THE SAME KIND OF PICTURE!

"MASK OF DIMITRIOS"
IS READY RIGHT NOW AND RIGHT FORM

It's From Eric Ambler's Famed Mystery Masterpiece. With
SYDNEY
ZACHARY
FAYE
PETER
GREENSTREET · SCOTT · EMERSON · LORRE
WHAT'S NEW IN Television Today

CBS makes its first experiment with live-talent television drama tonight with the telecast of a specially adapted War Bond play, "The Favor." Show goes on at 9:15 p.m. Script, furnished by Victory Players, part of the American Theater Group, has been adapted to tele format by CBS tele, who is producing and directing. Leads will be played by Joseph Julian and Lesley Woods. Speaking of CBS tele, Mrs. Beulah Lewis and Lucille Hubbrig have been added to WCRB's staff as assistant producer and assistant producer-director, respectively. CBS tele is one of the opening of a national contest by the Television Broadcasters Association to find a symbol that best exemplifies the spirit and purpose of tele. It will be conducted for a month by six of the nine U.S. operating tel stations, with each station offering a $25 War Bond to the viewer submitting the symbol adjudged best by the station. National winner to be selected by judges for the TBA, will get a $50 War Bond. TBA will adopt the symbol as its official trademark. Thomas H. Hutchins, production manager for the new RKO Tele Corp., was guest speaker last night at the Television Seminar. Subject was "Studio Production Techniques" and was technically correct in scope. Bud Gamble heads the Tele Producers Association, with Ralph Woodruff and Bob Emery as vice-presidents, Doug Allam, secretary, and Jay Strong, treasurer. The Philly Inquirer has filed a tele application with the FCC. Ditto the Westchester Broadcasting Corp. of White Plains and the General Television Corp. of Boston.

Trading in Pic Stocks Fairly Active in May

In several months was revealed, with Jack Warner having added 5,000 shares of $6 par, raising his holdings to 205,000. Tom Tomson will be the man, Cliff Work both exercised warrants for common vte, Prutzman adding 1,000 to his holdings which now total 7,000 shares, and Work buying his first 15,000 shares. Prutzman gave away another 100 warrants retaining 12,300; Work retained 3,000.

A correction to the November report showed acquisition of 120 shares of Paramount dollar par common stock by Adolph Zukor, who now holds 500 shares. A correction to the April report shows Samuel Brody dropping 600 shares of Monogram dollar par, and retaining 5,800 shares. William D. Hurbut dropped one share of the same stock retaining 3,563 shares. Loew's, Inc., acquired another 12 shares of Paramount dollar par, in Loew's Boston Theaters, now holding 121,108.

David Bernstein through his own corporation dropped 300 shares of Loew's, Inc., retaining 19,050.

Robert Lehman, of Lehman Brothers, who has been able to hold 3,200 shares of 20th Century-Fox. Lehman became a director of the company on May 16.

A correction to 1943 report showed Carleton A. Connell holding 180 shares dollar par common and 267 shares $2 cumulative part preferred in Consolidated Film Industries. The report also revealed the dropping of 200 shares of capital stock in General Television Equipment Corp. by Earl G. Hines.

DuMont Jumps Gun On Post-War Equip.

Equipment can be assured of post-war delivery in the order of applications and in the order in which orders are received from sources close to the company. The equipment will be complete for operation of individual tel stations. Potentialities of the plan are exemplified in the fact that the organization has it, is declared, already received some 10 orders for post-war tele equipment, and at least six additional deals are under negotiation currently.

DuMont gives it the priority and by it retains this priority under the plan until such time as the Government permits civilian production to resume. When this is allowed, a span of 90 days is provided for a formal purchase contract to be executed by the customer with DuMont.

Estimates, based upon pre-war material and labor costs, place equipment for a new tel station, completely installed and ready to go on the air, at approximately $256,000. This means that DuMont, under the new plan, has already a post-war order backlog of more than $2,500,000 on its books, and another $5,000,000 in orders under negotiation.

Company launched the new plan; it is asserted, primarily for the purpose of getting future business volume of tele equipment, and, in the process, determining what conversion and manpower problems will have to be met.

Pop Softball Team Wins

The Paramount Pep Club softball team inaugurated its season with a 7-5 victory over NBC on the latter's diamond at Central Park.
The final returns are in. History has been written. Every regularly operated motion picture theatre in the nation, of which there is a record, has flashed the M-G-M Lion on its screen during the Friendly Company’s Anniversary Week. Never an industry in the world until now in which every outlet has thus honored one product. With humility and gratitude M-G-M thanks this industry of which it is proud to be a part.
To the Theatre Men of America...
An Important Statement About

FOR WHOM THE BELL TOLLS

Following a nationwide Roadshow record established in less than a thousand situations and unequalled by any attraction in the history of motion pictures, with only one exception, "FOR WHOM THE BELL TOLLS" will be withdrawn from release at advanced admission prices on AUGUST 1st, 1944.
There will be no further engagements of the picture between this date and FEBRUARY, 1945.

In FEBRUARY, 1945, Paramount will release “FOR WHOM THE BELL TOLLS” for showing at regular admission prices.

This is in conformity with Paramount’s pledge to the industry that “FOR WHOM THE BELL TOLLS” would not be shown anywhere in this country at popular prices until 1945.

To all theatre men who joined with us in showing “FOR WHOM THE BELL TOLLS” on its Roadshow basis, Paramount acknowledges with thanks a showman’s job superlatively done.

To the many thousands more exhibitors who will play “FOR WHOM THE BELL TOLLS” at popular prices from February, 1945, on, we say that the public response to the Roadshowing of this great Technicolor production is proof that the picture will establish new box-office records at popular prices.

Paramount

"FOR WHOM THE BELL TOLLS"

From the Celebrated Novel by Ernest Hemingway

Gary Cooper • Ingrid Bergman

Produced and Directed by Sam Wood • B. G. DeSylva, Executive Producer

IN TECHNICOLOR

w/ Akim Tamiroff • Arturo de Cordova

Joseph Calleia • Katina Paxinou

Screen Play by Dudley Nichols

Never stop 'til your over the top!

Fighting Fifth War Loan!
The Equipment News Daily

NEW YORK, FRIDAY, JUNE 30, 1944

FILMLAND SEEN ANSCO COLOR OBJECTIVE

RCA Expands Equipment Service for Exhibitors

Additional Items Include Chairs, Carpet, Power Items and Accessories

Camden, N. J.—Motion picture exhibitors will be the beneficiaries of a broad expansion of equipment service which is making for a complete line of theater equipment to be offered these theatermen in the immediate post-war period, it is announced here by RCA’s Victor Division.

Homer B. Snook, sales manager of the company’s Theater Equipment Section, declared that in addition to a full line of RCA sound reproducing systems, Brenkert projectors, and RCA screens, the equipment to be offered under the new expanded policy includes nationally known lines of power supply equipment, (Continued on Page 12)

Two Postwar Projects Will Cost $350,000

St. Louis—Frisina Amusement Co., with headquarters in Springfield, Ill., has plans for two large construction projects which will be initiated here from authoritative sources, be commenced immediately after the war.

In the Springfield suburban area, on South Sixth St., Woodside Township, it is proposed to erect a single-story modern brick and concrete mo— (Continued on Page 12)

Silence Now Golden
In Recording Studio

A novel installation of fluorescent lighting in the local studio of World Broadcasting System devoted exclusively to recordings, has ended many months of complaint raised by electrical interference. Ballast equipment from each pair of fixtures was removed and mounted in ventilated metal boxes above the ceiling, thus preventing and effectively “outside” the room. Mounting not only eliminated the slight heat generated, but all trace of hum.

Equipment Field Notes

A NEW 750-seat film theater, estimated to cost $75,000 and to be located on South Third St., in Memphis is being planned, by James Thomas Coleman, a druggist there, as soon as materials are available. Gus Mahan, Jr., Memphis, is the architect.

The recently built Art Theater with a seating capacity of 200 has been opened by Luther Kneifly in Kneifly, Ky.

Allen G. Smith, WBP’s theater equipment head, was a recent visitor to Chicago.

S. E. Heyerick has been named purchasing agent for Illinois Electric Ventilating Co.

York Corp., York, Pa., has just issued a new catalog of accessories and supplies for refrigeration and air conditioning plants. It is loose-leaf type, divided into sections and is well planned for ready reference. It is available on request via business letterhead.

Arthur Van Kleeck, chemist with Forest Products Laboratory, Madison, Wis., has written an interesting article on fire retarding coatings. There are two types of treatment, according to Van Kleeck, impregnation with fire-retarding chemicals and surface covering with fire retarding coatings. Chicago theater architects are watching the Forest Products experiments with keen interest.

Lexington Theater, Cleveland, owned and operated by Jack Shulman, Abe Schwartz and M. Schachtel, has new drapes, furnished by National Theatre Supply Co., there via Tiffin Scenic Studios.

In connection with its Summer Drive, 1944, suggestions advanced by Alliance Theater chain’s managers regarding the more effective vending of candy and confectons in theaters have been compiled in a four-page pamphlet. It sets forth many constructive angles for boosting revenue.

The Tivoli and Strand Theaters in Springfield, Ill., had their large signs heavily damaged by a windstorm on June 18.

While guests at a cocktail party in Chicago recently, W. C. DeFy, DeFy Corp. vice-pres, and Col. Geoffrey Keating, of the British Film Unit, took occasion to compare notes on wartime experience with motion picture cameras of U. S. manufacture, and DeFy’s plans for its post-war models. Col. Keating is in this country to work with the U. S. Signal Corps on incoming material from current campaigns. This material, as it comes through from the front lines, will be cut and edited, then released in the U. S. and Britain. Col. Keating was associated with Col. David MacDonald in shooting of “Desert Victory,” and with Col. Hugh Stewart when he made “Tirannian Victory.” In filming of both, DeFy cameras played a major role.

Leo Jones’ new 500-seater in Carey, O., for construction of which he has a WBP permit, is under way. Walls are up and progress is being made slowly.

The Grenada, a W. N. Skirball house in Toledo, has purchased Wagner plastic marquee letters and new Alexander Smith carpet from L. H. Watters, NAT branch manager for this territory.

H. M. Bessy, vice-president of Altec Service Corp., has returned to New York headquarters following a business trip to company’s new Detroit office.

Gas Marlus chain, operators of the Downers Grove, Ill., Don and the Syracuse, Syracuse, Ind., will open the Tivoli in Downers Grove tomorrow, following improvements made to this 1,000-seater. House will be booked by Jack Kirsch, Allied’s booking department.

Stanley Theater, Jersey City, has been repainted and redecorated, and the Central, has also undergone redecorating plus renovation.

DONT LET OUR FIGHTING MEN DOWN... KEEP UP BUYING WAR BONDS!
Gov't Okay Given For Del. Theater

Delaware and Maryland with entertainment for the past 30 years. The new theater will be modern in every detail and will employ many of the innovations expected in the post-war era. Provisions are being made for the theater. One of the unusual features will be the theater within a theater.

Auditorium Supplies To Feature NTS Drive

National Theatre Supply's advertising program for July and August will feature Auditorium Supplies. Salient note in the campaign is a unique booklet, "The Ballad of Showman Chum," in which Showman Chum's experience in "coddling" his auditorium is told in verse and illustrated with amusing cartoons, as well as photographs of the product. Booklet now in preparation, will be distributed to exhibitors early in July. In addition to direct mail, National branches will feature Auditorium Supplies in window display and trade paper advertising will be tied in.

Eastman Branch Factory Is Now In Operation

Rochester, N. Y.—Eastman Kodak Co. disclosed at mid-week that its downtown Rochester branch factory in the former Duffy-Powers department store building is now in production in all principal departments. Turning out fire control equipment for the Navy, Employment has not reached that it was said. Shifts totalling 20 hours are now at work.

Moog Announces Pacis

Atlanta—Henry B. Moog, south-eastern district manager of Altec here, announces the signing of agreements with the Chickasaw Amusement Co. for service, sound R & R and booth R & R for their five theaters in Western Tennessee. Also, Moog has concluded an agreement with Ruffin Amusement Co. for six more theaters to cover service, sound R & R and booth R & R—theaters in Western Tennessee.

Revives Firm Name For Modern Touch

Detroit—Russell N. Carr, who has operated a seating business here under his own name for some years, is resuming his old firm title, Modern Seating Service. He is the son of the late George W. Carr, representative of International Seat Corp., and was employed by the installation of Heywood-Wakefield for some 25 years, doing seating projects for many of this city's major theaters during that time.

Preliminary Details of Ochs Drive-In Revealed

Toledo—Drive-In theater of elaborate design is planned in the West End section here, with Herbert Ochs, of Cleveland and Dayton, and associates, taking a lease option contract for the 1,600 feet of vacant property in Monroe-Straits near Talmadge Road. The site has a depth of 1,000 feet and will also be the home of the new Toledo Drive-In service. Such block front and permanent fencing will mark the improvement. Ochs and his associates now operate a similar enterprise here in Lowell and Dayton, and have acquired property for similar purposes in Columbus, Youngstown, Cleveland, and Dayton. If the necessary sound equipment can be obtained, work on the new theater will start shortly. Ochs built and operated for a month, after its opening in 1941, the present Drive-In theater near Maumee.

Big Hawaiian Circuit Ready For Expansion

Honolulu (By Air Mail)—Immediate construction of new theaters which Consolidated Amusement Co., Ltd., had on its expansion program before the war broke out, is high on the organization's post-war agenda, according to E. L. Parker, president, who announces that his company purchased $148,000 worth of land and buildings to provide for this post-war expansion.

Parker also points out that the year during the war was able to complete construction of the Kuhio Theater in the Waikiki district. The house was opened to the public, but it was necessary to turn it over to the Navy for storage purposes.

Hollywood Studios Objective of Anscor

(Continued from Page 10) beamed more importantly to the amateur for still and motion picture use, but this is directly related to the larger channels close to Anscor to be in no way indicative of any intent to by-pass the professional motion picture business. On the other hand, the new film is being groomed for intensive consumption by the latter when the time is propitious, which obviously means in the immediate post-war era.

Anscor officials assert that distribution of the new film, in both sheet and 16 mm., "will be expanded as rapidly as possible." While this is being done, provisions are certain to be made for Anscor color's availability to the professional motion picture industry not only in sheet and 16 mm., but also in 35 mm., and providing suitable duplication of both gauges.

From channels independent of the company, it is learned that professional motion picture interests have shown such keen interest in the new Anscor film since its bow a week ago that millions of feet would be needed right now to supply the demand for it.

Major part of the Anscor division's 1942 products have gone for war purposes. Total output of finished film increased 20 per cent in 1942 over 1941 with a further increase of 18 per cent in 1943. The company is also co-operating with the armed services in color photography and is providing them with newly perfected products for special uses where the necessity exists for development of negatives on the spot.

Issues Equipment Circular

Chicago—Photograph has issued a new circular relating to sound projection equipment under L-259 and the steps necessary to get needed theater equipment. M. M. McDonald, sales director, states company expects easing of civilian restrictions within a short time.

MADE TO ORDER...

If you're interested, the facilities of one of the largest studios in the East is now available. This superbly equipped sound studio is accurately perfect, with crews and talent at your immediate disposal. Rental fees are minmal. Also available for production work, picture laboratory. Write today for full particulars.

FILMCRAFT PRODUCTIONS

Division of SOUNDBUI Stripvue Corp. of America Incorpoated

Sold everywhere by dealers square!

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:

Dependable service... Low cost...
47 years' experience serving theaters, stadiums, amusement parks, etc.
Can supply your needs. Mail, machine folded, reserve seats. etc.
Write today for your free information. Delivery free Maine to Virginia.

EQUIPMENT NEWS • 11

American Theatre News
Two Postwar Projects
Will Cost $350,000

(Continued from Page 10)

tion picture theater and an office building to cost an estimated $150,000.

The company already operates the Esquire, Roxy, Southtown, State and Tivoli Theaters in the Springfield area.

Second large post-war project planned by the Frisina interests is a $200,000 brick and concrete theater and office building to be erected at 222 East Main St. in Keokuk, la. Preliminary plans for this project have been prepared by C. Mayer, Springfield architect.

Frisina operators already have the Grand and Iowa Theaters in Keokuk.

Construction of film theaters in Western and downstate Missouri in the immediate post-war area, along with those projects already announced or in blueprint stages in Eastern Missouri, will run into several million dollars, it is asserted by architects familiar with proposed building in these territories.

Burned Mid-West Theaters
Weighed for Rebuilding

St. Louis—Owners of two southern Illinois houses damaged in recent fires are considering plans for rebuilding. Stands are the Clark Theater, Barry, Ill., owned by Russell Armentrout, which burned Mar. 13 along with three stores, the estimated loss being some $60,000, and the Home Theater, Obolong, Ill., operated by T. J. Price. Loss was approximately $10,000. The building was owned by Guy Flick who estimated his building loss at about $5,000. Price indicated that he will erect a new theater on a new site within the next year.

Army Sheds Weavers, But
It Helps Trade Little

Although some of the skilled weavers who were in the Army have recently received honorable discharges for over-age or medical reasons and returned to the carpet trade, they are not numerous enough to affect the manpower situation, it is asserted by a spokesman for A. & M. Karaghianian, Inc.

Latter added that the men are just as fit in their skills as they were on going into uniform.

Cuban Equipment Dealers Find Gold Mine
In Island's Swing to Mexican Product

Havana (By Air Mail)—Cuban equipment dealers have found a gold mine in the growing popularity of Mexican films in the island's theaters. For the reason that 95 per cent of Cubans cannot understand English, theaters had not bothered to check whether or not sound equipment were in good condition. With the new craze for Spanish language films however, patrons are more particular about sound reproduction and many theaters are changing their worn sound devices in order to secure patronage.

Indicative of the current attractiveness of Mexican films is the fact that six first-run Havana houses are dedicated to Spanish film exhibitions while three years ago only two first-run showed Spanish-language product first-run.

New Expansion Tightens
FP's Newfoundland Hold

Famous Players are strengthening their hold in Newfoundland. Not only has the circuit acquired the Capitol, but it has an operating affiliation with the new Paramount. This building is being completed and on the verge of opening in St. John's. It is being built for Bernard Parson, sons of that city, and the seating capacity is about 1,000. The design is deluxe, and the Paramount will be the newest and most modern and most modernly furnished and equipped theater on the big island.

The location is on what is familiarly known locally as Theater Hill, at about 200 yards, most of the St. John's film houses are grouped. In the re-opening of the Paramount, there will be nine theaters in St. John's, for a total seating capacity of 6,222. Besides the Capitol and Paramount, there are: York, Majestic, Star, Little Star, Crescent, Nickel. The New York seats 1,100, and the Star and Capitol seat 1,000 each. For several years a woman has been at the Capitol helm. She is Miss Nora Hogan. She is continuing under the same auspices. For the past five years, business at all the St. John's theaters has been uniformly excellent and usually testing the capacity of each house.

Eastman Gets Third Star

Rochester, N. Y.—Eastman Kodak Co. has been granted a third star for its Army-Navy "E" pennants flying at Kodak Park, Camera Works, Hawk-Eye and Kodak Office divisions, it was announced this week. The Award was first won in the summer of 1942 and now has been renewed a third time.

Leon Circuit Leases
Crawford In El Paso

El Paso, Tex.—The H. S. Leon Theaters with headquarters in Dallas have taken a 20-year lease on the Crawford Theater here, from C. C. Dues, the former owner-operator.

The Crawford Theater is a part of a quarter block section of stores, theater and hotel structure known as the Hotel Angeles Building. The entire property was recently purchased by C. C. Dues who in turn leased the theater to the chain.

C. E. Hilgers, manager of the H. S. Leon firm here, announces that it is planned to bring the Crawford Theater up to a first class show house as soon as materials and labor could be gotten. Among the improvements planned are a new marquee, new sign lighting system, re-paint and refurbish the lobby.

Heaven can wait

But your audience won't—when a breakdown in your sound or projection equipment occurs ☆ Perhaps, that's why Altec Service engineers look like angels to showmen when trouble hits ☆ These men of ours wing their way into your house and presto ... things are heavenly ☆ The only hymn we hark on is Service.

Theater Equip. Line
Is Expanded by RCA

(Continued from Page 10)

chairs, carpets, and other accessories.

Distribution of the new equipment lines will be handled in the field by RCA's nation-wide organization of independent theater supply dealers, many of whom have formerly distributed these same product lines.

Adopted in response to an increasing demand by exhibitors that RCA augment its sound and projection equipment lines to provide them with full coverage of their requirements in one place, Snook said, the new plan also anticipates a post-war flood of equipment demands which have been dammed up by wartime shortages and restrictions on civilian output.

"This unified service will be provided as soon as possible in the post-war period," he said, adding that wartime experience in designing equipment for simplicity of operation and dependability of performance will be reflected in peace time production.

Re-opening Boston Esquire

Boston—The Esquire, closed for the past several months, is opening on July 4 with "Going My Way" starring Bing Crosby. House, one of the M & P chain, will be managed by Paul Denson and supervised by Bob Sternberg, district manager.